

BLOOMSBURG

1961

**5 DAYS
6 NIGHTS**

PENNA.

FAIR

OPENS MON. SEPT. 25
4 P.M.

CLOSES SAT. SEPT. 30
12 P.M.

NEWS

FOR YOU

When you look over this newspaper and find all of the attractions that are being brought to you for the big night grandstand show, as well as the afternoon show, we feel certain you will want to come to the Bloomsburg Fair, not one time but several times during the week. The Fair Board has been promised that the production in this show will be the best put on at any Fair in America, and we suggest that you get your tickets early so that you can have choice grandstand seats. Order by mail. (See Page 3.)

MON. & TUES. ONLY 7:30 P. M.



**RAIN or
SHINE**

LES PAUL and MARY FORD

In Person

Columbia Recording Stars who have appeared on the Ed Sullivan, Perry Como and Red Skeleton shows. They will be appearing in a wonderful program of family entertainment . . . singing the songs that brought them fame! Monday and Tuesday nights only—Sept. 25 and 26 at 7:30.

FRI. and SAT. NIGHTS ONLY

2 SHOWS EACH NIGHT RAIN or SHINE
6:45 and 9:15 P.M.

CARMEL QUINN

In Person

Redheaded Irish colleen will thrill you as she has millions, with her rich beguiling voice and witty personality. Carmel made a big name with Arthur Godfrey and a bigger one since she has made frequent appearances on the Jack Paar Show. Don't miss her—Two shows each night—Friday and Saturday nights—Sept. 29 and 30 at 6:45 and 9:15 p. m.



**TO
BUY
ADVANCE SALE
TICKETS**

See
*Panel on inside
Page 3*

HARNESS RACING

Harness Racing is called "America's Fastest Growing Sport". Ample proof is shown by the fact that last year nine million spectators attended harness racing programs at 400 county fair tracks.

Bloomsburg Fair offers the best harness racing program in Pennsylvania over, what horsemen themselves have stated "one of the fastest half-mile tracks in the East".

The richest stake events in the history of the Bloomsburg Fair, where for more than a decade the best two-and-three-year old standard breds have been competing, are assured for the 1961 race meet.

Maynard P. Mordan, President of the Fair Association and Director of the Stake Races, has indicated that all the top two-and-three-year-olds are eligible to compete for the \$90,000.00 in this year's race purses.

Racing will be held each afternoon, Tuesday through Friday, and in addition vaudeville acts will be presented on the grandstand stage between racing heats.

Fillies and colts race in separate divisions in the two-and-three-year-old classes.

A complete program of the week's racing schedule will be found on page 3.

WED. and THUR. NIGHTS

2 SHOWS EACH NIGHT RAIN or SHINE
6:45 and 9:15 P.M.



McGUIRE SISTERS *In Person*

Watch out—here they come! The explosive sister trio singing their hearts out, in a merriment of harmony that will enthral audiences. The Coral Record Stars are the number one sister act in show business. Two shows each night—Wednesday and Thursday nights—Sept. 27 and 28 at 6:45 and 9:15 p. m.

DAILY MON. THRU SAT.

RAIN or SHINE

JOHNNY LONG AND HIS ORCHESTRA

In Person

"Young America's Favorite" will baton his famous orchestra for the week-long gala event. Personable Johnny Long and his crew put plenty of zing into its playing and give a good demonstration of rhythmic style.



BULK RATE
U. S. POSTAGE
PAID
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Permit No. 39
Bloomsburg, Pa.

Rural Star Route
P. O. Boxholder

DAILY MONDAY THRU SATURDAY



WINGED VICTORY CHORUS

Under the direction of JOE BARIS is: "America's Most Fabulous Attraction!" This world-famous group with their impressive repertoire of song and tremendous showmanship will be a featured attraction all week. Twelve handsome young men in a robust production of songs that America loves best. Daily (afternoon and evening).

Opens MON. SEPT. 25 Closes SAT. (MIDNIGHT) SEPT. 30



Hal Sands'
**MANHATTAN
ROCKETS**

Famed precision dancers . . . 24 beautiful girls in 4 big colorful production numbers! The Manhattan Rockets make up one of the most consistently crowd-pleasing ensembles in the world of entertainment. Beautiful music, beautiful costumes and these dancing darlings are all in the lavish musical revue . . .

**"Around The World
In 100 Minutes"**



THE BIZZARRO'S

One of the top comedy-musical attractions imported from Europe that has appeared on the Ed Sullivan Show. The group shake out delightful Italian melodies with the aid of bells on their hats, arms and legs in a pleasing performance that will delight audiences every night at the Bloomsburg Fair grandstand show.



MILLER and ARCHER

Comedy musicians without instruments! Something new in music. A comedy duo that does impressions of musical instruments entirely by voice. The actions and movements the duo goes thru create riotous fun and laughter. This is Miller and Archer who will bring to the Bloomsburg Fair something entirely new in entertainment every night.



ROSAIRE and TONY

Top comedy animal act featuring the horse that can do just about everything but talk. A decidedly different kind of act that will be enjoyed by the whole family. If you want to laugh, you are going to get your chance when you see the amazing Rosaire and Tony appearing all week at the Bloomsburg Fair grandstand show.



THE GREAT RICHARDI

The greatest illusionist! Ed Sullivan's favorite, having been on his show 6 times. He will mystify you with his amazing feats of magic. World acclaimed and winner of the magicians' "Oscar." A true artist in every sense of the word. Don't miss this exciting and daringly different attraction. Perhaps, you'll have to see it twice to believe that the unbelievable has happened before your very eyes. All week at the grandstand in the big show at the Bloomsburg Fair!



LINDA'S DOGS

A Feature Every Afternoon in Front of the Grandstand

CHILDREN'S DAYS

Tuesday, Thursday and Friday are special children's days. School children are admitted free throughout the weeks. Teachers, upon proper identification from their schools, are granted free admission on school days.

BIG MIDWAY

More rides, more shows and more entertainment are in store for the thousands who visit the Midway at the Fair this year. On special children's days, rides are reduced in price over certain hours of the day.



THE FOUR PYRAMIDS

Egyptian tumblers new to American audiences! A combination of youth aided by an oldster in a family tradition of show business. Father, daughter and two sons in a spry performance of acrobatics. They will be seen all week in the grandstand afternoon show.

RAIN OR SHINE

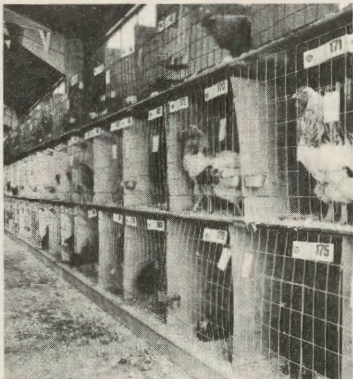
The Night Grandstand Shows will be put on, Rain or Shine, because the stage is well covered with protective covering that makes it possible to run the show if it rains.

Opens MON. SEPT. 25 Closes SAT. (MIDNIGHT) SEPT. 30

\$90,000 IN HARNESS RACE PURSES



Adiosand, winner of the \$10,110.25 First Heat in the 1960 Two-year-old Pace for Colts and Geldings from Largo Hanover. Adiosand is eligible and will compete in the 1961 Three-year-old Pace.



BLOOMSBURG FAIR NOTED FOR ITS POULTRY, RABBIT SHOW

Two departments which will create much interest again this year at the Bloomsburg Fair are the Poultry and Rabbit Shows, which are housed in large steel buildings just west of the Grandstand.

E. Myron Sands, Superintendent of these departments, is assured of more poultry than can be cooped, so that only the best will be accepted for the Show. The local Poultry Show is recognized as the largest and finest in the east and one of the best in the nation.

Besides giving awards to winners in the various classes, the association is also giving generous prizes for the best male and female in the show in both standard and bantam breeds.

Entries open at noon on August 25th and close midnight, Thursday, September 7th. Judg-



ing begins Tuesday, September 26th.

East of the Poultry Building is located a large waterfowl exhibit.

The Rabbit Show, although not as old as the Poultry Show, has made great strides and a large number of animals are expected again this year.

A new feature of the Rabbit Show is the addition of a youth division. The Fair Association encourages the youth of the area served by the Fair to show their rabbits in this newly established division.

They, of course, are eligible to compete for prizes along with other exhibitors.

Also in the Rabbit Show building a fine display of rabbit fur products will be on exhibit.

All entries and correspondence relating to the Rabbit Show should be sent to the superintendent of the Rabbit Division, Mrs. Floyd R. Tobias, R. D. 3, Box 114, Nazareth, Pa.

4-H HOME ECONOMICS

Exhibits in 4-H Home Economics are restricted to Columbia County 4-H girls that won a blue ribbon at the Junior Achievement Show in August, 1961.

There will be many exhibits in the following categories: Start Stitching; Let's Make a Dress; When You Dress Up; It's Fun to Bake; Mealtime Magic; Let's Pack a Lunch; Tea Tray; Festive Family Meals; Children Can Be Fun; Learn By Doing at Home; and Let's Cook Out Doors.

These exhibits will be in the School Exhibit Building along with many other worthwhile Home Economics, Agriculture and Science and Educational Exhibits.

4-H HORSE AND PONY SHOW

There will be a 4-H Horse and Pony show, consisting of 14 classes, in the infield in front of the grandstand, on Friday morning from 9:00 to 12:00. This show is put on by the 4-H club members from Columbia and Montour Counties. This is one of the free fair attractions.

4-H DAIRY

The 4-H Dairy classes are always an attention getter at the Bloomsburg Fair. This year the quality of the dairy calves should be better than ever. This show will be in the Small Arena near the Livestock Office. In this show the dairy animal is judged for type and the club member is judged on his ability to fit and show.



Midget Auto Races

Saturday Afternoon
September 30

The qualifying trials start at 12:30
the races at 2:30

FEATURE RACE — 40 LAPS

Order Grandstand Reserved Seat Tickets Early
Use Coupon at Right

FARM MACHINERY

The largest farm machinery display ever brought to the Bloomsburg Fair will be on exhibit this year, according to a recent announcement by M. Paul Whitenight, Superintendent of Farm Implements. Dealers from all over the State will show and they will put on tractor demonstrations and sawing exhibitions.



HOBBY SHOW

The 1961 Hobby Show will be the biggest yet. The Show features both collective and occupational hobbies in two classes: Junior Class (persons 18 years of age and under); Senior Class (over 18 years).

Both groups include coins and currency, U. S. and Foreign; Miniatures (all materials); nature studies (flowers, insects, seeds); paper objects; dolls and puppets; pipes; guns; novelties; china paintings; candle craft; baskets; plastics; chip carving; fishing flies and equipment; models (aeroplanes, ships, etc.); paper craft (objects made of paper); shell craft; taxidermy; jewelry (metal); wood work; objects made of thread or fabric and ceramics.

The Hobby Show is located in the School Exhibit building on the eastern end of the Fairgrounds.

STATE ANGUS SHOW



Many times Champion

Sponsored by

PENNSYLVANIA ANGUS ASSOCIATION

Judging Day
Thursday, September 28

HARNESS RACING PROGRAM

TUESDAY, SEPTEMBER 26, 1961

24 Trot	\$ 1,000.00
2-Year-Old Pace, Fillies, Bloomsburg Fair Stake No. 16 (Estimated Value)	10,000.00
3-Year-Old Trot, Colts, Bloomsburg Fair Stake No. 15 (Estimated Value)	10,000.00
15 Pace	1,000.00

WEDNESDAY, SEPTEMBER 27, 1961

24 Pace	1,000.00
2-Year-Old Trot, Fillies, Bloomsburg Fair Stake No. 16 (Estimated Value)	10,000.00
3-Year-Old Pace, Colts, Bloomsburg Fair Stake No. 15 (Estimated Value)	11,000.00
2-Year-Old Trot, Colts, Bloomsburg Fair Stake No. 16 (Estimated Value)	12,000.00

THURSDAY, SEPTEMBER 28, 1961

Free-For-All Trot	1,000.00
2-Year-Old Pace, Colts, Bloomsburg Fair Stake No. 16 (Estimated Value)	14,000.00
3-Year-Old Trot, Fillies, Bloomsburg Fair Stake No. 15 (Estimated Value)	8,000.00
3-Year-Old Pace, Fillies, Bloomsburg Fair Stake No. 15 (Estimated Value)	8,000.00

FRIDAY, SEPTEMBER 29, 1961

19 Pace	1,000.00
16 Trot	1,000.00
Free-For-All Pace	1,000.00

TO ORDER

Choice GRAND STAND SEATS

FILL OUT AND MAIL THIS COUPON

To CORTEZ C. HARTMAN, Supt. of Grandstand
Box 479, BLOOMSBURG, PENNA.

Mailing of tickets will start September 11, 1961. No telephone orders will be accepted until Monday, September 25, 1961. Mail orders will be filled in the order in which they are received. Make remittance payable to Bloomsburg Fair. Include a self-addressed stamped envelope. Holders of tickets for the 9:15 p. m. Show (Wed., Thurs., Fri., and Sat. evenings) will be admitted Free to the grounds after 8:30 p. m.

YOU CAN ALSO BUY TICKETS AT FAIR
GROUND BOX OFFICE STARTING SEPT. 11
FROM 3:00 P. M. to 9:00 P. M.

The enclosed remittance of \$_____ is to cover cost of Grandstand Reserved Seats as indicated below:

Reserved Seats for Harness Races and Vaudeville

No. Wanted _____ @ \$1.50 each
 Tues. Wed. Thur. Fri.
 Mark an (x) in square above for day wanted.

Reserved Seats for Midget Car Races

No. Wanted _____ @ \$3.00 each (Saturday Afternoon)

Reserved Seats for Night Revue "Around the World In 100 Minutes"

No. Wanted _____ @ \$1.50 each

Mon. Eve. (7:30 p. m.)	Featuring "Les Paul and Mary Ford"
Tues. Eve. (7:30 p. m.)	Featuring "Les Paul and Mary Ford"
Wed. Eve. (6:45 p. m.)	Featuring "McGuire Sisters"
Wed. Eve. (9:15 p. m.)	Featuring "McGuire Sisters"
Thur. Eve. (6:45 p. m.)	Featuring "McGuire Sisters"
Thur. Eve. (9:15 p. m.)	Featuring "McGuire Sisters"
Fri. Eve. (6:45 p. m.)	Featuring "Carmel Quinn"
Fri. Eve. (9:15 p. m.)	Featuring "Carmel Quinn"
Sat. Eve. (6:45 p. m.)	Featuring "Carmel Quinn"
Sat. Eve. (9:15 p. m.)	Featuring "Carmel Quinn"

Chair Seats on track Tues., Wed., Thur., Fri., & Sat., at \$1.50 each.

NAME (Print) _____
 ADDRESS (Street) _____
 CITY _____

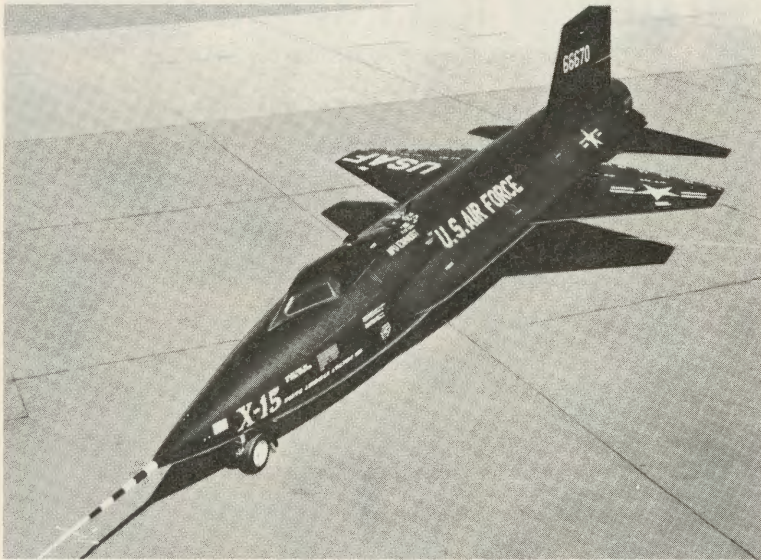
OFFICE USE ONLY — DO NOT WRITE BELOW

Received	Filled	By	Mailed	Section Row	Ticket Numbers

Opens MON. SEPT. 25 Closes SAT. (MIDNIGHT) SEPT. 30

THE X-15—U. S. AIR FORCE'S FIRST MANNED SPACE SHIP

Fastest Space Ship in the World



**ON DISPLAY ALL WEEK AT
THE GREAT BLOOMSBURG FAIR**

This will be the only time this space ship will be on display in Central Pennsylvania. Scott Crossfield or Maj. Robert White, pilots of the ship, will accompany it to Bloomsburg Fair and explain its operation and equipment to the many thousands of viewers. The ship attains an altitude of 100 miles, exceeding a speed of over 4,000 miles per hour.



**AGRICULTURE, FRUIT,
HOME MAKING EXHIBITS
ARE OUTSTANDING
FEATURES**

Each year thousands of people pass through the large modern brick building known as Agriculture Hall to view the outstanding displays of farm crops, fruit and home making delicacies. All products in this department have been grown or made by the exhibitors this year.

Uniformity, soundness, trueness to type, freedom from disease and injury, and market ability are emphasized in judging of all farm crops. Competition, open to Pennsylvania, is keen in this department. Items include threshed and sheaf grains, grasses, legumes and all varieties of vegetables.

In the fruit department, numerous entries of apples, peaches, pears, quinces, plums, prunes, crabapples and grapes provide many "headaches" for the Judges.

Home Making products must have been put up within the past year and include dried fruits, nuts, and herbs, butter, cheese, ham, eggs, honey, pastries, canned fruit, meats and vegetables, spiced fruits, pickles, juices, jellies, preserves, jams and sauces.

Also housed in Agricultural Hall is a special display for Grange Organizations. Much effort goes into this fine attraction. Each participating Grange is allotted sixteen feet of space. Displays must be in place no later than four p. m., Monday, September 25th. Premiums paid are: First \$160, second \$140, third \$130, fourth \$120; all other granges exhibiting \$90.

Under the capable supervision of Superintendent John F. Boyer, a veteran of many years in this department, all indications point to an even larger Show this year.

4-H BABY BEEF

Prime beef on the hoof—will be exhibited by 4-H and F. F. A. members. The Angus and Hereford steers will be judged for type, and the club member for his job of fitting and showing.

NATIONAL COTTON BAG SEWING CONTEST

There is still plenty of time to enter your cotton bag sewing in the 1961 contest which is sponsored jointly by the National Cotton Council of America and the Textile Bag Manufacturers Institute. Bloomsburg Fair is the only participating Fair in the state, thus providing an unusual opportunity for contestants to display their prize handiwork and at the same time compete for local Fair and National Awards.

Twenty-four cash prizes, ranging from \$2.00 to \$8.00 will be awarded, plus the Grand Prize—a New Kenmore Portable Sewing Machine with "Sew-By-Color" attachment kit. National prizes include an all-expense paid week of exciting entertainment in New York City and numerous cash and merchandise awards. Eight entry classes include Kitchen Apron and Pot-holder, Pillow Cases, Boy's Sport Shirt, Child's Dress, Luncheon Set, Adult Playsuit, Adult Dress and Stuffed Toy.

Further information on the contest may be obtained by writing the Women's Department, Bloomsburg Fair, Box 479, Bloomsburg, Pa.



BEAUTIFUL FLOWER SHOW

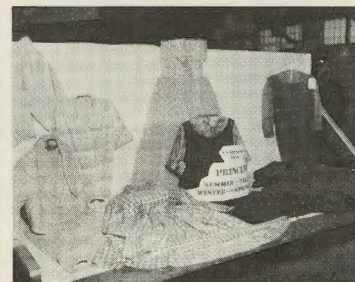
Truly a thing of beauty is the Flower Show, located along the promenade on the western end of the Fairgrounds.

Each year untold thousands of persons walk through this quiet, cool building to inspect the pride of local flower growers.

Added to the attractiveness of the flower display itself is the exhibit conducted by the area Garden Clubs. This year's theme is "TV—In Living Color" and should prove one of the most interesting that has yet been selected by the show's Superintendent, James C. Stradling. An added feature of this year's Garden Clubs exhibit is the Shadow Boxes. The theme is "What's My Line."—Line design, using fresh flowers and other material.

Entries in the Flower Show are open to all residents of the surrounding territory desiring to exhibit and they must have their entries in the building by Monday, September 25th.

This exhibition is open to the public from nine in the morning until ten o'clock in the evening.



HOME ARTS AND CRAFTS SHOW

Located in a modern brick building, along the main promenade at the western end of the Fairgrounds, the Home Arts and Crafts Show is packed with the finest creations of handiwork and needlework from Pennsylvania's housewives.

Included in the department, under the supervision of Superintendent George R. Pugh, is a special display for 4-H Clubs and other organizations.

DOG SHOW ENTRIES POURING IN EARLY

Entries in the popular Dog Show are being received, according to an announcement by the managers of the Show, much earlier than in any previous year. Because of limited space, only the finest dogs are accepted. Over one-fifth of the available kennels were filled during the month of July. No additional entries are accepted after the available space is filled.

All dogs must be registered in either the AKC or the UKC registry.

The Dog Show building will be packed with the finest in working dogs, sporting dogs and terriers.

In addition to the local entrants, entries are received each year from states along the eastern seaboard.



LIVESTOCK SHOW

Thousands of persons will again this year witness the livestock judging held in the open arena on the western end of the Fairgrounds, when the Bloomsburg Fair gets underway September 25th.

J. Fred Giger, Superintendent of the department, stated he expects one of the finest shows in the history of the Fair. Entries are pouring in for all divisions.

Judging of Registered Sheep will begin Tuesday morning as well as judging of Milking Shorthorns, Registered Beef Breeds, Herefords and 4-H Baby Beef.

Judging Wednesday includes Guernseys, Holstein-Friesian, Jerseys, Ayrshires and Registered Swine.

Entries eligible in the sheep division are Shropshires, Hampshires, Southdowns, Cheviots, Dorsets, Suffolk and Corredales. The classes of registered swine are Duroc Jersey, Chester White, Poland China, Berkshire, Hampshire, Spotted Poland China and Yorkshire.

Daily many thousands of persons visit the well kept enclosed barns on the western end of the grounds to view the prize winning livestock.

Program of Events

1961 BLOOMSBURG FAIR, Sept. 25 to 30

TICKET INFORMATION

ADMISSION TO FAIRGROUNDS: 60 cents (Day or Night) (children under 14 Free).

ADMISSION TO PARKING LOT: 50 cents (Day or Night).

ADMISSION TO GRANDSTAND: General Admission, Paddock, or Bleachers \$1.00; Reserved Seats (Day or Night) \$1.50; Saturday Auto Races (All Seats Reserved) \$3.00; Auto Races (Bleachers) \$2.00; Auto Races (Paddock) \$1.50; Chair Seats on Track except Monday Night \$1.50.

SPECIAL CHILDREN'S DAYS

Tuesday, September 26th—Columbia County

Thursday, September 28th—Counties of Northeast

Friday, September 29th—Counties of Southwest

VESPER SERVICES

Sunday, September 24—6:30 P. M.

HARNESS RACING PROGRAM

Tuesday Through Friday
Following Friday's Race Program, Cavalcade of High School Bands and Parade of Prize Winning Livestock (Two Features for One Admission Price)
See Page 3 for complete race program

AUTO RACES

Saturday, September 30

Time Trials 12:30 P. M.

Races Start 2:00 P. M.

GRANDSTAND NIGHT SHOW

Monday and Tuesday—September 25 and 26—7:30 P. M.

LES PAUL AND MARY FORD—plus the complete Grandstand Musical "Around The World In 100 Minutes"

Wednesday and Thursday—September 27 and 28

2 Shows Each Night—6:45 and 9:15 P. M.

The McGUIRE SISTERS—plus the complete Grandstand Musical "Around The World In 100 Minutes"

Friday and Saturday—September 29 and 30

2 Shows Each Night—6:45 and 9:15 P. M.

CARMEL QUINN—plus the complete Grandstand Musical "Around The World In 100 Minutes"

EXHIBITS

Horses and Cattle

Registered Beef Breeds

Registered Sheep

Registered Swine

Poultry—Rabbits

Agriculture Exhibits—Fruit

—Home Making

Grange Exhibits

Home Arts and Crafts

National Cotton Bag

Sewing Contest

Hobby Show—Flower Show

School Exhibits—4-H Clubs

Dog Show

JUDGING IN ARENA

Milking Shorthorns, Herefords, 4-H Baby Beef—Tuesday, September 26

Guernseys, Holstein-Friesian, Ayrshires, Jerseys—Wednesday, September 27

Aberdeen-Angus—Thursday, September 28

Horse Pulling Contest—Friday, September 29—9:30 A. M.

Sheep—Tuesday, September 26

Swine—Wednesday, September 27

Poultry—Judging begins Tuesday, September 26th in Poultry Buildings

F. F. A. Judging Contest (Dairy Cattle, Sheep, Swine, Beef Cattle, Poultry, Eggs, Potatoes)—Friday, September 29th.

FAIR DIRECTORS, PERSONNEL

Maynard P. Mordan, president; J. Fred Giger, vice-president; J. Howard Deily, secretary; O. Evans Shipman, treasurer; M. Paul Whitenight, superintendent of concessions; Arthur R. Appleman, Jr., superintendent of parking and police; John F. Boyer, superintendent of agriculture, fruit and homemaking; J. Fred Giger, superintendent of livestock; Cortez C. Hartman, superintendent of grandstand; George R. Pugh, superintendent of home arts and crafts and hobby show; E. Myron Sands, superintendent of poultry, pet stock and rabbits; James C. Stradling, superintendent of flower show; L. A. Zimmer, superintendent of ticket takers. Director of Publicity and Advertising, C. Harold Bankes. Night Show Producer, General Artists Corporation.

HORSE PULLING CONTEST

The Horse Pulling Contest will be held at 10 o'clock Friday morning, September 29th, in the open air arena on the western end of the Fairgrounds.

There are two classifications: horses weighing less than 3200 pounds per pair, and horses weighing 3200 pounds or over per pair. None are barred. Entry fee \$10.00 in Open Class.

4-H VEGETABLE & CROP EXHIBIT

New Attraction

This year for the first time there will be special 4-H classes for Vegetables and Field Corn. Look for this in the Educational building near the Midway.

JAY HILL and his YOKE of OXEN



See Them at Bloomsburg Fair FREE—Tuesday Through Friday—FREE

Also making daily appearances afternoons on the race track in front of the Grandstand

Opens MON. SEPT. 25 Closes SAT. (MIDNIGHT) SEPT. 30