

# BLOOMSBURG

1960

PENNA.

5 DAYS  
6 NIGHTS

# FAIR

OPENS MON. SEPT. 26  
4 P. M.

CLOSES SAT. OCT. 1st  
12 MIDNITE

NEWS

## FOR YOU

the Bloomsburg Fair Board contracted for their 1960 night grandstand show with a new producer, Ward Beam (first time for Bloomsburg). Their instructions to Mr. Beam were that he was to supply the finest night show the Bloomsburg Fair has ever had.

When you look over this newspaper and find all of the attractions that are being brought to you for the big night grandstand show, as well as the afternoon show, we feel certain you will want to come to the Bloomsburg Fair, not one time but several times during the week.

The Fair Board has been promised that the production in this show will be the best put on at any Fair in America, and we suggest that you get your tickets early so that you can have choice grandstand seats. Order by mail. (See Page 3.)

### MON. NIGHT ONLY 7:30 P. M.

RAIN or SHINE

**MINNIE PEARL**  
*In Person*



"MINNIE PEARL" (Star of GRAND OLE OPRY)—(also Star of the Dinah Shore, the Ernie Ford, "This Is Your Life," Perry Como and Jack Paar shows) will appear with her 1960 troupe of Country Music Stars for Monday night only, September 26th, at 7:30.

**BUY  
ADVANCE SALE  
TICKETS**

See  
Panel on inside  
Page 3

### TUES. WED. THURS. NIGHTS

RAIN or SHINE

**ALICE LON**  
*In Person*



ALICE LON, the former "Champagne Lady" from the Lawrence Welk Show, will appear on Tuesday,

Wednesday and Thursday nights of the Bloomsburg Fair with the complete stage spectacle, Ward Beam's "IT'S WONDERFUL." 7:30 each night.

Alice made a big name with Lawrence Welk and a bigger one since she left Lawrence Welk.

### FRI. and SAT. NIGHTS ONLY

2 SHOWS EACH NIGHT RAIN or SHINE  
7 and 9 P. M.



*In Person*

**CHESTER, MISS KITTY and DOC**

The Famous "GUNSMOKE TRIO" CHESTER, KITTY and DOC, will appear at the Bloomsburg Fair for two shows—at 7 and 9 P. M., Friday and Saturday, September 30 and October 1. The fans of "GUNSMOKE" will love them because they do a terrific act, and you are also going to see the complete spectacular, Ward Beam's "IT'S WONDERFUL," the finest night show Bloomsburg has ever had—all for one admission price. (More on back page.)

## HARNESS RACING

Bloomsburg Fair offers one of the best harness racing programs in Pennsylvania over one of the fastest half-mile tracks in the East.

Approximately \$75,000.00, richest stakes ever paid, in purses is sure to attract the best pacers and trotters in the United States.

Maynard P. Mordan, president of the Fair Association and Director of the Stake Races, has announced that all the top two-and-three-year-olds are eligible.

Racing will be held each afternoon, Tuesday through Friday, and in addition there will be a number of outstanding vaudeville acts presented on the grandstand stage.

For the first time in the Fair's history there will be separate divisions for two-year-olds, both fillies and colts & geldings. This is due to the increasing number of horses entered each year in the two-year-old class.

A complete program of the week's racing schedule will be found on Page 3.

(Continued on Page 3)

### EVERY NIGHT MON. thru SAT.

RAIN or SHINE



**EDGAR BERGEN** *In Person*

On every night, Monday through Saturday, EDGAR BERGEN will appear in the big spectacular night show, "IT'S WONDERFUL." Everyone who has seen Bergen work in person with his famous wooden friends—Charlie McCarthy, Mortimer Snerd, and Effie Klinker—say he is 100% better in person than on TV or radio.

They claim he is a riot of laughs throughout his whole performance and he will make thousands of friends during the Bloomsburg Fair week. (More on back page.)

Bulk Rate  
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Bloomsburg, Pa.  
Permit No. 39

Rural Star Route  
P. O. Boxholder

### Every Night DANCING WATERS

RAIN or SHINE



The fabulous and amazing DANCING WATERS—the magic waters that actually dance under many colored lights to thrilling music—a most spectacular entertainment attraction—will be one of the features of the night grandstand show every night of the Bloomsburg Fair. (More on back page.)

Opens MON. SEPT. 26 Closes SAT. (MIDNIGHT) OCT. 1st

# The "CANADETTES"

The most famous group of dancing girls on this continent is the 24 "CANADETTES," the girls who appear each year in the biggest grandstand show of them all at the Canadian National Exhibition in Toronto, the largest Fair in the World. The patrons of the Bloomsburg Fair are promised something entirely different in production in their big night spectacular, Ward Beam's "IT'S WONDERFUL," than they have ever had in the past. There will be more "Ooh" and "Aahs" than have ever been heard when a dancing group performs. The girls will work in 3 big production numbers. This is the largest number of girls to work at Bloomsburg and the stage is being enlarged because of the type of numbers they do. These girls will also work in the finale which will be the "Blue Danube."



## ARTS and CRAFTS

In your visit to the Bloomsburg Fair do not fail to include the Arts and Crafts building, where you will see the latest creations of handiwork and needlework.

Featured in the Arts and Crafts division is a special display for 4-H Clubs.

### Cotton Bag Sewing Contest

Twenty-four prizes and a Portable Sewing Machine are offered in the 1960 National Cotton Bag Sewing Contest. All articles must be made from cotton bags.

George R. Pugh is Superintendent of this department.

## LIVESTOCK SHOW

Mr. J. Fred Giger, Livestock Superintendent of the Bloomsburg Fair, anticipates the largest Show in the Fair's History.

Competition will be keen in all departments.

In the cattle classes are five divisions of milk cattle and two divisions of beef cattle. Registered sheep and swine have seven divisions each.

There will be a special Show of Aberdeen-Angus cattle.

## HOBBY SHOW

The 1960 Hobby Show will be the biggest yet. The Show features both collective and occupational hobbies in two classes: Junior class (persons 18 years of age and under); Senior class (over 18 years).

Both groups include coins and currency, U. S. and Foreign; Miniatures (all materials); nature studies (flowers, insects, seeds); paper objects; dolls and puppets; pipes; guns; novelties; china paintings; candle craft; baskets; plastics; chip carving; fishing flies and equipment; models (aeroplanes, ships, etc.); paper craft (objects made of paper); shell craft; taxidermy; jewelry (metal); wood work; objects made of thread or fabric and ceramics.

## HORSE PULLING

The horse pulling contest will be held at 10 o'clock Friday morning in the open air arena on the western end of the Fairgrounds.

There are 2 classifications: horses weighing less than 3200 pounds per pair, and horses weighing 3200 pounds or over per pair. None are barred. Entry fee \$10.00 in Open Class.

## FLOWER SHOW

There will be outstanding beauty in this year's Flower Show where thousands of persons will walk through this quiet, cool building to inspect the pride of flower growers.

Special exhibits by Garden Clubs will emphasize the theme "Moods of the Times." An added Garden Club feature is the Shadow Box Class, an arrangement of Flowers in a Tea Pot.

The Show is under the supervision of James C. Stradling.

## FARM MACHINERY

The largest farm machinery display ever brought to the Bloomsburg Fair will be on display this year, according to M. Paul Whitenight, Superintendent of Farm Implements. Dealers from all over the State will show and they will put on tractor demonstrations, and sawing exhibitions.

## RAIN OR SHINE

The Night Grandstand Shows will be put on, Rain or Shine, because the stage is well covered with protective covering that makes it possible to run the show if it rains.

## AGRICULTURE, FRUIT

Agricultural Hall, housing displays of farm crops, fruit and home making delicacies, will attract thousands.

A Special Display for Grange organizations is also included in this department.

This year a special Best-of-Show Yeast Baking Award of \$10 for the yeast-raised bread, sweet bread or rolls judged best from entries of all classes will be awarded.

This department is handled by veteran Superintendent John F. Boyer.

### Big Midway

More rides, more shows and more entertainment are in store for the thousands who visit the Midway at the Fair this year. On special children's days, rides are reduced in price over certain hours of the day.

## CHILDREN'S DAYS

Tuesday, Thursday and Friday are special children's days. School children are admitted free throughout the week. Teachers, upon proper identification from their schools, are granted free admission on school days.

## POULTRY AND RABBIT SHOW

Recognized as the largest show in the east and one of the best in the nation is the Bloomsburg Fair Poultry Show, under the direction of E. Myron Sands, Supt.

Due to the fact that more poultry is entered than can be cooped, only the best will be accepted.

Ten dollars is offered for the best male and female in both standard and bantam breeds.

East of the poultry building is located a large waterfowl display.

The Rabbit Show, under Mr. Sands' direction, promises to be bigger than ever.

## DOG SHOW

The increasing popularity of the dog show at Bloomsburg Fair has resulted in the construction of a larger, modern building, with a 150-pen capacity.

This building will be packed with working dogs, sporting dogs and terriers.



**MING and LING**

If you really want to laugh, you are going to get your chance when you see MING AND LING. These 2 Chinese boys appear every night at the Bloomsburg Fair grandstand show.



**DOLINOFF and RAYA SISTERS**

A man and 3 lovely ladies seemingly defy gravity. They perform slow-motion feats in mid-air without any visible means of support. This is Dolinoff and Raya Sisters, who will bring to the Bloomsburg Fair something entirely new in entertainment every night.



**THE GUTIS**

An European type of jungle comedy will appear each night in the night show. The timing finesse and the humor of European comedy is decidedly different than that of American acts. You'll like it.



**The Fabulous PAUL KOEHLER**

This artist is exceptionally good. He traveled with the Bob Hope Show in three different years. He will be in the grandstand show every night of the Bloomsburg Fair.

## WARD BEAM

Producer of  
**NIGHT SHOW**

This is his first appearance at the Bloomsburg Fair with a stage production. Mr. Beam promises that his Show will have a new approach, will really be a spectacular, and he feels certain that you will go home saying it is the best show that the Bloomsburg Fair has ever had. The show is built for you and you are the judge.

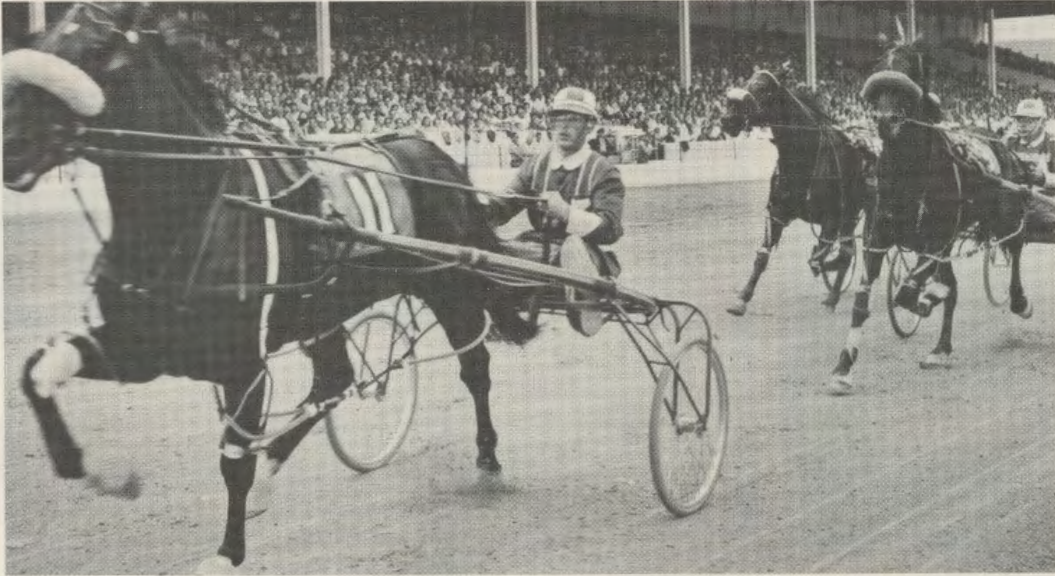


**THE FRONTIER BOYS and JOANIE**

An outstanding western and singing group featured with Chester, Kitty and Doc, the "Gunsmoke Trio." There will be 2 shows at 7 p. m. and 9 p. m. on Friday and Saturday nights.

**Opens MON. SEPT. 26 Closes SAT. (MIDNIGHT) OCT. 1st**

# \$75,000 IN HARNESS RACE PURSES



## ALWAYS A LARGE ATTENDANCE

Each Afternoon Tuesday thru Friday, 1:30 P. M.

(Continued From Page 1)

### Added Features

Tuesday afternoon, in addition to and immediately following the racing program, will be presented for the first time in Bloomsburg an All Girl Auto Thrill Show—something different—something new—a show that's alive with thrills. You'll see the races and the 1 hour and 45 minute Auto Thrill Show Spectacular all for the same admission price.

Following the races on Friday afternoon, also for one admission price, will be a parade of prize-winning livestock around the race track accompanied by High School bands.



## FOR THE FIRST TIME

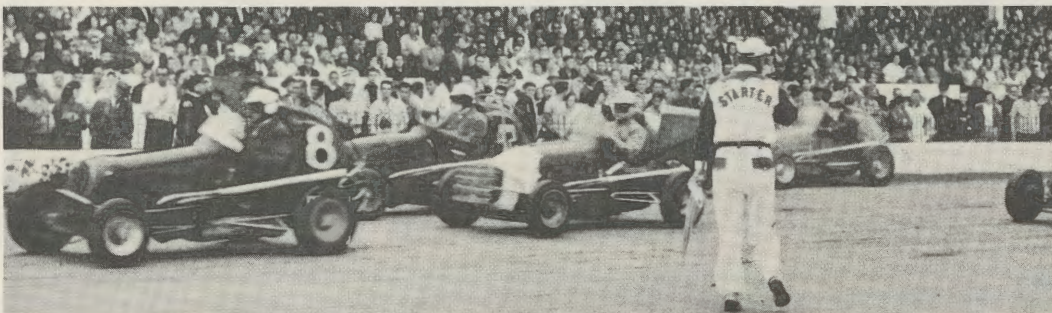
### ALL-GIRL AUTO THRILL SHOW

Tuesday Afternoon — 3:30

The Retroff All-Girl Automobile Thrill Show is to be the special attraction on Tuesday afternoon starting at 3:30—immediately following the Harness Horse Races.

This is the only all-girl thrill show in the country and will be something new for the fans at the afternoon fair.

You can see the Thrill Show and also the Horse Races for the one price of admission.



## MIDGET AUTO RACES

Saturday Afternoon

This is the big afternoon and for the 1960 auto races at least 35 entries are expected, and this large entry list promises to make the races the fastest and the best that the Fair has ever offered.

The qualifying trials start at 12:30—the races at 2:30.

### FEATURE RACE — 25 LAPS

Order Grandstand Reserved Seat Tickets Early—Use Coupon at Right

## FAIR DIRECTORS, PERSONNEL

Maynard P. Mordan, president; George R. Pugh, vice-president; J. Howard Deily, secretary; O. Evans Shipman, treasurer; M. Paul Whitenight, superintendent of concessions; Arthur R. Appleman, Jr., superintendent of parking and police; John F. Boyer, superintendent of agriculture, fruit and homemaking; J. Fred Giger, superintendent of livestock; Cortez C. Hartman, superintendent of grandstand; George R. Pugh, superintendent of home arts and crafts and hobby show; E. Myron Sands, superintendent of poultry, pet stock and rabbits; James C. Stradling, superintendent of flower show; L. A. Zimmer, superintendent of ticket takers. Director of Publicity and Advertising, C. Harold Bankes. Night Show Producer, Ward Beam Associates, Inc.

## HORSE RACE PROGRAM

TUESDAY, SEPT. 27, 1960

24 Trot	\$600-\$ 1,000.00
2-Year-Old Pace, Fillies, Bloomsburg Fair Stake #15	
(Closed) Estimated Value	7,500.00
3-Year-Old Trot, Bloomsburg Fair Stake #14	
(Closed) Estimated Value	12,000.00

WEDNESDAY, SEPT. 28, 1960

15 Pace	\$ 1,000.00
2-Year-Old Trot, Fillies, Bloomsburg Fair Stake #15	
(Closed) Estimated Value	7,500.00
3-Year-Old Pace, Bloomsburg Fair Stake #14	
(Closed) Estimated Value	14,000.00
20 Trot	1,000.00

THURSDAY, SEPT. 29, 1960

Free-for-All Trot	\$ 1,000.00
2-Year-Old Pace, Colts and Geldings, Bloomsburg Fair Stake #15 (Closed) Estimated Value	11,000.00
2-Year-Old Trot, Colts and Geldings, Bloomsburg Fair Stake #15 (Closed) Estimated Value	11,000.00
24 Pace	\$600- 1,000.00

FRIDAY, SEPT. 30, 1960

19 Pace	\$ 1,000.00
16 Trot	1,000.00
Free-for-All Pace	1,000.00

**TO ORDER  
Choice  
GRAND STAND  
SEATS  
FILL OUT  
AND MAIL  
THIS  
COUPON**

To **CORTEZ C. HARTMAN**, Supt. of Grandstand  
Box 479, BLOOMSBURG, PENNA.

Mailing of tickets will start September 12, 1960. No telephone orders will be accepted until Monday, September 26, 1960. Mail orders will be filled in the order in which they are received. Make remittance payable to Bloomsburg Fair. Include a self-addressed stamped envelope. Holders of tickets for the 9 p. m. Show (Fri. and Sat. evenings) will be admitted Free to the grounds after 8:30 p. m.

YOU CAN ALSO BUY TICKETS AT FAIR  
GROUND BOX OFFICE STARTING SEPT. 12

From 3:00 P. M. to 9:00 P. M.

The enclosed remittance of \$ \_\_\_\_\_ is to cover cost of Grandstand Reserved Seats as indicated below:

**Reserved Seats for Harness Races and Vaudeville**

No. Wanted \_\_\_\_\_ @ \$1.50 each  
 Tues.       Wed.       Thur.       Fri.  
 Mark an (x) in square above for day wanted.

**Reserved Seats for Midget Car Races**

No. Wanted \_\_\_\_\_ @ \$3.00 each (Saturday Afternoon)

**Reserved Seats for Night Revue "It's Wonderful"**

No. Wanted @ \$1.50 each

Mon. Eve. (7:30 p. m.)	Featuring "Minnie Pearl"
Tues. Eve. (7:30 p. m.)	Featuring "Alice Lon"
Wed. Eve. (7:30 p. m.)	Featuring "Alice Lon"
Thur. Eve. (7:30 p. m.)	Featuring "Alice Lon"
Fri. Eve. (7 p. m.)	Featuring The "Gunsmoke Trio"
Fri. Eve. (9 p. m.)	Featuring The "Gunsmoke Trio"
Sat. Eve. (7 p. m.)	Featuring The "Gunsmoke Trio"
Sat. Eve. (9 p. m.)	Featuring The "Gunsmoke Trio"

Chair Seats on track Tues., Wed., Thur., Fri., & Sat., at \$1.50 each.

NAME (Print) \_\_\_\_\_

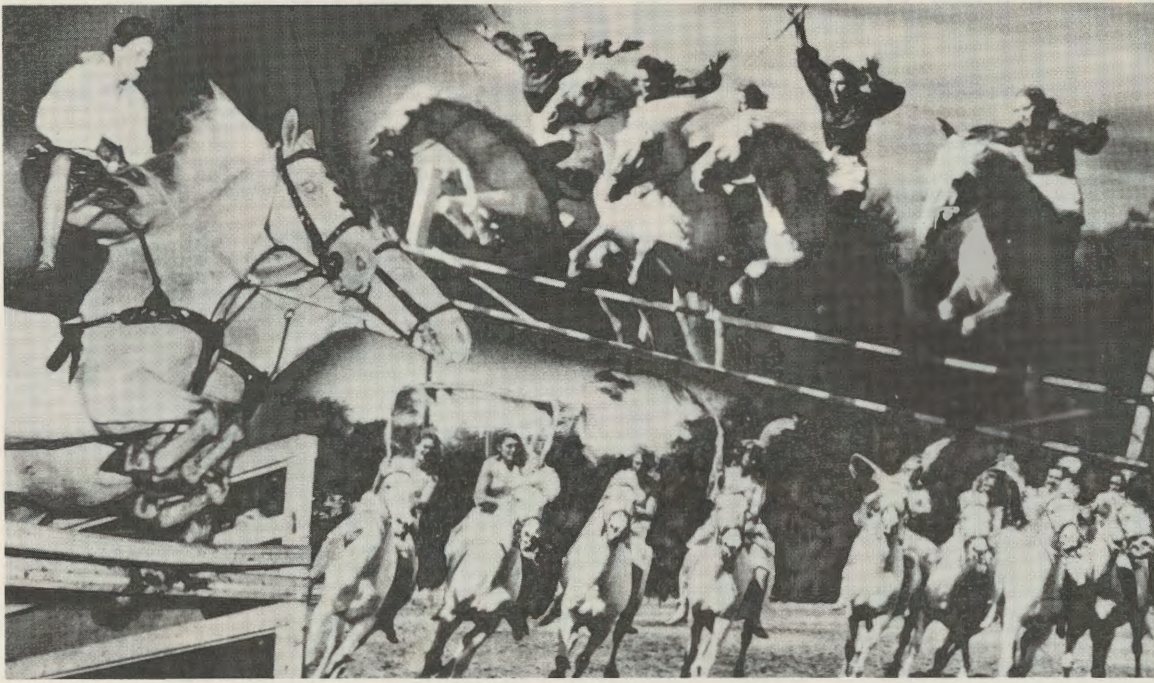
ADDRESS (Street) \_\_\_\_\_

CITY \_\_\_\_\_

OFFICE USE ONLY — DO NOT WRITE BELOW

Received	Filled	By	Mailed	Section Row	Ticket Numbers

**Opens MON. SEPT. 26 Closes SAT. (MIDNIGHT) OCT. 1st**



## WORLD FAMOUS WHITE HORSE TROUPE

Every afternoon, Tuesday through Friday, the World Famous White Horse Troupe, with all-girl riders, will be one of the attractions at the Bloomsburg Fair. This Troupe is playing the Canadian National Exhibition at Toronto (the largest Fair in the world) for the second consecutive year, which proves it is an outstanding attraction.



"MINNIE PEARL" will have a complete show of Country Music as a special attraction for Monday night only.

Her complete show will go on starting at 7:30 and will be followed by the complete grandstand show—both shows for one admission price.

PEE WEE KING, the writer of "The Tennessee Waltz," "Slow Poke" and "Bonaparte's Retreat," received the 1951, 1952 and 1953 awards for the best country music band of those years. He is a part of the Minnie Pearl Show on Monday night of the Bloomsburg Fair.



It is expected that CHESTER, KITTY AND DOC, the "Gunsmoke Trio" will attract very large crowds at both of their performances on Friday and Saturday nights at 7 and 9 p. m. They will put on their complete act, and you will also get the complete grandstand stage show which includes the Dancing Waters, the Canadettes, Edgar Bergen, and eight outstanding acts—all for one admission price.



ALICE LON will sing some of her recorded songs and other popular songs when she appears in the night grandstand show on Tuesday, Wednesday, and Thursday nights.

In addition to Alice Lon, you will also see the complete grandstand stage show—all for one admission price.

CHARLIE McCARTHY, with his friends Mortimer Snerd, and Effie Klinker, will appear in the grandstand show every night of the week. You are going to have a lot of laughs and a lot of fun, as they are a riot when they work with Edgar Bergen in person.



## TONITO

An act sensational beyond description—which showed 4 consecutive years with the Ringling Brothers, Barnum and Bailey Circus—will be on the afternoon show all week.

### ADMISSION PRICES

#### Admission to Grounds

Day Time ..... 60 cents  
Night Time ..... 60 cents

#### AUTOMOBILE PARKING

Day Time ..... 50 cents  
Night Time ..... 50 cents  
Children Under 14 Years—Admitted Free

#### Grandstand Admission

General Admission, Paddock or Bleachers .... \$1.00  
Reserved Seats, Afternoon ..... \$1.50  
Reserved Seats, Evenings ..... \$1.50  
Auto Races, Saturday, All Reserved ..... \$3.00  
Auto Races, Saturday, Bleachers ..... \$2.00  
Auto Races, Saturday, Paddock ..... \$1.50  
Chair Seats on Track, Except Monday Night ..... \$1.50

Children Unreserved (Night Only) 55 Cents

All Admission Prices Include Tax

## Program of Events

1960 BLOOMSBURG FAIR, Sept. 26-Oct. 1

### TICKET INFORMATION

ADMISSION TO FAIRGROUNDS. Day time 60 cents; Night Time 60 cents (children under 14 Free).  
ADMISSION TO PARKING LOT. Day time 50 cents; Night time 50 cents.

ADMISSION TO GRANDSTAND. General admission, Paddock or Bleachers \$1.00; Reserved Seats (Day or Night) \$1.50; Saturday Auto Races (All seats reserved) \$3.00; Auto Races (Bleachers) \$2.00; Auto Races (Paddock) \$1.50; Chair Seats on Track except Monday Night \$1.50.

### SPECIAL CHILDREN'S DAYS

Tuesday, September 27—Columbia County  
Thursday, September 29—Counties of Northeast  
Friday, September 30—Counties of Southwest

### VESPER SERVICES

Sunday, September 25—6:30 P. M.

### HARNES RACING PROGRAM

Tuesday Through Friday

See Page 3 for complete program

### AUTO RACES

Saturday, October 1

Time Trials 12:30 P. M. Races Start 2:00 P. M.

### NIGHT SHOW

Monday, September 26

MINNIE PEARL—Star of Grand Ole Opry with Pee Wee "Slowpoke" King, plus 5 outstanding acts and the World Famous Canadettes from Toronto, also Edgar Bergen and his famous characters.

7:30 P. M. — Grandstand

### TUESDAY — WEDNESDAY — THURSDAY

ALICE LON—Former Champagne Lady on Lawrence Welk Show, plus 5 outstanding acts and the World Famous Canadettes from Toronto, also Edgar Bergen and his famous characters.

7:30 P. M. Each Night — Grandstand

### FRIDAY AND SATURDAY

CHESTER, KITTY and DOC from the "GUNSMOKE TRIO," plus 5 outstanding acts and the World Famous Canadettes from Toronto, also Edgar Bergen and his famous characters.

TWO SHOWS EACH NIGHT—7 and 9 P. M.—Grandstand

### ALL-GIRL AUTO THRILL SHOW

Tuesday, September 27th — 3:30 P. M.

(following Harness Races)

Two Features for One Admission

### CAVALCADE OF PRIZE-WINNING LIVESTOCK

With High School Bands

Friday, September 30th — 3:30 P. M.

(following Harness Races)

### EXHIBITS

Horses and Cattle	Home Arts and Craft
Registered Beef Breeds	National Cotton Bag
Registered Sheep	Sewing Contest
Registered Swine	Hobby Show—Flower
Poultry — Rabbits	Show
Agriculture Exhibits —	School Exhibits—4H
Fruit—Home Making	Clubs
Grange Exhibits	Dog Show

### JUDGING IN ARENA

Milking Shorthorns, Herefords, 4-H Baby Beef—Tuesday, September 27th

Guernseys, Holstein-Friesian, Ayrshires, Jerseys—Wednesday, September 28th

Aberdeen-Angus—Thursday, September 29th

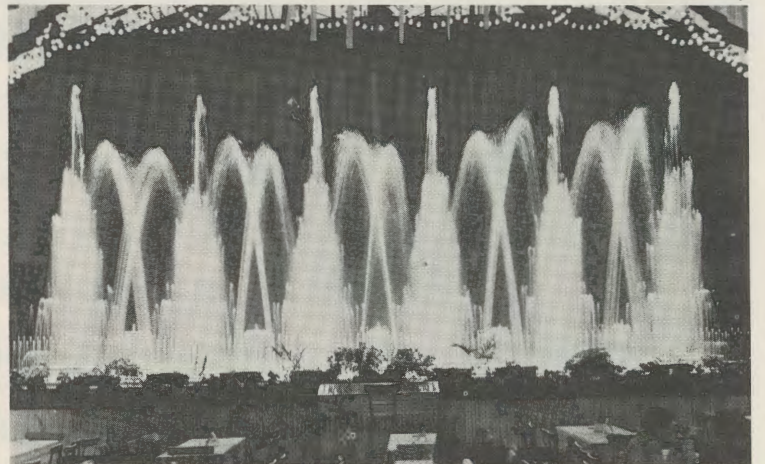
Horse Pulling Contest—Friday, September 30th—9:30 A. M.

Sheep—Tuesday, September 27th

Swine—Wednesday, September 28th

Poultry—Judging begins Tuesday, September 27th in Poultry Buildings

F. F. A. Judging Contest (Dairy Cattle, Sheep, Swine, Beef Cattle, Poultry, Eggs, Potatoes)—Friday, September 30th.



## DANCING WATERS

The amazing "DANCING WATERS" makes over 30 different water forms and the same number of lighting effects. It is fabulous beyond description. It will be one of the many features of the night grandstand show every night of the Bloomsburg Fair.

Opens MON. SEPT. 26 Closes SAT. (MIDNIGHT) OCT. 1st