



BLOOMSBURG FAIR NEWS

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BLOOMSBURG, PENNSYLVANIA, SEPTEMBER, 1959

Price 5 Cents

Spectacular Stage Show "Riviera Nights" Top Pacers, Trotters In 4-Day Race Meet

Richest Stakes In Fair's History

The richest stake events in the history of the Bloomsburg Fair, where for more than a decade the best two - and - three - year - old standard bred horses have been competing, are assured for the 1959 race meet.

Maynard P. Mordan, President of the Fair Association and director of the Stake Races, has indicated that all the top two-and-three-year-olds are eligible.

More than \$53,000.00, including entrance fees estimated at \$4,500.00, an all-time high for Bloomsburg Fair Stake Racing, is sure to attract the finest pacers and trotters in the world. For the first time since the stakes were established in 1946 there will be one purse of over \$16,000.00.

Outstanding Two Year-olds

Included in the list of eligible 2-year-olds to race at Bloomsburg is Dancer Hanover, who sold for \$100,000 as a yearling colt at the Harrisburg Horse Sale last year, highest price ever paid for a yearling. Re-purchased recently by Hanover Farms for \$200,000, Dancer Hanover has a qualifying time record of 2.05-4/5 at Vernon Downs tract at Vernon, N. Y. He is eligible to race here as a 2-yr.-old pacer.

Other eligible two-year-old pacers are Jan Hanover; Mort and Paladin Hanover, trained by Eldon Harner, son of Levi Harner, of Bloomsburg; and Mr. Jive, owned by Wendell Wathen, of Fort Fairfield, Mass.

Among the eligible two-year-old trotters are Darcie Hanover with a time record of 2.09-2/5; Lullwater Scott, owned by Walter T. Candler of Decatur, Georgia; Viv Hanover, Gussie Hanover and Brod Hanover.

Three-year-olds

Hickory Pride, top favorite for the Hambletonian at Du Quoin, Illinois; Angie Hanover, of the local Levi Harner Stables; Circo, winner of the first heat of the Bloomsburg Fair Stake for two-year-old trotters in 1958; and John Hanover, driven by Stanley Dancer, a heat winner here last year, are all eligible to race at Bloomsburg this year in the three-year-old division for trotters.

In the three-year-old division for pacers, Milford Hanover, owned by Russel R. Kirby of Milford, Delaware, already a big winner this year and second to Kathena in both heats at Bloomsburg last year as a two-year-old, is an outstanding eligible. Others include Kathena, last year's winner as a two-year-old; Adios Oregon, Meadow Jane Wally, Glenville,

(Continued on Page 4)

Ted Mack and His Original Amateur Hour Show



Ted Mack and His Original Amateur Hour Show (Direct from TV) will be presented TWO NIGHTS ONLY at the Great 1959 Bloomsburg Fair. There will be one show each night at 7:00 o'clock on Wednesday, September 30th and Thursday, October 1st. (Story on Page Two.)

Vesper Services Sunday Evening At 6:30

Again this year Vesper Services will be a feature of the Bloomsburg Fair. Inaugurated some years ago, the Vespers are attended by hundreds of people annually, both local and from neighboring counties. The services will be conducted on Sunday evening, September 27 at 6:30 o'clock, as the opening event of the 1959 Fair.

The Vesper Service is arranged by the Bloomsburg Ministerium in conjunction with the Board of Directors.

The Rev. Wallace E. Fisher,

D.D., pastor of Holy Trinity Lutheran Church in Lancaster, Pa., has been secured as the guest speaker for this occasion. Dr. Fisher, educated at Gettysburg College, the Phila. Seminary, the Universities of Pennsylvania and Pittsburgh, has preached widely throughout the U. S., Canada, and Europe for Lutheran, interdenominational, academic and military gatherings.

Mr. Harry Coleman, noted Bloomsburg Baritone, will sing several selections. Coleman has sung in many local churches and will this fall have a recording released.

A program of organ music will precede the service and a community choir, made up of members from the various church

(Continued on Page 7)

Band Concerts All Week at Fairgrounds

More than thirty High School Bands from throughout the state have been invited to play at the Bloomsburg Fair this year, adding greatly to the entertainment derived by those who attend the Fair. They parade about the grounds, stop and give concerts and entertain in the open air arena.

One of the finest features is participation in the livestock parade around the half-mile race track, which will be held Friday afternoon following the harness races.

(Continued on Page 3)

Comedy, Laughter, Music, Hit of Big Night Show

"Riviera Nights" spectacular stage show, is without a doubt the most outstanding grandstand production ever assembled, to be presented on the stage at the Bloomsburg fairgrounds.

Staged by Willard Alexander of New York City, and a native of Bloomsburg, "Riviera Nights" promises to top everything that has ever played here.

Opens September 28

The show opens on Monday night, September 28 at eight o'clock and continues each night throughout the entire week. On Wednesday and Thursday nights only the show will be staged at nine o'clock because on these two nights (Wednesday and Thursday) Ted Mack and His Original Amateur Hour Show (direct from TV) will be presented, in person, on the grandstand stage, beginning at seven o'clock.

We advise you to secure Grandstand tickets early to insure choice seats. Tickets are available now and may be purchased by mail. Mailing of tickets will begin on September 14. Tickets may also be secured at the fairgrounds box office, located at the Fifth Street gate entrance, which opens on Monday, September 14, remaining open daily from three in the afternoon until nine in the evening. For your convenience a coupon will be found on page six.

Outstanding TV and Vaudeville Personalities

This year the Fair Board is bringing to Bloomsburg the outstanding artists of Radio, Stage and Television. Just imagine such stars as Ted Mack, the Amazing Mr. Ballantine, Florian ZaBach, Gene D e t r o y and the Marquis Chimps, Wells and Four Fays and many other top names all assembled in one great revue. The complete show includes:

16—Riviera Adorables—16

Combining some of the top dances from television and Broadway, Riviera Adorables has been specially selected and trained for outdoor Fair presentations.

Hal Sands was selected to supervise and choreograph the special routines for the 1959 Bloomsburg Fair. Mr. Sands has been creating dance routines for all of the well-known Fair Show Producers for over twenty-five years. It was Hal Sands who presented the highly-praised dance line for the 1957 Bloomsburg Fair.

Florian ZaBach

The only violinist with a large bobby-sox following, appealing to lovers of both popular and serious music, is Florian ZaBach.

Every major TV network has

(Continued on Page 2)

Day and Night — September 28th Through October 3

TV Stars Featured In Night Revue

The Original Amateur Hour In Two Great Shows

The Original Amateur Hour, starring Ted Mack, will be presented on Wednesday and Thursday, September 30 and October 1 only, at 7:00 o'clock. This is the first time such a popular show of this type has ever been presented here and will not be presented again in this part of the State. It is hard to secure a nationally-famous show as this due to the heavy demand of television appearances and the Fair Board has expended considerable time and effort in bringing to Bloomsburg fairgoers the Original Amateur Hour Show, TV's most popular program dedicated to helping deserving amateur performers find recognition in the entertainment field.

A brief sketch of Ted Mack and His Original Amateur Hour Show follows:

Denver, Colorado, takes pride in listing Ted Mack among its most celebrated favorite sons. Show business, too, has more than casual respect for Ted Mack, the man who has made a career of helping beginners find recognition in the entertainment world.

Helped Many Beginners

Ted Mack, in his long tenure as moderator and moving spirit of The Original Amateur Hour (currently CBS-TV coast-to-coast network), has steered thousands of tyro performers toward profitable theatrical work. More than a few headliners in television, radio, motion pictures and the legitimate theater made their first bid for public approval under the guidance of Ted Mack on The Original Amateur Hour.

Modestly Ted explains that his accomplishment stems from an early hope to some day make a name for himself as a saxophone player. He had mastered the saxophone as well as the clarinet by the time he entered Sacred Heart High School in Denver. Graduating after being captain of the football and basketball teams, president of his class for three years and member of the school orchestra, Ted enrolled in Denver University.

Ted, meanwhile, had adopted Denver as his hometown although he was born in Greeley, Colorado. Several years were to pass, however, before he adopted the pro-

(Continued on Page 8)

The Marquis Chimps

Marquis and his trio of pals are chimpanzees who can do anything humans can, their owner and trainer Gene Detroy of England, claims. The chimpanzees ride unicycles, bicycles, motorcycles and enjoy it so much they never want to get off. They have a large collection of other stunts which have made them a drawing card in a score of countries from New Zealand to England and the United States. They have appeared here in all the leading nightclubs including the Riviera Hotel, Las Vegas; Riverside Hotel, Reno; Moulin Rouge, Hollywood; Radio City Music Hall, New York, as well as on the top variety TV shows including an appearance on the recent Jack Benny Spectacular.

Currently they are completing a feature role in the Walt Disney film "Toby Tyler," before taking off for a tour which will include engagements at the famed Latin Quarter, New York; Bimbo's 365 Club, San Francisco, as well as several television appearances. Detroy treats the chimps like children. They're vegetarians and drink lots of milk, but their owner does not take chances with the variety of milk found in different cities. The chimps drink powdered milk according to a formula Detroy never varies.

Although the public sees only four, Gene Detroy travels with eight chimps, three of whom are understudies.

"I've seen too many performers with an animal act who were thrown out of work when the animal became sick or died," said Detroy, a small, trim man with lively blue eyes and a shock of graying hair.

The eighth chimp, Henry, was retired at 16 "because he started chasing girls."

It is a measure of Detroy's affection for animals that he keeps

There are those who will become weary after visiting the many exhibitions on the grounds, and for their pleasure numerous benches have been placed around the grounds.

Gene Detroy and the Marquis Chimps the World's Best Chimp Act



Henry around. "If I left him behind, he'd fret and die," Detroy said. "Once I left a chimp with a zoo after she had become a bit of a problem on the stage. Four months later she reached out, held the hand of the keeper for a moment, and died."

"They held a post-mortem but could find nothing organically wrong."

The act gets its name from its star, Mr. Marquis, a puckish performer, who, at 9, can ride anything from a unicycle to a small motorcycle, complete with gasoline engine. In the supporting cast are Candy, 8, Momma, 6, and Marquis Jr., a spidery little critter with an entrancing manner—at 18 months.

At the rate Candy is coming along, he's liable to give Mr. Marquis a run for top billing. It never fails to stop the show when Candy gives a shake-rattle-and-roll imitation of Elvis Presley.

"If they get any smarter," Detroy says after a particularly clever bit of monkey business, "I'll be working for them."

The audiences love it. Even when little Marquis Jr. waddles out and begins to peer at one of the ringside customers. "Don't look too close," Detroy admonishes. "He may be your father."

Comedy, Laughter

(Continued from Page 1)

featured Florian ZaBach in many of their programs this past year. Fan Clubs are active all over the U. S. and even as far away as Hawaii. A Club newspaper brings them the latest news.

Don't miss Florian ZaBach—"The Young Man Who Made the Canary Hot" is a rarity.

Amazing Mr. Ballantine

Hix Nix Trix, Picks Ballantine, the most popular magician on TV or stage. Carl Ballantine has developed a unique act that has been copied by many other aspirant magicians. The special trick up Mr. B's sleeve, however, is originality and the ability to write his own shows.

Marquis Chimps

"Chimpanzees who can do anything humans can" claims Gene Detroy of England, owner and trainer of the Marquis Chimps. They have appeared in all the leading nightclubs in the United States as well as on the top variety TV shows, including a recent appearance on the Jack Benny Spectacular. They are currently completing a feature role in the Walt Disney film "Toby Tyler."

There's no business like show business when there's monkey business thrown in.

Wells and Four Fays

One of the few family acts left in the theatre today, this novel acrobatic dancing act consists of three sisters and two brothers in a colorful, fast-moving act of acrobatics, dancing and novelty num-

Amazing Mr. Ballantine—"The Magic Touch"

Mr. Ballantine is the most popular magician on TV or stage these days, having made 24 appearances this past year with Ed Sullivan, Perry Como and Garry Moore, plus a number of big name tours. He comes to Bloomsburg Fair so we can see how a magician with not just the magic touch, but the comedy touch, performs his tricks.

Mr. Ballantine studied law, but switched from the courtroom to the stage, with whole audiences sitting as a jury. The vote is unanimously, "Hilarious."

Carl Ballantine started early demonstrating this talent for entertainment when, as a boy on Chicago's west side, he would go to the Circle Theatre faithfully every Saturday afternoon to watch the magicians perform their tricks. Carl also set up a movie theatre in his own basement. He bought the movie projector by selling gum and he would run a movie for the neighborhood kids, followed by a Ballantine magic show. All for 2 cents a seat. As his talent has enlarged, so naturally, has his audience and his asking price!

Mr. Ballantine has developed a unique act that has been copied by many other aspirant magicians. The special trick up Mr. B's sleeve, however, is originality and the ability to write his own shows. An appreciative wife and son may have something to do with it, too! He is the most unique comedian in television or any other medium.

bers. They have only recently returned from a tour of Europe for the United States Air Force.

There is not a feature of the entire show, with Johnny D'Arco as Master of Ceremonies, that in itself is not a star attraction wherever it is presented and Bloomsburg fairgoers are in for the treat of their lives during the week of September 28 through October 3. Reserved grandstand tickets are only \$1.50.

Amateur Hour Show

Coming direct from TV to the Bloomsburg Fair is America's greatest talent program, The Original Amateur Hour Show, starring Ted Mack. This show will be presented two nights only, due to the heavy demand of television appearances, one show each night at seven o'clock on Wednesday, September 30 and Thursday, October 1. Arrange to see this once-in-a-lifetime program at the 1959 Bloomsburg Fair. Reserved seat tickets for choice seats should be secured early.

Amazing Mr. Ballantine - Most Popular Magician on TV and Stage



Riviera Adorables

Combining some of the top dancers from television and Broadway, this talented line of sixteen Riviera Adorables has been specially selected and trained for outdoor fair presentations.

One of the most respected names in dance-line production and supervision, Hal Sands, was selected by Willard Alexander to supervise and choreograph the special routines for the Bloomsburg Fair, 1959. Mr. Sands has been noted for his work in this field for over twenty-five years, and with his capable assistant Dorothy Conova they have been creating dance routines for all of the well-known fair show producers.

Carefully blending the talents of the most attractive dancers in show business with the colorful precision routines specially designed for outdoor presentation at the Bloomsburg Fair, Hal Sands is working in his element. Many major fairs regularly bid for the services of this famous dance producer, and his outdoor dance presentations are considered the finest in the business.

It was this same producer who presented the highly praised dance line for the 1957 Bloomsburg Fair for Willard Alexander.

16 - Riviera Adorables - 16 TV'S Most Beautiful Dancers



"Riviera Nights" Filled With Laughs

Florian ZaBach



Florian ZaBach

"America's Foremost Violin Personality"

Florian ZaBach, who will be appearing at the Great Bloomsburg Fair is everyone's violinist. He appeals to lovers of both popular and serious music. When Mr. ZaBach begins to play, his audience responds . . . with tears . . . or with laughter . . . or with amazement—and always with deep satisfaction.

Even hard-bitten critics are enthusiastic where Florian ZaBach is concerned. Prodigiously talented, he has won critical acclaim for multiple successes: on the concert stage, both in recital and with leading symphony orchestras; on Broadway; on radio and TV; in the finest supper and night clubs; and on smash-hit recordings.

Born in Chicago, Florian started his career as a child prodigy with concert tours both here and abroad. Today, he gives new zest to "Pops" music. His virtuosity is astounding. He can play 12.8 notes per second, a feat so unusual that he has been featured in the syndicated column, "Strange As It Seems."

ZaBach and his rare Guarnerius violin are inseparable. Made in 1745, it is believed to have once belonged to Paganini. For over one hundred years it reposed in a glass case, a treasured possession of the Spanish royal family.

To Florian ZaBach, a fine violin is like a beloved person. Caught in the terrible LaSalle Hotel fire in which seventy-six people met their death in 1946, he rushed back into the building to save his violin. His hands were so badly burned that for two months he could not play.

Apart from music, Florian ZaBach's greatest enthusiasm is fishing. From a 90-pound shark off Malibu to his favorite bass fishing, he loves the catch, the excitement of fishing so much that he carries a special fold-up rod with him wherever he goes.

Tall, handsome, vital, ZaBach is a master showman. His playing has the ease of genius. From the first stroke of his bow to the last, his audience is with him. It is truly said of Florian ZaBach that his playing must be "the envy of every violinist."

Band Concerts

(Continued from Page 1)

Approximately fifteen bands participate in this outstanding event each year.

Bands of Columbia County will be on hand Tuesday and Wednesday. Bands from the eastern part of Pennsylvania, Thursday and Friday. The average personnel of each band is 85 members.

Bands Will Parade

Bands playing on Wednesday and Thursday will drill and parade on the Race Track.

Confirmation has been received from nearly all bands invited assuring the Fair Association they will be present.

The Association provides quarters for band members to store their instruments while they themselves enjoy the many Fair features. They also provide two meals a day for the members and directors and they are admitted to the night revue "Riviera Nights."

Willard Alexander Night Show Producer

Willard Alexander, a native of Bloomsburg, is the producer of this year's spectacular night stage production, "Riviera Nights." He also is providing the popular afternoon vaudeville attractions presented between the racing events. Alexander, with offices on Park Avenue in New York City, was born and educated in Bloomsburg, going from here into orchestra work. Later he became associated with a booking agency in New York City and now is owner of his own agency. Alexander is widely known both locally and in the field of entertainment and maintains offices in Chicago and Hollywood in addition to New York City.

Parking Lot Will Open on Sunday

Again this year the Bloomsburg Hospital will operate the parking lot on the fairgrounds, with the proceeds going into the institution's treasury.

Park your car on the grounds and save walking a long distance.

School Exhibits

The educational exhibit of the Columbia and Montour County Schools has long been one of the highlights of the Bloomsburg Fair. These fine displays attract students, teachers and administrators from the eastern half of the state to see the fine work which our area students are doing. Since the war a large number of foreign students have come to Pennsylvania under the exchange student programs. The Bloomsburg Fair with its fine school display has become a must in the itinerary for these folks. Each year 25 to 30 of our visiting students from other lands come and spend a day at the Fair.

Each year the students under the able direction of their teachers show their art work and class projects in a fascinating display. The Fair Association believes that through this means it will afford a rare opportunity to the children to interest each other in the possibilities of the county. This educational exhibit will no doubt prove an inspiration not only to children but to their parents as well. It will afford to our teachers and directors a splendid opportunity to render a county-wide service that will prove very effective in setting up goals for future years.

A new feature of the school exhibit housed in the modernized frame building on the east end of the grounds is the SCIENCE SHOW. The increased amount of attention that has been given to science in this "space" age has given projects of a scientific nature a first place in the minds of many young people. Students in grades 9-12 will display their choice entries in each of the fields of science, (a.) Physical Science, (b.) Life Science, (c.) Engineering and Electronics, (d.) Mathematics, (e.) General Science.

The vocational agriculture and homemaking window exhibits always attract a lot of attention since the Bloomsburg Fair is a proving ground for similar displays at the State Farm Products Show held in Harrisburg. Some of the outstanding entries at Bloomsburg are frequently accepted by the committee in charge at Harrisburg. The top premium for these displays this year has been raised to \$50.00.

The judging contests for F. H. A. girls on Tuesday and on Friday for F. F. A. boys has become a

Agriculture, Fruit, Home Making Exhibits Are Outstanding Features

Each year thousands of people pass through the large modern brick building known as the Agricultural Hall to view the outstanding displays of farm crops, fruit and home making delicacies. All products in this department have been grown or made by the exhibitors this year.

Uniformity, soundness, trueness to type, freedom from disease and insect injury, and market ability are emphasized in judging of all farm crops. First, second and third premiums are awarded according to the merit of the exhibit. Competition, open to Pennsylvania, is keen in this department and is capably handled by Judges George Berggren and Robert Fletcher. Items include threshed and sheaf grains, grasses, legumes and all varieties of vegetables.

In the fruit department, numerous entries of apples, peaches, pears, quinces, plums, prunes, crabapples, and grapes provide many "headaches" for the Judge, John Ruef of the Pennsylvania State University.

Home Making products must have been put up within the past year and include dried fruits, nuts and herbs, butter, cheese, ham, eggs, honey, pastries, canned fruit, meats and vegetables, spiced fruits, pickles, juices, jellies, preserves, jams and sauces.

Also housed in Agricultural Hall is a Special Display for Grange Organizations. Much effort goes into this fine attraction. Each participating Grange is allotted sixteen feet of space and drawing for positions is made prior to the setting up of displays.

Exhibits must be in place no

later than five p. m., Monday, September 28. Premiums paid are: First \$160, second \$140, third \$130, fourth \$120; all other granges exhibiting \$90. All displays will be judged by the point system allowing 20 points for theme; 30 points for quality; 10 points for quantity; 20 points for variety and 20 points for display.

Under the capable supervision of Superintendent John F. Boyer, a veteran of many years in this department, all indications point to an even larger Show this year.

Midget Auto Races Saturday Feature

Again this year midget car auto races, sanctioned by the American Racing Drivers' Club in co-operation with U. S. A. C., will be featured on the speedy Bloomsburg Fair half mile track on Saturday afternoon, October 3, the last day of the Fair.

This year's races will bring to Bloomsburg the top drivers and finest automobiles in the nation. At least thirty registered cars with drivers, including plenty of Offenhausers in the field, will compete for rich purses. Time trials begin at 12:30 P. M., to be followed by three qualifying heats. At least six cars from each heat will qualify for the feature race. A consolation race, with the two winning cars to qualify for the feature event, will also be staged. The feature race will be 25 laps.

Under the promotion of Kehan Enterprises, the promoters, Charles P. Kehan and Ed "Dutch" Schaeffer, successfully staged last year's races, and they promise this year's field to be the best in the midget class to race at Bloomsburg.

As usual the grandstand is sold out early for auto racing, so we advise you to make your reservations now. The Fifth Street ticket office will open on Monday, September 14, at three o'clock in the afternoon and remain open until nine each evening until the start of the Fair. Tickets are \$3.00 each, and may also be purchased by mail.

Grange Exhibits at Bloomsburg Fair



Cycling; Acrobats in Night Revue

Johnny D'Arco and Parker Gee



D'Arco and Gee

At the age of 17, Johnny D'Arco commenced his professional career as a singer, then enlisted in the Air Force during World War II.

Parker Gee started his career as a solo act touring Europe and Australia, as well as the States, with burlesque shows, etc. Their paths crossed in 1946 and Gee recognized the natural comedy talent in D'Arco.

Since their teaming in 1946, they have played every large hotel and supper club in Eastern Canada and the United States—The Desert Inn at Las Vegas, Beverly Hills Country Club, Latin Quarter in New York, Bellevue Casino in Montreal—to name just a few.

Florian ZaBach

Florian ZaBach—"The Young Man Who Made the Canary Hot" is a rarity, the only violinist with a large bobby-sox following.

The handsome, young, blond six-footer looks more like a college athlete than a violinist and composer.

He refers to his fan clubs (they extend all the way to Hawaii) as his "Brain Trust" because they are constantly making suggestions to help his career; fuss over what he wears; and generally behave at his personal appearances in a manner not usually associated with bobby-sox fans.

See Florian in the Night Revue.

Richest Stakes In History

(Continued from Page 1)

Mayor Joe and Chancel Farvell. All raced at Bloomsburg last year.

Stake races will be raced on Tuesday and Wednesday afternoons, September 29 and 30.

At the close of the payments, the last before the starting fees, there was \$15,150.25 paid in for the two-year-old pace with 110 still eligible. If ten start that will make the purse over \$16,000.00. There were sixteen starters in the two-year-old pace last fall.

There is \$13,625.25 now paid in for the two-year-old trot purse with eighty-five eligible. There are twenty-eight eligible for the three-year-old trot with \$9,529.50 in the purse and thirty-three eligible in the three-year-old pace with the purse being \$10,429.50.

Wells and The Four Fays

One of the few family acts left in the theatre today, this novel acrobatic dancing act consists of three sisters and two brothers in a colorful, fast-moving act of acrobatics, dancing and novelty numbers.

The act has appeared in Australia, South Africa, and all the leading theatres and clubs of Europe, including several repeat engagements at the London Palladium and Savoy Hotel.

Since returning to the United States, they have appeared mostly in New York City, and had a 60 week engagement at Billy Rose's Diamond Horseshoe and 40 weeks at Lou Walter's famous Latin Quarter, also three repeat engagements at these places. They have recently returned from a tour of Europe for the United States Air Force.

Other theatres and clubs they have appeared at: Blanquita Theatre, Havana; Town Casino, Buffalo—5th time; Theatres with Les Paul and Mary Ford Unit, Chicago Theatre, Chicago; Roosevelt Hotel, New Orleans; Julius La Rosa Unit, 2 weeks, at Lowe's State Theatre, New York City; Thunderbird Hotel, Las Vegas; New York Latin Quarter; Theatres with Frankie Laine Unit, Palace Theatre, New York City; Fox Theatre, Detroit; Theatres with Johnny Ray Unit, Last Frontier Hotel, Las Vegas; Bimbo's, San Francisco; Chase Hotel, St. Louis; Elmwood Casino, Windsor, Ont.; Bellevue Casino, Montreal; Moulin Rouge, Hollywood.

One of the greatest and most unusual acrobatic acts in the world, Wells and the Four Fays, international favorites, appear nightly in the Grandstand Production RIVIERA NIGHTS, staged at the Bloomsburg Fair, September 28th through October 3rd.

They have also appeared in many television shows as well as at many of the leading state and county fairs, and they were the star comedy attraction at the Calgary Stampede last season!

A must on the long list of nightly attractions featured in Riviera Nights at the Great 1959 Bloomsburg Fair.

D'Arco and Gee are internationally known as a "Great Comedy Team." Both are outstanding master of ceremonies.

Many Prizes Offered in 1959 Cotton Bag Sewing Contest

A Necchi "Esperia" Portable Sewing Machine, valued at \$139.95, will be awarded to the contestant receiving the greatest number of first place ribbons in the 1959 Cotton Bag Sewing Contest at the Bloomsburg Fair. This popular fair feature, instituted last year, brought hundreds of entries from throughout the entire region. The Superintendent of Home Arts and Crafts, George R. Pugh, is to be highly commended in securing this contest for the Bloomsburg Fair, the only participating fair in the State of Pennsylvania.

There is still plenty of time to enter your cotton bag sewing in the contest which is sponsored by the National Cotton Council of America and the Textile Bag Manufacturers Institute.

Twenty-four cash prizes, ranging from \$2.00 to \$8.00, will be awarded in the following classifications: 1. Kitchen Apron and Two Potholders; 2. Pillow Cases; 3. Sport Shirt; 4. Playsuit (one or two piece); 5. Luncheon Set (cloth or mats with four napkins); 6. Adult Dress; 7. Cotton Stuffed Toy; 8. Crib Quilt.

First place winner may submit her entry in the National finals. National awards include a Hollywood vacation for top winners and escorts, Imperial Model Admiral Refrigerator, General Electric Keyboard Range, Easy Wash-dryer, O'Keefe & Merritt Gold Star gas range, Hoffman Spanette television receiver, and many more gifts for family and home.

Remember, the contest rules are simple: Your ideas and skill can make you a winner!

1. The contest is open to persons of any age. Articles entered are judged for workmanship, appear-

ance, originality, suitability of fabric and pattern. All items must be made entirely of cotton bags except for trimmings.

2. Articles entered must have been made after January 1, 1959. The same items may not be entered at more than one participating fair.

3. The first place winner shall be the contestant receiving the greatest number of first place ribbons. In the event of a tie, the winner shall be the tying contestant with the greatest number of second place ribbons; should a tie still exist, she shall be the tying contestant with the greatest number of third place ribbons.

4. No former sewing machine winner may win a sewing machine at any participating fair. In the event such a winner places first, she may enter the national finals. The sewing machine then shall be awarded to the highest eligible runner-up.

5. All contestants are subject to regulations of the Women's Department of the fair entered. Decisions of the fair judges, not in conflict with general rules, shall be final.

6. Each first place fair winner may submit her entry in the national finals where all her items will be displayed and judged as a unit. No former national winner may compete in the finals. Entries in finals are insured by contest sponsors.

For complete information on how to enter your cotton bag sewing at the Fair, contact the Superintendent, George R. Pugh, Bloomsburg Fair, Box 479, Bloomsburg, Pa.

Wells and Four Fays



Water Fowl Display

Among the many features making up the Bloomsburg Fair is the outside display of Water Fowl. Located in a special area immediately east of the Poultry Show Building, this Fair feature is becoming more and more popular each year and is one which attracts no end of attention.

E. Myron Sands, Superintendent of Poultry and Pet Stock, has supervision of the Water Fowl. Arrange to include this exhibit on your list of "musts" while attending the Fair—remember the dates, Monday, September 28 through Saturday, October 3—Day and Night.

There are plenty of eating establishments on the fairground.

Construct New Building

In keeping with the policy of providing the finest accommodations possible the Fair Board has erected another new building on the 140 acre Bloomsburg Fairgrounds. The new brick building is located along the row of buildings west of the half-mile race track. In addition to housing lavatories for both men and women, there are shower rooms, with hot water provided, for use of horsemen and cattlemen who are on the grounds during the week. The building also houses the office of the race secretary, as the frame barn in which this office was located for some years has been razed.

Master of Ceremonies



"The Long and Short" in Melody and Mirth

Afternoon Acts Packed with Comedy

Wolcott's Canine Revue



Fair Featuring State Aberdeen-Angus Show

The Pennsylvania Aberdeen-Angus Breeders' Association is sponsoring a special show of cattle owned by Pennsylvania breeders at the Bloomsburg Fair. Only Pennsylvania owners and breeders may enter in the Aberdeen-Angus Division.

A complete listing of the classifications and premiums to be awarded are contained in the 1959 Premium List, a copy of which may be obtained by writing the Show's Superintendent, J. Fred Giger, Box 479, Bloomsburg, Pa.

Judging on Tuesday

Judging the Aberdeen-Angus Division, Tuesday, September 29th, will be William King, of Charlottesville, Virginia, Executive Secretary of the Virginia Angus Association. Entries close September 16th at 8 p. m.

Special awards, in addition to those offered by the Bloomsburg Fair, amounting to \$200 will be

paid by the American Aberdeen-Angus Breeders' Association.

On Friday afternoon, following the racing program, will be staged the annual cattle parade of prize-winning livestock. They will circle the half-mile track, led by their owners and as they appear in front of the grandstand each owner will be recognized and announcement made of the prize won.

High school bands from eastern Pennsylvania will participate in the livestock parade.

Telephone Service

The Bell Telephone Company has two wires direct to the Fairgrounds. There are a number of pay stations for local and long distance calls conveniently located on the grounds.

Youngsters to Get Three Special Days At Annual Fair

Catering to the school children, the Bloomsburg Fair is providing three Special School days this year during the week-long exposition which gets underway on Monday, September 28, and continues day and night through Saturday, October 3. Tuesday, September 29, is designated as Children's Day for the schools of Columbia County; Thursday, October 1, Northeast Counties School Children's Day and Friday, October 2, Southwest Counties School Children's Day. Children of school age are admitted free at any time during the week. Teachers, upon proper identification from their schools, are granted free admission on the special school days.

Entertainment Galore

Rides, shows and entertainment galore will pour over the enormous midway at the Bloomsburg Fair when the famed Reithoffer Carnival gets underway on the opening day of the Fair.

This year's carnival will be by far the largest to ever come on the grounds and will provide the most up-to-date rides in the land.

Reduced rates, over certain hours will be in effect on the three Special School Children's Days, Tuesday, Thursday and Friday, in an effort to make more rides available to the kiddies.

Many high school bands from throughout the state have been invited to play at the Bloomsburg Fair this year. They parade about the grounds, stop and give concerts and entertain in the open air arena.

One of the finest features is participation in the Cavalcade of Prize-Winning Livestock Parade around the half-mile race track, which is held Friday afternoon following the harness races. Approximately twenty bands will participate in this event.

Admission Prices

Single gate admission, including tax, is still only 55 cents, either day or night. Children of school age are admitted without charge at any time.

Riot of Comedy Slated For Fair Afternoons

Each afternoon during the week-long exposition of the Bloomsburg Fair there are presented, in addition to the regular harness racing program, many outstanding vaudeville acts.

Four of the nation's outstanding acts have been booked for this year's afternoon grandstand attractions by Willard Alexander, New York City, the agency supplying both the afternoon and evening talent for the Fair.

One Man Show

One of the most entertaining novelty attractions will be presented by Bob Rollins, Balloon Sculptor. A one man show, Bob Rollins has an interesting novelty turn that offers an especial appeal to family and the younger set. He opens with a clarinet solo of DAY IS DONE and BLUE

HEAVEN. But the balance of Rollins' stint is framed around his ability to whip up dachshunds, flamingos, ducks, etc., in lighting-like fashion out of varicolored toy balloons. He accompanies his handiwork with a rapid line of patter that goes over well. His products, incidentally, are distributed to tots in the audience.

Arthur Godfrey, noted TV personage, says of Bob Rollins, "A Great Novelty Act, the Best of Its Kind."

A decided must in any show is Wolcott's Canine Revue, regarded as the greatest of all Dog Acts.

Master of Ceremonies

Bob Rollins, in addition to staging a one-man Balloon Sculptor act, is regarded as an outstanding master of ceremonies. The afternoon vaudeville acts presented between the harness racing events, will feature Rollins as master of ceremonies.

Also slated for the afternoon stage program are several other outstanding acts especially created for out-door fair presentations. This array of talent will be one of the greatest to come to the Bloomsburg stage. Don't miss it. Place your order now for choice reserved seat tickets—use coupon on Page Six.

Harness Racing

Highlighting the afternoon program, Tuesday through Friday, are the increasingly popular Stake and Harness Races. Over \$65,000.00 in purses promises to bring to the Bloomsburg half-mile oval the nation's "best" pacers and trotters in close competition. All the "top" horses are eligible to race here.

What is termed as almost a "perfect track" has been accomplished recently by the Fair Association. All the turns have been eased and widened. The home stretch was widened enough to allow eight horses to score abreast. All turns have been banked and the entire track re-layed.

Mail

United States Post Office at the Fairgrounds — Main Fairgrounds Office. Stamps and stationery will be kept on sale for the accommodation of patrons.

Wolcott's Dogs — Afternoon Feature



Bob Rollins — One Man Show



Over \$65,000 in Harness Race Purses

Running Races Increasing in Popularity

Introduced for the first time in 1957 and proving successful beyond all doubt, running horses will again be added to this year's racing program. Evidence of increasing popularity in running races has prompted Race Officials to add runners to this year's Tuesday afternoon race card. Since their introduction, running races were formerly scheduled only on Wednesday, Thursday and Friday afternoons. There will be two heats on each of the four afternoons. This, of course, is in addition to the regular schedule stake and open class races. The purse for runners will be \$300.

Over \$65,000.00 in purses will be paid out during the week of racing which this year, as in the past, features the nation's top horses who are here to race for some of the highest purses in the country.

Added to Tuesday afternoon's race bill, in addition to the runners, will be the 24 trot, the 2-year-old pace, Bloomsburg Fair Stake No. 14, with a purse estimated over \$16,000.00 and the 3-year-old trot, Bloomsburg Fair Stake No. 13, with a purse estimated at \$12,000.00.

On Wednesday, the features include the 15 pace, purse \$1,000.00; the 2-year-old trot, Bloomsburg Fair Stake No. 14, with an estimated value of \$16,000.00; the 3-year-old pace, Bloomsburg Fair Stake No. 13, with an estimated value of \$12,000.00; and two running races.

Thursday's bill includes free-

Nation's Best Pacers and Trotters to Race Here



for-all trot; 20 trot; 24 pace and two running races and Friday features the 19 pace; free-for-all pace; 16 trot and two running races.

In conjunction with the racing attractions there will be a number of outstanding vaudeville acts presented on the stage in front of the grandstand each afternoon, Tuesday through Friday.

The week's racing program follows:

TUESDAY, SEPTEMBER 29, 1959

24 Trot	\$600-\$ 1,000.00
2-Year-Old Pace, Bloomsburg Fair Stake No. 14 (Closed) Estimated Value	16,000.00
3-Year-Old Trot, Bloomsburg Fair Stake No. 13 (Closed) Estimated Value	12,000.00
2 Running Races	Purse 300.00

WEDNESDAY, SEPTEMBER 30, 1959

15 Pace	\$ 1,000.00
2-Year-Old Trot, Bloomsburg Fair Stake No. 14 (Closed) Estimated Value	16,000.00
3-Year-Old Pace, Bloomsburg Fair Stake No. 13 (Closed) Estimated Value	12,000.00
2 Running Races	Purse 300.00

THURSDAY, OCTOBER 1, 1959

Free-For-All Trot	\$ 1,000.00
20 Trot	\$600.00- 1,000.00
24 Pace	600.00- 1,000.00
2 Running Races	Purse 300.00

FRIDAY, OCTOBER 2, 1959

19 Pace	\$600.00-\$ 1,000.00
Free-For-All Pace	1,000.00
16 Trot	\$600.00- 1,000.00
2 Running Races	Purse 300.00

Hobby Show Is Attraction For Thousands

An interesting feature of the Bloomsburg Fair, attracting thousands annually, is the Craftsman or Hobby Show, located in the eastern end of the fairgrounds and under the direction of George R. Pugh, Superintendent of the Home Arts and Crafts Department.

The show features both collective and occupational hobbies. In the collective group are coins and currency, U. S., and also foreign; miniatures (all materials); nature studies (flowers, insects, seeds); paper objects; dolls and puppets; pipes; guns and novelties.

The occupational hobbies include china paintings; candle craft; baskets; plastics; chip carving; fishing flies and equipment; models (aeroplanes, ships, etc.); paper craft (objects made of pa-

per); shell craft; taxidermy; jewelry; wood work; objects made of thread or fabric and ceramics.

Entries in this department must be in the office of the Secretary not later than 4 p. m., Friday, September 25, 1959.

All displays must be set up by the exhibitor before 5 p. m., Monday, September 28th. Because of limited space, contact Mr. Pugh at 547 West Third Street, Bloomsburg, Pa.

Awards in the hobby show are: Best Display \$25.00; 2nd \$15.00; 3rd \$10.00. All others \$7.50 if deemed worthy by the judges.

Each display will be judged by the point system allowing 50 points for Display, 30 points for Quality and 20 points for Theme.

Parking Lot Will Open on Sunday

Again this year the Bloomsburg Hospital will operate the parking lot on the fairgrounds, with the proceeds going into the institution's treasury.

Preparing for Fair Is a Major Task

Getting ready for a Fair is a "Man's sized job," as the directors of the Bloomsburg Fair well know.

In spite of the fact that only six days of the year are devoted to presenting the exposition, it takes the rest of the days getting ready for it.

The directors of the Bloomsburg Fair have many problems to face and solve through the year and they must at all times keep in mind the best interests of the public. The directors are always mindful that it's the click of the turnstile that keeps the Bloomsburg Fair the "top" Fair in Pennsylvania, and as a result they must present the type of Fair that the people want.

Show Staged by Alexander

The officers have selected the Willard Alexander Agency of New York City to present the afternoon free acts and the spectacular night revue "Riviera Nights."

Alexander is a former local boy, being born and reared in Bloomsburg and graduating from the local high school. He has established a name for himself in the amusement field and is bringing to Bloomsburg the finest entertainment obtainable.

Every department is of vital interest to the Fair. It takes poultry, rabbits, livestock, concessions, farm displays, agriculture and fancy work and all of the others to make a real Fair.

In keeping with a policy established some years ago, a full time employee is on duty at the office building at all times to handle any problems that may arise during the off-season. O. Evans Shipman, treasurer, handles this job very efficiently.

Those responsible for the 1959 Fair are: Maynard P. Mordan, president; E. Myron Sands, vice-president; J. Howard Deily, secretary; O. Evans Shipman, treasurer; M. Paul Whitenight, superintendent of concessions. Other directors are: Arthur R. Appleman, superintendent of parking and police; John F. Boyer, superintendent of agriculture, fruit and home making; J. Fred Giger, superintendent of livestock; Cortez C. Hartman, superintendent of grandstand; George R. Pugh, superintendent of home arts and craft and hobby show; E. Myron Sands, superintendent of poultry, pet stock and rabbits; James C. Stradling, superintendent of the flower show and L. A. Zimmer, superintendent of ticket takers.

4-H Horse Show

This year a 4-H Horse Show will be held in the open air Arena on the western end of the Fairgrounds. In order to enter the contestant must be a member of a 4-H Club.

At least four different classes will be judged, including horsemanship, western class and others. Those desiring to enter must have their entries in the hands of Superintendent J. Fred Giger not later than September 16th.

The event will be staged Thursday morning of Fair Week at ten o'clock.

Many Entries In Dog Show Already Made

Entries in the popular Dog Show are being received, according to an announcement by the managers of the Show, much earlier than in any previous year. Because of limited space, only the finest dogs can be accepted. Over one-fifth of the available kennels were filled during the month of July. Accommodations for 225 dogs are available in the spacious Dog Show Building. No additional entries are accepted after the available spaces are filled.

All dogs must be registered in either the AKC or the UKC registry.



The Dog Show Building, located on the western end of the grounds, will

be packed with the best in working dogs, sporting dogs and terriers, the three classes established for judging, which takes place in the little arena starting on Thursday.

Kennel prizes of silverware will be awarded winners in addition to first and second place ribbons. Third place winners receive ribbons.

Oliver Klingerman and Ray Gross, managers of the Dog Show, expect over thirty different breeds on display. Last year several imported dogs were displayed.

All dogs must be entered by September 26th and on the grounds by September 27th. In addition to local entrants, many entries are received annually from states along the eastern seaboard.

MAIL THIS COUPON NOW FOR RESERVED SEATS IN GRANDSTAND FOR ENTIRE WEEK

To insure choice grandstand seats for the afternoon and nights you visit the Bloomsburg Fair, we suggest that you secure your seats early. Tickets may be purchased by mail now. Mailing of tickets will start September 14, 1959. Tickets at the box office at the fair grounds commencing Monday, September 14, 1959, from 3 P. M. until 9 P. M. No telephone orders will be accepted until Monday, September 28, 1959. Mail orders will be filled in the order in which they are received. To secure grandstand tickets by mail, simply indicate below the number of tickets desired, the days and nights you want them for, mail the blank, with your remittance to cover the tickets desired and a self-addressed stamped envelope to the Superintendent of the Grandstand, Cortez C. Hartman, Box 479, Bloomsburg, Pa., and the tickets for the best seats available will be mailed to you. Make remittance payable to Bloomsburg Fair. Those who buy tickets by mail this year will be on next year's mailing list.

Anyone having reserved seat tickets for "Riviera Nights" on Wednesday, September 30th or Thursday, October 1st will be admitted free to the grounds after 8:30 P. M.

The enclosed remittance of \$..... is to cover cost of Grandstand Reserved Seats as indicated below:

Reserved Seats for Harness Races and Vaudeville	
No. Wanted	Tuesday Afternoon \$1.50 each
	Wednesday Afternoon \$1.50 each
	Thursday Afternoon \$1.50 each
	Friday Afternoon \$1.50 each
Reserved Seats for Midget Car Races	
No. Wanted	Saturday Afternoon \$3.00 each
Reserved Seats for "Riviera Nights"	
No. Wanted	Monday Evening (8:00 P.M.) \$1.50 each
	Tuesday Evening (8:00 P.M.) \$1.50 each
	Wednesday Evening (9:00 P.M.) \$1.50 each
	Thursday Evening (9:00 P.M.) \$1.50 each
	Friday Evening (8:00 P.M.) \$1.50 each
	Saturday Evening (8:00 P.M.) \$1.50 each
Reserved Seats for TED MACK Amateur Hour Show	
No. Wanted	Wednesday Evening (7:00 P.M.) \$1.50 each
	Thursday Evening (7:00 P.M.) \$1.50 each

Chair seats on the track are available each night except Monday. Price \$1.50.

NOTE: — The Ted Mack Amateur Hour Show will be presented two evenings only — Wednesday, September 30th and Thursday, October 1st at 7 o'clock each evening.

NAME (Print)

ADDRESS (Street)

CITY

Enclose remittance and a self-addressed envelope

OFFICE USE ONLY — DO NOT WRITE BELOW

Received	Filled	By	Mailed	Section Row	Ticket Numbers

Reithoffer's Shows and Rides on Midway

Fun Galore On Big Midway

Rides, shows and entertainment galore will pour over the big midway at the Bloomsburg Fair this year when the famous Reithoffer carnival gets underway on Monday evening, September 28.

This year's carnival will be by far the largest to ever come on the grounds and will provide the most up-to-date rides in the land, including a number of new rides never before seen in this region and the famed hard-to-get scrambler.

In order to make more rides available for the children, three Special School Days have been provided for by the Fair Association. School children are admitted to the grounds free anytime during the week. However, on the three days, Tuesday, Thursday and Friday, designated as Special School Days, rides are reduced in price over certain hours of the day. On these days, also, teachers are admitted without charge upon proper identification from their schools.

Always a part of any carnival are the bearded women and sword swallows, and they will be back this year. Also appearing will be outstanding Broadway revues, with gorgeous girls, always a feature on the big midway.

Everyone loves a carnival and the one which the Reithoffers are bringing to Bloomsburg this year should be the finest to set up on any fair grounds, barring none.

Come on over and have some fun—from Monday night until late Saturday night.

Bloomsburg Noted For Its Poultry, Rabbit Show

Two departments which will create much interest again this year at the Bloomsburg Fair are the poultry and rabbit shows, which are housed in large steel buildings just west of the grandstand.

E. Myron Sands, Superintendent of these departments, is assured of more poultry than can be cooped, so that only the best will be accepted for the Show. Exhibitors from all over the country show at Bloomsburg. This is due, in most part, to the fact the local show is recognized as the largest and finest in the east and one of the best in the nation.

The Association is offering \$10.00 in cash for the best male and female in the Show in both standard and bantam breeds. A \$2.00 Special will be given for the best male and female in each variety having twelve or more single entries.

Other premiums are: First prize \$2.50; second prize \$1.50; third prize \$1.00.

Guineas and pheasants must be entered and shown in pairs. Adult birds only will be accepted. Entry fee is 50 cents per pair. Premiums: 1st \$3.00; 2nd \$1.50; 3rd \$1.00.

There are nearly 300 classifications in the Poultry Department which includes ducks, geese, turkeys, guineas and pheasants.

Entries open at noon on Friday, August 28 and close midnight, Thursday, September 10th. Judging begins Tuesday, September 29th.

The judges this year include: John Kriner, Stettersville, Pa., Dr. Paul Seibert, Muncy, Pa., Archie Turner, Horseheads, N. Y., Elton Stauffer, Wooster, Ohio, Bruce Lentz, Dillsburg, Pa., and George Montgomery, Harriman, N. Y.

The Rabbit Show, although not as old as the Poultry Show, has made great strides and a large number of animals are again expected.

A new feature of the Rabbit Show

(Continued on Page 8)

4-H Dairy, Baby Beef, Swine Exhibit

Bloomsburg Fair Association in cooperation with the various 4-H and F. F. A. (Future Farmers of America) organizations in Columbia and surrounding counties, each year offers Special Divisions for members of these groups to exhibit their accomplishments.

In the Dairy Cattle Division, entries are limited to boys or girls enrolled in a 4-H Dairy Calf Club under the direction of the County Agent. Each exhibitor is limited to one entry.

Club members must be present and take charge of their animals at the time of judging.

Prizes are offered by the Fair Association as follows: First \$12.00; second \$11.50; third \$11.00; fourth \$10.50; all other entries \$10.00 and ribbon for the Grand Champion.

Classes are the same as for dairy cattle, namely, Guernseys, Holsteins, Jerseys and Ayrshires.

4-H Baby Beef

Competition in this class is open to boys and girls who are enrolled in regularly organized 4-H Baby Beef Clubs and Vocational Agricultural students in Columbia and adjoining counties.

Ten premium awards are given in this classification ranging from \$10.50 for tenth place to \$15.00 for first place. All other entries \$10.00. The above premiums apply to Aberdeen-Angus, Hereford and Shorthorn breeds.

In addition, premiums ranging from \$9.00 first to \$5.00 fifth, are awarded for Showmanship. Ribbons are given for Champion Showman, Reserve Champion Showman and Best in Fitting.

Vocational Swine

This class is open to boys and girls of Columbia and Montour Counties who have raised their pigs or have owned them at least six weeks previous to the opening date of the Fair and supervised by a vocational teacher.

All swine exhibits must be owned by the exhibitor.

Swine classification include: Aged Sow; Senior Yearling Sow; Junior Yearling Sow; Senior Sow Pig; Junior Sow Pig; and Sow and Litter (6 pigs under six months of age).

Premiums paid, in each classification, are \$5.00 first; \$4.00 second; \$3.00 third; \$2.00 fourth and \$1.00 fifth.

The 4-H Dairy, Baby Beef and Swine exhibits are under the direct supervision of J. Fred Giger, Superintendent. Entries must be in his hands by September 16th.

Horse Pulling Contest Will Be Held Friday

Demonstrating their ability to pull and capacity to endure sustained effort is the object sought after in establishing the value of draft horses, reasons for the ever popular horse pulling contest. The contest will be held on Friday morning of Fair Week at ten o'clock in the open air arena on the western end of the Fairgrounds.

There are two entry classifications, one for horses weighing less than 3200 pounds per pair and the other for pair of horses weighing 3200 pounds or over. Teams of horses on farms or in city use are eligible—none are barred. A \$10.00 entry fee will be charged in the Open Class.

The official pull, or distance, shall be a continuous forward movement for 16 feet.

Prizes paid, in each of the two above named classes, are: First \$120.00; second \$90.00; third \$60.00; fourth \$35.00; fifth \$20.00. Five dollars is awarded to each owner not winning money in the contest.

J. Fred Giger, Superintendent, expects a large field of horses entered again this year. Entries must be made prior to Wednesday, September 30th.

The contest is sponsored by and held under the auspices of the Bloomsburg Fair Association, the County Agricultural Extension Association and the Pennsylvania State University.

M. Paul Whitenight Concession Head Is Busy Man

M. Paul Whitenight of Bloomsburg, Superintendent of Concessions of the Bloomsburg Fair, is a busy man this time of the year. Whitenight's job is to handle all the rentals of concession spaces both inside the exhibition buildings and throughout the grounds.

For a Fairgrounds as large as Bloomsburg, with its some 140 acres, this, by no means becomes an easy task. It means measuring off and allotting of spaces, and "keeping his fingers crossed" hoping to satisfy the purchasers.

In addition to all this, Whitenight supervises the Farm Implement Exhibition.

Beautiful Flower Show Is Feature Fair Attraction

Truly a thing of beauty is the flower show, located along the promenade on the western end of the grounds.

Each year untold thousands of persons walk through this quiet, cool building to inspect the pride of local flower growers.

Added to the attractiveness of the floral displays are the special exhibits conducted by Area Garden Clubs. This year's theme is "Familiar Proverbs," and should prove one of the most interesting that has ever been selected by the Show's Superintendent, James C. Stradling. Four different classes for Garden Clubs promises to demand keen competition.

Shadow Boxes an Added Feature

An added feature of this year's Garden Club exhibits are the Shadow Boxes. The theme being "Favorite Nursery Rhymes or Fairy Tales." Floral arrangements are constructed to depict titles of nursery rhymes or fairy tales.

A first prize of \$8.00 is offered in the Shadow Box class. Other prizes include: Second \$6.00, third \$4.00 and fourth \$2.00.

Entries in the Flower Show are open to all residents of the surrounding territory desiring to exhibit and they must have their entries in place in the Flower Show building on Monday, September 28 and they can be removed between four and five o'clock on Saturday, October 3rd.

This exhibition is open to the public from nine in the morning until ten in the evening.

Added to the attractiveness of the Flower Show is the exhibit of Trout placed in the pool, located in the center of the building, by the Zion Grove Trout Hatchery.

Large Farm Machinery Display

Year after year farm implement dealers from all sections of the state bring their displays to the Bloomsburg Fair, adding color and interest to the annual exhibit.

During the week they put on tractor demonstrations, sawing exhibitions and prove to the rural watchers the value of their type of equipment.

Big Livestock Show Is Expected At Fair

Exhibiting of horses, cattle, sheep and swine is one of the most outstanding attractions at the Bloomsburg Fair, which opens on Monday, September 28 and continues throughout the week.

Thousands of persons daily walk through the spacious barns, located on the western end of the Fairgrounds, and attend the judging which is conducted in the large open arena adjacent to the cattle barns.

J. Fred Giger, Superintendent of this department, stated he expects one of the finest shows in the history of the Fair. Entries are already pouring in for all divisions.

Judging of swine and sheep will begin Tuesday morning as well as judging of Milking Shorthorns, Registered Beef Breeds, Herefords and 4-H Baby Beef.

Judging Wednesday includes Guernseys, Holstein-Friesian, Jerseys and Ayrshires.

Judging the swine entries will be Arley Anderson from the Masonic Homes Farms at Elizabethtown, Pa., Carroll Shaffner from the Pennsylvania State University will judge the Registered Sheep Division. Milking Shorthorns will be judged by Paul Anderson of Pennsylvania State University. Judging the Holstein-Friesian and Ayrshire Divisions will be Donald U. Seipt of Easton, Pa. William King, Charlottesville, Virginia, Executive Secretary of the Virginia Angus Association, will judge the Aberdeen-Angus Beef Breeds and Herefords will be judged by Glenn Kean of the Pennsylvania State University.

Harvey C. Dreibelbis of Freehold, New Jersey, will handle the judging of Guernsey and Jersey breeds. Entries eligible in the sheep division are Shropshires, Hampshires, Southdowns, Cheviots, Dorsets, Suffolk, Marinos, Rambouillet, Oxfords and Lincolns. The classes of registered swine include Duroc Jersey, Chester White, Poland Chinas, Berkshires, Hampshires, Spotted Poland Chinas and Yorkshires.

All entries of cattle, sheep and swine must be in the hands of Superintendent J. Fred Giger on or before September 16th.

Improve Race Track At Fair Grounds

Work was completed late this past spring on improving the Bloomsburg Fair Grounds half-mile race track. The track, now almost oval in shape, comes pretty close to what is termed a "perfect track." All of the turns have been eased and widened. The home stretch has been made wide enough to allow eight horses to score abreast. To accomplish this, approximately twelve feet had to be removed from the front of the stage. The track has been extended about fourteen feet on the east. The turns have all been banked and the entire track has been re-layed.

Vesper Services

(Continued from Page 1)

choirs in Bloomsburg, will lead the group singing.

The offering received from the Vesper Service is used for several county-wide projects such as the Chaplain for Camp Lavigne (Boy Scouts) throughout the summer, work with the migrants in Columbia County, etc. In case of stormy weather the service will be held in the Lutheran Church, located on North Market Street.

Those responsible for arrangements of this year's service are the Rev. Robert C. Angus, chairman; Rev. Kenneth Gould, Rev. Warren Costick and Rev. Richard Aulenbach.

Horticultural Hall



ORIGINAL AMATEUR HOUR

(Continued from Page 2)

fessional identification. Ted Mack. His family name was William Edward Maguiness.

Sigma Phi Epsilon was Ted's fraternity at the University. He had qualified for his degree when a chance came to play saxophone in an itinerant jazz group known as the Colorado Cowboy Orchestra.

Stranded in San Francisco after the venture failed, Ted hitchhiked to Tia Juana across the Mexican border for a "temporary" Club engagement. The move proved unprofitable, but jobs in other traveling orchestras somehow turned up and the young virtuoso of the clarinet found himself playing in organizations with Glenn Miller and Matty Malneck, two more ambitious unknowns of the early 1920's.

It was inevitable that Ted should have his own band, an "augmented" combo that appeared in theaters, ballrooms and nightclubs across the country. Outcome of this enterprise was Ted's "discovery" by Ben Pollock, sensational orchestra leader of that musical era.

Experience and confidence absorbed from such associations prompted Ted to assemble another band of his own. It was one of the more popular aggregations of 1926 and in this year Ted married his boyhood sweetheart, Marguerite Overholt. She had been a school teacher. 1926 also marked the shortening of the young groom's name to Ted Mack.

A San Pedro, California, theater manager advised the change in order to advertise the new band-leader in marquee lights. The idea resulted in a long-run success and Ted has used the abbreviated "trademark" ever since.

Ted's streamlined name, however, had not influenced his career so much as the reputation he attained as a master of ceremonies. Show business needed emcees. Ted Mack, who possessed that certain lively, ingratiating knack, was headed for theatrical, radio and eventually television stardom.

Mounting popularity together with Ted's know-how as a band-leader and musician had attracted Hollywood's attention. M. G. M. Studios engaged him to conduct the orchestras in such noteworthy films as "The Great Ziegfeld" and "Beat the Band."

An executive of M. G. M., the late Major Edward Bowes, then

Secure Tickets Early

The Grandstand Ticket Office, located at the Fifth Street entrance to the Fairgrounds, will open on Monday, September 14, from 3 p. m. until 9 p. m., and remain open at these hours until Fair, except Sunday. Secure your tickets early.

Managing Director of New York's great Capitol Theater and impresario of radio's top-rated program, The Original Amateur Hour, next signed Ted to the position of co-administrator and talent supervisor for that pioneer network broadcast.

Then as now, scores of candidates, persons of all ages from all walks of life and from all over the world, congregated each week to be auditioned for The Original Amateur Hour. Then as now, Ted superintended the staff that separated the sincerely talented from the merely wishful.

It is estimated that more than 800,000 acts involving approximately a million applicants received try-out screenings during the program's quarter century on the air. From these have emerged the thousands who first earned public approval on The Original Amateur Hour. Many, like Frank Sinatra, Connie Francis, Keefe Brazelle, Regina Resnik and Jack Carter, went on to win extraordinary favor as professionals.

The traditional Amateur Hour method of nationwide audience voting for favorite acts was fostered by Ted Mack, and it was Ted who arranged for Original Amateur Hour Unit Shows to be among the first in entertaining troops and helping to launch the U. S. O. Camp Shows during the war.

When television became a reality, The Original Amateur Hour under Ted's direction became the first standard variety show to be seen in the new electronic medium.

Some of America's foremost advertising rivals have sponsored Ted's video version of the Amateur Hour, the latest being Pharmaceuticals, Inc., an acknowledged leader in its field.

It was Ted's television policy to keep the Amateur Hour format intact, gong, wheel of fortune, public balloting and all. Production routines remained unaltered although the change-over brought new problems and multiplied the number of audition seekers. Added incentives for beginners excited widespread interest and since the advent of television, capacity crowds have attended Ted's Annual National Amateur Talent Championship spectacles staged each year at New York's 16,000-seat Madison Square Garden. All proceeds from these sell-out shows are given to the New York Foundling Hospital.

During hostilities in Korea, Ted personally staged 26 G. I. shows inside the combat area.

Ted Mack, of course, has been a dominant influence in the development of entertainment in almost every section of this country having participated in and encouraged local talent quests from Maine to California.

Editorial kudos, congratulatory

Cattle Parade Will Be Staged Friday

On Friday afternoon, following the racing program, will be staged the annual cattle parade of prize-winning livestock. They will circle the half mile track, led by their owner and as they appear in front of the grandstand the owner will be recognized and announcement made of the prize won.

High school bands from eastern Pennsylvania will participate in the livestock parade.

souvenirs and other reminders of his varied public service efforts have been assembled in what Ted calls his "Memento Museum." In another collection are probably more Honorary Sheriff, Police and Fire Chief badges of office, scrolls and plaques, than were ever bestowed on any other theatrical celebrity.

Some of Ted's "Museum" treasures adorn the walls of his unpretentious suburban home which overlooks the Hudson River. Here, in his occasional spare time, Ted assumes the role of amateur carpenter. Woodworking is his hobby while his favorite recreation is horseback riding along nearby equestrian trails. Ted's primary off-stage interest, however, is his participation without publicity or fanfare in child-welfare work. Ted and Marguerite Mack have no children of their own.

On the photogenic side, Ted has brown eyes, black hair, stands five feet, ten-and-a-half and weighs 160. Newspaperwoman Sonia Stein, writing in the Washington Post reported Ted "much handsomer in person than on TV," and commentators everywhere have repeatedly referred to him as "the nicest guy in show business."

Don't miss this rare opportunity to see this extra-ordinary Show. Remember the dates—two shows only—Wednesday, Sept. 30 and Thursday, Oct. 1 at 7:00 o'clock.

Facilities Improved

Bloombsburg Fair offers a dairy classification which provides for the payment of more premium money than any other Fair in Pennsylvania. The facilities for judging dairy cattle have been materially improved by the construction of a permanent arena.

Park your car in the all-weather parking lot adjacent to the Fair Grounds. Accommodations are available for nearly 7,000 cars. Automobile parking is only 50 cents (no tax) either daytime or nighttime.

ADMISSION PRICES

Admission to Grounds

Day Time 50c Plus Tax
Night Time 50c Plus Tax

Automobile Parking:

Day Time 50c No Tax
Night Time 50c No Tax
Children Under 14 years—Admitted Free

Grandstand Reserved Seats

Afternoons, Tues. thru Fri. \$1.50 each
Sat. Afternoon Auto Races \$3.00 each
Evening Reserved Seats \$1.50 each
Individual Chairs on Track, directly in front of stage, except Mon. \$1.50 each
Afternoons and Evenings (unreserved seats) \$1.00 each

Children unreserved (night only) 55c each

All Grandstand Admission Prices Include Tax

Public Demands Return Of Rattlesnake Exhibit

E. Myron Sands, Superintendent of Poultry and Pet Stock is always looking for something "Different" to display in the "cage" adjacent to the Rabbit Show building. Two years ago he came up with the idea of displaying rattlesnakes. Contacting a rattlesnake hunters association, Sands was instrumental in obtaining a large number of the species for exhibition. They proved to create much interest and resulted in many inquiries for their return last year. However, the supply of rattlesnakes was extremely low last year and efforts to feature them at the Fair met with failure.

Mr. Sands has been assured by John P. Mahosky of Morris, Pa., vice-president of the Rattlesnake Hunters Association, that a large assortment of "rattlers" will be provided for the 1959 Fair.

Seems that Morris, Pa., near

Wellsboro, is in the rattlesnake belt of America and this group of hunters spend much time in hunting rattlesnakes, which, for the most part, are sold to zoos and parks for display purposes.

They will be of all sizes and ages and will be housed in a specially constructed house at the western end of the Rabbit Show Building. The building is so constructed that Fairgoers may get a good view but so that no harm can come to anyone.

This is an opportunity to get a good look at a "rattler"—so stop by and see what one really looks like.

Bloombsburg Noted

(Continued from Page 7)

Show is the addition of a youth division. The Association encourages the youth of the area served by the Fair to show their rabbits in this newly established division.

They, of course, are eligible to compete for prizes along with other exhibitors. Premiums are single, \$2.00 first, \$1.00 second, and 50c third.

Also in the rabbit show building a fine display of rabbit fur products will be on exhibit.

All entries and correspondence relating to the Rabbit Show should be sent to the Superintendent of the Rabbit Division, Ellsworth Shultz, Catawissa, Pa., R. D.

The Rabbit Show is conducted by Northeastern Pennsylvania Rabbit Breeders' Association, Inc., for the Bloombsburg Fair Association.

Your Opportunity to See

IN PERSON

TED MACK AND THE ORIGINAL AMATEUR HOUR SHOW

(Direct from TV)

TWO NIGHTS ONLY

Wednesday, September 30th
Thursday, October 1st

One Show Each Night
at 7:00 O'Clock

This show will not be presented again in this area.

Reserved Seats \$1.50

To secure choice seats we suggest that you obtain your tickets early. Use coupon on Page Six.

Open Air Judging Arena at Fair Grounds

