

Clarion University Libraries

## ***iPad Apps To Consider***

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With the start of the new school year comes new technology – iPads – to Carlson and Suhr Libraries. In preparation for the installation of the new units (10 at Carlson and five at Suhr), we have the opportunity to help select applications that may become part of the “image” or default setup of the Library iPads.

First, you should know that the iPad comes with the following standard apps:

- Messages
  - That is, “iMessages” which can be sent *only* between iPhone, iPad, iPod touch and Mac
  - Unlimited use
- Calendar
  - Connect to email, Google, and Facebook calendars
- Notes
  - A virtual legal pad for whatever you need
- Reminders
  - A common task list
- Maps
  - Satellite map
- Clock
  - World Clock
  - Alarm
  - Stopwatch
  - Timer
- Videos
  - Videos can be downloaded from the iTunes Store
- Contacts
  - Synced from email account(s)
- Game Center
  - Contains “recommendations” of game applications that can be purchased from the App Store
- iTunes
  - Download free or purchased music, movies, TV shows, apps, books, and podcasts
- App Store
  - Download and install free or purchased apps for iPad
- Newsstand
  - Preview and/or purchase a variety of current newspapers and magazines or purchase subscriptions

- FaceTime
  - Apple's answer to Skype
  - Works only between Apple products (iPad, iPhone, iPod Touch, Mac)
- Camera
  - Still and video functions
  - Front and rear cameras available
- Settings
  - A place to set up accounts, change preferences, make the iPad work for you
- Photo Booth
  - Snap photos using effects:
    - X-Ray
    - Light Tunnel
    - Stretch
    - Mirror
    - Normal
    - Twirl
    - Thermal Camera
    - Kaleidoscope
    - Squeeze
- Music
  - Download music from the iTunes store
- Safari
  - Apple's Web Browser
- Mail
  - Set up one or all of your email accounts
- Photos
  - You iPad photo depository

Right off the bat, I would suggest that the Libraries add the following "shortcuts" for easy, one-touch access:

- Google
- Libraries
- ProQuest

The iPads added to the Libraries have *no* limits, lockdowns, or other restrictions. Users can purchase, download, install, and use any and all available content. When the iPad is returned to the Circulation desk and plugged in, it is completely re-imaged...totally wiped clean of all the user's activity. The next time that user borrows an iPad, he or she can download and install the free or purchased apps (all are saved under the user's log in at the App Store).

Technology "experts" have said that the iPad is a *consumption* tool...not a device used for serious or "real" work. We are all hoping that our students will use the iPads for research, but the cold, hard reality is that this amazingly fast tablet excels at providing quick access to favorite apps, websites, games, Facebook, etc. We can help make the iPad more "useful" by pre-installing useful apps. Remember, users can download anything they want. We may be able to save them some time and aggravation by having common and useful apps readily available.

In June, I asked for your recommendations on apps that we should consider adding to our Library iPad “image.” I received a few suggestions from a couple of folks but I thought we should have a greater selection. I’ve taken a LOT of apps for a “spin around the block” and have compiled a list of what I think might be worth a second look.

Although I have *looked* at all of the apps on the list, I have not had the opportunity to become an “expert” on any of them. What I have looked for, primarily, is:

- Is the application FREE?
  - Many (if not most) “free” applications for Apple or Android-based products are supported by ads.
  - Many (if not most) “free” applications offer an upgrade or premium version for a fee or subscription.
- Is there enough FREE content available to make the application somewhat useful?
  - Many “free” applications offer additional content for a fee or subscription.
- Is the application “different” enough from others to warrant inclusion in our “image”?

There are other factors that need to be considered. Computing Services personnel will evaluate the apps for safety and security and PASSHE attorneys must approve of the End User Agreements (EULAs) of the apps which the University installs on equipment.

Okay! So with all of that said...

Let’s get down to business! I’ve grouped the apps that look interesting into ten categories (which may or may not be correctly categorized):

- Books/Magazines
- Cloud Storage
- Education
- Entertainment
- Finance
- Games
- News/Weather
- Photography
- Social
- Tools

There are (I believe) 63 applications in all!

In the good ol' days, one simply picked up a book or magazine at the store or mall and started turning the pages. Now, we must choose a reader and some "virtual" place from which to download our books and magazines.

Not all readers are created equal. Some excel in content access, others may have cool in-app features. It's a personal choice, which is why I would recommend multiple readers (and book sources) being installed and allowing the end user to choose their favorites.

Each listing below contains the app's icon, name, Apple Store link, and description (as presented in the Apple Store). Follow the link to see more about the app including reviews and screenshots.

## BOOKS/MAGAZINES



### Kindle

<https://itunes.apple.com/us/app/kindle-read-books-ebooks-magazines/id302584613?mt=8>

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- Wired features Stanza in their "10 Most Awesome iPhone Apps of 2008" article
- Forbes Magazine lauds Stanza, saying: "Stanza, like Kindle, lets users download new content directly to their device."
- Apple lists Stanza in their collection of "iTunes 2008 Top Apps"
- Stanza is a Macworld reader's favorite in: "Our Favorite iPhone Apps: Your turn"
- Stanza won the 2008 award for "Best Free App" at BestAppEver.com, where they write: "Stanza has redefined how everyone thinks about reading on a mobile device."

Stanza has additionally been praised by CNET, the Washington Post, Ars Technica, the Boston Globe, Information Week, and PC Magazine's AppScout.

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- Have your presentation at your fingertips
- Comment on documents on the go
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Box allows you to do all these things and more! Box OneCloud is our ecosystem of apps where you can annotate, e-sign and do more with your favorite productivity apps. More than 120,000 companies - including 92% of the FORTUNE 500, rely on Box for simple, secure content sharing.

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- Share files easily with a link
- Quickly search for files and folders
- Mark files and folders as favorites for easy access to content even if offline
- Secure content with file-level encryption, a four-digit passcode and automatic logout when the app is closed
- Upload photos and videos to your Box account
- Open and edit Box files in other apps installed on your device; save content directly to Box from more than 30 compatible apps (full list included in the app)
- Project files from Box to a TV, LCD monitor or projector via AV Out (iPads and iPhone 4S only); wirelessly stream content using AirPlay (iPad 2, third generation iPad, and iPhone 4S only)
- Wirelessly print to AirPrint-enabled printers



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Capture and share your ideas with Catch! Jot down text, snap a photo, or record voice notes on the go, then sync them across all your devices with a Catch.com account. Organize your notes into Spaces and share those Spaces with your friends and colleagues.

➤ Featured by Apple as “New and Noteworthy”, an “Amazing App for iPhone 5”

~~~ REVIEWS ~~~

"Catch is one of 20 Super Useful Apps you should be using." -- Business Insider

"Catch not only helps you keep track of your ideas easily, but takes it to a collaborative level." -- Tech Republic

"The capture wheel, combined with the convenient back-up and ability to so easily collaborate with others makes Catch Notes a very appealing note-taking app." – AppStorm

"Catch 5.0 Conquers Cross-Platform Note-taking." – TheAppPlanet

### NEVER MISS AN IDEA

- Capture ideas instantly with voice, photo, and text notes
- Use online AND offline on your mobile phone or tablet
- Track private tasks with checklists and...
- Share checklists to collaborate on to-do lists
- Set reminders so you never miss something important
- Use email to send web content to your notes

### ORGANIZE AND SAVE ALL YOUR DISCOVERIES

- Collect ideas as notes stored in private spaces (think folders)
- Use #tags to label and find your notes easily
- Automatically backup notes for free across all of your mobile devices and on the web
- Protect your notes with a 4-digit PIN

### TAKE ACTION WITH SIMPLE MOBILE COLLABORATION

- Share your spaces for anything you do with others, from projects to grocery lists
- Collaborate with checklists, notes and documents
- Automatically sync shared spaces across everyone's mobile devices and at Catch.com



## Dropbox

<https://itunes.apple.com/us/app/dropbox/id327630330?mt=8>

Dropbox lets you bring all your photos, docs, and videos anywhere and share them easily. Access any file you save to your Dropbox from all your computers, iPhone, iPad and even the Dropbox website!

Features:

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- -Edit and create documents and spreadsheets with Docs and Sheets
- -Share photos and files with friends and family
- -Always have the latest version of your documents, whether at home or in the office
- -Pin files to make them available offline
- -Keep photos and videos from your device in Drive so you have everything if it breaks or is lost
- -Access your stuff from a new device without having to transfer or download anything



## OneNote

<https://itunes.apple.com/us/app/microsoft-onenote-for-ipad/id478105721?mt=8>

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Share notes with friends and colleagues. Plan vacations, share meeting minutes or lecture notes with people around you.

### REQUIREMENTS:

- iPad must have iOS 6.1 or higher
- A free Microsoft account is required to use OneNote for iPad
- To sync your notes to SkyDrive Pro, sign in with your organization's Office 365 or SharePoint account
- OneNote for iPad opens existing notebooks created in Microsoft OneNote 2010 format or later

Now available for free for a limited time



## SkyDrive

<https://itunes.apple.com/us/app/skydrive/id477537958?mt=8>

SkyDrive is the place to store your files so you can access them from virtually any device. With SkyDrive for iOS, you can now easily access, manage, and share files on the go. You can also upload photos or videos from your iPhone or iPad to SkyDrive.

### Features:

- Access all of your SkyDrive content including files shared with you.
- View recently used documents.
- Choose multiple photos or videos to upload from your phone.
- Share your files and photos—send a link in email or get a link you can copy and paste.

- Manage your files—move, delete, rename, or create new folders.
- Open your SkyDrive files in other iOS apps.

Each listing below contains the app's icon, name, Apple Store link, and description (as presented in the Apple Store). Follow the link to see more about the app including reviews and screenshots.

## EDUCATION



### Atlas

<https://itunes.apple.com/us/app/atlas-by-collins/id560461884?mt=8>

Trial price: now free with additional globes available to buy through in-app store.

See the world in context with Atlas by Collins™ through nine themed globes. The latest update includes a store function, allowing you to download new globes and remove others without losing them.

Current globes available:

- NEW • Development – Demographic statistics and context from the World Bank
- NEW • Economy – Global economic statistics and context from the World Bank
- Satellite map
- Physical maps – Physical features such as oceans, mountains and deserts
- Political maps – Current states and territories, political and economic alliances, and historical maps showing the effects of exploration, colonialism and conflict
- Environment – The impact of human life on the natural world, and how countries compare on environmental issues such as pollution and forest loss
- Population – Statistics about the people who inhabit the world, including population trends, migration, and birth and death rates
- Communications – How technology connects the world, including mobile coverage, Internet usage and number of telephone lines
- Energy – The distribution of energy resources, and patterns in energy production and consumption

We advise a good Wi-Fi connection when downloading additional globes. This app makes use of the latest Apple technology and is available for iPad 2 and above, and iPhone 4 and above only. Please note it is NOT suitable for iPod Touch, iPad 1 or iPhone 3Gs and below. If you have any questions please see the list of FAQs on [www.atlasbycollins.com](http://www.atlasbycollins.com), or contact [support@atlasbycollins.com](mailto:support@atlasbycollins.com).

With Atlas by Collins™ you can:

- Explore colour-coded world maps showing up-to-date information on topics from mobile phone coverage to energy resources and economic development around the world
- Share interesting maps and information via social media or email
- View mapping offline down to 1:3,000,000 scale
- Zoom-in on any location down to street level when online through your in-device map app
  - Research in-depth country profiles for every nation on Earth
- Discover over 200,000 cities, towns and major natural landmarks instantly through search, even when offline
- Keep up-to-date with new data releases so you're always in the know about changes to our world
- Switch seamlessly between iPhone and iPad without losing your place

Selected as one of the 20 Best iOS Apps Of 2012 by Techcrunch.

The app is produced by Collins – publishers of the Collins Atlas range and the authoritative Times Atlas of the World, and one of the most respected cartographic teams on the planet – in partnership with the Other Media, developers of the best selling Wonders of the Universe app.



### **DataFinder** (WDI)

<https://itunes.apple.com/us/app/wdi-datafinder/id349081196?mt=8>

The World Development Indicators (WDI) DataFinder is an app for accessing data on global development indicators from The World Bank Group. This multilingual app gives access to national, regional and global estimates, compiled from officially recognized international sources, on topics such as: World View, People, Environment, Economy, States and Markets, and Global Links. Features include quick access to selected subsets of major indicators, with the ability to view tables, charts and maps and share them through email and social media.



### **Dictionary.com Dictionary & Thesaurus**

<https://itunes.apple.com/us/app/dictionary.com-dictionary/id364740856?mt=8>

Top-rated app with trusted reference content from Dictionary.com & Thesaurus.com. WORKS OFFLINE - no Internet connection needed when searching words. NOW with an updated

design, faster search, and new daily content. \* Apple 'Top 25 All-Time Best Apps For iPad', Time Magazine 'Top 10 Back-To-School App', Winner: CNET Top 100 Mobile App Award \*

Features:

- English Dictionary & Thesaurus—over 2,000,000 definitions, synonyms & antonyms
- Offline access – no Internet connection needed for most content
- Daily content, including Word of the Day, The Hot Word and Slideshows
- Rhyming Dictionary with 500,000 rhymes
- Audio pronunciation
- Example sentences
- Word origin & history
- Voice search (five free searches included)
- Favorite words
- Search history
- Spelling suggestions
- Trending & local searches
- Landscape mode: Scroll the dictionary alphabetically

Tip: To turn Word of the Day notifications on or off, go to Settings > Notifications > Dictionary > Alerts and toggle On or Off.

This free dictionary app contains advertisements, in-app purchases and options to share content via social media.



## Dictionary (Merriam Webster)

<https://itunes.apple.com/us/app/merriam-webster-dictionary/id438477986?mt=8>

America's most useful and respected dictionary, designed and enhanced especially for iPad.

In addition to all the definitions from Merriam-Webster's Collegiate Dictionary, the app offers voice search – to let you look up a word without having to spell it – along with synonyms and antonyms, example sentences, Word of the Day, Favorites, and more. It's a great tool for reference, education, and vocabulary building.

The app is free, and supported by ads.

Features:

- Voice Search
- Synonyms & Antonyms
- Example Sentences

- Audio Pronunciations
- Word of the Day
- Favorites
- For iPad: Scrolling Index - lets you browse the entire dictionary
- Recent History - lets you keep track of the words you've looked up

Your Universal Device ID may be used by advertisers and ad networks to serve ads to you. For more details please click the link to the Application License Agreement, below, which includes our App Privacy Policy.



## Google Earth

<https://itunes.apple.com/us/app/google-earth/id293622097?mt=8>

Fly around the planet with a swipe of your finger with Google Earth for iPhone, iPad, and iPod touch. Explore distant lands or reacquaint yourself with your childhood home. Search for cities, places, and businesses. Browse layers including roads, borders, places, photos and more. Visit the Earth Gallery to find exciting maps such as real-time earthquakes, planes in flight, hiking trails, city tours, and more. Integrated Google Maps Street View allows you to explore the world at street level.

Use the new “tour guide” to easily discover exciting new places to explore. With a quick swipe on the tab at the bottom of the screen, you can bring up a selection of virtual tours from around the globe.

With new 3D imagery, you can now fly through complete 3D recreations of select cities, including San Francisco, Boston, Rome, and others. With every building modeled in 3D, you truly get a sense of flying above the city. 3D imagery is available on iPhone 4S and iPad 2 or later.



## iTunes U

<https://itunes.apple.com/us/app/itunes-u/id490217893?mt=8>

The iTunes U app gives you access to complete courses from leading universities and other schools — plus the world’s largest digital catalog of free education content — right on your iPad, iPhone, or iPod touch. Whether you’re majoring in molecular biology at a university, taking

Spanish in high school, or just interested in European history, you now have a valuable tool to help you learn anytime, anywhere.

Features:

Free courses in a wide array of subjects

- Take free courses created and taught by instructors from leading universities and other schools
- See all assignments and updates from the instructor in one place, and check off assignments as you complete them
- Take notes and highlight text in iBooks and see them consolidated for easy reviewing in the iTunes U app
- Take course notes in class, or while playing audio or video lectures inside of iTunes U
  - Access course materials, including audio, video, books, documents & presentations, apps, and new iBooks textbooks for iPad
- Share your favorite courses with friends using Twitter, Mail, and Messages

The world's largest catalog of free education content

- Choose from more than 600,000 free lectures, videos, books, and other resources on thousands of subjects from Algebra to Zoology
- Browse collections from education and cultural institutions in 30 countries — including Stanford, Yale, MIT, Oxford, UC Berkeley, MoMA, the New York Public Library, and the Library of Congress



## **PONS Online Dictionary**

<https://itunes.apple.com/us/app/pons-online-dictionary/id577741918?mt=8>

The Free PONS Online Dictionary - with Text Translation

With this app you acquire direct access to all translations in the free PONS Online Dictionary. Translate the words you are looking for in over 30 dictionaries, quickly, easily and reliably - directly from your smart phone.

Our database contains over 12 million words and phrases in 13 languages. The high standards of PONS editorial quality are the key to your success - in this App, too! PONS.eu editors uphold traditional PONS quality by carefully editing and certifying all entries. New entries and improvements based on user feedback are incorporated into the database on an ongoing basis: a significant benefit whether you use these dictionaries at school, university or language school, at the office or privately.

The Chinese, English, French, German, Greek, Italian, Latin, Polish, Portuguese, Russian, Spanish, Slovenian and Turkish languages are at your disposal in various combinations.

\*\*\*Furthermore, the PONS Online Dictionary App provides a free machine translation service. Within seconds this service translates simple sentences and texts, providing a rough translation for all of the PONS.eu dictionary languages, plus 23 additional languages, including Arabic and Japanese.\*\*\*

The equally free web version at [www.PONS.eu](http://www.PONS.eu) offers, in addition, a Visual Dictionary, a translation forum, verb conjugation tables and, last but not least, a vocabulary trainer. With the PONS Vocabulary Trainer, also available as a free app, you can learn your search terms in various practice modes to achieve lasting success. Don't forget the words that you've looked up: save them from the Online Dictionary directly to your personal vocabulary trainer with a simple click, then practise them at your leisure.

#### App Functions at a Glance

- Click on and listen to audio pronunciations
- “Look-Here”-Function: Magnify the translation, so that you can show it to someone else - especially useful for travel, when you've exhausted your repertoire of gestures
- Favourites List: Save your most-looked up terms
- Search History: Quickly find your most recent searches
- Copy translations to the PONS Vocabulary Trainer
- Over 30 dictionaries in 13 languages
- Vocabulary updated on a daily basis
- Information about style and usage, country-specific information
- Machine Translation for 36 languages!

The following dictionaries and language combinations are available as of December 2012: English-Chinese, English-French, English-German, English-Italian, English-Polish, English-Portuguese, English-Russian, English-Slovenian, English-Spanish, Chinese-English, Chinese-German, French-English, French-German, French-Polish, French-Slovenian, French-Spanish, German Orthography, German Learner's Dictionary, German-Chinese, German-English, German-French, German-Greek, German-Italian, German-Latin, German-Polish, German-Portuguese, German-Russian, German-Slovenian, German-Spanish, German-Turkish, Greek-German, Italian-English, Italian-German, Italian-Polish, Italian-Slovenian, Latin-German, Polish-English, Polish-German, Polish-French, Polish-Italian, Polish-Russian, Polish-Spanish, Portuguese-English, Portuguese-German, Portuguese-Spanish, Russian-English, Russian-German, Russian-Polish, Slovenian-English, Slovenian-French, Slovenian-German, Slovenian-Italian, Slovenian-Spanish, Spanish-English, Spanish-French, Spanish-German, Spanish-Polish, Spanish-Portuguese, Spanish-Slovenian and Turkish-German.



**TED**

<https://itunes.apple.com/us/app/ted/id376183339?mt=8>

Riveting talks by remarkable people, free to the world.

The official TED app for iPhone, iPad, and iPod touch presents talks from some of the world's most fascinating people: education radicals, tech geniuses, medical mavericks, business gurus and music legends. Find more than 1,400 TEDTalk videos (with more added each week) on the official TED app -- now for both iPad and iPhone.

The entire library is at your fingertips to browse at any time, even when you're not online. Watch TEDTalks with subtitles in over 90 languages directly on your device through our new video player, or use AirPlay to watch them on your home entertainment system. Curate your own playlist. Download full videos to your device and watch them when you're offline. Listen to an on-demand playlist of TEDTalks audio at any time.

The TED app updates almost every day with new talks from TED events around the world. Sort the featured library by recency or popularity. Browse talks by tags, themes, or language. Share your favorite talks with your friends. Tell us how much time you have and let us guide you through a delightful playlist.



### **Virtual Tour (Library of Congress)**

<https://itunes.apple.com/us/app/library-congress-virtual-tour/id380309745?mt=8>

The Library of Congress is the world's largest library and the largest body of knowledge under a single roof. Whether you're onsite, at home, in a classroom or elsewhere, this app will give you a virtual tour that mirrors the Library of Congress Experience, an award-winning group of exhibitions and features that has drawn record numbers of visitors.



### **WebMD**

<https://itunes.apple.com/us/app/webmd-for-ipad/id373185673?mt=8>

WebMD helps you with your decision-making and health improvement efforts by providing mobile access 24/7 to mobile-optimized health information and decision-support tools including WebMD's Symptom Checker, Drugs & Treatments, First Aid Information and Local Health Listings. WebMD also gives you access to first aid information without having to be connected wirelessly – critical if you don't have Internet access in the time of need. Personalize your app by saving drugs, conditions and articles relevant to you — through secure access and easy sign-in.



Each listing below contains the app's icon, name, Apple Store link, and description (as presented in the Apple Store). Follow the link to see more about the app including reviews and screenshots.

## ENTERTAINMENT



**A&E**

<https://itunes.apple.com/us/app/a-e/id571711580?mt=8>

Duck Dynasty. Storage Wars. The First 48. Now you can watch your favorite A&E shows wherever and whenever you want, right on your iPad, iPhone or iPod touch!

The A&E app is a great new way to access full episodes and clips from all that A&E has to offer. New content is added all the time. PLEASE NOTE: A&E CONTENT IS ONLY AVAILABLE TO STREAM IN THE UNITED STATES.

The A&E app enables you to:

- Watch full episodes and clips of your favorite A&E series including Duck Dynasty, Storage Wars, The First 48 and many more.
- Create a customized Watchlist of your favorite shows.
- See exclusive clips and deleted scenes from A&E shows, never before shown on television.

The A&E app is free to use. Comcast & DIRECTV subscribers can login and get access to even more content. More TV providers coming very soon!



**CBS**

<https://itunes.apple.com/us/app/cbs/id530168168?mt=8>

Watch full episodes of your favorite CBS shows with the CBS app for iPad and iPhone! Enjoy primetime, daytime and late night episodes from America's Most Watched Network.

Catch NCIS, CSI: Crime Scene Investigation, How I Met Your Mother, Survivor, Elementary, The Young and the Restless, The Late Show with David Letterman and many more. Use the 'My CBS' feature to be notified when episodes of your favorite shows have been added to the app.

With Live Social Feeds, you can join the conversation about CBS programs and read live feeds curated for each show. Use the Primetime Schedule to learn what's coming up on CBS and set reminders for single episodes or special events - never miss a moment!

CBS app includes these features:

- Full Episode Streaming in HD
- Personalized Show List
- Live Social Feeds
- Photo Galleries and Cast Pages
- Primetime Schedule

Download the CBS app now on your iPad or iPhone to experience all of this and more!

Show and episode availability subject to change. Some shows available 24 hrs after first airing, others available 8 days after initial broadcast. Please note use of the app is limited to United States and its territories. Video is accessible via 3G, 4G, LTE, and WiFi networks. Data charges may apply.



**Netflix**

<https://itunes.apple.com/us/app/netflix/id363590051?mt=8>

Netflix is the world's leading subscription service for watching TV episodes and movies on your phone. This Netflix mobile application delivers the best experience anywhere, anytime.

Get the free app as a part of your Netflix membership and you can instantly watch thousands of TV episodes & movies on your phone.

If you are not a Netflix member sign up for Netflix and start enjoying immediately on your phone with our one-month free trial.

How does Netflix work?

- Netflix membership gives you access to unlimited TV shows and movies for one low monthly price.
- With the Netflix app you can instantly watch as many TV episodes & movies as you want, as often as you want, anytime you want.
- You can Browse a growing selection of thousands of titles, and new episodes that are added regularly.

- Search for titles and watch immediately on your phone or on an ever expanding list of supported devices.
- Rate your favorite shows and movies and tell us what you like so Netflix can help suggest the best titles for you.



## **Pandora Radio**

<https://itunes.apple.com/us/app/pandora-radio/id284035177?mt=8>

Pandora Radio is free personalized radio that only plays music you'll love. Just start with the name of one of your favorite artists, songs or classical composers and Pandora will create a custom "station" that plays similar music.

Already a Pandora listener? Even easier. Just log in. Pandora on iPhone is fully integrated with Pandora on the web. Enjoy all your existing stations - and create new ones right from your iPhone, iPod Touch or iPad.

You can also subscribe to Pandora One, which gives you:

- No Ads everywhere you listen to Pandora
- Fewer Interruptions

Plus the following features on the web:

- Higher Quality Audio
- Desktop Application
- Custom Skins

Your Pandora One subscription will automatically renew each month and your credit card will be charged through your iTunes account. You can turn off auto-renew at any time from your iTunes account settings.

Each listing below contains the app's icon, name, Apple Store link, and description (as presented in the Apple Store). Follow the link to see more about the app including reviews and screenshots.

## FINANCE



### **StockTouch**

<https://itunes.apple.com/us/app/stocktouch/id445170859?mt=8>

StockTouch will change the way we understand stocks and companies. Its groundbreaking interface brings the power of data visualization and financial information together. Seamlessly watch the market as it unfolds and quickly dive into data to uncover insights and trends on companies and sectors. Touch anywhere, zoom in and out, monitor price and volume, and study historical information. Fast loading data, elegant design, radiant colors and fluid navigation. Immersive and sublimely intelligent.

One interface, 9 sectors, 4,000 companies, 30,000 charts, 40,000 news stories and 50,000 tiles of heat. StockTouch displays heat maps for both the top 900 US and 900 Global companies in each sector by market capitalization. Users create their own personal heat maps of favorite stocks and ETFs. Data updated every 5 minutes throughout the trading day, 9:30AM to 4PM EST. Loads fast over network connections and 4G.

StockTouch is part a new breed of high performance visual business information apps.

Each listing below contains the app's icon, name, Apple Store link, and description (as presented in the Apple Store). Follow the link to see more about the app including reviews and screenshots.

## GAMES



### Angry Birds HD

<https://itunes.apple.com/us/app/angry-birds-hd-free/id409809295?mt=8>

The survival of the Angry Birds is at stake. Dish out revenge on the green pigs who stole the Birds' eggs. Use the unique destructive powers of the Angry Birds to lay waste to the pigs' fortified castles.

Angry Birds HD Free features:

- 30 LEVELS NOT AVAILABLE IN THE FULL GAME
- 10 MINI EPISODES
- GAME CENTER SUPPORT
- LEADERBOARDS AND ACHIEVEMENTS

Angry Birds HD Free features challenging physics-based demolition gameplay, and lots of replay value. The 30 levels, set in 10 mini episodes, have been created specifically for Angry Birds HD Free.

Protect wildlife and help save the Angry Birds!

Terms of Use: <http://www.rovio.com/eula>

Privacy Policy: <http://www.rovio.com/privacy>

This free version of Angry Birds contains third party advertisements. Please see our privacy policy for additional information.

This application may require internet connectivity and subsequent data transfer charges may apply.

Important Message for Parents...This game may include:

- Direct links to social networking websites that are intended for an audience over the age of 13.
- Direct links to the internet that can take players away from the game with the potential to browse any web page.

- Advertising of Rovio products and also products from select partners.
- The option to make in-app purchases. The bill payer should always be consulted beforehand.



## Candy Crush Saga

<https://itunes.apple.com/us/app/candy-crush-saga/id553834731?mt=8>

Switch and match your way through more than 300 levels in this delicious and addictive puzzle adventure. Ain't it the sweetest game ever?

Please note: Candy Crush Saga is completely free to play but some in-game items such as extra moves or lives will require payment. You can turn-off the payment feature by disabling in-app purchases in your device's settings.

The super hit game Candy Crush Saga is now available for iPhone, iPad and iPod Touch!

Join Tiffi and Mr. Toffee in their epic adventure through a world full of candy.

Take on this deliciously sweet saga alone or play with friends to see who can get the highest score!

Candy Crush Saga features:

- ● Tasty graphics that will leave you hungry for more
- ● Easy and fun to play, but a challenge to fully master
- ● Over 100 sweet levels
- ● Leaderboards for you and your friends
- ● Items to unlock by completing levels
- ● Boosters and charms to help with those challenging levels
- ● Seamless synchronization with the Facebook version



## Piano

<https://itunes.apple.com/us/app/piano-free-with-songs/id408878018?mt=8>

Free 88 key piano with multitouch, adjustable reverb, metronome, dual row, completely resizable keys, real piano sound, chord support, glissando, sizable sharps, navigation bar, note

labels, theme colors, sustain pedal, adjustable metronome, learn to play songs, and it's all FREE!

Piano Free offers the largest song catalog of any piano on the app store. With over 700 songs to choose from, you are sure to find hundreds you love! Perform songs in the style of artists such as Bruno Mars, Pink, Katy Perry, and Adele. Songs include current hits like "Get Lucky", "Grenade", "Just Give Me a Reason", "Baby", "Gangnam Style", and many many more. In the Classical category choose from Fur Elise, William Tell Overture, or Canon in D to name a few.

Scientific research has shown that music significantly enhances math skills. And with the declining availability of music programs in education nowadays, access to music becomes even more critical. So, with budding young musicians in mind, the Children's section is packed with hits kids are sure to love and come back to time and time again. Includes kid pleasers like "Under the Sea" from the Little Mermaid, "Be Our Guest" from Beauty and the Beast, and "Bibbidi Bobbidi Boo" from Cinderella.

It's free. It's fun. It's a revolutionary interactive music experience!

Tap install now and let us help you become the virtuoso you know you are!

#### OVER 700 SONGS - NEW SONGS ADDED EVERY WEEK!

- Chart topping hits from the latest artists will be added regularly.
- Songs from every genre imaginable. From Pop, Rock, and Alternative to Country, Reggae, Classical, and TV/Movie Themes.
- Children's songs include traditional classics and current hits from major movies including Aladdin, The Little Mermaid, Beauty and the Beast, and The Sound of Music.

#### CHOOSE HOW YOU PERFORM

- Perform the latest hits on a traditional keyboard.
- Or choose the interactive STARFALL piano. A revolutionary new instrument!

#### THIS IS AS REAL AS IT GETS

- This piano looks, sounds, and plays like the real thing!
- High-fidelity professionally recorded sounds.
- Full 88 keys complete with pedal and metronome.

#### PLAY WITH THE BAND

- Perform any song you choose with a band! No other app offers this amazing new feature.
- Your own band plays along with you on drums, guitars, and piano!!
- This is a real-time experience, the band keeps pace with you!

#### UNLIMITED PREMIUM SUBSCRIPTION

- You can subscribe for unlimited access to our complete song and instrument catalog
- The subscriptions are \$2.99 weekly, \$7.99 monthly\*
- You'll be able to perform all available songs on any instrument for the duration of your subscription

- Payment will be charged to iTunes Account at confirmation of purchase
- Subscription automatically renews unless auto-renew is turned off at least 24-hours before the end of the current period
- Account will be charged for renewal within 24-hours prior to the end of the current period at the cost of the chosen package
- Subscriptions may be managed by the user and auto-renewal may be turned off by going to the user's Account Settings after purchase
- No cancellation of the current subscription is allowed during active subscription period
- You can read our privacy policy at [www.betterdaywireless.com/privacy](http://www.betterdaywireless.com/privacy)
- Any unused portion of a free trial period, if offered, will be forfeited when the user purchases a subscription to that publication

\*Price are equal to the value that "Apple's App Store Matrix" determines is the equivalent of the subscription price in \$USD.



### **3 in 1 Solitaire Col**

<https://itunes.apple.com/us/app/solitaire-collection-free/id545016443?mt=8>

3 Games in 1 App - Solitaire Collection bundles three of the best Solitaire games, Solitaire, FreeCell and Spider Solitaire, into one amazing app.

Solitaire Collection is a no-brainer for Solitaire enthusiasts and lovers! The app supports retina display and it is distributed as a Universal app supporting iPad, iPhone and iPod devices.

Games Included:

- Solitaire
- FreeCell
- Spider Solitaire

Key App Features:

- Universal build
- Retina support
- Play in either portrait or landscape mode
- Simple one touch controls
- Multiple Undo
- Auto-complete feature
- Game Statistics
- Colorful backgrounds
- Photo backgrounds from your library
- Does not disrupt music playing through iPod
- Lefty support

- Orientation lock

Solitaire Variations:

- Draw 1 & Draw 3 modes
- Standard & Vegas score modes

FreeCell Variations:

- Standard & Kings only modes

Spider Solitaire Variations:

- Play with 1, 2 or 4 suits

Each listing below contains the app's icon, name, Apple Store link, and description (as presented in the Apple Store). Follow the link to see more about the app including reviews and screenshots.

## NEWS/WEATHER



### **AccuWeather**

<https://itunes.apple.com/us/app/accuweather-weather-for-life/id364616869?mt=8>

AccuWeather for iPad brings you the most accurate and personalized local weather details available.

This app delivers hourly and long-range forecasts, interactive Apple Maps, and pushed severe weather alerts. Plus, the app lets you translate everything into multiple languages, choose from different display themes, and share weather info through social media. Our users tell us it is “interactive and user-friendly” and “one of the best apps out there.”

With AccuWeather for iPad, you get:

- Severe weather notices, including optional, real-time pushed severe weather alerts for your home locations in the United States. The pushed severe weather alerts are user-friendly and easy-to-read, and visible from your lock screen, home screen, and from the notification center.
- For home locations outside of the United States, when AccuWeather forecasts severe snow, ice, rain, wind, or thunderstorm probability, you will see an orange exclamation point displayed within the location's current and 15-day forecast screens.
- Advanced Hurricane Center that lets you track the latest storms.
- Complete iCloud synchronization of locations and settings between multiple devices and the AccuWeather for iPhone app.
- Exclusive Lifestyle Forecasts that show how current conditions affect specific health risks or even your favorite outdoor activities.
- Current weather conditions constantly updated with the very latest relative humidity, visibility, UV index, wind speed/gusts and direction, and AccuWeather's patented RealFeel Temperature® that analyzes multiple weather conditions to determine how the local temperature actually feels.
- Radar for all of North America and worldwide satellite overlaying interactive Apple Maps. Pin some or all of your contacts to the radar map to see the current weather conditions in their location.
- Current news and weather videos, with many available in both English and Spanish.

You will also get:

- Hourly and 15-day forecasts for 2.7 million locations.
- Social media sharing using the social media apps you installed on your device.
- Simple menus that show the current temperature for your favorite locations.
- Ability to store multiple locations.
- Customizable design themes.
- Choice between metric or imperial units, and advanced settings such as a 12-hour or 24-hour time display.



## The Weather Channel

<https://itunes.apple.com/us/app/the-weather-channel-for-ipad/id364252504?mt=8>

The Weather Channel for iPad combines interactive and beautiful imagery with our WEATHER™ expertise. With over 200 meteorologists and our ultra-local TruPoint(sm) forecasting technology, The Weather Channel helps you plan the best day possible for every season.

Favorite Features:

- “Expect rain to start at 3:15pm”— No more guessing! If your WEATHER™ conditions (snow or rain) are changing within 6 hours, we let you know the exact time it will happen
- Our trusted forecasts help you plan your day, week, or even the next 15 minutes
- Detailed WEATHER™ conditions give you the temperature, sunrise time, sunset time, cloud cover, precipitation, wind speed, and humidity
- Severe WEATHER™ push alerts & badges can keep you safe from threats like a tornado or hurricane
- Monitor any storm with our radar maps, which provide you with customizable map layers like future radar. You can even avoid traffic by checking which roads go around the storm (road, satellite, and hybrid views available)
- Travel destination WEATHER™ - see average temperatures, average precipitation, forecasts, and more
- Beautiful HD weather backgrounds
- Latest news coverage and gorgeous user photos
- Must See videos — everything from your local forecast to videos on climate change
- Pollen forecasts and statewide flu levels for the U.S.



## WeatherBug

<https://itunes.apple.com/us/app/weatherbug-forecasts-radar/id281940292?mt=8>

Download WeatherBug to access the world's largest network of real-time weather and lightning sensors for the best forecasts, the fastest alerts and more.

Get the most accurate pinpoint forecasts for your neighborhood and around the world. Benefit from the fastest, most advanced early warning system, powered by the largest nationwide weather and lightning network.

NEW! WeatherBug now offers a seamless experience across iPhone, iPad and iPod with even easier access to exclusive real-time weather data, forecasts and alerts. When minutes matter (and they do when severe weather strikes), get more time, and Know Before™. Download WeatherBug today!

Enjoy these unique features:

- NEW! Spotlight section – Get “News of the Day” and other breaking weather stories from the WeatherBug Meteorology team to stay up-to-date on the weather around you. (iPad only)
- NEW! 10-Day Forecast – Weather happens. Get the most accurate extended forecast and Know Before™ 10 days ahead. Say goodbye to nasty weather surprises!
- Real-Time Enhanced Pin-Point Forecasts for Locations Worldwide – The industry's most accurate current, extended and hourly weather forecasts for your neighborhood in an easy to read, at-a-glance format. With 25% more accurate forecasts for the next 24 hours (when compared to other weather apps), Know Before™ you head out!
- Exclusive DTAs & Severe Weather Alerts – Minutes Matter. Our Dangerous Thunderstorm Alerts (DTAs) provide you 50% faster warnings to severe weather than the competition's weather alerts. Plus, you get National Weather Service (NWS) warnings and watches to stay informed of severe weather conditions at all your current and saved locations.
- Spark Alerts – Spark, an exclusive feature of WeatherBug, turns your smartphone into a personal lightning detector. Only WeatherBug can bring minute-by-minute, mile-by-mile Spark lightning strike alerts to you, in real-time, based on data from the WeatherBug total lightning detection network!
- Enhanced Interactive Maps – Enjoy our enhanced maps with multiple layers such as Doppler radar, humidity, pressure, wind speed, high/low forecast, traffic, satellite imaging and more!
- Photos Section – We've collected magnificent photography from our users for your viewing pleasure. Come see what others are sharing and enjoy the scenery!
- Live Weather Cams – View live images from over 2,000 weather cameras across the U.S. to get a better picture (pun intended) of the weather at destinations near and far.

- Lifestyle Forecasts – Do I run outside or go to the gym? Should I cancel tomorrow's picnic? Our new Lifestyle Forecasts identify and analyze specific weather parameters to advise you on how best to stay comfortable and have fun!
- •NEW! Customizable Home Screen – Customize your home screen with newly added background themes and rearrange your live tiles to get the info that matter the most to you at-a-glance.
- Conditions Icon – Now updated more frequently with a higher resolution model so you get the most accurate depictions of weather conditions! That's especially critical when weather conditions are quickly changing and you need to make plans.
- My Location – Automatically updates your weather information based on the closest weather station to you in your neighborhood through GPS.
- Multiple Saved Locations – Save all your locations without any restrictions.



**CNN**

<https://itunes.apple.com/us/app/cnn-app-for-ipad/id407824176?mt=8>

CNN connects you to the world, wherever you are.

Stay informed with the latest headlines and original stories from around the globe. Follow up-to-the-minute reporting with breaking news alerts and live video. Lead the conversation by sharing and commenting on today's news and dig deeper into the stories that matter most to you.

- Get breaking news alerts and follow stories as they develop.
- Go beyond the surface with international, politics, opinion, tech and entertainment stories and more.
- Watch video clips and coverage of live events as they unfold. View your favorite CNN shows LIVE (as available; check with your cable, satellite or telco provider).
- Explore original stories and trending topics with the Featured section of your app.



**NBC**

<https://itunes.apple.com/us/app/nbc/id442839435?mt=8>

Watch all of your favorite NBC shows for FREE on your iPad, iPhone, or iPod Touch!

View full-length episodes of The Office, The Voice, Revolution, SNL, Days of our Lives, and many more. Browse photos, read recaps, play games, watch previews of upcoming episodes, and interact with other fans.

#### FREE FULL EPISODES

Watch over 100 full episodes of the latest NBC shows for free, wherever and whenever you want.

#### BEHIND THE SCENES CLIPS AND PREVIEWS

Check out thousands of behind the scenes video clips, previews, highlights, and more from your favorite NBC shows.

#### ACCESSIBILITY

NBC is pleased to offer closed captioning support on many full episodes. Episodes with closed captioning will have a "CC" icon in the player controls. Just touch to enable.

#### SCHEDULE

See what's on NBC tonight and for the rest of the week.

#### AND MORE

View exclusive photo galleries, play trivia games, read episode recaps and stay connected to all your favorite NBC shows.

Show and episode availability subject to change. Please note use of the app is limited to United States and its territories. Video is accessible via 3G, 4G, LTE, and WiFi networks. Data charges may apply.



### **Stitcher Radio for Podcasts**

<https://itunes.apple.com/us/app/stitcher-radio-for-podcasts/id288087905?mt=8>

- 20 Best Apps of 2012-TechCrunch
- 12 Best Entertainment Apps of 2012-PCWorld
- TOP 5 NEWS APPS -Apple

Listen to your favorite news, comedy, sports and talk radio shows ON DEMAND from your mobile device. Discover the best of NPR, CNN, Fox, BBC, WSJ, Adam Carolla, Joe Rogan, Rachel Maddow, Rush Limbaugh, Fresh Air, Freakonomics, Radiolab and over 15,000+ shows, podcasts and live stations. Change the way you listen to radio - on your schedule, not the schedule of traditional stations.

## WHAT PEOPLE ARE SAYING

- CNET: "Stitcher provides a slick solution to those looking for customized audio programming - it's to news and information what Pandora is to music."
- BUSINESS WEEK: "Web outfits like Pandora and Stitcher broadcast portable and mobile content that makes Sirius look overpriced and stodgy."
- GIZMODO: "Stitcher collects and stitches together spoken word radio content...Think of it as your local public radio station, times 400."
- MACWORLD: "Stitcher Radio is Remarkable."

## KEY FEATURES:

- CREATE CUSTOM STATIONS: "Stitch" together your favorite shows and podcasts to create your own customized stations. Stitcher can create stations based on shows you like.
- DISCOVER NEW SHOWS: Stitcher helps you find new shows you'll love by recommending podcasts and radio programs based on your listening activity.
- LISTEN ON DEMAND: You're always up to date with the latest episodes of your favorite radio shows and podcasts, without the hassle of downloading and syncing. You can also listen to past episodes. Set playlists for offline listening as well.
- SHARE WITH FRIENDS: Connect your Facebook account to discover what your friends are listening to and share your favorite shows.
- GET BREAKING NEWS: Keep up with the day's biggest stories with the Stitcher Front Page and via breaking news audio alerts.
- NEW CAR MODE: Simplified mode for use in car with big buttons for playback controls.

Stitcher is the easiest way to stay connected to the information that's important to you while on the go. Stitcher Radio is a smarter way to listen to the radio.

## AWARDS & PRAISE

- TechCrunch "20 Best Apps of 2012"
- Wired "Essential Driving App" 2012
- Apple Top 5 News App
- CNET - Top 10 iPhone App 2013
- PC World – 12 Best Entertainment Apps of 2012
- Webby's People's Voice Award
- PCMag.com Top 50 Free Apps 2013
- Best News App - Best App Ever Awards



**USA TODAY**

<https://itunes.apple.com/us/app/usa-today-for-ipad/id364257176?mt=8>

## USA TODAY for iPad and iPad mini

Join the conversation and get the latest news you need 24/7 from USA TODAY on your iPad. The app is wonderfully simple and easy to use. Plus, it delivers even more news content than ever before. It's more advanced, more fun and there's much more to explore.

Here's what's new in USA TODAY for iPad v3.0: Deeper, richer and more visual storytelling as well as some great new features...

- Choose your news headlines view: scan the headlines with "List" or lean back and enjoy the image-rich "Grid"
- Save your stories: Not enough time to finish reading an article? Do you have to power down your iPad on the plane? No problem, just save the article and read it later!
- Media index: Do you want to interact with the news? Now you can access a vast selection of USA TODAY photo galleries and videos. Our news is now more informative and comprehensive

You can own your news experience...

- o How do you read the news? The new app lets you choose your news view: "list" or "grid". The "list" view will give you a quick scan of the news in the morning when you're on the go, and the "grid" view offers a visual look into the day's stories when you have more time to kick up your feet.
- o Looking for quick access to the sports scores, Snapshots and more? Your favorite USA TODAY features are always close at hand - you can access them via a new sliding panel on the left side of the screen. Customize the panel to fit your interests, and hide it when you're scanning the headlines.
- o How about the weather? Well, it's still cool! USA TODAY has re-imagined its weather coverage with:
  - o A large, resizable weather map featuring radar and satellite animation
  - o 10 day forecast
  - o Hourly forecast
  - o Weather alert support

Since its launch, USA TODAY for iPad has become one of the most downloaded apps. Users love its simplicity, clarity, 24/7 news updates and the ability to quickly scan the news to get ready for the day.

Our users are our priority, and we greatly value your feedback. We take every review and suggestion into consideration when designing our iPad app. If you don't see a feature that you have been asking for, please be patient, it's on the way!

**BOLD. COLORFUL. DYNAMIC. IMPACTFUL. USEFUL.**

Enjoy the USA TODAY app for iPad!



## WTAE HD

<https://itunes.apple.com/us/app/wtae-4-hd-pittsburgh-breaking/id506057089?mt=8>

Carry the WTAE app with you wherever you go and connect to local news. This app provides you with real-time access to breaking news and weather straight from the WTAE Channel 4 Action News team. It's like carrying the award-winning journalism and forecasting team with you on the go. Whether you're in downtown Pittsburgh, or anywhere in Pennsylvania, you'll be connected to what's happening throughout the day at the office or whenever you're away from WTAE Channel 4 Action News on TV. This is the official app for WTAE Channel 4 Action News.

### Features:

- Breaking News updates from reporters at the scene of developing stories.
- Watch live breaking news when it happens and get live updates from our reporters right from the scene.
- Get current weather conditions, hourly and the 5-day forecasts from Weather Watch 4 meteorologists.
- Our interactive radar lets you zoom in to the street level and see storms as they approach your home. Move around and see the most recent storm warnings and track lightning.
- Politics from city hall to the state capitol reported by the WTAE Channel 4 Action News newsroom.
- Email your own photos and videos with u local and your content could be used on WTAE.com and on WTAE Channel 4 Action News newscasts on TV!
- Follow latest news on the Pittsburgh Steelers, Pittsburgh Pirates, Pittsburgh Penguins and other local sports teams.
- Submit breaking news tips to our newsroom right from the app.

Each listing below contains the app's icon, name, Apple Store link, and description (as presented in the Apple Store). Follow the link to see more about the app including reviews and screenshots.

## PHOTOGRAPHY



### Aviary

<https://itunes.apple.com/us/app/photo-editor-by-aviary/id527445936?mt=8>

"A one-stop shop for any photo editing need." –Mashable

"A very comprehensive photo editor and pretty much everything you could ever want to do on your phone." –LifeHacker

"A solid, simple camera editing app." -USA Today

★★★★★★★★

Aviary is a powerful photo editor which we created because we wanted a quick and easy way to edit our photos on the go with no fuss.

We've included all the tools you need, in a super intuitive interface so you can get right to editing.

Features:

- ★ Gorgeous photo effects and frames
  - ★ One-tap auto enhance
  - ★ Tons of fun stickers
  - ★ Crop, rotate, and straighten your photos
  - ★ Adjust brightness, contrast, saturation, and warmth
  - ★ Sharpen and blur
  - ★ Draw and add text
  - ★ Create your own memes
  - ★ Draw attention to your photo's subject with Focus
  - ★ Cosmetic tools: fix redeye, remove blemishes and whiten teeth
- ...and we're adding new tools all the time :) Got a feature request?? It may already be in the works! Check out the list of upcoming features or submit your own idea at <http://aviary.uservoice.com>

Bonus:

- ★ Share to all your favorite social networks right from Aviary.
- ★ Purchasable effect and sticker packs! (We provide lots of effects and stickers for free, but if you'd like to add on more you can.)
- ★ High resolution output
- ★ Drag and drop to customize the toolset
- ★ Scroll through your recent photos in a cover photo-like view from the home screen

\* \* NOTE ABOUT PHOTO ACCESS: Please grant photo access when the app launches to enable us to display your recent photos in a gallery view on the home screen. It's not required to use the app, but will make choosing recent photos a whole lot easier for you!

\* \* NOTE ABOUT IN-APP PURCHASES: You can always restore your previous purchases on any iOS device as long as you're using the same Apple ID. Just tap the Restore button in the top right corner of each tool screen. Yay!



## **MasterFX**

<https://itunes.apple.com/us/app/masterfx-hd/id570942757?mt=8>

Day Dreaming doesn't need to stay in your head, Turn Your Imagination Into Full HD Photos. MasterFX is finally here and it will make you the Master of Designers !

MasterFX will blow your mind out literally, just like a puzzle, MasterFX allows you to literally build a photo and make it come to life.

No need to learn fancy photo editing techniques, its simple and suits everyone !

And the results are outstanding! Your friends won't believe that you made it by yourself!

With MasterFX, unleashing your creativity is as simple as choosing from its vast library of: elements, effects, fonts and filters.

Choose from over 1,000 effects organized into 32 categories:

- Characters - 3D Animals, 3D People, Fantasy, Dragons, Warriors, Heroes, Creatures, Robots.
- Design Tools - Abstract, Color Splashes, Light FX, Decoration, Music, Textures, Text Labels, Tribals, Frames.
- Scenery - Jungle, Bridges, Buildings, Mountains, Roads, Skies, Rivers, Travel, Fields, Water.
- Surreal - Destruction, Horror, Jungle, Science Fiction.

Use the built-in brushes to add enhancements by brushing, The TapFX lets you tap for random effects that turn your photo from ordinary to extraordinary!

The MasterFX gallery lets you browse millions of photos, you can implement them in your creation.

Using the Mask Tool will let you remove any undesired parts, you may incorporate your own photos, and add a filter for the perfect blend.

MasterFX Highlights:

- Real Time Rendering.
- 1,000 amazing photo effects.
- Move, scale, rotate & distort.
- Built-In Advanced Text Editor - 50 fonts & 100 textures.
- Built In Frames & Text labels.
- 50 TapFX.
- 50 Brushes.
- Advanced Tools: Opacity, Mirror, Layers Manager, Mask.
- HD Photo Filters.
- Photo gallery with millions of photos to choose from.
- HD Retina Support.
- iPhone5 support.
- Export in HD resolution.



## **Momentsia**

<https://itunes.apple.com/us/app/momentsia/id588434260?mt=8>

..... Collage Photography by Madbits .....

- Momentsia's artsy yet simple interface will motivate you to capture and share frame-worthy moments within seconds.
- Momentsia will become your go-to camera app. No more single picture taking.
- Select from a variety of colorful collages on the fly, and take pictures by tapping directly on your screen.
- Press on a tile a bit longer to access your camera roll and mix current with past instantly.

..... What the Pros say .....

- ▪ "Fastest way to create and capture moments in a beautiful collage" Appadvice.com
- ▪ "That's real time collaging. Snapshots never had it so good!" Photo Corners

- ▪ “Extremely successful due to the simplicity of the navigation and incorporation of intuitive gestures.” AppSafari
- ▪ “It’s a fun app and does what it says.” IOS Photo Apps
- ▪ “Really liking the montage creating with this awesome app!” Kevin P McAuliffe.

Download Momentsia today, your iPhone and iPad will never be the same!

- ▪ It’s simple, fast and intuitive.
- ▪ Never take a single, boring photo again.
- ▪ No need to reach the capture button anymore.
- ▪ Capture directly on screen.
- ▪ Share moments on your favorite social media (Facebook, Instagram, Twitter, Email, Camera roll) .
- ▪ No more collages after the fact.
- ▪ You and your iPhone/iPad become one, creativity happens naturally.
- ▪ The results are beautiful artwalls that become long lasting moments you can share with friends and family.



## PS Express

<https://itunes.apple.com/us/app/adobe-photoshop-express/id331975235?mt=8>

ADOBE® PHOTOSHOP® EXPRESS: Edit and share — anywhere

Adobe Photoshop Express software lets you use simple gestures to quickly edit and share photos from your mobile device.

### HAVE FUN ON THE RUN

With Photoshop Express, it's easy to improve your photos. Choose from a variety of one-touch effects, or simply drag your finger across the screen to crop, rotate, or adjust color. Add artistic filters like Soft Focus or Sketch. And never fear: A copy of your original file is always saved, and you can undo and redo changes until you get just the look you want.

### Top editing features

- Basics: Crop, Straighten, Rotate, and Flip
- Color: Exposure, Brightness, Contrast, Hue, Saturation, Tint, and Temperature
- Filters: Black & White, Colorize, Sketch, Soft Focus, Sharpen, and Reduce Noise
- Effects: Vibrant, Pop, Border, Vignette Blur, Warm Vintage, Rainbow, White Glow, Soft Black and White, and 45 additional effects that can be purchased
- Borders: Rectangle, Rounded, Oval, Soft Edge, Vignette, Rough Edge, Halftone, Film Emulsion, and 40 additional borders and frames that can be purchased

Give your photos fun, fresh looks using more than 45 eye-catching effects.

- Adjust effects with simple dragging motions.
  - Preview effects on your photos before you apply them.
  - Try effects before you buy the pack.
- **Reduce Noise:** Even the best phone cameras can introduce small amounts of grain and speckling—called noise—into your photos. The Reduce Noise feature smooths out those flaws to quickly improve your photos. It's fast, accurate, and puts professional Adobe Photoshop quality in the palm of your hand.
  - **Self Timer:** Get yourself in the photo or just ensure a steadier shot by setting a camera timer to 3- or 1-second intervals before your photo is snapped.
  - **Auto Review:** Make sure you get a good shot and delete it if you don't. Auto Review gives you a quick look at your picture before the action passes you by.

Note: To restore/transfer your purchases to a new device, you can go into the Purchase section of Settings in Adobe Photoshop Express and tap the Restore Purchase button.

Photoshop Express is brought to you by Adobe, makers of the Photoshop family of products.



## Snapseed

<https://itunes.apple.com/us/app/snapseed/id439438619?mt=8>

\*\* Best Mobile Photo App 2012 \*\* (TIPA)

\*\* iPad App of the Year!\*\*

Snapseed is the only photo app you'll want to use every day. It makes any photograph extraordinary with a fun, high-quality photo experience right at your fingertips.

Anyone can enhance, transform, and share their photos with ease using incredibly advanced features from the leader in digital photography software. Built-in Google+ capabilities make it even more powerful to share your images with your friends and family.

### PRAISE FOR SNAPSEED:

"Snapseed...first-class photo-editing software." ~~Roy Furchgott, New York Times

"Snapseed app brings pro-level photo editing to iPad" ~~Charlie Sorrel, Wired

"...hands down the best photo app for the iPad to date." ~~ Scott Kelby, President, National Assoc. of Photoshop Professionals (NAPP).

### BENEFITS:

- Easily adjust your photos with a single tap using Auto Correct
- Tweak your photo to perfection with Tune Image

- Use Selective Adjust to enhance specific objects or areas in your photos
- Experiment with fun & innovative filters like Retrolux, Drama, Vintage, Grunge, and Tilt-Shift
- Add one of the many high quality frames for a finishing touch
- Share your creations via email, Google+, and other built-in sharing methods

#### SUPPORTS:

- 6.25 MP images for iPad, iPhone 3GS, and iPod Touch (3rd & 4th Gen), 16 MP images for iPad 2 and iPhone 4, 4S, 20.25 MP images for iPad 3rd Gen and iPhone 5 (larger images will be automatically down sampled by iOS)
- JPEG and TIFF photos
- RAW photos (requires iPad, iPad2, or iPad 3rd Gen) transferred using the Camera Connector Kit (if files show up as a small thumbnail, go to Settings > Location Services and turn this setting to On for Snapseed. This is required to allow Snapseed to use the iOS RAW processing)
- Language support: English, German, French, Spanish, Italian, Brazilian Portuguese, Japanese, Chinese (Traditional and Simplified), and Arabic

#### GET IN TOUCH:

[google.com/+Snapseed](http://google.com/+Snapseed)

#### FEATURES:

##### == Basic Adjustments ==

- Auto Correct - Automatically analyzes your photo and adjusts color and exposure to perfection.
- Selective Adjust - Make precise selections and enhancements to specific areas of your photos in seconds with Nik Software's revolutionary U Point technology.
- Tune Image - Use Ambience to create depth and vibrancy that uniquely adapts to colors and textures. Adjust White Balance, Saturation, Contrast, more.
- Straighten & Rotate - Rotate 90° and/or straighten photos with simple gesture controls.
- Crop - Easily crop images to remove distracting parts of your photo with standard aspect ratios, or a free crop.
- Take Photos – Open photos from the Camera Roll or take new photos.

##### == Creative Enhancements ==

- Black & White - Get that classic Black and White look with this darkroom-inspired filter.
- Vintage Films - Make any photo look like a vintage color film photo from the 50's, 60's or 70's.
- Drama - Add style with a custom effect specifically tailored to your photos, ranging from subtle textures to wildly artistic effects.
- Grunge - Give your photos a totally unique, hip, and dingy look.
- Tilt-Shift - Create a narrow in-focus area designed to simulate depth of field, common in a Miniature Scene look.
- Details - Enhance details with traditional sharpening or the unique Structure control found in the Nik Software professional products.

- Center Focus - Draw attention to the subject of your photo by blurring and adjusting the brightness of the surrounding background.
- Frames - Add stylized borders to photos for the perfect finishing touch.
- Retrolux - Make your photos look truly retro with light leaks, scratches, film styles, and more.

Each listing below contains the app's icon, name, Apple Store link, and description (as presented in the Apple Store). Follow the link to see more about the app including reviews and screenshots.

## SOCIAL



### Facebook

<https://itunes.apple.com/us/app/facebook/id284882215?mt=8>

Keeping up with friends is faster than ever.

- See what friends are up to
- Share updates, photos and videos
- Get notified when friends like and comment on your posts
- Text, chat and have group conversations
- Play games and use your favorite apps

Facebook is only available for users age 13 and over.

Our Data Use Policy and EULA are available in the legal section of our App Store description.



### Pinterest

<https://itunes.apple.com/us/app/pinterest/id429047995?mt=8>

Pinterest is a tool to find your inspiration and share it with others. Use it to collect things you love, organize and plan important projects, and more.

#### Features

- Pin images from around the web
- Explore pins and boards you're interested in
- Get inspiration from DIY, Travel, Food and other categories
- Pin with your camera



## YouTube

<https://itunes.apple.com/us/app/youtube/id544007664?mt=8>

Get the official YouTube app for iPhone and iPad. Stay up-to-date with trending videos and connected with your favorite YouTube channels. Learn and enrich yourself on any topic. Sign in to personalize your experience: get the latest videos from your subscriptions, personalized recommendations, access your playlists, uploads and easily share with friends.

Features:

- Enjoy YouTube's large video catalog including HD and live
- Find videos and channels easily with voice search and search suggestions
- Subscribe to your favorite channels for instant access from your guide
- Read comments, browse suggested videos and more - all while watching uninterrupted
- Simple sharing through Google+, E-mail, Facebook and Twitter

Each listing below contains the app's icon, name, Apple Store link, and description (as presented in the Apple Store). Follow the link to see more about the app including reviews and screenshots.

## TOOLS



### Adobe Reader

<https://itunes.apple.com/us/app/adobe-reader/id469337564?mt=8>

Adobe® Reader® is the free, trusted leader for reliably viewing and interacting with PDF documents across platforms and devices. Install the free Adobe Reader mobile app to work with PDF documents on your iPad, iPhone, and iPod touch. Easily access, manage, and share a wide variety of PDF types, including PDF Portfolios, password-protected documents, fillable forms, and Adobe LiveCycle® rights-managed PDF.

#### View PDF documents

- Navigate Adobe Reader and Read documents using iOS VoiceOver Accessibility.
- Quickly open PDF documents from email, the web, or any app that supports "Open In..."
- View PDF Portfolios, password-protected PDFs, annotations, and drawing markups
- Search text to find specific information
- Select single page or continuous scroll modes
- Easily zoom in on text or images for a closer view
- Read in dark locations with comfort using Night Mode
- Read long passages with Brightness Lock
- Get definitions with iOS Dictionary support

#### Store and access documents in the cloud with Acrobat.com

- Share files across all of your desktop and mobile devices with Acrobat.com
- Automatically save changes back to the cloud
- Synchronize where you are reading across multiple devices via Acrobat.com

#### Navigate through PDF content

- Use bookmarks to jump directly to a section in your PDF document
- Tap on links in a PDF to open linked web pages
- Go to any page by tapping the page number to enter a new page
- Quickly navigate through large documents using thumbnails

#### Annotate and comment on PDF documents

- Provide feedback using the highlight, strikethrough, and underline tools
- Easily mark up PDF content with the freehand drawing tool, and easily undo mistakes
- Add comments anywhere in your PDF with sticky notes
- Add text with the Add Text tool

#### Fill out forms

- Quickly fill out PDF forms
- Have confidence that the form is correct with field validation, calculation, and formatting.
- Save, sign, and forward forms to others

#### Organize your documents

- Create folders to make organizing and finding documents easier
- Make copies of documents to mark up or to use as templates
- Rename documents
- Easily select and delete multiple documents

#### Electronically sign documents

- Use the Ink Signature tool to sign any document using your finger

#### Print and share documents

- Print wirelessly with AirPrint, including your comments and forms.
- Share PDFs with other applications using "Open In..."
- Email PDFs as attachments
- Optionally flatten PDFs when sharing via email.

#### Available languages:

English, Chinese Simplified, Chinese Traditional, Czech, Danish, Dutch, French, German, Italian, Japanese, Korean, Polish, Portuguese, Russian, Spanish, Swedish, and Turkish

Price: Adobe Reader for iOS is free.



### **BEST Calculator**

<https://itunes.apple.com/us/app/calculator-free/id487127942?mt=8>

FREE CALCULATOR!

Calculator™ is the best calculator for your iPad!

An all in one universal application, no flaws and no additional costs for in-app purchases like others!

It provides all scientific and arithmetic functions. All operations like factorial, exponential, divisions, root, power and logarithm are supported. Including trigonometric functions like sin, arcsin, cos, arcs, tangent, and more.

The expression view allows you to keep track of the calculations and the history overview shows your past calculations. Advanced features like the scientific calculator are just a swipe away. You will never lose track of your numbers anymore.

Features:

- Scientific and Basic calculator in Landscape and Portrait mode.
- Advanced functions accessible with a Swipe to the left or right
- History Tape
- Expression History, live as you type!
- Retina Display Support
- Radial and Degrees
- Swipe to edit/remove mistakes
- Fast App Switching
- Advanced Multi-Tasking support so you will never lose your calculations while changing to another application.

Calculator™ has the fastest launch possible so you will have access to your calculator within seconds!

Calculator™ Free Support

What's New in Version 1.1

Thanks to all our users for your compliments!! Calculator™ is an enormous success in all App Stores worldwide and we are happy to hear from customers from countries all over the world that Calculator™ is by far the best calculator solution available on the iPad!!

This update fixes some initial bugs and contains complete localization in the following language:

- French
- Dutch
- German
- Italien
- Portuguese
- Spanish
- Swedish
- Japanese
- Chinese
- Russian

NOTE: We are working on a universal version of Calculator™ so everybody can use this app also on their iPhones for free!



## Calculator

<https://itunes.apple.com/us/app/calculator-hd-unlimited-free/id390873031?mt=8>

Calculator HD is a great free finance calculator that takes advantage of the iPad's large screen and support for four orientations.

### FEATURES OVERVIEW:

- DOUBLE ZERO: enter double zero once
- LARGE: uses the whole iPad display to leave cramped buttons behind.
- EASY: perfect for a quick calculation, powerful enough for pages of them.
- TAPE: never lose track of what you've entered.
- AUTOSAVE: holds your calculations and tape in place for the next time you return.
- Sound Effect: when you click the buttons there is a audible feedback



## CloudOn

<https://itunes.apple.com/us/app/cloudon/id474025452?mt=8>

CloudOn brings Microsoft Office® to your iPhone & iPad and links it to your Box, Dropbox, Google Drive and SkyDrive accounts.

If that isn't enough, the built-in Adobe Reader and File Viewer lets you open and view virtually any file type, including PDF, JPG, PNG, GIF, etc.

And, because we know your work isn't always just for you, you can easily email files to your contacts directly from the workspace.

CloudOn provides you the files you want and the applications you need in a single workspace – made for the device you love.

The CloudOn Workspace allows you to:

- Use Microsoft Word®, Excel® and PowerPoint® on your iPhone and iPad to create, review and edit documents.
- Rename, delete and manage documents with your Dropbox, Box, Google Drive and SkyDrive accounts.
- View virtually any type of file, including: PDF, JPG, PNG, GIF, etc.
- Share files as links or attachments via email directly from the workspace.

- Display, edit or create charts, change formatting, spell check, insert comments, etc into any Word, Excel or PowerPoint files.
- Use the FileSpace to see a log of all the activity on file including edits, notifications and notes.
- Track changes while reviewing Word documents.
- Use pivot tables and insert formulas in Excel workbooks.
- Display and edit transitions in PowerPoint slides and present in full presentation mode.
- Open files directly from your iOS email accounts as well as Dropbox, Box, Google Drive and SkyDrive.
- Automatically save documents to avoid losing changes.



## Evernote

<https://itunes.apple.com/us/app/evernote/id281796108?mt=8>

Evernote is an easy-to-use, free app that helps you remember everything across all of the devices you use. Stay organized, save your ideas and improve productivity. Evernote lets you take notes, capture photos, create to-do lists, record voice reminders--and makes these notes completely searchable, whether you are at home, at work, or on the go.

New York Times 'Top 10 Must-Have App', Winner: TechCrunch Crunchies, Mashable Awards and the Webby's.

### Key Features:

- Sync all of your notes across the computers and devices you use
- Create and edit text notes, to-dos and task lists
- Save, sync and share files
- Record voice and audio notes
- Search for text inside images
- Organize notes by notebooks and tags
- Email notes and save tweets to your Evernote account
- Connect Evernote to other apps and products you use
- Share notes with friends and colleagues via Facebook and Twitter
- Works with Evernote Business: Capture, browse, search, and share Business Notes and Business Notebooks from your iPhone, iPad and iPod Touch.
  - ◦ Premium feature: take notebooks offline to access them anytime
  - ◦ Premium feature: allow others to edit your notebooks
  - ◦ Premium feature: add a PIN lock to your Evernote app

Evernote is free to download and use. Evernote Premium adds the great features above and is available through an auto-renewing subscription.

Two subscription options:

- ◦ Evernote Premium monthly for \$5
- ◦ Evernote Premium annually for \$45

Subscriptions will be charged to your credit card through your iTunes account. Your subscription will automatically renew unless cancelled at least 24-hours before the end of the current period. You will not be able to cancel a subscription during the active period. Manage your subscriptions in the Account Settings after purchase.

Here are some ways to use Evernote for your personal and professional life:

- Research smarter: snap photos of whiteboards and books
- Take meeting and class notes, draft agendas and research notes
- Plan a trip: keep track of travel plans, plane tickets and passports
- Organize and save recipes; search by ingredients later
- Create a grocery list or task list and check things off as you go
- View web pages saved in Evernote on your desktop
- Capture ideas and inspiration on the go
- Access files and notes you create on your phone from your desktop
- Keep track of products and prices for comparison shopping purposes
- Keep finances in order: save receipts, bills and contracts
- Reduce paper clutter by taking snapshots of restaurant menus, business cards and labels
  - Use Evernote as part of your GTD system to help you stay organized
- To get the most out of your Evernote experience, download it on all of the computers and phones that you use.

Evernote is available for: Mac, iPhone, iPad, iPod touch and Web

Web clippers available for: Evernote for Web; Web Clippers for Chrome, Safari, Firefox, Internet Explorer

Learn more: [http://www.evernote.com/about/getting\\_started/](http://www.evernote.com/about/getting_started/)



## Flipboard

<https://itunes.apple.com/us/app/flipboard-your-social-news/id358801284?mt=8>

Flipboard is your personal magazine. It is the most popular way to catch up on the news you care about, discover amazing things from around the world, or stay connected to the people closest to you. Now with Flipboard 2.0, you can save and collect the things you love into your own magazines like “Trips I want to take” or “Dream Homes.”

When you first launch Flipboard simply pick a few topics to start reading everything from world news to sports, travel and more. You can also add popular publications, such as The New York Times or Vanity Fair, or add Etsy to shop right from Flipboard. You can find thousands of

websites, RSS feeds and interesting sources like Politico and Brain Pickings, or explore magazines being created on Flipboard in "By Our Readers" -- just tap the red ribbon and use the Content Guide to get started.

Flipboard also lets you enjoy all your social networks. Add Facebook, Twitter, Instagram, Tumblr and more to see updates from your social world, all in a beautiful magazine style experience. Now the news your friends share is a breeze to flip through -- with headlines and excerpts that give you an immediate glimpse into the world around you. Anything you like, comment on or favorite goes right back into your social networks, so you can easily interact and add to the conversation.

Just tap any of your tiles to start flipping through the pages of your Flipboard. And use the + button on any item to start saving things into your own magazines.

KEEP UP ON FLIPBOARD:

Visit our website <http://www.flipboard.com> and follow us via @flipboard on Twitter and on Facebook <http://www.facebook.com/flipboard> for tips and tricks and other helpful information.

To learn more about how to use Flipboard, visit our Support Page: <http://flipboard.com/support>



## Free GraCalc

<https://itunes.apple.com/us/app/free-graphing-calculator/id378009553?mt=8>

A powerful, flexible graphing calculator . . . and it's free!

Does far more than most of the paid calculators out there . . . let alone the free ones.

Features:

- Scientific Calculator. Simple to grasp and easy to use, but powerful features are available when you need them. Available functions include the following:

The usual arithmetic functions and exponentiation.

- square root, cube root, nth root, natural log, log base 10, log of arbitrary base, absolute value, factorial, permutations (nPr), combinations (nCr), modulus, random integer, bell curve, cumulative normal distribution, decimal to fraction.

Graphing. Capabilities:

- Graph up to four equations at once.
- Graphs are labeled.
- You can drag the graph or pinch to zoom in or out.
- Calculator can find roots and intersections.
- Graph in polar coordinates.

- Graph parametric equations

A unit converter. With a tap, you can enter the result of your conversion into the calculator. Currently converts different units of the following: acceleration, angle, area, density, distance, energy, force, mass, power, pressure, speed, temperature, time, and volume. Great for doing physics homework!

Constants for scientific calculations -- speed of light, strength of gravity at Earth's surface, etc. etc. Tapping on a constant will insert it into your calculation -- i.e, you don't have to key in the value. Again, great for doing physics homework!

It can make a table of the values of any function you care to enter. You can choose the starting x value of the table, as well as how much x increases for each successive row.

Help screens linked directly to many of the available functions and constants. Tap the disclosure arrow to see the definition.

Forgot the quadratic formula? Or the double-angle formulas for sine and cosine? The math/science reference hits the high points of various subjects. Currently includes algebra, differential and integral calculus, geometry, trigonometry, vectors, vector calculus, and classical mechanics.

Keep track of significant figures [AKA sig figs] (requires iOS 6)



## **My Klips**

<https://itunes.apple.com/us/app/my-klips/id530857927?mt=8>

"My Klips" is a simple tool for your reading during your leisure or at the odd moment. Through the Browser Extension or Bookmarklet which removes ads and junk from the articles, you can read easily and happily on your iOS device.

### FEATURES:

- Save web articles for offline reading
- Clean content for comfortable reading.
- Optimized for readability on your iPad's screen
- Save to Evernote, never forget
- Send to Kindle, read in peace

### PLUS:

- Contents page: summary + pictures, simple and clear.
- Articles page: 2-column layout and ideal line length, greatly improve the readability (especially on iPad).

All these features effectively reduce the distractions from irrelevant webpage elements and interoperation, letting users keep focus on reading.



## **Penultimate**

<https://itunes.apple.com/us/app/penultimate/id354098826?mt=8>

The original and most popular handwriting app for iPad. Penultimate gives you the natural experience of writing on paper, with the added power and availability of Evernote. Take notes, keep sketches, or share your next breakthrough idea -- in the office, on the go, or at home on the sofa.

### **THE EXPERIENCE OF INK AND PAPER, MADE BETTER**

Your handwriting and drawings look spectacular in black or color gel ink on your choice of three different photorealistic paper styles, or import any image to create your own personalized paper. Our inking technology produces pen strokes that look better than real ones, and the automatic Wrist Protection mode prevents stray marks from appearing on a page for writers of all grips.

### **ESSENTIAL. EASY TO USE. BEAUTIFUL.**

As part of the Evernote family of products, Penultimate will quickly become one of the core productivity apps on your iPad. Every Penultimate note is synced to your Evernote account automatically, and every detail of the user interface has been designed and refined to be simple and intuitive with no complicated or cluttered settings.

### **REMEMBER EVERYTHING WITH EVERNOTE**

Store your Penultimate notes in notebooks, separated by topic, project, or category. Penultimate can manage as many notebooks as you can create, then sync them directly with your Evernote account, where you can view, search and share them across all of your devices.

### **FIND ANYTHING FAST, EVEN HANDWRITTEN TEXT**

You can search through your handwritten text within the app, or browse quickly through all pages. View your list of notebooks as a carousel or sort and scroll in a fast grid view. Penultimate also allows you to insert, delete, duplicate, and reorganize pages within and between notebooks.

### **SHARE YOUR PENULTIMATE NOTES**

Send single page images or full notebooks in PDF format to friends and colleagues for easy feedback and collaboration.

## MORE WITH PREMIUM

Penultimate is free to download and use. Evernote Premium adds great features across all of the Evernote applications. In Penultimate, Passcode Lock and unlimited Paper Shop access are included. Premium is available through an auto-renewing subscription.

Two subscription options:

- ◦ Evernote Premium monthly for \$5
- ◦ Evernote Premium annually for \$45

Subscriptions will be charged to your credit card through your iTunes account. Your subscription will automatically renew unless cancelled at least 24-hours before the end of the current period. You will not be able to cancel a subscription during the active period. Manage your subscriptions in the Account Settings after purchase.



## **Pocket (Formerly Read It Later)**

<https://itunes.apple.com/us/app/pocket-formerly-read-it-later/id309601447?mt=8>

\*\*\*\*\* App Store's Best of 2012

\*\*\*\*\* App Store's iPad App of the Week

When you find an interesting article, video or web page that you want to read, watch or view later, put it in Pocket. Once it's in Pocket, it automatically syncs across to your phone, tablet and computer so you can view it anytime on any device, even without an internet connection.

LOVED BY MILLIONS, Pocket has been called the "DVR for the web" by The New York Times, Businessweek, and TechCrunch.

- \* Wired Best of 2012 Staff Pick
- \* "#5 App We're Thankful For" — LifeHacker
- \* "Downright Beautiful" — Gizmodo
- \* "Essential App for Travel" — USA Today

Whether you're traveling, commuting, standing in line or simply relaxing at home, Pocket lets you save content you discover from your browser or favorite apps into a beautiful universal list.

WHAT YOU CAN POCKET: Articles, videos, recipes or pretty much anything you find online. It's easy to save to Pocket from your favorite apps or browser.

VIEW EVERYWHERE: If it's in Pocket, it's on your phone, tablet, and computer.

**EASY ON THE EYES:** See your articles, videos, and everything else in a beautiful, easy-to-view layout that improves the readability and watchability of any page.

**PLAYS WELL WITH OTHERS:** Save directly from your browser or from over 300 different apps like Twitter, Flipboard, Pulse, and Zite.