



COUNCIL OF TRUSTEES

Quarterly Report
January 19, 2023



PennWest Council of Trustees

Business Meeting

January 19, 2023

3:00 p.m.

PennWest California

Convocation Center, North Wing Room 6-7
250 University Avenue, California, PA 15419

Watch Live on YouTube: <https://www.youtube.com/c/pennsylvaniawesternuniversity>

AGENDA

1. Call to Order
2. Pledge of Allegiance
3. Recording Attendance
4. Approval of Consent Agenda
These items will be considered in one motion unless a member wishes to have an item removed for individual discussion
 - a. Meeting Minutes 10-12-2022
5. Public Comments
6. APSCUF Comments
7. Council Chair Report
8. Student Trustee Report
9. University President's Report
10. PACT/BOG Update
11. Faculty Senate Report
12. University Reports
 - a. Academic Affairs
 - b. Institutional Effectiveness and Student Affairs
 - c. Strategic Enrollment and Global Online
 - d. Finance and Facilities
 - i. Action Item: Audited Financial Statements
 - e. University Advancement
 - f. University Affairs
13. New Business
14. Executive Session (if needed)
15. Adjournment

CONSENT AGENDA

**Pennsylvania Western University
Council of Trustees Regular Quarterly Meeting**

Meeting Minutes

DRAFT FOR APPROVAL

Wednesday, October 12, 2022

5 p.m.

RLA Learning and Conference Center
850 Cranberry Woods Dr, Cranberry, PA 16066

Meeting Minutes

The Council of Trustees at Pennsylvania Western University met in regular session on Wednesday, October 12, 2022, at the RLA Learning and Conference Center in Cranberry, PA, and via Zoom. The meeting began at 5:00 p.m.

ATTENDING

Mark Bellini	Barry Niccolai
Stephen DeFrank	Representative Donna Oberlander
JD Dunbar	Kathy Pape
Jahneek Fant	Larry Pickett
Danny Jones	Kathryn Robinson
Patricia Kennedy	Neil Weaver
Barbara Logue	John Wheeler
Commissioner Larry Maggi	

Also in attendance include: Dale-Elizabeth Pehrsson, Founding President; Lorraine Bernotsky, Executive Vice President and Chief Operating Officer; James Geiger, Vice President for Advancement; Susanne Fenske, Vice President for Student Affairs and Institutional Effectiveness; Scott Miller, Vice President for Academic Affairs and Provost; Fawn Petrosky, Vice President for Finance; Erinn Lake, Vice President for Enrollment Management, Student Services and Global Innovation; Kelly Moran-Repinski, Chief of Staff; Terrence Mitchell, Associate Vice President and Chief Diversity Officer; Molly Passmore, University Legal Counsel; Robin Weaver, PennWest Faculty Senate; Jackie Knaust, PennWest Faculty Senate; Peter Kuvshinikov, PennWest Faculty Senate; Mario Majcen, Local APSCUF President, PennWest California; Joyce Overly, Local APSCUF President, PennWest Clarion; Samuel Claster, Local APSCUF President, PennWest Edinboro; Staci Tedrow, Administrative Assistant II; CJ DeJuliis, Senior Learning Technology Analyst; Anna Stewart, Executive Staff Associate and Trustee Liaison.

ELECT TEMPORARY CHAIR AND SECRETARY

Motion by Trustee Weaver to elect Trustee Jones as temporary Chair and Trustee Kennedy as temporary Secretary.

Yea: All

Nays: None

Motion Passed

ADOPT PENNWEST COUNCIL OF TRUSTEES BYLAWS

Temporary Chair Jones moved that the PennWest Council of Trustees Bylaws be approved as amended.

Yea: All

Nays: None

Motion Passed

APPOINT AND ELECT OFFICERS

Temporary Chair Jones moved to appoint and elect the slate of officers as presented:

Trustee Kathy Pape, Chair
Trustee Larry Maggi, Vice Chair
Trustee JD Dunbar, Secretary

Yea: All
Nays: None
Motion Passed

APPROVAL OF CONSENT AGENDA

Chair Pape moved that the Consent Agenda be approved as presented:

- PennWest Honorary Degree Policy
- PennWest Building Naming Policy
- Order of Succession

Yea: All
Nays: None
Motion Passed

PUBLIC COMMENTS

Dr. Andrea Cencich provided public comment.

APSCUF REPORT (Full reports in video archive)

Dr. Mario Majcen, local APSCUF President, provided comment on behalf of PennWest California
Dr. Joyce Overly, local APSCUF President, provided comment on behalf of PennWest Clarion
Dr. Samuel Claster, local APSCUF President, provided comment on behalf of PennWest Edinboro

COUNCIL CHAIR REPORT (Full report in video archive)

Chair Pape expressed gratitude to the faculty, staff, student, and Trustees for the work
accomplished to establish PennWest University.

STUDENT REPORT (Full report in video archive)

Student Trustees Jahneek Fant (California), Kathryn Robinson (Clarion), and John Wheeler
(Edinboro) provided reports on the status and activities at PennWest California, PennWest Clarion,
and PennWest Edinboro.

UNIVERSITY PRESIDENT'S REPORT (Full report in video archive)

President Pehrsson introduced Dr. Lorraine Bernotsky as Executive Vice President and Chief
Operating Officer, who joined the PennWest leadership team on October 3, 2022, on loan from West
Chester University. President Pehrsson shared the leadership team will be analyzing, assessing,
and developing plans for a number of areas critical to the success of PennWest, including academic
and business functions, organizational structure, program array, and current retention strategies.

Closing the report, President Pehrsson detailed good news:

- The National Science Foundation has awarded PennWest \$1,228,857 for a learning community
among its science faculty. The grant will be used to implement a type of professional
development known as a learning community, determine how this community relates to student
learning, and contribute best practices to extend that framework to other STEM departments and
higher education institutions.
- The Department of Education has awarded PennWest's TRIO Upward Bound program 2.8
million, which will help fund student support services.

- The Pennsylvania Liquor Control Board awarded \$102,000 in grants prevention efforts at our three campuses.

PACT/BOG UPDATE (Full report in video archive)

Chair Pape offered a PACT update.

FACULTY SENATE REPORT (Full report in video archive)

Dr. Robin Weaver provided remarks on behalf of the PennWest Faculty Senate.

UNIVERSITY REPORTS (Full reports in video archive)

1. ACADEMIC AFFAIRS

Provost Scott Miller provided an update on the work of the Integrated Curriculum Committee (ICC). The following programs were approved thru ICC and the provost (including all course proposals):

- BS - Communication Sciences and Disorders course proposals
- MS - Counseling – Clinical Mental Health Counseling
- MS - Counseling – School Counseling

The following concentrations were approved (including all course proposals):

- MBA – Nursing Administration
- MBA – Social Work Administration
- MS Counseling - Clinical Rehabilitation Counseling
- MS Counseling - College Counseling Student Affairs
- MS Counseling - Art Therapy
- MEd Early Childhood
- MEd Literacy Specialist
- MEd Dyslexia Interventionist

13 graduate certificates were approved by the ICC.

2. INSTITUTIONAL EFFECTIVENESS AND STUDENT AFFAIRS

Dr. Susanne Fenske provided an update on division activity.

Institutional Effectiveness and Institutional Research:

- The IE/IR team is developing processes for annual reporting; assessment is working out how to continue assessing “teach out” programs; and working with all VPs to develop and define basic operational strategy.
- Strategic Planning has begun for PennWest University with a 1-year timeline of August 2022-August 2023 when the PennWest Strategic Plan will be launched.
- Preparing for Middle States site visit in November – follow-up to Complex Substantive Change.

University Police:

- The Emergency Operations Plan (EOP) roll out and training are underway.
- Work continues on the PLEAC accreditation for PennWest University Police.
- University Police are completing the annual security report (Clery) for all campuses.

Auxiliary Services, Budgets, and Project Management

- Events Services team welcomed over 16,000 attendees to 3 campuses this summer with nearly 100 events over the 3-month period.
- Auxiliary teams are meeting regularly with student leaders on each campus to develop a strategic plan for student centers to increase student engagement and offer relevant services.

Campus Life

- 2,087 new students completed summer orientation.
- PennWest's Inaugural Welcome Weekend was held August 18-21.
- PennWest University – California has been included in *Washington Monthly's* 2022 Best Colleges for Student Voting Honor Roll.

Residence Life and Housing

- Fall 2022 Housing Occupancy:
 - California – 467 upperclassmen; 660 freshmen
 - Clarion – 576 upperclassmen; 382 freshmen
 - Edinboro – 527 upperclassmen; 586 freshmen

Wellness

- Pennsylvania Liquor Control Board (PLCB) grant received - \$102,022 for the 3 PennWest campuses.
- PennWest University continues to follow the CDC guidelines for COVID and Monkey Pox. The PennWest Task Force will be meeting throughout the semester.

3. STRATEGIC ENROLLMENT AND GLOBAL ONLINE

Dr. Erinn Lake shared State System released official headcount data for fall 2022, and PennWest's freeze data is being finalized. Other activity includes:

- Actively engaged in an assessment of Fall 2022 non-continuing students.
- Projections for Fall 2023 will be developed, in collaboration with RNL, once official census numbers are released.
- Finalizing PennWest integrated recruitment and retention plan and meet weekly to assess progress.
- Launched official website for Global Online programming.
- All three Global Online pilot programs have been onboarded with the GO instructional designers.
- PennWest Student Success functions (Academic Support, Career and Professional Development, Financial Aid, Student Outreach and Success) recently joined the Strategic Enrollment and Global Online Advancement division to enhance collaboration and align strategy.

4. FINANCE AND FACILITIES

Fawn Petrosky reported on the quarterly contracts and purchases for the period of April 21, 2022, through July 20, 2022. A total of \$5,544,227 was negotiated and/or awarded by the University. Further division activity reported on includes Accounting, Financial Planning and Analysis, Student Accounts, Information Technology, and Facilities Management. Specific facilities projects include the PennWest Facilities Master Plan, conversion to a common work order system, demolition (DGS-funded) of Keystone and Azorsky at PennWest California.

Action Item: 2022-2023 University Budget Approval

Chair Pape moved to approve the 2022-2023 Educational and General Budget as presented.

Yea: All

Nays: None

Motion Passed

5. UNIVERSITY ADVANCEMENT

James Geiger provided an update on University Advancement to include:

- Communications and Marketing:
 - Launched PennWest campus eNews and social media channels.
 - Intermediate website received positive reviews. The new intermediate website will launch fall 2023.
 - Brand awareness is focus of marketing efforts.
 - Student recruitment – mail flow, viewbook, key programs
- Alumni Engagement/Advancement Services/Grants
 - Successful Homecomings held Clarion and Edinboro, California is 10/21-22.

- Activities include uniting Alumni Engagement team and strategies, assessing alumni volunteers/groups on each campus to support strategies, increasing consistency and quality of alumni communications.
- Reviewing opportunities to align data processes and reporting; integrating data management policies, procedures, processes and tools in FY24
- Reviewing processes for gift acceptance on each campus to maintain donor intent while taking advantage of best practices.
- Partnering with IUPRI for grant management support.
 - Current: \$20,871,767 PennWest (\$14,015,535 State/Federal; \$6,856,232 Private)
- Fundraising for 2021-2022 meets the PennWest five-year averages

6. DIVERSITY, EQUITY, AND INCLUSION

Dr. Terrence Mitchell provided an update on Diversity, Equity, and Inclusion including the implementation of pilot initiatives reported last quarter and continuing to work in collaboration with faculty, staff, and students across our three campuses, as well as projects that PennWest DEI staff are working on with the State System's DEI Office.

7. UNIVERSITY AFFAIRS

Kelly Moran-Repinski provided an update on University Affairs:

- University Assembly
 - Heart of PennWest's shared governance model; Fosters open communication among all stakeholders – students, faculty, and administrators; Promotes active participation in policy development and decision making; Considers and makes recommendation regarding university policies pertaining to academic affairs; student affairs, residence life; facilities; institutional resources; enrollment management; finances and budgets; libraries; athletics; and diversity, equity and inclusion
- Leadership Council
 - Serve as an information sharing body ensuring that information is flowing in a central location from each corner of the university; Explore issues, identify problems and concerns, make recommendations, and propose initiatives that affect the campus community; Promote accountability and improve cross-divisional collaboration in ways that support the University's strategic goals; and Support the education, training, and development of its members.
 - Members from all academic and administrative units of the PennWest and comprise of the administrative leaders with direct reports and deans.
- People and Culture Taskforce
 - Taskforce is composed of faculty, staff, and administrators encompassing various constituencies on PennWest's three campuses.
 - Charged with assessing activities, events, and programs related to PennWest's culture and making recommendations to the Executive Leadership Cabinet.

ADJOURNMENT

Chair Pape moved to adjourn the meeting. The meeting adjourned at 7:13 p.m.

UNIVERSITY REPORTS

Academic Affairs

STUDENT AND ALUMNI RECOGNITIONS

- A PennWest California student's sword-making skills have earned him the top prize on a recent episode of a History Channel competition. Ian Zimmerman appeared on the Nov. 2 episode of "Forged in Fire," a competition-style show where world-class bladesmiths re-create historical edged weapons.
- Yesenia Santiago-Jimenez, a PennWest graduate student studying communication disorders, has been selected to serve on the executive board of the Pennsylvania Speech-Language-Hearing Association. PSHA chooses one student representative statewide each year.
- Finance students across the three PennWest campuses marked the program's first in-person collaboration at a regional investment profession workshop. Twenty students from the PennWest School of Business attended the 2022 Chartered Financial Analyst (CFA) Society of Pittsburgh career fair, which included three speaker panels and networking opportunities.
- The newly established \$1,000 Wolovich Special Education Scholarship was awarded to Emily Steigerwald, a senior with a dual elementary/special education major. This scholarship will be awarded annually.
- Lee Copeland '08, an Edinboro graduate and Erie-area screenwriter and filmmaker, earned an international award for his first full-length screenplay at the British Horror Film Festival. Copeland, an Edinboro resident who earned his degree in applied media arts, won Best Screenplay for "OREAD," a story about friends who reconnect in the mountains only to cross into the realm of myth, madness, and horror.
- Haley (Bashada) McLaughlin '16, a California graduate, received the Teacher as Hero Award from the National Liberty Museum. She is one of 11 educators across the country who will be recognized as "heroes" this year.
- Thomas McKelvey, who received his master's degree and principal certification from California, was hired as the assistant principal at Haine Elementary School in Cranberry Township, Pa.
- Dr. Jamie Chapman '07, an Edinboro graduate, has been appointed director of the All-College Honors Program at Westminster College in New Wilmington, Pa.
- Monica Jeffcoat '15, who earned her Master of Social Work degree at Edinboro, has been appointed CEO of Helping Hands Inc., where she formerly served as director of residential services. In 2022 she also received the One Person Can Make a Difference Award from

Academic Affairs

PAFCAF, an advocacy organization, and presented at the Daniel Memorial National Independent Living Conference.

- Dixie Paletta '99 has been named the chief budget officer for West Virginia University. She holds a bachelor's degree in business administration and accounting from California, where she graduated *summa cum laude*. She is also a certified public accountant, a certified internal auditor, and a certified fraud examiner.

ACADEMIC ACTIVITIES

The first PennWest University Commencement ceremonies were held Dec. 10 and 11. More than 1,600 students graduated from PennWest's campuses at California, Clarion, and Edinboro. California celebrated more than 890 graduates on Dec. 10 with Dr. Cynthia Shapira, chair of the Board of Governors, as guest speaker. PennWest Clarion celebrated 280 graduates on Dec. 10, and PennWest Edinboro celebrated 470 graduates on Dec. 11.

The PennWest Integrated Curriculum Committee (ICC), under the leadership of Dr. Michael Perrotti:

- On Nov. 4 recommended general education courses to be offered in Fall 2023 in the interest of creating a robust general education that includes courses that will be regularly offered, ensuring that the general education program creates a common experience for students, consistent with a liberal arts tradition. The ICC also approved these courses for all distance education modalities defined in Article 41.B.1 of the collective bargaining agreement.
- On Dec. 5 completed an intensive review of the university's program array. Additional curriculum synthesis work will be ongoing through early Spring 2023.

COLLEGE OF ARTS AND HUMANITIES

PennWest Edinboro's branch of the NWPA Innovation Beehive Network earned two regional marketing awards for its work supporting local businesses. Competing in the Marketing category at the annual Niagara Awards, the Center for Branding and Strategic Communication earned gold and silver medals, respectively, for its branding work and other achievements with Foxburg Golf Preservation and Tandoori Hut Indian Cuisine.

COLLEGE OF BUSINESS, COMMUNICATION, AND INFORMATION SCIENCES

The PennWest Clarion student chapter of the American Marketing Association hosted Marketing Week in October 2022. Activities for students were held on campus and virtually; they included informative and inspiring guest speakers from the marketing arms of Microsoft and Under Armour.

Academic Affairs

Certification of PennWest's Parks and Recreation Management program was re-affirmed by the Council on Accreditation in Parks, Recreation, Tourism, and Related Fields.

Faculty from the Management and Marketing Department at the California and Clarion campuses joined Dean Phillip Frese in activities with Global Online, hosting 40 post-secondary students from Istituto Bonifacio VIII, Italy, in October. The Institute is negotiating a dual-enrollment and exchange program in management, including subjects such as entrepreneurship and hospitality.

COLLEGE OF EDUCATION

In October, PennWest California received CAEAP's Frank Murray Leadership for Continuous Improvement Award, which recognizes excellence in accreditation. All three PennWest campuses have now been fully accredited by CAEP, and PennWest will maintain that status over the next five years as it embarks on a new accreditation cycle.

Further testament to the quality of our programs is the fact that all synthesized, graduate licensure programs have been approved by the Pennsylvania Department of Education.

Faculty joined students to support the Winter Needs drive benefitting students at McKinnley Elementary in Erie. Faculty also attended the National Council for Social Studies conference, where their presentation on placing Harriet Tubman on the \$20 bill included Little Leaders, a community outreach program, facilitated by faculty, to grow leadership skills in young girls through literacy and advocacy.

COLLEGE OF HEALTH SCIENCES

The Doctor of Nursing Practice program was granted accreditation by the Commission on Collegiate Nursing Education (CCNE) without any citations.

PennWest's bachelor's degree program in exercise science has been ranked No. 1 in the nation by EduMed, a leading higher-education healthcare consultant. The nationally accredited program, offered through PennWest Global Online, was recognized for accreditation, internship opportunities, and practical and theory method delivery in EduMed's Best Online Exercise Science Degree Programs of 2023.

COLLEGE OF NATURAL SCIENCES AND ENGINEERING TECHNOLOGY

Several hundred students from northwestern Pennsylvania took part in a competition organized by the Math Department and held in November at the PennWest Clarion campus. This was the first time the competition had been held in several years because of the pandemic. Thanks to the efforts of faculty, the event was a success, and many students were recognized for their mathematics skills.

Academic Affairs

At PennWest California, middle school and high school students from 13 counties are expected to compete March 1 in the Southwestern Pennsylvania Regional Science Olympiad. Planning started the Fall 2022 semester. Fifteen-member teams in two divisions – grades 6-9 and 9-12 – will compete in events focusing on science, technology, engineering, and math skills. PennWest California has hosted this event for just over 30 years. Nearly 40 schools are expected for this year's regional competition, with California faculty from all NSET departments serving as event supervisors. Dr. Thomas Wickham, the college's associate dean, serves as the regional site director.

Faculty in the Geosciences and Biology Department continued their excellence in service and scholarship. Several faculty received fellowships or were published in their respective fields of study; others attended national and regional conferences where students and faculty presented their research.

COLLEGE OF SOCIAL SCIENCES AND HUMAN SERVICES

Faculty News

- Dr. Stephanie Diez-Morel, of the Social Work Department, recently received the Presidential Service Award from the National Association of Social Workers – Pennsylvania.
- Dr. Mathilda Spencer, of the Criminal Justice Department, was awarded a two-year grant of \$232,000 from the Richard King Mellon Foundation to support her work with the Monessen Positive Action Team, a program that has created a community-based support network for middle school students and provides field trips, team-building activities, and tutoring.
- Dr. Kevan Yenerall, from the Sociology, Political Science, and Law Department, accompanied several PennWest Clarion students to Washington, D.C., during the winter break. There they took part in an immersive week-long seminar, Inside Washington, run by The Washington Center. The students interacted with experts and public figures and engaged in a nonpartisan exploration of many hot-button issues.

ROTC

ROTC students presented colors at each of PennWest's three winter Commencement ceremonies, as well as at Homecoming and many athletic events throughout the fall semester.

Library

The library reached out to faculty in advance of the PennWest Celebrations of Scholarship, which will take place at each campus in April. Librarians are seeking faculty assistance in identifying students who are engaged in interesting research projects or creative endeavors (such as gallery shows, plays, or concerts) in the Fall 2022 or Spring 2023 semesters. In addition to encouraging students to submit their work for the Celebrations of Scholarship, the library is looking for faculty to

Academic Affairs

help organize the events at each PennWest campus and establish the foundation for a new academic tradition at PennWest.

CENTER FOR FACULTY EXCELLENCE

The Center for Faculty Excellence, sponsored by the Edinboro University Foundation, announced recipients of the Spring 2023 Faculty Research and Scholarly Activity Awards. Faculty awardees are Dolly Crawford, Karen Ernst, Julianne Field, Peter Lindeman, Wayne Hawley, Sheila Lorenzo de la Peña, Sean Patrick Regan, Derek Witucki, Roger Wolbert, and Andrea Wyman.

In Fall 2022, the center offered these workshops and presentations: Revisiting the Teaching Online Master Class (TOMC), Show and Tell with Screencasting, Liquid Syllabus, Gen Z Explained: The Art of Living in a Digital Age, and Online Self-paced Workshop to Develop an Advising Syllabus.

ACADEMIC CAMPUS PROGRAMMING AND COMMUNITY OUTREACH

During the Fall 2022 semester, students and faculty in the College of Arts and Humanities engaged in multiple service, creative and scholarly activities that enriched the university and campus communities. Choirs, bands, and other ensembles offered rousing performances, five exhibitions were installed at university art galleries, and seven theatrical productions were staged, including *A Christmas Carol: The Musical*.



On the PennWest California campus, the Department of History, Philosophy, and Modern Languages sponsored Day of the Dead and St. George's Day (*Diada de Sant Jordi*) events, as well as the annual Dr. Melanie Blumberg Post-Election Analysis Forum, moderated by Jon Delano, the money and politics editor at KDKA-TV.

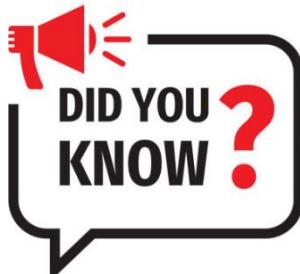
At PennWest Clarion, the English Club hosted a Haunted Workshop party at the Community Learning Workshop, which offers daily after-school homework help, tutoring, and literacy enrichment for learners of all ages.



At PennWest Edinboro, visitors to the Bruce Gallery enjoyed *SUR(FACE) Portraits Re-Examined*, featuring works by Murjoni Merriweather, Madeline Schwartzman, and 19 other artists. The Bates Gallery featured two MFA candidacy exhibitions, and the semester closed with a community outreach event at the *SUR(FACE)* show organized by graduate students in the art program.

Institutional Effectiveness, Student Affairs & University Police

AUXILIARY SERVICES, BUDGETS, AND PROJECT MANAGEMENT



This fall, the project management team used a weekly electronic DYK newsletter to notify the IESAP division of integration updates and to spotlight contact information and division services that could help staff and faculty become better prepared to serve and support our students. The team invited other PennWest departments to share news about their resources and events — for example, Academic Affairs, Athletics, and Student Success's "Operation Cupcake" — to encourage students to get "PennWest Ready" for spring scheduling.

The area is also working closely with PennWest's Finance and Administration division on multiple integration projects for auxiliaries (bookstore, laundry, and food services contracts, to name a few), as well as university fees and budgeting.

CAMPUS LIFE

COMMUNITY SERVICE

PennWest California's Student Government Association completed 627.5 hours of service during the fall semester. Some of those service hours were dedicated to the California Borough Police Toy Drive, which collected more than 150 toys for children in need.



As part of Operation RAKE, 10 PennWest Edinboro student organizations raked 16 yards.



Lambda Chi Alpha raised more than \$4,000 and donated nonperishable food items to the local food bank through the Fulcrum for Food event, where fraternity members sit outside for 48 straight hours. The Fulcrum fundraiser was held Oct. 13-15.

PENNWEST PANTRY

The food pantries on all three campuses were combined this fall under the PennWest Pantry moniker. With the help of Pantrysoft software, campus pantries filled 364 orders between Sept. 1 and Dec. 14, serving 203 individual students.

Institutional Effectiveness, Student Affairs & University Police

CIVIC ENGAGEMENT



All three PennWest campuses activated voter registration portals ahead of the mid-term elections this fall. PennWest was recognized by the ALL IN Campus Democracy Challenge for having a Highly Established Action Plan, and the university was named a Most Engaged Campus for its voter registration efforts.

ENGAGE AND EVENTS

The Engage student organization management platform was implemented on all three campuses, with 733 events advertised, 8,850 overall participants, and 3,252 individual student users.

STUDENT TRUSTEE SEARCH

Sarah Seader, a junior from Brownsville, Pa., and Sonia Yost, a junior from Slippery Rock, Pa., were selected to serve on the PennWest Council of Trustees. The new student trustees will represent the California and Edinboro campuses, respectively.

STUDENT GOVERNOR SEARCH

PennWest California student, Darrek Harshberger, a junior from Duncansville, Pa., has been selected to fill the open student board member seat on Pennsylvania's State System of Higher Education Board of Governors.

RESIDENCE LIFE AND HOUSING

Community Assistants conducted 270 programs at California, 220 at Clarion, and 198 at Edinboro through a combination of collaborative programs, campus events, and floor programs in residence halls.

Common housing applications for Fall 2023 freshmen are now open for signups, and room selection has begun for current students on all three campuses.

RLH continued to support students who tested positive for COVID-19 this fall by providing isolation housing and delivering meals to those who were quarantined.

WELLNESS

Campus Recreation and Student Wellness Support hosted former NHL player Keven Stevens, who educated students about the dangers of substance abuse. More than 300 students attended his talk, which was broadcast on all three PennWest campuses.

Institutional Effectiveness, Student Affairs & University Police

A hockey game and California campus bench dedication were held in collaboration with University Development and Alumni Relations. The events raised \$6,122 for the Branson King Memorial PennWest Scholarship and the Kevin Stevens Power Forward Foundation (www.powerforward25.com). Branson King was a California hockey player and team leader who passed away unexpectedly in 2021. His family started a PennWest scholarship that is now endowed. There are plans to host an annual game to raise additional scholarship funds.

The 35th annual Health Fair was held in October at PennWest California. Each of the 30 participating vendors provided information about various health and wellness topics. About 450 students and 60 employees attended throughout the day.



PennWest Edinboro held its annual Stories of Strength Day this fall. At the event, campus departments and community agencies provided wellness activities for students.

PennWest Edinboro's Office for Students with Disabilities received a grant for the fourth year from the PennWest Edinboro University Foundation (JCDRP Family Foundation, Glenmede). This grant will support the wheelchair basketball team and provide student resources for the OSD program.

PennWest's Edinboro and California campuses have teamed up with their local Intermediate Units to provide free COVID testing on campus through the Department of Health and AMI.

The university's Alcohol and Other Drugs Office, along with the PASSHE AOD coordinator, received multiple grants through the Pennsylvania Liquor Control Board to prevent underage and dangerous drinking.

INSTITUTIONAL EFFECTIVENESS AND RESEARCH

STRATEGIC PLANNING UPDATE/TIMELINE



Institutional Effectiveness, Student Affairs & University Police

The Institutional Effectiveness and Research team is responsible for the work involved with reporting, data management, advanced analysis (such as enrollment projections), surveys, assessment, planning, and accreditation, among other decision-support activities.

This fall, IR submitted a progress report and hosted the Middle States Commission on Higher Education for site visits on all three PennWest campuses. The teams met with stakeholders at every level, from students and employees to university trustees.

The assessment team has been working with Academic Affairs to continue the assessment of programs on “teach out” status and to monitor how the new program array aligns with these programs. Work to update the Nuventive system with assessment data from the Clarion and Edinboro campuses is persistent and ongoing. As we move into January, this team will be meeting to lay out the overall assessment protocols and mapping for the institution.

The advanced analysis team has been working to combine previous NSSE data across the three campuses and to perform text analysis on the surveys’ comments in an attempt to provide actionable qualitative feedback that can be applied at either a campus level or university-wide. This team has managed several surveys and will be active in providing both data-gathering and survey analysis as work on the Strategic Plan progresses.

The institutional research team has submitted final PASSHE reporting files for our individual institutions and has been working diligently with Technology Services on a new reporting process for PennWest files.

UNIVERSITY POLICE

University Police are continuing to make progress on the Pennsylvania Chiefs of Police Accreditation integration project and are preparing for an onsite assessment in June.

Chief Ed McSheffery, California



Chief Jason Hendershot, Clarion



Chief Angela Vincent, Edinboro



Institutional Effectiveness, Student Affairs & University Police

University Police also are working toward officer certification through the Municipal Police Officers Education and Training Commission. Certification of all PASSHE officers under MPOETC was a legislative change initiated by the State System Police Chiefs, with the support of PASSHE administration.

FALL SERVICE ACTIVITY HIGHLIGHTS

Cornhole with a Cop – PennWest California



Coffee with a Cop – PennWest Edinboro



Shop with a Cop – PennWest Clarion



Strategic Enrollment and Global Online

PENNWEST ENROLLMENT, SPRING 2023 - FALL 2023

Overall student headcount for Spring 2023 is 10,627 as of Dec. 21, 2022. To reach the headcount enrollment target contained in our comprehensive planning document, or CPP, staff are processing new admissions, assisting continuing students who have not yet registered for spring classes, and addressing financial holds and academic progress issues with students. An AOD reporting template is being finalized and will provide additional details regarding Fall 2023.

GRADUATE AND ONLINE ADMISSIONS

The Graduate Admissions team has tracked 478 new student deposits for the winter and spring terms. With more than 20 new deposits each, the most popular PennWest graduate programs are Exercise Science, Social Work, Counseling, Special Education, Library Science, MBA, Master of Arts in Teaching, and other M.Ed. programs.

We expect to hire a new graduate enrollment coach/recruiter for the Edinboro campus in early 2023. The initial search window closed on Dec. 14 and yielded nine potential candidates.

PennWest's partnership with EAB, an educational services firm, will continue for the remainder of the fiscal year as we work to strengthen brand awareness and lead generation for graduate programs. The strategy for FY23 includes digital advertising, continued targeted name purchases through the GRE/GMAT list services, a multi-layered email and survey campaign, customized online landing pages, and paper mailers sent to working professionals in core market areas.

UNDERGRADUATE ADMISSIONS

The Undergraduate Admissions team held both in-person and virtual events in Fall 2022. Information sessions and guided tours were offered daily; families could attend Transfer Days and individual appointments on campus or virtually.

Six "Preview PennWest" events – open houses for high school seniors, juniors, and transfer students – brought 413 students (1,089 total visitors) to the university in October and November.

Daily information sessions and guided campus tours will continue this spring, along with Saturday "Pick PennWest" events for admitted students (Jan. 28, Feb. 25, March 25) and a Spring Open House for high school juniors and sophomores, as well as transfer students, on Saturday, April 15.

RECRUITMENT TRAVEL

The PennWest recruitment team participated in 660 events/visits during the fall semester. They included 369 high school visits, 162 college fairs, 49 transfer fairs, special presentations at 17 high

Strategic Enrollment and Global Online

schools, 38 “instant decision” days at high schools, 19 bus group visits to our campuses, and 12 virtual information sessions.

PennWest Admissions also:

- Sponsored a monthly meeting of the Allegheny County Counselors Association.
- Took part in the PASSHE Counselor Information Day at Commonwealth University-Bloomsburg.
- Was a sponsor of the PSCA Conference for school counselors, in Lancaster, Pa.
- Held a virtual Q&A session about PennWest that was attended by more than 40 high school counselors.
- Held an Instant Decision Day for Fall 2023 students and on-site registration for Spring 2023 students at the RLA Conference center in Cranberry Township.

The team plans to attend college fairs sponsored by NACAC, the national admissions association, Feb. 5 in Cleveland and Feb. 8-9 in Pittsburgh.

Andrew Conlogue, director of International Recruitment and Admission, attended a three-day recruitment event this September in Toronto, Canada. He met with 32 high school counselors and spoke with 41 students and 38 families during high school visits and an evening college fair. Follow-up included emails and mailings to all counselors and inquiries, as well as 221 students who participated in the events. An additional mailing will reach 600+ students from the Toronto area.

OTHER RECRUITMENT INITIATIVES

Nearly 30 PennWest students, many from the Honors Program, are the key to “Promote PennWest,” a series of high school visits. Along with some PennWest coaches, they will stop at 75-100 high schools in Pennsylvania, northeastern Ohio and western New York to talk with school counselors about their PennWest experiences and drop off promotional materials and giveaway items.

The staff will continue to work with admissions professionals from the Parish Group to increase applications from potential first-year students.

An application fee waiver campaign from late October through mid-December used emails and text messages to encourage students to apply. Beginning in January, additional campaigns will focus on increasing applications in specific academic programs (e.g., nursing, business, education, psychology) and boosting applications from transfer students.

Communications with students and families include:

- An “encourage to apply” mailing with a fee-waiver code, sent in January to all freshman and transfer inquiries who have not yet applied, and to other students in our primary market.

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- Letters of welcome for all admitted students, to be sent via email from our deans (beginning in mid-January) and department chairs (starting in late January).
- A series of communications with parents, who are significant influencers in a student's college choice. Outreach includes congratulations on admissions, scholarships, and admission to the Honors Program; next steps to enrollment; and more.

The recruitment team will attend "Increasing the Yield" training Feb. 3 at the RLA conference center. Planning around spring recruitment and yield initiatives also will take place that day.

SCHOLARSHIPS/HONORS PROGRAM

PennWest Premier Scholarships have been offered to qualified first-year and transfer students. These merit awards, renewable for up to four years, provide \$2,000-\$4,000 for freshmen with a 3.0 grade-point average or higher, and \$1,500-\$2,000 for transfer students with a 3.0 GPA or higher.

University Housing Scholarships, valued at \$3,000 and renewable for up to two years, are being offered to out-of-state and international freshmen and transfer students to help offset the tuition surcharge of around \$4,500.

A one-time **Honors College Scholarship** of \$1,000 has been offered to the 1,034 first-year students (388 at California, 296 at Clarion, and 350 at Edinboro) admitted to the University Honors Program as of Dec. 15, 2022. Students must complete a form to accept their seat in the honors program before the scholarship is posted to their account.

PENNWEST GLOBAL ONLINE

Targeted marketing plans created with the team from VisionPoint have been adopted for three pilot programs: Exercise Science, Library Science, and MBA.

INSTRUCTIONAL DESIGN

Instructional designers have developed an Online Student Orientation that builds a relationship between students and their Success Coaches from the very start of their PennWest journey. Designers also created a process for onboarding existing courses and faculty to incorporate newly designed course shell templates and best practices. The end-product is a consistent and interactive journey for students within their program courses. Four courses were onboarded for Fall 2022, one for the winter term, and 17 courses have been onboarded or are in process for Spring 2023.

Library Science professor Marilyn Harhai's Jan. 11 presentation at the PASSHE Conference on Teaching and Learning looked at one of her courses before and after the instructional design process. The conference was hosted by Slippery Rock University.

Strategic Enrollment and Global Online

An Online Teaching Master Class has been deployed, with an initial faculty cohort of 31. It has received an overwhelmingly positive response from faculty, and will be offered every fall, spring and summer.

SUCCESS COACHES

Success Coaches, Enrollment Coaches, and Career Coaches have met with all academic deans, department chairs, and program coordinators to review how they can support faculty and students within their programs. In an average week, Success Coaches attempt to contact:

- 560 students via individual emails.
- 960 students via mass emails.
- 179 students via individual text messages.
- 94 students via individual phone calls.

Success Coaches have been following up with students who did not return for Fall 2022 classes or who have not registered for Spring 2023. Coaches are tracking students' reasons for not returning.

Coaches deployed the orientation program for Fall 2022, Fall 2022 Flight B (second seven-week session), and the Winter term. Spring 2023 orientation began Jan. 9.

Accredible, the new Global Online digital credentialing tool, was secured in December.

CENTER FOR CAREER AND PROFESSIONAL DEVELOPMENT

CCPD has developed a shared service model that positions our team of nine practitioners to serve all PennWest students, regardless of geography, while ensuring equity, access, and sustainability.

- The Career Center created a [short video](#) that introduces who we are and what we do. It was shared with all faculty and staff and has over 200 views.
- CCPD was awarded the [2022-2023 Career Development College of Distinction](#) for its innovative, integrated, and accessible work supporting students and employers.
- A [new website](#) supports our mission of equity and access for students and alumni 24/7. Since its launch in August, we've had over 4,500 user visits and more than 26,000 page-views.
- Career Center staff have shared their expertise, taken on leadership roles, and advanced their skills:
 - Executive Director Dr. Josh Domitrovich represented PennWest at the National Association of Colleges and Employers annual conference. His NACE presentation ranked in the top 10%, which elicited a request to replicate as a webinar and write an article published in the [November 2022 edition of the NACE Journal](#).

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- Dr. Erin Lewis, Career Coach and digital career education lead, presented [Para-Social Interaction as Impact on Online Education](#) and [Facilitating and Supporting Cross Campus Collaborations](#) at the Society for Instructional Technology and Teacher Education (SITE) Interactive. She also published an article in the journal [Psychology of Music](#).
- Krissie Doppelheuer, Career Coach and assistant director of employer engagement, is president of the Pennsylvania Association of Colleges and Employers (PennACE), which advocates for experiential education, career development, and employment.
- Diana Brush, Career Coach and associate director of the office, is president of the Pittsburgh Education Recruitment Consortium. The group of nearly 30 colleges and universities supports and coordinates an annual Education Job Fair.
- Christina Moreschi, director of career events and outreach, completed the 30-hour NACE career coaching institute to become a certified career coach. All of our career coaches now have completed the institute's training – a huge benefit to our students!
- The Career Center held more than 530 appointments with students and offered over 50 programs or events with students, faculty, alumni, and employers. More than half of those events were classroom presentations organized through faculty partnerships and engaging employers such as Erie Insurance, UPMC, U.S. Steel, the state Auditor General's Office and Department of Military and Veteran Affairs, the FBI, and The Therapy Collective.
- CCPD successfully launched Handshake, our career management system, which provides more than 30,450 jobs and internships (local, regional, and national) to our students and alumni. More than 900 PennWest students and alumni and 358 employers attended 309 school- and 2,633 employer-hosted virtual events via Handshake, including the AT&T Summer Learning Academy, Virtual Job Fair for Teachers, Google Hash Code, Kraft Heinz Speaker Series, and a diversity and inclusion webinar.

INTERNSHIP CENTER

Sixty-nine students at the California campus (not including student teachers, clinical, or practicum students) completed Fall 2022 internships in nearly a dozen states. Sites included U.S. Steel, the U.S. Drug Enforcement Administration, U.S. Department of Defense, Hurricane Junior Golf Tour, Allegheny County Children and Youth Services, and South Fayette School District.

STUDENT OUTREACH AND SUCCESS

PEER MENTORING

The Peer Mentoring program at PennWest California served 226 first-year students in Fall 2022. Retention rates are not yet available, but historically these mentor-protégé pairings led to an average 13% greater retention rate for participating vs. non-participating students.

Strategic Enrollment and Global Online

Peer Mentoring will expand to include all PennWest campuses in Fall 2023. Cross-divisional collaboration with Student Affairs will ensure there are staff leads designated as points of contact on each campus, with the director (based at California) traveling for recruitment and oversight events.

SUPPLEMENTAL INSTRUCTION

More than 200 students attended Supplemental Instruction (SI) sessions on the California campus this fall. The program is designed to provide academic support for students in traditionally “difficult” courses: Of the 54 courses with a DFW (D grade/F grade/Withdrawn failing) rate of 25% or greater, 40 courses (74%) were supported by SI. Measurable drops in DFW rates from Spring 2022 to Fall 2022 were seen in courses such as General Chemistry I, Statistics, General Physics, and Anatomy and Physiology of Domestic Animals I.

The SI program will expand to the PennWest Clarion-Venango campus to support Anatomy and Physiology, part of the the associate degree program in nursing.

In addition to his work with SI, academic achievement specialist Tyton Brunner was recognized for his work with foster youth at PennWest California. He received the statewide [2022 Paving the Way to Educational Success Advocate Award](#).

STARFISH

Starfish software integration continues to progress. The roster verification component was launched successfully, with 2,024 faculty surveys completed in Week 1. Faculty completed 1,513 progress surveys in Week 4 and 1,240 in Week 10. Of those surveys, 28,205 provided positive feedback (grade of A); 10,662 gave supportive feedback (grade of B), and 11,117 flags were raised for at-risk students (grades of C, D, or F). These flags resulted in individualized outreach by Success Coaches; students also were connected to other academic and wellness resources.

Faculty also used Starfish to make 88 referrals for students to seek assistance elsewhere on campus and to give “Kudos” to 1,155 students for their good work in the classroom.

Starfish allows students to seek assistance, as well. This semester 120 students used the “Raise Your Hand” feature to ask for general assistance, and 406 students made appointments with faculty through the software. Starfish tracked 5,281 Success Coaching appointments, 638 tutoring appointments, and 344 Writing Center appointments.

In addition:

- The software has led to more collaborative efforts with Academic Affairs, including the implementation of a Faculty Senate Subcommittee to review emails and other communications coming out of Starfish.

Strategic Enrollment and Global Online

- The First Year Experience Committee is populating a [Starfish Intervention Inventory](#) to collect all of the ways we currently assist students in succeeding.
- PennWest is working with EAB to host a PASSHE-wide Starfish Summit in Spring 2023.

STUDENT SUPPORT

Success Coaches are finalizing new student schedules for Spring 2023 and will transition to supporting our most at-risk populations through individual coaching appointments, workshops, and other outreach as the semester begins.

In Fall 2022, Success Coaches met in person with 169 PASS (Probationary Assistance program) students, and the six graduate-student Success Coaches at the California campus met with 163 Support 4 Success (S4S) conditional admit students. In both programs, students are expected to attend weekly coaching sessions, a minimum of three success workshops chosen to meet their specific support needs, and tutoring or SI for at least one course.

In all, 105 students (31%) completed the exit surveys. Of those, 67 students (63%) attended 11-15 weekly meetings; 66 students reported that the frequency of meetings was “just right” and 37 said “more meetings” would improve the program. Of the 11 students who attended fewer than four weekly meetings, the majority reported not understanding the need to meet.

An additional 52 students who appealed their suspension from Spring 2022 met weekly with Social Work interns, attended mandatory financial literacy webinars, and met at midterms and finals with the Director of Academic Initiatives or the Executive Director of Student Outreach and Success to track progress during the Fall 2022 semester.

Also:

- Success Coaches organized Registration Ready events on all three campuses to prepare students for their faculty advising appointments and connect them with offices where a “hold” was preventing registration. Of the 475 students who attended, 92% registered for Spring 2023 courses. The remaining 8% had financial holds that prevented registration.
- Student Outreach and Success worked with Residence Life and Student Affairs staff on “Operational Cupcake.” The event connected staff with residence hall students to talk through registration hurdles and help make the connection between on-time registration and securing on-campus housing.

FINANCIAL AID

Beginning in January, the Financial Aid Office will:

- Send out aid offers to students, reaching potential students months sooner than last year.

Strategic Enrollment and Global Online

- Deploy the VirtualAdvisor chatbot, which can enable live chats during regular office hours.
- Work toward creating a single PennWest Financial Aid Office for the 2023-2024 aid year. Although phones will remain campus-specific, the office will have a single email address: financialaid@pennwest.edu. Students also will have a single location where they can electronically submit verification, satisfactory academic progress, and other financial aid forms. Note: Some areas will still need to be processed by campus for the 2022-2023 aid year.

In October, Financial Aid's slow season, staff at all campuses responded to more than 1,800 phone calls. This does not include responding to emails, assisting walk-ins, or attending Preview Days.

PENNWEST ACADEMIC AND STUDENT SUCCESS

GLOBAL EDUCATION

During the fall semester, 122 international students from 56 countries attended PennWest – 50 at California, 12 at Clarion, and 60 at Edinboro. Business was their most popular major, with one in four international students enrolled in some type of business degree program.

The majority of international students (78%) are undergraduates. With more classes moving online, the main challenge this semester was ensuring that these students had at least 50% of their courses face-to-face, to comply with federal F-1 regulations.

Although study abroad was suspended for 2022 following State Department and CDC travel guidance, we will resume with programs in 2023.

Planning is underway for 2024 programs, with three programs approved and actively recruiting for studies in Scandinavia, the British Isles, and London/Paris/Florence/Rome.

MILITARY AND VETERANS SUCCESS

Veterans and military-affiliated students made up 3.9% of PennWest's student body in Fall 2022, a percentage in line with national figures. Most popular majors include Exercise Science and related fields; Criminal Justice/Legal Studies; Business fields (e.g., accounting, business administration, finance, marketing); Arabic Language and Culture; Education; Computer Science and related fields; and Nursing.

PennWest celebrated Veterans Day with a week of activities including:

- A proclamation by founding president Dr. Dale-Elizabeth Pehrsson designating Nov. 7-11 as Military and Veterans Appreciation Week.
- The 49th annual Veterans Dinner, Nov. 8 at PennWest California. Banners honoring veterans were displayed throughout the week on campus and in town.
- ROTC-led flag-raising and -lowering ceremonies throughout the week at PennWest Clarion.

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- “A History of Service: Saluting All Veterans,” Nov. 10 at PennWest Clarion-Venango.
- A Veterans Day ceremony and reception, Nov. 11 at PennWest Edinboro.

PennWest is currently seeking a military/veteran recruiter who will be based at Clarion and serve as the School Certifying Official (SCO) for the Clarion and Edinboro campuses. A recruitment plan focused on veterans and military members has been developed; it includes a digital marketing campaign, advertising in military publications and selected blogs/podcasts, a dedicated webpage, social media promotion, and recruiting at key locations in Pennsylvania and beyond.

TUTORING AND TESTING

PennWest’s 78 peer tutors provided tutoring support for 242 courses during the fall semester, with writing support offered for all courses. The university supplements peer tutoring with SmartThinking, a professional online tutoring platform available 24/7. In all, students made 2,508 appointments with either a peer tutor or SmartThinking. Top subjects for tutoring requests were writing support, math, biology, chemistry, and nursing.

An analysis across all PennWest campuses identified 275 repeat high-DFW courses; of those, 168 were offered during the fall semester. Those courses were targeted for tutoring, and a communication campaign informed the 4,614 students enrolled in those classes about the tutoring support available.

Students who received a D or F on at least one of the progress surveys also received emails and texts about tutoring support from the Tutoring and Testing Office.

Once the staff receives final grades for Fall 2022 and census data for Spring 2023, they will:

- Compare students who received D/F grades on the progress surveys against the tutoring report, to see who utilized tutoring and what final grade they received for the class.
- Compare the final grade for students in high-DFW courses who utilized tutoring vs. those who did not.
- Examine retention rates for those who utilized tutoring vs. those who did not.
- Determine if there is a correlation between the number of tutoring sessions a student attends and the student’s final grade.

Goals for the upcoming semesters are to obtain the College Reading and Learning Association (CRLA) certification for all peer tutors, and to continue refining the course offerings for tutoring.

TRIO/STUDENT SUPPORT SERVICES – California

TRIO hosted several events this semester, including:

Strategic Enrollment and Global Online

- A meet-and-greet Sept. 1 to welcome new TRIO students to PennWest California, introduce them to faculty and staff, and encourage them to connect with one another.
- A financial literacy workshop Oct. 13, with Kelsey Meyers, assistant director of Financial Aid. Topics included myths about financial aid, student dependency status, different types of financial aid, and important deadlines. A question-and-answer session followed.
- The #IAmFirst: First Generation Celebration, part of a nationwide celebration of first-generation college students. A staffer from U.S. Sen. Bob Casey's office attended the 57th annual event – our first as PennWest! Students met with representatives of the TRIO Club and Tri-Alpha honor society and learned more about TRIO mentors and other campus resources.

TRIO/STUDENT SUPPORT SERVICES – Clarion

PennWest Clarion's TRIO program currently serves 206 students. Summer orientation and fall programming recorded 583 student contacts, as well as contacts with individual students. Successful completion of the 2021-2022 Annual Performance Report resulted in \$392,459 refunded for academic year 2022-2023.

Although final data for 2021-2022 has not yet been submitted, we expect to report that first-to-second-year persistence for TRIO students exceeds 91%; more than 92% of students were in good academic standing; and bachelor's degree attainment exceeded 50%.

Clarion's Upward Bound program currently serves 89 students, with a roster of 94 anticipated by March 2023. The program received \$489,477 in funding through the U.S. Department of Education.

Talent Search (TS) Clarion was funded through a competitive grant process with the U.S. Department of Education for five years, from 2022 to 2027. TS received \$463,217 for the 2022-2023 program year, with total funds expected to reach \$2.5 million in all. The program is funded to serve 835 students annually.

Finance and Facilities

QUARTERLY CONTRACTS & PURCHASES

Each year, Pennsylvania Western University consciously expends funds for the betterment of faculty, staff, students, and the university.

As called for by Act 188 of 1982, the Council of Trustees shall “review contracts and purchases negotiated or awarded by the president, including any contract or purchase reports, with or without competitive bidding and all contracts for consultative services entered by the president.”

For the period of July 21 through November 20, 2022, a total of \$21,825,171 was recorded. Purchases and contracts with a value over \$21,900 totaled \$18,811,098; purchases and contracts valued at \$21,900 and under totaled \$3,014,073. Reference the Finance and Facilities Appendix for a summary of purchases and contracts over \$21,900.

AUDITED FINANCIAL STATEMENTS

Submitted with this quarterly report are the Audited Financial Statements for the periods ending June 30, 2022 and 2021, prepared by CliftonLarsonAllen.

QUARTERLY ACTIVITY UPDATE

FISCAL AFFAIRS

Accounting

The accounting team is nearly finished closing out the three individual business areas for California, Clarion, and Edinboro, which will allow them to bring balances into one PennWest business area. Duties and procedures continue to be refined within the accounting departments as we continue to streamline processes, accounts, and contracts.

Financial Planning and Analysis

The Financial Planning and Analysis office completed the PASSHE CPP report in September. The team is currently working with the Vice President for Finance and the Executive Vice President and Chief Operating Officer to pull data on all current vacancies. The team continues to work with the Regional Procurement Office (RPO) to close out all commitments that carried over into the new fiscal year.

Student Accounts

The team's biggest accomplishment since September was completing the OneSIS project, creating a single student information system – a project two-and-a-half years in the making. Student Accounts added additional payment plan options to give students the ability to pay weekly, bi-weekly, or monthly. The team now is preparing for spring billing and sending out our first 1098T tax form as PennWest.

Finance and Facilities

INFORMATION TECHNOLOGY SERVICES (ITS)

In October, PennWest completed migration of the student information system to the Ellucian cloud as part of the OneSIS project. PennWest was the first PASSHE university to implement the OneSIS environment. Ellucian now will manage upgrades and system performance, freeing our in-house resources to better serve our students, faculty, and staff.

Our first Cyber Security Assessment and Advanced Authentication Implementation was completed as an integrated university. This assessment is required by PASSHE and is necessary to assure our cyber security fitness. PennWest also implemented advanced authentication measures to protect against ransomware and other malicious attacks. To enhance protection, this authentication includes number matching and geolocation in its multifactor authentication.

The ITS team has begun decommissioning redundant and legacy servers as we realize efficiencies from the PennWest consolidation. These efforts will reduce both hardware replacement costs and the labor needed to support these systems.

Building demolition has begun on the Clarion and California campuses. To prepare for those projects, IT Services relocated classrooms and labs and removed existing technology from Carrier Hall at Clarion, and from Azorsky and Keystone halls at California.

ADMINISTRATION

Facilities/Construction and Planning – PennWest California

This quarter the facilities/construction and planning team at the California campus:

- Repaired boiler valves and associated piping at Manderino Library, per the state inspector's report.
- Repaired and replaced a 6-inch watermain water shutoff and associated pit piping to Roadman Park/Adamson Stadium.
- Identified 70 items for repair on the campus; remediation is 90% complete.
- Repaired/replaced three damaged curb drains and catch basins on Third Street.
- Replaced 300 engraved pavers around campus.
- Selected DRAW Collective as the design professional for the new science building.
- Is preparing to select a professional for the boiler house upgrade, a state Department of General Services (DGS) project.

In addition, the demolition of Azorsky and Keystone halls – a DGS project – is underway.



Azorsky Demolition

Finance and Facilities

Facilities/Construction and Planning – PennWest Clarion

This quarter the facilities/construction and planning team at the California campus:

- Replaced the Givan steam vault and mechanicals.
- Replaced a damaged storm drain line at the Memorial Stadium parking lot and reconnected it to the Clarion Borough stormwater system.
- Addressed campus sidewalk trip hazards to improve safety.
- Relocated occupants of Carrier Hall in preparation for demolition of the building.

In addition, the DGS demolition and renovation of Egbert Hall is underway.



Givan Steam Vault Before

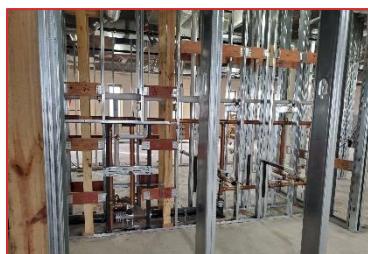


Givan Steam Vault After

Facilities/Construction and Planning – PennWest Edinboro

This quarter the facilities/construction and planning team at the Edinboro campus:

- Updated data for input into Asset Essentials, the new work order system, anticipating a go-live date in January 2023. This system will be utilized by all campus locations.
- Made winter preparations, including winterizing chillers, mounting snowplows and salt spreaders on trucks, and removing awnings at Sox Harrison stadium.
- Substantially completed the HVAC upgrades at McNerney Hall.



Baron - Forness Library Renovation

In addition, construction continues on the Baron-Forness Library, a DGS project, and the DGS demolition project is preparing to go out to bid. Projected start date is May 2023.

Safety and Risk Management

The team completed preliminary evaluations of each campus's art collection to establish inventory and value for renewal of the commonwealth's Fine Arts Insurance Policy.

The inspection and testing of emergency eyewash/safety showers, annual evacuation drills of all academic and administrative buildings, and a second round of evacuation drills for all residence halls have been completed.

Finance and Facilities

Testing of the emergency alert systems at the California and Edinboro campuses has been completed. Clarion's designated campus emergency management coordinator will test the campus alert system at a later date.

The team worked with Liberty Mutual, the commonwealth's large-loss insurance carrier, to complete campus loss-prevention site visits. We continue to work with campus departments to complete corrective actions.

The Safety and Risk Management team and designated campus emergency management coordinators have begun to develop an integrated Emergency Operations Plan. Meanwhile, the team continues to improve compliance with regulatory requirements, laws, standards, and best practices to improve overall safety and reduce risk at PennWest.

Most recently, the team assisted PennWest California with recovery efforts after a hailstorm that resulted in widespread damage to the campus.

University Advancement

DEVELOPMENT / FUNDRAISING

FUNDRAISING

Fundraising for PennWest campuses was strong in the first half of the fiscal year. The VSE cash total for fundraising from alumni and friends was \$3,110,871 in FY 22-23 (as of December 2022). This exceeds the PennWest five-year averages for the same period each year. Unaudited totals for each campus are:

- Clarion - \$1,334,737
- California - \$1,037,449
- Edinboro — \$738,685

The number of total PennWest donors, 2,746 (as of December 2022), also meets five-year averages.

Among other transactions this quarter, the PennWest fundraising team has received or closed:

- A \$623,000 realized bequest at PennWest Clarion to benefit education and athletics scholarships.
- A \$279,000 realized bequest at PennWest Edinboro to benefit student scholarships.
- A \$250,000 donation at PennWest California to benefit student scholarships and internship opportunities for students.
- A \$100,000 donation at PennWest California to benefit a student scholarship.

Additional fundraising strategies included:

- Increased and developed athletics fundraising programs on each campus.
- Increased solicitations and closed gifts for student retention purposes.
- Created strategic prospect and donor cultivation activities and contacts.
- Engaged individuals, corporations, and organizations in fundraising solicitations.
- Worked with PennWest administration, faculty, and staff on fundraising projects.

DONOR RELATIONS

Advancement staff collaborated with our respective foundations to distribute the annual endowment reports. The Clarion and Edinboro foundations sent reports to their donors at year's end; the California foundation sent its report in early January. In addition, staff continued to increase the number of stewardship opportunities, programs, and events for donors.

ANNUAL GIVING

To promote annual giving, the team created and scheduled appeals targeted to alumni affinity groups. Staff continued to promote existing opportunities, and create new ones, for donors to

University Advancement

support student scholarships, academic programs, and athletics programs. A new Day of Giving has been set for April 28, 2023, with challenge programs planned for each campus.

ALUMNI ENGAGEMENT / ADVANCEMENT SERVICES / GRANTS AND SPECIAL PROJECTS

ALUMNI ENGAGEMENT

The total number of living alumni on record at PennWest (as of 12/22) is 188,444.

- Clarion — 60,881
- Edinboro — 64,835
- California — 62,728

The data includes graduates through Spring 2022. In all, about 67% of alumni (126,868) have Pennsylvania addresses.

Signature Events

2022 Homecoming festivities were completed successfully, with attendance comparable to pre-pandemic numbers on each campus. Each celebration focused on campus traditions and identity, with key events, activities, and schedules similar to past years. The Class of 1972 marked its 50th reunion with athletic and affinity group celebrations on each campus.

The alumni engagement team worked to support one other, meet alumni of each campus, and develop an appreciation of the unique events and traditions at each. AVP Amanda Sissem assessed core events on each campus and identified alumni panels/networking events aligned to career readiness objectives as a possible addition in 2023.

Official Homecoming dates for 2023 are:

- Edinboro — Sept. 30
- Clarion — Oct. 7
- California — Oct. 14

Distinguished Alumni Awards

The Clarion University Alumni Association, with support from alumni engagement staff, recognized four [distinguished alumni](#), one distinguished faculty member, and one distinguished service award recipient at a dinner on Sept. 30.

Edinboro's Distinguished Alumni Award event is scheduled for March 30; this year it will incorporate a Dr. Martin Luther King Jr. Alumni Award. [Nominations](#) are now open for both award categories.

California's alumni and [Jennie A. Carter awards](#) event is scheduled for April 15.

University Advancement

Athletic Hall of Fame Awards

The [Edinboro Athletic Hall of Fame](#) Awards event was held Oct. 28. Seven former student-athletes and two athletics advocates were honored; one distinguished service award and one lifetime achievement award were presented.

California's [Athletic Hall of Fame Awards](#) are scheduled for April 22, and Clarion's [Sports Hall of Fame](#) awards are set for April 28.

University-Wide Alumni Events

PennWest has scheduled three all-campus alumni events in spring/summer 2023:

- **March 12:** PennWest Pittsburgh Pirates spring training event at LECOM Stadium in Bradenton, Fla.
- **March 26:** PennWest Night with the Cleveland Cavaliers at Rocket Mortgage Fieldhouse in Cleveland, Ohio.
- **July 28:** PennWest Alumni Day and Pirates game at PNC Park.

Initiatives and Associations

- Staff transitions have occurred; the goal is to refill the positions of Research and Reporting Manager (management tech) and Alumni Engagement Manger (California campus).
- VP Jim Geiger is working with the Edinboro Foundation and Edinboro's alumni association to update the affiliates' memoranda of understanding.
- The print edition of a winter magazine is in production on each campus. The goal is to transition to more print editions, with one each in FY24.
- Contracts and access to the DonorSearch wealth management screening software and LiveAlumni alumni employment data tracking software were expanded to all campuses in an effort to align tools and strategies. PennWest is negotiating a contract with Blackbaud for a central donor/alumni database, and with all three affiliate foundations for consulting to integrate our systems, with the goal to begin preliminary work this spring.
- The VSE, an annual benchmark report for the field of higher education advancement, was completed and submitted successfully for all campuses.
- Processing at the Edinboro campus has been successfully shifted to the Edinboro University Foundation.
- Advancement Services launched a new project management system in October to manage and track alumni/donor data requests on all campuses.

University Advancement

- Advancement Services and our foundations collaborated with the Financial Aid Office to export data on more than 1,000 fundraised scholarships for inclusion in the new NextGen scholarship management system.

GRANTS AND SPECIAL PROJECTS (as of Dec. 22, 2022)

- Open grants (88 awards)
 - \$36,570,092 total PennWest (\$29,694,651 state/federal; \$6,875,441 private)
 - \$20,602,061 California campus
 - \$11,827,612 Clarion campus
 - \$4,140,419 Edinboro campus
- Pending grants (17 applications)
 - \$7,969,676 total PennWest
 - \$1,035,416 California campus
 - \$5,017,000 Clarion campus
 - \$1,917,260 Edinboro campus
- Grants in the news
 - <https://www.pennwest.edu/news/edinboro-beehive-wins-pair-of-regional-marketing-awards>
 - <https://www.pennwest.edu/news/plcb-grants-to-fund-prevention-efforts-at-pennwest>
- Office updates
 - The search for a Director of Grants and Special Projects remains in process.
 - PennWest is represented on a shared services subcommittee with IUP's Research Institute (IUP-RI) and Commonwealth University to develop common policies and procedures related to grants. The group has drafted a new policy and procedure for time and effort reporting for faculty and staff who are working on grants.
 - PennWest's organizational chart and grant reviewers/approvers list was submitted to IUP-RI to upload into the new Kuali grants management system.
 - Training on PennWest grant processes and resources was moved to Spring 2023, to align with the announcement of a new director.

BRAND IDENTITY AND MARKETING

ENROLLMENT MARKETING

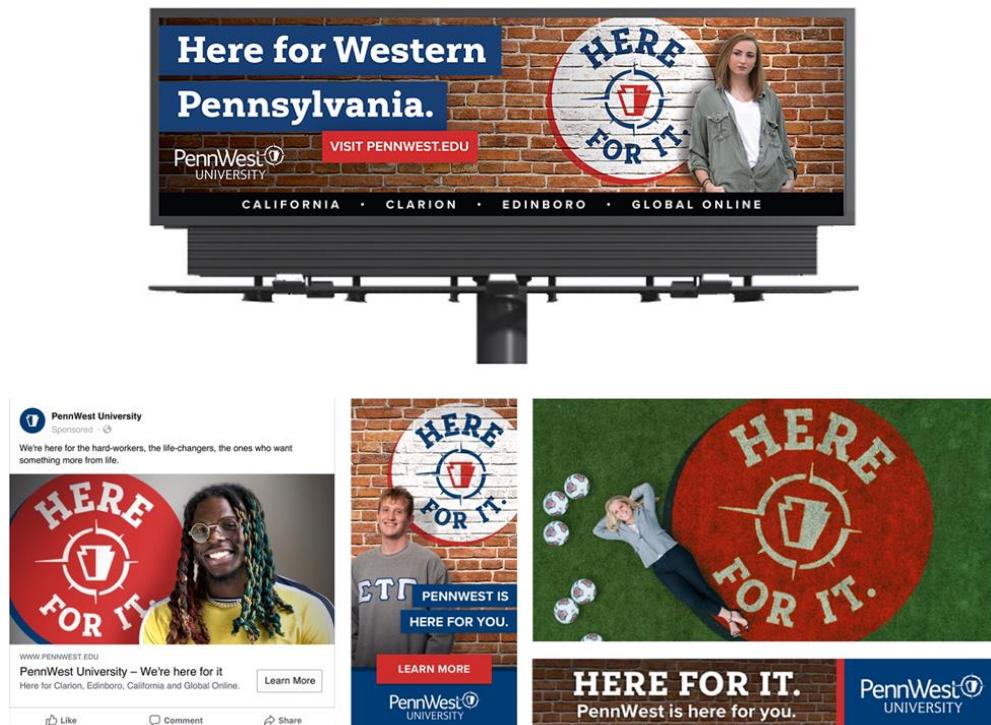
Brand awareness has been the focus of our marketing since Spring 2022. The team will continue its focus on brand awareness, while simultaneously intensifying our enrollment marketing.

University Advancement

The first four months of PennWest's soft-launch campaign generated 69 million impressions, which means our ads were seen 69 million times. During that same time frame, the ads generated 167,548 conversions, meaning that viewers of our ads took some action, such as clicking on a link or requesting more information. PennWest's advertising is consistently outperforming industry benchmarks.

The university's "Here for It" campaign will launch in January. This campaign was informed by months of discovery by VisionPoint, our agency of record, in a process that included:

- A brand and marketing audit.
- Competitor and peer research.
- Discovery questionnaire review.
- A market brand perception study that provided data from more than 7,000 respondents, including 170 prospective students, 1,045 current students, 430 faculty and staff, 943 community members, and 4,523 alumni.
- Listening tour sessions (20+) with the Marketing, Admissions, and Advancement teams, as well as other faculty and staff.
- Visits to all three campuses by VisionPoint staff.
- A four-hour brand workshop with key stakeholders, including students, faculty, and staff.



University Advancement

Marketing Assets – A Preview

- [Brand Positioning](#)

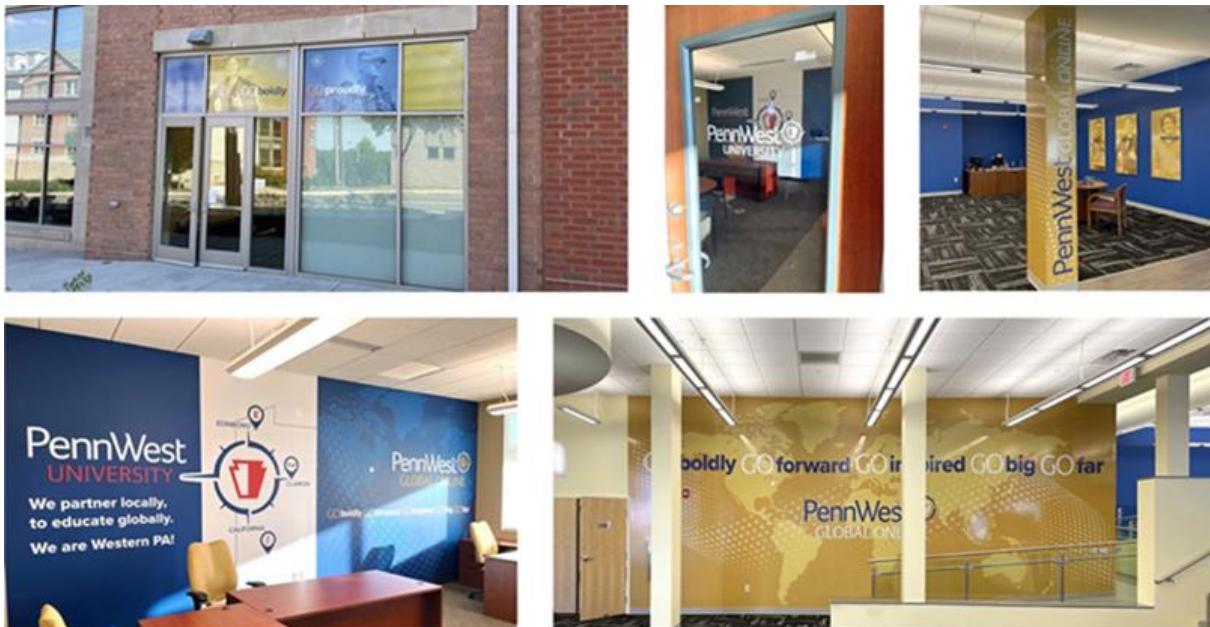
In addition, a [new video](#) speaks directly to those who question the value of higher education.

Website

- Our work with the idfive agency continues. We remain on track for a late Fall 2023 launch of an integrated website, a Global Online subdomain, and a PennWest intranet.
- We continue to work with colleagues across campus to build out our *intermediate* site at pennwest.edu. Recent additions include search functionality, Honors pages, various landing pages for advertising campaigns, on-campus graduate program pages, and policy pages.
- We continue to keep our three legacy campus sites current as much as possible.

Campus Signage

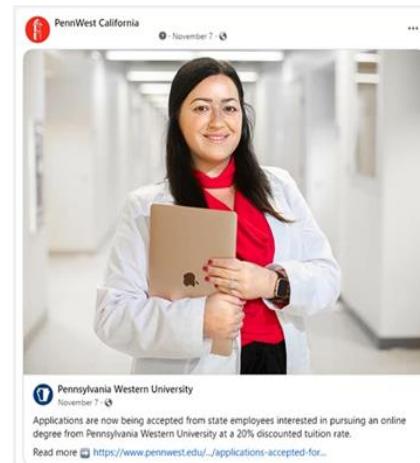
- Internal branding continues. Work on the Clarion campus Global Online space and the RLA space in Cranberry Township is complete.
- We continue to work with PennDOT to have highway signs updated and replaced. Progress is being made. All work should be completed this spring.
- Exterior campus signage will be tied to master space planning.



University Advancement

Student Recruitment

- An **admissions mail flow** aimed at prospective and admitted PennWest students has been deployed, with a plan in place to create a more robust mail flow for parents. PennWest will step up its communications to admitted students to keep them engaged and keep in touch with guidance counselors to ensure they're informed about PennWest. To this end, we partnered with Admissions on a December virtual Q&A event with guidance counselors.
- To raise the visibility of **PennWest Global Online**, we will be intensifying awareness advertising in the new calendar year. Key staff positions have been adjusted to better align Global Online marketing with website strategy. Jeff Bender, formerly executive director for digital communications (website), is now serving as executive director for Global Online marketing. Jeff brings a breadth of experience in writing, social media, web, SEO, and digital marketing to his new role. Chris Loveland, formerly director of digital strategy, replaces Jeff as executive director for digital communications. Chris has extensive experience managing website redesign projects and running web operations.
- Deployment of our GO ad strategy continues. We promoted the launch of PennWest's **partnership with the Commonwealth**, which provides all Pennsylvania state employees with a 20% discount on all online graduate and undergraduate programs.



University Advancement

The marketing team is capitalizing on Dr. Dale's awards and recognitions to position PennWest as a top choice for excellence in higher education. A recent example is this ad for *City & State* magazine, which recently named Dr. Dale one of Pennsylvania's most influential women leaders.

89. Dale-Elizabeth Pehrsson
Founding President, Pennsylvania Western University



Dale-Elizabeth Pehrsson / Pennwest

While leading Clarion University to its highest retention rates, freshman class sizes and fundraising in at least a decade, Dale-Elizabeth Pehrsson oversaw the school's integration with two other commonwealth universities to create Pennsylvania Western University, where she became founding president in July. Pehrsson has since launched PennWest's inaugural Fellows program, along with a summer college and career preparation experience for middle-grade students. Pehrsson also announced the President's Diversity Advisory Council, building on a commitment to inclusion she had previously spearheaded at Clarion.



UNIVERSITY COMMUNICATIONS

Highlights for the quarter included the launch of a news site at pennwest.edu/news, sortable by campus. The communications team also launched PennWest e-news, a weekly digest of newsworthy information for all of PennWest, and for each campus, that is emailed directly to all faculty, staff, students, and key stakeholders. On average, each email is opened by 7,500 to 8,000 unique readers, with 10,000 to 13,000 total "opens" per email.

PennWest eNews Statistics (Oct. 1-Dec. 19, 2022):

Performance

Compare to: [Previous 80 days](#)

Emails sent
143,916
 Up 200% (48K)

Open rate
46%
 Down 11% (52%)

Click rate
3.9%
 Down 56% (8.8%)

Unsubscribe rate
0.01%
 Up 0.12% (0.01%)



Work is underway to produce three campus magazines in Spring 2023. Alumni focus groups have been consulted on the design, which will be guided by our own in-house team. Shared content will

University Advancement

focus on “meeting workforce needs” and key online programs. Other pages will focus on campus-specific features, profiles, and achievements.

The communications team also focused on the major events of Homecoming and Commencement. Posts about graduation ceremonies, our first as PennWest, were well received on social media. The top Facebook posts had reaches of 11,000 to 13,000 users.

PennWest’s Facebook and Instagram accounts continue to grow. From Nov. 21-Dec. 19, statistics showed:

- Page Reach: 47,784
- Instagram Reach: 6,539
- Facebook Visits: 894
- Instagram Visits: 321

Insights

Trends

Last 28 days: November 21 – December 18

Facebook Page reach  **47K**  

Instagram reach  **6.5K**  

Audience

Current

Facebook Page followers  **349**

Instagram followers  **617**

LinkedIn has been building its audience and finding success with a blend of organic and paid content — a partnership between Marketing, Communications, and the President’s Office. Dr. Dale’s LinkedIn page has become a hub for positive university news, and she has become an industry mentor through her higher-education content.



LinkedIn profile of Dale-Elizabeth Pehrsson. The profile picture shows a woman with short grey hair and glasses, wearing a red top. The profile is 1st and lists her as the Founding President of Pennsylvania Western University, Clarion, Pennsylvania, United States. It includes a 'Contact info' link and 500+ connections.

Dale-Elizabeth Pehrsson · 1st
Founding President of Pennsylvania Western University
Clarion, Pennsylvania, United States · [Contact info](#)
500+ connections

University Affairs

PEOPLE AND CULTURE TASKFORCE

The People and Culture Taskforce is composed of faculty, staff, and administrators encompassing various constituencies on PennWest's three campuses. The taskforce is charged with assessing activities, events, and programs related to PennWest's culture and making recommendations to the Executive Leadership Cabinet. Specifically, that taskforce will:

- Conduct an analysis of employees' perceptions of the university's work culture, wellness programming, and leadership development.
- Identify and recommend best practices to attract, develop, motivate, and retain high performing employees; promote a positive and healthy work environment; and invest in the learning and development of our employees.

The People and Culture Taskforce met regularly throughout the Fall 2022 semester. Listening sessions helped drive the following initiatives:

- A **PennWest employee directory** went live in November and is available at <https://peoplefinder.pennwest.edu/>. Please note that because of privacy guidelines, students are not included in this directory. A student directory is available to all employees through mypennwest.edu.
- **Organizational charts** were shared with the campus community in November and are available at pennwest.edu.
- A **PennWest Forms and Policies SharePoint** went live in December and is accessible to faculty and staff. This resource provides:
 - Quick links to university policies, the employee directory, IT services, the PASSHE ESS Portal, our university's organizational charts, and more. (Based on employee feedback, university policies now are housed at pennwest.edu, as well.)
 - **Information organized by university division**, including contact lists, how-to guides, important forms, email and PowerPoint templates, and other helpful tools. Highlights include tutorials on how to add or remove a hold, plus the undergraduate and graduate catalogs (Academic Affairs); travel forms and facilities work order requests (Finance); brand style guides and logos (Advancement); the 2023 holiday schedule (Human Resources); and Behavioral Intervention Team referral forms (Institutional Effectiveness, Student Affairs and University Police).

In Spring 2023, the taskforce will create three sub-committees to focus on the key areas of employee morale, employee recognition, and work-life balance. The work of the sub-committees will be refined this spring, but overarching goals will include:

University Affairs

- Collect feedback from employees across all three campuses through mini-surveys, focus groups, in-person listening sessions, and other means.
- Identify areas for improvement using the data collected.
- Recommend proposed solutions.
- Create an action plan with key initiatives, success measures, ownership, and timelines for implementation and completion.

ADVOCACY

PennWest, in alignment with PASSHE, is participating in the **Fund Pennsylvania's Future** campaign. The campaign advocates for state investment to provide PASSHE with an inflationary funding increase to keep tuition affordable for students and a targeted investment to educate students for careers in high-demand fields, strengthening Pennsylvania's workforce and economy.

For FY 2023-24, PASSHE's Board of Governors is seeking:

- An Education and General (E&G) appropriation of \$573.5 million, a \$21 million (3.8%) inflationary increase over FY 2021-22.
- New line-item funding of \$112 million to be distributed by the System to the universities according to the number of enrollments necessary to meet the commonwealth's need for graduates entering high-demand career fields.

The campaign's goal is to position PennWest and PASSHE as high-quality, affordable options to meet the state's growing talent demand and to secure impactful state investment. This includes keeping tuition affordable, removing financial barriers for students, and increasing high-demand credentials.

The campaign's objectives include:

- In collaboration with university leadership, students, faculty, staff, trustees, and supporters of PASSHE, **promote the power and promise** of PASSHE by highlighting how PASSHE strengthens Pennsylvania's workforce and economy by contributing more graduates and closing Pennsylvania's talent gap.
- **Tell our story** by helping elected leaders and the broader community understand that an investment in PASSHE is an investment in our communities, our state, and our shared future.
- Provide opportunities for trustees, students, alumni, and faculty to **connect with elected officials** to share their stories and act as champions on behalf of PASSHE universities.

University Affairs

The campaign will evolve from now until mid-January 2023. At the start of the spring semester, the Fund PASSHE's Future campaign will officially launch and continue through at least June 30, 2023.

DIVERSITY, EQUITY, AND INCLUSION

Last winter PASSHE administered a campus climate survey to all State System schools in order to gather baseline information about the experiences of students, faculty, and staff around issues of diversity, equity, inclusion (DEI).

In addition to the System-level results available online, each school received a university-level campus climate report to use in its DEI efforts. PennWest is examining this data through the lens of its guiding principles: *We advocate for all members of our community, and We empower and invest in our people and culture.* We expect the survey results to inform actions that improve the PennWest experience for both students and employees.

A summary of the survey's findings has been published on the State System's website, and data from the survey is now available on the System's data page (passhe.edu/systemdata). This includes data that can be sorted by university. A copy of the summary is attached at the end of this report.

Here is what we have done with the survey findings so far, and what you can expect in the weeks ahead:

- PennWest's DEI Office has **reviewed and analyzed** the survey results from our three campuses and created an executive summary.
- That summary was shared with the **Executive Leadership Team** and will be presented to our trustees during the information session prior to the quarterly meeting.
- Summary findings also will be shared with various **stakeholder groups** including Faculty Senate, University Leadership Council, bargaining unit leaders, and the People and Culture Taskforce.
- We will host **campus information sessions** to share highlights of the PennWest survey results and outline the university's next steps. These sessions will be held in person on each campus, as well as on Zoom. Follow-up sessions will be organized, as needed, for campus community groups.
- During the spring semester, a committee with members from all three campuses will develop an **action plan** based on the survey findings and stakeholders' feedback.

University Affairs

The DEI Strategic Planning and Employee Planning committees will use the survey results to help identify strengths, challenges, and initiatives that can be articulated into long-term goals and specific strategies for reaching them.

Finance and Facilities

Appendix

QUARTERLY CONTRACTS & PURCHASES

Summary of all purchases and contracts:

Total Purchases Over (>) \$21,900	\$ 18,811,098
Total Purchases Equal to or Less Than (=<) \$21,900	\$ 3,014,073
GRAND TOTAL	\$ 21,825,171

Detail of Construction Purchases Included in Total Above

Date	Funds Center	PO Document	Vendor	State	Product Description	PO Net Value
8/10/2022	8461200001.10	3900011837	H F Lenz Co	PA	CL-Venango West End Pond Study	\$28,881
8/25/2022	8463100001.10	3900011868	East West Manufacturing & Supply	PA	CA-Building E Cooling Tower Construction	\$400,956
8/30/2022	8461100003.10	3900011881	Desmone and Associates	PA	CA-Vulcan Hall Stair Replacement	\$24,000
10/11/2022	8461200006.10	3900011949	Fred L. Burns, Inc.	PA	CL-Givan Hall New Steam	\$145,000
10/12/2022	8461200006.10	3900011953	Fred L. Burns, Inc.	PA	CL-Givan Hall New Steam HVAC	\$288,662
TOTAL:						\$887,498

Contracts and Purchases Over \$21,900

Date	Funds Center Description	PO Document	Vendor	State	Product Description	PO Net Value
7/21/2022	IT Maintenance & Con.	4500674723	Intertech Security	PA	Support Contract Cameras/Door Access	\$151,450
7/21/2022	VP Enrollment Mgmt.	4500674752	ReUp Education	TX	Student Re-Entry Services	\$350,000
7/22/2022	IT Maintenance & Con.	4500674849	GovConnection, Inc.	MD	Renewal of Fortinac Support Contract	\$36,277
7/25/2022	Enrollment Marketing	4500675024	Visionpoint Marketing, LLC	NC	Marketing	\$691,000
7/26/2022	Grounds-CL	4500675074	AGSALT Processing LLC.	PA	Bag Salt for Grounds Fy23	\$28,941
7/27/2022	Student Accounts	4500675233	Coast Professional, Inc.	NY	Student Loan Collection Services	\$25,000
7/27/2022	Student Accounts	4500675232	Williams & Fudge, Inc.	SC	Student Loan Collection Service	\$30,000
7/27/2022	VP Enrollment Mgmt.	4500675194	EAB Global, Inc.	DC	Adult Learner Recruitment Grad Prog.	\$344,923
8/1/2022	IT Maintenance & Con.	4500675457	Presidio Networked Solutions	VA	SMARTnet Maintenance Software	\$54,324
8/1/2022	IT Maintenance & Con.	4500675458	Presidio Networked Solutions	VA	Renewal of Managed Services Contract	\$66,256
8/1/2022	Sports Info-ED	4500675459	A-L Tier II/SIDEARM Sports	TX	Edinboro Athletics Website	\$30,875
8/2/2022	West Integration Plan.	4500675583	Watermark Insights, LLC	NY	Course Evaluation Solution	\$36,200
8/3/2022	IT Maintenance & Con.	4500675732	AEC Group, LLC	PA	AEC ArubaCare Renewal	\$38,921

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8/4/2022	Health Center-CL	4500675810	UPMC Health Plan, Inc.	PA	Student Health Center Services CL	\$747,948
8/5/2022	Tech Fee Projects	4500675879	Dell Marketing, L.P.	TX	DELL Catalog	\$23,907
8/5/2022	VP Enrollment Mgmt.	4500675923	Concept3D	CO	Software for Virtual Campus Tours	\$64,000
8/5/2022	Tech Fee Projects	4500675919	AVI-SPL LLC	FL	AVI-SPL - AV Equipment CL	\$81,000
8/7/2022	Chemistry	4500675825	Shimadzu Scientific	MD	Chemistry Laboratory Equipment	\$50,995
8/8/2022	Communications	4500676021	Merit Pages, Inc.	NY	Achievement Annual Subscription	\$24,000
8/9/2022	Safety & Risk Mgt-CA	4500676181	Omnilert, LLC	VA	Omnilert Emergency Notification Sys.	\$23,423
8/11/2022	West Integration Plan.	4500676377	McGraw-Hill Education	NY	Placement Assessment Testing	\$210,000
8/11/2022	Tech Fee Projects	4500676336	AVI-SPL LLC	FL	Audio Visual Equipment	\$43,340
8/11/2022	Sidewalk Safe & Repair CL	4500676366	Precision Safe Sidewalks, LLC	DC	Sidewalk Safety Repair Project CL	\$54,237
8/11/2022	Tech Fee Projects	4500676336	AVI-SPL LLC	FL	Audio Visual Equip. Computing Labs	\$81,000
8/12/2022	Network & Telecom	4500676493	Pomeroy Technologies, LLC	PA	Cisco SMARTnet Support Service	\$25,643
8/12/2022	Career & Prof Devel	4500676500	Stryder Corp.	CA	Handshake Career Platform Premium	\$41,199
8/15/2022	Upward Bound Fayette 21/22	4500676605	Dell Marketing, L.P.	TX	DELL Catalog	\$24,335
8/16/2022	Student Aux Ops	4500676716	Daktronics	SD	Service Agreement for Video Displays	\$47,740
8/16/2022	Library-CL	4500676701	OCLC, Inc.	OH	Cataloging and Metadata Subscriptions	\$95,856
8/17/2022	Enrollment Marketing	4500676891	Knepper Press	PA	Printing/Mailing Services for PennWest	\$550,500
8/25/2022	Tech Fee Projects	4500677788	Dell Marketing, L.P.	TX	DELL Catalog	\$33,495
8/25/2022	Tech Fee Projects	4500677787	Dell Marketing, L.P.	TX	DELL	\$38,251
8/26/2022	West Integration Plan.	4500677840	Visionpoint Marketing, LLC	NC	Marketing Media General Enrollment	\$1,261,575
8/26/2022	Enrollment Marketing	4500677840	Visionpoint Marketing, LLC	NC	Marketing Media Global Online	\$2,047,425
8/29/2022	Hand-in-Hand	4500677997	KinderCare Learning Centers	OR	Child Care Services	\$47,171
8/29/2022	Dining Hall-CL	4500677970	Curran-Taylor, Inc.	PA	Food Services Equipment for Clarion	\$31,187
8/30/2022	Custodial Svcs-CL	4500678178	UniqueSource	PA	Venango Custodial Services	\$110,630
8/31/2022	West Integration Plan.	4500678257	Oracle America, Inc.	CA	Oracle Support Services	\$36,229
8/31/2022	West Integration Plan.	4500678336	Campus Works, Inc.	FL	Consulting Services Fin. Aid/OneSIS	\$707,070
8/31/2022	Hand-in-Hand	4500678226	Village of FPC	PA	Child Care Services	\$39,814
8/31/2022	Convo Center-CA	4500678302	Toolfetch LLC	TX	Sumner Eventer 25 Stage Lift	\$25,508
9/1/2022	IT Maintenance & Con.	4500678464	Strata Information Group, Inc.	CA	Banner Student Technical Cons. Svc.	\$256,233
9/1/2022	Advancement Svcs	4500678456	Blackbaud, Inc.	SC	Alumni/Donor Records Software	\$46,082
9/1/2022	Chemistry	4500678467	MR Resources, Inc.	MA	Lab Equip. Maintenance Agreement	\$69,237
9/2/2022	PA Thrive Targeted Mgmt.	4500678574	Foothold Technology Holdings	NY	Electronic Medical Records Software	\$81,600

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9/6/2022	Provost	4500678739	Hanover Research Council	VA	Higher Ed Custom Research Queues	\$42,500
9/6/2022	Admissions	4500678734	Knepper Press	PA	Knepper - Mail Flow Postage	\$500,000
9/8/2022	Library-CA	4500678988	EBSCO Industries, Inc.	AL	Sage Premier All Access Collection	\$45,517
9/12/2022	IT Maintenance & Con.	4500679129	ePlus Technology, Inc.	VA	Flex Phone Services CAL	\$221,904
9/13/2022	Financial Aid	4500678567	NGWeb Solutions, LLC	FL	Scholarship Management Software	\$79,000
9/15/2022	Network & Telecom	4500679699	Lumen Technologies	LA	Network Connectivity	\$178,200
9/21/2022	Library-ED	4500680246	Ithaka Harbors, Inc.	NY	JSTOR Jrln/Primary Source Collections	\$79,917
9/23/2022	Tech Fee Projects	4500680507	IBM Corporation	NY	IBM Statistics Standard Campus Edition	\$85,650
9/27/2022	Safety & Risk Mgt-CA	4500680742	ABCO Fire Protection, Inc.	PA	Sprinkler Inspection	\$42,000
9/30/2022	Print Svcs-CA	4500681141	Canon Solutions America, Inc.	PA	Canon Copier Fleet CAL	\$543,319
9/30/2022	Reinhard Villages-CL	4500681140	Whitesky Communications	TX	Internet Services	\$31,677
9/30/2022	Parking-CA	4500681068	Mid Mon Valley Transit Auth.	PA	Student Transportation Services CAL	\$99,500
10/3/2022	IT Maintenance & Con.	4500681183	Dell Marketing, L.P.	TX	Technology Lease (PO Migration)	\$85,806
10/3/2022	VP Enrollment Mgmt.	4500674125	Ruffalo Noel Levitz, LLC	IA	RNL Class Optimizer	\$394,453
10/3/2022	Housing-Maint-ED	4500681217	Wm. T. Spaeder Co., Inc.	PA	Inspection and Repairs of Sprinklers	\$25,000
10/3/2022	Student Center-CL	4500681199	Dagostino Electronic Services	PA	Auditorium AV System Upgrade CL	\$38,021
10/4/2022	Building E Water Damage	4500681335	Firewater Response, LLC	PA	Water Mitigation Service	\$45,988
10/6/2022	Safety & Risk Mgt-CA	4500681562	Johnson Controls Fire Protect.	PA	Fire Alarm Systems Testing CAL	\$47,335
10/6/2022	Safety & Rsk Mgmt.-CL	4500681563	Johnson Controls Fire Protect.	PA	Fire Alarm Systems Testing CL	\$51,210
10/6/2022	Main St Suites-CL	4500681563	Johnson Controls Fire Protect.	PA	Fire Alarm Systems Testing CL	\$34,080
10/6/2022	Reinhard Villages-CL	4500681563	Johnson Controls Fire Protect.	PA	Fire Alarm Systems Testing CL	\$26,025
10/6/2022	Monessen Positive Action Tm	4500681624	Darla R. Holmes	PA	Program Coordinator	\$52,000
10/7/2022	Parking-CA	4500681672	Mid Mon Valley Transit Auth.	PA	Transportation Services CAL	\$321,668
10/12/2022	Enrollment Marketing	4500682071	niche.com	PA	Student Recruitment Services	\$59,990
10/13/2022	Chemistry	4500682167	Airgas USA, LLC	PA	Helium & Nitrogen for Labs	\$38,340
10/13/2022	Still Hall Halon KY19 CL	4500682254	ABCO Fire Protection, Inc.	PA	Fire Protection Replace Halon System	\$60,150
10/14/2022	Enrollment Marketing	4500682288	Visionpoint Marketing, LLC	NC	Billboard Change for PennWest	\$38,675
10/17/2022	IT Maintenance & Con.	4500682390	TouchNet Information Sys.	KS	Annual Subscription/ACH Validation	\$219,200
10/17/2022	VP Enrollment Mgmt.	4500682385	Technolutions, Inc.	CT	Customer Relations Mgt. Services	\$100,000
10/17/2022	VP Enrollment Mgmt.	4500682404	The Parish Group	NC	Admissions Marketing & List Purchases	\$153,000
10/20/2022	West Integration Plan.	4500682749	Dude Solutions, Inc.	NC	Facilities Management Work Order Sys.	\$114,214
10/20/2022	Dean, Education	4500682787	Campus Labs, Inc.	NY	Portfolio and Engage Software	\$45,448

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10/20/2022	VP Enrollment Mgmt.	4500675340	Powerschool Holdings LLC	CA	Intersect Student Recruitment Platform	\$149,467
10/21/2022	IT Maintenance & Con.	4500682886	GreyCastle Security	NY	Security Incident Response Service	\$39,900
10/21/2022	Enrollment Marketing	4500682842	Visionpoint Marketing, LLC	NC	Advertising for PennWest	\$28,000
10/21/2022	Enrollment Marketing	4500682843	Visionpoint Marketing, LLC	NC	Military/Veteran Marketing Campaign	\$54,070
10/25/2022	Health Center-CA	4500683120	Washington Physician Svcs.	PA	Student Medical Services for CAL	\$30,000
10/25/2022	Soccer-W-CL	4500683118	Fullington Trailways LLC	PA	Transportation for Fall Sports CL	\$21,937
10/25/2022	Volleyball-W-CL	4500683118	Fullington Trailways LLC	PA	Transportation for Fall Sports CL	\$25,167
10/28/2022	West Integration Plan.	4500683398	Aspect Consulting, Inc.	PA	Banner Consulting Services/Integration	\$241,291
10/28/2022	Reinhard Villages-CL	4500683385	Servco Services, Inc.	PA	Reinhard Villages - Janitorial Services	\$59,100
11/1/2022	Tech Fee Projects	4500683675	AVI-SPL LLC	FL	A/V Equipment	\$29,270
11/1/2022	Tech Fee Projects	4500683676	AVI-SPL LLC	FL	A/V Equipment	\$29,570
11/1/2022	Tech Fee Projects	4500683677	AVI-SPL LLC	FL	A/V Equipment	\$88,087
11/1/2022	VP Student Affairs	4500683673	EAB Global, Inc.	DC	Student Affairs Forum Service Contract	\$94,575
11/7/2022	IT Maintenance & Con.	4500684095	Ellucian Company L.P.	VA	Banner Software Configuration/Maint.	\$500,000
11/7/2022	Softball-W-CL	4500684169	Fullington Trailways LLC	PA	Bus Team Travel Winter/Spring	\$35,920
11/7/2022	Wrestling-M-CL	4500684169	Fullington Trailways LLC	PA	Bus Team Travel Athletics Department	\$37,109
11/8/2022	Network & Telecom	4500684189	AEC Group, LLC	PA	Aruba Clear Pass Software ED	\$23,085
11/8/2022	Grounds-CL	4500684275	Deere and Company	NC	John Deere-Utility Tractor CL	\$36,324
11/9/2022	IT Maintenance & Con.	4500684370	TouchNet Information Sys.	KS	Bill Payment Center/ Marketplace	\$1,261,000
11/9/2022	Library-CA	4500684369	EBSCO Industries, Inc.	AL	ScienceDirect Online College Edition	\$230,526
11/15/2022	Admissions	4500684828	College Board	NY	Student Search Services	\$75,000
11/15/2022	PennWest Website	4500684829	IDFIVE, LLC	MD	Website Design Services	\$894,255
11/17/2022	Accounting	4500685041	CliftonLarsonAllen LLP	PA	Financial & Audit Services CAL	\$43,424
11/17/2022	OneSIS Project	4500685021	Ellucian Company L.P.	VA	OneSIS Software - Integration	\$1,091,938
						TOTAL: \$17,923,60