

**University Libraries  
Strategic Plan Goals  
December 2005**

**Planning Theme 1: Information Technology (IT)** Choose, employ, and fully support tools and applications from both current and emerging technologies that will “enable meaningful navigation through and exploitation of information resources” required by users and staff.

**Goal 1.1: Information Technology Planning and Management**

[High Priority/Medium Feasibility]

*Goal:* Increase and support the efforts of the libraries to incorporate information technology (IT) in University planning, daily operations, and service delivery (with special attention directed to Distance Education students).

**Goal 1.2: Distance Education Issues Relating to Technology**

[High Priority/Medium Feasibility]

*Goal:* Define realistic library support for distance education students and disseminate that information to all teaching faculty.

**Goal 1.3: Web Page**

[High Priority/High Feasibility]

*Goal:* Rework the Libraries web pages so that they are in compliance with the University guidelines and accessible to those with handicaps.

**Planning Theme 2: User Services** Provide and promote expert user services that are available at the time and place of need.

**Goal 2.1: Deliver user-oriented services responsive to changing information needs and technologies.**

[Medium Priority/Medium Feasibility]

**Goal 2.2: Develop staff sensitivity to the needs of varied user groups and foster proactive attitudes in designing and delivering services.**

[High Priority/Medium Feasibility]

**Goal 2.3: Implement a course-integrated information literacy program for Clarion University students.**

[High Priority/Medium Feasibility]

**Goal 2.4: Develop methods to help users become more self-sufficient in using/finding library resources, e.g. signage.**

[High Priority/High Feasibility]

**Goal 2.5: Explore and participate in consortial programs which enhance user services and minimize costs.**

[High Priority/High Feasibility]

**Goal 2.6: Enhance convenience and decrease turnaround time for intralibrary and interlibrary loan.**

[High Priority/Medium Feasibility]

**Goal 2.7: Develop/coordinate user services for distance education students and faculty.**

[High Priority/High Feasibility]

**Goal 2.8: Investigate ways to acquire equipment and technologies to enhance services for students, faculty and other patrons with disabilities.**

[High Priority/Medium Feasibility]

**Planning Theme 3: Collections, Preservation, and Access** Select, organize, preserve, and provide access to collections in all formats to fully support Clarion University's teaching and research activities.

**Goal 3.1: Collection Development**

[High Priority/Medium Feasibility]

*Goal:* Build, select, and preserve a collection of information resources commensurate with the current and anticipated needs of the University's instructional programs through collaborative efforts with University faculty.

**Goal 3.2: Conservation/Preservation of Materials**

[Medium Priority/Medium Feasibility]

*Goal:* Develop, organize, and staff the Library's preservation program to support the preservation needs of the various formats and collections and configure the physical space to better protect the collection.

**Goal 3.3: Archival Development**

[Medium Priority/Medium Feasibility]

*Goal:* Collect and organize University records, publications, and history in all formats, according to the existing Archival Policy, and begin digitizing and indexing appropriate selections to make the content available to alumni and the community at large.

**Goal 3.4: Copyright Advocacy**

[High Priority/Medium Feasibility]

*Goal:* Establish the Libraries as a major resource for disseminating current information regarding copyright issues.

**Planning Theme 4: Staff and Organizational Development**

Attract, retain, support, and develop highly skilled and qualified personnel who are committed to providing outstanding services to the Libraries' constituency. Develop the library to become a more responsive, flexible and effective organization.

### **Goal 4.1: Personnel Infrastructure**

[High Priority/Feasibility dependent on union approval]

*Goal:* Develop staff diversity appropriate in skill sets and sufficient in number to ensure that current and future faculty and student needs are met.

### **Goal 4.2: Staff Training and Development**

[High Priority/High Feasibility]

*Goal:* Provide all employees with appropriate mentoring, training, and development.

**Planning Theme 5: Physical Space** Organize our physical spaces to allow the library to be an inviting, effective environment for research and discovery, study and teaching, and the exchange of ideas.

### **Goal 5.1: Facilities**

[High Priority/Medium Feasibility]

*Goal:* Organize Clarion University Libraries physical space (Carlson Library and Suhr Library). Create an environment that promotes and supports scholarship, learning, and discovery.

### **Goal 5.2: Safety and Security**

[High Priority/High Feasibility]

*Goal:* Assess Clarion University Libraries' safety and security environment.

**Planning Theme 6: Communication and Development** Promote the Clarion University Libraries' visibility and presence on- and off- campus to ensure optimal use of the Library's resources, improve in-house communications and secure greater financial support from a wide variety of sources both internal and external to the University.

### **Goal 6.1: Library In-House Communication**

[High Priority/High Feasibility]

*Goal:* Improve communication among library employees and library departments.

### **Goal 6.2: Campus-Wide Communication**

[High Priority/High Feasibility]

*Goal:* Increase on-campus communication from the libraries to the students and to the faculty and staff in the academic departments on campus.

### **Goal 6.3: Communication with the Surrounding Community**

[Medium Priority/High Feasibility]

*Goal:* Improve communication with the townspeople of Clarion and Oil City (and surrounding communities) regarding available services and pertinent policies.

### **Goal 6.4: Internal and External Funding**

[Medium Priority/Medium Feasibility]

*Goal:* Increase the utilization of available internal and external funding sources to finance library projects and library employee professional development.

**Planning Theme 7: Digital Access** Provide access to collections in all formats that fully support Clarion University's teaching and research activities.

**Goal 7.1: Digital Content**

[High Priority/Medium Feasibility]

*Goal:* Provide seamless, well-integrated access to digital content for all University students and employees regardless of location.

**Goal 7.2: Online System**

[High Priority/Medium Feasibility]

*Goal:* Be an active part of the decision making process concerning the retention of Voyager or the migration to another vendor and the negotiation of the contractual agreement

**Goal 7.3: ILLiad**

[High Priority/Medium Feasibility]

*Goal:* Explore ILLiad and the role that it might play in helping to enhance the inter-library loan process and better meet the needs of distance education/off-campus students .

**Goal 7.4: Digitization**

[High Priority/Medium Feasibility]

*Goal:* The libraries will explore digitization software that includes the ability to search the scanned image such as Content DM and/or Olive and make recommendations for purchase and a plan for implementation including equipment and staffing issues.

**Goal 7.5: Electronic access to reference resources**

[High Priority/Medium Feasibility]

*Goal:* The libraries will develop a plan for acquiring more electronic versions of traditional print titles.

**Goal 7.6: Web Resources**

[High Priority/High Feasibility]

*Goal:* The libraries will develop and implement a policy concerning how scholarly web resources will be presented to the patrons.

**Goal 7.7: Enhancing the Electronic Resources Collection**

[High Priority/Medium Feasibility]

*Goal:* Investigate the available electronic resources including e-books to enhance the needs of remote users.