



CLARION UNIVERSITY FOUNDATION, INC.
ANNUAL REPORT 2021



*HERE COMES THE SUN.
HERE COMES THE SUN.
AND I SAY
IT'S ALL RIGHT.*

BOARD PRESIDENT'S MESSAGE

Although written by George Harrison and sung by The Beatles, my favorite version of this tune is by Richie Havens as played on his Guild D40 guitar. One cannot help but feel optimistic about things to come as he strums (or rather pounds) on his guitar.

The short, simple lyrics make me feel that the future looks bright for Clarion University and its evolution into PennWest Clarion.

While all the details of this integration are not yet ironed out, the opportunities that will be afforded with the creation of the new entity are becoming clearer.

At Clarion University Foundation, Inc., we are guided by Dr. Dale's vision of student-centric outcomes while building the stake in our region.

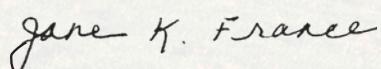
To this end, the Foundation has provided support in the areas that have those student-centric goals in mind. This past year, the Foundation gave \$1 million to the University to support the Education and General Fund. This contribution helped ameliorate some of the unexpected costs due to the pandemic. Also, the growth in our endowment increased by \$10 million (26%) to \$49.4 million, enabling the granting of scholarships totaling \$1.4 million to 830 students.

As the fine points of the integration come into focus, our aim at the Foundation remains to manage our endowments in a manner that will provide intergenerational equity. This means that students will continue to receive scholarships for generations to come. Our mission is also one of protecting donor privacy while assuring that specific intentions for donated funds are met.

So, let me thank all of our donors. You have made a difference in the lives and fulfillment of aspirations of thousands of students.

And on that note, go listen to "Here Comes the Sun" – and smile!

Sincerely,



Jane K. France



CLARION UNIVERSITY FOUNDATION, INC.
BY THE NUMBERS 2021



RAISED
more than
\$25K
OVER TWO YEARS

PLUS COUNTLESS
FOOD ITEMS
& SUPPLIES

**STUDENT
EMERGENCY FUND**
RAISED OVER
\$75K

OVER THE PAST TWO YEARS
& PROVIDED EMERGENCY SUPPORT OF

\$56K TO
200 STUDENTS
DURING THAT TIME

DONATIONS CAN BE MADE AT
CLARION.EDU/SUPPORTSTUDENTS

FY21
**FOUNDATION
SCHOLARSHIPS**
**\$1.4
MILLION**
AWARDED TO
830 STUDENTS

CLARION UNIVERSITY
AWARDED
more than
\$5 MILLION
IN SCHOLARSHIPS
**LAST
YEAR**
25%
OF THOSE WERE
PROVIDED BY

CLARION UNIVERSITY
FOUNDATION, INC.





Dr. David '69 and Kathy '68 Wartinbee worked hard throughout their careers, he as a professor of biology, she as a librarian. When they retired, Alaska's beauty – of the people even more so than of the breathtaking scenery – lured them from their home state of Pennsylvania.

"I felt like I was home," Kathy said of their first visit.

David's research of streams and aquatic insects first took them to America's 49th state in the summer of 1977. The Wartinbees were so enamored with Alaska that they returned for all but a few summers until they moved there permanently in 1997.

Before they committed to moving, they wanted to experience winter there.

"We came during Christmas break when I was in law school," David said.

"We said, 'Let's see what it's like in the winter.' It was even more beautiful. Winter is spectacular."

They moved there permanently after retiring from their teaching jobs in Pennsylvania.

Now that it is their home, the Wartinbees embrace the climate and terrain, as well as the planning ahead that is essential for survival even during routine trips.

In Soldotna, where the couple lives, David said temperatures fall to 40 degrees below zero in the winter. Soldotna is about 50 air miles or 150 road miles south of Anchorage.

"You have to have the appropriate gear to take care of yourself for the kind of conditions you'll be in," David said.



"I FEEL LIKE I WAS HOME"

The Wartinbees live near wilderness, where there are no houses, no roads and no cell coverage. They spend as much time as possible in the wild and beautiful places that surround them. Preparation is key.

"We have different clothing. I have five changes of long underwear. You just prepare for the weather. This is my 15-degree jacket. This is my minus-10-degree jacket," Kathy said.

"As I prepare to work at a Galena checkpoint for the Iditarod sled dog race, I have packed my minus-45-degree jacket," David said.

Alaska is a state with very few roads, David said. He and Kathy get around using their Polaris side-by-side ATV, snowmobiling, snowshoeing and walking. David is a licensed pilot and has his own Cessna 180 plane that is fitted with wheels, skis or floats, depending on the season – that he uses to visit wilderness areas for sightseeing, hiking, fishing or visiting friends.

Some parts of Alaska are dark for several months, but the least amount of sunlight in Soldotna is five hours per day. During those periods, "you have to go outside," David said.

"If it's a nice bright day, you can figure I'm going to go out flying, or ice fishing or running the snow machine," he said. Snow machine is another term for snowmobile.

Kathy said her knees are shot from downhill skiing, but she stays active with snowshoeing, hiking, gardening, quilting and traveling with her husband.

In the summer months, Soldotna can have almost 20 hours of daylight – "Lots of time to play," David said.

Planning ahead has also been a financial priority for the Wartinbees. Long before they became Alaska residents, David and Kathy began to make decisions to enable the life they have now. Part of their carefully crafted plan is philanthropy.

"I'd been sending Clarion \$100 each year for many years. One of the things that I learned to do is invest money and make money with the investments," David said. "We have everything we could want in terms of toys, a wonderful place to live, and good health; we don't want for anything. We are comfortable. Now, we are able to step up our support of education."

"We owe Clarion. We earned our living because of the education we got at Clarion," Kathy said. "It's payback time."

"We recognize that there are students who can use a helping hand going through college, and we want to provide an opportunity for some of those students," David said. "Neither of us came from wealthy families, and we know how difficult it can be to afford college. That's one of the reasons we wanted to start these scholarships – to help someone who needs it."





“It takes a noble person to plant a seed for a tree that will one day provide shade to those whom he may never meet.”

~D. Elton Trueblood



Larry W. Jamison '87
Director of Planned Giving
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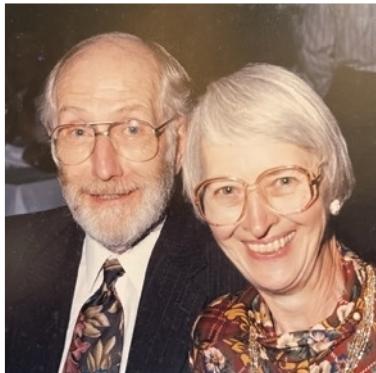
The William E. Lafranchi Scholarship

William Lafranchi '49, a native of Brookville, graduated from Clarion State Teachers College in 1949 with a library science degree. William served as director of Libraries and Media Services at Indiana University of Pennsylvania for 33 years, until his retirement in 1986. Lafranchi was married to Sylvia P. Schmidle Martin (1920-2016), a resident of Wilkinsburg for 52 years who taught at St. Edmunds Academy in Squirrel Hill (Pittsburgh). Mrs. Lafranchi was elected the first female mayor of Wilkinsburg, serving from 1994 to 1998. Mr. Lafranchi passed away Dec. 2, 2020, shortly before his 94th birthday. This scholarship endowment will benefit Clarion University of Pennsylvania students for generations to come.



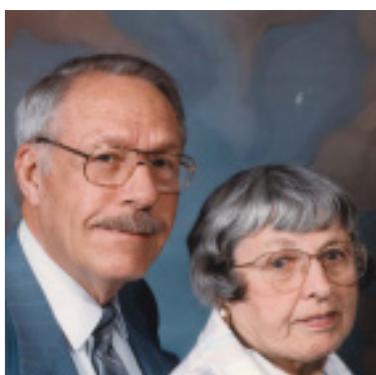
Dr. Nicholas J. Bezak Scholarship

Dr. Bezak was a professor of mathematics at Clarion from 1968 until his retirement in 2001. The oldest of six children, he grew up on a farm in eastern Ohio. He worked at a grocery store to pay for his Bachelor of Arts degree and continued to work on the family farm. He stayed true to living among the working class. Two of his brothers created this scholarship to advance the education of future scientists and to pay tribute to him and the students he taught.



Dr. Harold V. Hartley & Carolyn J. Hartley Scholarship

The Hartleys were lifelong supporters of Clarion University. Dr. Hartley was recruited to Clarion in 1963 to teach speech pathology and audiology. He was founding chair and established the graduate program for the Department of Communication Sciences & Disorders. Dr. Hartley was active in faculty governance and in establishment of the faculty union. Mrs. Hartley taught in the College of Education. Both were active in the community. This scholarship is a memorial to them and to the many students they impacted.



Dr. Charles "Jack" & Gladys S. Shontz Cultural Life Series Endowment

Dr. Charles "Jack" Shontz began at Clarion State Teachers College in 1957 as assistant professor of biology and was named department chair in 1958. In the 1961-62 academic year, he accepted a fellowship from the National Science Foundation and earned his doctorate degree after completing studies and research in zoology at the University of Pittsburgh. During his tenure at Clarion, Shontz moved to the academic administrative staff at Clarion State and remained there in various capacities until his retirement in 1983 as associate vice president for Academic Affairs and dean of summer sessions. He married the former Gladys S. Snively in June 1952. They were married 55 years before she preceded him in death in June 2007. Dr. Shontz passed away peacefully at home in Apollo, Pennsylvania, Oct. 7, 2019, at age 93. This endowment was fully funded via a bequest from Jack's estate. The Cultural Life Series is intended to provide a series of cultural events for the benefit of the students, faculty and staff of the university and for the benefit of the community of Clarion.



When Clarion students moved out of campus housing last spring, they were invited to donate unwanted, unopened nonperishable food items, hygiene products and household/cleaning products to the university's Resource Room.

Students responded generously, donating 780 items. The Resource Room provides necessities such as food, deodorant, soap, school supplies, toilet paper and cold weather accessories to students upon request.

"We were blown away by the generosity of our students," said Meredith Karg, student support assistant.

The fully stocked Resource Room is open this fall for students living in campus housing or in the Clarion area. Students can order supplies by filling out the form at www.clarion.edu/hungry.

There are two ways you can help keep the Student Resource Room stocked. Check out the Amazon Wishlist <https://amzn.to/3Jh9Hop> or make a monetary donation at clarion.edu/supportstudents.





in appreciation of our DONORS

GIVING FROM JULY 1, 2020 – JUNE 30, 2021



"This scholarship benefits not just me, but my remarkable parents, too, as they have three children to send to college. We are filled with gratitude for your kindness in assisting with my college education. I am invested in my life at Clarion. I am a member of the National Success Leadership Society, a facilitator for Building Bridges, and vice president of the Black Student Union. I work at the Rec Center and am a tour guide for Admissions. My goal is to become an attorney. My schoolwork comes first at all times, and I am so thankful to have the opportunity to achieve my goals."

Nia Latham, WEB Dubois Scholarship
Political Science, Pre-Law Major

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"I will be the first one in my family to attend college, and I was not sure if I could afford it. Thank you for creating this scholarship; it makes a huge impact on my life. Shortly after high school graduation, I joined the Army. I now serve in the Army Reserve. I chose Clarion because of how flexible they are with my military schedule and because of the great business program. I hope to make my family proud by being the first in my family to earn a degree. Thank you for being so kind and helping my Clarion journey."

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"You have helped to lighten my financial burden while allowing me to focus on learning and my experiences beyond the classroom. Your generosity has inspired me to give back, with hopes of eventually starting a scholarship of my own one day. Thank you for your support of my academic endeavors. I promise that I will put forth my utmost effort to make you proud."

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"I am a single mother, going back to school to finally pursue my dream of working in the health care field. Often, I have wondered how I am able to do this. It is when I receive blessings such as this award that gives me the hope that I will be able to finish my college education, give my kids a better life and provide for them."

Sarah Bowman, Addison Gibson Scholarship Nursing/Sociology Major



"I am beyond grateful to be a recipient of such a prestigious gift. Finding my footing in higher education was not an easy feat. I aged out of the foster care system at 18. I had to work three jobs to afford basic life necessities and entrance into a university. It was an incredibly stressful experience; it seemed going to college was almost impossible as I tried to save to afford tuition, books and other school expenses. I plan to make a career in law focused on assisting the foster youth of our country. Thank you for helping a young girl who thought her future was so dim, who found success and happiness through higher education. I am truly blessed."

Cassie Schwalm, Addison Gibson Scholarship
Integrative Studies (Communication), Pre-Law Certificate

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"It means a lot to me and my family that someone is taking a chance on my education at Clarion University. This past December, my dad suddenly passed away. I think about him every day, but earning this scholarship showed me that I need to stay on track for success in my future. This will provide even more motivation to succeed at Clarion, because I know that people like you are counting on me to do well."

James Gunning, Waldo S. Tippin Scholarship
Business Management Major
Athlete (football)

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Ms. Heather L. Holstine
Mrs. Brenda F. (McMunn) Hoover '73 & Mr. Andrew J. Hoover



"Being the third of four children, I have watched my parents financially support all of us through our schooling, and I realize the sacrifice it takes to make that happen. I am truly grateful for your generous donation. I am working hard academically and physically so I can be the best student and athlete that I can be."

Luke Schiavon, Waldo S. Tippin Athletic Scholarship
English/Creative Writing Major
Athlete (football)

Mr. John M. Horton, Jr. '92
Ms. Cynthia M. Horvath '80
Ms. Candice James-Selander '71
Mrs. Sandra R. (Hollenbaugh) Jarecki '69
Dr. Betsy S. (Wyllie) Johnson '94 & Mr. Robert Johnson
Mr. David J. Katis '85 & Ms. Julie A. Katis
Dr. Deborah J. Kelly '99
Dr. Andrew C. Keth '88
Mr. Bob Kilroy
Capt. Kendall J. King '71 & Mrs. Gail King
Mrs. Jennifer L. (Montague) Kline '79 & Mr. Michael Kline
Dr. Scott Kuehn & Dr. Myrna Kuehn
Ms. Lisa R. Esser-Laugand '94 & Mr. Rogers Laugand
Mr. Raymond D. Lichauer '70
Mr. Jeffrey S. Linden '89
Mrs. Hope E. Lineman '10, '13, 'G16 & Mr. Larry Lineman
Mr. Walter F. Long III '20 & Mrs. Laura Long
Mrs. Maureen O. Mann '72 & Dr. Samuel J. Mann, M.D.
Ms. Brooke C. Mays '18
Mr. Barry L. McCauliff '72
Mr. D. Craig McClure '70 & Mrs. Dayna B. McClure
Mr. Curtis McElhattan
Mr. Eric J. McWilliams '69 & Ms. Kathy B. Sickles
Mr. Christopher Miller, C.P.A. '01
Ms. Amy L. (Coon) Miller '94
Mr. John Miller & Ms. Francesca Miller
Ms. Elizabeth Miller
Mr. James A. Monahan '71 & Mrs. Margaret T. Monahan
Mr. Edward M. Munn '75 & Ms. Christine S. Light
Mr. W. Dale Murdock '72 & Mrs. Debra A. (Uchal) Murdock '73
Dr. Lori A. (Welch) Murtha '92 & Mr. Mark Murtha
National Fuel Gas Company Foundation
Mr. Kenneth C. Nellis '86 & Ms. Cynthia A. Nellis '16
Rep. Donna R. (Coull) Oberlander '91 & Mr. Derek F. Oberlander
Mr. David W. Ogden '74 & Mrs. Pamela A. M. Ogden
Ms. Mary Alice Ozechoski '86
Mr. Vincent J. Pascarella '62
Pennsylvania State Employees Credit Union
Mr. Robert B. Perry '53
Mr. Larry C. Pickett '77 & Mrs. Melissa D. (Audain) Pickett '80
Mr. Scott Pierce
Mrs. Helen G. (Grudowski) Porter '60
Mr. Paul A. Price
Dr. James J. Reynolds & Mrs. Janie Reynolds
Mr. Scott A. Rhoades '92
Mr. Mark Riesmeyer & Mrs. Sheryl Riesmeyer
Rockwell Automation
Mr. Kevin Romanchok & Ms. Debbie Romanchok
Mr. Victor V. Ruberry '85
Dr. Richard A. Sabousky '84
Mr. Robert F. Schmidt '69
Mr. P. Slats Schuster '61
Mr. Larry Sehman & Mrs. Shelley Sehman
Mr. Brian E. Shea '76 & Mrs. Sheryl T. (Thatcher) Shea '76
Mrs. Nina M. (Naismith) Shevchik '65 & Mr. David Shevchik

Mr. Daniel K. Shirey III '79
Dr. Elaine M. Shuey '78
Mr. Nathan S. Simpson '05
Mrs. Emily E. (Dieble) Smith '02 & Mr. Max R. Smith
Mr. Thomas P. Snee '91
Mrs. Debra D. Sobina '83 & Mr. Chris Sobina
Mr. Ronnie R. Standridge '79 & Mrs. Anne S. Standridge
Ms. Lorraine C. Staples, J.D. '76 & Mr. Frank Hershkowitz
Mr. Jerry R. Starr '89 & Mrs. Kathleen A. (Hodgson) Starr '89
Mrs. JoEllen Steinbrunner '67 & Mr. Karl Steinbrunner
Mr. John R. Stroup, Jr.
Mr. William Strub
Mr. Jack F. Thompson II
Mr. James A. Town '95 & Mrs. Annette M. Town '05
Mr. Harry E. Tripp
United Way, Inc. of Los Angeles
Mrs. Michaeline J. (Pinksaw) Veden '76 & Mr. David C. Veden
Mr. Gregg J. Wagner '82 & Mrs. Annemarie (Hackett) Wagner '82
Mr. Edward D. Wallace '73 & Mrs. Sharon Wallace
Mr. Neil R. Weaver '00
Mrs. Frances K. Williams '79 * & Dr. John E. Williams
Mr. Todd Williams
Dr. James C. Wilson '53
Ms. Sara J. Zybura '66



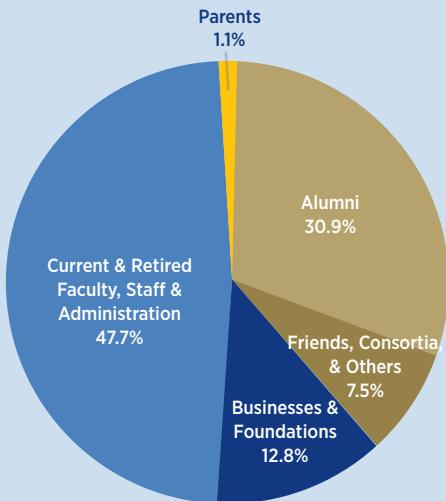
"Receiving this scholarship will help me continue my education at Clarion University. My career goal is to become a high school math teacher. Throughout my life, a few of my teachers have had a tremendous impact on my life; one day I want to be able to do for someone what they have done for me."

Erika Carolus, Mathematics Department Scholarship Endowment
Secondary Ed/Math Major

**Donor passed away in the year reported.*

The listing of names of our contributors is subject to error, both human and computer. If there is an error, please accept our apology and bring it to our attention.

FINANCIAL MATTERS



2020-2021 Contribution Revenue:
Donors: 2,845 / \$3,348,995

ALUMNI
Donors: 1,956 / \$1,033,578

FRIENDS, CONSORTIA, & OTHERS
Donors: 367 / \$252,169

BUSINESSES & FOUNDATIONS
Donors: 93 / \$427,623

CURRENT & RETIRED FACULTY, STAFF, & ADMINISTRATION
Donors: 295 / \$1,597,408

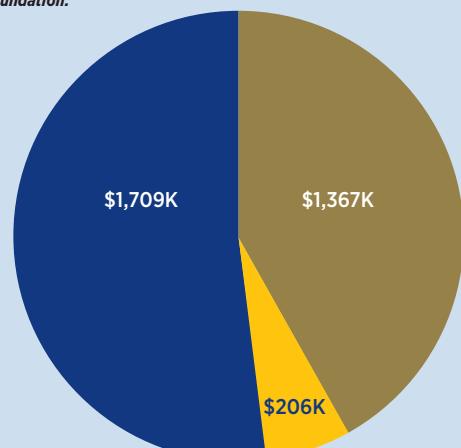
PARENTS
Donors: 134 / \$38,127

For 2020-2021, approximately 3.3% of the total living Clarion University Alumni (1,956 out of 59,952) had made contributions to the Foundation.

FY 21 Support By Category

- Scholarships & Grants
- Campus Activities & Programs
- Operational & Support Services

Total: \$3,282,000

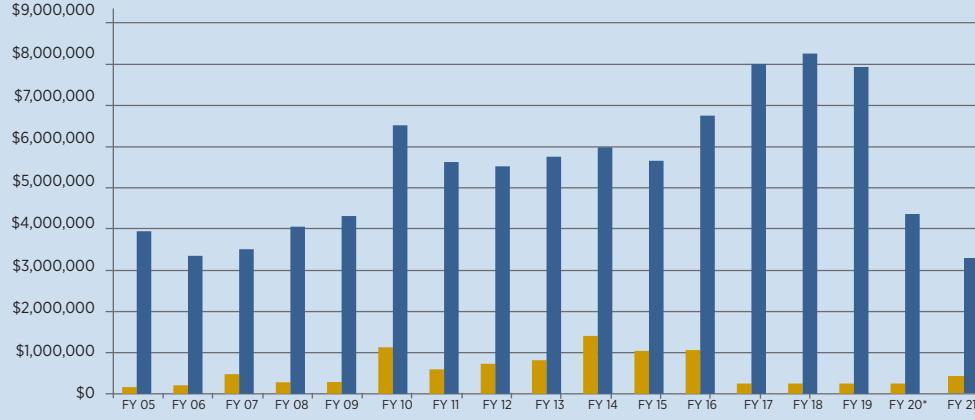


GROWING OUR ENDOWMENT

Endowment Balance from FY05 - FY21



Foundation Support to Clarion University



Over the last 17-year period, the University has received \$9.60 for every \$1 provided to Clarion University Foundation, Inc.

*FY20 and *FY21 excludes interest expense from debt service for university student housing

CLARION UNIVERSITY FOUNDATION, INC. CONDENSED STATEMENTS OF FINANCIAL POSITION JUNE 30, 2021

ASSETS

- Cash, Cash Equivalents and Other Current Assets
- Investments
- Other Long Term Assets

JUNE 30, 2021

\$16,069,190

49,418,350

93,311,009

\$162,798,549

JUNE 30, 2020

\$13,734,230

38,862,161

105,391,867

\$157,988,258

LIABILITIES AND NET ASSETS

- Accounts Payable and Accrued Expenses
- Debt Outstanding
- Total Liabilities

\$4,479,560

92,743,587

97,223,147

\$4,981,183

95,755,155

100,736,338

Net Assets:

- Without Donor Restriction
- With Donor Restriction
- Total Net Assets

18,256,775

47,318,627

65,575,402

20,459,372

36,792,548

57,251,920

TOTAL LIABILITIES AND NET ASSETS

\$162,798,549

\$157,988,258

FROM THE EXECUTIVE DIRECTOR



Our Foundation is proud to facilitate Clarion's philanthropic goals through sound financial management, stewardship and service to our campus community.

We remain forever grateful to the dedicated individuals and organizations contributing their time and substance to make it happen. Thank you!

As the pandemic has continued, our faithful donors accepted the call to help! New assistance – such as the Student Emergency Fund and Student Resource Room – was established at the onset of the pandemic to provide aid to our students during extenuating life events when food, rent and/or other personal items were needed. In addition to scholarship support, the current economic climate has proven that all support is so very important to keep our students safe, healthy and learning!

As six PASSHE universities – including Clarion, California and Edinboro in the western part of the commonwealth – move toward integration, we are beginning conversations about how the foundations might also benefit from new opportunities. As we explore what the future might hold for the universities, please know that we and our university partners are committed, first and foremost, to maintaining our long history of honoring donor intent and ensuring that gifts designated to support our Clarion will continue to do so.

As we navigate these events and forge ahead for a better future, we welcome the end to the pandemic, while embracing the opportunities of the integration.

With sincere gratitude and best wishes,

Max R. Smith

In Memory of
Richelle "Ricci" Haron



Ricci passed away peacefully June 20, 2021, surrounded by her loving family. She was a member of the Foundation family, serving as our finance/data clerk, for more than 12 years. Her daily presence infused our work days with kindness, courtesy and intelligence. We were blessed to have known her, and she is missed.

Our thoughts and prayers remain with Ricci's husband, Robert "Bobo," and daughters, Audrey and Caitlin. In lieu of flowers, the family requests memorial donations be made in Ricci's name to the Clarion University Foundation, Inc., Pay It Forward Scholarship.

Clarion University Foundation, Inc.

Clarion, Pennsylvania

Board of Directors 2021-2022

Effective July 1, 2021

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Mr. Archie L. Palmore, Esq.

Mr. Mark R. Demich
PRESIDENT-ELECT

Mr. Thomas Launer (Ex-Officio)
President-Elect Alumni Association Board

Mr. Scott E. Burns
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Mr. James L. Kifer (Ex-Officio)
Council of Trustees Representative

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Clarion University President
Edinboro University Interim President
California University Interim President

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Assistant Treasurer/Controller

Ms. Susan A. Slike

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Assistant Secretary/Admin. Assistant

CLARION UNIVERSITY FOUNDATION, INC.

Seifert-Mooney Center for Advancement

Clarion University of Pennsylvania

840 Wood Street, Clarion, PA 16214-1232

Phone: 814-393-2572 (TTY/TDD): 814-393-1601

WWW.CLARION.EDU/FOUNDATION



GATEWAY TO SUCCESS

The Office of Alumni Engagement has launched Golden Eagle Gateway, a new platform aimed at connecting alumni with each other, with faculty and staff, and with students.

The overall purpose of the Graduway-based platform is networking, according to Ann Thompson, director of alumni engagement. The Golden Eagle Gateway had a soft launch in spring 2020, and since then, membership has grown to more than 390.

"Alumni can use Golden Eagle Gateway for any kind of networking, with the knowledge that other users are members of the Clarion University community," Thompson said. "You can sign up in less than two minutes by registering with your LinkedIn or Facebook profile. **Simply go to clariongateway.com to register.**"

Golden Eagle Gateway brings the Clarion University community together through:

- A running feed of alumni updates, interesting content, photos and conversations.
- A full opt-in directory of alumni and students, allowing members to connect with the Clarion University community, all over the world.
- A mentorship program, giving members the opportunity to be mentored by others or offer mentorship to fellow alumni/students.
- A job board with current opportunities, posted by alumni, students and strategic partners.
- Group conversations allowing members to engage at a more granular level with those with the same class, interests, careers, industries and locations.
- Events posted by alumni, students and Clarion University, inviting members to upcoming events, encouraging pop-up engagement, coffee meetings around the world, webinars hosted by subject matter experts within our networks, and other organic engagement opportunities created for and by members.

TO REGISTER, PLEASE VISIT: [CLARIONGATEWAY.COM](http://clariongateway.com)

