

CLARION

UNIVERSITY MAGAZINE

WINTER 2014

COURAGEOUS.
confident.
CLARION.

We're all that.
And ready to own it.
Meet our new brand.

HOORAY *for*
HOMECOMING

CLARION'S OWN
MONUMENTS MAN

PUTTING
innovation
TO WORK



Share Your Heritage with Clarion

IT'S THE *easiest* MAJOR GIFT
YOU CAN MAKE TO US.

AND *that's not*
THE BEST PART.

"We met at Clarion, we trained for our 36-year teaching careers at Clarion, and we made many lifetime friends at Clarion. For those reasons, we remembered Clarion University in our will. We owe much to Clarion, and it's our chance to give back."



Richard and Nancy (Coax) Malacarne
Both Clarion University Alumni Class of 1963

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FEATURES

COURAGEOUS.
confident.
CLARION.

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Meet Our New Brand

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Clarion gave her the confidence to be a great teacher – and the courage to launch an entirely different second career.



ON THE COVER

COURAGEOUS: ABHIJIT SHINDE ('11) TRAVELED FROM INDIA TO CLARION TO EARN HIS BACHELOR'S DEGREE IN INTERNATIONAL RELATIONS.

CONFIDENT: HE IS NOW PURSUING AN MBA AT CLARION.

CLARION

UNIVERSITY MAGAZINE

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EDITOR'S NOTE

Dear Clarion family,

In your hands you hold the debut issue of the redesigned *Clarion University Magazine*. The fresh, modern and energetic look of the magazine is intended to reflect those qualities that separate and elevate our alumni, students, faculty, staff and friends: Courageous. Confident. Clarion.

During the past couple of years, the university has been taking a good, hard look at itself, understanding what we do better than other institutions of higher learning. What we've learned is that our family is uniquely comprised of people possessing grit – the courage to challenge ourselves to reach goals – and grace – the ability to adapt and thrive in those circumstances.

In the pages ahead, you'll read about an alumnus whose courage and confidence earned him a place in history, and the many alumni who, from their first days on campus, bravely jumped in to take advantage of Clarion's unlimited opportunities and, as a direct result, are enjoying career success. You'll learn how the university is contributing to science and to the local and regional economy, as well as the educational resources available to students through those contributions. Perhaps you'll see familiar faces (maybe even your own) as you peruse Homecoming 2014 photos.

We hope that as you read, you will see yourselves in the stories, because YOU are Clarion. Your grit and grace have made us who we are today, and we're very proud of that.

Tina Horner
Executive Editor

LETTER FROM THE PRESIDENT



Dear friends,

I hope you love the new *Clarion University Magazine*!

As you know, Clarion has been in rapid change mode for a few years, and it is nice to begin seeing the fruits of our labor, including the magazine you now hold in your hands. Redesigned and reimagined, the new publication more strongly reflects Clarion and its mission, vision, values and goals. So does our new brand, which captures our inspiring story in three big words: Courageous. Confident. Clarion.

In typical Clarion fashion, rather than just saying that at Clarion we understand, respect and nurture acts of courage, and engender confidence, this magazine will show you, through the stories of our alumni, students, faculty, staff and friends. The stories in this issue are of Clarion courage in the face of war, the pursuit of scientific inquiry, and the achievement of excellence in one's chosen profession.

These stories and others are not surprising because our very founding in 1867 was an act of courage. Just two years after the end of the Civil War, the Clarion community came together and founded what today we call Clarion University. I marvel at that accomplishment and our 147-year history of learning, teaching and sharing.

Fly Eagles Fly!

A handwritten signature in black ink that reads "Karen M. Whitney". The signature is written in a cursive, flowing style.

Karen M. Whitney
President, Clarion University



**CLARION
UNIVERSITY**



**CLARION
UNIVERSITY**

SAY *cheese!*

More than a few folks frolicked in the photo booth as Clarion launched its new brand at a fun-filled community celebration. Read about it on page 12.

beauty matters

Mary Seifert's passion for learning and the arts continues with a bold exploration of beauty.



Mary L. Seifert, whose rich family history with Clarion University can be traced to 1907, loved music and the arts. As an investment in young people, she endowed a culture and lecture series at Clarion University to ignite the passion for learning that she encouraged. Through that endowment, the Mary L. Seifert Cultural Series Endowment of the Clarion University Foundation, Inc., was established to provide the Clarion community with cultural experiences that inspire learning through thoughtful discussions.

Past series explored the themes "Realities of Race" and "In God We Trust?" and brought to Clarion the late Dr. Maya Angelou, Spike Lee and a weeklong visit by Tibetan monks.

This year, the Mary L. Seifert Cultural Series will explore "Beauty Matters," a theme that encourages us to explore beauty and the ways in which beauty matters. The theme is expansive, with the potential to include topics as diverse as the environment, the body, the arts or the social context. It opens up questions of values, of choices, of perception and of critiques.

The series kicked off Oct. 28 with a visit by author, poet and disability advocate Stephen Kuusisto, who discussed his memoir, "Planet of the Blind," and how he views the world around him. Kuusisto has been featured on shows such as "The Oprah Winfrey Show," "Dateline NBC" and NPR's "Talk of the Nation."

Chinese acrobats visited Nov. 6, performing a routine of contortions, foot juggling, plate spinning, Chinese yo-yo and group acrobatics. They presented information about the Chinese culture and customs.

Spring events will include a visit by Stacy Nadeau, one of six women who, in the summer of 2005, made national news when they appeared on a Times Square billboard, dressed only in their underwear. While other nearby billboards featured actresses and supermodels, this one, promoting Dove brand products, promoted "real women with real curves."

Visit www.clarion.edu/seifertseries for information.

HEAD OF THE CLASS

PROGRAMS RISE TO THE TOP

CoBAIS receives prestigious accreditation

The College of Business Administration and Information Sciences received reaccreditation by the Association to Advance Collegiate Schools of Business International, a prestigious designation bestowed on only five percent of schools offering a business curriculum. AACSB analyzes faculty qualifications, research and a commitment to stay current on best practices in business. AACSB also looks at faculty research to ensure they are staying current with issues in the field, as well as how schools respond to changes in the marketplace. Innovation and trend setting are two important factors in reaccreditation. "AACSB International is the most rigorous accrediting body in the field and has the highest standards in the industry," said David Hartley, associate dean of the college.



Living Artfully

The art department's exhibition, "Working Artists," which combines artwork from faculty and alumni of the art department, will run through Dec. 12 in the university gallery at Carlson Library. "The idea of 'Working Artists' is to show the university and community that the alumni are still continuing art, even after graduation," said Melissa Kuntz, the art professor who coordinated and will participate in the exhibition. Each Clarion faculty artist chose two or three alumni to contribute. Included in the exhibit are:

FACULTY ARTISTS

Jeremy Boyle, Vicky Clark, Kaersten Colvin-Woodruff, Mark Franchino, Gary Greenburg, Melissa Kuntz, Jim Rose.

ALUMNI ARTISTS

Marian Barber ('10), Jesse Caggiano ('13), Lori Grunick ('95), Mackenzie Lenhart ('14), Sundas Matloob, Rick Minard ('97), Anna Murray ('10), Marisa Lee Norwood ('13), Dan Perryman ('08), Kathy Rhoades ('95), Jennifer Rockage ('06), Stacey Roy ('14), Nicole (Herzing '05) Simpson, Michael Stek ('96), Jason Strohm ('01, MFA '05), Nicholas Sullivan, Adele (Boring '05) Vensel, Jacob Yale ('04).

PROFESSOR EMERITA

Catherine Joslyn

Education programs earn state certification

The Pennsylvania Department of Education has recertified Clarion's professional educator programs, and the university will continue to be licensed to prepare students to become teachers. In addition to the required certification, Clarion's education programs are among 19 Pennsylvania teacher preparation programs to have earned accreditation through the National Council for Accreditation of Teacher Education. "It's a professional acknowledgement, on a national basis, that we have an exemplary program," said Bruce Smith, Ph.D., chair of Clarion's education department.

Clarion makes 'Best Colleges' list

According to MONEY magazine's website, Clarion is one of the best colleges for your money! It's great news for us, but what does it mean? MONEY looked at 1,500 four-year colleges, less than half of which met criteria for key positive indicators, such as an above-average six-year graduation rate. MONEY then ranked on 18 factors in three categories: quality of education, affordability and outcomes.

IN THE *interim*

McAleer puts skills to work for Venango College.

Colleen A. McAleer, Ph.D., is serving as interim executive dean of Venango College, Oil City. The position became vacant with the departure of Christopher Reber, now president of the Community College of Beaver County. McAleer will serve on an interim basis while a national search is conducted.

"This is an opportunity for me to provide leadership for Venango College, a college with faculty and staff who have a tremendous amount of vision, energy, vitality and enthusiasm for a quality educational experience," said McAleer, who currently chairs the department of communication sciences and disorders.

"Colleen McAleer brings experience and skills to the position that will enable Venango College to continue being an integral part of both Clarion University and the Oil City community," said Ronald Nowaczyk, provost.

McAleer started at Clarion in 1982, rising to

full professor in 1990 and department chair in 1999. Under McAleer's leadership, the departmental undergraduate enrollment increased from fewer than 100 students to more than 300 students. Enrollment in the speech language pathology graduate program has also grown significantly. McAleer guided the department through two major specialized accreditation reviews.

McAleer holds a bachelor's degree in psychology from Penn State University, a master's degree in speech pathology and audiology from Clarion, and a doctorate in audiology from Kent State University. A 36-year member of the American Speech-Language-Hearing Association and a 32-year member of both Pennsylvania Speech and Hearing Association and American Auditory Society, she has been licensed to practice audiology and speech pathology in Pennsylvania since 1984.

MORE FACULTY NEWS

LINDA LILLARD, PH.D., associate professor of library science, held an invited Skype presentation for librarians at Nazarbayev University Library, Astana, Kazakhstan. The presentation was on embedded librarianship, the focus of her research. Embedded librarians have a presence in an online course and can provide point-of-need library services for students at a distance from campus. The librarians at Nazarbayev University sought Lillard for her expertise and insight in the field. Lillard has been working with embedded librarianship for 15 years, and the students in her Virtual Services class at Clarion had the opportunity to be embedded in classes at Central Michigan University last spring.

BRENDA SANDERS DÉDÉ, PH.D., associate vice president for academic affairs, was presented with the National Conference on Blacks in Higher Education's 2014 Public Service Award. The award goes to those whose public lives and careers have been superlative with regard to addressing policy issues relating to the welfare of black Americans. Dédé is a charter and current member of AABHE. At Clarion, Dédé is the student advocate/ombudsman and has mentored many students. On campus, she is involved with Alpha Kappa Alpha

sorority, Lift Every Voice Gospel Choir, NAACP, Brothers and Sisters of Christ, GEMS, Martin Luther King Jr. celebration and Juneteenth celebration. Her service to the Clarion community is extensive, including being an elected member and vice president of Clarion Borough Council.

JEANNE SLATTERY, PH.D., professor of psychology, was reelected public interest board chair of Pennsylvania Psychological Association. In this position, she will serve on PPA's board of directors; oversee six committees (ethics, multicultural, gerontology, forensics and criminal justice, colleague assistance, and disaster response network); and serve on the board for Pennsylvania Psychological Foundation. Slattery was also recently appointed as representative from the board of directors to PPA's executive committee. She has taught at Clarion University since 1984.

ROBERT S. BALOUGH, PH.D., professor of economics, and Rose M. Logue, director of administrative services, are recipients of the 2014 American Association of University Administrators Jerome L. Neuner Award for Excellence in Professional-Scholarly Publication for their article, "Strategies for Successful Implementation

of Responsibility Centered Budgeting in Mid-Sized Universities." The award is given annually to the author(s) judged to have written the overall finest manuscript published during the preceding year in the Journal of Higher Education Management. Selection criteria includes overall intellectual, scholarly and professional quality, as well as the extent to which the manuscript advances discussion of the current issues, problems and challenges facing higher education.

GREG CLARY, PH.D., professor of rehabilitation and human services, was one of 19 delegates to visit Cuba in May as part of a delegation from the Council on Rehabilitation and Education. The purpose of the visit was to examine social justice and ethical issues in health and rehabilitation in Cuba. The delegation interacted with a variety of Cuban physical and behavioral health care professionals, students, community activists, artists, university faculty and government officials. Visits were conducted to a comprehensive community health care facility, mental health clinic, a school for deaf and hard-of-hearing students, and a regular education elementary school. Environmental and sustainable agriculture initiatives were also conducted through site visits.

DIGGING CLARION'S FUTURE

CONSTRUCTION AND
RENOVATION READY
CLARION FOR THE
FUTURE.



ON TAP FOR TIPPIN

Starting in spring 2015, Waldo S. Tippin Gymnasium and Natatorium will be transformed into a new, multi-use space that will better serve intercollegiate athletics, fitness, nutrition and academics. The \$41.9 million project will include the construction of 49,000 square feet, and the existing 112,000 square feet will be extensively renovated. Inside, the structure will include a new natatorium, and the existing gym will be transformed into an arena. Outside, plans call for removing much of Tippin's brick exterior and replacing it with glass to open it up to the community. The project is funded entirely through \$41.9 million in state capital appropriations, and the budget also includes an additional \$3 million for furniture, fixtures and equipment. Pennsylvania Department of General Services will manage the project, which will be done in six sequences, so use of the building can continue during renovation. The university is hoping for a fall 2017 completion. A new recreational pool, funded separately, will be attached to the Student Recreation Center.



A BETTER BECHT

In its 100-year life span, Becht Hall – formerly Navarre Hall – has been a residence hall, dining hall and home to various programs and offices. Currently under extensive renovation, Becht will reopen in fall 2015 as a Center for Student Success, housing Admissions, Student Financial Services, Registrar, Residence Life, Health and Counseling Center, Learning Technology Center, Career Development Center, Judicial Affairs and International Programs. The exterior will maintain the original California Mission Revival-style architecture originally designed by Allison & Allison architects from Pittsburgh in the early 20th century, with a pantile roof, Spanish gables and light colored brick. The building's wood frame is being replaced with a steel frame, and Clarion's first geothermal heat pumps, which take advantage of underground geothermal conditions for heating in winter and cooling in summer, are being installed. Construction is being completed in accordance with LEED (Leadership in Energy and Environmental Design) certification guidelines.



THE SUITE LIFE

Construction has begun on two new, suite-style student housing units, which will replace the 43-year-old Wilkinson and Nair traditional residence halls, which will be demolished. The same 728-bed capacity is being maintained. The \$61 million project, being built along both sides of Main Street, east of Still Hall and West of Wilkinson, will include university-related services such as the university bookstore, Starbucks, a university theater and food service on the ground floors. The buildings are intentionally designed to complement and support Clarion Borough. Clarion University Foundation, Inc., in partnership with Clarion University, has developed and is building the project, funded entirely by student housing fees. The first unit will open in fall 2015, and the other will open in spring 2016.

Best for Vets

Veterans and active-duty service members face unique challenges as students. Clarion eases the transition from military service to higher education through multiple resources, from innovative academic programs to social support systems like our Student Veterans Association. How are we doing? Let's see the numbers.

38

Our online MBA program ranked 38th in the nation in U.S. News & World Report's list of the best online programs for veterans.

28

Our online M.Ed. program ranked 28th in the nation in U.S. News & World Report's list of the best online programs for veterans.

100%

of Clarion's academic programs are approved under the GI Bill.

7

Clarion has been named a Military Friendly School for the seventh year in a row, an honor earned by only 20% of the nation's colleges, universities and trade schools.



Clarion University student media members Amerigo Allegretto, Kyra Ammon and Matthew Catrillo shoot video Sept. 11 for a news report on the Flight 93 National Memorial.

STUDENT JOURNALISTS COVER FLIGHT 93 SERVICE IN SHANKSVILLE

Three student journalists traveled to Shanksville, Pa., the site of the Sept. 11, 2001, crash of Flight 93, to cover the Flight 93 National Memorial's 13th commemorative service.

Amerigo Allegretto and Kyra Ammon, editor in chief and features editor, respectively, of The Clarion Call student newspaper, with Matthew Catrillo of CU-TV, Clarion's television station, traveled to the Somerset County site with The Clarion Call advisor Laurie S. Miller, Ph.D. The students obtained National Park Service press credentials and teamed up to cover the event.

This year's commemoration was highlighted by the first public display of the Congressional Gold Medal, which was presented to Flight 93 National Memorial by U.S. House and Senate leaders. Dennis Hastert, house speaker at the time of the terror attacks, delivered remarks along with Gov. Tom Corbett and Gordon Felt, president of the Families of Flight 93.

PASSHE ADOPTS POLICY FOR PROTECTION OF MINORS

Dedicated to the safety and security of the thousands of preschool, elementary, middle and high school-aged children who participate in programs held on Pennsylvania State System of Higher Education university campuses and other properties each year, the PASSHE Board of Governors has adopted a comprehensive policy on the protection of minors, effective Dec. 31. The new policy combines existing practices with new measures designed to ensure the safest possible environment for all children on campus. The policy also integrates provisions included in new and anticipated state laws intended to protect children from physical and sexual abuse.

“This is a very serious issue for every university in every state in the country, and one we are addressing in the most comprehensive way possible,” said state system Chancellor Frank T. Brogan. “We have conducted a broad review of policies nationally in order to identify best practices and have integrated those with state and federal laws to develop a very strong policy. We are dedicated to protecting minors on campus.”

The new policy will apply not only to PASSHE administrators, faculty, coaches, staff and students, but also to outside contractors and volunteers involved with university-sponsored programs or who come onto campus to offer programs independent of the university.

The policy includes a detailed “code of conduct” that spells out expectations for everyone on campus who works with children. All adults or program staff who work with minors of any age will be required to be trained on policies and issues related to minor safety and security. They also will be subject to criminal background screenings. Program administrators of nonuniversity groups will be required to certify that they and their employees have satisfactorily completed required training before being allowed to use university facilities.

To view the new policy, go to: www.passhe.edu/protectionofminors.



CLARION STUDENT JOINS PASSHE BOARD OF GOVERNORS

The state senate has confirmed Todd Garrett, president of the Clarion University of Pennsylvania Student Senate, to serve on the Pennsylvania State System of Higher Education’s Board of Governors.

Garrett, of Mercer, joins the 20-member board, which has overall responsibility for planning and coordinating the development and operation of PASSHE, which comprises Pennsylvania’s 14 public universities. The board establishes broad fiscal, personnel and educational policies under which the universities operate.

Garrett, a junior political science major with a 3.6 GPA, expects to graduate in May 2015. He was elected university Student Senate president last May and is a member of the Clarion Students Association Board of Directors. He also is a board member of the Newman Club and Clarion Students for Life and previously was secretary of the Campus Ministry Board. He is a member of Young Conservatives of America.

He is the recipient of numerous scholarships and has attended various student leadership conferences, including the Students for Life National Conference and the National Youth Leadership State Conference. He is currently an intern for Judge Quinn in Clarion.

spotlight on:

BACHELOR OF SCIENCE IN NURSING

WHY IT’S HOT

This brand-new residential program met its enrollment target – 30 students – in its first year.

WHAT IT’S GOT

Approved last January, the program integrates high-impact educational practices such as clinical experiences, collaborative assignments and a capstone project. Simulation laboratories, volunteer experiences in health care agencies, and creative, hands-on experiences such as live standardized patient labs and research studies are in place in the freshman through junior years as components of clinical learning to support senior-level clinical preparation. Capstone courses are offered in the final two semesters of the program and will result in a completed research project.

WHAT’S NEXT

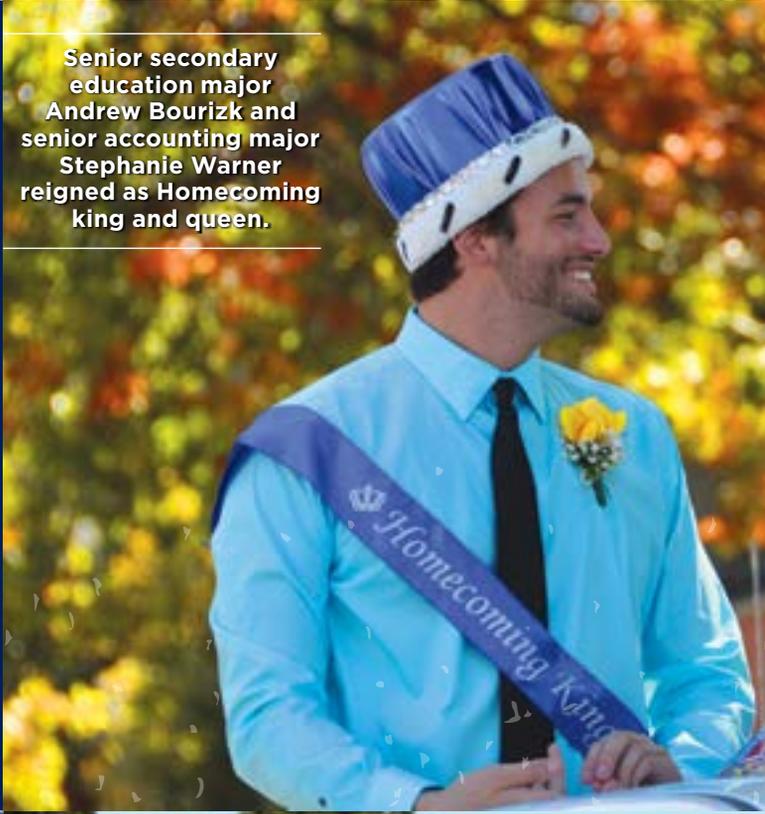
Slated to grow to 75 new students by 2016, the program is offered through the newly organized School of Health Sciences and taught on the Clarion campus.



homecoming 2014

Alumni and friends celebrated Clarion University under warm and sunny skies Sept. 27. Cheerleaders and Ernie the Eagle upped the Golden Eagle spirit as visitors awaited the start of the Autumn Leaf Festival Tournament of Leaves parade.

Senior secondary education major Andrew Bourizk and senior accounting major Stephanie Warner reigned as Homecoming king and queen.



The family of Tony Banner presented a check toward the Tony Banner Memorial Scholarship during halftime of the football game.



Alumni voted via Facebook for whom they wanted to see undergo the ice bucket challenge. The cold shower was awarded to Todd Pfannestiel, Ph.D., dean of the College of Arts, Education and Sciences, who donned a wrestling singlet for the occasion.



CHELSEA SIGNORINO

SENIOR
COMMUNICATION MAJOR

She's confident her Clarion experiences - from an internship to leadership roles to sports anchor on CU-TV - will bring her goal into reach: working in community relations for a sports team.



COURAGEOUS.
confident.
CLARION.

WE PROMISE!
THERE'S MORE TO
OUR BRAND THAN A
TAGLINE. **READ ON.**

IT'S *who*
WE ARE.

RIISING TO A CHALLENGE?
THAT'S **COURAGEOUS.**

WORKING HARD TO ACHIEVE IT?
THAT'S **CONFIDENT.**

IT'S *why you chose* **CLARION.**

AND WHY OUR
NEW BRAND SPEAKS VOLUMES.



It was a sunny, unseasonably warm day in late September, more reminiscent of summer than fall, when Clarion University officially unveiled its new tagline. Printed on a 10-by-12-foot banner and covered with canvas, the tagline's unveiling was to be the highlight of the day, a celebratory launch of Clarion's new brand. Unfortunately – or perhaps fortunately, as it turned out – a series of “canvas malfunctions” resulted in premature unveilings: The canvas kept sliding off the banner prior to the big reveal, almost as if the new tagline couldn't wait to make its debut.



Brand Promises

What is it about Clarion that matters most?

Our constituents have high expectations of Clarion – and we have every intention of meeting them.

1 Tradition of Excellence. Clarion supports an environment of academic excellence, marked by dedicated faculty and innovative programs, that motivates students to meet and transcend the challenges of the 21st century.

2 Courageous Vision. Clarion creates powerful partnerships with business and industry, serving as a catalyst for economic innovation and ensuring that our graduates are well prepared to meet the needs of the region's employers.

3 Inspiring Confidence. Clarion is driven by a deep sense of responsibility to our students. Engaged teaching and mentoring empowers students to think and explore outside their comfort zones – the foundation for reaching their full potential.

4 Transformative Experiences. Clarion delivers innovative, hands-on learning experiences on and beyond campus, ensuring that students graduate with the skills to fulfill workplace demands and the drive and ingenuity to leverage those skills over a lifetime of success.

As the canvas began to drop for a third time, the Golden Eagles cheerleaders, who had been entertaining and conversing with the crowd, jumped into action and formation. Before the canvas could hit the ground again, the cheerleaders swooped into place and flanked the banner, making sure no further inadvertent unveilings would occur. The cheerleaders, saving the day, held the canvas in place until Clarion President Karen Whitney completed the official unveiling. All was right with the world. In fact, the cheerleading squad embodied the just-revealed tagline:

Courageous. Confident. Clarion.

These Clarion students felt confident they could make a difference, had the courage to take action, and achieved results that proved their instincts correct. They displayed grit and grace. That is the essence of Clarion – and of our new brand.

The minor hiccup with the banner did nothing to deter from an otherwise festive day. Hundreds of alumni and friends attended the brand launch during the parade reception, which ended with the reveal of the tagline in the parking lot of Hart Chapel. Invited guests enjoyed refreshments, camaraderie with former classmates and conversations with representatives of Clarion and its student organizations. Everyone shared a sense of excitement of what the day would bring.

The excitement did not end with the reception and unveiling. Throughout the day, the new brand was evident: during the parade; as part of Eagle Endzone, a special location where alumni could view the homecoming game; during the Fifth Quarter, a concert that brought alumni and friends of all ages together to hear a local band, just to name a few.

The day was an opportunity for alumni,

friends, students, faculty and staff to tell their own **Courageous. Confident. Clarion.** story. A video crew, in “man-on-the-street” style, interviewed dozens of individuals who talked a bit about themselves in order to create testimonials that will inspire the next generation of Clarion students. Individuals throughout the weekend were given the same opportunity and were encouraged to share their stories on a website designed specifically to capture new success stories for the launch of the new brand and website. At press time more than three dozen individuals had shared their stories and photos via email. (A video of the day's events is available at clarion.edu/CUbrandlaunch.)

CONTINUED ON PAGE 18

JEFF JAMES ('90)

SPECIAL AGENT, U.S.
SECRET SERVICE

"At Clarion, I was never allowed to take a shortcut, never allowed to make an excuse. To see that **attitude of accountability and responsibility** – that you're responsible for your actions and your work – stuck with me."

JESSICA GRILLS

JUNIOR • SECONDARY
EDUCATION MAJOR

"My job as a community assistant in Nair Hall has changed everything. I'm a natural introvert, but this job has made me blossom as a person. **My newly found confidence** has carried over into my academic studies and pushed me to do the best that I can."

JAMIE WOLF JACKEL ('07)

PH.D. IN
MOLECULAR GENETICS

"How could I, a girl coming from such a small school, succeed with students from large universities? What I truly found was that **Clarion prepared me on so many levels**. I learned to think critically and was extremely well prepared for a graduate career."

NICHOLAS ESSOCK

SENIOR • SPEECH
PATHOLOGY MAJOR

"Clarion has shaped me into the person whom I strived to become. I have taken on leadership positions, learned about a wide array of subjects, and even created my own student organizations. My professors and fellow students have both **challenged and inspired me to better myself.**"

TELLING *our* STORY

President Whitney shares her vision for the Clarion brand.

In today's increasingly competitive marketplace, it is critical that Clarion convey its true character to the world in a compelling and consistent manner. We must distinctively define the university in the minds of students who might attend and faculty who might join Clarion University. We must prove our value to the constituents who influence our funding and the donors and friends who give generously of their time and resources. We must promote our benefits to the businesses and organizations whose partnerships are so vital to our success. And we must continue to be the Clarion that our alumni – who know us best – chose for their educations.

Our new brand – a platform for creating a cohesive, consistent image of Clarion in the marketplace – helps to ensure that Clarion University is well positioned for the future. To develop our new brand, we embarked on an intensive, yearlong research and branding process to better understand how to communicate more

precisely and powerfully what makes us who we are and how that is different than other universities. Countless hours of discussion and the surveying of more than 2,000 members of the university family led us to a defining ethos – **Courageous. Confident. Clarion.** – that embodies the hardworking and collaborative way we approach our lives and work.

Our brand is more than a tagline. It is a translation of our competitive advantages into words and images that authentically and persuasively capture the essence of Clarion University. You can see the Clarion brand at work, in the newly designed magazine you hold in your hands – and in your own Clarion story.

—Karen M. Whitney, President



Why Branding? Why Now?

Partnering with Clarion to develop our new brand was Mind Over Media, a Pittsburgh-based marketing and media company. We sat down with Kristen Creighton, vice president for research and brand strategy at Mind Over Media, to talk about the power of branding in today's competitive marketplace.

What is branding?

A brand is all the associations the audience has with the institution. The goal is to influence the associations people have about you. Rather than be passive and let people learn about us in ways we can't control, we put the message out, focusing on the benefits and positives of the institution that we want people to have at the top of their minds.

Why should Clarion periodically re-brand itself?

An institution is always evolving. You want to make sure you're keeping ahead of the word on the street. A lot of times we find institutions have a time period when they'll get a lot of recognition for something. Over time that changes, but the perception lingers. Re-branding is about staying ahead of your reputation, making sure that the messages you're putting out and the channels where you're putting them will have the most impact.

How often should re-branding occur?

It's a question of re-branding vs. refreshing a brand. An ideal situation is that you have a brand that can stick with you for a long time, 15 to 20 years. Sometimes a brand doesn't keep pace with the changes that are occurring. It's nice to re-evaluate every five years – that's enough time to measure progress. At that time, the decision might be made to refresh the brand and evolve the messaging, or sometimes it's time to do something new because of a different direction for the institution. Clarion hit it right on the mark. Its brand had been around for a while; it did its job. Then the institution really started changing.

Why do organizations use a firm such as Mind Over Media to conduct a branding study?

Partly it's because of our national experience. We have done this kind of work with more than 250 colleges and universities over our 30-plus-year history, so not only do we have a tried-and-true process, but we also have a good sense of how branding can bring people together and impact an institution's success. Also, it's important to have an objective party do this kind of work. We put a lot of effort into making it a participatory process that gets to the heart of a university's authentic strengths, and as an outside entity we aren't encumbered by any internal affiliation or bias.

How did Mind Over Media develop Clarion's brand?

We spent time with people, listening to them, meeting in person, having focus groups, conducting one-on-one interviews. We spent time on campus to get a feel for the place and the people. We took the ideas and themes that arose from those discussions and tested them with a much larger audience, in the form of an online survey that was completed by more than 1,200 current students, prospective students, alumni, staff, faculty and administrators. We got some really solid, compelling data as to where the institution is doing well and where it could use some improvement in terms of perceptions.



What did you learn?

Something that rose to the top was this idea of persistence, perseverance and hard work. It's what President Whitney describes as a true sense of grit. Another very important attribute was the sense of the Clarion community being a friendly, trustworthy, caring group of people. We felt that marrying those two qualities really spoke to a benefit of being at Clarion: The university is very friendly, and it's proud of that, but more importantly it offers strong, relevant academic programs that attract hardworking people. Clarion has a lot of people with big dreams, and they're willing to work hard to meet them. The staff and faculty are dedicated to making those dreams come true.

How did that become "Courageous. Confident. Clarion."?

For me the idea of courageous is the special idea about Clarion that came out. It truly applies to everyone. It's not only the courage that the institution has in evolving with the times, but also the courage every person has within, his own pursuit and his own journey. Over and over people talked about that journey. Combined with the sense of confidence there, the idea felt so right for Clarion. It truly embodies the institution.

WE REALLY DID OUR HOMEWORK!

Identifying and articulating the Clarion brand took a year of market research and creative development. Along the way, we consulted with the people who know Clarion best: folks like you.

431

PROSPECTIVE & CURRENT
STUDENTS SHARED THEIR
IMPRESSIONS OF CLARION.

1,870

PEOPLE WERE SURVEYED ON
THEIR AWARENESS OF CLARION
IN THE MARKETPLACE.

137

CAMPUS & COMMUNITY LEADERS
ATTENDED WORKSHOPS, INTERVIEWS
AND OPEN FORUMS.



1,223

CLARION SUPPORTERS
GAVE THEIR OPINIONS
ABOUT POTENTIAL BRAND
CONCEPTS.

CONTINUED FROM PAGE 15

Even without a new brand, Clarion would be collecting stories that resonate with our key constituents. The added bonus is that the brand is designed to facilitate these activities. In fact, allowing students, alumni and others the opportunity to tell their own stories – in an authentic way without the filter of a writer – is an opportunity to collect more stories from a wider pool of individuals.

Students, including senior communication major Adam Reynolds, are embracing the call to action. “When I searched for schools, I was looking for information on students who are succeeding there,” Reynolds said. “If someone who is like me could find success at Clarion, I felt confident that I could do so as well.”

Current students Georgia Yamalis and Prince Matthews were also among the first group of students to share their stories as part of the new website. Each captured the spirit of the new brand in different ways.

“Clarion has made me a stronger, more confident person in so many ways,” said Yamalis, an early childhood and special education major. “I have had so many professors who have been with me every step of the way through my college career. They believe in me and want me to become the best teacher I can possibly be.”

Matthews, a political science senior, has set courageous – and lofty – goals. Are they realistic? We think so. “During my senior year in high school, I really didn’t have one specific major in mind,” Matthews said. “One thing I knew for certain was that I wanted to become a world leader of some sort.” Matthews believes it is possible as a result of what he’s learned at Clarion and the opportunities he’s been granted. “Clarion has given me the courage to pursue this goal. As a result, I am aiming high and am working toward being mayor of Pittsburgh and, ultimately, president of the United States.”

And the stories keep coming. (See page 48 to share an alumna’s story about how her career has taken a twisty, fulfilling, courageous turn of events.)

In summary, a brand is an organization’s commitment to its constituents. There are promises attached to all brands, and Clarion’s brand is no different. (See page 15).

“We have strategically decided to make this change to respect our heritage while moving the university to a place that more clearly conveys what we offer,” said President Whitney. “The idea of **Courageous. Confident. Clarion.** is woven into the foundation of what we stand for and who we will be, moving forward.”

So, by saving the day, the cheerleaders set in motion – and set an example of – how the Clarion brand and tagline can come alive. We are confident this is just the beginning. ■

COURAGEOUS.

Confident.

CLARION

“

**Determination. Perseverance.
Reflection. Tenacity.**

These characteristics are often higher indicators of student success than SAT scores. The idea of grit fits us. I hear our alumni talk about how Clarion gave them opportunity and pride in hard work. If you look at western Pennsylvania – the rural ethos – our new brand fits. Our message reinforces the best of our regional culture.”

—KAREN M. WHITNEY, PRESIDENT

CLARION'S OWN MONUMENTS MAN

Photos courtesy Smithsonian Archives of American Art

Safely removing artworks from the mines of Altaussee required Kovalyak (far left) and his colleagues to exercise some ingenuity. A pulley system was devised to transport Michelangelo's huge Bruges Madonna and Child.

STEVE KOVALYAK RISKED HIS SAFETY SO THAT WORKS OF ART WOULD ENDURE TO IMPACT AND EDUCATE FUTURE GENERATIONS.

If you saw George Clooney's film "The Monuments Men" this year, or read the critically acclaimed 2009 novel by Robert M. Edsel, you probably experienced a gripping tale of duty, honor and sacrifice. What you may not have known, however, is that among these rescuers of Europe's cultural treasures during World War II was a Clarion alumnus.

Steve Kovalyak, a Punxsutawney native and a member of the Monuments, Fine Arts, and Archives (MFAA) subcommission during World War II, graduated from Clarion University in 1942 and joined the United States Army. There, he served with the Second Infantry Unit until 1945, when he was assigned to the MFAA, an unlikely military unit whose members included

museum curators, architects, art historians and archivists.

The MFAA had one mission: to collect, protect and preserve artworks and other cultural artifacts amidst the devastation of World War II. As the Nazis forced their way through Europe, they plundered museums, churches and private homes and hid the stolen loot across the continent. During and after the war, these 345 men and women from 13 countries embarked on what would be called "the greatest treasure hunt in history." Fanning out across Europe, the Monuments Men tracked down, uncovered and returned more than five million stolen items, cultural treasures ranging from the goldwork reliquary bust of Charlemagne to the stained-glass windows of a

French cathedral and masterpieces by Michelangelo, Rembrandt and da Vinci.

"Works of art are worth far more than their monetary value," said Vicky Clark, art historian and professor of art at Clarion. "They are part of our cultural heritage, revealing important beliefs and ideas from every era and every place. The events of World War II proved this as Hitler and his people attempted to control not only what artworks were seen but even what was considered art. They 'collected' what they considered degenerate art – proving that art has the power to affect viewers in powerful ways – putting it on view as an 'educational' lesson to their people; and they even forbid many artists to make work. In



Works of art are worth far more than their monetary value...They are part of our cultural heritage, revealing important beliefs and ideas from every era and every place.”

—VICKY CLARK
ART HISTORIAN AND PROFESSOR
CLARION UNIVERSITY

In addition, they looted an incredible amount of art, primarily taking it from Jewish families.

“Many museums took extreme measures, hiding works in caves in the European countryside until it was safe to retrieve them,” said Clark. The Nazis, too, took advantage of such underground repositories, including tunnels and abandoned mines, when stashing their treasure troves. The MFAA located more than 1,500 repositories of stolen work throughout Europe, many containing thousands of paintings and sculptures. One of the largest caches was found in a network of salt mines in Altaussee, Austria, where, along with lieutenant commanders George Stout and Thomas Carr Howe, Steve Kovalyak helped to unearth, pack and ship a collection of 6,500 paintings and other artworks, many of them masterpieces that Hitler had earmarked for his own Führermuseum.

With 4,400 miles between the salt mines of Altaussee and the foothills of western Pennsylvania, it’s hard to believe that only a few years before, Kovalyak had been a student at Clarion, studying English, lettering four times in football and serving as a wrestler and coach for the 1941 championship wrestling team. The 1942 yearbook describes Kovalyak as “one of the most popular boys on our campus,” and notes his interest in singing. He was also mentioned frequently in 1940s editions of the Clarion Call, where his football stardom, wrestling prowess and accomplishments on the acting stage were often touted.

But Kovalyak’s post-college course was detoured by World War II. Along with many of his fellow 1942 graduates, he answered the call to serve, albeit in an unusual fashion. As a first lieutenant with the MFAA, Kovalyak spent most of his tour of duty in the field, working hands on to excavate the artwork hidden by the Nazis. According to the Monuments Men Foundation,



1946 A year AT CLARION

Clarion’s own Monuments Man spent his post-war career in Harrisburg, working for the Department of Education. But bridging his war service and his public service was the year Kovalyak returned to Clarion, 1946, to coach football and wrestling. Frank Lignelli (’50), who both wrestled and played football under Coach Kovalyak, remembers him as “very personable” and “a very humble individual.” It was Kovalyak who told Lignelli after football practice, “I’m going to make a wrestler out of you,” leading to Lignelli’s successful collegiate career in the 175-pound weight class and his eventual position as a student-coach.

Another alum who remembers him is Kay (Ordiway) Clark (’61), who was six when he and her mother dated. The Clarion football coach “could really sing,” she remembers. “And Kovalyak could whistle. He’d be whistling down the road coming to see my mother. Of course, I always thought he was coming to see me.” Although he shared little about his time in the service, he did give her a few keepsakes, including a packet of cards from German cigarette packs, featuring works of art and historical images, and a children’s textbook from France.

She also recalls the former lieutenant telling her that he had to go into caves – a fact that resonates now that his history with the Monuments Men is known. “I was a little girl and I thought that was really scary,” Clark said. “I was really impressed.”



Kovalyak (left) confers with fellow MFAA members Lamont Moore and Thomas Carr Howe in Berchtesgaden in July 1945.

Kovalyak helped to repatriate countless artworks discovered by Allied forces in Nazi repositories in Siegen, Bernterode, Berchtesgaden, Nuremberg and Altaussee.

Among these was the Veit Stoss Altarpiece, a national treasure of Poland that had been stolen by the Nazis and spirited back to the Third Reich. The theft of the world's largest Gothic altarpiece during the 1939 blitzkrieg had been "a shot across the bow of the art world," writes Edsel, an early declaration that Hitler aimed to dismantle the cultural heritage of Europe. Discovered in the cellars of Nuremberg Castle, the altarpiece was rescued by the MFAA and returned to St. Mary's Basilica in Krakow. Helping to pack the ornate panels and life-sized statuary of the three-story altarpiece was Kovalyak, who would later be honored by the Polish government for his work.

No cache was more impressive than that found in Altaussee, where Hitler stored the works he would display in the sprawling museum he planned for his hometown of Linz. For more than two years, the Nazis stockpiled a staggering array of art – not only paintings and sculptures, but also furniture, tapestries, and more – in an underground labyrinth of 137 tunnels,

some a mile deep. Discovered by the MFAA in May 1945, the hoard included Michelangelo's two-ton marble Bruges Madonna; Jan van Eyck's 1432 masterwork, the Ghent Altarpiece; and a collection of jewels stolen from the Rothschild family. As part of the three-man Special Evacuations Team, Kovalyak helped to pack and transport these and other great European masterpieces.

After his art-heist adventures in Europe, Kovalyak, who died in 1997, led a quieter life, working in Harrisburg for the state's department of education. For his great-niece, Debbie Norris, many memories of her Uncle Steve occurred at family dinners and get-togethers when she was a young girl. "He was always polite, always well dressed, and always singing or whistling," she remembers, describing him as "a very smart man" who was "a go-getter. He was always doing things the right way – a happy guy."

Kovalyak presented Norris' mother, his first-generation niece, with a wartime artifact, an Army coat. "It was old and worn and had a bullet hole in it," Norris said. Although her Uncle Steve provided little context for the gift, eventually, Norris was able to speculate as to why it

may have been important to the former Monuments Man.

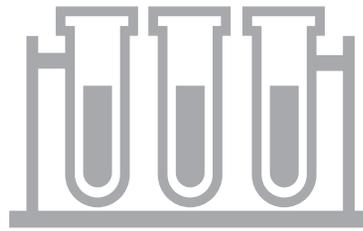
Stout, Kovalyak's commanding officer, explains Norris, "tended to do things, not in an illegal way, but in unconventional ways that sort of got around the rules." On one occasion, lacking sufficient packing materials, Stout repurposed German gas masks and sheepskin coats to cushion the precious cargo. That's why Norris thinks her great-uncle's coat "was used to wrap and cover paintings to get them out of different areas."

Just as a bullet-pocked coat helps to tell one man's story, the artworks rescued by Kovalyak and his fellow MFAA heroes are nothing less than the cultural history of Western civilization. "The Monuments Men worked hard to find, preserve and return the works," says Clarion art professor Vicky Clark. By 1951, the MFAA had established the provenance and returned to the rightful owners more than 5 million stolen treasures, from paintings and sculptures to religious relics and the contents of entire libraries. "Their service preserved our common cultural heritage, ensuring access for future generations." ■



Lt. Comdr. George Stout (far left) considered Kovalyak (far right) a key assistant, admiring his energy and resourcefulness. Stout, renamed "Frank Stokes," was played by George Clooney in the movie "The Monuments Men."





INNOVATION INCUBATION

FROM IDEA TO IMPLEMENTATION

Four years ago, at the ribbon-cutting ceremony for the Gregory Barnes Center for Biotechnical Business Development, Gov. Ed Rendell announced that Clarion University was starting a technology-based, economic-development initiative between academia and industry. This initiative had actually begun a year prior, with the relocation of the Clarion University Small Business Development Center to the Barnes Center, the university's technology incubator and accelerator. The SBDC, which receives support from university, state and federal funds, works with companies in the region to provide business support.

success STORIES

1. NANOBLOX, INC.,

a start-up company focused on nanodiamond production, turned to Clarion for contract research and support. CARIPD helped the Clarion-based company with the development of scale-up purification techniques of bulk nanodiamonds, the automation of a chemical vapor deposition furnace, market research assessment of nanodiamond-motor oil additive, and production of carboxymethyl functionalized nanodiamonds.

2. NEILSON LABORATORIES, INC.,

of Denver is a start-up company focused on supercapacitors, a high-capacity electrical component. The company worked with Benjamin Legum, a Clarion professor, on the development of a dielectric for their supercapacitor and with CARIPD to receive a Keystone Innovation Grant to develop their intellectual property.

3. SYNERWASTE, INC.,

of Ridgway, a natural-gas industry support company, has turned to Legum to advise on intellectual property and to act as collaborator for the Marcellus shale innovation grant.

4. THE INTERNATIONAL GROUP,

a wax-manufacturing company based in Titusville, has contracted CARIPD to automate its quality-control system for assessing whether its hundreds of products are within specifications.

5. DRUCKER DIAGNOSTICS, INC.,

of Phillipsburg has looked to CARIPD for process streamlining services for their production line of medical diagnostics disposable tube line.

CARIPD *is* CENTRAL TO OUR VISION FOR TECHNOLOGY-BASED, ACADEMIC-INDUSTRY PARTNERSHIPS.

The question at the time was, “How does one foster support to start-up tech companies?” To encourage technology-based clients to flourish, the Center for Applied Research and Intellectual Property Development was born. It also was the beginning of a three-year journey to receive and implement state support for the construction of one of the most-high-tech

laboratories available to industry partners in Pennsylvania, the Clarion University Innovation Laboratories. All of these economic engines – the SBDC, CARIPD, and Innovation Laboratories – are now located in the Barnes Center.

CARIPD and the Innovation Laboratories, coordinated by Benjamin Legum, an assistant professor, are part of the university vision to become a hub for manufacturing- and technology-based companies in northwestern Pennsylvania. To do this, CARIPD offers physical and intellectual resources to help transform

ideas into a tangible products and services. Even more importantly, all applied research and educational efforts are conducted to industry standards and with industry partners. Among the services CARIPD can offer to industry partners are private

and shared laboratories; shared prototyping equipment and research grade facilities; grant writing support for the development

Clarion University was awarded a \$300,000 Discovered and Developed in PA Program grant to support innovation in north-central and northwestern Pennsylvania.

of academic-industry partnerships; applied research consultation services; contract research; and intern support/staff support.

Home base for CARIPD is the Gregory Barnes Center, a 23,000-square-foot building designed as a centerpiece with the potential to adapt three more wings. The first floor is occupied by the SBDC. The second floor is office and laboratory space, and the third floor houses CARIPD and Innovation Laboratories.

The Innovation Laboratories are designed to be a versatile one-stop shop. They include a centralized, shared laboratory and

Center of Innovation

Creating powerful partnerships with industry drives economic growth – and prepares Clarion students to meet the real needs of regional employers. Here's how we do it.

GREGORY BARNES CENTER FOR BIOTECHNOLOGY BUSINESS DEVELOPMENT

is a 23,000-square-foot hub for technology-based, academic-industry partnerships that serve as an economic engine across the region. Within the center are *three* collaborators.

1 Innovation Laboratories

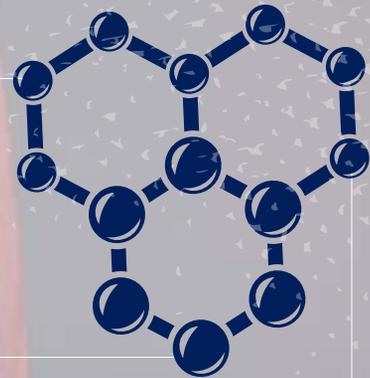
is a 2,500-square-foot facility designed for academic-industrial integration and is one of Pennsylvania's most-high-tech laboratories.

2 Small Business Development Center

works with entrepreneurs looking to start or grow their companies, providing education, information and practical tools for business success.

3 Center for Applied Research and Intellectual Property Development

offers its partners the physical spaces and intellectual expertise to help transform ideas into products and services.



Coordinating CARIPD and the Innovation Laboratories is assistant professor Ben Legum: He puts these resources to work for industry partners and Clarion faculty and students.

Her work as a CARIPD research assistant teaches senior Kat Warner valuable skills – and looks great on her medical school application.



TRANSFORMATIVE EXPERIENCES:

STUDENT SCIENTISTS OF CARIPD

Benjamin Legum remembers the student who tried to update a -80-degree freezer. He drilled into a line and broke the \$5,000 piece of equipment. Repairing the freezer would cost almost as much as replacing it. Legum, an assistant professor overseeing the student interns at Clarion's Center for Applied Research and Intellectual Property Development (CARIPD), saw the situation not as a disaster but as a teachable moment: The student worked with the local vo-tech school to have the freezer repaired within budget.

"Students are here to get their hands dirty," says Legum, a specialist in business and applied research. "When they break something, they learn how to fix it so they won't get fired in the real world." For Clarion students, practical ability is just as important as academic knowledge: Employers are looking to hire self-starters who can address problems, troubleshoot systems and come up with creative and cost-effective solutions. It's one of many learning opportunities students have when they intern at CARIPD.

CARIPD helps to coordinate internship and employment opportunities for students with industry partners; Legum first makes sure he is confident in a student's skills before making a recommendation. One such success story is Joshua Cowher ('14), who excelled throughout his internship with the Drucker Company of Port Matilda, the largest manufacturer of centrifuges in the United States, thanks to his hands-on experience at CARIPD. The company offered him a full-time position halfway through his internship, an offer the recent graduate accepted.

Participating in real-world research was so important to Katherine Warner, a biology/pre-med major, that she volunteered at CARIPD. She worked cooperatively with students majoring in physics and chemistry to test a new coating for dental implants. "I focused on the biological aspect, testing how well human gum cells adhere to titanium," she explains, while her fellow student researchers worked on developing the coating.

Stepping up and volunteering opened doors for Warner. Not only did she gain "a lot of independence and responsibility," she was hired as a research assistant, a position that she will continue throughout her senior year at Clarion. This experience is invaluable to the Port Matilda native, who plans to apply to medical school and become a doctor. Admission to medical school is competitive, and she wants to make sure her application stands out. What better way to prove her potential as a leader and an innovator than to have contributed to a tangible product that will advance health care?

Originally, said Warner, she didn't realize that the product she was working on would have "such relevance. I found that I got really involved and could see the potential for real-world applications." Being part of the process boosted her confidence. "At CARIPD, there are a lot of opportunities that give students the chance to work in real-life research situations and give them great experience for future endeavors."

CONTINUED FROM PAGE 26

200-, 500- and 2,500-square-foot, private, wet laboratories. Using a medical device backbone, a prototype room features a 3-D printer, computer numerical control mill, computer-aided-design software, furnaces and chemical hood. Once a prototype is developed, in vitro testing can occur in the cell culture room. The next step is to walk down the hall to the vivarium, or animal facility. The last step to test feasibility of the product is to sterile-package the device in the class 10 clean room.

The versatility of this model is that a company does not need to be developing a medical device. The prototype room can be utilized by any company in the region; the biology room can be used for anyone working on a novel biological or pharmaceutical compound; and the animal room is a completely self-contained environment that can simulate sunrise and sunset, ideal for scale-up biomass studies. The clean room provides air so pure that one could manufacture microchips or pharmaceuticals.

Since its inauguration, CARIPD has conducted contract research and grant-supported research with 11 companies and six individual entrepreneurs, and provided initial consultations for an additional eight potential entrepreneurs. More than \$300,000 has been brought in through grants to support applied research for them. All of the equipment in the Innovation Laboratories is research or industry caliber.

Faculty and students are encouraged to use the laboratories for both classes and research. Over the past four years, 37 science interns (majoring in biology, chemistry, physics and computer information systems) interconnected with eight business interns have worked through CARIPD to support industry partners and university-sponsored intellectual property endeavors.

In addition to contributing to the success of regional industry partners, CARIPD also supports the research-based innovations of Clarion's own faculty and students. Legum, for example, has patented a

CARIPD HAS CONDUCTED CONTRACT RESEARCH AND GRANT-SUPPORTED RESEARCH WITH 11 COMPANIES AND SIX INDIVIDUAL ENTREPRENEURS, AND PROVIDED INITIAL CONSULTATIONS FOR AN ADDITIONAL EIGHT POTENTIAL ENTREPRENEURS.

diamond-coated dental implant. Seven Clarion students participated in researching this novel product, which has recently entered into preliminary discussions for commercialization, and Legum currently is working to develop a nanodiamond-macroscale copper alloy for heat sinks for computers.

The success of the collaboration of SBDC, CARIPD and the Innovation Laboratories is astounding, but it does not stop with just being there to help. Together, they have also been conducting outreach and economic development through Gov. Tom Corbett's Make It in PA initiative. Clarion University was awarded a \$300,000 Discovered and Developed in PA Program grant to support innovation in north-central and northwestern Pennsylvania.

The proposal brings together an all-encompassing support program for inventors and small companies. Awards of up to \$15,000 and support from CARIPD, SBDC and Clarion County Economic Development Corporation are offered. This support system breaks the boundary between local and regional economic development groups, while also providing complementary business support, prototype/research facilities and applied research support. To date, the program has awarded \$47,500 to four first-round applicants. The applicant pool expanded from Butler to McKean and Crawford to Center counties. The second round of applications closed at the end of November.

These pieces of the puzzle have taken four years to put together and implement. Clarion University has shown its commitment to be a support structure for existing businesses and a helping hand for entrepreneurs. The support structure is complete, and fantastic results are occurring with start-ups, regional partners and, most importantly, our students. ■

BROADCASTING SUCCESS

STUDENTS LEARN REAL-WORLD MEDIA OPERATIONS AT CLARION'S ON-CAMPUS RADIO AND TV STATIONS.



Long before “service learning” or “high-impact educational practices” became buzz phrases in the educational environment, Clarion’s communication department knew that experience is the best teacher. Nearly 40 years ago, communication professors Al Larson, Henry Fueg and Carmen Felicetti, under the direction of James Cole, dean, designed the undergraduate communication program, based on what professionals in communication fields said students need to know.

At the top of the list was professional facilities in which to train students. Clarion's first television and radio studios were in Davis Hall, before a cafeteria in Becker Hall was transformed into a TV studio. "It's one of the best studios in the PASSHE system," says Scott Kuehn, communication professor and advisor of WCUC radio. "It's so big. No one could beat what we had."

Word spread quickly. Clarion expected to enroll about 100 students in the program in the first three years, but instead that number grew rapidly to 250. WCUC was an integral part of that growth. Its popularity was due to the foresight of Larson, Fueg and Felicetti, who "designed the program based on the needs of the industry," Kuehn says. "Students were trained in paraprofessional practices while they were here."

WCUC, set up like a mini KDKA, provides real experience. Students then and now learn what the radio station needs to do to operate as a business. CU-TV operates the same way, and that is what drew to Clarion Jasmine Monroe ('13). At Clarion, Monroe gained valuable experience as a news anchor and host of the "CU-Talk" variety show at CU-TV, and she was news director at WCUC radio. Now she puts that practical experience to work as news reporter at NBC affiliate WFMJ Channel 21 in Youngstown, Ohio.

Among Clarion's best-known communication alumni is Larry Richert ('81).

"Clarion was just right for what I was looking for," Richert said. He cites the writing-intensive curriculum and the opportunities for broadcast with Clarion's radio stations as being integral to his career. He was a disc jockey at WCCB, a predecessor to WCUC, and he became sports director and general manager for WCUC. He co-hosted the first television show that the school delivered to the town via cable.

Richert, now public address announcer for Steelers' home games, was the voice of Golden Eagles football during his sophomore, junior and senior years. He has been narrating NFL films and Steelers highlights since 1985 and has had a long-

standing affiliation with KDKA-TV, where he was weather anchor for 10 years, and KDKA NewsRadio 1020, for which he currently hosts KDKA Morning News.

Dan Zangrilli ('07), who covers the Pirates as pre-game and post-game host for CBS radio and KDKA's 93.7 The Fan, knew in high school that he wanted to have a career in broadcasting. He seized the opportunities available then by announcing his high school's football games, and he started to look at colleges.

"Clarion's reputation as a broadcasting powerhouse preceded it. Once you looked into it further, you find out it's all that and then some," said Zangrilli, who was working at Clarion's TV 5 on day one. He continued announcing high school football games on Friday nights and added Clarion football games on Saturday afternoons. Like Richert, Zangrilli later became sports director of WCUC, then general manager of the station for two years. "The hands-on experience I got, and what I was able to do on a daily basis, especially at WCUC, is why I'm able to do what I'm doing," he said.

"The students go through intense training. It's called 'DJ training,' but it's much more," Kuehn said.

Zangrilli cites learning editing, engineering, sales and marketing and how to be an on-air personality among the skills he acquired at Clarion, and he's not an exception. Anyone who works at the station learns about its overall operation. "We set them up to be decision makers," Kuehn said.

WCUC is an FCC-licensed facility, and the faculty run it like a learning lab. As part of their training, students learn that they must do station identification (recorded by Richert) at the top of every hour, certain topics are off limits, and swearing is prohibited.

"Our station is a hub for the Emergency Broadcast System. We pass on the warnings to other stations, and students need to learn to manage the system," he said.

Kuehn said he sees students from various programs of study – not just communication – becoming involved with broadcast. In fact, only about 20 percent of the students involved with the radio station are communication majors. In addition to managers, around 45 other students are on the air. ■



Richert, now public address announcer for Steelers' home games, was the voice of Golden Eagles football during his sophomore, junior and senior years. He has been narrating NFL films and Steelers highlights since 1985 and has had a long-standing affiliation with KDKA-TV, where he was weather anchor for 10 years, and KDKA NewsRadio 1020, for which he currently hosts KDKA Morning News.





DAN ZANGRILLI
PIRATES HOST
CBS RADIO & KDKA 93.7

“I DO WHAT I LOVE.”

When Dan Zangrilli ('07) reflects on his favorite part of his job, covering the Pittsburgh Pirates as their pre-game and post-game host for CBS radio and KDKA's 93.7 The Fan, he has a bit of difficulty narrowing it down to one aspect. "There's so much: The fact that I get to come to a place like PNC Park every day and follow a team that's on the rise. To be on the radio before and after every game. To live and breathe with Pirates fans. To interact with the players and be on the beat. It's a unique position. It allows me to do what I love - broadcasting and reporting - and on a sport I love - baseball."

Zangrilli got his start at Clarion's TV5, announcing football and basketball games for the university. "It's some of the most fun I've had in my life," he says. It's also the reason for his success. "The hands-on experience, on a daily basis, especially at WCUC, is why I'm able to do what I'm doing," he said. "I lived at the radio station, learned editing, engineering, sales and

marketing, how to be an on-air personality - it's doing it and getting the experience."

Along the way, he was building his résumé. "You're in the trenches, working hard and making yourself more marketable. You don't understand the value at that moment," he said. Two of his most influential professors were Bill Adams and Bruce Exley. They "taught me the technical side of radio," says Zangrilli. "It's an important skill set I have that others may not."

His mentors were Rich Herman and Chris Rossetti, Clarion's sports information director and assistant sports information director, respectively. "I worked closely with them. They were so supportive," Zangrilli said. "They are employees, but they might as well be professors. Their impact was substantial. My friendships with them are ongoing, seven years after I graduated."

To show his thanks to Clarion for helping him reach his goals, he recently became a member of the university's Alumni Association Board of Directors. "Everything I've done in my career I can directly link back to the university. I feel I'm in debt to them, in a sense," he said. "I want to make sure Clarion is as good a place for other students as it was for me."

“YOU’RE IN THE TRENCHES, WORKING HARD AND MAKING YOURSELF MORE MARKETABLE. YOU DON’T UNDERSTAND THE VALUE AT THAT MOMENT,” HE SAID. “EVERYTHING I’VE DONE IN MY CAREER I CAN DIRECTLY LINK BACK TO THE UNIVERSITY.”

—DAN ZANGRILLI



JASMINE MONROE

NEWS REPORTER, WFMJ-21

“CHALLENGE YOURSELF FROM DAY ONE.”

From an early age, Jasmine Monroe ('13) would tag along with her mother to her job as producer of “The Real Deal with Marty Griffin,” a morning show on KDKA radio in Pittsburgh. Following in her mom’s footsteps, she is now a news reporter with WFMJ Channel 21, an NBC affiliate in Youngstown, Ohio.

When it came to choosing a college, Clarion was foremost in her mind, based on the reputation of the communication department and the facilities it offered. “I fell in love with the TV station (CU-TV),” she said. “Clarion was the first and only campus I visited.”

She credits numerous communication department faculty members who helped her learn organization and appreciation for education. She gained valuable experience as a news anchor and host of the “CU-Talk” variety show at CU-TV, was news director at WCUC radio, president of the Minority Interracial Association of Communicators and a member of Alpha Kappa Alpha sorority.

Service in the sorority had Monroe working with a myriad of personalities, which served as a good primer for her duties as a reporter. “I learned to communicate with the sweetest people to the most difficult people,” Monroe said. “Being a reporter, you never know what kind of people you are going to interview.”

Through the communication department, she also participated in a co-op at KDKA during school breaks, and she experienced just how fast news cycles shift. While preparing for a carefully planned 9 a.m. show, news broke of the Sandy Hook Elementary School massacre, requiring updates to listeners as the story developed.

Monroe expanded her student experience through an internship at BET in Washington, D.C., opening her eyes to how expansive television media really is. “I learned about music law, and that has already helped in my current job,” Monroe said.

Also instrumental to her success was Naomi Bell O’Neill’s human communication class, which taught her the benefits of direct communication. Personal, positive, voice-inflected invitations to potential guests are much more successful than email requests. “They are much more willing to come in to WFMJ at 5 a.m.,” she said. “You have to make every guest feel as important as the next.”

“

I learned to communicate with the sweetest people to the most difficult people. Being a reporter, you never know what kind of people you are going to interview.”

—JASMINE MONROE

A female diver in a blue and yellow swimsuit is captured mid-air, performing a backflip from a diving board. She is upside down, with her legs tucked and arms extended. The background shows the structure of the diving board and the pool below. The text 'A DAY IN THE LIFE' is overlaid on the right side of the image.

A DAY IN THE LIFE

DIVING IN TO
TWO NATIONAL
CHAMPIONSHIPS

Winning a national title in any sport is hard. Winning it when you have a fear of the exact thing you have to do to win that title is nearly impossible. But don't tell Clarion senior Kristin Day that. Day won a pair of NCAA Division II national titles in diving last year, including a division-record-setting performance in the 3-meter competition.

Yet, Day has a fear of falling – not a fear of heights, she is OK with heights – but the fear of actually falling, or in her case, diving off the 3-meter board. “It’s scary,” Day said. “It’s 10 feet, and you have to climb up and stand there and look down and see how high you actually are. And then you have to jump off that, flip and land.”

Despite that fear, Day put up the highest score ever seen off the 3-meter board in Division II competition, recording a 539.35 and winning the event by an incredible 52.9 points. How did she do it? Quite simply, she tried not to think about it. “If you start thinking, you get too scared,” Day said. “It’s 1-2-3 go.”

Clarion’s nationally renowned diving coach Dave Hrovat, the NCAA Division II men’s and women’s Coach of the Year last year (he has 23 Coach of the Year awards), had a lot to do with her getting over, or at least controlling, her fear. “Coach Hrovat is very, very good at working the progressions, so you’re ready for anything,” Day said. “You do a lot of build-up, so you do it on the 1-meter and you know you do the same thing on the 3-meter with maybe just adding a half flip or a dive out of it. He’s very good at it.”

Coach, as Day refers to Hrovat, is a big reason, she believes, she has gone from diving just two years in high school to winning a pair of national titles as a junior in college. “I didn’t start diving until my sophomore year in high school,” Day remembered. “I then didn’t dive my junior year because I wanted to focus on trampoline and artistic gymnastics. But I came back my senior year because I wanted to break the school record.”

By the time she was a senior, Day was looking hard at Clarion for a few reasons, but the main reason was Hrovat. “I really wanted to work with Coach because I knew he would get me where I could go,” Day

said. Adding his own accolades for Hrovat was former Clarion diver Logan Pearsall (’10), from whom Day took lessons while in high school. “He told me Coach Hrovat could help me majorly.”

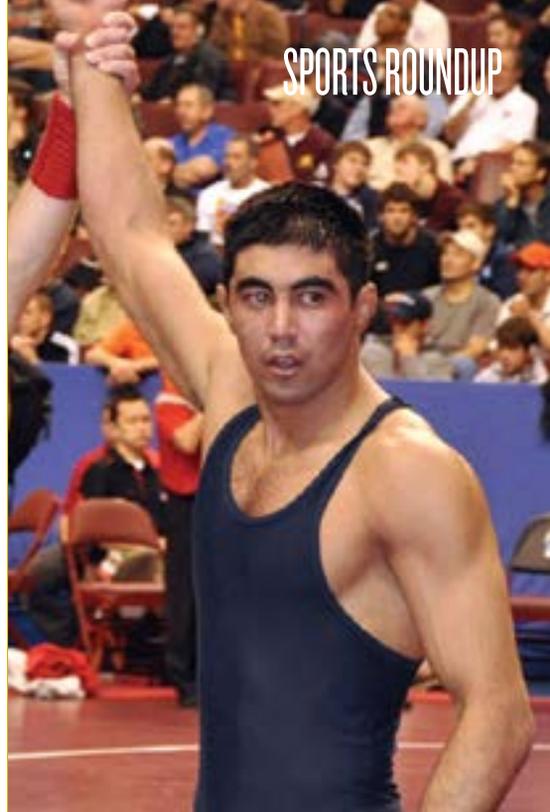
Clarion had additional intriguing qualities. “I was looking for a Division II program,” Day said, explaining that Division I programs “often put sports first, and I wanted school first. That’s very important to me.” Day has thrived academically at Clarion, carrying a perfect 4.0 in chemistry with a concentration in biochemistry and being named the Capital One/CoSIDA NCAA Division II Academic All-American of the Year in the At-Large Division. She plans to become a doctor.

“I’ve got everything I’ve needed to get from Clarion,” Day said. “Each and every one of my professors is very helpful in everything. I’m going for interviews for med school this fall, and I’m looking into orthopedics. Even if it weren’t for diving, I’d choose Clarion.”

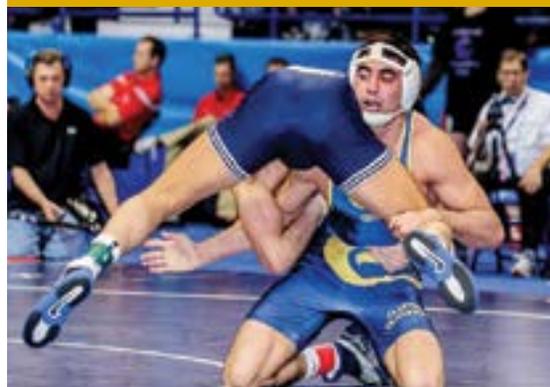
Day’s competitive nature, both in diving and in the classroom, manifested in a challenge she made to the Clarion men’s team last season: Let’s get a Golden Eagles sweep of the men’s and women’s diving titles. Meeting that challenge were Heath Calhoun (’14) (3-meter) and Collin Vest (1-meter), who joined Day on top of the podium with gold medals.

“We weren’t really expecting the men to win the 1-meter,” Day said. “After I won the 3-meter and Collin won the 1-meter, I was like ‘Oh, man, we’ve really gotten moving now. Let’s keep it going.’ So, I told the guys, ‘I’m going to try and get the 1-meter title if you guys can get the 3-meter title.’ We really wanted to do it for Coach, and we are a competitive team. I was trying to get them riled up so we could sweep the whole thing.”

There it was again, the overriding “do it for Coach” mentality, which helped Day, Calhoun and Vest become Clarion’s 39th, 40th, 41st and 42nd national champions in Hrovat’s 24 years as head diving coach. “The tradition is so big,” Day said. “It means so much, and Coach doesn’t even look for it. He just wants you to do your best.”



Former Clarion University 2012 NCAA Division I All-American Bekzod Abdurakhmonov (’12) made a huge statement in September, earning a bronze medal at the 2014 FILA World Championships, hosted in his hometown of Tashkent, Uzbekistan, and wrestling for Uzbekistan, his native country. Competing in the freestyle category at 70 kg, he won his bronze-medal match, defeating his opponent 7-3. Abdurakhmonov wrestled at Clarion University at 165 pounds in the 2010-11 and 2011-12 seasons. As a senior in 2012, he posted a record of 36-5, was EWL and PSAC champion and posted a 5-1 record at the NCAA Division I Nationals to become an All-American with a third-place finish. He was 38-12 at Clarion his junior season, including a 3-2 record at nationals, losing in the All-America round. He finished his Clarion career with a record of 74-17.



new COACHES ON CAMPUS



SEAN ESTERHUIZEN WOMEN'S SOCCER

Taking over for Rob Eaton, Esterhuizen, 55, has an extensive soccer background. A native of South Africa, he is a 1984 grad of Wisconsin-Platteville, where he scored 53 career goals, 35 career assists and a Northeast All-America selection. He coached both men's and women's programs at Clarke College and had a women's record of 23-12-5 and a men's record of 19-19-2 from 2006 to 2011. Esterhuizen also has an 18-year high school record of 326-81.



KEITH FERRARO WRESTLING

Ferraro, 33, was named interim wrestling coach after former head coach Troy Letters stepped down in September. An assistant coach at Clarion for two seasons, Ferraro was responsible for two strong Golden Eagles recruiting classes. His first, for the 2013-14 season, was ranked ninth best class in NCAA Division I by Amateur Wrestling News. A native of nearby Brookville and the son of legendary coach Lenny Ferraro, he is a 1999 graduate of Brookville High and a three-time District Champion wrestler. He was an assistant coach at Brookville from 2006-2012 before coming to Clarion.

MARCESS WILLIAMS MEN'S BASKETBALL



A native of New Brighton, Williams, 34, is a 2002 graduate of LaRoche College. Replacing legendary head coach Ron Righter, he comes to Clarion following a successful stint as the head coach at Penn State - Beaver. Williams took over the losing program and produced a nine-year record of 158-99. Over the past six years his teams were 129-39 and won six straight PSUAC Western Division titles and the overall championship in 2009, '10 and '11. Williams is LaRoche's fourth all-time leading scorer (1,359 points) and fifth in rebounds (561) and was inducted into the LaRoche Hall of Fame in 2013.



JANA ASHLEY WOMEN'S BASKETBALL

The new mentor for the squad replaces long-time head coach Margaret "Gie" Parsons. A 1998 grad of Gadsden (Ala.) High, Ashley, 33, played four years at North Alabama and graduated in 2003. Ashley has 11 years of NCAA Division I coaching experience. She came to Clarion from Iona, where she helped the team to a 26-6 record last year and an NIT bid. Prior to that she spent five years at Radford (including a trip to the NIT in 2008) and five years at George Mason.



\$4,346

was raised this year by the Golden Eagles for the Cancer Care Center at Clarion Hospital. That brings the teams' four-year total to more than

\$15,000.

THE END OF TWO ERAS: RIGHTER AND PARSONS RETIRE

Ron Righter and Gie Parsons have left Clarion basketball with a legacy that will be hard to match in the decades to come. Stepping down as coaches over the summer, their combined 51 years at Clarion is a true legacy. Their teams performed at the highest levels, but ask the duo what's really important about their tenures and their response couldn't be clearer. Both viewed their tenures at Clarion as a mission to help develop character, poise and honesty in their players and turn them toward society, ready to accept the challenges of daily life.

"The winning and championships are nice, reflecting back on it all," said Parsons, the coach of the women's team, "but it's about so much more than that. My main goal, from day one, was to be successful in teaching life lessons to young girls, while turning them into women of high character, morals and values that would last a lifetime. I would consider myself a success if I accomplished that and didn't win a title."

But she did win titles. In her 25 years as the Golden Eagles' head coach, she had a record of 352-336 and led her teams to five PSAC-West titles (1991-95), three PSAC championships (1991, '93, '94), two trips to the NCAA D-II Elite 8 (1991, '94) and two to the "Sweet 16" (1992, '93). During that run the Eagles were 117-33.

Personal honors came as well. She was named PSAC-West Coach of the Year four times (1991, '92, 2005, '08), and among her honors are inductions into the Western Pennsylvania and Thiel College sports halls of fame.

Parsons' path as a player and a coach was not an easy one. A 1967 graduate of Gateway High in Monroeville, she helped organize her high school girls' basketball team and was a player/coach her senior



year. Those were the very early days of women's basketball. Programs and coaches were hard to find and were not supported.

"In those early days," she said, "I remember how I was always told I couldn't do it, or someone would be negative toward women's athletics."

**WHEN I WAS TOLD I
COULDN'T DO SOMETHING,
IT JUST SEEMED TO INSPIRE ME
MORE. I COULDN'T WAIT TO
PROVE THEM WRONG."**

A pioneer in women's basketball, Parsons graduated from Slippery Rock in 1971, went to Australia and New Zealand to play and coach from 1975-80, and eventually started her collegiate coaching career at Thiel (1982-89) before being hired by former athletic director Frank Lignelli to come to Clarion in 1990.

Who was Parsons' role model? "John Wooden," she replied immediately, referencing the legendary UCLA coach, "and he still is today. He embodied everything that is honorable and ethical about athletics and life. I know I was a tough coach, but being strong and disciplined was the sure way to help our women reach their full potential."

Righter, a native of Doylestown and a 1970 graduate of Central Bucks West, played basketball and baseball at Duke for two years before transferring to St. Joseph's and putting together a Hall of Fame career. He averaged 13 points per game as a junior and was team captain, averaging 17.8 points per game as a senior.

Righter's first head coaching experience came in two seasons at Wilkes (1980, '81), but then he got the call to be a Division I assistant with George Raveling, first at Washington State (1982, '83), then at Iowa (1984, '85, '86) and two years at USC (Southern Cal) before getting his Clarion call from Lignelli.

"I was making background calls on Clarion, and all I heard were great things," Righter said. "Al Jacks, Bob Bubb, Frank Lignelli, Gene Sobolewski – all high-character guys were here, and people praised them. I wanted to get back to Pennsylvania, and after those calls, I knew Clarion was the place I really wanted to be. I have no regrets."

Righter, the men's basketball mentor for 26 years, finished with a record of 402-299, won three PSAC-West titles (1997, 2000, '05) and one PSAC title (2001), had 18 winning seasons, and, most importantly, got to teach the game of basketball and raise his family in a great place.

"I value the role of teaching young men – whether it's basketball or the game of life – more than anything else," Righter said. "In the teaching role we get a chance to teach them about basketball, but that is just a vehicle to teach them how to live their lives. The winning is a byproduct of the teaching, but becoming a man and contributing positively to society is the ultimate goal."

When asked if they would do it all over again, both coaches voiced no hesitation. Said Parsons: "Absolutely no regrets." Said Righter: "No question. Three things are important in life: faith, family and friends. I had all that and more in Clarion."



CAMP KAZAKHSTAN

PLAYER SPREADS GOODWILL



Matt Shuey, a 2013 PSAC-West All-Conference defensive tackle at Clarion, likely never saw himself as the foreign ambassador type, but a trip to Shymkent, Kazakhstan, in May 2013 presented a challenging, yet rewarding, opportunity. Matt's brother Bill, who served as an English teaching assistant for the Fulbright U.S. Student Program from 2012 to 2013 in Kazakhstan, approached him with the idea of hosting an American football camp at Miras University. The Johnsonburg native accepted the challenge.

Kazakhstan, the ninth-largest country in the world, is situated in Central Asia and is currently independent after centuries of occupation and war. An emerging Muslim country that was most recently part of the Soviet Union, it struggles with issues of human rights, equality, poor education, corruption and women's rights.

"When Bill first approached me with this idea, he had several goals in mind that he wanted to accomplish," Shuey said. Students in Kazakhstan "rarely have extracurricular activities and typically do not take leadership roles. They have low self-esteem and low exposure to leadership. Along with that, there is a class system where only certain [privileged] kids are at the top of the class order. Disadvantaged kids and girls are at the bottom. We hoped to use football and American culture to help outline that everyone can be a leader and give these kids a platform to understand equality

and empowerment. So every activity we planned had a goal-oriented objective – but we also had a lot of fun."

A three-year starter and a senior on the Golden Eagles defensive line this year, Shuey arrived in mid-May of 2013. His mission: to run a Clarion-style football camp for 30 kids at Miras University. "I taught them everything I could about American football," he said. "We ran three-a-day sessions, almost like when we are in camp here at Clarion. We just wanted to teach as much as we could, focusing on the basics skills of offense, defense and special teams, along with blocking, tackling and throwing and catching a football."

Shuey was equipped with audiovisual aids for teaching purposes, along with game videos of Clarion football games, which included clips of his own performances.

While the Miras University campers were learning the game, they also helped Shuey run a mini-camp for about 35 disadvantaged youths, designed to teach leadership skills to the university students and show them how to be mentors.

Miras University hosted an American football game between teams coached by Matt and Bill Shuey, along with cheerleaders organized by Bill's colleague, Holly Shelton, and another Shuey, sister Kelly. "My team was the Golden Eagles," said Huey, noting that the eagle is the national animal of Kazakhstan. "We lost the game to my brother's team, but the kids had a great time." The game also had pageantry, with a halftime, a homecoming court and new Kazakh royalty crowned.

What most struck Shuey was his interaction with the people of Kazakhstan, the adults and the kids, and the differences in their perceptions of Americans. "It's a little scary when you first get there, even though my brother had prepared me for everything he could. There is a lot of corruption," he said. "I was advised to carry my passport at all times, and sure enough, I had a police officer ask me for my passport and \$20. And some of the adults come right up to you and tell you they hate

Americans, or give you a long stare."

Then there are the kids. "The kids love Americans," Shuey said. "They loved that I was 6'3", 275 pounds, and they would reach out and touch me. There's no one that big over there. They asked a lot of questions about America and what it's really like. They would all like to come to America. Those talks were a lot of fun and you can tell they are on the Internet and love Facebook."

"THEY LOVED THAT I WAS 6'3", 275 POUNDS, AND THEY COULD REACH OUT AND TOUCH ME. THERE IS NO ONE THAT BIG OVER THERE."

The disadvantaged and deaf kids he visited with on his trip really touched him. "These kids are at the absolute bottom of the class structure there," he said. "They were so happy to see us all the time. Spending time with them was special and just made my day." Since Shuey is able to use sign language, he was able to communicate with the deaf students. "They taught us new words and how to sign their names," he recalled.

Shuey expects to graduate from Clarion with a degree for teaching mid-level math, but he wants to go on to graduate school and earn a master's degree in special education. Involved with Special Olympics since the 9th grade, he feels he has a calling. "I want to teach math, coach football and work with special needs kids," Shuey said. "It is so rewarding hanging out with those kids. They always make you laugh and feel like you are having a good day."

Is he in contact with the kids from Kazakhstan? "Yes. We're in touch on Facebook. Even kids I've never met from there are friending me now. The president of Miras has inquired about coming back this summer. I would love to go back – we'll see."

TWO CLARION SCHOLAR-ATHLETES *earn* ACADEMIC ALL-AMERICA HONORS



Kristin Day, entered in the At-Large category, which includes 13 sports, was named the Capital One At-Large Academic All-American of the Year. The honor recognizes Day as the top Academic All-American in all of Division II. Day, a junior, holds a 4.0 GPA in her major, chemistry with a concentration in biochemistry, and was named the NCAA D-II Diver of the Year after winning both the 1-meter and 3-meter boards at D-II nationals. She set an NCAA record with 539.35 points in winning the 3-meter and won the 1-meter with 497.05 points.

Emilee Gysegem, also the PSAC Champion Scholar for 2014, was voted a second team Academic All-American. She carries a perfect 4.0 GPA while majoring in business management at Clarion. The junior, who swims the individual medley and backstroke for Clarion, was second at the PSACs last year in the 400 IM and fourth in the 200 IM. She holds the school record in the 400 IM and was a 2012 All-American, placing 10th at nationals.



ALUMNI, BOOSTERS AND FRIENDS OF CLARION UNIVERSITY...

NCAA RECRUITING RULES YOU SHOULD KNOW

Clarion University is committed to full compliance with all NCAA and Pennsylvania State Athletic Conference rules and regulations. It is our responsibility to ensure that boosters are in compliance with the NCAA guidelines. If Clarion University and/or anyone associated with the university (e.g., booster, alumnus, faculty, staff or coach) violates an NCAA rule, the following penalties may be applied:

- The student athlete may be declared ineligible to represent Clarion in intercollegiate athletics
- Clarion may have to forfeit a conference and/or NCAA title
- The NCAA may place Clarion on probation (i.e., ineligible for championship participation)

GENERAL RECRUITING RULES

Division I (wrestling): Only coaches are permitted to be involved in the off-campus recruitment process. No one else is permitted to contact a prospective student-athlete or members of his/her family by telephone, letter or in person for the purpose of encouraging participation in athletics at Clarion University.

Division II (all other Clarion programs): Only coaches and certified athletics department staff are permitted to recruit off campus.

Telephone calls and correspondence from individuals outside the athletics department must be coordinated by the coaching staff of each individual program.

For more information, visit clariongoldeneagles.com.

Memorial Stadium sports a fresh new look, with the installation this past summer of AstroTurf to replace Sprinturf that had been installed in 2003.



Steve Kovalyak (seated, right) had yet to make his mark in history as one of World War II's famed Monuments Men, but he was already making a name for himself as a Clarion football player and wrestler.

ALUMNI NOTES

WINTER 2014

1979

Edward Patosky is a retired teacher/adjunct professor. He resides in Punta Gorda, Fla. He has two daughters, Heather and Erica.

1981

Jim Spencer was recently elected president of the Gift Planning Council of New Jersey. He is director of development and planned giving for The College of New Jersey in Ewing. Jim resides in Cherry Hill and has a daughter, Abby.

1983

Sandra (Pratt) Holick is a purchasing manager. She resides in Lake Hopatcong, N.J., with her husband, David, and daughter, Rachel.

1985

Kathy LeMunyon is principal usability engineer for Dell SecureWorks, Atlanta, Ga. She resides in Alpharetta.

1986

Michele (Lewis) Kimbrell is employed with the Centerville City Schools, Centerville, Ohio. She resides in Dayton with her children: Joshua, Jessica and Jordan.

1987

Jon Malanoski is a firearms supervisor for Army and Air Force Exchange Service, Offutt, Neb. He resides in Omaha.

1989

John Straitiff is executive director for Pennsylvania Great Outdoors Visitors Bureau, Brookville. He resides in DuBois with his wife, Diana.

Quazi Anwar was recently named chief technology officer for Montgomery College, Rockville, Md.

1990

Michael Estep is a high school principal for Juniata Valley High School in Altoona. He resides in Altoona with his wife, Leslie.

Nitin and Michele (Hibbard '91) Sahney reside in Cincinnati with their daughters, Meera and Mona. Nitin has been appointed CEO-elect of Omnicare in Cincinnati.

1991

Felice (Walker) Shannon is a flight attendant for Horizon Air. She resides in Portland, Ore., with her husband, Stephen, and daughter, Nina.

1994

Sheila (Anderson) Mikkelson is director of the Margaret E. Heggan Free Public Library in Sewell, N.J. She resides in West Deptford.

Sue Steis is a graduate nurse at VA Pittsburgh Healthcare System. She resides in Kittanning.

1995

Kelly Beatty ('95, '02) recently received a master of education from George Mason University. She resides in Fairfax, Va., with her husband, Chuck Wu.

Marlon Worthy is a truancy interventionist for Colonial Intermediate Unit 20 in Easton. He resides in Easton with his sons, Tristen, Darius and Miles.

Shad Sahn is a building code official for BIU INC of Pennsylvania. He resides in Denver, Pa., with his daughters, Teagan and Rylan.

1996

Chad Wilkinson is an executive television producer for Newsmax Broadcasting in New York City. He resides in Upper Darby.

1997

Matthew and Elizabeth (Saglio) Morris reside in Portersville with their daughter, Liliana. Matthew has been appointed senior associate of Gannett Fleming in Pittsburgh. Elizabeth is a director of human resources for Werner Co. in Greenville.

Dan Shevock and Dr. Mercedes ('99)

Boggs reside in State College. Dan recently presented research on music improvisation, democracy and critical pedagogy at the NAFME national conference in St. Louis; the PMEA conference in Hershey; the New Directions conference in East Lansing, Mich.; and the SMEI conference in Dublin, Ireland. Dan is a doctoral candidate at Penn State University.

Erin (Dispennett) Dusenberry is a 5th/6th grade learning support teacher for the Seneca Valley School District in Harmony. She resides in Pittsburgh with her husband, Stephen.

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And so do your Clarion classmates. It's easy to share your latest personal milestones and professional accomplishments in the pages of Clarion University Magazine. Just send us a note!

Visit www.clarion.edu/alumni-update

1999

Mark Watts is a director of education for Elitefts.com in London, Ohio. He resides in Bexley with his wife, Nikki, and daughters, Claire and Abigail.

2000

Kelly Teets has joined the public accounting firm Cottrill, Arbutina & Associates, in Beaver, as a senior accountant.

2002

Tina (Beer) Tolkacevic is employed with Mt. Lebanon School District. She resides in Crafton with her daughters, Macy and Lyla.

Michael Ziegler is a senior chemist for Eurofins/Lancaster Labs in Leola. He resides in Ephrata.

Michael McCormick is a senior ERP programmer/analyst for Gorbel Inc., in Victor, N.Y. He resides in Mount Morris with his daughter, Mylah.

2003

Kristin (Kneib) Herr is an account services coordinator for Clipper Magazine. She resides in Leola with her daughter, Alexis.

Mackenzie (Maggie) Wagner is an executive assistant for Advance Care, LLC, in Richmond, Va. She resides in Midlothian with her husband, Eric.

2004

Meghan (Knotts) Gabrielson is an activities coordinator for The Winds at Mattern Orchard Assisted Living. She resides in Altoona with her husband, Edward.

2005

Patrick Chovan was recently named company president of Omega Incorporated, West Middlesex. He is also chairman of St. Joseph Parish Religious Education Board and a board member of Prince of Peace Center (Farrell). Patrick resides in Sharon with his wife, Kyleigh, and daughters, Pearl and Kathryn.

2007

Evan Carr is photographer/editor for the Washington, D.C., bureau of NBC News. He resides in Arlington, Va.

Kelsi (Wilcox M.Ed. '13) Boyles is an educational programs specialist for Riverview Intermediate Unit 6 in Clarion. She resides in Emlenton with her husband, Charles.

2010

Danielle (DiPerna) and Michael ('11) Bryan reside in Mercer. Danielle is an admissions counselor/transfer coordinator for Grove City College in Grove City.

Craig and Samantha (Petroff '11) Butler reside in Philippi, W. Va., with their son, Theodore. Craig is a sports information director for Alderson Broaddus University in Philippi.

2011

Bethany (Koch) and Joseph ('04, M.B.A. '10) Agostinelli reside in Lakeland, Fla. Bethany is a 1st grade STEM teacher for Polk County School Board in Lakeland.

Stephanie Martini is a 12th grade English teacher in the Penn Trafford School District in Harrison City. She resides in Irwin.

Michelle (White) Walter is a teller for WesBanco in Monaca. She resides in Monaca with her husband, David, and her daughter, Annabel.

Thomas Crissman is a student support assistant for Clarion University. He resides in Clarion.

2012

Jamie Zadra has joined the law firm of Duffy and Partners in Philadelphia as an associate.

Katie Anderson is a reporter for WBOY-TV in Clarksburg, W. Va. She resides in Clarksburg.

2013

Meghan Jacobs is a speech language pathologist for EBS Healthcare. She resides in Jacksonville, Fla.

Christina Loscar is a weekend news editor for WTAE-TV in Pittsburgh. She resides in Allison Park.

Rachel Farkas is a staff writer for Pittsburgh Tribune-Review in Pittsburgh. She resides in Darlington.

IN MEMORIAM

1930s

Ruth E. Corbett '36, June 12, 2014
Ralph C. Summerville '37, Aug. 26, 2013

1940s

Franklin H. Mohney '42, March 1, 2014
Lorna F. (Bloom) Feveryear '48, Jan. 18, 2014
Nathalie E. (Neverla) Monk '48, Feb. 23, 2014

1950s

Merle P. Sheffer '51, Feb. 25, 2014
Cecil David Willoughby '51, April 3, 2014
Esther D. McNeal '52, Dec. 13, 2013
Shirley P. (Perry) Rogers '52, Sept. 15, 2013
Wells B. Stockwell '52, March 11, 2014
Salvatore John Russo '52, May 15, 2014
Allene C. Crissman '53, Sept. 6, 2013
Merle J. Conrad '53, Feb. 28, 2014
Robert A. Hoover '53, March 18, 2014
David S. Dunn '53, June 7, 2014
Elizabeth C. (Blough) Amanecer '54, May 23, 2014
James N. Servey '55, March 3, 2014
Beverly M. (McDowell) Morris '57, Feb. 16, 2014
Frances B. McGuirk '57, June 15, 2014
Charles M. Marshall '57, June 28, 2014
Judith (Dunn) Rupert '57, July 19, 2014
James C. Galbraith '58, Feb. 6, 2014
Theodore Paich '58, Feb. 23, 2014
Theodore Kukich '58, April 29, 2014
Richard H. Danielson '59, July 2, 2014
Blanche P. (Piatt) Miller '59, July 18, 2014

1960s

Roland F. Davis '60, Sept. 21, 2013
Mary Lou Raybuck '60, July 17, 2014
Ruth L. Kenemuth '61, Aug. 21, 2014
John C. Boor '62, April 22, 2014
Richard Ellen Grabiec '63, Sept. 6, 2013
Raymond A. Ganoë '64, April 10, 2014
Charles Joseph Terrana '64, July 16, 2014

Jacqueline A. (Jones) Garland '65, Sept. 20, 2013

C. Darrel Sheraw '65, March 27, 2014
Edwin Kaye Doverspike '65, May 25, 2014
Benjamin Harold Schwabenbauer '65, July 27, 2014

John E. Byers '65, Aug. 9, 2014
Ed T. Ganoë '66, March 27, 2014
Gail F. (Fulton) Grejda '66, May 13, 2014
Frederick L. Smeigh '67, April 10, 2014
Terry M. Peterson '67, April 18, 2014
Janet F. (Shoup) Grove '69, March 13, 2014

1970s

Rodger R. Buzard '70, July 23, 2014
William L. McDaniel '71, Aug. 23, 2013
Kathy F. Glenn '71, Feb. 15, 2014
Donald Roy Wingard '72, Sept. 20, 2013
Dolores F. (Fleming) Meier '72, Jan. 28, 2014
Jack Irwin Lowe '72, June 17, 2014
Ronald L. Larimore '73, March 9, 2014
Pamela E. Hartley '73, March 30, 2014
Glenn L. Blair '73, July 11, 2014
Nancy W. (Wetzel) Kaufman '74, Feb. 24, 2014
Mary Christine (Kendrick) Scott '74, June 3, 2014
Calvin G. Holloway '75, March 5, 2014
Sandra S. Gustafson '78, April 3, 2014
Michael J. Rich '78, April 11, 2014
Randy Harp '79, March 28, 2014

1980s

Karen Hessney '80, March 18, 2014
Jacalyn A. (Silagyi) Thomas '80, April 9, 2014
Michael S. Destephano '81, April 4, 2014
Annette L. (Packard) Smith '81, April 7, 2014
James P. Flaherty '81, June 19, 2014
Ann M. Peslak '82, Aug. 30, 2013
Jeanne I. Winger '83, April 14, 2014
Nancy F. Carner '84, Feb. 18, 2014
Christine E. Rankin '87, July 28, 2014
Betty J. Stephens '88, Sept. 17, 2013
Jeffrey B. Rankin '88, April 30, 2014
Scott C. Hall '88, Aug. 14, 2014

1990s

Ronald Craig Lieb '91, July 31, 2014
Gary J. Massaglia '92, Feb. 25, 2014
Eric Howard Rapp '92, March 29, 2014
William R. Miller '94, May 2, 2014
John W. Skehan '96, April 26, 2014
Daniel Lee Foxwell '97, Sept. 19, 2013

2000s

James H. Clarke '02, March 5, 2014
Scott Allen Greene '06, June 22, 2014
Gretchen L. Hayes '07, Aug. 2, 2014

2010s

James Robert Rowland '11, July 8, 2014
Erika C. Lawrence '13, July 10, 2014

Friends

Genevieve Krier, Sept. 20, 2013
Robert E. Case, Sept. 21, 2013
Dean A. Farnham, Nov. 7, 2013
James Holden, Nov. 9, 2013
Leroy Burgason, Nov. 24, 2013
Arnold Cooper, Dec. 5, 2013
Pauline Baluh, Jan. 12, 2014
J. Telford Bachman, Jan. 15, 2014
William A. Kendrick, March 3, 2014
Rosemary E. Troese, March 14, 2014
Ardelle E. Marks, March 30, 2014
Ruben Hoffman, April 2, 2014
Joan R. Huber, April 10, 2014
Dale Haugh, April 11, 2014
Lois J. Chernicky, April 14, 2014
Anne Kerle, April 17, 2014
Jean Rumsey, May 14, 2014
Gwendolyn M. Bays, May 15, 2014
Henry Ray Pope, June 12, 2014
Carol Hartley, June 29, 2014
Elizabeth J. Henry, July 22, 2014
Raymond Siegel, July 29, 2014
Charles Myron, Aug. 2, 2014
Jennifer Alden (Wesner) Shaw, Aug. 17, 2014



MARRIAGES

Michael ('11) Bryan and Danielle ('10) DiPerna, May 25, 2013

Ben Gross and **Annette ('07) Tarary**, Sept. 28, 2013

Eric Wagner and **Mackenzie ('03) Maggie**, Oct. 5, 2013

Stephen Dusenberry and **Erin ('98) Dispennett**, Nov. 28, 2013

Chuck Wu and **Kelly Beatty ('95, '02)**, April 5, 2014

Edward Gabrielson and **Meghan ('04) Knotts**, June 7, 2014

BIRTHS

Patrick ('05) and Kyleigh Chovan, a daughter, Kathryn Elizabeth, Jan. 11, 2014

William ('00) and Shannon Reinking, a son, William Patrick, Jan. 10, 2014

Thomas ('06) and Kerri Misko, a son, Brayden Thomas, March 8, 2014

David and **Michelle (White '11) Walter**, a daughter, Annabel, March 27, 2014

Peter ('09) and Courtney (Leamer '09) Zielinski, a son, Parker, March 31, 2014

Tina (Beer '02) Tolkacevic, a daughter, Lyla Grace, April 16, 2014

Matthew ('97) and Elizabeth (Saglio '97) Morris, a daughter, Liliana Elise, Oct. 22, 2013

Jesse and **Deserie (Vendetti '09) Sayre**, a son, Francis Alvin, April 9, 2014

Craig ('10) and Samantha (Petroff '11) Butler, a son, Theodore James, June 24, 2014



AUBREY NICOLE YI



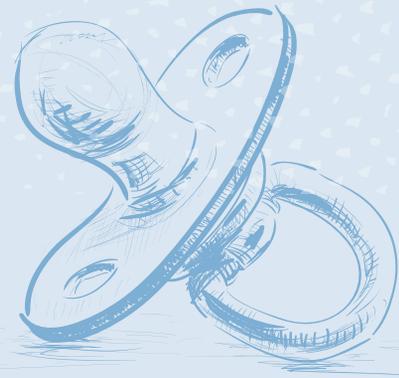
OLIVER WESLEY WOZNIAK

BIB babes: WELCOME TO THE WORLD!

Our gift to all “baby Eagles” born to Clarion alumni is a dashing new bib. We’d love to see your little one sporting his or her Clarion swag. Send a photo and tell us something about your new addition to the Clarion family. We’ll run it in the next issue of *Clarion Magazine*. Send your Bib Babes submission, including a digital photo, to alumni@clarion.edu.

Aubrey Nicole Yi knows how to put her gift to good use. She was born Jan. 6, 2014, to **Paul Jisoo ('13) and Nicole Marie Yi** of Winchester, Va.

Oliver Wesley Wozniak hangs loose. Born Feb. 24, 2014, he is the son of Steve and **Amy (Thompson '02) Wozniak** and resides in Clarion.



SPORTS HALL OF FAME

SEVEN CLARION
ATHLETICS STARS
JOIN 150 PRIOR
INDUCTEES

Clarion University's Sports Hall of Fame gained seven new members this past May, bringing the total number of athletes honored to 157. Nearly 250 guests attended the induction celebration at Eagle Commons, which included a banquet and ceremony honoring the 2014 class of inductees, the 26th since 1989. Our new Golden Eagle hall of famers are:

1

Jamie Wolf Jackel '07
DIVING
7-time NCAA Div II champion

2 Les Bressler '72 • WRESTLING
Two-time NAIA All-American

3

**Taryn Carter
Wyche '81**
WOMEN'S TRACK
Most-decorated
women's track star

4

Kim Niedbala '96
FOOTBALL
Star player and football coach

5

Alvin Slaughter '99 • FOOTBALL
Most-prolific receiver in Clarion history

6

Richard Taylor
MEN'S BASKETBALL
Coached the team to five
straight winning seasons
from 1983-1988

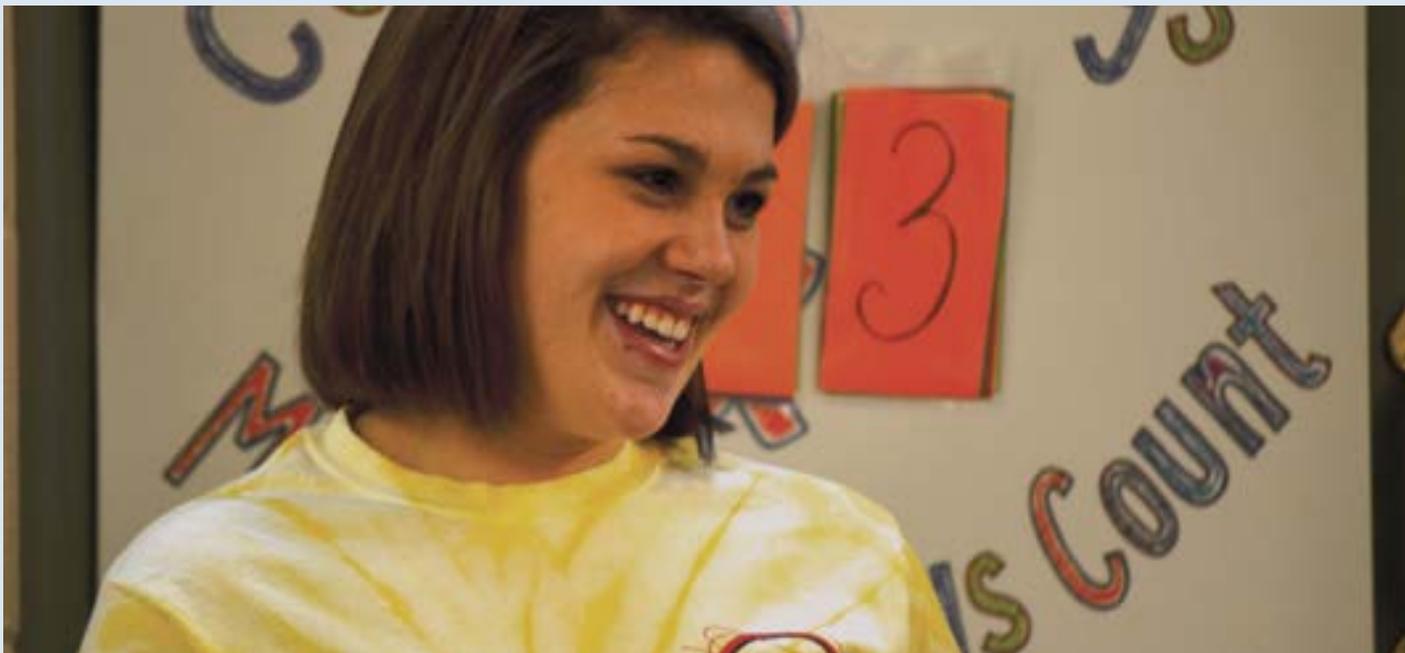
7

Robert "Bob" Carlson • ATHLETICS
Served as both athletic director (1990-2005) and
associate athletic director (1987-1990)

MICHELLE SEARLE HONORED FOR MUSIC EDUCATION

Michelle Searle ('96) was awarded the 2014 Maryland Music Educators Association Outstanding High School Music Teacher Award. The award is given annually to one teacher at the elementary, middle and high school levels who is considered to be the best music educator in Maryland. Searle is choir director and swing dance instructor at Seneca Valley High School, Germantown, Md. In 2012, her choir performed for President Barack and First Lady Michelle Obama.





GABRIELLE SCROFANO: ONE WITH COURAGE

THIS CLARION GRAD FOUND THE COURAGE TO FORGE A NEW PATH – AND NOW HELPS VULNERABLE CHILDREN TO DO THE SAME.

Each day, when Gabrielle Scrofano ('13) goes to work at West Virginia Child Advocacy Network (WVCAN), whose mission is to restore the lives of abused children, she is choosing to fight injustices against the innocent and vulnerable. Her Clarion University education equips her to confront the challenges of this difficult – but rewarding – career.

“Clarion gave me more than just courses and professors. It allowed me to gain experiences that have helped me to fully understand my skills and abilities,” Scrofano said. “I am confident I can learn quickly and think on my feet when necessary.”

Scrofano, an honors student, came to Clarion focused on getting a business degree and applying to law school. Early in her college career, however, she enrolled in an introductory women and gender studies class that redirected her academic path.

“I thought ‘feminists’ were bra-burning man haters,” Scrofano said. “Although I

believed in equal rights and often was upset by double standards and unfair treatment, I did not realize that those ideals were the very core of feminism.” The class, taught by Dr. Deborah Burghardt, now retired and the former director of the Women and Gender Studies Program, ignited in Scrofano a passion for advocacy, not just for women’s rights, but for human rights as well.

“When I graduated from high school, college was about what would make me the most money, but instead of following that path, I decided to follow what I was passionate about,” she said. She changed her major to liberal studies with a concentration in women and gender studies, and also completed a minor in business administration.

She was heavily involved in extracurricular life at Clarion, as a member of the Emerging Leaders program and as co-founder of Clarion VDay Project, which educates women on issues regarding relationship violence and raises funds for local rape crisis and domestic violence shelters. As Clarion’s representative in the Harrisburg Internship Semester during her senior year, she did extensive research in the Senate Minority Research Office, culminating in a thesis paper, “Gangs,

Government and Girls: An Analysis of Gangs in Pennsylvania, Senate for Democratic Research.”

These experiences returned immediate dividends when she was offered a position with AmeriCorps VISTA as part of WVCAN, where she builds financial capacity promoting its current “One With Courage” and related “Stand Up, Step Forward” campaigns. She also writes grants, solicits corporate donors and organizes fundraisers utilizing social media, press releases and conferences.

Scrofano is grateful for all of the support and encouragement she found at Clarion, especially among the women who served as her mentors. Along with Burghardt, her role models include Kelly Ryan, who coordinates the Emerging Leaders program, and Dr. Hallie Savage, advisor of Clarion’s Honors Program.

“These phenomenal women urged me to follow my heart, take responsibility and give a voice to the voiceless,” Scrofano said. “Because of these women, I was not afraid to move away from everything I knew, enter into a job and be willing to learn while taking on lots of responsibility. Growth can only happen if you venture outside of your comfort zone.”

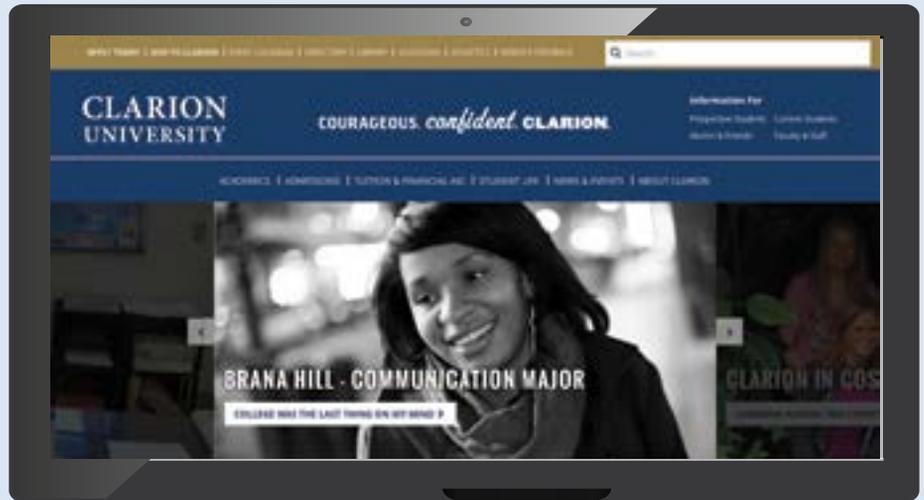


MATT MORRIS NAMED SENIOR ASSOCIATE AT GANNETT FLEMING

Matthew B. Morris ('97), P.G., has been appointed a senior associate of Gannett Fleming, a global infrastructure firm that provides planning, design, technology and construction management services. Based in the firm's Pittsburgh office, Morris is a senior engineering geologist and project manager.

Morris has more than 14 years of experience with Gannett Fleming, where his primary areas of professional interest include soil and rock slope stability design and mitigation and construction geology. Morris has worked for a variety of federal, state and local government agencies, including U.S. Army Corps of Engineers, Pennsylvania Department of Transportation, West Virginia Division of Highways and New Mexico Department of Transportation. Morris also has provided geological services for private clients in Pennsylvania, New Jersey, Ohio, West Virginia, Tennessee and Arizona.

Morris holds a bachelor of science in geology from Clarion University of Pennsylvania and a master of science in engineering geology from Kent State University. Active in professional associations, he is the immediate past president of the Association of Environmental and Engineering Geologists, a member of the International Association of Engineering Geologists, American Society of Civil Engineers, Pittsburgh Geological Society and Pennsylvania Council of Professional Geologists.



connect WITH CLARION

Have you seen Clarion's new website?

It's worth a visit! There's a spot just for alumni and friends of Clarion, and it's chock full of info and opportunity. Here are a few highlights.

Alumni Association:

Be part of Clarion's alumni network – 51,000 strong and growing.

Spirit Merchandise:

Get your Clarion gear, including apparel, license plates, screen savers and more.

Alumni Benefits:

Learn about resources, from career services to special discounts, just for Clarion alumni.

Events Calendar:

Find out what's happening on campus – and come for a visit.

Check it out!

www.clarion.edu/alumni-and-friends



COURAGEOUS *endeavors*

ALLISON (MILLER) SAYERS '87

“
CLARION
WASN'T JUST A
PLACE FOR ME
TO LEARN. IT
ALSO HELPED
ME GROW AS A
PERSON.”

I remember receiving boxes of college brochures during my junior year of high school and having grand ideas of attending schools in tropical climates or big cities. When it came time to fill out the applications, I only sent one. I knew Clarion was really the right fit for me. It was close enough to home for Mom and Dad to drop by for dinner, but still far enough away to assert my independence. One of my best friends would be my roommate, and, best of all, I could carry on a family tradition. My mom, Emma Allison Miller, was a 1964 graduate who had always shared her love for Clarion with me, recounting stories of living in Becht Hall, dressing for family-style dinners, and working together on a campaign to spend only silver dollars in the community to show the impact Clarion students had on the local economy.

It's hard to name just one thing that makes me Clarion proud. One of the biggest factors has to be the quality of my instructors. My advisor and children's lit professor, David Klinedinst, gave me a love of books and showed me the power they give children. Other instructors from the education department, such as Liz Brown, Jay Moorehouse and Robert Baldwin, shared the importance of hands-on learning and child-centered activities. They showed me how to be creative with limited resources and gave me the background to teach my students through multiple techniques. Through them, I learned that I must find the special way to reach every child.

Clarion wasn't just a place for me to learn. It also helped me grow as a person. I went out of my comfort zone to join several groups on campus and become involved in Greek life. I was a part of the recolonization of Phi Sigma Sigma sorority and share many fond memories with my sisters.

I returned to Clarion for graduate classes and attended the Penn Rivers Writing Project with Charles Duke in the summer of

1994. Our class spent the summer exploring writing, crafting our personal styles and developing unique units to use with students. It wasn't just a six-credit class; it was a family of learners who became longtime friends over the love of writing and the bond of Clarion.

I am now in my 26th year of teaching. The foundational skills I received at Clarion have served me well in a challenging and rigorous profession. I mentor student teachers from Clarion and hear of their belief in the quality of education they are receiving.

Because of my experiences at Clarion, I gained confidence in myself, honed my organizational skills, and developed a work ethic that has enabled me to launch a second career.

In the spring of 2013, I opened re.invent.ed, a custom furniture and home decor business in my hometown of Luthersburg. I am a trained retailer for Chalk Paint® Decorative Paint by Annie Sloan, an international paint brand, and use my teaching background as I conduct various painting workshops in my studio. Shortly after opening, I had the opportunity to join my friend Katrina Horner '04, M.Ed. '08, the executive assistant to Clarion's dean of arts, education and sciences, and her husband Andy as a vendor in their new business, The Nomadic Trading Company, a 40,000-square-foot antique shopping experience in Punxsutawney. We Clarion grads know how to work together, provide new experiences to the community and enrich our own lives in the process.

Clarion University has certainly been a big part of my life. I wouldn't be the same person today without the experiences it has afforded me.

I am definitely...

Courageous. Confident. Clarion.

COURAGEOUS. *confident.* CLARION.

SHARE
your
STORY

COURAGEOUS. *confident.* CLARION.

is the new tagline associated with the university's new brand.

It is about the **PERSEVERANCE** and **PASSION** – in a word, the **grit** – of Clarion University students, faculty and alumni who are striving to meet, head-on, the challenges of the 21st century.

It's also about the **STRENGTH** and **RESILIENCE** – the **grace** – that they exhibit as they adapt and innovate not only to achieve personal success but also to further the greater good of the region and the state.

CLARION
UNIVERSITY



READ ALLISON'S STORY

At www.clarion.edu/shareyourstory you can see the stories of how Clarion students, faculty, and alumni help each other – in both big and small ways – to reach a goal, overcome an obstacle, or just open a new door.

We'd love to hear your **Courageous. Confident. Clarion.** story, too. Send it, plus a photo of yourself, to myclarionstory@mindovermedia.com.

Want to see an example? Read Allison (Miller) Sayers' '87 story on page 48.

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Welcome
ALL
CLARION ALUMNI
MID-WINTER GOLF
IN SUNNY FLORIDA
JAN. 19-20, 2015

SPONSORED BY ALPHA GAMMA PHI

MONDAY, JAN. 19, 2015

Cocktails and Dinner

RIVER CITY GRILL,
PUNTA GORDA

TUESDAY, JAN. 20, 2015

Lunch, Golf and Dinner

KINGSWAY COUNTRY CLUB,
PORT CHARLOTTE

RSVP TO ATTEND BY JAN. 14

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JACK BERTANI 941-627-0162
SHAWN WOOD 814-393-1832