



The Voice

When I was younger, I could remember anything, whether it had happened or not.

Mark Twain

March 28, 1988

Bloomsgurg University

Bloomsgurg, PA 17815

University crime increase reported

by Victor Colangelo
for The Voice

Official records show 10 percent increase in crime on the Bloomsgurg University campus in 1987.

When asked what caused the increase, Lt. D. Barnes, Bloomsgurg University Law Enforcement responded, "The increase was caused by the large number of book and backpack thefts on campus. There was also a large number of false fire alarms."

Assaults led the individual categories of crime with a 75 percent growth. This category includes assaults, reckless endangerment, harassment, and terroristic threats.

There were 21 incidents of assault recorded. Of the 21 incidents, 15 were false fire alarms. The other six incidents were assaults or harassments.

An individual was arrested for allegedly making some false fire alarms. There were 118 thefts reported to Bloomsgurg University Law Enforcement in 1987, an increase of 21.6 percent over 1986. Lt. Barnes indicated that the majority of the thefts were books and backpacks left unattended.

The Scranton Commons was the location of most thefts. Articles were stolen when students went to eat without securing their belongings in a locker.

Two university students were arrested last year for allegedly stealing backpacks from the Scranton Commons.

Because of the increase in thefts students are urged to place their books in lockers before eating.

Lt. Barnes also recommends placing an identifying mark in text books, such as your initials on a certain page, in order to make identification of text books easier.

Some crimes decreased in 1987. There were 29 acts of vandalism accounting for a 19.4 percent decrease. Disorderly conduct decreased 11.5 percent from 1986 with 23 incidents reported.

Co-defendants plead not guilty at trail

by George Lardner Jr. and Joe Pichirallo
L.A. Times-Washington Post Service

Former national security adviser John M. Poindexter, former White House aide Oliver L. North and their two co-defendants pleaded not guilty at their arraignment Thursday on charges that they defrauded the government of millions of dollars in profits from the Reagan administration's secret arms sales to Iran.

Retired rear Adm. Poindexter, Lt. Col. North, retired Air Force Maj. Gen. Richard V. Secord and his business partner, Albert Hakim, appeared together in public for the first time at a brisk, half-hour hearing before U.S. District Court Judge Gerhard A. Gesell.

Gesell released the men on their own recognizance and said he wanted to proceed quickly.

"This case is going to move fairly, but it's going to move," Gesell told lawyers for both sides. He said he expects a large number of pretrial defense motions challenging the indictment and set a hearing for April 12 to begin the process.

"We have to determine first of all the validity of the prosecution to date so we know whether we're going to go forward or not," Gesell said. He said the first issue to be addressed is whether broad grants of immunity given last year to North, Poindexter and Hakim in return for their congressional testimony preclude a criminal trial.

Independent counsel Lawrence E. Walsh told Gesell he had hired Herbert Stern, a former New Jersey federal judge and prosecutor, to represent his office on the immunity issue since it will amount to an inquiry into how he conducted the investigation and obtained evidence.

Gesell's second-floor courtroom

Local premiere of 'Cry Freedom'

The Kehr Union Program Board will present the first area showing of *Cry Freedom* in Haas Auditorium on the Bloomsgurg University campus this week.

Cry Freedom is an explosive, emotional film set in contemporary South Africa which personifies the ongoing struggle of the African black population against apartheid.

The plot revolves around the evolving friendship that develops between black activist Stephen Biko (Denzel Washington) and liberal white newspaper editor Donald Woods (Kevin Kline) during this struggle.

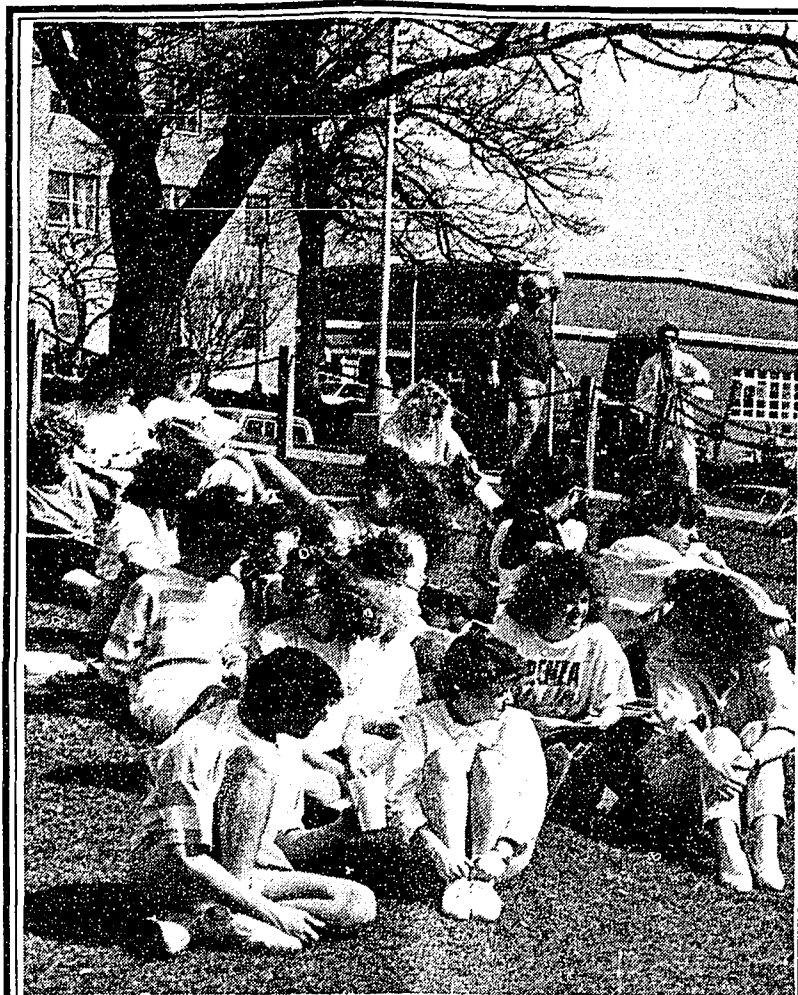
The film is based on the true story of the friendship that shook South

Africa and awakened the world.

Because of circumstances beyond their control the Kehr Union Program Board will not be showing *Full Metal Jacket* as originally published. In its place the Program Board will present *Cry Freedom*.

Cry Freedom will be shown by the same schedule as *Full Metal Jacket* - 2:30 p.m. on Tues., March 29 and Wed., March 30 in the Kehr Union; and 7 and 9:30 p.m. on Tues., March 29 and Thurs., March 31 in Mitrani Hall of Haas Center for the Arts.

Admission is free with a BU identification card and current Community Activities sticker and \$1 for all others.



Students enjoy the sun and fun of last weeks spring thaw while WBUQ entertained students Friday. With any luck this warm weather will continue and WBUQ will be back.

Photo by Christopher Lower

Commission rules against Sen. Hart

by David Lauter

L.A. Times-Washington Post Service

Gary Hart's creditors suffered another in a long series of setbacks Thursday as the Federal Election Commission (FEC) ruled that Hart cannot use any 1988 campaign funds to pay off his \$1.1 million 1984 debt until the 1988 campaign books are audited and questions about them resolved, a process that could take years.

Meanwhile, the FEC decided that extremist Lyndon H. LaRouche Jr. is eligible to receive taxpayer money in the form of federal matching funds to subsidize his campaign. LaRouche, whose campaign committee claims to have raised close to \$890,000 during the first two months of this year, will

receive an initial \$100,000 matching fund payment at the beginning of April.

Hart received about \$1.1 million in matching funds and had asked the FEC for permission to use some of that money to pay off 1984 debts. But the FEC ruled unanimously that he could not, saying that matching funds are provided only for one campaign at a time, not for "a combined campaign spanning two presidential election cycles."

At the end of the 1984 campaign, Hart owed \$4.75 million. Since then, he has settled debts with most of his creditors, at times for as little as 10 cents on the dollar, bringing the debt down to a little more than \$1.1 million.

Decreased use a major reason for lane closure

by Michele Bupp
Staff Writer

The Kehr Union Governing Board stressed a sharp decrease in use of the Kehr Union Bowling Lanes since the early 1980s as the major reason for the possible shutdown of the lanes at a meeting held Wednesday to answer student concerns.

About 25 students attended the open discussion concerning the bowling lanes.

The Kehr Union Governing Board, composed of 12 students, two faculty and one alumnus, made a decision to remove the lanes nearly a year ago.

According to John Trathen, director of Students Activities and Kehr Union, a final decision is pending because of continued student concern.

"A lot of students believe the decision to remove the alleys is cut-and-dry. That is a misconception," Mike Sowash, associate director of Student Activities added. "Initially we had a final decision, but I'm sure the board will take into consideration the students reasons to keep the alleys, before they make a final decision."

Reasons for the termination of the lanes include a financial burden stemming from high maintenance costs and repair costs of the 10-year-old lanes. Also there is an increased need for students to run the lanes.

Another reason includes Bloomsgurg professors transferring bowling classes to off-campus locations because more lanes are available.

Sowash conducted research on the use of lanes in the past 10 years and found that "in terms of sport and leisure activity, bowling is decreasing—not just here but everywhere."

He points out that at least 25 other schools, including Temple University, Moravian College and even UCLA (which had 18 lanes) have pulled out their lanes because of the decreased use.

As a result of decreases use of the

lanes, expenses to keep the lanes in good operating condition outweighs the income.

According to Sowash, the income for 1986-87 was an estimated \$13,000 and expenses, including repairs, maintenance and work-study pay totalled over \$23,000—\$21,000 which is spent on work-study. "We're far from breaking even," Sowash said.

Sowash is also concerned with the predicted minimum increase of 50 cents to the minimum wage. "Then we'll be paying each work-study student \$3.85 instead of \$3.35. Our expenses will increase even more."

Sowash believes that the school cannot continue to support an activity which fails to interest the majority of the students.

Possible alternatives the board is discussing include a permanent place for Cheers, BU's non-alcoholic nightclub, a study area, or offices for student organizations.

Even though termination looks permanent, the Inter-Collegiate Bowling Club (ICBC) at Bloomsgurg University is continuing to fight to keep the lanes open.

Club members pointed out that without the lanes they must provide their own transportation to off-campus bowling alleys. Transportation for freshmen and sophomore bowlers will be difficult to secure. They also believe liability insurance for ICBC members will be needed.

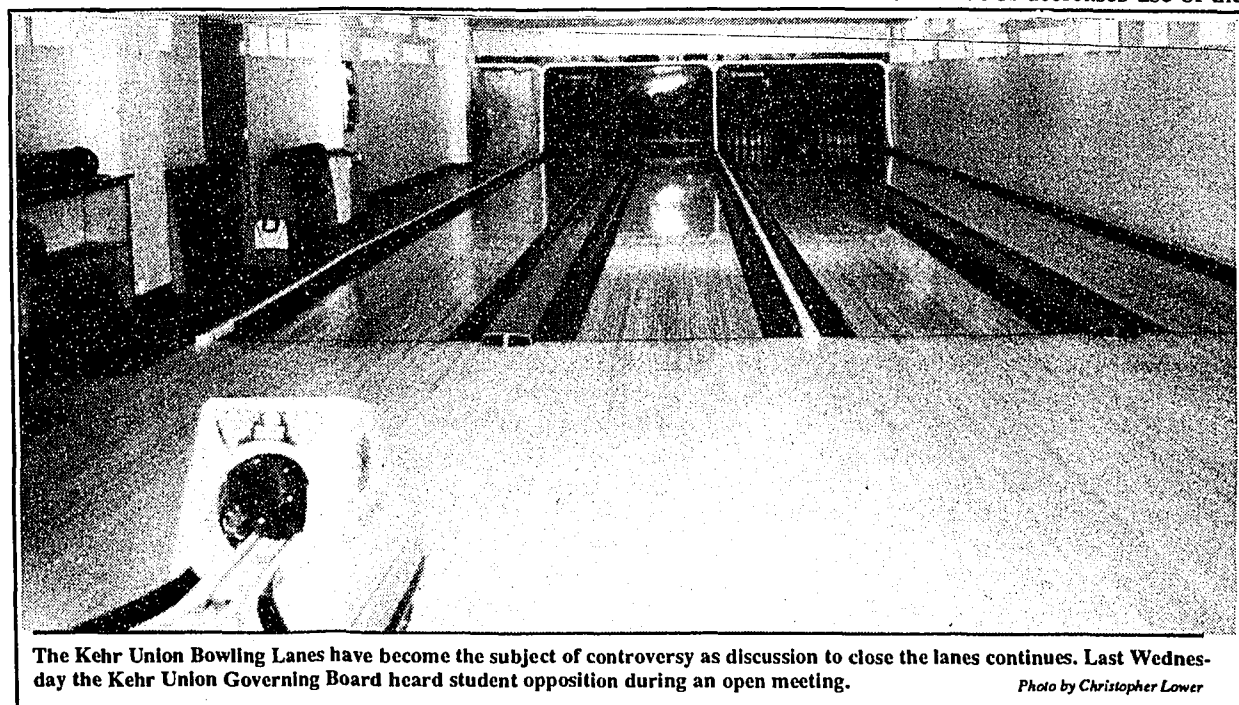
In an effort to make the termination decision fairer, the board is contemplating a survey of the university campus. The survey will possibly be distributed during Community Government Association elections next month.

The board will decide whether to hold off termination plans for the alleys until further notice or to proceed in drawing up plans to convert the space this Wednesday at its regularly scheduled meeting.

Statistics misquoted

Contrary to the March 24 article of *The Voice* concerning the open forum of Dr. Harry Auspich, Bloomsgurg University President, the Admissions Office of Bloomsgurg University has accepted 1050 incoming freshman for the 1988 school year, according to Dr. John Mulka, Dean of Student Development.

The Voice reported "over 6,000 admissions applications have been sent to the university, but only 1,500 will be accepted."



The Kehr Union Bowling Lanes have become the subject of controversy as discussion to close the lanes continues. Last Wednesday the Kehr Union Governing Board heard student opposition during an open meeting.

Photo by Christopher Lower

Index

Phone-a-thon requests student support.

Page 3

Walking is not just for transportation anymore.

Page 4

Rugby is the new rave on campus.

Page 7

Commentary page 2

Features page 4

Comics page 6

Sports page 7

Commentary

We all deserve recognition

To the Editor

First of all, I realize that *The Voice* has many responsibilities to please its readers. To write an article about every sporting event that occurs during the year would be quite difficult.

However, I find it hard to understand why, in one week, *The Voice* will publish multiple articles on one team, while other teams that have multiple games/meets per week never get one in-depth article written about them.

I am a member of the men's swimming team, and I realize that swimming does not attract the crowds nor attention of the more popular sports,

but we do deserve recognition. The few articles that are written are not articles, but rather a list of results. I do believe that *The Voice* staff can do better than this.

The real reason I am writing this letter concerns two members of the women's swimming team. Beth Roeder and Deb Legg swam at the Division II nationals during spring break.

I realize there was a nicely written article published before the trip, but what about the results of the meet? They were never published.

It just so happens that Beth Roeder placed second in the 200 yd. butterfly. That means she was second in the en-

tire nation in a sport that has thousands of competitors.

Not only did she finish second, but her time was the third fastest in the history of Division II swimming and the fastest time ever by a swimmer from the Pennsylvania State Athletic Conference.

Deb Legg finished 10th in the 1650 freestyle, which makes her an All-American also.

For many of the "less popular" sports, *The Voice* is the only recognition in this school that they get. Please make an effort to write about all of BU's teams.

Jack Carr



A letter to a thief: please return cover

Dear thief

Yes, you've pissed me off. I hope you like my car cover. I also hope you get a lot of use out of it in the next few days, simply because I am going to get it back!

I will now offer you the opportunity to save yourself some pain and suffering: Return my cover either to *The Voice* or to the Information desk, no questions asked.

Otherwise I will find you myself, and as I stated earlier, I am highly upset. Know these facts:

I already have a good idea of who you are.

There are not that many car covers in Bloomsburg.

I have marked my cover in ways that you will not be able to figure out or remove.

The police are also aware of your crime.

As you can see, the cover is not worth having as much as you originally thought. I again ask that you return it.

Don't throw it away hoping not to get caught. Then neither of us will have it.

Return it, no questions asked.

Sincerely yours
Big Brother

Please remember to include name, phone number and address on all letters to the editor. Names will be withheld upon request.



At Large

The 'tease' is making a comeback

by Ellen Goodman
Editorial Columnist

Each March, I make a modest safari through the fashion magazines to see what new ways they have to decorate the species. My harbinger-of-spring tour through this designer world usually picks up a little news. This year the message is positively minimal: Less is more.

The skirt rose last autumn; the bodice is falling this spring. There are holes and cut-outs, ruffles and roses in all the wrong places. Women are busting out of what isn't barely stretched over.

And copywriters are also bursting with enthusiasm for the new sexiness.

The new sexiness? If I had bought stock in fashion futures, I would have put my money on a very different costume.

This has been touted as a more sexually conservative era. Women are not just being warned about the dangers of sex; in many ways, they're being asked again to take on the role of sexual controller.

The high fashionables, however, seem to be contrarians. Everybody's running for cover, so they self expo-

sure. The same women who are being told to buy condoms and caution on one page, are being marketed decolletage in another.

Is something going on here? Just say no, but dress for yes? Are we witnessing a revival of a truly retro style: The Return of the Tease.

Those born after 1950 may have only dim memories of the stock female figure of the pre-(sexual)-revolution era. The tease was the girls who promised him anything, but gave him less.

On the high-school scale of things, being called a tease was only a notch or two better than being called a slut or, for that matter, frigid. And it was the boys who gave out the labels.

The tease was the double messenger of the double standard of mid-century America. In the earlier Victorian era, women were presented as rather sexless creatures, meant to appeal to a fleshless virtue.

By the 1950s however, a woman was supposed to negotiate a much trickier path. She was supposed to be sexually attractive without being sexually active.

Success demanded that you lure a

man; safety that you keep him at bay. This was to be carefully managed. Sexual favors were to be dispensed in a timely fashion, coordinated with varsity sweaters and ID bracelets, fraternity pins and diamonds. Men were to press, women to resist.

The path was to lead inexorably to the altar where, magically, wives were to be transformed into eager partners.

Not every young woman could maneuver this path so perfectly. Some promised too much or gave too little. And some of these women were labeled teases.

"The tease" itself might have come from her angora sweater, her walk or her laugh. The label might have been dispensed by a male out of his frustration, his anger or his confusion.

Novels and movies, humorous and bitter, were written by '50s men who felt manipulated by women. But the tease was a product of an era when the consequences of unmarried sex - pregnancy - were disastrous.

Today, the one thing that has survived the sexual revolution, locked in deep storage, is this notion of woman as agent of sexual control. This is

another era when the consequences of teen-age sex - pregnancy - and casual sex - AIDS - are seen as disastrous.

The campaign to just say no is directed at girls. It is assumed that boys will be pressuring them. The campaign among heterosexuals for condoms and caution has also been directed at women.

But so is the notion that they must continue to appear sexy while behaving safely.

It isn't just fashions - to wear and bare - that are sold on sex. Every shampoo ad carries the message that you can wash that man right into your life.

The sentiments abound. To fail to sexually attract a man is to be lonely. To succeed is to be endangered.

Women are urged back to their post as the traffic cops of sexuality. This time they're expected to push red and green lights at the same time.

What better setup for the return of the late and unlamented tease?

When you go looking for an outfit for the sexually conservative era, something special for the safer-sex ball, skip the high fashion glossies. They haven't got a thing to wear.

To the Editor

I am responding to the recent article about Dr. Auspich's open forum at which a Beta Sigma Delta brother raised the question of why his fraternity lost it's charter while Lambda Chi Alpha was only put on probation.

I thought that all of this was over!

Let's face facts. What Beta Sig did was break the law. We all do. If we are not 21 and we drink, we are breaking the law. If someone who is 21 serves alcohol to someone under 21, they are breaking the law. If someone is charging money for that alcohol, they are breaking a big law.

In a memorandum sent to all fraternities and sororities before the beginning of the fall semester, Dean Norton said specifically that the charging of money for parties was against university policy, along with serving minors, and that any social organization caught doing so would meet with severe actions.

Perhaps Beta Sig didn't get a copy of that memo, or did they throw it out and chuckle while they continued to pack their house to the hilt, charging everyone, two sometimes three nights a week?

My first point is this, Beta Sig broke a school policy that was spelled out for them at the beginning of the year, namely, charging for beer. Lambda Chi, on the other hand, was not charging for the alcohol, but rather serving minors.

A point that was never raised was that, in a roundabout way, Lambda Chi could have been "charging" when they asked Theta Tau Omega to split the cost of the mixer. Maybe this is because it isn't true.

Either way, why hasn't anyone asked for Theta Tau's charter to be revoked? They are as guilty as Lambda Chi and are also on probation.

The reason that neither of these organizations have received the axe is based on a very general concept that just about any communications major would recognize.

The media sets the agenda for public thought.

Let's compare the two incidents:

Amount of people involved/arrested: At Beta Sig reports varied from 300-1500 people involved in the aftermath resulting in 141 arrests. Lambda Chi had roughly 50 people at their mixer and 30 were cited for underage drinking.

Location: Beta Sig, unfortunately, is right along Lightstreet Road, where many sororities have their houses, and on Thursday nights, have mixers. So, attention was easily gained by the amount of people that were being escorted to the police station.

Lambda Chi is more remote from campus and was not in the public eye when raided.

Media coverage: The proceedings that involved Beta Sig reached far and wide. There were several articles related to the incident in the *Press-Enterprise* as well as *The Voice*. It was covered extensively on the television stations in Wilkes-Barre and even made it on the affiliates in Philadelphia. The *Associated Press* picked it up and told of a small northeastern Pennsylvania school that rioted.

License snatching may enforce law

To the Editor

I have to disagree with Mr. Custer and his opinion printed in the March 24 issue of *The Voice* concerning the underage drinking bill. Although the punishment does not directly fit the crime, I believe that indirectly, the punishment is right on.

It is obvious that the underage drinking law is one that is broken more than it is adhered to.

Law officials try to curb this by imposing stiff monetary fines and even imprisonment. But the underage drinkers still break the law.

A driver's license is important to many young adults. They need it to commute to school, to go home for weekends and to drive to the airport for spring break.

Lambda Chi got a two-bit once and done story. No TV. No nothing.

Behavior of those involved: Those arrested in the Beta Sig incident could easily have been interpreted as inciting the crowds to gather as they waved their arms in the air and yelled to their friends as if it were the in thing to get busted.

According to the *Press-Enterprise*, those arrested at Lambda Chi, "behaved like ladies and gentlemen."

Enough said.

The meaning of all this? There is no way that this university was going to let Beta Sig ruin what the school has struggled long to get. A good reputation.

The resulting bad press that the university received because of Beta Sig was irreparable. They were forced to take action and did so. The difference in severity was not because Beta Sig was a local fraternity, nor was it because Dean Norton's son is a Lambda Chi brother.

Simply stated, the difference between the punishments was because the two incidents were as similar as beer and soda.

Tired of hearing it

Without one, they will break another law in order to drive.

It seems that money isn't important to many undergrads or they would think twice before drinking. However, I think that Mr. Custer illustrated how important the license is to students.

If a student has to drop out of school because he lost his license for underage drinking, it is nobody's fault but his own.

So, even though the drivers license has nothing to do with drinking, the law will prevent students under 21 from breaking the law, then it is doing its job.

Someone who waited to legal age to drink

The Voice

Kehr Union Building
Bloomsburg University
Bloomsburg, PA 17815

Editor-in-Chief.....Karen Reiss
Managing Editor.....Tom Sink
News Editors.....Lisa Cellini, Tammy J. Kemmerer
Features Editors.....Lynne Ernst, Glenn Schwab
Sports Editor.....Mike Mullen
Photography Editor.....Christopher Lower
Assistant Photography Editor.....Chrissa Hosking
Production/Circulation Manager.....Alexander Schillemans
Advertising Manager.....Susan Sugra
Assistant Advertising Manager.....Kim Clark
Business Manager.....Adina Saleck, Richard Shaplin
Assistant Business Managers.....Jen Lambert
Copy Editors.....David Ferris, Chris Miller
Illustrator.....David K. Garton
Advisor.....John Maittlen-Harris

Voice Editorial Policy

Unless stated otherwise, the editorials in *The Voice* are the opinions and concerns of the Editor-in-Chief, and do not necessarily reflect the opinions of all members of *The Voice* staff, or the student population of Bloomsburg University.

The Voice invites all readers to express their opinions on the editorial page through letters to the editor and guest columns. All submissions must be signed and include a phone number and address for verification, although names on letters will be withheld upon request.

Submissions should be sent to *The Voice* office, Kehr Union Building, Bloomsburg University, or dropped off at the office in the games room. *The Voice* reserves the right to edit, condense or reject all submissions.

Phonothon calling for student support

The 1988 Bloomsburg University Foundation Phonothon is underway. The Development-sponsored event began Feb. 29 and will continue until April 28.

Student volunteers handle the phones along with many members of Bloomsburg University's alumni, faculty and staff.

The Phonothon's organizer, Susan Helwig, along with Phonothon supervisors and Development personnel, keep up the morale of the sponsors and volunteers for one of the longest phonothons in university history.

Helwig is trying to build people's interest in fundraising activities at the university. "Many students don't realize that they are the true benefactors of the Phonothon experience - not only from the knowledge and skills gained, but also from the dollars earned to help fund University programs," she said.

The length of the Phonothon has been increased to enable volunteers to reach more Alumni and help raise this year's goal of \$150,000.

Since Helwig's start as Assistant Director of Development, she has tried to give new life to the old, often

dreaded, ideas about fundraisers. Phonothons allow students to interact with alumni, find out what has happened to them in the real world, and get their point of view.

Phonothons are for people who have a positive outlook about our university. Too often people take for granted their education. When graduates leave Bloomsburg University they forget about their alma mater. People, like the volunteer callers, help alumni realize that they are still an important part of the university community.

Phonothons like this one allow everyone to show their confidence and "husky pride". They give the university a chance to increase the general scholarship fund, meet the educational needs of today's students, invest in faculty, research and development, and provide the needed funds to make the BU athletics' program one of the best in Pennsylvania.

Phonothon '88 is going strong until April 28, and student support is needed to make it a success. Already \$50,000 has been raised. Interested people can contact the Development Office at 389-4128.

Harvard educator discusses reading

Harvard University's director of the reading laboratory will be one of four featured speakers at Bloomsburg University's 24th Annual Reading Conference.

The conference, to be held April 28 - 29 at the Sheraton Danville Inn will feature, Jean Chall, professor of education and director of the reading laboratory at the Graduate School of Education at Harvard University as one of the four speakers.

Chall is a member of the International Reading Association's Hall of Fame, has authored more than 150 articles, texts and research studies, and has received numerous awards for her research related to dyslexia, language arts and reading education. She has served on numerous national-level advisory committees including the National Reading Council, Right-to-Read, Project Literacy and the Children's Television Television Workshop. Chall will discuss "What Works in Reading Instruction: From Theory, Practice and Research."

Also scheduled to speak are Gail Haley, author and illustrator of children's books, Doc McConnell, specialist in tall tales, yarns and traditional mountain tales and David Monti, professor of reading / language arts and director of the Reading Clinic at Central Connecticut State University.

Haley has had books published in the United States, England, Korea, Japan and Australia. Many of her books have been turned into filmstrips and motion pictures. She has the distinction of being the only person to have won both the Caldecott medal and England's Kate Greenaway award.

AIDS prevention: educators must forge cultural bridges

by Louis Sahagun
L.A. Times-Washington Post Service

Educational information to curb a disproportionate rate of AIDS among minority groups will not be effective unless it is delivered in a "culturally relevant" way, through community-based organizations, a group of experts advised the president's AIDS commission Thursday.

"Minorities need special educational approaches which take language and cultural norms into account," said Dr. Concha Saucedo, executive director of the Instituto Familiar de La Raza. "For educational materials to have their maximum desired effectiveness, it is essential to have not only bilingual staff but also bicultural staff participating throughout all stages of development."

Saucedo set the tone for the 2-day hearing that opened at the San Francisco Department of Public Health by noting that the 13-member commission has no one on it who is a Chicano, adding: "...and that is the problem we are facing."

She was among speakers representing black, Latino, American-Indian, Asian and hemophiliac community-based groups whose recommendations will be considered by the Presidential Commission on the Human Immunodeficiency Virus Epidemic to formulate a national AIDS policy before it disbands later this year.

Their recommendations included that there be significant minority representation at the highest level of AIDS service programs, that prevention education be given in the language of targeted minority groups and that more funding be used for bilingual AIDS telephone hot-line services, community clinics and counseling centers.

Messages for teens, they said,

should also be linguistically relevant and given by age peers in formats they understand best such as "rap" contests, videos or comic books.

While these experts agreed that the job of tailoring messages to fit the characteristics of the nation's myriad minority groups was not going to be easy, they suggested it could be through the use of people with ties to the community.

"One problem is that many of the terms (used in literature about AIDS) doesn't even exist in the Asian community," said Davis Ja, executive director of the Asian AIDS Project. "How do you address the problem when you have to begin a whole new vocabulary?"

Meanwhile, Philip Tingely, director of social services at the Corporation for American Indian Development, said that time may be running out for Indians. These people have some among the highest levels of drug and alcohol abuse and teen preg-

Applications for Orientation Workshop Leaders (OWLs) are due March 28 in the Orientation Office.

Library hours during the Spring Weekend beginning Saturday, April 2 through Monday, April 4 will be as follows: Saturday, April 2, Closed; Sunday, April 3 (Easter), Closed; Monday, April 4, resume regular hours.

Scheduling begins Tuesday, April 5, according to the timetable on pages two and three of the class schedule. Students will schedule in a descending order by credits earned (seniors first, etc.).

Students can exchange their scheduling booklet notification cards for the booklets in the University Store or the Registrar's Office.

Advisement for summer sessions scheduling will begin Monday, March 28. Scheduling begins immediately at the Registrar's Office.

Students who are Massachusetts residents may obtain an application for Massachusetts Grants and Scholarship by contacting Mrs. Kishbaugh in the Financial Aid Office, 19 Ben Franklin Hall. The application deadline is May 1, 1988.

HUSKY ANNOUNCEMENTS

The Society of Collegiate Journalists will meet Tuesday, March 29, at 8 p.m. in the Coffeehouse, KUB. Membership fees for prospective new members, as well as the fundraising money and remaining tickets, will also be due. All members are urged to attend.

The National College Poetry Contest is open to all university students desiring to have their poetry anthologized. Cash prizes will be awarded to the top five poems. The deadline is March 31. Interested students should come to The Voice office for more information.

Effective for the pay period ending April 8, 1988 (pay date April 15, 1988), Bloomsburg University will be withholding the \$10 per-calendar-year occupational privilege tax from each student employed by the University.

Any student from whom the occupational privilege tax has already been withheld (by another employer) for the calendar year must present proof of the \$10 withholding to Mrs. Hess (Business Office - Waller Administration Building) in the form of the OPT receipt, prior to the submission of the April 8, 1988 pay cards.

The Student Internship Service offers you listings of summer internships in your major fields. Placements are available with sponsoring companies in New York City and Long Island, N.Y. Many of these internships are either salaried or offer stipends. Write for further information: Student Internship Service, P.O. Box 1053, Kings Park, NY, 11754.

Attention all elementary, early childhood and secondary education majors: Members of the Curriculum and Foundations Department will be available in the McCormick Building Forum to advise prescheduling and to sign schedule forms today from 8 a.m. to 3 p.m. and tomorrow from 8 a.m. to 6 p.m.

Students should show up with a completed proposed schedule for the Fall 1988 semester; a copy of the course listing "newspaper"; a "program sheet" listing the courses required for the major indicating which have already been taken; and any additional materials the student feels will make the procedure run smoothly.

The Voice is looking for people who are interested in writing political commentaries about presidential candidates. Call 4457 for more information.

University President, Dr. Harry Ausprich will hold open visiting hours on April 25 from 1:30 - 4 p.m. in the Gold Room, Kehr Union Building. All students are welcome to stop by.

The Bloomsburg University administration has determined that for the upcoming summer and fall semesters, fees must be paid for all prior balances.

Holds will be placed on students' accounts which will prevent registration, transcripts and diploma. In order to gain a release, students must pay in full all outstanding debts or have documentation in writing supporting financial aid.

WBSC/WBUQ has announced openings for the 1988-89 Executive Staff. Positions available include: Program Director, News Director, Chief Engineer, Asst. Sports Director, Asst. Music Director, Production Director, Personnel Director, Traffic Director, Public Affairs Director, Advertising Director, Promotion Director and Asst. Remote Director.

These positions are open to all BU students. For more information and job description contact WBUQ office, Rm. 1250 McCormick Center or call 389-4686.

'Dynamic speaker' will open conference

The Columbia/Montour Women's Conference is pleased to announce Dr. Wilma Brady as the Keynote Speaker for the Eighth Annual Women's Conference to be held April 16 on the campus of Bloomsburg University.

Dr. Brady has been the Chief Administrator-General for the Baha'i United Nations Offices in New York and Geneva and for the Office of Public Information in New York.

The Baha'i International Community works closely with the United Nations in improving the status of women throughout the world.

Dr. Brady came to this international administrative post from Atlanta where she was Vice-President for

Planning and Development at Spelman College.

She is the recipient of numerous awards for her extensive contributions in the area of community service. Among these is the Equitable Life Assurance Social Performance Award in 1981.

She received her Masters and Doctoral degrees in Education from the University of Massachusetts. She focused on training hardcore unem-

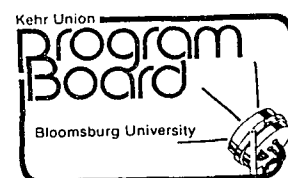
ployed workers for reentry into the working world.

The Women's Conference Steering Committee selected Dr. Brady because she is highly regarded as "a dynamic speaker with a warm style that makes you want to listen."

A woman who heard Dr. Brady speak at a multicultural festival in Maryland describes the experience as highly energetic. "She has the audience coming right out of their seats."

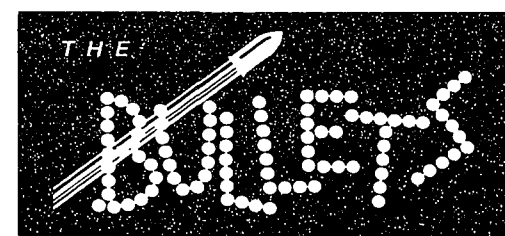
Dr. Brady will open the day long Conference with the topic "Women Paying the Price for Peace". It will be an examination of women's significant involvement in the peace movement from a global perspective.

Registration brochures detailing the over the over 60 workshops offered at the conference are now available in area banks, businesses and restaurants or by phoning 759-1933 or 275-1461.



presents...

Hot Rockability with

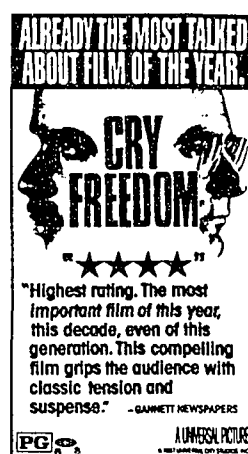


KUB

8 p.m.

TONIGHT!

This Week's Film:



Tues: (3/29)

2:30 p.m. KUB
7 & 9:30 p.m. Haas

Wed: (3/30)

2:30 p.m. KUB

Thurs: (3/31)

7 & 9:30 p.m. Haas

* Please note changes from Student Activities Calendar (Replaces "Full Metal Jacket")

Next Week's Film:



Tues: (4/5) 2:30 p.m. KUB
7 & 9:30 p.m. Carver

Wed: (4/6) 2:30 p.m. KUB
7 & 9:30 p.m. Carver

COMING SOON:

* STAR TRAX *

Thurs: (4/7) 10 a.m.- 3 p.m. KUB
Record a tape with you as the star, for only \$ 1!

Dance/Concert featuring...

The Flamin' Caucasians

Sun.(4/10) 8:30p.m, KUB

ATTENTION:

The Society of Collegiate Journalists will be meeting in the Coffeehouse on Tuesday, March 29, at 8 p.m. Current and prospective members are urged to attend.

Have A Happy Easter!

Features

Psychedelic drugs produce side effects

by Linda McLeod
Staff Writer

People are using LSD and other mind altering drugs. It is a fact. So let's become informed on these drugs and what they do.

By now, millions of people at all levels of society have used them; they have served as psychotherapy for mentally ill patients as well as having been the inspiration for works of art.

Psychological effects of the drugs are many and varied. They include a change in visual, auditory, tactile, olfactory, gustatory, and kinesthetic perception. Ordinary objects are seen as if for the first time. Feelings are magnified to a degree of intensity and purity almost never experienced in daily life. Hidden ambivalent emotions become fully conscious.

These extraordinary sensations and feelings may bring on fear of losing control, paranoia and panic.

Some effects are more common than others, but few occur with any reliability. One person may feel only a vague discomfort from a dose that throws another into ecstasy.

The one who feels ecstatic joy may now experience infinite horror or grief the next time, or even the next moment. For this reason, people who advocate the use of LSD always emphasize the right setting.

Psychedelic drug users often feel they have benefited from the use of the drugs. LSD produces an especially brilliant and intense impact of sensory stimuli on consciousness. Colors seem more intense, textures richer, contours sharpened, and mu-

sic more emotionally profound. Some claim LSD has "opened the door to higher thought," changed their lives forever.

However, there are many adverse effects of these drugs. One of the most common reactions is the bad trip, which has been called "the dark night of the soul." The closest clinical term for this effect is "acute anxiety reaction."

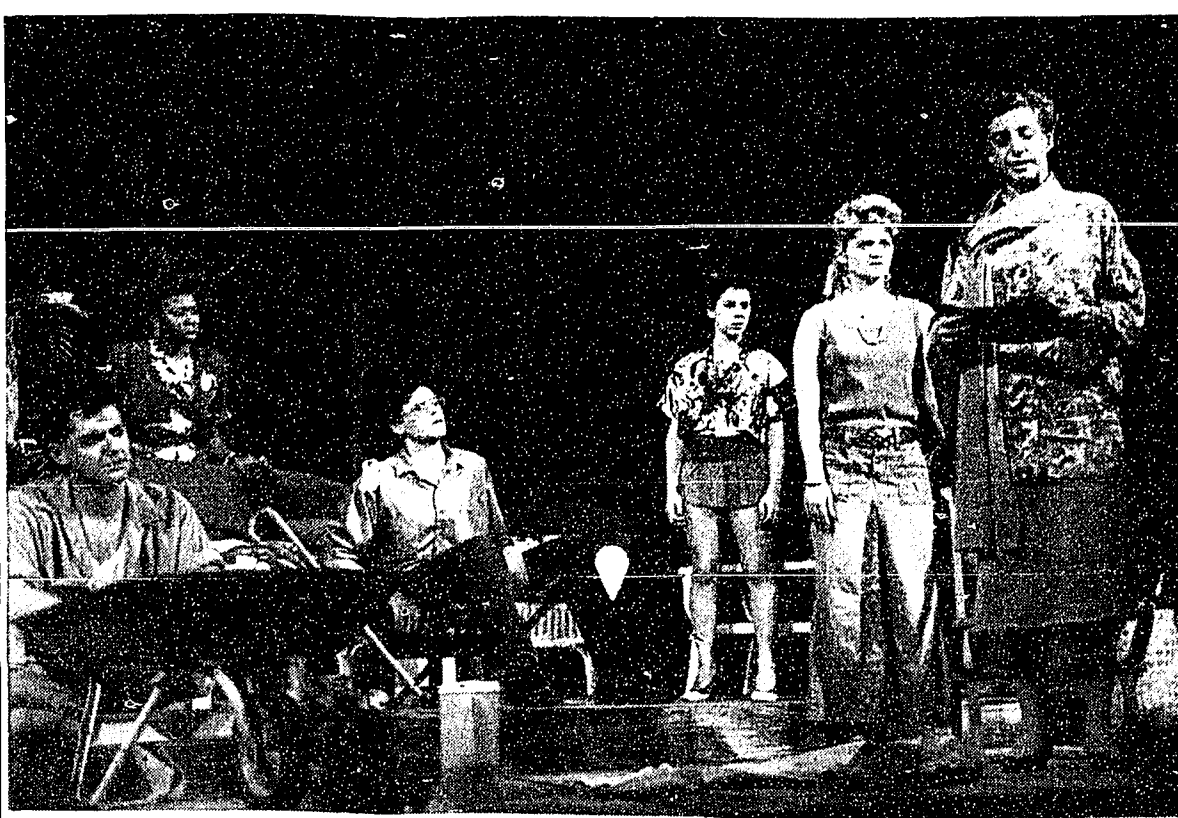
Studies show the experience can be very unpleasant, and psychologically taxing. Flashbacks can also occur up to three months after taking the drug.

Adverse psychological reactions often occur. The American Psychiatric Association declared in 1966 that, "the indiscriminate consumption of these hazardous drugs can and frequently do lead to destructive physiological and personality changes."

According to psychiatrists studying these drugs, "some individuals should never take drugs of this category... they are potent mindshakers which should not be lightly or frivolously consumed."

The most important fact about long-term psychedelic drug use is that there is little of it. Tolerance develops so fast that it is impossible to get much effect from the drug if used more than twice a week.

There appears to be debate over the exact physical effect of psychedelic drugs. However, it is generally agreed that prolonged use causes minor organic brain pathology, genetic damage, and birth defects.



Lanford Wilson's *Fifth of July*, directed by Jodi Lynn Swartz, appeared on campus from March 24-27 in Carver auditorium.

Photo by Imiaz Ali Taj

'Fifth' enhanced by performers

by Lori Ransier
Staff Writer

Fifth of July, a play by Lanford Wilson, directed by Jodi Lynn Swartz, enjoyed a successful opening last Thursday night.

The play itself is complex, somewhat hard to follow, and intended for an adult viewing audience, but the performances were excellent.

Good acting made the characters believable and the relationships between them were well developed.

The set, designed by Jim Wade, worked well, but a large portion of the auditorium had to be closed off because of limited visibility.

The costumes, designed by

Karen Anselm, were well suited to the overall atmosphere of the show and enhanced by the good sound and lighting.

The plot revolves around peoples' fear of letting their lives develop freely and unconditionally.

Ken Talley, played by Wesley A. Young, is a Vietnam vet who let the Army control his life and lost his legs in the war. He is still afraid of taking control.

The list of characters include: Jed Jenkins, played by Delbert Arthur Roll, who is very believable and compassionate. June, played by Kim Sloan, is a very sullen person.

Shirley, played by Michele Rine, is a

precocious thirteen year old. She is June's illegitimate daughter.

John, played by Tony Dietterick, was very convincingly smooth, calculating and downright nasty. Gwen, John's wife, played by Evelyn Thompson, is very idealistic but more level-headed than she first seems.

Aunt Sally, played by Jennifer Ann Tober, is slightly eccentric but good-hearted. Weston, played by David Patrick O'Brien, was quite properly not all there.

The audience, though small, enjoyed the show and responded well, even if they did not always follow the storyline.

OWLs help students adjust

by Terry Limongelli
for The Voice

Numerous unusual sights that might arouse a person's interest while walking around the BU campus. This summer, any student who happens to be on campus Sunday, Monday, or Tuesday will see 21 students walking around with identical yellow shirts on. If perhaps someone went up to one of them and asked who he or she was, the response would be, "I'm an OWL."

Did a new religious cult hit Bloomsburg? Did the zoology class have to pretend they were some species of bird? No. OWLs, or Orientation Workshop Leaders, are upper-class students who work with new freshmen and transfer students during the summer orientation sessions and fall semester.

This position requires about 155 hours of work in addition to training sessions. Yet not many students

know about the OWLs because they work in the summer when only about 20 percent of BU students take classes. By the fall semester, the job of an OWL is almost over.

The training sessions prepare the OWLs to become ambassadors for Bloomsburg University. They perform such tasks as greeting new students and parents when they arrive and making sure the new student has a room key and linen.

The OWLs are RAs for the days the students spend time in their dorms. As such, the OWLs must be pleasant and observant, yet firm.

The busiest day is Sunday. After the students are settled in their dorms, the OWLs must attend parent/student information sessions; guide tours; eat dinner with the parents and students in the Commons; and conduct small group exercises which allow students to get acquainted with one another. From there, the OWLs hold wing meetings and afterwards have a dance in the Kehr Union honoring the new students.

OWLs must be back in the dorms by 11:45 p.m. to check in students by midnight. To many OWLs, this is one of the dreaded times during the sessions.

One OWL said, "We feel like police sometimes because we have to make our rounds to be sure everyone is in. I just wish the kids knew that the university doesn't have insurance on them until the fall, and we have to make sure nothing happens to them those three days."

There are some OWLs who don't mind curfew. "Once we were all back

in the dorms," said one OWL, "a lot of the fun begins."

Monday and Tuesday are much more relaxed for the OWLs in comparison.

At night, New Games at Nelson require OWLs to be enthusiastic, organized and have a basic awareness to people and the schedule.

On Tuesday, the OWLs are responsible for seeing that the students get their IDs and that they are checked out of the dorms.

After checking to see that all the rooms are in good order, all the OWLs get together to evaluate the weekend. Planning then begins for the next orientation session.

For all the responsibilities and duties OWLs perform, they receive tangible things such as room and board and \$3.35 an hour for approximately 155 hours. According to former OWLs, some of the intangibles they listed are:

"Honestly, I really enjoyed being an orientation leader. It was exciting reflecting back to when I was a freshman as I watched these new students starting their careers."

"To someone applying for the position, I would say it's a very good experience in working with people, looks good on a resume, and it's a lot of fun. Just remember that it's time consuming and you have got to be very enthusiastic."

Applications to be an OWL for the summer of 1988 can be obtained from Sandra Walker, orientation director or her assistant Jon Jones on the top floor of Ben Franklin Building.

mind curfew. "Once we were all back

Walking benefits everyone

by Lynne Ernst
Features Editor

Walking was once a necessity. But then came tamed horses, the invention of the wheel, and eventually the automobile, which enabled humans to move about without depending solely on bipedal locomotion. But walking is again becoming a necessity, not simply to get from Point A to Point B, but instead to save lives.

Tension is probably the most widespread complaint people bring to doctors. Pills and medication work to a degree, but the tension remains, stealing back into muscles and nerves in the body and mind.

Walking is a physiological answer to tension. Even a short walk can drain away anger, anxiety, and solve a problem.

Also, a brisk walk burns about 300 calories an hour. Although this doesn't seem like much, for most people it is enough.

If a person takes up walking for an hour a day, they can lose weight at a healthy pace. Since most people gain weight slowly, taking it off slowly is the healthiest method.

Aside from burning calories, other benefits of walking listed by fitness experts is that it is a preventative of heart and circulatory disorder, an aid to digestion, an aid to sleep, and an antidote to tension, physical and emotional.

In a physical fitness laboratory at the University of Illinois, investigators explored the effects of sports on health. In all sports, the action is intermittent, starting and stopping.

A bowler swings the ball for approximately 2.5 seconds and gets about one minute of actual muscular work per game. Likewise, tennis is all starting and stopping as is golf. No other sport, aside from walking, allows for continual, tension releasing rhythmic motion.

Aside from the body, walking does a lot for the mind. Famous walker and naturalist Donald Culross Peattie wrote, "Something happens to the walker. While you are walking, you cannot be reached by telephone or telegraph, and you cannot reach anybody... You cannot put a hand out as you do even in an automobile, and twiddle the radio and so let in the war and the stockmarket, a flood of soda-pop and chewing gum spels, and all the quizzes and jizzes that wrangle on the innocent airs... In the compensation for these keen deprivations, walking offers you health, happiness and an escape from civilizations many madnesses."

For those individuals who feel they need an outlet for tension and a way to get in shape, but at the same time feel they are not built for sports, do not worry, not everyone is. Not endowed with long legs and an ectomorphic or "no body fat body" type, I have found walking to be both relaxing and a great way to get into shape.

For the beginning walker there are some key things to remember:

- Wear comfortable shoes
- Wear comfortable clothes, light rather than heavy

- Decide on the amount of time to walk. If you set a goal of 20 minutes, you will have walked approximately one mile.

- Walk to places you don't normally think of walking to during your daily schedule. Leave the car behind to walk that 10 minute walk to campus or to work.

Walt Whitman knew what the benefits of walking were all about when he composed *The Open Road*:

The Open Road
Afoot and light-hearted I take to
the open road
Healthy, free, the world before me,
The long brown path before me
leading wherever I choose.
Henceforth I ask not good-fortune,
I myself am good-fortune.
Henceforth I whimper no more,
postpone no more, need nothing.
Done with indoor complaints, libraries,
guerrulous criticisms,
Strong and content I travel the
open road.

For those who do not think walking produces as quick results, turn to the fable *The Tortoise and The Hare*. Even though the hare had the ability to go faster, the tortoise won in the end.



THE INN AT TURKEY HILL

Thank you Bloomsburg University

We appreciate your patronage and support, so throughout March, BU faculty, staff and students receive a 15% discount on meals. (Just show your waiter your ID card)

Luncheon 11 a.m. - 2 p.m.
Dinner 5 p.m. - 10 p.m.
Sunday Brunch Buffet 11 a.m. - 2 p.m.
Sunday Dinner 4 p.m. - 8 p.m.

Reservations (717) 387-1500

991 Central Road • Bloomsburg, PA 17815



Sal's Place

WEEKLY SPECIALS

MONDAY: LARGE PEPPERONI PIE \$6.50
12" CHEESE STEAK W/CHEESE FRIES \$3.25

TUESDAY: 2 SMALL PAN PIZZA \$6.50
12" CHICKEN PARM. HOAGIE \$2.50

WEDNESDAY: SPAGHETTI & MEATBALLS \$4.75

THURSDAY: SMALL STROMBOLI OR CALZONE \$3.50
TORTELLINI OR GNOCCHI \$4.75

FRIDAY: SHRIMP SCAMPI OR STUFFED FLOUNDER \$6.50
MEATBALL HOAGIE \$2.50

SATURDAY: LASAGNA \$5.25
VEAL PARMIGIANO DINNER \$5.25

SUNDAY: CHICKEN FINGERS W/FF OR SPAGHETTI \$5.25
SMALL PIZZA \$3.75



TRY OUR NEW GREEK PIZZA

PERSONAL	SMALL	MEDIUM	LARGE
\$3.95	\$4.95	\$5.95	\$7.25



WE ALSO DELIVER ANYTHING ON OUR MENU TO YOUR HOUSE FREE OF CHARGE, CALL FROM 5:00 TO 1:00 WEEKDAYS AND 5:00 TO 2:00 WEEKENDS
784-3385

ALL THE ABOVE DINNERS INCLUDE SALAD WITH YOUR CHOICE OF DRESSING AND OUR DELICIOUS GARLIC BREAD.

WE AT SAL'S PLACE APPRECIATE YOUR PATRONAGE!

134 E. MAIN STREET BLOOMSBURG, PA 17815
FREE DELIVERY 784-3385

Anniversary Month



Licket y Split

Sandwiches & Sweet Sensations

A celebration time is here;
Our anniversary the second year.
We have sweets, & treats and sheer delights:
To satisfy your appetite!!!

WEEKLY SPECIAL

Free 32 oz. carryout of pepsi with any \$3.00 purchase



The Bullets, consisting of Andy Shemeta, Michael Davis and David Indivero, will be performing their own original music as well as many rock greats in Multi-A at 8 p.m. tonight.

Bullets present music mix

by TJ Kemmerer
News Editor

Original music as well as tunes from music greats such as The Beatles and Elvis Presley will be featured at tonight's Sound Stage performance.

The Bullets, featured in Multi-A at 8 p.m., have performed throughout the Delaware Valley with their original rock music.

Members include Andy Shemeta on bass guitar, Michael Davis on lead guitar, and David Indivero on drums. All members perform vocals.

Davis founded The Bullets in 1984. With a roots rock style the band evolved from Davis' work in rock and roll, blues, swing and bluegrass bands.

Many of the band's original music is composed by Davis.

Shemeta joined The Bullets in April 1986 with a vast background in various forms of music.

Previously Shemeta performed blues, classic rock and

roll and reggae in a variety of Delaware-based bands.

Upon joining the band Shemeta, contributed many of his original tunes to the band's playlist.

Indivero joined The Bullets in September 1986. Before joining the band Indivero worked with many types of music.

His musical experiences include performing in acoustic and electric jazz bands, a symphony orchestra, hard rock and top 40 groups and show bands in Atlantic City.

The Bullets have appeared in many clubs in the tri-state area, including J.C. Dobbs, the Khyber Pass Pub and the Lancaster Dispensing Co. in Pennsylvania, the Stone Balloon and the Buggy Tavern in Delaware and the Brass Rail in Maryland.

The Bullets will perform tonight at 8 p.m. in the Kehr Union Building, the performance is free with a Bloomsburg I.D. and current Community Activities sticker and is sponsored by the Kehr Union Program Board.

BU Theater profile Anselm a motivated designer

by Bridget Sullivan
Staff Writer

Mother. Wife. Teacher. Costume Designer. Advisor. Director. All of these people are actually one person. Her name is Karen Anselm.

At 34, she is an assistant professor of theatre at Bloomsburg University and a professional costume designer. She also has a 15 year-old son and a happy marriage (the second time around).

Born in Norristown, Pa., Anselm moved to Lafayette Hills at a young age.

She studied social work for one semester at the Altoona campus of Pennsylvania State University. Realizing that social work just wasn't for her, she did not return to college. And, by the age of 19, she was married and had a son.

However, being "craft-minded" and creative, Anselm returned to school several years later to study costume design and theatre at the University of Pittsburgh.

Designing costumes seemed natural for Anselm. She graduated from the University of Pittsburgh with a self-designed major in costume design, which included courses in English, theatre, and art.

She earned her master's of fine arts degree at Carnegie-Mellon University, which, Anselm remarked "is on equal par with Yale in costume design...I've never not been able to get a job I've wanted."

While going to college, she taught for one year as a graduate student at Carnegie-Mellon, and then taught for three years at the University of Pittsburgh.

For Anselm, living in New York for three years was exciting.

She was involved in a lot of shows

after teaching at Stonybrook but had to support herself and her son after her first marriage ended.

Money was a problem. So after three years and moving six times, Anselm moved to Pittsburgh.

She had been offered a job designing her own line of children's clothing. She moved, set up her own factory, and designed her line called "Velvet Smiles."

Anselm's line did well, but the business world was not right for her. "I don't get as much satisfaction (from designing for business) because the only way you can measure the design's success is by sales. Business limits your creativity."

She explained further, "In the theatre, you get to see the audience's reaction. You can see how the costumes work, or don't work, with the entire production."

Anselm missed the theatre and teaching. Marci Woodruff, Anselm's former colleague and friend from the University of Pittsburgh was teaching at BU. "I would come down to visit and stay for two-week stints," said Anselm, who helped Woodruff with productions of plays and design-

ing costumes.

Eventually, the BU theatre department decided they needed a costume designer, and asked Anselm to fill the position.

Since accepting the job two years ago, Anselm has worked on approximately 100 shows.

However, not all of her involvement in productions has been designing costumes. She has directed two shows this past semester, *Angels Fall* and *Doors*.

Anselm designed the costumes for the BU production *Fifth of July*, which was performed this past weekend.

Anselm credits much of her drive to her son Chris. "Having a son at a young age helped me. It gave me more motivation and drive to succeed."

Jack Wade, an assistant professor of theatre and scene design at BU, says of his co-worker, "As far as designers go, working with Karen is the best collaborative experience I've ever had. She's definitely professional, incredibly dedicated, committed to deadline - everything a designer should be."



Karen Anselm poses naturally in one of the art studios in Bakeless Center for Humanities.

Photo by Imiliaz Ali Taj

Nutrasweet is reaping sweet success

by Daniel Nase
For The Voice

From the beginning, Nutrasweet has served the wants and demands of the country. Now as a result, it is Nutrasweet who can taste the sweet taste of success.

The 1980s has been called the era of the health and fitness craze. People are trying to take care of their bodies by exercising and watching what they eat.

But for many, staying away from the foods they crave is an impossible task.

One food people crave is sugar, which is in all of the junk food we like to eat: candy, sugared cereals, gum, puddings, and sodas.

According to the United States Surgeon General and the Department of Health and Human Services, those are the foods to stay away from. Sugar contributes to acne, obesity, diabetes, heart disease, and cancer.

To avoid these problems, people have been searching for sugar substitutes. But until 1982, the only product available to consumers was artificial sugar substitutes.

An artificial substitute called Saccharin was the product most used during this time, but its taste tended to be weak and not up to the levels that real sugar products gave.

Taste was not the only problem Saccharin faced. Scientific test results showed that Saccharin could cause cancer if used over a period of time. People continued looking for a product that was safer and had a better taste.

In 1980, Donald Rumsfeld agreed with the public's desire for a better substitute. Rumsfeld, chairman of the board at Searle & Co., and Illinios based pharmaceutical company, presented his idea to chief engineers.

If his engineers came up with something, he knew he would be taking a risk. If it did pay off, it would give his company a giant boost and a new outlet for possible pharmaceutical products.

After researching and testing for about one and a half years, his engineers came up with a product.

The product was called aspartame, a non-artificial sugar substitute, composed of elements found in protein-based foods.

These elements are aspartic acid, phenylalanine and amino acids. It was a safe substitute that tasted like sugar, but eliminated the calories involved in sugar.

After aspartame was developed, the next thing for Rumsfeld to do was to find a person to head his new prod-

uct line.

He wanted a person with no experience in the production line field, because he wanted the project to have some fresh and inventive ideas injected into it.

Rumsfeld searched through his entire executive personnel branch and came up with Robert Shapiro.

Robert Shapiro was a 45-year old Columbia Law School graduate who had been heading Searle's corporate counsel.

In his tenure as corporate counsel head, Shapiro orchestrated the devaluations of some 100 businesses for Searle.

According to Rumsfeld, Shapiro was the right man for the job. In late 1982, Rumsfeld transferred the entire project to Shapiro.

At first Shapiro was a little apprehensive, but he realized that Searle had put a lot of money and time into this project. He and a group of researchers studied the market for almost half a year.

They wanted this product to become its main marketing weapon of the 1980s, so he had to make things happen quickly.

He and a group of researchers studied the market for almost half a year.

They came up with the conclusion most essential part of this project. This was a revolutionary product, and he had to inform the public as soon as he could.

He set up a step by step approach to promoting his product, analyzing every step as it was presented to the public.

In the beginning, Shapiro spent 20 million on promoting the start of the product line.

That money went into advertisements, surveys, and even consumer sampling of the product. His primary goal was to build a solid brand name in the consumers' mind before the competition had a chance to enter the market.

After he set the goals he wanted to accomplish, it was time to start the full advertising campaign.

His first step was the right logo and name for the product. The exact name for the sugar substitute was called aspartame, but Shapiro felt another name would be easier for the consumer to comprehend.

They studied different possibilities and decided on Nutrasweet. After getting the name settled, Shapiro ran into another problem.

How to advertise the product?

Nutrasweet wasn't a product that could be bought by itself. It was an in-

redient that was used in products. To deal with this problem, Shapiro had to use pull strategy advertising, which means exposing your product through another product by using their logos plus yours.

They forced manufacturers of products using Nutrasweet to use the Nutrasweet logo on all commercials or advertisements on television and in print.

In supermarkets, the logo must be printed on every package that contains Nutrasweet. This type of advertising brought awareness of Nutrasweet to the public without Searle paying a cent.

It was free advertising, compliments of other manufacturers.

Not all the advertising was done by other companies.

Nutrasweet set up its own campaign. But since other manufacturers were promoting Nutrasweet, only a small amount of advertising time was spent by Searle.

The next thing they had to do was to convince the public that Nutrasweet was a product to have faith in. Nutrasweet was a product with a lot of benefits for the consumer.

Shapiro wanted to advertise not what the product did, but what it didn't do.

An example advertisement would read: "The best way to tell you what Nutrasweet is, is to tell you what it isn't, it isn't fattening, isn't bad for your teeth, and it isn't artificial like Saccharin."

Once the faith of the public was gained, it was time for Nutrasweet to expand throughout the market. Shapiro went throughout the market place and started to sign with manu-

**FOR SORORITIES...
COME TO THE
STUDIO SHOP
FOR ALL YOUR
SORORITY GIFTS.
WE HAVE ENGRAVED
GLASSES, WOODEN
LETTERS AND MUCH
MORE!!!**

Unique Gifts With a Personal Touch
The Studio Shop
59 East Main St.
Bloomsburg - 784-2818

It's Time To Do Something For Yourself

Present this ad and receive \$1.00 OFF a haircut

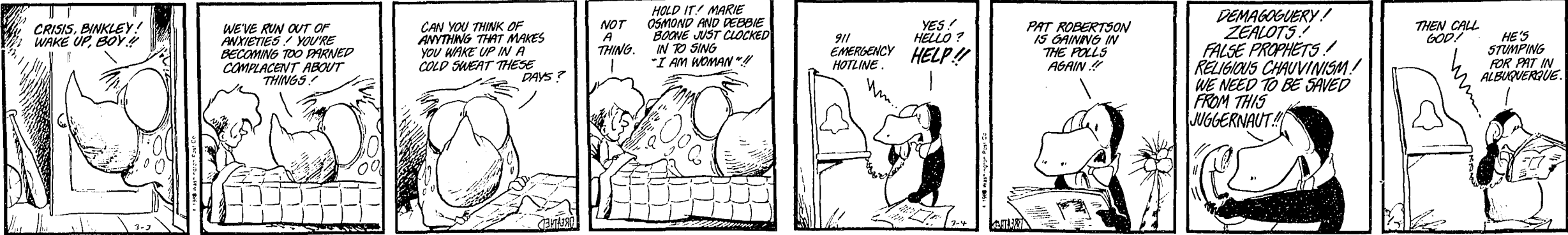
Get that look you've always wanted with
CAMPUS CLIPPER and step into spring with
a fresh new look.

Lisa Sarday
Dixie Bardo
Tracy Smith

CAMPUS CLIPPER
214 East Street, Bloomsburg
784- 2021

Comics

BLOOM COUNTY



by Berke Breathed

Classifieds/Personals

NEED TYPING DONE? Experienced typist will type term papers, resumes, thesis, etc. Reasonable rate. Call Pat at 784-4437

\$50.00 REWARD!! for Olympus Infinity 35mm camera lost the the Pixie Date Party- Friday March 18th. Contact Lisa H. at 784-8784 - no questions asked.

CRUISE SHIPS
NOW HIRING M/F
Summer & Career Opportunities (Will Train). Excellent pay plus world travel. Hawaii, Bahamas, Caribbean, etc. **CALL NOW: 206-736-0775 Ext. 369J**

Beautiful Handmade wooden dulcimer for sale. Hourglass shaped. \$150 call 784-2732.

2 bedroom apartment for rent - 4 people, great location - close to campus & furnished. Call (215) 868-9549.

Loving couple with adopted 2 yr. old son wishes to adopt infant. Legal, confidential and expenses will be paid. We're easy to talk to. Call anytime collect - 1 (412) 571-2273.

Our Hearts are full, but our Arms are empty, won't you help us fill them. Loving successful couple with nice home unable to have a child of their own wishes to adopt a Newborn. Let us help you through this difficult time, strictly legal and confidential. Please call Hilary or Joel collect anytime at #1-215-742-7002.

BRAND NEW STEREO COMPONENTS at the LOWEST PRICES! Kenwood, Onkyo, JVC, AR, JBL, Teac. Call Greg Tobias at 784-7456. JVC and Teac. VCR's too!

"HIRING! Government jobs - your area. \$15,000 - \$68,000. Call (602) 838-8885. Ext. 7842." 200 COUNSELORS and Instructors needed! Private, coed summer camp in Pocono Mountains, Northeastern PA. Lohikan, P.O. Box 234BM, Kenilworth, NJ 07033 (201)276-0565.

Summer Rentals - Warhurst Apartments. \$250 per month - per unit. All utilities paid. Call 784-0816.

Diversified Computer Services - Resumes, term papers, all kinds of typing jobs done on a PC with Laser Printer. Free pick-up and delivery, call 387-1174.

WILL DO TYPING - term papers, resumes, etc. Fast service, reasonable rates. Word processor available. Call Lorie at 784-8507 or 784-8334.

Financially secure couple with 2 yr. old adopted daughter wishes to adopt white infant. All medical expenses paid. We're very easy to talk to. Call collect anytime - (201) 455-0497.

ESSAYS & REPORTS
16,278 to choose from - all subjects
Order Catalog Today with Visa/MC or COD
800-351-0222
Or, rush \$2.00 to: Essays & Reports
11322 Idaho Ave. #206-SN, Los Angeles, CA 90025
Custom research also available - all levels

Physician and wife desperately seek to adopt white infant. We will provide a very loving, happy and secure home. Please help us. Absolutely confidential. Call collect. (215) 469-9770.

P/T WORK at your home. Free details. Mail stamped addressed envelope. National Assemblers, Box 511, DEQ, Rockaway, NJ 07866

JUNIORS, SENIORS, GRADS - SUMMER JOBS OCEAN CITY, NJ (RETAIL) \$5.00 per hour. The SURF MALL in Ocean City, NJ is looking for twenty (20) highly motivated individuals to fill various retail oriented positions. If you are intelligent, attractive, possess a nice smile and know how to play and work hard... an unforgettable experience awaits you. Interested applicants send recent resume and photo to: PO Box 155, Ocean City, NJ 08226. Reasonably priced room accommodations available. For information call (609)399-2155 M-F 9 A.M.-3 P.M.

BABYSITTER (Live-In) - Ocean City, NJ - BABYSITTER needed for summer months in Ocean City, NJ area for three (3) children. Must adore children. \$200.00 weekly (50) hours; plus room and board, car if needed. Juniors or seniors preferred. Non-smoker. Send recent resume and photo to: P.O. Box 155, Ocean City, NJ 08226.

Joey - I thought you might be feeling left out, so here's one for you!! Good Luck during baseball season! I know you'll do a great job! Love ya always! Your favorite sister in Bloomsburg!

2 female roomies needed for the town houses at Sesame St. Call 389-2169.

GRATEFUL DEAD - Party on wheels to see the dead at the Meadowlands April 1st show. \$16 includes ride and beverages. Must call by tonight at 12 p.m. 784-4661.

BESTSELLERS. FICTION..NON-FICTION. HARDCOVERS. PAPERBACKS. VALUES TO \$30 Only \$1 - \$8 at the University Store March 28- April 1. Here's your chance to stock up!! DON'T MISS IT!

OWL - The deadline for Orientation Workshop Leader (OWL) applications is March 28. Applications can be picked up in the Orientation Office Rm. 14 Ben Franklin or in the Counseling Center.

LXA, Let Steve come and visit us, we miss him!

The Lush Quad would like to thank the members of Trop-X for being there for those minor mishaps.

"I've got the bottle if you have the time."

Lollipop, lollipop, oh lolly, lollipop. Are you taking classes this summer? Enjoy working with people? Be an OWL (Orientation Workshop Leader). Applications are due March 28. Pick them up in the Orientation Office or the Counseling Center in Ben Franklin.

Coco - I'm not a garbage can! Thanks alot!!

Carol - one good personal deserves another. Sorry it's late! Love, Jack, Michele & Steph

Accomplish something this summer - be an OWL!

Hang in there Tri Sig pledges!!! You're all the BEST. Love, Susan

Jason M. - Please don't get your hair cut for the summer - I love it. An admirer from Intro. to Art. Get a real nickname GEO Wick, like Big Baby Boy!

You know what...what? ... I love you.

Lisa - You are an excellent LaX player - always remember that!!

Kurt - Welcome to Bloomtown!! We're all glad you finally made it!!

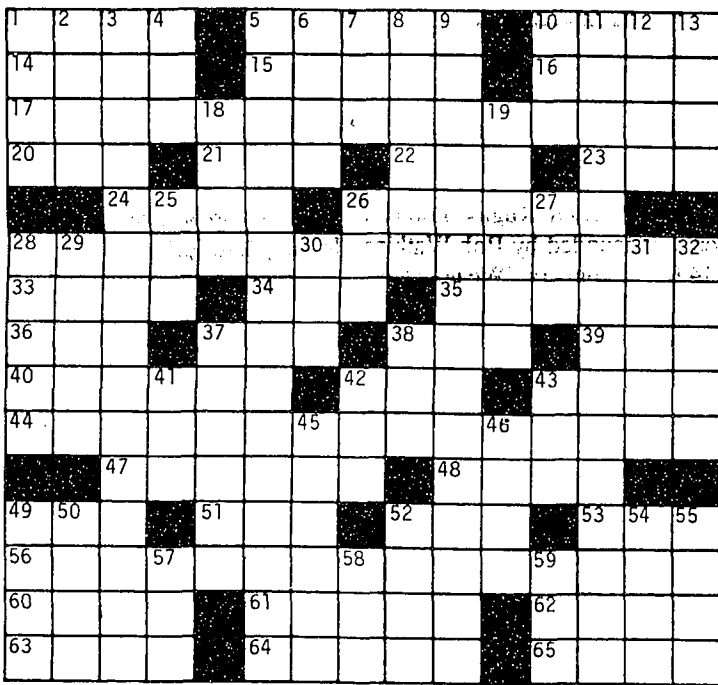
THE FAR SIDE

By GARY LARSON



"Johnson, back off! It's an Armandia lidderdalii, all right - but it's rabid!"

collegiate crossword



© Edward Julius Collegiate CW8726

ACROSS

- 1 Summit
- 5 Highball ingredient
- 10 "Look —!"
- 14 Blunder
- 15 — grudge (show ill will)
- 16 Mother of the gods
- 17 Part of Oliver Hardy phrase (3 wds.)
- 20 Sun Yat—
- 21 Part of BP0E (abbr)
- 22 Vane direction
- 23 — station
- 24 Abbess
- 26 Ornamental metal works
- 28 Cecil B. DeMille classic, "The —"
- 33 Finishes
- 34 — sauce
- 35 1970 academy-award winning movie
- 36 Greek letters
- 37 Tub
- 38 Grecian —
- 39 Greek letter
- 40 Hit, as a golf ball
- 42 Rock
- 43 Sandarac tree
- 44 1964 movie, " — Girl"
- 47 West Point freshmen

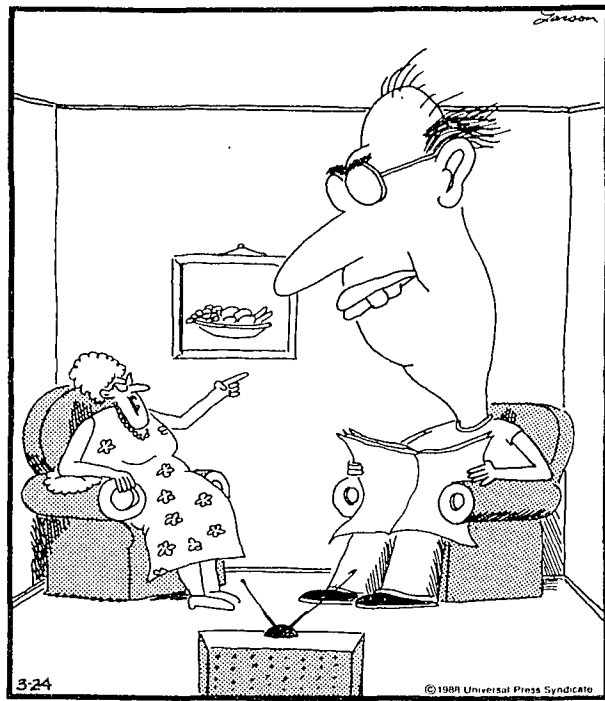
DOWN

- 48 "If — I Would Leave You"
- 49 Street, for short
- 51 Ending for profit
- 52 Part of TNT
- 53 — Claire, Wisc.
- 56 The quality of tend—ing to get smaller
- 60 Playwright Elmer —
- 61 Novelist Charles —
- 62 Penny —
- 63 Biblical place
- 64 Pignons
- 65 Greek letters

- 11 Presidential candidate of song, and family (2 wds.)
- 12 Costa
- 13 — chair
- 18 — sapiens
- 19 Side show attraction
- 25 Game show hosts
- 26 Negative vote
- 27 Voided tennis play
- 28 Shows a propensity
- 29 Get used to
- 30 Bon —
- 31 Demolish, as a car
- 32 Catch
- 37 Thin layer of fine wood
- 38 Suffix for press
- 41 Miss Harper, for short
- 42 Shouts of surprise
- 43 Chemical suffix
- 45 Three lines of verse
- 46 Ellington vocalist,

THE FAR SIDE

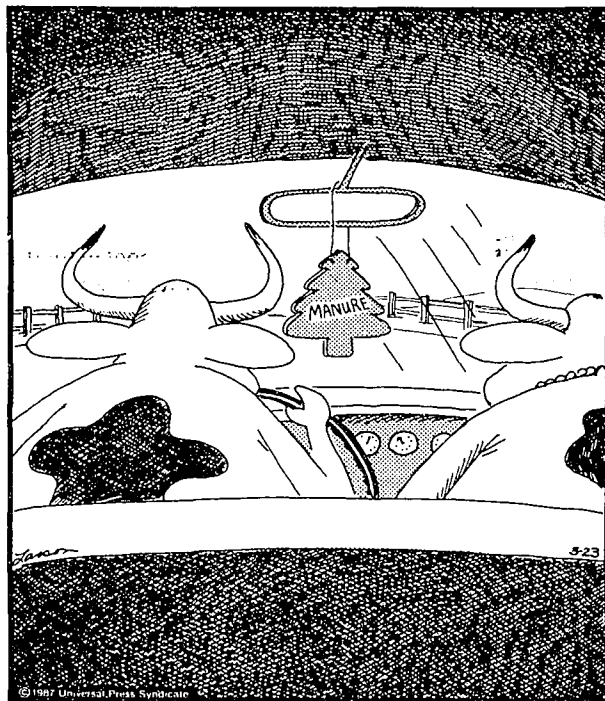
By GARY LARSON



"OK, here it is: I'm sick of your face, Ned."

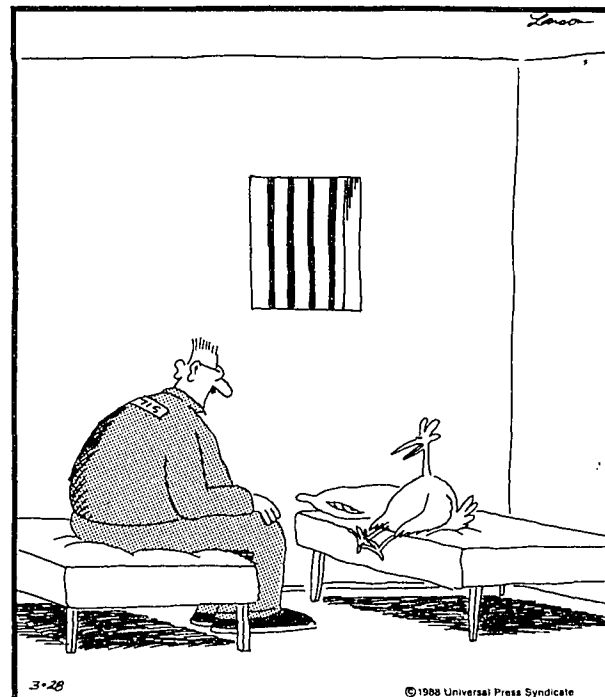
THE FAR SIDE

By GARY LARSON



THE FAR SIDE

By GARY LARSON



"So then, when Old McDonald turned his back, I took that ax and with a whack whack here and a whack whack there, I finished him off."

VOICE CLASSIFIEDS

I wish to place a classified ad under the heading:

- Announcements
- For Sale
- Personal
- Wanted
- Other

I enclose \$_____ for _____ words.
Five cents per word.

Send to: Box 97
KUB or drop in
the Voice mail
slot, in Union
before 12p.m.
on Wed. for
Monday's paper
or Monday for
Thursday's paper.
All classifieds
MUST be prepaid.



MAJOR LEAGUE BASEBALL

Who will win the west?

Jim Fisher
Staff Writer

Part four of a series

In 1985, the Kansas City Royals won the World Series and last year, the Twins won the title. This proves that the American League West is no longer a stepping stone for the American League East.

But who will win the division? That's another question. Not one team has been consistent enough like the Royals of the late 1970s and early 1980s.

The Oakland A's made many acquisitions to better themselves. Don Baylor, Dave Parker and Glenn Hubbard were acquired to better the offense. Walt Weiss is the new shortstop. Jose Canseco and Mark McGwire are the new Mantle and Maris of baseball.

Matt Young and Bob Welch were purchased to help the pitching. Dennis Eckersley heads the bullpen because Jay Howell is gone.

The Kansas City Royals should return to the 1985 World Championship form. The organization should be over the death of former manager Dick Howser. Also the media exposure on Bo Jackson will lessen if he is sent to triple A baseball.

Jackson was too raw in his talent for the Majors last year and really didn't mature in his first season in the Majors. His announcement of playing pro football for the Raiders hurt the performance of the Royals down the pennant stretch.

The Royals have a lot of offensive power in Danny Tartabull, Kevin Seitzer and George Brett. Gary Thurman is looking to win an outfield job. Willie Wilson is the best defensive centerfielder in the game.

Bret Barberhagen returned to Cy Young form last season. Late season acquisition Gene Garber got the job done in the bullpen.

The Seattle Mariners, led by manager Dick Williams, made a good trade getting Glenn Wilson. Wilson in the right batting area of the lineup will knock in a lot of runs.

Jim Presley and Alvin Davis will complement Wilson very well. Donell Nixon will try and win an outfield job.

Mark Langston and Scott Bankhead lead a respectable starting rotation. Steve Trout, acquired from the Yankees, could help.

The Minnesota Twins haven't made many changes since winning the World Series last year. Were the Twins really as good as a World Championship? I don't think so. They got hot at the right time and they won't repeat.

Kirby Puckett is one of the best players in the game. Kent Hrbek and Gary Gaetti are more than average as hitters and fielders.

Frank Viola was spectacular in the post season. Jeff Reardon is a good closer and helped down the stretch.

The California Angels have just lost Gene Mauch to retirement. Leadership may be a problem because Mauch is more like a father than a manager.

Devon White had a good rookie season. Wally Joyner and Jack Howell lead the offense. Brian Downing is now the elder statesman on the club.

Mike Witt has consistently won around 17 games a year for about five years. Kirk McCaskill has to rebound from injuries to become what he was. Donnie Moore is the bullpen closer.

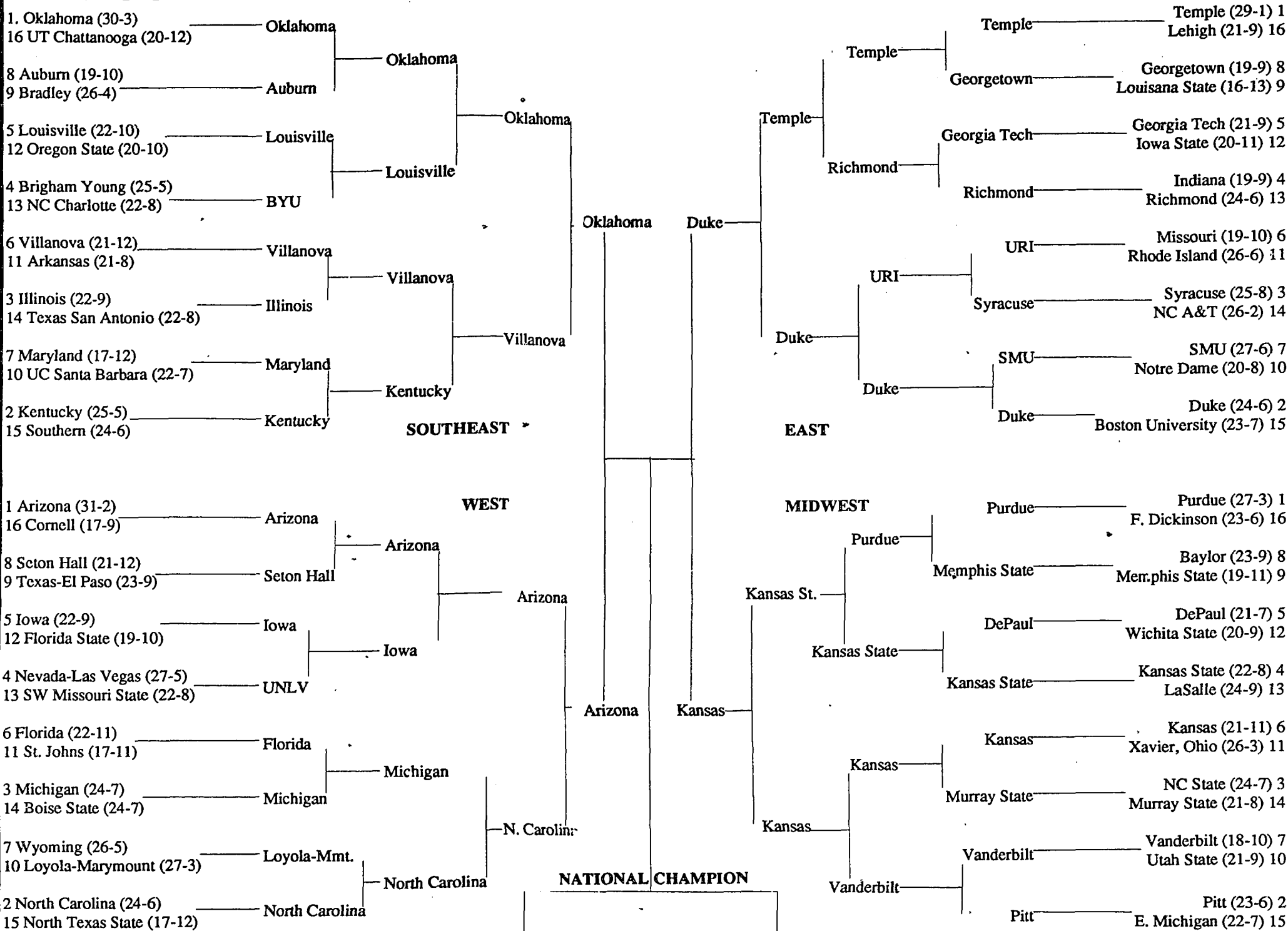
The Texas Rangers have built a young pitching staff under Bobby Valentine. Charlie Hough seems to be ageless with his knuckball. Bobby Witt has a great arm and has matured to use it without walking people.

Pete Incaviglia, Larry Parrish and Ruben Sierra provide the power that makes the offense go. Oddibe McDowell and Scott Fletcher get on the base for the RBI men.

The Chicago White Sox traded away Jose DeLeon, Rich Dotson and Floyd Bannister, which were most of its starting pitching. Youngsters Joel McKeon and Bobby Thigpen will try and replace them.

Ivan Calderon, who provided all of the offense last season, will get some help from former Cardinal Lance Johnson.

1988 NCAA Division I Basketball Tournament



Rugby at Bloomsburg, the newest game in town

by Doug Dieter
Staff Writer

Rugby was invented in 1823 at Rugby School in England by a student named William Webb Ellis. There is a stone erected at Rugby School commemorating the exploits of Mr. Ellis, "who with a fine disregard for the rules of football [soccer] as played in his day, first took the ball in his arms and ran with it, thus originating the distinctive features of a rugby game."

Despite that, rugby had its followers and spread across the British Commonwealth. In 1874 it reached America for the first time. The first recorded American game was between Harvard University and McGill University. During these early years, rugby rules were very inconsistent. In 1905, President Theodore Roosevelt saw photos of a game between Swarthmore College and Pennsylvania College and declared the sport brutal and threatened to ban it in the United States.

In the 1950s and 60s, rugby was

a popular college sport but remained regional until 1975 when the United States of America Rugby Football Union was founded by Bob Watkins and 14 fellow ruggers. "We now have a national team that competes against other countries," said Watkins. "That is giving people incentive to play the game. We have even begun to plant rugby at the high school level."

Mike Kantor, co-founder of Bloomsburg University's rugby club, gave his description of the game, "Rugby is a handling game. Each side has 15 players, eight forwards and seven backs. The forwards deliver the ball to their backs, who advance with speed and cunning, passing it from one another. Armor is not allowed, there is nothing under a rugby shirt but steaming flesh. If a player is injured, his side plays without him for there are no substitutions."

The club's other co-founder, Jason Bardsley, explained the game during a break in a match I recently attended.

As he sat there on the mud-covered field holding his ankle and trying to catch his breath, he gave me the following description:

A rugby game begins with a kickoff by one team to another. The forwards are mainly responsible for gaining possession of the ball, while the backs do most of the ball carrying, passing and scoring. There are no offensive or defensive teams. Each rugger must be able to play on both sides of the ball. The object as in most sports, is to outscore the other team.

The game is played on a field 110 by 70 yards with 20 yard end zones at either extremity. Goal posts are placed midway across each endline. The object of the game is to carry kick the ball into the end zones and touch it down for a try. Games are played with two halves between 30 and 40 minutes duration with a five minute half.

The player who receives the kickoff can run with it towards the opposing goal or pass it to a teammate. The pass

could only be lateral or backwards, there is no forward pass in rugby. The opposing team tries to tackle the ball carrier; if the tackle is successful, the opposing team takes immediate possession of the ball. A player carrying the ball is really alone because there are no blockers in rugby.

When the runner is threatened by being tackled, he has three options. He can attempt to plow through the oncoming opponents, pass the ball to his side or behind him, or he can free kick the ball down field, in hopes of getting it to another teammate. There are no set plays, just strategies.

Scoring is done in one of three ways. A try is running the ball into an opponents goal and touching it to the ground and is worth four points. A conversion kick, which is two points, follows a successful try and is done by kicking the ball between upright goalposts. The third way to score is called a goal and is done by punting or drop-kicking the ball through the

goalposts following a penalty and is worth three points.

One referee monitors the players and two touch judges determine when the ball or player has gone out of bounds. There are a number of penalties in the game including offside, which occurs when a player is downfield from a teammate who has the ball.

In a rough sport like rugby, there is a certain amount of illegal, excessive roughness that often goes unnoticed by the referee. This includes illegal tackling, tripping and elbows to the jaw. Players can't always count on penalties for protection.

Rugby. It is a tough sport, without a lot of strict rules or plays. It runs on strategy and determination. As tough as it is, it is also fun. The tough stuff stays on the field, for after the final score is on the board and the bleachers have all emptied, the two teams can fraternize the rest of the evening. Rugby is truly the new game in town.

SPORTS BRIEFS

Lorenzi named to the ECAC all-star squad

For the second year, Bloomsburg University junior Theresa Lorenzi of Weston has been named to the Eastern College Athletic Conference All-Star team.

Tennis team ranked 14th in Division II

The Bloomsburg University tennis team has been ranked 14th in the latest NCAA Division II men's tennis national poll. Bloomsburg was also rated second in the latest Eastern Region poll.

The Huskies, 8-4, are being led by three individuals who were ranked among the top 50 players in Division II. They are Mark Billone, 11th, Roly Lamy, 27th and Lance Milner, 37th. In addition to individual rankings, Lamy and Milner were rated seventh in doubles competition.

Bloomsburg has also been rated high in the Eastern Region tennis poll. Coach Burt Reese's team was ranked second and had five individuals in the top 25. Individual players ratings were Billone, 3rd, Lamey 5th, Milner, 8th, Marc Lupinacci, 15th and Matt Quigley, 22nd. In Eastern Region doubles action, the team of Lamy and Milner was second, Billone and Lupinacci, 8th and Quigley and Dave Gilbert, 9th.

sylvania Conference All-Star team for the third straight year.

This past season, she led the team in field goal attempts (528) and completions (287). She also scored 618 points in 26 games, giving her an average of 23.8 points per game. Out of 67 free throw attempts, she completed 44 for an percentage of 65.7.

Lorenzi holds nine of the women's basketball team records for the Huskies including the school's career point total.

Research Associate

Now through July 14, 1988 (Possibly thru 1988-89)

Project funded by National Science Foundation. Up to Twenty hours per week, internship possible, and excellent pay. Prefer student who could stay through the coming school year if new grant is awarded.

Send grad school plans, interests, names of two faculty references, and copy of pink grade form to:

Dr. Robert MacMurray
Economic Department, Bakeless
Deadline: noon, April 4, 1988

Her 1,623 career points also makes her the fifth highest scorer in PC history.

She had a 54.4 field goal percentage for the past season, which broke the old team record she established a year ago.

Bloomsburg IFC, ISC, Student Fair May 1st

Proceeds to benefit United Way and participating organizations. Organizational meeting Tues., March 29th, 9 p.m. in the Blue Room.

GOING OUT-OF-BUSINESS SALE!!!

MUSSER SHOES

PERMIT NO. 2-88

THIS WEEK ONLY

ALL SHOES \$5.00-20.00

NONE HIGHER

Special Hours: Daily 9:30-6; Thurs. 9:30-8; Fri. 9:30-9

*ALL SALES FINAL

MUSSER SHOES

DOWNTOWN BLOOMSBURG 387-8889

SPORTS

FROM THE LOCKER ROOM

Two out of four isn't too bad

Mike Mullen
Sports Editor

When this whole affair started exactly 60 games ago, everybody and their brother sat down and picked who they thought would be in the Final Four.

Some of the more courageous folk actually sat down and mapped their way through the entire 64 team field to the eventual National Champion.

Well, suffice it to say, that through the first 60 games, I am a respectable 38-22. Almost half of these losses have come from the Midwest.

Yes, I admit it, I actually picked Xavier of Ohio to upset Kansas in the first round. It was my only wild pick of the tourney and I felt pretty good about it, for about five minutes into the game.

Come to think of it, it's that damn state of Kansas that is really killing me. Kansas is responsible for four of my losses while Kansas State is guilty for two of them. That's six off 22 just by one state. Who is Scooter Barry anyway?

Vanderbilt did the most damage, eliminating my Final Four team, Pitt (0 for 1).

Overall I was a pitiful 6-9 in the Midwest. I didn't fare much better in the East, where I was a lackluster 9-6.

Rhode Island and Richmond were directly responsible for five of the six. Since I had both of them losing in the first round, they really did a job on my record.

The other loss on the region was one I predicted but still didn't have the heart to call way back on March 17.

In a game that really redefined the word ugly, Duke eliminated Temple and another of my Final Four teams bit the dust (0 for 2).

Everyone had a different reason to offer as to why Temple packed their bags early.

Some say they beat themselves, while others said Macon choked. The fact that Macon shot 0 for Saturday is a given, but I would hardly say he choked. And as for Temple beating themselves, neither team was putting on a clinic that's for sure.

It comes down to the second half when Duke found their game and Temple didn't, or couldn't, or chose not to.

Chaney didn't exactly impress me in the waning moments of the game, nor did his team the way they let precious seconds tick off the clock before fouling.

If there was a bright spot, it was Perry, his blocked shots entertained the Temple supporters and provided a soothing comfort to the pain of falling short once again.

The West was much kinder than the previous two regions. If I made one mistake it was picking Fennis Dembo and his Wyoming Cowboys to win the first round game against Loyola-Marymount. The fact that they lost so early cost me three losses.

A fourth was Iowa taking a little revenge for last year's loss to UNLV by disposing of the Runnin' Rebels in the second round.

I finished with an 11-4 record in that region and advanced my Arizona Wildcats to the Final Four (1 for 3).

It was enjoyable to watch the Tarheels lose and even more enjoyable to watch Tolbert work. The self-proclaimed "Gumby's" looked more like the Cosby Kids as they danced around the benches celebrating every basket. These are the teams that make it exciting to watch college basketball.

I was an impeccable 12-3 in the Southeast region with only Bradley, BYU and Kentucky failing me, while Oklahoma stormed through the bracket to claim the last Final Four spot.

I guess two out of four isn't bad.

Women's lacrosse ready to challenge PSAC O'Keefe's Huskies are hungry for their third consecutive playoff berth

Bloomsburg University is probably not the first name to come to mind when discussing lacrosse in the Pennsylvania Conference.

The Huskies may not even be second, or for that matter even mentioned, be some.

However the facts speak for themselves as coach Sharon O'Keefe's club has made consecutive appearances in the PC's post-season tournament and set a new school mark for victories in a season in each of the last two years.

The Huskies will begin pursuit of a third trip to the conference championships when they open the 1988 season on April 5 hosting Slippery Rock.

Playing against a schedule that includes several opponents with much deeper traditions in the sport, Bloomsburg produced a 5-6 overall mark, which included a third place finish in the conference tourney with

a triumph over Shippensburg, a club it had beaten only once on 10 previous attempts.

In addition, a pair of performers, both of whom return, were named to the PC all-star unit.

Senior Cindy Dacche will anchor the defense from either the center position she played a year ago or one of the defense wings.

Dacche, along with junior Betsy Warmerdam who led the team in interceptions a year ago at third man, will be charged with keeping as much pressure as possible off the Huskies' goal cage, which will be manned by newcomer Ruth Doyle.

The Huskies gave up only 38 shots more than they took as a team last season but allowed 24 more goals.

More quality depth should allow O'Keefe to keep fresh performers on the field at crucial times and help

build around the team's strength which lies in the midfield area.

Freshman Meredith Buch has made enough of an impression in the pre-season to have O'Keefe considering moving Dacche from the center position to get both players involved in the transitions game.

In addition, another first-year performer, Cathy Samples should be one of the Huskies' attack wings along with veteran Sherry Hoover, a senior who returns after battling injuries in 1987. Senior Lisa Rhodes and Nancy Warmerdam add experience to the midfield corps at third home.

Junior Eileen Hymes will add support to the defense from her point position; while at the other end, Kelly Cuthbert another third-year player, returns at one of the home spots after leading the squad in scoring last season with 35 goals and five assists.



Bloomsburg's women's lacrosse team is preparing to open its season against Slippery Rock on April 5.
Voice file photo

Men's tennis team completes weekend swing without a loss

by Mike Mullen
Sports Editor

The Bloomsburg University men's tennis team survived some inclement weather in the New England states this past weekend and came back to Bloomsburg without a loss on their trip.

The high ranked Huskies struck quick in every match they played in Massachusetts and Connecticut losing just three of 22 matches in three different contests.

In the first contest on Saturday against Boston College, the Huskies took a 6-3 decision.

In singles action, Mark Billone (6-2, 6-4), Roly Lamy (6-2, 7-6), Lance Milner (6-4, 6-3) and Jay Pheasant (6-3, 7-6) were all straight set winners.

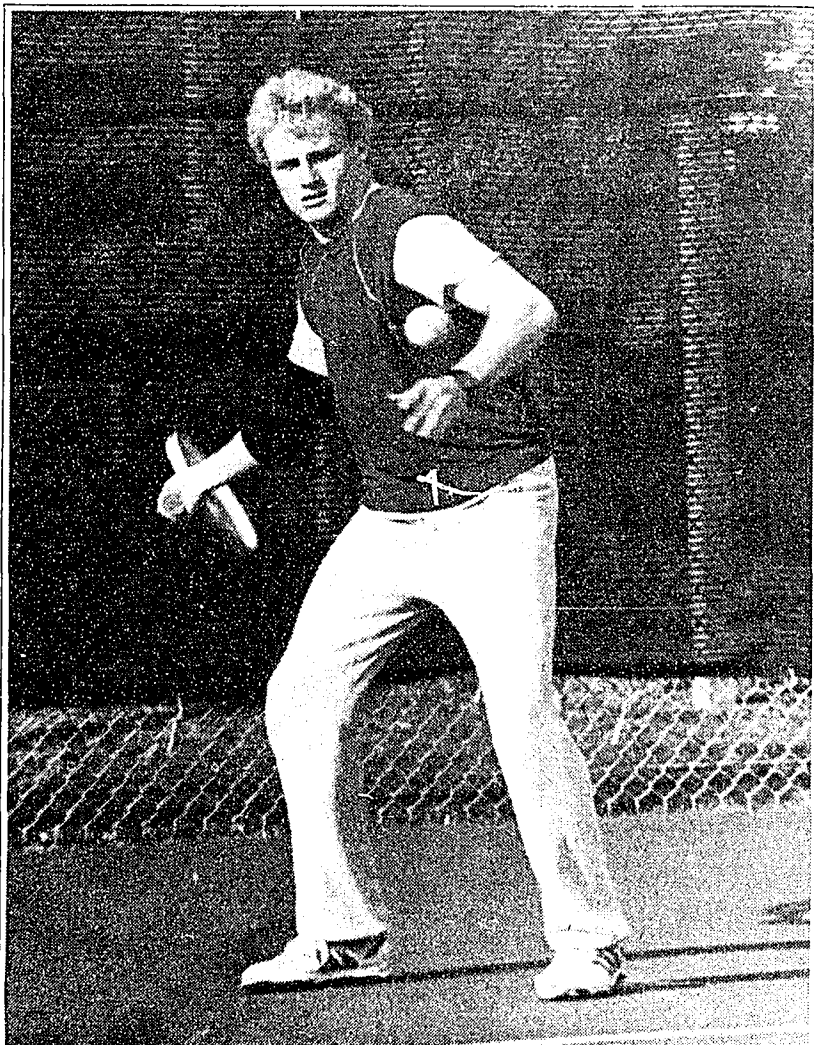
Gil Dailey upended Marc Lupinacci 6-0, 6-4 while Mike Hughes defeated Matt Quigley 6-3, 6-2.

In doubles, the number two doubles team in the east, Lamy and Milner were downed by Steve Sigalov and Doug Olen, 4-6, 6-4, 6-3.

Billone and Lupinacci won 6-1, 6-3 and Quigley and Dave Gilbert won 6-4, 5-7, 6-4.

In the following contest against Boston University, inclement weather did not allow all the doubles matches to be completed.

The result of the shortened match was a 7-0 victory for Bloomsburg as Billone, Lamy, Milner, Lupinacci, Pheasant and Gilbert each recorded straight set victories. The doubles team of Billone and Lupinacci won.



Sophomore Matt Quigley was 2-1 over the weekend as the Huskies took three victories away from their New England rivals.
Photo by Rob Sampson

On Sunday at the University of Connecticut, the Huskies ran into more bad weather and had to settle for a 6-0 victory over UConn.

Billone was the only Husky to lose a set in the match as Todd Farin lost in

three, 4-6, 6-2, 6-0. All the other Huskies recorded straight set victories.

The Huskies are now 8-4 and will have a slight break before taking on Rutgers here on April 8.

Depth will be a problem for track teams

event through the first two days of competition.

He scored 6,072 points and was one of only three performers over the 6,000 point mark.

Linton will set his aim on that event again this season and will also compete in the triple jump.

The sprints should be an area of strength for the Huskies this season. Sophomore Nelson Barr will be the team's top performer in the 100 and 200 meters.

He will be joined by junior Carl Wiggins and freshman Keith Willer.

Willer will be in the 100 and 200 meter races, while Wiggins should be the Huskies' leading runner in the 400 and also compete at the shortest distance.

Junior John Walker, along with freshmen Bob Fertsch and Ed Gallagher, give the Huskies added depth in the 400 meters, but the entire group is relatively untested and will take some time to develop.

A trio of underclassmen will be depended on in the 800 meter race as sophomore Paul Tellefsen and freshmen Brendan Donegan and Chris Wilcox will compete in this middle distance event.

Tellefsen will also step up into the 1,500 meter run and will be teamed with cross country performers Mark Elsasser and Ed Andrewlevich as well as another of the many first year runners Charles Bartholomew.

Elsasser, a junior, registered an eighth place showing in the 5000 meter run at the conference tournament last season and both he and Andrewlevich, as well as junior Mark Pierce ran under Conner during the fall.

Pierce and Elsasser will also compete in the 5000 and 10000 meter races, in addition to juniors Jon Mattis and Dave DeGerolamo.

Junior Eugene Hill will head the Huskies' hurdles contingent along with freshman Dana Anderson to give Bloomsburg a strong duo in both the 110 meter high hurdles and the 400 intermediate hurdles.

Wiggins will be one of the top performers in the field events as he will compete in the long jump in addition to his participation in the sprints.

Both he and junior Randy Rulapaugh have jumped over the 22' mark and are potential conference place-winners in the event.

Freshman Tom McElroy will be the third member of the long jump unit and be one of the Huskies' two pole vaulters, both of whom have cleared the 13' standard. Joining him in the

latter event is Eric Major.

Linton will be the Huskies' only experienced entrant in the triple jump, while Walker could be the team's lone high jumper.

Senior Mark Tappe, sophomore Bill Fowler and freshman Mike Ecker will perform for the squad in the shot put and discus events, and veteran Bill Piotrowski is among a group of four performers in the javelin event including Tony Quartararo, John Mastandrea and Mark Lukens.

The women's relay units could be very strong when Conner comes up with the right team in the 4/400 meter event. The sprint relay team (4/100) will most likely consist of Barr, Anderson, Hill and Wiggins.

The women's team will be similar to the men's unit in some aspects including talented performers in the sprints and distance races.

Senior Lynne Ritz finished sixth in the 100 meter dash at last season's PC Championships in a time of 12.61 seconds.

Ritz along with junior Tina Peterson and a freshmen duo of Lisa Virus and Debbie Wands give the squad a wealth of quality participants in the 100 and 200 meter events.

Virus and another first year runner, Robin Vandemark will be two of the Bloomsburg entrants in the 400 meters.

Good depth also prevails in the 800 and 1500 meters where Vandemark will be joined by Stephanie Michael, Susan Dillmuth, Chris Dock, Joanne Bilotti and Pam Mitchell.

Mitchell earned all-conference honors in the fall finishing 14th in the PC cross country meet and eighth in the 10000 meters in 1987, and should be one of the top performers in the 3000, 5000 and 10000 meter runs for the Huskies.

She will be teamed with junior Brenda Bisset who has been the school's top long distance performer over the past three years, placing eighth in this season's cross country championships and sixth in last spring's 10000 meter race, and Laurie Alexander who along with the other two runners earned ALL-PC recognition with her 10th place showing in the fall.

Another pair of runners from the Huskies' successful cross country program, Kelly McCullough and Julie Saville will make this the strongest area on the team.

Junior Deanna Brown placed third in the 100 meter high hurdles in the 1986 conference meet and is one of the only two performers in the events.

Freshman Robin Hoban will also compete in the 100 as well as the 400 intermediate hurdles.

Brown will be the Huskies' leader in the jump events and will be entered in the triple jump along with Hoban and in the high jump with Dillmuth.

A lack of depth in these field events, as well as the hurdles, could hurt the Huskies' scoring opportunities.

Pennsylvania Conference runnerup and school-record holder Jill CiCierowski will lead the way in the discus and shot put.

Freshman Barb Hall and junior Mary Hogan will round out the Huskies' contingent in weights.

Maria Christiano could compete in the discus as well but will be one of three entrants in the javelin event with Hall and Dock.

The sprint relay unit must be solidified by Conner as he has several performers to choose from and must come up with the best combination, while the Huskies' lack of depth could hurt in the 4/400 relay.

The depth problem on both squads is something the Huskies are going to have to overcome if they are to score significantly in the schedule filled with invitational.

As the team uses the regular season to work on better conditioning under Conner's new program, the performances should improve in preparation for the Pennsylvania Conference meet in early May.

The Huskies' lone home meet of the 1988 season will be April 6 against Susquehanna beginning at 3 p.m.

The rest of the meets will be away with the PC championships scheduled for May 5-7 at Indiana University of Pa.

BLOOMSBURG SCOREBOARD

Women's Softball:

Bloomsburg 3 1st game
St. Joseph 1 (11 innings)

Bloomsburg 11 2nd game
St. Joseph 0

Men's Baseball:

Bloomsburg ppd.
Lock Haven rain

Men's Lacrosse:

Bloomsburg 9
Juniata 2