

October 12, 1984

the VOICE

of bloomsburg university



INSIDE FRIDAY:

—Sell Yourself
To Opportunity
—In Memory Of...

BU: Which Path To Take?

DURRELL REICHLEY
News Editor

Is BU's mission to be a liberal arts college or a more career-oriented institution? Should BU try to present itself as a quality institution or as a good buy? With the declining number of high school graduates, what should BU do to maintain full enrollment?

These were some of the questions discussed by more than 75 administrators and faculty members at Friday's Open Forum held at the University Forum on the third floor of the McCormick Human Services Center. Admissions and enrollment were the main topics discussed at the Open Forum, which featured a short presentation by Tom Cooper, dean of admissions, followed by questions from those in attendance.

One of the major questions brought up was whether the school's mission was to be a liberal arts college or a more career-oriented institution. Several faculty members noted that students today are more career-oriented. Students want to go to college to get a job, one faculty member said. Another faculty member noted that there is more emphasis on career education at BU than on graduate programs and research, which is stressed at many liberal arts colleges. "BU was never a liberal arts university," added another faculty member.

President Larry Jones responded by pointing out that BU's general education requirements of 54 semester hours are 20 hours higher than the national average.

Another faculty member emphasized the reason BU gets so many applicants (4,653 applicants for 1100 spaces this fall) is because "we are a good buy." The cost of attending BU is about half as great as the cost of attending a private institution in Pennsylvania. "There's not enough money going into the state system of higher education," he added. "The quality will go down."

In response to the claim that BU is a "good buy" Jones remarked

that "Pennsylvania state schools have the third highest tuition in the nation for schools of our type (state schools)."

"This year our major goal is quality," Jones added.

Cooper brought up the fact that there is a decreasing number of high school graduating seniors in Pennsylvania. In 1980, there were 177,000 high school graduating seniors in Pennsylvania. In 1990, there will only be 122,000.

Also, Pennsylvania ranks 50th in the nation in terms of the percentage of high school students who go to further education. In Pennsylvania, 24 percent of the people, age 25 or older, have college experience. Only 14 percent of these are college graduates. The national average for people over 25 who have college experience is 33 percent. "If we (Pa.) were at the national average, we would have 140,000 more college students," Cooper noted.

"Because of this, students are being courted today like outstanding athletes were 10 to 15 years ago," he said.

According to Cooper, at Bloomsburg, almost all of the budget is enrollment driven. Therefore, the admissions office is forming an admissions retention advisory council. This council will study recruiting and admissions, student retention, and high risk student retention. The various committees will be made up of both faculty and students.

Overall, BU's retention statistics are above average. The latest statistics available were for the class of 1982. 63 percent of the students who started (in 1978) graduated. The average national retention rate for a similar institution is 30 percent.

Several administrators and faculty members suggested that the various departments help in recruiting students.

One faculty member said, "When you know an outstanding athlete you call them and talk to them. You don't wait for the admissions office

(Continued on Page 3)

This week is National Collegiate Alcohol Awareness Week

What are you doing this weekend?

Think about it

Celebrate Responsibility. Celebrate Choice.

Representative Assembly Elect New Officers

The Representative Assembly (R.A.) held their first monthly meeting of the semester Wednesday, October 3, in Multi-purpose Room A of the Kehr Union. The main order of business of the meeting was the election of officers for the next two-year term.

Dr. Leo Barrile, chairman of the R.A., presided over the meeting. The newly elected chairman and committee members are as follows:

Chairman: Dr. David Minderhout

Vice Chairman: Dr. Ted Shanoski

Coordinating Committee on Academic Affairs:

Faculty: Dr. Saleem Kahn, Dr. Judy Hirshfeld, Dr. Eileen Astor-Stetson, Dr. Tom Bonomo, Dr. Levi Gray

Students: Linda Oakey, Jean Achuff, Nancy Duncan (1 vacancy)

Manager: Dr. Al Forsyth

Coordinating Committee on Administration:

Faculty: Dr. Richard Alderfer, Prof. William Eisenberg, Prof. Carl Hinkle, Prof. Marilou Zeller

Students: Christine Brady, Cristal Pollock, Kelly Klingel, (1 vacancy)

Coordinating Committee on Student Life:

Faculty: Dr. George Stetson, Prof. Bob Campbell, (2 vacancies)

Students: Shawn Mullen, Becky Walker, Lisa Barren, Brett Hoffmaster, (1 vacancy)

Campus-Wide Committee on Human Relations:

Faculty: Dr. Ted Shanoski, Dr. Carol Reifsteck

Students: 2 vacancies

Coordinating Committee on Institutional Advancement:

Faculty: Dr. Jim Lauffer, Prof. Joe Mueller

Students: 2 vacancies

College-Wide Planning Committee:

Faculty: Dr. Bob Rosholt

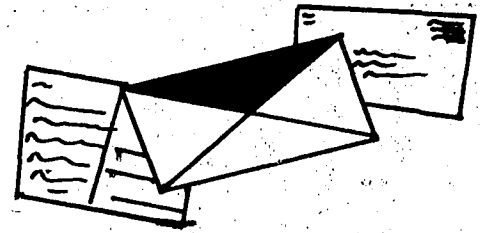
Student: Denise Letsky

Executive Committee, R.A.:

Dr. Dan Pantaleo, Prof. Pat Boyne

The Representative Assembly is an excellent opportunity for students and faculty to work together for the improvement of our school. The R.A. needs more support from the student body. Positions are open on many of the committees, so any interested student should attend the next R.A. meeting. Elections to fill vacancies will be held at that time, November 14, Multi-purpose Room A, at 3 p.m.

LETTERS to the Editor



Holiday or Holy Day?

Dear Editor,

This past weekend (10-5 - 10-7) was parents weekend and I would like to express some of my anger toward the people in charge of picking the date of this event. This past Friday and Saturday happened to be the holiest days of the Jewish year, it was the holiday of Yom Kippur.

I don't know if the people in charge of Parents' Weekend know of this holiday or not, but it upset me to know I would not be able to have my parents here to witness this event. The question I am raising is why couldn't the people in charge of parents' weekend pick another weekend?

The people in charge of this event should be more thoughtful toward all students and parents. Events, like parents weekend, should be made available to everyone. But, because of someone's lack of concern or inability to do their job

correctly this event fell on the holiday of Yom Kippur. I would personally like to know the reason for holding parents' weekend this past weekend, because I would have loved to have my parents here with me. But that was impossible and it is very annoying to me.

Gary Kerstein

Editor's Note

Editor's Note: The incident of holding parents weekend on the holiday of Yom Kippur was in very poor judgment of the University. However, due to the timing of the semester and Homecoming in two weeks, the University needed time to prepare adequately for both weekend events. Many people in this world are not familiar with the Jewish religion not its customs, practices or holidays. A little insight could have prevented the Jewish students from missing either the holiday or parent's weekend. Now that the University is aware of the problem that it created, I am sure matters will be taken to correct the problems in the future.

Sober Yet Silly

Dear Editor,

I am writing to comment on the article in Wednesday's (10-3) Voice on the social alternatives to drinking. I was glad to see this opinion (or fact) expressed. Too often I have heard the statement "There's nothing to do in Bloomsburg but drink." I think that Wednesday's article proves this to be false. Also, I don't think that we can always expect to be entertained by someone else. I am as guilty as anyone with this expectation. I like the entertainment to be provided for me. But the fact remains that there are over 6000 individuals at BU all looking for some entertainment and each one is capable of creating their own fun experiences. Experiences which don't have to include alcohol.

For example, the best time that I've ever had at a college party was one where nobody drank. About ten

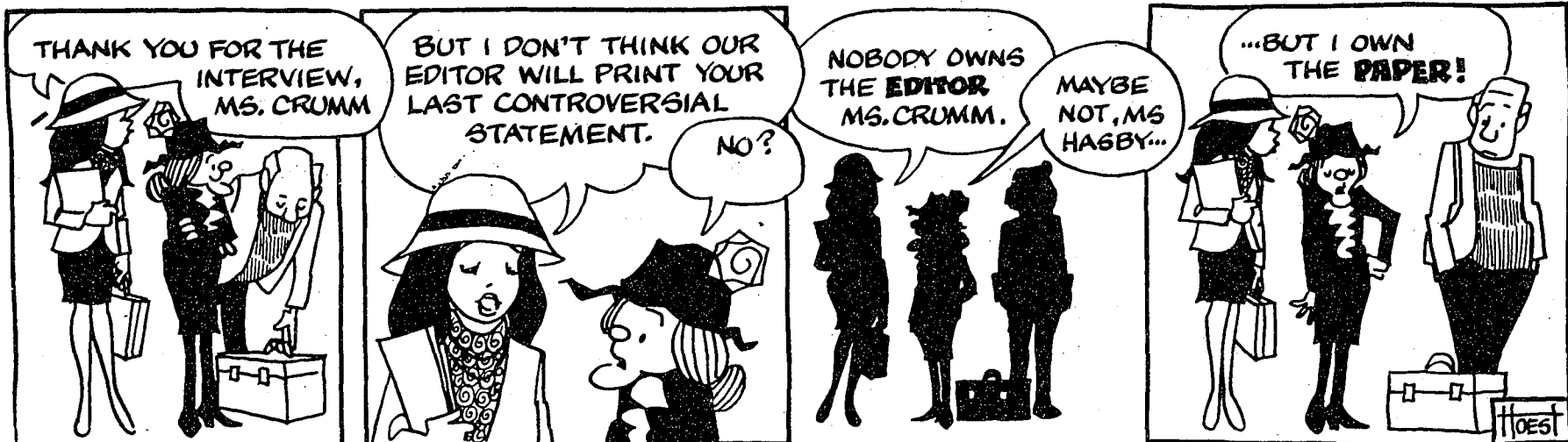
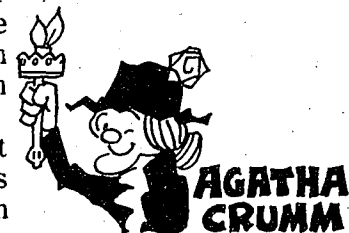
people got together and had a dinner where everyone brought something. Afterwards we didn't have anything planned to do and somehow a game of hide-and-seek evolved. The game went on for over three hours. Is that immature? Yes, maybe it is, but we all had a blast. So to reinforce Wednesday's article once more: Drink if you want to drink, but if you want to do something else...do something else.

Thomas Jones

Job Search Seminars

CAREER DEVELOPMENT CENTER
12 BEN FRANKLIN BLDG.
5:30 - 6:30 p.m.

Oct. 17 Cover Letter Writing
Oct. 24 Interviewing Techniques



CGA

CGA would like to know your opinion on types of registration. Please choose one of the choices listed below and return the form to the CGA office, located on the third floor of the Kehr Union building, as soon as possible. Your cooperation and participation will be greatly appreciated.

In registering for next semester's classes I would rather

A. leave a completed schedule with alternate classes and sections with the registrar and receive my classes after Thanksgiving break than go through lines for drop-add.

B. Stand in line and schedule

at the computer terminals in the Union. Then go through drop-add as needed.



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Auditions For "Most Happy Fella"

ALISON M. KRASNER
Voice Contributor

Hey guys, how would you like to order a bride through the mail? And gals, would you like to find a husband this way too?

The upcoming auditions for the musical "Most Happy Gella" on October 15 and 16 in Haas Auditorium, can offer this opportunity to you...and much more!

The setting for the show is the 1920's in Napa Valley, California. The leading male character, Tony Esposito attempts to capture his bride through the postal service. Much correspondence is exchanged between he and his love — Rosabella. Throughout the show many twists and turns occur in their relations which add an extra-ordinary spark to this bizarre tale.

According to Director Hitoshi Sato, "This musical offers a natural fusion of song and acting, unlike other musicals."

The costumer for the show, Karen Mackes, recently designed the costumes for the "Ice Wolf", which was a success.

Bill O'Donnell will again apply his talents to the scenery as he did in "Ice Wolf" and "Once Upon a Mattress."

BU hired a choreographer from Penn State University. Dr. Wendy Miller will be conducting the orchestra and directing the musical rehearsals, which will begin around October 22.

Sato is looking for talented actors, singers and dancers. He has three female and nine male roles to fill along with many chorus openings. He hopes to cast 15 men and 15 women for the show.

When auditioning, dancers should be dressed appropriately. Singers are permitted to audition acapella, or with their own or the university's accompanist.

In Memory Of...

D.J. LUZENSKI
Voice Contributor

A memorial service for Percival R. Roberts III, a former chairperson of the Bloomsburg University art department and author of seven books of poems, was held in Carver Hall on Sunday at 4 p.m.

Roberts, 48, died from cancer Wednesday at the Bloomsburg Hospital.

Dr. Barbara Strohman, current chairperson of the art department, said, "It was Roberts' nature to offer constant encouragement to anybody." Strohman added that she, as well as anyone who knew Roberts, admired how he maintained his spirit and enthusiasm even during the later stages of his illness.

Roberts was chairperson of the department from 1968 to 1983. He received his bachelor and master degree in art from the University of Delaware and his doctorate from Illinois State University.

The University of Delaware recently honored Roberts, who served as Delaware's ninth port laureate, by naming him one of its 54 most prominent alumni.

He has also received Distinguished teaching and Academic Service Awards from Pennsylvania and is listed in Who's Who in the East, Who's Who in American Art and Contemporary Authors. Roberts has been a consultant for the Governor's School for the Arts since 1975.

Besides requesting a grant from

the Pennsylvania Council on the Arts to support the bronze exhibition by William Bradley, which is scheduled for Oct. 15 - Nov. 15 at the Haas Center, Roberts also designed the brochure for the exhibit.

A founding member of the Board of Directors of the Bloomsburg Theatre Ensemble, he also served on the Bloomsburg Town Beautification Committee and was a life member of the National Art Education Association.

Dr. Richard D. Alderfer, chairman of the communications studies department, said, "Bob was a scholar and a poet—but most of all—a humanitarian."

During the past summer Roberts completed his most recent work, "Moonscap-Assemblages and Incantations: A Homage to the American Indian." The project involved assemblages made of wood, bones and skulls and incantations in verse form. The poetry served as a verbal means of expression which acknowledged his own "roots" as a native American.

During the service Roberts' brother, Stephen Roberts, said that he was proud of Percival's abilities even when they were teenagers. "Roberts had a sense of joy, and he thoroughly enjoyed people of all ages," Dr. Strohman said, he was never at a loss of words, and he always enjoyed embellishing a good story."

John Couch, a member of the

(Continued on Page 5)

Which Path To Take

(Continued from Page 1)

to do it."

Jerrold Griffis, vice president for student life, also agreed that faculty should get more involved in recruiting students. He also noted that "we have to do a lot more in the area of surveying (potential students). We have to get everyone involved."

A professor from the chemistry department remarked, "We tried to help, but we were told to butt out because we didn't know anything."

Cooper responded that the admissions office doesn't want the worst professor in a department to represent BU and give potential students the wrong impression. But he agreed that "there has to be a willingness on the part of the department people to help recruit and a willingness on the part of the admissions office to accept help."

Kaylan Gosh, acting provost and vice president for academic affairs, added that "in order to attract quality students, we should have scholarships for academic achievements."

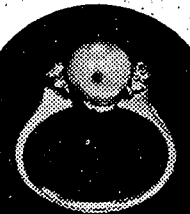
Cooper reported that SAT scores for freshmen are up this year. The mean verbal score is 464 (up from 460), and the mean math score is 511 (up from 508).

In another matter, Norman White, chemistry professor, asked why the new health center will be located on the third floor of the McCormick building, so far away

from the dormitories.

Raymond Babineau, director of planning, responded that it was put there because of its proximity to the nursing program (which will also be located on the third floor) and the fact that the center can use the nursing equipment if necessary.

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Shore Work: A Profitable Experience

KATHLEEN B. TOOHEY

Voice Contributor

As Tamara Stremic was getting to the beach, Mary Costa was leaving for the day. Both Bloomsburg University students spent their summers living and working at the shore.

Stremic, a sophomore nursing student, worked as a chambermaid at the Sting Ray Motel, Ocean City, N.J. She says she enjoyed working at the motel because "the hours were good and the people were

nice."

Costa, a junior English-political science student, worked as a waitress and counterperson at Circle Pizza, Ocean City, N.J. She says, "I was surprised at the uncleanliness. Employees would stick their hands in jars and pull out food."

Stremic made about \$2000 total and saved \$1000. Costa on the other hand saved about \$300-\$400.

Both students were allowed to keep tips. Stremic's were unusual. She says, "I got food, powder, shampoo, cakes, wine, and sometimes even money."

Costa made the usual kind of tips — money. She says, "We had jars at home which we threw our tips in and that's usually where we got our entertainment money."

Stremic worked from 9 a.m. to 2 p.m. although, some days she didn't have to stay until 2 p.m. She says, "Sometimes I worked quickly and got done by noon or 1 p.m. and then I could leave and go to the beach."

Costa's hours varied from either the 11 a.m. to 7 p.m. shift or the 10 p.m. to 5 a.m. shift. She says,

"During the night, friends of the owner's would come in and they would have parties in the back room while there were customers out front, which kept work interesting."

Stremic lived in a rented room which ran her about \$40 a week. Since she lived in a rented room, she had to eat out. She spent about \$20 a week on food for the summer. She says, "My mom came down in July which helped out. Also my grandfather lives in Ocean City and he gave me food."

Costa lived in a house with eight other women, who are also BU students. Their rent was about \$505 per person for the whole summer. Costa usually ate at work or brought pizza home from work, so her cost of food was low. She says, "I'm a vegetarian so I ate yogurt a lot." She also added, "I have had one pizza since this summer."

Both women found their entertainment to be expensive. They spent their nights either walking the boardwalk, on the beach, at friend's houses, going to the movies, or in bars. Costa says, "drinks were about \$2 and there was a \$3 cover charge. The beach

passes cost \$5 for the summer. Drive-ins cost \$8 a carload and usually there were six in the car and four would climb the fence."

When they moved down both women said they knew only a few people. Stremic says, "I expected to meet a lot of guys. I usually went out with people from work." She also commented that she met a lot of people from Finland, Ireland, and Germany who came to the U.S. to work this summer. She says, "you think of them as foreigners, but when you get to know them they're just like Americans."

Costa says she met a lot of men. She also commented that they had a lot of visits from people they knew from college.

Both women found the summer to be a great learning experience. Stremic says, "I learned how to budget money. I had to figure out what went to the bank, car, food, and entertainment each week." Costa also says she learned to budget money. She says she also learned to make Italian food such as pizza, stromboli, and calzones.

Stremic and Costa both say "it was the best summer of my life. I want to do it again next year."

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Man Of Music

KATHLEEN DOUGHERTY

Voice Contributor

In a game of music trivia, most students could easily name songs by popular rock, punk, or even country singers. However, naming a popular jazz or classical tune may be more difficult for some, but probably not for Dan Fickes.

Fickes is student manager of WBSC-AM, the closed-circuit radio station located in the Kehr Union. Fickes says that being a disc jockey exposed him to a variety of music. "It has widened my musical outlook," he says. He explains that before he became a DJ, he would only listen to rock music. Now, he admits that he will listen to any kind of music except country.

Fickes, who is from Camp Hill, PA, is a senior majoring in Mass Communications. He is concentrating in the areas of radio, tv, and film. Fickes first became interested in deejaying when he came to BU. In his freshman year, he deejayed parties through WBSC.

This semester starts his second year as station manager. Fickes admits that he is now more involved with the business end of the station than deejaying.

However, Fickes still enjoys spinning the tunes. He works part-time as a DJ at Lemmons. He says

that it is "fun to watch everyone having a good time."

In addition, Fickes is a member of a local band, Trop-X. He plays keyboards and does vocals. "It is a progressive rock and dance band," he says. The band plays at many fraternity functions and will now be playing at Lemmons every other Monday.

Besides devoting much of his time to WBSC, his job, and his band, Fickes is also vice-president of Tau Kappa Epsilon.

Also, Fickes' responsibilities will increase in the near future as he takes on the task of managing the FM station, as well as WBSC-AM.

The FM station, located in the new McCormick building, is scheduled to begin operating next semester, according to Fickes. The requested call letters for the station are WBUQ, although they have not been approved yet. Its frequency will be 91.1 MHz and its signal will carry for a radius of 25 miles from Berwick to Danville.

Fickes hopes that the new station will be an "alternative music source" for BU students. He says that the newest music will be played and "BU students will be able to hear it here first." "Once its killed on the airwaves, we won't play it

(Continued on Page 5)

Heliport Attendant: Not Your Average Job

MARY COSTA
Staff Writer

Patti Gettel is one of the many typical college students who worked at the shore this summer. But the job Patti had was a bit more uncommon. She did not work in a supermarket, restaurant, or on the boardwalk. Patti worked in a heliport.

For three months, Gettel worked at the Germania Heliport, Absecon, near Atlantic City. Her job mainly consisted of refueling helicopters in-between stops and restocking food and cocktail items. The Germania Heliport is mainly, a refuel terminal for casino helicopters, handling helicopters from Resorts International, Golden Nugget, and Caesars casinos. In addition to those helicopters, Germania also works with Damin, an independent helicopter company in northern New York state.

Gettel admits that she had no previous piloting or repair experience. "I had never even been up in a aircraft-helicopter before," she said. She was fortunate enough to get her job through a friend who knew the heliport's repairman.

"The heliport's repairman was on call 24 hours a day so I never had to be experienced with any of the repair tools or anything, except a transceiving radio so that I could receive calls from the pilots who

wanted to come in and refuel. We rarely had any problems with the helicopters, anyway, but since I worked alone, it was good to know that someone was on call in case I would need help."

Gettel would also occasionally wash and vacuum the helicopters in her overtime hours. "It wasn't the nicest thing to do, especially when they'd call me at night, but the overtime pay was great. It would be worth it in the end."

"The only drawback," she says, "was that I didn't get any tips. But the hours were so good that I got to lay out in the sun in the morning, and I got home early enough to enjoy the shore's great night life." Although she didn't get any tips, she says that she once saw a pilot flying for Tom Jones and Sheena Easton get a \$500 tip.

"Tom Jones and Sheena Easton were the only two stars I ever got to really meet, but I would occasionally get to meet high-rollers who were either going to or coming back from the casinos," she said.

"It was a pretty exclusive heliport because of the customers it handled," Gettel noted. "For instance, if a passenger from a casino would call for helicopter service, it was the job of the casino's transportation manager to make sure that the client had at least a \$15,000 betting standard. If not, helicopter service would not be extended to them."

But Gettel says that she had fun just watching the people deplane and get into their limousine, even if all she would do would be to refuel their helicopter, which was very

similar to pumping gas into a car, except that the helicopters would use an average of about 60 gallons of gas, priced at \$1.75 a gallon. What she did was called "hot refueling." It's called that because the pilot allows the blades to remain turning during the refueling stage.

"It was windy with the blades turning all the time, and especially treacherous on rainy days," Gettel said. "What made it worse is that I had to yell over the noise of the blades to the pilot who had to yell back because of the headphones that I had to wear." The headphones insured her hearing would not be impaired.

Since Gettel is a junior majoring in business, her summer job at Germania Heliport didn't give her any useful experience in her major field of work, but rather implanted an interest in a new hobby.

"Since I went for helicopter rides occasionally, I'd get to learn about the helicopter more each time," Gettel stated. "The pilots would always teach me something new about flying a helicopter. Near the end of the summer, I became pretty interested in learning how to

operate a helicopter."

Patti says that she would probably be interested in working at the Germania Heliport again, next summer. "The pay was good and I had fun. And, who knows? I just may be the one to fly a helicopter into Germania one day."

In memory of...

(Continued from Page 3)

music department, said that Roberts had an "infectious sense of humor." Couch explained that "he'd be on the floor" after 30 seconds of conversing with Roberts. During the service Couch played a song on the piano entitled, "The Punch," a bright and lively piece that was dedicated to Percival Roberts.

Although Richard O'Keefe, a close friend and colleague of Roberts, did not wish to comment on Roberts' poetry, he did say that he had begun composing his own poetry on Roberts.

Memorial contributions may be made to Percival R. Roberts III, Art Acquisitions Fund, in care of Tony Ianiero, Office of Development, Waller Administration Building, Bloomsburg University.

Music

(Continued from Page 4)
anymore," he adds.

In addition to playing the latest new wave and rock sounds, musical shows will be produced, according to Fickes. A classical, jazz, Christian rock, country, and rock classic show are planned.

Also, three syndicated music programs will be carried by the new station. These include: "Rock Over London," the newest music coming out of London; "In Concert," live performances of various groups; and "Off the Record," interviews with different bands.

The new station will also carry "News Blimp," produced by the National News Service. Fickes says that it will be aired every hour for five minutes, followed by five minutes of local and campus news.

Fickes probably doesn't have the time to use the knowledge he has gained from working at WBSC for such trivial things as music trivia. However, his experience and knowledge will be an asset to him as he pursues a career in the mass media. After graduating, Fickes plans to move to California where he hopes to work in management and production end of tv and film.

Getting the maximum financial aid

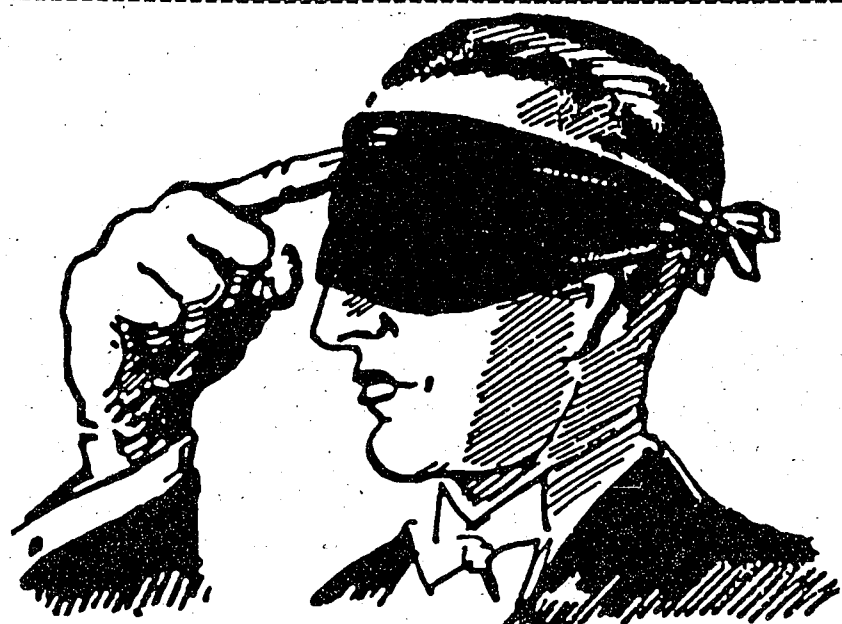
Campus Digest News Service

By knowing a few inside tricks before filling out those financial aid forms, students can increase the money they receive for next year.

Aid packages, as determined by colleges, are mostly based on formulas using the family's assets and income (unless the student can meet non-dependent status). Robert Leider's *Don't Miss Out* (\$3.25, Octameron Press) has a number of suggestions, including these:

1. Shift assets from student to parent categories, as parental goods are valued at a lower percentage.
2. Decrease your assets' value—with cash, purchase something.
3. Shift as many individual assets as possible into the business category; business assets have a lower valuation.

The idea, of course, is to beat them at their own game by making the applicant look as needy as possible within established legal limits.



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Sell Yourself To Opportunity

STACY TARAGNA
Voice Contributor

Hard work and preparation are the key elements for successful employment, Tom Davies, director of the Career Development and Placement Center told the Mass Communication Club members at their meeting Monday night.

"Arts and science majors have a tougher time finding jobs because companies don't come to campus to recruit students," said Davies, "they may have only one or two openings for Mass Communication and they can get people off the streets to fill them."

But students can increase their chance of finding a job by working and preparing for it. Davies offered several suggestions to getting a jump on the job market. He recommended starting a file with the Career Development Center. This includes filling out a cover sheet, a release form and getting five recommendations. The folder is kept on file for six years at the Placement Office and is available for inspection by prospective employers.

Davies also advised students to begin resume preparation. "Get involved with campus activities. Gain work experience, training and responsibility," stressed Davies.

A good resume won't necessarily guarantee you a job. You must know the proper way to look for a job. Davies offered several approaches for beginning the job hunt.

He suggested actively pursuing three companies. Research the company, write them a letter and send your resume. Phone them and talk to people employed by that company.

Pound the pavement and knock on doors. Visit companies and get past the secretaries to the people who can hire you, like the personnel director and division heads.

Develop a network system of contacts. "Twenty-four percent of the jobs are obtained through this way," Davies said. "Another 24 percent of the jobs are received through the extended network system — people you know who know other people."

Females and minorities have a problem with the network system. They

have not yet learned the value of it or how to use it. "White males understand it. Females and minorities must strengthen their network system," Davies said.

Only five percent of all jobs are acquired through newspaper ads, so students shouldn't rely solely on them. Use a private placement agency and the college placement office in addition to the newspaper.

Students also should not ignore professional journals and career fairs. "The greatest advantage Mass Communication students have over other students is their ability to communicate. You are trained in that area, so use it to get yourself a job," Davies emphasized.

Davies also discussed the importance of being a desirable candidate for employment. In addition to having good grades, work experience and leadership skills, a prospective employee must exhibit poise, personality and enthusiasm. "You are the reason you get a job," said Davies. "An employer looks at your resume, but you sell yourself."

Selling yourself means presenting a positive image, which includes dressing properly. "You want to make yourself as neat as possible," said Davies. It may mean dressing up in uncomfortable shoes, but that may be the difference between employment and unemployment.

Davies offered some encouraging advice for Mass Communication students. He said to be ready for anything — their communication ability allows them to sell themselves. "You can do anything you want as a Mass Communication major. Every field needs you if you're good at communicating."

Pigskin Pickins

(Continued from Page 7)

IUP has a better Journalism School I pick them over Clarion 12-8.

As for the big time I will go with Atlanta losing to the NY Giants, 25-7. Kansas City rolling over San

Diego at 29-6, Washington over Dallas (I always hated JR) at 30-16 and Pittsburgh over San Francisco 27-23 for no good reason. Well that's my picks for the week, let's see how a rookie fares.

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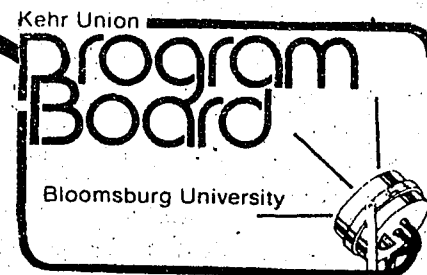


New York's Unlimited Sounds
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OF
THE
D.J.'S**

**DOOR
PRIZES
WILL BE
GIVEN AWAY**



Pigskin Pickins-----

MIKE ALBRIGHT

Sports Editor

A definite leader has appeared out of the Pickins crew with the rest of the crew remaining around the .500 mark. I rest at the top of the heap with an 18-12 (60 percent) log while Sarah and Rob floundered at 5-5 last week and are tied at 14-16 (46.7 percent). Jerry Garz, our guest last week, finished at 7-3 and raised the guest's record at 12-8 (also 60 percent).

This week, our guest is the Voice's Managing Editor Lori Leonard whose selection on this week's panel is a matter of her using her authority to obtain a guest's spot, so here we go with week four's picks.

MIKE ALBRIGHT — Last week I had an excellent record at 8-2 and jumped out to a big lead with an 18-12 overall record. Another week like the last one would really boost the old percentage.

In the biggest college game of the year so far in the South, Texas and Oklahoma square off in a tough match-up. Also at stake, other than bragging rights, is the No. 1 spot in the nation. With all of the previous No. 1 teams falling, I've got to go with Oklahoma 28, Texas 27. Auburn travels to Florida St. to take on the Seminoles. FSU is just off a last second tie with Memphis St. I'll take FSU at home 21-17.

Iowa invades Purdue in a Big 10 game. This is a tough pick but call it Iowa 21, Purdue 14 in a slight upset. Illinois and Ohio State hook up in Columbus where the Buckeyes are always tough, plus they're in the top ten. Ohio State 35, Illinois 24.

Locally, the Huskies visit Millersville to face the Gene Carpenter's Marauders. George Landis' squad, hungry for a trip to the State Game in Hershey, will view this game as a springboard to the playoffs and will drop the Marauders 17-14 in a tough defensive game.

Also, a tough IUP team, both offensively and defensively, takes on a strong defense in Clarion, but the Golden Eagles' offense is flatering. Both teams are 4-1 but IUP will prevail 38-27.

Viewing the pro ranks, Atlanta hosts the NY Giants with the Giants coming off a Monday Night loss to San Francisco. Most teams don't do well after a Monday Night game, but NY isn't as good as many believe anyway, so call it Atlanta 35, NY 20. San Francisco, also off a Monday Night game, will host the Pittsburgh Steelers, who are 3-3 and still have a 2 game lead in their division. S.F. is due for a loss, but will squeak out a narrow

24-23 victory over the Steelers.

San Diego will beat up on Kansas City and Todd Blackledge. Chargers 38, Chiefs 17. Dallas, South America's team, will hook up with Washington. I see the Skins dealing the Cocaine Kids a crushing 28-20 loss.

SARAH HACKFORTH — Now for my fourth week of Pickins. I think I'm getting a little better. My new system seems to be working. I won't be able to reveal this system until the last game of the season. I'll give you a hint though, it's very scientific.

The first game this week looks to be the toughest yet. With Texas and Oklahoma ranked one and two respectively, I don't know if my system will work too well. Too bad! Texas as the number one ranked team will prevail 34-28.

Florida State will hold off Auburn 16-10. 17th ranked Purdue will have no trouble with Iowa, 37-9. Ohio State will definitely triumph over Illinois. I knew a guy that played for the Buckeyes so they will definitely win 24-15. I told you my system was scientific.

I know I'm very biased on this next pick, but so far I haven't been wrong, so guys don't let there be a first time. Bloomsburg may have a little trouble with Millersville, but in the end the Huskies shall prevail 21-10. IUP and Clarion are tough since I know nothing about either of them. Doing it scientifically again, IUP will come out on top 24-17.

On to the pros. NY Giants will nip Atlanta 24-23. San Diego will not have any trouble with Kansas City handing them a 21-7 loss.

Considering I hate Dallas, they will definitely lose to the Redskins 25-13. Pittsburgh and San Francisco give me the biggest dilemma since I like the Steelers, but know the 49ers will win. So I pick San Francisco 23-14.

ROB FLANAGAN — Give the Longhorns, who should think about moving to the Meadowlands, the homefield advantage over Oklahoma, 27-24. Who is Auburn? Florida State 30, Auburn 9. Even though Iowa is better than they've let on so far, I'm still going to pick Purdue, 17-12. I'd like to see them lose but they won't, Ohio State 24, Illinois 10.

With a couple of busloads of Huskies in attendance, Bloomsburg won't have any choice other than to kill Millersville. Call it Bloomsburg 30, Millersville 7. IUP gave us Jim Haslett and will give Clarion headaches. IUP 21, Clarion 10.

Even though they're sagging, you still have to like the Giants.

New York 20, Atlanta 9. Todd Blackledge threw a snowball in my direction during Penn State's Sugar Bowl victory parade. There's no way a fat, bearded man could throw harder. K.C. 35, San Diego 27. Dallas is an old man and Washington is a wild hoodlum. Redskins 30, Cowboys 7. Pittsburgh is awful. San Francisco 38, Steelers 6.

LORI LEONARD — I am admittedly a rookie at this Pigskin Pickins stuff but I promised Skip I would give it the ol' college try. I pick Oklahoma over Texas by 28-10 because I was in the musical "Oklahoma" and I loved it. Since I know little about either Auburn or Florida State. I will go with the sun-

ny state of spring break over Auburn 13-7. I pick Purdue over Iowa 24-14 and Ohio State over Illinois 15-6.

In state action, I hold true to the alma mater picking Bloomsburg over Millersville (A girl I hated in high school goes there, 33-12. Since
(Continued on Page 6)

Pigskin Games

2 Oklahoma	1 Texas —(at Dallas)
14 Auburn	10 Florida St.
22 Iowa	17 Purdue
24 Illinois	8 Ohio St.
Bloomsburg	Millersville
IUP	Clarion
N.Y. Giants	Atlanta
San Diego	Kansas City
Dallas	Washington
Pittsburgh	San Francisco

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HELP WANTED - Campus rep to run spring break vacation trip to Daytona Beach. Earn free trip and money. Send resume to College Travel Unlimited P.O. Box 6063 Station A, Daytona Beach, Florida 32022, include phone numbers please.

FOR SALE: FABRIANO WATERCOLOR PAPER. 50¢ per sheet. 22 by 30 inches, 140 pound, 50% cotton. 784-1897.

LIVE FISH SALE: Monday at noon in the Union. One goldfish - \$1.50; two goldfish - \$3.00; One Siamese fighting fish - \$3.50 (bowl and food included).

History Got You Down? I can help. A BU grad in history, private tutoring, reasonable rates. Call 784-2436.

PERSONALS

Jo - Happy 21st - Love, Ex-roomie Susie.

Billy, Happy Anniversary! Love, Lori.

162-58-6002; Are you available? - Curious.

Willy, we don't get mad, we just get even. Better watch your step! Your days are numbered.

HAPPY 21st BIRTHDAY Chris D. - Marlon.

ROBIN BOBBIN AND LADY DI: Have a nice day! - Love, Your "LITTLES".

T.W. - Want to play in my end zone??? Love Ya!

Wanted: Ping Pong players for Saturday nite tournament. Submit resumes....

B.L. - "You're a hard habit to break".

Thanks for a great time ASA, DOC and quests - Sisters of Phi Delta.

Keep Up the GOOD Work AST Pledges!!!! We're supporting you all the way.

Thank-you for making me feel loved Albert.

Happy Birthday Debbie Zola from your Big

ERIC RILEY FROM POOH!

Keep awake Linda, otherwise you'll flunk what is it, human sex?

I hate the way Skip makes me pick the Pigskin Pickins.

Beta Dave - Too bad you drive a piece of junk Chevelle! Buy a real car!!! Buy a Mach 1. Get a real job too! Work at the country club like me. P.S. - See you in Syracuse!!!!!!!!!!!!!! Dead!

Linda - It has been six months "uh-oh". Can we do it again soon??? The guy with ten years.

Mike Miller - You couldn't play football so you became a cheerleader and you STINK AT BOTH. Signed, The Hate Mike Miller Club (everyone)

Congratulations Phi Sig Pi pledges. Do it up! We'll be watching you. Love, the brothers.

Uh-oh guys - Today is the day - Now we will see if all the running paid off!

VOICE CLASSIFIEDS

I wish to place a classified ad under the heading:
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For Sale
Personals
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Wanted
Other
I enclose \$_____ for _____ WORDS

10¢ A WORD

Send to: Box 97 KUB or drop in the Voice mail slot, Union before 5 p.m. on Sunday or before 5 p.m. on Tuesday.

All classified must be pre-paid.

VOICE SPORTS....

INSIDE P. 7:
Pigskin Pickins

Both Teams Undeaten In Division Play

BU Journeys to Millersville for a Tough PC Contest

MIKE ALBRIGHT
Sports Editor

The Bloomsburg University football team looks to take another step toward the Pennsylvania Conference Playoffs by downing Millersville tomorrow in Biemesderfer Stadium on the Marauder Campus.

The Huskies, off to their best start since 1970, look to up their record to 5-1 and remain undefeated in the Eastern Conference. Millersville, also undefeated but with a tie (1-0-1), hopes to keep pace with West Chester (1-0-0) with a victory.

All-American linebacker Frank Sheptock earned the second straight ECAC "Defensive Player of the Week" honor for BU, following Tony Woods' award one week earlier.

Sheptock, with 17 tackles (11 unassisted), a fumble recovery, and a deflected pass, remains the team's defensive leader with 103# points. Tony Woods recorded his fifth interception in five games to rank among the nation's leaders.

Jim Tyson earned the Berwick Forge and Fabricating "Defensive Player of the Game" with eight tackles, a fumble recovery, a deflected pass, and an interception.

The Millersville defense leads the PC in total offense given up with an average of only 215.6 yards per game. BU is second and allows

230.8 yards a game.

Bloomsburg got off to a slow start offensively but a strong second half put the game away. Quarterback Mike Glovas threw his first two interceptions of the year during the game but had a fine performance nonetheless. Jay Dedeo also came in and played well against Mansfield.

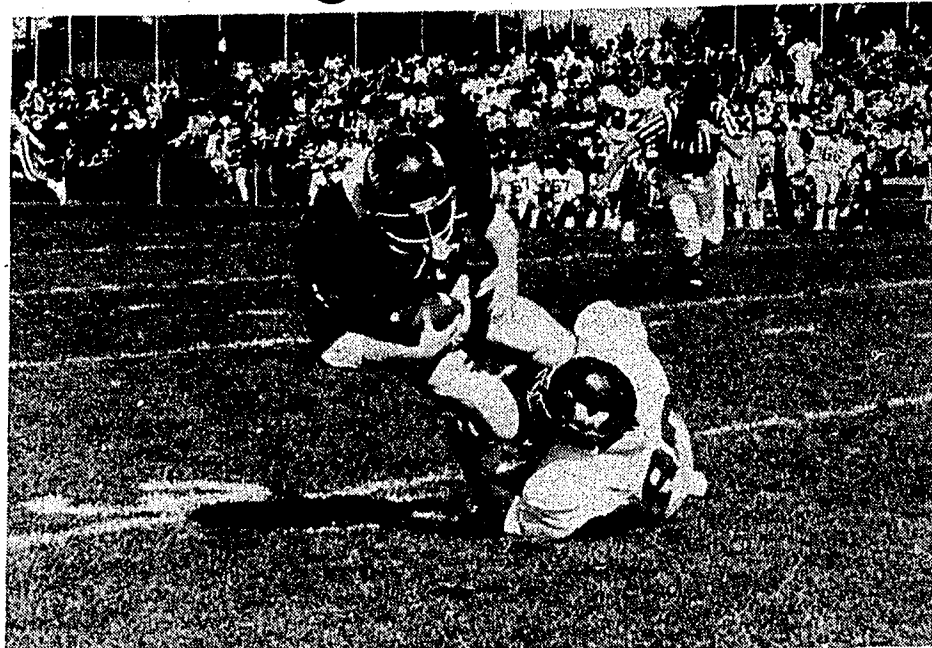
Jeff Flickner took over the team lead in rushing with 346 yards, including eight carries for 101 yards, the majority of them on a 74-yard touchdown run late in the second quarter.

Offensive tackle Doug DeLambo earned the Berwick Forge and Fabricating "Offensive Player of the Game."

Running backs Rick Stonewall, needing just 260 yards to become the all-time Millersville ground gainer, and Troy Smith, who has only been thrown for one loss this season, lead the Millersville attack.

Quarterback Gregg Caplan has hit on 56 percent of his passes, most of them going to Troy Smith and split end Anthony Smith.

This game shapes up as a tough battle in the trenches between the two best defenses in the conference. Offensively the Huskies have the edge but either way, the game is going to be a low scoring, defensive affair.



Bruce DeLong

Jeff Flickner is brought down in the open field by a Mansfield defender. Flickner had 101 yards on eight carries with the majority of that coming on a 74 yard touchdown run late in the second quarter for BU's first score.

Record at 7-0

Huskies Shutout Red Raiders

SARAH HACKFORTH
Sports Editor

With another flick of the wrist, the field hockey team upped its winning streak to 18 Saturday afternoon. Shippensburg could not hold off the swarming attack of the visiting Huskies in the 2-0 decision.

The first ten minutes of the game saw BU dominate, forcing the Red Raiders goalie to make diving saves. The Huskies cooled off for the rest of the half not making

BU has given up only two goals this season for an average of .29 goals per game.

many attempts at the goal while allowing Shippensburg access to take shots at BU goalie, Lori Guitson.

After the scoreless first half the Huskies scored at 4:55 of the second half. Karen Hertzler scored her second goal of the season with an assist from Lynn Hurst. It was Hurst's first assist of the season.

Ten minutes later Hurst again recorded an assist, this time to senior Linda Hershey. It was the senior's third goal of the year.

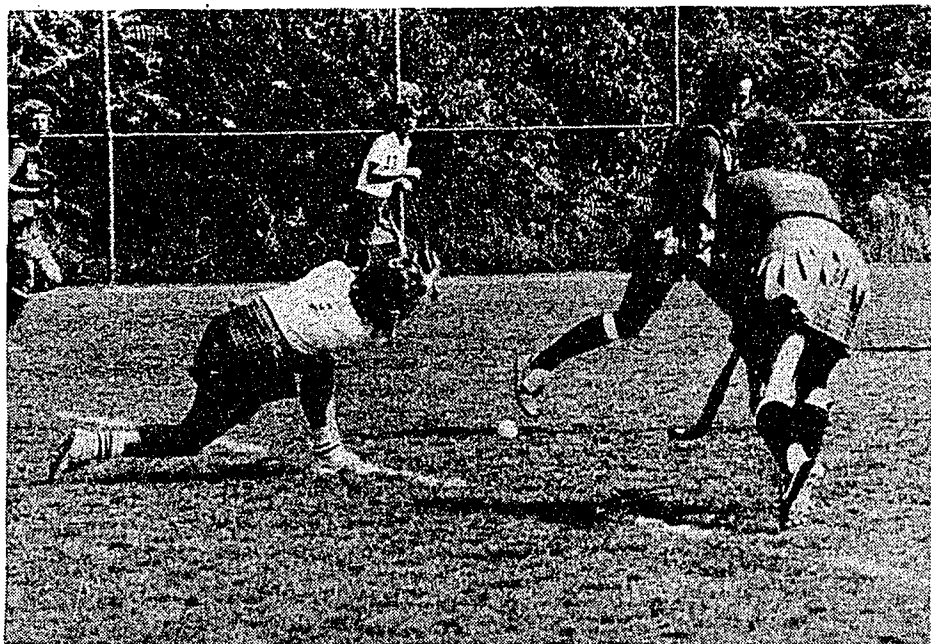
With the goals of the second half,

the Huskies again fell back into bad form allowing the Red Raiders numerous opportunity at shots on goal. Guitson was forced to make eight saves compared to previous games where only one or two have been necessary.

With the Huskies shooting 31 shots at her, Gayle Berrier, the Red Raider's goalie, was forced to make 13 saves. Guitson was shot at 15 times having to make 8 saves. This game marks the sophomores sixth appearance in the goal for the Huskies.

Diane Shields is the top scorer for the Huskies so far this season. The sophomore leads with seven goals while three players tied for second with three a piece. BU has given up just two goals in the past seven games. With just four games left they must play with the same intensity in order to get as high a seed as possible. This would allow them the home field advantage and the chance to win a championship for the second consecutive year and third in four years.

The Huskies will put their undefeated record on the line Saturday. They host Wilkes College and with the football team on the road at Millersville they hope to play in front of a big home crowd.



Steve Rohrbough

Linda Hershey attempts a pass upfield as Carol Lorup looks on. BU downed Shippensburg last Saturday 2-0, and will be in action tomorrow at home versus Wilkes.