6/10/804 Advancement Marketing and Communications Alumni Letters, 1960-1971

## Box 1:

Alumni Letters, 1960-1971

Includes Doctor Andruss speaking to Alumni, class reunions, what alumni can do to help the college, expansion of campus, alumni day, updates about Bloomsburg, homecoming and activities planned, progress reports, schedule for Homecoming and gala, athletic programs and events, curriculum changes, alumni joining faculty, financial aid, loyalty fund, new BSC president - Dr. Robert Nossen (1969), inauguration of new president, and the formation of the Bloomsburg Foundation