

6/10/800  
Advancement  
Marketing and Communications  
Publications, 1974-2007

Box 1:

**University Relations Publications**

*Achievement*, 2004-2007  
*BU Update*, 2004-2007  
Events Calendars, 1984-86, 1992-95  
*In the News*, 1982-1988  
*In Touch*, 1998-2000  
*Neighborhood Forum*, 1998-2002  
*News Clips*, 1995-1997  
Parents' News, 1994-1997  
Promotional Booklets and Flyers, n.d.  
Publishing Manuals, 1987  
Speakers Manuals, 1974-1992

**For Other Offices**

SSHE Teacher Education for the 21<sup>st</sup> Century Brochure, 1994  
SSHE Viewbook, 2004-2005  
Speech/Hearing Brochure, 1995  
The University Plan, 1995-2000  
Thank You Notes (for Dr. Kozloff), 1995  
Student Employment Application, 1996-1997  
Student Survey Cards, 1996  
Transfer Student Brochure, 1996  
Tutu Invitation/Env., 1996  
Spring Concert Guide, 1997  
Spring Gala Invitation, 1997  
Student Health Center Guide, 1997  
Summer College Flyers, 1997  
The Summer Freshman Brochure, 1997  
Tox Institute Brochure, 1997  
Transfer Information Brochure, 1997  
Undergraduate Catalog, 1997-1999  
Upward Bound Brochure, 1997  
Viewbook, 1997  
Woman in Law Enforcement Logo, 1997  
Chancellor's Institutional Report, 1998  
Changing Lives, 1998

Holiday Card, 1998  
Prospectus, 1998-1999  
Safety on Campus Brochure, 1998  
TALE Brochure, Fall 1998  
TALE Center Brochure, Spring 1998  
Transfer Information Brochure, 1998  
University Tutorial Services Brochure, 1998  
Viewbook, 1998  
Christmas Cards, 1999  
Faculty-Staff Convocation, 1999  
Greek Manual, 1999-2000  
Institutional Planning Report, 1999  
President's Holiday Card, 1999  
Safety on Campus, 1999  
TalBots, 1999-2000  
Transfer Student Guide, 1999  
Videoconferencing, 1999  
Campus Guide, 2000  
Celebrity Artist Series, 2000  
Christmas Cards, 2000  
Faculty-Staff Convocation, 2000  
Great Place to Finish, 2000  
Honors Program, 2000  
Images, 2000  
In Touch, 2000  
Jump Ahead, 2000  
Junior Recruitment, 2000-2001  
Love Science, 2000-2001  
Membership Directory and Buyer's Guide, 2000-2001  
Reply Cards, 2000  
Severe Weather Form, 2000  
TalBots, 2000-2001  
Viewbook, 2000  
ACT 101, 2001  
Back to Campus, 2001  
Birthday Cards, 2001  
Campus Guides, 2001  
Celebrity Artist Series, 2001  
Holiday Cards, 2001  
Images, 2001  
Keystone to Cornerstone, 2001  
Membership Directory and Buyer's Guide, 2001-2002  
Severe Weather, 2001  
Viewbook, 2001

Box 2:

B.U. PhillyPhanatic Ad, 2002  
Bloom Fair, 2002  
Bloomsburg Article, 2002  
MBA Advertisement, 2002  
New Century New Strategies, 2002  
PA Map, 2002  
President Letter, 2002  
Press Enterprise, 2002  
Office of the President, 2002  
TalBots, 2002-2003  
Teen Speak, 2002  
Viewbook, 2002-2003  
Annual Report, 2003  
Celebrity Artist, 2003-2004  
Community Newsletter, 2004  
Prospectus, 2004  
Campus Guide, 2005  
Parking Guides, 2005  
Viewbook, 2005  
Academic Affairs Newsletter, 2005  
Achievement Brochure, 2006  
Community Newsletter, Fall 2006  
Community Newsletter, Spring 2006  
Parking Guide, 2006  
Viewbook, 2006