6/10/7

Advancement

Marketing and Communications

Informational Subject File, 1934-2021

<u>Box 1</u>:

125th Anniversary, 1964

Artists and Lecturers, 1964

Beta Sigma Delta Raid- Underage Drinking/Student Riot, 1987

Bicentennial, 1974-76

Bloomsburg Foundation, 1970-73

Buildings

Andruss Library (2 folders), 1966-73

Aumiller Plaza, 1979-80

Bakeless Center, 1970-72

Carver Hall, 1980-82

Centennial Gym, 1959-73

College Store, 1973

Columbia Residence Hall, 1969-83

Dedications

East Hall, West Hall, 1964

Francis B. Haas Auditorium, Harvey A. Andruss Library, 1967

Elwell Residence Hall, Hartline Science Center, 1969

Waller Administration Building, Nelson Field House, Kehr Union, 1973

Buckingham Maintenance Center, 1986

Haas Auditorium (2 folders), 1961-80

Hartline Science Center, 1970-77

Kehr Union, 1971-90

Lycoming Residence Hall, 1972-76

McCormick Center, 1974-85

Montgomery Place Apartments, 1985-88

Montour Hall (East), Schuylkill Hall (West), 1964-65

Old Science, 1987

Pedestrian Overpass, 1985

Redman Stadium, 1971-75

Scranton Commons, 1967-69

Sutliff Hall, 1959-88

Waller Administration Building (2 folders), 1968-73

Buildings Survey, 1965-66

Campus Construction Projects, 1968-72

Campus Plan, 1967-69

College Council, 1967-70

Colloquium, 1965-67

Community Activities Budget, 1968-71

Committee on Committees, 1966-67

Construction Projects, 1962-67

Correspondence, 1971-73

Council of Trustees

Jennifer Adams, 1996

Elbem H. Alkire, Jr., 1987-95

James T. Atherton, 1991

Ramona H. Alley, 1983-85

Steven Barth, 1998-99

Richard Bierschmitt, 2001

William E. Booth, 1972

Robert W. Buehner, Jr., 1980-87

Daniel Burkholder, 1975

Karen Cameron, 1987

David J. Cope, 1995

LaRoy Davis, 1980-95

Joseph Dixon, 1975

John Dorin, 1983-98

Dr. Gail Edwards, 1994

Janis R. Ellis, 1975

Frank Fay, 1979-85

Lynda Fedor, 1985

Tom Gordon, 1980-85

James R. Gross (2 folders), 1990-94

John J. Haggerty, 1992-94

Elton Hunsinger, 1981-85

Howard B. Johnson, 1992-93

Joan Keller, 1975-85

A. William Kelly, 1995-96

Leo Kubitsky, 1981-88

Marie Conley Lammando, 1999

Anna Mae Lehr, 1990-98

Gerald E. Malinowski, 1983-92

Joseph Mowad, 1994-96

John McDaniel, 1993-94

Joseph Nespoli, 1978-92

Kevin O'Connor, 1976-92

David Petrosky, 1995

Aaron Porter, 1982-85

Presidents / Chairs List, 1994

Stanley G. Rakowsky, 1983-94

Ted Stuban, 1997

Lucy Szabo, 1979-85

Dr. Edwin Weisbond, 1972-85

Richard F. Wesner, 1983-95

Gail Zurick, 1988-93

William Zurick, 1979

Crisis Communication Management at Bloomsburg University (2 folders), 1992-93

Chronology

Forward

Main Report

Cross Burning

Black Caucus

Presidential Letters

Editorials

Internal Newsletter

Communication with Students

General Information

These folders contain press clippings, letters to students, internal correspondence, information that was posted on campus, and a report concerning the University's responses to several crises that occurred between February 1992 and May 1993. Several rapes and assaults were reported on campus and in off-campus apartments. Michael Boykin, husband of the BU police chief, was arrested for allegedly raping a female co-worker. Several racial issues also disrupted campus: two university employees received letters from the Ku Klux Klan; a white male confronted a black female student with racial slurs; a small wooden cross was burned on the steps of Carver Hall; and a university trustee who is black publicly accused the University of racism in the handling of the Michael Boykin case in which both Boykin and the alleged victim were black. In response to the incidents, the University implemented several safety programs including adding emergency call boxes, additional lighting on campus, and a shuttle bus service between the upper and lower campuses.

Department of Public Instruction, 1965-67 Department of Public Relations - Monthly Reports from Boyd Buckingham, Director, 1969-72 Education Related Writings, 1935-57 Eggers, Edwin, Graduate Student, 1983

$\frac{\text{Box } 2}{\text{Ext}}$:

Faculty

Barbara Behr, 1985

Wendy Lou Elcesser, 1985

Andrew Emerson, 1984

Donald Enders, 1968-76

Ernest Englehardt, 1970-75

Faculty Controversies and Grievances, 1970-80

Governor's School for the Arts, 1989

G.S.A. Building Insurance, 1969-73

G.S.A Project Status Reports, 1969-73

Hoffman Report - McCormick Years, 1982

Homecoming, 1967

Hopkins, Arthur, Athletic Trainer, 1983-98

Husky Statue, 1984

Inauguration of the G.S.A. Building Projects, 1938

Incidents (3 folders), 1993-94

Lead

Theta Chi - Women's Center Benefit - Sesame Street Block Party

Posse

Michael Boykin

Safety and Security

Race Relations

George Mitchell

Dr. Saini and Dr. Champoux

Dr. Qureshi

These folders contain newspaper clippings that cover several incidents that occurred in 1993 and 1994. Members of the Theta Chi fraternity threw a fundraising party for the Women's Center. The fundraiser turned into a "block party" at the Sesame Street housing complex with students drinking heavily and sliding through the mud. Michael Boykin, a grounds worker and husband of the new BU police chief, was accused of raping a co-worker. He was acquitted, but launched lawsuits on a dozen agencies and individuals claiming that his case was handled with a racial bias. That year, Bloomsburg was terrorized by a serial rapist who was also black. DNA evidence linked Jimmy Lee Lindsey to three Bloomsburg rapes. These folders contain clippings of several other stories of racial tensions, other prejudices, and the steps that the University and community took to promote diversity. George Mitchell was unfairly dismissed from his job as the affirmative action director after allegedly sexually harassing a foreign exchange student. He was rehired and given another position, but sued the university in an attempt to get his old job back. Professors TejBahn Saini, Ronald Champoux, Salim Qureshi, and Mary Ericksen were involved in other lawsuits.

Learning and Research Center, 1970-71 Legislation, 1954-56, 1983 Maintenance and Development Projects, 1985-86 Middle States Evaluation, 1968-69 Middle States Evaluation Team, 1968 Morning Press, 1960-63 Pennsylvania State Education Association, 1958-67 Position Reports, 1969-74 Presidents

Francis B. Haas

Biographical Material, c. 1970 Correspondence, 1934-1935 Presentation of Portrait, 1971

Harvey A. Andruss

Biographical Material, c. 1967-69

Correspondence

Campus Development Plan Presentations, 1958 General (4 folders), 1953-56, 1962-70

Press Releases, 1961-75

Robert Nossen

Athletic Department, 1971

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Controversy, 1969-72
              Correspondence, 1969-72
              Inauguration (2 folders), 1969-70
              Press Materials, 1969-72, 1997
              Speeches, 1970-72
              Vitae, 1972
       James McCormick
              Correspondence
                     Athletics, 1973-77
                     General, 1973-85
              Press Clippings, 1973-89
              Press Releases, 1973-84
              Resume, 1974-78
              Speeches, 1974-88
              Swearing In Ceremony, 1973
       Larry Jones, 1983-90
       Harry Ausprich
              Correspondence, 1985-93
              Inauguration, 1986
              Presidential Stationary, c. 1986
              Press Clippings, 1985-93
              Press Releases, 1985-93
Box 3:
              Resume, 1985-93
              Speeches, 1985-91
       Curtis English
              Correspondence, 1993
              Interim President Reception, 1993
              Opening Day Speech, 1993
              Presidential Search, 1993
              President's Statement: 1994-1995 Operating Budget, 1993
              Press Materials, 1993, 1999
              Resume, 1993
       Jessica Kozloff
              Inauguration, 1994-95
              Press Materials, 1994-2000
              Resume/Biographical Information, 1993-99
              Welcome Reception, 1994
Principals and Presidents of BSC, c. 1970
Regional Economic Seminar, 1967
Robert B. Redman Memorial Trophy (Class of 1950), 1961
Sesquicentennial Celebration Clippings, 1989
Drs. Skehan and Porter, 1970
William Boyd Sutliff - Presentation of Portrait, 1960
Desmond Tutu - Commencement Speech Press Clippings, 1996
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Two Decades of Development (1955-1975), 1966

Vice-President and Dean of Faculties, Dr. John A. Hoch, 1964-72

The following collection of files are about the Fraternity Fires that happened in 1994 and 2000, the press releases, and the actions taken by the University.

Fraternity Fire Student Packet, 1994

Fraternity Fire 1994 Newspaper Release, October 1994 (4 folders)

Fraternity Fire 1994, 1994

Student Housing Task Force – Meeting Info

Press Enterprise Coverage of October 21st Fire, 1994

Letters to Parents – University Community

Information Packet – open meetings student off campus housing task force Correspondence

Student Housing Task Force – Press Release, 1994-1995

Fraternity Fire 2000, March 2000

Fraternity Fire 2000, March 2000

Campus and University Background Information, 2000-2008

Building histories, enrollment, student housing, employment of women

SPARC Meetings Strategic Planning, 2010

Box 4:

Title IX Complaint and Review, 2014

Incidents and Issues, 2015 December-2016 February

MBA program, Radon, Background checks, Social media posts, Faculty concerns with Provost

Incidents and Issues, 2016, March-May

Student success fee, Healthcare, Student assault, Chick-Fil-A, Block Party, Sports science symposium

Incidents and Issues, 2016, June-September

Haas liquor license, Pell grants, Faculty negotiations, Building construction, Safety app, Fraternal organizations ordinance

Story Background Information, 2017

Annual Reports, 2013-16

Benner-Huddock Center Dedication, 2013

Bloomsburg State College Image Report, 1981

Bloomsburg University Graphics, 2017

Graphic Identity Manual, Bloomsburg University and Learfield Licensing Packets (3)

Bomb Threat, 2018

Threat made during Bloomsburg undergraduate ceremony, Person was never identified, ceremony was postponed till the afternoon

Branding Report, 2007

Building Names, 2001, 2009

Campus Maps, n.d.

Davis, Mo'ne, 2015

Joey Casselberry was dismissed from the Bloomsburg Baseball team after posting an offensive tweet about 14-year old Mo'ne Davis.

Fires

110 W. Main St. Fire, September 17, 2004

There were no serious deaths or injuries, but 8 students were left without housing as both of their apartments burnt down.

Boston University Fire-Derek Howl, March 16, 2007

While visiting his friends at Boston University Derek Howl, a Bloomsburg University student, died in a house fire.

East 1st St. Fire, March 3, 2005

Nine Bloomsburg University students were displaced, but there no serious injuries.

Glenn, Ave. Fire, August 23, 2005

A garbage truck crashed into a gasoline causing one house to be completely destroyed and two houses to have damage. Four Bloomsburg Students lost housing, but no serious injuries.

Main St. Fire, June 1, 2005

There were no injuries and only minor damage done to the building.

TKE Fire, 2000

Three Bloomsburg University students died in on an off-campus apartment fire after a social gathering.

Flood, Sept. 2011

Plans to aid those affected by the flood, BU student's contributions, 141 homes destroyed, 680 houses major damage, Costs of damages

Greenly Center- Downtown Bloomsburg, 2013, 2015

Honeysuckle, 2004

Announcement of Honeysuckle apartments, Honeysuckle negotiations,

Integration, 2021

LGBT Conference, 2009, 2013-2014

Memos, 1974-2009

Plans and Reports, 1995-2017

Crisis Communication, Website Audit, Strategic Communications, Evaluation Report, Strategic Integrated Plan

Presidential Controversy, 2019, 2021

Press Releases, 1975-76

Stationary, n.d.

Strike Information (1), 2016

Bloomsburg University faculty went on strike that lasted from October 19-21, 2016. This was after the APSCUF, Pennsylvania teacher's union, could not reach an agreement with the state system.

Strike Information (2), 2016

Bloomsburg University faculty went on strike that lasted from October 19-21, 2016. This was after the APSCUF, Pennsylvania teacher's union, could not reach an agreement with the state system.

Student Employee of the Year, 2016

University Relations Memos, 2003-05