



**EDINBORO UNIVERSITY**  
OF PENNSYLVANIA

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Office of Public Information and Publications  
Edinboro, PA 16444  
(814) 732-2745 or 2929  
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March 31, 1995

**NEWS ADVISORY**

Pennsylvania's First Lady, Ms. Michele Ridge, will be on the Edinboro University campus on Monday, April 3, to deliver the keynote address at the kick-off luncheon for Literacy Awareness Week.

Mrs. Ridge is expected to speak at 1 p.m. The luncheon is in Van Houten Dining Hall's University Club. Media coverage is invited.

Complete details on the week of events were included in our March 29 news release, "Edinboro Hosts 3rd Annual Literacy Awareness Week."

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# EDINBORO UNIVERSITY

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March 29, 1995

FOR IMMEDIATE RELEASE:

## **EDINBORO HOSTS 3RD ANNUAL LITERACY AWARENESS WEEK**

Edinboro University of Pennsylvania will host its third annual Literacy Awareness Week, April 3-8. The event is sponsored by the University's Institute for Literacy in the Center for Excellence in Teaching.

This year's event will feature a special kick-off luncheon, book giveaways, daily presentations by experts in the field, adult outreach programs at local extended care facilities, films, and displays at several campus locations.

Keynote speaker at the by-invitation kick-off luncheon at noon on April 3 will be Pennsylvania's First Lady, Mrs. Michele Ridge. Long a champion of programs to combat illiteracy, Mrs. Ridge will speak on literacy in Pennsylvania. Monday's activities continue with a book giveaway in Edinboro's University Center from 2 to 5 p.m. A second book giveaway will be held on Tuesday, April 4, again from 2 to 5 p.m. in the University Center.

Tuesday's events begin with a special group activity called "An Expression of Literacy," which will feature chalk drawings by students at the Miller Research Learning Center assisted by volunteer University students and faculty.

The first of four, hour-long "Adult Outreach" programs will also begin on Tuesday. Edinboro faculty, staff and students will travel to Edinboro Manor Tuesday and Wednesday and later in the week to the Cambridge Springs Presbyterian Home and Springs Manor so that senior citizens can be included in efforts to create community awareness of the importance of literacy.

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Tuesday's activities will conclude with a presentation by Mrs. Barbara Ekey titled, "Let Your Imagination Take Flight," in Room 119, Doucette Hall, 7-8:30 p.m. Ekey is a freelance newspaper and magazine writer and has recently published the motivational children's book *Catsup and Keys to Success*.

On Wednesday, April 5, Linda Mukina of Edinboro University's health and physical education department will present "Movement Activities with Literacy Themes" at 9 a.m. in Crawford Gymnasium. Also taking place on Wednesday will be the second Adult Outreach visit to Edinboro Manor.

On Thursday, April 6, guest speaker Dr. Allan Quigley, a professor at Penn State-Monroeville who has published many articles on the topic of literacy, will present "Literacy in the Time of Cynicism." Quigley, who was recently named Pennsylvania's 1995 Outstanding Adult Educator, bases the presentation on his article in the February 1995 issue of *What's the Buzz?*, a professional journal for adult education.

Friday's activities include afternoon Adult Outreach visits to the Cambridge Springs Presbyterian Home (1:30-2:30) and to Springs Manor (3:30-4:30), both located in Cambridge Springs.

Featured throughout the week will be two special displays, "Life Long Literacy" in Butterfield Hall, and "Literacy Around the World" in the University Center, as well as a book sale in the Campus Bookstore with reduced prices on both fiction and non-fiction volumes. In addition, WFSE-FM campus radio will broadcast promotional spots during the week, and will announce giveaways to students who correctly answer literacy-related questions.

Literacy Awareness week concludes on Saturday, April 8, with the showing of *Stanley and Iris*, the critically-acclaimed film on adult illiteracy starring Robert DeNiro and Jane Fonda.

Dr. Dawn Snodgrass, chairperson of Edinboro University's Institute for Literacy and coordinator of Literacy Awareness Week, said that the purpose of the week's activities is to stress the importance of literacy.

"Literacy Awareness Week provides programming for a wide variety of people from young children to senior citizens, and is designed to give people of all ages a chance to be involved in something educational that is also fun and exciting," Snodgrass said.

"Our main goal is not just to make people aware that illiteracy is a national problem of crisis proportion, but that the problem is not insurmountable," said Snodgrass. "Hopefully we

will motivate people who have reading and writing difficulties to become more literate and experience the enjoyment in life that the written word can give. We think that Literacy Awareness Week has something for everyone to enjoy.”

Edinboro University’s Institute for Literacy and the Center for Excellence in Teaching were created by President Foster F. Diebold in 1992 to shape Edinboro’s future in teacher education for the 21st century.

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Mr. Frank A. Calderone (right), a project manager at Edinboro University of Pennsylvania, has been certified by the State System of Higher Education to manage and administer design, repair, renovation and maintenance contracts up to Level III, the highest level of contracting authority delegated to the 14 state-owned universities by the State System's Board of Governors. Presenting the certification is Mr. Richard E. Morley (left), Edinboro University's vice president for financial operations and administration.



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March 27, 1995

FOR IMMEDIATE RELEASE:

**EDINBORO UNIVERSITY STUDENTS WIN PSA COMPETITION**

For the third year in a row, students from Edinboro University of Pennsylvania were accorded first-place honors in the Northwest Regional Highway Safety Network's public service announcement competition.

The Best of Show award was presented to Eric Anderson (Somers, CN), Joe Herron (Greensburg), and Matt Straffin (Monroeville) for their production of "Playground."

Other Edinboro students receiving recognition were: Al Bass (Durham, NC), Todd Henne (Louisville, OH), and Jody Dickerson (McKees Rocks) for their production of "In Control"; Mark Byham (Lake City), Jeff Cunningham (Erie), Stephanie Schroeder (Erie), and Matt Cohen (Pittsburgh) for "Take It Away"; and Ken Conklin (Wanaque, NJ), Jamie Murphy (Oakdale), and Ron Postreich (Glenshaw) for "Can End a Life."

The students were awarded gifts and a certificate, and the University was presented with a permanent plaque.

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PICTURED (left to right): Dr. John Fleischauer, Edinboro's Provost and Vice President for Academic Affairs; Ms. Mary Loncharic, regional coordinator for the Northwest Regional Highway Safety Network; and students Matt Straffin, Joe Herron, and Eric Anderson.

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March 27, 1995

FOR IMMEDIATE RELEASE:

**EDINBORO GRAD IS FLIGHT NURSE, CO-FOUNDER  
OF NEW HAMPSHIRE MEDICAL HELICOPTER PROGRAM**

From the time he was a young boy, Wilson Matthews knew he wanted to be a flight nurse. Today he is not only a flight nurse for the Dartmouth-Hitchcock Air Response Team (DHART) in New Hampshire, he is also a co-founder of the program.

Matthews has been around emergency crews all of his life. His father was a firefighter and both of his parents were paramedics in Cuddy, Pennsylvania, just south of Pittsburgh. "I grew up around it," said Matthews. "I've always liked the excitement and watching the helicopters flying in and out."

After graduating from South Fayette High School in 1985, he enrolled at Edinboro University of Pennsylvania to study nursing and play soccer. Even then, he was sharply focused on what he wanted to become.

"I can remember my first day of college in Scranton Hall. I put a photo of the Life Flight helicopter from Allegheny General Hospital in front of me on the desk. I put it there to remind me of what I wanted to be."

As an undergraduate he managed to do an informal externship with the Life Flight crew at Allegheny General. He couldn't fly with them but the flight nurse let him spend time with the crew. Following graduation from Edinboro in 1990, he landed a job at the hospital for a year in the cardio-thoracic ICU, working with immediate post open-heart surgical patients.

"I was trying to get all the experience I could," said Matthews. "It takes a minimum of three years of critical care experience to qualify for flight nurse status."

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In addition, flight nurse candidates must become certified in a number of nursing specialties including pediatric, neonatal, cardiac and trauma. A year ago he passed the certified emergency nurse exam, and is now known as Wilson Matthews, RN, BSN, CEN.

Before creating the DHART program, Matthews worked in the emergency shock trauma unit of the University Medical Center in Stony Brook, New York. There he got his first taste of flight nurse experience when he accompanied the county police helicopter on medevac missions.

Matthews took the job at Dartmouth-Hitchcock not only to fulfill his life-long dream, but also to be a co-creator of a new program. He was hired along with five other full-time flight nurses to get the program off the ground July 1, 1994. The DHART team also has four pilots and six full-time paramedics and is on duty 24 hours a day, 365 days of the year.

"I love my job," he said. "I couldn't see myself doing anything else. The best part of my job is finally doing it. I've been chasing it for so long, there were moments when I thought I was never going to make it."

DHART serves Vermont, New Hampshire, and part of New York and Massachusetts. Its northern most destination is the hospital in Newport, Vermont, where the helicopter actually enters Canadian airspace as it turns to land at the hospital. One of Matthews' longest missions was to transport a child from Burlington, Vermont, to Boston.

Approximately 80 percent of DHART's calls are to other hospitals to transport patients. The other 20 percent are directly to the scene of accidents. The helicopter is an Italian-made Agusta 109 C-Max, the fastest medical helicopter made, with a cruising speed of 180 m.p.h.

The need for the DHART program was met with some skepticism at first, but its critics are slowly becoming some of its biggest supporters. Where once outlying hospitals were concerned about losing patients to Dartmouth-Hitchcock and other larger hospitals, they are now building landing pads to accommodate the helicopter.

"In the past we might have landed in a football field three miles from the sending hospital, been met by an ambulance, driven to the hospital, gotten the patient and driven back to the helicopter. Hospitals with landing pads are saving us and their patients a lot of time." DHART expects to fly 300-400 missions the first year and slowly grow to nearly 600 annually.

Matthews recognizes that there are risks involved in his work, but he doesn't dwell on it. One of the advantages of the DHART program is the system of shared governance. The flight crew participates in the program's management and sets their own standards for safety.

For example, they require themselves to always wear high leather boots, helmets, and Nomex flame-resistant flight suits. The program director is a nationally-recognized expert on emergency care. Susan Budassi Sheehy, RN, MSN, CEN, is the president of the National Emergency Nurses Association.

Matthews said there is more to his job than jumping into a helicopter to save people's lives. There are a lot of community relations responsibilities ranging from conducting ground safety classes for hospital and emergency staff to making public appearances to taking calls from the media and the public. He spends one day a week in the office taking care of the paperwork involved with shared administration. "We are not employed by DHART, we are a part of DHART."

Each nurse is also responsible for patient follow-up. They check on their patients and correspond with their physicians, letting them know what happened to their patients and how they are doing.

In addition to his DHART job, Matthews is also a 2nd Lt. in the Army Reserves. He is part of the 356th Field Hospital unit based in Rocky Point, New York, serving as an ICU nurse in a field unit.

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**William A. Reed, Jr.**  
Assistant Vice President for Public Information  
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March 24, 1995

**MEDIA ADVISORY:**

**ENGLISH TO MAKE MAJOR ANNOUNCEMENT AT EDINBORO UNIVERSITY**

U.S. Rep. Phil English (R-21st Dist.) will hold a news conference on the Edinboro University of Pennsylvania campus on Saturday, March 25, to announce a bill he will introduce in the first session of the 104th Congress to assist state tuition savings plans like Pennsylvania's Tuition Account Program (TAP).

The news conference is scheduled for 12:30 to 1 p.m. this Saturday in the Reeder Lecture Hall, located on the ground floor of Reeder Hall (Edinboro University's main administration building, on Meadville Street in the Borough of Edinboro).

The legislation English proposes will amend the Internal Revenue Code of 1986 by exempting from gross income the earnings on tuition credits of individuals participating in state pre-paid tuition programs.

English, who is a member of the House Ways and Means Committee, says his bill will encourage participation in state programs by eliminating the capital gains tax participants incur when tuition credits are used.

The bill will also establish a consistent definition for qualified state pre-paid tuition programs, as well as criteria for use of credits and for refunds.

Media coverage is invited.

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March 23, 1995

FOR IMMEDIATE RELEASE:

**MURDZAK JOINS STAFF AT EDINBORO UNIVERSITY OF PENNSYLVANIA**

Karen Murdzak, a native of Mercer, has recently been appointed to the position of Student Telecommunications Services Coordinator at Edinboro University of Pennsylvania. She will be in charge of coordinating student telephone services and equipment at the University.

Murdzak obtained her bachelor of science degree in secondary education and mathematics from Edinboro University. She comes to Edinboro University after working with GTE for 15 years where she served as project coordinator and 9-1-1 coordinator.

She and her husband, Ed, live in Edinboro with their children, Dana and Corey.

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March 22, 1995

FOR IMMEDIATE RELEASE:

**EDINBORO UNIVERSITY TO PRESENT *THE RAINMAKER***

On Tuesday, April 4, the Edinboro University of Pennsylvania Concert and Lecture Series will present the Arkansas Repertory Theatre in a production of *The Rainmaker* by N. Richard Nash. The performance is scheduled for 8:00 p.m. in Memorial Auditorium on the Edinboro campus.

First produced in 1953, *The Rainmaker* has become one of America's most widely performed plays and a favorite among theater-goers.

The appearance of the Arkansas Repertory Theatre at Edinboro is part of their 12-week tour of the United States. Featuring a cast of one woman and six men, the production will be directed by Cliff Fannin Baker, the company's founding artistic director.

Set in a time of severe drought in the American West, *The Rainmaker* tells the story of a plain woman, Lizzie Curry, who faces life as a spinster. Her father and two brothers desperately try to find her a husband. Suddenly Bill Starbuck, a flamboyant conman appears and offers to make it rain for \$100. When he works his magic on the heavens, the family and on the defiant Lizzie, the result is "an awakening to romance in the heart," "an uproarious comedy," "a hit you must see."

Tickets are available by calling the Edinboro University Office of Cultural Affairs at 814-732-2518 weekdays. Prices are \$5 for adults and \$4 for senior citizens and students.

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*The Rainmaker*



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March 21, 1995

FOR IMMEDIATE RELEASE:

### **CATHLENE CRISS AWARDED EDINBORO PRESIDENT'S SCHOLARSHIP**

Edinboro University of Pennsylvania President Foster F. Diebold has announced that Cathlene Criss, a senior secondary education/mathematics major from Bethel Park, Pa., is the 1994-95 recipient of the President's Scholarship for the study of ethics and values education.

Established during the 1993-94 academic year, the President's Scholarship is presented annually to a junior or senior education major with a particular interest in ethics and values. Criss is the second Edinboro University student to receive the award.

Applicants must have an academic history of selecting coursework in ethics and values education, and have maintained an overall 3.4 grade point average. Evidence of on-campus and community volunteerism must also be submitted, along with a brief essay in which the applicant states why he or she should be considered favorably for the scholarship award.

Criss told in her essay of her most rewarding involvement in an aspect of ethics and values in education. While a counselor at a sports day camp in Cincinnati last summer, the four-year Edinboro varsity basketball player implemented a new program for children with physical and mental disabilities and related attention disorders.

"Many of the children came from single parent homes or had parents who were unemployed," said Criss. "They lacked discipline and respect for others."

During the camp, Criss taught them self-control and conduct, as well as the rules of each sport.

"I worked with all of the campers and by the end of the summer they learned tolerance and respect for each other," Criss said. "I felt that I had contributed to their moral and ethical development, and I've been invited back to the camp next summer to continue my work."

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*A member of the State System of Higher Education*



Criss has also been a peer math tutor and a volunteer tutor in Edinboro University's Math Lab. She is a member of Kappa Delta Pi, the honor society in education, and has served two years on the steering committee of the University's Literacy Institute. She also holds membership in the Fellowship of Christian Athletes and has been a coach and counselor for two years in Edinboro's summer basketball camp.

The idea for the President's Scholarship originated in the Institute for Ethics and Values Education, one of the four institutes formed in 1992 under the aegis of Edinboro University's Center for Excellence in Teaching. The concept had the strong support of Diebold, who is known nationally for his research, writings and lectures on ethical practices in higher education.

Funding for the monetary awards was made possible by private donations from Pittsburgh business executive Frank Jakovac, a 1973 Edinboro graduate, who serves on the Board of Directors of the Edinboro University Alumni Association.

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March 20, 1995

FOR IMMEDIATE RELEASE:

### **EDINBORO LOGO DESIGNER HAS A PASSION FOR BASKETBALL AND ART**

It's easy to see the piper at Edinboro University of Pennsylvania. No, not one of the bagpipers attending the summer music camp or marching in the Homecoming parade. The one who appears on virtually every publication, flyer, notepad or advertisement put out by the University. Since the early 1990s the black and white – sometimes red and white – bagpipe-playing, tartan-wearing piper has been the official, and highly distinctive, logo of Edinboro University.

The man who created the logo for the University, Jim Prokell, is an Edinboro graduate and was a star basketball player for the Fighting Scots from 1968-1972. To understand Prokell and the logo, one must appreciate his love for basketball and art.

Prokell grew up in Pittsburgh nurturing a passion for basketball. He spent his summers touring the asphalt courts of Pittsburgh's inner-city neighborhoods – Homewood, Crafton, Center Avenue, and the North Side. He became one of the city's best players while attending a Catholic high school. Star basketball players usually attract the attention of college coaches. But because Prokell was not interested in becoming a priest, his high school was not eager to send his highlight reels to non-Catholic colleges.

Nevertheless, his skill on the city's playgrounds caught the eye of Ron Weaver, a senior playing for then-Edinboro basketball coach Jim McDonald. It was Weaver who told McDonald about Prokell. When McDonald, who recently retired as Edinboro's athletic director, saw him play in the summer of 1968, the school's basketball scholarships had already been given out, but Prokell managed to scrape up enough money to enroll and eventually qualify for a scholarship.

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*A member of the State System of Higher Education*

“I think the thing that impressed McDonald,” said Prokell, “was that I could jam the ball even though I was only 6 feet tall.”

He came to Edinboro because it offered him the two things he wanted most: an opportunity to play basketball, and an outstanding art program.

Prokell made the freshman team and became the squad's sixth man – the first player off the bench. That team was a good one, losing only one game all year.

Between his freshman and sophomore years – the summer of 1969 – Prokell had doubts about returning to Edinboro. Both the freshman and varsity squads were loaded with great talent. It would be a struggle to make the team and retain his scholarship. He considered an offer from Pratt Institute, but all of his credits would not transfer. Prokell knew the only way he could remain in school was with a basketball scholarship at Edinboro. “I had to come back and play.”

He stayed in Pittsburgh that summer, working with the ground crew at Three Rivers Stadium during the day and playing basketball in the evenings.

He returned to campus early that fall to get a head start on practice. Much to his surprise, many of the players who were expected to return didn't, and Prokell made the most of his opportunity. Not only did he make the team, he became a three-year starter, played his way into Edinboro's record books, and helped the team to three consecutive trips to the NAIA playoffs.

Those teams were highlighted by two players, Prokell and Fred Riley. Although Prokell was one of the shorter players on the team, he played low, with his back to the basket while Riley played outside. During their careers Riley scored 1,279 points, and Prokell had 1,196 with 593 rebounds. Prokell's outstanding career still stands in Edinboro's basketball record books. He is 10th on the all-time scoring list and tied for fifth in career scoring average. Twice he was named to the Pennsylvania State Athletic Conference first team.

On the court Riley and Prokell were a dream team; off the court they were like night and day. “We both wanted to win, we both had a vision of a national championship,” said Prokell. “We complemented one another and took the pressure off each other. We were friends, but we had opposite approaches to life. Fred wore wing tips; I wore boots. Fred was focused on basketball; I was intent on school and becoming an artist or illustrator. I was into peace, love and good vibrations.”

After his last collegiate game, Prokell forgot about basketball and concentrated on student teaching. One day, while listening to blues records in his apartment, someone from the athletic office came by to tell him he had been drafted in the 11th round by the Buffalo Braves of the National Basketball Association.

Because the idea of playing in the NBA was so far-fetched, Prokell wasn't even going to go to rookie camp. But an art instructor convinced him to go for the experience, if nothing else. One event from that three-day camp stands out in his memory as a reminder of just how out of place he really was in the NBA. The Braves' coach was Jack Ramsey, and big Bob McAdoo, a 6'10" scoring and rebounding machine, was their number-one rookie. Ramsey had the players running three-man fast breaks with Prokell in the unaccustomed position of playing point guard. On one break he brought the ball up the center of the court with a player on each wing. Waiting for Prokell in the middle was McAdoo. Inside the top of the key, Prokell stopped and faked a pass to one side which caused McAdoo to rock back on his heels. Prokell pulled up and launched what was intended to be a high-arcing shot over the defender. McAdoo quickly recovered, stepped forward and blocked the shot right back to Prokell. "I looked at him, told him it was the best play I had ever seen and handed the ball to him," he said. "Ramsey told me to run laps."

With his basketball career over, Prokell got on with his real calling in life.

"I wasn't sure I wanted to teach, but the principal at General McLane's Parker Middle School offered me a one-year position, filling in for a teacher on leave."

Prokell's real dream was to go to Boston to make his fortune as a portrait artist. He did that for a few months until he discovered Bostonians don't take outsiders in easily. He nearly starved.

In the summer of 1973 he returned to Pennsylvania for his brother's wedding. There he met someone who offered him a teaching job at the Art Institute of Pittsburgh. He accepted and has been in the Steel City ever since. After two years at the Art Institute he went into business for himself – Jim Prokell Studios. He also taught at Pitt for 11 years in the evenings.

Prokell's business became one of the largest and most respected in the Pittsburgh area. Its client list includes such fortune 100 companies as PNC, PPG and Westinghouse. Prokell's illustrations have appeared all over the country, winning hundreds of graphic awards. He continues to retain numerous executive and family portrait commissions.

At one time he had 15 employees, but computers revolutionized the industry, allowing him to do almost all of the design work himself, with the rest being brokered out. Now he is his only employee.

“By myself I generate 50 percent of the business I had when I had 15 people. The work is really no different than before. I can design and create camera ready art in one fell swoop. I am able to acquire work, interact with all clients, and manage the process and all the details.”

Prokell became the creator of the piper almost by accident. He remained close to the University following graduation and kept in touch with David O’Dessa, a former Edinboro coach who had become vice president for administration and institutional advancement. Around 1990, Prokell asked O’Dessa if there was something he could do for the University. Before long, Prokell found himself working with the school’s Public Relations Office to design a new logo.

After considerable research on Edinboro’s Scottish heritage, Prokell produced a layout featuring the piper. “My intent was to create something that would reproduce well, be distinctive, and work well any way it was used.”

The University enthusiastically accepted the logo, making virtually no changes to Prokell’s original design. Today, it is among the most recognizable of all college logos and certainly among the most distinctive trademarks at any of the 14 State System of Higher Education universities.

Still, Prokell does not consider the piper his greatest work. That honor belongs to his seven-year-old son, Maxfield Jordan Prokell. “He’s clearly the best thing I’ve ever created,” said the proud father.

The young Prokell has many of the same skills his father possesses – a strong visual orientation, a love of drawing and painting, and he has already accumulated several medals in soccer and basketball. Perhaps he will follow in his father’s footsteps and become an award-winning graphic designer. Or just maybe, make it to the NBA.



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March 17, 1995

FOR IMMEDIATE RELEASE:

**EDINBORO, CLARION PLAN INTERACTIVE COURSES FOR RURAL NURSES**

Nurses and other health care professionals in Warren and Forest counties will soon be able to take continuing education courses from Edinboro and Clarion Universities of Pennsylvania thanks to an innovative program that will use two-way interactive video between sites in Edinboro, Clarion and Warren.

The pilot program is funded by a \$15,000 grant from the State System of Higher Education to Edinboro and Clarion in conjunction with the Warren/Forest Higher Education Council. Its purpose is to demonstrate the ability for SSHE institutions to deliver distance education to the rural community as well as for the institutions to gain exposure and experience with distance learning technology and techniques.

The program will include up to ten different topics taught by faculty from Edinboro and Clarion universities via interactive video to students in a classroom at a site to be determined by the Warren/Forest Higher Education Council facility. Half of the sessions will be delivered from Clarion and the other half from Edinboro.

This type of program became possible with the advent of technology that allows full-motion, interactive video signals to be sent across telephone lines. Faculty and students in separate locations will be able to see and hear each other live.

Health care professionals who could benefit from the program would be among the nearly 300 nurses at Warren General Hospital and the 200 nurses at Warren State Hospital. Forest County, with only 5,000 year-round residents, has the largest percentage of elderly of any county in Pennsylvania, and has been identified as a "medically underserved" area.

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*A member of the State System of Higher Education*

Sessions are being developed by Dr. Jeanne Weber and Pam Lawrence of the nursing departments at Edinboro and Clarion universities, respectively. They are meeting with the professional nursing community in Warren to produce topics that will be of greatest interest to them. Weber and Lawrence are also working with the Pennsylvania Nurses Association to secure the organization's continuing education credit. Some of the topics being developed include EKG interpretation, feeding techniques of high-risk infants, and working with volatile mentally ill patients.

Because this a new program using new technology, faculty and staff at both schools and personnel from the Warren/Forest Higher Education Council will require training in the use of the equipment. The program is seen not only as a benefit to health care workers in the Warren/Forest area, but also as a professional development opportunity for faculty who will learn how to use interactive video technologies. The interactive aspect is especially important because it allows the student to ask questions and explore ideas with the instructor.

The idea for the program began nearly a decade ago with Weber, who was trying to think of new ways of providing continuing education programs for rural nurses. "At that time, we were looking at using video tapes in conjunction with workbooks," said Weber. "Now we have the technology to deliver interactive programs to people's living rooms. The time has come for distance education, especially in large rural states like Pennsylvania."

Weber said many nurses in rural areas are not able to keep up with the latest developments in their profession without a great deal of travel. Distance education programs like this one will enable them to maintain their training while staying in their local communities. She sees further benefits eventually for faculty as well, who may some day be able to take courses from leading nursing experts at other universities without leaving Edinboro.



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March 16, 1995

FOR IMMEDIATE RELEASE:

### **EDINBORO UNIVERSITY HOSTS U. S. NATIONAL CHEMISTRY OLYMPIAD**

High school chemistry students in northwestern Pennsylvania will take part in the first phase of the U. S. National Chemistry Olympiad, Saturday, March 25, at Edinboro University of Pennsylvania.

The local event, which is administered by the Erie section of the American Chemical Society (ACS), is a two-hour screening examination. Last year, 35 students from nine area high schools participated in the first phase. Up to eight students will be selected to compete in the second phase of the Olympiad, which will be held at Edinboro, Saturday, April 29.

More than 10,000 chemistry students nationwide take part in the qualifying screening process every year. Of the estimated 1100 students who will go on to compete in the Olympiad, 20 will be chosen to participate in a study camp, which will be held in June at the U. S. Air Force Academy. From those 20, four will represent the United States at the International Chemistry Olympiad to be held this July in Beijing, China.

In last year's competition in Oslo, Norway, the U. S. team came in third behind China and the United Kingdom. China has won the event five years in a row.

The ACS created the Olympiad in 1984 to encourage high school students to achieve excellence in chemistry. Other goals of the program are to recognize outstanding chemistry students, their teachers and schools; foster the interest and influence of professional chemists in the teaching of chemistry; and promote cross-cultural experiences.

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**EDINBORO UNIVERSITY**

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March 15, 1995

FOR IMMEDIATE RELEASE:

**MULTI-MEDIA ARTIST TO APPEAR AT EDINBORO UNIVERSITY APRIL 6**

Internationally-known multi-media artist Peter d'Agostino will appear at Edinboro University of Pennsylvania, on Thursday, April 6, to show and discuss his work. He will conduct an afternoon seminar on communications starting at 3:30 p.m. in room G-9, Doucette Hall. A presentation and show of his work will start at 8:15 p.m. in room 119, Doucette Hall. Both events are free and open to the public.

Peter d'Agostino's work investigates the personal, cultural and technological systems of signs, language and communications that permeate everyday life. In a sophisticated synthesis of theory and art practice, d'Agostino applies semiotic, deconstructive and appropriative strategies to his rigorous analyses and critiques of the structure, function and influence of broadcast television. His works draw on a broad theater of discourses – linguistics, communications and mass media theory, history, aesthetics, physics, architecture – as well as popular formats and personal references. Through the language and techniques of communications and television, he examines a media-driven consumer culture and its information systems.

In one of his earliest performance-based works, "The Walk Series," d'Agostino experiments with perceptions of landscape, time and point of view. In this piece, the artist uses video to redefine the landscape in his own image. In his three part work, "Comings and Goings," he focuses on the complex infrastructure of urban mass transit systems, drawing linguistic parallels to the visual image to investigate signs and their relation to structures of communications. Designed as a video installation, "Proposal for CUBE" comments on the

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*A member of the State System of Higher Education*

dangers of "unchecked mass communications," and the manipulation inherent in television. The piece demonstrates that the two-way CUBE system is carefully controlled rather than participatory.

Having worked in video since 1971, d'Agostino continues to explore increasingly sophisticated technologies, including interactive videodisks. In complex, multi-levelled interactive works, such as "Double You (and X,Y, Z)," the viewer controls the technology, activating a labyrinthian multiplicity of associative meanings in a non-linear, open-ended text. In this particular work, the primary subject is the acquisition of language while the underlying structure is derived from physics. Through analogy and metaphor, d'Agostino parallels the successive stages of learning language – cries at birth, first words and sentences, songs – with the four elements that are believed to cause all physical interaction in the universe – light, gravity, strong and weak forces.

"Quarks" is a rigorous analysis of how television functions. Structured in a series of thirty-second intervals, three layers of information – sound, image, and written texts – are ironically juxtaposed with TV patter. By isolating and recontextualizing TV sounds, d'Agostino questions the meaning of what is seen and heard on television. In "Suburban Strategies," the architecture of suburbia – shopping malls, freeways, showrooms – is juxtaposed with television sounds and visuals in this deconstruction of mass media manipulation and consumer culture. The work presents television as a form of surveillance, where the act of watching and being watched is a pervasive experience of daily life.

In "TeleTapes," d'Agostino continues his critique and analysis of television's influence on everyday life and culture by exploring the content and time structure of broadcast TV. Alternating news and commercial footage with his own staged events, d'Agostino examines the viewer's perception of reality versus TV reality, the pervasive cultural influence of TV advertising, and the way that television manipulates and mythifies events. Through a fluid visual and aural collage, "TransmissionS" explores the history of 20th century communications, and probes the cultural and personal implications of technology's power to effect change. Through a fusion of allegory, documentary, science and autobiography, d'Agostino creates a trenchant, often poignant analysis of communications technology as both witness and catalyst to history.

Peter d'Agostino was born in 1945. He received a BFA from the School of Visual Arts, New York, and an MA from San Francisco State University. He has been an artist-in-residence

at the Television Laboratory at WNET/Thirteen, a visiting fellow at the Center for Advanced Visual Studies at the Massachusetts Institute of Technology, and visiting artist at the American Academy in Rome. Currently a professor of communications at Temple University in Philadelphia, d'Agostino has received several fellowships from the National Endowment for the Arts, as well as grants from the Contemporary Art Television (CAT) Fund and the Pennsylvania Council on the Arts. His work has been broadcast widely and exhibited at the San Francisco Museum of Modern Art; The Whitney Museum of American Art, New York; Sao Paulo Biennale, Brazil; as well as in solo exhibitions at The Museum of Modern Art, New York; University Art Museum, Berkeley, California; The Institute of Contemporary Art, Boston; and the Philadelphia Art Museum. In addition to his work in video, d'Agostino has written and edited numerous articles and books on photography, video, language and semiotics, including "Transmission: Theory and Practice for a New Television Aesthetic."

Peter d'Agostino's appearance is part of the Alternative Film Festival at Edinboro University of Pennsylvania and is funded with a grant from the Pennsylvania Council on the Arts.

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March 15, 1995

**NEWS ADVISORY:**

Dr. Robert Cavalier of Carnegie-Mellon University will be at Edinboro University of Pennsylvania on Tuesday, March 21, from 2:00 to 4:00 p.m. to discuss how to redesign the liberal arts classroom to include the use of Internet.

His lecture, which will take place in the Ross Hall Demo Room, is intended for the entire academic community, as well as those in liberal arts.

His visit is sponsored by the Year of the Internet grant.

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March 14, 1995

FOR IMMEDIATE RELEASE:

**AUDREY PARKS SHABBAS TO CONDUCT ISLAM TEACHING WORKSHOP**

Audrey Parks Shabbas, one of the nation's leading experts in teaching about Islam, will conduct a day-long workshop on Wednesday, March 22, at Edinboro University of Pennsylvania. Shabbas, who has been a teacher since 1965, works for the Middle East Policy Council in Washington.

In her 30 years as a teacher, Shabbas has taught and conducted workshops around the world and participated in many United Nations-sponsored events. In 1981 she was invited to address a conference in North Africa on the International Year of the Disabled Person. In 1983 she went to Geneva, Switzerland, to participate in the International Conference on the Question of Palestine. A year later she was invited by the U.N. to chair a panel and address the issue of Women and the Question of Palestine.

Her workshop at Edinboro will provide an accurate view of mainstream Islam and is intended primarily for teachers of social studies, religion and history.

Shabbas was executive director for two years of Najda: Women Concerned About the Middle East. In 1990 she founded the Arab World and Islamic Resources and Schools Services, a non-profit organization for improving education about the Arab world and Islam in grades K-12.

Shabbas is a native of Berkeley, California, and earned a bachelor's degree in political science and international relations from the University of California at Berkeley in 1963. She also studied American government and social science at San Francisco State University, and earned her teaching certification from there in 1965.

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In 1978, along with two other women, Shabbas formed an educational consulting firm, Arab World Consultants. For more than two years they worked to create a set of multi-media materials for elementary and secondary classrooms. The materials are used throughout the U.S. and in English language schools abroad and are available through UNICEF in New York, and UNESCO headquarters in Paris.

In 1990 Shabbas was appointed to a national task force to create equity and multi-ethnic educational guidelines for the United States. In 1992 the University of Pennsylvania honored her with the Janet Lee Stevens Award for her contributions to Arab-American understanding.

For further information on the workshop, call Edinboro University's Institute for Research and Community Services at 814-732-2762.

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March 14, 1995

FOR IMMEDIATE RELEASE:

### **EDINBORO UNIVERSITY OBSERVES WOMEN'S HISTORY MONTH**

Edinboro University of Pennsylvania is observing Women's History Month with a series of programs sponsored by its Intercultural Relations Office.

Minority Students United will present a discussion of Black Women in Antiquity on Monday, March 20, at 7 p.m. in the Miller Gym. The event will focus on women of authority and matriarchies in ancient civilizations, primarily in Egypt. The students will make their presentations wearing African attire.

The University's History Club will present Women Who Kill, Thursday, March 23, at 7 p.m. in 100 Hendricks Hall. The lecture will explore the role of women as perpetrators rather than victims.

Business and economics professor LaTanya Smith will lecture on Women and Economic Development, Tuesday, March 28, at 7 p.m. in the University Center.

Two events are scheduled for Thursday, March 30. Campus Ministries will hold a brown bag lunch on Women of the Bible, at noon in the University Club. The History Club will present a panel discussion on Women and Sports at 7 p.m. in 100 Hendricks Hall.

Women's History Month will conclude with a performance by the United Voices Choir in a celebration of Women in the Arts, Friday, March 31, at 5 p.m. in the Miller School Gym.

For more information, contact the Office of Intercultural Relations, 732-2912.

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March 13, 1995

FOR IMMEDIATE RELEASE:

**DR. MAUREEN McCLURE TO LECTURE AT EDINBORO UNIVERSITY**

A former resident of Erie and graduate of Strong Vincent High School will be the keynote speaker at the Society for Values in Higher Education (SVHE) regional meeting at Edinboro University of Pennsylvania, March 31-April 1. Dr. Maureen McClure, from the University of Pittsburgh's Department of Administrative and Policy Studies, will lecture on "The Changing Demands of a College Education in the Knowledge-Based Society." She will speak to a campus-wide convocation on Friday, March 31, at 2 p.m. in the University Center, and again at noon on Saturday in Van Houten Dining Hall.

McClure teaches courses in education finance and strategic management to students who are preparing to become administrators in school districts, higher education institutions and in ministries of education internationally. She also serves as associate executive director of the Tri-State Area School Studies Council, a regional consortium representing over 100 school districts. She is currently the book editor for the *Educational Administration Quarterly* and is past-president of the Fiscal Issues, Policy and Education Finance SIG at the American Educational Research Association. Her research interests focus on strategic relationships between education and regional development.

She has conducted policy and planning workshops with teachers, administrators and elected officials from the United States, Asia, west Africa and western Europe. Many of these workshops were designed for senior strategists in school districts and education ministries. She is also associated with the Matthew W. Ridgeway Center for International Security Studies.

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After graduating from Strong Vincent, McClure attended Allegheny College and the University of Glasgow, earning a bachelor's degree in English. Allegheny also awarded her a master's degree in secondary education. McClure earned three degrees from the University of Rochester: an MBA in applied economics, an MS in educational administration, and a Ph.D. in education.

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March 10, 1995

FOR IMMEDIATE RELEASE:

**EDINBORO ADDRESS TO DISCUSS EUTHANASIA AND ASSISTED SUICIDE**

Dr. James J. McCartney, associate professor of philosophy at Villanova University, will speak on the topics of euthanasia, assisted suicide, and refusing health care interventions on Thursday, March 30, at Edinboro University of Pennsylvania. His address, which is sponsored by the University's technology and human values committee, will be held at 7:30 p.m. in 102 Cooper Hall.

In his lecture, McCartney will discuss these end-of-life issues and their far-reaching ethical, economic, and public policy implications. He will attempt to distinguish between refusing health care interventions and passive euthanasia and then show why active and passive euthanasia as well as assisted suicide are all related to the same ethical considerations.

In addition to his position at Villanova, he is also ethics consultant for health systems in Florida and New York and is a member of three institutional ethics committees and the National Ethics Task Force of the Society for Critical Care Medicine.

Previously, he was director of the Bioethics Institute at St. Francis Hospital in Miami Beach and was an associate professor of humanities at St. Thomas University and adjunct professor of jurisprudence at its school of law. From 1980 to 1985 he was academic vice president at St. Thomas.

He has been a faculty member at Georgetown University School of Medicine and a researcher at the Kennedy Institute of Ethics at Georgetown University. He received his doctorate in philosophy from Georgetown and has graduate degrees in cell biology and theology from the Catholic University of America and Washington Theological Union.

The public is invited to attend the lecture free of charge.



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March 8, 1995

FOR IMMEDIATE RELEASE:

**EDINBORO UNIVERSITY PRESENTS THEATRE FOR YOUNG AUDIENCES**

As part of a continuing program to bring live theater to local students and families, Edinboro University of Pennsylvania will present a performance of "No One Will Marry a Princess With a Tree Growing Out of Her Head!" by the Theatre for Young Audiences. The performances are scheduled for Thursday and Friday, March 30 and 31, at 8:15 p.m., and Saturday and Sunday, April 1 and 2, at 4:00 p.m. in the University's Center for Performing Arts.

With book and lyrics by Michael Brill, music and orchestrations by David Jackson, and directed by Ro Willenbrink Blair, "Princess" was the first-place winner of Best Musical 1994-95 at the National Children's Theatre Festival Playwriting Competition in Miami.

The cast will incorporate some sign language into the performance. Crystal Kupar (who plays the East wind in the performance) is hearing impaired. She has been working with the cast, Edinboro's Office for Students with Disabilities, and Community Resources for Independence to interpret some of the performances.

Michael Brill, playwright and lyricist, is an award-winning playwright, director and actor. He has worked extensively in the area of children's theater since the mid-1960s, and his plays and music have been produced throughout the United States, Canada, and Great Britain. He is the director of 78 professional production and has appeared as an actor with more than 100 theater companies in the U.S.

David Jackson, composer and orchestrator, has had his work performed on radio and television in the form of advertising jingles for the past two decades. Trained at Kent State and the Cleveland Institute of Music, Jackson has spent the last 13 years on the island of Manhattan composing, arranging and scoring for records, industrial theater, cabaret, television, film and off-Broadway. "Princess" is his second collaboration with Brill, the first being his chilling sound sculpture and underscoring for "Bags."

Children – young and old alike – will enjoy this production of “No One Will Marry a Princess With a Tree Growing Out of Her Head!” For additional information or reservations, phone the Theatre for Young Audiences box office at 814-732-2242 between March 23 and March 31. Persons with disabilities who need accommodations for this event should notify Edinboro University’s Office for Students with Disabilities (814-732-2462) to make arrangements.

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March 8, 1995

**FOR IMMEDIATE RELEASE:**

**EDINBORO UNIVERSITY PRESENTS AN EVENING OF SCIENCE ACTIVITIES**

On Monday, April 3, Edinboro University of Pennsylvania will host its third annual Evening of Science Activities in McComb Fieldhouse from 6:00 to 8:00 p.m. The evening will showcase hands-on science activities for teachers from kindergarten through college. All of the presentations were developed by Edinboro science and education majors.

More than 600 people participated in last year's event, and this year should prove to be even more successful. The program is sponsored by the Institute for Curriculum, Instruction and Collaboration of the Edinboro University Center for Excellence in Teaching.

The cost, \$3 for students and \$6 for non-students, includes a summary book describing each of the presentations. The public is invited to attend.

For additional information, contact Dr. Theresa Thewes in the chemistry department at Edinboro University, 814-732-2516.

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March 8, 1995

FOR IMMEDIATE RELEASE:

### **SUSAN BAKER TREATING DISEASE THROUGH HYPNOTHERAPY**

Susan Baker of Oil City is first and foremost a healer. She has been a registered nurse since 1969, a certified nurse anesthetist since 1972, and later graduated from Edinboro University of Pennsylvania with a bachelor's degree in that field.

Since 1990, however, Baker has entered a different realm of healing. She is a hypnotherapist, combining traditional medicine with the holistic approach of alternative medicine. She trained at the Greater New England Academy of Hypnosis and earned a doctorate in clinical hypnosis from the American Institute of Hypnotherapy in 1993.

Baker is winding down her nurse anesthetist career at the Northwest Medical Center in Oil City to devote herself full time to hypnotherapy. Today she is teaching licensed medical practitioners a relatively new method of healing called Resilience Therapy. Created by Atlanta psychiatrist Nicholas Demetry, resilience therapy draws upon our ability to fight back and rebound from the most adverse human conditions and life traumas.

Resilience Therapy is used to treat several psychological/psychiatric conditions such as depression, anxiety disorders, childhood traumas, and addiction conditions. It is useful for stress reduction, psychological management of medical illness and pain, and marital and family issues.

Practitioners of Resilience Therapy believe the first step is to heal residual ego wounds and traumas, especially those received during childhood, adolescence and young adulthood. They believe it is important to access one's inner feelings and to get in touch with one's emotional and physical selves.

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She agrees with Hans Sclere, a leading researcher in stress, that all disease is caused by stress. "We teach people how to manage stress in their lives," said Baker.

Resilience Therapy is much more involved than spending a half-hour with a hypnotist and becoming instantly cured. It is four, week-long group sessions called modules, spread over a year. They teach specific techniques for inducing altered states of awareness and for detection and clearing of blocked energy patterns.

"The purpose of the resilience process is to open us to the power of unconditional love and elevate us to healthier states of psychological functioning," said Baker.

She is also associated with Dr. William Bezmen of Smithtown, New York, in developing Hypnosynergistic Therapy, a process very similar to Resilience Therapy, but directed specifically for those in the nursing professions. Both therapies are based in large part on the teachings of the Swiss psychologist, Carl Jung.

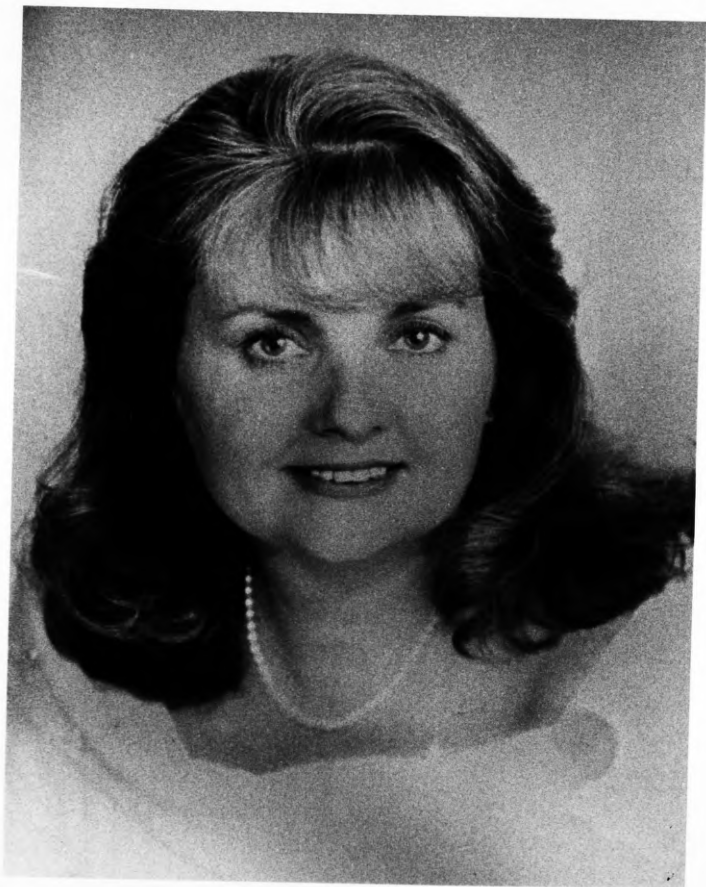
In addition to her therapeutic work, Baker is diligently promoting her career as a profession. In February she addressed the National Convention of Hypnotherapists in California. She is the president in Pennsylvania of the International College of Clinical Hypnosis and is working with legislators in Harrisburg to regulate her profession. "There are no laws in Pennsylvania regulating hypnosis," said Baker. "Anyone can take a course and call themselves a hypnotherapist. There is no test nor regulation for practicing hypnosis."

She points out that health care is big business in America, and it's not all doctors and pills. A 1990 study by Harvard University showed that Americans spend \$412 billion on mainstream medicine and \$380 billion on alternative medicine.

"We spend more money on health care than any other country," said Baker.

Alternative medicine is not limited to the United States. Later this year, she will conduct therapy sessions in Germany for two weeks, and she expects to travel to Brazil in September.







March 7, 1995

FOR IMMEDIATE RELEASE:

**EDINBORO UNIVERSITY NAMES JODY MOORADIAN ATHLETIC DIRECTOR**

Edinboro University of Pennsylvania President Foster F. Diebold has announced the appointment of Ms. Jody E. Mooradian as Edinboro University's athletic director. The appointment was effective on February 17, 1995.

Mooradian came to Edinboro in September 1993 from an internship at UCLA. Initially serving as associate athletic director, she was appointed by Diebold as interim athletic director following the retirement of Edinboro's long-time athletic director Jim McDonald.

Mooradian brings a unique background to her new, full-time position overseeing Edinboro's 16-sport athletic program.

"I became interested in athletics, because my father was the athletic director at the University of New Hampshire while I was growing up," said Mooradian. "I also played intercollegiate basketball while I attended New Hampshire as an undergraduate."

Last fall, the University of New Hampshire named its athletic field Mooradian Field after Andrew Mooradian, her late father.

Mooradian's educational background includes a juris doctorate from the Delaware Law School, a master's degree in public administration from the University of Delaware, and a bachelor's degree in political science from the University of New Hampshire.

A former practicing attorney specializing in insurance defense litigation, she has since focused on issues pertaining to NCAA rules and regulations compliance governing eligibility of student-athletes and matters of gender equity in athletic programs.



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March 6, 1995

FOR IMMEDIATE RELEASE:

**EDINBORO HOSTS VALUES IN HIGHER EDUCATION CONFERENCE**

Edinboro University of Pennsylvania will be the site of a regional conference to discuss the social transformation that is quietly taking place worldwide. The Society for Values in Higher Education (SVHE) will hold its Mid-Atlantic and Canadian Regional Meeting, March 31-April 1, to discuss transmitting values in a knowledge-based society.

Dr. Maureen McClure from the University of Pittsburgh's Department of Administrative and Policy Studies will address the new economic order in which knowledge is the key resource. Her lecture, "The Changing Demands of a College Education in the Knowledge-Based Society," will be presented at noon on Saturday, April 1, in Van Houten Dining Hall.

In addition to McClure's luncheon address to the SVHE conference, she will also speak to a campus-wide convocation on Friday, March 31, at 2 p.m. in the University Center.

McClure's address is based on "The Age of Social Transformation," an article by Peter Drucker in the November 1994 issue of *Atlantic Monthly*. Drucker contends that the age of the industrial worker is over, and it is being replaced by the age of the knowledge worker. He predicts that by the end of the century, as much as a third of the nation's work force will consist of knowledge workers.

The rise of the knowledge worker is creating a knowledge-based society that is putting new demands on our institutions. "Education will become the center of the knowledge society, and the school its key institution," wrote Drucker. "Increasingly, an educated person will be somebody who has learned how to learn, and who continues learning, especially by formal education, throughout his or her lifetime."

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The meeting in Edinboro will present three additional topics for discussion: the liberal arts curriculum as a vehicle for values education, teaching for the knowledge-based society, and the ethical imperative in an increasingly technological society.

The SVHE conference is sponsored by Edinboro's Institute for Ethics and Values Education which is part of the Center of Excellence in Teaching. The Center and its Institutes were created by President Foster F. Diebold to maximize the educational service, training, and research strengths of the University's teacher education programs.

The meeting is expected to attract educators, administrators and others with an interest in values and education. Among those expected are the executive director of SVHE, Dr. Kathleen McGrory from Georgetown University, and Constance Ramirez, acting dean of liberal studies at Duquesne University.

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March 2, 1995

FOR IMMEDIATE RELEASE:

**EDINBORO GRADUATE SERVES AS GREEN BERET AND NURSE**

Captain Bernard Cenney is the kind of person Uncle Sam calls upon in an emergency. He is a member of the Army's Green Beret special forces unit and has served his country from Japan to Thailand. He has trained Royal Thai marines, parachuted with the Philippine military, and served as a special agent in counterintelligence at Ft. Meade, Maryland.

It may be something of a surprise, then, to learn that Cenney is also a nurse. And he became interested in nursing while on a special forces mission in Thailand. Today he is a charge nurse on a 26-bed cardio-thoracic ward at Fort Sam Houston, Texas, caring primarily for patients who have had coronary artery bypass grafts.

Cenney earned his nursing degree in 1993 through an innovative program at Edinboro University of Pennsylvania. It is designed for people who already have a baccalaureate degree in another field and who want to earn a nursing degree as quickly as possible. The program lasts just one calendar year, with students taking courses all day long, five days a week, in three full semesters.

"It has a heavy work load," said Edinboro nursing professor Estell Hyde, "but it is a good program and a highly successful one."

Hyde is also a captain in the Army Reserves 332 General Hospital unit in Erie. She was the one who commissioned Cenney as a captain when he graduated from Edinboro.

Cenney's military career began as an ROTC student at Penn State where he studied foreign service and international politics. Upon graduating in 1981 he was assigned to Ft. Huachuca, Arizona, for the officer basic course, then received parachute training at the Ft.

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Benning, Georgia, airborne school. In January of 1982 he became the tactical command post officer in charge for the 2nd Armored Division in Ft. Hood, Texas. A year later he joined the Division's 1-41 infantry battalion. From March to July of 1984 he attended the Green Beret special forces qualification course in Ft. Bragg, North Carolina.

Cenney's first assignment as a Green Beret was as a detachment commander in the 1st Special Forces Group at Ft. Lewis, Washington. During his duty there he was assigned to missions in Hawaii, Guam and Tinian.

In August of 1985, Cenney was named as a Special Forces "A" Team leader stationed in Okinawa. Several of his missions took him to the Philippines where he instructed Philippine troops in parachute training. He spent a year in Thailand teaching Thai special forces units and ran a jumpmaster school for the Royal Thai Marines in Sattahip, Thailand, and taught sniper operations and combat patrolling in Sichon, Thailand, above the Malaysian border. He also taught protection security and close quarters battle to Thai special forces who would later be used to protect the King of Thailand in Chaingmai.

The role of special forces is more than that of military training and operations. It is to help other countries take care of themselves. Part of Cenney's mission was to provide medical assistance to villagers in remote areas of Thailand. On one medical civic action program Cenney's unit treated more than 400 Thai villagers and monks, performing medical and dental care. They also taught the Thai special forces how to perform such medical tasks as tooth extractions, inoculations, venous cutdowns and tracheostomies. For his work, Cenney received the Army's Meritorious Service Medal.

It was while training the Thai special forces in the city of Udon that he met his wife, Kongsri. They were married in Bangkok in January, 1987.

Cenney returned to Ft. Huachuca in July, 1988, for a military intelligence assignment. Their daughter Anne was born there. A year later he was assigned as a special agent to Ft. Meade, Maryland. Their son James was born at Bethesda Naval Medical Center. In the spring of 1992 he attended the U.S. Navy Diving School at Little Creek Amphibious Base at Norfolk, Virginia.

In August of that year he left active duty to enroll in Edinboro's innovative nursing program. During that time Cenney and his family lived in Erie where his wife took American English and cultural classes.

He returned to active duty with the Army in March of 1994. "I had been assigned to report to Hawaii for my first nursing duty," said Cenney, "but my daughter developed aplastic anemia in April. I got my orders changed to Ft. Sam Houston, Texas, because it is the only Army hospital with a bone marrow unit, in case Anne would need a transplant."

Fortunately, Anne is doing well so far on medication and is attending kindergarten there.

If all goes well, Cenney will attend the Army's critical care nursing course, beginning in May. He then hopes to be assigned to a Forward Support Team (FST), a medical team of two critical care nurses, one nurse anesthesia officer, and a doctor who provide medical care to front line troops. His dream is to be assigned to a special forces battalion FST – preferably on Okinawa again. Eventually, he would like to earn a master's degree in nursing, perhaps from Edinboro.

In the meantime, Cenney and his family are enjoying their life at Ft. Sam Houston, which is in the San Antonio area, in part because of the 2,000-member Thai community there. Mrs. Cenney is an unofficial liaison to Thai military personnel who visit the base, as well as Thai college students living in the area.

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March 2, 1995

FOR IMMEDIATE RELEASE:

**EDINBORO UNIVERSITY PRESENTS NOBEL LAUREATE BETTY WILLIAMS**

On Saturday, March 25, Edinboro University of Pennsylvania will host a lecture by Nobel Laureate Betty Williams, director of the Global Children's Study Center at Sam Houston State University. Williams' appearance at Edinboro was funded by a grant from the State System of Higher Education through the Rural Education Access Program: "On Track."

Williams has dedicated herself to giving voice to the world's children. She clearly outlines the dilemma we face: children are caught in the crossfire of war, poverty and unrest with neither political nor economic clout and no means to influence events on their own behalf. Her mission is to raise awareness of the urgent crisis, and it is for this commitment that she was awarded the Nobel Peace Prize in 1977.

Her activism began in 1976 when she witnessed senseless killing of innocent children in her native Belfast, Ireland. Williams organized peace marches and rallies that spread throughout Northern Ireland and Great Britain, evolving into an organization called "Community of Peace People." She has since traveled the world with those equally committed to her many humanitarian missions, including distributing food in Ethiopia, delivering humanitarian aid in Panama and Nicaragua, and traveling to Thailand and Geneva to call for the unconditional release of 1991 Nobel Peace Laureate Aung San Suu Kyi, who remains under house arrest in Burma.

Williams will speak at 10:00 a.m. in Butterfield 137 on the Edinboro campus. A question and answer session will follow. The public is invited to attend free of charge.





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March 2, 1995

FOR IMMEDIATE RELEASE:

### **EDINBORO UNIVERSITY RECEIVES STATE AWARD**

Edinboro University President Foster F. Diebold (right) accepts an award from the State Employee Combined Appeal (SECA) for Edinboro University's "outstanding contribution and dedication to the local campaign of the SECA."

Diebold accepted the award certificate, which was signed by the Governor of the Commonwealth, on behalf of the University in a recent ceremony with (left to right) Janet Dean, Edinboro's assistant vice president for faculty relations and SECA campus coordinator, and Joyce Izbicki and Linda Askins, Edinboro University's loaned representatives to the United Way of Erie County 1994 campaign.

Izbicki, Edinboro's loaned executive, and Askins, the University's loaned labor leader, were also awarded outstanding service plaques in a separate ceremony by Sr. Catherine Manning, president and CEO of St. Vincent Health System and co-chair of the 1994 United Way of Erie County Loaned Representative Program.

Edinboro University's 1994 SECA goals were 280 donors and \$30,000 in pledges. Both goals were exceeded with 300 donors pledging more than \$31,400, the second highest amount among the 14 universities in the State System of Higher Education.

Annually the SECA campaign combines the appeals of more than 2,800 agencies statewide, nationally and abroad. Locally the drive also supports the many member agencies of the United Way of Erie County.

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