

July 28, 1994

FOR IMMEDIATE RELEASE:

EDINBORO UNIVERSITY PRESENTS SUMMER CLASSES FOR SENIORS

Edinboro University of Pennsylvania's Institute for Research and Community Services will present the 1994 Summer Seniors Program, August 15-26, at the University's Porreco Extension Center, 2951 W. 38 St., Erie. The newly-created program is designed to meet the educational and leisure needs of the mature adult – a rapidly growing population.

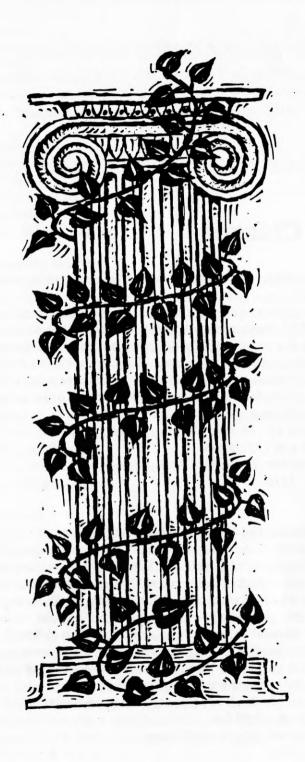
The summer program offers a variety of "major theme" and mini-classes. Major theme classes include: Armchair and Telescope Astronomy, How to Find the Gold in Your Attic, Around the World in Five Days: National and International Issues, and Exploring and Writing Children's Literature. The mini-classes include: Beginning Watercolor, Beginning Drawing, Poetry, a Psychegram, There's More to Your Dreams Than You May Care to Know, The HOLY in US, Disability Awareness, Discover the Tao, Basics of Successful Investing, Cooking for Seniors, Retirement Planning and Examining Your Pension Choices, and How to Die Successfully – Get Your Affairs in Order.

For more information or to register, contact the Institute for Research and Community Services, Edinboro University of Pennsylvania, 139 Meadville Street, Edinboro, Pa. 16444, or call (814) 732-2671 or 1-800-526-0121.

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Edinboro University of Pennsylvania's Institute for Research and Community Services *Presents*



1994 Summer Seniors Program

August 15 - 26, 1994 Porreco Extension Center Erie, Pennsylvania

FOR IMMEDIATE RELEASE:

EDINBORO UNIVERSITY HELPED BY GE MATCHING GIFTS PROGRAM

Edinboro University of Pennsylvania has received a \$395 check from the General Electric Foundation's Corporate Alumni program, according to an announcement made recently by University President Foster F. Diebold.

Under the program, GE matches dollar for dollar the value of any contribution of cash, securities or real estate made by a GE employee or retiree, doubling the donation.

GE began the first corporate matching gifts program in 1954 to encourage employees to give to institutions where they were educated. In the years since, the GE Foundation has matched more than \$50 million in gifts to colleges and universities. In 1993 alone, GE employees and retirees gave more than \$6.8 million to institutions of higher learning through the corporate alumni program.

Locally last year, GE matched nearly \$50,000 in contributions to area cultural and arts groups, community service organizations, and charities.

Some 1,040 U.S. companies and corporate foundations now match their employees' gifts to various non-profit organizations. Colleges and universities – the first non-profits to benefit from matching gifts – still receive the largest percentage of matching gift monies. Educational institutions have received more than \$1.6 billion through various corporate and foundation programs over the last 40 years.

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MATCHING Sift Information

Notes of interest from CASE's National Clearinghouse for Corporate Matching Gift Information

Volume 11, Issue 2

Winter 1994

Happy Anniversary, Matching Gifts

Experts address the problems and the promise of a \$1.8-billion concept by Ellen Ryan

t began with one company. In 1954, General Electric brought to life a new concept—employee gift matching—and wrought lasting change in both corporate philanthropy and educational fund raising.

This year employee gift matching celebrates 40 years as a significant form of support for campuses in the United States and abroad—and, increasingly, for other types of nonprofits as well.

The pioneers started their programs as an experiment to see whether

corporate matching would stimulate alumni support for educational institutions. Today, the experiment is a success. More than 1,040 companies match their employees' gifts—and altogether, after 40 years, corporations have contributed more than \$1.8 billion this way.

"I expect to see many [companies] expand the scope of their programs beyond education."

In 1991-92 alone, higher education institutions received \$165 million, or 9.5 percent of their corporate support, through matching gifts. Independent

schools received \$7.2 million—a whopping 47 percent of their corporate support. From the beginning, CASE's National Clearinghouse for Corporate Matching Gift Information has tracked these trends and more.

But are matching gifts on a perpetual upswing? And is everyone—campuses and corporations—making the most of them? Opinions differ, even within development offices and contributions centers. For a sampling, CASE turned to 11 matching gift veterans, both on campus and off, for perspectives on past, present, and future.

Question 1: This year marks the 40th anniversary of the first corporate matching gift program. How do you think matching gifts will look at the 50th anniversary?

See ANNIVERSARY, page 5

International Matched Giving

A new expansion in the field

un Microsystems, a supplier of open client-server computing solutions in Mountain View, California, recently announced that it has expanded its employee matching gift program to its international employees and to recipient institutions abroad. This expansion comes with the assistance of Charities Aid Foundation (CAF) and Charities Aid Foundation America (CAFAmerica). Nancy Bikson-Joste, general administrator of CAFAmerica, explains how the program works.

CASE: How did the ball start rolling on this project?

Bikson-Joste: Sun Microsystems'

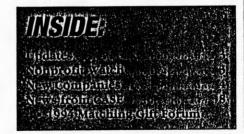
matching gift program is young (four years old in the United States, three years old in the United Kingdom, and two years old in France and Canada). The program generates \$450,000 in matched contributions each year from the company's 12,500 employees worldwide. Sun matches gifts to any nonreligious 501(c)(3) organization or foreign equivalent, with a \$1,000 annual limit per employee.

Nearly three years ago, Mark Vermilion, director of corporate affairs at Sun, was considering expanding Sun's matching gift program into the United Kingdom. Vermilion met and discussed the concept with David Wickert, director of company services at CAF, a U.K.-registered charity that provides services to donors and charities in the United Kingdom and abroad. CAF's sister organization, CAFAmerica, is a U.S. 501(c)(3) organization that provides services to

American donors who wish to give internationally, as well as non-U.S. donors who wish to support U.S. organizations.

After two years of working with CAF and CAFAmerica, Sun Microsystems has now initiated the first international matching gift program, with CAFAmerica handling the financial and tax aspects of the transactions and CAF handling the administrative activities. Sun still handles its own U.S.-employee matching gift program.

See INTERNATIONAL, page 2



AN INTRODUCTION TO CORPORATE MATCHING GIFTS

What Are Matching Gifts?

More than 1,040 parent companies and corporate foundations in the United States currently match their employees' gifts to nonprofit organizations such as educational institutions, cultural and arts groups, public broadcasting, hospitals, or other community organizations. Under a corporate matching gift program, gifts made by a company's eligible employees to the nonprofit organizations that meet the company's guidelines are matched with company or corporate foundation funds. Colleges and universities were the first nonprofit organizations to benefit from matching gifts. They still receive the largest percentage of corporate matching gift monies, although benefits to other types of nonprofit organizations are growing rapidly.

Generally, to initiate a matching gift a donor completes the company's matching gift form, and sends it along with his or her donation to the recipient nonprofit organization. The organization completes the form, certifying that it has received the employee's gift and that the organization is eligible to receive matching gifts under the company's guidelines, and forwards the form to the company. After verifying the eligibility of the donor and the recipient organization, the company sends a check to the recipient organization. Some companies use other procedures that are specified on the company's matching gift form and in this guidebook.

The CASE National Clearinghouse for Corporate Matching Gift Information

A predecessor organization to the Council for Advancement and Support of Education (CASE) began serving as the National Clearinghouse for Corporate Matching Gift Information shortly after the General Electric Company began the first corporate matching gift program in 1954. Today, CASE's Clearinghouse provides a centralized source of information that serves both the companies that give matching gifts and the nonprofit educational institutions and other organizations that receive them. While CASE's members are primarily institutional advancement professionals at colleges, universities, and independent schools, in the area of matching gifts we serve all types of nonprofit organizations eligible to receive them.

To help eligible organizations secure matching gifts, we maintain an extensive database of up-to-date information on the guidelines of matching gift programs at more than 1,040 companies. This data is currently available in *Matching Gift Details* and in four versions of the direct mail leaflet, "Double Your Dollars." Additional CASE publications and services help educational institutions and other nonprofit organizations maximize their matching gift potential and process matching gift forms efficiently. The Clearinghouse will provide information on matching gifts to any nonprofit organization that contacts CASE. Call (202) 328-5900 and ask for the matching gift department.

For companies, CASE is available to answer questions on how to start, expand, or administer a matching gift program. We provide statistics on national trends in program guidelines and offer other publications and services to meet the needs of corporate administrators responsible for matching gifts.

To further serve both institutions and matching gift corporations, CASE encourages communication between the groups through several means. CASE:

- publishes Matching Gift Notes, a quarterly newsletter that updates Details and includes feature articles, reports on matching gift programs, and tips on processing procedures;
- chairs the Joint Task Force on Matching Gifts, a group of institutional and corporate matching gift administrators who work together to advance communication between the two groups;
- ☐ offers a hotline that administrators may call (collect) for assistance on ethical concerns regarding matching gifts ((202) 328-5962);
- organizes an annual conference on matching gifts for both corporate administrators and gift recipients. The Matching Gift Forum is a unique opportunity for these two groups to meet and share their matching gift ideas and discuss concerns.

The History of Matching Gifts

The first corporate matching gift program began at the General Electric Company (GE) in 1954. It was the idea of Philip Reed, then chair of the company's board of directors. Reed and his associates wanted to encourage GE's employees to give to the institutions that had educated them. According to Reed's plan, alumni would be more likely to give to their alma maters if their employers would match their gift. In the 39 years since GE established the first matching gift program, educational institutions have received more than \$1.6 billion through corporate matching gifts.

July 20, 1994

FOR IMMEDIATE RELEASE:

EDINBORO STUDENT TO INTERN IN HARRISBURG

Edinboro University of Pennsylvania senior Mara Klein, a secondary education/general science major from Pittsburgh, will participate this fall in The Harrisburg Internship Semester (THIS), a 15-week program sponsored by the State System of Higher Education to enhance internship experiences in top policy-making state government offices.

THIS, which operates out of the State System's Dixon University Center in Harrisburg, integrates the internship assignments with classroom study and a community service component.

Klein will intern in the Department of Environmental Resources' Office of Public Liaison.

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July 20, 1994

FOR IMMEDIATE RELEASE:

EDINBORO'S PRESIDENT DIEBOLD ADDRESSES NATIONAL CONFERENCE

Edinboro University of Pennsylvania President Foster F. Diebold was a featured speaker at the 60th Annual National Conference of the International Management Council (IMC), held in Cleveland. Speaking on "Developing a Mentoring Program for Your Corporation," he defined facilitated mentoring as a structured process in which a manager, as a leader, provides guidance and evaluates the results of desired behavioral changes of those participating as proteges, or mentorees. Addressed were the component parts of a facilitated mentoring program, as well as specific activities in successful mentoring projects, and the ideal qualifications of an effective mentor. The mentoring program Diebold developed more than a decade ago for Edinboro faculty, staff and administrators predates much of the mentoring literature, and is recognized as a model for other universities in the State System of Higher Education.

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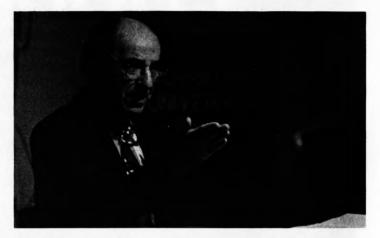


EDINBORO – Edinboro University of Pennsylvania President Foster F. Diebold (right), and Dr. Sayed Muzafar Ali Shah, vice chancellor of Mehran University of Engineering and Technology, sign the agreement extending Edinboro's academic linkage with Mehran until 1997. The pact signed during Shah's June visit to the Edinboro campus continues the terms of the original linkage agreement Diebold concluded during an earlier trip to Pakistan: exchanges of students, scholars, library resources, consultations, and provision of faculty and staff expertise. Mehran University, which is located in the city of Jamshoro, province of Sindh, Pakistan, is one of the eight institutions in Pakistan with which Edinboro maintains formal academic linkages.

Across the Campus



President Diebold recently welcomed Dr. Syed Ali (right), vice chancellor of the University of Karachi in Pakistan, to Edinboro University for discussions on the academic linkage agreement he drafted with Ali during his official visit to Pakistan earlier this year. The agreement Diebold signed with the University of Karachi, the premier university in one of Pakistan's largest cities and a leading university in that country, brought to eight the number of institutions in Pakistan which now have formal academic linkage agreements with Edinboro University.



Dr. Harry Ausprich, executive director of the Pa. Humanities Council and a former president of Bloomsburg University, recently visited the Edinboro campus to lead the workshop, "New Directions in Cultural Programs: Grants and Special Projects for 1994-95," which was sponsored by Edinboro University. Those at the well-attended workshop and public meeting learned from Ausprich how to apply for and receive PHC grants for eligible programs that promote public understanding of the humanities within Pennsylvania. President Diebold was appointed to the membership of the Pennsylvania Humanities Council last year.



Dr. Robert Wortman, principal of the Borton Primary Magnet School, Tucson, Arizona, and professor at the University of Arizona, was the keynote speaker at Edinboro University's 1994 Whole Language Reading Conference. The conference theme was "Learning Communities for the 1990s." President Diebold welcomed this year's conferees to the day-long series of workshops that covered a variety of topics, including active listening, critical thinking, the parent-teacher connection in literacy learning, and homework across the curriculum. Wortman, the recipient of numerous professional awards as both a teacher and administrator, spoke on "Creating and Supporting a Community of Learners."



A recent visitor to the Edinboro campus was Dr. Sayed Muzafar Ali Shah (left), vice chancellor of Pakistan's Mehran University of Engineering and Technology, shown here with President Diebold renewing the academic linkage agreement Mehran maintains with Edinboro University. Mehran University is one of eight institutions in Pakistan with which Edinboro has formal academic linkage agreements. The others are: Balochistan University, University of Karachi, Peshawar University, University of the Punjab, Shah Abdul Latif University, University of Sindh, and the Foundation Public School located in Karachi.





July 14, 1994

FOR IMMEDIATE RELEASE:

PIANO TUNERS LEARN THEIR CRAFT AT EDINBORO

There are more than 9,000 parts in the average piano, and Art Briggs knows all of them personally. The resident of Jamestown, N.Y., has been tuning pianos for 41 years and has tuned the instruments of some of the best known pianists in the world including Van Cliburn, Victor Borge, Roger Williams and Ferrante and Teicher.

This summer Briggs shared his knowledge of pianos with a dozen aspiring piano tuners through a course at Edinboro University of Pennsylvania. They came from all over the eastern United States and Canada to learn an ancient skill from one of the masters of the trade. One student was a native Ukrainian now living in Ontario.

They learned more than piano tuning. They learned how to regulate and repair vertical and grand pianos. In their workrooms in Edinboro's Heather Hall, the intricate and complex mechanisms of several pianos were dissected and disassembled like the bones of so many dinosaurs. There were keyboards and levers and hammers and strings and bits and pieces of wood and wire and felt scattered around the room.

The methods Briggs teaches to his students are those he learned in 1953 at the now defunct Rockwell School of Piano Tuning in Clearfield, Pa. As a youngster he had trained as a classical musician in violin and viola at Chautauqua and the Oberlin Conservatory. He played and taught privately from 1946 to 1957. That year he gave up teaching to open his own store – Briggs Pianos and Organs – in Jamestown.

For eight years Briggs was resident tuner at the Chautauqua Institution. Since 1953 he has tuned more than 20,000 pianos and taught piano tuning to more than 200 students. Although

semi-retired and in his 70s, Briggs tunes regularly and reconditions pianos in a basement workshop.

Briggs believes piano tuning, which requires little more than a tuning fork and a good ear, is more of a science than a guessing game. "We are using the physics of sound," he told his students. "I always wanted to be an aeronautical engineer," he said. "In music there are a lot of engineering principles involved."

As much as Briggs emphasizes the scientific aspects of piano tuning, he shows little respect for electronic piano tuning. There is nothing that can replace the human hand and, more importantly, the human ear. "Each piano is telling you how to tune it."

As Briggs interacts with his students, it is clear that he is an excellent teacher as well as a master tuner. Although the three-week course at Edinboro officially ended at 5 p.m. every day, he usually stayed until 9 p.m. to work with his students. "I'm here to teach; they're here to learn," he said matter-of-factly. "I would not be teaching this course if they didn't leave here with a sense of how to tune a piano properly."

Piano Tuning Course At Edinboro University of Pennsylvania



- •This three week (hands-on) course includes basic piano tuning, regulating, and repairing vertical and grand pianos.
- ·Oualified tuners are in demand. The hours are flexible and compensation is good. Tuning is well worth considering as a full, part time, or retirement vocation.
- •During this course, you will learn to hear the beats and to use them in tuning unisons, octaves, intervals, and temperament.
- •The course will also touch upon building a tuning business, pricing, advertising, and other related areas.
- You will receive 10.5 Continuing Education Units upon completion of the course.

Location/Fee

This course will be held in Heather Hall on the campus of Edinboro University and will run for three consecutive weeks, Monday through Friday, beginning 8:30AM and ending 4:30PM. The fee for this course is \$375.00. You will be required to purchase a text which will be available at the campus bookstore. Inquiries regarding the tool kit will be directed to Mr. Briggs through the Continuing Education office. Dorm space and meals are available at an additional cost. For information on lodging, meals, or should you have a need for special assistance, contact the Continuing Education Office at 814-732-2671 or 1-800-526-0121.

Course Director

Mr. Art Briggs studied at Chautauqua, Oberlin Conservatory and the Rockwell School of Piano Tuning. He owned and operated a retail piano business in Jamestown, NY, for 30 years, selling and servicing Steinway, Sohmer and Wurlitzer pianos.

Briggs is aregistered craftsman tuner technician member of the Piano Technicians Guild, tuning since 1953 in homes, schools, colleges, universities and as resident tuner for Chautaugua Institution where he taught in The School of Piano Tuning.

Questions pertaining to course content should be directed to: Mr. Arthur Briggs, 716-665-5699.

Student Comments

"Content was excellent. Mr. Briggs geared the course to meet the needs of individual students on their level of knowledge."

"I have had about 20 years experience in tuning and still gained much knowledge in regulating/tuning proofs and general repair."

"Group interaction was tremendous, very organized and enjoyable."

"Very rewarding...Mr. Briggs has the experience needed to teach such a course and he expressed by his actions and attitude that he really cared."

"Excellent course, excellent instructor."

"Nothing teaches better than experience and that we have had."

Edinboro University of Pennsylvania

Located in a resort community surrounded by picturesque farmlands and recreational areas, Edinboro University of Pennsylvania provides an ideal backdrop for an exciting academic and cultural experience. The classrooms and dining room are located a comfortable distance from the dormitories which provide double occupancy rooms and shared bath facilities. Indoor swimming, outdoor tennis, concerts and movies are available on campus. The university is within easy walking distance of downtown shops and attractions.

Registration Form

Piano Tuning Course June 13 - July 1, 1994

Registration Deadline: June 6, 1994

Name		
Social Security	Number	
Home Address		
City	State	Zip
() Daytime Phone		
М	lethod of Pa	yment
☐ Check enclo	sed payable to E	dinboro University
☐ Charge my \	VISAMa	asterCard
Account Nu	mber	Exp. Date
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The Institute for Research and Community Services Edinboro University of Pennsylvania Edinboro, PA 16444

FAX: (814) 732-2294

(The information on this form can be duplicated for multiple enrollments.)





William A. Reed, Jr.
Assistant Vice President for Public Information
Edinboro, PA 16444
(814) 732-2956

July 13, 1994

NEWS ADVISORY:

AQUARIUM CONSORTIUM TO MEET AT EUP

Edinboro University of Pennsylvania will host a meeting of the Lake Erie Aquarium and Science Center (LEASC) Consortium at 10 a.m., Friday, July 15, in room 105, Cooper Science Hall.

Conceptual talks among area educators, researchers and developers about establishing the LEASC as a freshwater research and educational center began a year ago. Friday's meeting will discuss ongoing development of the LEASC concept.

"The aquarium will have a threefold purpose: education, research and tourism," said Dr. Jerry Covert, Edinboro University's dean of science, management and technologies, and member of LEASC's executive board.

"Aquariums have been tourist attractions for communities across the nation since the late 1800s, but for many years, served only the single purpose of tourism," Covert said. "The plan for the Lake Erie Aquarium and Science Center takes it beyond the narrow focus of tourism to include educational and research components, with a vision of being a 'life center' to focus resources on a broader understanding of freshwater ecosystems and an increased appreciation of the environment."

Covert said that the aquarium will have broad appeal to not only tourists but to students of all ages – from preschoolers to college and graduate students – and also to adults and senior citizens taking continuing education programs.

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Besides Edinboro University, other local colleges and universities – Gannon, Mercyhurst, Penn State-Behrend – as well as Pitt-Titusville and Clarion and Slippery Rock universities, have shown interest in consortium membership in the aquarium, Covert said.

Joining Covert as speakers at the July 15 meeting will be Christopher Baldwin of Baldwin Brothers, Inc., who is chairman of the LEASC non-profit corporate board, and Edinboro University geosciences professor Paul Knuth.

Serving on LEASC's executive board with Baldwin and Covert are Robert Chandler of the Erie Tourist and Convention Bureau, and Dr. Robert Light of Penn State-Behrend.

For more information, contact Dr. Covert at 814-732-2400.

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July 12, 1994

FOR IMMEDIATE RELEASE:

EDINBORO RUSSIAN STUDENT WINS FOREIGN LANGUAGE SCHOLARSHIP

Kathryn Wogisch, a Russian major at Edinboro University of Pennsylvania, is one of only 13 students in the nation to receive a scholarship from Phi Sigma Iota, the international foreign language honors society. Wogisch, a senior from Greenville who is also majoring in psychology, qualified for the scholarship by writing essays in Russian and English while maintaining a 3.73 grade average.

In January of 1995 Wogisch plans to go to Russia to spend a semester studying there. She has already participated in two summer study abroad programs and intends to study Russian in graduate school.

Her nomination for the scholarship was supported by Edinboro foreign language professors Dr. Janusz Czejdo, who teaches Russian, and Judith Gramley, the faculty advisor to Phi Sigma Iota.

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Judith Gramley, right, presents a Phi Sigma Iota scholarship to Kathryn Wogisch, a senior Russian major at Edinboro University of Pennsylvania. Wogisch is one of only 13 students in the United States to receive the scholarship. Looking on is Dr. Janusz Czejdo. Gramley and Czejdo are foreign language professors at Edinboro.



July 11, 1994

FOR IMMEDIATE RELEASE:

EDINBORO HOSTS PARTNERSHIP FOR ACADEMIC PROGRESS

High school students from Pittsburgh and Erie recently completed a week-long program at Edinboro University of Pennsylvania developing their academic and personal skills. More than 30 inner-city students from Brashear and Westinghouse high schools in Pittsburgh and Central High School in Erie, took part in the Partnership for Academic Progress (PAP), 1994 Summer Experience.

PAP project manager Dr. Richard Arnold said the Partnership is a pre-collegiate program designed to enhance higher education opportunities for economically disadvantaged minority youths. It is based on a learning community of volunteers – mentors, faculty, counselors, parents, alumni and students.

Edinboro professors Dr. Theresa Thewes, Bob Weber, and Wendy Warren taught classes in chemistry, computer math and English. Dr. Jerry Jackson of Edinboro's academic support services department taught interviewing skills, Dr. John Furcron instructed the students on time management skills, and professor Ruth Nash-Thompson discussed multicultural education and African-American heritage. Other hands-on demonstrations involved television production and electronic music.

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FOR IMMEDIATE RELEASE:

JOINT PROGRAM ENCOURAGES SCIENCE AND MATH FOR GIRLS

More girls may be taking a greater interest in science and math in the future thanks to a joint program between Edinboro University of Pennsylvania and Slippery Rock University of Pennsylvania. Last month, 30 top science and math teachers from Erie, Crawford and Warren counties – for grades five through nine – were chosen to take part in a two-week course at Edinboro. The teachers were given resources, activities, and strategies to use in their classrooms to encourage the participation and achievement of girls in science and mathematics.

The program is supported by a \$50,000 federally-funded grant from the Dwight D. Eisenhower Mathematics and Science Program and administered by the Pennsylvania Department of Education. Teaching the course were Dr. Dale Hunter of Edinboro and Dr. Patsy Ann Giese of Slippery Rock.

Nationwide research shows that girls are not taking as many advanced math and science courses as boys, avoiding majoring in math and science in college, and consequently choosing careers outside of science, engineering and technology. By the year 2000, the American economy will need more well-educated and highly skilled workers. This will require three times the number of women scientists. In six years, two-thirds of the new entrants to the work force and nearly half of the entire work force will be women.

"It is imperative that we start training workers of the future – especially girls in grades five through 12 – by giving them the skills they will need to obtain jobs in an increasingly technological global marketplace," said Hunter.

Part of the problem is the inequality of education in the classroom. A report by the American Association of University Women said girls are not receiving the same education as boys, even in the same classroom. Girls receive significantly less attention and esteem building encouragement from teachers than do boys. As early as preschool, educators tend to choose classroom activities which appeal to boys' interests. When girls leave high school they do not have the same degree of self-esteem and confidence as boys.

The course at Edinboro was designed to specifically address these issues. Teachers were given teaching materials including nine textbooks and a graphing calculator, as well as information on activities and presentation formats known to encourage the participation and achievement of girls.

The importance of the course can be seen in the number of teachers who applied for the program: 106. The grant has been renewed for next year and the course will be taught at Slippery Rock University in the summer of 1995 for teachers from Butler, Lawrence and Mercer counties.

For further information, teachers may contact Dr. Hunter in the Department of Biology and Health Services at Edinboro University, 814-732-2500.

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July 11, 1994

FOR IMMEDIATE RELEASE:

EDINBORO UNIVERSITY'S BRUCE GALLERY PRESENTS THREE ARTIST SHOW

Bruce Gallery of Edinboro University will conclude its summer exhibition season with a show of jewelry, prints, pastels and drawings which opens Wednesday, July 20, at 7 p.m. Three area artists – Suzanne Amendolara, William Mathie, and Robert Werder are highlighted in the exhibition titled "Recent Work."

Suzanne Amendolara creates jewelry pieces "that have a sense of fantasy, beauty, and femininity." Her sources of inspiration are often found in plant life. The more recent pieces are based on a trip taken in the spring of 1993 to the rain forest of the Amazon River Basin in Ecuador.

Amendolara combines materials in her jewelry to create a feeling of preciousness and to accentuate elegance. Her functional objects and jewelry have an intimate relationship to people – "The objects I make," she said, "are intended for use in very special or romantic occasions."

William Mathie's major concern is with the human figure. His purpose is to capture life situations that seem important to him. His newer work has a focus on objects – fruit – as a way to investigate ideas about composition, although an allusion is made to people – "to the person who cut and/or placed the fruit." A favored medium is pastel which is used with water to build strong exciting color.

Robert Werder's color lithographs and prints utilize figurative imagery to explore personal and public issues in a narrative format. These issues range from the frustrations of job hunting to racial problems and questions of spirituality and faith. The element of hope that can be found in his work relates to his own faith experiences. His themes grow out of his

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background as a husband, father, teacher, and former social worker. Mr. Werder is an educator with the Millcreek Township School District.

"Recent Work" will be on display at Bruce Gallery through August 10. Summer Gallery hours are 2 to 5 p.m., Tuesday through Saturday. Additional information is available by calling 814-732-2513 or 2406.

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July 8, 1994

FOR IMMEDIATE RELEASE:

EDINBORO PRESIDENT HELPS STUDENT WITH STUDY ABROAD IN ITALY

An honors student at Edinboro University of Pennsylvania will be spending two weeks in Italy this summer thanks to Edinboro President Foster F. Diebold. Matt Brown, a junior accounting major and defensive end on the Fighting Scots football team, will be taking part in the University's Summer Study Abroad Program in Italy because he asked President Diebold for help.

Last year Brown saw a brochure for the Italy program and set a goal to make the trip in 1994. During breaks from Edinboro he worked in construction near his home in Chagrin Falls, Ohio, to earn money for the adventure. He realized earlier this year, however, that he would not have enough money to cover his out-of-state tuition and the cost of the program. That's when he decided to write directly to President Diebold.

"I sent him a letter, and a week later I was meeting with Ted Atkinson, the director of the Honors Program. He talked to the President, and the President decided to help me out personally," said Brown.

Diebold agreed to provide support for the project, and the Honors Program covered the cost of the travel. As part of the arrangement, Diebold asked Brown to represent the University at the National Collegiate Honors Conference which will be held this fall in San Antonio. He and another Edinboro student will make a presentation on their experiences with the study abroad programs.

"I was bowled over," said Brown. "Not only was the President helping me go to Italy, he was sending me to a national conference to represent Edinboro."

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During his two weeks in Italy, Brown is looking forward to seeing Florence and Rome, taking in an Italian opera, visiting the Vatican and worshipping in a Latin mass. As an accounting major, Brown is also interested in the course which will be taught by Edinboro professor Janice Stamm on international business law. The students will have the opportunity to visit Italian corporations.

Brown's personal goals are to take the CPA exam after graduating in May of 1996, and eventually work for one of the big six accounting firms and possibly go on to law school.

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July 8, 1994

FOR IMMEDIATE RELEASE:

DR. KATHLEEN ANSELL CHOSEN FOR WOMEN AS LEADERS SEMINAR

Dr. Kathleen Ansell, coordinator of internships and professor in the department of speech and communication studies at Edinboro University of Pennsylvania, was one of only 14 faculty members in the United States chosen for the tenth annual Women As Leaders seminar held recently in Washington, D.C.

The two-week seminar brought together 200 of the finest women student leaders in the nation to meet with high-ranking government, education, communication and business leaders. Sponsored by Sears, Roebuck and Company and The Washington Center, the seminar gave women the opportunity to celebrate their many achievements, gain leadership skills, study a variety of issues, ideas and theories, and learn more about themselves as individuals and potential leaders.

Ansell was chosen to serve as a faculty leader to a group of 15 students. She lived with them for two weeks in a dormitory on the campus of Trinity College and taught classes on the campus of George Washington University.

"These are the best and brightest students in our nation," said Ansell. "They are all leaders on their campuses. I was amazed at what they have already accomplished in their lifetimes as far as being agents of change. I felt like I have stood still, compared to what they have done to make the world better."

The women students ranged in age from 19 to 44. One, a 28-year-old mother of four, decided to go to college to be an inspiration to her children. Ansell was particularly impressed by two Native American students, both of whom live on reservations. She said the two stood in

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line for four hours to get tickets to the Holocaust Museum in Washington. "They invited me to go with them; I was honored. The native women felt a kinship to the victims of the Holocaust because of the similar atrocities their people have experienced in this country," Ansell said.

Among the national leaders who met with the students were senators Nancy Kassebaum and Kay Bailey Hutchinson; Madeline Kunin, deputy secretary of the Department of Education; Dr. Anita O'Connor of the Food and Drug Administration; Rosemary Torres of the Women's Health Office of the National Institute of Health; and Elizabeth Volk Long of *Time* Magazine.

The seminar included sessions on women and the media, skill building workshops, women in business, health care issues, women and violence, and women in the arts.

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Capital News

Volume II

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Winter 1994

MAR - 2 1994

Sears, Roebuck and Co. to sponsor Washington Center's 10th Annual "Women as Leaders" Seminar





Senator Carol Moseley-Braun (D-IL), left, and Representative Susan Molinari (R-NY), right, will serve as honorary co-chairwomen of the tenth annual "Women as Leaders" seminar being held at The Washington Center, May 16-28, 1994.

From May 16 to May 28 of 1994, 200 of the nation's most promising college leaders will gather in Washington, D.C., to celebrate the many achievements of women, gain leadership skills, study a variety of issues, ideas and theories and learn more about themselves as individuals and potential leaders.

This year marks the tenth anniversary of the "Women as Leaders" seminar and the second anniversary of Sears, Roebuck serving as the exclusive sponsor. Through the generosity of Sears, seminar participants' tuition and housing expenses will be fully covered. Senator Carol Moseley-Braun (D-IL) and Representative Susan Molinari (R-NY) are serving as honorary co-chairwomen. Molinari served as co-chair last year and Moseley-Braun acted as an intern mentor.

The seminar seeks students of uncommon skills and abilities who are prepared to meet the challenges, responsibilities and opportunities of tomorrow. Through the seminar, students will be challenged to realize their full potential, examine their personal pursuits and aspirations, and consider the societal implications of gender-specific issues. Participants will hear from nationally recognized women leaders from all walks of life and points of view. A very popular feature of the seminar will be the "Mentor for a Day"

where students will spend a full work day alongside a prominent women leader.

Past speakers and mentors have included Sarah Brady, president and founder of Handgun Control, Inc.; Katharine Graham, The Washington Post Company; Patricia Ireland, executive director, National Organization for Women; Shelly Lazarus, president, Ogilvy & Mather Advertising; Judy Woodruff, CNN anchor; Brigadier General Wilma Vaught, president, Women in Military Service for America Foundation, Inc.; Dr. Bernadine Healy, former director of the National Institutes of Health.

Three women from each state, the District of Columbia and Puerto Rico will be selected to participate in this year's seminar. An additional 44 women will be chosen on a national at-large basis. Finalists will be chosen on their leadership performance both on and off campus. An endorsement from their college or univer-

sity president will also be required. In addition, when participants return to their campuses, they will be required to address a campus or community organization on the topic of leadership.

Applications must be received

by The Center no later than

February 15, 1994. Applications are available through most Sears, Roebuck and Companies. For more information or an application and brochure, please contact Laura Hudson, director of academic

seminars, at

1(800)486-8921.



A group of Fall Semester 1993 interns gather on the steps of the Capitol Building. Ninety-five institutions were represented by over 200 students in the Fall class.





Spring 1993

Rhodes Scholarship Awarded to Former MLFP Student

Scott Bear Don't Walk, a Summer 1992 participant in The Washington Center's Minority Leaders Fellowship Program and a senior at the University of Montana, was one of 32 American students named as a 1993 Rhodes Scholar. He will begin his studies at Oxford University this Comber where he plans to pursue a second bachelor's degree in history.

The Rhodes selection committee looks or potential leaders of society who exhibit talents in many areas and those who offer the promise of effective service to the world in the decades aread.

Scott's leadership qualities and a demonstrated concern for his fellow Native ericans were just two of the factors upon which The Washington Center's selection committee based their decision when they chose him to be a 1992 Fellow.

As a volunteer for the Indian Health Board in Billings (MT), he assisted in the Errangement of conferences on health care, wrote proposals for the Montana Committee for the Humanities, and produced a cable television snow focusing on Native American health and community issues.

While a student, Scott was a founding member of the Antigone Project (a Native American theatre group), served as a peer/mentor counselor for Native American students, and tutored minority and nontraditional students in mathematics. He is a member of the University of Montana Honors College Steering Committee and a student faculty evaluator for the Department of Liberal Arts.

During his term in Washington, Scott was an intern with Americans for Indian Opportunity (AIO). His duties included attending meetings of various organizations as a representative of AIO, assisting with a fundraiser for the attonal Museum of the American Indian, helping cordinate Quincentenary and Indian Heritage



Senator Dianne Feinstein (D-CA), left, and Representative Susan Molinari (R-NY), right, are serving as honorary co-chairwomen of the ninth "Women as Leaders" seminar being held at The Washington Center this May.

Sears Grant Awarded to Women as Leaders

Sears, Roebuck and Co. has awarded a substantial grant to The Washington Center to underwrite program and housing costs for its annual *Women as Leaders* Seminar.

Two students from each state and the District of Columbia have been selected to participate in the seminar. Finalists were chosen based on their leadership performance both on and off campus. An endorsement from their college or university president was also required. In addition, when participants return to their campuses, they will be required to address a campus or community organization on the topic of leadership.

Senator Dianne Feinstein (D-CA) and Representative Susan Molinari (R-NY) are serving as honorary co-chairwomen presiding over a committee of congresswomen from throughout the country that includes Rep. Patricia Schroeder (D-CO), Rep. Constance Morella (R-MD), Rep. Nancy Pelosi (D-CA), Rep. Olympia Snowe (R-ME), Rep. Jolene Unsoeld

(D-WA), Rep. Rosa DeLauro (D-CT), Rep. Marcy Kaptur (D-OH), Rep. Patsy Mink (D-HI), and Rep. Marge Roukema (R-NJ).

The seminar, which is being held from May 17 through May 29, 1993, will include workshops on various topics relating to women in leadership, lectures by nationally prominent female leaders, the "Mentor for a Day" program (which allows students to observe a typical day of a professional woman), and intensive small group discussions.

Past speakers or mentors have included Molly Yard, past president of the National Organization for Women; Brigadier General Wilma Vaught, USAF (Ret.); Dr. Anne Bryant, executive director of the American Association of University Women; Judy Woodruff, correspondent, MacNeil-Lehrer Newshour; Harriett Woods, president of The National Women's Political Caucus; Barrie Christman, president & CEO of Mellon Bank; and, Judge Norma Johnson, U.S. District Court.

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July 8, 1994

FOR IMMEDIATE RELEASE:

EDINBORO STUDENT AWARDED PITTSBURGH FOUNDATION GRANT

The Anna M. Smith Art Scholarship Fund of The Pittsburgh Foundation has again awarded a \$500 grant to Lora Mazer, an art education major at Edinboro University of Pennsylvania. The grant is the final payment on a \$2,000 scholarship originally approved for Mazer by The Pittsburgh Foundation.

Mazer, a second semester junior at Edinboro University, is the daughter of Luella Mazer, 217 Bernardi Drive, Pittsburgh.

The Pittsburgh Foundation administers more than 425 charitable endowments, established by individuals, families, organizations, and businesses throughout western Pennsylvania. Annually, The Pittsburgh Foundation awards nearly \$7 million to some 425 charities and other non-profit entities.

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July 6, 1994

FOR IMMEDIATE RELEASE:

EDINBORO UNIVERSITY PRESENTS PLANETARIUM SHOW

The Edinboro University Planetarium will present Cosmic Catastrophes on Friday, July 15 at 7:00 p.m. Learn more about the collision that will take place July 16-22 when the comet Shoemaker-Levy 9 slams into Jupiter. Have collisions of this sort occurred on Earth?

A discussion of the collision on Jupiter and a laser show will follow the presentation. The program is free of charge and open to the public.

For additional information, call the Edinboro University planetarium at 732-2493.

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July 6, 1994

FOR IMMEDIATE RELEASE:

EDINBORO UNIVERSITY TO HOST THE BALMORAL SCHOOL OF PIPING AND DRUMMING

Edinboro University of Pennsylvania will host the 16th annual Balmoral School of Piping and Drumming from July 10-July 23. The central focus of the Balmoral School is to provide high-quality piping instruction for beginning, intermediate, and advanced students. The students will have the opportunity to receive highly-focused instruction from master pipers. This year's school will feature the musical and instructional talents of pipe major Ian Morrison, and bagpipe musicians Jimmy Anderson, Mike Cusack, and John McDougall.

Pipe major Ian Morrison, of the Isle of Lewis, Outer Hebrides, once served as a boy piper in the Lovat Scouts before joining the Queen's Own Highlanders in 1963. Morrison studied under Donald MacLeod while completing the Pipe-Major's course at Edinburgh Castle in 1968. He won the Gold Medal at the Northern Meeting in Inverness in 1969. From 1975 until 1980 Morrison served as Pipe Major of the 1st BN Queens Own Highlanders. In the 80's he served as Pipe Major of the Scottish Division School of Music at Aberdeen where he was responsible for training all young pipers before they joined their regiments. Morrison has won most of the major Scottish Piping Championships. As well as being a talented composer, Morrison currently teaches more than 70 students on the Isle of Lewis.

Jimmy Anderson, Master of the Scottish Smallpipes, hails from Larbert, Scotland. He began his training as a Highland piper with Bob Hardie and served with the Muirhead Pipe Band for 12 years, winning the world championship with them three times. As a professional pipe instructor, he taught the Oman Public Pipe Band for three years in the mid '80's. He also worked

for many years with local schools. Anderson started playing the Small and Lowland pipes almost 20 years ago. For nine years he performed with the Scottish folk group *Clutha*. He is currently a full-time Small and Lowland pipe maker and instructor.

Mike Cusack teaches the pipes at St. Thomas Episcopal School in Houston, Texas, where he is also currently band director. Under his directorship the band won the 1985 Juvenile World Pipe Band Championship. Cusack's individual record includes winning the St. Andrews Society of Philadelphia Gold Medal for Open Piobaireachd three times. He is also the first American to win major solo piping championships in Scotland including the Dunvegan Medal at Skye in 1983, the Gold Medal at Oban in 1984 and 1989, and the Gold Medal at Inverness in 1987. At the Glenfiddich Invitational in 1987, Cusack also won the March, Strathspey, and Reel Competition.

John McDougall, from Kincraig, Scotland, has been the winner of the Inverness and Oban Gold Medals and Gold Clasps. He has received the Braemar Gold Medal three times, the Silver Chanter twice, the Dunvegan Medal, and the Oban five times. McDougall served as a piper with the Queens Own Cameron Highlanders and then joined the Edinburgh Police Pipe Band as well as the Invergordon Distillery Pipe Band. He regularly broadcasts as a soloist on the BBC piping programs. McDougall currently is the piping instructor for ten schools in the Badenoch area of Inverness-shire.

The director of the Balmoral Schools is George Balderose of Pittsburgh. Balderose founded the program in 1978 and brought it to Edinboro in 1979 where it has been held every summer since then. The school attracts piping students from the United States and Canada for up to two weeks of intensive training.

The annual highlight of the school is the free public concert sponsored by Edinboro University and The Balmoral School of Piping. This year's concert will feature solo performances by the instructors of the school, four of the world's most renowned Bagpipe musicians. The concert will be held on Thursday, July 21, at 8 p.m. in the University Center on the Edinboro campus.