



EDINBORO UNIVERSITY
O F P E N N S Y L V A N I A

Office of Public Information and Publications
Edinboro, PA 16444
(814) 732-2745 or 2929
Fax (814) 732-2621

December 28, 1994

FOR IMMEDIATE RELEASE:

EDINBORO UNIVERSITY WINS SPECIAL GRANT

Edinboro University of Pennsylvania President Foster F. Diebold has announced that a member of the university faculty has been awarded a special mini-grant from Pennsylvania Campus Compact to develop and promote a network for service learning in northwestern Pennsylvania. The grant was one of only eight awarded in the Commonwealth.

The \$4,000 grant was awarded to Dr. Marilyn Sheerer, an associate professor in Edinboro University's Elementary Education Department and chair of that department. Funds for the grant were provided by the Federal Corporation for National and Community Service and administered through Pennsylvania Campus Compact's Collegiate Fellows program and the Pennsylvania Association of Colleges and Universities.

Campus Compact is a national coalition of college and university presidents pledged to promoting the ideal of volunteerism and to mobilizing college students to perform volunteer work in their communities. Programs are administered through state-level organizations, such as Pennsylvania Campus Compact, to develop and create student community service and service-learning opportunities that will foster greater civic responsibility among college students.

Collegiate Fellows is a pilot project which has evolved through a partnership with PennSERVE to create a model community service network in each region of the state.

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WAR:bja

December 21, 1994

FOR IMMEDIATE RELEASE:

**EDINBORO PRESIDENT'S AWARDS PRESENTED TO
ELAINE HANKS AND GREG McMILLAN**

Two Edinboro University of Pennsylvania employees, Elaine Hanks of the housekeeping staff and Greg McMillan of the maintenance department, were honored recently at presentation ceremonies for the eighth annual President Foster F. Diebold Outstanding Housekeeping and Maintenance Employee Awards.

Presenting the awards in a Van Houten Dining Hall ceremony were Edinboro's Vice President for Administration and Institutional Advancement David M. O'Dessa, and William Coleman, the University's assistant vice president for facilities.

Hanks, a 24-year University employee, is responsible for the care and appearance of Centennial Hall. She is also the president of campus AFSCME local 2329, and was a past loaned executive from the school to the United Way of Erie County. The Corry native, now a resident of Cambridge Springs, says that the most rewarding part of her job is working with Edinboro students.

McMillan, an electrician in the maintenance department since 1988, lives in Norrisville with his wife and four children. The Conneautville native says that his greatest reward is the good people he works with.

Past winners of the Presidential Housekeeping and Maintenance Awards were: Krystyna Slepowska and Ronald Wellman (1987); Barbara Loucks and George Lint (1988); Roberta (Pat) Harriman and David Cooling (1989); Janet Payne and Tim Elder (1990); Jeanette Shearer and Ralph (Ed) Payne (1991); Clive Bedow and Stanley Bielak (1992); and Edith Raun and David Slayton (1993).



December 19, 1994

FOR IMMEDIATE RELEASE:

**EDINBORO GRADUATES HONORED BY THE
PENNSYLVANIA ART EDUCATION ASSOCIATION**

Three Edinboro University of Pennsylvania graduates were recently honored at the annual convention of the Pennsylvania Art Education Association (PAEA).

Patricia Smith, an elementary art teacher in the General McLane School District in Edinboro, was selected as the Outstanding Pennsylvania Elementary Art Educator of the Year by the PAEA for 1994. Smith, a 1970 graduate of Edinboro University, was nominated for the award by Kathleen Stevens, an assistant professor at the University.

A 1965 graduate of Lakeview High School, Smith earned both her bachelor's and master's degrees from Edinboro University. These days, she splits her time between teaching at the McKean and Edinboro Elementary schools.

Among her accomplishments are the establishment of permanent student art collections framed in each building of the school district. Smith also coordinated a video that highlights the school district's arts programs. She originated the annual fourth grade billboard contest in cooperation with Penn Advertising Co. in celebration of Youth Art Month.

She has served as a regional representative of the PAEA, is a member of the Erie Art Museum, and is an active member of the Erie Area Fund for the Arts Education Committee. Smith received a handmade PAEA pin for her award.

Eugenia Gay Thompson, a 1973 graduate of Edinboro, was honored as the Outstanding Pennsylvania Middle Art Educator of the Year in 1993 by the PAEA. Thompson is the art teacher for Connellsville Junior High East in the Connellsville Area School District.

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Thompson has served as chair of the Connellsville "Art for Young Child" Curriculum Task Force which resulted in the publication of a K-3 curriculum guide. She has also served as the public relations director for the district education association and published billboards as well as a bi-annual calendar of events for distribution in the community.

Thompson is known as a dynamic, high energy, creative teacher who takes art very seriously. She acts as cooperating teacher of student teachers from Seton Hill College and as an art education student observation site teacher for Penn State, Indiana University of Pennsylvania, and California University of Pennsylvania.

Marlene G. Paulick, a third Edinboro alumnus, honored by the PAEA, is an art teacher at Ingomar Middle School in the North Allegheny School District. Paulick was named Outstanding Pennsylvania Middle School Art Educator of the Year for 1994 by the PAEA. Paulick was nominated for the award by Murley Kay Boyce Kight, a 1959 graduate of Edinboro.

Paulick's accomplishments include teaching and supervising student teachers and revising the curricula in two schools, producing favorable Middle States evaluations. She has served as a counselor for art clubs, dramatic and musical productions, and yearbooks. During four summers, she was art director for the Chatham College Music and Arts Summer Day Camp.

For the past four years, she has served as co-chair of the Western Pennsylvania Scholastic Art Awards Exhibition and was instrumental in reviving the competition after a 17-year hiatus. Paulick received her bachelor's degree in art education from Edinboro University in 1960. She also holds a master's degree in education from Penn State University.

*Outstanding Pennsylvania Middle Art
Educator of the Year*

Eugenia Gay Thompson



Eugenia Gay Thompson is the art teacher for Connellsville Junior High East in Connellsville Area School District. Gay has served as chair of the Connellsville "Art for Young Child" Curriculum Task Force that resulted in publication of a K-3 curriculum guide. She served as the Public Relations Director for the district education association and published billboards and a bi-annual Calendar of Events for distribution in the community.

Eugenia Gay Thompson is a dynamic, high energy, exceptionally creative teacher. By word and deed Gay signals to both students and administration that art is very serious business. She acts as cooperating teacher of student teachers from Seton Hill College and as an art education student observation site teacher for Penn State, Indiana University of Pennsylvania and California University of Pennsylvania. She is an outstanding Pennsylvania Middle Art Educator.....**Stuart R. Thompson**, Art Education Faculty at Seton Hill College, nominator. Letters of support were written by **William L. Wilson**, Director of Federal Programs and Co-Chair of In-Service Council for Connellsville Area School District, **Jane Culver**, President of Connellsville Area Education Association, **Robert A. McLuckey**, Principal of Connellsville Junior High East, **Christopher C. Hornick**, Instrumental Music Instructor for Connellsville Junior High East & **Kenneth R. Washington**, English Teacher and Student Council Advisor for Connellsville Junior High East.



MURLEY KAY BOYCE RIGHT MARLENE GAMER
Class of 1959

PAULICK
Class of 1960

Teach For NORTH Allegheny School Dist.

Area teacher named top elementary art educator

Patricia Smith, an elementary art teacher in the General McLane School District, has been selected as the Outstanding Pennsylvania Elementary Art Educator of the Year.

Smith received her award from the Pennsylvania Art Education Association (PAEA) recently in Philadelphia.

Smith joined seven other recipients of art educator awards ranging from categories such as secondary art educator and museum art educator.

"Saturday night was just a wonderful night," Smith said.

She received a handmade PAEA pin for her award.

The daughter of Edward and Ellen Wallace of Millcreek, Smith was raised in Sandy Lake, Pa., and now makes her home in Erie with her husband, Elmer C. Smith Jr. She has a son, Douglas Moore, and a stepson, Michael Smith, both at college.

A 25-year veteran with the General McLane School District, Smith was nominated for the award by Kathleen Stevens, an assistant professor at Edinboro University. Letters of support were written for Smith by Jerome Englert, McKean Elementary School principal, and Mary Rosiak, an art teacher at McDowell Intermediate High School.

A 1965 graduate of Lakeview High School, Smith earned bachelor's and master's degrees from Edinboro University. She splits her time between teaching at McKean Elementary



Patricia Smith

NOV 2 1994

ary School and Edinboro Elementary School.

Among her accomplishments are the establishment of permanent student art collections framed in each building of the school district. She also coordinated production of "Arts Alive," a video highlighting the school district's arts programs, and originated the annual fourth grade billboard contest in cooperation with Penn Advertising Co. celebrating Youth Art Month.

She has served as a regional representative of the Pennsylvania Art Education Association and is a member of the Erie Art Museum.

McLane teacher named Art Educator

Patricia Smith, art teacher in the General McLane School District, has been named Art Educator of the Year by the Pennsylvania Art Educators Association.

Besides her teaching duties, Smith is an active member of the Erie Area Fund for the Arts Education Committee. She will receive the PAEA award Oct. 21 in Philadelphia, during the association's annual convention.

OCT 23 1994

Outstanding teacher

Marlene G. Paulick, an art teacher at Ingomar Middle School, has been named Outstanding Pennsylvania Middle School Art Educator of the year 1994 by the Pennsylvania Art Education Association.

The award was presented at the annual PAEA conference recently in Philadelphia.

In addition to teaching and supervising student teachers, Paulick has revised curricula in two schools, producing favorable Middle States evaluations. She has served as a counselor for art clubs, dramatic and musical productions, and yearbooks. For four summers, she was art director for the Chatham College Music and Arts Summer Day Camp.

For the past four years, she has served as co-chair of the Western Pennsylvania Scholastic Art Awards Exhibition, and was instrumental in reviving that competition after a 17-year hiatus.

Paulick, a native of Natrona Heights, holds a bachelor's degree in art education from Edinboro University in Erie County, and a masters degree in education from Penn State.

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December 16, 1994

FOR IMMEDIATE RELEASE:

DIEBOLD NAMES SEVEN EMERITI

Edinboro University of Pennsylvania President Foster F. Diebold recently awarded emeritus status – one of the most prestigious recognitions in the profession of higher education – to seven retired members of Edinboro University's distinguished faculty and administration.

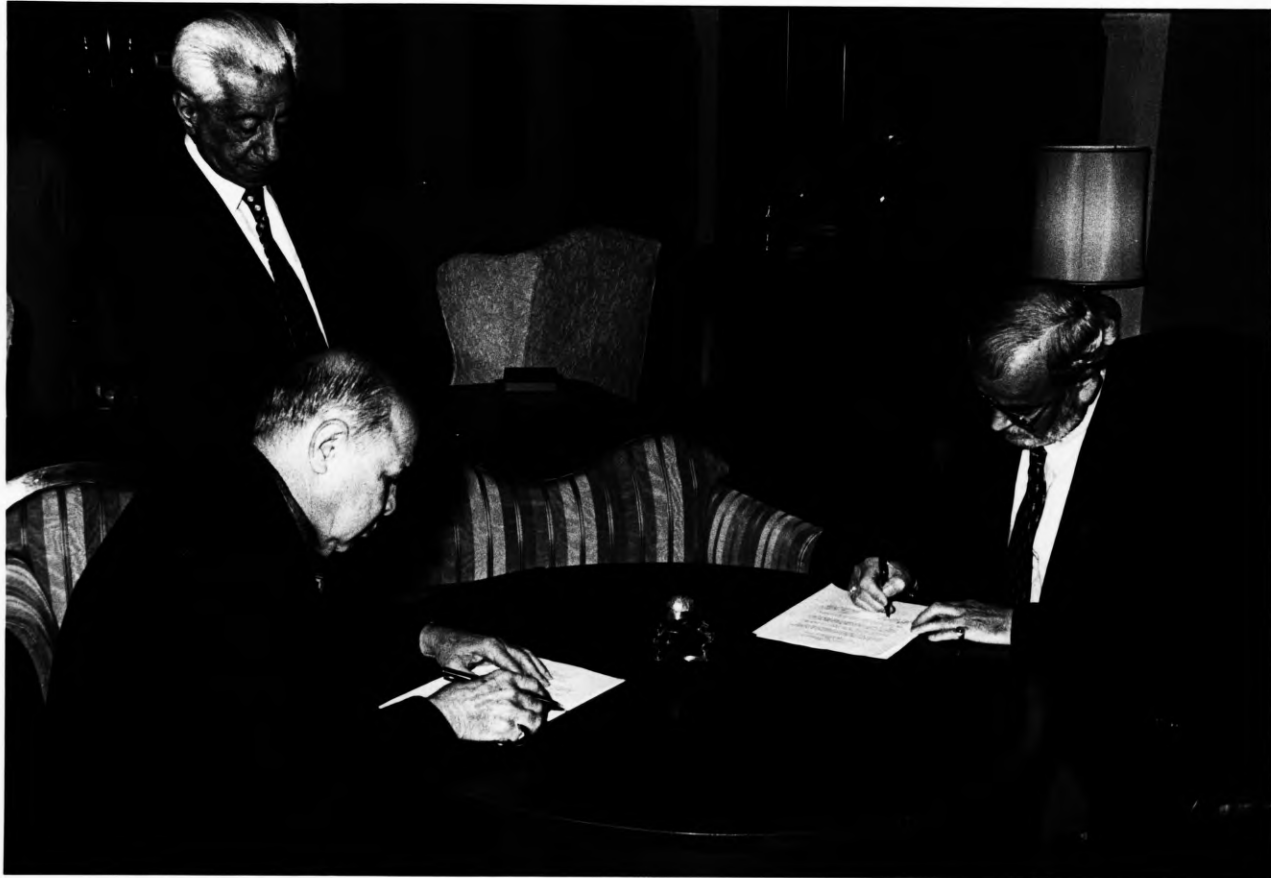
Recognized with emeritus status were: Dr. Maurice Holloway, Edinboro; Mr. Robert Klingler, Erie; Mr. James McDonald, Edinboro; Dr. James McElroy, Edinboro; and Dr. Robert Zanotti, Edinboro.

Two others were recognized posthumously: Dr. Kizhakapothil Jacob, and Mr. Daniel Trainer. Notification of emeritus status was made, respectively, to Mrs. Saramma Jacob, of Fairview, and to Mrs. Gisela Trainer, of Edinboro.

To be named emeriti, Edinboro University's policy criteria require ten years of exemplary service; retirement as a faculty member or administrator; and recognition through nomination by colleagues in the profession for excellence in teaching, scholarly research and publication, administration, or service to the university, community, and to the profession and disciplines of the academy.

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WAR:bj



Edinboro University of Pennsylvania President Foster F. Diebold (right) signs a letter of intent to develop a 2/3 cooperative engineering program with Mehran University of Engineering and Technology in Pakistan. Also signing the letter is Mahmoud A. Haroon, governor of the province of Sindh and chancellor of public universities. Looking on is Mr. G.D. Memon, advisor to the governor.

The cooperative engineering program is an outgrowth of an academic linkage established between the two schools in 1988 and renewed earlier this year.

During President Diebold's administration, Edinboro University has established nearly a dozen academic linkage programs with institutions in China, Morocco and Pakistan.



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December 15, 1994

FOR IMMEDIATE RELEASE:

**EDINBORO UNIVERSITY PROFESSOR ATTENDS THE
TWENTY-FIFTH ANNUAL LEADERSHIP CONFERENCE**

Edinboro University of Pennsylvania's Gregory D. Lessig, chairman of the department of political science, recently attended the 25th Annual Leadership Conference sponsored by the Center For The Study Of The Presidency. Lessig presented a paper as part of an issue panel on presidential leadership.

An extensive number of distinguished speakers from the Clinton, Bush, Reagan and Eisenhower administrations were present at the conference. Also present were members from the Senate. A keynote address was given by Larry Pressler, Republican U. S. Senator representing South Dakota.

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JMC:bj

*Erie Sunday Times-News
2/19/95*

BUSINESS TODAY

She joined Pennbank as a vice president in 1988.

She is a graduate of the Graduate Trust School in Evanston, Ill.

GLENN HOLLAND, associate professor of religious studies at Allegheny College, was the featured speaker at a conference on peace and justice held at Zion Lutheran Church in Oil City. The conference was sponsored by the Committee on Church and Society of the Northwest Pennsylvania Synod of the Evangelical Lutheran Church in America.

ELLEN GRAY, associate professor of sociology and anthropology at Allegheny College, has been asked to write the evaluation manual for the National Center on Child Abuse and Neglect. The manual is part of a series commissioned by the U.S. Administration for Children, Youth and Families. It will include a general evaluation manual and individual evaluation manuals for Head Start, the Children's Bureau, the National Center for Child Abuse and Neglect, and the Families and Youth Service Bureau. At Allegheny, she serves as director of the Center for Applied Social Science Research.

JOSEPH T. MARTIN, a roadway program coordinator for the Pennsylvania Department of Transportation's Erie County Maintenance Division, has been cited for distinguished service and presented the 1994 Secretary's Award for Excellence.

Former PennDOT Secretary Howard Yerusolim recently presented the department's top award to those selected from among its 12,500 employees. Martin was one of 76 who received the annual award.

Nominations spanned the entire range of PennDOT workers, from clerks, secretaries and road crews, through managers, engineers and other professionals. In addition to beyond-the-call-of-duty job performance, the award recipients must have a strong job safety record and low sick leave usage.

Martin is a 14-year department employee and is responsible for the county budget, procurement, office staff and coordination of highway maintenance activities.

BONNIE ROBINSON, a sales associate with RE/MAX R.E. Group in Erie, and a full-time Realtor since 1987, has been awarded the Certified Residential Specialist designation by the Residential Sales Council of the Realtors National Marketing Institute, an affiliate of the National Association of Realtors.

Fewer than 3 percent of Realtors hold the CRS designation.

Robinson is a member of the Greater Erie Board of Realtors and chaired the Realtors Community Service Committee in 1994, which worked to assist Habitat for Humanity.

JAMES F. KUBANEY, formerly of Erie, has been named assistant vice president in Metropolitan Commercial Banking at PNC Bank in Pittsburgh. He started his career at PNC five years ago as a retail branch management trainee and has held several positions before his most recent appointment. He will continue to work as a relationship manager for 35 clients and a \$22 million loan portfolio. He earned a B.A. degree in economics and business administration and an M.B.A., from the University of Pittsburgh.

RICHARD HIRSCH, senior alarm technician for Doyle Alarm Services Inc., has been elected to head the Northwest Region of the Pennsylvania Burglar and Fire Alarm Association.

He will have a seat on the state Board of Directors for 1995.

He has been with Doyle Alarm Services for 14 years and has been a member of the PBFPA for nine years.

He has been certified by the National Burglar and Fire Alarm Association as a Level One Technician.



HIRSCH



ROOD

ROGER D. ROOD, an agent for the Prudential Insurance Co. in Erie, has been granted the LUTC Fellow professional designation.

LUTC is conferred upon life underwriters who meet training and educational requirements and mem-

gustine, Fla.

MARY BIRDSONG, lecturer in arts at Penn State-Behrend, recently presented "Pop Art and the Consumer Culture of the Sixties" at Mercyhurst College. The lecture examined the relationship between pop art and consumer products, especially food items.

EDINBORO UNIVERSITY

FACULTY MEMBERS Dr. Sergio Fajardo-Acosta, project associate in astronomy; Dr. Maria Womack, assistant professor of physics; and Dr. Roger Knacke, professor of physics, attended the 26th annual meeting of the Division for Planetary Sciences of the American Astronomical Society, held recently in Washington, D.C. At the conference Knacke presented "Infrared Spectra of the R Post-Impact Events of Comet Shoemaker-Levy 9."

DR. DIANA HUME GEORGE, professor of English and women's studies at Penn State-Behrend, has had four poems from a sequence, "Burning the Photographs," selected for publication in "Feminist Studies" in 1995. "Spoon River Poetry Review" will publish her review article on recent books of poetry written by women.

DR. COLLEEN E. KELLEY, assistant professor of speech communication at Penn State-Behrend, taught an Elderhostel Program, "Redefining the American First Lady" at the Chautauqua Institution.

DAN PERRITANO, head soccer and baseball coach at Penn State-Behrend, was the guest speaker at the Hopewell High School Soccer Banquet for the honoring of their team.

JAMES R. CARROLL JR. has been named director of the Media and Instructional Support Center at Penn State-Behrend.

He previously served as senior instructional services specialist at Penn State's McKeesport Campus. He earned a B.S. degree in vocational education/industrial from the University of Pittsburgh.



Legal Services National Headquarters in Cleveland, Ohio, and as an account manager with WRC Marketing, a division of Watt, Roop & Co., a Cleveland-based public relations and marketing firm, where she served such accounts AT&T Global Information Solutions, Bingham Inc., and DIECO. She is a member of the Erie Advertising Club.

TINA OONNATHAN, program coordinator of international studies, programs and services at Edinboro University, was one of 26 people recently elected new fellows into the class of 1994 of the Society for Values and Higher Education. She administers international student admission at the university and ensures compliance by current and prospective students with immigration regulations. She attended the SVHE Fellows 1993 Meeting at Bowdoin College in Maine as an institutional representative.

GREGORY D. LESSIG, chairman of the Department of Political Science at Edinboro University, recently attended the 25th Annual Leadership Conference, sponsored by the Center for the Study of the Presidency. He presented a paper as part of an issue panel on presidential leadership. A number of distinguished speakers from the Clinton, Bush, Reagan and Eisenhower administrations were present at the conference. Members of the U.S. Senate also attended and Sen. Larry Pressler, R-S.Dak., gave a keynote address.

STEPHEN D. CARLSON, M.D., an anesthesiologist, has been appointed to the medical staff of WCA Hospital in Jamestown, N.Y. He is a native of North Tonawanda, N.Y., and completed his premedical education at Creighton University, with a B.A. in psychology and at Brigham Young University, where he earned a Ph.D. in psychology. He returned to Creighton for his medical degree. He completed an internship and residencies in both surgery and anesthesiology at SUNY Syracuse. He has participated in specialty rotations in neurosurgical anesthesia, outpatient anesthesia, pediatric anesthesia at Cincinnati (Ohio) Children's Hospital, obstetric anesthesia at Brigham and Women's Hospital in Boston, Mass., thoracic and vascular anesthesia, cardiac anesthesia, and pain management. He served as a clinical assistant instructor in the Department of Anesthesiology at SUNY Syracuse and is serving as an

How to write us
Send submissions for the Business Today column to:
Jerry Trambly
Sunday department
Times Publishing Co.
12th and Sassafras streets
Erie, PA 16534

Articles are usually published within four to six weeks of receipt.

At the conference, she was presented with an award that recognized her outstanding sales performance on the national level.

She has been with Premier, a jewelry and fashion company, for the past three years.



WEAVER

STEADMAN

DENNIS F. STEADMAN, formerly of Erie, has been named vice president of U.S. Operations for the Merck AgVet Division of Merck & Co. Inc.

He is responsible for a full range of marketing, sales, technical services, planning and business development activities. He will also direct government and industry relations in the United States, the division's largest market.

He previously served as executive director of the Pacific Region, with responsibilities for Merck AgVet operations in Canada, Australia, New Zealand, Japan, China and Southeast Asia.

He joined the company in 1987 as director of crop protection marketing. He earned a B.S. degree in agricultural business management and an M.S. in agricultural economics from Penn State University. Before joining Merck AgVet, he was vice president of sales and marketing and vice president of agri-business at Chase Econometrics.

JIM REESE of General Extermi-



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December 15, 1994

FOR IMMEDIATE RELEASE:

**EDINBORO UNIVERSITY COMMUNICATION GRAPHICS STUDENTS HAVE
PORTFOLIOS REVIEWED BY WORLD RENOWN DESIGNER**

Communication graphics students from Edinboro University of Pennsylvania were on hand to hear a lecture by Charles Spencer Anderson, internationally acclaimed designer and founder of the Charles S. Anderson Design Company in Minnesota. Anderson recently spoke about the influence of technology on the future of design at the Erie Advertising Club's monthly meeting.

Fifteen Edinboro University advanced communication graphics students had the opportunity to display their portfolios to Erie Advertising Club members prior to Anderson's lecture. After his lecture, Anderson reviewed the portfolios personally, giving encouragement and advice.

Diane Crandall, an art professor at Edinboro University, helped organize the opportunity for her students to be present at this important event sponsored by the Erie Advertising Club. "It was a very educational experience for the students and brought recognition to the Edinboro University Art Department," said Crandall.

The Charles S. Anderson Design Company specializes in product design and development, naming, consulting, identity, and package design. Among some of the companies they have worked with are the French Paper Company, Paramount Pictures and Turner Network Television.

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The design company's work has been included in national and international design publications, the Library of Congress permanent collection, the Museum of Modern Art in Hiroshima, and the Institute of Contemporary arts in London.

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JMC:bj



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FOR IMMEDIATE RELEASE:

**EDINBORO UNIVERSITY STAFF MEMBER ELECTED INTO
SOCIETY FOR VALUES IN HIGHER EDUCATION (SVHE)**

Tina Oonnithan, program coordinator of international studies, programs and services at Edinboro University of Pennsylvania, was one of 26 recently elected new fellows for the class of 1994 into the Society for Values in Higher Education (SVHE).

Oonnithan administers international student admission at the University and ensures compliance by current and prospective students with immigration regulations. Oonnithan attended the SVHE's 1993 Fellows Meeting at Bowdoin College in Maine as an institutional representative.

Fellowship in the SVHE involves the members in national and regional projects to work at fulfilling the Society's mission: to promote classroom teaching that illuminates the moral issues inherent in serious inquiry, to reinforce engaged teaching and learning, and to foster community environments conducive to the intellectual fellowship that is the basis of professional and personal development.

A learned society, the SVHE, was founded in 1923 by Yale Professor Charles Foster Kent. Membership in SVHE includes the fields of ethics, theology, religious studies, philosophy, sciences, humanities and the professions. Those who are eligible for election to SVHE are graduate students in their final years of doctoral studies as well as postdoctoral faculty, administrators and other professionals.

In the 1970s and 1980s, the SVHE initiated the General Education Models (GEM Project) studies that resulted in national reform of general education requirements and

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A member of the State System of Higher Education

publications by related academic organizations. The main focus of the SVHE in the 1980s and 1990s has been the promotion of interdisciplinary studies that provide a focus on values for all disciplines, with a particular emphasis on managing diversity in the workplace, academic and non-academic.

The SVHE has sponsored national seminars on ethics and management, values and institutional decision-making, and multiculturalism. The Society also developed the first "Values Audit" for use by American colleges and universities. In 1994, the SVHE embarked upon a three year series of workshops for beginning teachers.

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JMC:cah



EDINBORO UNIVERSITY

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December 14, 1994

FOR IMMEDIATE RELEASE:

**DR. JEAN FAIETA NAMED PRESIDENTIAL ASSISTANT
AT EDINBORO UNIVERSITY**

Edinboro University of Pennsylvania President Foster F. Diebold recently announced the appointment of Dr. Jean Crockett Faieta as his executive assistant in the Office of the President. She will assume her new responsibilities at the beginning of the spring 1995 semester.

A member of the University's faculty since 1989, Faieta comes to her new position from Edinboro University's Department of Special Education and School Psychology, where she served as department chair. Before chairing the department, she was an associate professor of school psychology and special education, instructing courses in human learning, mental retardation, learning disabilities, and gifted and diagnostic prescriptive teaching.

Prior to her employment at Edinboro University, Faieta was a practicum coordinator for graduate and undergraduate special education majors at West Virginia University.

A native of Brownsville, Pa., Faieta earned a bachelor of science degree in speech pathology and audiology, and while on a graduate fellowship, a master of education degree in mentally/physically handicapped, both at California University of Pennsylvania. She earned her doctorate in education in mildly handicapped/gifted, with a minor in educational administration, at West Virginia University.

Faieta succeeds Mr. Clifford Cox, who, after more than 38 years in the education profession – including 26 years at Edinboro University, the last eight as President Diebold's executive assistant – is retiring.

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WAR:bjja



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December 14, 1994

FOR IMMEDIATE RELEASE:

EDINBORO SENIORS LEARN TO EAT THEIR WAY TO A JOB

It may be the most important moment of your career. The company you've been dying to work for has invited you back for a second interview – but this time it's over dinner at the toniest restaurant in town. You've picked out your best suit, shined your shoes and rehearsed your answers to any questions they might fire at you. The evening is going just as planned when suddenly, the waiter brings you the wrong order and spills cheesecake in the CEO's lap. What do you do?

Your best bet is to ask Sherry Reynolds and Janice Stamm, the creators of "Executive Eating: Eating Your Way to a Job," an all-too-real simulation of what to do at your job interview dinner when everything that can go wrong, does.

They are also professors in the business and economics department at Edinboro University of Pennsylvania. They came up with Executive Eating because students were finding themselves being interviewed over lunch or dinner without any experience on how to act or what to say.

Their plan was simple but very effective. With the sponsorship of the Business and Accounting Club and the help of its advisor, Paul Lisowski, Reynolds and Stamm invited ten seniors who will graduate this month to a mock business dinner at the University Club in Van Houten Dining Hall. The students were met at the door by the maitre d', played skillfully by Doug Irwin, president of the club. He escorted them to their tables where they met with the CEOs of the Reynolds Company and the Stamm Company.

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For the next three hours they became the subjects of and/or witness to all of the mishaps and pitfalls that one could possibly experience at a job interview dinner.

“Some of the time we coached them on what to do and what to expect,” said Reynolds. “The rest of the time we just let it happen.” The dining hall chef and waiters were in on the scheme and did their utmost to add to the mayhem. Everyone complimented the food service staff on its performance.

Reynolds and Stamm aren't revealing all of the awkward situations they concocted for their students – they want to surprise next semester's graduating seniors when they present Executive Eating II.

“The purpose of this exercise is to make our students comfortable and confident in a restaurant setting,” said Reynolds. “This is not an Emily Post course on etiquette. This is a lesson on knowing what to do in a very real situation.”

The evening to remember also brought up touchy subjects such as what to do about ordering alcohol and whether to order the surf and turf, the chili dog or something in-between. Other fine points covered included how to enter and leave graciously, when to stand when the host or hostess arrives, how to push one's chair in when one's feet don't touch the floor – both Reynolds and Stamm have had to master that art – and why dessert should be avoided.

Why is executive eating an important job skill? Employers want to see how a prospective employee behaves in a public setting, and they want to be confident that he or she will work well with their clients and customers.

Stamm and Reynolds are well qualified to teach others about lunch in the fast lane. Stamm is a former IRS tax attorney who practiced law in Ohio before becoming a professor. Reynolds is a former marketing executive from Chicago whose clients have included Fortune 100 companies.

So how did the soon-to-be Edinboro graduates fare? “I was proud of them,” said Reynolds. “They were dressed to kill, they looked great and they conducted themselves wonderfully. They sincerely wanted to learn this business skill. They learned things they would never have learned any other way except by doing them.”



EDINBORO UNIVERSITY
OF PENNSYLVANIA

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December 13, 1994

FOR IMMEDIATE RELEASE:

JEFF AND DEBRA SPAULDING – FORGING A NEW ERIE REGION

If anyone has doubts about the future of the Erie area, they would do well to look at the example of Jeff and Debra Spaulding. He deals in multi-million dollar projects of concrete and steel: she works with the hearts and minds of small children. He is a facilitator for large public works that will change the face of Erie for decades: she creates academic programs for her students that will last a lifetime.

Jeff is the director of economic and community development for the city of Erie. Debra is the principal of the very modern Robison Elementary School in the Ft. LeBoeuf School District. Together – but in their own ways – the Spauldings are playing important roles in shaping the future of northwestern Pennsylvania.

They met at Edinboro University of Pennsylvania where he majored in political science and she studied elementary education. Both graduated in 1977. Jeff immediately went to work for the newly reorganized Erie County government in community planning, primarily in transportation and economic development. He spent four years with County Executive Russell D. “Robby” Robison and seven years with his successor, Judy Lynch. In January of 1990, newly-elected Erie Mayor Joyce Savocchio invited him to join her administration.

As director of economic and community development, Spaulding has many duties and wears many hats while administering a \$4.5 million budget. His office deals with parks, street location, planning and zoning issues, and the Erie enterprise zone.

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For the past four years, Spaulding's office has been at the forefront of several major projects in the city including the new baseball stadium and the Bayfront Center project which includes the new Erie County Library, the museum, and the proposed Lake Erie Aquarium.

It is not uncommon for the planning of these large projects to take two or three years before they become public knowledge. Spaulding's office is often involved with them from the start. "Our job is to facilitate what they want to do," he said.

The baseball stadium began to take shape in 1990 when the team owner told the city that Ainsworth Field would no longer be suitable. Spaulding went to work with Team Erie to find funding for a \$78,000 feasibility study. His office issued the request for proposals and eventually found backing in the private sector. He has been fully involved with the project since its inception. His role has included managing the many contractors, handling the applications for funding from the state and other sources, and keeping Team Erie informed of every step.

The Bayfront redevelopment project began four years ago when Penelec began looking for something to do with its power generating site near the foot of State Street. As he did with the stadium, Spaulding got involved early, working largely as a liaison and source of information for all of the parties. His expertise is knowing who to talk to and what is necessary to get things done. He also has been working behind the scenes for three years on the federal courthouse remodeling project, which is awaiting funding.

"My job is helping to conceive, plan, develop and coordinate," said Spaulding, "whatever it takes to make it successful."

His position as point man for development for the City of Erie requires him to travel occasionally. He accompanied the Mayor as part of the Erie delegation that visited its sister city of Zibo, China, this year. Although the delegation members were mostly representing business, the inclusion of government representatives is crucial. In China, it is the government that oversees and approves private business ventures. By including representatives of the Mayor's office, the delegation demonstrated its official blessing. Spaulding's office will help maintain those relationships between business and government here, while providing linkages to China.

The bread and butter of his work is helping local people carry out their development and expansion plans.

"Our strength is the local people," he said. "We try to work with them to help get their projects done right. Much of the daily routine for this office involves code enforcement and zoning. We employ a master plumber, master electrician, several housing inspectors, building

inspectors and a zoning office. Most of our focus is in the industrial market because this is where true local wealth is generated. We have to interpret local codes and ordinances and help the people involved understand them.”

While Jeff Spaulding has been planning for the future of Erie, his wife Debra has been planning for the future of students in the Ft. LeBoeuf School District since 1988. As principal, she works closely with students and teachers alike. She likes to keep a connection to the children and to teaching. They see her as a teacher as much as a principal. She is also involved in planning, instructional leadership and promoting professional development for her teachers.

One of her most rewarding projects was helping to plan and design the new Robison Elementary School, which was dedicated in early November. Among the features of the new facility is a building-wide computer network. The students have direct access to the library with file servers throughout the school.

“People are totally amazed at how completely different the school is now compared with the old Robison school,” said Spaulding. “It has been completely remodeled and expanded.”

More important than the bricks and mortar and high-tech gadgets are the school’s faculty and staff for whom Spaulding has nothing but praise. Together they are implementing creative teaching programs – especially in the math area – and including students who in the past would have been pulled out of regular education classrooms and put into special education programs. Other innovations include day care, after-school recreation, and a transitional first grade program. The school has also developed a strong parent teacher organization for its 372 students in grades K-5.

Debra loves her job as principal but would someday like to earn a doctorate and teach at the college level. In addition to her bachelor’s degree, she has principal’s certification from Edinboro and a master’s degree from the University of Pittsburgh.

At home with their three-year-old son, Kyle, the Spauldings talk shop frequently. “Jeff is very helpful to me,” said Debra, “especially in building concerns. During the planning for the new school we would look at the floor plans, and he would make suggestions. Once he said, ‘I can see where you can have a separate cafeteria,’ instead of the combined one in the plans. I took his idea back to the planning group and they liked it. So it became part of the building. He’s very insightful and practical,” she said.

Jeff has included Debra in his work by taking her to building sites like the new baseball stadium. There are times when she would like to be included a little more, like on his trip to China. Still, she often feels she is a part of the redevelopment of Erie.

“Jeff is really excited about the stadium, the aquarium and all the Bayfront development going on. It’s going to be something spectacular.”

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December 11, 1994

FOR IMMEDIATE RELEASE:

EDINBORO GRADUATES 813 IN WINTER CEREMONY

Edinboro University of Pennsylvania President Foster F. Diebold, now in the 16th year of his presidency, conferred master's, bachelor's and associate degrees to more than 800 new graduates during winter 1994 Commencement ceremonies Sunday at the University's McComb Fieldhouse.

The newest graduates join 790 May graduates for a total of 1,603 Edinboro degrees awarded during the 1994 calendar year.

In his welcoming remarks to the graduating class and the Fieldhouse audience of more than 3,000, Diebold once again counted himself among the growing number of educators who believe that the teaching of a core of basic values – tolerance, honesty, respect, civility, diligence – belongs in the classroom, both in the formative years and particularly in higher education.

“A truly educated person graduating from a college or university today should have a moral dimension to his or her academic experience, along with an enhanced ability to analyze and reflect on values issues so that they eventually strengthen and deepen one's own values framework,” Diebold said.

Diebold told of lecturing two undergraduate classes during the past several weeks on topics of ethics and values in American education and in journalism.

“I can report to you today that the discussions I had with those students and the questions they asked clearly indicated a need for, and most importantly, a desire for, guidance and leadership in developing the analytical skills and techniques needed to develop an arsenal of values.”

Diebold said that educators should attempt to transmit to students those values generally shared by the university community and society at large.

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"We should teach, model and engage students in thoughtful processes for developing, refining and critically assessing values to create a university that assists students both to become more aware of values issues and to fashion values frameworks that are consistent, defensible to themselves, and in keeping with the best of human traditions," said Diebold, "and we should want our students and graduates to have the moral courage to act responsibly on their principles."

Dr. Jerry Covert, Edinboro University's dean of science, management and technologies, was the featured Commencement speaker.

Speaking on "The New Citizenship," Covert told the graduates of a new, more abstract meaning of the term, one that says that we, as members of a society, have responsibilities to interact with the world around us in ways that add to the common good.

"As college graduates you bear a heavier burden than many of the other citizens of the country," Covert said. "Because of your education, you have a greater awareness of what you can contribute to the greater community.

"You can think of it as a debt you owe to society, or as a call to get involved, to become a participating member of the community, and to serve when called," said Covert.

Covert spoke of Campus Compact, an organization of college and university campuses that facilitates the concept of outreach and the process of interacting with the communities in which they work.

"Edinboro University has been actively involved in the Pennsylvania Campus Compact for several years now," said Covert, "and we have been rapidly expanding our involvement."

Covert said that student organizations and clubs on the Edinboro campus all have a service or volunteer component, and that during the 1993-94 academic year, more than 10,000 hours of documented community service were provided by Edinboro University students.

"As you graduate today and move on from the university into the larger community, I hope that you have had an opportunity to develop community service as a major part of your experience here at Edinboro University," said Covert. "In doing so, not only have you helped the community and the University, but you have also helped yourself . . . you have provided yourself with an experience from which you will benefit throughout your life."

Diebold also conferred the degree Doctor of Laws (*legum doctor, honoris causa*), upon His Excellency the Honorable Governor and Chancellor Mahmoud A. Haroon, governor of the province of Sindh in Pakistan and chancellor of the six universities of Sindh.

Haroon was chosen by Edinboro University and its Council of Trustees to receive the honorary doctorate in recognition of his dedication to the furtherance of human dignity and social justice, his commitment to public service on behalf of the developing nation of Pakistan and the Pakistani people, both at home and abroad, and for his support of a decade of partnership with Edinboro University in global education and international understanding.

In his brief acceptance remarks, Haroon said that it was a memorable day for the graduates and for him, because "an international university, which has dealings with the developing world, has gone out to educate us, help us, and now has honored me beyond my comprehension."

Haroon said he hoped that the international education program started by Edinboro University will expand all over the world and that "each one of us will learn to teach the other.

"We enter universities, schools and colleges to learn to be educated, and once educated, we try to learn the depths of how we have been educated so that we may reach out and implement the pinnacle of humanity," said Haroon.

"I request and hope and pray that you will be with me at all times and help me to abide by the honor you have bestowed on me," he concluded.



Walt Disney animator Bill Waldman, left, reviews the portfolio of an aspiring animator at a reception in his honor at Edinboro University of Pennsylvania, December 2-3. Waldman returned to his alma mater to discuss his work and career as an animator. He attended screenings of the animated film *Thumbelina*, and met with animation majors to review their portfolios.

During his career with the Don Bluth studio, Warner Bros. and Disney, Waldman has worked on *Thumbelina* and *A Troll In Central Park*, the Warner Bros. family entertainment logo and such characters as Tweety Bird, Bugs Bunny and Pepe le Pew. He is currently a key animator on Disney's newest feature film, *Pocahontas*.



December 8, 1994

MEDIA ADVISORY:

CHINESE EDUCATION DELEGATION TO VISIT EDINBORO UNIVERSITY DEC. 9

A six-person delegation of the National Education Commission of the Peoples' Republic of China, under the auspices of the World Bank, will visit Edinboro University of Pennsylvania Friday, Dec. 9, to observe organization, programming and laboratory school activities in the University's Miller Research Learning Center.

Edinboro University's "sister school" academic linkage agreement with Zibo Teachers' College in China's Shandong Province has gained the attention of the National Education Commission. In their effort to improve teacher education in China, they wish to use Edinboro's acclaimed Miller Research Learning Center laboratory school as a model.

Best times for coverage of the delegation's visit on Friday are: between 9:30 and 10:00 a.m., when the delegates tour Miller Lab School classes; and between 1:00 and 2:15 p.m. when Miller tours continue. Tours of the school's computer laboratory and the University's Center for Excellence in Teaching are included in the afternoon's agenda.

The delegates will remain in the Erie/Edinboro area through Monday, and will attend Edinboro University's winter 1995 Commencement ceremonies at 2 p.m., Sunday, Dec. 11, in McComb Fieldhouse.

Media coverage of the delegation's visit to the Miller Research Learning Center is encouraged.

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December 8, 1994

FOR IMMEDIATE RELEASE:

**EDINBORO RESEARCH PROJECTS
BRING FACULTY AND STUDENTS TOGETHER**

Every other Friday at noon, a small group of students meets with psychology professor Dr. Cynthia Legin-Bucell in her office at Edinboro University of Pennsylvania. For nearly an hour they discuss psychology or learn the hows and whys of psychological research. This day they are discussing the findings of an article published in the *Journal of Psychology and Psychiatry* on the ways mothers express emotions to their children.

The group is a spinoff of a joint research project between the University and the Developmental Follow-Up Clinic at Hamot Medical Center. The students are meeting informally, outside of class, to learn more about what they hope will be their career field. They are there not because of any course requirement, but because they want to be there.

Although psychology is an especially hot area for faculty-student research, this group is just one example of the many joint faculty-student research projects quietly under way on the Edinboro campus.

Dr. Gregory Morrow specializes in studying interpersonal relationships. He and graduate student Carol Chaffin-Page (Cochranton) are in the midst of an investigation of long-distance relationships. Using a structured diary called the Rochester Interaction Record, they compare the daily social interaction between couples who live far apart and those who live closer together. Over a two-week period, the couples document any interaction that is ten minutes or longer.

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The study began nearly a year ago when 75 couples were recruited from among the students in the University's psychology classes. This semester, Chaffin-Page is contacting those couples again to see which ones are still together. She is also setting up the computer data files to record and sort the information.

One of the things Morrow wants to learn from the study is where people involved in long-distance relationships get social support. He believes that long-distance relationships have a better chance of surviving when couples are closer and when those involved have sources of social support outside of their romantic relationship.

Psychology professor Dr. James Miller collaborated with honors student Susan Scherer on a study completed earlier this year on age-related differences in memory. Miller has learned that young people learn as well as adults, but they learn differently. Furthermore, Miller said forgetting something is not a result of losing knowledge, it is a problem of retrieval. "Once we learn something, we don't forget it," said Miller. "We just have difficulty finding it."

Scherer, who has since graduated, was involved in every phase of the study. She was responsible for running the experiments daily and analyzing the data. "It was like working with a colleague," said Miller.

Faculty members of the geoscience department have long been involving students collaboratively in their research. Some of the projects include geologic field mapping, fossil identification, groundwater monitoring, geophysical exploration, and urban planning and resource development.

One of the important benefits of geologic research is finding groundwater. This year professor Jeff Gryta, with assistance from students like Bill Richter (Edinboro) and Greg Carder (Saegertown), was successful in locating a source of plentiful drinking water for the borough of Albion. They used a device that measures the electrical resistivity of the ground as a way of determining what lies beneath the surface. "It's a geophysical technique to find out what might be beneath you," said Gryta.

Students Brian Bullock (Cambridge Springs) and Terry Gebhardt (Edinboro) have been monitoring groundwater at two sites as part of a state-mandated regulatory program. The monitoring is required by the state for many facilities – such as trailer parks – that provide water to customers from privately owned water sources. Earlier this year, faculty and students from the department discovered a rare fossil from a gigantic fish that lived in the ocean waters

that covered Erie County in the Devonian Period, 350 million years ago. Geology major Kevin Yeager (Erie) is currently studying this and several other fish fossils recently collected from the local Devonian age bedrock.

Graduate student Georgia Hudy (Edinboro), who is earning a master's degree in educational psychology, is taking part in a study of the ethical beliefs and practices of college students and faculty. Edinboro's institutes for Ethics and Values Education and Curriculum, Instruction and Collaboration – working with faculty from Shippensburg University – received a \$4,000 grant from the State System of Higher Education to examine academic integrity on the two campuses. The initial project – a survey of undergraduate students at Edinboro and Shippensburg – was adapted by Hudy for faculty on the Edinboro campus. She is looking into faculty perceptions of cheating and plagiarism and how they respond to such incidents. Once the survey is completed, Hudy's job will be to analyze the data and report on the results.

Hudy's work was in conjunction with Edinboro grant committee members Dr. Peggy Bevevino, program director; Dr. Ken Adams; and professor Sherry Reynolds. They will present the results of the undergraduate and faculty surveys at the University's 1995 Academic Festival in February.

Several faculty and students from the department of educational services are involved in a study of effective teaching practices in northwestern Pennsylvania. Since 1992, more than 200 secondary education majors have been recording their classroom observations of effective teaching as part of their junior field experience. These observations are categorized and entered into a faculty-designed computer data base. The information can then be analyzed according to several variables related to effective teaching practices. In April of this year, Bevevino, Adams and Dr. Dawn Snodgrass presented preliminary findings on classroom management at the Pennsylvania Educational Research Association conference. Two graduate students have also completed their own studies of classroom management techniques and strategies to meet the individual needs of students.

The researchers plan to use the data to learn how well the department is preparing its preservice education majors to recognize effective teaching practices. They also hope to learn to what extent teachers in grades 6-12 in English, mathematics, science and social studies are using learning theory to make their teaching more effective.



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December 6, 1994

FOR IMMEDIATE RELEASE:

EDINBORO'S COX CONDUCTS NEW YORK ALL-STATE ORCHESTRA

Edinboro University of Pennsylvania's Clifford Cox, executive assistant to the president, was recently selected to conduct the New York Regional All-State Orchestra. The orchestra is composed of 94 young people from the central region of New York who underwent a series of intense rehearsals prior to the concert.

A frequent conductor of festival orchestras throughout the Atlantic seaboard, Cox is well-known as a musician, educator and clinician. This was his second appearance with the New York orchestra.

In February, Cox will conduct the Central Western District Band in Huntingdon, Pa. Some 135 musicians will gather for rehearsals and a concert of both traditional and contemporary band music.

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EDINBORO UNIVERSITY OF PENNSYLVANIA
1994 WINTER COMMENCEMENT

- ✓ Sunday, December 11, 2:00 p.m., McComb Fieldhouse
- ✓ 813 students will receive master's, bachelor's and associate degrees. Thirty associate degrees will be awarded, 657 bachelor's degrees, and 126 master's degrees.
- ✓ The degree Doctor of Laws, *legum doctor, honoris causa*, will be presented to Mahmoud A. Haroon, governor of the province of Sindh in Pakistan and Chancellor of the six universities of Sindh.
- ✓ Featured speaker is Dr. Jerry Covert, Edinboro's Dean of Science Management and Technologies. His topic is "The New Citizenship."
- ✓ Serving as University Marshal is J. Roland "Pete" Lafferty, assistant professor in the art department, with 29 years of service to Edinboro University.
- ✓ With a May graduating class of 790 students, Edinboro granted approximately 1,603 degrees during the 1994 calendar year.
- ✓ 15 undergraduate students will graduate with *summa cum laude* honors (3.80 to 4.00 grade point average) 42 with *magna cum laude* honors (3.60 to 3.79), and 56 *cum laude* (3.40 to 3.59).

12/5/94



December 5, 1994

FOR IMMEDIATE RELEASE:

EDINBORO UNIVERSITY STUDENTS TUTOR RURAL ADOLESCENTS

In a unique cooperative program, students from the General McLane School District and the Hermitage House Youth Facility are benefiting from weekly sessions with students from Edinboro University of Pennsylvania. Thirty-five elementary or secondary education majors meet weekly with 90 middle school students and their parents and 20 Hermitage House adolescents and their supervisors to assist in developing productive study skills.

Under the direction of Edinboro faculty members Dr. Mary Jo Campbell and Dr. Dawn Snodgrass, the program is called "Triangles for Success," since it involves three partners: tutors, students, and adults.

Sessions focus on reading study skills, not specific course content. Each week the students bring a book they need to read or an assignment they have to prepare, and the tutors help them learn how to study and improve their literacy skills regardless of the subject area. The adults also receive a packet of information containing techniques they can use with the students during or after school.

Following a Christmas break, the program will resume in January and continue through May. For additional information, contact Dr. Dawn Snodgrass, department of educational services, Edinboro University, 814-732-2830.

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December 5, 1994

FOR IMMEDIATE RELEASE:

EDINBORO GRAD HEADS MARKETING FOR GROVE CITY FACTORY SHOPS

If you have heard or read something recently about the Grove City Factory Shops – the new 234,000 sq. ft. factory outlet mall along I-79 in Mercer County – Ann Marnell probably had something to do with it. Marnell is assistant general manager and director of marketing for one of the hottest shopping destinations in western Pennsylvania.

She is in charge of all marketing, merchant relations, public relations, advertising, and promotions, as well as assisting with the operating systems. The 1989 graduate of Edinboro University of Pennsylvania has primary responsibility for attracting customers to what is a new concept for this part of the state. Since phase one of the Factory Shops opened August 19, more than 500,000 customers have visited the stores. Many of them have come because of Marnell's work.

Factory outlets are retail stores – usually owned by the manufacturer – that offer a full line of products. They are usually located in remote areas to avoid direct competition with traditional retailers in established shopping areas. Because many of them are not allowed to advertise, they rely on Marnell to promote the entire outlet center.

So, why would someone drive 50 miles from Pittsburgh or 70 miles from Erie to shop at the Grove City Factory Shops?

The answers are simple: price and selection. “The items we sell are anywhere from 25 to 75 percent below retail,” said Marnell, “with the average being 35 percent off retail. Most merchandise is first run, first rate and some items are being test marketed, which means

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shoppers can find things here that aren't available in most areas of the country. The other advantage is that many factory shops will stock the entire line of a certain label or manufacturer."

The Factory Shops are located within 100 miles of 8.5 million people. Nearly 24,000 cars pass by every day on I-79. Marnell said people will travel up to 77 miles to go to outlet stores. So far, that has proven true at Grove City. "It's beyond our expectations," said Marnell. "People are coming for the outlet experience."

The key markets for Marnell are Pittsburgh and Youngstown. She uses a combination of TV, radio and newspaper advertising, but admits the best advertising is word of mouth and driving by on I-79. She also targets bus trips from different parts of the country, especially shoppers from New York and Canada, who find Pennsylvania's tax-free clothing irresistible.

Marnell points to other factors contributing to the Factory Shops' success. "The property was built with the customer in mind," she said. "The architecture, landscaping and gardens all promote a pleasant shopping atmosphere."

The architecture style is known as regionalism. The brickwork reflects the buildings of nearby Grove City College. The archways were influenced by the Allegheny County courthouse. Landscaping draws its inspiration from the surrounding Mercer County countryside, as does the covered bridge in the playground. The steelwork is derived from the bridges of Pittsburgh.

Another advantage is the distance to competing outlet sites. The nearest are Georgian Place in Somerset – more than 60 miles southeast of Pittsburgh, and Aurora Farms in Aurora, Ohio. By the time the holiday shopping season is in full swing the Factory Shops will have 64 stores open. When phase three of construction is done sometime in 1995, the Grove City outlet will have 100 stores in business.

Marnell began her career in retailing while still a student at Edinboro, majoring in speech communications. She served an internship at the Millcreek Mall under the tutelage of Anne Stonesifer, who also graduated from Edinboro. There Marnell worked full time for three months as assistant marketing director, doing a little bit of everything. "It was an excellent experience," she said.

Following graduation she returned to the Pittsburgh area as a specialty buyer for an office supply company. She then got her first mall job as assistant marketing director for three malls owned by the J. J. Gumberg Company. After less than four months she was hired by the

Cafaro Company to be marketing director for its St. Clairsville, Ohio, mall. Two years later she was promoted to group marketing manager at Cafaro's Youngstown, Ohio, headquarters.

She then decided to take a break from the retail mall scene and go to Florida to work for Prime Retail, a company in the factory outlet industry. "The outlet industry is the fastest growing part of retail, and I wanted to be a part of it," she said.

Shortly after arriving in Florida, Marnell learned that Prime Retail and another Fru-Con Development Company were planning to build a factory outlet site back in Pennsylvania. She requested a transfer to the new facility and got her wish in June of 1994.

To keep up with all her duties, she wears many hats and typically puts in up to 70 hours in a six or seven-day work week. "It's a very demanding position, but I absolutely love my job. I enjoy the fast pace."

There are no typical days in her work, but it is not uncommon for her to find upwards of 50 phone messages on her desk in the morning. Her days are spent working with the merchants, creating and monitoring marketing and promotional plans, keeping an eye on sales, and creating reports for the home office.

She credits her experiences at Edinboro University with preparing her for her work. She had a management position at the campus radio station which allowed her to have ownership of projects. Marnell said her internship at the Millcreek Mall was priceless. "I was fortunate Edinboro had an internship program. It was a very positive experience," she said.

Despite her intense schedule, she does find time for a personal life. She is engaged to Lee Ackerman, from Baden, and they plan to wed next July.



Ann Marnell is looking for the Grove City Factory Shops to be a big hit with area shoppers.



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December 1, 1994

NEWS ADVISORY:

Internationally recognized photojournalist Susan Meiselas will speak at Edinboro University of Pennsylvania, Wednesday, December 7, at 6 p.m. in 119 Doucette Hall. Meiselas is a member of Magnum, a world-wide organization of photojournalists. She is noted for her many years of documenting war and its effects on people's lives in such places as Nicaragua, Chile, and El Salvador. Her appearance is sponsored by the Student Government Association.

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