



**EDINBORO UNIVERSITY**  
O F P E N N S Y L V A N I A

Office of Public Information and Publications  
Edinboro, PA 16444  
(814) 732-2745 or 2929  
Fax (814) 732-2621

August 29, 1994

FOR IMMEDIATE RELEASE:

### **EDINBORO UNIVERSITY ANNOUNCES YEAR OF THE INTERNET PROGRAM**

A grant from the State System of Higher Education will enable Edinboro University of Pennsylvania to put more faculty and staff in touch with the Internet. The grant funds a year-long program called the Year of the Internet that will demonstrate how the Internet can be used as a resource tool.

In announcing the grant, Edinboro President Foster Diebold said, "As educators, we must chart our way on the Information Superhighway and equip students and graduates with the skills needed to adjust to rapid technological change, and hopefully, contribute positively to that change."

Andrew Lawlor, interim vice president for academic programs, said the Year of the Internet will make it easier to learn how to use the Internet and discover what resources are available through the world-wide computer network. The ultimate purpose of the program is to improve educational opportunities in liberal arts, physical sciences and education.

"While access to the Internet has been available on Edinboro's campus since January 1993," said Lawlor, "the amount of material available, as well as a variety of access methods, can be daunting to both novices and experts. We want to make faculty and staff comfortable with using the Internet and eventually get their students interested as well."

The University plans a number of methods for demonstrating the Internet's capabilities. Using the Baron-Forness Library and the Computing and Communications Center, the University will offer more than a dozen training sessions, issue an Internet newsletter, and create

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an Internet users group. The key to developing interest in the program, Lawlor believes, is to focus on the resources available in specific subject areas, rather than treating the issue of Internet access as simply learning a set of skills.

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August 29, 1994

FOR IMMEDIATE RELEASE:

### **EDINBORO GRAD FACES CHALLENGE AS PITTSBURGH'S FINANCE CHIEF**

Paul Hennigan has a very difficult assignment – rescue a city that has had deficits as high as \$20 million for three years in a row. A 1983 graduate of Edinboro University of Pennsylvania, Hennigan is the finance director for the city of Pittsburgh. He was hired by newly-elected mayor Tom Murphy earlier this year to help turn the city's budgetary problems around. It won't be easy.

Hennigan has as good a chance of pulling it off as anyone. Since leaving Edinboro with a degree in political science, he has assembled a mixture of education and experience that serves him quite well in city hall. He earned a master's degree in public administration from the University of Pittsburgh's Graduate School of Public and International Affairs in 1986. He was accepted into the prestigious Pennsylvania Management Intern Program in Harrisburg, an intensive 12-month training program through the governor's office of administration. He was one of only 18 people selected from graduate schools throughout Pennsylvania. Each was given six-week assignments in eight different areas of state government. The year-long program covered the last six months of the Thornburgh administration and the first six months of the Casey administration.

"It was an incredible exposure," said Hennigan. "We were given consulting assignments where we experienced applying theory to policy analysis. I really learned how to do policy and management analysis."

Following that experience he was hired by Carnegie Mellon University as a senior management analyst in the School of Urban and Public Affairs. During his four years there he worked with Allegheny County as a project manager for the strategic planning process.

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“We did a comprehensive analysis of all 36 departments in the county. All goals and objectives were tied to the budget. When we were finished they knew the cost of every project and what they were getting for their money. It gave them a tool to reduce expenditures and to do it wisely.”

Salvatore Sirabella, then director of administration and chief clerk for Allegheny County, hired Hennigan to be his executive assistant. When Sirabella joined Mayor Murphy this year as deputy mayor for government operations, he encouraged Hennigan to apply for finance director.

The first thing Hennigan did as director was to send each of the 130 workers in his department a copy of Mayor Murphy's philosophy – a philosophy that was very different from the way things had been done in the past. Hennigan's job was to get the department to adjust to the Mayor's philosophy.

From his first day on the job Hennigan knew the department would have to change the way it did business. He hired a quality control manager to facilitate the changes and instructed the employees to document how everything was done. He began tearing down organizational walls that put people into boxes, preventing them from being more productive. Such bureaucratic rigidity hurt the department earlier this year when the person responsible for issuing wage tax refunds got sick for several weeks. No one else could pick up the slack, and the checks were not sent out.

When Hennigan arrived the city was using three sets of financial data – one each from the controller, the budget office and the finance department. Now there is just one set of data.

“Technology in the department is very behind,” said Hennigan. “We still don't have a good accounting system.”

Hennigan knows it will take more than technology to solve Pittsburgh's budgetary problems. In the short term the city will be forced to continue downsizing and contracting out more services to reduce spending. Much of the problem is demographics. The city has been losing population for decades while trying to support a massive infrastructure.

“The mayor's long-term solution is to grow the city – increase the revenue base. Because Pittsburgh cannot expand its borders, it must develop its river fronts,” said Hennigan.

One of the hottest debates going on in Pittsburgh this summer is the city's role in keeping Pirates baseball in town, which included an \$8 million loan from the Murphy administration. “The lease between the stadium and the Pirates is of keen interest in city hall. The \$8 million is not a long-term solution. We are saying to them ‘major league baseball has two

years to get its act together, or small markets like Pittsburgh, Milwaukee and Seattle are going to disappear.' The Mayor thought it was important to make the offer to the Pirates," he said.

Hennigan got his start in budgets and governments while a student at Edinboro. He was elected president of the Student Government Association (SGA) in the middle of his junior year. During his term the student government constitution was amended to allow SGA to put aside one third of its budget to support athletics. SGA also funded the refurbishing of the student union which included a fireplace and restaurant, and the purchase of a 28-passenger varsity cruiser.

Following graduation, Hennigan worked for a few months as an admissions recruiter for the University. It was Edinboro President Foster F. Diebold who advised him to go on to grad school. "He convinced me that grad school was the way to go."

Although Hennigan routinely puts in 12-hour days at the office, he does find time for his family and a social life. He and his wife Colleen, who works for Allegheny General Hospital, are in the process of moving to Pittsburgh's north side and are expecting their first child in November.

# PEOPLE TO WATCH

## Hennigan brings sophistication to city finances

*Pittsburgh finance director plans to introduce analysis technique to track city spending*

By THOMAS OLSON

**DOWNTOWN** — Paul Hennigan could be a Clinton clone, a carbon copy of Mayor Murphy or a character straight out of "Reinventing Government," the White House's governing Bible.

What he is, in fact, is Pittsburgh's new finance director and treasurer who will oversee the city's \$345 million operating budget. The articulate 32-year-old is most definitely a proponent of recasting city government as a more responsive organization.

### Paul Hennigan

Finance director,  
Pittsburgh ▶  
32 years old ▶

Mr. Hennigan, while working for Allegheny County, began tracking government budgets by examining programs, rather than line items. ▶

"The first thing that attracted me to this job was reading what was then Tom Murphy's campaign manual," Mr. Hennigan said of "City Management in the Murphy Administration: A Customer-First Approach."

"It blew me away that some guy running for mayor shared the same philosophies (of government) that I have," he said.

Asked to elaborate, Mr. Hennigan has little trouble ticking off the tenets of modern municipal government. The Pittsburgh born and bred bureaucrat rattles off such concepts as:

- Customer-service orientation.
- Emphasis on quality.
- A highly participatory/bottom-up style of government.

While many of the Murphy administration's staffers embrace such new thinking as government guide posts, many denizens of the smoke-filled room no doubt dismiss the approach as so much M.B.A.-babble.

"I had a suspicion of him when he worked for (Carnegie Mellon University) in 1988," said Salvatore Sirabella, former director of administration and chief clerk for Allegheny County. Now the city's deputy mayor for government operations, Mr. Sirabella hired Mr. Hennigan to consult with the county in 1988.

"Initially, you see a kid from a university come in and try to run things," said Mr. Sirabella. "But he convinced (county officials) he was there to help them. And he convinced them of his credibility and his expertise, and they learned to trust him."

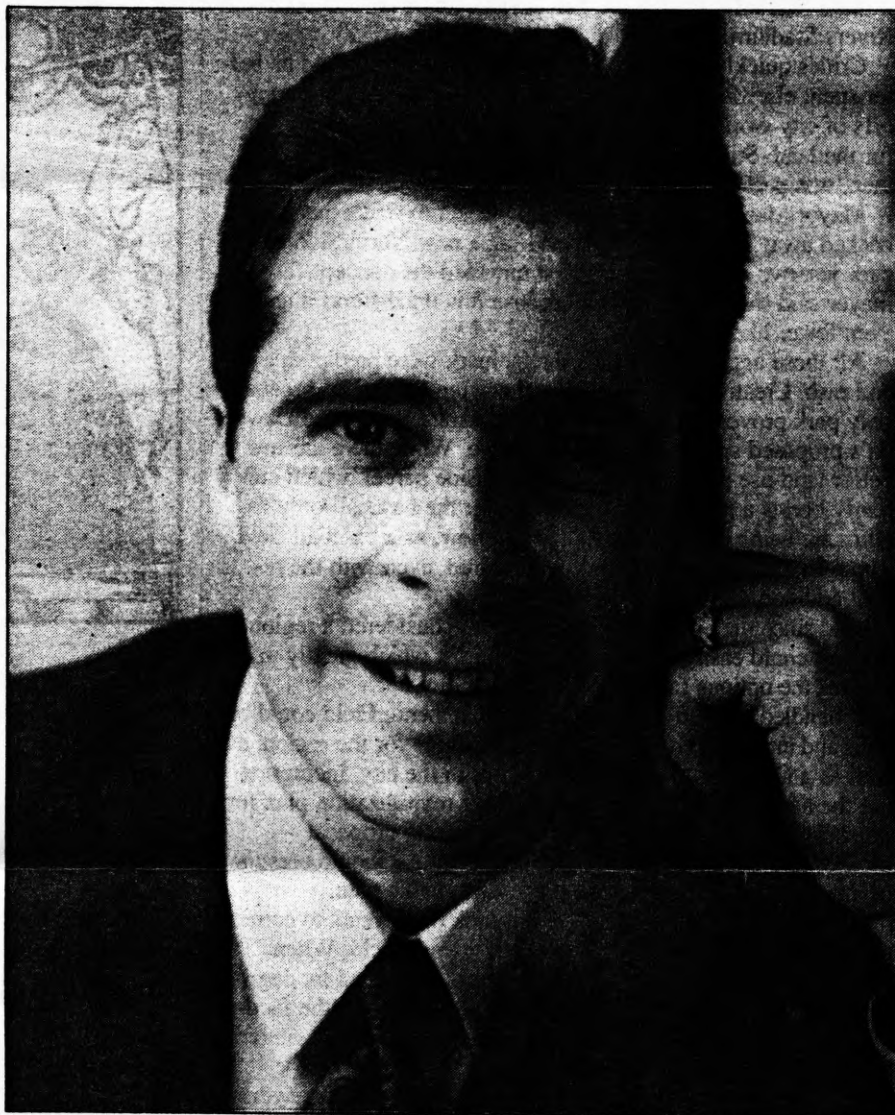
Preferring the private life, Mr. Hennigan likely will represent a contrast to his predecessor, Ben Hayllar, who doubled as a Masloff administration spokesman.

For instance, when auditors told the Murphy administration of a steep financial shortfall in mid-March, Mr. Hennigan privately encouraged the mayor to step forward immediately to disclose the findings in a press conference. But when that event took place, Mr. Hennigan stood quietly beside the mayor and Mr. Sirabella, "just to make sure what they said was accurate." Then, Mr. Hennigan slipped out of the gathering.

"I have no desire to be a spokesman for the city," he said.

In his new capacity as finance director, Mr. Hennigan again needs to earn the trust of a legion of employees in a new administration. As finance director, one of his charges is to reassess the functions of some 130 workers in his department and to redefine their responsibilities to the "customer," namely, the taxpayers.

"It's clear to me what we need to do here is re-engineer city government," said Mr. Hennigan. "We need to tear down organiza-



Paul Hennigan, Pittsburgh's finance director, said he will bring efficiency to the city's financial operations by introducing a higher level of analysis.

Terry Clark Photography Co.

tion walls and set up teams to accomplish that."

His role has been made even more challenging with the recent disclosure that Pittsburgh's deficit is actually several times larger than it was when the Murphy administration took office in January. Results of a preliminary, independent audit show that shortfall is actually about \$27 million, not the \$5 million first thought.

"Our biggest challenge — and this is going to sound so trendy — is to become a highly efficient operation," said Mr. Hennigan. Specifically, he cites the need to:

- Reduce workers' compensation and health care costs.
- Return tax-delinquent real estate to the tax rolls.
- Improve collection procedures.
- Improve the departments' — indeed, all of city government's — computer capabilities.

"It's incredible that for an organization this size, I can't call up on the computer screen our financial situation," he said in unmasked disgust.

"I could do it at the county, on a monthly and a quarterly basis," he said. "But here, I can't do it, and that's a disgrace."

Mr. Hennigan is literally a student of government, going back to his days in high school in the North Hills, said Trudy Williams, quality coordinator for the finance department.

She recalled how, as a classmate, Mr. Hennigan was active in student government and a

"civic-minded person" — much like Mayor Murphy, who headed a North Side development group prior to his years in the state legislature before becoming Pittsburgh's mayor. Mr. Hennigan was involved in civic projects, as well as volunteering for the Red Cross during the summer months, she said.

"Paul is a very above-board person who tells it like it is," said Ms. Williams, whom Mr. Hennigan hired.

"He is very diplomatic and he understands both sides of an issue," she said.

Trim and athletic, Mr. Hennigan enjoys lifting weights and exercising on a cross-country ski machine. Formerly a runner, he now is an avid swimmer.

Mr. Hennigan can trace his government bent from high school onward. He received his bachelor of arts degree in political science and communications from Edinboro University of Pennsylvania in 1983 and earned a master's degree in public administration from the Graduate School of Public and International Affairs at the University of Pittsburgh in 1986. He then interned for one year with the Pennsylvania Governor's Office of Administration.

Mr. Hennigan's longest assignment was with Allegheny County from 1988 to 1992, as a senior management analyst for CMU's Coalition to Improve Management in State and Local Government. There, he performed an entire analysis of all 36 county government departments, identifying all their functions, measuring performance and extensively evaluating the cost of those functions.

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Students from Pittsburgh's Westinghouse High School took part this summer in the George Westinghouse Science and Math Program at Edinboro University of Pennsylvania. The program, which was taught by professors from the University's physics and technology department, gave students the opportunity to conduct college-level research. Receiving certificates upon completion of the program were: (first row l-r) Jamie Grace, Renita Moore, Camille Patton, Ardene Roach, (second row) Fred Barker, Devin Brock, Charles Barnett.





*double check when he is in the country*

EDINBORO- Dr. John Fleischauer *(JF)*, provost and vice president for academic affairs at Edinboro University of Pennsylvania, and Dr. Li Qing Zhen, president of Jinan University in the Peoples' Republic of China, formalize the agreement that links the two universities in a "sister schools" relationship. The original terms of the academic linkage were concluded in China earlier this year by Edinboro University President Foster F. Diebold. The agreement -- which calls for the exchange of *students and* scholars ~~and~~ materials, and *the provision of faculty and staff consultations* ~~student exchange opportunities~~ -- is similar to the linkage Edinboro has maintained with China's Zibo College since 1987 as an outgrowth of the "sister cities" relationship between the cities of Erie and Zibo. Jinan University is located in the City of Jinan, the capital of China's Shandong Province.

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## ACADEMY OF FELLOWS

AUG 16 1994

PRESENTS THE  
DISTINGUISHED EDUCATOR AWARD

*TO*  
*James R. Flynn*

*who in 1994 fulfilled the responsibilities and obligations of the I | D | E | A | Fellows Program dedicated to the improvement of education and hereafter will be recognized as a member of the I | D | E | A | Academy of Fellows and who has participated in 1 I | D | E | A | Fellows Program(s).*



*John M. Bahner*  
John M. Bahner  
President, Institute for Development of  
Educational Activities, Inc.



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August 22, 1994

FOR IMMEDIATE RELEASE:

**EDINBORO PROFESSOR NAMED DISTINGUISHED EDUCATOR**

Dr. James R. Flynn, chairperson of the educational services department at Edinboro University of Pennsylvania, recently received the Distinguished Educator Award from the Institute for Development of Educational Activities, Inc. (IDEA).

A participant in the 27th annual IDEA Fellows Program for outstanding school administrators, Flynn was recognized for his dedication to the improvement of education and named to the Academy of Fellows.

IDEA is the longest continuing in-service program for school administrators in the nation. Over the years, the Fellows Program has provided professional development for more than 8,000 participants from North America and overseas. IDEA was established in 1965 by the Kettering Foundation of Dayton to encourage constructive change and excellence in elementary and secondary schools.

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August 18, 1994

FOR IMMEDIATE RELEASE:

**EDINBORO UNIVERSITY ANNOUNCES 1994-95 GALLERY EXHIBITS**

Edinboro University of Pennsylvania's Bruce Gallery will host seven art exhibitions during the 1994-95 academic year. The public is invited to attend the traditional 7:00 p.m. Wednesday evening opening receptions.

The first exhibition opens on September 7 with selections from the University's Permanent Art Collection. This special show emphasizes old and new 20th century masters with a special focus on recent acquisitions. Featured are famous artists – Matisse, Picasso, Chagall, Rouault, Dali, Chaim Gross, Andy Warhol, Jasper Johns, and Mel Ramos – and not-so-famous artists who have achieved national or regional recognition. Highlights of the exhibition include a suite of color silkscreen prints by the Neo-Plastic abstract artist Ilya Bolotowsky, two prints by Paraguayan artists Osvaldo Salerno and Josefina Pla, a large ceramic platter by the famous clay artist Peter Voulkis, and an Ektacolor print by Detroit photographer Bill Sanders. A folk-art talent is part of the appeal of Peter Minchell's two watercolor and ink pieces, "Amazon with Sunrise" and "Lucifer Cast into Hell."

That show will be followed by an exhibition that showcases the talents of the Edinboro University art department. Opening on October 5, the show is a wide variety of media and styles that showcases the work of talented artists-teachers who have won honors and recognition throughout the United States.

"Power, Landscapes, Desperation, and Hope" opens November 2. A three-artist photography exhibition, this show concerns itself with social concerns and issues. This is one of several provocative exhibitions meant to stimulate viewer thinking and aesthetic appreciation.

The "Three Painters" show which opens December 17 looks at paintings of traditional subjects – still life, landscape, and figuration – in formats that are different and innovative. Drama, story, memory, place, and focused reality are all addressed in this exhibition.

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Natalia Raphael's "Excavations," opening February 1, goes beyond art categories to elicit strong viewer responses. The human body is presented in an unusual, and possibly disturbing, way.

On March 1, the Gallery will host a large group exhibition of work by artists from a Texas-based women's art organization. Many different kinds of art are included in this show to provide stimulation for every viewer.

The season will conclude with the Art Student Exhibition, an undergraduate and graduate show running from April 12 through May 6. In this jury-selected exhibition, the artwork demonstrates the considerable diversity and creativity of Edinboro University's art students.

Bruce gallery is located on the ground floor of Doucette Hall on the Edinboro campus. Hours are 2:00 to 5:00 p.m. Mondays through Saturdays and Wednesday evenings from 7:00 to 9:00 p.m. For additional information, call 814-732-2513 or 2406.

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August 11, 1994

FOR IMMEDIATE RELEASE:

### **EDINBORO GRADUATE HELPING AREA LAND OWNERS PRODUCE TIMBER**

Ed Morris doesn't look like Paul Bunyan and he doesn't have a blue ox named Babe, but he is as at home striding through the hardwood forests of northwestern Pennsylvania as the mythical lumberjack. Morris, a 1989 graduate of Edinboro University of Pennsylvania, is vice president for G & R Logging of Spartansburg, a company his father founded in 1947.

On any given day, Morris is likely to be out in his pickup truck, scouting out sources of timber, knocking on doors, offering his services to thousands of small landowners in Ohio, New York and Pennsylvania. He is looking for wood for the furniture industry: beech and hickory for chair and stool legs, maple and oak for furniture solids, and the most sought after wood in the market – cherry, a tree especially prized for its veneer. "It's a hot ticket," said Morris. "It's been hot for two or three years."

Northwestern Pennsylvania is the nation's hardwood capital, but it is one of the least understood of the area's industries, even by local residents who have hardwoods on their properties. Morris said finding good trees is the easiest part of his job. The hardest part is convincing landowners that harvesting those trees is in their best interests.

"People don't know enough about their trees or loggers to trust someone," he said. "They know they have trees, but they don't know which ones are valuable or who they should call to cut them. There's so much negative propaganda out there. People think: 'loggers are bad, they kill the spotted owl.'"

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Publicity about the clear-cutting of vast forest areas in the Pacific northwest has made many people wary of loggers and the damage logging might cause to their property. Morris frowns on logging companies that buy up all the useable timber on a property and cut it all down without regard to how long it will take to grow back or what the land will look like when it is done.

“That’s not the way we do it,” said Morris. “The biggest difference between us and other timber crews is that most timber crews are paid by the thousand – the unit of measure for trucking, insurance and labor. Those guys are only interested in getting out as many trees as they can. The more logs they get out in a day the more money they get. We pay our crews by the day. My father figured out a long time ago that if you pay them by the day you get a totally different outlook from your people. We’re more interested in taking our time, doing it right, and doing a better quality job.”

The philosophy Morris has – the one his father had when he started the business with a crosscut saw and a team of horses – is that a wood lot is a long-term investment which should be tended over many years the way a garden is tended every day. A clear-cut forest takes 60-70 years to grow back. Morris works on a 12-year cycle. “If people are interested in farming their timber on a long-term basis, then I can afford to go in and cut out the wild grape vines, cut down the low grade, low value trees and weed it out, just like a garden. Our philosophy is to grow as much money per acre as you can. It’s an investment. You paid for it. You’re paying property taxes on it. If you can yield something out of it you’d be foolish not to.”

It’s important to weed out the low grade trees – trees Morris calls “junk” – so that the other trees will have room to grow. Any tree that is full of knots, has too many limbs, or has a big top that takes up a quarter acre of ground is considered junk. “If you harvest only the valuable trees and leave the junk trees standing, then eventually all you will have left will be the junk trees. It will never get better,” he said. “My advice is to weed them out and grow trees that can produce veneer.

“The worst thing people think is that trees are money in the bank. They think: ‘We don’t need the money right now. We’re going to wait.’ That’s not good logic. If you wait too long, then sooner or later you’ll walk through the woods and discover that all you have left is a park full of big trees and then it’s too late to thin out, and you’ve achieved somewhat of a clear-cut all by yourself. The best wood lot is one with all sizes of trees, because you have a growth every generation in different stages.”

Ironically, as the demand for wood of all types is increasing, the problems facing the logging industry are also growing. Morris has no patience with people he calls preservationists. "They live in a wood house with hardwood floors, use paper products, and have wood furniture, but are opposed to logging."

Another problem faced by small logging companies is the disappearing family farm. "Take a look at all the development that has gone on, especially in the last ten years. When people buy a piece of land to build a house, they want to build in the woods. A farm that may have had 500 acres with 100 acres of woods that used to yield timber is now going to yield only people," he said. "Eventually, all the land will be owned by the government or huge corporations."

Morris is doing his part to help produce veneer-bearing trees. He is in the first year of a red oak reseeded program. On its own, the red oak has trouble reseeding because animals tend to eat the acorns. Morris has already planted more than 100 seedlings this year under the protection of fallen limbs and tree tops. By the time the covering vegetation rots away in approximately 10 years, the seedlings will have grown too large for predators.

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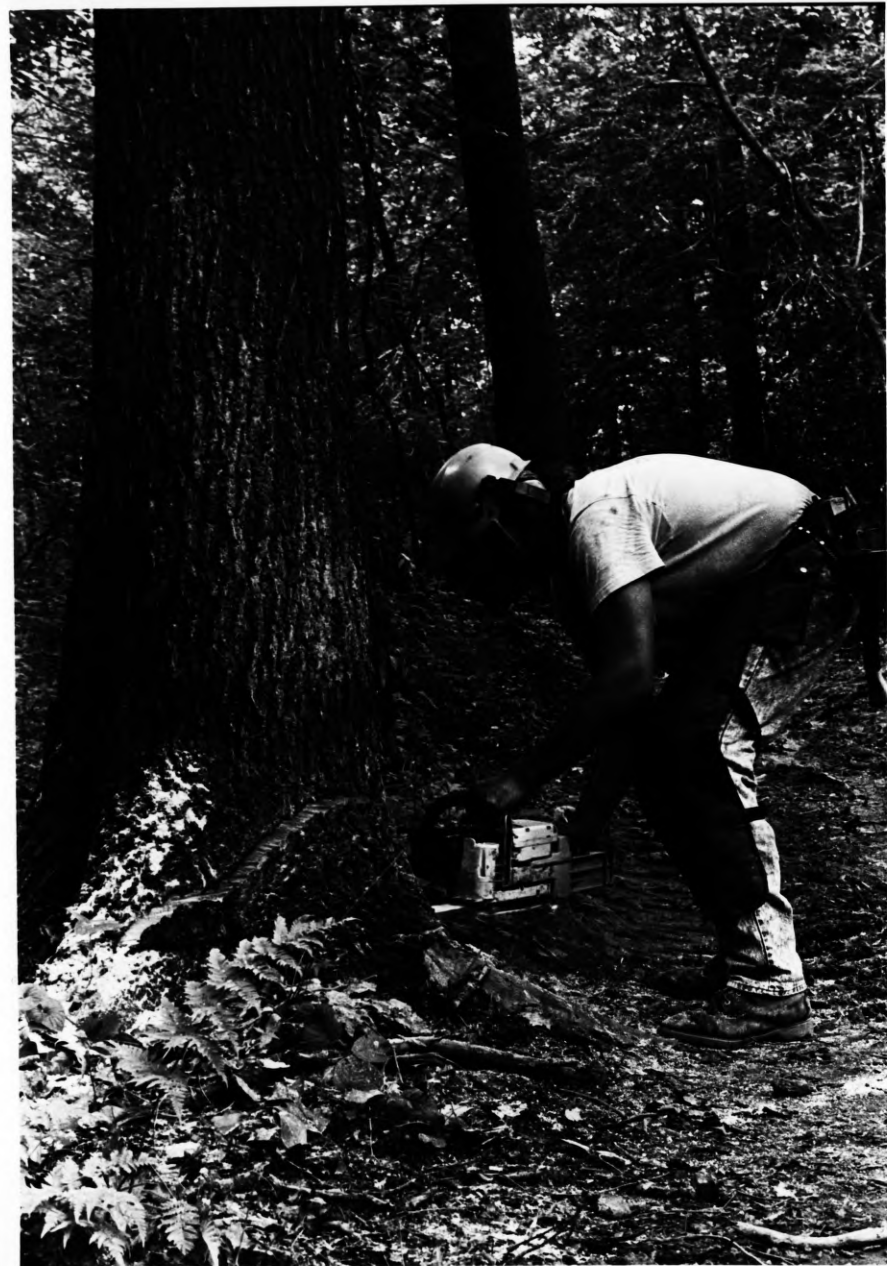




Jason Miller, a skidder operator for G & R Logging, Inc. of Spartansburg, uses a chain saw to cut a tree to log length. G & R Logging is one of several timber companies in northwestern Pennsylvania that harvests area hardwoods for the wood industry.

*This is the picture that was sent to the media.*







**EDINBORO UNIVERSITY**

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August 5, 1994

FOR IMMEDIATE RELEASE:

### **EDINBORO UNIVERSITY PROFESSORS ATTEND SSHE CONFERENCE**

Two Edinboro University of Pennsylvania professors, Ken Felker and Linda Mukina, both from the University's health and physical education department, recently attended the State System of Higher Education Conference on the Use of Computers and Computer-Based Technology Across the Curriculum. They demonstrated a microcomputer program that can enable students to analyze their diet and make appropriate recommendations for improvement.

At the end of the nutrition unit in a personal health course, the students would be required to maintain a food diary of all foods and quantities consumed during the previous 48-hour period. Students are then taught how to use the dietary analysis computer program to create a personal printout. The printout lists all calories consumed, the ratio of fats, carbohydrates and proteins, and an analysis of 56 different nutrient categories. All information listed in the printout is specific to the Recommended Daily Allowances for each student. The information can then be used by the students to make specific recommendations for improving their diet based on the Surgeon General's Dietary Guidelines for Americans. Mukina said that the personal printout is very important for the learning process. "Students can see in black and white what they need to do to improve their diet."

Using this microcomputer program, students have access to the technology that can specifically answer their questions regarding their own dietary habits and how to improve these habits to maintain a balanced diet. The program is simple to use and can be incorporated easily into the classroom setting.

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CHACONA BRUCKER

**BRIAN E. BRUCKER** has been promoted to senior buyer in the Mechanical Products Division of Lord Corp.

Brian has been with Lord Corp. for five years, most recently as senior master scheduler in the Materials Department.

He had earned a B.A. degree in purchasing and materials management from Mercyhurst College.

**CHARLES W. SCHAAF, CIC**, has been elected to the Board of Directors for the Professional Insurance Agents Association of Pennsylvania Maryland and Delaware Ink. He is chairman of the board of the Loesel-Schaaf Insurance Agency in Erie. He has been in the industry for 33 years and is a member of the Insurance Club of Erie. He has been on the board of PIAA since 1990 and chairs the Membership Committee. He is vice chairperson for the Pennsylvania Legislative Committee. He also serves on the Pennsylvania AGENTPAC, Strategic Planning and Members Benefits committees.

**BRADLEY P. FOX, M.D.**, has opened an office in Erie at Liberty Family Practice.

He is a recent graduate of the Saint Vincent Health Center Family Practice Residency Program. He earned an undergraduate degree from Cornell University and the M.D. degree from SUNY Health Sci-

come taxation and property transactions.

**DR. JOHN A. LEUENBERGER** has joined the faculty of Edinboro University as an assistant professor in the Department of Educational Services. He previously served as executive director of the Northwest Tri-County Intermediate Unit. He earned a B.S. degree from Thiel College and an M.S. from the University of Pittsburgh. He earned the Ph.D. degree from Case-Western Reserve University and is certified as a school superintendent. He was named to "Who's Who In American Colleges and Universities" and received the Outstanding Young Man in America Award. He has published several articles on education and given national presentations on the quality movement in education.

**KEN FELKER**, a member of the Health and Physical Education Department faculty at Edinboro University, recently attended the State System of Higher Education Conference on the Use of Computers and Computer-Based Technology Across the Curriculum. The program showed how to use computers in the nutrition unit of a personal health course to allow students to access technology that can specifically answer questions regarding their own dietary habits and how to attain and maintain a balanced diet.

**LINDA MUKINA**, a member of the Health and Physical Education Department faculty at Edinboro University, recently attended the State System of Higher Education Conference on the Use of Computers and Computer-Based Technology Across the Curriculum. The pro-

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August 5, 1994

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**LEUENBERGER JOINS FACULTY AT EDINBORO UNIVERSITY**

Dr. John A. Leuenberger recently accepted a position at Edinboro University of Pennsylvania as an assistant professor in the University's department of educational services. Leuenberger was previously employed as executive director of the Northwest Tri-County Intermediate Unit.

Leuenberger earned a bachelor's degree in science at Thiel College and a master's degree, also in science, at the University of Pittsburgh. He received his doctoral degree from Case-Western Reserve University. Leuenberger is also certified as a school superintendent.

He was named to the Who's Who in American Colleges and Universities and received the Outstanding Young Man in America Award. He has published numerous articles on the topic of education and has given national presentations regarding the quality movement in education.

Leuenberger currently lives in Fairview with his wife, Deanna.

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August 5, 1994

FOR IMMEDIATE RELEASE:

**EDINBORO UNIVERSITY ANNOUNCES SEPTEMBER ACTIVITIES**

Edinboro University of Pennsylvania's Programming and Activities Coordinator, Cindy Clark, recently announced the schedule of events for the month of September.

Scheduled to perform on Saturday, September 10, is Brownie Mary, a "shake your bones" rock and roll band. Brownie Mary originally began as an acoustic duo consisting of Kelsey Barber on lead vocals and Rich Jacques on the acoustic guitar. The duo has since expanded to include drummer Steve Kazinski and bassist Mike Marks.

Brownie Mary's style includes a mixture of sounds from bands such as 10,000 Maniacs, Edie Brickell, Janis Joplin, and The Allman Brothers. Brownie Mary's catchy, melodic sound was very popular with judges and fans alike at the 1994 Bud Light/Graffiti Rock Challenge, held in Pittsburgh.

The band performs original and cover tunes from such bands as Toad the Wet Sprocket, Melissa Ethridge, Bonnie Raitt and the Indigo Girls. Whether Brownie Mary is playing original or cover tunes, be ready for an unforgettable, can't sit still, no holds barred, guaranteed good time.

Kevin Hughes, Canada's 1993 comedian of the year, will give the audience a dose of his unique style of stand-up humor on Saturday, September 24. Hughes was quoted by the *Shenago Valley News* as being "Either the funniest lecturer or the most informative stand-up comedian you will ever see." Hughes is known as the world's funniest advisor on life, love, and laughter for relationships in the '90s. He is entertainingly funny and thought provoking. His subject is

-more-

sex, his message is love, and his tool is laughter. He covers subjects as diverse as the mating rituals of the praying mantis and the rudiments of becoming a successful lover.

Hughes has performed on *Caroline's Comedy Hour* on the A & E Network, Showtime's *Comedy Club Network*, and The Comedy Channel. He has performed at The Funny Bone comedy clubs in Pittsburgh, Milwaukee, Cincinnati, and St. Louis, the Honolulu Comedy Club, as well as many colleges and universities across the country.

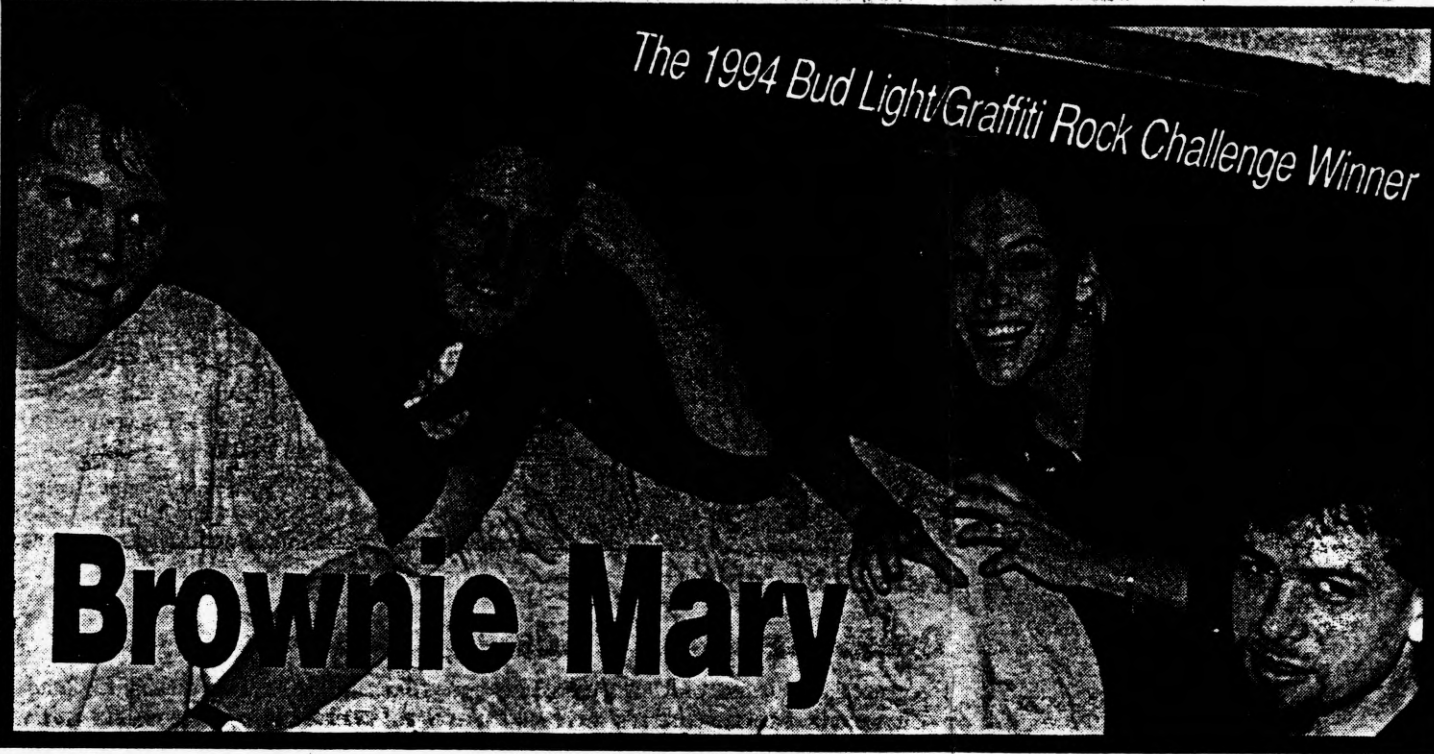
Both shows begin at 8 p.m. and will be held in the University Center on campus. The shows are free of charge and open to the public.

-30-

JMC:bjja



The 1994 Bud Light/Graffiti Rock Challenge Winner



# Brownie Mary

For the past eight years, the Graffiti Rock Challenge has sprung up in the depths of winter to pose the city's best new bands at each other's creative throats. They compete for a Holy Grail-like prize package — enough studio time to produce a limited CD pressing. Every year the event spawns its share of sore losers and inevitably, its happy winners.

"It's become an institution of sorts and this year has been very different," said event sponsor Jack Tumpson, owner of Next Big Thing Productions. Tumpson noted an "increase in energy and more of a positive attitude from the participants."

Although the number of cassette entries was down this year — just 95 demo tapes crossed Tumpson's desk — he believes, "It's fewer in number but quality-wise it's been a terrific year." Attendance figures, particularly for last Friday's final competition, were the highest he'd seen in years.

Like a doting parent, Tumpson is proud of the event's past winners. He beams at the mention of Rusted Root, who recently signed with Mercury Records. The band first gained local notoriety for its rhythmic, tribal anthems when it came in second in

two consecutive Rock Challenge competitions. "Those were their first gigs ever," Tumpson said, "and now look where they are."

It's difficult to tell if a winning band will end up back in obscurity (like 1990 champions Illuminatus), or like Rusted Root be propelled into the big leagues. But this year's victors, the poignant pop quartet Brownie Mary, seem polished and professional enough to capitalize on their win.

Rich Jacques, guitarist for this youthful band, said his musical relationship with singer Kelsey

Barber began when the two attended West Virginia's Bethany College together. Jacques said he and Barber have been through "about one million bass players and drummers," even touring Barber's home state of Texas playing acoustic sets when there weren't any replacements available. The current rhythm section of drummer Steve Kazinski and bassist Mike Marks now seem to be attached for the long haul.

But after touring nationally, why would a young band settle on Pittsburgh as a permanent home? "We knew so many people living here. It's nice to have your friends around," Jacques said. He admitted being well aware of the obstacles local bands face in becoming more than local, but he refuses to be discouraged.

Part of his confidence obviously stems from the popularity of Brownie Mary's catchy, melodic sound. Jacques lists Edie Brickell and Britain's Toad the Wet Sprocket among his mentors. Elements of rock's more ethereal side are also evident in the crisp but sometimes moody arrangements.

Jacques said that second place winners, the dynamic and jangly Dharma Sons, had him a little concerned, but Brownie Mary's impressively tight set proved to be a favorite with judges and fans alike. Jacques attributes this to near-constant practices and gigs, averaging almost a dozen every month.

And the band's name? "Brownie Mary," the baby-faced Jacques said, "is an elderly woman from San Francisco who had gotten in trouble for passing out marijuana brownies to cancer patients. We thought the name was catchy and we respected her integrity for doing it."

If you haven't already, you can catch Brownie Mary at the Artery on Thurs., March 17 and back at Graffiti on Sat., March 19.

BROWNIE MARY was originally conceived in the fall of 1991 - an acoustic duo consisting of Kelsey Barber (lead vocals) and Rich Jacques (acoustic guitar and all around cool guy). After honing their craft in Houston and colleges in West Virginia and the tri-state area, BROWNIE MARY expanded to become a 4 piece shake your bones rock 'n' roll band. Doing both original and cover tunes, the style of BROWNIE MARY has been hard to classify, but seems to fall somewhere between Edie Brickell, 10,000 Maniacs, The Allman Brothers, and Janis Joplin. As an acoustic duo BROWNIE MARY has given audiences everywhere chills with their reworkings of classic and new songs carried by Barber's spine tingling vocals. As a 4 piece band BROWNIE MARY is a no holds barred, can't sit still, unforgettable, guaranteed good time fueled by Jacques' crunchfully tasteful guitar riffs.

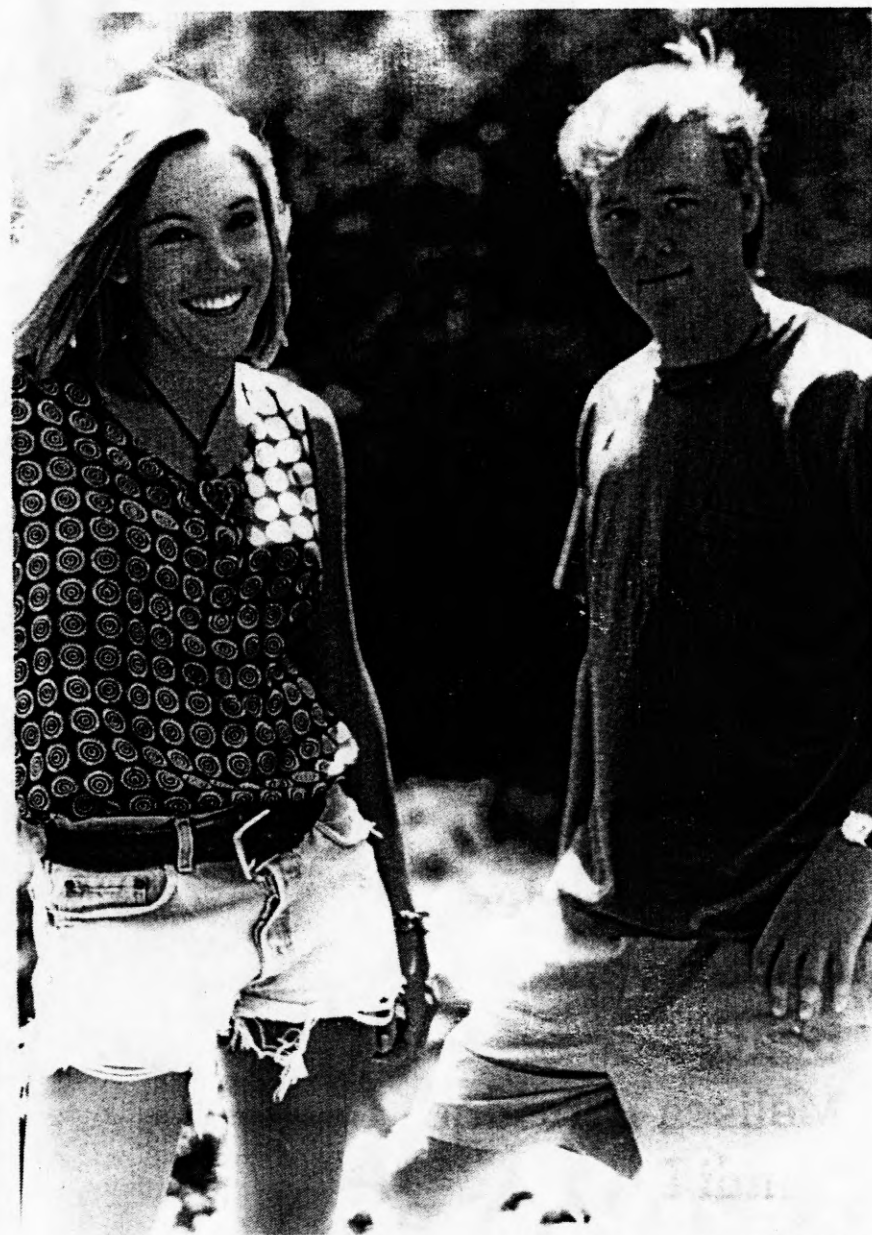


photo by Mary Fanto

BROWNIE MARY is available for both acoustic and electric gigs.

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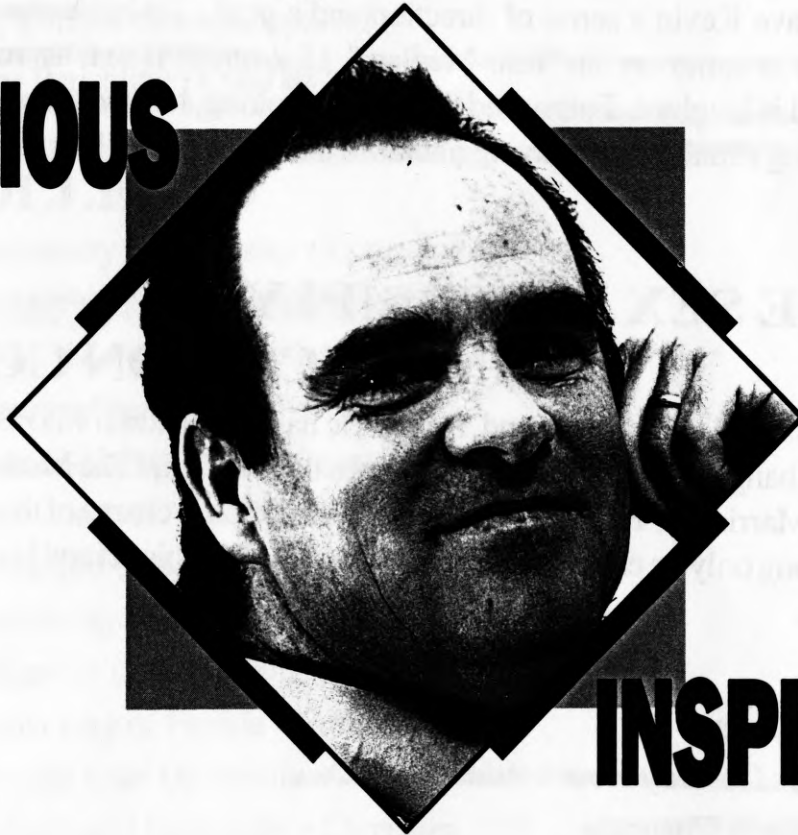
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