



EDINBORO UNIVERSITY
OF PENNSYLVANIA

Office of Public Relations and Publications
Edinboro, PA 16444
(814) 732-2745 or 2929
Fax (814) 732-2621

October 1, 1998

FOR IMMEDIATE RELEASE:

EDINBORO DEBUTS SUMMER ORIENTATION PROGRAM

by Emily Wolinsky, Edinboro student

This summer marked the debut of Edinboro University of Pennsylvania's first overnight Summer Orientation program for incoming freshmen. The student activities office planned several day-and-a-half-long sessions – each geared for a different area, such as liberal arts or education. By the end of the ten sessions, Edinboro had guided more than 800 students through many different activities to prepare them for their future at the University.

Ten student orientation leaders hosted the program: Korey Kilburn (Edinboro), Yahmin Norwood (Philadelphia), Rebecca Wilkins (Medina, New York), Ryan Hagerman (Washington, Pa.), Mandy Bambauer (Edinboro), Melissa Musico (Pittsburgh), Steve Gramley (Edinboro), Dave Day (Erie), Cheryl Walker (Pittsburgh), and Emily Wolinsky (Geneseo, New York). Supervising the leaders were April Longwell, coordinator of first year experience and non-traditional student programs, and Rodney Altemose, director of student activities.

So what exactly do orientation leaders do other than become the mother geese to more than 800 freshmen ducklings?

The orientation staff spent weeks preparing for their first session by creating funny skits or vignettes – deciding what were the most important issues for a freshman to know about when entering “the 'Boro.” This was one of the most effective parts of the program. The student orientation leaders took turns performing vignettes on money management, homesickness, roommates, and real issues that affect students (alcohol and drug abuse, financial problems, stress, feeling out of place, and the temperamental

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EDINBORO UNIVERSITY

SUMMER ORIENTATION PROGRAM, Continued

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weather). The final vignette on the community values of Edinboro outlined a policy of respect that President Pogue had wanted to be known to all of the new faces sitting before the stage. After each skit, parents and students were given a chance to ask questions of the leaders and get honest answers.

Questions and answers were very much a part of a student orientation leader's job. During their afternoon with the students, leaders split into separate groups and set up workshops with freshmen where they discussed all of the activities that students could get involved in. This is where the questions and answers became a key factor. The upperclassmen encouraged everyone to find organizations they were interested in and take advantage of the University Center which was created for the students. The leaders also answered many questions about services on campus such as Ghering Health Center, meal plans, career services, and residence life.

In years past, freshmen starting out at Edinboro did not have the opportunity to choose their classes. The University would send a schedule to the home of each incoming freshman after they had filled out a short preference card. This did not allow much choice in classes. This summer marked a change for the participants, because during their orientation they were able to use the computer to select their own classes. It was satisfying for the new students to learn how to schedule like upperclassmen and leave orientation with the best classes they could find on their own terms.

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EW:jms



October 1, 1998

FOR IMMEDIATE RELEASE:

CHILDREN'S CONCERT SCHEDULED FOR BLASCO LIBRARY

Faculty and students from the music department at Edinboro University of Pennsylvania will present "A Children's Concert of Animal Sounds from Bagpipes to Tubas" on Saturday, October 24, at 10:30 a.m. in the Hirt Auditorium of the Raymond Blasco Memorial Library.

The concert will showcase pieces inspired by animals such as *The Flight of the Bumblebee*, performed by professor Nancy Schecter on violin; *The Black Bear*, featuring student bagpiper Eric Simons (Franklin); *The Cat and the Mouse*, performed by pianist Kristine Denton; and *The Swan*, played by Edinboro student Aimee Pavlesich (Lancaster) on cello. Many other faculty and students will also perform.

Immediately following the concert will be an "instrumental petting zoo" in the Admiral Room. Edinboro faculty and students will assist interested youngsters who would like to play various woodwind, brass and string instruments. The event is intended for children aged five and older.

Seating is limited and will be available on a first-come, first-served basis. For more information call 451-6936

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BKP:jms



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Edinboro, PA 16444
(814) 732-2745 or 2929
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October 5, 1998

FOR IMMEDIATE RELEASE:

EDINBORO CREATIONS: A BOOMING BEESWAX CANDLE BUSINESS

In a workspace in a basement in Munhall, Pennsylvania, resides the candle-making empire of Ward Troetschel, a 1990 graduate of Edinboro University of Pennsylvania. From his modest, but colorful, house – his garage is painted several shades of purple – Troetschel makes hand-rolled beeswax candles and ships them to hundreds of customers all over the country.

Since Troetschel and his wife, Mary Lynne (Nin) Neil, a 1984 Edinboro grad, began making candles four years ago, their business – which is named Edinboro Creations in honor of their alma mater – has become the largest of its kind in Pennsylvania and the surrounding states of Ohio, Maryland and New Jersey. According to Troetschel, there are fewer than 20 companies of his size or larger in the U.S.

“The first year we had eight or ten clients,” said Troetschel. “Then we went to 50-60 clients, then to 120 clients. Now we have 300-400 active accounts with another 200-300 accounts we sell to only at Christmas. We have doubled or tripled in size every year. If we double in size this year, we will no longer be a home-based business.”

The beeswax, which comes in 40 colors, is kept in the basement where it is cut to size. Then it is brought upstairs where Ward and Nin sit on the living room floor and roll it into the various sized candles. Then they are boxed and shipped out. Ward said Nin is the expert candle maker, rolling as many as 160 eight-inch taper candles an hour. His best rate is less than half that.

“Beeswax candles have to be hand rolled. There is not a machine that can do it. You have to have an even, constant pressure,” he said. “The problem with beeswax when you are rolling a candle is if it starts to go off one way or another it cannot be unrolled. If you try to unroll it, it just sticks to itself and rips apart. We can make money as long as we don’t make too many mistakes.

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A member of the State System of Higher Education

"It doesn't require great skill to make a poured candle. It's too easy. That's why there are a thousand people doing it."

With three young children, the youngest of whom is just a few weeks old, family is very important to Troetschel. It was, in fact, his six-year old daughter Sarah, who serendipitously got them into the beeswax business. They bought her a children's candle-making kit when she was just a toddler. When they saw how nice the candles were, they began making them seriously.

Troetschel is an ardent believer in the superiority of the beeswax candle. "The difference between beeswax and other wax is that beeswax is 100 percent natural wax," he explained. "Paraffin is a byproduct of refined oil. The problem with paraffin in comparison to beeswax is that it burns poorly. A beeswax candle, by weight, burns twice as bright and 2-3 times longer than a paraffin candle. It burns perfectly. It does not smoke. It does not drip. It does nothing but burn."

Much of his admiration for beeswax stems from its environmentally friendly qualities. Troetschel packages his candles in 100 percent recycled giftwrap, uses only organic dyes, and 100 percent cotton wicking.

"People are becoming more interested in natural products," Troetschel said. "People see these candles as a very healthy alternative. They are not burning chemicals in their house, and they are exceptionally beautiful. We provide people with something luxurious in their lives."

Indeed, the real purpose of their work is not simply to make candles. The overriding motive for what they do is to put art into people's hands. "We are in the business of creating beauty in a subtle, yet repetitive, way," said Troetschel. "We see a candle as a painting you can take down from the wall. It's nature and art in a natural synthesis."

The Troetschel family believes it is important to experience life directly as opposed to having life presented artificially through something like television. They believe real beauty can be found in life and nature. Their small yard is full of flowers, and a small pond near the garage is stocked with goldfish. The colors of the garage, by the way, were taken from the colors of their garden. Ward's insistence upon using only natural components whenever possible is derived from his beliefs on life, beauty and nature.

Many of their clients are upscale establishments located in such places as Pittsburgh's Shadyside neighborhood. They also sell to the Smithsonian and the American Museum of Folk Art. *Pittsburgh Magazine* showcased Edinboro Creations in its February issue: "Rolled sheets of 100 percent beeswax produced in the small Munhall factory give each candle a natural honey scent."

Although candles are far and away the largest part of the business, they are not the only part. Troetschel also makes fused plastic bowls – lightweight transparent containers marked with colorful splotches of dye – that are sold as beachware. Only four stores in the country sell the bowls: three are in Florida, the other in California. They are popular as salad bowls for around the pool and people with beach houses put them out on their patios to hold seashells and other beach items.

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EDINBORO UNIVERSITY

OF PENNSYLVANIA

Frank G. Pogue
President
Edinboro, PA 16444
(814) 732-2711
Fax (814) 732-2880

October 5, 1998

Dear Edinboro Community Members:

The Edinboro University Homecoming festivities were, once again, a great success. This success is due, in large part, to the wonderfully positive support evidenced by our local community members who willingly open the doors of the Borough of Edinboro to our alumni and their families. Thank you for being such gracious hosts and welcome participants in all of our events including the brunch, parade, football game, Tot Trot and various receptions and special interest activities that took place throughout the weekend.

Although our alumni view Homecoming as an opportunity to re-live the memories of their years as Edinboro students, they also look forward to visiting the community that was their "home" for a very important part of their lives. Many of their memories were made while patronizing businesses, visiting and working with local residents, and enjoying the many activities and experiences that our resort community has to offer. Each year, as they return to Edinboro for this annual celebration, they find the same warm, friendly and inviting atmosphere that they enjoyed during their years as students. In addition, our alumni take notice of and pride in the many improvements and enhancements our community has initiated to enable it to grow and enjoy continued prosperity. The fact that our alumni return, year after year, to celebrate their association with Edinboro is, indeed, testimony to the collaborative efforts of the university and community in making them feel welcome. Edinboro will always be their home.

Thank you for helping to make Homecoming 1998 an enjoyable experience for all.

Sincerely,

Frank G. Pogue
President
Edinboro University of Pennsylvania

October 6, 1998

FOR IMMEDIATE RELEASE:

ANIMATOR AMY KRAVITZ TO APPEAR AT EDINBORO UNIVERSITY

Experimental animator Amy Kravitz will conduct a seminar and show her work at Edinboro University of Pennsylvania on Thursday, October 8. The seminar will be held at 3:30 p.m. in Doucette Hall, room G-9. She will show and discuss her work in 119 Doucette Hall at 8:30 p.m. Both events are free and open to the public.

Kravitz treats the animation medium as a fine art. Her work is noted for technical excellence, innovation, and a powerful ability to communicate through abstraction. Her first independently-produced film, *River Lethe* (1985) received critical acclaim for its mastery of technique and evocative, distinctive style. It has been screened internationally including festivals in Canada, Japan and Israel. It has received many awards including the C.I.N.E. Eagle. Her second film, *The Trap* (1988) has been praised for its dark, haunting beauty and emotional power. It, too, has been screened internationally and received many awards including first prize for animation at the USA Film Festival.

She has received various grants and honors including an independent filmmaker grant from the American Film Institute to complete her current production, *Roost*, and winning the MTV "World Problems and Solutions" international storyboard competition.

Kravitz holds a BA in anthropology from Harvard University and an MFA from Cal Arts in film and video. She has worked as a freelance graphic animator in Hollywood, designed animation sequences for opera sets, and co-directed international children's collaborations in Soviet Armenia. In addition, she has more than 25 years of teaching experience. She is an associate professor at Rhode Island School of Design where both her innovative teaching methods and her students' work have received international recognition.

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Kravitz lives in Providence, Rhode Island, with her husband and two daughters. Her appearance is funded with a grant from the Pennsylvania Council on the Arts.

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BKP:csw

October 7, 1998

FOR IMMEDIATE RELEASE:

MARY PIPHER TO MAKE KEYNOTE ADDRESS AT EDINBORO CONFERENCE

Mary Pipher, the author of *Reviving Ophelia: Saving the Selves of Adolescent Girls*, will be the keynote speaker at Edinboro University of Pennsylvania's professional workshop/conference on Monday, October 19, 1998. The conference, "Healing A Culture in Crisis: Protecting and Reconnecting Our Families, Schools & Communities," is co-sponsored by the Ophelia Project.

Also participating in the conference will be representatives from Jonesboro, Arkansas, and Springfield, Oregon, communities which suffered school-related violence in the past year. Larry Bentz, principal of Thurston High School in Springfield, and Betty Stockton, counselor for behavior intervention at Crowley's Ridge Co-Op, which serves Westside Middle School in Jonesboro, will take part in a panel discussion led by Edinboro President Frank G. Pogue.

A clinical psychologist in Nebraska, Pipher rose to national prominence through her best-selling books which have deeply touched a nation looking for answers to the problems facing communities, families, and especially young women. *Reviving Ophelia* was on the *New York Times* bestseller list for more than 140 weeks. During that time, it was the top seller for 23 weeks. Her follow-up book, *The Shelter of Each Other: Rebuilding Our Families*, also made the *Times*' list.

Her latest book examines the effects of the culture on families and explores how the loss of community and the proliferation of media and technology have hurt our oldest institution. She argues that many children are being raised by appliances in a media-dominated culture and that the stories they tell are about corporate profits – not children. She finds that the electronic village instills a very different value system from the one parents try to teach.

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Pipher is also a visiting assistant professor at the University of Nebraska. She received her B.A. in cultural anthropology from the University of California at Berkeley and her Ph.D. from the University of Nebraska. Her work combines her training in both psychology and anthropology. Her special area of interest is how American culture affects the mental health of its people.

She is a commentator for Nebraska Public Radio, a popular speaker and workshop leader. Her articulate and energetic delivery creates enthusiasm for her ideas in a way that unites rather than polarizes her audiences. She has appeared on the "Today Show," "20/20," "Oprah" and National Public Radio's "Fresh Air."

Pipher will speak twice at the conference. At 8:45 a.m. she will discuss "The Shelter of Each Other" in the University Center Multipurpose Room. Her keynote address at 12:45 p.m. will be "Helping Others Stay Connected" in Van Houten Dining Hall. President Pogue's panel discussion: "Communities After Crisis: Collaboration for Family-Centered Healing," will be held at 2:30 p.m. in the University Center.

Other sessions in the day-long conference will discuss such topics as television in children's lives, conflict resolution skills, community coalitions, school security, and teenage pregnancy.

The Ophelia Project is a national program founded in Erie in 1997 and inspired by the works of Pipher. It is especially intended for educators, parents, school administrators, and youth-service and mental health providers.

Registration for the conference is available by calling the department of continuing education at (814) 732-2671.

REVIVING OPHELIA



SAVING THE SELVES OF ADOLESCENT GIRLS

#1
NEW YORK
TIMES
BESTSELLER

An eye-opening look at the everyday dangers of being young and female, and how adults can help

"An important book...Pipher shines high-beam headlights on the world of teenage girls."

—*Los Angeles Times*

MARY
PIPHER,
PH.D.

MARY PIPHER, Ph.D.

AUTHOR OF REVIVING OPHELIA

The
New York
Times
Bestseller

**THE
SHELTER
of
EACH
OTHER
REBUILDING
OUR
FAMILIES**









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October 7, 1998

FOR IMMEDIATE RELEASE:

**EDINBORO UNIVERSITY'S DENISE FINAZZO
APPOINTED TO LEADERSHIP ERIE PROGRAM**

Edinboro University of Pennsylvania President Frank G. Pogue has appointed professor Denise Finazzo to serve as the University's representative to the 1998 class of the Leadership Erie program.

Finazzo, an associate professor in the elementary education department, has been in the field of education for more than 20 years and has worked with all ages and abilities of students, from primary level to adult, gifted and talented to mentally and physically challenged. Throughout her career she has stressed the importance of community involvement, coupled with a passion for the affirmation of diversity in schools and neighborhoods.

She holds bachelor's and master's degrees in elementary education from Edinboro University, an M. Ed. in school administration from Edinboro, and a doctorate from Indiana University of Pennsylvania in elementary education/early childhood. She also holds several certifications including elementary principal and reading specialist.

Finazzo is one of 43 prospective leaders from the greater Erie area selected for the program which is dedicated to the development of community leadership, involvement and cooperation. Members participate in a variety of activities over the course of the 10-month program and represent the business, industry, education and service sectors of the Erie community.

Along with Edinboro University, Leadership Erie is sponsored by Gannon University, Mercyhurst College, the Dr. Gertrude A. Barber Center, GECAC, the Erie Area Chamber of

Commerce, Hamot Medical Center, St. Vincent Health Center, the Manufacturer's Association of Northwestern Pennsylvania, Erie Insurance Group, Northwestern Pennsylvania Area Labor Management Council, the United Way, and other community groups and businesses.

David Kozak, director of the Gannon Institute for Policy and Leadership Studies, is the director of the Leadership Erie Program. The associate director of Leadership Erie is Renee DeGeorge Vogt, director of Gannon's master of public administration program.

October 7, 1998

FOR IMMEDIATE RELEASE:

**EDINBORO HOSTS FOURTH ANNUAL
APPLIED COMMUNICATION CONFERENCE**

Edinboro University of Pennsylvania will host the 1998 Conference on Applied Communication on Saturday, October 17, in the University Center. "Health and Illness: Discourse Between Communication and Medicine" is the fourth in an annual series of conferences on communication and its relation to everyday issues and concerns.

This year's keynote speaker is R. Norton Hall, M.D., medical director of Healthcare Management Services at Highmark Blue Cross Blue Shield. He will speak at 1 p.m. on "In Sickness and in Health – the Role of Communication." Last year's keynote speaker was Yvonne Thornton, author of *The Ditchdigger's Daughters*.

Hall received his A.B. from Syracuse University and his M.D. from Temple University. He interned at Philadelphia's Northwestern Hospital and received specialty training in neurosurgery at the University of Pennsylvania. He left active practice in 1997 to become a physician-executive with the nation's fourth-largest healthcare insurance company where he plays a seminal role in the transition to managed care.

Terry Warburton, chair of the speech and communication studies department, said the Edinboro conference was created by faculty in the Master of Arts in Communication Studies (MACS) program as a way of developing a dialogue on contemporary communication-related issues. "The study of communication is important to virtually every profession that involves working with people – education, public relations, advertising, management, social services, marketing and many others."

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This year's conference will feature panel discussions on "Ethnographies of Medicine;" "Ebonics: Symptoms or Cause;" "Who's Talking: Issues of Schizophrenia;" "Issues of Reproduction;" "Objectification of Women and Women's Health Issues;" "Deaf and Hearing Issues;" "Medical Narratives;" and "Images, Imagination, Sense and Sense Making."

The conference is attracting faculty and students from Allegheny College, Temple University, Indiana University, Georgia Southern University, the University of Massachusetts, and the University of Missouri, as well as from Edinboro.

The deadline for registration for the conference is October 14. For further information, contact the office of continuing education at (814) 732-2671.

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October 7, 1998

FOR IMMEDIATE RELEASE:

ASSAD BROTHERS TO BRING GUITAR VIRTUOSITY TO EDINBORO

Brazilian-born guitarists Sergio and Odair Assad will perform on Tuesday, October 27, at 8 p.m. in the Newman Center as part of Edinboro University's Concert and Lecture Series. Described as "the most sensational of duo-guitarists," the Assad Brothers are the leading guitar virtuosci of the day. They have been credited with *double*-handedly reviving contemporary music for the instrument.

The *New York Times* said: "A kind of wizardry lies within the playing of Sergio and Odair Assad. In works built on complex rhythms, or with intricacies that required precise balancing and textures that varied from the most delicate to the most robust, they consistently produced a supple, flawlessly unified sound."

The *Los Angeles Times* added: "They seemed to treat the most difficult piece as if it were a walk in the park. Their dazzling speed was never displayed at the expense of clarity or musicality."

← Born in Sao Paulo, Brazil in the 1950s, the brothers moved to Rio de Janeiro while teenagers to study with Monina Tavora, a disciple of Andres Segovia. The Assads were introduced to North American audiences in 1969 as students. Since then, they have performed in nearly every major city in tours of the U.S. and Canada, as well as France, Germany, Austria, Belgium, Italy, Spain and Portugal.

The Assad Brothers have recorded more than 10 CDs. Their Baroque CD has received wide acclaim and their 1996 release, "Sago dos Migrantes," was a *New York Times* critics' choice selection. Their newest recording features works by Bach, Rameau and Scarlatti.

They have collaborated with such artists as Dawn Upshaw, Gidon Kremer, Nadja Salerno-Sonnenberg and Yo-Yo Ma. In June, 1996 the Assad Brothers were featured on *CBS Sunday Morning* with Eugenia Zukerman.





October 8, 1998

FOR IMMEDIATE RELEASE:

HEALTHY MOTHER/HEALTHY BABY FAIR AT TOPS

The Northwest Pennsylvania Chapter of the March of Dimes, along with more than 20 local health organizations, will present the 1998 Fall Healthy Mother/Healthy Baby Fair on Thursday, November 12, from 1 p.m. to 6 p.m. at Tops eastside market. The event is sponsored by Tops and Star 104 radio.

Nursing students from Edinboro University of Pennsylvania and Gannon University will be on hand to answer questions and provide information on such topics as child health, child safety, women's health and nutrition.

Edinboro nursing professor Janet Newcamp said the Fair is a way of providing the public with maternal and child health education. "The Fair brings together multiple institutions in promoting healthy infants and healthy mothers," said Newcamp. "It also provides a clinical teaching experience for junior-level nursing students."

There will be small giveaways throughout the day and a grand prize drawing at the end of the day.

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October 14, 1998

Cutline

Edinboro University President Frank G. Pogue (center) leads a panel discussion with Larry Bentz, (left) principal of Thurston High School in Springfield, Oregon; and Betty Stockton, (right) school psychologist for the Westside School District near Jonesboro, Arkansas. Both communities faced tragedies similar to that of the General McLane School District. The panel discussed "Communities After Crisis: Collaboration for Family-Centered Healing," as part of an Edinboro conference "Healing a Culture in Crisis: Protecting and Reconnecting Our Families, Schools & Communities."

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BKP:csw

offers to students and faculty alike. This presentation will acquaint participants with the goals, the services offered and the methods used at the Edinboro Center for Writing.

Dr. Robert Holderer, English and Theatre Arts Department
Compton Hall 100

4:00-5:00 p.m.

The Big Picture of Life as Revealed by the Lobsters. This slide presentation on the 200 million-year-old fossil record of lobsters will focus on the utility of this record in addressing questions of general interest in paleontology and biology.

Dr. Dale Tshudy, Geosciences Department
Cooper Hall 202

4:00-5:00 p.m.

Astronomy on CD-ROM. A demonstration of a variety of astronomy programs, including CD-ROM VOYAGER II (a fabulous desktop planetarium), Magellan Venus Images, Mars, Jupiter, and Death of the Dinosaurs. (Note: Audience capacity is 5.)

Dr. James LoPresto, Physics and Technology Department
Cooper Hall Observatory

- MONDAY EVENING -

6:00-7:00 p.m.

The University Graduate and the Obligations of the Educated in Today's Society. This presentation examines the role of the university student and the college graduate in the larger community, and the educated person's obligations relative to service and citizenship in contemporary society. (Sponsored by the Institute for Ethics and Values Education.)

Dr. Jerry B. Covert, Dean of Science, Management, and Technologies
Reeder Lecture Hall

6:00-8:00 p.m.

Race, Writing, and History: Africa and Representation. This symposium will explore representations of Africa. Professor Bohne will address arguments by Chinua Achebe that impute to Joseph Conrad's *Heart of Darkness* a Eurocentric view of Africa. Professor Hickey will examine Conrad's representations and relate them to current discursive practices, and Professor Wilson will focus on African nationalism and its discourse in contemporary African literature.

Prof. Luciana Bohne, English and Theatre Arts Department
Dr. Dennis Hickey, History Department
Prof. Elliot Wilson, Philosophy Department
Hendricks Hall G13

6:00-8:00 p.m.

The Art of Talk and the Talk of Art: Dialogue on Quality of Life. Artists, communication professionals, and the audience will "dialogue" on how aesthetics and communication weave together in our "quality" of life. A fugue of fashionable terms and perspectives!

Dr. Tim Thompson, Prof. Dennis P. Lutz, Speech and Communication Studies Department
Prof. D. P. Warner, Art Department
Barbara Hauck, Fine Artist and Communications Graduate Student
Porreco Center, Classroom 4



Edinboro University President Frank G. Pogue (center) leads a panel discussion with Larry Bentz, (left) principal of Thurston High School in Springfield, Oregon; and Betty Stockton, (right) school psychologist for the Westside School District near Jonesboro, Arkansas. Both communities faced tragedies similar to that of the General McLane School District. The panel discussed “Communities After Crisis: Collaboration for Family-Centered Healing,” as part of an Edinboro conference “Healing a Culture in Crisis: Protecting and Reconnecting Our Families, Schools & Communities.”



October 14, 1998

FOR IMMEDIATE RELEASE:

EDINBORO PROFESSOR'S ART IN WASHINGTON ARTS CLUB

The Arts Club of Washington is hosting an exhibition of work by Edinboro University of Pennsylvania art professor Lisa Austin now through November 8. Austin has created a site-specific media installation entitled "every day gets to be a long time ago." Austin creates "places" rather than producing objects, and uses sound and language to provoke memory.

The Arts club of Washington is located in the historic home of President James Monroe. Austin uses the history and ornate nature of the historic home of the President to her own ends. "I hope to capture a sense of the passing moment and to emphasize awareness of the transitory nature of life," said Austin. "To anticipate the end of every beginning is a poignant and necessary task."

Since obtaining her MFA in sculpture from Yale University in 1986, Austin has exhibited extensively in the Washington area, New York and Pennsylvania.

The Arts Club of Washington is located at 2017 I Street, NW, Washington, D. C. Its galleries are open to the public Tuesday-Friday, 10 a.m. to 5 p.m.; Saturday 10 a.m. to 2 p.m. and Sunday 1 to 5 p.m. For more information, call the Arts Club at (202) 331-7282, extension 23.

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BKP:jms



September 24, 1997

FOR IMMEDIATE RELEASE:

EDINBORO UNIVERSITY FACULTY ARTIST EXHIBITION TO OPEN

The artists-teachers of Edinboro University of Pennsylvania's art department will display their work in an exhibition October 1-25, at the University's Bruce Art Gallery.

Gallery director William Mathie said there is something for every visitor in this exhibition. It includes many thought-provoking conceptual pieces of art, work by nationally-known artists in fine art crafts and paintings by some of the strongest representational painters in this region of the country.

"This show is an opportunity for students to come to know their professors as vital, creative artists," said Mathie. "It also allows the community to become familiar with the rich resource the artists teaching at Edinboro University of Pennsylvania are."

The exhibition media will include jewelry, photography, furniture, mixed-media, and clay, as well as drawing, printmaking, acrylic and oil paintings, bronze sculpture and installation. Mathie said this show may be one of the last opportunities for the community to see work by professor James Vredevoogd who is retiring in May.

The exhibition's opening reception on Wednesday, October 1 at 7 p.m. is open to the public. Bruce Gallery is located on the ground floor of Doucette Hall. For further information call the Gallery at (814) 732-2513, or the department at 732-2406.

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BKP:bda



EDINBORO UNIVERSITY
O F P E N N S Y L V A N I A

Office of Public Relations and Publications
Edinboro, PA 16444
(814) 732-2745 or 2929
Fax (814) 732-2621

October 15, 1998

FOR IMMEDIATE RELEASE:

**EDINBORO PROFESSORS USE INTERNET
FOR LITERARY AGENT INVESTIGATION**

This is a tale of two webs. One is a web of lies and deceit woven solely for the purpose of ensnaring unsuspecting aspiring writers and then sucking them dry of their savings, their pensions, and perhaps most cruelly, their dreams. It is spun by predatory literary agents, many of whom are connected by hidden strands to vanity publishers and unscrupulous book doctors.

The other web is the Internet. It is the cyberspace tool used by scam victims to unite and fight back – an electronic town hall where its citizens are rallying against literary impostors.

The Internet is also used by two Edinboro University of Pennsylvania professors to document and – unexpectedly – become part of exposing the deceit itself.

Jim Fisher is a professor of criminal justice at Edinboro who has already made a name for himself as the author of *The Lindbergh Case*, the definitive book on the kidnapping and murder of the son of famed aviator Charles Lindbergh. The former FBI agent began his investigation in November of 1997 when a friend nearly became a victim of a Pittsburgh-based literary agent.

Working alongside Fisher is Edinboro sociology professor E. Ernest Wood, who specializes in the study of crime and con artists. Wood maintains the rapidly-growing case file for Fisher and handles the many e-mail messages the two investigators receive daily.

Early on, Wood realized the Internet would play a big role in their work. “When you tick off a writer they will write,” said Wood. “With the Internet, victims can coalesce and fight back.”

Fisher calls them the “cyber posse.” He said the bad guys can run but they can’t hide from the Internet.

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Much of the correspondence among writers takes place in newsgroups – thousands of electronic bulletin boards covering the whole spectrum of human experience. Wood sorts through these newsgroups using a computer service called Deja News to find complaints from aspiring writers who have been victims of literary agents.

“We use the complaints as leads to find people who have lost money to these agents,” said Wood. “Some losses were as much as \$15,000.”

As they pore over the stories of hundreds of writers, the methods used by literary confidence artists become clear. A typical scheme goes like this: An aspiring author writes a book and begins looking for an agent to help get the book published. Many dubious agents advertise in writers’ magazines. The writer will choose one or more agencies in the magazine and send in a manuscript, not knowing anything about the legitimacy of the agency. The agency will reply with a letter praising the book but suggesting the manuscript needs a little professional editing. They offer to refer the manuscript to an editor – also known as a book doctor – for a fee. The agency, of course, gets a kickback from the editor.

Other agencies may charge for expenses or a “reading fee” or a “consulting fee.” Some agencies have their own publishing companies which promise to print the book and distribute them to booksellers. The writer, however, may have to pay thousands of dollars for this service with no guarantee of selling a single book.

All of this is in contrast to the work of legitimate agents who make their money through royalties earned from selling their clients’ books to publishers – not by charging their clients.

The result of their detective work will be a new book written by Fisher called *Ten Percent of Nothing: Literary Hoop Dreams and the Masters of Deceit*. The book focuses on three agents who have made millions of dollars off aspiring writers over the past ten years, even though they have sold only a handful of manuscripts to royalty-paying publishers.

“Real agents do not sell themselves to unpublished writers,” Fisher advised. “Real agents have nothing to sell. Agents who live off writer-paid fees do.”

In the process of his investigation Fisher has become somewhat of an expert on what he calls “the genteel racket.” Although he has been on the case for less than a year, his advice has already been sought out by criminal investigators including Kentucky’s attorney general’s office.

As a way of helping authors spot unethical agents, Fisher came up with what has become known in literary circles as the “Fisher Scale.” It’s a list of 12 warning flags that every aspiring

writer should be aware of when looking for an agent. The scale assigns "Literary Agent Point Scores" to each warning flag. The higher the points, the more caution a writer should use when dealing with those agents.

He also created "The Fisher 200," a checklist of literary agencies which use one or more of the questionable practices. He warns: "Among the least desirable literary agencies are the outfits that encourage clients to sign subsidy publishing contracts with so-called joint venture publishers. Agents touting these deals tell clients that this is the new wave in publishing. Unpublished authors, by contributing thousands of dollars toward the production of their books, now have the opportunity to invest in their own success. Other co-publishing arrangements require the writer to purchase a large number of his or her books. In the end these deals turn hopeful writers into victims. The only people who profit from these deals are the vanity publishers and the manuscript-providing agents who receive 'finder's fees' or kickbacks for their efforts. In the 1990s two major joint-venture houses went out of business leaving thousands of writer contributors holding the bag. Both publishers are under investigation for fraud and related crimes. Although victimized writers angrily denounce these publishers as crooks, they don't seem to hold their agents, most of whom are fee-chargers who aggressively seek clients, responsible."

The 30-page booklet is available free by writing to Fisher at Edinboro University's department of political science and criminal justice.

The Fisher Scale:

If the literary agency you are considering:

1. Is not located in New York City, Chicago or Los Angeles (1)
2. Has a post office box for an address (1)
3. Advertises in Writer's Magazines for clients (1)
4. Charges reading or evaluation fees (2)
5. Treats its recent sales (and client) list as confidential (2)
6. Solicits manuscripts by direct mail (3)
7. Asks for marketing, contract, representation, handling, processing, retainer, or circulation fees on a one-time, hourly or annual basis (3)
8. Is not a member of the Association of Author's Representatives (3)

9. Lists, as recent sales, books published by companies that require authors to pay part or all of the publishing costs to buy a large number of their own books (4)
10. Offers in-house line editing services for a fee (4)
11. Refers rejected manuscripts to free-lance book doctors, or (4)
12. Owns or has a financial interest in a subsidy publishing company, (5)

Then, using this scale, if the Literary Agency Point Scores adds up to:

1-2 = Be careful

3-4 = Be suspicious

5-7 = Proceed at your own risk

8 and up = Avoid



October 16, 1998

NEWS ADVISORY

EDINBORO UNIVERSITY, CRAWFORD CENTRAL TO SIGN AGREEMENT

Students from the Crawford Central School District will soon be earning college credits thanks to an articulation agreement between the District and Edinboro University of Pennsylvania which will be signed on Wednesday, October 21, at 1 p.m. in the media center of Meadville Area High School.

Signing the agreement for Edinboro University will be President Frank G. Pogue. Signing for Crawford Central will be Lary Williams, director of curriculum and instruction; Meadville Senior High School Principal George H. Deshner; and Cochranon Senior High School Principal Donald K. Wigton. Also participating will be Crawford Central Superintendent James C. LaScola as well as students, school board members, principals and counselors.

The agreement will allow students to receive Edinboro credits for accelerated and advanced placement level courses in English, math, history, and foreign languages if they enroll at Edinboro within two years of graduation. Students at Meadville High School will also be able to earn credits in biology. They will receive credit for Edinboro courses in college writing skills, precalculus and/or analytical geometry and calculus, introduction to modern Europe, principles of biology, and French, Spanish or German.

Media are invited to attend the event. For further information contact Jerry Kiel, Edinboro University's associate vice president of enrollment, management and retention, at 732-5555, ext. 236.

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BKP:jms

October 16, 1998

FOR IMMEDIATE RELEASE:

NATIVE OF ENGLAND IS EDINBORO STUDENT PRESIDENT

by Emily Wolinsky, Edinboro student

Take an ordinary person on Edinboro University of Pennsylvania's campus and give them a title like, say, Student Government Association president. Then put him in charge of handling a million-dollar budget, a congress, a senate, and the rest of the student body. Maybe he needs a little help, so there's always the vice president among other important officers. Give this person a salary and a nicely decorated office. Now pat him on the back and hope that he will take his new title to a level beyond what the last president accomplished.

Now let's get more specific. Why don't we now take this president and make him a guy named David Day? Yeah, why don't we? And instead of having him just be ordinary, why don't we choose a guy with an English accent, good looks, a couple of Oasis CDs, a major in communications with a minor in history, and some terrific plans for Edinboro University?

Dave Day's record began officially in Cambridge, England, 22 years ago. Moving to Erie, Pennsylvania, in 1991 with his mother, and living with family in the area was a very positive experience for him. He decided he really liked the United States, and fortunately he could stay here because of his dual citizenship (his mother is American and his father is British). Day graduated from McDowell High School in 1995 and chose Edinboro University originally because it was close to home and affordable.

It was at Edinboro that Day started out his first year right by becoming a brother in the Alpha Chi Rho fraternity. The fraternity marked an important stage in Day's life by showing him early in his college career what leadership meant. He took on many important positions within his fraternity, including vice president, secretary, public relations, and Inter-Fraternity

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Council representative. As a member of the IFC, he held the positions of external vice president and internal vice president. In 1997, Day became a representative for the Pennsylvania Greek Leadership Conference and a Homecoming king candidate.

Day is not just active within his fraternity, but with other organizations as well. His distinct voice is heard weekly on WFSE, the campus radio station. He has also been a peer mentor, a member of the Applied Communicators of Edinboro, an orientation leader, and he has been very active in intramural sports. For the community, Day is continually volunteering hours of service and has helped with blood drives and AIDS Awareness Week at Edinboro.

So how did he find his way through all of these activities into the Student Government Association? After serving for the Inter-Fraternity Council, Day realized student leadership could be extremely effective and beneficial. He felt the SGA was not getting the support it deserved on Edinboro's campus, and students were not realizing the amount of power their voices had. Through the advice of Rodney Altemose and his friend Kristina Christmas (now vice president of SGA), Day became more active with the SGA on campus. He was elected to congress and from there began forming ideas on what Edinboro University could change and implement if he were elected president.

Running for office, Day and Christmas set their platform. They wanted a University-wide bus system, Greek housing, admission and retention improvement, an increase in student activities, better attendance at on-campus activities, and more parking for students. This platform was what won the election. Day and Christmas were elected to serve as president and vice president of SGA in the spring of 1998 for the current school year.

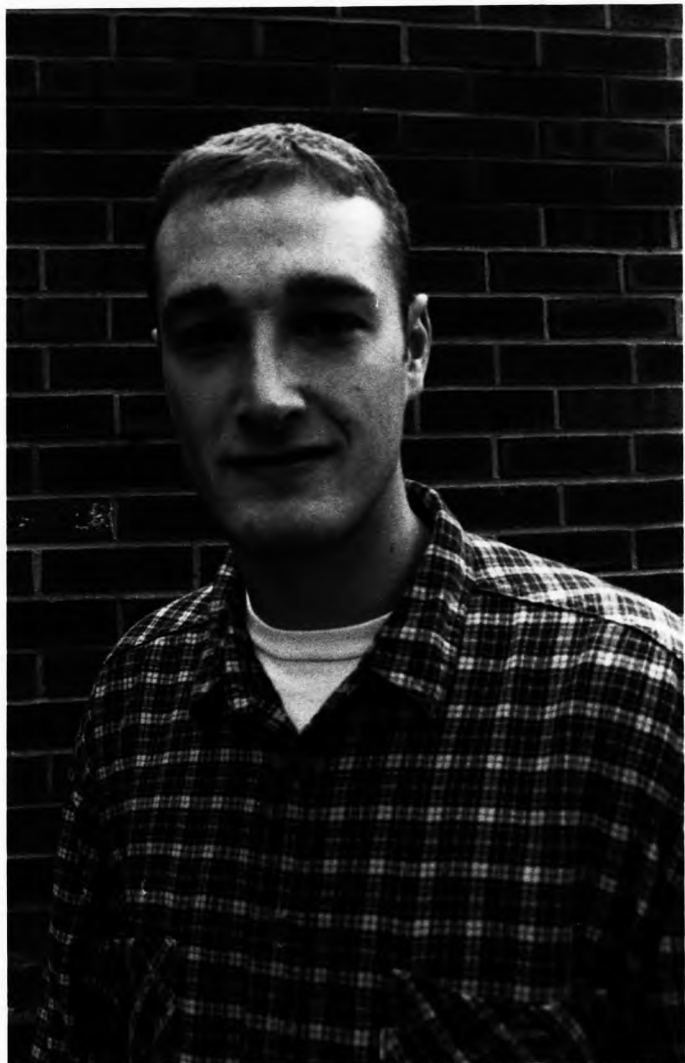
Right now, Day is totally committed to his job as president, working to implement all of the platform goals he promised to enact for students during his year in office. He takes his job very seriously and puts in much overtime which shows he stands by his promises. His philosophy is "you get out what you put in" to everything you do. For Day, he believes that everything he has strived for will have its rewards. Attendance in class and doing what is expected of you is the key to an Edinboro student's success and his successes. This optimistic approach is what gets him through the day.

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Day hopes to continue to be successful out in the “real” world in less than a year. He sees himself in ten years still extremely close to the fraternity brothers he lives with today. Day hopes in his future to be running the day-to-day operations of a sports franchise, living in the United States, and always remaining in a positive atmosphere like the one he finds at Edinboro University.

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EW:jms





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(814) 732-2745 or 2929
Fax (814) 732-2621

October 21, 1998

FOR IMMEDIATE RELEASE

EDINBORO UNIVERSITY, CRAWFORD CENTRAL SIGN AGREEMENT

Students from the Crawford Central School District will soon be earning college credits thanks to an articulation agreement between the District and Edinboro University of Pennsylvania being signed today in the media center of Meadville Area High School.

Signing the agreement for Edinboro is Edinboro President Frank G. Pogue. Signing for Crawford Central are Superintendent James C. LaScola, Director of Curriculum and Instruction Lary Williams, Meadville Senior High School Principal George H. Deshner, and Cochran Senior High School Principal Donald K. Wigton. Also participating are students, school board members, principals and counselors.

The agreement allows students to receive Edinboro credits for accelerated and advanced placement level courses in English, math, history, and foreign languages if they enroll at Edinboro within two years of graduation. Students at Meadville High School will also be able to earn credits in biology. They will receive credit for Edinboro courses in college writing skills; precalculus and/or analytical geometry and calculus; introduction to modern Europe; principles of biology; and French, Spanish or German.

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BKP:jms

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10-20-98 JS

October 21, 1998

FOR IMMEDIATE RELEASE:

MEADVILLE SENIORS ENTHUSIASTIC OVER COMPUTER COURSE

by Emily Wolinsky, Edinboro student

On October 27, during the evening hours, an influx of adults will be heading into the new Meadville Area Middle School. Edinboro University of Pennsylvania's math and computer science department and the newly built middle school are sponsoring a computer training seminar for senior citizens. The University's computer club students will gain experience in training the basics of computers while getting to know and work with senior citizens in the Meadville area.

Professor Patricia Hillman, advisor to the computer club at Edinboro University, helped come up with the concept this summer, just months after the new school was built. Rebecca James, principal, felt the seminar would help demonstrate that tax dollars for the middle school could be beneficial to the entire community and incorporate people of all ages into the learning environment.

The concept worked out better than originally planned. Shortly after a newspaper article appeared in the beginning of October inviting senior citizens to the computer training, the phones started ringing off the hook. As of now, 40 participants have signed up for the two-day program and 38 citizens are on a waiting list for another program that may start up again this spring.

What exactly is pulling these community citizens towards the seminar? It is definitely curiosity. First, the seminar will allow seniors to be able to see the new Meadville Area Middle School. Second, they will learn all about computer basics that they might have been afraid to explore before. Finally, senior citizens will be able to learn how to browse the internet and email their loved ones. They were even asked to bring addresses of family and friends to email.

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Students in the computer club are excited to work with seniors in the area and are ready to demonstrate the computer skills they feel that people of all ages need in today's society. Overall, the program is bringing many different communities of people into a learning environment that will be used for years to come and teaching a technology which will last for generations. If the program goes as planned, Edinboro University's math and computer science department hopes to bring training beyond just the Meadville area and into other communities.

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October 26, 1998

News Advisory:

EVENT TO MARK SECOND YEAR OF APPLE EDUCATION GRANT

Edinboro University of Pennsylvania and the School District of the City of Erie will mark the start of the second year of a \$200,000 grant from Apple Computer, Inc. with a public showcase on Tuesday, October 27, at 4 p.m. at the Erie County Historical Society, 419 State Street.

The Apple Education Grant is funding a project for students at Erie's Emerson-Gridley Elementary School and Edinboro's Miller Laboratory School called "Walk to Freedom: A Project Focusing on the Underground Railroad in Pennsylvania and Escape to Canada."

The purpose of the grant is to fund innovative uses of technology in the classroom. Students will be on hand to demonstrate how they have used technology in this project. Local authors and historians Sarah Thompson and Karen James will give a brief overview of the Underground Railroad in Erie County. St. James AME Church in Erie is also a grant partner in the project.

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BKP:csw



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October 27, 1998

FOR IMMEDIATE RELEASE

EDINBORO UNIVERSITY, CRAWFORD CENTRAL SIGN AGREEMENT

Students from the Crawford Central School District will soon be earning up to 21 college credits thanks to an articulation agreement between the District and Edinboro University of Pennsylvania.

Edinboro President Frank G. Pogue said the agreement is an opportunity for Crawford Central students to get an early start on a college education. He used the occasion of the signing, which took place at the Meadville Area Senior High School, to welcome the school district into the "Edinboro Family" and to emphasize the importance of academic and personal success.

Crawford Central Superintendent James C. LaScola said the collaboration between Edinboro and the School District is very important. "Edinboro is an important partner," he said. "The campus is right here in Meadville and in Cochranon."

The agreement allows students to receive Edinboro credits for accelerated and advanced placement level courses in English, math, history, and foreign languages if they enroll at Edinboro within two years of graduation. Students at Meadville High School will also be able to earn credits in biology. They will receive credit for Edinboro courses in college writing skills; precalculus and/or analytical geometry and calculus; introduction to modern Europe; principles of biology; and French, Spanish or German.

"This is the most extensive agreement between our school and any other institution," said Crawford Central's Director of Curriculum and Instruction Lary Williams. "We see it as a great plus for our students."

Also signing the agreement were Meadville Senior High School Principal George H. Deshner, and Cochranon Senior High School Principal Donald K. Wigton.

Edinboro has similar agreements with the Corry, Fairview and General McLane school districts.



October 30, 1998

THE IMPORTANCE OF BEING EARNEST AT EDINBORO UNIVERSITY

Edinboro University of Pennsylvania English professor Forest D. Feighner will direct a performance by the Dramatic Activities of Edinboro of the Oscar Wilde play *The Importance of Being Earnest*, November 12-14, and 19-21, at the Diebold Center for the Performing Arts.

Comic confusion reigns when Gwendolyn, played by Sunny Scarlet, reveals her romantic ideal is to marry a man by the name of Ernest. Her beau, Jack Worthing, played by Matthew Day, discovers that he must be christened immediately. To further complicate matters, Jack's friend, Algernon Montcrief (Nabeel Abu-Ela), is in love with charming Cecily Cardew (Melodie Lybell) who intends to marry Ernest, the man Algy pretends to be. Featured as Lady Bracknell, Algy's Aunt Augusta, is senior Jen Anderson. Erika Enigk plays Cecily's tutor, Miss Prism, who has an unlikely romantic attachment to the Rector, played by Rob Connick. Thomas Baker plays Jack's butler, Merriman, and Murphy Rhoads is Lane, Algy's butler.

Scheduled for 8:15 p.m., the performance is sponsored by the Edinboro Student Government Association. Admission is \$1.00 or free to faculty, staff and students. For more information, contact Feighner at dramatic activities, at (814) 732-2598.

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BKP:jms

October 30, 1998

FOR IMMEDIATE RELEASE:

EBERLY MEDALS AWARDED TO ZAHORCHAK AND ERIE INSURANCE GROUP

Erie Insurance Group and a 1937 Edinboro University of Pennsylvania alumnus who has served his alma mater for more than 40 years were honored recently at a special ceremony in Harrisburg for their outstanding contributions to Edinboro University and the State System of Higher Education.

Eberly Awards for Philanthropy and Volunteerism were presented to alumnus and retired teacher and professor Michael M. Zahorchak for volunteerism, and to the Erie Insurance Group for its philanthropic support of Edinboro University programs that support and advance the educational needs and aspirations of Erie's minority community.

Mike "Mr. Edinboro" Zahorchak, a native of Aliquippa, Pa., and resident of Sewickley, near Pittsburgh, was a teacher and principal in the Aliquippa School District and an associate professor of education and supervisor of student teaching and Edinboro University until his retirement in 1978. A 1937 Edinboro graduate, he has been a member of the Edinboro University Alumni Association's Board of Directors since 1955, and in 1979 was named a distinguished alumni and accorded honorary lifetime membership as a director emeritus. He is one of only three people ever to be recognized with life membership.

Also named a charter member of Edinboro's Athletic Hall of Fame, Zahorchak has represented the university with the Pennsylvania Council of Alumni Associations in the capacities of secretary, vice president, and president.

For his more than 40 years of tireless devotion and support, Zahorchak was most recently awarded an honorary Doctor of Public Service degree at Edinboro University's December 1997 Commencement. Typical of his love and support for Edinboro was his endowment of a scholarship fund for student-athletes in honor of the Zahorchak family name and in memory of his late wife, Ruth.

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Erie Insurance Group, the 12th largest auto insurer and 24th largest property and casualty company in the U.S., has provided funding support for several Edinboro University programs – the Metropolitan Erie Intervention Program, Project Engage, and the Partnership for Academic Progress – to develop the academic skills and potential of disadvantaged Erie minority students while enhancing their preparation for post-secondary education and productive career planning.

Founded in 1925, Erie Insurance Group was ranked 26th on *Fortune* magazine's 1998 list of the "100 Best Companies to Work for in America." Charles Page, vice president and branch manager of Erie Insurance Group's Mechanicsburg, Pa., branch, represented Erie Insurance at the Eberly Awards ceremony and accepted the medal in the Group's behalf.

Established by the Fund for the Advancement of the State System of Higher Education, the Eberly Awards for Volunteerism and Philanthropy recognize deserving individuals, corporations and foundations who are nominated by the 14 State System universities following endorsement by their councils of trustees. Each university selected two recipients, one in each category, for recognition at the banquet held at the Zembo Temple in Harrisburg.

The medal is named for the Eberly family of Uniontown, Pa., for their support of higher education in Pennsylvania and across the nation.