

MINUTES
Edinboro University of Pennsylvania Council of Trustees
Quarterly Meeting
Monday, November 19, 2012 – 6:00 p.m.
Van Houten Dining Hall/South

Council members met in Committee meeting with President Julie Wollman and members of the Executive Leadership Team (ELT) at 3:00 p.m. on November 19 in the Zahorchak Seminar Room located in the Pogue Student Center. The ELT includes:

Dr. Michael Hannan, Interim Provost and Vice President for Academic Affairs
 Mr. Gordon Herbst, Vice President for Finance and Administration
 Dr. Kahan Sablo, Vice President for Student Affairs
 Ms. Tina Mengine, Vice President for University Advancement

Following the Committee meeting, Trustees met in Executive Session with Chairman John Horan beginning at 4:30 p.m. The purpose of this session was to review a draft communication prepared by the Chair for submission to Chancellor Cavanaugh and the Board of Governors regarding the Council's recommendation of a contract extension for President Wollman. The communication contained highlights of President Wollman's first five months on the job. The Council was not required to conduct an annual review of leadership of President Wollman due to her tenure of less than one year which did not permit them sufficient time for an effective evaluation.

At 5:00 p.m. Council members adjourned from the Pogue Student Center meeting location to the presidential dining room for dinner with President Wollman. Conversation continued informally until she and the Council members assembled in Van Houten/South to convene the public quarterly business meeting of the Edinboro University Council of Trustees.

At 6:07 p.m. Chairman John Horan called the public meeting to order. The Chair directed the Recording Secretary to conduct Roll Call. The following Council members were either present or participated via use of the University's bridge line:

Ms. Barbara Chaffee
 Mr. Terry Darcangelo
 Dr. Raymond Dombrowski (via phone)
 Mr. Dennis Frampton
 Mr. Daniel Higham
 Mr. John Horan
 Mrs. Virginia McGarvey
 Mr. John Pulice (via phone)
 Mr. Harold Shields
 Mr. Ronald Steele

The Recording Secretary verified the presence of a quorum. In addition to President Julie Wollman, the following individuals were in attendance at the quarterly business meeting:

Dr. Alan Biel, Dean – School of Graduate Studies and Research
 Mr. Sid Booker, Associate Vice President for Human Resources & Faculty Relations
 Dr. Donald Dilmore, Associate Vice President for University Libraries

Ms. Sherri A. Galvin, Assistant to the President and Recording Secretary
 Dr. Nomsa Geleta, Dean – School of Education
 Dr. Michael Hannan, Interim Provost and Vice President for Academic Affairs
 Mr. Gordon Herbst, Vice President for Finance and Administration
 Mr. Jeffrey Hileman, Director of Communications
 Ms. Tina Mengine, Vice President for University Advancement
 Dr. Scott Miller – Acting Dean – School of Business
 Mr. Jeff Pinski, Associate Director of University Communications
 Dr. Kahan Sablo, Vice President for Student Affairs
 Dr. Terry Smith, Dean – College of Arts and Sciences

Guest: 2012 Homecoming Queen Breanna Abramson

Chairman John Horan noted that a quorum was present for the meeting. The first order of business was to welcome the newest member of the Council, Kathy Pape. The Chair reported that Kathy is a 1975 graduate of Edinboro who went on to get her law degree. She has a wealth of experience in the legal field and also in the accounting field. The Chair stated that he and members of the Council were very pleased with her appointment and hope that her expertise will help to continue to move Edinboro to the next level. He then afforded Ms. Pape the opportunity to say a few words before he moved on to the business at hand.

Trustee Pape thanked Chairman Horan for the introduction, and noted that it was an honor to serve. She noted spending four wonderful years at Edinboro and considers Edinboro to be the foundation of her success. Ms. Pape stated that she was a RA when she was here and recalled being in the auditorium the first day when one of the Deans told her that she would be able to put this on her resume someday. She noted that this was a true statement since a student does not have much on a resume following graduation so it certainly served her well. Chairman Horan thanked Trustee Pape for her comments noting that her appointment broadens the reach to the other end of the state near Harrisburg which could be very helpful and also adds some geographic balance to the Council membership. It is also nice to have another woman appointed to serve as a Council member.

Next, Chairman Horan moved to the second order of business which was the Public Comment period. He reminded audience members that the Council of Trustees meetings were recorded and any members of the public wishing to speak state their name, address and limit comments to five minutes or less. He inquired three times if there was any member of the public to address the Council.

Hearing no request to speak, the Chair moved to the first item of business, approval of the Minutes from the September 10, 2012, quarterly meeting of the Edinboro University Council of Trustees.

It was voted, on motion of Trustee Shields, seconded by Trustee Higham to approve the above-referenced Minutes as presented. Due to the presence of two Council members by phone, a Roll Call vote was conducted by the Recording Secretary with the following results.

Results – Roll Call vote on Old Business: Meeting Minutes – September 10, 2012

	Aye	Nay	Absent	Abstain
Trustee Chaffee			X	
Trustee Darcangelo	X			
Trustee Dombrowski (phone)	X			
Trustee Frampton	X			
Trustee Higham	X			
Trustee Horan	X			
Trustee McGarvey	X			

continued – Results – Roll Call vote on Old Business: Meeting Minutes – September 10, 2012

Trustee Pape	X
Trustee Pulice (phone)	X
Trustee Shields	X
Trustee Steele	X

Chairman Horan noted that the motion received majority approval with one vote recorded as an abstention. He then called on President Wollman to deliver the *President's Report to the Council*. Prior to yielding the floor to President Wollman, the Chair commented on the wonderful Inauguration held only ten days prior. He noted the entire week of planned activities was impressive and the Inauguration Ceremony special. The Chair congratulated the Inauguration Planning Committee which was co-chaired by Interim Provost Dr. Michael Hannan and University Advancement Vice President Tina Mengine. Chairman Horan officially welcomed President Wollman and stated that the Council looks forward to a long and happy tenure here at Edinboro.

President Wollman began her comments with words of appreciation and same hope for long and happy tenure at Edinboro. She began her report with the mention of Homecoming Weekend, a detailed report will be shared in greater detail by Vice President Mengine later in the meeting, which in her opinion was very successful with more people in attendance, more participation in the various events – from golf outing to the reunion reception, to the parade and also more money raised than in past years. The President noted it was a special pleasure to meet all of the alumni who returned to campus (her most favorite part of the weekend)!

Next, President Wollman extended thanks to all who participated in the Inauguration and especially thanked those who made gifts to the scholarship fund. The newly established Dr. Julie E. Wollman Scholarship Fund will allow more students to access an Edinboro University education. She reiterated appreciation to all of those who were part of planning the week of events, especially co-chairs Tina Mengine and Michael Hannan. There was a week full events that focused on the University's academic excellence, that highlighted the work of our students and faculty, and that formally honored our Trustees' dedication to the University with the new plaque and sculpture garden. She noted pride in being the President in office who initiated this effort.

In providing an update relative to ongoing negotiations with APSCUF, President Wollman noted APSCUF's authorization of a strike as a result of membership vote last week. This means that the faculty across the State System could strike at any time. She reassured Council members that there is a contingency strike plan in place which ensures that University seniors will graduate and keeps all necessary services functioning and available on the campus. She also noted there is a link on the front page of the University website which contains regular updates and answers to frequently asked questions. The President noted that several students attended a recently held Listening Hour and that she provided them answers to questions they had about a potential strike. In addition, a communication will be directed to students and families which serves to follow up on this series of latest events and action taken by APSCUF and its membership.

President Wollman spoke next about the status of the Strategic Planning process. She noted that a number of open-ended listening sessions as well as six strategic planning focus group sessions were held with a wide range of constituents from across the campus and external to the campus in attendance. The Core Planning Team is now meeting to draft a revised Mission, Vision and Value statements. The President noted that this step will then be followed by the creation of strategic goals to be shared with the campus community for their response. Core Planning Team members include students, faculty, staff, administrators, Trustees, alumni and external representatives – it is a broad, cross-sectional group representative of all stakeholders. Specifically, President Wollman noted the active participation of Trustee Dennis Frampton in the process, and she expressed appreciation of his time and input.

Briefly, President Wollman commented on the issue of Performance Metrics and noted that Council members had received from her a summary and analysis of Edinboro's strong performance for fiscal year 2012. The President also included comments on the future with respect to performance funding since the performance funding metrics changed significantly moving forward into the current fiscal year. She noted the use of dash board reporting for the first time. With the addition of dash board reporting, a preliminary report will be available for presentation to Trustees at the Spring meeting. This report should serve to communicate where the University stands in its progress towards performance and where improvement is needed at the mid-year mark rather than waiting until the end of the year to see what happens. The President noted she is anxious to share this first dash board report with Council members so that feedback can be sought on its usefulness, etc.

The President next addressed enrollment and where the University stands in terms of applications for Spring 2013 and Fall 2013. She reported that overall applications are down for Spring 2013 and Fall 2013 which continues to be of concern since the enrollment funnel begins with increasing applications. Currently, Spring 2013 admits and deposits are up which shows how hard and successfully the undergraduate Admissions staff is working to convert applicants to Edinboro University students. There are 106 new students for Spring 2013 which is 30% more than last spring); however, the Admissions staff is aiming for 200 students. The Admissions office staff will make a push to generate Fall applications from students that they have encountered during the fall travel season. Fall 2013 admits and deposits are holding close to steady compared to last year's number (this number fluctuates up and down weekly). The President reported the University is doing better with transfer deposits. Overall, however, enrollment results are not up to the level expected and needed. She stated that recruitment strategies will continue to be refined in an effort to recruit more actively. Two additional initiatives should help with the enrollment effort and numbers. These include the appointment and hiring of a new Veterans Success Coordinator (person hired will start during the first week of December) and the appointment of an Associate Vice President for Enrollment Management and Student Success. An individual has been offered the position and we await the outcome of her decision to join us. The potential hire is a very strong candidate who we hope will elect to join us as a member of the Edinboro University administration.

Lastly, President Wollman reiterated that the business model for the University is shifting in context as the consumers of higher education are changing. The University is far more tuition dependent with only about 25% of our funding coming from the state; versus 75% in the recent past. Edinboro University is competing with other PASSHE schools for a declining pool of traditional, college-age students in Pennsylvania, New York and Ohio. Potential new populations, such as veterans and adult students, may require more non-credit remediation as their academic skills are more likely to be rusty. The University needs to advance short-term, low cost remediation options such as the new 8-day math remediation pilot program that was offered this past summer. It is important to students that valuable time and financial aid money are not spent on pre-college courses that do not count towards the total number of college credits earned. Limiting time in remedial courses is especially important to students since the PELL grant, which nearly one half of our students rely upon, is now limited to 12 semesters (it used to be 18 semesters). The PELL grant limit also places renewed focus on the need for accurate advising – students need to graduate on time. The President also reported a related effort is to consider developing more structured programs with fewer choices. National research demonstrates that structure improves retention and graduation, although it may go against the grain of undergraduate exploration through elective courses. She noted that Edinboro and other PASSHE universities are competing against the local private institutions. The practice of deep tuition discounting alongside PELL grants, and other grants or loans may result in a lower net cost to attend a private university than to attend Edinboro. The President stated these realities mean Edinboro needs to change our focus to "net cost." Edinboro must begin to package and offer aid upon admission NOT in April when we have already lost some students to other institutions. In short, the President reported that we must change to remain competitive and to assure that our commitment to excellence and student success touches as many students as possible.

Chairman Horan thanked President Wollman for her report and asked if there were any questions. He then moved on to the next item of business which was the 2012 Presidential Leadership Review of Dr. Wollman's performance to date. The Chair noted that since President Wollman has a tenure of less than one year, the Council is given the opportunity to do a shortened version of the evaluation utilizing a format issued by the Chancellor's office. This document was discussed in Executive Session by Council members. Chairman Horan read said document in to the record (**Attachment #1**). NOTE: The document was finalized on letterhead, signed by Chairman Horan and forwarded to Chancellor John Cavanaugh on December 4, 2012. In conclusion, and as a result of the initial demonstration of leadership, the Edinboro Council of Trustees recommended a contracted extension for President Wollman for the maximum time allowable, and a commensurate compensation adjustment at its quarterly business meeting held on November 19, 2012. **It was voted**, on motion of Trustee Shields, seconded by Trustee Steele to approve the above-referenced recommendation and to forward it to the Office of the Chancellor for review and action by the Pennsylvania State System of Higher Education Board of Governors. The Chair requested a Roll Call vote which was conducted by the Recording Secretary with the following results.

Results – 2012 Review of Dr. Wollman's Presidential Leadership

	Aye	Nay	Absent	Abstain
Trustee Chaffee			X	
Trustee Darcangelo	X			
Trustee Dombrowski (phone)	X			
Trustee Frampton	X			
Trustee Higham	X			
Trustee Horan	X			
Trustee McGarvey	X			
Trustee Pape	X			
Trustee Pulice (phone)	X			
Trustee Shields	X			
Trustee Steele	X			

The Chair noted that the motion passed with unanimous approval by those voting. He extended congratulations on behalf of the Council to President Wollman. President Wollman thanked Council members for their confidence in her and said that she will work very hard in her continued leadership of the University.

The next item for review and action was the presentation of Honorary Degree nominations. The Chair called on President Wollman to provide further comment. She noted that there were six individuals nominated to receive an Honorary degree. The Committee, made up of faculty and administrators, reviewed those nominations and has brought forward three names for consideration, review and approval by the Council. It was noted that the three names would be discussed and approved as a group, unless there were questions or concerns by individual Council members. Hearing no concerns, President Wollman continued to summarize the credentials of the three nominees presented for action. These include:

Joseph Maxwell Cleland – J. Max Cleland is a former U.S. Senator who was disabled in battle. He is now with the American Battle Monuments Commission and a veteran of the Vietnam War. He has quite an impressive record and the Committee felt he was a special nominee for Edinboro because of our emphasis on disabilities.

Betty Ferguson – Ms. Ferguson is an author who was nominated for her humanitarian efforts and service to society because of her effort to promote forgiveness and victim witness programs.

Dr. Muriel Howard – Dr. Howard is currently serving as President of American Association of State Colleges and Universities (AASCU). She is the first African American to lead one of the six presidentially-based higher education associations and the first female President of this organization. She is a strong and persuasive advocate for public higher education.

Chairman Horan asked President Wollman to review the new procedure put in place, University Procedures P006 – Awarding of Honorary Degrees. She noted that a procedure was designed for the selection of honorary degree candidates including the establishment of a Committee on Honorary Degrees to be chaired by the Provost and Vice President for Academic Affairs. Membership on the Committee includes: the President, the Vice President for University Advancement, an academic Dean, a department chairperson, and two additional faculty members. A call for nominations to the University community will be issued in May each year. Following the nomination deadline of July 1, the Committee will meet to discuss which of the nominees meet the criteria. Criteria to be considered include:

- A record of distinguished service; creativity; scholarship or other individual accomplishment in the service of humanity (this may be scientific, social, academic, creative, business, public or other appropriate sphere);
- Potential to deliver a meaningful message as a commencement speaker that will inspire the graduates and University community members; and
- A record of work and accomplishments that reflects the values and goals of Edinboro University.

Nominators provide written rationale and background on the candidate. Once the nominees are recommended to the President, the President will submit recommendations for Honorary degrees to the Edinboro University Council for review and approval. Once action is taken by the Council, the President is then authorized to select one of the nominees to receive an honorary degree at either the University's Winter or Spring Commencement ceremonies. President Wollman noted in this case, we would be planning for the Spring 2013 Commencement Ceremony because of the timing and expectation that the awardee will be our Commencement Speaker.

Having heard the explanation and recommendation of the President, Chairman Horan called for a motion to approve three nominees as noted above for receipt of an honorary degree from Edinboro University. These include: Joseph Maxwell Cleland, Betty Ferguson, and Dr. Muriel Howard. **It was voted**, on motion of Trustee McGarvey, seconded by Trustees Higham and Pape to approve the above-referenced recommendation for the awarding of honorary degrees to Joseph Maxwell Cleland, Betty Ferguson and Dr. Muriel Howard. The Chair requested a Roll Call vote which was conducted by the Recording Secretary with the following results.

Results – Honorary Degree Nominations

	Aye	Nay	Absent	Abstain
Trustee Chaffee			X	
Trustee Darcangelo	X			
Trustee Dombrowski (phone)	X			
Trustee Frampton	X			
Trustee Higham	X			
Trustee Horan	X			
Trustee McGarvey	X			
Trustee Pape	X			
Trustee Pulice (phone)	X			
Trustee Shields	X			
Trustee Steele	X			

The motion passed with unanimous approval authorizing President Wollman to determine availability and willingness of nominees to accept an Honorary degree from Edinboro University and also deliver an address to the graduates. The decision on the specific type of honorary degree to be awarded will be made by the President in accordance with Board of Governors Policy 1984-12-A: Honorary Degrees.

Next, Chairman Horan requested Interim Provost Michael Hannan to come forward to present the academic action item and deliver a general update on Academic Affairs. He noted that the full Committee report was located in their meeting materials under Tab #7 (**Attachment #2**). Dr. Hannan continued to highlight the following points:

Accreditations

- The Self-Study Design document was submitted on November 1 to Middle States Commission on Higher Education. Meeting this deadline keeps the University on target for the identification of the self-study team based on the design document.
- Also, Edinboro University submitted a Substantive Change document to Middle States on September 1 with their affirmed response received on October 31. The Substantive Change was in regard to a change in location for Edinboro's program offerings in Meadville.
- Edinboro University hosted site visit from the Council on Academic Accreditation for the American Speech Language Hearing Association at the end of October. Site Team members met with faculty, students, and administrators and it was a very positive visit for that program which is very strong.
- Next week, the University and Nursing Department will host a visit from the National League for Nursing Accreditation (NLN) who will be coming to review the Master of Science in Nursing which is a joint program with Clarion University.

Academic Program Initiatives

- Interim Provost Hannan updated the Council on one of the major activities taking place this fall and the forward progress in the process looking at the reorganization of the Academic Affairs unit with regard to the design of schools and colleges. A webpage, which can be located through the Provost's office site, has a lot of data and other background information about the organizational structure and four initial models for faculty and others to consider. He reported that two open forums have been held for faculty to come and provide input on those models and share their ideas for reorganization. A Task Force has been established which consists of the Interim Provost, all of the Deans and multiple faculty. This group has been discussing the input received from the faculty. The Task Force is scheduled to meet tomorrow evening with the goal to come forward with a single model which we will again be shared with the campus community for additional input. The Task Force plans to have a recommendation for the President by January so that we can move forward with the advertisement of Dean or Dean(s) since Dr. Terry Smith had previously announced his retirement in summer 2013.

Outreach, Campus Programs and Faculty Recognition

- One of our recent hires, Dr. Sean Pfeiffer, has published two articles this fall in scholarly journals which have been received as being very important nationally in the financial planning literature.
- Art Professor Cappy Counard's metalwork was featured in two exhibitions in October.
- Dr. Dale Tshudy of our Geosciences Department will be traveling in December, on invitation to a school in Taiwan, where he will do a collaborative analysis of lobster evolution which he has an international reputation as an expert in that field.

Following Interim Provost Hannan's report, the Chair asked him to summarize the various programs revisions that were being presented for review and action by the Council. For the record, Dr. Hannan listed those programs under consideration. These included:

Bachelor of Arts in Earth Sciences
 Bachelor of Arts in Mathematics and Bachelor of Arts in Mathematics with Actuarial concentration

Bachelor of Science in Business Administration – Accounting concentration
 Bachelor of Science in Business Administration – Accounting concentration, Forensic Accounting focus
 Bachelor of Science in Business Administration – Comprehensive Business concentration
 Bachelor of Science in Business Administration – Financial Services concentration
 Bachelor of Science in Business Administration – Management Information concentration
 Bachelor of Science in Business Administration – Marketing concentration
 Bachelor of Science in Computer Science – Application and Virtual World and Game Development Tracks
 Bachelor of Science in Geology
 Bachelor of Science in Psychology (from Bachelor of Arts)

He noted that the revisions to these programs represent and accommodate changes that were made to the general education program last spring – specifically the number of distribution courses in the program was reduced from 12 to 9 credits. And, programs that required courses in that general education area needed to make modifications to their major requirements to accommodate that change. He noted that action pertaining to the Bachelor of Science in Psychology had been previously brought forward for approval by the Council, but that today's action was to update information in the program proposal which requires an increase in the GPA (Grade Point Average) in major courses from 2.0 to a 2.5.

The last action is a request to place the Minor in Russian Languages in moratorium. The recommendation was based on low enrollment and was approved by the University-wide Curriculum Committee and the University Senate. It received subsequent endorsement by the Interim Provost and academic Deans as well. **It was voted**, on motion of Trustee Frampton, seconded by Trustees Dombrowski and Pape to approve the below-referenced program proposals and moratorium as presented. Chairman Horan asked for any discussion.

Program Revisions

Bachelor of Arts in Earth Sciences
 Bachelor of Arts in Mathematics and Bachelor of Arts in Mathematics with Actuarial concentration

Bachelor of Science in Business Administration – Accounting concentration
 Bachelor of Science in Business Administration – Accounting concentration, Forensic Accounting focus
 Bachelor of Science in Business Administration – Comprehensive Business concentration
 Bachelor of Science in Business Administration – Financial Services concentration
 Bachelor of Science in Business Administration – Management Information concentration
 Bachelor of Science in Business Administration – Marketing concentration
 Bachelor of Science in Computer Science – Application and Virtual World and Game Development Tracks
 Bachelor of Science in Geology
 Bachelor of Science in Psychology (from Bachelor of Arts)

Moratorium

Minor in Russian Languages

Hearing no questions or concerns, the Chair called for a Roll Call vote and pronounced that the motion carried with unanimous approval by the Council.

Results – Program Revisions and Moratorium (Minor in Russian Languages)

	Aye	Nay	Absent	Abstain
Trustee Chaffee			X	
Trustee Darcangelo	X			
Trustee Dombrowski (phone)	X			
Trustee Frampton	X			
Trustee Higham	X			
Trustee Horan	X			
Trustee McGarvey	X			
Trustee Pape	X			
Trustee Pulice (phone)	X			
Trustee Shields	X			
Trustee Steele	X			

Moving to the next item of business on the agenda, Chairman Horan asked Mr. Gordon Herbst, Vice President for Finance and Administration to come forward and address action items being presented for consideration by the Council on behalf of the Finance and Administration Committee. He noted that all action items were contained in materials sent to them in advance of the business meeting. Vice President Herbst noted that Contracts and Purchase Orders were listed at the **encumbered** amounts for the fiscal year as opposed to payment amounts. Materials for review were located under Tab #10 and contained Contracts and Purchases reports for the period August 1 – September 30, 2012. Vice President Herbst moved that the Council accept President Wollman's recommendation for the approval of the Contracts and Purchases for the period August 1 – September 30, 2012. **It was voted**, on motion of Trustee Shields, seconded by Trustee McGarvey to accept President Wollman's recommendation for the approval of said Contracts and Purchases. Hearing no request for further discussion, the Chair requested the Recording Secretary to conduct a Roll Call vote which yielded the following results.

Results – Contracts and Purchases August 1 – September 30, 2012

	Aye	Nay	Absent	Abstain
Trustee Chaffee			X	
Trustee Darcangelo	X			
Trustee Dombrowski (phone)	X			
Trustee Frampton	X			
Trustee Higham	X			
Trustee Horan	X			
Trustee McGarvey	X			
Trustee Pape	X			
Trustee Pulice (phone)	X			
Trustee Shields	X			
Trustee Steele	X			

The motion carried with unanimous approval. Vice President Herbst pointed out the inclusion of several pages of personnel actions which were provided for informational purpose only. These could be found under Tab #9 and, for the record, included:

NEW HIRES/REPLACEMENTS/CONTINUATIONS

Bouquin, Ms. Samantha E., full-time, temporary, Instructor, Mathematics and Computer Science, fall 2012, at \$23,517.51 effective August 25, 2012.

Capatch, Mr. Frank, full-time, temporary, Instructor, Social Work Department, 2012-2013 Academic Year, at \$44,795.24 effective August 25, 2012.

Carrier, Ms. Gail A., Part-time (wage), Licensed Practical Nurse, Student Health Services, at \$19.87 hourly effective September 15, 2012.

Chevers, Dr. Ivy, full-time, temporary, Assistant Professor, Art Department, fall 2012, at \$25,928.14 effective August 25, 2012.

Ciecierski, Mrs. Lisa, full-time, temporary, Instructor, Elementary, Middle and Secondary Education, 2012-2013 Academic Year, at \$44,795.24 effective August 25, 2012.

Clerkin, Ms. Kim, full-time, temporary, Instructor, Elementary, Middle and Secondary Education, fall 2012 effective August 25, 2012.

Crawford, Ms. Nannette, part-time (25%), temporary, Instructor, Speech, Language and Hearing Department, spring 2013, at \$6,482.03 effective January 12, 2013.

Dewey, Ms. Jessica, part-time (25%), temporary, Instructor, Social Work Department, 2012-2013 Academic Year, at \$11,198.81 effective August 25, 2012.

Fauble, Dr. Many A., part-time (25%), Assistant Professor, Social Work Department, 2012-2013 Academic Year, at \$12,964.07 effective August 25, 2012.

Gent, Ms. Pamela A., Part-time (wage), Substitute University Registered Nurse, Student Health Services, at \$21.92 hourly effective September 15, 2012.

Grafton, Ms. Adrienne M., part-time (33%), temporary, Instructor, Art Department, fall 2012, at \$7,465.87 effective August 25, 2012.

Gruber, Ms. Armored C., part-time (75%), temporary, Instructor, History, Anthropology and World Languages Department, fall 2012, at \$17,638.13 effective August 25, 2012.

Hardner, Ms. Kimberly, part-time (25%), temporary, Instructor, Social Work Department, 2012-2013 Academic Year, at \$11,198.81 effective August 25, 2012.

Henson, Dr. Evelyn, part-time (50%), temporary, Assistant Professor, Elementary, Middle and Secondary Education Department, fall 2012, at \$12,964.07 effective August 25, 2012.

Herzog, Ms. Margaret, part-time (25%), temporary, Instructor, Speech, Language and Hearing Department, fall 2012, at \$5,599.41 effective August 25, 2012.

Hileman, Mr. Jeffrey L., regular, full-time PASSHE Manager, Grade 180, Director of Communications, University Advancement, at \$70,000.00 effective October 15, 2012.

Howell, Ms. Robin, part-time (12.5%), temporary, Instructor, Early Childhood and Special Education Department, 2012-2013 Academic Year, at \$5,599.41 effective August 25, 2012.

Jacobs, Ms. Amy S., part-time (25%), temporary, Instructor, Speech, Language and Hearing Department, spring 2013, at \$5,879.38 effective January 12, 2013.

Keys, Ms. Chanel, part-time (wage), Licensed Practical Nurse, Student Health Services, at \$19.87 hourly effective September 15, 2012.

Kimmy, Ms. Michelle, full-time, temporary, Instructor, Early Childhood and Special Education Department, 2012-2013 Academic Year, at \$44,795.24 effective August 25, 2012.

Lee, Ms. Jamie, part-time (75%), temporary, Instructor, Early Childhood and Special Education Department, 2012-2013 Academic Year, at \$33,596.43 effective August 25, 2012.

Lukach, Mr. Paul A., part-time (25%), temporary, Instructor, Social Work Department, 2012-2013 Academic Year, at \$11,198.81 effective August 25, 2012.

Mando, Ms. Marti, part-time (75%), temporary, Instructor, English and Theatre Arts Department, fall 2012, at \$16,798.22 effective August 25, 2012.

McCalla, Dr. Tracy, part-time (25%), temporary, Assistant Professor, Elementary, Middle and Secondary Education Department, 2012-2013 Academic Year, at \$12,964.07 effective August 25, 2012.

continued – New Hires/Replacements/Continuations

Mosher, Ms. Kelly, part-time (25%), temporary, Instructor, Early Childhood and Special Education Department, 2012-2013 Academic Year, at \$11,198.81 effective August 25, 2012.

Olszewski, Mr. Leo A., regular, full-time, Clerk Typist 2, Financial Aid Office, at \$27,012.00 effective October 22, 2012.

Osterstrom, Mr. Steven B., full-time, temporary, Instructor, Social Work Department, 2012-2013 Academic Year, at \$44,795.24 effective August 25, 2012.

Patterson, Ms. LuAnn S., part-time (wage), Substitute University Registered Nurse, Student Health Services, at \$21.92 hourly effective September 15, 2012.

Piatt, Mr. Kenneth H., part-time (up to 25%), temporary, Instructor, Music Department, 2012-2013 Academic Year, salary based upon student enrollment effective August 25, 2012.

Reese, Ms. Cassandra, full-time, temporary, Instructor, Art Department, 2012-2013 Academic Year, at \$44,795.24 effective August 25, 2012.

Sabina, Mr. Lou, full-time, temporary, Instructor, Early Childhood and Special Education Department, 2012-2013 Academic Year, at \$44,795.24 effective August 25, 2012.

Schaal, Mrs. Patricia A., part-time (50%), temporary, Assistant Professor, Speech, Language and Hearing Department, fall 2012, at \$17,373.07 effective August 25, 2012.

Schaffer, Mr. Bradley J., part-time (25%), temporary, Instructor, Social Work Department, 2012-2013 Academic Year, at \$11,198.81 effective August 25, 2012.

Spagel, Mr. Thomas A., part-time (25%), temporary, Instructor, Business and Economics Department, fall 2012, at \$5,599.41 effective August 25, 2012.

Trychin, Dr. Janet J., part-time (25%), temporary, Assistant Professor, Speech, Language and Hearing, spring 2013, at \$7,503.76 effective August 25, 2012.

Unsel, Ms. Caryl, part-time (25%), temporary, Instructor, Professional Studies Department, 2012-2013 Academic Year, at \$11,198.81 effective August 25, 2012.

Webber, Ms. Kristin, full-time, temporary, Instructor, Early Childhood and Special Education Department, 2012-2013 Academic Year, at \$44,795.24 effective August 25, 2012.

Wisniewski, Mr. Justin, part-time (33%), temporary, Instructor, Art Department, fall 2012, at \$7,465.87 effective August 25, 2012.

Wright, Ms. Kristen, part-time (75%), temporary, Instructor, English and Theatre Arts Department, fall 2012, at \$16,798.22 effective August 25, 2012.

RESIGNATION/SEPARATIONS

Ashley, Ms. Vanessa R., Licensed Practical Nurse, Office for Students with Disabilities, effective September 10, 2012.

Hall, Mr. James E., Temperature Controls Technician, Facilities Department, effective with close of business October 19, 2012.

Jackson, Ms. Melanie, Licensed Practical Nurse, Office for Students with Disabilities, effective August 31, 2012.

Jenkins, Ms. Janet M., 9-month Learning Disabilities Coordinator, Office for Students with Disabilities, effective with close of business October 12, 2012.

Lawlor, Dr. Andrew C., Associate Vice President, Technology and Communications effective close of business September 29, 2012.

Reynolds, Ms. Melissa N., Clerk Typist 2, Financial Aid Office, effective with close of business September 28, 2012.

RETIREMENTS

McPeak, Mr. Kenneth, Nurse Aide, Office for Student with Disabilities, effective with close of business September 21, 2012.

continued - Retirements

Murphy, Dr. Donna, Professor, Early Childhood and Special Education Department, effective October 16, 2012.

COACHING CONTRACTS/RENEWALS/CHANGE IN STATUS

Cooper, Mr. Bruce, Temporary, Part-time, Assistant, Women's Soccer Coach, at \$13,750.00 effective October 15, 2012, and continue through the end of the fall 2012 competitive season.

Sallie, Ms. Jamie, appointment as Acting Head Women's Soccer Coach, at \$37,500.00 effective October 15, 2012.

Sponseller, Mr. Colton R., regular, part-time (50%), Assistant Non-Faculty Wrestling Coach, at \$18,000.00 for the period of October 29, 2012 through October 28, 2013.

SICK LEAVE

Bavaro, Mr. John, sick leave of absence for the period October 2, 2012 through March 31, 2013.

Kinch, Dr. Janet, sick leave of absence for the period August 27, 2012 through December 14, 2012.

Spears, Ms. Ashley, parental leave of absence for the period December 6, 2012 through July 11, 2013.

Weschler, Dr. Amy, sick leave of absence for the period September 25, 2012 through October 12, 2012.

CHANGE IN STATUS

Berger, Mr. William, salary increase of 3.8% for continued responsibilities as Director of Marketing at \$68,000.00.

Bliley, Mr. Sean A., from Special Assistant to the President to Director of Institutional Research and Assessment at \$89,620.00.

Russell, Ms. Joyce E., from regular, part-time (Wage) Nurse Aide to regular, full-time (9 month) Nurse Aide in the Office for Students with Disabilities, effective August 25, 2012

LATERAL TRANSFER

Johnson, Ms. Sharon E., transfer from Clerk Typist 2 in Elementary, Middle, Secondary Education Department to regular, full-time, Clerk Typist 2 in Undergraduate Admissions Office, effective September 17, 2012.

Hall, Ms. Deborah, transfer from regular, full-time, Clerk Typist 2 in the Communications and Media Studies Department to regular, full-time, Clerk Typist 2 in the Academic Success Center, effective September 10, 2012.

PROMOTION - NON-FACULTY

Liddle, Ms. Suzanne, from Fiscal Technician, to PASSHE Manager Grade 170 Accountant, at \$45,000.00 effective October 20, 2012.

OFFICE FOR STUDENTS WITH DISABILITIES
Involuntary Leave Without Pay With Benefits (LWOP)

NAME	POSITION	<u>WINTER BREAK</u>		<u>SUMMER BREAK</u>	
		START LWOP	END LWOP	START LWOP	END LWOP
Borczon, Mr. Mark	Nurse Aide	12/14/2012	01/25/2013	05/17/2013	08/21/2013
Brown, Mr. James	Nurse Aide	12/15/2012	01/25/2013	05/18/2013	08/21/2013
Burns, Ms. Alice	Nurse Aide	12/14/2012	01/25/2013	05/17/2013	08/21/2013
Carrier, Mrs. Gail	Licensed Practical Nurse	12/13/2012	01/25/2013	05/16/2013	08/21/2013
Duell, Mr. Scott	Nurse Aide	12/14/2012	01/25/2013	05/17/2013	08/21/2013
Flak, Mrs. Frances	Special Transportation Vehicle Operator	12/15/2012	01/27/2013	05/18/2013	08/23/2013

continued – OSD

Fox, Mr. Christopher	Special Transportation Vehicle Operator	12/15/2012	01/27/2013	05/18/2013	08/23/2013
Fox, Mrs. Gail	Special Transportation Vehicle Coordinator	12/15/2012	01/27/2013	05/18/2013	08/23/2013
Fry, Ms. Karen L.	Special Transportation Vehicle Operator	12/15/2012	01/27/2013	05/18/2013	08/23/2013
Gent, Mrs. Pamela	Substitute University Registered Nurse	12/15/2012	01/25/2013	05/18/2013	08/21/2013
Gregor, Mr. Michael	Special Transportation Vehicle Operator	12/15/2012	01/27/2013	05/18/2013	08/23/2013
Hayes, Mr. Scott	Licensed Practical Nurse	12/14/2012	01/25/2013	05/17/2013	08/21/2012
Hirt, Ms. Julie	Nurse Aide	12/15/2012	01/25/2013	05/18/2013	08/21/2013
Huff, Ms. Sandra	Nurse Aide	12/13/2012	01/25/2013	05/16/2013	08/21/2013
Hurta, Mrs. Heather	Nurse Aide	12/13/2012	01/25/2013	05/16/2013	08/21/2013
Keys, Ms. Chanel	Licensed Practical Nurse	12/14/2012	01/25/2013	05/17/2013	08/21/2013
Kuhn, Mr. Donald	Special Transportation Vehicle Operator	12/15/2012	01/27/2013	05/18/2013	08/23/2013
Latimer, Mrs. Kathleen	Substitute University Registered Nurse	12/12/2012	01/25/2013	05/15/2013	08/21/2013
Lewis, Mrs. Patricia	Nurse Aide	12/14/2012	01/25/2013	05/17/2013	08/21/2013
Masters, Mr. David	Special Transportation Vehicle Operator	12/15/2012	01/27/2013	05/18/2013	08/23/2013
McCarthy, Mr. Brian	Nurse Aide	12/14/2012	01/25/2013	05/17/2013	08/21/2013
McIntosh, Ms. Nicola	Nurse Aide	12/14/2012	01/25/2013	05/17/2013	08/21/2013
Medilovic, Mr. Sejad	Special Transportation Vehicle Operator	12/15/2012	01/27/2013	05/18/2013	08/23/2013
Palmer, Mrs. Holly	Licensed Practical Nurse	12/09/2012	01/25/2013	05/12/2013	08/21/2013
Patterson, Mrs. Luann	Substitute University Registered Nurse	12/14/2012	01/25/2013	05/17/2013	08/21/2013
Price, Mrs. Lorraine	Special Transportation Vehicle Coordinator	12/15/2012	01/27/2013	05/18/2013	08/23/2013
Roberts, Mrs. Debora	Nurse Aide	12/14/2012	01/25/2013	05/17/2013	08/21/2013
Roberts, Ms. Michelle	Nurse Aide	12/11/2012	01/25/2013	05/17/2013	08/21/2013
Russell, Ms. Joyce	Nurse Aide	12/14/2012	01/25/2013	05/17/2013	08/21/2013
Slipcevic, Mr. Gerald	Special Transportation Vehicle Operator	12/15/2012	01/27/2013	05/18/2013	08/23/2013
Strobel, Mrs. Colleen	Nurse Aide	12/12/2012	01/25/2013	05/15/2013	08/21/2013
Swanson, Mr. Roger	Special Transportation Vehicle Operator	12/15/2012	01/27/2013	05/18/2013	08/23/2013
Thomas, Mrs. Beth	Nurse Aide	12/09/2012	01/25/2013	05/12/2013	08/21/2013
Timko, Mr. Carl	Special Transportation Vehicle Operator	12/15/2012	01/27/2013	05/18/2013	08/23/2013
Wisniewski, Mrs. Virginia	Nurse Aide	12/14/2012	01/25/2013	05/17/2013	08/21/2013
Yonkin, Ms. Jessica	Nurse Aide	12/15/2012	01/25/2013	05/18/2013	08/21/2013

Lastly, Vice President Herbst provided the following highlights from his division. He noted that Council members could review the full committee report as contained under Tab #9 (**Attachment #3**).

- Vice President Herbst reported at the last quarterly meeting of a technology collaboration between the Edinboro and Indiana University of Pennsylvania (IUP). Mr. Herbst noted that Presidents Wollman and Driscoll have signed a Memorandum of Understanding allowing us to move forward with the initiative to establish a data warehouse. This initiative is referred to as the “Boro Warehouse” and will enhance the quality and timeliness of data to the campus community.
- As reported by Vice President Herbst earlier at the Committee meeting, Performance Funding awards were made. Edinboro University effectively received \$762,383 increase in revenue for the budget through an allocation of Performance funding for fiscal year 2012-2013.
- Of note is the Government Accounting Standards Board issuance of Statement #67 which will affect the University’s balance sheet. This Statement recognizes a net pension liability for SERS and PSERS which would represent the difference between the Commonwealth share and our share of those liabilities and net assets should be set aside in a qualified trust to pay for the benefits. Although an estimate of the liability has not been calculated, PASSHE will begin recording this liability in fiscal year 2014-15.
- He noted construction updates for Butterfield and Ross Halls. With regard to the Butterfield Hall project, Edinboro University Services, Inc. will donate a portion of the daycare property to the University in support of the University’s Butterfield Hall renovation project. A Phase I environmental study will be completed on that site as part of the University’s due diligence. Once that report comes back, hopefully clean, we can move forward with the gift proposition. Parking and sidewalk will be constructed in the area where the property will be donated. At the Ross Hall construction project, a large steel structure that represents the first part of the pedestrian bridge is being assembled on campus.

These steel structures will be set on top of piers. Field assembly and erection is tentatively scheduled for the completion by the end of January 2013.

Chairman Horan called on Vice President for Student Affairs, Dr. Kahan Sablo, to come forward and deliver his report on Student Affairs. He noted, for the record, that the committee's full report was contained under Tab #11 (**Attachment #4**). Dr. Sablo highlighted the following entries:

Student Development

- Vice President Sablo reported that the University began its inaugural membership with the National Society for Leadership and Student Success. We had a wonderful start with 387 students interested in membership in this leadership honors society.
- In response to being able to assist with retention efforts, the Residence Life and Housing department launched a Peer Mentor program. To date, 186 students have been assigned a Peer Mentor and 358 students will be strongly encouraged to contact a residence hall Peer Mentor based on mid-term grades. It is hoped that this new program boosts our retention rate at the University.

Community Service and Outreach

- Dr. Sablo encouraged Council members to mark their calendar for attendance at the February 8 Dr. Martin Luther King Awards Luncheon. This event serves to honor and recognize community leaders whose life emulates the work of Dr. King.
- Homecoming festivities were enjoyed by all, and the Fighting Scots football team had a victory against the Gannon Golden Knights. Royalty was crowned on the evening prior - Mr. Jared Schneider was voted Homecoming King and we are fortunate to have our Homecoming Queen Breanna Abramson here. Vice President Sablo introduced the Homecoming Queen to the Council noting that she is a Senior majoring in Communications with the concentration in Public Relations. Breanna is also working to complete an Associate Degree in Human Services. She is active on our campus as a Treasurer of the Zeta Tau Alpha Sorority, and as a Resident Assistant for the Residence Life and Housing program. Ms. Abramson is also a new member of the Community Service organization Alpha Phi Omega. Ms. Abramson received a warm round of applause.
- On October 26-27, Student Affairs celebrated Family Weekend. Over 100 families joined us for an array of events held in the Pogue Center lobby and an indoor tailgating event prior to the football game.

Staff

- The search and selection process has concluded and the Veterans Success Center Coordinator position has been offered and will begin December 3. This individual will be responsible for establishing a center which serves to address current and future student needs.

Athletics

- **Women's Soccer** – The Team qualified as the 4th seed in a PSAC Tournament and were in 5th place in the Atlantic Region.
- **Men's Cross Country** – The Team recently won its 29th PSAC Championship. **Women's Cross Country** came in 2nd at the PSAC Championships.
- **Women's Basketball** – The Team was selected as the favorite in the PSAC West and ranked 6th in the WBCA Division II poll. Dr. Sablo and the University look for yet another great season from our Women's Basketball Team.

The last individual to provide a report, on University Advancement, was Vice President Tina Mengine. Chairman Horan asked her to come forward and present her report. She noted that a full committee report was available as noted under Tab #12 of the meeting materials (**Attachment #5**). Ms. Mengine provided the following highlights during the public meeting:

Alumni Relations

- Vice President Mengine noted a very busy quarter including a very successful Homecoming. In virtually every category, the Alumni office saw increases from attendance at the Golf outing, at reunions, in sponsorships, etc. While Homecoming is not entirely about the financial end of things – \$28,000 was raised in comparison to \$19,000 last year.

Development

- Ms. Mengine reported that the same held true related to the planning and hosting of related Inauguration events. The Gala raised in excess of \$107,000 with net proceeds to the Julie E. Wollman Scholarship expected to be \$75,000. She thanked all of those who contributed and supported the various events held Inauguration week and culminating with the Gala celebration at the Erie Art Museum.
- In terms of fundraising, \$2.66 million dollars has been raised from July 1, 2012, to date, of which \$67,000 was gifts-in-kind.

Communications and Marketing

- Vice President Mengine noted a significant increase in marketing and communications over this past quarter, including an aggressive second round of advertising for the new Associate of Applied Science program which we hope will start to yield some results with Admissions in terms of applications.
- Vice President Mengine welcomed and introduced the newest member of the Communications and Marketing team, Mr. Jeffrey Hileman who will serve as the Director of Communications.

For the record, Vice President Mengine noted the acceptance of the following gifts-in-kind made to Edinboro University in support of its mission and hosting of various events as documented on **Attachment #6**.

Chairman Horan noted the delivery of two last reports; one on the status of the PASSHE Board of Governors and the other from Trustee attendees at the 2012 Fall PACT Conference held at Millersville University. Trustee Shields spoke first about the Pricing Elasticity study conducted by the Maguire Group. He noted that approximately two years ago several state universities challenged the Chancellor and the Board of Governor as to why the System utilized common tuition costs across the Commonwealth. They did so because they believed that some of the universities, based on their enrollment, could increase the amount charged for tuition. As a result, the Maguire Group was brought in to prepare a study of all of the PASSHE universities. The Maguire Group found that there were only three universities (East Stroudsburg, Shippensburg and West Chester), which based on their position and enrollment, could increase tuition greater than System peers. The study concluded that the remaining universities could likely not withstand an increase in tuition and it would be detrimental to the recruitment process. The other item that Trustee Shields brought to the Council's attention was the issuance of the report by the Governor's Advisory Commission on Postsecondary Education which was formed by Governor Corbett about one year ago. This Commission was formed out of the Governor's desire to take a look at postsecondary education across the Commonwealth. Mr. Rob Wonderling, President and CEO of the Greater Philadelphia Chamber of Commerce, headed a blue-ribbon committee. There were three members from PASSHE on the Commission – Chancellor John Cavanaugh, Board of Governors Chairman Guido Pichini and Millersville Council of Trustees Chair Gerald Eckert. The preliminary report and recommendations has been released and provided to Governor Corbett. The Commission awaits the Governor's action and there are some implications. A high level summary has been sent by the Chancellor to the PASSHE Presidents and President Wollman issued to the Council and members of her senior management team her analysis. There are some implications in the report and recommendations for the Pennsylvania State System. One of these major implications focuses on collaboration and the other on the topic of performance funding. Trustee Shields encouraged Council members to review not only Chancellor Cavanaugh and Dr. Wollman's analyses, but also the full report which can be accessed at:

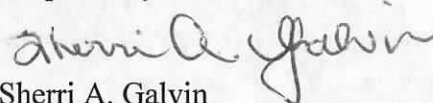
http://www.education.state.pa.us/portal/server.pt/community/pde-acpse/20753/commission_recommendations/1305393

The Chair thanked Trustee Shields for his report. He next asked Trustee Frampton to report on attendance at the 2012 Fall PACT Conference held at Millersville on October 17-18. Trustee Frampton noted that he and

three other Trustees attended the meeting – Trustees Darcangelo, Higham and Steele. One topic of lengthy discussion related to the ongoing negotiations with the several unions. It was noted that these were going well and basically, at that time, down to negotiations with one union (APSCUF). He noted sticking points in the negotiations process continue to be health care costs as well as distance education issues. Trustee Frampton also informed Council members of five consecutive presidential searches in progress at five universities across the System. It was the System's hope to have all of this positions filled by January 2013. He noted that PACT stressed as a goal that the University should work to strengthen partnerships between the business community and the University. Lastly, PACT strongly suggested Facebook and other social media sites be investigated/reviewed when sending forth hiring packages and recommendations. The System will be doing likewise with all of its future hiring of employees.

Chairman Horan thanked Trustee Frampton for the succinct summary and asked if there was any other business to come before the Council. Hearing none, the Chair entertained a motion for adjournment. In unison of agreement, the motion was moved. Chairman Horan ordered that the meeting stood adjourned. He thanked Trustees Dombrowski and Pulice for their participation by phone. The meeting adjourned at 6:50 p.m.

Respectfully submitted,



Sherri A. Galvin
Assistant to the President
and Recording Secretary



December 4, 2012

Dr. John C. Cavanaugh, Chancellor
Pennsylvania State System of Higher Education
Dixon University Center
2896 North Second Street
Harrisburg, PA 17710

RE: Presidential Leadership Review

Dear Dr. Cavanaugh:

The Edinboro University of Pennsylvania Council of Trustees did not conduct an annual Presidential Leadership Review of President Julie E. Wollman, due to her tenure of less than one year, which does not allow sufficient time for an effective evaluation. However, I have listed below the highlights of President Wollman's first five months on the job. Dr. Wollman has made dramatic contributions in the following areas:


- Successfully managed a smooth transition with Interim President James Moran.
- Her student success emphasis has set very high expectations for faculty and staff. Her "listening" initiative for students has been well received and appreciated.
- Handled with much compassion the replacement of Provost Ginnetti who died unexpectedly.
- Has begun to mend town/gown relationships with the Borough of Edinboro.
- Prioritized enrollment with the hiring of five Academic Success Coordinators; a Veterans Success Coordinator; adoption of second chance policy for first-year students; more aggressive recruitment, strategies and materials.
- Rolled out at Edinboro University in Erie - Porreco Center and Edinboro University Meadville Center the Associate of Applied Science (AAS) program, supported by an extensive media blitz.
- Improved staffing for Advancement/Fundraising resulting in increased giving.
- Assigned Interim Provost to take a more active role in the Middle States accreditation work.
- Established a Strategic Planning process, including focus groups, performance metrics, and a Core Planning Team.
- Managed a series of financial problems due to the reduction in State funding and lower enrollment for the current academic year.
- Has introduced herself to the Northwest Pennsylvania community through a series of speaking engagements and media interviews.
- Issued freshly formatted Annual Report with a focus on students.

Dr. John C. Cavanaugh, Chancellor
Page 2
December 4, 2012

As a result of the initial demonstration of leadership, the Edinboro Council of Trustees recommended a contract extension for President Wollman for the maximum time allowable, and a commensurate compensation adjustment at its quarterly business meeting held on November 19, 2012.

If you have any questions on this matter, please feel free to contact me at 814-460-2190.

Sincerely,



John E. Horan
Chair, Edinboro University Council of Trustees

c/att: Members of the Edinboro University Council of Trustees *sent 12/15/2012*
Dr. Julie E. Wollman, President

Academic Affairs Committee Report
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Accreditation

- The Self-Study Design document was submitted on November 1, 2012 to the Middle States Commission on Higher Education. We will expect that our site team chairperson will be selected soon based on our design document. The Self-Study Steering committee will also be meeting later in November to provide an update on writing progress being made by each working group.
- Site visitors from the Council on Academic Accreditation (CAA) of the American Speech-Language-Hearing Association (ASHA) were on campus October 25-26, 2012 to review Edinboro's Master of Arts in Speech-Language Pathology program.
- The National League for Nursing Accreditation visit for the Master of Science in Nursing joint program with Clarion University has been rescheduled for November 27-29.

Academic Program Initiatives

- Interim Provost Michael Hannan recently reported to faculty that a new configuration for the Academic Affairs Division is currently being considered. Two open forums had been scheduled to provide information and seek input from faculty on October 22 and October 30. A web page has been added to the Provost's page that provides background on the reorganization, access to information/data that may be useful to consider, and four initial models to work from. All current schools/colleges are impacted in at least one mode, so comments are vital and welcome. As part of the process, an Academic Affairs Reorganization Task Force has been formed, including representatives of the administration and faculty, to carefully consider the model options and incorporate input provided by faculty across campus into the development of a new organizational structure.
- The World Languages Lab, housed in Hendricks 224, opened on September 4, 2012. In an effort to provide more opportunities for students to be exposed to a wide range of languages, several academic departments and administrative units worked together to purchase the software for twelve Rosetta Stone languages: Arabic, Farsi, French, German, Hindi, Gaelic (Irish), Italian, Japanese, Korean, Mandarin Chinese, Polish and Spanish. This initiative was made possible by the collaboration of the Offices of the President, Provost, and the Deans of the College of Arts and Sciences, School of Education, School of Business, and Graduate Studies and Research, and the following departments: Political Science and Criminal Justice; Geosciences; Chemistry; Nursing; Sociology; Elementary, Middle and Secondary Education; Speech, Language and Hearing; and History, Anthropology, and World Languages.
- Victory Media, Inc., the premier media entity for military personnel transitioning into civilian life, has again named Edinboro University to the coveted "Military Friendly Schools" list. The renewed designation coincides with Edinboro's plans to create a new *Veterans Success Center*. Edinboro offers a wide array of programs for veterans from associate through master's degrees, and will be uniquely positioned in the region to offer specialized assistance and resources to our veteran students, from the services of a dedicated veterans support coordinator, to nationally-recognized disability support services, if needed, to a welcoming and caring faculty focused on their academic success.

**Academic Affairs Committee Report
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- Edinboro is offering a three-week African Conservation Field Experience from May 27 - June 16, 2013. Dr. Cynthia Rebar (Biology and Health Services) will be the instructor accompanying the group. This will give science majors the opportunity to obtain research and wildlife experience, as well as the chance to learn about the history and culture of beautiful South Africa and Botswana.
- Interim Provost Hannan invited all faculty to meet with him on October 18. Dr. Hannan provided updates on the Middle States Accreditation process, Enrollment, and the following new initiatives: Quality Matters, Academic Success Center, DegreeWorks, and Web Page Redesign and welcomed questions.

University Outreach and Campus Programs

- The Ribbon Cutting for Cooper Hall was followed by tours of the newly-renovated facility on September 14th. President Wollman, Dr. Hannan, and Dr. Brian Zimmerman (Geosciences) delivered brief remarks during the ceremony.
- The 19th annual Edinboro Highland Games and Scottish Festival featured Scottish and Celtic music, professional and amateur heavy athletic competitions, highland fiddle and harp competitions, foods, clan gatherings and over 20 vendors. Dr. Timothy Thompson (Communication and Media Studies) coordinated the event.

The four-day event was dedicated on September 8 to the memory of Dr. Philip Ginnetti, Edinboro's Provost and Vice President for Academic Affairs, who loved donning the tartan, enjoying the various activities, and socializing with colleagues and friends. Dr. Michael Hannan offered a remembrance of his former colleague and good friend during the opening ceremony of the Festival.

- Xavier D. Williams, 2010 Distinguished Alumni Award Recipient, provided the presentation for the naming of one of our large classrooms in the Wiley Arts and Science Center as the Xavier D. Williams Business Speaker Series Lecture Hall on September 28th. He is the Senior Vice President of Service Management, AT&T Business Solutions. He began his career with AT&T in 1990 and has held a variety of positions in Business Planning, Corporate Staff, Finance, Human Resources, Product Management and Sales. Williams has received numerous honors and recognition for his contributions both inside and outside of the company, and in 2009, was listed as one of the most influential African Americans in Business by *Profiles in Diversity Journal*.
- The *Edinboro University Symposium: Tracking Trends and Managing Issues* regarding Terrorism, Globalization, Technology, Sustainability and other "Eco-Issues" was held in Cole Auditorium on October 18, at 7 p.m. This event is sponsored by the University, the University's chapter of the Public Relations Student Society of America (PRSSA), and the Northwestern Pennsylvania chapter of the Public Relations Society of America (PRSA). The guest panelists featured are Amy Reynolds, Edinboro University alumna, author/editor of five books, and associate dean for graduate studies and research at Louisiana State University's Manship School of Mass Communications; Patrick Govang, CEO of e2e Materials, an Ithaca, New York-based company that develops and manufactures products made from advanced bio-composite materials for the furniture and cabinet industries; and Jack Speer, Edinboro University alumnus, award-winning newscaster with National Public Radio, and reporter of stories with strong national importance, including the September 11,

**Academic Affairs Committee Report
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2001 terrorist attacks. The event will be moderated by Vanessa Herring, Edinboro University alumna and reporter/anchor at WROC-TV in Rochester, New York.

- On September 25, Edinboro freshmen, along with faculty and staff, participated in the annual Will Walk for Food service project during Common Hour. Freshmen gathered outside McComb Fieldhouse wearing a red t-shirt, courtesy of Student Government Association, and walked the inner loop of campus to raise awareness about local poverty and hunger issues. All donations were distributed to the Second Harvest Food Bank and the Edinboro Food Pantry. Dr. Melissa Gibson, Director of Community Outreach, coordinated the event.
- The Faculty Technology Event held on October 3 included a presentation entitled, "Mobility in Education," by Dr. John Landis, Development Executive at Apple.
- The 24th Annual Alumni Speech-Language Pathology Conference, coordinated by Dr. Susan Hegel, was held on the campus of Edinboro University on October 5, 2012. The conference offered two full-day continuing education tracks to address contemporary topics in speech-language pathology to an audience of Edinboro graduate students, faculty, area practitioners, and internship supervisors. This year's pediatric track was on a phonemic approach to remediating articulation errors and was presented by Christine Ristuccia, CCC-SLP of Carlsbad, California. The adult track addressed the evaluation and management of swallowing function in individuals with head/neck cancer. It was presented by Edinboro alumnus Dr. Matina Balou (M.A. '08), CCC-SLP of NYU Langone Medical Center.

President Wollman was the speaker at the awards luncheon, and she reflected on the many opportunities in speech-language pathology. Presenting this year's Dr. Frank Johnson Scholarships was his granddaughter and junior in the Speech and Hearing Sciences program, Grace Johnson. The recipients of the \$600 scholarships were Chantal Haase (Conneaut Lake, PA/Edinboro U) and Karen Kesterholt (St. Mary's, PA/Penn State). The Dr. Randy Rodak Award of \$500 and a VAMC traineeship was awarded to Jenna McCabe (Poland, OH/U of Toledo). The recipient of the Dr. Richard Forcucci Scholarship of \$400 was Blake Ebbitt (North Huntingdon, PA/Edinboro U). Coincidentally, Presenter Dr. Matina Balou received this same award in 2007. Jacqueline Weber (Youngstown, OH/Thiel) received the \$500 Award for Citizenship and Kelly Watkins (New Castle, PA/Edinboro U) was the recipient of the \$500 Dennis Ranalli Award. Funding for these scholarships was made possible by many alumni and friends of the speech-language pathology program, including a gift of \$1500 during the luncheon, from Jean Johnson, grandmother of Grace and widow of Dr. Frank Johnson.

- On October 9, the Provost's Office sponsored a webinar for faculty and staff entitled, "De-escalating Dangerous and Threatening Behavior In and Out of the Classroom," in the Pogue Student Center. Panelists were available for questions and discussion following the webinar, and included Dr. Michael Hannan (Interim Provost and Vice President for Academic Affairs), Dr. Michael Bucell (Counseling and Psychological Services), Dr. Kahan Sablo (Vice President, Student Affairs) and Officer Aaron Honhart (Edinboro Campus Police).

Grants and Research

- On October 12 the Office of Grants and Sponsored Research hosted a "Celebrate Research Luncheon" at noon in Van Houten South. Edinboro University's Celebrate Research Event provides

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Academic Affairs Committee Report
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recognition and awards to the faculty and staff who either submitted a proposal or received an award during the preceding fiscal year. The annual event recognizes three award winners for their efforts in sponsored programs.

Faculty Recognition

- David Obringer (Baron-Forness Library) authored *Edinboro University*, a pictorial history of the University, which was published by Arcadia Publishing as part of its *Campus History Series*. A book signing was scheduled at Erie's Barnes and Noble store on September 22.
- Constitution Day was celebrated on September 18 with a panel discussion in Cole Auditorium entitled, "Money and Politics in the 2012 Election." Panel members participating were: Dr. James Fisher, Dr. Bridget Jeffery and Mr. Dwaine Jengelly (Political Science and Criminal Justice) and Dr. Rhonda Matthews (Sociology).
- Dr. Amy McClune (Nursing) and Dr. Alice Conway (retired, Nursing) delivered the keynote address, *Farm Safety for Preschoolers*, at the Research Evening sponsored by *Sigma Theta Tau* International Honor Society of Nursing, *Nu Theta* Chapter, on November 6. Graduate students Laurie Fife (BSN, RN), Charlotte Vermeulen (BSN, RN), Lisa Alcorn (MSN, RN), Sarah Neely (MSN, CRNP), Paula Scalise (BSN, RN), Serena Mott MSN, RN), Sheri Peterson (MSN, RN), and Victoria Wiesner (BSN, RN, CIC) also presented at this event.
- Corbin Fowler (Philosophy) coordinated the six-day Edinboro Potterfest October 15-20 with support from the Office of the Provost, College of Arts and Sciences, and the departments of Philosophy and History, Anthropology and World Languages. The Keynote address, "The Wizarding World Hidden in Muggle History," was given by Dr. Janice Liedl, Laurential University, Canada, followed by a banquet in Van Houten Dining Hall.
- Two scholarly articles were published this fall, co-authored by Dr. Shaun Pfeiffer (Business and Economics): *Standby Reverse Mortgages: A Risk Management Tool for Retirement Distributions* with John Salter Ph.D., and *Modern Fool's Gold: Alpha in Recessions*, with Harold R. Evensky.
- Art Professor Cappy Counard's metalwork was featured in two exhibitions in October. The Dumbarton House Museum in Washington, DC held an exhibition called Metamo'rphosis inviting seven metalsmiths, including Ms. Counard, to create pieces based on the decorative arts collection displayed in the museum on October 1. Her piece, named, "Coalesce," is a necklace made from sterling silver, ebony, mother of pearl, and silk. On October 6, a brooch called, "Tea with Sugar," was featured for Mobilia Gallery's annual teapot exhibition in Cambridge MA.
- Dr. Dale Tshudy (Geoscience) will visit the lab of Dr. Tin-Yam Chan, a marine biologist from Taiwan, in order to complete a collaborative analysis of lobster evolution in December. The final result will be a direct comparison of morphological and molecular (DNA) analyses of lobster evolution.

Student Recognition

- Hannah Schurr and Cassandra Rushing accompanied Dr. Jean Jones (Director, Honors Program) to the National Collegiate Honors Council annual conference in Boston, Massachusetts November 14-18.

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- Honors Senior Caiden Feldmiller's short work on obscenity in verse, written for the PASSHE Honors Trip to Oxford last summer, was selected by The English Association of Pennsylvania State Universities to be presented at their annual conference.
- Two Edinboro students were second-year recipients of a Wolves Club Scholarship awarded on October 5: Cody Tomlinson (Sophomore, Accounting – Actuarial Science) and Nicole Chandley (Sophomore, Music Education). Dr. Michael Hannan and Tina Mengine attended this year's banquet, which was hosted by Gannon University.

Miscellaneous

- Interim Provost Hannan invited retired faculty to a reception and discussion session, with Dr. Robert Rhodes and Dr. David Ferster, on "Expectations for the November Election" in Crawford Conference Room on October 5, as part of the Homecoming events.
- A contingent from East Stroudsburg University was welcomed to campus September 17-18 for the purpose of gathering "best practices" for their interests. Meetings were scheduled with various constituents on Disabilities Services and Residential Care, Enrollment Management, Retention, Student Success, Distance Education, and Extended Learning. Following their visit to Edinboro, the team continued on to Slippery Rock, Clarion and Indiana Universities.
- A scholarship luncheon, honoring the memory of Dr. Max Azicri (History, Anthropology, and World Languages) and renaming the *Study Abroad in Latin America Scholarship* to *Max Azicri Memorial Scholarship*, was held on September 26 in Van Houten South.
- The University welcomed two visiting scholars for the 2012-13 academic year from the Peoples Republic of China: Ms. Jing Guan, of the Department of Graphic Design, College of Art and Design, Nanjing University of Finance and Economics in Jiangsu, and Ms. Wu Xiaomei, of the Special Education Department, Zhengzhou Normal University in Henan Province.
- On May 20 - June 12, 2013, linked to the first summer session, Edinboro University professors will be taking a group of up to 30 students on a 23-day field excursion across the American West. The class will address western exploration, westward settlement, and the struggle for western resources. In addition to the fascinating human history, fundamental geoscience features and concepts will be explored, including interactions and relationships between Earth systems, geologic processes, materials and landforms. Along the way, all the way to the Pacific coast in Oregon, the students will visit mountains, canyons and volcanoes in the Rocky Mountains, Colorado Plateau, and Cascades. This interdisciplinary course is coordinated by Dr. Joe Laythe (History, Anthropology, and World Languages) and Dr. Joe Reese (Geosciences). An information meeting was held on October 23.
- The Office of International Students and Services offered four Study Abroad 101 sessions in October and November to provide students with a basic overview of the process of studying overseas. After attending a session, students had the opportunity to meet with the Study Abroad Advisor to discuss specific needs regarding overseas locations, finances, classes/transfer credits and the application process.

**Finance and Administration Committee
Edinboro University Council of Trustees
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Indiana University of Pennsylvania—Technology Collaboration

At the last quarterly meeting, I described the technology collaboration initiative between Edinboro and IUP that would leverage resources available at IUP; they are willing to share “intellectual property” for data warehouse systems. You may be interested to know that Presidents Wollman and Driscoll have signed the Memorandum of Understanding (MOU). Work has begun at both institutions to make our “Boro Warehouse” a reality. The work here will enhance the quality and timeliness of data to the campus community.

FY 2012/13 Performance Funding Awards

On September 20, the Office of the Chancellor released the FY 2013 performance funding awards to the 14 schools. Edinboro University was awarded \$2.3 million. This was good news as we had budgeted \$1.5 million; effectively a \$762,383 increase of revenue for the budget. The details concerning these awards are listed in the Council’s meeting materials.

Accounting and Financial Reporting for Pensions

In June 2012, GASB issued Statement No. 67, *Accounting and Financial Reporting for Pensions*. Statement 67 will require PASSHE to report on its balance sheet a net pension liability for SERS and PSERS, which would represent the difference between its share of the total SERS and PSERS pension liabilities and the net assets set aside in a qualified trust to pay the benefits to current employees, retirees, and their beneficiaries. Although an estimate of the liability has not been calculated by SERS or PSERS, the effect on PASSHE is expected to be significant. PASSHE will begin recording this liability in fiscal year 2014/15.

Butterfield Hall Construction Project—Building Addition

University Services, Inc. would like to donate a portion of its daycare property to the University in support of the Butterfield Hall renovation project. Due to the building addition, some parking and sidewalks need to be relocated. Rather than create an easement onto USI’s property, it would seem more efficient if University Services were to deed the property to EUP.

To that end, the University is performing due diligence through an inspection of the property and grounds to be gifted. A Phase I environmental site survey and assessment of the parcel between Butterfield and McNerney Halls will be performed by a local engineering firm. The survey will include tests of the underlying land, looking for environmental contamination liabilities. To the extent that the property was originally farmland, there is little expectation of problems. Therefore, upon receipt of a clear report, a recommendation will be sent to Dr. Wollman for consideration.

Ross Hall Construction Project—Truss Delivery for Bridge Construction

The steel trusses for the Ross Hall pedestrian walkway will be delivered to campus beginning in November. There will be five truss sections (i.e. floor joists, decks and walls), with each truss spanning the piers that were constructed last summer. Some of the pieces will be quite large. For example, each section of truss #4 will be 104 feet long and will span the creek area. Field assembly and erection is tentatively scheduled for completion by the end of January, 2013.

**Student Affairs Committee
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STUDENT DEVELOPMENT

- In anticipation of Trustee Darcangelo's graduation in May, a website has been launched to solicit applications for the student trustee position. Trustee Darcangelo has agreed to serve as the chairperson of the search committee. We anticipate having a recommended finalist and alternate to the Chancellor's office in late February.
- With financial assistance from the NCAA, the University hosted motivational talks by Mr. Anthony Robles on October 2. In spite of being born with only one leg, Mr. Robles became an NCAA Division I wrestling champion. It is worth noting that on the way to his championship title, Mr. Robles experienced only one loss – to our Fighting Scots Wrestling team.
- This year we began our inaugural membership with the National Society of Leadership and Success. We are having an impressive first year, with 387 students registered and actively taking part in leadership development activities.
- In an effort to assist with the University's retention efforts, the Residence Life and Housing department created a peer mentor program that employs a cadre of academically talented students to provide academic support services on site in the residence halls. To date, 186 Students have been assigned a Residence Hall Peer Mentor, and 358 students will be strongly encouraged to contact a Residence Hall Peer Mentor based on mid-terms.
- November is National Career Development Month, where we will host a month of programming on résumé preparation and career enhancement. Also, the week of November 12th is Non-traditional Student Recognition Week.

COMMUNITY SERVICE AND OUTREACH

- Mark your calendars for the Annual Martin Luther King Luncheon that will be held on February 8, 2013. Announcements have gone out to the regional community, soliciting nominations of community leaders whose life work emulates the work of Dr. King.
- Although it was the worst parade weather in seven years, our annual Homecoming parade was enjoyed by all. With the theme, GET YOUR GAME ON, there were 126 participants this year - including 11 floats, 7 bands, 9 classic cars, 11 fire and rescue departments, and the International Blue Knights Troupe 18. After the parade, the Fighting Scots football team defeated the Gannon Golden Knights at Sox Harrison Stadium with a score of 44-24. Jared Schneider, of Lambda Chi Alpha, and Breanna Abramson, of Zeta Tau Alpha, were crowned as this year's King and Queen.
- The football, women's soccer and women's volleyball teams took part in our Cancer Awareness Day on October 13.
- On October 26 & 27 we held our annual Family Weekend celebration. Residence Life staff offered an opportunity for parents and family members to take a break and enjoy activities at an indoor tailgating event. Also, over 100 family members participated in the event held in the Pogue Student Center Lobby.
- On October 28, country western singer, Justin Moore, performed for a sold out crowd of 2,500 students and community members in McComb Fieldhouse.

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- Residence Life sponsored its annual Harvest Festival on October 30, allowing for an indoor seasonal celebration for children. Children were invited to campus to make puppets, harvest decorations, and a costume parade.
- The Parents and Families Organization continues to raise funds through the "Care Packages from Home" program. This program contributed over \$2500 to its scholarship last year.



STAFF ACCOLADES

- In an effort to provide increased support to our current veteran students, and attract additional veterans to the campus, the search committee has concluded the selection process for a Coordinator of our Veterans Success Center. This individual will be charged with establishing our veteran's center and addressing current and future student needs.

ATHLETICS

- **Women's Soccer (12-3-2):** Qualified as fourth seed in PSAC Tournament and ranked fifth in Atlantic Region. Assistant Coach Jamie Sallie was named Acting Head coach while Coach Kagiavas recovers from a car accident.
- **Men's Cross Country:** Recently won the 29th PSAC Championship. An incredible total of eight Fighting Scots earned All-PSAC honors.
- **Women's Cross Country:** Came in second at the PSAC Championships with three runners earning All-PSAC honors. Both the men's and women's teams will compete in the Atlantic Regional on Saturday, with the top three teams headed to Nationals.
- **Women's Basketball:** Coming off a 30-2 season, Edinboro was selected as the favorite in the PSAC West and is ranked sixth in the WBCA Division II preseason poll. Kiara Brown and Samantha Blazetic are preseason All-Americans.
- **Wrestling:** Five wrestlers are ranked in the preseason polls at their respective weight classes. A.J. Schopp, at 133 lbs., has been selected to compete in the NWCA All-Star Classic.
- **Swimming:** Opened the season with both the men and the women finishing second at the Westminster Relays.

UPCOMING HOME ATHLETIC EVENTS

- **MEN'S BASKETBALL**
November 24 vs. Penn State Beaver (3:00 p.m.)
- **WOMEN'S BASKETBALL**
November 24 vs. Wayne State (1:00 p.m.)
- **WRESTLING**
December 2 vs. Virginia Tech (1:00 p.m.)

**University Advancement Committee Report
Edinboro University Council of Trustees
November 19, 2012**

Presented by Tina Mengine, Vice President for University Advancement

Development:

- Fundraising to date (July 1-Oct 31, 2012) is \$546,409.65. Of that \$67,761.68 represents gifts in kind, the majority of which were gifts for the Homecoming Golf Outing and services for the Inauguration. Attached is monthly comparison report outlining revenue to date. The 2012/13 goal is \$5mm. Previous years specific goals were not set.
- Eight new scholarships have been established:
 - The Edinboro Reeder Scholarship
 - The Dr. Julie E. Wollman Scholarship
 - The Concert Band of Northwest Pennsylvania Music Scholarship
 - The Edinboro Women's Academic & Research Fund
 - The Edinboro Women's Scholarship Endowment
 - The Anne C. and Harry Wollman Scholarship for Art
 - The Edinboro Excellence Endowment
 - The Edinboro University Athletic Endowment
- The phonathon is back with the University. Student callers are off to a strong start with more than \$60,000 in pledges.
- The Inauguration raised in excess of \$107,000 with net proceeds to the scholarship expected to exceed \$57,000. A final tally will be available at the next meeting. Copies of the guidebook and ceremony program are included for your review.

Marketing & Communications:

News releases produced by the Communications staff since July have:

- Raised awareness of the national reputation of the Art Department by sharing the news that four Edinboro University Master of Fine Art students -- Gratia Brown, Deric Ence, Kevin Rohde and Travis Winters -- were selected to show their ceramics work at a prestigious national juried exhibition in Philadelphia.
- Continued to promote the new AAS program through a special report for the Meadville Western-Crawford County Chamber of Commerce.
- Promoted the release of the new book "Edinboro University" by Professor Obringer.
- Spread the word about the 19th Highland Games, dedicated to the memory of Provost Philip Ginnetti, resulting in two days of coverage in the Erie Times-News as well as on regional TV stations and in the Meadville Tribune.
- Alerted area TV audiences of the Investigation Discovery Channel appearance by the University's renowned forensic scientist, Dr. Ted Yeshion. Dr. Yeshion appeared as a DNA expert in a new program, "Blood, Lies and Alibis: The Insidious In-Law," in August.
- Advanced Homecoming and provided support for visiting media, resulting in considerable print, TV and online coverage in the region.

**University Advancement Committee Report
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- Announced in September the establishment of the Veterans Success Center and the University's inclusion once again on the Military-Friendly School list compiled by Victory Media, the premier media entity for military personnel transitioning into civilian life.
- Promoted the October appearance on campus of "Unstoppable" Anthony Robles, the NCAA national champion wrestler born with one leg, resulting in coverage in Erie region media.

Additional media attention to the University this summer and fall has included a September 25 Pittsburgh Post-Gazette feature about Paralympic medalist Trevon Jenifer, multiple references to the University in regional coverage of alumna Susan Kemenyffy being honored as Pennsylvania's Artist of the Year in the Governor's Awards for the Arts, and references to the University as one of the best colleges for physical disability services in a www.teenink.com College Guide story encouraging young people with disabilities to attend college.

The Erie Times-News and WICU/WSEE reported in late October on student concerns about the APSCUF strike-authorization vote scheduled in mid-November. Edinboro was also mentioned in regional coverage of enrollment decline at PASSHE universities, including a quote in the Pittsburgh Post-Gazette story from Dr. Wollman about our determine to recruit students beyond the local region, and a report in October that Pennsylvania college graduates rank second in the nation for debt, including mention that our students' debt is below the state average.

In addition to the Public Relations, an aggressive advertising campaign has been underway for the Associates of Applied Science Winter enrollment. That campaign included a \$30,000 television buy in the Erie and Meadville market. The flight runs from 10/21 through 11/11. The television campaign was supported by newspaper ads in both the Erie Times News and Meadville Tribune, outdoor advertising and flyers.

Our fall recruitment campaign is currently underway in several markets. The budget for this campaign is \$275,000. It is a television and print campaign to support Admissions visits to college fairs. Television ran in the following markets:

- Erie/Edinboro
- Canton
- Cleveland
- Pittsburgh

Alumni Relations:

- Homecoming Weekend 2012 was highly successful. A detailed report is attached outlining participation and revenue among the key areas.

Personnel:

- Jeffrey Hileman was hired as Director of Communications.
- William Berger was promoted to Director of Marketing.
- Marilyn Goellner, Director of Annual Fund & Stewardship obtained her CFRE Certification (certified fund raising executive) after having passed an exhaustive exam process. She represents the only certified fundraiser on campus.

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Reports from the Affiliates:

Alumni Association:

- The Alumni Association has partnered with the Harwood Group (CVS/Caremark) to offer Edinboro alumni a prescription benefit discount card.

Foundation:

- Additions to the Foundation Board: Colin Wylie and Patrick Santelli.
- Census information for the Highlands for Fall 2012 is at 97.08%.
- The next Board meeting is on December 10, 2012.

Edinboro University Council of Trustees - November 19, 2012
 Gifts-in-Kind received since September 10

Name	Gift Date	Gift Amount	Gift Reference
Alexander, James C.	10/10/2012	\$80.00	Laundry and kitchen supplies-themed basket for the 2012 Homecoming Golf Outing
Alexander, William P.	8/31/2012	\$421.00	249 paperback books and 172 hardback books to the Baron-Forness Library
Allen, Cheryl S.	8/31/2012	\$100.00	"Have a Tartan Holiday" themed gift basket for the 2012 Homecoming Golf Outing
American Hole 'n One	10/10/2012	\$7,200.00	144 Buick GMC \$50 Callaway Invitation Cards for the 2012 Homecoming Golf Outing
Antis, James E.	10/10/2012	\$100.00	"Scottish Cheer" gift basket for the 2012 Homecoming Golf Outing
Azicri, Nicolette	8/31/2012	\$488.00	396 paperback books and 92 hardback books to the Baron-Forness Library
Berko, Ihor	8/31/2012	\$6.00	Three (3) paperback books and three (3) hardback books to the Baron-Forness Library
Berck, Edward M.	10/10/2012	\$16.00	Six (6) paperback books and 10 hardback books to the Baron-Forness Library
Brink Ink	10/10/2012	\$65.00	Raffle basket for the 2012 Homecoming Golf Outing
Campbell Studios, Inc.	10/10/2012	\$32.00	Small round vase for the 2012 Homecoming Golf Outing
Campus TeleVideo	8/31/2012	\$100.00	\$100 American Express gift card for TechFest 2012
Cisco Systems Inc.	8/31/2012	\$100.00	Two (2) \$50 Amazon gift cards for TechFest 2012
Clawson, William E.	8/31/2012	\$5,000.00	Ziona ceramic sculpture gifted to the University's Permanent Art Collection
Cradle Gear	10/10/2012	\$15,215.00	Shorts, shirts and uniform items for the Edinboro University Wrestling Team
Crandall, Susan L.	8/31/2012	\$40.00	Homecoming golf-themed basket for the 2012 Homecoming Golf Outing
Culbertson Hills Golf Resort	10/10/2012	\$168.00	Foursome with golf cart for the 2012 Homecoming Golf Outing
Culbertson Hills Golf Resort	10/10/2012	\$750.00	Discounted services by Culbertson Hills Golf Resort for the 2012 Homecoming Golf Outing
Dahlkemper's Jewelry Connection	10/10/2012	\$300.00	Watch and bracelet gift set for the 2012 Homecoming Golf Outing
Dell.com	8/31/2012	\$900.00	Dell Latitude ST Tablet for TechFest 2012
Edinboro University Campus Bookstore	10/10/2012	\$88.50	30 water bottles for the Homecoming Tennis Tournament
Edinboro University Campus Bookstore	10/10/2012	\$335.00	Four (4) - \$50 gift cards and a raffle basket for the 2012 Homecoming Golf Outing
Edinboro University Campus Bookstore	8/31/2012	\$175.00	\$100 gift card, \$50 gift card and \$25 gift card to the Campus Bookstore for TechFest 2012
EUP Athletic Department	10/10/2012	\$300.00	"Fighting Scots Fan Basket" for the 2012 Homecoming Golf Outing
EUP Early Childhood and Special Education Department	10/10/2012	\$125.00	Gift basket for the 2012 Homecoming Golf Outing
EUP Elementary, Middle and Secondary Education Department	10/10/2012	\$130.00	"How Sweet It Is" themed gift basket for the 2012 Homecoming Golf Outing
EUP Highlands Catering	10/10/2012	\$10,000.00	Food and services donation re: 2012 Presidential Inauguration
EUP Highlands Catering	10/10/2012	\$710.00	Hot dogs and five (5) cases of water for the 2012 Homecoming Golf Outing
EUP Highlands Catering	8/31/2012	\$175.00	\$175 in Bonus Bucks for TechFest 2012
EUP History, Anthropology and World Languages Department	10/10/2012	\$500.00	"Spirits of the World" themed gift basket for the 2012 Homecoming Golf Outing
EUP Student Government Association	8/31/2012	\$898.00	Two (2) Apple iPads for TechFest 2012
EUP Technology and Communications Department	8/31/2012	\$100.00	Two (2) \$50 American Express gift cards for TechFest 2012
Evans, Emily L.	8/31/2012	\$145.00	Keurig Brewer and K-Cup carousel for the 2012 Homecoming Golf Outing
FASTSIGNS	8/31/2012	\$1,000.00	\$1,000 discount on services creation of double-sided boulevard banners for the 2012 Presidential Inauguration
Goodell Gardens and Homestead	8/31/2012	\$900.00	\$900 discount on the venue rental for Sigma Gamma Epsilon
Hannan, Mitchell J.	8/31/2012	\$1.00	Paperback book donated to the Baron-Forness Library
Higham, Daniel E.	10/10/2012	\$420.00	Browns vs. Steelers club seats with parking pass for the 2012 Homecoming Golf Outing
Inbacher, Scott A.	10/10/2012	\$50.00	Gift basket for the 2012 Homecoming Golf Outing
Jedlicka, Anne	8/31/2012	\$45.00	20 paperback books, 21 hardback books, a three-disc CD set and a Test Booklet with application CDs to the Baron-Forness Library
Jensen, Brian L.	9/8/2012	\$600.00	"Digital Storage" stone made, fired to cone ten, terra sigillata for VASE Ball
Kellern, Chaz R.	8/31/2012	\$75.00	Pittsburgh Pirate's History-themed gift bag for the 2012 Homecoming Golf Outing
Kimble, Natalya	8/31/2012	\$3.00	Three (3) paperback books to the Baron-Forness Library
Knepsheid, Roger L.	8/31/2012	\$11.00	1907 postcard of Reeder Hall and "Tribal Styles in Plains Indian Art" by Michael H. Logan and Douglas A. Schmittou to the Baron-Forness Library
Kraus Promotional Products Inc.	8/31/2012	\$660.00	1,500 Homecoming buttons for 2012 Homecoming Golf Outing
Lawlor, Andrew	8/31/2012	\$90.00	60 paperback books and 25 hardback books to the general collection; five (5) hardback yearbooks to the University Archives at the Baron-Forness Library
Lilly, Mark A.	8/31/2012	\$350.00	Microsoft Office 2010 Pro Software for TechFest 2012
Mineo, Joseph R.	10/10/2012	\$325.00	Gift cards for use at 12 area restaurants for the 2012 Homecoming Golf Outing

Mogavero, Michael A.	8/31/2012	\$500.00	Seven (7) paperback books, 19 hardback books, two (2) VHS tapes and 12 cassette tapes to the Baron-Forness Library
Molly Brannigan's Irish Pub	10/10/2012	\$75.00	Three (3) \$25 gift cards for the 2012 Homecoming Golf Outing
Nagurney, Emily M.	10/10/2012	\$100.00	"A Day of Pampering" themed gift basket for the 2012 Homecoming Golf Outing
Niemira, David A.	10/10/2012	\$50.00	"Fall in the Boro" themed gift basket for the 2012 Homecoming Golf Outing
Packard, Susan H.	8/31/2012	\$30.00	Three (3) paperback books and one (1) hardback book to the Baron-Forness Library
Parker's Gallery	10/10/2012	\$805.00	Frame and matting services for four (4) pieces of art and a piece of art for the 2012 Homecoming Golf Outing
Presque Isle Downs, Inc.	8/31/2012	\$200.00	Presque Isle Downs Voucher - dinner for two in the Sensory Room and \$50 Presque Isle Downs & Casino gift card to the Clubhouse for the 2012 Homecoming Golf Outing
Roche Graphics	10/10/2012	\$595.00	26 - 18x24 golf outing sponsor signs and 10 header panels for the 2012 Homecoming Golf Outing
Scott Advertising Specialists	8/31/2012	\$160.00	Ogio Stand Bag and an Ogio Shoe Bag for the 2012 Homecoming Golf Outing
Scott Enterprises	8/31/2012	\$529.00	Peak n Peak package and a Splash Lagoon Package for the 2012 Homecoming Golf Outing
Shreffler, Marjorie A.	10/10/2012	\$8.00	Five (5) paperback books and three (3) hardback books to the Baron-Forness Library
Sloss, Joel P.	8/31/2012	\$500.00	Ten (10) - \$50 Dick's Sporting Goods gift cards for the 2012 Homecoming Golf Outing
Snap Fitness	10/10/2012	\$1,200.00	30 - one-month free certificates to Snap Fitness for the 2012 Homecoming Tennis Tournament
Stern Advertising Inc.	10/10/2012	\$360.00	144 McDonald's "free" breakfast sandwich coupons for the 2012 Homecoming Golf Outing
Taco Bell	8/31/2012	\$7,500.00	6,000 "free" taco gift certificates for the 2012 New Student Orientation program
Tim Horton's	8/31/2012	\$294.63	Three (3) Tim Horton Campros (coffee service for larger groups) and 15 dozen assorted doughnuts for the 2012 Homecoming Golf Outing
Timshenka, Mary L.	10/10/2012	\$80.00	"Steelers Clean It Up" themed gift basket for the 2012 Homecoming Golf Outing
Tucci, Brenda J.	10/10/2012	\$60.00	"Bird Lover's" themed basket for the 2012 Homecoming Golf Outing
USI Affinity Collegiate Insurance Resources	10/10/2012	\$20.00	GradMed short-term health insurance lap top sleeve for the 2012 Homecoming Golf Outing
Walker Bros. Buick - Chevrolet, Inc.	10/10/2012	\$630.00	Hole-in-one prizes for the 2012 Homecoming Golf Outing
Wallace, Niles A.	9/8/2012	\$500.00	Donated table top sculpture, "Charm", to be auctioned off at an event of University's choosing
Ward, Jared Ward	9/8/2012	\$350.00	Ceramic sculpture
Westwood Racquet Club	10/10/2012	\$60.00	Two (2) hours of free court time and a can of tennis balls for the Homecoming Tennis Tournament
Wolynec, Renata B.	10/10/2012	\$1,883.97	15 hardback books, 11 paperback books, and four (4) VHS videos to the EUP History, Anthropology and World Languages Department regarding Mesamerican archaeology