



**Edinboro University Council of Trustees  
Committee Meeting  
Crawford Center Conference Room**

**Tuesday, April 12, 2016  
10:00 a.m. – Noon 12:00 p.m.**

**AGENDA - Committee Meeting**

**10:00 a.m. – Noon Committee Meeting (Open to the Public)**

**Finance and Administration**

- **Financial Update (Vice President Brown)**
- **Update Acquisition of The Highlands Student Housing Facilities**

**Academic Affairs**

- **Program Changes**
- **2016 EU Action Plan** and subsequent **presentation** made by Interim President Werner to the PASSHE Board of Governors on April 7

**Advancement**

- **Update Advancement Results (Vice President Mengine)**

**Student Affairs**

- **Update Student Government Association (Vice President Sablo)**

**Materials in red font are included in advance of meeting**



**Council of Trustees**

**Tuesday, April 12, 2016**

**Committee Meeting  
10:00 a.m. – Noon 12:00 p.m.**

**A G E N D A**

**Finance and Administration (Mr. Gil Brown, Vice President for Finance & Administration)**

- **Financial Update**
- **Update Acquisition of The Highlands Student Housing Facilities**



**Council of Trustees**

**Tuesday, April 12, 2016**

**Committee Meeting  
10:00 a.m. – Noon 12:00 p.m.**

**A G E N D A**

**Academic Affairs (Dr. Michael Hannan, Provost and Vice President for Academic Affairs)**

- **Information - Program Changes**
- **2016 EU Action Plan and subsequent presentation made by Interim President Werner to the PASSHE Board of Governors on April 7**

**Information – Academic Affairs  
Edinboro University Council of Trustees  
April 12, 2016**

**Program Moratoria, Program Revision (New Track to Existing Program) and Program Revisions**

|   | Name of Program                                                                                                                                                   | Code<br>N=new<br>R=Revision<br>M=Moratorium | Description of Revisions/Reasons                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|---|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | <b>Master of Education – Middle and Secondary with Teacher Certification – Thesis Concentration (08638)</b><br><br>UWCC approved 2-10-16; Senate approved 2-29-16 | M                                           | This track (concentration 08638) is no longer necessary because students are required to take SEDU 797 (Action Research in Education) rather than SEDU 799 (Thesis). This decision was made because action research is more relevant to the education field as it goes one step beyond the thesis process by creating an action plan.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 2 | <b>Master of Education – Middle and Secondary Instruction with Thesis Concentration (08646)</b><br><br>UWCC approved 2-10-16; Senate approved 2-29-16             | M                                           | This track (concentration 08646) is no longer necessary because students are required to take SEDU 797 (Action Research in Education) rather than SEDU 799 (Thesis). This decision was made because action research is more relevant to the education field as it goes one step beyond the thesis process by creating an action plan.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 3 | <b>Associate of Applied Science – Aeronautical Science (New Track to Existing Program)</b><br><br>UWCC approved 3-16-16; Pending Senate approval 3-28-16          | R                                           | This new track emphasizes courses that prepare graduates for careers in aviation as professional pilots. Graduates gain the required knowledge in areas of mathematic, physics, communications, and aeronautics in order to immediately pursue a career as a commercial pilot. The flight and ground school training is provided by a flight school certified by the Federal Aviation Administration or, alternatively, this training may be satisfied by possession of a current license/certification at the appropriate level. Graduates of the Associate of Applied Science in Aeronautical Science will satisfactorily complete flight certification through the commercial pilot rating; be proficient in analytical and quantitative computations appropriate to the aeronautical environment; develop communications skills appropriate to meet the demands of being a commercial pilot; assess and operationalize a management and business plan in an aeronautical environment; and recognize weather patterns that may affect flight safety and take steps to mitigate them. |

**Information – Academic Affairs**  
**Edinboro University Council of Trustees**  
**April 12, 2016**

**Program Moratoria, Program Revision (New Track to Existing Program) and Program Revisions**

|   | <b>Name of Program</b>                                                                                                                   | <b>Code</b><br>N=new<br>R=Revision<br>M=Moratorium | <b>Description of Revisions/Reasons</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|---|------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 4 | <b>Associate of Applied Science – Applied Technology</b><br><br>UWCC approved 2-10-16; Senate approved 2-29-16                           | R                                                  | This revision removes PHYS 181 (Principles of Physics) from Applied Practice Courses as it is not consistent with the other AAS (Associate of Applied Science) tracks which require PHYS 101 (Physical Science). PHYS 101 has been added to Applied Practice Courses. COMM 107 (Public Speaking) is replaced with COMM 298 (Business and Professional Communication) or COMM 107 in Skills. PHIL 240 (Intro to Moral Issues) is recommended as the Core general education 6 requirement.                       |
| 5 | <b>Associate of Applied Science – Concentration: Electric Utilities Technician</b><br><br>UWCC approved 2-10-16; Senate approved 2-29-16 | R                                                  | MATH 105 (College Algebra) requirement is replaced with MATH 104 (Finite Math). This change reflects the desire to make the AAS (Associate of Applied Science) tracks as identical as possible.                                                                                                                                                                                                                                                                                                                |
| 6 | <b>Bachelor of Arts in English – Literature Concentration</b><br><br>UWCC approved 2-10-16; Senate approved 2-29-16                      | R                                                  | This revision will bring the Literature degree in line with both the English: Writing and the Secondary Ed. English degrees. It will also ensure that Literature students have specific in-depth study prior to taking the capstone course.                                                                                                                                                                                                                                                                    |
| 7 | <b>Post Graduate Certificate in Art Therapy</b><br><br>UWCC approved 2-29-16; Pending Senate approval 3-28-16                            | R                                                  | In order to prepare for Fall 2016 CACREP visit, course proposals in this certificate are being updated to include course name changes, one course addition, and one course deletion. The total credits in the certificate were also reduced because the research project was reduced to 3 credits and the internship to 6 credits. These revisions meet the CACREP standard, while at the same time making the total number of credits needed for the Certificate in Art Therapy more attainable for students. |

c: Office of Admissions  
Office of Financial Aid  
Office of Institutional Research  
Office of the Registrar



# EDINBORO UNIVERSITY of PENNSYLVANIA

2015-2016  
Action Plan



Pennsylvania's  
**STATE SYSTEM**  
of Higher Education

## **Action Plan Preface**

### ***Looking to the future while understanding where we are today***

The System's Strategic Plan 2020: *Rising to the Challenge* calls for the development of detailed annual actions plans for each university for transparency and to document progress toward system and university strategic goals. By their very nature, strategic plans look to change over a period of years; in contrast, action plans are designed to look at annual changes in the university and its context<sup>1</sup>. Action plans chronicle where a university has been (previous year), where it is (current year) and where it is going (in the next two years). The format for annual action plans calls for universities to detail—in the context of university mission, vision and strategic directions—distinctive programs and accomplishments, opportunities and challenges, trends in enrollment, student success, and financial management. Looking at action plans annually is important because *proposed* directions in academic program development, enrollments, and finances are often shaped and re-shaped by critical changes and emerging conditions in student markets, educational interests, and regional economies. As such, they highlight the important balance between thoughtful longer-term planning and the flexibility needed to respond to changing dynamics.

### ***Aligning institutional results and reports***

To present a clear picture of the university, where it has been, and where it is going, it is essential that it is aligned with existing data reports, financial information, performance funding, and annual reporting on progress towards strategic goals. Over time, it is anticipated that episodic university reports be minimized and that more of them will be incorporated and summarized within the context of action plans to provide a more thorough understanding of university efforts to meet their mission and that of the State System.

<sup>1</sup> Highlighted text represents changes from the 2014-2015 Action Plan

# Action Plan

2015-2016

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# EDINBORO UNIVERSITY OF PENNSYLVANIA 2015/2016 ACTION PLAN

## University Mission, Vision, and Statement of Strategy

**University Mission** - Please provide a description of your university's purpose and primary objectives for success.

Edinboro University's Mission Statement describes its primary purpose and objectives. It is as follows:

**Distinguished by its focus on individual attention to student success, commitment to diversity, and responsiveness to the evolving needs of the broader community, Edinboro University provides the highest quality undergraduate, graduate and co-curricular education.**

The Mission Statement drives our strategic planning and operations and is evidenced in a number of University initiatives.

In the area of **student success**, Edinboro launched its Academic Success Center (ASC) in 2012 as an investment to improve student retention and completion. The ASC offers advising support services for all students, coordinates tutoring services, and directs an early alert system for student referrals from faculty and staff. **The focus on student success has also been expanded this year with the development of the Learning Commons, centrally located in the campus Library. The Learning Commons includes the ASC, but also brings together multiple other student support offices and services, including the Center for Career Development, the Office for Adult and Transfer Student Services, the International Student Services Office, the Testing Center, and Writing Center. Construction is currently underway to transform a large section of library space into a new modern home for the Learning Commons and will be fully opened in January 2017. The University has also launched the use of the Starfish Retention Solutions software to enhance advising and retention support; departmental faculty champions have been identified and trained on the software and adoption by both students and faculty has been widespread. Edinboro continues to support student success with an improved First Year Experience program, the delivery of specialized advising for undeclared students, and the introduction of an intrusive conditional admission program.**

Edinboro's commitment to **diversity** is supported through targeted recruitment of underrepresented minority students and employees; investment in expanding the recruitment and retention of international students; and our Porreco College initiative in Erie to meet the region's community college educational needs. **An example of our success is our extension of opportunity to diverse students through Porreco College, many of whom likely would not have otherwise pursued higher education. At this College, African American students represent more than 21% of the students body (compared to 9% on main campus), and Hispanic students represent 5.3%, compared to 1.2% on main campus. Many of these students are excelling in their studies and looking to continue their education. At the level of faculty and other employees, Edinboro has implemented very intentional processes to maximize consideration of underrepresented minorities in search pools. This approach has been developed and supported collaboratively between the offices of the Provost, Social Equity, and Human Resources and we expect that these processes will increase faculty and employee diversity to better serve the mentoring needs of our students.** Lastly, Edinboro's more unique commitment to diversity is through its decades-long dedication to providing services for students with disabilities, with our programming ranked among the top in the nation for those with physical disabilities.

Edinboro is also **responsive to the needs of the broader community** by offering academic and cultural programming to support the economic development of the region and improve the quality of life. Examples include the recent launch of the Porreco College in Erie, partnerships with regional social service agencies to develop pathways for low-income and underrepresented residents, and partnerships with regional industry to provide academic and noncredit-bearing programming to meet workforce needs. Edinboro continues to actively evolve its academic program array by discontinuing academic programs no longer needed to meet mission, while developing new programs that will be in demand by both students and employers. These include programs in pre-professional allied health fields, international business, energy science, digital media, and music therapy, among others.

# EDINBORO UNIVERSITY OF PENNSYLVANIA 2015/2016 ACTION PLAN

## University Mission, Vision, and Statement of Strategy (Continued)

**University Vision** - Please provide a description of your university's goals and aspirations for the years ahead.

The Edinboro University Vision Statement represents the institution's aspirations for the near future:

**Edinboro University will be the first choice among students, employers, and the community for excellence in higher education.**

Edinboro aspires to be the leading institution for quality higher education in its service region, and nationally for its online programs. Edinboro's goal is unrelenting consistency in program quality and for students to have the best possible educational experience.

The University has made progress toward this vision in recent years with the introduction of the Porreco College in Erie; multiple partnerships with other educational providers and industry leaders to provide workforce-ready, high-demand programming; and through multiple national recognitions of the University and its programs. Some of these recognitions include: Edinboro University ranking in the top tier of best universities in the Northern region (*U.S. News & World Report's 2015 Best Colleges*); 2<sup>nd</sup> in Pennsylvania among most affordable online colleges (*Affordable Colleges Online 2014*); 21<sup>st</sup> for Nursing in the ranking of Best Online Graduate Programs (*U.S. News & World Report*); 17<sup>th</sup> on the East Coast for Animation and Computer Animation programs, and 20<sup>th</sup> nationally among public colleges and universities (*Animation Career Review 2015*); 15<sup>th</sup> in the nation among public colleges for computer Game and Virtual World Development programs; 6<sup>th</sup> in the nation among the "Top 10 Accredited School Counseling Master's Degrees Ranked by Affordability" for the Master of Education in Educational Psychology program (*Best Counseling Degrees website*); and 6<sup>th</sup> in the U.S. for the Master of Social Work program from the Top 25 MSW Programs accredited by the Council on Social Work Education (*Social Work Degree Guide 2015*).

# EDINBORO UNIVERSITY OF PENNSYLVANIA 2015/2016 ACTION PLAN

## University Mission, Vision, and Statement of Strategy (Continued)

**Statement of Strategy** - Please provide a description of the strategy for fulfilling your university's vision and mission, given your university's current strengths, challenges, and available resources.

Edinboro University's Strategic Plan supports achievement of its mission and vision, and includes multiple objectives and specific initiatives to advance the University. The institutional goals as part of that Plan target improvements in program quality and student success, improving constituent experience through investments in faculty and staff excellence, enhancing the University's reputation and financial resources, improving institutional diversity, and actively engaging in the region to support its development. University resources are devoted to ensure success of each objective with allocation decisions recommended and assessed through an institutional Budget Planning Team.

Edinboro recognizes the financial challenges faced since 2011 and has developed and implemented multiple strategies to ensure its financial sustainability and success in meeting its mission and vision. A multi-year budget model was developed in spring 2015 that includes multiple scenarios based on potential enrollment and retention paths. The model addresses the need for institutional transformation through planned resource allocation in support of the core mission of the University in terms of instruction and student support. Edinboro will be guided by the developed model as it addresses continuing challenges. A decline in undergraduate enrollments in the current academic year and a recent downward revision in projections for high school graduates in our service region create greater pressure for use of reserve funds in the absence of significant action and redirection. Proactively, Edinboro's leadership is continuing to be aggressive in recruitment and retention investments while also continuing to reduce costs and seek efficiencies in areas across campus. The Academic Affairs division is actively changing scheduling and planning processes to improve student-faculty ratios and other metrics of academic and financial performance.

Undergraduate and graduate enrollment management plans have been developed and implemented, as has a student retention plan. Elements of these plans include redesigned campus visit programs and admitted student receptions; improvements in strategic name buy processes; targeting scholarship and financial aid as a leverage tool to impact yield; a graduate school assessment system for student satisfaction measurement and program improvement; a redesigned New Student Orientation program; a redesigned First Year Experience (FYE) program; an improved Living Learning Community program; a redesigned conditional admission program with significant student engagement; an improved program to support students on warning or probation; and improvements to academic advising through faculty professional development and technology investments.

An academic program array and faculty personnel plan has also been developed and implemented to strategically plan for the introduction of new programs, the reorganization or elimination of low-demand programs, and the efficient management of faculty resources to meet the needs of our stakeholders.

## Academic Programs of Distinction

**Academic Programs of Distinction** - Please identify your university's top 3 or 4 Program Areas of Distinction (An Academic Program of Distinction is defined as a two-digit CIP level which includes general groups of related programs such as Business and Education. You may also use related areas that cross CIP codes such as Visual and Performing Arts or Allied Health Professions. STEM as a Program of Distinction is too broad but Technology and Engineering or Engineering and Math would be a suitable Program of Distinction.) Please provide a brief rationale or narrative as to what makes these programs distinctive.

- (1) Arts and Digital Entertainment. Edinboro has a long history of offering quality studio arts programs, includes internationally-recognized artists among its faculty, and has many accomplished graduates. Faculty works have been exhibited at the Smithsonian, White House, and numerous galleries worldwide. Edinboro has also expanded its leadership beyond the studio arts disciplines with quality programs in the applied media arts, and in cinema and animation, in particular. The Art department includes 34 FTE faculty and more than 600 FTE student majors (in fall 2015) making it the largest in the PASSHE; the arts presence encompasses multiple facilities on campus, including two art galleries, and the programs are NASAD accredited. Edinboro also offers a Game and Virtual World Development program (an animation and computer science collaboration) that receives national ranking recognitions and has seen tremendous enrollment growth, even in years when enrollments university-wide were in decline.
- (2) Mental and Social Health Services. Edinboro is dedicated to STEM-H programming and has had a long commitment to providing quality facilities and instruction in the mental and social health disciplines. Multiple high quality programs are represented in this area at both the undergraduate and graduate levels. These include nationally recognized and accredited programs in Nursing, Speech Language Pathology, and Social Work. Others include accredited programs in Counseling, with emphases in Art Therapy, College Counseling, Clinical Mental Health, School Counseling (PK-12), or Rehabilitation & Clinical Mental Health. The Art Therapy program is the first in the nation to be offered online and is currently ranked 8<sup>th</sup> in the nation for online Counseling programs. Also at the graduate level, Edinboro offers an EdS in School Psychology and an Autism Spectrum Disorder Endorsement (Graduate) Certificate. At the undergraduate level, Edinboro offers a strong research-focused program in Psychology which boasts strong enrollment, high levels of student engagement, and very positive student outcomes; multiple nominees for the PASSHE Ali Zaidi award have come from this program. In general, Edinboro has a developed expertise in the mental and social health fields that has garnered strong enrollments and placements in national rankings, along with validations through accreditation recognitions.
- (3) Business. While nearly all PASSHE universities host business or similar programs, Edinboro considers its business programming as distinctive for multiple reasons. The School of Business was launched in 2011 to bring recognition to the quality, accredited programming in this area. While new incoming student enrollments have been weak since 2011 at the university-wide level, new enrollments in the business programs have been consistently strong compared to other discipline areas. This demonstrates the market recognition for this program, especially with similar programming offered at four other universities in the county. Distinctive features include the offering of a CFP Board® registered financial planning program, the hosting of a Financial Literacy Institute, programming in Forensic Accounting, very high graduate placement rates, and the hosting of a privately-funded Summer Business Academy targeted to at-risk youth. The business faculty developed and offered one of the first freshman engagement programs at the University, serving as a model for future university-wide programming. The School also offers an innovative student mentoring program that matches students with business executives for a year-long program of engagement and mentorship with very positive outcomes for students.

## Other Areas of Distinction

**Other Areas of Distinction** - Please describe your university's admirable characteristics and accomplishments, including services, programs, student success and community engagement.

- (1) Edinboro University – The Porreco College was launched in 2014 to assist in meeting the community college needs of the region. Located in Erie, the College offers associate degrees and other sub-baccalaureate programming at a cost consistent with that of a community college. This is accomplished by charging discounted fees and awarding scholarships through the Porreco Promise, a privately supported scholarship fund; when combined with federal and state gift aid, many students are able to attend at little or no cost. Edinboro has also engaged with regional business and industry partners to develop and offer programs that support workforce readiness and economic development in the region. During its first year, enrollments have exceeded initial projections; in fall 2014, the average student age was 26 and 72% of the incoming class was Pell eligible, with 46% representing the highest need. Edinboro University won the Exemplary Models Award in 2015 from the American Association of University Administrators for the Porreco College initiative.
- (2) Office for Students with Disabilities (OSD). Edinboro University is ranked as a top five university in the nation for providing full services to students with disabilities. Edinboro's OSD recently celebrated its 40<sup>th</sup> year of service to promote confidence and independent functioning for all students and to increase understanding of students with disabilities across campus. Edinboro is a first choice in the PASSHE for students with disabilities, where comprehensive services are available. These services include an academic aide system, attendant care program, learning disability support services, life skills center, meal aides, occupational therapy, a tactile laboratory, social work services, van transportation, and wheelchair maintenance.
- (3) Attendant Care Services. As an extension of OSD, Edinboro provides extensive attendant care services to address the personal needs of students with disabilities so that they may fully participate at the University. Students in the program are housed on a specially equipped floor in a traditional residence hall and are supported by a team of professionals that include a program nurse, occupational therapist, social worker and a student affairs professional. All care workers are employed by the University, including student personnel. Services include assistance with showering, dressing and grooming; laundry assistance; personal hygiene; room cleaning; assistance with braces and orthotics; service animal assistance; mobility, transferring, positioning and range of motion; and assistance with health and wellness.
- (4) ROTC. Edinboro's ROTC program has brought in 100 freshmen in each of the last three years and the department consistently places in the top third of all forty-two schools in the Northeast for overall production of the highest quality lieutenants. Five (of ten) of the program's seniors graduated as distinguished military graduates (DMG), recognized as part of the top 10% out of over five thousand Cadets in their year group across the nation. As a group, this achievement for Edinboro was the third highest ratio out of the forty-two Northeast schools. In the last year, ROTC achieved forty-five students on contract with forty of those on scholarship across all year groups. The ROTC is a strong partner with the University for modeling academic excellence and student success.

## Strategic Goals

**University Strategic Goals** – Please describe the initiatives/strategies that will drive improvement towards university goals. Please include how your university goals align to the System strategic goals below.

1. Ensuring academic program excellence and relevance.
2. Enabling more students to obtain credentials that prepare them for life, career, and the responsibilities of citizenship.
3. Developing new funding strategies, diversifying resources and managing costs to preserve affordability. Initiatives and strategies should address mitigation of financial risk.
4. Increasing accountability and transparency, focusing on results and key performance indicators.

### University Goals

Correspondence with PASSHE Goals is shown in brackets, [ ].

University Goals and Objectives include the following:

- I. Ensure Program Quality and Student Success [1, 2, 4]
  - A. Involve all undergraduate students in high impact practices (HIPs) [1, 2, 4]
  - B. Provide all students effective academic and career advising [1, 2]
  - C. Engage all undergraduate students in co-curricular activities [1]
  - D. Implement processes and procedures to improve program and service quality in all departments, offices and academic programs [1, 2, 4]
- II. Inspire Faculty and Staff Excellence [1, 4]
  - A. Support excellence in student services through professional development for all staff [4]
  - B. Support faculty excellence in teaching, scholarship and service [1, 4]
- III. Enhance University Reputation and Resources [1, 2, 3, 4]
  - A. Create a culture of giving [2, 3]
  - B. Assess capacity, develop, and implement a capital campaign plan [3]
  - C. Develop and fund a comprehensive marketing and communication plan
  - D. Establish ambitious and achievable goals and strategies for recruitment, enrollment and retention [1, 2, 4]
- IV. Foster a Respectful and Diverse Campus Community [2, 4]
  - A. Enroll and support a more diverse student body [2, 4]
  - B. Recruit and support a more diverse faculty and staff [4]
  - C. Advance a culture of mutual respect and well-being [2]
- V. Influence the Development of a Thriving Region [1, 2, 3, 4]
  - A. Establish Edinboro University – Porreco College [1, 2, 3, 4]
  - B. Establish mutually beneficial partnerships [1, 2, 3, 4]

## University Strengths, Opportunities, and Challenges (Anticipated within the next 3 years)

In addition to identifying university strengths, please identify specific opportunities and challenges that the university will be addressing (currently or within the next 3 years), including financial conditions, enrollment trends, community/regional engagement, and student experiences and outcomes.

### Core Capabilities

Core capabilities include the following: the Porreco College and its connection with the community; signature academic programs (studio arts, animation, social work) and non-academic programs (services for students with disabilities); nationally-recognized online academic programs across multiple disciplines; a successful graduate school with increasing enrollment; notable success in annual fundraising; nationally competitive athletic teams that attract out-of-state enrollments; strong budget planning and resource allocation; a commitment to excellence and continuous improvement; and successful alumni.

### Opportunities

Opportunities include the following: a new Institute for Forensic Sciences leveraging expertise across multiple disciplines; an Institute for Financial Literacy with significant potential for both on-campus and community engagement; new graduate programming particularly in the areas of business and information technology; significant potential for expanded partnerships through the Porreco College; potential to reduce physical plant square footage on campus to improve energy and cost efficiencies; an employee age distribution supporting the potential for retirements to favorably and strategically adjust the employee complement; and expanded grant-funding opportunities, particularly for program and service improvement.

### Challenges

Challenges include the following: uncertain State financial support; unfavorable high school graduate demographics in our primary service region; deferred maintenance needs of the physical plant; costs associated with the signature attendant care program; the financial sustainability of high-cost high-quality academic programs (e.g., Art, STEM-H); administrative and financial costs associated with state authorization of distance education programs; expanding federal mandates and regulations; and the need for a substantial and successful capital campaign.

# EDINBORO UNIVERSITY OF PENNSYLVANIA 2015/2016 ACTION PLAN

## Strategic Enrollment Management

### Planned Enrollment by Student Type

|                                                                                     | Fall 2011<br>Actual | Fall 2012<br>Actual | Fall 2013<br>Actual | Fall 2014<br>Actual | Fall 2015<br>Actual | Fall 2016<br>Projected | Fall 2017<br>Projected |
|-------------------------------------------------------------------------------------|---------------------|---------------------|---------------------|---------------------|---------------------|------------------------|------------------------|
| <b>Undergraduate Headcount Enrollment - Associate and Bachelor's Degree Seeking</b> |                     |                     |                     |                     |                     |                        |                        |
| New Freshmen                                                                        | 23.1%               | 20.6%               | 18.9%               | 22.5%               | 23.7%               | 23.1%                  | 20.8%                  |
| New Transfers                                                                       | 5.3%                | 4.5%                | 8.0%                | 6.1%                | 6.0%                | 5.0%                   | 5.9%                   |
| Veterans                                                                            | 2.2%                | 2.4%                | 2.5%                | 2.6%                | 2.4%                | 2.5%                   | 2.5%                   |
| Adult Learners                                                                      | 15.7%               | 14.0%               | 13.2%               | 12.9%               | 12.9%               | 12.9%                  | 12.9%                  |
| Total Undergraduate Enrollment                                                      | 6,553               | 5,992               | 5,756               | 5,492               | 5,141               | 5,169                  | 5,193                  |
| <b>Graduate Headcount Enrollment</b>                                                |                     |                     |                     |                     |                     |                        |                        |
| Master's                                                                            | 1,441               | 1,250               | 1,115               | 1,120               | 1,152               | 1,162                  | 1,199                  |
| Research Doctorate                                                                  | N/A                 | N/A                 | N/A                 | N/A                 | 11                  | 25                     | 25                     |
| Professional Doctorate                                                              | N/A                 | N/A                 | N/A                 | N/A                 | N/A                 | N/A                    | N/A                    |
| Total Graduate Enrollment                                                           | 1,441               | 1,250               | 1,115               | 1,120               | 1,163               | 1,187                  | 1,224                  |
| <b>Certificates and Nondegree students</b>                                          |                     |                     |                     |                     |                     |                        |                        |
|                                                                                     | 268                 | 220                 | 227                 | 225                 | 246                 | 225                    | 225                    |
| <b>Headcount Enrollment by Method of Instruction</b>                                |                     |                     |                     |                     |                     |                        |                        |
| Distance Education<br>(100% Distance Education)                                     | 1,014               | 789                 | 790                 | 831                 | 990                 | 1,010                  | 1,042                  |
| Traditional (On Campus)                                                             | 6,334               | 5,850               | 5,373               | 4,936               | 4,373               | 5,258                  | 5,307                  |
| Off Campus                                                                          | 1,218               | 951                 | 935                 | 1,128               | 400                 | 480                    | 485                    |

### Persistence Rates

|                                                                           | Fall 2011<br>Actual | Fall 2012<br>Actual | Fall 2013<br>Actual | Fall 2014<br>Actual | Fall 2015<br>Actual/<br>Projected | Fall 2016<br>Projected | Fall 2017<br>Projected |
|---------------------------------------------------------------------------|---------------------|---------------------|---------------------|---------------------|-----------------------------------|------------------------|------------------------|
| <b>Persistence Rates of First-time Bachelor's Degree Seeking Students</b> |                     |                     |                     |                     |                                   |                        |                        |
| Second Year Persistence                                                   | 73.9%               | 68.5%               | 72.3%               | 70.0%               | 69.8%                             | 71.0%                  | 72.0%                  |
| Third Year Persistence                                                    | 61.3%               | 60.8%               | 57.7%               | 61.7%               | 58.5%                             | 58.8%                  | 60.0%                  |
| Fourth Year Persistence                                                   | 57.7%               | 56.9%               | 56.5%               | 54.1%               | 54.6%                             | 55.1%                  | 55.6%                  |

Note: Persistence rates are for those students who are returning in or have graduated by the provided year

### Graduation Rates

|                                                                | 2011/12<br>Actual | 2012/13<br>Actual | 2013/14<br>Actual | 2014/15<br>Actual | 2015/16<br>Projected | 2016/17<br>Projected | 2017/18<br>Projected |
|----------------------------------------------------------------|-------------------|-------------------|-------------------|-------------------|----------------------|----------------------|----------------------|
| <b>Graduation Rates for Bachelor's Degree Seeking Students</b> |                   |                   |                   |                   |                      |                      |                      |
| Four Year (or less)                                            | 25.1%             | 24.6%             | 27.6%             | 26.8%             | 25.5%                | 26.0%                | 26.5%                |
| Six Year (or less)                                             | 44.5%             | 46.0%             | 49.4%             | 49.0%             | 48.4%                | 48.9%                | 49.4%                |

### Completers

|                                                                                                 | 2011/12<br>Actual | 2012/13<br>Actual | 2013/14<br>Actual | 2014/15<br>Actual | 2015/2016<br>Projected | 2016/17<br>Projected | 2017/18<br>Projected |
|-------------------------------------------------------------------------------------------------|-------------------|-------------------|-------------------|-------------------|------------------------|----------------------|----------------------|
| <b>Average Time to Degree (Bachelor's) (methodology under consideration)</b>                    |                   |                   |                   |                   |                        |                      |                      |
| <b>Average Credits at Graduation</b>                                                            |                   |                   |                   |                   |                        |                      |                      |
|                                                                                                 | 126.7             | 127.3             | 125.6             | 126.3             | 126.5                  | 126.4                | 126.2                |
| <b>Graduates Employed in Pennsylvania (methodology under consideration)</b>                     |                   |                   |                   |                   |                        |                      |                      |
| <b>Bachelor's Degree Graduates Continuing Their Education (methodology under consideration)</b> |                   |                   |                   |                   |                        |                      |                      |



# EDINBORO UNIVERSITY OF PENNSYLVANIA 2015/2016 ACTION PLAN

## Performance Funding Indicators

Of the ten (10) performance funding indicators, five (5) are required of all system universities while five (5) others are chosen by each of the universities to reflect what is most important to their mission and strategic goals. Further refinements in the System's performance funding program are anticipated in 2016.

### Common to All Universities

|                                                                 | Baseline | 2012/13<br>Performance<br>Report | 2013/14<br>Performance<br>Report | 2014/15<br>Performance<br>Report | 2015/16<br>Targets | 2016/17<br>Targets |
|-----------------------------------------------------------------|----------|----------------------------------|----------------------------------|----------------------------------|--------------------|--------------------|
| <b>Degrees Conferred</b>                                        |          |                                  |                                  |                                  |                    |                    |
| Number of Degrees Conferred                                     | 1,596    | 1,627                            | 1,628                            | 1,592                            | 1,636              | 1,664              |
| Undergraduate Degrees per 100 FTE                               | 19.8     | 17.6                             | 19.6                             | 22.1                             | 21.6               | 21.7               |
| <b>Closing the Achievement Gaps - 6 Year Graduation Rates</b>   |          |                                  |                                  |                                  |                    |                    |
| Pell Recipient Graduation Rate                                  | 38.0%    | 35.2%                            | 36.0%                            | 48.1%                            | 38.7%              | 40.9%              |
| Non-Pell Recipient Graduation Rate                              | 48.0%    | 47.8%                            | 51.6%                            | 50.1%                            | N/A                | N/A                |
| Underrepresented Minority Graduation Rate                       | 33.0%    | 29.7%                            | 27.3%                            | 48.9%                            | 31.9%              | 33.7%              |
| Non-Underrepresented Minority Graduation Rate                   | 46.0%    | 45.0%                            | 48.0%                            | 49.5%                            | N/A                | N/A                |
| <b>Closing the Freshman Access Gaps</b>                         |          |                                  |                                  |                                  |                    |                    |
| Pell Recipient Freshmen                                         | 42.9%    | 46.0%                            | 44.7%                            | 46.1%                            | 44.0%              | 44.0%              |
| Low Income PA High School Graduates (ages 18-24)                | 38.0%    | 38.0%                            | 38.0%                            | 38.0%                            | 38.0%              | 38.0%              |
| Underrepresented Minority Freshmen                              | 8.3%     | 10.9%                            | 11.9%                            | 13.0%                            | 11.0%              | 11.7%              |
| Underrepresented Minority PA High School Graduates (ages 18-24) | 18.0%    | 18.0%                            | 18.0%                            | 18.0%                            | 18.0%              | 18.0%              |
| <b>Faculty Diversity</b>                                        |          |                                  |                                  |                                  |                    |                    |
| Underrepresented Minority Faculty                               | 7.8%     | 7.6%                             | 7.1%                             | 6.9%                             | 9.4%               | 9.7%               |
| Female Faculty                                                  | 43.3%    | 43.5%                            | 44.7%                            | 43.5%                            | 46.2%              | 47.1%              |

### University Selected

|                                                              | Baseline | 2012/13<br>Performance<br>Report | 2013/14<br>Performance<br>Report | 2014/15<br>Performance<br>Report | 2015/16<br>Targets | 2016/17<br>Targets |
|--------------------------------------------------------------|----------|----------------------------------|----------------------------------|----------------------------------|--------------------|--------------------|
| <b>STEM and Health Profession (STEM-H) Degree Recipients</b> |          |                                  |                                  |                                  |                    |                    |
| Percentage of Total Degrees Awarded that are STEM-H          | 14.7%    | 11.9%                            | 13.6%                            | 16.4%                            | 16.8%              | 16.9%              |
| <b>Student Diversity</b>                                     |          |                                  |                                  |                                  |                    |                    |
| Undergraduate Pell Grant Recipients                          | 40.5%    | 45.8%                            | 45.6%                            | 45.2%                            | 33.7%              | 33.7%              |
| Nonmajority Students                                         | 10.4%    | 11.7%                            | 12.6%                            | 14.6%                            | 13.0%              | 13.3%              |
| <b>Facilities Investment</b>                                 |          |                                  |                                  |                                  |                    |                    |
| Sightlines Annual Facilities Investment Score*               | 54.6%    | 59.1%                            | 66.4%                            | 67.0%                            | 59.0%              | 60.0%              |
| <b>International Student Enrollment</b>                      |          |                                  |                                  |                                  |                    |                    |
| Number of International Students                             | 64       | 83                               | 108                              | 113                              | 115                | 133                |
| Percentage of International Students                         | 0.7%     | 1.1%                             | 1.5%                             | 1.7%                             | N/A                | N/A                |
| <b>High Impact Practices</b>                                 |          |                                  |                                  |                                  |                    |                    |
| Freshmen Participating in First Year Experience              | 21.1%    | 33.2%                            | 23.7%                            | 38.7%                            | 25.1%              | 26.1%              |
| Seniors Participating in High Impact Practices               | 69.9%    | N/A                              | 86.2%                            | 87.4%                            | 72.0%              | 72.7%              |

\*Composite Score = ((2 X Three-year average of Capital and Operating Stewardship) + (Operating and Effectiveness and Operating Stewardship) + (Service))/4

# EDINBORO UNIVERSITY OF PENNSYLVANIA 2015/2016 ACTION PLAN

## Academic Programs

| Academic Program Activity                                                                                     |  | 2014/15 |
|---------------------------------------------------------------------------------------------------------------|--|---------|
| Number of Programs in 2014/15 and the Total Number of Completers from 2010/11 through 2014/15                 |  | 2014/15 |
| <b>Certificate Programs</b>                                                                                   |  |         |
| Total Number of Certificate Programs                                                                          |  | 16      |
| Number of Certificate Programs with a Total of 10 or More Completers Over the Previous 5 Years                |  | 7       |
| Percentage of Certificate Programs with a Total of 10 or More Completers Over the Previous 5 Years            |  | 44%     |
| <b>Associate Degree Programs</b>                                                                              |  |         |
| Total Number of Associate Programs                                                                            |  | 11      |
| Number of Associate Programs with a Total of 25 or More Completers Over the Previous 5 Years                  |  | 6       |
| Percentage of Associate Programs with a Total of 25 or More Completers Over the Previous 5 Years              |  | 55%     |
| <b>Bachelor's Degree Programs</b>                                                                             |  |         |
| Total Number of Bachelor's Programs                                                                           |  | 47      |
| Number of Bachelor's Programs with a Total of 30 or More Completers Over the Previous 5 Years                 |  | 28      |
| Percentage of Bachelor's Programs with a Total of 30 or More Completers Over the Previous 5 Years             |  | 60%     |
| <b>Master's Degree Programs</b>                                                                               |  |         |
| Total Number of Master's Programs                                                                             |  | 17      |
| Number of Master's Programs with a Total of 20 or More Completers Over the Previous 5 Years                   |  | 14      |
| Percentage of Master's Programs with a Total of 20 or More Completers Over the Previous 5 Years               |  | 82%     |
| <b>Professional Doctorate Degree Programs</b>                                                                 |  |         |
| Total Number of Professional Doctorate Programs                                                               |  | 0       |
| Number of Professional Doctorate Programs with a Total of 10 or More Completers Over the Previous 5 Years     |  | 0       |
| Percentage of Professional Doctorate Programs with a Total of 10 or More Completers Over the Previous 5 Years |  | 0%      |
| <b>Research Doctorate Degree Programs</b>                                                                     |  |         |
| Total Number of Research Doctorate Programs                                                                   |  | 0       |
| Number of Research Doctorate Programs with a Total of 5 or More Completers Over the Previous 5 Years          |  | 0       |
| Percentage of Research Doctorate Programs with a Total of 5 or More Completers Over the Previous 5 Years      |  | 0%      |

| New Programs for 2014/15 |                                       |  | Offered Via<br>Distance<br>Learning |
|--------------------------|---------------------------------------|--|-------------------------------------|
| 6-digit CIP              | Program Name                          |  |                                     |
| <b>Certificate's</b>     |                                       |  |                                     |
| 513805                   | Nursing                               |  | No                                  |
| 131210                   | Art Infusion                          |  | Blended                             |
| <b>Minor's</b>           |                                       |  |                                     |
| 090702                   | Digital Media Production              |  | No                                  |
| 430111                   | Forensic Studies                      |  | No                                  |
| 090902                   | Public Relations Branding and Imaging |  | No                                  |

| Reorganized Programs for 2014/15 |              |        |  | Offered Via<br>Distance<br>Learning |
|----------------------------------|--------------|--------|--|-------------------------------------|
| 6-digit CIP                      | Program Name | Change |  |                                     |
|                                  | N/A          |        |  |                                     |

# EDINBORO UNIVERSITY OF PENNSYLVANIA 2015/2016 ACTION PLAN

## Academic Programs

### Programs Placed in Moratorium for 2014/15

| 6-digit CIP          | Program Name                     | Offered Via Distance Learning |
|----------------------|----------------------------------|-------------------------------|
| <b>Certificate's</b> |                                  |                               |
| 520207               | Customer Relationship Management | No                            |

### Programs Discontinued for 2014/15

| 6-digit CIP                       | Program Name           | Offered Via Distance Learning |
|-----------------------------------|------------------------|-------------------------------|
| <b>Bachelor's Degree Programs</b> |                        |                               |
| 050107                            | Latin American Studies | No                            |
| 513101                            | Nutrition              | No                            |
| <b>Master's Degree Programs</b>   |                        |                               |
| 422801                            | Clinical Psychology    | No                            |
| <b>Certificate's</b>              |                        |                               |
| 111099                            | Information Technology | No                            |
| <b>Minor's</b>                    |                        |                               |
| 160901                            | French                 | No                            |

# EDINBORO UNIVERSITY OF PENNSYLVANIA 2015/2016 ACTION PLAN

## Planned New and Emerging Academic Programs

### New Programs for Possible Consideration by the Board of Governors in 2016/17

6-digit CIP      Program Name

#### Associate Degree Programs

#### Bachelor's Degree Programs

#### Master's Degree Programs

52.0201      Business Administration (MBA)

#### Doctorate Degree Programs

#### Certificate's

52.0301      Accounting (Post-baccalaureate)  
52.0804      Financial Planning (Post-baccalaureate)  
13.1014      Adapted Physical Education (Post-Baccalaureate)

#### Minor's

### New Programs for Possible Consideration by the Board of Governors in 2017/18

6-digit CIP      Program Name

#### Master's Degree Programs

42.2804      Industrial/Organizational Psychology

#### Certificate's

19.0710      Nursing Psychology (Graduate)

# EDINBORO UNIVERSITY OF PENNSYLVANIA 2015/2016 ACTION PLAN

## Educational & General (E&G) Fund

*Dollars in Millions*

|                                                             | 2013/14<br>Actual | 2014/15<br>Actual | 2015/16<br>Reviewed<br>October 2015 | 2015/16<br>Projected<br>March 2016 | 2016/17<br>Projected<br>March 2016 | 2017/18<br>Projected<br>March 2016 |
|-------------------------------------------------------------|-------------------|-------------------|-------------------------------------|------------------------------------|------------------------------------|------------------------------------|
| <b>E&amp;G Revenue/Sources</b>                              |                   |                   |                                     |                                    |                                    |                                    |
| Undergraduate In-State Tuition                              | \$32.1            | \$31.3            | \$32.5                              | \$29.9                             | \$29.3                             | \$29.1                             |
| Undergraduate Out-of-State Tuition                          | 7.8               | 7.1               | 6.7                                 | 7.0                                | 5.7                                | 7.3                                |
| Graduate In-State Tuition                                   | 7.7               | 7.8               | 8.9                                 | 7.6                                | 8.9                                | 9.0                                |
| Graduate Out-of-State Tuition                               | 2.2               | 3.2               | 2.8                                 | 4.0                                | 2.9                                | 3.2                                |
| <b>TOTAL TUITION REVENUE</b>                                | <b>\$49.8</b>     | <b>\$49.5</b>     | <b>\$51.0</b>                       | <b>\$48.5</b>                      | <b>\$46.8</b>                      | <b>\$48.6</b>                      |
| Total Fees                                                  | 11.1              | 12.4              | 12.4                                | 12.5                               | 12.3                               | 12.5                               |
| State Appropriations                                        | 25.0              | 25.7              | 26.0                                | 25.4                               | 25.2                               | 25.2                               |
| All Other Revenue                                           | 3.8               | 3.4               | 2.7                                 | 2.9                                | 2.7                                | 2.7                                |
| Planned Use of Carryforward                                 | 0.0               | 0.0               | 2.5                                 | 5.6                                | 0.0                                | 0.0                                |
| <b>Total E&amp;G Revenue/Sources</b>                        | <b>\$89.7</b>     | <b>\$90.9</b>     | <b>\$94.6</b>                       | <b>\$94.9</b>                      | <b>\$87.0</b>                      | <b>\$89.0</b>                      |
| <b>E&amp;G Expenditures/Transfers</b>                       |                   |                   |                                     |                                    |                                    |                                    |
| Total Salaries and Wages                                    | \$47.8            | \$48.5            | \$47.6                              | \$48.1                             | \$48.5                             | \$47.4                             |
| Total Benefits                                              | 22.5              | 23.6              | 25.6                                | 25.4                               | 25.3                               | 25.9                               |
| <b>TOTAL PERSONNEL EXPENDITURES</b>                         | <b>\$70.3</b>     | <b>\$72.1</b>     | <b>\$73.2</b>                       | <b>\$73.5</b>                      | <b>\$73.8</b>                      | <b>\$73.3</b>                      |
| Financial Aid                                               | 2.2               | 2.3               | 4.0                                 | 4.1                                | 5.1                                | 5.2                                |
| Utilities                                                   | 2.4               | 2.2               | 2.4                                 | 2.3                                | 2.5                                | 2.5                                |
| Services & Supplies                                         | 13.4              | 12.3              | 13.5                                | 13.6                               | 13.2                               | 13.0                               |
| Capital Expenditures and Transfers                          | 3.7               | 0.2               | 1.5                                 | 1.4                                | 1.8                                | 1.8                                |
| <b>Total E&amp;G Expenditures/Transfers</b>                 | <b>\$92.1</b>     | <b>\$89.1</b>     | <b>\$94.6</b>                       | <b>\$94.9</b>                      | <b>\$96.4</b>                      | <b>\$95.8</b>                      |
| <b>Total E&amp;G Fund Surplus/(Shortfall)</b>               | <b>\$(2.4)</b>    | <b>\$1.8</b>      | <b>\$(0.0)</b>                      | <b>\$0.0</b>                       | <b>\$(9.4)</b>                     | <b>\$(6.8)</b>                     |
| <b>Annualized FTE Enrollment</b>                            |                   |                   |                                     |                                    |                                    |                                    |
| Undergraduate In-State                                      | 4,531.47          | 4,355.00          | 4,370.00                            | 4,030.00                           | 3,969.00                           | 3,938.00                           |
| Undergraduate Out-of-State                                  | 760.31            | 742.00            | 745.00                              | 787.00                             | 725.00                             | 778.00                             |
| Graduate In-State                                           | 649.17            | 712.00            | 825.00                              | 691.00                             | 811.00                             | 820.00                             |
| Graduate Out-of-State                                       | 146.05            | 239.00            | 198.00                              | 303.00                             | 211.00                             | 229.00                             |
| <b>Total Annualized FTE Enrollment</b>                      | <b>6,087.00</b>   | <b>6,048.00</b>   | <b>6,138.00</b>                     | <b>5,811.00</b>                    | <b>5,716.00</b>                    | <b>5,765.00</b>                    |
| <b>E&amp;G Fund Budgeted Annualized FTE Employees</b>       |                   |                   |                                     |                                    |                                    |                                    |
| Faculty                                                     | 350.41            | 330.14            | 332.37                              | 331.87                             | 333.44                             | 330.71                             |
| AFSCME                                                      | 173.25            | 173.63            | 174.64                              | 164.48                             | 171.18                             | 171.18                             |
| Nonrepresented                                              | 72.36             | 72.83             | 75.07                               | 71.66                              | 78.37                              | 78.37                              |
| SCUPA                                                       | 25.58             | 24.60             | 25.50                               | 25.79                              | 26.50                              | 26.50                              |
| All Other                                                   | 37.37             | 36.52             | 38.82                               | 37.55                              | 39.46                              | 39.46                              |
| <b>Total E&amp;G Fund Budgeted Annualized FTE Employees</b> | <b>658.97</b>     | <b>637.72</b>     | <b>646.40</b>                       | <b>631.35</b>                      | <b>648.95</b>                      | <b>646.22</b>                      |

# EDINBORO UNIVERSITY OF PENNSYLVANIA 2015/2016 ACTION PLAN

## Strategic E&G Budget Realignment

### Strategic University Specific Budget Realignment Information

*This page will be used for information regarding the E&G budget realignment plans of each university, including objectives and how they will be achieved. It should reflect how the budget is being realigned with the university's strategic priorities--new investments vs. reduced emphasis.*

| Description                                                                                                                                                                             | 2013/14<br>Amount | 2014/15<br>Amount | 2015/16<br>Amount |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|-------------------|-------------------|
| ( Dollars in Millions)                                                                                                                                                                  |                   |                   |                   |
| <b>Strategic Investments:</b>                                                                                                                                                           |                   |                   |                   |
| Renovated Butterfield Hall - School of Education                                                                                                                                        |                   |                   |                   |
| Renovated Hendricks Hall - ROTC, Social Work, and elevator<br>Electrical Substation                                                                                                     | \$1.3             |                   |                   |
| Porreco Garden House - classrooms                                                                                                                                                       |                   |                   |                   |
| Ross Hall Furniture and Equipment (Math and Computer Science, IT)                                                                                                                       | \$0.7             | \$0.1             |                   |
| Cooper Science Hall                                                                                                                                                                     | \$0.3             | \$0.4             |                   |
| Math Emporium (remedial math courses)                                                                                                                                                   |                   |                   |                   |
| Doucette - Roof (Art building)                                                                                                                                                          |                   |                   |                   |
| Porreco College                                                                                                                                                                         |                   | \$0.4             |                   |
| Multiple roof replacements                                                                                                                                                              |                   |                   | \$0.2             |
| Multiple energy Efficiency Projects                                                                                                                                                     |                   |                   | \$0.2             |
| Additional projects include water/sewer/electric upgrades, asbestos remediation,<br>sprinkler systems installation and roadway projects                                                 |                   |                   | \$0.8             |
| <b>Total</b>                                                                                                                                                                            | <b>\$2.3</b>      | <b>\$0.9</b>      | <b>\$1.2</b>      |
| <b>Sources of Funds for Reinvestment:</b>                                                                                                                                               |                   |                   |                   |
| Unrestricted Net Assets                                                                                                                                                                 | \$2.3             | \$0.9             | \$1.2             |
| <b>In addition, reductions have been made in the following areas in order to<br/>balance the current year E&amp;G budget and create a more sustainable budget for<br/>future years:</b> |                   |                   |                   |
| Personnel Reductions due to not replacing retirees/resignations; consolidation                                                                                                          | \$0.9             | \$2.3             |                   |
| Reduced operating budget                                                                                                                                                                | \$0.4             | \$0.1             |                   |
| <b>Total</b>                                                                                                                                                                            | <b>\$3.6</b>      | <b>\$3.3</b>      | <b>\$1.2</b>      |

# EDINBORO UNIVERSITY OF PENNSYLVANIA 2015/2016 ACTION PLAN

## Auxiliary Enterprises, Restricted, and Total Funds

*Dollars in Millions*

|                                                                                                                                                                                                                                | 2013/14<br>Actual | 2014/15<br>Actual | 2015/16<br>Reviewed<br>October 2015 | 2015/16<br>Projected<br>March 2016 | 2016/17<br>Projected<br>March 2016 | 2017/18<br>Projected<br>March 2016 |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|-------------------|-------------------------------------|------------------------------------|------------------------------------|------------------------------------|
| <b>Auxiliary Enterprises</b> — <i>Associated with auxiliary units that are self-supporting through fees, payments, and charges. Examples include housing, food services, student unions, and recreation centers.</i>           |                   |                   |                                     |                                    |                                    |                                    |
| <b>Auxiliary Revenue/Sources</b>                                                                                                                                                                                               |                   |                   |                                     |                                    |                                    |                                    |
| Food Service Sales                                                                                                                                                                                                             | \$6.9             | \$6.7             | \$6.8                               | \$6.4                              | \$6.4                              | \$6.4                              |
| Housing Fees                                                                                                                                                                                                                   | 1.8               | 1.4               | 1.6                                 | 1.4                                | 1.4                                | 1.4                                |
| Privatized Housing                                                                                                                                                                                                             | 2.7               | 2.8               | 2.8                                 | 2.8                                | 2.8                                | 2.8                                |
| Other Auxiliary Sales                                                                                                                                                                                                          | 1.3               | 0.0               | 1.3                                 | 1.2                                | 1.2                                | 1.2                                |
| All Other Revenue                                                                                                                                                                                                              | 1.4               | 2.6               | 1.6                                 | 2.8                                | 3.1                                | 3.3                                |
| <b>Total Auxiliary Revenue/Sources</b>                                                                                                                                                                                         | <b>\$14.2</b>     | <b>\$13.5</b>     | <b>\$14.1</b>                       | <b>\$14.6</b>                      | <b>\$14.9</b>                      | <b>\$15.1</b>                      |
| <b>Auxiliary Expenditures/Transfers</b>                                                                                                                                                                                        |                   |                   |                                     |                                    |                                    |                                    |
| Total Salaries and Wages                                                                                                                                                                                                       | \$4.1             | \$3.2             | \$3.6                               | \$3.5                              | \$3.7                              | \$3.8                              |
| Total Benefits                                                                                                                                                                                                                 | 1.8               | 1.7               | 1.9                                 | 1.8                                | 1.9                                | 2.0                                |
| <b>TOTAL PERSONNEL EXPENDITURES</b>                                                                                                                                                                                            | <b>\$5.9</b>      | <b>\$4.9</b>      | <b>\$5.5</b>                        | <b>\$5.3</b>                       | <b>\$5.6</b>                       | <b>\$5.8</b>                       |
| Financial Aid                                                                                                                                                                                                                  | 0.0               | 0.0               | 0.0                                 | 0.0                                | 0.0                                | 0.0                                |
| Utilities                                                                                                                                                                                                                      | 1.7               | 1.7               | 1.6                                 | 1.7                                | 1.7                                | 1.7                                |
| Services & Supplies                                                                                                                                                                                                            | 6.7               | 7.1               | 6.8                                 | 7.1                                | 7.1                                | 7.1                                |
| Capital Expenditures and Transfers                                                                                                                                                                                             | 0.2               | (0.1)             | 0.2                                 | 0.5                                | 0.5                                | 0.5                                |
| <b>Total Auxiliary Expenditures/Transfers</b>                                                                                                                                                                                  | <b>\$14.5</b>     | <b>\$13.7</b>     | <b>\$14.1</b>                       | <b>\$14.6</b>                      | <b>\$14.9</b>                      | <b>\$15.1</b>                      |
| <b>Total Auxiliary Fund Surplus/(Shortfall)</b>                                                                                                                                                                                | <b>\$(0.3)</b>    | <b>\$(0.2)</b>    | <b>\$0.0</b>                        | <b>\$0.0</b>                       | <b>\$0.0</b>                       | <b>\$0.0</b>                       |
| <b>Total Auxiliary Fund Budgeted Annualized FTE Employees</b>                                                                                                                                                                  | <b>50.53</b>      | <b>48.72</b>      | <b>50.96</b>                        | <b>49.84</b>                       | <b>53.61</b>                       | <b>53.61</b>                       |
| <b>Restricted Funds</b> — <i>Resources are received from federal, state, or private sources for specified purposes, typically for conducting research, public service activities, and/or providing external financial aid.</i> |                   |                   |                                     |                                    |                                    |                                    |
| <b>Restricted Revenue</b>                                                                                                                                                                                                      |                   |                   |                                     |                                    |                                    |                                    |
| Federal Grants & Contracts                                                                                                                                                                                                     | \$11.9            | \$12.3            | \$12.1                              | \$11.0                             | \$11.0                             | \$11.0                             |
| State Grants & Contracts                                                                                                                                                                                                       | 7.7               | 7.9               | 7.0                                 | 6.0                                | 6.0                                | 6.0                                |
| Private Grants & Contracts                                                                                                                                                                                                     | 0.1               | 0.0               | 0.0                                 | 0.0                                | 0.0                                | 0.0                                |
| Gifts                                                                                                                                                                                                                          | 2.6               | 3.4               | 3.5                                 | 3.0                                | 3.0                                | 3.0                                |
| All Other Restricted Revenue                                                                                                                                                                                                   | 1.7               | 0.8               | 0.4                                 | 1.3                                | 1.2                                | 1.2                                |
| <b>Total Restricted Revenue</b>                                                                                                                                                                                                | <b>\$24.2</b>     | <b>\$24.4</b>     | <b>\$23.1</b>                       | <b>\$21.3</b>                      | <b>\$21.2</b>                      | <b>\$21.2</b>                      |
| <b>Restricted Expenditures/Transfers</b>                                                                                                                                                                                       |                   |                   |                                     |                                    |                                    |                                    |
| Total Salaries and Wages                                                                                                                                                                                                       | \$0.5             | \$0.6             | \$0.6                               | \$0.6                              | \$0.5                              | \$0.5                              |
| Total Benefits                                                                                                                                                                                                                 | 0.0               | 0.0               | 0.0                                 | 0.0                                | 0.0                                | 0.0                                |
| <b>TOTAL PERSONNEL EXPENDITURES</b>                                                                                                                                                                                            | <b>\$0.5</b>      | <b>\$0.6</b>      | <b>\$0.6</b>                        | <b>\$0.6</b>                       | <b>\$0.5</b>                       | <b>\$0.5</b>                       |
| Financial Aid                                                                                                                                                                                                                  | 21.0              | 22.2              | 21.5                                | 19.8                               | 19.8                               | 19.8                               |
| Utilities                                                                                                                                                                                                                      | 0.0               | 0.0               | 0.0                                 | 0.0                                | 0.0                                | 0.0                                |
| Services & Supplies                                                                                                                                                                                                            | 0.9               | 1.0               | 1.0                                 | 0.8                                | 0.8                                | 0.8                                |
| Capital Expenditures and Transfers                                                                                                                                                                                             | 0.1               | 0.2               | 0.0                                 | 0.1                                | 0.1                                | 0.1                                |
| <b>Total Restricted Expenditures/Transfers</b>                                                                                                                                                                                 | <b>\$22.6</b>     | <b>\$23.9</b>     | <b>\$23.1</b>                       | <b>\$21.3</b>                      | <b>\$21.2</b>                      | <b>\$21.2</b>                      |
| <b>Total Restricted Fund Surplus/(Shortfall)</b>                                                                                                                                                                               | <b>\$1.6</b>      | <b>\$0.5</b>      | <b>\$0.0</b>                        | <b>\$0.0</b>                       | <b>\$0.0</b>                       | <b>\$0.0</b>                       |
| <b>Total Restricted Fund Budgeted Annualized FTE Employees</b>                                                                                                                                                                 | <b>0.13</b>       | <b>0.33</b>       | <b>1.00</b>                         | <b>1.00</b>                        | <b>0.00</b>                        | <b>0.00</b>                        |
| <b>Total University Revenue</b>                                                                                                                                                                                                | <b>\$128.1</b>    | <b>\$128.8</b>    | <b>\$131.8</b>                      | <b>\$130.8</b>                     | <b>\$123.1</b>                     | <b>\$125.3</b>                     |
| <b>Total University Expenses</b>                                                                                                                                                                                               | <b>\$129.1</b>    | <b>\$126.7</b>    | <b>\$131.8</b>                      | <b>\$130.8</b>                     | <b>\$132.5</b>                     | <b>\$132.1</b>                     |
| <b>Total University Surplus/(Shortfall)</b>                                                                                                                                                                                    | <b>\$(1.1)</b>    | <b>\$2.0</b>      | <b>\$(0.0)</b>                      | <b>\$0.0</b>                       | <b>\$(9.4)</b>                     | <b>\$(6.8)</b>                     |
| <b>Total University Budgeted Annualized FTE Employees</b>                                                                                                                                                                      | <b>709.63</b>     | <b>686.77</b>     | <b>698.36</b>                       | <b>682.19</b>                      | <b>702.56</b>                      | <b>699.83</b>                      |

# EDINBORO UNIVERSITY OF PENNSYLVANIA 2015/2016 ACTION PLAN

## Tuition and Fees

|                                                                               | 2012/13<br>Actual | 2013/14<br>Actual | 2014/15<br>Actual | 2015/16<br>Actual | 2016/17<br>Request |
|-------------------------------------------------------------------------------|-------------------|-------------------|-------------------|-------------------|--------------------|
| <b>Full Time Undergraduates (academic year only; 30 credits)</b>              |                   |                   |                   |                   |                    |
| <b>In-State Undergraduate</b>                                                 |                   |                   |                   |                   |                    |
| Tuition                                                                       | \$6,428           | \$6,622           | \$6,820           | \$7,060           | \$7,060            |
| Technology Tuition Fee                                                        | 358               | 368               | 422               | 436               | 436                |
| University Mandatory Fees                                                     | 1,792             | 1,859             | 2,014             | 2,040             | 2,040              |
| <b>Total Cost In-State Undergraduate Off Campus or At Home</b>                | <b>\$8,578</b>    | <b>\$8,849</b>    | <b>\$9,256</b>    | <b>\$9,536</b>    | <b>\$9,536</b>     |
| Most Common Room and Board Rates                                              | 7,362             | 8,366             | 8,612             | 11,154            | 11,154             |
| <b>Total Cost In-State Undergraduate On Campus</b>                            | <b>\$15,940</b>   | <b>\$17,215</b>   | <b>\$17,868</b>   | <b>\$20,690</b>   | <b>\$20,690</b>    |
| <b>Out-of-State Undergraduate</b>                                             |                   |                   |                   |                   |                    |
| Tuition (Most Common)                                                         | \$9,642           | \$9,934           | \$10,230          | \$10,590          | \$10,590           |
| Tuition Pilot (105% of In-State rate)                                         | N/A               | N/A               | 7,162             | 7,414             | 7,414              |
| Technology Tuition Fee                                                        | 542               | 558               | 642               | 664               | 664                |
| University Mandatory Fees                                                     | 2,131             | 2,209             | 2,377             | 2,415             | 2,415              |
| <b>Total Out-of-State Undergraduate Off Campus or At Home</b>                 | <b>\$12,315</b>   | <b>\$12,701</b>   | <b>\$13,249</b>   | <b>\$13,669</b>   | <b>\$13,669</b>    |
| Most Common Room and Board Rates                                              | 7,362             | 8,366             | 8,612             | 11,154            | 11,154             |
| <b>Total Cost Out-of-State Undergraduate On Campus</b>                        | <b>\$19,677</b>   | <b>\$21,067</b>   | <b>\$21,861</b>   | <b>\$24,823</b>   | <b>\$24,823</b>    |
| <b>Part Time Undergraduates (per credit)</b>                                  |                   |                   |                   |                   |                    |
| <b>Price to Most Common Student Living Off Campus or At Home</b>              |                   |                   |                   |                   |                    |
| <b>In-State Undergraduate Off Campus or At Home</b>                           |                   |                   |                   |                   |                    |
| Tuition per Credit (Most Common)                                              | \$268             | \$276             | \$284             | \$294             | \$294              |
| Technology Tuition Fee Per Credit                                             | 15                | 15                | 18                | 19                | 19                 |
| University Mandatory Fees Per Credit (on average)                             | 75                | 78                | 87                | 88                | 88                 |
| <b>Total Cost Per Credit In-State Undergraduate Off Campus or At Home</b>     | <b>\$358</b>      | <b>\$369</b>      | <b>\$389</b>      | <b>\$401</b>      | <b>\$401</b>       |
| <b>Out-of-State Undergraduate Off Campus or At Home</b>                       |                   |                   |                   |                   |                    |
| Tuition per Credit (Most Common)                                              | \$402             | \$414             | \$426             | \$441             | \$441              |
| Tuition Pilot (105% of In-State rate)                                         | N/A               | N/A               | 298               | 309               | 309                |
| Technology Tuition Fee Per Credit                                             | 23                | 23                | 27                | 28                | 28                 |
| University Mandatory Fees Per Credit (on average)                             | 89                | 93                | 95                | 97                | 97                 |
| <b>Total Cost Per Credit Out-of-State Undergraduate Off Campus or At Home</b> | <b>\$514</b>      | <b>\$530</b>      | <b>\$548</b>      | <b>\$566</b>      | <b>\$566</b>       |
| <b>Graduate Students (per credit)</b>                                         |                   |                   |                   |                   |                    |
| <b>Price to Most Common Graduate Student Living Off Campus or At Home</b>     |                   |                   |                   |                   |                    |
| <b>In-State Graduate Student Living Off Campus or At Home</b>                 |                   |                   |                   |                   |                    |
| Tuition per Credit                                                            |                   |                   |                   |                   |                    |
| Minimum                                                                       | \$429             | \$442             | \$454             | \$470             | \$470              |
| Maximum                                                                       | \$429             | \$486             | \$499             | \$517             | \$611              |
| Most Common                                                                   | N/A               | \$442             | \$454             | \$470             | \$470              |
| Technology Tuition Fee Per Credit                                             | \$21              | \$21              | \$24              | \$25              | \$25               |
| University Mandatory Fees Per Credit (on average)                             | \$97              | \$102             | \$104             | \$107             | \$107              |
| <b>Out-of-State Graduate Student Living Off Campus or At Home</b>             |                   |                   |                   |                   |                    |
| Tuition per Credit                                                            |                   |                   |                   |                   |                    |
| Minimum                                                                       | \$644             | \$663             | \$681             | \$705             | \$705              |
| Maximum                                                                       | \$644             | \$729             | \$749             | \$776             | \$917              |
| Most Common                                                                   | N/A               | \$663             | \$681             | \$705             | \$705              |
| Technology Tuition Fee Per Credit                                             | \$31              | \$31              | \$36              | \$37              | \$37               |
| University Mandatory Fees Per Credit (on average)                             | \$130             | \$138             | \$142             | \$146             | \$146              |



# EDINBORO UNIVERSITY OF PENNSYLVANIA 2015/2016 ACTION PLAN

## University Undergraduate Fees

2015/16

| University Undergraduate Mandatory Fees    | Part Time per Credit | Full Time<br>Academic Year<br>(30 Credits) |
|--------------------------------------------|----------------------|--------------------------------------------|
| <b><i>In-State</i></b>                     |                      |                                            |
| Academic Support/Instructional Support Fee | \$31                 | \$750                                      |
| Activity Fee                               | \$19                 | \$410                                      |
| Health Services                            | \$13                 | \$300                                      |
| Student Center Maintenance                 | \$22                 | \$520                                      |
| Student Success Fee (flat fee)             | \$5                  | \$60                                       |
| <b><i>Out-of-State</i></b>                 |                      |                                            |
| Academic Support/Instructional Support Fee | \$47                 | \$1,125                                    |
| Activity Fee                               | \$17                 | \$410                                      |
| Health Services                            | \$13                 | \$300                                      |
| Student Center Maintenance                 | \$22                 | \$520                                      |
| Student Success Fee                        | \$5                  | \$60                                       |

| Housing Costs                     | Full Time<br>Academic Year |
|-----------------------------------|----------------------------|
| <b><i>Traditional Housing</i></b> |                            |
| Minimum                           | \$5,840                    |
| Maximum                           | \$8,518                    |
| Most Common                       | \$5,840                    |
| <b><i>All Other Housing</i></b>   |                            |
| Minimum                           | \$6,830                    |
| Maximum                           | \$9,670                    |
| Most Common                       | \$8,560                    |

| Dining Costs - students living on campus | # Meals/Week | Full Time<br>Academic Year |
|------------------------------------------|--------------|----------------------------|
| Minimum                                  | 4            | \$1,290                    |
| Maximum                                  | 14           | \$3,544                    |
| Most Common                              | 14           | \$2,594                    |

| Other Optional Fees | Full Time<br>Academic Year |
|---------------------|----------------------------|
| Orientation         | \$125                      |
| Parking             | \$60                       |
| Application         | \$30                       |

# EDINBORO UNIVERSITY OF PENNSYLVANIA 2015/2016 ACTION PLAN

## Financial Aid: Gift Aid by Award Year

|                                                        | 2012/13<br>Actual | 2013/14<br>Actual | 2014/15<br>Actual | 2015/16<br>Projected |
|--------------------------------------------------------|-------------------|-------------------|-------------------|----------------------|
| <b>Undergraduate Gift Aid</b>                          |                   |                   |                   |                      |
| <b><i>Institutional Aid*</i></b>                       |                   |                   |                   |                      |
| # of Students                                          | 828               | 902               | 1,566             | 1,841                |
| Average Award                                          | \$3,658           | \$3,514           | \$2,578           | \$3,172              |
| Total Dollars Awarded                                  | \$3,029,035       | \$3,169,206       | \$4,037,925       | \$5,839,649          |
| % of Undergraduate Students Receiving Aid              | 13%               | 14%               | 26%               | 31%                  |
| <b><i>Pennsylvania State Grants</i></b>                |                   |                   |                   |                      |
| # of Students                                          | 2,436             | 2,230             | 2,319             | 2,024                |
| Average Award                                          | \$2,570           | \$2,870           | \$2,667           | \$2,829              |
| Total Dollars Awarded                                  | \$6,261,513       | \$6,399,829       | \$6,184,770       | \$5,725,337          |
| % of Undergraduate Students Receiving Aid              | 37%               | 36%               | 38%               | 34%                  |
| <b><i>Pell Grants</i></b>                              |                   |                   |                   |                      |
| # of Students                                          | 2,957             | 2,825             | 2,853             | 2,461                |
| Average Award                                          | \$3,828           | \$3,942           | \$3,990           | \$4,042              |
| Total Dollars Awarded                                  | \$11,320,646      | \$11,137,242      | \$11,384,032      | \$9,948,010          |
| % of Undergraduate Students Receiving Aid              | 45%               | 45%               | 47%               | 41%                  |
| <b><i>All Other Gift Aid**</i></b>                     |                   |                   |                   |                      |
| # of Students                                          | 1,620             | 1,373             | 1,356             | 1,406                |
| Average Award                                          | \$2,544           | \$2,366           | \$2,476           | \$2,089              |
| Total Dollars Awarded                                  | \$4,120,682       | \$3,248,543       | \$3,357,144       | \$2,937,616          |
| % of Undergraduate Students Receiving Aid              | 25%               | 22%               | 22%               | 23%                  |
| <b><i>Unduplicated Students Receiving Gift Aid</i></b> |                   |                   |                   |                      |
| # of Students                                          | 4,110             | 3,962             | 4,198             | 3,867                |
| Average Award                                          | \$6,017           | \$6,046           | \$5,947           | \$6,323              |
| Total Dollars Awarded                                  | \$24,731,877      | \$23,954,819      | \$24,963,871      | \$24,450,612         |
| % of Undergraduate Students Receiving Gift Aid         | 63%               | 63%               | 70%               | 64%                  |
| <b>Graduate Student Aid</b>                            |                   |                   |                   |                      |
| <b><i>Graduate Assistantship Stipends</i></b>          |                   |                   |                   |                      |
| # of Students                                          | 0                 | 0                 | 142               | 129                  |
| Total Dollars Awarded                                  | \$0               | \$0               | \$434,433         | \$453,330            |
| % of Graduate Students Receiving Assistantships        | 0%                | 0%                | 10%               | 10%                  |
| <b><i>Graduate Tuition Waivers</i></b>                 |                   |                   |                   |                      |
| # of Students                                          | 147               | 124               | 129               | 129                  |
| Total Dollars Awarded                                  | \$1,025,785       | \$940,217         | \$980,902         | \$1,049,709          |
| % of Graduate Students Receiving Waivers               | 9%                | 8%                | 9%                | 10%                  |

\*Institutional Aid includes Board of Governors' waivers; tuition, room and board waivers; etc.

\*\*All Other Gift Aid includes foundation scholarships, miscellaneous PHEAA grants, grants from other states, third party scholarships, etc.

Notes: Number of students and aid awarded are for fall and spring semesters only

Data is only provided for students with an enrollment record during the fall or spring semester.

# EDINBORO UNIVERSITY OF PENNSYLVANIA 2015/2016 ACTION PLAN

## Financial Aid: Loans, Cost of Attendance, Family Income

| Loans                                       | 2012/13<br>Actual | 2013/14<br>Actual | 2014/15<br>Actual | 2015/16<br>Projected |
|---------------------------------------------|-------------------|-------------------|-------------------|----------------------|
| <b>Undergraduate Loans (all known)</b>      |                   |                   |                   |                      |
| # of Students                               | 5,083             | 4,836             | 4,620             | 4,102                |
| Average Loan                                | \$7,809           | \$8,055           | \$7,920           | \$9,411              |
| Total Dollars Loaned                        | \$39,694,052      | \$38,952,821      | \$36,592,114      | \$38,605,406         |
| % of Undergraduate Students Receiving Loans | 78%               | 77%               | 77%               | 68%                  |
| <b>Graduate Loans (all known)</b>           |                   |                   |                   |                      |
| # of Students                               | 914               | 835               | 824               | 829                  |
| Average Loan                                | \$14,257          | \$14,391          | \$15,182          | \$16,259             |
| Total Dollars Loaned                        | \$13,031,074      | \$12,016,092      | \$12,510,333      | \$13,478,451         |
| % of Graduate Students Receiving Loans      | 56%               | 56%               | 56%               | 56%                  |

| Student Debt Summary                                   | 2011/12<br>Actual | 2012/13<br>Actual | 2013/14<br>Actual | 2014/15<br>Projected |
|--------------------------------------------------------|-------------------|-------------------|-------------------|----------------------|
| <b>Bachelor's Degree Recipients</b>                    |                   |                   |                   |                      |
| Percent of Recipients with Debt                        | 86%               | 88%               | 87%               | 89%                  |
| Average Amount of Debt (of those graduating with debt) | \$30,692          | \$27,774          | \$32,587          | \$35,140             |
| <b>All Students (undergraduate and graduate)</b>       |                   |                   |                   |                      |
| Student Loan Default Rate, 3 year                      | 9.1%              | 10.5%             | 9.5%              | 9.5%                 |

Note: Default rates are for students that defaulted on their Federal Stafford and Direct student loans in 2010-2012, 2011-2013 and 2012-2014

| FY 2014/15 Cost of Attendance<br>(Academic Year)      | Tuition and<br>Mandatory Fees | Room and<br>Board | Books and<br>Supplies | Transportation,<br>Personal, Other<br>Expenses | Total    |
|-------------------------------------------------------|-------------------------------|-------------------|-----------------------|------------------------------------------------|----------|
| In-State Undergraduate On Campus                      | \$9,256                       | \$10,800          | \$1,000               | \$2,200                                        | \$23,256 |
| In-State Undergraduate Off Campus, Living at Home     | \$9,256                       | \$5,920           | \$1,000               | \$2,500                                        | \$18,676 |
| Out-of-State Undergraduate On Campus                  | \$13,249                      | \$10,800          | \$1,000               | \$2,200                                        | \$27,249 |
| Out-of-State Undergraduate Off Campus, Living at Home | \$13,249                      | \$5,920           | \$1,000               | \$3,200                                        | \$23,369 |

Note: Costs are based on financial aid packaging costs, not most common

| FY 2014/15 Estimated Net Cost by Family Income<br>PA Resident Undergraduates Enrolled Full Time in the Fall and Spring who Filed a FAFSA |           |                                      |                                         |                            |                        |
|------------------------------------------------------------------------------------------------------------------------------------------|-----------|--------------------------------------|-----------------------------------------|----------------------------|------------------------|
| Family Income Groups                                                                                                                     | Headcount | Average Net<br>Cost of<br>Attendance | Average Net<br>Cost Tuition<br>and Fees | Average<br>Gift Aid Amount | Average Loan<br>Amount |
| Below \$30,000                                                                                                                           | 1,047     | \$15,196                             | \$(184)                                 | \$9,358                    | \$8,826                |
| \$30,001 - \$48,000                                                                                                                      | 449       | \$15,819                             | \$897                                   | \$8,288                    | \$7,626                |
| \$48,001 - \$75,000                                                                                                                      | 606       | \$18,788                             | \$3,696                                 | \$5,528                    | \$7,972                |
| \$75,001 - \$110,000                                                                                                                     | 670       | \$20,607                             | \$5,371                                 | \$3,824                    | \$8,952                |
| \$110,001 and Above                                                                                                                      | 520       | \$20,297                             | \$5,490                                 | \$3,707                    | \$9,068                |

Notes: Only includes students who completed a FAFSA. **Family Income Groups** are based on the Total Family Income (including untaxed income) as reported on student FAFSA records. **Average Gift Aid** includes all grants and scholarships from Federal, State, University, and other private sources administered by the Financial Aid Office. Student waivers are also included in the Gift Aid amount. **Net Cost of Attendance** is the actual average of the total Costs of Attendance (which will vary by income group due to the diversity of students living on- and off- campus) minus the average Gift Aid amount. **Net Tuition & Mandatory Fees** is the actual average of the total costs of tuition and fees (which will vary by income group due to the amount of credit hours students are enrolled) minus the average Gift Aid amount (see page University Undergraduate Fees for list of fees that are included). **Average Loan Amount** includes Federal (Perkins, Stafford, Ford Direct) and all private student loans known to the university. The bottom-line **Average** represents the average of all full-time undergraduate Pennsylvania residents. Tuition and Mandatory Fees include all reported mandatory fees and tech fee. Full-time students are considered those with 12 or more attempted credits in both Fall and Spring semesters.

### Comments:

**Commitment to Access:**

# EDINBORO UNIVERSITY OF PENNSYLVANIA 2015/2016 ACTION PLAN

## Pricing Flexibility Pilot for Student Fees

**Pilot/Title:** ED02 — Innovative Nursing Fee

### Brief Synopsis of Pilot, as Approved by Board of Governors:

Charge a program-specific instructional fee of 25% of the undergraduate tuition rate to all students in the Bachelor of Science in Nursing (BSN) – Innovative Nursing program. The Innovative Nursing Program is designed for individuals who already have a baccalaureate degree (in any area). Effective fall 2014 through summer 2016.

### Changes Made to Pilot since its Approval and/or Future Expectations for Pilot:

The pilot has been implemented as originally proposed and approved. The university considers this pilot to be successful and will seek approval to continue this pricing model after the completion of the pilot period.

| Assessment Criteria                           | Prior Year:    | Prior Year:    | Current Year:   | Difference               |                          |
|-----------------------------------------------|----------------|----------------|-----------------|--------------------------|--------------------------|
|                                               | Fall 2013      | Fall 2014      | Fall 2015       | Fall 2014 –<br>Fall 2013 | Fall 2015 –<br>Fall 2014 |
| <b>Cohort Access</b>                          |                |                |                 |                          |                          |
| Headcount Pell Recipients                     | 2.00           | 0.00           | 1.00            | (2.00)                   | 1.00                     |
| Percent Pell Recipients                       | 5.3%           | 0.0%           | 2.6%            |                          |                          |
| Headcount Nonmajority Students                | 9.00           | 5.00           | 5.00            | (4.00)                   | 0.00                     |
| Percent Nonmajority                           | 23.7%          | 13.5%          | 13.2%           |                          |                          |
| Other:                                        |                |                |                 |                          |                          |
| <b>Cohort Enrollment</b>                      |                |                |                 |                          |                          |
| Fall FTE Students                             | 41.40          | 37.87          | 38.93           | (3.53)                   | 1.06                     |
| Fall Headcount Students                       | 38.00          | 38.00          | 39.00           | 0.00                     | 1.00                     |
| Annualized FTE Students *                     | 32.37          | 28.83          | 28.20           | (3.53)                   | (0.63)                   |
| <b>Annual Revenue Associated with Cohort</b>  |                |                |                 |                          |                          |
|                                               | <b>2013/14</b> | <b>2014/15</b> | <b>2015/16</b>  |                          |                          |
|                                               | <b>Annual</b>  | <b>Annual</b>  | <b>Annual *</b> |                          |                          |
| Tuition Revenue                               | \$220,578      | \$210,234      | \$211,037       | \$(10,344)               | \$803                    |
| <b>New Pilot Student Fee Revenue</b>          | <b>0</b>       | <b>52,159</b>  | <b>52,334</b>   | <b>52,159</b>            | <b>175</b>               |
| All Other E&G Fee Revenue                     | 42,212         | 45,431         | 47,176          | 3,219                    | 1,745                    |
| Auxiliary Fee Revenue                         | 31,948         | 15,272         | 14,738          | (16,676)                 | (534)                    |
| Institutional Financial Aid (negative number) | (2,500)        | (17,050)       | 0               | (14,550)                 | 17,050                   |
| Net Revenue                                   | \$292,238      | \$306,046      | \$325,285       | \$13,808                 | \$19,239                 |
| Revenue Increase Due to Normal Rate Changes   | 8,577          | 11,735         | 7,896           | 3,158                    | (3,839)                  |

\*FY15/16 data is estimated.

### Observations:

Edinboro University's 25% tuition surcharge for the BSN—Innovative Nursing Program took effect for all students in the program beginning fall 2014. In 2014/15, transitional financial aid was provided for students who were already enrolled in the program. These students have completed the program; there is no need to provide additional financial aid for students in this post-baccalaureate program. Demand for this program continued to be strong for the current fiscal year. However, in 2014 NCLEX pass rates for the traditional BSN program fell and the State Board of Nursing placed the programs on probation. Note that the Innovative program pass rates have continued to be over 90%. Quick steps were taken to address the traditional BSN program problem and pass rates for 2015 rose to 91%, and probation status was removed. We believe that probation has affected application rates, more so than the fee. At this point, we anticipate that we will achieve a full cohort for the Innovative program, but the backlog of applicants no longer exists. We are in the process of carrying out a marketing campaign to clear up any confusion that exists with regard to the status of the program.

# EDINBORO UNIVERSITY OF PENNSYLVANIA 2015/2016 ACTION PLAN

## Pricing Flexibility Pilot for Student Fees

**Pilot/Title:** ED03 — Art Course Fee

### Brief Synopsis of Pilot, as Approved by Board of Governors:

Charge a course-specific instructional fee of 5% of the per-credit tuition rate for all students enrolled in a course with an ART prefix. For example, for an in-state student taking a three-credit Art course, the fee was \$42.60 for fall 2014, and \$44.10 for fall 2015. Effective fall 2014 through summer 2016.

### Changes Made to Pilot since its Approval and/or Future Expectations of Pilot:

The pilot has been implemented as originally proposed and approved. The university considers this pilot to be successful and will seek approval to continue this pricing model after the completion of the pilot period.

| Assessment Criteria:                                   | Prior Year:    | Prior Year:    | Current Year:   | Difference               |                          |
|--------------------------------------------------------|----------------|----------------|-----------------|--------------------------|--------------------------|
|                                                        | Fall 2013      | Fall 2014      | Fall 2015       | Fall 2014 –<br>Fall 2013 | Fall 2015 –<br>Fall 2014 |
| <b>Cohort Access</b>                                   |                |                |                 |                          |                          |
| Headcount Pell Recipients                              | 323.00         | 295.00         | 258.00          | (28.00)                  | (37.00)                  |
| Percent Pell Recipients                                | 42.8%          | 43.3%          | 39.4%           |                          |                          |
| Headcount Nonmajority Students                         | 54.00          | 58.00          | 52.00           | 4.00                     | (6.00)                   |
| Percent Nonmajority                                    | 7.3%           | 8.7%           | 8.2%            |                          |                          |
| Other:                                                 |                |                |                 |                          |                          |
| <b>Cohort Enrollment</b>                               |                |                |                 |                          |                          |
| Fall FTE Students                                      | 702.70         | 643.42         | 620.08          | (59.28)                  | (23.34)                  |
| Fall Headcount Students                                | 754.00         | 682.00         | 655.00          | (72.00)                  | (27.00)                  |
| Total Annualized FTE Students taking Art Courses *     | 762.98         | 699.75         | 640.73          | (63.23)                  | (59.02)                  |
| Annualized FTE Students created by Art Courses *       | 353.00         | 324.33         | 307.89          | (28.68)                  | (16.44)                  |
|                                                        | <b>2013/14</b> | <b>2014/15</b> | <b>2015/16</b>  |                          |                          |
|                                                        | <b>Annual</b>  | <b>Annual</b>  | <b>Annual *</b> |                          |                          |
| <b>Annual Revenue Associated with Cohort</b>           |                |                |                 |                          |                          |
| Tuition Revenue                                        | \$5,722,234    | \$5,516,382    | \$5,322,904     | \$(205,852)              | \$(193,478)              |
| <b>New Pilot Student Fee Revenue</b>                   | \$0            | <b>148,371</b> | <b>150,398</b>  | <b>148,371</b>           | <b>2,027</b>             |
| All Other E&G Fee Revenue                              | 932,725        | 1,198,163      | 1,157,473       | 265,438                  | (40,690)                 |
| Auxiliary Fee Revenue                                  | 3,991,061      | 3,872,975      | 3,721,177       | (118,086)                | (151,798)                |
| Institutional Financial Aid ( <i>negative number</i> ) | (444,558)      | (514,979)      | (767,828)       | (70,421)                 | (252,849)                |
| Net Revenue                                            | \$10,201,462   | \$10,220,912   | \$9,584,124     | \$19,450                 | \$(636,788)              |
| Revenue Increase Due to Normal Rate Changes            | 202,188        | 284,798        | 179,404         | 82,610                   | (105,394)                |

\*FY15/16 data is estimated.

### Observations:

The implementation of the Art fee has helped the university to cover higher costs associated with the nature of studio arts courses. These fees also assist in maintaining the specialized accreditation associated with each Art area to ensure the department's ongoing viability. In the two years since the fee was instituted, Edinboro's enrollments have decreased by 7.7%. Although the enrollments in studio arts have decreased more significantly than that of the University, it is not believed that this is a result of the implementation of the fee. In fact, the enrollment decrease in fall 2015 (-4.0%) is slightly better than the decrease in total university enrollments (-4.2%). The proportion of students impacted by this fee who receive Pell grants remains significant at nearly 41% compared to an Edinboro University overall average of 46%, and nonmajority representation as a percentage of all students has increased slightly. In both fall 2014 and fall 2015, Edinboro University significantly increased levels of institutional financial aid for students impacted by this fee.

# EDINBORO UNIVERSITY OF PENNSYLVANIA 2015/2016 ACTION PLAN

## Pricing Flexibility Pilot for Student Fees

|                     |                                          |
|---------------------|------------------------------------------|
| <b>Pilot/Title:</b> | ED04 — Undergraduate Nursing Program Fee |
|---------------------|------------------------------------------|

**Brief Synopsis of Pilot, as Approved by Board of Governors:**

Charge a program-specific instructional fee of 25% of the applicable tuition rate to all students enrolled in an undergraduate nursing program. Effective fall 2015 through summer 2017.

**Changes Made to Pilot since its Approval and/or Future Expectations of Pilot:**

N/A

| Assessment Criteria                                  | Difference               |                          |                            |                          |                          |
|------------------------------------------------------|--------------------------|--------------------------|----------------------------|--------------------------|--------------------------|
|                                                      | Prior Year:<br>Fall 2013 | Prior Year:<br>Fall 2014 | Current Year:<br>Fall 2015 | Fall 2014 –<br>Fall 2013 | Fall 2015 –<br>Fall 2014 |
| <b>Cohort Access</b>                                 |                          |                          |                            |                          |                          |
| Headcount Pell Recipients                            |                          | 96.00                    | 81.00                      | 96.00                    | (15.00)                  |
| Percent Pell Recipients                              |                          | 37.4%                    | 34.8%                      |                          |                          |
| Headcount Nonmajority Students                       |                          | 14.00                    | 10.00                      | 14.00                    | (4.00)                   |
| Percent Nonmajority                                  |                          | 5.6%                     | 4.4%                       |                          |                          |
| Other:                                               |                          |                          |                            |                          |                          |
| <b>Cohort Enrollment</b>                             |                          |                          |                            |                          |                          |
| Fall FTE Students                                    |                          | 253.83                   | 224.37                     | 253.83                   | (29.46)                  |
| Fall Headcount Students                              |                          | 257.00                   | 233.00                     | 257.00                   | (24.00)                  |
| Annualized FTE Students *                            |                          | 240.30                   | 222.77                     | 240.30                   | (17.53)                  |
|                                                      | <b>2013/14</b>           | <b>2014/15</b>           | <b>2015/16</b>             |                          |                          |
|                                                      | <b>Annual</b>            | <b>Annual</b>            | <b>Annual *</b>            |                          |                          |
| <b>Annual Revenue Associated with Cohort</b>         |                          |                          |                            |                          |                          |
| Tuition Revenue                                      |                          | \$1,986,139              | \$1,804,595                | \$1,986,139              | \$(181,544)              |
| <b>New Pilot Student Fee Revenue</b>                 |                          | <b>0</b>                 | <b>401,377</b>             | <b>0</b>                 | <b>401,377</b>           |
| All Other E&G Fee Revenue                            |                          | 428,539                  | 389,988                    | 428,539                  | (38,551)                 |
| Auxiliary Fee Revenue                                |                          | 1,476,557                | 1,324,611                  | 1,476,557                | (151,946)                |
| Institutional Financial Aid <i>(negative number)</i> |                          | (132,228)                | (388,511)                  | (132,228)                | (256,283)                |
| Net Revenue                                          | \$0                      | \$3,759,007              | \$3,532,060                | \$3,759,007              | \$(226,947)              |
| Revenue Increase due to Normal Rate Changes          | <b>0</b>                 | <b>97,802</b>            | <b>62,375</b>              | <b>97,802</b>            | <b>(35,427)</b>          |

\*FY15/16 data is estimated.

**Observations:**

The Pilot BSN Fee Revenue was implemented during the Fall 2015 semester. Students had been notified ahead of time that this fee was being implemented. Demand for this program continued to be strong for the current fiscal year. However, in 2014 NCLEX pass rates for the BSN program fell and the State Board of Nursing placed the programs on probation. Quick steps were taken to address the traditional BSN program problem and pass rates for 2015 rose to 91%, and probation status was removed. We believe that probation has affected application rates, more so than the fee. At this point, we are working hard to recruit a full cohort of students, including transfer students. We are in the process of carrying out a marketing campaign to clear up any confusion that exists with regard to the status of the program. While we are not ruling out the fact that the fee may be having some detrimental effect on enrollment, we believe that, even with the increased cost, the total cost of education at Edinboro University remains much lower than the other nursing programs in the region. We are closely monitoring this pilot.

EDINBORO UNIVERSITY OF PENNSYLVANIA  
2015/2016 ACTION PLAN

**Pricing Flexibility Pilot for Student Fees**

|                     |                          |
|---------------------|--------------------------|
| <b>Pilot/Title:</b> | ED04 — STEM-H Course Fee |
|---------------------|--------------------------|

**Brief Synopsis of Pilot, as Approved by Board of Governors:**

Charge a differential fee of \$30 per credit for high-cost/high demand STEM-H courses, excluding specific courses required for nursing students. The fee will be reviewed annually; and may be adjusted, not to exceed a ten percent increase per year. Effective fall 2016 through summer 2018.

**Changes Made to Pilot since its Approval and/or Future Expectations of Pilot:**

N/A

| Assessment Criteria:                                 | Prior Year:<br>Fall 2013 | Prior Year:<br>Fall 2014 | Current Year:<br>Fall 2015 | Difference               |                          |
|------------------------------------------------------|--------------------------|--------------------------|----------------------------|--------------------------|--------------------------|
|                                                      |                          |                          |                            | Fall 2014 –<br>Fall 2013 | Fall 2015 –<br>Fall 2014 |
| <b>Cohort Access</b>                                 |                          |                          |                            |                          |                          |
| Headcount Pell Recipients                            |                          |                          |                            | 0.00                     | 0.00                     |
| Percent Pell Recipients                              |                          |                          |                            |                          |                          |
| Headcount Nonmajority Students                       |                          |                          |                            | 0.00                     | 0.00                     |
| Percent Nonmajority                                  |                          |                          |                            |                          |                          |
| Other:                                               |                          |                          |                            |                          |                          |
| <b>Cohort Enrollment</b>                             |                          |                          |                            |                          |                          |
| Fall FTE Students                                    |                          |                          |                            | 0.00                     | 0.00                     |
| Fall Headcount Students                              |                          |                          |                            | 0.00                     | 0.00                     |
| Annualized FTE Students                              |                          |                          |                            | 0.00                     | 0.00                     |
| <br>                                                 |                          |                          |                            |                          |                          |
|                                                      | <b>2013/14</b>           | <b>2014/15</b>           | <b>2015/16</b>             |                          |                          |
| <b>Annual Revenue Associated with Cohort</b>         | <b>Annual</b>            | <b>Annual</b>            | <b>Annual</b>              |                          |                          |
| Tuition Revenue                                      |                          |                          |                            | \$0                      | \$0                      |
| <b>New Pilot Student Fee Revenue</b>                 |                          |                          |                            | <b>0</b>                 | <b>0</b>                 |
| All Other E&G Fee Revenue                            |                          |                          |                            | 0                        | 0                        |
| Auxiliary Fee Revenue                                |                          |                          |                            | 0                        | 0                        |
| Institutional Financial Aid <i>(negative number)</i> |                          |                          |                            | 0                        | 0                        |
| Net Revenue                                          | \$0                      | \$0                      | \$0                        | \$0                      | \$0                      |
| Revenue Increase due to Normal Rate Changes          |                          |                          |                            | 0                        | 0                        |

**Observations:**

# EDINBORO UNIVERSITY OF PENNSYLVANIA 2015/2016 ACTION PLAN

## Pricing Flexibility Pilot for Reduced Tuition

### Pilot/Title:

ED01 — Out-of-State Tuition

### Brief Synopsis of Pilot, as Approved by Board of Governors:

Charge 105% of the in-state tuition rate to all newly enrolled domestic out-of-state undergraduate students. Effective fall 2014 through summer 2016.

### Changes Made to Pilot since its Approval and/or Future Expectations of Pilot:

The Board of Governors approved the extension of this pilot through summer 2017.

| Assessment Criteria:                                   | Prior Year:     | Prior Year:     | Current Year:    | Difference               |                          |
|--------------------------------------------------------|-----------------|-----------------|------------------|--------------------------|--------------------------|
|                                                        | Fall 2013       | Fall 2014       | Fall 2015        | Fall 2014 –<br>Fall 2013 | Fall 2015 –<br>Fall 2014 |
| <b>Cohort Access</b>                                   |                 |                 |                  |                          |                          |
| Headcount Pell Recipients                              | 84.00           | 113.00          | 180.00           | 29.00                    | 67.00                    |
| Percent Pell Recipients                                | 38.0%           | 49.1%           | 39.2%            |                          |                          |
| Headcount Nonmajority Students                         | 50.00           | 62.00           | 104.00           | 12.00                    | 42.00                    |
| Percent Nonmajority                                    | 22.9%           | 27.8%           | 30.3%            |                          |                          |
| Other:                                                 |                 |                 |                  |                          |                          |
| <b>Cohort Enrollment</b>                               |                 |                 |                  |                          |                          |
| Fall FTE Students                                      | 210.93          | 219.13          | 445.00           | 8.20                     | 225.87                   |
| Fall Headcount Students                                | 221.00          | 230.00          | 459.00           | 9.00                     | 229.00                   |
| Annualized FTE Students                                | 160.47          | 223.92          | 435.16           | 63.45                    | 211.24                   |
| <b>Annual Revenue Associated with Cohort*</b>          |                 |                 |                  |                          |                          |
|                                                        | <b>2013/14</b>  | <b>2014/15</b>  | <b>2015/16</b>   |                          |                          |
|                                                        | <b>Annual</b>   | <b>Annual</b>   | <b>Annual</b>    |                          |                          |
| Tuition Revenue                                        | \$6,797,670     | \$6,118,369     | \$6,048,210      | \$(679,301)              | \$(70,159)               |
| E&G Fee Revenue                                        | 1,256,730       | 1,352,287       | 1,467,319        | 95,557                   | 115,032                  |
| Auxiliary Fee Revenue                                  | 4,137,916       | 4,174,632       | 4,849,347        | 36,716                   | 674,715                  |
| Institutional Financial Aid ( <i>negative number</i> ) | (108,021)       | (55,125)        | (488,032)        | 52,896                   | (432,907)                |
| Net Revenue                                            | \$12,084,295    | \$11,590,163    | \$11,876,844     | \$(494,132)              | \$286,681                |
| Revenue Increase Due to Normal Rate Changes            | <b>\$55,896</b> | <b>\$89,186</b> | <b>\$124,600</b> | <b>\$33,289</b>          | <b>\$35,414</b>          |

\*Includes revenue from all out-of-state students.

### Observations:

Edinboro's out-of-state tuition reduction pilot is in its second year. The analysis above compares the characteristics of entering fall cohorts from fall 2013, 2014, and 2015. In its first year of implementation, Edinboro did not have the benefit of a full recruitment cycle and enrollments increased by only 9 (headcount) compared to the base year. In 2015, headcount enrollments increased by an additional 61 students with no significant changes in student demographics. The revenue analysis shown above compares total undergraduate out-of-state revenues for the last year before implementation of the pilot (2013/14) as well as for 2014/15 and 2015/16. Despite the increases in headcount enrollments, tuition revenues have decreased each year as out-of-state students paying the higher 150% rate are graduating. In addition, institutional financial aid associated with new students has increased significantly; Edinboro cannot definitively state that the additional recruitments are the result of the lower tuition rate, or (instead) the result of increased institutional financial aid. It is likely a combination of both factors that yielded additional students in fall 2015. From a net revenue perspective, the additional enrollments have benefited Auxiliary Fee Revenue significantly, at some considerable expense to E&G revenues for tuition and fees. Some portion of this Auxiliary Fee Revenue increase is attributable to reductions in on-campus housing availability in order to promote (higher cost) use of privatized housing on campus. The fee revenues shown include new fees for Art, Music and Nursing programs. While overall revenues from the pilot are positive, the loss of E&G revenue at a time when Edinboro is struggling with E&G budget deficits is problematic for core academic programs. In addition, Edinboro will soon reach its 5% caps on institutional financial aid and cannot continue to offer aid at these levels to incoming classes. Edinboro is evaluating alternative pricing strategies to achieve institutional financial and program goals, including allowing this pilot to lapse in Summer 2017.





Edinboro University

# 2016 Action Plan Highlights

Interim President David J. Werner

April 6, 2016



## Edinboro University

# Highlights:

- Continued Mission focus on Student Success, Diversity, & Meeting Regional Needs
  - Learning Commons development, Starfish Retention Solutions, new Conditional Admissions program
  - Porreco College Success
- Strategy for long-term financial viability



## Edinboro University

### Programs of Distinction

- Arts and Digital Entertainment
- Mental and Social Health Services
- Business

### New/Emerging Programs

- Adaptive Physical Education (G)
- Business Analytics (U)
- Business Programming (G)
- Cybersecurity (U)
- Electric Utilities Technology (U)
- Industrial/Org Psychology (U,G)
- Music Therapy (U)
- Nursing Psychology (G)



Edinboro University

# Budget Realignment Highlights

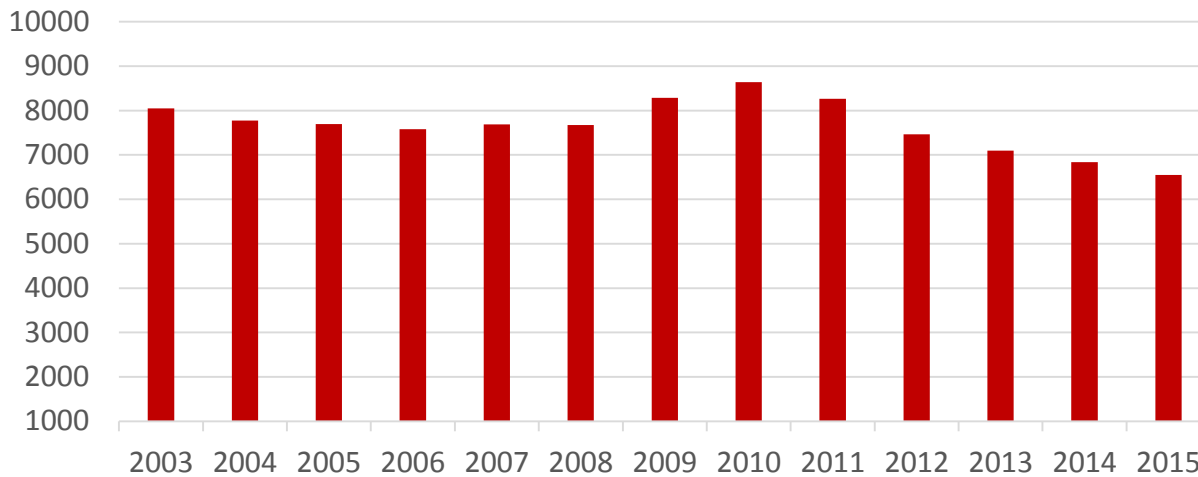
- **Expenditure Reductions and Strategic Investments**
  - Targeted reductions to E&G expenditures per budget model
  - Energy efficiency projects to reduce operating costs
  - Roof replacements and other deferred maintenance
  - Learning Commons/Library transformation investment
  - Dearborn Hall renovation
- **Out-of-State 105% Tuition Pilot**
  - Limited generation of new enrollments
  - Negative impact on E&G tuition and fee revenues
  - Positive impact on Auxiliary revenues
  - Continued evaluation of alternative pricing strategies



## Edinboro University

# Enrollment Trends/Highlights

Fall Headcount Enrollment



- Stability in enrollment management leadership
- Improved Admissions Office processes
- Improved processes for transfer students
- Customer Relations Management software investment
- Faculty engagement in recruitment



Edinboro University

# Emerging Opportunities and Challenges

## Challenges

- Unfavorable high school demographics
- Uncertain State financial support
- State Authorization for online programs
- Financial sustainment of high-quality, high-cost programs

## Opportunities

- Expansion of graduate programming, particularly online
- Porreco College
- Consolidation of physical plant for efficiency
- Expertise in Forensics





**Council of Trustees**

**Tuesday, April 12, 2016**

**Committee Meeting  
10:00 a.m. – Noon 12:00 p.m.**

**A G E N D A**

**Advancement (Ms. Tina Mengine, Vice President for University Advancement)**

- **Update Advancement Results**





**Council of Trustees**

**Tuesday, April 12, 2016**

**Committee Meeting  
10:00 a.m. – Noon 12:00 p.m.**

**A G E N D A**

**Student Affairs (Dr. Kahan Sablo, Vice President for Student Affairs)**

- **Update Student Government Association**



**Edinboro University of Pennsylvania Council of Trustees  
Quarterly Business Meeting  
Tuesday, April 12, 2016  
2:00 p.m.  
Crawford Center Conference Room**

**A G E N D A**

- **Roll Call**
- **Public Comment Period**
- **Old Business**
  - Action**
    - Minutes – Special Meeting held on March 16, 2016**
    - Minutes – Meeting held on December 11, 2015**
- **Interim President David J. Werner – *President’s Report to the Council of Trustees***

- **New Business**
  - Executive – Action**
    - Resolution Honoring the Contributions of Shaquan A. Walker**

**Academic Affairs (Dr. Michael Hannan, Provost and Vice President for Academic Affairs)**

**Information – Academic Affairs**

- Academic Affairs Report**
- Individuals Granted Sabbatical Leave 2017-2018**
- Individuals Granted Emeritus Status**
- Program Moratoria, Program Revision (new track to existing program) and Program Revisions**

**Finance and Administration (Mr. Guilbert Brown, Vice President for Finance and Administration)**

**Action – Finance and Administration**

- Interim President Werner recommends approval of **Contracts and Purchases** as reviewed by the Council of Trustees for the period **November 1-30 and December 1-31, 2015; January 1-31 and February 1-29, 2016.****

**Information – Finance and Administration**

- Finance and Administration Report**
- Personnel transactions since December 11, 2015**

**Student Affairs (Dr. Kahan Sablo, Vice President for Student Affairs)**

**Information - Student Affairs**

**Student Affairs Report**

**University Advancement (Ms. Tina Mengine, Vice President for University Advancement)**

**Information – University Advancement**

**University Advancement Report**

**Gifts-in-Kind received since December 11, 2015**

**Executive (COT Chair Dennis Frampton)**

**Information – Executive**

**Update by Presidential Search Committee Chair Harold Shields**

• **Executive Committee/Representative Reports**

**PACT Executive Committee Report (Trustee Harold Shields)**

❖ **2016 Spring PACT Leadership Conference**

March 31 – April 1, 2016

Harrisburg Hilton & Towers

**Next meeting – Study Session on May 6, 2016**

**Next quarterly business meeting of Edinboro University Council of Trustees  
Tuesday, July 26, 2016**



**Council of Trustees**

**Tuesday, April 12, 2016  
Public Meeting 2:00 p.m.  
Crawford Center Conference Room**

**A G E N D A**

- **Old Business**

- Action**

- Minutes – Special Meeting held on March 16, 2016**

- Minutes – Meeting held on December 11, 2015**

**MINUTES**  
**Edinboro University of Pennsylvania Council of Trustees**  
**Special Meeting**  
**Wednesday, March 16, 2016**  
**Crawford Center Conference Room**

At 3:05 Chair Dennis Frampton called the Special Meeting of the Edinboro University Council of Trustees to order. Following Roll Call, and at the direction of Chair Frampton, the Recording Secretary verified the presence of a quorum. Present were:

Ms. Barbara Chaffee  
 Mr. Dennis Frampton  
 Mr. Daniel Higham  
 Mr. Rob Lowther  
 Ms. Kathy Pape (by phone)  
 Mr. John Pulice  
 Mr. Harold Shields (by phone)

Absent: Trustee Ron Steele  
 Recused: Trustee Timothy Wachter

In addition to Interim President David Werner, the following individuals were in attendance at the public meeting portion of the Special Meeting:

Dr. Alan Biel, Dean of Graduate Studies and Research/Dean of the School of Education  
 Mr. Sean Bliley, Assistant Comptroller  
 Mr. Guilbert Brown, Vice President for Finance and Administration  
 Dr. Donald Dilmore, Associate Vice President for University Libraries  
 Dr. William Edmonds, Associate Vice President for Enrollment Services  
 Ms. Sherri Galvin, Assistant to the President and Recording Secretary  
 Dr. Michael Hannan, Provost and Vice President for Academic Affairs  
 Mr. Jeffrey Hileman, Director of Communications  
 Ms. Tina Mengine, Vice President for University Advancement  
 Mr. Eric Sheppard, Interim Associate Vice President of Financial Operations

**Guest:** PASSHE Attorney Jacqueline Morrow (by phone)

Chair Frampton noted for the record that the proceedings of the Edinboro University Council of Trustees Special meeting are recorded. Therefore, public disclosure to those in attendance via his verbal announcement and the written public notice avoids any violation of the *Pennsylvania Wire Tapping Act*.

The Chair requested a moment of silence in memory of Mrs. Peggy Pulice and Trustee John Horan. Following the moment of silence, Chair Frampton called twice for Public comment(s) from those in attendance. Hearing none, Chair Frampton called the meeting into an Executive Session to discuss the meeting topic of the transfer of The Highlands student housing facility from the EU Foundation to the University. All of the public meeting attendees exited the conference room. The Chair asked that Vice President Gil Brown, and his accounting team (comprised of Eric Sheppard and Sean Bliley) remain to answer questions and provide additional details.

Chair Frampton and Trustees met in Executive Session until 4:23 p.m. No other members of the public were in attendance at the reconvened public meeting of the EU Council of Trustees. In preparation for the vote, Trustee Shields asked if the needed changes had been made to the Resolution as suggested by Attorney Jacqueline Morrow. The Chair assured Trustee Shields and all Council members that a revised Resolution had been provided by Attorney Morrow and that the Recording Secretary had distributed fresh copies to those Council members in attendance at the Public meeting. Trustee Chaffee reaffirmed that the only change could be found in the first WHEREAS of the Resolution which included the insertion of the words "and a warehouse facility" after "...and furnished the Highlands Student Housing Facility" **INSERT** "between 2010 through 2016 on campus property leased to it by the University and the State System (the "Project"); and". Attorney Morrow noted there was also an additional insertion of the words "and warehouse" located in the sixth WHEREAS. Trustee Pape inquired about the ledger status of the Foundation's Accounts Payable and Accounts Receivable. Trustee Lowther elaborated further clarifying if Trustee Pape's concerns were related to the knowledge of Accounts Payable at the Foundation that could come back to the University following the acquisition. Attorney Morrow stated that at a minimum a Memorandum of Understanding (MOU) would be created which detailed the accounting and would be reviewed prior to the closing. This same process was followed by California University in their recent acquisition of a student housing facility. Chair Frampton called for any additional questions prior to the motion and vote. Hearing none, the Chair presented the following Resolution seeking the transfer of The Highlands Student Housing Facility from the Edinboro University Foundation to Edinboro University of Pennsylvania:

## **RESOLUTION**

### **Transfer of Highlands Student Housing Facility from the Edinboro University Foundation to Edinboro University of Pennsylvania of the State System of Higher Education**

To approve the transfer of Highlands Student Housing Facility from the Edinboro University Foundation ("Foundation") to Edinboro University of Pennsylvania of the State System of Higher Education ("University") and to approve the incurrence of debt through the State System of Higher Education (the "State System").

**WHEREAS**, the Foundation designed, constructed, equipped, and furnished the Highlands Student Housing Facility and a warehouse facility between 2010 through 2016 on campus property leased to it by the University and the State System (the "Project"); and

**WHEREAS**, the Foundation accomplished the Project using a privatized student housing development and finance model approved by the State System; and

**WHEREAS**, the Project has accomplished the goal of providing a contemporary suite-style housing option to University students; and

**WHEREAS**, the Foundation incurred \$116,954,000 in debt issued through the Pennsylvania Higher Educational Facilities Authority to pay the costs associated with the Project, which debt is repaid from student housing charges and other housing revenues (the "Foundation Debt"); approximately \$113,270,000 of which was outstanding at January 1, 2016; and

**WHEREAS**, the University requested that the Foundation evaluate options for reducing the cost of the debt service associated with the Project; and

**WHEREAS**, the Foundation and the University have determined that the best option for reducing the debt service associated with the Project is to transfer the Highlands Student Housing Facility and warehouse from the Foundation to the University subject to the Foundation Debt and to use capital facilities funding available through the State System to provide for payment for the Foundation Debt; and

**WHEREAS**, upon provision for payment of the Foundation debt, the ground lease will terminate and title to the Project will vest in the University and the State System; and

**WHEREAS**, the Council of Trustees has determined that acquiring title to the Project is in the best interest of the University;

**NOW THEREFORE, BE IT RESOLVED**, by the Council of Trustees of Edinboro University as follows:

1. The Council of Trustees agrees to accept the transfer of the Highlands Student Housing Facility from Edinboro University Foundation.
2. The Council of Trustees authorizes the University to use capital facilities funding available through the State System to pay off the Foundation Debt and cover associated transaction costs.
3. The President and his designees are authorized to enter into such agreements as are necessary to accomplish the transfer of the Project and the assumption and/or payment of all the Foundation Debt.

Date: March 16, 2016      Dennis R. Frampton, Chair  
Edinboro University Council of Trustees      Daniel E. Higham, Secretary  
Edinboro University Council of Trustees

**It was voted**, on motion of Trustee Chaffee, seconded by Trustee Higham to approve the Resolution as presented (**Attachment #1**) and on the recommendation of Interim President David Werner approve the transfer of The Highlands student housing facility from the Edinboro University Foundation to Edinboro University of PA of the State System of Higher Education. The results of the Roll Call vote recorded below.

**Results Roll Call vote – Resolution – Transfer of The Highlands student housing facility from the EU Foundation to Edinboro University of Pennsylvania**

|                 | <b>Aye</b> | <b>Nay</b> | <b>Absent</b> | <b>Abstain/Recuse</b> |
|-----------------|------------|------------|---------------|-----------------------|
| Trustee Chaffee | X          |            |               |                       |
| Chair Frampton  | X          |            |               |                       |
| Trustee Higham  | X          |            |               |                       |
| Trustee Lowther | X          |            |               |                       |
| Trustee Pape    | X          |            |               |                       |
| Trustee Pulice  | X          |            |               |                       |
| Trustee Shields | X          |            |               |                       |
| Trustee Steele  | X          |            |               |                       |
| Trustee Wachter |            |            |               | X                     |

For the record, Chair Frampton stated that Trustee Timothy Wachter determined there to be a potential conflict of interest under the Pennsylvania Ethics Act. As he disclosed previously to the Chair and members of the EU Council, his law firm represents the Foundation. While PASSHE Chief Legal Counsel Lehman have agreed that no legal conflict exists if Trustee Wachter was to vote or deliberate on this matter, it was with an abundance of caution that Trustee Wachter recused himself from this specific matter.

Trustee Pape then brought an additional concern to the Chair's attention with regard to the motion and inclusion of language which authorizes the University to seek capital funding available through the State System to pay off the Foundation debt and cover associated transaction costs -- specifically point #2 of the Resolution. Attorney Morrow recommended that the following amendment be made to the preamble stated in the previous motion to include "approving the

Resolution presented and reflected in the Minutes providing for the acquisition of the student housing facility and a warehouse and seeking System financing to accomplish the acquisition.” Chair Frampton entertained a motion to amend. **It was voted**, on motion of Trustee Chaffee, seconded by Trustee Lowther to amend the language in the previous motion to include approval for the University to seek capital facilities funding available through the PASSHE to pay off the Foundation debt and cover associated transaction costs. Record of Roll Call vote recorded below. The motion to amend the original motion passed with unanimous approval by the Council.

**Results Roll Call vote – Amendment to Resolution to include approval for the University to seek Capital Facilities Funding through the PASSHE**

|                 | <b>Aye</b> | <b>Nay</b> | <b>Absent</b> | <b>Abstain/Recuse</b> |
|-----------------|------------|------------|---------------|-----------------------|
| Trustee Chaffee | X          |            |               |                       |
| Chair Frampton  | X          |            |               |                       |
| Trustee Higham  | X          |            |               |                       |
| Trustee Lowther | X          |            |               |                       |
| Trustee Pape    | X          |            |               |                       |
| Trustee Pulice  | X          |            |               |                       |
| Trustee Shields | X          |            |               |                       |
| Trustee Steele  | X          |            |               |                       |
| Trustee Wachter |            |            |               | X                     |

In closing, Chair Frampton expressed appreciation for the Council’s attention and action regarding this important matter. It was voted, on motion of Trustee Chaffee, seconded by remaining Council members to adjourn the March 16 Special Meeting of the EU Council of Trustees. The Special Meeting officially concluded at 4:32 p.m.

For the record, the next quarterly business meeting of the Edinboro University Council of Trustees will convene on Tuesday, April 12, 2016.

Respectfully submitted,



Sherri A. Galvin  
Assistant to the President and Recording Secretary





# EDINBORO UNIVERSITY

## RESOLUTION

### Transfer of Highlands Student Housing Facility from the Edinboro University Foundation to Edinboro University of Pennsylvania of the State System of Higher Education

To approve the transfer of Highlands Student Housing Facility from the Edinboro University Foundation ("Foundation") to Edinboro University of Pennsylvania of the State System of Higher Education ("University") and to approve the incurrence of debt through the State System of Higher Education (the "State System").

**WHEREAS**, the Foundation designed, constructed, equipped, and furnished the Highlands Student Housing Facility and a warehouse facility between 2010 through 2016 on campus property leased to it by the University and the State System (the "Project"); and

**WHEREAS**, the Foundation accomplished the Project using a privatized student housing development and finance model approved by the State System; and

**WHEREAS**, the Project has accomplished the goal of providing a contemporary suite-style housing option to University students; and

**WHEREAS**, the Foundation incurred \$116,954,000 in debt issued through the Pennsylvania Higher Educational Facilities Authority to pay the costs associated with the Project, which debt is repaid from student housing charges and other housing revenues (the "Foundation Debt"); approximately \$113,270,000 of which was outstanding at January 1, 2016; and

**WHEREAS**, the University requested that the Foundation evaluate options for reducing the cost of the debt service associated with the Project; and

**WHEREAS**, the Foundation and the University have determined that the best option for reducing the debt service associated with the Project is to transfer the Highlands Student Housing Facility and warehouse from the Foundation to the University subject to the Foundation Debt and to use capital facilities funding available through the State System to provide for payment for the Foundation Debt; and

**WHEREAS**, upon provision for payment of the Foundation debt, the ground lease will terminate and title to the Project will vest in the University and the State System; and

**WHEREAS**, the Council of Trustees has determined that acquiring title to the Project is in the best interest of the University;

**NOW THEREFORE, BE IT RESOLVED**, by the Council of Trustees of Edinboro University as follows:

1. The Council of Trustees agrees to accept the transfer of the Highlands Student Housing Facility from Edinboro University Foundation.
2. The Council of Trustees authorizes the University to use capital facilities funding available through the State System to pay off the Foundation Debt and cover associated transaction costs.
3. The President and his designees are authorized to enter into such agreements as are necessary to accomplish the transfer of the Project and the assumption and/or payment of all the Foundation Debt.

Dennis R. Frampton, Chair  
Edinboro University Council of Trustees

Daniel E. Higham, Secretary  
Edinboro University Council of Trustees

Date: March 16, 2016

**MINUTES**  
**Edinboro University of Pennsylvania Council of Trustees**  
**Public Meeting**  
**Friday, December 11, 2015**  
**Crawford Center Conference Room**

At 2:06 p.m. Chair Dennis Frampton called the Public Meeting of the Edinboro University Council of Trustees to order. For the record, and prior to the quarterly, public meeting of the Edinboro University Council of Trustees, Council members met at 9:00 a.m. for a Title IX Training session with Director of Society Equity, Mr. Ron Wilson. At 10:00 a.m., Council members met in Committee Meeting (open to the public) with President Wollman and members of the Executive Leadership Team (ELT) until 12:00 Noon. ELT members present: Provost Hannan, Vice Presidents Brown and Sablo, Associate Vice President of Financial Operations Eric Sheppard, Theresa Vilella and Institutional Research Director Matthew Cettin. Topics reviewed and discussed included:

**FINANCE AND ADMINISTRATION**

- Financial Update (Vice President Brown)
- EU Financial Statement (Presentation by CliftonLarson Auditor David Jacobson)
- EU Foundation Audit (presentation by Auditor David Jacobson)

**ACADEMIC AFFAIRS**

- Program Changes
- Follow-up on Governance Presentation re: Program Approvals (Provost Hannan)

**ADVANCEMENT**

- Advancement Results (Vice President Mengine)

**STUDENT AFFAIRS**

- Residence Life Benchmarking
- Student Government Association – WISSE (Working in Support of Student Engagement Plan) (Vice President Sablo)

At the direction of Chair Frampton, the Recording Secretary conducted Roll Call and verified the presence of a quorum. Present in person were:

Ms. Barbara Chaffee  
 Mr. Dennis Frampton  
 Mr. Daniel Higham  
 Mr. John Horan  
 Mr. Rob Lowther  
 Ms. Kathy Pape  
 Mr. John Pulice (attended Title IX training session and Committee meeting; departed at 12:00 noon and did not lunch or attend public meeting session)  
 Mr. Harold Shields  
 Mr. Ron Steele  
 Mr. Timothy Wachter  
 Mr. Shaquan Walker

In addition to President Julie Wollman, the following individuals were in attendance at the public meeting:

Dr. Alan Biel, Dean – Graduate Studies and Research and Dean - School of Education  
 Mr. Guilbert Brown, Vice President for Finance and Administration  
 Mr. James Dahle, Environmental Health and Safety Manager  
 Dr. Donald Dilmore, Associate Vice President for University Libraries  
 Ms. Sherri Galvin, Assistant to the President and Recording Secretary  
 Dr. Michael Hannan, Provost and Vice President for Academic Affairs  
 Mr. Michael Hilbert, Director of Facilities and Planning  
 Mr. Jeffrey Hileman, Director of Communications  
 Ms. Tina Mengine, Vice President for University Advancement  
 Dr. Scott Miller – Dean – School of Business and Interim Dean – College of Arts, Humanities and Social Sciences  
 Dr. Nathan Ritchey, Dean - College of Science and Health Professions and Vice President for Strategic Initiatives  
 Dr. Kahan Sablo, Vice President for Student Affairs  
 Mr. Eric Sheppard, Associate Vice President of Financial Operations  
 Ms. Theresa Villella, Budget Director

**Others in attendance:**

**EU Students (public comment)**

Domenico Adreoli  
 John Burnell  
 Asith Fernando  
 William L. Galt III, Student Government Association President  
 \*\*Barbara Israelson  
 Tyler Jemetz, Student Government Association Vice President  
 Matthew Roll  
 Kevin J. Shuman  
 Sam Wisser  
 Bradley Wolfe  
 \*\*Student spokesperson

**Faculty (present during public comment period)**

Dr. Richard Lloyd, Chairperson - Physics and Technology Department  
 Dr. John Ashley, Chairperson - Biology and Health Services Department  
 Dr. Nina Thumser, Professor and Internship Director – Biology and Health Services Department

Chair Frampton noted for the record that the proceedings of the Edinboro University Council of Trustees are recorded. Therefore, public disclosure to those in attendance via his verbal announcement and the written public notice avoids any violation of the *Pennsylvania Wire Tapping Act*. He then moved to the first order of business - Public Comment. The Chair invited comment from the public in attendance.

EU student Barbara Israelson stepped forward and indicated that she represented a group of STEM majors from a number of departments. Ms. Israelson stated that the group was here to ask questions and get clarification on the STEM course fee policy. Chair Frampton reminded public speakers that they were limited to three (3) minutes per person. She requested the following of the Council:

- List of courses and whether the courses the fee applied to were changeable?
- Request for a solid course list so that students are prepared to understand what courses the fee would apply to.
- Request a copy of the formal/finalized STEM fee policy so that students have it on hand
- In the policy provided for review, it speaks to a percentage increase. The group is curious under what parameters the percentage could be increased.
- Asked if they could be provided with a list of how monies generated from this fee would be distributed and where.
- Asked how much monies would be coming back to those departments offering courses on the list.
- Want to know how the numbers that were presented in the fee pilot were calculated and what assumptions/projections were used?
- Concerned group hopes that they would be invited to make suggestions on how the money coming back to departments could be used to purchase equipment. Also want to suggest that a separate percentage could be used for advertising. Ms. Israelson noted the general public's view of Edinboro is that it is an "art" school. Therefore, it is their opinion that if EU advertised its cutting-edge technology in the STEM departments EU would be successful in attracting more STEM majors. She further stated that the demand for STEM majors is growing by 17% as projected by the Department of Commerce; whereas most other jobs are growing by only 8% projected over the next 10 years. Therefore, the group feels by investing more dollars into advertising we could show greater value to potential employers since students would need less training.

In closing, Ms. Israelson inquired about who best to direct their concerns and to get answers to those questions raised during the Public Comment session. Chair Frampton responded that today's forum is not designed to serve "discuss" the issues raised, but that the appropriate person from the University will be in touch with them to provide a response to questions raised. Ms. Israelson was appreciative of the response and stated that the group wished to be supportive of the generation of income that they would be the direct beneficiaries. The group seeks more information about the fee proposal and expressed again their interest in providing input with regard to how the monies are used by STEM departments. Chair Frampton asked Ms. Israelson if the group could submit their questions in writing. President Wollman further commented that it would be most appropriate to submit those questions and observations to Dr. Nathan Ritchey, Dean of the College of Science and Health Professions. Dr. Ritchey is already working on this matter and if he is not able to answer a question fully himself, he certainly knows who to work with to obtain the answer.

Chair Frampton inquired if there were any additional persons from the public that wished to speak. Dr. Nina Thumser, faculty member from the Biology and Health Services Department, stepped forward. Dr. Thumser asked that Council members reconsider the STEM-H Instructional Fee pilot as it is currently proposed, since she believes it to be a hardship on students. She stated that her department is currently in the process of writing grants that seek to increase the enrollment in STEM-related programs. The item of greatest concern posed in the grant application as a disadvantaged school was the financial need of students. As the proposal states, there could be as much as a \$2,000 increase in degree costs for almost all STEM majors. Dr. Thumser feels that this is a significant amount and that it would actually be detrimental to the retention and recruitment of STEM students. Chair Frampton thanked Dr. Thumser for her comments, and asked if there were any additional members of the public that wished to speak. Hearing no additional requests, Chair Frampton moved to the next item of business on the agenda – Old Business.

For consideration and action under Old Business was the approval of the Minutes from the Special Meeting of the EU Council of Trustees held on September 25, 2015. The Chair entertained a motion calling for approval of these minutes as stated above. **It was voted**, on motion of Trustee Chaffee, seconded by Trustee Shields, to approve the above-referenced minutes as presented. Chair Frampton requested a Roll Call vote, and the motion passed with unanimous approval by the Council.

#### **Results Roll Call vote – Minutes of Special Meeting held on September 25, 2015**

|                 | <b>Aye</b> | <b>Nay</b> | <b>Absent</b> | <b>Abstain</b> |
|-----------------|------------|------------|---------------|----------------|
| Trustee Chaffee | X          |            |               |                |
| Chair Frampton  | X          |            |               |                |
| Trustee Higham  | X          |            |               |                |
| Trustee Horan   | X          |            |               |                |
| Trustee Lowther | X          |            |               |                |
| Trustee Pape    | X          |            |               |                |
| Trustee Pulice  |            |            | X             |                |
| Trustee Shields | X          |            |               |                |
| Trustee Steele  | X          |            |               |                |
| Trustee Wachter | X          |            |               |                |
| Trustee Walker  | X          |            |               |                |

For the record, Chair Frampton stated that the unofficial Notes taken at the September 22, 2015, Information Session would be held on file in the Office of the President and can be made available should any questions or concerns arise.

Next, Chair Frampton asked President Wollman to deliver the *President's Report to the Council of Trustees*. Dr. Wollman began her report with an update on the enrollment for the Winter session as well as the Spring 2016 and upcoming Fall 2016 semesters. Enrollment for 2015-16 Winter session is up by 161 students or nearly 44 FTE's over last year's Winter session. Currently, there are 892 students registered for Winter session - 63% are undergraduates. Given this high percentage she noted that we are obviously attracting a large number of undergraduate students, but also a large number of graduate students as well. These increased numbers are very important to the University's overall FTE enrollment which is how the budget is built based on the overall FTE enrollment for the entire year. As expected and predicted, enrollment numbers for the Spring 2016 semester are down as smaller classes move through the University from the beginning of its decline in 2011. The University is down by 279 students or 219 FTE's over the same time last Spring. There is good news that graduate enrollment is up almost 11 FTE; this area continues to be successful and shows continued growth. The President reminded Council members that although the Fall 2015 to Spring 2016 retention rate will not be available until the start of the new semester in January, we remain hopeful to see a real impact as the result of changes implemented by Academic Success Center's Director, Fai Howard. It is anticipated that the retention statistics will be available for review at the Council's upcoming January Study Session. Dr. Wollman next provided information about the enrollment picture for the new enrolling students Spring 2016 and numbers for Fall 2016. The overall numbers for Spring 2016 is disappointing; deposits are down by 1.7% as of this week as well as deposits for transfer students (down 28% or 23 students). Therefore, and overall, deposits are down 17% or 24 students. Despite a heightened focus by enrollment managers and the Admissions staff, the University is not seeing marked results. Enrollment for Fall 2016 shows a 1.5% decrease in deposits by freshman and likewise a decrease in transfer students (6) compared to same time last year. The President reported that, in total, there

is an almost 10% decrease in overall deposits from freshman and transfer students. While these preliminary numbers are early in the Fall 2016 recruitment cycle, the Admissions office should experience the impact of the demographic shift that has been discussed with the Council – significant growth in student graduating from high school from the top five feeder counties in Pennsylvania.

Dr. Wollman next provided an update relative to the replacement of Chris LaRusso and search for a new Associate Vice President for Enrollment Services. Although an interim has been serving in this position, there is an urgent need to fill the position with a permanent person who is highly skilled in the area of enrollment management; the numbers reflect the great need for this appointment. President Wollman believes that enrollment is one of the University's greatest challenges, not unlike all of the other state universities. She reported that the present search is nearing its end and, in fact, offered the position yesterday to a candidate. The candidate was very well-received on campus and an Edinboro alum. Dr. Wollman stated that she expects to hear back from the candidate today or tomorrow. With a hoped positive response, it is Dr. Wollman's goal to have this person start by mid-January. The President thanked Vice President Gil Brown for serving as the chair of the search committee. Dr. Wollman sought a chair at the vice presidential level because of the importance of the position at the University. She noted Gil's extensive background and knowledge of strategic enrollment management and was confident that he would move the search along in an expeditious manner.

Following a recent meeting with Erie City School District Superintendent Jay Badams, President Wollman spoke of an idea discussed calling for the University's collaboration on an Early College High School initiative. Dr. Wollman, Provost Hannan and Vice President Brown have met to consider the possibility of an Early College High School where Erie City School District students would spend five years earning both a high school diploma and an Associate degree. These students would transition from a public high school setting to the Porreco College in their final year of study. She stated that this model has been used very effectively in other states; the per pupil costs are what pay for the students going through program and the group is looking at other funding sources as well. Superintendent Badams and his staff at the Erie City Public School District think there is great potential for such a collaborative initiative to be successful. Provost Hannan is taking the lead on the development of this initiative and working with the academic staff from the Erie City Public School District. She closed by stating that there is great potential to create a pipeline of students who will be enrolled at Porreco College and also be students of the Erie City Public School District at the same time.

President Wollman then provided a brief update on the University's 2014-15 Performance Funding Scorecard. She noted the distribution of both an electronic and paper version of the Scorecard. In summary, the scorecard shows that the University performed better this year than last year. She asked Council members to see column header "2013 Points" and color designation as either green or red. The color block green means that the University was successful; the color block red means the University was not successful. NOTE in "2014 Points" column that the University was able to convert six items that it was not successful meeting in 2013; there are two categories that actually flipped the other way from being successful to unsuccessful (% of full-time tenure/track faculty who are female; one measured against the local target and the other a peer target). President Wollman commented further that it will be very difficult to turn that situation around, given the University is hiring fewer tenure-track or tenured faculty positions due to continued declines in enrollment. The President is pleased that the University met 16 out of the 20 targets this year; a significant improvement for Edinboro. She closed by indicating that while the University is moving in the right direction, there is clearly still work to be done to maintain and improve.

As President Wollman stated during the early part of the day, she continues to work closely with Interim President Werner given the announcement this week of his acceptance of an interim appointment. She noted that he has been delightful to work with, very engaged, very knowledgeable and she thinks EU will enjoy having him here. Given his previous work in the State System (interim presidency stints at both Mansfield and Indiana), the University is very fortunate to have his leadership. Dr. Wollman plans to work closely with Dr. Werner not only up to the day she departs Edinboro, but will also avail herself to Dr. Werner beyond that period of time as needed. She promised to be available at any time to answer questions, but knows that he is also inheriting a wonderful team of faculty, staff and administrators. Dr. Wollman anticipates a very positive relationship and will be delighted to work with Dr. Werner to ensure that the transition is seamless and as smooth as possible.

With regard to State System news, President Wollman mentioned to Council members that Chancellor Brogan feels that there are going to be some very significant changes in the membership on the PASSHE Board of Governors. The Chancellor has been speaking about this possibility on a fairly regular basis. At the upcoming January meeting of the PASSHE Board of Governors, there is the expectation of six to seven new appointments; individuals who were not members of the Board of Governors last January. Some new appointments have already been announced by Governor Wolf (representatives of the Governor and the Secretary of Education, return of Governor Harold Shields to the Board) and three new Board members (all nominees of Governor Wolf) were just confirmed by the Senate last week with a fourth individual in the pipeline for approval. The message that the Chancellor wants to get across is that there is going to be a significant change in the political makeup of the Board that will likely lead to a new philosophy overall and a different direction taken on certain approaches and policies. By this summer, Chancellor Brogan also expects change in the leadership of the Board. As the PASSHE Board impacts the work of this Council of Trustees, you should be aware that there are some significant changes coming. President Wollman understands that there are about 45 Council of Trustee positions open (Trustee positions that are either expired or ready to be filled), including several of them at EU. Current members of the Council are aware that they continue to hold the position until reappointment or replaced by Senate confirmed appointment. Additionally, there are several student representative Trustee vacancies pending either action by the Governor or completion of search processes due to incumbent Student Trustee graduation. EU Student Trustee Shaquan Walker will graduate in May 2016 and is currently serving as chair of the Student Trustee Selection Committee. Since the Governor has not approved any new student trustee positions over the past year, these positions have been on hold. Therefore, many System Councils are working with identified Select-Student Trustees who do not have full voting rights.

In closing her report, President Wollman thanked each member of the EU Council of Trustees. She stated that it has been such a great pleasure to work with each member, the last several years with former Chair Horan at the helm and now with Chair Dennis Frampton. Dr. Wollman noted that she speaks regularly with the Chair of the Council and feels the support, receipt of good ideas, and suggestions to collaborate and plan meetings of the Council have been wonderful. She admires that the Council always keeps front and center the interests of the students and never forgets that is why we are here. The President expressed appreciation for everything that the Council does as volunteers; Council members spend a lot of time at EU and spend a lot time reviewing meeting materials and other items that are sent. The Council's engagement is really admirable and an asset to the University.

Chair Frampton thanked President Wollman for her report and lauded her for all that she has done for the University. He is confident that the policies, goals and objectives put in place during her tenure as President will help to guide the University for many years to come; the University just needs to stay on track with those goals.

The Chair moved to the first agenda item under New Business – Academic Affairs. He requested Provost Michael Hannan to step forward for the presentation of related action items and delivery of highlights from the 7-page written Academic Affairs Report (**Attachment #1**). Dr. Hannan began with the action item requesting the Council’s approval of a number of New Programs, Program Revisions – Addition of New Track to Existing Degree Program; Program Revisions – Request to Place Existing Programs in Moratorium; Program Revisions; and Program Revisions – New Track to Existing Program. Provost Hannan reminded Council members that this requested action item was reviewed in greater detail at the Committee meeting session held earlier in the day. Dr. Hannan posed a motion noting President Wollman’s recommendation seeking approval of the following New Programs, Program Revisions – Addition of New Track to Existing Degree Program; Program Revisions – Request to Place Existing Programs in Moratorium; Program Revisions; and Program Revisions – New Track to Existing Program:

**PROGRAM REVISIONS**

**Master of Arts Clinical Mental Health Counseling**

**Master of Arts in Counseling – Clinical Rehabilitation Counseling and Clinical Mental Health Counseling**

**Master of Education in Early Childhood Education (Major Code 8662/Concentration 08667)**

**PROGRAM REVISIONS (addition of new track to existing degree program)**

**Master of Education in Special Education – Option One**

**PROGRAM REVISIONS (request to place existing program in Moratorium)**

**Master of Education in Early Childhood Education 8662/Concentration 08668**

**Pending University Senate approval on November 30, 2015; approved by UWCC (University-wide Curriculum Committee) on November 18, 2015.**

**NEW PROGRAMS**

**Minor in Broadcast Meteorology**

**Minor in Personal Financial Planning**

**Minor in Adaptive Leadership and Military Studies**

**PROGRAM REVISIONS**

**Bachelor of Arts – Biology – Pre-Physician Assistant**

**Bachelor of Arts in Journalism and Public Relations: Public Relations**

**Bachelor of Science in Business Administration - Financial Services Concentration**

**Bachelor of Science in Business Administration - Marketing Concentration**

**PROGRAM REVISIONS (New Track to Existing Program)**

**Bachelor of Arts – English: Pre-Law Concentration**



**PROGRAMS REVISIONS (To be placed on moratorium)****Bachelor of Science in Education – Secondary Education: General Science (00234)****Master of Education –Math and Science Teacher Certification Concentration (08636)**

**It was voted**, on motion of Trustee Horan, seconded by Trustee Chaffee to approve the above-referenced motion. Hearing no further questions or request for discussion, the Chair directed the Recording Secretary to conduct a Roll Call vote.

**Results Roll Call vote – New Programs, Program Revisions – Addition of New Track to Existing Degree Program; Program Revisions – Request to Place Existing Programs in Moratorium; Program Revisions; and Program Revisions – New Track to Existing Program**

|                 | <b>Aye</b> | <b>Nay</b> | <b>Absent</b> | <b>Abstain</b> |
|-----------------|------------|------------|---------------|----------------|
| Trustee Chaffee | X          |            |               |                |
| Chair Frampton  | X          |            |               |                |
| Trustee Higham  | X          |            |               |                |
| Trustee Horan   | X          |            |               |                |
| Trustee Lowther | X          |            |               |                |
| Trustee Pape    | X          |            |               |                |
| Trustee Pulice  |            |            | X             |                |
| Trustee Shields | X          |            |               |                |
| Trustee Steele  | X          |            |               |                |
| Trustee Wachter | X          |            |               |                |
| Trustee Walker  | X          |            |               |                |

Following the Roll Call vote, the Chair noted the motion carried with unanimous approval.

Provost Hannan continued to deliver a brief informational summary of highlights in the Academic Affairs area from events held this past fall and since the Council's last business meeting. These included:

- EU hosted its 22nd Annual Highland Games & Scottish Festival September 10-13. The Festival included competitive events, disc golf, canoe battleship, archery, workshops, music and food. The event was coordinated by Dr. Timothy Thompson (Communication Studies Department) and coincided with a home football game which lent to a larger contingent of students who attended as well as external community members.
- On November 10, EU held the 9th Annual College Bowl where judges and audience attendees were impressed by students' knowledge in multiple categories of competition. At the graduate level, the competition ended with Team MA Social Sciences in 1st place and Team Speech, Language, and Hearing in 2nd place. For the undergraduate competition, 1st place went to Team Mathematics and Computer Science; 2nd place – Team Middle & Secondary Education and Educational Leadership; 3rd place – Team History, Anthropology, and World Languages (HAWL); and 4th place – Team Communication Studies. Provost Hannan recognized Dr. Jerra Jenrette for the organization of the event over the last nine years and also the many other faculty and staff across campus that volunteer. He noted that the highest performing students across all of departments will form a team to represent the University at a regional competition this Spring.

- While the report contains many student and faculty accolades, Provost Hannan specifically mentioned two:
  - Two sculptures by Dietrich Wegner, Associate Professor of Art, were featured in Banksy's Dismaland Bemusement Park (a dystopian theme park and art exhibition in Weston-super-Mare in southwest England). A full solo exhibition of Wegner's work will be presented locally in the main gallery of the Erie Art Museum July 27 – November 20, 2016.
  - On November 14, Dr. Rhonda Matthews, Associate Professor in the Political Science and Criminal Justice Department, Abdullah Washington, an actuarial science major; and Nick Cianci, a graduate student pursuing a Master's degree in Educational Leadership, gave a TEDxErie talk at the Erie Art Museum. TEDxErie is a program of local, self-organized events that bring people together to share a TED-like experience sparking deep discussion and connection in a small group. The theme for TEDxErie 2015 was "The Rising Tide."

For the record, Provost Hannan reported the following informational items:

**Individual Grant Sabbatical Leave**

Dr. Joseph Laythe of the History, Anthropology and World Languages Department for Spring 2016 semester at full pay.

**Change in Sabbatical Leave**

Dr. Lenore Barbian of the History, Anthropology and World Languages Department granted deferral from Spring 2016 to Spring 2017 semester.

Dr. Wook Lee of the Geosciences Department granted change in sabbatical leave from 2016-17 academic year at half pay to Spring 2017 at full pay.

**Individual Granted Tenure**

Dr. Stacie Wolbert from the Middle & Secondary Education and Educational Leadership Department was granted tenure effective January 2016.

Lastly, Provost Hannan provided additional commentary on the topic addressed during the Public Comment period – STEM-H Instructional Fee Pilot. Dr. Hannan stated that when the proposal was developed, the University certainly recognized that it would result in a higher cost for students who are in the identified STEM-H programs. The proposal is very similar to fees that have been implemented in the last couple of years and approved for other high-cost programs at the University. There are additional fee charges in Art, in Music, in the Innovative Nursing Program and also more broadly for students in the Bachelor of Science in Nursing program. All of the program areas mentioned are high-cost programs. From a competitive standpoint, tuition is at a constant level for all students across all 14 State System universities regardless of major. Therefore, it is generally through these pilot and special fees that are approved by the PASSHE Board of Governors that a university can charge additional fees to help cover costs associated with high-cost programs. He further noted that at private universities it is not usual to charge a higher base tuition for high-cost programs many of which are in the STEM area. In the State System, there are four other universities that also have a STEM-related fee (Clarion, Mansfield, Millersville and Slippery Rock). At Mansfield it is a \$100 per course fee and at Clarion it is 10% premium on tuition that is charged. The fee approved for Edinboro University by the PASSHE Board of Governors was a \$30 per credit for STEM-H courses. Provost Hannan reported that

many of the EU courses are 3 credits, some courses are 4 credits, but most of the courses charged this fee technically have a higher load hour for the faculty member. A faculty member may be paid 5 or 6 credits load hours while the student is charged for 3-4 credits for that same course. In our review of the cost structure in the original proposal, the total revenue projected was \$467,000. This figure was based on the original identified list of courses provided by Dean Ritchey. Since that time, Dean Ritchey received input from the impacted departments relative to what courses may or may not be appropriate for inclusion on the list. Based on the revised course list, we estimate the projected revenue generation from this fee to be closer to \$400,000 per year pending agreement on the final course list. If one looks at the net revenue, personnel and operating budget costs in the Biology and Chemistry Departments alone and compares it to the revenue generated through credit hour production by those departments, there is negative net revenue of \$680,000 (not including the other STEM field related departments). Therefore, it is important to note and ascertain that the proposed fee was designed to close the gap and reduce the negative net revenue in high-cost program areas like Nursing, Art, Music, etc. Realizing that the University endorses and wishes to continue to offer certain high-cost programs, it is necessary to continue the practice of subsidizing these programs with revenue generated by lower cost programs while attempting to minimize, where possible, the negative net revenue in identified high-cost programs. Provost Hannan assured constituents and members of the public that proposal contains language that guarantees a portion of the generated fee will be earmarked specifically for reinvestment in STEM-H departments: Of the proposed fee, approximately \$100,000 per year will go specifically to a fund with rollover capability for the Dean to manage in cooperation with STEM-H department chairs in the determination of how those funds will be reinvested. Dr. Hannan stressed that it is important for EU STEM programs to remain competitive with others offered in the State System, in the region and others across the nation. While the goal is not just to reduce the financial loss from the offering of these programs, we must also make certain that there are new dollars made available for reinvestment in these programs. And, those decisions about the best ways to reinvest will be made in collaboration with the Dean, department chairs and faculty members in the affected STEM-H departments.

Chair Frampton thanked Provost Hannan for the additional clarifications and asked if there were any questions? Trustee Horan sought verification of the total fee cost to be bore by a student and over what period of time. Dr. Hannan responded that the two degrees with the highest cost, Bachelor of Science in Biology and Bachelor of Science in Chemistry, would result in additional fees of \$2,160 over 4-year period (based on the original course list that contains approximately 40 courses). The lowest fee amount would be \$390 (over 4-year period) for the Bachelor of Science in Psychology program. For other majors (over 4-year period) the range is between \$1,300-1,400. Trustee Lowther reiterated that the highest cost would be \$2,160 over a 4-year period, correct? Provost Hannan responded in the affirmative. Trustee Horan commented that it would then roughly calculate to \$250 per semester (based on the highest cost). Again, Provost Hannan responded in the affirmative stating that it will depend on the program and the number of major-related courses that are scheduled per semester. Dr. Hannan also reminded Council members that the proposal allows for the fee to be reviewed and adjusted annually; however, it is not to exceed a 10% increase per year. Trustees Lowther and Higham asked if some of the generated fee would be designated and used for scholarship in support of students. Vice President Brown confirmed that this proposed fee would be used in the calculation of institutional aid expenditure. The PASSHE Board of Governors sets the threshold, and EU will be nearing that threshold during the 2017 budget year. Mr. Brown stated that EU plans to hit and stay at the cap by 2017-2018.

Chair Frampton again thanked Provost Hannan for the summary and additional commentary on the topic of the STEM-H Instructional Fee Pilot. The next agenda item for review and discussion

were items from the area of Finance and Administration. Finance and Administration Vice President Gil Brown approached the podium to present those items for consideration. Mr. Brown made a motion for the approval of Contract and Purchases, as recommended by President Wollman, for the period September 1-30 and October 1-31, 2015. Hearing no requests for further or discussion, Chair Frampton called for a Roll Call vote. **It was voted**, on motion of Trustee Shields, seconded by Trustee Steele, to approve the Contracts and Purchases for the periods September 1-30 and October 1-31, 2015, as submitted electronically.

**Results Roll Call vote – Contracts and Purchases for the period September 1-30 and October 1-31, 2015**

|                 | <b>Aye</b> | <b>Nay</b> | <b>Absent</b> | <b>Abstain</b> |
|-----------------|------------|------------|---------------|----------------|
| Trustee Chaffee | X          |            |               |                |
| Chair Frampton  | X          |            |               |                |
| Trustee Higham  | X          |            |               |                |
| Trustee Horan   | X          |            |               |                |
| Trustee Lowther | X          |            |               |                |
| Trustee Pape    | X          |            |               |                |
| Trustee Pulice  |            |            | X             |                |
| Trustee Shields | X          |            |               |                |
| Trustee Steele  | X          |            |               |                |
| Trustee Wachter |            |            | X             |                |
| Trustee Walker  | X          |            |               |                |

The motion carried with unanimous approval by the Council.

Vice President Brown reminded Council members that the action item seeking their approval of the STEM-H Instructional Fee Pilot had been discussed with them at a March 10, 2015, Committee meeting (**Attachment #2**). Since that time and following Council approval, the proposal was moved forward to the PASSHE Board of Governors. The PASSHE Board of Governors approved EU's proposal that the October 8 quarterly meeting. Pages 57-59 of the electronic meeting materials confirm the action taken by the Board and document not only the pilot requirements, but also outline expectations with regard to ensuring access, timeframe for the pilot and assessment requirements relative to enrollment, access, net revenue and capacity. The proposal now comes back to the EU Council for final approval and implementation. Once again, Trustee Horan asked how much additional revenue would be generated by this fee and also wanted to know how many students would be affected. Vice President Brown noted that the original proposal submitted to the Board of Governors was based on the course list and would generate approximately \$467,000 per year. As the result of subsequent discussions, Mr. Brown's understands there to be a reduction in the number of courses on that list and the new estimate was now in the neighborhood of \$400,000 per year. Dean Nathan Ritchey estimated that the new imposed fee would impact about 2,000 students (or about 1/3 of the student body). Chair Frampton and Trustee Lowther inquired about the amount to be reinvested. Vice President Brown acknowledged that approximately \$100,000 would be made available for reinvestment or 25% of the total fee revenue. Again, he reiterated that the funds realized would be set aside in an account and would have roll over flexibility. Trustee Pape remarked in favor of the marketing remarks raised by the speaker during the Public Comment session. Trustee Chaffee added that it really makes sense to invest some of the revenue in marketing since STEM and STEAM are hot button topics of concern. Vice President Brown further elaborated that the financial plans calls for 75% of the fee revenue to be used for E&G (Education & General) in support of expenditures which includes marketing, communications, admissions and enrollment management costs. The

remaining 25% will be earmarked for reinvestment in STEM-related departments. With regard to marketing, Vice President Mengine stated that the Communications and Marketing Department is working with the Deans and Department Chairs from the various Schools and Colleges to provide for general and target-specific recruitment messages both at the undergraduate and graduate level. A fair amount of dollars are spent on marketing the University. In consultation with the Provost and Deans, she reported that a marketing plan has been developed and it is a matter of balance in support of Admissions, Porreco College and the individual Schools (Business and Education) and Colleges (Arts, Humanities and Social Services and Sciences and Health Professions). EU will work to compete and combat marketing efforts made by other area colleges (namely Mercyhurst and Gannon); it is the nature of the game. President Wollman commented that other marketing efforts take place on a daily and weekly basis that do not necessarily require more dollars in the budget. Admissions recruiters and speakers welcoming various groups to campus talk and brag about the quality of EU's science building, new equipment and renovated labs. Facilities located in the Brown Human Services building boast simulation labs utilized by the Nursing department and offer a wide variety of Speech, Language and Pathology experiences to both students and external constituents. On motion of Chair Frampton, and based on President Wollman's recommendation, approval was sought for the implementation of EU's STEM-H Instructional Fee Pilot as presented and approved by the PASSHE Board of Governors on October 8, 2015 (**Attachment #3**). **It was voted**, on motion of Trustee Steele, seconded by Trustee Higham to approve and implement the STEM-H Instructional Fee Pilot for students enrolled in high-cost, high-demand Science, Technology, Engineering, Mathematics and Health (STEM-H) courses (excluding specific courses that are required for nursing students).

#### **Results Roll Call vote – STEM-H Instructional Fee Pilot**

|                 | <b>Aye</b> | <b>Nay</b> | <b>Absent</b> | <b>Abstain</b> |
|-----------------|------------|------------|---------------|----------------|
| Trustee Chaffee | X          |            |               |                |
| Chair Frampton  | X          |            |               |                |
| Trustee Higham  | X          |            |               |                |
| Trustee Horan   | X          |            |               |                |
| Trustee Lowther | X          |            |               |                |
| Trustee Pape    | X          |            |               |                |
| Trustee Pulice  |            |            | X             |                |
| Trustee Shields | X          |            |               |                |
| Trustee Steele  | X          |            |               |                |
| Trustee Wachter | X          |            |               |                |
| Trustee Walker  | X          |            |               |                |

The motion carried with unanimous approval by the Council. As an aside, Trustee Shields noted that next Tuesday (December 15) the PASSHE Board of Governors planned to hold a Study Session with a focused review of all the tuition changes across the System. He stated that there has been pressure by the Governor's office to look at how tuition and fee increases affect students, how effective these changes are, and how are these changes meet the institution's stated goals.

Chair Frampton reported the addition of an agenda item under Finance and Administration – Resolution for the approval of Edinboro University's Hazard Mitigation Plan. Vice President Brown stated there was a requirement for the University to provide to FEMA (Federal Emergency Management Agency) with an adopted Resolution as well as an electronic copy of the final EU Hazard Mitigation Plan. As a prerequisite to receiving post-disaster Hazard Mitigation Grant Program funds, the University must have developed a Hazard Mitigation Plan (HMP). The HMP was developed by the University's Emergency Response Team (ERT) in cooperation with other academic and administrative departments, student,

faculty and staff and with the assistance of a consultant who worked with PASSHE. The HMP went through multiple public hearings and approval processes prior to its submission and eventual approval by FEMA. In summary, the approved HMP contains recommended mitigation activities that will reduce losses to life and property affected by both natural and human-caused hazards that affect the University and its students, faculty, staff and members of the general public. Mr. Brown noted that Council members may review and access the complete plan online at <https://my.edinboro.edu/web/ehs/hazardmitigationplan>. Any questions about the plan or approval process can be answered by Mr. Jim Dahle, Environmental Health and Safety Manager, who is in attendance at today's meeting. **It was resolved**, on motion of Trustee Wachter, seconded by Trustee Lowther to adopt the University's HMP as the official HMP for Edinboro University, and the respective officials and departments identified in the implementation strategy of the University's HMP are hereby directed to implement the recommended activities assigned to them.

**Results Roll Call vote – Resolution – Approval of EU Hazard Mitigation Plan**

|                 | <b>Aye</b> | <b>Nay</b> | <b>Absent</b> | <b>Abstain</b> |
|-----------------|------------|------------|---------------|----------------|
| Trustee Chaffee | X          |            |               |                |
| Chair Frampton  | X          |            |               |                |
| Trustee Higham  | X          |            |               |                |
| Trustee Horan   | X          |            |               |                |
| Trustee Lowther | X          |            |               |                |
| Trustee Pape    | X          |            |               |                |
| Trustee Pulice  |            |            | X             |                |
| Trustee Shields | X          |            |               |                |
| Trustee Steele  | X          |            |               |                |
| Trustee Wachter | X          |            |               |                |
| Trustee Walker  | X          |            |               |                |

The motion for the approval and adoption of EU's Hazard Mitigation Plan (HMP) carried with unanimous approval (**Attachment #4**).

Lastly, Vice President Brown brought forward for review and action the Resolution and request for the annual certification that relationship with the following affiliated entities

- Edinboro University Alumni Association (beginning on page 62 of the meeting materials)
- Edinboro University Foundation (beginning on page 120)
- Edinboro University Services, Inc. (beginning on page 198)
- Edinboro University Student Government Association (beginning on page 240)

are fully and appropriately authorized, as required by PASSHE Board of Governors' Policy 1985-4-A: *University External Financial Support*. Pages 62-284 of the EU Council of Trustees meeting materials contain the following supporting documents for each entity cited above:

- Current MOU (Memorandum of Understanding)
- Audit Report
- ByLaws
- Articles of Incorporation
- List – Board of Directors and executive employees

The Resolution can be found on page 60 and the Statement of External Financial Support provided by Affiliated Organization on page 61. The Statement from the University of the restricted and unrestricted financial support received was drawn from the completed annual audits conducted by external public accountants for each individual entity. Chair Frampton entertained a motion for certification that the entities named above make a financial contribution to the University or provide similar benefits on a regular basis, satisfactory to the EU Council of Trustees and to the President. He requested that each entity be reviewed one at a time and then action taken.

**It was voted**, on motion of Trustee Pape, seconded by Trustee Higham to provide Certification of Compliance for the Edinboro University Alumni Association.

**Results Roll Call vote – Resolution – Certification of Compliance for EU Alumni Association**

|                 | <b>Aye</b> | <b>Nay</b> | <b>Absent</b> | <b>Abstain</b> |
|-----------------|------------|------------|---------------|----------------|
| Trustee Chaffee | X          |            |               |                |
| Chair Frampton  | X          |            |               |                |
| Trustee Higham  | X          |            |               |                |
| Trustee Horan   | X          |            |               |                |
| Trustee Lowther | X          |            |               |                |
| Trustee Pape    | X          |            |               |                |
| Trustee Pulice  |            |            | X             |                |
| Trustee Shields | X          |            |               |                |
| Trustee Steele  | X          |            |               |                |
| Trustee Wachter | X          |            |               |                |
| Trustee Walker  | X          |            |               |                |
| Frampton:       |            |            |               |                |

**It was voted**, on motion of Trustee Wachter, seconded by Trustee Shields that Certification of Compliance is **pending** receipt of further information pertaining to the Edinboro University Foundation, including the completion of the performance audit currently underway.

**Results Roll Call vote – Resolution – Certification of Compliance for the Edinboro University Foundation, Inc. PENDING receipt of further information**

|                 | <b>Aye</b> | <b>Nay</b> | <b>Absent</b> | <b>Abstain</b> |
|-----------------|------------|------------|---------------|----------------|
| Trustee Chaffee | X          |            |               |                |
| Chair Frampton  | X          |            |               |                |
| Trustee Higham  | X          |            |               |                |
| Trustee Horan   | X          |            |               |                |
| Trustee Lowther | X          |            |               |                |
| Trustee Pape    | X          |            |               |                |
| Trustee Pulice  |            |            | X             |                |
| Trustee Shields | X          |            |               |                |
| Trustee Steele  | X          |            |               |                |
| Trustee Wachter | X          |            |               |                |
| Trustee Walker  | X          |            |               |                |

**It was voted**, on motion of Trustee Chaffee, seconded by Trustee Pape to provide Certification of Compliance for the Edinboro University Services, Inc. (USI).

Instead of a Roll Call vote, Trustee Shields requested that the Chair call for a voice vote since there was no Trustee meeting participant via teleconference. The Chair called the question, all in favor respond aye; opposed say no. The motion carried with unanimous approval.

**It was voted**, on motion of Trustee Steele, seconded by Trustees Pape and Chaffee to provide Certification of Compliance for the Edinboro University Student Government Association (SGA).

The motion carried with unanimous approval. Chair Frampton directed that the Resolution (**Attachment #5**) and associated documents be officially transmitted to the PASSHE Legal Counsel as outlined in PASSHE Procedure/Standard No. 2013-15: Relationships with Affiliated Entities. NOTE – Request completed on December 18, 2015 and transmitted electronically to Chief Legal Counsel Andrew Lehman.

For the record, these minutes shall reflect the dissemination electronically to members of the EU Council of Trustees by Vice President Gil Brown of a written 8-page Finance and Administration Report (**Attachment #6**). In addition, the following personnel transactions were provided electronically in meeting materials for Trustees to review for informational purposes only. The referenced transactions have taken place since the last quarterly business meeting held on September 22, 2015. These include:

#### **NEW HIRES/REPLACEMENTS/CONTINUATIONS**

Abbondanza, Mr. Lawrence A., part-time (up to 25%), temporary Instructor, Business and Economics Department, Spring 2016 semester, at \$5,826.19 effective January 9, 2016.

Billen McCallum, Ms. Christine M., full-time (up to 100%), temporary Instructor, Business and Economics Department, Spring 2016 semester, at \$23,304.77 effective January 9, 2016.

Boyles, Mr. Ralph, part-time (up to 25%), temporary Instructor, Mathematics and Computer Science Department, Spring 2016 semester, at \$5,826.19 effective January 9, 2016.

Chelton, Ms. Andrea L., full-time (up to 100%), temporary Instructor, Nursing Department, 2015-2016 academic year and Fall 2016, at \$46,609.53 for 2015-2016 academic year and \$23,304.77 for Fall 2016 effective September 14, 2015.

Crable, Ms. Jill, part-time (up to 50%), temporary Instructor, Counseling, School Psychology, and Special Education Department, fall 2015, at \$7,146.80 effective October 5, 2015.

Dau, Ms. Josette Skobieranda, regular, full-time, 9-month, State University Administrator, Level 2 (non-exempt), Assistant Director of Residential Life, Training and Assessment, Residence Life and Housing Department, at \$34,530.00 effective November 16, 2015.

Ferraro, Ms. Meghan, tenure track, Assistant Professor, Counseling, School Psychology, and Special Education Department, at \$62,461.37 effective January 9, 2016.

Ferritto, Ms. Shelly, regular, part-time (wage), Nurse Aide, Attendant Care Program, effective October 24, 2015.

Greco, Mr. Christopher R., per diem Athletic Trainer, Instructor, Athletics Department, at \$31.07 per hour for all hours worked on an as needed basis effective September 5, 2015.

Helms, Ms. Christine, regular, full-time, Fiscal Assistant, Bursar Office, at \$31,335.00 effective November 30, 2015.

Manocchio, Mr. Gennaro, per diem Athletic Trainer, Instructor, Athletics Department, at \$31.07 per hour for all hours worked on an as needed basis effective September 5, 2015.

Morton, Mr. William T., part-time (up to 25%), temporary Instructor, Business and Economics Department, Spring 2016, at \$5,826.19 effective January 9, 2016.



**continued – New Hires/Replacements/Continuations**

Moss, Ms. Marielle, regular, part-time (wage), Nurse Aide, Attendant Care Program, effective October 24, 2015.

Nietupski, Mr. Gery T., part-time (up to 25%), temporary Instructor, Business and Economics Department, Spring 2016 semester, at \$5,826.19 effective January 9, 2016.

Patalon, Mr. Jason, part-time (up to 25%), temporary Instructor, Mathematics and Computer Science Department, Spring 2016 semester, at \$5,826.19 effective January 9, 2016.

Rhodes, Mr. Christopher, part-time (12%), temporary Instructor, Co-Coordinator of the Athletic Study Tables, Student Affairs Faculty Department, at \$1,715.23 for Fall 2015 and \$2,796.50 for Spring 2016 effective October 5, 2015.

Ruttanajarounsub, Ruttana Ms., part-time (up to 25%), temporary Instructor, Business and Economics Department, Spring 2016 semester, at \$5,826.19 effective January 9, 2016.

Sekula, Dr. Richard A., part-time (up to 50%), temporary Instructor, Psychology Department, Spring 2016 semester, at \$11,652.38 effective January 9, 2016.

Smith, Mr. Marc, part-time (up to 25%), temporary Instructor, Middle & Secondary Education and Educational Leadership Department, Fall 2015, at \$5,826.19 effective August 22, 2015.

Swick, Mr. John C., part-time (up to 25%), temporary Instructor, Business and Economics Department, Fall 2015, at \$5,826.19 effective January 9, 2016.

**RESIGNATION/SEPARATIONS**

Bicehouse, Dr. Vaughn L., Assistant Professor, Counseling, School Psychology and Special Education Department, effective with the close of business October 4, 2015.

Burns, Ms. Alice R., Nurse Aide, Office for Students with Disabilities, effective with end of shift on October 27, 2015.

Fuller, Mrs. Monica M., part-time, Licensed Practical Nurse, Office for Students with Disabilities, effective with the close of business September 17, 2015.

Last, Ms. Julie, Per Diem Instructor, Nursing Department, effective with the close of business September 25, 2015.

Runiewicz, Mrs. Melissa L., Nurse Aide, Office for Students with Disabilities, effective with the close of business October 16, 2015.

Sponseller, Mr. Colton R., Assistant Athletic Coach of Wrestling and Study Table Instructor in the Athletic Department, effective with the close of business October 3, 2015.

Thomas, Mrs. Beth A., Nurse Aide, Office for Students with Disabilities, effective with the close of business August 28, 2015.

**RETIREMENTS**

Cole, Mr. Ronald C., High Voltage Electrician Foreman, Facilities Office, effective with the close of business November 9, 2015.

Connell, Dr. Gary M., Associate Professor, Counseling, School Psychology, and Special Education Department, effective with the close of business January 8, 2016.

Miller, Dr. Barbara J., Associate Professor, Middle & Secondary Education and Educational Leadership Department, effective with the close of business January 8, 2016.

Nachman, Dr. Steven R., Professor, History, Anthropology, and World Languages Department, effective with the close of business January 8, 2016.

Ratcliff, Mrs. Connie M., Clerk Typist 2, Campus Life and Leadership Development Office and Student Health and Wellness Center, effective with the close of business January 22, 2016.

**COACHING CONTRACTS/RENEWALS/CHANGE IN STATUS**

Formato, Ms. Caitlin, Regular, Full-time, Head Women's Lacrosse Coach, at \$44,000.00 effective September 26, 2015 through September 25, 2016.

Port, Mr. Mitchell H., Part-Time (50%), Assistant Wrestling Coach, at \$16,500.00 effective October 17, 2015 through July 1, 2016.

Underwood, Mr. Lee, Head Men's and Women's Tennis Coach, \$5,000.00 salary increase in recognition of exemplary performance effective September 19, 2015.

**COACHING CONTRACT NON- RENEWAL**

Kelly, Mr. Aubrey, Assistant Football Coach, effective with the end of business January 6, 2016.

Battle, Mr. Raven, Assistant Football Coach, effective with the end of business March 1, 2016.

Bradford, Mr. Wayne, Assistant Football Coach, effective with the end of business March 1, 2017.

**COACHING CONTRACT TERMINATION**

Browning, Mr. Scott, Head Football Coach, Athletics Department, effective with the close of business November 25, 2015.

**CONTRACTS AND CONTRACT RENEWALS**

Hannan, Dr. Michael, Provost and Vice President for Academic Affairs, reappointment effective February 17, 2016 through February 16, 2018.

Hilbert, Mr. Michael J., Director of Facilities Management and Planning, Management Salary Level 210, at \$105,000.00 effective August 1, 2015 through July 31, 2016.

Mengine, Ms. Tina, Vice President, University Advancement, reappointment effective January 16, 2016 through January 15, 2018.

**SICK LEAVE**

**SUMMARY** – Four (4) members of the Edinboro University campus staff utilized sick, Family Medical Leave Act (FMLA) leave, or parental leave during the period.

**CHANGE IN STATUS**

Adams, Ms. Jacklyn, temporary appointment from regular part-time to regular full-time, Nurse Aide, Office for Students with Disabilities, at \$14.23 hour, effective October 18, 2015.

Craig, Mr. John, temporary, full-time (wage), Custodial Worker 1, to regular, full-time, Custodial Worker 1, at \$24,685.00 annually, effective September 16, 2015.

Culbertson, Mr. Nicholas, temporary, full-time (wage), Custodial Worker 1, to regular, full-time, Custodial Worker 1, at \$24,685.00 annually, effective September 12, 2015.

Goellner, Ms. Marilyn, Major and Planned Gifts Officer, \$2,500 equity adjustment effective September 19, 2015.

Manning, Ms. Melissa, Acting Director for the Office Undergraduate Admissions, ended September 4, 2015.

Schrader, Ms. Judy, temporary, full-time (wage), Custodial Worker 1, to regular, full-time, Custodial Worker 1, at \$24,685.00 annually, effective September 17, 2015.

**PROMOTION - NON-FACULTY**

Taylor, Ms. Michelle, from Fiscal Assistant, Bursar's Office to Accountant, Accounting Department, at \$49,000.00, effective August 22, 2015.

**OFFICE FOR STUDENTS WITH DISABILITIES**  
**Involuntary Leave Without Pay With Benefits (LWOP)**

| NAME                 | POSITION                        | <u>WINTER BREAK</u> |            | <u>SPRING BREAK</u> |            | <u>SUMMER BREAK</u> |            |
|----------------------|---------------------------------|---------------------|------------|---------------------|------------|---------------------|------------|
|                      |                                 | START LWOP          | END LWOP   | START LWOP          | END LWOP   | START LWOP          | END LWOP   |
| Adams, Jacklyn       | Nurse Aide                      | 12/10/2015          | 01/15/2016 | --                  | --         | 05/05/2016          | 08/25/2016 |
| Bayletts, Angelique  | Nurse Aide                      | 12/10/2015          | 01/15/2016 | --                  | --         | 05/05/2016          | 08/25/2016 |
| Bidwell, Kelly       | Social Worker                   | 12/12/2015          | 01/14/2016 | 03/05/2016          | 03/13/2016 | 05/07/2016          | 05/22/2016 |
| Borczon, Mark        | Nurse Aide                      | 12/11/2015          | 01/15/2016 | --                  | --         | 05/06/2016          | 08/25/2016 |
| Ferritto, Shelly     | Nurse Aide                      | 12/16/2015          | 01/15/2016 | --                  | --         | 05/01/2016          | 08/25/2016 |
| Fetzner-Jensen, Mary | Registered Nurse                | 12/18/2015          | 01/04/2016 | --                  | --         | 05/20/2016          | 08/15/2016 |
| Fox, Gail            | STV Coordinator                 | 12/12/2015          | 01/14/2016 | 03/05/2016          | 03/13/2016 | 05/07/2016          | 08/25/2016 |
| Fry, Karen           | STV Operator                    | 12/12/2015          | 01/14/2016 | 03/05/2016          | 03/13/2016 | 05/07/2016          | 08/25/2016 |
| Gilbert, LaShawn     | Licensed Practical Nurse        | 11/28/2015          | 01/15/2016 | --                  | --         | 04/30/2016          | 08/25/2016 |
| Gregor, Michael      | STV Operator                    | 12/12/2015          | 01/14/2016 | 03/05/2016          | 03/13/2016 | 05/07/2016          | 08.25.2016 |
| Hayes, Scott         | Licensed Practical Nurse        | 12/10/2015          | 01/15/2016 | --                  | --         | 05/05/2016          | 08/25/2016 |
| Hirt, Julie          | Nurse Aide                      | 12/11/2015          | 01/15/2016 | --                  | --         | 05/06/2016          | 08/25/2016 |
| Hurta, Heather       | Nurse Aide                      | 12/10/2015          | 01/15/2016 | --                  | --         | 05/05/2016          | 08/25/2016 |
| Jones, Alisha        | Nurse Aide                      | 12/10/2015          | 01/15/2016 | --                  | --         | 05/05/2016          | 08/25/2016 |
| Kuhn, Donald         | STV Operator                    | 12/12/2015          | 01/14/2016 | 03/05/2016          | 03/13/2016 | 05/07/2016          | 08/25/2016 |
| McCarthy, Brian      | Nurse Aide                      | 12/11/2015          | 01/15/2016 | --                  | --         | 05/06/2016          | 08/25/2016 |
| McIntosh, Nicola     | Nurse Aide                      | 12/11/2015          | 01/15/2016 | --                  | --         | 05/06/2016          | 08/25/2016 |
| Medilovic, Sejad     | STV Operator                    | 12/12/2015          | 01/14/2016 | 03/05/2016          | 03/13/2016 | 05/07/2016          | 08/25/2016 |
| Michaels, Eileen     | Licensed Occupational Therapist | --                  | --         | --                  | --         | 05/13/2016          | 8/15/2016  |
| Moss, Marielle       | Nurse Aide                      | 12/10/2015          | 01/15/2016 | --                  | --         | 05/05/2016          | 08/25/2016 |
| Ochs, Wendy          | Nurse Aide                      | 12/11/2015          | 01/15/2016 | --                  | --         | 05/06/2016          | 08/25/2016 |
| Pasky, David         | Nurse Aide                      | 12/11/2015          | 01/15/2016 | --                  | --         | 05/05/2016          | 08/25/2016 |
| Price, Lorraine      | STV Coordinator                 | 12/12/2015          | 01/14/2016 | 03/05/2016          | 03/13/2016 | 05/07/2016          | 08/25/2016 |
| Roberts, Debora      | Nurse Aide                      | 12/11/2015          | 01/15/2016 | --                  | --         | 05/06/2016          | 08/25/2016 |
| Russell, Joyce       | Nurse Aide                      | 12/10/2015          | 01/15/2016 | --                  | --         | 05/05/2016          | 08/25/2016 |
| Swanson, Roger       | STV Operator                    | 12/12/2015          | 01/14/2016 | 03/05/2016          | 03/13/2016 | 05/07/2016          | 08/25/2016 |
| Timko, Carl          | STV Operator                    | 12/12/2015          | 01/14/2016 | 03/05/2016          | 03/13/2016 | 05/07/2016          | 08/25/2016 |
| Whitford, Beth       | Nurse Aide                      | 12/09/2015          | 01/15/2016 | --                  | --         | 05/04/2016          | 08/25/2016 |
| Wisniewski, Virginia | Nurse Aide                      | 12/11/2015          | 01/15/2016 | --                  | --         | 05/06/2016          | 08/25/2016 |
| Yonkin, Jessica      | Nurse Aide                      | 12/11/2015          | 01/15/2016 | --                  | --         | 05/06/2016          | 08/25/2016 |

**GHERING HEALTH AND WELLNESS**  
**Involuntary Leave Without Pay With Benefits (LWOP)**

| NAME                | POSITION                    | <u>WINTER BREAK</u> |            | <u>SUMMER BREAK</u> |            |
|---------------------|-----------------------------|---------------------|------------|---------------------|------------|
|                     |                             | START LWOP          | END LWOP   | START LWOP          | END LWOP   |
| Cooney, Sheila      | Registered Nurse            | 12/12/2015          | 01/13/2016 | 05/07/2016          | 08/23/2016 |
| Dado, Joye          | Registered Nurse Practioner | 12/12/2015          | 01/04/2016 | 05/14/2016          | 08/23/2016 |
| Krizmanich, Deborah | Registered Nurse            | 12/12/2015          | 01/13/2016 | 05/07/2016          | 08/23/2016 |
| Odell, Danielle     | Registered Nurse            | 12/18/2015          | 01/13/2016 | 05/07/2016          | 08/23/2016 |

On behalf of the Student Affairs division, Chair Frampton requested Vice President Kahan Sablo to deliver a report. Dr. Sablo noted the distribution of a three page written report (**Attachment #7**). He proceeded to highlight the following entries from that report:

**COMMUNITY OUTREACH**

- During the 2014-15 academic year, the Edinboro University Athletic department raised \$13,665 for the Make-A-Wish Foundation. The NCAA recently announced that this

amount was the highest dollar amount raised among all NCAA Division II universities. Edinboro University will host its third “Wish Reveal” in early 2016.

- Fighting Scot athletes once again participated in the *Read to Compete Program*, where student athletes read to students at the Edinboro Elementary School. Other athletic department service activities included the Swimming Team’s participation in the Buddy Walk, the Lacrosse Team assistance with the cleanup of the ANNA Animal Shelter, and the Men’s Basketball Team visit with students at Erie’s JFK Center After-School program.
- Campus Life organized the annual Random Acts of Kindness (RAKE) in Edinboro. Students raked leaves for approximately 34 houses, disposing of 546 bags of leaves.
- Lambda Chi Alpha Fraternity held its annual “Fulcrum for Food,” raising \$3,012 in donations, which will allow the Edinboro Food Pantry to purchase approximately 23,200 pounds of food.
- Currently, nominations are being sought for the University’s Martin Luther King, Jr. Award. Individuals are encouraged to nominate regional citizens whose life work emulates the philosophy and teachings of Dr. King.

#### **STAFF ACCOLADES AND INITIATIVES**

- Student Health Services began a collaborative research study with the University of Pittsburgh to explore best practices in alcohol education and intervention.
- With the assistance from a grant from the Erie County Health Department, a Parent Resource Room was opened in McNerney Hall to provide student parents a forum to interact with each other and assist with essential services (i.e. a private location for nursing mothers, a convenient location for parents to exchange child care responsibilities, etc.).

#### **STUDENT DEVELOPMENT**

- Dr. Kahan Sablo and the Student Affairs office will assist with the selection process for the next student representative to the Edinboro University Council of Trustees. With the anticipated May 2016 graduation of Trustee Walker, the committee desires to conclude all aspects of the local selection process by March 2016.
- The Office for Students with Disabilities is piloting a Boro Autism Support Initiative for Success (BASIS) program. The BASIS program is designed to transition students to Edinboro University by providing them with the skills and strategies for collegiate and career success.

In closing, Vice President Sablo encouraged Council members to review the written report for updated information pertaining to the successes of our University student athletes and teams.

Chair Frampton thanked Vice President Sablo for the report and then asked the Vice President for University Advancement, Ms. Tina Mengine, to come forward. Ms. Mengine began with a motion seeking approval of the Resolution presented for the naming of the Garden House on the Porreco College campus. For the record, the Resolution reads as follows:

### **R E S O L U T I O N**

#### **Council of Trustees Naming of Garden House at Porreco College**

**“Joseph T. Thompson Education Center”**

**Whereas**, Jess Thompson of Erie, PA is a supporter of Edinboro University and Porreco College;

**Whereas**, Jess Thompson is a longtime supporter of educational opportunities for the disadvantaged;

**Whereas**, Jess Thompson advocated for a community college and was thrilled with the launching of Porreco College, *The Community's College*. In support of the community's college and her wish to see it succeed, Jess Thompson made a generous gift of \$250,000 on December 14, 2014;

**Whereas**, this gift in honor of her late husband, Joseph T. Thompson, will support a Physics Lab and the Porreco Promise, ensuring that students will have the opportunity for an education.

**BE IT RESOLVED**, therefore, in recognition of the generosity of Jess Thompson, Edinboro University will name the Garden House at Porreco College, the "**Joseph T. Thompson Education Center.**"

Vice President Mengine stated that, by policy, the EU Council of Trustees be involved in the naming of buildings and asked for their positive endorsement and adoption of the above-referenced Resolution (**Attachment #8**). **It was voted**, on motion of Trustee Higham, seconded by Trustee Pape to accept and adopt the Resolution as presented above naming the Garden House at Porreco College to the Joseph T. Thompson Education Center. Chair Frampton called for a voice vote; the motion carried with unanimous approval by the Council.

Vice President Mengine followed with the oral delivery of significant highlights taken from the 20-page written report (**Attachment #9**) distributed in meeting materials.

### **DEVELOPMENT**

- Fundraising to date (July 1 – thru this week): \$1.67 M
- Establishment of five new funds: (August 29 - November 13, 2015)
  - Academic Success Center Discretionary Fund
  - Friends of Journalism
  - Jessica Woods Marchionda Scholarship
  - Admissions Department Discretionary Fund
  - Brian and Eldonna Richmond Scholarship
- Receipt of five large gifts (August 29 - November 13, 2015)
  - Edinboro University Services, Inc. \$100,000
  - Curly Halmi Memorial Athletic Scholarship Fund \$ 15,000
  - Curly Halmi Memorial Athletic Scholarship Fund \$ 10,000
  - McDonald's \$ 10,000
  - Xavier and Tina Williams \$ 10,000
- Outreach/Events – Alumni/Donor Visits
  - Dallas/Fort Worth, Texas (Mengine)
  - Virginia (Goellner)
  - Philadelphia, Pennsylvania/New Jersey (Goellner)
  - Lancaster, Pennsylvania (Goellner)
  - Central Ohio (Goellner)

- Pittsburgh, Pennsylvania (Goellner/Chacona)
- Regional visits in Pennsylvania – Barkleysville/Erie/Sharon/Warren (All)

### **Alumni Relations**

- Homecoming Weekend – a highly successful event. Highlights included:
  - Sold-out concert at Cole Auditorium
  - 132 golfers – 24<sup>th</sup> Annual Homecoming Golf Outing
  - 122 runners in the Kilted Mile
  - 146 alumni and friends stayed overnight in Lawrence Towers

### **Marketing & Communications**

- Marketing office working closely with the Admissions office to coordinate several recruitment efforts, including:
  - View Book
  - Search Piece
  - Text campaign postcard, email and letter to parents
  - "Apply now" postcard
  - Ongoing admit guides
  - "Take another look" postcard
  - Table top materials for traveling counselors

### **Traditional Media (August 29 - November 13, 2015)**

During this period of time, EU enjoyed a significant earned media presence (free publicity):

- Received more than 120 mostly positive mentions in northwestern Pennsylvania/northeastern Ohio newspapers; 25 largely positive stories in regional electronic media; and more than 30 mentions in state, national and international media. The latter focused mainly on alumna LaToya Ruby Frazier's MacArthur grant and faculty member Dietrich Wegner's participation in Banksy's Dismaland.

Chair Frampton thanked Ms. Mengine for the brief report and asked if there were any questions by Council members. For the record and the Council's information, Vice President Mengine noted there was a list of gifts-in-kind received since the last meeting of the Council held on September 22 and 25, 2015, that had been electronically distributed with the meeting materials. See **Attachment #10** for detailed report and record of Gifts-in-Kind received by the University.

Hearing none, the Chair commented on recent news and the announcement of David J. Werner's appointment to serve as EU Interim President. He stated that the next step in the process is the formation of a search committee and the election of three Council members to serve as members. Chair Frampton circulated for the Council's review a draft list of the proposed membership. The composition of the search committee must be approved by the Office of the Chancellor; however, the EU Council of Trustees must recommend and approve three of its members to serve. The Chair proposed that Trustee Harold Shields serve as the Chair of the Presidential Search Committee and that Trustees Barbara Chaffee and Timothy Wachter be named to serve. Chair Frampton entertained a motion for the approval and appointment of Trustees Shield (Chair), Chaffee and Wachter as members of the Presidential Search Committee. **It was voted**, on motion of Trustee Higham, seconded by Trustee Pape to accept the motion as presented. The motioned

carried with majority approval by the Council. Chair Frampton reminded members of the need for formal approval by the Office of the Chancellor of the proposed full membership of the Presidential Search Committee.

Lastly, Chair Frampton requested Trustee Shields to provide an update on the PACT Conference held in Philadelphia on November 8. Interim PACT President Shields reiterated that this was the first time for the PACT Conference meeting to be held in concert with the Association of Governing Board (AGB) meeting. He felt that although it was not well attended, there was a lot of good data shared by PASSHE Board of Governors Chair Pichini, PASSHE Chancellor Brogan and other PASSHE Vice Chancellors. Looking forward, Trustee Shields commented on plans for the upcoming Spring Conference meeting to be held in Harrisburg on March 31 and April 1. He encouraged each member of the EU Council to attend and to get the date on calendar early. There is a focused effort to attain outstanding speakers to address not only national topics of interest, but also talk about the Trustee's role and ways to become a more effective Trustee. Secondly, Trustee Shields stated that the group looks to provide a development presentation geared toward students who attend the conference. Chair Frampton reported that his attendance at the fall meeting was one of the best ones ever attended. He felt that the Chancellor is sharing more information and looks for individual Trustees across the System to be more participative. The Chair invited Council members who have any thoughts or input to share about the meeting format or potential speakers to be in contact with Interim PACT President Harold Shields.

Prior to the motion for adjournment, Presidential Search Committee Chair Harold Shields asked to meet briefly with members of the EU Council about the process. **It was voted**, on motion of Trustee Pape, seconded by Trustee Wachter to adjourn the December 11 business meeting of the EU Council of Trustees. The meeting adjourned at 3:34 p.m. Next meeting of the EU Council of Trustees is a Study Session on January 26, 2016. The next quarterly business meeting of the Edinboro University Council of Trustees will convene on Tuesday, April 12, 2016.

Respectfully submitted,



Sherri A. Galvin  
Assistant to the President and Recording Secretary

### Accreditations and Recognitions

- The **Teaching Online Certification Course (TOCC)** attained **Quality Matters** certification in early October. The TOCC is a mandated five-week fully online course that is offered to faculty teaching at the following universities: Bloomsburg University, California University of Pennsylvania, Clarion University, Edinboro University, Kutztown University, Lock Haven University, and Shippensburg University. Dr. James Boulder, Manager of Online Programs, serves as an instructor in the multi-university course.
- The **Pennsylvania State Board of Nursing** performed a site visit on September 2, 2015. No deficiencies were identified and the Program remains on the Board’s Approved List of Nursing Education Programs.
- At the October 2015 meeting, the **National Association of Schools of Art and Design (NASAD)** acknowledged receipt of the Progress Report submitted on September 1, 2015 by the Art Department and requested an additional Progress Report due September 1, 2017. The Commission noted the institution’s revised plan to address concerns of inadequately sized classrooms and further recognized that the design phase of the project was expected to be completed by the end of October 2015 and that completion of the project is anticipated by June 2017.
- In early November, the **Council on Social Work Education (CSWE)** voted to accept the First Progress Report for the baccalaureate program in Social Work. The program continues to be fully accredited.

### University Outreach and Campus Programs

- The **Al Stone Lecture Series** took place this fall in the Diebold Center for the Performing Arts. The lectures were free, open to the public and given by retired and active faculty in the area as well as individuals with special expertise.
- The **22<sup>nd</sup> Annual Highland Games & Scottish Festival** was held September 10-13. The Festival included competitive events, disc golf, canoe battleship, archery, workshops, music and food. The event was coordinated by **Dr. Timothy Thompson** (Communication Studies Department).
- On **September 15** more than 500 Edinboro University students, joined by faculty and staff, participated in a walk to combat hunger during the University’s **6<sup>th</sup> Annual “Walk for Food”** freshman service event. Sixteen boxes of nonperishable food items and \$90 in monetary donations were collected for the Edinboro Food Pantry.
- **Edinboro University’s Planetarium presented “Eclipse Mania” on September 26** educating guests about eclipses with an opportunity to view a total lunar eclipse in the observatory. Other shows that took place include “Planetpalooza: The Wandering Stars in our Sky” in October and “Stars of Wonder” in December.
- On October 9 a panel of experts discussed the impact the Internet and social media have had on business as part of **Edinboro University’s “Media and Business in the Digital Age” symposium**. Panelists included: Jim Grillo, founder and CEO of the Cricket Group, a Denver-based media management consulting firm; Kevin Kleps, Assistant Editor of *Crain’s Cleveland Business*, Northeast Ohio’s Leading source for news, information and data essential to top executives and business owners; and Brett Pulley, a former financial journalist and entrepreneur who is Dean of the Scripps Howard School of Journalism and Mass Communication at Hampton University. Grillo and Kleps are both Edinboro alumni.
- The **27<sup>th</sup> Annual Speech-Language Pathology Alumni Conference** was held on October 9. The conference was coordinated by **Dr. Cynthia Reyes**, director of the Leader Speech and Hearing Center and faculty member in the Speech, Language and Hearing department. Distinguished speakers included Dr. Paula Leslie, a professor of Communications Science and Disorders at the University of Pittsburgh and director of the Clinical Doctorate in Medical Speech-Language Pathology; and Dr. Erin Redle,



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Assistant Professor in the Department of Communication Sciences and Disorders, College of Allied Health at the University of Cincinnati.

- Andrea Rosenfeld, founder of the Detroit Art & Business Institute, presented a “Mind Your Art Business” workshop at **Porreco College** on October 24. The workshop was designed for artists, makers and designers contemplating a business, and those who have begun a start-up.
- On November 9-10 **Edinboro University Alumna, Jessie Stehle**, was on campus to discuss with students how to get hired and prepare for the job market. The event was also open to the public. Ms. Stehle, an Associate User Experience Researcher at Fitbit, graduated from Edinboro University in 2003 with a bachelor’s degree in Marketing and Media Art. She previously worked at Facebook and Instagram in design hiring and acquisitions and as a talent recruiter for R/GA, Eveo and Organic, Inc. as well as founding JetSet recruiting in 2006. The event was sponsored by the **Women’s Philanthropy Council**.
- The 9<sup>th</sup> annual **College Bowl** event was held on November 10. Results for the undergraduate competition were as follows: 1<sup>st</sup> place – Mathematics and Computer Science; 2<sup>nd</sup> place- Middle & Secondary Education and Educational Leadership; 3<sup>rd</sup> place – History, Anthropology, and World Languages; 4<sup>th</sup> place – Communication Studies. The Graduate competition ended with MA Social Sciences in 1<sup>st</sup> place and Speech, Language, and Hearing in 2<sup>nd</sup> place.

#### Faculty Recognition

- Two sculptures by **Associate Professor of Art Dietrich Wegner** were featured in **Banksy’s Dismaland Bemusement Park**, a dystopian theme park and art exhibition in Weston-super-Mare in southwest England. A full solo exhibition of Wegner’s work will be presented in the main gallery of the **Erie Art Museum July 27 – November 20, 2016**.
- **Dr. Linda Best**, professor in the Early Childhood and Reading Department, received notification in October that her third article was published in the **September 2015, Vol. 8 journal of the *International Journal of Scientific Research in Education***. Dr. Best is a **Nationally Certified Quality Matters Master Reviewer** committed to engaging in research, advanced certifications and assessment of online courses and programs.
- **Art Professor, Sue Amendolara**, was one of three jurors for the Society of North American Goldsmiths international exhibition “We are SNAG: Contemporary Smiths.” Sue attended the East Carolina University Metals Symposium along with five students in Greenville, NC. Her work was juried into “Four Hands are Better Than Two” exhibition with a piece made with alumni, Adrienne Grafton. She also had a piece juried into “Co-Operation Garnish”, an international traveling exhibition with a piece titled, “New Growth” made with artist, Dan DiCaprio. Three of her works were shown in “Residents and Residence: An Exhibition of Somewhat Regional Makers” at Seton Hill University, in Greensburg, Pennsylvania. In March, she did a technical demonstration on Hydraulic Press Die-Forming at Nazareth College in Rochester, New York.
- **Art Professor, Cappy Counard**, gave a technical demonstration on chasing and repousse and an artist talk at Rowan University in Glassboro, New Jersey. She was a juror for the Festival of the Arts in State College, Pennsylvania. Her work was also shown at the “Haystack Components” exhibition at the Fuller Craft Museum in Brockton, Massachusetts and “Residents and Residence: An Exhibition of Somewhat Regional Makers” at Seton Hill University, in Greensburg, Pennsylvania.
- On September 26 **Patrick Jones**, Chairperson of the Music and Theatre Department, performed with the **Erie Philharmonic** featuring John Williams’ *Escapades, for alto saxophone*, in the season-opening Pops Concert at the Warner Theater. **Dr. Jones** also joined the Erie Philharmonic’s October 8 performance at Edinboro University in Louis C. Cole Auditorium – Memorial Hall.

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- **David Tucker**, a professor in the Math and Computer Science Department, gave a demonstration the end of August at **Lake Erie College of Medicine (LECOM)** on the new mobile app he and EU student, **John Szymanski**, developed for **LECOM** students. A mass testing of the product was implemented the first week of October.
- Nursing professor, **Dr. Amy McClune**, was a guest lecturer at the **26<sup>th</sup> International Nursing Research Congress** on July 26, 2015 in San Juan, Puerto Rico. Dr. McClune's lecture stemmed from her recent research, titled "Using Resilience to Influence Health Promotion Worldwide." Her work examines individual, family and community resilience in different populations and cultures around the globe.
- On October 1 **Dr. Elvage Murphy** joined a panel of experts who examined the relationship between journalists and law enforcement professionals as part of Edinboro University's "**Media and Law Enforcement: A Complicated and Critical Relationship**" symposium. The event was hosted by the Department of Journalism and Public Relations, the Edinboro University chapter of the Public Relations Society of America (PRSSA), and EU Campus Media, in collaboration with the Department of Political Science and Criminal Justice.
- **Colleen Bessetti-Barrett, DNP**, an assistant professor of nursing at Edinboro University, was among a small group of Erie and Crawford County residents who are members of the Erie Medical Reserve Corps that traveled to Philadelphia to assist the million or more people who were in attendance for the pope's visit during the World Meeting of Families.
- An exhibit by **Art Professor Karen Ernst** is on display in the Erie Art Museum's Holstein Gallery until January 8, 2016. Her gifts for both carving and turning wood, as well as her aesthetic vision, are exemplary, as affirmed in her exhibit titled "Land, Sea, and Sky: Details from Nature."
- During the month of October, **Dr. Joseph Reese**, a professor in the **Geosciences Department**, gave a presentation in Cooper Science Hall titled "**Visualizing Earth Systems: Large-scale interactions and changes viewed from Earth Observatory satellite imagery**" in honor of Earth Science week. His presentation focused on satellite images that show Earth system interactions and environmental changes as seen from space.
- On October 9-10, faculty members of the **English and Philosophy Department** attended the **English Association of Pennsylvania State Universities English Major Award Conference** and presented their work. **Professor John Repp** read poems from his award-winning book "**Fat Jersey Blues**," and **Dr. Janet Kinch, Dr. Mary Paniccia Carden and Dr. Roger Solberg** presented scholarly articles.
- **Howard Lyons**, faculty member in the **Music and Theatre Department**, and a member of the **The Lake Erie String Quartet**, performed as part of the **Great Books with Great Music 2015-16 concert season**. A free concert sponsored by the **Edinboro University Chamber Players**, the Erie County Public Library and the Friends of the Erie County Public Library was held on October 19 at Blasco Memorial Library in Erie. Those who attended enjoyed a broad range of music composed during the time period of the American Civil War.
- A free concert was held on November 10 in Edinboro University's Dr. William P. Alexander Music Center Recital Hall featuring *Operaperta Duo*, an internationally praised classical duo, comprised of Italian artists Elisa Ramon and EU music faculty member **Alessio Olivieri**. The concert is part of the **Faculty Recital Series** organized by the **Department of Music and Theatre**.
- On November 14, **Dr. Rhonda Matthews**, associate professor in the **Political Science and Criminal Justice Department**, **Abdullah Washington**, an actuarial science major; and **Nick Cianci**, a graduate student pursuing a master's degree in educational leadership, gave a TEDxErie talk at the Erie Art Museum. TEDxErie is a program of local, self-organized events that bring people together to share a TED-like experience sparking deep discussion and connection in a small group. The theme for TEDxErie 2015 was "The Rising Tide."

### Student Recognition

- **Megan Kunst**, an Edinboro University student pursuing a Bachelor degree in Fine Arts with a concentration in Illustration and Painting and a Bachelor degree in Art Education, was a **finalist for the 2015 Athena Young Professional Award**. This award recognizes young students who demonstrate excellence, creativity and initiative in their college community, and who have the potential to be future leaders.
- **Joseph Mannozi**, a May 2015 graduate from the Bachelor of Science in Biology – Pre-Medical program, gave an oral presentation of his research this past August at the Gordon Conference in New Hampshire. He was also invited to attend the next Gordon Conference on drug safety in 2017. Opening its door two years ago to undergraduates, Mr. Mannozi is only the second undergraduate student to be invited to the Gordon Conference and the first undergraduate student to deliver an oral presentation.
- Senior Political Science major, **Jonathan Arthur**, completed a 15-week internship for the Department of Environmental Protection in Harrisburg, sponsored by the Pennsylvania’s State System of Higher Education. Mr. Arthur was one of fourteen students participating in The Harrisburg Internship (THIS) program, which provides students the opportunity to work in all areas of state government while earning a full semester worth of credits.
- **Matthew T. Brockett**, a student at Edinboro University of Pennsylvania, was one of 20 students to receive a travel grant from the Sustainable Energy Fund to attend the **Energypath 2015 conference** at the University of Scranton in July. Sustainable Energy Fund is a nonprofit nongovernmental organization dedicated to educating, supporting and financing energy users in the area of sustainable energy options.
- **Cassia Scheid** received the University’s **English Association of Pennsylvania State Universities English Major Award for 2015**. Ms. Scheid is currently pursuing a Bachelor of Arts in English Writing.
- Honors students **Fawn Martz** and **Bethany Scott** traveled to Norway over the summer break for the **2015 PASSHE Summer Honors Program**. The students attended two Honors courses on the topics of global leadership and environmental sustainability. The courses were taught by three West Chester University professors that involved in-class lectures and discussions, daily reflection essays, group projects, and nightly documentaries. Upon conclusion of their studies at West Chester, the students traveled to Norway with 26 other Honors students where they completed the field experience portion of the study abroad program.
- The following Honors scholars contracted courses for the Fall 2015 semester:
  - **Manon Bekkouche** worked with **Professor Del Rounds** to conduct research comparing the French and the U.S. Police Systems.
  - **Letitia Cawley** worked with **Professor Franz Spohn** to create three self-portraits in the style of different influential printmakers and conduct research on their influence, the process, and the outcomes.
  - **Kayla Cratty** worked with **Professor Diane Crandall** to invent a product, along with its packaging and logo, and examine the outcomes in a research paper as a contemporary graphic designer.
  - **Paul DeFazio** worked with **Professor Rachael Burke** to conduct research in three areas: (1) Architectural visualization and mapmaking imagery; (2) Outsider artists who have no academic training; and (3) Pop vs. Abstraction. The contract will add a substantial research project to a studio-based painting class.
  - **Casey Dimoff** worked with **Professor Brigitte Davitt** on a graphic design project where he designed and created a logo, packaging, and gift bag for a new chain of tea shops.

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- **Rebecca Donohue** worked with **Professor Jordan Held** on animation research projects using the Maya Animation software and focusing on the movement and animation of a feline.
- **Katrina Duperree** worked with **Professor Karen Ernst** to conduct research into woodworking and 21st century furniture designers and created a set of hardwood chairs.
- **Isaiah Gardner** worked on completing two contracts. In the first, he worked with **Professor Michael Genz** to study and create animations of European dances, including the Irish Jig, Spanish Flamenco, Russian Cossack Dance, Highland Fling, and the Turkish Zeybeck dance. In his second contract, Isaiah worked with **Professor Michelle Vitali** to study and create animations of the human skeleton.
- **Michael Graham** worked with **Professor Jeremy Galante** to research and create a thirty second hand-drawn animation set to music and displaying the elements of visual narrative.
- **Paul Keppel** and **Seana Powell** worked with **Professor N. Gabriel Armatas** to develop and present a “Chemistry Magic Show” to high school students, in order to stimulate their interest in studying the sciences in college.
- **Megan Krachkowski** worked with **Professor Martin Mitchell** to write a research paper about the normal changes and the diseases that may arise in the urinary system of the aging adult.
- **Megan Kunst** worked with **Professor Jay Hanes** to use research methods, including participant observation and ethnographic interviewing, to develop an interdisciplinary structure for future art education field experience courses.
- **Madeline Lance** worked with **Professor John Repp** to create a 20-page piece of original fiction and an analytical paper detailing the creative process.
- **Kathlyn Longtine** worked with **Professor John Repp** to create a 10-page piece of original gothic fiction and wrote an analytical research paper studying the genre.
- **Kevin Motko** worked with **Professor Diane Crandall** to research a famous 20th century graphic designer and created an original poster based on that research, incorporating the essence of the designer into the final product.
- **Laura Mummert** worked with **Professor Matthew Foradori** to create a lab manual suitable to be used in future parasitology classes at Edinboro University, including original photography.
- **Maggie Myers** worked with **Professors Heather Snyder** and **Ronald Craig** as part of a Creativity Research Group that will administer tests, collect data, and analyze it via SPSS (a statistics software package) for submission to the American Psychological Association (APA) National Conference in 2016.
- **Miranda Nowakowski** worked with **Professor Christian Trabold** to observe and analyze two contemporary white collar crime cases, with special focus on the ways in which defense and prosecution attorneys handle the cases.
- **Emma Sullivan** worked with **Professor Robert Snyder** to conduct research and then write and apply lesson plans for gifted Pre-K children.
- **Kyle Turk** worked with **Professor Leo Gruber** to conduct research in “terrorism” and how it might be conjoined with the “patriots” of the American Revolutionary War.
- The Art Department recently shared the accomplishments of several of their Metal’s students.

### Graduate Students

- **Pete Antor** was selected to be an assistant for Marlene True’s workshop at Haystack Mountain School of Craft on Deer Isle, Maine this past November. Pete is also scheduled to give a lecture on his artwork at Slippery Rock University and Indiana University of PA.

Since the beginning of this semester, Pete’s work was juried into an international, online exhibition “We Are SNAG: Contemporary Smiths” from 690 images and “Form, Forge,

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Fabricate 2015” a national exhibition of student metalwork, at the Southern Illinois University-Carbondale University Museum.

His work was also juried into “Momentum,” a highly competitive national exhibition that was on view during the 2015 annual Society of North American Goldsmith’s conference in Boston last May. Pete’s work was juried into “Naughty Narratives” and “Emergence,” both national exhibitions. His work was also part of “Continuum” an exhibition of former residents at Pocosin School of Craft and “Creative Voice – A Study” a book of jewelry created by artists internationally.

- **Jim Dunn’s** work was juried into “Naughty Narratives” as well. This exhibition was held during the East Carolina University’s Metals Symposium in Greenville, North Carolina. Two of our alumni were also part of the exhibition.
- **Nash Quinn** was invited to have his thesis exhibition (with ceramics student, Austin Wieland) at the Heesch Gallery at the Meadville Council on the Arts from April 17- May 23. After he graduated, he went to Peter’s Valley School of Craft in Layton, New Jersey where he was awarded a 6-month fellowship.

He was a visiting artist at Slippery Rock University. He presented a lecture on his artwork and did a technical demonstration on chasing and repousse.

The Society of North American Goldsmiths publishes an “Exhibition in Print” each year and showcases the artwork of approximately 25 international members. This year, Nash’s work was curated into the exhibition. Nash’s work was juried into “Naughty Narratives” and “Emergence”, both national exhibitions.

- **Matthew Cote** entered the MFA program in the fall. He received a scholarship to attend the Enamelist Society’s Annual Conference and a technical workshop in Beverly, Massachusetts. He applied as an Edinboro University student.

### Undergraduate Students

- **Heather Nuber** accepted a full graduate assistantship at Indiana University in Bloomington, Indiana. Her work was juried into “Material Matters: Process to Product.” This national exhibition was held during the East Carolina University’s Metals Symposium in Greenville, North Carolina. She is also included in the juried, international on-line exhibition So Fresh + So Clean sponsored by Ethical Metalsmiths.
- **Alex Rocco’s** work was juried into the “Material Matters: Process to Product” exhibition. For this exhibition, artists submitted drawings and in-progress photographs along with the finished piece. Alex won the competition to create a coat rack at the StART up Incubator. Alex also won a scholarship to attend the Society of North American Goldsmiths annual conference in Boston (from SNAG.)
- **Alexis Spina** was awarded graduate assistantships at both Colorado State University and the University of Georgia. She will attend the University of Georgia on a full assistantship. Alexis was awarded one of two Gmitter scholarships.
- **Jera Lodge (alumna)** won the 2015 Niche Awards Professional Category for Alternative Materials for her piece, “Glamour Deluxe: Rust and Pearl.” Her work was also part of the “Material Matters: Process to Product” exhibition.
- **Lindsey Lewicki (alumna)** is a finalist for the 2015 Niche Student Awards.

Academic Affairs Report - Edinboro University Council of Trustees  
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- **Sam Skelton (alumna)**, winner of the 10<sup>th</sup> annual Halstead Grant in Prescott, Arizona (August 18, 2015): Halstead awarded top honors to Samantha Skelton, artist and owner of Samantha Skelton Jewelry Designs based in Fairview, Pennsylvania. The 10<sup>th</sup> annual Halstead Grant recognizes jewelry design excellence and business strategy acumen with \$5,000 in cash and \$1,000 in jewelry supplies, promotion on HalsteadBead.com and industry exposure.

**Miscellaneous**

- The second annual **Cones with Comm Event** was held on September 1 hosted by the **Communication Studies Department** to welcome students and faculty back to campus.
- On September 19 the **Edinboro University Speech & Hearing Club** and the **Edinboro chapter of the National Student Speech-Language Association** took part in the Walk to End Alzheimer's held in Erie. Nearly 600 individuals participated in the two-mile walk along Lawrence Pier in Liberty Park raising more than \$88,000 at this year's event.
- **Friends of the Baron-Forness Library** hosted a book fair on September 22-23. The funds raised will benefit students and the work of the library's booster organization.
- **Laugh/Riot Performing Arts Company** presented Shakespeare's "Macbeth" during the month of October.
- The **Edinboro University Ceramics Club** opened a new exhibition at **Clay Place at Standard** in Pittsburgh on October 9. Ceramic pieces were created by students, both undergraduate and graduate, and faculty **Lee Rexrode** and **Chuck Johnson**. The display will remain for the remainder of the year.
- **Edinboro University Music and Theatre Department** hosted the first-ever "Scot Spectacular" marching band competition on Saturday, October 17. Ten area high school bands attended to perform their best routines before a panel of judges and the public. The evening closed with a performance by the **EU Marching and Pipe Bands**, and an award ceremony.
- Edinboro University's **International Student Services Office** and **Chartwells Food Services** sponsored an **International Carnival Night** on November 14. The event featured food, games, fashion, music and dance from around the world.
- **Friends of Baron-Forness Library** hosted a Fall Mixer on November 17. The event was organized to congratulate the **2015 Student Research Grant Awardees**.



## **AGENDA - Committee Meeting**

**Edinboro University Council of Trustees  
Tuesday, March 10, 2015  
10 a.m. – 12:00 Noon**

**10 a.m.-Noon      Committee Meeting of the Whole - Open to the Public  
(Council members/President Wollman/Vice Presidents)  
Crawford Center Conference Room**

### **Agenda items for review and discussion:**

#### **Executive – President Wollman**

- ❖ **Protection of Minors/Background Check Policy – Policy and Implementation**

#### **Academic Affairs – Provost Michael Hannan**

- ❖ **Curriculum Changes**
- ❖ **Elimination of 10% premium for Educational Psychology Graduate Program**
- ❖ **Proposed STEM Fee**

#### **Advancement - President Wollman**

- ❖ **Advancement Results**

#### **Finance and Administration - Vice President Gil Brown**

- ❖ **Current Year Projection based on 12/31 Actual and Spring Enrollments**
- ❖ **Financial Dashboard**

= inclusion of materials in advance of meeting

**Edinboro University of Pennsylvania**  
**STEM-H Instructional Fee Pilot**  
*As Approved by the Board of Governors, October 8, 2015*

**Concept:** Edinboro University proposes to charge \$30 per credit to students enrolled in high-cost, high-demand science, technology, engineering, mathematics, and health courses, excluding specific courses that are required for nursing students. (Nursing students have already been assessed a separate high-cost program fee.) The proposed fee and course costs would be reviewed annually; the fee may be adjusted annually, not to exceed a 10 percent increase per year, to address increases in costs and to achieve balance between the cost of a course and the revenue it generates.

**Justification/Rationale:** The System's Strategic Plan 2020 specifies as one of its goals to ensure academic program excellence and relevance, with a corresponding expected outcome to increase the number of degrees awarded annually in science, technology, engineering, mathematics, and health-related (STEM-H) disciplines. Edinboro University supports this goal and target outcome, having developed a strong infrastructure for growth in STEM-H programming and completions, and is committed to a performance funding measure for STEM-H degree completions. The clinical, practicum/internship, and/or laboratory nature of STEM-H programs significantly increases the cost of delivering high-quality student learning experiences, which the current proposal seeks to address.

**Cost/Benefit Analysis:** The current annual nonfaculty cost in the targeted STEM-H programs is approximately \$933,000; personnel costs are also higher in these areas due to accreditation-related costs and limited laboratory class sizes. The proposed fee is expected to generate approximately \$467,000 in fiscal year 2016/17, with the assumption that enrollment in STEM-H courses will increase two percent in fall 2016 in accordance with university enrollment trends. Annually, Edinboro University will evaluate the relationship between the fee level and course cost along with the impact on enrollment to determine if an increase in the rate is warranted.

No negative impact on enrollment is expected in these high-demand programs as a result of this fee. Since 2012, university full-time equivalent enrollment in STEM-H programs has increased by nearly seven percent, in spite of significant decreases in overall university enrollment.

**Timeline:** Fall 2016 through summer 2018.

**Assessment Goals**

**Enrollment**—The university anticipates this program will not affect projected enrollment.

**Access**—Edinboro University is committed to providing access to all students, especially those with exceptional financial need. The university will assess the impact of this fee and will target need-based scholarship assistance to qualified students within this pilot program, as needed. Access will be evaluated to maintain at least a similar profile of Pell grant recipients and underrepresented minority students within the STEM-H programs.

**Tuition Revenue**—Net tuition is expected to remain unchanged by the proposal, while instructional fee revenue will increase approximately \$467,000 annually.

**Program Viability:** If the program is unsuccessful at the end of the pilot period, the university is committed to reducing or eliminating the pilot. There is no anticipated negative impact to students if the pilot is discontinued.



**Pennsylvania State System of Higher Education**  
**Pricing Flexibility Pilot Program Principles and Conditions**  
*As Reviewed by the Board of Governors, January 23, 2014*

As students provide a larger share of each university's revenue today, pricing flexibility is becoming a more important tool for PASSHE universities to be able to offer a high quality array of educational opportunities to Pennsylvania students at an affordable price and to more appropriately allocate costs of more expensive courses and programs. Currently, Board of Governors' Policy 1999-02-A: *Tuition*, establishes one undergraduate tuition rate for all resident undergraduate students and allows for flexibility in tuition rates for out-of-state and graduate students, summer and/or winter sessions, and distance education courses. In addition, Board of Governors' Policy 1989-05-A: *Student Fees*, provides the framework for councils of trustees to establish fees.

Other higher education institutions in Pennsylvania and across the country, both public and private, employ a wide variety of pricing practices. As PASSHE universities operate in a competitive higher education market, options are being considered that would allow PASSHE and its universities to develop more market-driven pricing practices and to assume the financial and operational risks of doing so. As part of the charge for the Funding Review Task Force that is currently reviewing pricing practices and the formula that allocates state appropriations, a process has been developed to allow universities, with Board approval, to test methods of targeting the net costs borne by a student in an effort to promote increased enrollment and/or more closely reflect program costs.

While pilot proposals are university-specific, each proposal has been made available for review by other PASSHE universities. As a system, PASSHE recognizes that actions taken by one university can impact students and staff at other System institutions and this process has taken into account comments as to such possible consequences. Additional review will be made over the course of the pilots to assess their impacts on other PASSHE universities.

The following conditions apply:

- Approval by a university's council of trustees.
- Timeframe: Pilots will be conducted within a two-year period.
- Assessment Expectations:
  - Each pilot will specify deliverables by which success can be measured, which include:
    - Enrollment targets.
    - Net revenue targets.
    - Access, to include Pell recipients and underrepresented minority enrollment.
  - Each university will report on its progress toward pilot targets annually.
  - An assessment of the pilot's success will occur within the second year, and the process will include a schedule for a determination and implementation of orderly continuance or termination.
- Universities are committed to ensuring access for students of all socioeconomic backgrounds, which is typically measured as maintaining at least the same level of Pell recipients and/or underrepresented minority enrollment in the affected programs. Appropriate need-based financial aid will be made available for students whose new or continued enrollment would be adversely affected by the increase in the cost of attendance created by the initiative.
- If pilots are unsuccessful, existing students receiving reduced tuition rates through the pilot will be grandfathered at the pilot tuition rate until graduation (up to five years or the equivalent of 10 semesters) or withdrawal from the university.



OFFICE OF THE CHANCELLOR

October 9, 2015

Via Electronic Mail

President Julie E. Wollman  
Edinboro University of Pennsylvania  
219 Meadville Street  
Edinboro, PA 16444

Re: Pricing Flexibility Pilot

Dear President Wollman:

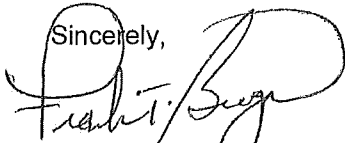
Yesterday's action by the Board of Governors regarding pricing pilots continues the historic trend initiated in January 2014 of providing greater institutional flexibility in setting price based on market demand and/or programmatic cost and in the use of pilot programs to test policy concepts. As such, the approval of Edinboro University of Pennsylvania's STEM-H instructional fee pilot comes with great responsibility. We look forward to partnering with you to ensure that the pilot is conducted within the parameters established by the Board and that proper assessment and reporting strategies are in place to determine the pilot's success.

Enclosed are the overarching pilot requirements and the summary of your university's pilot as approved by the Board. Please note in particular the expectations regarding ensuring access; the two-year timeframe for the pilot; and the assessment requirements regarding enrollment, access, net revenue, and capacity.

Although assessment criteria have been identified, we will need to work together to clearly define these criteria, create baseline data, and establish periodic reporting requirements. From my office, Ms. Lois Johnson will be providing oversight to the pilot programs, and Ms. Georgia Prell will be responsible for assessment. Please provide the name of your designated contact for the pilot to Ms. Johnson ([ljohnson@passhe.edu](mailto:ljohnson@passhe.edu); 717-720-4122).

The success of this pricing flexibility pilot is not only critical to Edinboro University, but also to the entire State System. If I can be of assistance in any way throughout this process, please do not hesitate to contact me.

Sincerely,



Frank T. Brogan  
Chancellor

Enclosures

c: James S. Dillon  
Lois M. Johnson  
Georgia K. Prell



# EDINBORO UNIVERSITY

## RESOLUTION Council of Trustees

### Edinboro University Pennsylvania State System of Higher Education (the State System) Hazard Mitigation Plan

*WHEREAS*, Edinboro University of Edinboro Borough, Erie County is most vulnerable to natural and human-caused hazards, which may result in loss of life and property, economic hardship, and threats to public health and safety, and

*WHEREAS*, Section 322 of the Disaster Mitigation Act of 2000 (DMA 2000) recommends institutions for higher education to develop and submit for approval to the President a mitigation plan that outlines processes for identifying their respective natural hazards, risks, and vulnerabilities, and

*WHEREAS*, the University acknowledges the recommendation of Section 322 of DMA 2000 to have an approved Hazard Mitigation Plan (HMP) as a prerequisite to receiving post-disaster Hazard Mitigation Grant Program funds, and

*WHEREAS*, the University's HMP has been developed by the University's Emergency Response Team in cooperation with other University academic departments; administrative departments; and students, faculty, and staff of the University, and

*WHEREAS*, a public involvement process consistent with the requirements of DMA 2000 was conducted to update the University's HMP, and

*WHEREAS*, the University's HMP recommends mitigation activities that will reduce losses to life and property affected by both natural and human-caused hazards that affect the University and its students, faculty, staff, and members of the general public.

*NOW THEREFORE BE IT RESOLVED* by the Council of Trustees for Edinboro University that:

- The University's HMP is hereby adopted as the official HMP of Edinboro University, and
- The respective officials and departments identified in the implementation strategy of the University's HMP are hereby directed to implement the recommended activities assigned to them.

*Unanimously adopted* by the Council of Trustees this 11<sup>th</sup> day of December 2015.

Dennis R. Frampton, Chair  
Council of Trustees

Barbara C. Chaffee, Vice Chair  
Council of Trustees

Daniel E. Higham, Secretary  
Council of Trustees



# EDINBORO UNIVERSITY

## RESOLUTION

### Certification of Compliance with Board of Governors' Policy 1985-04-A: *University External Financial Support*

The Council of Trustees of Edinboro University of Pennsylvania, upon recommendation of the president, hereby certifies, as per Board of Governors' Policy 1985-04-A, that the following affiliated entities make a financial contribution to the University or provide similar benefits on a regular basis, satisfactory to this Council of Trustees and to the president.

Edinboro University Alumni Association  
Edinboro University Services, Inc.  
Edinboro University Student Government Association

The Council of Trustees also certifies that, to the best of its knowledge, information and belief, the affiliated entities are in compliance with Board of Governors' Policy 1985-04-A, in that they exist solely for the benefit of the University; the expectations of the relationship between the University and the affiliated entity are memorialized in current, executed Memoranda of Understanding; and the affiliated entities require an annual external audit of their funds and provide copies of their audit reports to the University and the Office of the Chancellor.

The Council of Trustees also certifies that, to the best of its knowledge, information and belief, no University employee serves as a voting member of the Board of these affiliated entities, nor does any employee of the University risk adverse interest through service to or relationship with an affiliated entity.

A copy of a statement by the University's chief financial officer summarizing both the direct University support provided to the affiliated entities and the contributions made by the affiliated entities to the University covered in this certification is attached hereto and made a part hereof.

As approved by action of the Council of Trustees during the quarterly meeting held on December 11, 2015, at Edinboro, Pennsylvania.

**Dennis R. Frampton, Chair**  
Council of Trustees

**Barbara C. Chaffee, Vice Chair**  
Council of Trustees

**Daniel E. Higham, Secretary**  
Council of Trustees

**Finance and Administration – Report**  
**Edinboro University Council of Trustees**  
**December 11, 2015**

**Attachment #6**

**Budget**

The Budget Office in conjunction with Accounting Office completed the first quarter and October projection for the fiscal year. The Budget Office provided financial data to the Nursing Department for the pending Nursing accreditation. We completed an Overload study for Academic Affairs; completed a Porreco College analysis; and presented to Provost and Dean of College of Science and Health Professions.

**Enterprise Systems**

Since September 2015, the Enterprise Systems Team has closed 174 Tech Help Tickets and processed 52 Employee Changes and Relocations requests. Our Nightly Batch system processes an average of 2,200 jobs per month. Since the beginning of the Fall semester, we have protected the University by blocking over 2,000,000 spam messages, stopping over 3,200 messages containing viruses, and delivered just under 1,552,000 email messages.

Banner modules were upgraded, these included Financial Aid, Student, General, and Accounts Receivable. We have also upgraded the Banner applications for FlexReg, BDMS, DegreeWorks, and Workflow.

Enterprise Systems setup configuration management and server monitoring to enhance security, performance and high availability. We also implemented Active Directory authentication for Linux servers, protecting the Production and Test environments.

Servers and appliances were updated to ensure Edinboro University has the latest protection for cyber-attacks including updated Secure Sockets Layer (SSL) certificate installations onto servers and load balancers.

**Facilities Management and Planning**

- The Porreco College kitchen and dining space renovation project was completed and a ribbon cutting ceremony was held on October 15, 2015. Chartwells has been serving food at the new location which has been named 'The Haystack Café'. The Haystack Café' is currently open Monday through Thursday.
- The Rose Hall Elevator Addition project is underway. Contractors have been working on the foundation for the new elevator shaft and completed cutting an opening into the existing building where the new elevator lobbies will be constructed. There have been several minor delays due to the discovery of unmarked underground utilities, but the contractors are optimistic they will complete the project well in advance of the August 2016 completion date.
- The Final Design Phase for the renovation of Earley Hall is nearly complete and will be reviewed by the facilities staff and Art Department within the month. Bids are expected to be awarded in early Spring 2016.
- Desmone Architects are continuing the design of the Learning Commons on the second floor of the Baron-Forness Library. The project is scheduled to be bid early in 2016.
- The planning for an upgrade of the campus-wide access control security system is continuing. The surveys of all exterior doors to buildings on campus have been surveyed and the selection process to retain a project architect is underway.

**Finance and Administration – Report  
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- The Facilities department has a number of deferred maintenance and small construction projects underway or in final stages of planning and design. These projects include repairs to uneven sidewalks, roof repair to Compton Hall, replacement of electrical switchgear in Earp Hall, the renovation of the Porreco Cottage which will be completed with gift funds and the restoration and repair of the stone steps at the front entrance of Reeder Hall.
- We are working with Technology and Communications to create a call center on the first floor of Dearborn Hall which will be used to host phone-a-thons for fundraising and Admissions and will also provide a communications phone bank which will be used in the event of campus wide emergencies. The anticipated completion of the call center is December 2015.
- Ron Cole, longtime facilities staff member who was most recently our High Voltage Electrical foreman retired in November after many years of service to the University. Ron's expertise and knowledge will be missed but his years of leadership and training leave a number of capable electricians and maintenance personnel who are experienced in the repair and maintenance of our campus electrical system. We wish Ron a long and enjoyable retirement.

**General Accounting (includes Bursar, Cash Management and Accounts Payable)**

**Campus Services (Auxiliary Enterprises)**

- The audited financial statements were completed and the results have been shared with management. For Fiscal Year 2014-15, Edinboro University received a "clean" audit report which formally stated by the auditors means that "in our opinion, based on our audits and the reports of other auditors, the financial statements referred to above present fairly, in all material respects, the respective financial position of the business-type activities of the University and the aggregate discretely presented component units as of June 30, 2015". Additionally no material weaknesses or findings were cited in reference to our internal control procedures.
- Accounting worked closely with Athletics Director to complete the Equity in Athletics Disclosure Act/NCAA June 30, 2015 report (due in mid-October) in a timely manner.
- Training and implementation for SAP Travel Management system has begun for the academic departments, with the first department slated for training on November 18.
- The new procurement card from Bank of America/Merrill Lynch was issued to staff and faculty. An initial trial with travel cards was implemented and three cards were issued.
- "Haystack Café" opened on October 6, 2015 and is a welcome addition for the students and staff at the Porreco Campus.

Currently working with the Residence Life office on a project that will enable current residence hall students to change their meal plans for spring semester on the Housing Portal, eliminating the need for them to come to the ID card office and complete change contracts. This will greatly decrease the manual input of changes in the ID Card Office.

- USI, Inc. has agreed to become an on-campus Boro Bucks vendor and is now active on the system.
- Chartwells and the SGA Convenience Store have also agreed to become on-campus vendors and will be active by the start of the Spring semester.

**Finance and Administration – Report  
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**Purchasing and Contracts**

Since September 2015, the Purchasing Office has reviewed multiple agreements and contracts, processed multiple bids including campus Ethernet services, emergency alert system, Automated External Defibrillator (AED) and accessories, and processed many purchase orders and service purchase contracts.

- Service contracts have been awarded for various projects including a 3-year agreement for webpage services for our Athletic department, campus pest control services, geotechnical engineering services for the Ross Hall elevator project, chiller repairs, athletic team physician services, renovations to the Ghering Parenting Room and multiple agreements for Homecoming. Work orders against open-ended agreements for paving, asbestos removal and project design services were also issued.
- Other agreements - The Purchasing Office has fully executed multiple agreements including agreements with Wolters Kluwer for nursing software, Pre-K grant agreements with local sites; and Affiliation Agreements including Fort Belvoir and Naval Hospital among many others. Many of these are still in process.
- Staff development – Our new Purchasing Agent continues to become more acclimated to the University environment and is doing well processing multiple purchase orders and service agreement. He has been a welcome addition to the office. Judy Magee and Darla Spaid attended the Fall Construction and Procurement Conference held at the Dixon Center on November 4-6, where various ideas and topics were discussed. Judy Magee and Pat McElhinny have attended Constituent Training and Ms. Spaid will attend later in November.

**Other**

Associate Vice President for Financial Operations continued in role as University Supervisor to the Student Government Association (SGA). Recent work has focused on creating and documenting financial procedures related to procurement and approval processes, and identifying possible internal controlled separation of duties issues.

- Worked with SGA Director of Operations to establish parameters for SGA Liability Insurance and Event Insurance; new policy is now in effect.
- Working with SGA Finance Director and Director of Operations to develop outline for possible banking Request For Proposal (RFP) or at a minimum, an improvement in the current level of banking services received by the SGA.

**Human Resources and Faculty Relations**

**CUPA**

In October of 2016, as part of the Southwestern Pennsylvania College and University Professional Association (SWPA CUPA) Chapter, the Human Resources office hosted a learning session for chapter members.

- There were approximately 30 individuals from 10-11 different institutions.
- Lunch was provided and a meeting location. A topic and speaker was also selected for this event.

### **Workers' Compensation**

Claims processed:

September 2015 – 3 claims

October 2015 – 3 claims

Total Amount Paid (all open claims):

August 2015 - \$23,701.95

September 2015 - \$16,049.30

October 2015 - \$16,308.42

### **ACT 153/Criminal Background Checks**

Faculty clearances are currently on hold due to a court injunction filed by APSCUF.

- Background clearances for all employees who were active as of January 2015, except APSCUF, are required to have all clearances on file in Human Resources by December 31, 2015.
- There are approximately 65 current staff members that have at least one clearance that is not on file in Human Resources and must be completed by December 31, 2015. They are being contacted to complete the process.
- Since September 1, 2015, over 560 background clearances have been processed for current and new employees, with the majority student workers.
- SAP is being utilized to record all clearances.

### **Employment**

Human Resources and Faculty Relations is working with Social Equity on diversity recruiting initiatives and responses to concerns from employees (constituent experience).

Conducted new employee orientation for 33 new employees (4 Managers; 16 AFSCME; 4 SCUPA; 2 SPFPA; 4 Coaches; 1 Cheerleading advisor; 2 student interns.

Currently working with Technology and Communications to develop an on-line/paperless tuition waiver process that will help Human Resources, Bursar's Office and Institutional Research with reporting and expediency.

- Coordinated the 2015 SECA (State Employee Combined Appeal) Campaign for Edinboro University.
- Attended classification review training at Clarion University in conjunction with the statewide SCUPA Classification review project; performed 32 SCUPA classification reviews.
- Posted and advertised 14 staff positions and 12 Temporary and Tenure Track faculty positions.

### **Payroll and Benefits**

Faculty overload calculations were paid on October 30, 2015, utilizing a new Excel format, which worked well. A few modifications have been made for spring, and the old paper/adding machine method has been retired!



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**Finance and Administration – Report  
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- Distance Education will be paid on November 25, 2015.
- A third student worker was hired in Payroll. She is a quick learner and has proven to be reliable and dependable.
- We are moving forward with the faculty Employee Self Service (ESS) leave entry, and all adjustments to organization management have been made. We are working with Dr. Hannan and hope to begin the rollout the week of November 16, 2015.
- We are testing exception reporting and plan to start a rollout within the Facilities Office in December 2015 or January 2016.
- Open enrollments are in process for the following:
  - PEBTF open enrollment
  - PEFTF Get Healthy enrollment period
  - FSA open enrollment
  - PASSHE PPO plan change for management, SPFPA and OPEIU open enrollment
- Flu shot information was communicated to all employees. An on-campus event was not coordinated this year, as CVS and Giant Eagle are both participating providers and located within two miles of campus.
- Leave requests are being monitored for the holiday closing.
- On-line W2 communications were sent to all faculty, staff, student workers, and graduate assistants. So far, we have 362 requesting on-line W2. Of the 362 requests, 66 are students.
- Retirement and resignation letters have been modified and combined. As an example, for a retirement, up to four separate letters were prepared: President's letter, Human Resources letter, Benefits letter, and exit questionnaire letter. Now, there is one letter prepared for the President's signature with a benefit packet enclosure!
- We are preparing for the end of semester and year-end processing.

**Labor Relations**  
**AFSCME**

- Received 1 grievance (Contracting out Procedures) - Settled and withdrawn.
- Three (3) pre-grievance settlements issued to resolve contractual concerns.

**PDA (Pennsylvania Doctors Alliance)**

- Currently exploring medical director options.

**Open Records**

Three (3) requests are in queue. Currently working with Social Equity and PASSHE to resolve.

**Time Link Project**

18 of 20 Locations completed (clock installations). Clock and sample cards sent to PASSHE for system testing.

**Title IX Training**

Wayne Patterson attended Title IX Investigation class on November 16-17, 2015, sponsored by D. Stafford and Associates.

## **Institutional Research**

The Office of Institutional Research (IR) is in its busiest time of year, working on filing all of the reporting that comes with the fall census data, coupled with new data flowing into the office daily.

### **Accomplishments:**

The Fall Freeze went very smoothly this year. Thanks in part to improvements by Technology and Communications as well as the diligence in data maintenance from departments such as the Registrar, Admissions, and Graduate Studies, Edinboro had fewer errors than in the past and a better understanding of what to do to correct the ones we did have. Additionally, the program inventory kept by the state has been updated with unique identifiers for all of Edinboro's programs for the first time.

- A large portion of time has been spent on getting acquainted with Admissions data. Institutional Research was given access to the data table used by former Vice President of Enrollment Services Chris LaRusso at the beginning of the semester and has been running numerous analyses. For example, IR has taken some of this data and submitted it to the National Student Clearinghouse to receive a detailed study of where those students that were admitted to Edinboro, but did not enroll, ended up. There was also spot checking of some admissions reporting done by our consultants that resulted in error corrections. In addition, Technology and Communications has provided a table of Financial Aid data in the same format, offering additional possibilities for analysis.
- Matt Cettin continues to take part in several staff searches. In addition to chairing the Director of Career Services search, he has served on the committees for the Interim Vice President of Enrollment Services, the Director of Financial Aid and more recently the Director of Grants Management and Sponsored Programs.
- The number of requests for data and surveys for accreditation, assessment, and general research continue to increase. Couple this with regular annual reporting on items such as faculty course evaluations and appointments such as coordinating the Social Equity training for the students and there is more work than time in a day. This has resulted in the need to be selective on what the Office of Institutional Research can and cannot work on, but so far priorities have remained in check (enrollment, retention, budget, state reporting).

## **Networks and Telecommunications**

### **September-November 2015 Accomplishments**

#### **Telecom System Improvements:**

- Planning stages for hardware upgrade for voice systems in Summer 2016 to replace servers going end of life.
- Project to cutover all analog lines from current wire centers which do not have generator backup power to locations which have generators to allow for critical services to remain functional during power outages. Affected locations are as follows: McComb Fieldhouse, Compton, Rose, Dearborn, Earp, and Highlands 1.
  - Cutover completed of all analog lines from previous aggregation point in McComb Fieldhouse to Pogue Center which has an Uninterruptible Power Supply (UPS)/Generator. Approximately 110 analog lines were cutover.

**Finance and Administration – Report  
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- Work will start soon on data collection and frame build out for relocation of analog line wire center from Compton to Alexander. Rose to Cooper will follow.
- Meeting held with Facilities personnel to define scope of work to run Outside Plant (OSP) copper from the following locations to nearest location with a generator: Dearborn, Earp and Highlands 1. Materials ordered.

**Network Improvements:**

- Implemented the following security improvements using new “next gen” Palo Alto firewall:
  - Utilization of Internet Storm Center’s Top 20 Block List which is updated daily and blocks access to/from the top 20 known malicious sites.
  - Blocking of peer-to-peer applications that are known for unauthorized data and file transfers.
  - Blocking of all critical and high risk antispymware and known vulnerabilities based on threat subscription used by government and industry.
- Worked with PASSHE Network Operations Center (NOC) to install/cutover to new University Brocade SSHenet routers.
- Request for Proposal (RFP) conducted for continuation of services for Porreco point-to-point Ethernet link and Business Continuity link. Bid awarded to Zito Media. Contract review in progress. Once signed Zito can begin their fiber installation. When they are up and running, the University will save approximately \$20,000/year on these two services.
- WiFi controllers software upgrade planned for winter break. Upgrade will allow for utilization of latest WiFi standards and performance benefits.
- Implemented new software to assist in management of network and VoIP equipment.

**Campus Moves/Wiring Projects:**

- International Student Services Offices move to Library 2<sup>nd</sup> floor.
- APSCUF office moved to Dearborn.
- Wiring for Security and Facilities offices in the Caretakers House at Porreco.
- Wireless Application Protocol (WAP) wiring/installation for Campus Bookstore.
- Wiring completed for the Haystack Café’ eatery in the Porreco Barn.
- TimeLink clock installation completed in 20 requested locations.

**Campus Security:**

- Wiring and equipment installation completed for new Campus Emergency Operations Center.
- Review of bid responses for Emergency Alert RFP. Demonstrations held for the top three respondents.
- Wiring for two new security cameras in McComb Fieldhouse.

**Resolved Help Desk Tickets:**

Network/Telecom/ECORs/PA One Call – 105  
StudentNet – 260

**Finance and Administration – Report  
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**University Police**

- The department conducted several A.L.I.C.E. (Alert, Lockdown, Inform, Counter, and Evacuate) trainings for faculty and staff. Approximately 100 employees have taken advantage of this training thus far.
- The department purchased a new DataMaster DMT (breathalyzer) machine and trained several officers on its operation.
- Departmental compliance with Act 27 of 2015 (Sexual Assault Testing & Evidence Collection Act).
- Appointed new JTAC (JNET Terminal Agency Coordinator) officer who completed requirements for compliance.
- Completed annual departmental firearms qualifications.

**Student Affairs – Report**  
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**Attachment #7**

**COMMUNITY OUTREACH**

- During the 2014-15 academic year, the Edinboro University Athletic department raised \$13,665 for the Make-A-Wish Foundation. The NCAA recently announced that this amount was the highest dollar amount raised among all NCAA Division II universities. Edinboro University will host its third “Wish Reveal” in early 2016.
- Nominations are being sought for the Edinboro University Martin Luther King, Jr. Award. Individuals are encouraged to nominate regional citizens whose life work emulates the philosophy and teachings of Dr. King.
- The Fighting Scots athletes are again participating in the *Read to Compete Program*, where student athletes read to students at the Edinboro Elementary School. Other athletic department service activities includes the Swimming Team’s participation in the Buddy Walk, the Lacrosse Team assisting with the cleanup of the ANNA Animal Shelter, and the Men’s Basketball Team visiting with students at the JFK Center’s After-School program.
- Residence Life and Housing partnered with Chartwells Catering to host “Dip and Dogs,” where individuals donated \$1 to play with staff dogs. As a result of this event, \$240 was donated to “Because You Care” animal shelter.
- Campus Life organized the Annual Random Acts of Kindness (RAKE) in Edinboro. Students raked leaves for approximately 34 houses, disposing of 546 bags of leaves.
- Residence Life and Housing organized a reverse Trick or Treating event, where more than 450 pounds of food was donated to the Edinboro Food Pantry.
- The Lambda Chi Alpha Fraternity held its annual “Fulcrum for Food,” raising \$3,012 in donations, which will allow the Edinboro Food Pantry to purchase approximately 23,193 pounds of food.
- Student Health Services coordinated the Annual Domestic Violence Awareness March.
- Dr. Kahan Sablo and other members of the Edinboro University National Coalition Building Institute (NCBI) Team conducted a seven hour Welcoming Diversity workshop for the faculty, staff, and administrators of the General McLane High School. Dr. Sablo also serves on the high school’s diversity strategic planning team.

**STAFF ACCOLADES AND INITIATIVES**

- Student Health Services began a collaborative research study with the University of Pittsburgh to explore best practices in alcohol education and intervention.
- Student Health Services hosted the PASSHE Fall Health Center Director’s meeting.
- Dr. Kahan Sablo and Ms. Michelle Barbich hosted the National Coalition Building Institute’s Campus Affiliate’s Conference, bringing together diversity workshop facilitators from across the county.
- Student Health Services launched a new electronic medical record system to enhance the coordination of patient care.
- Ms. Angela Vincent and Ms. Darla Elder organized and hosted a Domestic Violence Town Hall meeting to bring awareness about domestic violence.
- Trustee Shaquan Walker, Dr. Kahan Sablo, and other local men of Alpha Phi Alpha Fraternity, Inc. hosted the Pennsylvania Association of Alpha Chapters District Conference at Edinboro University.
- Dr. Kahan Sablo was elected to the General McLane School District Board of Directors, earning 95% of the Democratic votes.
- Autism specialist, Dr. Jane Thierfeld-Brown, of the University of Connecticut Law School met with faculty, staff, and students to assist the University in planning for the increasing number of students on the autism spectrum. Some of the sessions were recorded and are available via the University portal.

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**Student Affairs – Report**  
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**STUDENT DEVELOPMENT**

- With the assistance from a grant from the Erie County Health Department, a Parent Resource Room was opened in McNerney Hall to provide student parents a forum to interact with each other and assist with essential services (i.e. a private location for nursing mothers, a convenient location for parents to exchange child care responsibilities, etc.).
- The Office of the Vice President for Student Affairs will be assisting with the selection process for the next student representative to the Edinboro University Council of Trustees. With the anticipated May 2016 graduation of Trustee Walker, the committee desires to conclude all aspects of the local selection process by March 2016.
- Ms. Stephanie Graybill, Graduate Residence Hall Coordinator, presented at the Maryland College Personnel Association conference. Her presentation focused on religious diversity, and was titled, “A Muslim & a Christian Walk into the Office...”.
- The Residence Assistant staff participated in staff development sessions on supporting gay, lesbian, bisexual and transgender (GLBT) students and best practices in the responding to students who are experiencing an emotional crisis.
- In compliance with federal Title IX mandates, the Wellness Peer Educators conducted bystander intervention training for approximately 800 students.
- Several students were named College Sports Information Directors Association (CoSIDA) Academic All-Americans:
  - **Women’s Soccer** – Reilee DuPratt and Jansen Hartmann named to CoSIDA Academic All-District team and on national ballot.
  - **Football** – Jaycen Watts (OT) named to CoSIDA Academic All-District team and on national ballot.
  - **Volleyball** – Marah Maycock named to CoSIDA Academic All-District team and on national ballot.
- Wellness Peer Educators and Student Health and Wellness Advisory Board (SHWAB) members collaborated on activities in celebration of National Collegiate Alcohol Awareness Week.
- The Residence Hall Association attended the Central Atlantic Affiliate of the National Association of College & University Residence Halls Conference, where two students presented on student leadership.
- The Office for Students with Disabilities is piloting a Boro Autism Support Initiative for Success (BASIS) Program. The BASIS program is designed to transition students to Edinboro University by providing them with the skills and strategies for success collegiate and career success.
- The Office for Students with Disabilities (OSD) has developed a series of programs that focus on employment preparation. These programs include self-advocacy, transportation, Social Security benefits, competitive employment, resume writing, and interviewing strategies.

**ATHLETIC UPDATES**

- **Women’s Soccer (15-7-1)** seeded fourth, reached the NCAA Sweet 16 for the first time in the University’s history. Edinboro won its first-ever NCAA playoff game on penalty kicks after finishing in a 0-0 tie with Charleston (WV). Edinboro reached the PSAC Championship Game for the first time in the program’s history. Also, five players earned All-PSAC honors:
  - Jansen Hartmann – 1<sup>st</sup> team
  - Halle Hammer – 1<sup>st</sup> team
  - Abby Gillespie – 3<sup>rd</sup> team
  - Ashley Mutkus – 3<sup>rd</sup> team
  - Shannon Regan – 3<sup>rd</sup> team

**Student Affairs – Report  
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- **Volleyball (30-5)** enjoyed a record-breaking season, winning 15 matches in a row. Edinboro clinched its first berth in the PSAC Tournament since 2011, and is currently third in the Atlantic Region rankings. The team's current 30 wins are the most since 2010.
- **Women's Cross Country** won their second straight PSAC championship, finishing second at the NCAA Division II Atlantic Regional. Freshman, Ida Narbuvoll, has won both the PSAC and regional individual titles. She was Edinboro's first individual PSAC Champion since 2006. She led a group of five runners who earned All-PSAC honors.
- **Men's Cross Country** placed fifth at the PSAC Championship. However, the team gave a stellar performance at the Atlantic Regional, rising to third place to earn one of three spots at Nationals. Elliott Martynkiewicz finished second at the PSAC competition, and was third at the Atlantic Regional. He was joined by two other runners as All-PSAC performers – Jonathan Gusew and Corey Wefing; both earned second team accolades. The same trio earned All-Region honors.
- **Wheelchair Basketball** – Head coach Jim Glatch's team is off to a 5-3 start and finished second at the recent Boro Shootout.
- **Football** ended the year with a 0-11 season. The University looks forward to improved results under new leadership.
- **Wrestling** opened its season at the beginning of November. Head Coach Tim Flynn won his 200<sup>th</sup> career game at the EMU (Eastern Michigan University) Duals and now has a 200-73-5 record. Vic Avery was selected to compete in the National Wrestling Coaches Association (NWCA) All-Star Classic. Due to an injury, he was forced to pull out. Avery is ranked second nationally at 184 lbs. Redshirt freshman Sean Russell competed in the NWCA All-Star Classic undercard and won an 8-2 decision.
- **Coaching Staff** – Several additions have been made to the coaching staff. Caitlin Formato was hired as Head Coach of the Women's Lacrosse Team. All-American Mitchell Port joined the wrestling staff, and the football program added former Fighting Scots Joe Wanson and Jack Carey to the staff.



# EDINBORO UNIVERSITY

## RESOLUTION

### Council of Trustees Naming of Garden House at Porreco College “Joseph T. Thompson Education Center”

**Whereas**, Jess Thompson of Erie, PA is a supporter of Edinboro University and Porreco College;

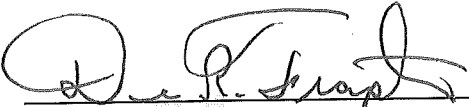
**Whereas**, Jess Thompson is a longtime supporter of educational opportunities for the disadvantaged;

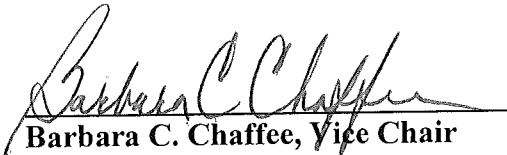
**Whereas**, Jess Thompson advocated for a community college and was thrilled with the launching of Porreco College, *The Community's College*. In support of the community's college and her wish to see it succeed, Jess Thompson made a generous gift of \$250,000 on December 14, 2014;

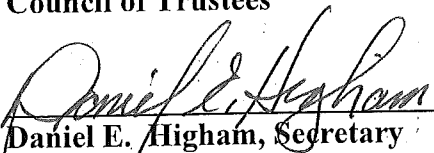
**Whereas**, this gift in honor of her late husband, Joseph T. Thompson, will support a Physics Lab and the Porreco Promise, ensuring that students will have the opportunity for an education.

**BE IT RESOLVED**, therefore, in recognition of the generosity of Jess Thompson, Edinboro University will name the Garden House at Porreco College, the “**Joseph T. Thompson Education Center**.”

Unanimously adopted by the Council of Trustees on this 11<sup>th</sup> day of December, 2015.

  
Dennis R. Frampton, Chair  
Council of Trustees

  
Barbara C. Chaffee, Vice Chair  
Council of Trustees

  
Daniel E. Higham, Secretary  
Council of Trustees



**University Advancement – Report**  
**Edinboro University Council of Trustees**  
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**Attachment #9**

## **Development**

- Fundraising to date (July 1 – November 13, 2015): \$1,514,633.00
- New Funds: (August 29 - November 13, 2015)
  - Academic Success Center Discretionary Fund
  - Friends of Journalism
  - Jessica Woods Marchionda Scholarship
  - Admissions Department Discretionary Fund
  - Brian and Eldonna Richmond Scholarship
- Large Gifts Received (August 29 - November 13, 2015)
  - Edinboro University Services, Inc. \$100,000.00
  - Curly Halmi Memorial Athletic Scholarship Fund \$15,000.00
  - Curly Halmi Memorial Athletic Scholarship Fund \$10,000.00
  - McDonald's \$10,000.00
  - Xavier and Tina Williams \$10,000.00
- Outreach/Events:
  - Alumni/Donor Visits
    - Dallas/Fort Worth, Texas (T.Mengine)
    - Virginia (M.Goellner)
    - Philadelphia, Pennsylvania/New Jersey (M.Goellner)
    - Lancaster, Pennsylvania (M.Goellner)
    - Central Ohio (M.Goellner)
    - Pittsburgh, Pennsylvania (M.Goellner/J.Chacona)
    - Regional Visits in Pennsylvania – Warren/Barkleystown/Sharon/Erie (All)
  - Organ Recital on October 2 - Event hosted by Dennis and Margaret Unks for potential donors of the proposed gift to EU of Wurlitzer Organ and its installation at Cole Auditorium. Approximately 50 very high net worth prospects attended.
  - Women’s Philanthropy Council
    - Mentoring Event - Young alumni Joelyn Bush and Kristi Bailey along with 22 female students and EU staff members Fai Howard, Philomena Gill, Karen Murdzak, Julie Chacona and Dr. Erinn Lake attended a mentoring event. The purpose of the session was help to determine the interest and needs of students in developing a formalized mentoring program in collaboration with the Athena Circle of Trust.
    - “How to Get Hired” - Hosted alumna and recruiter Jessie Stehl from Fitbit. Stehle visited on November 9-10 and met with various groups throughout the two day visit. She discussed hiring, resume building and networking with students who wish to be hired in the technology industry. More than 100 students attended the various sessions.

## **Alumni Relations**

- Homecoming Weekend was host to a number of successful events, among the highlights:
  - Sold-out concert at Cole Auditorium

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- 132 golfers – 24<sup>th</sup> Annual Homecoming Golf Outing
- 122 participants in the Kilted Mile
- 146 alumni and friends stayed overnight in Lawrence Towers
  
- On October 21, the Alumni Association and Advancement offices held an event in Pittsburgh. Approximately 40 EU alumni and friends attended.

## **Marketing & Communications**

### **Marketing:**

- Completed updated TV and radio commercials for Open House and general recruitment.
- Completed other Open House materials (flyer, application, selfie station, postcard, print ads, signage, etc.).
- Launched comprehensive fall recruitment campaign in key markets in Pennsylvania, Ohio and New York, including the following media:
  - TV
  - Radio
  - Print
  - Outdoor
  - Online
  - Social Media
- Launched movie theatre advertising campaign in and out of state.
- Developed new EU outdoor billboard campaign in Erie market. Three-month flight is focused on students making the short drive to EU for a “World of Opportunities.”
- Worked closely with Admissions to coordinate several recruitment efforts, including:
  - View Book
  - Search Piece
  - Text campaign postcard, email and letter to parents
  - "Apply now" postcard
  - Ongoing admit guides
  - "Take another look" postcard
  - Table top materials for traveling counselors
- Volunteered and took charge of mass email campaigns from Admissions to better coordinate efforts with postcard mailings to the same audiences.
- Developed materials and marketing plan for Winter Session including print ads, posters, postcards, pizza box labels, table tents, digital outdoor, etc.
- Completed new :30 second TV commercial for Porreco College.
- Created fall marketing plan for Porreco College (set to launch mid-November) including:
  - TV
  - Radio
  - Outdoor
- Continued to promote Open House events at Porreco College through print, outdoor and social media.
- Updated the design of the Boro Weekly e-newsletter.
- Began promotion of Transfer Student campaign to boost Spring 2016 enrollment.
- Began promotion of On-the-Spot Admission Days scheduled for December.

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- Developed follow-up marketing campaign for Doctor of Nursing Practice (DNP) degree program in collaboration with Clarion University, to promote the program and EU presence at the Pennsylvania Coalition of Nurse Practitioners (PACNP) Fall Conference.
- Launched a new email and geo-targeted online recruitment campaign for Graduate Studies.
- Coordinated video shoot for Porreco College, Honors Program and student-athletes as part of State System PCN (Pennsylvania Cable Network) broadcast project.
- Completed successful promotion of Homecoming 2015 (signs, buttons, golf outing, map, kilted mile flyer, Spielberg Scores promotions, 27<sup>th</sup> Annual SLP (Speech, Language, and Pathology) Alumni Conference promotions, and reunion postcard.
- Completed successful promotion of Highland Games 2015.
- Began creation of School of Education brochure and poster. Once complete, the format of the brochure will be carried through to the School of Business and College of Arts, Humanities and Social Sciences.
- Continued to assist various departments and offices on campus with promotional and materials development needs including:
  - Communication Studies posters
  - Wurlitzer organ invitation
  - Learning Commons signage
  - Records and Registration scheduling reminder postcard
  - December graduation registration postcard
  - BASIS (Boro Autism Support Initiative for Success) program flyer for OSD
  - EU Fact Sheet
  - Email and online marketing support for Athletics including the Kickoff Football Game and the Super Bowl promotion.
- Continuous improvements and updates to the website, including:
  - Text updates and system upgrades for the virtual tour.
  - Added a page under Tuition and Fees for sundry fees approved by the EU Council of Trustees.
  - Working on improvements to the international presence under Admissions including a page about the surrounding area.
  - Created a fillable PDF linked from the parking information page for guests to submit to Campus Police and print as a temporary parking pass during events.
  - Completion of tickets submitted by individual departments daily (622 closed tickets since the launch of the new site in February 2015).
    - Includes text updates for outdated information, new content requests, imagery requests, form requests, etc.

**Traditional Media (August 29 - November 13, 2015)**

During this period of time:

- The University received more than 120 mostly positive mentions in northwestern Pennsylvania/northeastern Ohio newspapers; 25 largely positive stories in regional electronic media; and more than 30 mentions in state, national and international media. The latter focused mainly on alumna LaToya Ruby Frazier's MacArthur grant, faculty member Dietrich Wegner's participation in Banksy's Dismaland and President Wollman's announced plan to depart.

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- Produced 35 wide-distribution press releases and 35 additional single-target hometown news releases to announce student achievements from August 27 through November 16. The releases promoted campus events, shared news of University accolades, and documented the accomplishments of faculty, students and alumni.
- Managed the immediate messaging to media, students, faculty and staff, parents and alumni surrounding the planned departure of President Wollman and developed a plan for continued positive messaging about continuity and continued progress. That plan is being implemented through increased efforts to obtain publicity about new programs and other new developments in addition to repetition of the message in interactions with media and internal audiences.
- Promoted and participated in the planning of several campus events, most notably Homecoming and its successful, standing-room-only Erie Philharmonic Pops concert.
- Organized the University's participation in the WQLN Collegiate Challenge, which provided an opportunity to place seven individuals on the air to promote the University during pledge breaks over the course of seven hours of a live broadcast from the Pogue Student Center.
- Worked with regional media to place positive stories about the University, including successful pitches that led to widespread and enthusiastic regional coverage of Dietrich Wegner's participation in Banksy's Dismaland exhibition, and upcoming Erie Times-News features about the EU ROTC program and the new Arts Infusion Certificate program.
- Contributed writing and provided other input for the production of marketing materials, including EU segments for the second season of the State System's "Infinite Opportunities" show on PCN.
- Continued to keep positive information about implementation of the Blue Ribbon Commission on Campus-Community Safety's recommendations in the public eye to enhance relations with the Edinboro community, including through President Wollman's "Tartan Talk" column in the Edinboro News Journal.
- Organized, promoted and staged a live simulcast screening in Compton Hall on November 14 of the TEDxErie conference, which featured three EU speakers in a program of 12: Dr. Rhonda Matthews of the Political Science and Criminal Justice Department; undergraduate student Abdullah Washington; and graduate student Nick Cianci.
- Continued expansion and success of our social media efforts, as follows:

The University's social media audiences have continued to grow and we continue to see a strong level of engagement with key constituencies, especially current and prospective students.

**Followers:**

- Facebook: 17,762 (up 601 since August 25, 2015)
- Twitter: 7,100 (up 184 since August 25, 2015)
- Instagram: 512 followers (up 186 since August 25, 2015)
- LinkedIn: 22,145 (up 475 since August 25, 2015)

*NOTE - All numbers as of November 11, 2015*

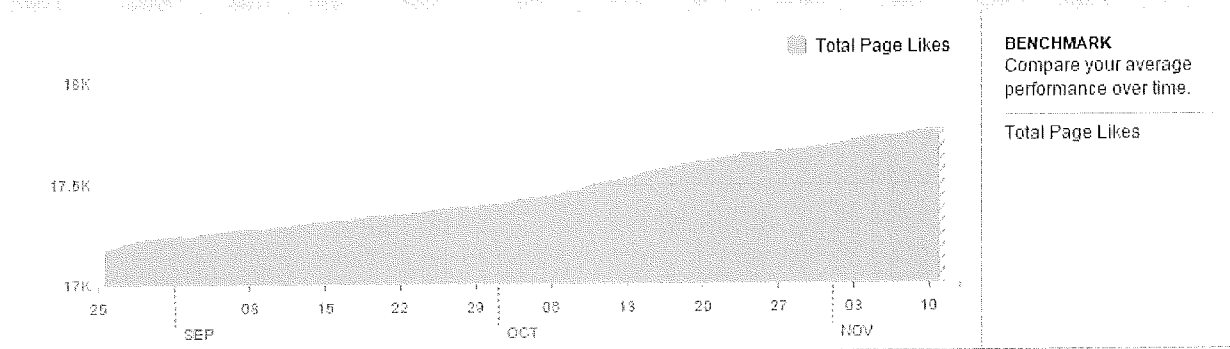
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**Notes:**

1. We continue to experience steady growth on Facebook and Twitter. This is particularly important on Facebook, and is driven in part by the ongoing use of “boosted”/sponsored posts, increasing the size of the audience that sees our posts advertising important University events, such as Admissions Open House events and Homecoming activities, to better promote participation and attendance.

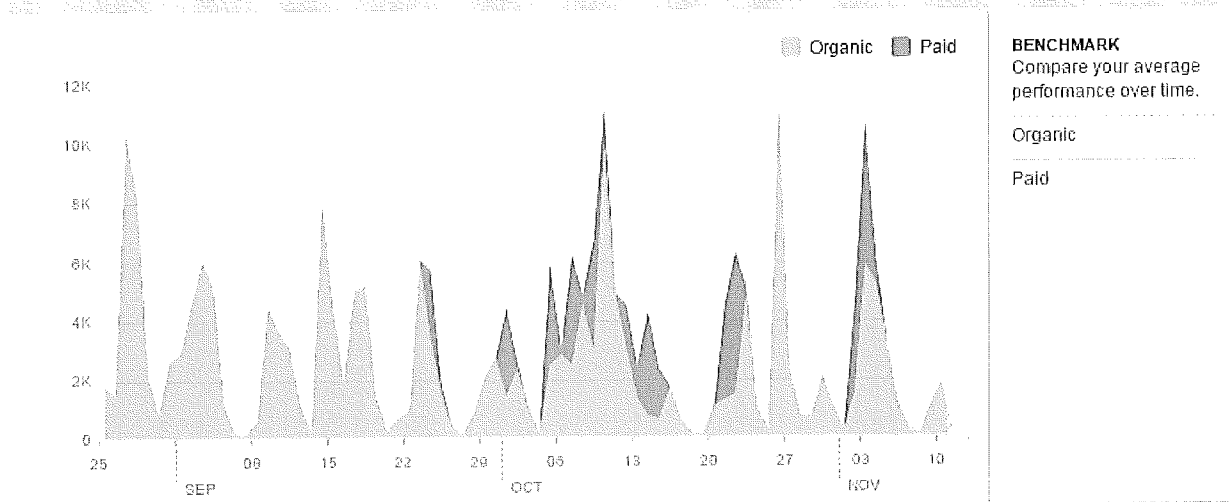
**Growth in “likes” since last report:**

Total Page Likes as of Today: 17,762



**Growth in “reach” (i.e. people actually seeing our posts); darker color indicated paid reach through sponsored posting:**

**Post Reach**  
The number of people your post was served to.



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2. We enjoyed minor success with our “EU Instagram Takeover,” wherein four active, engaged students from a varied academic and co-curricular pursuits – Mary Kleiger, a Highland Ambassador and Marketing major; Tyler Trumbauer, the Sports Director of ETV and WFSE and Sports Editor of the Spectator, and a Journalism and Public Relations major; Taylor Proper, a Psychology major and member of Alpha Sigma Tau and the Psychology Club; and Bailey Goldbaugh, a Nursing major, cheerleader and member of Highland Ambassadors and Student Nurses of Edinboro (SNOE) – took over the University’s Instagram account for one-week periods each, beginning October 12 and continuing through November 6, to showcase “a week in the life of an Edinboro University student.” While the students did not post as actively as we would have liked, what they did post often received elevated engagement (more “likes”), and during the approximate one-month period we gained 81 followers.

The minor success of the initiative was such that we will rethink the program, perhaps taking a more hands-on approach to the students’ postings, in the Spring semester as part of a related video slideshow project of the students’ postings.

## **EU IN THE NEWS** **August 27 – November 16, 2015**

### **November**

Q&A with Edinboro University ombudsperson Ron Wilson, Nov. 16, GoErie.com (Erie Times-News)

Edinboro women beat Gannon in soccer, Nov. 16, GoErie.com (Erie Times-News)

3 Edinboro wrestlers win Roadrunner Open titles, Nov. 16, GoErie.com (Erie Times-News)

Gannon Allegheny students studying in France are safe [EU mentioned], Nov. 15, GoErie.com (Erie Times-News)

Local professor reacts to horror of Paris attacks [quotes EU's Baher Ghosheh], Nov. 15, Meadville Tribune

Edinboro edges Charleston on penalty kicks in D-II women's soccer tourney, Nov. 14, GoErie.com (Erie Times-News)

TEDxErie today looks at local economy, community identity [EU speakers, EU hosted webcast], Nov. 14, GoErie.com (Erie Times-News)

NCAA D-II Atlantic Region women's soccer preview, Nov. 13, GoErie.com (Erie Times-News)

Our view: Erie region has stake in Edinboro presidency, Nov. 12, GoErie.com (Erie Times-News)

One-act festival brings humor, murder and more to Edinboro, Nov. 12, GoErie.com (Erie Times-News)

Gallery director talks about Edinboro's 'American Landscapes', Nov. 12, GoErie.com (Erie Times-News)

Erie-area veterans and current military members honored on Veterans Day, Nov. 12, GoErie.com (Erie Times-News)

Henson to speak at TD Club, Nov. 11, Star Beacon (Ashtabula)

Grant could help siblings at Edinboro University, Nov. 10, Meadville Tribune

Edinboro University offers sibling grants, Nov. 10, GoErie.com (Erie Times-News)

Gannon set to host, Edinboro seeded 4<sup>th</sup> for D-II women's soccer regional, Nov. 10, GoErie.com (Erie Times-News)

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Wrestling legend Bruce Baumgartner hopes Jordan Burroughs and Kyle Snyder surpass his achievements, Nov. 10, TeamUSA.org

Edinboro struggles to attract long-standing presidents, Nov. 9, ErieNewsNow (WSEE/WICU-TV)

Kevin Cuneo column includes note about President Wollman, Nov. 9, GoErie.com (Erie Times-News)

Edinboro women lose in PSAC soccer championship game, Nov. 9, GoErie.com (Erie Times-News)

Edinboro University prepares plans for presidential search, Nov. 8, GoErie.com (Erie Times-News)

Edinboro women advance in cross country, Nov. 8, GoErie.com (Erie Times-News)

Military ceremony, annual service project to mark Veterans Day at Edinboro University, Nov. 8, Meadville Tribune

Father, son talk heroin addiction at Edinboro University forum, Nov. 6, Meadville Tribune

Records review delays sentencing in Edinboro slaying, Nov. 5, GoErie.com (Erie Times-News)

Heroin forum scheduled for tonight, Nov. 5, YourErie.com (WJET-TV)

Veterans Day events planned throughout Erie region, Nov. 5, GoErie.com (Erie Times-News)

Edinboro University president resigns to take new job, Nov. 4, GoErie.com (Erie Times-News)

Obituary: retired EU professor Curtis Robinson, Nov. 4, GoErie.com (Erie Times-News)

Edinboro women advance to PSAC soccer semifinal, Nov. 4, GoErie.com (Erie Times-News)

Widener names Julie Wollman new president, Nov. 4, The News Journal (Wilmington, Del.)

Edinboro University prez Dr. Julie Wollman named new boss at Widener, Nov. 4, Delaware County Daily Times

Edinboro University president resigns to take top job at private central Pennsylvania school, Nov. 4, Meadville Tribune

Horvat retains seat as Vernon Township supervisor [EU student], Nov. 4, Meadville Tribune

Titusville Regional Literacy Council welcomes new family literacy coordinator [EU alumna Chelsea Lane], Nov. 4, Meadville Tribune

Widener U names a new Philly-born president, Nov. 4, Philly.com (Philadelphia Enquirer)



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Philly native assumes top job at Widener University, Nov. 4, Philly.com (Philadelphia Daily News)

Edinboro University president leaving to take presidency at Widener University, Nov. 4, Pittsburgh Post-Gazette

Short versions of the story of President Wollman’s planned departure also appeared in the Pittsburgh Tribune-Review; Philadelphia Business Journal; Daily Journal, Franklin, Ind., Nov. 4

Wollman to leave Edinboro, Nov. 3, YourErie.com (WJET-TV)

Edinboro President resigns, Nov. 3, YourErie.com (WJET-TV)  
Edinboro’s Julie Wollman announces resignation, Nov. 3, ErieNewsNow.com (WSEE/WICU-TV)

Gannon, ‘Boro women, ‘Hurst men host PSAC playoff games, Nov. 3, GoErie.com (Erie Times-News)

Finalists named for Southern’s president job [include former EU AVP Alton Scales], Nov. 3, Williamson (WV) Daily News

Weighty issue: Plus-size women emerge from the shadows [EU’s Dr. Laura Miller offers expert comment;], Nov. 1, GoErie.com (Erie Times-News)

Education notes for Nov. 1: Edinboro University holds open houses, Nov. 1, GoErie.com (Erie Times-News)

College notes for Nov. 1 [EU alumna earns graduate fellowship; EU’s Amy McClune presents at international conference], Nov. 1, GoErie.com (Erie Times-News)

## October

Mercyhurst to require all student athletes to live on campus [effect of 2-year requirement on landlords in Edinboro referenced], Oct. 30, GoErie.com (Erie Times-News)

Mercyhurst men top PSAC West basketball preseason poll [EU hosted PSAC West media day], Oct. 30, GoErie.com (Erie Times-News)

Kevin Cuneo: Strong Vincent’s heroism remembered [EU alumnus Michael Kraus featured], Oct. 30, GoErie.com (Erie Times-News)

Analyzing the third Republican presidential debate [EU’s Jim Wertz among the local analysts], Oct. 29, ErieNewsNow (WSEE/WICU-TV)

7 EU representatives promoted the university during pledge breaks in a 7-hour live broadcast from Pogue Center, Oct. 29, WQLN-FM

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Erie's feast of fall and holiday events: November calendar [includes EU events], Oct. 29, GoErie.com (Erie Times-News)

Best of Erie 2015 Winners [includes several EU alumni, as well as employees Jim Wertz and Jon Lyons], Oct. 28, Erie Reader

A Legacy of Equality, Oct. 28, Erie Reader

James Michael Shoberg embraces the dark side of life [EU alumnus], Oct. 28, Pittsburgh Post-Gazette

NWCA All-Star Classic brings top college wrestling talent to Atlanta [EU's Sean Russell among Ga. wrestlers featured], Oct. 28, Gwinnett (Ga.) Daily Post

Education: A profession of preparation [essay by EU's Dr. Mary Jo Melvin], Oct. 28, GoErie.com (Erie Times-News)

J. Brian McKay, Ph.D. [full obit], Oct. 28, GoErie.com (Erie Times-News)

Edinboro women clinch PSAC soccer playoff berth, Oct. 28, GoErie.com (Erie Times-News)

Edinboro's Trathen named PSAC volleyball player of week, Oct. 28, GoErie.com (Erie Times-News)

Edinboro's Thomas named PSAC special teams player of week, Oct. 28, GoErie.com (Erie Times-News)

Three blacks among recipients of 2015 MacArthur Foundation Fellows [More coverage of EU alumna LaToya Ruby Frazier], Oct. 27, Philadelphia Tribune

J. Brian McKay, Ph.D. [partial obit for retired EU professor], Oct. 27, GoErie.com (Erie Times-News)

Edinboro University hosts forum on heroin use Nov. 5, Oct. 25, Meadville Tribune

Erie area On Campus college notebook [EU Athletics No. 1 in Make-A-Wish fundraising in D-II], Oct. 25, GoErie.com (Erie Times-News)

Regional News: EUP fraternity plans homeless fundraiser, Oct. 25, GoErie.com (Erie Times-News)

Lugo, Russell, Miller stand out at Edinboro wrestle-offs, Oct. 25, GoErie.com (Erie Times-News)

Doug Oathout: Reflections on daughter's 16 years of soccer, Oct. 24, GoErie.com (Erie Times-News)

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Group returning to Pacific island to search for US WWII MIAs [EU student Mackenzie

Waterston featured; AP story also carried by Stars & Stripes], Oct. 23, Miami Herald

Mike Egan: Mortality as canvas [EU alumnus profiled], Oct. 23, Crave Online

Erie area students grapple with student loans, Oct. 22, GoErie.com (Erie Times-News)

'Macbeth' casts ominous mood in Edinboro, Oct. 22, GoErie.com (Erie Times-News)

Mercyhurst, Edinboro meet tonight in search of a spark, Oct. 22, GoErie.com (Erie Times-News)

Wallace leading Penn Hills YMCA to be more [EU alumnus], Oct. 21, New Pittsburgh Courier

Education notes: Edinboro honored for diversity, inclusion, Oct. 18, GoErie.com (Erie Times-News)

Youngsters go by the book in summer program [EU's Wook Lee's family featured], Oct. 18, GoErie.com (Erie Times-News)

Snow, hail, freezing rain reported in Erie area; more could be coming [quotes EU's Jon Vincent], Oct. 18, GoErie.com (Erie Times-News)

News from across the Erie region: University open house will include campus tours; University president's home to be open for holiday tour, Oct. 18, GoErie.com (Erie Times-News)

College notes for Oct. 18 [includes note about TechSavvy event held at EU in April], Oct. 18, GoErie.com (Erie Times-News)

Wrestling medalist hosts clinic [EU's Bruce Baumgartner in the news], Oct. 18, Daily Sentinel (Grand Junction, Colo.)

Music filled the air tonight at Edinboro University, Oct. 17, YourErie.com (WJET-TV)

Pennsylvania budget impasse leaves college students without funds [EU mention late in story], Oct. 17, Pittsburgh Tribune-Review

President Obama announces forces will remain in Afghanistan [quotes EU's Gerry Gendlin, EU students], Oct. 15, Erie News Now (WICU/WSEE-TV)

Porreco College café ribbon cutting, Oct. 15, YourErie.com [WJET-TV]

Ceramics exhibition features works by 13 artists [includes EU faculty and alumni], Oct. 15,

Valdosta State University News

Titusville native selected to play in the Dream Bowl, Oct. 12, Titusville Herald

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People on the Move: EU alumnus Kevin Morton honored, Oct. 11, GoErie.com (Erie Times-News)

News from across Erie and Crawford counties Oct. 11 [includes EU marching band show] GoErie.com (Erie Times-News)

Time for compromise on gun control: Tony Peyronel, Oct. 11, GoErie.com (Erie Times-News)

Obituary: David Giltinan, Oct. 11, GoErie.com (Erie Times-News)

Saturday parade highlights Edinboro homecoming events, Oct. 10, GoErie.com (Erie Times-News)

Edinboro University Homecoming weekend brings together thousands, Oct. 10, YourErie.com (WJET-TV)

Free parade, homecoming events Saturday in Edinboro, Oct. 9, GoErie.com (Erie Times-News)

More state universities say goodbye to flat-rate charge, Oct. 9, PennLive.com (Harrisburg)

State System board allows pricing experiments at four more universities, Oct. 9, Pittsburgh Post-Gazette

VPAA Steven Combs clarifies email, Oct. 8, Drury Mirror

VP Tina Mengine appeared live on 5:30 broadcast to promote Homecoming events, Oct. 8, YourErie.com (WJET-TV)

Edinboro University Homecoming goes Hollywood Oct. 8 to 10, Oct. 8, Meadville Tribune

Music Muse: ‘The Stanford Prison Experiment’ sneaks into Edinboro, Oct. 8, GoErie.com (Erie Times-News)

Edinboro guard Wade-Chatman named to preseason D-II All-America team, Oct. 8, GoErie.com (Erie Times-News)

Catch free concert of Spielberg movie music, Oct. 8, GoErie.com (Erie Times-News)

Big comedy names appear in the Erie region this week, Oct. 8, GoErie.com (Erie Times-News)

Cheyney U. enrollment halved in past five years [includes reference to Pogue Scholarship at EU], Oct. 8, Philly.com

Erie Philharmonic to offer free show, Oct. 7, YourErie.com (WJET-TV)

PMI open house set to attract more students toward technical education [includes reference to

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EU credit for technical training], Oct. 7, Meadville Tribune

WJET-TV cameraman shoots footage Porreco College Open House, Oct. 6, YourErie.com (WJET-TV)

Open House at Porreco College today, Oct. 6, YourErie.com (WJET-TV)

Under construction: Edinboro water improvements, Oct. 4, GoErie.com (Erie Times-News)

Education notes for Oct. 4: Edinboro University students combat hunger, GoErie.com (Erie Times-News)

College notes for Oct. 4 [includes note about EU's Penny Orr], GoErie.com (Erie Times-News)

Meg Loncharic column [EU student Jason Piccoli mentioned in note about Woman's Club fine arts event], Oct. 4, GoErie.com (Erie Times-News)

Liz Allen: 1 family's ability to carry on [includes information about EU student Alexandra Rieger's illness], Oct. 4, GoErie.com (Erie Times-News)

Edinboro stays tied for first in PSAC volleyball, Oct. 4, GoErie.com (Erie Times-News)

Braddock Visual Artist LaToya Ruby Frazier Wins MacArthur Genius Award, Oct. 2, WESA-FM (Pittsburgh)

Phone records help Edinboro police track down two suspects in man's shooting death, Oct. 2, Meadville Tribune

Drury community reacts to faculty dismissals [mentions EU in relation to former Dean Steven Combs], Oct. 2, The Drury Mirror

Same-sex benefits case remanded to state court, Oct. 1, Philadelphia Gay News

Erie Philharmonic Orchestra to kick off EU's Hollywood-themed Homecoming with 'Spielberg Scores,' Oct. 1, YourErie.com (WJET-TV)

Panel discussing media, law enforcement tonight at Edinboro, Oct. 1, GoErie.com (Erie Times-News)

EU alumna Jessica Schaefer, finalist in the Martha Stewart American Made competition, Marthastewart.com

Nature informs furniture design at museum exhibit [work of EU's Karen Ernst], Oct. 1, GoErie.com (Erie Times-News)

## **September**

Local girl diagnosed with rare cancer [EU student forced to withdraw due to illness], Sept. 30, ErieTVnews.com (WSEE/WICU-TV)

Edinboro alumna awarded ‘genius grant,’ Sept. 30, Titusville Herald

Photographer and Braddock native Frazier awarded MacArthur grant [includes reference to EU], Sept. 30, Pittsburgh Tribune-Review

Edinboro hires Fornato as women’s lacrosse coach, Sept. 30, GoErie.com (Erie Times-News)

LaToya Ruby Frazier profile, Sept. 29, MacArthur Foundation

Ta-Nehisi Coates, Black Leaders Are Among the Winners of MacArthur Foundation ‘Genius’ Grants [includes reference to EU], Sept. 29, Atlanta Black Star

LETTERS: Union contract behind high college cost, Sept. 28, Meadville Tribune

Hope for Pennsylvania budget breakthrough as local groups look for solutions, Sept. 27, GoErie.com (Erie Times-News)

College notes [include grant for EU student Matthew Brockett; EU alumni teaching in Korea] Sept. 26, GoErie.com (Erie Times-News)

Education notes: EUP names new veteran coordinator, Sept. 26, GoErie.com (Erie Times-News)

Family road trips [by daughter of EU’s Joe Laythe] Sept. 26, GoErie.com (Erie Times-News)

Spielberg scores opens Erie Philharmonic Pops [EU’s Tom Weber spoke and is referenced; EU’s Patrick Jones was a soloist but isn’t mentioned in this report], Sept. 26, ErieTVnews (WICU/WSEE-TV)

Erie medical corps to aid Pope Francis visitors [EU’s Colleen Bessetti-Barrett featured], Sept. 25, GoErie.com (Erie Times-News)

Ex-Edinboro student pleads guilty in off-campus murder, Sept. 24, GoErie.com (Erie Times-News)

National Theatre of the Deaf visits Edinboro next week, Sept. 24, GoErie.com (Erie Times-News)

Potterfest rolls on with classes, quidditch, Sept. 24, GoErie.com (Erie Times-News)

Awesome October calendar highlights Erie region fun [includes numerous EU events], Sept. 24, GoErie.com (Erie Times-News)

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Edinboro's Avery to wrestle in NWCA All-Star Classic, Sept. 24, GoErie.com (Erie Times-News)

Third suspect apprehended in Edinboro homicide, Sept. 23, GoErie.com (Erie Times-News)

2<sup>nd</sup> man charged in Edinboro slaying, Sept. 22, GoErie.com (Erie Times-News)

Kellem leaving Pirates for YWCA post, Sept. 22, Pittsburgh Courier

Same-sex benefits case against Cigna kicked to state court, Sept. 22, The Legal Intelligencer

Artist mixes media for personal connection [EU MFA student Noele Datillo Reynolds], Sept. 21, The Vindicator (Youngstown)

Potterfest returns to Edinboro, Sept. 21, YourErie.com (WJET-TV)

Edinboro U hosts 5<sup>th</sup> annual Potterfest, Sept. 20, GoErie.com (Erie Times-News)

Glenn Beck, Joel Klein, Amar'e Stoudamire and others reflect on their education [includes

LaToya Ruby Frazier on meeting Kathe Kowalski at EU], Sept. 19, New York Times 6<sup>th</sup> Floor blog

Edinboro University students combat hunger with annual Walk for Food, Sept. 18, Meadville Tribune

Edinboro University recognized for diversity and inclusion, Sept. 18, Meadville Tribune

Potterfest returns to Edinboro University for fifth year, Sept. 17, Meadville Tribune

Fifth Potterfest starts Monday in Edinboro, Sept. 17, GoErie.com (Erie Times-News)

Potter 5.0 musical comedy debuts in Edinboro, Sept. 17, GoErie.com (Erie Times-News)

Smith Provision, Waldameer among honorees at 2015 Commitment to Erie Awards [EU's Scott

Miller among the judges], Sept. 17, GoErie.com (Erie Times-News)

The road to Dismaland [feature by EU's Jim Wertz about EU's Dietrich Wegner], Sept. 16, Erie Reader

Edinboro's Jen Gruber named volleyball player of week, Sept. 16, GoErie.com (Erie Times-News)

Media and law enforcement panel discussion at Edinboro University, Sept. 15, YourErie.com (Erie Times-News)

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Edinboro's Austin Reese earns PSAC honors, Sept. 15, GoErie.com (Erie Times-News)

Sparks fly over rental permit controversy in Edinboro, Sept. 14, ErieTVnews.com (WICU/WSEE-TV)

Edinboro landlords face borough council, Sept. 14, YourErie.com (WJET-TV)

Scottish spirit prevails at Edinboro University competition, Sept. 13, GoErie.com (Erie Times-News)

Education notes: Early childhood credentials programs begin at EUP, Sept. 13, GoErie.com (Erie Times-News)

College notes [includes items about Nomsa Galeta, EU student Allison Gibbens], Sept. 13, GoErie.com (Erie Times-News)

Edinboro shooting suspect enrolls in new school, Sept. 12, GoErie.com (Erie Times-News)

Highland Games bring Scotland to Edinboro, Sept. 12, ErieTVnews.com (WICU/WSEE-TV)

Attention Muggles: Attend Hogwarts for a Day in Pa., Sept. 11, PennLive.com (Harrisburg)

Former Blackhawk standout Shansky hopes for turnaround at Edinboro, Sept. 11, Pittsburgh Post-Gazette

Edinboro borough manager speaks out about new ordinances, Sept. 10, ErieTVnews (WSEE/WICU-TV)

Edinboro, Gannon ranked in D-II women's top 25 soccer poll, Sept. 10, GoErie.com (Erie Times-News)

Edinboro Highland Games scheduled through this weekend, Sept. 10, GoErie.com (Erie Times-News)

Edinboro's Severo named PSAC West volleyball player of the week, Sept. 10, GoErie.com (Erie Times-News)

Edinboro's Narbuvoll named PSAC cross country athlete of the week, Sept. 10, GoErie.com (Erie Times-News)

Edinboro's Martynkiewicz named PSAC cross country athlete of the week, Sept. 10, GoErie.com (Erie Times-News)

Highland Games return to Edinboro, Sept. 9, YourErie.com (WJET-TV)

Edinboro landlords question new ordinances from borough zoning office, Sept. 9, ErieTVnews.com (WSEE/WICU-TV)



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Mercyhurst University climbs in new U.S. News & World Report rankings, Sept. 9, GoErie.com (Erie Times-News)

As membership falls, unions step up for low-wage workers [quotes EU's Scott Miller], Sept. 7, GoErie.com (Erie Times-News)

How to be safe during and after National Campus Safety Awareness Month, Sept. 6, GoErie.com (Erie Times-News)

Enrollment steady at Erie area colleges, Sept. 6, GoErie.com (Erie Times-News)

Athena luncheon scheduled for Sept. 17 [EU student Megan Kunst an award finalist], Sept. 6, GoErie.com (Erie Times-News)

Grade inflation suspected for Pa. state-owned universities' education majors, Sept. 5, Pittsburgh Tribune-Review

Our View: Local profs teach others how to give back, Sept. 4, GoErie.com (Erie Times-News)

Edinboro women top regional cross country rankings, Sept. 4, GoErie.com (Erie Times-News)

Fighting Scots ready for season opener, Sept. 3, ErieTVnews (WICU/WSEE-TV)

Highland Games events at Edinboro University celebrate university's Scottish Heritage, Sept. 3, Meadville Tribune

'Boro has new designs on winning, Sept. 3, GoErie.com (Erie Times-News)

Art notes: Edinboro art professor in Banksy's 'Dismaland,' Sept. 2, Pittsburgh Post-Gazette

District college notebook [includes item about EU's Dave Habat wrestling for Slovenia], Sept. 2, Pittsburgh Tribune-Review

Porreco College Gala in the Orchard honors Richardsons, Porrecos, Sept. 1, GoErie.com (Erie Times-News)

Edinboro professor featured in global art exhibition, Sept. 1, Pittsburgh Magazine Great Minds email newsletter

## **August**

EU honored with AAUA's Exemplary Models Award, August 2015, newsletter of the American Association of University Administrators

Journalism students react to tragic shooting, Aug. 31, ErieTVnews.com (WSEE/WICU-TV)

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College notes for Aug. 30: EU Student Veteran of the Year, Aug. 30, GoErie.com (Erie Times-News)

Scholarship created in honor of Edinboro professor fighting cancer, Aug. 30, GoErie.com (Erie Times-News)

Dismaland: Banksy releases delightfully grim Disney World parody trailer [features photos/video of Dietrich Wegner's contributions to Banksy's major Dismaland art installation], Aug. 27, The Independent (UK)

In brief: Edinboro campus police apprehend wanted man, Aug. 28, GoErie.com (Erie Times-News):

OBIT NOTICE: Emma Williams, former advisor to Delta Zeta, Aug. 28, GoErie.com (Erie Times-News)

29 photos from Banksy's twisted 'Dismaland' theme park [also features Wegner], Aug. 27, Business Insider

## **EU NEWS RELEASE REPORT**

### **August 27 – November 16, 2015**

#### **November**

Edinboro University department, PRSSA chapter capture three awards in regional PR competition, Nov. 12

Edinboro University's commitment to veterans results in sixth consecutive Military Friendly® recognition, Nov. 11

New grant program cuts cost of college for siblings attending Edinboro University, Nov. 9

Military ceremony, annual service project to mark Veterans Day at Edinboro University, Nov. 3

Edinboro University President Julie E. Wollman accepts position at Widener University, Nov. 3

Operaperta Duo to perform Nov. 10 at Edinboro University, Nov. 3

#### **October**

Hometown news: 29 individual releases for education students who earned teacher candidacy, Oct. 22

Retired EU professor Omniewski inspires new Arts Infusion Certificate, Oct. 22

New café opens at Porreco College, Oct. 22

Cassia Scheid named Outstanding English Major, Oct. 21

Mother and daughter earn Edinboro University teacher candidacy at recent pinning ceremony, Oct. 14

Edinboro University professor publishes third article in international education journal, Oct. 12

Students, families invited to tour, explore Edinboro University during Open House events, Oct. 12

Invitation for coverage: Edinboro University Homecoming, Oct. 9

Invitation for coverage: Ribbon-cutting for Porreco College café, Oct. 8

Edinboro University ceramics talent goes on display in Pittsburgh-area gallery, Oct. 8

'Scot Spectacular' marching band event to showcase 10 regional high schools, Oct. 5

Erie Philharmonic Orchestra to kick off EU's Hollywood-themed Homecoming with 'Spielberg Scores,' Oct. 1

Hometown News: Six individual releases regarding psychology internships, Oct. 1

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**September**

Edinboro University Homecoming goes Hollywood, Oct. 8-10, Sept. 30

Porreco College invites future students to explore options at fall Open House events, Sept. 30

EU Performing Arts Series presents LGBTQIA humorist Karen Williams, Sept. 29

Edinboro alumna LaToya Ruby Frazier awarded MacArthur ‘genius grant,’ Sept. 29

Popular Potterfest event canceled due to performer illness, Sept. 24

Al Stone lecture on Thursday relocated to Reeder Lecture Hall, Sept. 21

Edinboro University students combat hunger during annual Walk for Food, Sept. 17

EU Planetarium to kick off its fall programs with ‘Eclipse Mania,’ Sept. 16

Edinboro University panel to examine relationship between media and law enforcement, Sept. 15

Edinboro University receives national award for excellence in diversity efforts for 2nd year,  
Sept. 15

Lecture by Edinboro graduate in English to highlight benefits of liberal arts education, Sept. 14

Baron-Forness Library to host Books Are Fun book fair fundraiser, Sept. 10

EU nursing professor McClune lectures at research conference in Puerto Rico, Sept. 10

5th annual Edinboro Potterfest conjures up more magical fun, Sept. 10

Al Stone lecture relocated, Sept. 9

GECAC Transitions Program at Porreco College offers college prep to qualified students, Sept. 9

Bruce Gallery to host Q&A with award-winning photographer, Sept. 9

Major gifts officer Marilyn Goellner recertified as a Certified Fund Raising Executive, Sept. 2

Journalism and Public Relations Department to host media executive, Sept. 1

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Attachment #10

| Name                                 | Gift Date  | Amount     | Gift Reference                                                                                                                                                                          |
|--------------------------------------|------------|------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Bambino's Pizza                      | 9/30/2015  | \$20.00    | Donation of two (2) gift certificates for a large one item pizza as giveaway/prize at the Fighting Scots (Football) Kickoff event held September 3.                                     |
| Baumgartner, Bruce R.                | 9/30/2015  | \$27.00    | Donation of a t-shirt and a hat as as giveaway/prize at the Fighting Scots (Football) Kickoff event held September 3.                                                                   |
| Baumgartner, Bruce R.                | 9/30/2015  | \$48.00    | Donation of four (4) T-shirts for use by the Athletic Department                                                                                                                        |
| Carini Restaurant                    | 9/30/2015  | \$102.50   | Donation of ten (10) gift certificates for a Free Spaghetti Dinner as giveaway/prize at the Fighting Scots (Football) Kickoff event held September 3.                                   |
| Charlie's Pub & Eatery               | 9/30/2015  | \$300.00   | Donation of pasta, salad and drinks for consumption by the EU Football team.                                                                                                            |
| Creekside Bar & Grille               | 9/30/2015  | \$20.00    | Donation of two (2) \$10 gift certificates as giveaway/prize at the Fighting Scots (Football) Kickoff event held September 3.                                                           |
| Diamond Nails                        | 9/30/2015  | \$5.00     | Donation of gift certificate for services at Diamond Nails as giveaway/prize at the Fighting Scots (Football) Kickoff event held September 3.                                           |
| Eat'n Park                           | 9/30/2015  | \$10.00    | Donation of a \$10 gift card as giveaway/prize at the Fighting Scots (Football) Kickoff event held September 3.                                                                         |
| Eberle's Physical Therapy, Inc.      | 11/13/2015 | \$300.00   | Gift-in-kind of a Welch Allen Spot Vital Signs Monitor with stand for use by the EU Athletic Training Department.                                                                       |
| Edinboro Hotel, Inc.                 | 9/30/2015  | \$300.00   | Donation of pasta, salad and drinks for consumption by the EU Football team.                                                                                                            |
| Edinboro Hotel, Inc.                 | 9/30/2015  | \$75.00    | Donation of six (6) gift certificates for free food items as giveaway/prize at the Fighting Scots (Football) Kickoff event held September 3.                                            |
| Edinboro University Campus Bookstore | 9/30/2015  | \$200.00   | Donation of a \$200 gift card to the EU Campus Bookstore as the top prize at the Fighting Scots (Football) Kickoff event held September 3.                                              |
| Edinboro University Campus Bookstore | 9/30/2015  | \$1,293.25 | Gift-in-kind of 35 sweatshirts (valued at \$36.95 each) for use by the EU Athletic Department                                                                                           |
| Edinboro University Campus Bookstore | 11/13/2015 | \$396.00   | Gift-in-kind of 33 shirts in recognition of the 1995/2005 PSAC Championship Football Team for use by the EU Athletic Department.                                                        |
| Erie Metropolitan Transit Authority  | 9/30/2015  | \$30.00    | Donation of a gift basket as giveaway/prize at the Fighting Scots (Football) Kickoff event held September 3.                                                                            |
| EUP Army ROTC                        | 9/30/2015  | \$74.00    | Donation of two (2) hats, two (2) drawstring backpacks, two (2) water bottles and two (2) T-shirts as giveaway/prize at the Fighting Scots (Football) Kickoff event held September 3.   |
| EUP Highlands Catering               | 9/30/2015  | \$400.00   | Donation of 50 pizzas for consumption by the EU Football team.                                                                                                                          |
| Famous Dave's                        | 9/30/2015  | \$57.28    | Donation of a T-shirt, seven (7) bottles of a variety of BBQ sauce, and two (2) bottles of seasoning as giveaway/prize at the Fighting Scots (Football) Kickoff event held September 3. |
| Flip Café                            | 9/30/2015  | \$20.00    | Donation of two (2) \$10 gift certificates as giveaway/prize at the Fighting Scots (Football) Kickoff event held September 3.                                                           |
| Flip Café                            | 9/30/2015  | \$400.00   | Donation of 100 wraps for consumption by the EU Football team.                                                                                                                          |
| Holiday Hair, Inc.                   | 9/30/2015  | \$15.00    | Donation of service (one (1) shampoo and conditioner) as giveaway/prize at the Fighting Scots (Football) Kickoff event held September 3.                                                |
| John's Wildwood Pizzeria             | 9/30/2015  | \$37.00    | Donation of four (4) gift certificates for free food items as giveaway/prize at the Fighting Scots (Football) Kickoff event held September 3.                                           |

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| Name                            | Gift Date  | Amount   | Gift Reference                                                                                                                                                                                                                            |
|---------------------------------|------------|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| John's Wildwood Pizzeria        | 9/30/2015  | \$200.00 | Donation of 25 pizzas for consumption by the EU Football team.                                                                                                                                                                            |
| Keating, Lisa M.                | 9/30/2015  | \$250.00 | Donation of a snacks and raffle basket for use in the conduct of the Phonathon                                                                                                                                                            |
| Keating, Lisa M.                | 11/13/2015 | \$50.00  | Donation of food for consumption by student workers during conduct of Phonathon.                                                                                                                                                          |
| Keating, Lisa M.                | 11/13/2015 | \$300.00 | Donation of suits and skirts to the 9th Annual My Professor's Closet service project conducted by the Middle & Secondary Education and Educational Leadership Department.                                                                 |
| Lafranchi, William E.           | 11/13/2015 | \$1.00   | Gift-in-kind of the 1868 Literary Society Program for placement in the Baron-Forness Library archives.                                                                                                                                    |
| Lakeside Bagel & Deli           | 9/30/2015  | \$65.00  | Donation of four (4) T-shirts and one (1) travel mug as giveaway/prize at the Fighting Scots (Football) Kickoff event held September 3.                                                                                                   |
| Legin-Bucell, Cynthia           | 9/30/2015  | \$1.00   | Gift-in-kind of one (1) paperback book for placement in the Baron-Forness Library.                                                                                                                                                        |
| McDonald's                      | 9/30/2015  | \$200.00 | Donation of 100 cheeseburgers and drinks for consumption by the EU Football team.                                                                                                                                                         |
| McLaughlin, Peter J.            | 11/13/2015 | \$50.00  | Donation of one (1) new pair of shoes, five (5) blouses, two (2) dresses and one (1) sweater to the 9th Annual My Professor's Closet service project conducted by the Middle & Secondary Education and Educational Leadership Department. |
| Michelle's Shear Perfection     | 9/30/2015  | \$15.00  | Donation of a \$15 gift certificate as giveaway/prize at the Fighting Scots (Football) Kickoff event held September 3.                                                                                                                    |
| Moe's Southwest Grill           | 9/30/2015  | \$50.00  | Donation of two (2) \$25 gift cards as giveaway/prize at the Fighting Scots (Football) Kickoff event held September 3.                                                                                                                    |
| Norman's Deli and Pizzeria      | 9/30/2015  | \$400.00 | Donation of 100 subs for consumption by the EU Football team.                                                                                                                                                                             |
| Norton, Jennifer J.             | 11/13/2015 | \$20.00  | Donation of food for consumption by student workers during conduct of Phonathon.                                                                                                                                                          |
| Olde Tyme Cafe'                 | 9/30/2015  | \$30.00  | Donation of three (3) \$10 gift certificates as giveaway/prize at the Fighting Scots (Football) Kickoff event held September 3.                                                                                                           |
| Ohler, Denise L.                | 11/13/2015 | \$100.00 | Donation of shoes and professional clothing to the 9th Annual My Professor's Closet service project conducted by the Middle & Secondary Education and Educational Leadership Department.                                                  |
| Palma's Sweet Treats            | 9/30/2015  | \$10.00  | Donation of two (2) \$5 gift certificates as giveaway/prize at the Fighting Scots (Football) Kickoff event held September 3.                                                                                                              |
| R and S Sports                  | 9/30/2015  | \$10.00  | Donation of a \$10 gift certificate as giveaway/prize at the Fighting Scots (Football) Kickoff event held September 3.                                                                                                                    |
| Rutherford, Brett               | 9/30/2015  | \$489.00 | Gift-in-kind of one (1) hardback book, six (6) paperback books and 482 CDs for use by the Baron-Forness Library.                                                                                                                          |
| Rutherford, Brett               | 11/13/2015 | \$192.00 | Gift-in-kind of 192 CDs for use by the Baron-Forness Library.                                                                                                                                                                             |
| Smart Style Family Hair Salon   | 9/30/2015  | \$40.00  | Donation of one (1) bottle of end sealer, one (1) bottle of repair & shine serum, and two (2) coupon flyers as giveaway/prize at the Fighting Scots (Football) Kickoff event held September 3.                                            |
| Splash Lagoon Indoor Water Park | 9/30/2015  | \$184.00 | Donation of four (4) one-day splash passes as giveaway/prize at the Fighting Scots (Football) Kickoff event held September 3.                                                                                                             |

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| Name                    | Gift Date  | Amount   | Gift Reference                                                                                                                                                                                                                                            |
|-------------------------|------------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Sun Rayz                | 9/30/2015  | \$35.00  | Donation of a gift certificate for five super tans as giveaway/prize at the Fighting Scots (Football) Kickoff event held September 3.                                                                                                                     |
| T.G.I. Friday's         | 9/30/2015  | \$64.00  | Donation of eight (8) gift certificates for a Free Appetizer or Dessert as giveaway/prize at the Fighting Scots (Football) Kickoff event held September 3.                                                                                                |
| Taco Bell               | 9/30/2015  | \$125.00 | Donation of 100 tacos for consumption by the EU Football team.                                                                                                                                                                                            |
| Texas Roadhouse         | 9/30/2015  | \$165.00 | Donation of six (6) Free Entree coupons and three (3) \$25 gift certificates as giveaway/prize at the Fighting Scots (Football) Kickoff event held September 3.                                                                                           |
| Tractor Supply Co.      | 9/30/2015  | \$25.00  | Donation of a \$25 gift card as giveaway/prize at the Fighting Scots (Football) Kickoff event held September 3.                                                                                                                                           |
| UTZ Quality Foods, Inc. | 9/30/2015  | \$540.00 | Donation of 2,000 bags of chips as giveaway/prize at the Fighting Scots (Football) Kickoff event held September 3.                                                                                                                                        |
| Wendy's                 | 9/30/2015  | \$200.00 | Donation of 100 hamburgers for consumption by the EU Football team.                                                                                                                                                                                       |
| Wesley, Whitney M.      | 11/13/2015 | \$200.00 | Donation of five (5) skirts, 13 pants, one (1) dress, four (4) blouses, five (5) sweaters and one (1) blazer to the 9th Annual My Professor's Closet service project conducted by the Middle & Secondary Education and Educational Leadership Department. |
| Wyman, Andrea           | 9/30/2015  | \$1.00   | Gift-in-kind of the book "(MAT) Miller Analogies Test: 5th Edition": Published by Kaplan for use by the Baron-Forness Library.                                                                                                                            |
| Wyman, Andrea           | 9/30/2015  | \$1.00   | Gift-in-kind of the book "Finnish-American Family History" published by Carl Ross and Velma Doby for use by the Baron-Forness Library.                                                                                                                    |
| YMCA of Edinboro        | 9/30/2015  | \$133.00 | Donation of a gift certificate for a three-month membership as giveaway/prize at the Fighting Scots (Football) Kickoff event held September 3.                                                                                                            |



**Council of Trustees**

**Tuesday, April 12, 2016  
Public Meeting 2:00 p.m.  
Crawford Center Conference Room**

**A G E N D A**

- **New Business**

**Executive (COT Chair Dennis Frampton)**

**Action**

**Resolution Honoring the Contributions of Shaquan A. Walker**





# EDINBORO UNIVERSITY

## Resolution Honoring the Contributions of

### Shaquan A. Walker

**WHEREAS**, Shaquan A. Walker has distinguished himself as a leader among students of Edinboro University, serving as the student member of the Edinboro University Council of Trustees since August 2013.

**WHEREAS**, Shaquan A. Walker has served as a student voice on the Council of Trustees and as a role model and mentor for his peers, building a notable record of community service while also concurrently pursuing Bachelor of Arts degrees in Sociology and Criminal Justice with minors in Economics and Political Science.

**WHEREAS**, Shaquan A. Walker has represented the University and his fellow students effectively as a member of the Blue Ribbon Commission on Campus and Community Safety in 2015, and as a member of a Pennsylvania State System of Higher Education delegation that in 2013 met with the U.S. Secretary of Education and other policymakers in Washington, D.C.

**NOW, THEREFORE, BE IT RESOLVED**, that this Council of Trustees of Edinboro University of Pennsylvania acknowledges the service, leadership and dedication of Shaquan A. Walker to the University and to the Pennsylvania State System of Higher Education, and wishes his continued success and fulfillment as he pursues graduate studies and a career.

**Unanimously adopted by the Council of Trustees on this 12<sup>th</sup> day of April 2016**

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Dennis R. Frampton, Chairperson  
Council of Trustees

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David J. Werner, Interim President  
Edinboro University of Pennsylvania

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Daniel E. Higham, Secretary  
Council of Trustees



## **Council of Trustees**

**Tuesday, April 12, 2016  
Public Meeting 2:00 p.m.  
Crawford Center Conference Room**

## **A G E N D A**

- **New Business**
  - Academic Affairs (Dr. Michael Hannan, Provost and Vice President for Academic Affairs)**
    - Information – Academic Affairs**
    - Academic Affairs Report**
    - Individual Granted Sabbatical Leave 2017-2018**
    - Individuals Granted Emeritus Status – December 2015**
    - Program Moratoria, Program Revision (new track to existing program) and Program Revisions**

**Academic Affairs - Report**  
**Edinboro University Council of Trustees**  
**April 12, 2016**

**Accreditations and Recognitions**

- February 2016, the **Commission on Collegiate Nursing Education (CCNE)** accreditation team visited Edinboro providing positive feedback to our **Nursing Department**. A detailed report is expected after the CCNE Board of Directors meeting in October 2016.
- Edinboro's Master of Education in Early Childhood Education was ranked seventh in OnlineU's listing of the nation's Most Affordable Early Childhood Education Degrees Online. The University's master's and post-master's certificate programs in education are ranked 12<sup>th</sup> in its listing of the Most Affordable Online Teaching Degrees.
- The Animation Career Review's 2016 listing ranked **Edinboro University Art Department's Animation** program 18<sup>th</sup> on the East Coast and 17<sup>th</sup> nationally among public schools and colleges.

**Academic Program Initiatives**

- Students interested in careers in healthcare were able to speak with professionals in the field on March 16<sup>th</sup> at "**Having the Heart for Healthcare,**" a program presented by **Porreco College** and Fairview Manor. The event took place at Fairview Manor, Fairview, Pa. The program emphasized compassion, professionalism and choosing a healthcare career for the right reasons. Edinboro professor **Daniel Eaton**, MSN, RN, a nurse and educator who is also a Ph.D. student in the field of eldercare and dementia, spoke about his experience. Training options that were addressed included LPN/RN resources, a new opportunity for certified medical assistant training, and a program Mr. Eaton coordinates at Porreco College that trains nurse aides.

**University Outreach and Campus Programs**

- Following the November 3<sup>rd</sup> screening of "Mercy Street", **Dr. James Wertz**, professor in the **Public Relations and Journalism Department**, moderated a panel discussion about Civil War history and Civil War-era medical practices with **Dr. Lenore Barbian**, Edinboro University's **Anthropology Program coordinator** in the **History, Anthropology and World Languages Department** and **Dr. Cathleen Wierzbowski** of the University's **Nursing Department**.
- National Association of Black Journalists President Sarah J. Glover, an Erie native who earned her master's degree in Communication Studies at Edinboro University, returned to the Edinboro campus February 12, 2016 to discuss "The Changing Media Landscape". Ms. Glover is social media editor for the NBC Owned Television Stations, based in New York City.
- On February 16, 2016, **Dr. Joseph Laythe**, professor in the **History, Anthropology, and World Languages Department**, shared life lessons with faculty and students in a presentation titled "**Navigating the Classroom and Campus: Reflecting on 20 Years,**" sponsored by the **Center for Faculty Excellence**. This was **Dr. Laythe's** last lecture and opportunity to share his experiences, give back to the University and to say thanks.
- **The Center for Faculty Excellence** hosted several workshops during the month of March including a Comic Life & Photo Booth presentation, an Inspiration Workshop, an iMovie Workshop and an iBook workshop. The Center is also creating a resource page on their website with information related to teaching, research and writing.
- Dr. Arthur Benjamin visited Edinboro University on March 14, 2016 to celebrate Pi Day. Dr. Benjamin, a professor of mathematics at Harvey Mudd College and a professional magician, entertained high school students and Edinboro University faculty and students in Louis C. Cole Auditorium with a presentation called "Mathemagics" where he demonstrated and explained his secrets for performing rapid mental calculations faster than a calculator.
- The **Department of English and Philosophy** hosted Ms. Karen Shriver, Founder and Owner, KSA Communication Design and Research as part of **Edinboro University's Distinguished Alumni Lecture**

Series on April 7, 2016. Ms. Shriver spoke about Making Visual and Verbal Language Clear: Traveling the World as an Information Designer.

### Faculty Recognition

- The course, READ 707, submitted by **Dr. Linda Best**, professor in the **Early Childhood and Reading Department**, for a Quality Matters (QM) Course Review met QM review expectations. Dr. Best also received notification that three research articles she submitted to the Quality Matters Research Library were accepted and will be included in the body of research that supports QM rubric standards and the process of continuous quality assurance.
- **Michelle Vitali**, professor in the **Art Department**, is working with a group in Spain and Andorra to complete research to identify the relationship between two individual skulls from the Middle Ages.
- **Dr. Heather Snyder**, professor in the **Psychology Department**, was selected for a 2016-17 Fulbright U.S. Scholar grant.
- **Dr. Anne Quinn**, Chairperson of the **Mathematics and Computer Science Department**, recently was published in a peer-reviewed journal of the Mathematical Association of America. *The College Mathematics Journal* published Dr. Quinn's article "Technology Review: Graph Theory Smartphone Apps" in January. The journal has previously published Dr. Quinn's work in April and September 2015. In addition, *The Mathematics Teacher* will publish Dr. Quinn's "Web-Based Statistical Sampling and Analysis" in April and "Statistical Inference and Simulation with StatKey" in May.

### Student Recognition

- Honors Program students Chris Schneider, Letty Crawley, Logan Erdner and Steph Stevenson attended the 50<sup>th</sup> annual National Collegiate Honors Council (NCHC) Conference in Chicago, Illinois, November 11-15, 2015 with Dr. Jean Jones, Honors Director. Chris presented his research, entitled *College Minors and Creative Potential*, during the poster session. NCHC is the leading professional association for honors colleges and programs around the country.
- Reilee DuPratt, a Senior majoring in Early Childhood Education, was named to the 2015-16 College Sports Information and Directors of America (CoSIDA) Academic All-American Division II Women's Soccer Team, the nation's gold standard for scholar-athlete awards.
- Alejandro Beach, a senior Political Science major, is working for the Pennsylvania Department of Environmental Protection as part of a 15-week internship sponsored by Pennsylvania's State System of Higher Education. He is one of 16 students participating in The Harrisburg Internship Semester (THIS) program, which provides students the opportunity to work in all areas of state government while earning a full semester's worth of credits.
- A poster design created by senior Graphic and Interactive Design (Art Department) student, **Blaise McQuade**, was chosen as the winning entry in the Typography Day 2016 Poster Competition (an international design conference). Blaise's work was one of only eight American designs selected among the 1,012 professional and student designers from around the world who entered the competition.
- On February 20-21, the **Edinboro University's Mock Trial Team** competed at the **American Mock Trial Association's National Intercollegiate Mock Trial Regional** tournament hosted by SUNY-Buffalo State, New York. The following students represented Edinboro University competing against the best undergraduate mock trial programs in the country: **Zachary Bell, Shemiaka Royster, Kayla Sweet, Shaley Williams, Sean Donnelly, Anthony Jackson, Robin Marshall, Renee Marshall, Erin O'Brien** and **Joshua Carpeno**. **Erin O'Brien** received an **All-American Witness Award**. She is the first Edinboro University student to ever receive this award.

- **Savannah Anderton** and **Stephanie Stevenson** will represent Edinboro University and the Robert C. Weber Honors Program during the PASSHE Summer Honors Program in Spain, hosted by Indiana University of Pennsylvania this May.

**Recent accomplishments by our Ceramics Students in the Department of Art:**

- A September 2015 Ceramics Monthly article included work by graduate Ceramics students **Sara Morales-Morgan, Marge Gormley** and **Sara Catapano**.
- Graduate student **Didem Mert** has the cover and an article entitled; Hand-Crafted Cuisine: by Didem Mert, Pottery Making Illustrated, pages 10-12, Westerville, Ohio; January 2016. **Didem** is also on cFile's list of Potters to Watch (only 15 cited, nationally) in 2016. <https://cfileonline.org/contemporary-pottery-to-watch-in-2016/>



Didem Mert's Pottery

- **NCECA Student Show:** Edinboro Ceramics Graduate Students **Ashley Bevington** and **Hannah Pierce** along with undergraduate Ceramics student **Matt George** have work included in this year's 2016 National Council on Education in the Ceramic Arts (NCECA) annual national juried student show. This show will be held in Kansas City during the March 2016 NCECA conference, and will be viewed by the 5000+ attendees.

**"Marge Brown Kalodner Graduate Student Exhibition", Clay Studio, Philadelphia; June-August 2015** - Edinboro Graduate Ceramics Students **Ben Lambert, Austin Wieland, Didem Mert, Sara Morales-Morgan** and **Ashley Bevington** had work included in this national exhibition at Clay Studio in Philadelphia. **5 of the 25 students chosen nationally were from Edinboro.** Plus, two Edinboro undergraduate ceramics alumni currently in graduate schools were also included, Chris Drobnock (University of Arkansas) and Mark Arnold (Southern Illinois University).

- **Keystone Collegiate Exhibition** at Brockway Center for Arts & Technology, Brockway, Pa. Graduate students **Didem Mert, Sara Morales-Morgan, Ashley Bevington, Royce Hilderbrand, Neil Simak, Sara Catapano** and **Hannah Pierce** along with undergraduate Ceramic students **Pat Bell** and **Steven Rossini** are included in this juried exhibition in March 2016.
- **Clay Place Exhibition.** Edinboro's Clay Club held a show of current student work in Pittsburgh at the Standard Ceramic's Gallery, Clay Place. The show included 6 Graduate and 6 Undergraduate ceramics students with both ceramics faculty, December 2015.

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Academic Affairs - Report  
Edinboro University Council of Trustees  
April 12, 2016

- Graduate student **Sara Morales-Morgan** was a resident artist in January 2016 at Arrowmont School of Arts and Crafts in Gatlinburg, Tennessee and had work included in:
  - \* "Beyond the Brickyard" juried exhibition in Helena, Montana; January-April 2016
  - \* "Profit Margins" invitational exhibition in Gainesville, Florida; January 2016
  - \* "Workhouse National" juried exhibition in Lorton, Virginia; September 2015
- Graduate student **Neil Simak** has exhibited work at:
  - \*"Solo Show", Brockway Center for Arts & Technology, Brockway, Pa.; August, 2015
  - \*"October Evenings" juried exhibition, MCA's Heeshen Gallery, Meadville, Pa.; Oct. 2015
  - \*"Clay and Fibers" exhibition, MCA's Heeshen Gallery, Meadville, Pa.; Nov. 2015
- Graduate student **Sara Catapano** was a teaching Assistant at Haystack School of Crafts in June 2015 and had work exhibited in the "Masters 9" juried exhibition at the Manifest Gallery in Cincinnati, Ohio in September 2015.
- Graduate Student **Jason Piccoli** has exhibited work in;
  - \*"October Evenings" juried exhibition, MCA's Heeshen Gallery, Meadville, Pa.; Oct. 2015
  - \*"Clay and Fibers" exhibition, MCA's Heeshen Gallery, Meadville, Pa.; Nov. 2015
- Graduate student **Hannah Pierce** has exhibited work at:
  - \* 2015 "States of Matter", juried exhibition, San Francisco, Ca.
  - \* 2015 "Arcata/ Eureka Airport Art Exhibition VIII", Arcata, Ca.
- Undergraduate student **Stephen Rossini** has the following 2015 exhibitions:
  - \*"23rd Annual Strictly Functional Pottery National"; Lancaster, Pa.
  - \*"Teapots: Annual Three Wheel Studio Ceramic Show"; Providence, RI
  - \*"Shippensburg University Ceramics Invitational", February 2016



Work by Stephen Rossini

- Clairra Heitzenrater's and Josh Mitchel's work was published in *Fresh Paint Magazine*, Issue 11. Both students are 3<sup>rd</sup> year MFA Painting students.

### Miscellaneous

- **Dr. James Wertz**, professor in the Journalism and Public Relations Department, was named the new Director of the Robert C. Weber Honors Program effective January 2016.
- The **Edinboro University Planetarium** kicked off the spring semester with 'Legends of the Night Sky' on January 27<sup>th</sup>. On February 8<sup>th</sup>, the Planetarium hosted a new program geared toward children ages 1-7 with the world premiere of "World at Night." Additional presentations of this program are scheduled for April and May.
- **Ms. Monica Clem** was named the new Director of Career Services.
- **Laugh Riot Performing Arts Company** presented "**The Twin Menaechmi**" in November at the Diebold Center for the Performing Arts. During the month of February 2016, the **Performing Arts Series** presented the musical "**Little Shop of Horrors.**"
- First Friday Concert Series hosted by the **Music Department** features musical artistry of Edinboro University Faculty. The concerts take place on the first Friday of most months during the academic year in the William P. Alexander Music Center Recital Hall. The spring schedule included the following performances: February 5 - **Dr. Patrick Jones**, Chair of the Music and Theatre Department, saxophone; April 1 – **Dr. Elizabeth Etter**, faculty in the Music and Theatre Department, and friends, harpsichord/piano.
- **Dr. Sarah Schouten** and the **Music and Theatre Department** welcomed Dr. Rebecca Chambers, principal horn in the Ocala Symphony Orchestra, on January 27, to lead a master class in the William P. Alexander Music Center - Recital Hall. Dr. Chambers, **Dr. Schouten** and Dr. Amber Shay Nicholson also performed a recital that evening in the William P. Alexander Music Center - Recital Hall.
- Throughout February, Edinboro University celebrated Black History Month with a variety of events and performances ranging from concerts to panel discussions, including the documentary film "Frederick Douglass: An American Life;" a financial seminar, "In the Black: Demystifying Finance;" and "School Daze," a movie screening and Greek discussion panel.
- On February 6<sup>th</sup>, a team from Edinboro University competed at the National Academic Quiz Tournament (NAQT) Sectional Tournament in Youngstown, Oh.
- The Friends of the Baron-Forness Library hosted a Books are Fun book fair on February 18-19. Funds raised will benefit enhancements to information resources and services available to the University's students.
- The campus celebrated Women's History Month in March with various events that highlighted the achievements of women everywhere. As part of the celebration, faculty members, students and guests participated in several enlightening presentations that included:
  - "**Women to Women: An Authentic Mentoring Discussion,**" featuring Athena Circle of Trust members and professional women from the community;  
A keynote address by Caryn Hunt, President of the Pennsylvania's National Organization for Women titled, "**A Field Guide to the Feminist Movement in Pennsylvania,**"
  - "The Female Principle in Chinese Taoism," by **Dr. Karen Seubert** of the English and Philosophy Department;
  - **Women in Business Panel** focusing on career development and entrepreneurship, women-led initiatives and leadership roles, and global experiences;
  - "Women as Victims and as Defendants," by **Dr. Joseph P. Conti** of the Political Science and Criminal Justice Department;
  - "The Call of the 'Booty': Female Pirates," by **Dr. Jerra Jenrette** of the History, Anthropology, and World Languages Department and **Dr. Gwyneth Price** of the Middle and Secondary Education and Educational Leadership Department;

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**Academic Affairs - Report**  
**Edinboro University Council of Trustees**  
**April 12, 2016**

- “The Women of the History Channel’s Vikings,” by **Dr. Roger Solberg** of the English and Philosophy Department;
  - “Mythbusters: Women, Athletics, and Title IX,” by **Ms. Amy Barrell** and **Ms. Rebecca Wehler** of the Health and Physical Education Department;
  - “Strong Women of Harry Potter,” by **Dr. Corbin Fowler** of the English and Philosophy Department;
  - “Crazy in Love: Love, Relationships and Media in the Post Modern Era,” by **Dr. Rhonda Matthews** of the Political Science and Criminal Justice Department;
  - “Women in a Changing Middle East,” by **Dr. Baher Ghosheh** of the Geosciences Department;
  - “The Conflict between Radical Feminists and Transgender Activists”, by **Dr. Steve Sullivan** of the English and Philosophy Department,” and
  - “**Women of Word**,” an interactive performance by musicians, poets and a dancer, weaving poems into conversations on current affairs and major headline topics, especially those affecting women.
- The 2<sup>nd</sup> annual **Academic Festival** was held March 28-April 1. The Festival featured a number of events including performances, exhibitions, presentations, discussions, symposia, demonstrations, debates and special guests including Randy McIlwain, an Edinboro Alumnus and award-winning journalist from the NBC-owned television station in Los Angeles. Mr. McIlwain discussed “Media and Race” as the keynote speaker to open the Festival. He addressed news coverage of racial issues and examined ways in which news organizations can help to bridge the current national disconnect on race. For more details on the event, visit:  
<http://events.edinboro.edu/EventList.aspx?fromdate=3/28/2016&todate=4/1/2016&display=Month&view=Category>
  - The **Center for Career Development** hosted the first annual **Health and Human Services Career and Internship Expo** on April 7 in the Frank G. Pogue Student Center’s Multipurpose Room. The event brought students and area employers together in their specific fields. Recruiters from University of Pittsburgh Medical Center (UPMC) and Allegheny Health Network also attended.





**Academic Affairs – Information  
Edinboro University Council of Trustees  
April 12, 2016**

**SABBATICAL LEAVE**

**Fall 2017 (full pay)**

|                      |                                        |
|----------------------|----------------------------------------|
| Dr. David Hurd       | Geosciences                            |
| Dr. Peter McLaughlin | Psychology                             |
| Dr. Laurie Parendes  | Geosciences                            |
| Dr. Theodore Yeshion | Political Science and Criminal Justice |
| Ms. Ellen Zimmer     | Mathematics and Computer Science       |

**Spring 2018 (full pay)**

|                      |                                        |
|----------------------|----------------------------------------|
| Mr. Geoffrey Beadle  | Art                                    |
| Dr. Mark Deka        | Art                                    |
| Dr. Kenneth Felker   | Health and Physical Education          |
| Mr. Charles Johnson  | Art                                    |
| Dr. Naod Kebede      | Chemistry                              |
| Dr. Peter Lindeman   | Biology and Health Services            |
| Dr. Elvage Murphy    | Political Science and Criminal Justice |
| Dr. Roger Solberg    | English and Philosophy                 |
| Dr. Stephen Sullivan | English and Philosophy                 |



**Academic Affairs – Information  
Edinboro University Council of Trustees  
April 12, 2016**

**Emeritus Status Awarded – December 2015**

**EMERITUS**

| <b>NAME</b>                 | <b>DEPARTMENT</b>                                          |
|-----------------------------|------------------------------------------------------------|
| Dr. Charles Edwards         | Psychology                                                 |
| Dr. Paul Edwards            | Chemistry                                                  |
| Dr. Jeffrey Gryta           | Geosciences                                                |
| Dr. Debra Kubinski          | Nursing                                                    |
| Dr. Pamela Lasher           | Mathematics and Computer Science                           |
| Dr. Virginia McGinnis       | Early Childhood and Reading                                |
| Dr. Rosemary Omniewski      | Early Childhood and Reading                                |
| Dr. Joanne Smith            | Chemistry                                                  |
| Dr. Ronald Spiller          | History, Anthropology, and World Languages                 |
| Dr. Nicholas Stupiansky     | Middle & Secondary Education and<br>Educational Leadership |
| Dr. Theresa Thewes          | Chemistry                                                  |
| Dr. Sandra Waite-Stupiansky | Early Childhood and Reading                                |
| Ms. Loralyn Whitney         | University Libraries                                       |

Information – Academic Affairs  
Edinboro University Council of Trustees  
April 12, 2016

Program Moratoria, Program Revision (New Track to Existing Program) and Program Revisions

|   | Name of Program                                                                                                                                                   | Code<br>N=new<br>R=Revision<br>M=Moratorium | Description of Revisions/Reasons                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|---|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | <b>Master of Education – Middle and Secondary with Teacher Certification – Thesis Concentration (08638)</b><br><br>UWCC approved 2-10-16; Senate approved 2-29-16 | M                                           | This track (concentration 08638) is no longer necessary because students are required to take SEDU 797 (Action Research in Education) rather than SEDU 799 (Thesis). This decision was made because action research is more relevant to the education field as it goes one step beyond the thesis process by creating an action plan.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 2 | <b>Master of Education – Middle and Secondary Instruction with Thesis Concentration (08646)</b><br><br>UWCC approved 2-10-16; Senate approved 2-29-16             | M                                           | This track (concentration 08646) is no longer necessary because students are required to take SEDU 797 (Action Research in Education) rather than SEDU 799 (Thesis). This decision was made because action research is more relevant to the education field as it goes one step beyond the thesis process by creating an action plan.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 3 | <b>Associate of Applied Science – Aeronautical Science (New Track to Existing Program)</b><br><br>UWCC approved 3-16-16; Pending Senate approval 3-28-16          | R                                           | This new track emphasizes courses that prepare graduates for careers in aviation as professional pilots. Graduates gain the required knowledge in areas of mathematic, physics, communications, and aeronautics in order to immediately pursue a career as a commercial pilot. The flight and ground school training is provided by a flight school certified by the Federal Aviation Administration or, alternatively, this training may be satisfied by possession of a current license/certification at the appropriate level. Graduates of the Associate of Applied Science in Aeronautical Science will satisfactorily complete flight certification through the commercial pilot rating; be proficient in analytical and quantitative computations appropriate to the aeronautical environment; develop communications skills appropriate to meet the demands of being a commercial pilot; assess and operationalize a management and business plan in an aeronautical environment; and recognize weather patterns that may affect flight safety and take steps to mitigate them. |

**Information – Academic Affairs**  
**Edinboro University Council of Trustees**  
**April 12, 2016**

**Program Moratoria, Program Revision (New Track to Existing Program) and Program Revisions**

|   | <b>Name of Program</b>                                                                                                                   | <b>Code</b><br>N=new<br>R=Revision<br>M=Moratorium | <b>Description of Revisions/Reasons</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|---|------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 4 | <b>Associate of Applied Science – Applied Technology</b><br><br>UWCC approved 2-10-16; Senate approved 2-29-16                           | R                                                  | This revision removes PHYS 181 (Principles of Physics) from Applied Practice Courses as it is not consistent with the other AAS (Associate of Applied Science) tracks which require PHYS 101 (Physical Science). PHYS 101 has been added to Applied Practice Courses. COMM 107 (Public Speaking) is replaced with COMM 298 (Business and Professional Communication) or COMM 107 in Skills. PHIL 240 (Intro to Moral Issues) is recommended as the Core general education 6 requirement.                       |
| 5 | <b>Associate of Applied Science – Concentration: Electric Utilities Technician</b><br><br>UWCC approved 2-10-16; Senate approved 2-29-16 | R                                                  | MATH 105 (College Algebra) requirement is replaced with MATH 104 (Finite Math). This change reflects the desire to make the AAS (Associate of Applied Science) tracks as identical as possible.                                                                                                                                                                                                                                                                                                                |
| 6 | <b>Bachelor of Arts in English – Literature Concentration</b><br><br>UWCC approved 2-10-16; Senate approved 2-29-16                      | R                                                  | This revision will bring the Literature degree in line with both the English: Writing and the Secondary Ed. English degrees. It will also ensure that Literature students have specific in-depth study prior to taking the capstone course.                                                                                                                                                                                                                                                                    |
| 7 | <b>Post Graduate Certificate in Art Therapy</b><br><br>UWCC approved 2-29-16; Pending Senate approval 3-28-16                            | R                                                  | In order to prepare for Fall 2016 CACREP visit, course proposals in this certificate are being updated to include course name changes, one course addition, and one course deletion. The total credits in the certificate were also reduced because the research project was reduced to 3 credits and the internship to 6 credits. These revisions meet the CACREP standard, while at the same time making the total number of credits needed for the Certificate in Art Therapy more attainable for students. |

c: Office of Admissions  
Office of Financial Aid  
Office of Institutional Research  
Office of the Registrar



## **Council of Trustees**

**Tuesday, April 12, 2016  
Public Meeting 2:00 p.m.  
Crawford Center Conference Room**

## **A G E N D A**

- **New Business**

**Finance and Administration** (Mr. Guilbert Brown, Vice President for Finance and Administration)

**Action – Finance and Administration**

Interim President Werner recommends approval of **Contracts and Purchases** as reviewed by the Council of Trustees for the period **November 1-30 and December 1-31, 2015; January 1-31 and February 1-29, 2016.**



# **Contracts & Purchases**

**November 2015**

**Council of Trustees Meeting  
April 12, 2016**

**COUNCIL OF TRUSTEES**  
**EDINBORO UNIVERSITY - REPORT OF CONTRACTS FROM 11/01/15 TO 11/30/15**

| <b>Contractor's Name</b>              | <b>Cost Center Name</b>         | <b>Description</b>                                      | <b>Funding Source</b>           | <b>Expense Category</b>             | <b>Amount</b> |
|---------------------------------------|---------------------------------|---------------------------------------------------------|---------------------------------|-------------------------------------|---------------|
| Ash Enterprises                       | Geosciences                     | Planetarium Projecter Maintenance                       | General Funds                   | Contracted Repairs                  | \$ 3,550.00   |
| College Week Live Inc                 | Admissions                      | Online Recruiting International & Out of State Students | General Funds                   | Technical Consultants               | 14,000.00     |
| Development Cubed Inc                 | University Commencement         | Commencement Video Display                              | General Funds                   | Software Maintenance                | 4,921.50      |
| Environmental and Safety Training Inc | Fire and Safety                 | Hazardous Material Consulting Services                  | General Funds                   | Hazardous Waste Removal             | 15,000.00     |
| Freedom Sign Company                  | Campus Media Operations         | Fabricate & Install Window Graphics                     | Self-Supported Funds            | Audio-Visual Materials/Supplies     | 1,696.00      |
| Grise Audio Visual Center             | University Commencement         | Audio/Visual Services for Commencement                  | General Funds                   | Specialized Services                | 5,920.00      |
| Jemko Petroleum Equipment Inc         | Deferred Maint-Garage           | Replace Gasoline & Diesel Spill Buckets                 | Other E&G Funds                 | Contracted Repairs                  | 7,800.00      |
| Justin D Ford                         | EITC Aeronautics Ready For Life | Instructor for Aeronautics Program                      | Restricted Grant/Contract-Local | Specialized Services                | 2,000.00      |
| Raven Rental                          | University Commencement         | Sound System for Fall & Spring Commencement             | General Funds                   | Rental/Operating Lease-Misc Telecom | 2,400.00      |
| Walsh Refrigeration                   | Shops/Plants                    | HVAC Services                                           | General Funds                   | Contracted Maint-Bldgs & Grounds    | 5,000.00      |
|                                       |                                 |                                                         |                                 | <b>TOTAL</b>                        | \$ 62,287.50  |

**COUNCIL OF TRUSTEES**  
**EDINBORO UNIVERSITY-REPORT OF PURCHASE ORDERS OVER \$10,000 FROM 11/01/15 TO 11/30/15**

| <b>VENDOR-NAME</b>                  | <b>VENDOR-ADDRESS</b>                                    | <b>DESCRIPTION</b>                                              | <b>PO NUMBER</b> | <b>PO AMOUNT</b> |
|-------------------------------------|----------------------------------------------------------|-----------------------------------------------------------------|------------------|------------------|
| African Conservation Experience     | Unit 1 Manor Farm<br>Gloucestershire UK GL128LJ          | International Student Services<br>South Africa Faculty-Led Trip | 4500481166 \$    | 32,500.00        |
| Anixter Inc                         | 10 Parkway View Dr Bldg 0<br>Pittsburgh PA 15205         | Technology & Communications<br>Infrastructure Cable             | 4500481870       | 17,224.17        |
| Apple Computer Inc                  | 2420 Ridgepoint Dr<br>Austin TX 78754                    | Doucette Hall 108<br>Computer Lab Upgrade                       | 4500482981       | 29,546.00        |
| Bill McCandless<br>Ford-Mercury Inc | 8416 Sharon-Mercer Rd<br>PO Box 191<br>Mercer PA 16137   | Facilities 2016<br>Ford F350 Truck                              | 4500482018       | 28,445.74        |
| Builders Hardware                   | 2002 West 16th St<br>Erie PA 16505                       | Hendricks Hall Stairwell<br>Fire Door Replacement               | 4500482990       | 21,827.30        |
| Cleveland Brothers<br>Equipment Co  | 3950 Depot Rd<br>Erie PA 16510                           | Facilities Loader Rental                                        | 4500481742       | 14,500.00        |
| Clifton Larson<br>Allen LLP         | 610 W Germantown Pk Ste 400<br>Plymouth Meeting PA 19462 | Finance & Administration<br>Year End Audit Services             | 4500482470       | 10,375.00        |
| Desmone and<br>Associates           | 3400 Butler St<br>Pittsburgh PA 15201                    | Baron-Forness Library<br>Learning Commons Design                | 3900007680       | 79,647.90        |
| General Revenue<br>Corporation      | 11501 Northlake Dr<br>Cincinnati OH 45249-4613           | Bursar Annual Loan<br>Collection Services                       | 4500482457       | 20,200.00        |
| Haines Printing                     | 10575 W Main Rd<br>North East PA 16428                   | Admissions Search<br>Piece Printing                             | 4500481224       | 11,355.00        |
| Heartland Campus<br>Solutions       | 181 Montour Run Rd<br>Coraopolis PA 15108                | Bursar Annual<br>Billing Services                               | 4500482473       | 22,700.00        |



**COUNCIL OF TRUSTEES**  
**EDINBORO UNIVERSITY-REPORT OF PURCHASE ORDERS OVER \$10,000 FROM 11/01/15 TO 11/30/15**

| <b>VENDOR-NAME</b>                 | <b>VENDOR-ADDRESS</b>                                    | <b>DESCRIPTION</b>                                                 | <b>PO NUMBER</b> | <b>PO AMOUNT</b>     |
|------------------------------------|----------------------------------------------------------|--------------------------------------------------------------------|------------------|----------------------|
| Lyrcsis                            | 1438 W Peachtree St NW Ste 200<br>Atlanta GA 30309       | Library Subscriptions                                              | 4500483235       | 14,382.00            |
| Milham Ford                        | 3810 Hecktown Road<br>Easton PA 18045                    | Police 2016 Interceptor SUV                                        | 4500482179       | 37,873.90            |
| People Admin Inc                   | 805 Las Cimas Parkway Ste 400<br>Austin TX 78746         | Human Resources 5-Year Applicant<br>Tracking Software Subscription | 4500483265       | 107,197.25           |
| Per4Max Medical                    | 612 N Great Southwest Pkwy<br>Arlington TX 76011         | Athletics Basketball Wheelchairs                                   | 4500482761       | 18,216.00            |
| Proquest Information<br>& Learning | 789 E Eisenhower Parkway<br>Ann Arbor MI 48108-1346      | Library On-Line Subscriptions                                      | 4500483161       | 13,704.25            |
| Reliant Capital<br>Solutions LLC   | 750 Cross Point Rd Suite G<br>Gahanna OH 43230           | Bursar Annual Loan<br>Collection Services                          | 4500482395       | 24,000.00            |
| Transworld<br>Systems Inc          | PO Box 5505<br>Carol Stream IL 60197-5505                | Bursar Annual Loan<br>Collection Services                          | 4500482461       | 11,500.00            |
| WTW Architects Inc                 | 127 Anderson St Timber Court<br>Pittsburgh PA 15212-5801 | Frank G Pogue Student Center<br>Settlement Agreement               | 4500481395       | 16,394.70            |
|                                    |                                                          |                                                                    | <b>TOTAL</b>     | <b>\$ 531,589.21</b> |



# **Contracts & Purchases**

**December 2015**

**Council of Trustees Meeting  
April 12, 2016**

**COUNCIL OF TRUSTEES**  
**EDINBORO UNIVERSITY - REPORT OF CONTRACTS FROM 12/01/15 TO 12/31/15**

| <b>Contractor's Name</b>           | <b>Cost Center Name</b>             | <b>Description</b>                               | <b>Funding Source</b> | <b>Expense Category</b>          | <b>Amount</b> |
|------------------------------------|-------------------------------------|--------------------------------------------------|-----------------------|----------------------------------|---------------|
| AIS Commercial Parts & Service     | Deferred Maint-Rose Hall            | Repair Grill                                     | Housing Funds         | Contracted Repairs               | \$ 4,501.86   |
| Rachel B Balombini                 | OSD                                 | Sign Language Interpreting Services              | Other E&G Funds       | Specialized Services             | 327.00        |
| EE Austin & Son Inc                | Deferred Maint-Loveland Hall        | Demolish & Replace Stairs-Loveland Hall          | Other E&G Funds       | Contracted Maint-Bldgs & Grounds | 10,700.00     |
| EE Austin & Son Inc                | Deferred Maint-Hendricks Hall       | Repair to Suspended Slab-Hendricks Hall          | Other E&G Funds       | Contracted Maint-Bldgs & Grounds | 10,800.00     |
| Erika Roberts                      | Art Dept                            | Modeling                                         | General Funds         | Specialized Services             | 450.00        |
| George H Althof Inc                | Shops/Plant                         | Replace Heat Exchangers-Academy Hall             | General Funds         | Contracted Maint-Bldgs & Grounds | 3,800.00      |
| James B Schwab Co                  | Various                             | Fax, Shredders & Wide Format Copier Service Agmt | General Funds         | Contracted Maint-Office Equip    | 1,300.00      |
| James Restoration Co               | Deferred Maint-Reeder Hall          | Repair Front Steps                               | Other E&G Funds       | Contracted Maint-Bldgs & Grounds | 12,110.00     |
| Keystone Electric Contruction Co   | Deferred Maint - Earp Hall          | Switchgear Installation                          | Housing Funds         | Contracted Maint-Bldgs & Grounds | 11,250.00     |
| Northwest Classroom Captioning LLC | Human Resources & Staff Development | C.A.R.T. Services for Interviews                 | General Funds         | Specialized Services             | 240.00        |
| Penn Power Systems                 | Shops/Plants                        | Generator PM                                     | General Funds         | Contracted Repairs               | 10,865.00     |
| Rabe Environmental Systems         | Shops/Plants                        | HVAC Services                                    | General Funds         | Contracted Maint-Bldgs & Grounds | 10,000.00     |

**COUNCIL OF TRUSTEES**  
**EDINBORO UNIVERSITY - REPORT OF CONTRACTS FROM 12/01/15 TO 12/31/15**

| <b>Contractor's Name</b> | <b>Cost Center Name</b>        | <b>Description</b>    | <b>Funding Source</b> | <b>Expense Category</b>               | <b>Amount</b>       |
|--------------------------|--------------------------------|-----------------------|-----------------------|---------------------------------------|---------------------|
| Trackqua                 | Track & Cross<br>Country-Women | Timer Setup for Meets | Scholarship Funds     | Athletic Game<br>Clothing & Equipment | 2,423.00            |
|                          |                                |                       |                       | <b>TOTAL</b>                          | <b>\$ 76,343.86</b> |

**COUNCIL OF TRUSTEES**  
**EDINBORO UNIVERSITY-REPORT OF PURCHASE ORDERS OVER \$10,000 FROM 12/01/15 TO 12/31/15**

| <b>VENDOR-NAME</b>               | <b>VENDOR-ADDRESS</b>                                     | <b>DESCRIPTION</b>                                                             | <b>PO NUMBER</b> | <b>PO AMOUNT</b> |
|----------------------------------|-----------------------------------------------------------|--------------------------------------------------------------------------------|------------------|------------------|
| American Chemical Society        | PO Box 182977<br>Columbus OH 43218-2426                   | Library American Chemical Society Web Editions/eBooks                          | 4500483722 \$    | 18,190.00        |
| Campbell Durant Beatty Palombo   | 535 Smithfield St Suite 700<br>Pittsburgh PA 15222        | Human Resources<br>Legal Services                                              | 4500484128       | 12,015.89        |
| Capital Area Intermediate Unit   | 55 Miller Street<br>Enola PA 17025-1640                   | School of Education<br>Major Program Review                                    | 4500484367       | 12,257.00        |
| Greenwood/Asher & Associates Inc | 42 Business Center Rd Suite 206<br>Miramar Beach FL 32550 | Presidential Executive Search Services                                         | 4500484252       | 109,000.00       |
| Haines Printing                  | 10575 W Main Rd<br>North East PA 16428                    | Admissions Search<br>Piece Re-Print                                            | 4500484271       | 12,206.63        |
| Hanover Research Council LLC     | 4401 Wilson Blvd 4th Floor<br>Arlington VA 22203          | Provost Office Annual Membership Dues                                          | 4500484698       | 39,000.00        |
| HHSDR Architects Engineers       | 40 Shenango Ave<br>Sharon PA 16416                        | Boiler House Design Services to Stabilize & Infill the Coal Bunker             | 3900007730       | 14,800.00        |
| HHSDR Architects Engineers       | 40 Shenango Ave<br>Sharon PA 16416                        | Lawrence Towers Repurpose & Reclassify for New Offices & Residential Occupancy | 3900007731       | 16,000.00        |
| JSTOR                            | Portico 2 Rector St 18th Floor<br>New York NY 10006       | Library Annual Electronic Journal Subscriptions                                | 4500484378       | 17,500.00        |
| Lamar Advertising                | 1565 West 12th St<br>Erie PA 16501                        | Communications & Marketing<br>Annual Billboard Advertising                     | 4500483643       | 53,950.00        |
| Linemark Printing Inc            | 501 Prince Georges Blvd<br>Upper Marlboro MD 20774        | Admissions Admit Guidebook<br>Printing & Mailing                               | 4500484763       | 20,227.01        |
| Postmaster of Erie               | Bulk Mail Acceptance Unit<br>Erie PA 16515-9996           | Facilities Postage                                                             | 4500483387       | 30,000.00        |

**COUNCIL OF TRUSTEES**  
**EDINBORO UNIVERSITY-REPORT OF PURCHASE ORDERS OVER \$10,000 FROM 12/01/15 TO 12/31/15**

| <b>VENDOR-NAME</b>                   | <b>VENDOR-ADDRESS</b>                           | <b>DESCRIPTION</b>                                         | <b>PO NUMBER</b> | <b>PO AMOUNT</b>     |
|--------------------------------------|-------------------------------------------------|------------------------------------------------------------|------------------|----------------------|
| Roth Marz<br>Partnership PC          | 3505 Chapin St<br>Erie PA 16508                 | Doucette Hall Second Floor<br>Remodel Design Services      | 3900007732       | 78,124.53            |
| Roth Marz<br>Partnership PC          | 3505 Chapin St<br>Erie PA 16508                 | Porreco College Cottage<br>Renovations Design              | 3900007757       | 25,611.62            |
| Software Services<br>of Delaware Inc | 1024 Justison St<br>Wilmington DE 19801         | Admissions Annual Software<br>Maintenance & Support        | 4500483407       | 13,120.00            |
| T2 Systems Inc                       | 7835 Woodland Dr<br>Indianapolis IN 46278       | Police Three-Year T2 Parking<br>Software Subscription      | 4500484564       | 10,583.28            |
| Verizon Business<br>Services         | PO Box 660794<br>Dallas TX 75266-0794           | Technology & Communications<br>Semi-Annual Telecom Charges | 4500484710       | 15,000.00            |
| Xerox Corporation                    | 651 East Park Dr Ste 200<br>Harrisburg PA 17111 | Campus Life<br>5-Year Copier Lease                         | 4500484284       | 19,314.00            |
|                                      |                                                 |                                                            | <b>TOTAL</b>     | <b>\$ 516,899.96</b> |



# **Contracts & Purchases**

**January 2016**

**Council of Trustees Meeting  
April 12, 2016**

**COUNCIL OF TRUSTEES**  
**EDINBORO UNIVERSITY - REPORT OF CONTRACTS FROM 01/01/16 TO 01/31/16**

| <b>Contractor's Name</b>                 | <b>Cost Center Name</b> | <b>Description</b>                   | <b>Funding Source</b> | <b>Expense Category</b>          | <b>Amount</b>       |
|------------------------------------------|-------------------------|--------------------------------------|-----------------------|----------------------------------|---------------------|
| AG Aegis Company Inc                     | Fire and Safety         | Environmental Specialist Services    | General Funds         | Contracted Maint-Bldgs & Grounds | \$ 3,500.00         |
| Always Safe Sidewalks LLC                | Campus Landscaping      | Removal of Sidewalk Trip Hazards     | Other E&G Funds       | Contracted Maint-Bldgs & Grounds | 19,200.00           |
| Arizon Co                                | Shops/Plant             | Repairs to Dome                      | General Funds         | Contracted Maint-Bldgs & Grounds | 13,144.00           |
| Heritage Environmental Services          | Fire and Safety         | Material Stabilization/Disposal Prep | General Funds         | Contracted Maint-Bldgs & Grounds | 7,562.00            |
| Rabe Environmental Systems               | Shops/Plant             | PM for Liebert Systems Ross Hall     | General Funds         | Contracted Maint-Bldgs & Grounds | 7,228.00            |
| Sign Language Interpreting Professionals | OSD                     | Sign Language Services               | General Funds         | Specialized Services             | 8,062.50            |
|                                          |                         |                                      |                       | <b>TOTAL</b>                     | <b>\$ 58,696.50</b> |



**COUNCIL OF TRUSTEES**  
**EDINBORO UNIVERSITY-REPORT OF PURCHASE ORDERS OVER \$10,000 FROM 01/01/16 TO 01/31/16**

| <b>VENDOR-NAME</b>                    | <b>VENDOR-ADDRESS</b>                                | <b>DESCRIPTION</b>                                                          | <b>PO NUMBER</b> | <b>PO AMOUNT</b>     |
|---------------------------------------|------------------------------------------------------|-----------------------------------------------------------------------------|------------------|----------------------|
| Elsevier Science                      | Order Fulfillment<br>St. Louis MO 63146              | Library Electronic Resources                                                | 4500486321       | 22,000.00            |
| Hunter's Truck<br>Sales               | 101 E. Main St<br>Eau Claire PA 16030                | Facilities 2017 Peterbilt Dump Truck                                        | 4500486956       | 93,214.00            |
| JSTOR                                 | Portico 2 Rector St 18th Floor<br>New York NY 10006  | Library Annual Electronic<br>Journal Subscriptions                          | 4500486451       | 15,250.00            |
| Lyrasis                               | 1438 W Peachtree St NW Ste 200<br>Atlanta GA 30309   | Library Annual Subscription<br>Renewal Electronic Resource                  | 4500485619       | 55,097.00            |
| Lyrasis                               | 1438 W Peachtree St NW Ste 200<br>Atlanta GA 30309   | Library Annual Subscription<br>Renewal Electronic Resource                  | 4500486345       | 20,928.00            |
| National Collegiate<br>Athletic Assoc | PO Box 540014<br>Atlanta GA 30353-0014               | Athletics 2016 NCAA Wrestling<br>Championship Tickets                       | 4500486634       | 44,180.00            |
| Northwest Classroom<br>Captioning LLC | 3425 SE 16th Ave<br>Portland OR 97202                | Office for Students with Disabilities<br>Communications Access Services     | 4500486346       | 10,920.00            |
| Walsh<br>Equipment Inc                | 796 Unionville Road<br>Prospect PA 16052             | Facilities Dump Truck Dump Body,<br>Snowplow & Salt Spreader Kit            | 4500487021       | 62,009.00            |
| Wright's Media                        | 2407 Timberloch Pl Suite B<br>The Woodlands TX 77380 | Graduate Studies US News & World<br>Report Award Badge Permission Licensing | 4500485635       | 22,969.00            |
| Yardmaster of<br>PA LLC               | 2305 Manchester Road<br>Erie PA 16506                | Zafirovski Dome Snow Removal                                                | 4500486368       | 15,000.00            |
|                                       |                                                      |                                                                             | <b>TOTAL</b>     | <b>\$ 361,567.00</b> |



# **Contracts & Purchases**

**February 2016**

**Council of Trustees Meeting  
April 12, 2016**

**COUNCIL OF TRUSTEES**  
**EDINBORO UNIVERSITY - REPORT OF CONTRACTS FROM 02/01/16 TO 02/29/16**

| <b>Contractor's Name</b>             | <b>Cost Center Name</b>              | <b>Description</b>                    | <b>Funding Source</b> | <b>Expense Category</b>         | <b>Amount</b> |
|--------------------------------------|--------------------------------------|---------------------------------------|-----------------------|---------------------------------|---------------|
| Anita Szymanski                      | Community Music School               | Piano Lessons                         | Self-Supported Funds  | Specialized Services            | \$ 535.50     |
| Can Research Laboratories Inc        | Technology Fee Projects              | Installation & Programing a Projector | General Funds         | Media Equipment                 | 14,865.76     |
| Carrie Szermata                      | Community Music School               | Saxophone Lessons                     | Self-Supported Funds  | Specialized Services            | 375.00        |
| Coach USA - Erie                     | Honors Program                       | Bus Transportation                    | General Funds         | Student Travel                  | 3,850.00      |
| Elizabeth Henninger                  | Community Music School               | Piano Lessons                         | Self-Supported Funds  | Specialized Services            | 1,732.50      |
| Grise Audio Visual Center            | Adaptive Athletic Program            | Drape Installation                    | Scholarship Funds     | Rental/Operating Lease - Other  | 675.00        |
| Hagan Business Machines of Meadville | Art Department                       | On-Site Copier Service Agreement      | General Funds         | Contracted Maint - Office Equip | 1,248.00      |
| Hobart Sales & Service               | Food Service-Maintenance & Custodial | Repair Dishwasher                     | Dining Hall Funds     | Maintenance Supplies            | 4,026.27      |
| Kathleen Johnson                     | Continuing Education                 | Instruction of Nurse Aide Program     | Special Programs      | Speaker Fees                    | 4,375.00      |
| Mari Howells                         | Community Music School               | Clarinet Lessons                      | Self-Supported Funds  | Specialized Services            | 850.00        |

**COUNCIL OF TRUSTEES**  
**EDINBORO UNIVERSITY - REPORT OF CONTRACTS FROM 02/01/16 TO 02/29/16**

| <b>Contractor's Name</b> | <b>Cost Center Name</b>                 | <b>Description</b>             | <b>Funding Source</b>      | <b>Expense Category</b> | <b>Amount</b>       |
|--------------------------|-----------------------------------------|--------------------------------|----------------------------|-------------------------|---------------------|
| Maria Lyon               | Community Music School                  | Violin Lessons                 | Self-Supported Funds       | Specialized Services    | 3,400.00            |
| Mary Beth Armes          | Community Music School                  | Piano & Voice Lessons          | Self-Suppoted Funds        | Specialized Services    | 5,390.00            |
| Sara Adams               | Community Music School                  | Piano Lessons                  | Self-Supported Funds       | Specialized Services    | 2,427.25            |
| Sarah Glover             | Friends of Journalism                   | "The Changing Media Landscape" | Other Restricted Funds     | Speaker Fees            | 975.04              |
| Sarah Lee                | Community Music School                  | Bassoon Lessons                | Self-Supported Funds       | Specialized Services    | 552.50              |
| Scott Parker             | EUP Phonathon                           | Phonathon Coordinator          | Other Restricted Funds     | Specialized Services    | 5,100.00            |
| Susanna Reilly           | Community Music School                  | Cello Lessons                  | Self-Supported Funds       | Specialized Services    | 640.00              |
| Tiffany Tyree            | Highlands Opns Ph1 & Highlands Opns Ph2 | "Black Lives Matter"           | Privatized Student Housing | Speaker Fees            | 250.00              |
|                          |                                         |                                |                            | <b>TOTAL</b>            | <b>\$ 51,267.82</b> |

**COUNCIL OF TRUSTEES**  
**EDINBORO UNIVERSITY-REPORT OF PURCHASE ORDERS OVER \$10,000 FROM 02/01/16 TO 02/29/16**

| <b>VENDOR-NAME</b>               | <b>VENDOR-ADDRESS</b>                                  | <b>DESCRIPTION</b>                                                              | <b>PO NUMBER</b> | <b>PO AMOUNT</b> |
|----------------------------------|--------------------------------------------------------|---------------------------------------------------------------------------------|------------------|------------------|
| American Chemical Society        | PO Box 182977<br>Columbus OH 43218-2426                | Library Multi-Year Electronic Resource Subscriptions                            | 4500488952       | \$ 12,745.00     |
| Builders Hardware                | 2002 West 16th St<br>Erie PA 16505                     | Van Houten Dining Hall<br>New Wall Construction                                 | 4500489703       | 10,809.07        |
| CS Technologies Plus             | 2803 State Rt 257<br>Seneca PA 16346                   | Library Printers                                                                | 4500489368       | 11,364.00        |
| Ellucian Company LP              | 4 Country View Rd<br>Malvern PA 19355                  | Technology & Communications<br>Annual Banner Maintenance                        | 4500487748       | 105,730.00       |
| Ellucian Company LP              | 4 Country View Rd<br>Malvern PA 19355                  | Technology & Communications<br>Five-Year Banner Maintenance                     | 4500488953       | 930,996.00       |
| Elsevier Science                 | Order Fulfillment<br>St Louis MO 63146                 | Library Science Direct<br>Online Subscription                                   | 4500489203       | 25,550.67        |
| Leppo Inc                        | 176 West Ave<br>Tallmadge OH 44278                     | Facilities Three<br>Snowplow Blades                                             | 4500490067       | 12,138.00        |
| Medical Staffing Network         | 4408 Peach St Ste 202<br>Erie PA 16506                 | Office for Students with Disabilities<br>Temporary Certified Nursing Assistants | 4500487667       | 19,400.00        |
| National Cinemedia LLC           | 9110 E Nichols Ave Ste 200<br>Centennial CO 80112-3405 | Communications & Marketing<br>In-Theater Advertising                            | 4500488149       | 11,727.50        |
| NRCCUA                           | 3651 NE Ralph Powell Rd<br>Lee's Summit MO 64064       | Admissions Student Name<br>Purchase & Calling Services                          | 4500488651       | 18,000.00        |
| OCLC Inc                         | 6565 Kilgour Pl<br>Dublin OH 43017-3395                | Library Subscription Services                                                   | 4500489033       | 12,000.00        |
| Paulien & Associates Inc         | 899 Logan St Ste 508<br>Denver CO 80203-3156           | Main Campus & Porreco College<br>Space Utilization Study                        | 4500489982       | 143,000.00       |
| Presidio Networked Solutions Inc | 1001 Ardmore Blvd Ste 101<br>Pittsburgh PA 15221       | Technology & Communications<br>Telephone System Upgrade                         | 4500488623       | 50,941.25        |

**COUNCIL OF TRUSTEES**  
**EDINBORO UNIVERSITY-REPORT OF PURCHASE ORDERS OVER \$10,000 FROM 02/01/16 TO 02/29/16**

| <b>VENDOR-NAME</b>                     | <b>VENDOR-ADDRESS</b>                          | <b>DESCRIPTION</b>                         | <b>PO NUMBER</b> | <b>PO AMOUNT</b>       |
|----------------------------------------|------------------------------------------------|--------------------------------------------|------------------|------------------------|
| State of Michigan<br>Dept of Licensing | 611 West Ottawa<br>Lansing MI 48909            | Provost Office<br>State Authorization Fees | 4500488233       | 10,000.00              |
| USPS/Hasler                            | PO Box 7247-0217<br>Philadelphia PA 19170-0217 | Facilities Postage                         | 4500489606       | 35,000.00              |
|                                        |                                                |                                            | <b>TOTAL</b>     | <b>\$ 1,409,401.49</b> |



**Council of Trustees**

**Tuesday, April 12, 2016  
Public Meeting 2:00 p.m.  
Crawford Center Conference Room**

**A G E N D A**

- **New Business**  
**Finance and Administration** (Mr. Gil Brown, Vice President for Finance and Administration)  
**Information – Finance and Administration**  
**Finance and Administration Report**  
**Personnel transactions since December 11, 2015**

**Finance and Administration – Report  
Edinboro University Council of Trustees  
April 12, 2016**

**Office of the Vice President for Finance and Administration**

During the last three months the Office of the Vice President for Finance and Administration has worked on several initiatives designed to advance EU's long-term financial health. These include:

- Assisting with the presidential transition from outgoing President Julie Wollman to incoming Interim President David Werner.
- Working with the State System of Higher Education (SSHE) Office of the Chancellor and Edinboro University Foundation to arrange for the transfer of ownership and debt obligations for The Highlands student housing project.
- Vice President Brown chaired the search for a new chief enrollment manager resulting in the hiring of Dr. William Edmonds as Associate Vice President of Enrollment Services.
- Upon receipt of the revised Financial Risk Assessment from the SSHE, worked with Provost Hannan and members of EU's Executive Leadership Team (ELT), President's Executive Committee (PEC), Budget & Planning Team (BPT) and Strategic Enrollment Management Team (SEM Team) to revise EU's long-term enrollment and financial outlook utilizing revised state and county demographic projections for high school graduates in the coming years. The ELT developed a multi-year plan designed to bring EU to a balanced budget by July 1, 2018. The ELT and other committees are continuing to work to identify both revenue enhancement and cost reduction opportunities over a multi-year planning horizon.
- Vice President Brown and Provost Hannan presented revised enrollment and financial plans at an All Faculty Meeting in March.
- Provost Hannan and Vice President Brown were the keynote presenters at a Middle States Commission for Higher Education (MSCHE) workshop for institutions that have been asked to submit monitoring reports in response to an action or finding of the Commission. The MSCHE monitoring report visiting team commended EU's report of a year ago as a model. In addition, Vice President Brown presented a workshop on how to develop an institutional financial model.

The same joint presentation by Provost Hannan and Vice President Brown was accepted for presentation at the National Association of College and University Business Officers (NACUBO) annual meeting to be held in July in Montreal, Canada. In addition, Vice President Brown will present a session on energy efficiency projects at EU. **Budget**

The Budget office, in conjunction with the Accounting office, completed the mid-year projection for the fiscal year; provided data to the ELT to begin the Budget Reduction Plan for FY2017 and FY2018; and completed the financial reports for the SSHE Action Plan. Together with the Institutional Research office completed the 2014-2015 Department Credit analysis; provided financial data for the Vice President for Finance and Administration and Provost that was presented to the Budget Planning Team Committee, Breakfast Club session and to the Provost's meeting with All Faculty, all presented in the first quarter of the calendar year.

**Facilities Management and Planning**

- The Rose Hall Elevator Addition has been continuing. Mild winter weather allowed the contractors to continue with only minor stoppages so the project remains on schedule and will be ready for use by students by Fall semester 2017.
- The Library Learning Commons design is complete and the project will be bid in April. Construction is scheduled to begin in early summer and the projected completion is Spring 2017. The Learning Commons will be the home of student success, international student services, and career services.



- The University Call Center on the first floor of Dearborn Hall, which will be used to host phone-a-thons for fund raising and admissions, has been completed and has been in use since early March.
- The Capital Planning Committee placed a moratorium on any additional space renovation, relocation, or construction projects pending the completion of a space study by Paulien Associates. The study began in early March with a room by room inspection and inventory across campus which will be followed by interviews of key administrators and academic departments in May. The study results will be used to determine how the University can become more efficient in the utilization of space by consolidating or downsizing in response to decreased enrollments. Once the most efficient use of the space is determined, resources can be better utilized to maintain and refurbish the most useful space while deactivating other space.
- Deferred maintenance and infrastructure projects will continue including the access control project, medium voltage switchgear replacement project, as well as other projects necessary to repair or replace aging systems and infrastructure on campus. Emphasis will be placed on building envelopes including doors, windows, and roofs, as well as deteriorating exterior ramps, railings, steps, and walkways.
- The proposed demolition of Miller Research Center and Centennial Hall have been approved by the Pennsylvania Department of General Services which leaves only the approval from the Pennsylvania Historical Commission. The relocation of the remaining faculty and department offices in Centennial Hall into Dearborn Hall will be completed this summer and Centennial Hall will be taken off-line permanently.

### **General Accounting (includes Bursar, Cash Management and Accounts Payable)**

#### **Accomplishments: September - November 2015**

- Reviewed and updated capital projects balances and worked with Facilities to develop a Plant Fund Spending Plan for the next two fiscal years.
- Met with the Development office and Edinboro University Foundation to discuss restricted and endowment fund balances. Improved and clarified the procedures dealing with transfers of funds between the two entities. Also discussed the annual endowment distribution plan and the need for the Accounting office to have access to the donor documentation for each restricted fund to ensure that the donors' requirements are being followed.
- Worked with PASSHE to get a new monthly grant report created for the Development office. This report will show actual revenue received on all grants and will eliminate the need to update the current excel spreadsheet.
- Ongoing grant reporting, review and closeout.
- Created a spreadsheet to track all Flex and Boro Bucks transactions received daily. This will allow for reconciliation at the end of the month. Eliminated daily deposits of Flex and Boro Bucks, which will now be done on a monthly basis.
- Researched information pertaining to the indirect cost rate, submitted request for renewal and received new rate.
- Continuing to bill for delinquent 2015 summer athletic camp receivables and updating files in preparation for the summer 2016 camp activities.

### **Campus Services (Auxiliary Enterprises)**

- Chartwells and the SGA Convenience Store are now active on-campus vendors for the Boro Bucks program.

## **Purchasing and Contracts**

- Since January 2016, the Purchasing office has reviewed multiple agreements and contracts, processed multiple bids including sanitary sewer line cleaning services, waste removal services, HID Card Supplies, and processed many purchase orders and service purchase contracts.
- Service contracts have been awarded for various projects including a three-year agreement for water softener salt and services, multiple Community Music School instrument lesson contracts, speaker agreements, sidewalk repairs, athletic dome repairs, and renewal of the Starfish Retention Solutions software subscription. Work orders against open-ended agreements for asbestos removal and project design services were also issued. Currently working on reviewing and releasing the bid package for the Library Learning Commons construction project.
- The Purchasing office has fully executed multiple agreements, including agreements for badge licensing, temporary Certified Nursing Assistants, various library subscriptions, space utilization study; and Affiliation Agreements including Sault Area Hospital and Erie Veterans Medical Center among many others. Approximately 40 art loan agreements were processed as well as several agreements for facility usage and athletic sponsorship.
- Staff development – In January, a training session was held with the new department chairs to inform them of the purchasing process and approval of requisitions. Judy Magee, Pat McElhinny and Darla Spaid will attend the Spring Construction & Procurement Conference to be held in State College in April. The recently released mandated training for Protection of Children will be completed by the requested deadline.

## **Other**

- Associate Vice President for Financial Operations continued in role as University Supervisor to the Student Government Association (SGA). Recent work includes the development of employee job descriptions and completion of annual performance evaluations.
- Worked with SGA Advisor to develop a process for the SGA to receive fund balance expenditure proposals from the University administration. Seventy five (75) proposals were submitted for review by the student body.
- Worked with SGA Finance Director and Director of Operations to complete transfer of banking services from PNC Bank to Marquette Savings Bank.
- Ongoing discussion with PASSHE legal and University administration on changing the structure of the relationship between the SGA and EU so that more adult oversight is given to matters of finance and administration.

## **Human Resources and Faculty Relations**

### **Workers' Compensation**

Claims processed:

- November 2015 – 4 claims
- December 2015 – 3 claims
- January 2016 – 2 claims
- February 2016 – 4 claims

Total Amount Paid (all open claims):

- November 2015 - \$16,287.25
- December 2015 - \$25,855.78

- January 2016 - \$28,339.92
- February 2016 - \$12,223.83

#### **ACT 153/Criminal Background Checks**

- Faculty clearances for 100 level courses are almost completed.
- There are approximately four (4) current staff members that have at least one clearance not on file in Human Resources and have been contacted to complete the process.
- Since September 1, 2015, over 1,158 background clearances have been processed for current and new employees, with the majority student workers.
- SAP is still being utilized to record all clearances.

#### **Employment & Classification**

- Conducted new employee orientation for 20 new employees in February and March 2016 (2 Managers; 9 AFSCME; 6 APSCUF faculty; 3 Coaches).
- Developed a method of storing all search related documentation electronically on a cloud server within People Admin applicant tracking software.
- Developed a paperless on-line method for references to be received online and confidentially attached to the applicant file for review by the selection committee.
- Continue to work with the Chief Diversity Officer (CDO) on diversity recruiting initiatives and responses to concerns from employees (constituency experience). This includes providing diversity and search committee training to all selection committees.
- Collaborated with the CDO to revise the selection process and related selection documents to include fillable pdf forms for use by the selection committee.
- Performed 23 classification reviews at the request of functional managers. The reviews resulted in some recommendations for re-classification with promotion and salary increase, or in-grade adjustments and some were denied.
- Posted and advertised 12 staff positions and 10 Temporary and Tenure Track faculty positions.
- Verified and submitted the IPEDS data in conjunction with the Director of Institutional Research.
- Currently developing and testing an on-line paperless method for submission and approval of requests to fill vacancies.
- Currently working with Technology & Communications to develop an on-line/paperless tuition waiver process that will help Human Resources, Bursar's office and Institutional Research with reporting and expediency.

#### **Payroll and Benefits**

- More than half-million dollars in Winter session payments were paid in February to over 50 faculty.
- Last minute changes to work schedules for Christmas break were processed. We will soon begin the change of work schedules for the summer months, pending the President's approval.
- Payroll met with Kelly Vitelli in collaboration with the Financial Aid office to discuss improvements to the student employment process.
- New Spring faculty hires were processed and loads for temporary faculty continuing from Fall were adjusted in consultation with the Deans' offices.
- An increased number of students are deferring a portion or all of their student employment monies to their student account to avoid 'holds'.

- Since all of our Student Employment federal funds are nearly exhausted, all students were recoded to utilize institutional work funds for the remainder of the 15/16 academic year.
- Currently working on improved delivery of distance education payments.
- We continue to improve our process for paying overload. This Spring, we audited overload forms before paying out nearly a half-million in Spring overload monies to more than 100 faculty.
- Although more and more employees have elected to receive their W-2 form online, we continue to process requests for the reprinting of W-2 forms.
- We are preparing to pay out distance education payments April 15.
- Working with Human Resources to update all information for student and non-student non-resident alien employees.
- Collaborating with Social Equity to ensure students complete the protection of children training.
- Collaborating with Human Resources to ensure all student workers clearances are completed and received.
- All academic departments are now utilizing ESS for leave entry.
- Involved with new employee orientation, presenting information on ESS, etc.
- The Payroll staff will be attending ALICE training later this month presented by the University Police Department.
- We are also preparing for end of academic year processes and summer school processing.

### **Labor Relations**

- AFSCME
  - Received 2 grievances – Supervisory Salaries and Wages
  - One (1) grievance at the Office of the Chancellor (Step 3)

### **Time Link Project**

- Awaiting feedback on contract dispute between the Office of the Chancellor and Kronos.

### **Institutional Research**

The Office of Institutional Research has been spending much of its time on fiscal analysis, enrollment projections, future plans, and leadership transition.

### **Accomplishments:**

- With new leadership, especially in Enrollment Management, we have worked to set a realistic expectation of what our future annualized enrollment should be for the next three fiscal years and how it will impact our budget. These numbers were found acceptable for projection purposes, however, we will be working within SEM (Strategic Enrollment Management) to make this process better and set future goals.
- Performed analysis on the financial production of our academic programs within the department credit analysis as well as a study on the allocation of appropriations by department using State System data.
- Provided detailed projections of the impact of increasing our retention and loss of market share for Interim President Werner and Vice President Brown.
- Presented at meeting of the EU Council of Trustees on the topic of current strategic plan and future strategy of the institution.
- Prepared numerous reports and surveys focused on EU campus demographics. These include mandated accreditation studies as well as research surveys. Examples

administered include the National Survey of Student Engagement, a study on current student internship practices, and completion of the Common Dataset.

- IR has continued its goal for improved data and assessment across campus. Over the fall and early spring meetings have been held with:
  - Teams from the Admissions, Financial Aid, Technology & Communications (T&C), Veterans Services regarding the reporting of veterans data;
  - T&C about Retention cohorts in BoroReports; and
  - Student Life about improving assessment.
- Served as a member on several staff searches. One such search led to the hiring of the Director of Career Services.
- Plan to attend the Association for Institutional Research's annual conference May 31 - June 4 and bring back fresh ideas on improvements to the University's institutional research practices.

## **Technology and Communications**

### **December 2015 – March 2016 Accomplishments**

#### **Networks & Telecommunications**

##### **Telecom System Improvements:**

- Upgrades completed on all analog voice gateways in preparation for hardware/software upgrades to all central voice systems scheduled in May.
- Project to re-route all critical services currently served by analog dial tone to wire centers with backup generator power so these services remain functional during power outages. This project involved a contractor running outside plant copper between Earp-Cooper, Dearborn-Cooper and Highlands 1-Towers. Affected locations are as follows: McComb, Compton, Rose, Dearborn, Earp, Highlands 1.
  - Cutover of all analog lines from previous wire center location in McComb to Pogue Center which has a UPS/Generator – Fall 2015
  - Cutover of all analog lines from previous wire center location in Compton to Alexander – January 2016
  - Outside plant copper extended from building entrance in Dearborn and Earp to each building's telecom closet and terminated on lightning protection units – March 2016
- All UPS units in critical wiring closets have been put on network monitoring. Battery replacement in progress where needed.

##### **Network Improvements:**

- Implemented the following security improvements using new “next gen” Palo Alto firewall:
  - Denial of Service prevention activated
  - 30 day evaluation in progress on URL filtering subscription which allows blocking of known phishing and malware sites. Provides better reporting on malware and botnets
- Worked with PASSHE NOC to upgrade the software on the University Brocade SSHenet routers.
- RFP conducted for continuation of services for Porreco point-to-point Ethernet link and Business Continuity link. Bid awarded to Zito Media. Contract review still in progress.

Once signed Zito can begin their fiber installation. When they are up and running the University will save approximately \$20,000/year on these 2 services.

- Upgraded software on WiFi controllers to allow for utilization of latest WiFi standards and performance benefits.
- Received Tech Fee monies to upgrade 56 older wireless access points to new 802.11ac (gigabit) units.

**Campus Moves/Wiring Projects:**

- Dearborn phonathon room
- Cleanup of wiring closet in Library
- Cable TV wiring for TV's in the following location: Alumni House – 3, McComb – 2, Pogue – 2, Rose – 1

**Campus Security:**

- Re-wire of security cameras at Porreco due to rodent damage
- Bid award for new Campus Emergency Alert System. Kick-off implementation meeting scheduled later this month

**USDA RUS DLT Grant Application Submitted:**

2016 USDA RUS DLT Grant application “Northwest Pennsylvania Distance Learning Partnership” was submitted by Titusville Area School District who applied on behalf of an informal consortium that includes Union City Area School District, Forest Area School District and Edinboro University. The project would establish a new partnership with Edinboro offering dual enrollment classes leveraging an award of nearly \$200,000 in distance learning equipment and collaboration software.

**Resolved Help Desk Tickets:**

Network/Telecom/ECORs/PA One Call – 197

StudentNet – 122

**Enterprise Systems**

**System Software Upgrades:**

- Student Information System – including regulatory releases for New Year Financial Aid processing
- Document Imaging – enhancements including a method to automatically feed documents into the system to streamline processes and reduce manual effort
- Preparation for critical Oracle upgrade planned for this summer

**Accounts/Email:**

- Large reduction in number of stagnant accounts – has aided in management of Microsoft licenses
- Continued progress in federated identification for users for secure authentication into business systems

- **Cybersecurity – stopping unsafe email messages from reaching our users**

**Inbound Traffic**

| Month        | Blocked: Spam  | Blocked: Virus | Quarantined | Total Received |
|--------------|----------------|----------------|-------------|----------------|
| Jan          | 1046479        | 1045           | 2185        | 1877888        |
| Feb          | 1039291        | 3183           | 1876        | 2258758        |
| Mar          | 566293         | 1878           | 1195        | 1040962        |
| <b>Total</b> | <b>2652063</b> | <b>6106</b>    | <b>5266</b> | <b>5177608</b> |

**Expense Savings:**

- Renegotiating of maintenance contracts for savings over next 5 years

**Resolved Help Desk Tickets:**

200 closed tickets

70 Employee Change and Relocation Requests

**Desktop Systems and Learning Technology**

**Server improvements:**

- Repaired CBORD server by installation of new power supply
- Created secondary internal DNS server for redundancy
- Configure Hyper-V server for new PMP software
- Hardened Help Desk Ticket System and Inventory (Lansweeper) web servers - Removed Ciphers and protocols that are no longer secure. Updated patches/security updates

**Computer Lab upgrades:**

- Library 218 - Installed thin client lab
- Compton 216 lab - computer replacement with repurposed computers from Library Lab
- Ross 128 Lab – re-imaged lab with updated software and to accommodate MMAT testing
- Doucette Labs – upgraded 101, 107, 109, 108, G3 to Adobe CC2015
- Doucette 108 Lab – replaced lab with 22 new iMacs
- Lab Software and Microsoft updates:
  - Hendricks 224 - World Languages Lab
  - Hendricks 245 - Business lab
  - Human Services 153 - Nursing Lab
  - Human Services - 227 & 249
  - Cooper Hall - 107, 111, 224, 238 & 241
  - Hendricks G24 – ROTC lab

**Classroom Improvements:**

Doucette 119 – technology upgrade

Hendricks Hall – technology enhancement in 3 classrooms

**KLN databases** - Connected Library system to Shibboleth server in order to meet PASSHE mandate.

**Loaner Equipment Survey** – Created and conducted survey regarding equipment.

Tech Help Center Quality Assurance - Met with all THC students in one-on-one meetings to assure continued working knowledge of help desk processes as well as voice monitoring of phone calls at the start of new semester.

**Faculty Life Cycle Computer replacements** - Working with the Provost's office to finalize the eligible list. Obtained updated pricing for the computer choices. Updated and tested the life cycle replacement programs to ensure they work with the current year's data.

**Library Learning Commons project** - Worked with Facilities and architects to design technology solutions for this project. Researched and provided pricing for such solutions.

**Sophos Removal** - Created and deployed a removal script that helped to clean-up our old anti-virus "Sophos" on 80+ computers on campus. Running 2 antivirus apps can cause severe performance issues for PCs with inadequate RAM.

**Remote Desktop Solution for Finance Department** - Assisted the finance department with long awaited solution to connect to faculty/staffs computers remotely, while not giving the finance department admin privileges to ensure proper security (ex: Sean Bliley & staff). Remote Service will save finance department time by not having to physically meet with employees.

**LMS RFP Committee** – Jim Boulder is Presidential appointment to committee. Currently assessing vendor technical proposals, presentations, and sandboxes.

**State Authorizations** – Jim Boulder is Provost appointment – attaining state authorization for our programs. Completed within this quarter - Michigan, South Dakota, Oregon, Texas, Utah, Maryland.

**Quality Matters Initiative** - We had another course attain nationally recognized QM certification – READ707.

**Transitioning Mediasite recorder to TV studio** - Configured the Mediasite recorder in the TV studio; used to live stream the Commencement Ceremony.

**Undergraduate & Graduate ceremonies** - Coordinated the technology needs with Edinboro staff and faculty and our vendors for viewing in McComb and Cole.

**Testing and Evaluation:**

Digital Signage Service – setup up free service for review and testing. Evaluation in progress.

VPN Installation package – Created VPN installation package for windows users. Many users have issues following setup instructions, may ease setup process for users and result in less support requests. Evaluation in progress.

Virtual server hosting virtual application from Microsoft RemoteApp - Currently testing Citrix Xenapp replacement product from Microsoft "RemoteApp". Will save \$5,000 – 6,0000 per year on Citrix maintenance costs. The Microsoft software looks *very* capable of the replacement. Evaluation in progress.

**University Police**

**Area Accomplishments:**

- All officers have completed the mandatory Act 180 update training.
- Several A.L.I.C.E. (Alert, Lockdown, Inform, Counter, and Evacuate) trainings have been conducted for students, faculty, and staff. Very positive feedback from all those who have attended this training and several recommendations have been made for this to be



mandatory training. This training will also become a part of Welcome Weekend for the Fall 2016 semester.

- Developed and implemented the online visitor parking pass which allows visitors coming on campus the capability to print their own parking passes thus eliminating the need to stop at the campus police station to obtain a temporary parking permit.
- Signed a MOU (Memorandum of Understanding) with the Erie County District Attorney in conjunction with Hamot UPMC for officers to administer Naloxone to individuals suffering from an opioid overdose. All officers have been trained and certified to administer this treatment.
- Implemented the new Web Cad (computer aided dispatch) system. Web Cad is an internet based system that works off of Erie County 911 Centers CAD which gives us the capability to keep track of our incidents through the 911 database. It also allows the officer on the road the ability to view and interact with dispatch and other officers through the office and vehicle MDT computer system. This system eliminates the need to store nearly 6,000 incident memos per year and provides a cost savings by eliminating the need to purchase memo card and maintain a punch time clock. It also gives us the capability to be able to search for incidents using a variety of searchable fields.
- Departmental compliance with the Pennsylvania Commission on Crime and Delinquency Juvenile Justice and Delinquency Prevention Act. This is a new web-based automated system that allows us to provide monthly reporting required by law.

# Edinboro University Council of Trustees

April 12, 2016

## Finance and Administration – Information Personnel transactions since December 11, 2015

### NEW HIRES/REPLACEMENTS/CONTINUATIONS

Amick, Mr. Brian, part-time (up to 33%), temporary Instructor, Art Department, spring 2016 semester, at \$7,768.25 effective January 9, 2016.

Beraducci, Ms. Julianna, regular, part-time (wage), Licensed Practical Nurse, Attendant Care Program, at \$20.47 per hour, effective January 15, 2016.

Berger, Mr. William J., part-time (up to 33%), temporary Instructor, Art Department, spring 2016 semester or until the return of the tenured faculty member, at \$4,142.66 effective March 14, 2016.

Bliley, Mr. Sean A., part-time (up to 25%), temporary Instructor, Business and Economics Department, spring 2016 semester, at \$5,826.19 effective January 9, 2016.

Bovard, Ms. Kimberlie A., full-time (up to 100%), temporary Instructor, Nursing Department, spring 2016 semester, at \$24,470.01 effective January 9, 2016.

Carney, Ms. Meaghan, regular, part-time (wage), Nurse Aide, Attendant Care Program, at \$14.23 per hour effective March 19, 2016.

Cassella, Ms. Kelly A., part-time (up to 33%), temporary Instructor, Art Department, spring 2016 semester or until the return of the tenured faculty member, at \$4,142.66 effective March 14, 2016.

Chapman, Ms. Jamie, part-time (up to 25%), temporary Instructor, Sociology Department, spring 2016 semester, at \$5,826.19 effective January 9, 2016.

Cleckley, Mr. DaWayne, part-time (up to 25%), temporary Instructor, Journalism and Public Relations Department, spring 2016 semester, at \$5,826.19 effective January 9, 2016.

Clerkin, Ms. Kim, part-time (up to 25%), temporary Instructor, Middle & Secondary Education and Educational Leadership Department, spring 2016 semester, at \$5,826.19 effective January 9, 2016.

Cotterill, Mr. Justus, part-time (up to 33%), temporary Instructor, Interim Director of Bruce Gallery and part-time (up to 67%), temporary Instructor, Art Department, spring 2016 semester, at \$23,304.77 effective January 9, 2016.

Crabble, Ms. Jill, part-time (up to 50%), temporary Instructor, Counseling, School Psychology and Special Education Department, spring 2016, at \$11,652.38 effective January 9, 2016.

Devine, Ms. Cindy, regular, part-time (wage), Nurse Aide, Attendant Care Program, at \$14.23 per hour effective March 19, 2016.

Dinges, Ms. Kimberly C., regular, part-time (wage), Nurse Aide, Attendant Care Program, at \$14.23 per hour effective March 19, 2016.

Edwards, Dr. Paul, part-time (up to 100%), temporary Professor, Chemistry Department, spring 2016 semester, at \$26,937.37 effective February 8, 2016.

Friel, Mr. Stephen S., temporary, full-time (wage), Custodial Worker 1, Facilities Department, at \$24,685.00 effective February 6, 2016.

Funtulis, Mr. Philip, full-time (up to 100%), temporary Instructor, Mathematics and Computer Science Department, spring 2016 semester, at \$23,304.77 effective January 9, 2016.

Gass, Ms. Jordan, regular, full-time, Clerk Typist 2, Office of Social Equity, at \$28,929.00 effective March 28, 2016.

Ghisson, Ms. Michelle, part-time (up to 67%), temporary Instructor, Art Department, spring 2016 semester, at \$15,536.51 effective January 9, 2016.

Glass, Ms. Angela, part-time (up to 67%), temporary Instructor, Art Department, spring 2016 semester, at \$15,536.51 effective January 9, 2016.

**Edinboro University Council of Trustees  
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**continued – New Hires/Replacements/Continuations**

Grafton, Ms. Adrienne, full-time (up to 100%), temporary Instructor, Art Department, spring 2016 semester, at \$23,304.77 effective January 9, 2016.

Gunshore, Ms. Angela M., part-time (up to 25%), temporary Instructor, History, Anthropology and World Languages Department, spring 2016 semester, at \$5,826.19 effective January 9, 2016.

Haggerty, Ms. Michelle, regular, part-time (wage), Licensed Practical Nurse, Attendant Care, at \$20.47 per hour effective March 19, 2016.

Hakim, Mr. Abdul Nur, part-time (up to 25%), temporary Instructor, Social Work Department, spring 2016 semester, at \$5,826.19 effective January 9, 2016.

Halloran, Ms. Kirby, regular, full-time, Library Assistant 2, Baron Forness Library, at \$31,255.00 effective February 23, 2016.

Harris, Mr. Corey, regular, part-time (wage), Special Transportation Vehicle Operator, Office for Students with Disabilities, at \$12.62 hourly effective January 15, 2016.

Hawley, Dr. Wayne R., tenure track, Assistant Professor, Psychology Department, at \$62,461.37 effective August 20, 2016.

Herberg, Ms. Lynette J., regular, part-time (wage), Licensed Practical Nurse, Attendant Care, at \$20.87 per hour effective March 19, 2016.

Hewitt, Ms. Kristin, part-time (up to 25%), temporary Instructor, History, Anthropology and World Languages Department, spring 2016 semester or until the return of the tenured faculty member, at \$3,107.30 effective March 14, 2016.

Jeffers, Ms. Leta, Director of Annual Fund and Assistant Alumni Relations, Management Level 170, at \$46,500.00 per year, effective January 4, 2016.

Kephart, Ms. Michelle, part-time (up to 25%), temporary Instructor, Social Work Department, spring 2016 semester, at \$5,826.19 effective January 9, 2016.

Knobloch, Mr. Paul, part-time (up to 25%), temporary Instructor, Counseling, School Psychology and Special Education Department, spring 2016 semester, at \$5,826.19 effective January 9, 2016.

Kohut, Dr. Paul, part-time (wage), Staff Physician 2, Ghering Health Center, at \$67.51 hourly effective September 26, 2015.

Kwoka, Dr. Joshua J., part-time (up to 50%), temporary Instructor, History, Anthropology and World Languages Department, spring 2016 semester, at \$11,652.39 effective January 9, 2016.

Lang, Ms. Courtney, full-time (up to 100%), temporary Instructor, English and Philosophy Department, spring 2016 semester, at \$23,304.77 effective January 9, 2016.

Lantinen, Mr. Christopher, full-time (up to 100%), temporary Instructor, Journalism and Public Relations Department, 2016-2017 academic year, at \$46,609.53 effective August 27, 2015.

Lingle, Ms. Michelle M., part-time (up to 80%), temporary Instructor, Nursing Department, spring 2016 semester, at \$19,576.00 effective January 9, 2016.

Linn, Dr. Braden K., part-time (up to 50%), temporary Instructor, Social Work Department, spring 2016 semester, at \$11,652.39 effective January 9, 2016.

Linton, Ms. Jill, Learning Technology Specialist, Technology and Communications Department, Management Level 180, at \$52,000.00 effective December 11, 2015.

Mayle, Mr. Gregory, part-time (up to 25%), temporary Instructor, Business and Economics Department, spring 2016 semester, at \$5,826.19 effective January 9, 2016.

Montgomery, Ms. Janet, part-time (up to 25%), temporary Instructor, Social Work Department, spring 2016 semester, at \$5,286.19 effective January 9, 2016.

Myers, Mr. Francis J., IV, temporary, full-time, Semi-Skilled Laborer, Facilities Office, at \$14.23 per hour effective December 21, 2015.

**Edinboro University Council of Trustees  
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**continued – New Hires/Replacements/Continuations**

Piatov, Ms. Patricia, part-time (up to 25%), temporary Instructor, Business and Economics Department, spring 2016 semester, at \$5,826.19 effective January 9, 2016.

Rada, Mr. Thaddeus, tenure track, Assistant Professor, Psychology Department, at \$65,584.37 effective August 20, 2016.

Rine, Dr. Christine, temporary Instructor, Social Work Department, winter 2015 semester, at a rate of 65% of the tuition cost for each student credit hour produced based on official enrollment on the first day of class effective December 12, 2015.

Ross, Ms. Karen, full-time (up to 100%), temporary Instructor, Art Department, spring 2016 semester, at \$23,304.77 effective January 9, 2016.

Royer, Ms. Barbara, part-time (wage), Special Transportation Vehicle Operator, Office for Students with Disabilities, at \$12.62 per hour effective January 15, 2016.

Schlemmer, Dr. Ross, part-time (up to 25%), temporary Instructor, Art Department, spring 2016 semester, at \$5,826.19 effective January 9, 2016.

Scullin, Dr. Bethany, tenure track, Assistant Professor, Middle & Secondary Education and Educational Leadership Department, at \$53,956.55 effective August 20, 2016.

Smith, Mr. Marc, part-time (up to 25%), temporary Instructor, Middle & Secondary Education and Educational Leadership Department, spring 2016 semester, at \$5,826.19 effective January 9, 2016.

Stinely, Ms. Alison, part-time (up to 67%), temporary Instructor, Art Department, spring 2016 semester, at \$15,536.51 effective January 9, 2016.

Swan, Dr. Susan Z., full-time (up to 100%), temporary Instructor, Communication Studies Department, spring 2016 semester, at \$23,304.77 effective January 9, 2016.

Swan, Dr. Susan Z., Full-time (up to 100%), temporary Instructor, Communication Studies Department, 2016-2017 academic year, at \$46,609.53 effective August 20, 2016.

Terella, Mr. Richard A., part-time (up to 25%), temporary Instructor, Mathematics and Computer Science Department, spring 2016 semester, at \$5,826.19 effective January 9, 2016.

Treadon, Dr. Carolyn, part-time (up to 50%), temporary Instructor, Art Department, spring 2016 semester, at \$11,652.39 effective January 9, 2016.

Tucci, Ms. Kelli, part-time (wage), Special Transportation Vehicle Operator, Office for Students with Disabilities, \$12.62 per hour effective January 15, 2016.

Wenko, Ms. Kelly, full-time (up to 100%), temporary Instructor, Nursing Department, spring 2016 semester, at \$24,470.01 effective January 9, 2016.

Wroblewski, Mr. John E., part-time (up to 25%), temporary Instructor, Business and Economics Department, spring 2016 semester, at \$5,826.19 effective January 9, 2016.

**RESIGNATIONS/SEPARATIONS**

Cochran, Mr. Ronald J., Maintenance Repairman 2, Facilities Office, effective with the close of business December 4, 2015.

Gass, Miss Jordan M., Clerk Typist 2, Financial Aid Office, effective with the close of business January 4, 2016.

Gent, Mrs. Pamela K., Substitute University Registered Nurse, Student Health Services Center, effective with the close of business December 8, 2015.

Hurta, Ms. Heather J., Nurse Aide, Office for Students with Disabilities, effective with the close of business January 18, 2016.

Kelly, Mr. Aubrey A., Jr., Assistant Football Coach, Athletics Department, effective with the close of business January 6, 2016.

**Edinboro University Council of Trustees  
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**continued – Resignations/Separations**

Lottes, Ms. Emily K., Academic Success Coordinator, Academic Success and Student Retention Office, effective with the close of business January, 4, 2016.

Petruso, Mrs. Amy M., Custodial Worker 1, Facilities Office, effective with the close of business January 31, 2016.

Richemond, Ms. Donna L., Interim Assistant Vice President for Enrollment Services, effective with the close of business January 15, 2016.

Wollman, Dr. Julie E., President, effective with the close of business January 18, 2016.

**RETIREMENTS**

Elder, Mr. Timothy E., Painter, Facilities Office, effective with the close of business January 22, 2016.

Hinkle, Mrs. Linda J., Custodial Work Supervisor, effective with the close of business April 1, 2016.

Kuhn, Mr. Donald L., Special Transportation Vehicle Operator, Office for Students with Disabilities, effective with the close of business December 22, 2015.

Pekelnicky, Mrs. Lynette P., Clerk Typist 2, Biology and Health Services Department, effective with the close of business March 4, 2016.

**COACHING CONTRACTS/RENEWALS/CHANGE IN STATUS**

Chan, Mr. James, regular, full-time, Assistant Women's Volleyball Coach, at \$40,699.52 effective March 1, 2016 through March 1, 2018.

Kagiavas, Mr. Gary, regular, full-time, Head Women's Soccer Coach, contract extended through March 1, 2019.

Limbach, Mr. Christopher, regular, full-time, Assistant Football coach, at \$48,000.00, effective March 12, 2016 to March 11, 2017.

Lustig, Mr. Justin, regular, full-time, Head Football Coach, at \$86,000.00 effective January 11, 2016 through January 10, 2017.

Sallie, Ms. Jamie, regular, full-time, Assistant Women's Soccer Coach, contract extended through March 1, 2018.

Soboleski, Ms. Melissa, regular, full-time, Head Women's Volleyball Coach, contract extended through March 1, 2019.

**COACHING CONTRACT NON- RENEWAL**

Battle, Mr. Raven, Assistant Football Coach, effective with the close of business July 19, 2016.

Hammer, Mr. Rick, Head Men's and Women's Cross Country and Assistant Women's Track and Field Coach, effective with the close of business August 11, 2016.

**CONTRACTS AND CONTRACT RENEWALS**

Clem, Ms. Monica, Director of Career Services, Management Salary Level 200, at \$76,000.00 effective January 11, 2016 through January 10, 2017.

Dahle, Mr. James A., Director of Environmental Health and Safety, Management Salary Level 200, at \$80,000.00 effective December 1, 2015 through November 30, 2016.

Edmonds, Dr. William A., Associate Vice President for Enrollment Services, Management Salary Level 220, at \$128,125.00 effective January 19, 2016 through January 18, 2018.

Howard, Ms. Fai, Assistant Vice President for Academic Success and Student Retention, Management Salary Level 220, at \$105,000.00 effective January 1, 2016 through December 31, 2017.

Murdzak, Ms. Karen M., Acting Chief Information Technology Officer, Management Salary Level 220, at \$101,516.00 effective January 1, 2016 through June 30, 2016.

**Edinboro University Council of Trustees  
Finance and Administration – Information  
Personnel transactions since December 11, 2015**

**continued – Contracts and Contract Renewals**

Wilson, Mr. Ronald, Director of Social Equity/Title IX Coordinator and University Ombudsperson, effective May 16, 2016 through May 15, 2018.

**SICK LEAVE**

Armatas, Dr. Nathan G., Family and Medical Leave Act (FMLA) beginning February 8, 2016 through April 4, 2016.

Baker, Mr. Randy, Family and Medical Leave Act (FMLA) beginning February 29, 2016 through March 14, 2016.

Barbian, Dr. Lenore T., Family and Medical Leave Act (FMLA) beginning March 14, 2016 through April 22, 2016.

Cooney, Mrs. Sheila M., Family and Medical Leave Act (FMLA) intermittent beginning February 24, 2016 through August 24, 2016.

Copp, Dr. Hilary L., Family and Medical Leave Act (FMLA) intermittent beginning January 19, 2016 through May 6, 2016.

Davitt, Ms. Brigette M., Parental Leave of absence beginning March 14, 2016 through April 4, 2017.

Finck, Mr. Jason H., Family and Medical Leave Act (FMLA) intermittent beginning February 1, 2016 through January 31, 2017.

Gould, Ms. Shari L., Family and Medical Leave Act (FMLA) beginning December 23, 2015 through January 25, 2016.

Hunter, Dr. Dale M., Family and Medical Leave Act (FMLA) beginning January 20, 2016 through April 12, 2016.

Jeska, Mrs. Amy M., Family and Medical Leave Act (FMLA) beginning March 18, 2016 through z April 30, 2016.

Jones, Ms. Brenda E., Family and Medical Leave Act (FMLA) beginning December 7, 2015 through January 18, 2016.

Mason, Mrs. Elisa M., Family and Medical Leave Act (FMLA) beginning December 31, 2015 through March 1, 2016.

McLaren, Dr. Grant M., Family and Medical Leave Act (FMLA) beginning January 28, 2016 through March 13, 2016.

McLaren, Dr. Grant M., Family and Medical Leave Act (FMLA) beginning March 14, 2016 through May 6, 2016.

Miller, Ms. Judith M., Family and Medical Leave Act (FMLA) intermittent beginning January 14, 2016 through July 14, 2016.

Nobile, Dr. Caroline A., Family and Medical Leave Act (FMLA) half-time beginning January 19, 2016 through May 6, 2016.

Pistory, Ms. Renee L., Family and Medical Leave Act (FMLA) beginning December 23, 2015 and March 3, 2016.

Pistory, Ms. Renee L., Family and Medical Leave Act (FMLA) intermittent beginning January 28, 2016 through January 28, 2017.

Sablo, Dr. Kahan, Family and Medical Leave Act (FMLA), beginning December 29, 2015 through January 14, 2016.

Schaefer, Ms. Robin G., Family and Medical Leave Act (FMLA) intermittent beginning January 20, 2016 through December 31, 2016.

Smith, Dr. Andrew R., Family and Medical Leave Act (FMLA) beginning November 17, 2015 through December 11, 2015.

**Edinboro University Council of Trustees  
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**continued – Sick Leave**

Spohn, Mr. Franz F., Family and Medical Leave Act (FMLA) beginning February 24, 2016 through March 3, 2016.

Tucci, Ms. Brenda J., Family and Medical Leave Act (FMLA) beginning February 26, 2016 through March 26, 2016.

Wesley, Dr. Whitney M., Parental Leave of absence beginning March 14, 2016 through February 13, 2017.

Whitley, Dr. Catherine A., extend Family and Medical Leave Act (FMLA) beginning January 20, 2015 through May 6, 2016.

**CHANGE IN STATUS**

Adams, Ms. Jacklyn, from temporary full-time, Nurse Aide, to regular, full-time, Nurse Aide, at \$14.23 per hour effective January 23, 2016.

Bayletts, Ms. Angelique, from part-time (wage), Nurse Aide, to regular, full-time, Nurse Aide, at \$14.23 per hour effective November 28, 2015.

Keller, Ms. Karen L., from temporary, full-time (wage), Custodial Worker 1, to regular, full-time, Custodial Worker 1, at \$25,193.00 effective February 6, 2016.

Reyes-Cruz, Mr. Pablo, from Assistant Director - Annual Fund in University Advancement to Assistant Compliance Officer, Social Equity Department effective November 30, 2015.

**PROMOTION - NON-FACULTY**

Brauen, Mr. Peter, from Custodial Worker 1 to regular, full-time, Maintenance Repairman2, at \$33,330.00 effective February 20, 2016.

Gill, Ms. Philomena, from Management Grade 170, Associate Director Career Development and Adult Student Services to Management Grade 180, Director of Transfer and Adult Student Services, Coordinator of Career Education, at \$58,108.00 effective February 6, 2016.

Jeffers, Ms. Leta J., from Management Grade 170, Director of Annual Fund and Assistant Alumni Relations to Management Grade 180, Director of Annual Fund and Alumni Relations, at \$56,500.00 effective March 19, 2016.

Monocello, Ms. Amy M., from Library Assistant 1 to Library Assistant 2, at \$36,127.00 effective February 1, 2016.

**OFFICE FOR STUDENTS WITH DISABILITIES**

**Involuntary Leave Without Pay With Benefits (LWOP)**

| NAME                | POSITION                 | <u>SPRING BREAK</u> |             | <u>SUMMER BREAK</u> |             |
|---------------------|--------------------------|---------------------|-------------|---------------------|-------------|
|                     |                          | START<br>LWOP       | END<br>LWOP | START<br>LWOP       | END<br>LWOP |
| Berarducci, Juliana | Licensed Practical Nurse | -                   | -           | 05/06/2016          | 08/25/2016  |
| Harris, Corey       | STV Operator             | 03/05/2016          | 03/13/2016  | 05/07/2016          | 08/25/2016  |
| Royer, Barbara      | STV Operator             | 03/05/2016          | 03/13/2016  | 05/07/2016          | 08/25/2016  |
| Tucci, Kelli        | STV Operator             | 03/05/2016          | 03/13/2016  | 05/07/2016          | 08/25/2016  |



**Council of Trustees**

**Tuesday, April 12, 2016  
Public Meeting 2:00 p.m.  
Crawford Center Conference Room**

**A G E N D A**

- **New Business**  
**Student Affairs (Dr. Kahan Sablo, Vice President for Student Affairs)**  
**Information - Student Affairs**  
**Student Affairs Report**



**Student Affairs – Report**  
**Edinboro University Council of Trustees**  
**April 12, 2016**

**STUDENT DEVELOPMENT/ACCOLADES**

- Five students applied for the Student Trustee position that was vacated by Mr. Shaquan Walker. Interviews were held on April 3 and a recommendation was submitted to Interim President Werner.
- During the spring commencement ceremony, ROTC will commission 15 cadets as second lieutenants in the United States Army. This is a record for our ROTC program.
- As a result of the Greek Academic Plan (GAP) that was presented to the University Senate, our fraternities and sororities have the third highest academic standing in PASSHE. Approximately 57% of our Greek students (196/341) have a 3.0 or higher cumulative GPA. Members of our fraternity/sorority community have a higher five-year graduation rate than their non-Greek peers.
- Edinboro University is in second place for the PSAC Dixon Trophy. This Trophy is awarded to the PSAC member institution whose athletic program earns the best overall finish in conference championships and/or regular season play.
- The Center for Outdoor Recreation (CORE) returned from its Seventh Annual Alternative Spring Break trip. This year students went to Tennessee to engage in various outdoor recreation activities, including whitewater rafting, zip lining, bouldering, hiking, camping, etc.
- Student Health Services provided “Safe Spring Break” information to students. In addition, Center for Disease Control (CDC) travel and behavioral advisories specific to the Zika Virus were also shared.
- OSD launched a “Big-Little” program that allows upper class students to mentor first year students. The pilot program will be evaluated via focus groups for a full implementation in the fall.
- Residence Life and Housing hosted a guest speaker to facilitate a dialogue on racism. This program included a discussion on the *#BlackLivesMatter* movement.
- The Sigma Gamma Rho Sorority inducted its inaugural membership class. In support of fraternity/sorority diversity, the Division of Student Affairs desires to host seven of the nine Historically Black Greek-Letter organizations within the next three years.
- A Parent Resource Room was opened at the Health and Wellness Center to provide a venue for student parents to gather, facilitate child care logistics, and offer privacy to nursing mothers.
- The Student Government Association (SGA) partnered with APSCUF to send students to Harrisburg to rally for additional funding for the PASSHE. SGA is also participating in PASSHE’s *#InvestInMe* social media campaign for increased funding.
- Mr. Ron Wilson served as the Keynote speaker for the spring ALANI Awards Ceremony that celebrates the academic accolades of students of color. The Salute to Graduates Celebration will be held in May, where graduating students of color will participate in a Kente ceremony and wear their Kente stoles during commencement.

**COMMUNITY OUTREACH/SERVICE**

- Edinboro University hosted its Annual Martin Luther King, Jr. Award Luncheon. Ms. Lawanda Bender Goodwine was recognized for her years of service to the regional community, which included her work with the Goodwine Foundation.
- Athletics hosted its third wish reveal during the Annual Make-A-Wish Day during the Seton Hill basketball games. This year, Edinboro University funded a young boy’s wish to visit Sea World in San Diego, California. During the 2014-2015 academic year Edinboro University raised a total of \$13,665 for Make-A-Wish - the most funds raised (nationally) throughout all Division II athletics.
- The Women’s Basketball Team participated in the Presbyterian Church’s Pancake Breakfast to benefit the Garden of Edin. In addition, the team raised over \$3,000 to benefit the Lymphoma and Leukemia Society’s Halos for Harlie initiative.

**Student Affairs – Report  
Edinboro University Council of Trustees  
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- Members of the Hermitage House Key Club held a March for Life program at the Zafirovski Sports and Recreation Center. This club donated approximately \$400 in items to the newly created Parenting Resource Room.
- A Valentine’s Day dance was sponsored by the Campus Ministry Cooperative.
- The Student Government Association coordinated “The Big Event,” a campus-wide day of community service for our local host community.
- In partnership with the United Way, “Get Connected” software was launched as a vehicle to connect regional college students with local community service opportunities.

**STAFF ACCOLADES AND INITIATIVES**

- Anne Carlson, Track & Field Head Coach, was inducted into the Central Missouri Athletic Hall of Fame.
- Bob Shreve, Sports Information Director, received the Eastern College Athletic Conference’s (ECAC) Irving T. Marsh Service Bureau Award.
- Dr. Kahan Sablo spoke at a Father/Son Luncheon sponsored by the United Way. The event was designed to address the violence in the City of Erie by providing avenues for community engagement and self-improvement. In addition, Dr. Sablo taught a complementary CPR/First Aid course on the East side of Erie.
- Justin Lustig was named Head Football Coach. He recently recruited volunteer Bobby Babich, Defensive Coordinator, and Chris Limbach, Offensive Coordinator. The team is training hard, and we look forward to a successful football season next year.

**ATHLETIC UPDATES**

***Women’s Basketball (20-10)***

Women’s Basketball finished fourth in the PSAC West to qualify for the PSAC Tournament for the seventh straight year. Lauren Hippo joined the 1,000-point club during the season and also earned CoSIDA (College Sports Information Directors of America) Academic All-America All-District honors. She finished her career with 1,077 points plus. Aignee’ Freeland concluded her career ranked sixth in career scoring (1,055 points) and third in career rebounds (944).

**PSAC FRESHMAN OF THE YEAR**

Michelle Jahn

**ALL-PSAC**

Aignee’ Freeland – 1<sup>st</sup> team

Katie Fischer – 2<sup>nd</sup> team

***Men’s Basketball (15-11)***

Men’s Basketball made the PSAC Tournament for the second straight year, losing to Clarion in the first round. Henri Wade-Chatman joined the 1,000-point club in his third season as a Fighting Scot and finished his career with 1,397 points. Jaymon Mason was selected the Division II Bulletin Player of the Month for the month of January.

**NABC ALL-ATLANTIC REGION**

Jaymon Mason – 1<sup>st</sup> team

**ALL-PSAC WEST**

Jaymon Mason – 1<sup>st</sup> team

Henri Wade-Chatman – 1<sup>st</sup> team

Tommy Scales – 2<sup>nd</sup> team

***Wheelchair Basketball (11-23)***

Wheelchair Basketball finished seventh at the NWBA (National Wheelchair Basketball Association) Intercollegiate Division National Championships, which was hosted by Edinboro. Mike Adams earned second team NWBA Intercollegiate Division All-American honors for the second straight year. Blake Rush and Derek Strickland received honorable mention Academic All-American honors. Strickland became the first Fighting Scot to earn Academic All-American honors three times.

**NWBA ALL-AMERICAN**

Mike Adams – 2<sup>nd</sup> team

**NWBA ACADEMIC ALL-AMERICAN**

Blake Rush – honorable mention

Derek Strickland – honorable mention

***Women's Swimming (4-2)***

Women's Swimming finished seventh out of 12 teams at the PSAC Championships in February. In March, the Women's Swimming Team was named to the CSCAA (College Swimming Coaches Association of America) Women's Scholar All-America Honor Roll.

**ALL-PSAC**

Holly Stein – 100-yard breaststroke (3<sup>rd</sup> place)

400-yard medley relay team – Mary Rosati, Holly Stein, Breanna Purnell, Charlotte Drozda (3<sup>rd</sup> place)

**PSAC CHAMPION SCHOLAR**

Emily Kling

***Men's Swimming (3-3)***

Men's Swimming finished fifth out of seven teams at the PSAC Championships in February.

**ALL-PSAC**

Holly Stein – 100-yard breaststroke (3<sup>rd</sup> place)

400-yard medley relay team – Mary Rosati, Holly Stein, Breanna Purnell, Charlotte Drozda (3<sup>rd</sup> place)

**PSAC CHAMPION SCHOLAR**

Micah Cattell

***Women's Indoor Track & Field***

Women's Indoor Track & Field finished third out of 16 teams at the PSAC Indoor Track & Field Championships. Ida Narbuvooll qualified for the indoor national championships in the 5000m run, and went on to earn second team All-American honors with a ninth place finish.

-4-  
**Student Affairs – Report**  
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**ALL-AMERICAN**

Ida Narbuvoll – 5000m run (2<sup>nd</sup> team)

**ALL-PSAC**

Ida Narbuvoll – 3000m run (1<sup>st</sup> place); 5000m run (1<sup>st</sup> place)

Gabby Scultz – shot put (1<sup>st</sup> place)

Rebekkah Bond – 800m run (1<sup>st</sup> place)

4x800m relay – Abbey Lang, Kasey Jones, Abby Peters, and Rebekkah Bond (2<sup>nd</sup> place)

**USTFCCCA ALL-ATLANTIC REGION**

Rebekkah Bond – distance medley relay

Kasey Jones – 3000 and 5000m runs

Ida Narbuvoll – 3000 and 5000m runs; distance medley relay

Gabby Schultz – shot put

Terionna Ware – distance medley relay

Abbey Lang – distance medley relay

***Wrestling (8-11)***

Wrestling suffered nine losses to nationally-ranked teams. The Fighting Scots finished second at the EWL Championships, snapping a string of two straight EWL titles. Three Fighting Scots – Sean Russell (125 lbs.), Austin Matthews (157 lbs.), and Vic Avery (184 lbs.) – won EWL individual titles, with Avery becoming a three-time champion. Edinboro qualified six wrestlers for the NCAA Division I National Championships and finished in a tie for 32<sup>nd</sup> place. Freshman Patricio Lugo reached the Round of 12, falling one win shy of All-American honors. Russell was the EWL Co-Dual Points Award winner. The wrestling team opened its season at the beginning of November with a pair of wins in the EMU (Eastern Michigan University) Duals to present head coach Tim Flynn his 200<sup>th</sup> career win. Avery was selected to compete in the NWCA (National Wrestling Coaches Association) All-Star Classic. Due to an injury, he was forced to pull out. Russell competed in the NWCA All-Star Classic undercard and won an 8-2 decision. Edinboro won its fifth straight PSAC Championship in early December as six wrestlers came away with first place finishes.

***Women's Lacrosse (4-2)***

Women's Lacrosse first-year coach Caitlin Formato led the Fighting Scots to a record-tying four straight wins before suffering their first loss.

***Softball (5-7)***

Softball finished with a 5-7 record on its spring trip to Florida.

***Men's Tennis (9-2)***

Men's Tennis team is 9-2 since returning to action this winter/spring for head coach Lee Underwood.

***Women's Tennis (9-3)***

Women's Tennis team is 9-3 overall since starting the winter/spring portion of its schedule.



**Council of Trustees**

**Tuesday, April 12, 2016  
Public Meeting 2:00 p.m.  
Crawford Center Conference Room**

**A G E N D A**

- **New Business**
  - University Advancement**
    - Information – University Advancement**
    - University Advancement Report**
    - Gifts-in-Kind received since December 11, 2015**

**University Advancement – Report**  
**Edinboro University Council of Trustees**  
**April 12, 2016**

**Development:**

**Fundraising to date:** July 1, 2015 to March 22, 2016: \$2,604,052.41

- New Funds: (Nov 14, 2015 – Mar 22, 2016)
  - Dave and Karen Zewe Wrestling Endowment
  - David and Karen Zewe Nursing Endowment
  - Emma R. Williams Disabled Students Scholarship
  - Emma R. Williams Single Parent Scholarship
  - Ellen V. Pearson Peterson Honors Scholarship
  - Stupiansky Graduate Education Scholarship
  - August P. Schiava Scholarship
  - Brian King Memorial Fund
  - Shannon Lewis Memorial Book Fund
  - PSECU Member Scholarship
  - Dennis Lane Annual Athletic Fund
- Large Gifts Received (November 14, 2015 – March 22, 2016)
  - Estate of Emma M. Williams \$335,000.00
  - David M. Zewe \$203,363.00
  - Greater Eric Economic Development Corporation \$ 30,000.00
  - Curly Halmi Memorial Athletic Scholarship Fund \$ 22,000.00
  - The Charlotte W. Newcombe Foundation \$ 20,000.00
  - Estate of Julia Wood-Smith \$ 15,158.50
  - Edinboro University Services, Inc. \$ 12,547.97
  - The ChairScholars Foundation Inc. \$ 10,000.00
  - First National Bank of Pennsylvania \$ 10,000.00
  - Universal McCann \$ 10,000.00
  - Scott A. Henry \$ 10,000.00
- Legacy/Planned Gifts:
  - Nancy Rung - \$213,000 (current value)
  - Donna Nicholas - \$100,000
  - Bruce Hockensmith - \$50,000
  - Brian and Eldonna Richmond Scholarship
  - Aubrey Dillon
- Spring Phonathon
  - Pledged to Date: \$36,880. This represents a 33% increase over Spring 2015
- Women's Philanthropy Council
  - Income since July 1, 2016 to Feb. 29, 2016: \$19,690
  - WPC Scholarships/Awards since July 1, 2016: \$10,846
- Athletic Sponsorships
  - Edinboro/Fairview Manor - \$6,000 - McComb Scoreboard
  - Wesbury - \$4,000 – Press Row
  - PSECU - \$4,000 - Scholar Athlete Banquet
- Outreach/Events:
  - Alumni/Donor Visits
    - Florida – Mengine/Goellner
    - Georgia – Goellner
    - Pittsburgh – Goellner/Chacona
  - Regional Visits – Warren/Mayville/Erie – All

University Advancement – Report  
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- Upcoming Events
  - April 4-6 PASSHE Advocacy Days in Harrisburg
  - April 21 - Meet Head Football Coach Justin Lustig - Erie

**Marketing & Communications:**

**Awards:**

- The Higher Education Marketing Report recognized the Edinboro University website with the following awards:
  - Education Digital Marketing Awards: Bronze Award
  - Educational Advertising Awards: Merit
- College and University Public Relations and Associated Professionals (CUPRAP) recognized Edinboro University:
  - EU Viewbook: Silver Award in the category of In-House produced Viewbooks

**Marketing:**

- Completed new TV commercial to promote spring Open House and general recruitment
- Created various emails for Admissions Office to support undergraduate recruitment efforts
- Advertising in high school venues such as McDowell, General McLane, Baldwin and other Pittsburgh schools
- Sanitation station advertising in select Ohio high schools
- Renewed advertising contract with Erie and Pittsburgh movie theaters
- Renewed Lamar Outdoor contract for advertising on digital billboards in various locations in Erie
- Began spring Open House marketing plan
- Continued advertising in print and online for appropriate education-focused publications and websites, including some associated with Admissions college fair visits
- Met with new Associate Vice President for Enrollment Services Bill Edmonds to discuss recruitment efforts and an enhanced communications plan
- Cooperated with Admissions to send several email invitations prior to key Admission events and follow up after college fairs
- Continued online advertising campaign for undergraduate recruitment through regional network
- Developed various marketing materials for individual program promotion such as English Pre-Law and Clinical Medical Assistant
- Updated Alumni Success TV commercials
- Created “EU in the News” outdoor digital campaign to highlight happenings on campus
- Continued targeted email campaign for Graduate Studies
- Continued online advertising campaign for Graduate Studies, with geo-targeted / channel-focused messages
- Developed a new Communications and Marketing online ticketing system to better handle workflow
- Initiated Summer Session marketing plan to boost summer enrollment
- Assisted faculty with promotion of many events, including Celebration of Scholarship, Center for Faculty Excellence and the Academic Festival

University Advancement – Report  
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- Completed the first (School of Education) of five self-mailer brochures (mini view books) that will promote each of the colleges/schools to potential students
- Continued to help various campus departments with their graphic design, marketing and publication needs, including:
  - Master of Social Work brochure
  - Adult Student Services brochure
  - Electronic Registration postcard
  - Homecoming Save the Date
  - Mathemagics event
  - MLK Award Luncheon program
  - Psychology fact sheet
  - Trivia Night flyer
  - Nurses Week flyer and ad
  - Admitted Students Day invitation and welcome packet
  - Visitation flyer, half sheet and poster
  - Beautiful EU winter postcard
  - Journalism and PR mailer
  - Governor George Leader Speech and Hearing Center brochure updates and insert
  - Next steps brochure mailer
  - Early childhood professional development courses brochure
  - PA Association of Criminal Justice Educators flyer
- Met with new Head Football Coach Justin Lustig to discuss marketing ideas and how to build excitement for Boro football
- Assisted the Athletics Department in promoting the National Wheelchair Basketball Tournament and developed the event program
- Continued Porreco College recruitment efforts with digital outdoor, newspaper ads, Millcreek Mall marquee messages, and more
- Two-month print outdoor campaign for Porreco College
- Began Porreco Gala in the Orchard event promotion
- Completed January issue of Edinboro University magazine
- Completed new EU EMTA bus wrap design

**WEB**

- Continuous improvements and updates to the website, including:
  - Completion of tickets submitted by individual departments daily (852 closed tickets since the launch of the new site in February 2015)
    - Includes text updates for outdated information, new content requests, imagery requests, form requests, etc.
- Researched 360° options to improve upon current virtual tour
- Developed web presence for the Center for Faculty Excellence
- Assisted with the graphics for the Get Connected app to promote student philanthropy/community involvement



**Communications:**

During this period, the Communications staff: (November 14, 2015 – March 22, 2016)

- Produced 39 wide-distribution press releases and additional single-target hometown news releases to announce individual student achievements from November 17, 2015, through March 22, 2016. The releases promoted campus events, shared news of University accolades, and documented the accomplishments of faculty, students and alumni. In addition, emails were sent to more than 175 newspapers from coast to coast to alert them that EU students in their area graduated or made the dean's list in December. During this period the University received more than 51 positive mentions in the print media in northwestern Pennsylvania/northeastern Ohio newspapers, 19 positive stories in regional electronic media and 25 positive mentions in state, national and international media.
- Managed emergency and follow-up messaging to students, parents, faculty, staff and media in connection with the threat against campus received December 9, ensuring timely and continual flow of the latest information to the campus community at an anxious and difficult time.
- Collaborated closely with the Athletic Director and Sports Information Director in the messaging surrounding the change in Head Football Coach, including the announcement of Justin Lustig as head coach on January 11 and follow-up communication aimed at capitalizing on the positive energy of the moment beyond the athletics community.
- Worked with regional media to place positive stories about the university, including successful pitches that led to continued regional coverage of the work of Institute for Forensic Sciences fellows Michelle Vitali and Ted Yeshion. Also kept Porreco College in the public eye in a favorable way, including placement of a well-received op-ed by Vice President for Advancement Tina Mengine and other upbeat bylined and contributed stories. These efforts contributed to gaining a very supportive editorial in the Erie Times-News on December 2: "Our View: 'Community's college' off to good start."
- Contributed writing and provided other input for the production of marketing and recruitment materials, including new program brochures now being developed, updated admissions materials to support the work of new Associate Vice President for Enrollment Services Bill Edmonds, and letters to prospective students and influencers such as guidance counselors to promote new programs.
- Collaborated with the marketing staff to review, enhance and update website content, especially the content of photo rotators on academic departments' opening web pages, to ensure the most current, compelling information is available to prospective students at all times. This work is ongoing.
- Contributed to the launch and marketing of new programs, including the International Business concentration, Music Therapy, English Pre-Law, Arts Infusion certificate and allied health training programs at Porreco College. Initiated similar action, still in development, to promote the new preschool education and aeronautics programs at Porreco.
- Worked closely with area media and organizers of numerous campus events to assist with promotion. These included several major, multi-event efforts such as Black History Month, Women's History Month and the annual Academic Festival, as well as numerous smaller events.

University Advancement – Report  
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- Supported State System public affairs initiatives, including the #InvestInMe campaign, the Mascot Madness competition and informational presentations at BOG meetings intended to highlight activity and excellence at each of the universities.
- Assisted WQLN-TV with production of its upcoming “Our Town Edinboro” show. Identified and coached a student interview subject, helped to secure locations for taping and screening the show, and provided on-site support during an all-day shoot in Alumni House on February 27 in an effort to ensure the University is prominently featured in the show. It will air Thursday, April 7, at 8 p.m.
- Benefited from the contributions of EU interns, English major Raven Jones during the fall semester and English major Lisa Dominick and Communications graduate student Matthew Bresnahan during the spring semester. The students provided writing and other support to University priorities while gaining practical experience.
- Continued expansion and success of our social media efforts, as follows:

The University’s social media audiences have continued to grow, and we continue to see a strong level of engagement with key constituencies, especially current and prospective students.

**Followers - all numbers as of March 21, 2016**

- Facebook: 18,493 (up 731 since November 11, 2015)
- Twitter: 7,312 (up 212 since November 11, 2015)
- Instagram: 686 followers (up 174 since November 11, 2015)
- LinkedIn: 23,288 (up 1,143 since November 11, 2015)

**Notes:**

We continue to experience strong performances from “boosted”/sponsored posts, increasing the size of the audience that sees our posts advertising important university events, such as Admissions Open Houses and other major initiatives, to better promote participation and attendance. In addition, we recently have experimented with utilizing smaller amounts of money to “boost” website stories and news releases, such as “Game and Virtual World Development alumni thrive in growing job market”

(<http://www.edinboro.edu/academics/schools-and-departments/cshp/departments/mcs/game-and-virtual-world-development-alumni-jobs>)

and “Graphic Novel Workshop offers fresh form to Writing majors”

(<http://www.edinboro.edu/academics/schools-and-departments/cahss/departments/english/graphic-novel-workshop-writing-majors>), in areas where we are not as active in student recruitment – for example the Clearfield and State College, Pa., areas – to alert prospective students to programs unique to Edinboro that they cannot find at the PASSHE schools nearer to them.

## **EU In The News**

**November 14, 2015 - March 21, 2016**

### **March 1-21, 2016**

Democratic analyst: Opponents may not have resources to stop Trump in Pennsylvania, March 21, GoErie.com (Erie Times-News)

Edinboro's Albanese named player of week, March 21, GoErie.com (Erie Times-News)

12 Erie women honored for accomplishments [includes EU adjunct professor Mandy Fauble], March 20, GoErie.com (Erie Times-News)

UPDATE: Victim identified in deadly Edinboro car accident [Toni Feidler, identified in obituary as EU student, though not currently enrolled], March 18, ErieNewsNow.com (WICU/WSEE-TV)

Edinboro has five alive in NCAA wrestlebacks, March 18, GoErie.com (Erie Times-News)

Edinboro University professor passes away, March 17, YourErie.com (WJET-TV)

'Dear President Obama' with filmmaker Jon Bowermaster screens at EUP, March 16, Erie Reader

County leaders consider adding three full-time officer positions at jail [includes positive statement about EU students who serve as per diem officers], March 17, Meadville Tribune

Obituary: Dr. Joseph W. Laythe, Ph.D. [full obit], March 17, GoErie.com (Erie Times-News)

Avery chases gold as Edinboro opens NCAA wrestling tournament, March 17, GoErie.com (Erie Times-News)

WOW is WOW: Women of Word celebrates its sixth year with choices and a few 'man-made' words, March 16, Erie Reader

'Dear President Obama' fracking documentary to have regional premiere at Edinboro University, March 16, Meadville Tribune

Five months after major knee injury, Foxboro's Avery eyes NCAA national title, March 15, The Sun Chronicle (Attleboro, MA)

Information design expert to discuss field in lecture at Edinboro University, March 15, Meadville Tribune

Education notes for March 13: Edinboro celebrates Women's History Month, March 13, GoErie.com (Erie Times-News)

Obituary: Dr. Joseph Willard Laythe [partial obit], March 14, GoErie.com (Erie Times-News)

Things to do: Edinboro University presents "The Magic and Beauty of Mathematics," March 14, GoErie.com (Erie Times-News)

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Wisconsin-Whitewater, Texas Arlington win wheelchair basketball titles, March 13, GoErie.com (Erie Times-News)

3 Edinboro wrestlers seeded for NCAA tournament, March 13, GoErie.com (Erie Times-News)

Edinboro places 7<sup>th</sup> in wheelchair basketball tournament, March 11, GoErie.com (Erie Times-News)

Erie School District looks to increase diversity [quotes EU's Alan Biel, cites EU efforts to increase teacher diversity], March 10, GoErie.com (Erie Times-News)

Rani Arbo-Daisy Mayhem makes tour stop in Edinboro, March 9, GoErie.com (Erie Times-News)

Disabled athletes overcome adversity through wheelchair basketball, March 10, ErieNewsNow.com (WSEE/WICU-TV)

Wheelchair athletes overcome setbacks, savor competition, March 8, GoErie.com (Erie Times-News)

Women we admire: 9 who serve the Erie Community [include EU alumna Samella Hudson-Brewton], March 6, GoErie.com (Erie Times-News)

Edinboro crowns three EWL champs, advances six to NCAAs, March 6, GoErie.com (Erie Times-News)

Edinboro professor finds blood traces on Revolutionary War buckshot, March 5, GoErie.com (Erie Times-News)

EU student newspaper captures four awards in Keystone Press Awards, March 4, Meadville Tribune

Edinboro's Jahn named PSAC West Freshman of Year, March 4, GoErie.com (Erie Times-News)

New research shows financial planning value of tenure reverse mortgage [cites research by EU's Shaun Pfeiffer], March 3, Reverse Mortgage Daily

Judge tosses Edinboro landlord lawsuit, March 3, GoErie.com (Erie Times-News)

What worries us most: A look at Erie's concerns [quotes EU's Scott Miller], March 3, GoErie.com (Erie Times-News)

Edinboro's Mason, Wade-Chatman make 1<sup>st</sup> team all-PSAC West, March 3, GoErie.com (Erie Times-News)

Saegertown native to travel to Spain as part of summer honors program, March 3, Meadville Tribune

Edinboro film screening and discussion to tackle issue of rape on college campuses, March 3, Meadville Tribune

Edinboro runner Ida Narbuvooll qualifies for indoor nationals, March 2, GoErie.com (Erie Times-News)

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Edinboro women fall short in quarterfinal against top-seed Cal, March 2, GoErie.com (Erie Times-News)

Dr. Irene Fiala interviewed live to promote Women's History Month events, March 1. Erie News Now, (WICU/WSEE-TV)

Philadelphia man charged in 2011 rape at Edinboro University, March 1, GoErie.com [Erie Times-News]

### **February 2016**

Fine Arts Festival of Manatee County presents blue ribbons [EU alumna Aileen Lampman featured], Feb. 28, Bradenton (Fla.) Herald

Edinboro women place 3<sup>rd</sup> at PSAC Indoor Track and Field Championships, Feb. 29, GoErie.com (Erie Times-News)

Salaries of highest paid employees at Erie nonprofits, Feb. 28, GoErie.com (Erie Times-News)

Erie women take careers beyond 9-to-5 [includes EU alumna Pat Kennedy], Feb. 28, GoErie.com (Erie Times-News)

Edinboro women best Mercyhurst, advance to PSAC quarterfinals, Feb. 28, GoErie.com (Erie Times-News)

John Horan, head of Erie Housing Authority, remembered for service, Feb. 27, GoErie.com (Erie Times-News)

Women's History Month at Edinboro University begins with address by state NOW president, Feb. 29, Meadville Tribune

Erie Housing Authority executive director dies after extended illness, Feb. 26, GoErie.com (Erie Times-News)

Pam Parker: Women's History Month on the way, Feb. 26, GoErie.com (Erie Times-News)

Find fun things to do in March in Erie region [includes numerous EU events], Feb. 25, GoErie.com (Erie Times-News)

Edinboro's 'Little Shop of Horrors' is full of floral fun, Feb. 25, GoErie.com (Erie Times-News)

Edinboro to host wheelchair basketball championships [also appeared in Meadville Tribune], Feb. 24, GoErie.com (Erie Times-News)

Edinboro to host wheelchair basketball championships, Feb. 24, Meadville Tribune

Edinboro's Russell named EWL freshman of week, Feb. 24, GoErie.com (Erie Times-News)

Tuesday Talent: 'Little Shop of Horrors' at Edinboro University, Feb. 23, ErieNewsNow (WSEE/WICU-TV)

Judge recalls Title IX impact [EU alumna Shirley Christian], Feb. 23, The Vindicator (Youngstown)

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Edinboro’s Jahn earns PSAC freshman honor, Feb. 23, GoErie.com (Erie Times-News)

Edinboro athletes grant wish for 10-year-old boy, Feb. 20, ErieNewsNow (WICU/WSEE-TV)

Edinboro University honors LaWanda Bender-Goodwine, Feb. 19, ErieNewsNow (WICU/WSEE-TV)

Edinboro University High School Journalism Competition [Call for entries; also appeared in Meadville Tribune], Feb. 19, YourErie.com (WJET-TV)

Entrepreneur to expand on Erie’s east side [EU alumnus Brenton Davis], Feb. 22 GoErie.com (Erie Times-News)

Gannon women finish 4<sup>th</sup> at PSAC swimming championships [EU women 5<sup>th</sup>; EU men 7<sup>th</sup>] Feb. 22, GoErie.com (Erie Times-News)

Edinboro University School of Education recognizes Cambridge Springs Elementary, Feb. 17, Meadville Tribune

Professor gives ‘last lecture,’ YourErie.com (WJET-TV), Feb. 16

\$100,000 Club: Nearly 7,700 state government employees made the roster in 2015 [Top 10 includes EU’s Scott Browning], Feb. 16, PennLive.com (Harrisburg)

Nutritionists offer ways to get the sugar monkey off your back [experts include EU alumna Anna Ardine], Feb. 16, Pittsburgh Post-Gazette

Edinboro’s Jahn named PSAC freshman of week, Feb. 16, GoErie.com (Erie Times-News)

Education Notes: EUP grad education programs ranked among best, Feb. 14, GoErie.com (Erie Times-News)

Erie sees surge in new young entrepreneurs [Includes EU alumnus Jason Lavery], Feb. 14, GoErie.com (Erie Times-News)

New college presidents face big challenges, Feb. 14, GoErie.com (Erie Times-News)

Cecil professor unlocks the mystery of animation [EU alumnus Jonathan Cone], Feb. 14, Cecil Whig (Elkton, Md.)

Journalism vet talks social media at Edinboro University, Feb. 12, ErieNewsNow.com (WICU/WSEE-TV)

Erie native to discuss changing media landscape, Feb. 12, GoErie.com (Erie Times-News)

The Living Artist [EU alumna LaToya Ruby Frazier], Feb. 11, New York Times

Position description for next EU president make available by search committee, Feb. 10, Meadville Tribune

Former Edinboro University student sentenced in fatal shooting, Feb. 10, GoErie.com (Erie Times-News)

Gov. Wolf: Budget crisis is ‘time bomb,’ Feb. 10, GoErie.com (Erie Times-News)

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Former area standouts Harris, Johnson sign CFL contracts, Feb. 10, GoErie.com (Erie Times-News)

Sentencing for Edinboro shooting today, Feb. 9, YourErie.com (WJET/WFXP-TV)

Edinboro wrestlers Matthews, Hoehn earn weekly honors, Feb. 9, GoErie.com (Erie Times-News)

County contingent hopes to help rebuild Edinboro U football, Feb. 8, Sharon Herald

Education Notes: Glover to talk media at Edinboro University, Feb. 7, GoErie.com (Erie Times-News)

Fresh Paint Magazine features the works of EU MFA students Claira Heitzenrater and Josh Mitchel, February 2016

John Dudley: Edinboro coach Lustig taps into Prep pipeline, Feb. 5, GoErie.com (Erie Times-News)

Grant dollars bring more pre-K seats to Erie, Feb. 4, GoErie.com (Erie Times-News)

EUP hosting free concert Friday, Feb. 4, GoErie.com (Erie Times-News)

Edinboro University honors Bender-Goodwine, Feb. 4, GoErie.com (Erie Times-News)

Edinboro's Lustig signs first 9 recruits, Feb. 4, GoErie.com (Erie Times-News)

Otters' Betz starts in Edinboro student's film, Feb. 3, GoErie.com (Erie Times-News)

Edinboro's Mason earns D-II player of month, Feb. 3, GoErie.com (Erie Times-News)

Porreco College one year later, Feb. 2, YourErie.com (WJET-/WFXP-TV)

Erie's Filutze, Edinboro grad Bogaty to enter Pittsburgh Marathon Hall, Feb. 2, GoErie.com (Erie Times-News)

Cutting it in class [EU art student featured in photo in year-long daily photo series], Jan 30, GoErie.com (Erie Times-News)

State budget stuck in restart mode, Feb. 1, GoErie.com (Erie Times-News)

Souper Bowl benefits children's center [Highlands Catering placed 3<sup>rd</sup>], Feb. 1, GoErie.com (Erie Times-News)

### **January 2016**

Obituary: Virginia McGinness [alumna and emeritus professor], Jan. 31, GoErie.com (Erie Times-News)

Black History Month events in Erie [includes several EU events], Jan. 31, GoErie.com (Erie Times-News)

Dr. Ted Yeshion appeared live on the "Newsmaker" segment to talk about his forensic work related to a study of the Bennington Battlefield in upstate New York, Jan. 29, WJET-TV

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Find fun indoor, outdoor winter events in Erie: February calendar [includes a number of EU events], Jan. 28, GoErie.com (Erie Times-News)

Steeler fan going to the Super Bowl, Jan. 27, ErieNewsNow.com (WICU/WSEE-TV)

Music therapy degree added at Edinboro University, Jan. 27, Meadville Tribune

York High grad captures PSAC honor, Jan. 26, York Dispatch

Edinboro's Mason claims PSAC West player honor, Jan. 26, GoErie.com (Erie Times-News)

Edinboro's Freeland, Jahn earn PSAC weekly honors, Jan. 26, GoErie.com (Erie Times-News)

Mover of the Week: Fai Howard, Jan. 24, GoErie.com (Erie Times-News)

Held PASSHE dollars affect students [station has been contacted about PASSHE/PHEAA error], Jan. 22, YourErie.com (WJET-TV)

Obituary: Susan Joyce Weimer [retired EU art faculty member], Jan. 22, GoErie.com (Erie Times-News)

Edinboro's Matthews, Miller sweep EWL weekly awards, Jan. 22, GoErie.com (Erie Times-News)

Edinboro's Semkiv swims to PSAC weekly honor, Jan. 22, GoErie.com (Erie Times-News)

Edinboro Film Series kicks off 10<sup>th</sup> year tonight, Jan. 21, GoErie.com (Erie Times-News)

Edinboro Film Series announces spring program, Jan. 21, Meadville Tribune

Edinboro University to continue to advance financial aid, Jan. 19, GoErie.com (Erie Times-News)

Edinboro's Wollman steps down as university president, Jan. 18, ErieNewsNow (WSEE/WICU-TV)

EUP president offers parting thoughts, Jan. 17, GoErie.com (Erie Times-News)

Edinboro University's graduate online education programs ranked among best in the nation, Jan. 14, Meadville Tribune

Actor talks about playing the villain in Laugh/Riot's 'Killer Joe,' Jan. 14, GoErie.com (Erie Times-News)

Gannon's Nottingham, Edinboro's Fischer, Cathedral Prep grad Chase honored, Jan. 14, GoErie.com (Erie Times-News)

Hoverboards banned from university campuses, Jan. 13, YourErie.com (WJET-TV)

John Dudley: Lustig finds comforts of home at Edinboro, Jan. 13, GoErie.com (Erie Times-News)

Lustig returns to roots with Edinboro job, Jan. 12, GoErie.com (Erie Times-News)

New Edinboro football coach played for Prep, Jan. 12, GoErie.com (Erie Times-News)



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Edinboro hires Lustig as football coach, Jan. 11, GoErie.com (Erie Times-News)

Lead Ball State assistant lands top job at Edinboro, Jan. 11, News-Sentinel (Fort Wayne, Ind.)

Edinboro names Prep grad Lustig as new football coach, Jan. 11, YourErie.com (WJET-TV)

Forensic expert finds trace blood on Revolutionary War bullets, Jan. 8, Forensic Magazine

News from across Erie and Crawford counties [Includes short piece about Yeshion forensic work], Jan. 10, GoErie.com (Erie Times-News)

Obituary: Gary Barbour, Jan. 9, GoErie.com (Erie Times-News)

Edinboro University adds international business program, Jan. 8, Meadville Tribune

Edinboro shooting trial to be postponed, Jan. 8, GoErie.com (Erie Times-News)

Brashear's Wade-Chatman a senior star for Edinboro, Jan. 8, Pittsburgh Post-Gazette

Exhibit Explores Relationship of Art and Poetry [EU alumni Gary Jurysta and MaryAnn Miller organized], Jan. 8, Pittsburgh Post-Gazette

Red Lodge clay artists to show works at RMC [includes EU alumna Jocelyn Howard], Jan. 8, Billings (MT) Gazette

Painter forges dual worlds at Glass Growers, Jan. 7, GoErie.com (Erie Times-News)

Edinboro on verge of naming football coach, Jan. 7, GoErie.com (Erie Times-News)

When a character actor takes on the role of outsider artist [EU alumnus], Jan. 7, Huffington Post

Transcendent riches [review of Erie Art Museum show by EU faculty members Barron, Beadle, McKelvey and Scruton], Jan. 6, Erie Reader

Edinboro presidential search begins, Jan. 6, YourErie.com (WJET-TV)

Search begins for new Edinboro University President, Jan. 6, GoErie.com (Erie Times-News)

Our View: Get back to work on Pa. budget [EU funding freeze mentioned], Jan. 6, GoErie.com (Erie Times-News)

2 more arraigned in Edinboro slaying, Jan. 6, GoErie.com (Erie Times-News)

Edinboro University forensics professor detects blood on Revolutionary War projectiles, Jan. 6, Meadville Tribune

Obituary: Michael Lukert [retired EU professor], Jan. 6, News-Gazette (Champaign, IL)

Edinboro's Wade-Chapman, Gannon's Gardener earn weekly PSAC honors, Jan. 5, GoErie.com (Erie Times-News)

Parties seek to delay Edinboro shooting trial, Jan. 1, GoErie.com (Erie Times-News)

**December 2015**

Glowing brains: John Bavaro's post-stroke digital paintings, Dec. 29, Seattle Times

Defense raises concerns about witness in Edinboro shooting, Dec. 28, GoErie.com (Erie Times-News)

Edinboro landlord lawsuit nears key ruling, Dec. 28, GoErie.com (Erie Times-News)

Erie 2015: Here and gone, Dec. 28, GoErie.com (Erie Times-News)

How Porreco College fills educational void: Tina Mengine, Dec. 27, GoErie.com (Erie Times-News)

Edinboro in top 10 of Learfield Cup fall standings, Dec. 26, GoErie.com (Erie Times-News)

Ambridge grad rejuvenated at Edinboro, Dec. 24, Pittsburgh Post-Gazette

Community colleges benefit Pa. cities; why doesn't Erie have one?, Dec. 23, Newsworks.org (WHYY-FM)

Edinboro University named a top school for those in the military, Dec. 22, Meadville Tribune

Bradford native featured on Edinboro University billboards, Dec. 20, Bradford Era

The strange sad quest to match a severed embalmed head with its body, Dec. 15, Washington Post

Edinboro's Fischer named PSAC player of week, Dec. 15, GoErie.com (Erie Times-News)

Edinboro University artist creates new drawing of severed head, Dec. 12, Erie Times-News (GoErie.com)

Education notes: Edinboro offers same-day admission decision, Dec. 13, Erie Times-News (GoErie.com)

Commencement photo gallery, Dec. 12, Erie Times-News (GoErie.com)

Edinboro University awards degrees to more than 400, Dec. 13, Meadville Tribune

Region briefs: Death benefits lawsuit [Albert Celec case against Cigna], Dec. 13, Ohio.com (Akron Beacon-Journal)

National guidebook aims to eliminate discriminatory language in news reports [Rana Şenol, identified as having studied at EU, among authors], Dec. 12, Today's Zaman (Istanbul, Turkey)

Interim president named for Edinboro University, Dec. 10, Pittsburgh Post-Gazette

Edinboro University says threat against school 'not credible,' Dec. 10, Pittsburgh Post-Gazette

Former IUP interim president named interim president of Edinboro University, Dec. 10, Pittsburgh Tribune-Review

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Burial of head set year after it was discovered in Beaver County [Cites work by EU's Michelle Vitali], Dec. 9, Pittsburgh Tribune-Review

Officials don't believe threat against Edinboro U campus credible, Dec. 11, GoErie.com (Erie Times-News)

Werner to lead Edinboro University [includes quotes from Dr. Werner], Dec. 10 GoErie.com (Erie Times-News)

Pickett, Miller claim EWL honors, Dec. 10, GoErie.com (Erie Times-News)

Laugh/Riot's 'Twin Menaechmi' offers double the comedy fun, Dec. 10, GoErie.com (Erie Times-News)

Edinboro appoints Pulice as director of athletic development, Dec. 10, GoErie.com (Erie Times-News)

Edinboro University warns students of threat, Dec. 9, YourErie.com (WICU/WSEE-TV)

Edinboro announces interim president, Dec. 9, YourErie.com (WICU/WSEE-TV)

Threat made to Edinboro University campus, Dec. 9, ErieTVnews.com (WICU/WSEE-TV)

Werner appointed interim president for Edinboro University, Dec. 10, Meadville Tribune:

Local universities' offer mixed concealed weapons policies, Dec. 8, ErieNewsNow.com

College spotlight: Freeland rising in Edinboro record books, Dec. 9, York Daily Record

Peritech's expanding scope [story features EU alumna Michelle Werner, RN, CEO], Dec. 7, Reading Eagle Business Weekly

Pat Cuneo: Erie region still needs community college, Dec. 8, GoErie.com (Erie Times-News)

PSAC West honors Edinboro's Jahn, Gannon's Neighbors, Dec. 8, GoErie.com (Erie Times-News)

Edinboro's Mason claims PSAC West weekly honor, Dec. 8, GoErie.com (Erie Times-News)

Northern Lebanon's Rebecca Foxwell 'humbled' and 'honored' to be named Pa. Teacher of the Year, Nov. 7, PennLive.com (Harrisburg)

Ron Southwick: Closing the gap at Kutztown University [references EU academic early warning system ], Dec. 7, Reading Eagle

Forensic artist creates faces, helps to solve mysteries [EU's Michelle Vitali], Dec. 6, Beaver County Times

Edinboro offers to advance student aid again, Dec. 6, GoErie.com (Erie Times-News)

Education notes: Edinboro programs receive dual accreditation, Dec. 6, GoErie.com (Erie Times-News)

Edinboro rolls to PSAC team title with six champs, Dec. 6, GoErie.com (Erie Times-News)

Northern Lebanon teacher in the running for teacher excellence award [Recent EU master's grad], Dec. 5, PennLive.com (Harrisburg)

Gannon volleyball moves on at Atlantic Region; Edinboro eliminated, Dec. 4, GoErie.com (Erie Times-News)

Gannon, Edinboro soccer players named All-Atlantic Region, Dec. 4, GoErie.com (Erie Times-News)

Get your craft on at Handmade Arcade [artists include EU alumnus Jeff Brunner], Dec. 3, Pittsburgh Post-Gazette

Edinboro takes first place after fall sports in Dixon Trophy standings, Dec. 3, GoErie.com (Erie Times-News)

Laugh/Riot presents ancient Roman comedy, Dec. 3, GoErie.com (Erie Times-News)

Our View: 'Community's college' off to good start, Dec. 2, GoErie.com (Erie Times-News)

Edinboro schedules 'On the Spot' admission events, Dec. 2, GoErie.com (Erie Times-News)

Pittsburgh man held for trial on charges in accused role in Edinboro homicide, Dec. 1, GoErie.com (Erie Times-News)

Edinboro's Jahn named PSAC freshman of week, Dec. 1, GoErie.com (Erie Times-News)

### **November 2015**

Porreco College fills community college void, Nov. 30, GoErie.com (Erie Times-News)

How school directors should set priorities: Andrew J. Pushchak, Nov. 29, GoErie.com (Erie Times-News)

Education notes: Keims to receive honorary EUP degrees, Nov. 29, GoErie.com (Erie Times-News)

Edinboro recital features 'Songs of Travel,' Nov. 26, GoErie.com (Erie Times-News)

December 2015 calendar of Erie-area events [Includes several EU events], Nov. 26, GoErie.com (Erie Times-News)

Erie's holiday shopping tradition continues to change [quotes EU's Dr. Melisa Zimmerman], Nov. 25, GoErie.com (Erie Times-News)

Accused accomplices in Edinboro homicide appear in court, Nov. 24, GoErie.com (Erie Times-News)

Edinboro, Gannon selected for PSAC volleyball tournament, Nov. 24, GoErie.com (Erie Times-News)

Edinboro's Jahn named PSAC athlete of week, Nov. 24, GoErie.com (Erie Times-News)

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Edinboro University strives for a safer campus, Nov. 23, YourErie.com (WJET-TV)

Edinboro teacher aims to infuse the arts in education, Nov. 22, GoErie.com (Erie Times-News)

Education notes for Nov. 22 [includes note about SGA's Oxfam Hunger Banquet], Nov. 22, GoErie.com (Erie Times-News)

John Dudley: Next Edinboro football coach faces challenges old and new, Nov. 22, GoErie.com (Erie Times-News)

Edinboro runners earn All-American honors, Nov. 22, GoErie.com (Erie Times-News)

Baron-Forness Library featured on December cover of *Choice: Current Reviews for Academic Libraries*

Nominations accepted now for Edinboro's Martin Luther King Jr. Award, Nov. 20, Meadville Tribune

Edinboro students learn about transition into profession at accounting and finance event, Nov. 20, Meadville Tribune

Edinboro women's volleyball team set for PSAC semifinals, Nov. 20, GoErie.com (Erie Times-News)

Edinboro women's soccer team prepares for D-II third round, Nov. 20, GoErie.com (Erie Times-News)

Clay and fiber show sparkles in Meadville [EU MFA students Jason Piccoli and Neil Simak], Nov. 19, GoErie.com (Erie Times-News)

Edinboro fires football coach Browning, Nov. 19, GoErie.com (Erie Times-News)

Edinboro dominates PSAC West volleyball awards, Nov. 19, GoErie.com (Erie Times-News)

Edinboro football coach Browning won't return in 2016, Nov. 18, YourErie.com (WJET-TV)

Browning out at Edinboro, Nov. 18, ErieNewsNow.com (WSEE/WICU-TV)

Erie Sports Now Wednesday [Browning story], Nov. 18, ErieNewsNow.com (WSEE/WICU-TV)

Browning statement on firing, Nov. 18, ErieNewsNow.com (WSEE/WICU-TV)

Edinboro's Narbuvoll named Atlantic Region cross country athlete of year, Nov. 18, GoErie.com (Erie Times-News)

Edinboro volleyball team advances to PSAC semifinal, Nov. 18, GoErie.com (Erie Times-News)

University seeks MLK Award nominees, Nov. 17, YourErie.com (WJET-TV)

Edinboro, ESU women's soccer meet in regional final Friday, Nov. 17, GoErie.com (Erie Times-News)

Four finalists vying for Triton's presidency [include Jeremy Brown], Nov. 17, Chicago Tribune

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Governor Wolf extends Pennsylvania welcome to Syrian refugees [quotes EU's Baher Ghosheh], Nov. 16, ErieNewsNow.com (WSEE/WICU-TV)

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**March 1-21, 2016**

Regional public relations organization to hold Student Day at EU on April 6, March 22

Edinboro University announces speakers for 10<sup>th</sup> annual High School Journalism Day, March 21

National journalist's address to open Edinboro University Academic Festival, March 17

Professor's work published in peer-reviewed math journal, March 15

Information design expert to discuss field in alumni lecture, March 14

Regional premiere of fracking documentary at Edinboro University, March 11

'The Politics of Women in Politics' panel to speak at Edinboro University, March 8

EU student newspaper captures 4 awards in Keystone Press Awards competition, March 4

Porreco College, Fairview Manor sponsor event spotlighting healthcare careers, March 2

Poet Monica Wendel to read at Edinboro University, March 1

**February 2016**

Edinboro student from Saegertown to travel to Spain as part of summer honors program, Feb. 29

Edinboro student from Oil City to travel to Spain as part of summer honors program, Feb. 29

Women's History Month at Edinboro University begins with address by state NOW president, Feb. 26

Statement on the death of Trustee John Horan, Feb. 26

Edinboro University seeks student entries for 10<sup>th</sup> High School Journalism Competition, Feb. 19

Invitation for coverage: Edinboro University Martin Luther King, Jr. Awards Luncheon, Feb. 17

Edinboro University School of Education recognizes Cambridge Springs Elementary for partnership efforts, Feb. 16

EU nursing student from Beaver Falls gains global perspective through study in Africa, Feb. 10

New pre-law concentration gives English majors flexibility to transition from classroom to courtroom, Feb. 4

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Search Committee releases position description for next Edinboro U president, Feb. 9

Exciting Edinboro University cultural seasons fill spring semester with fun, engaging options, Feb. 8

Books are Fun book fair to raise funds for library resources for Edinboro students, Feb. 4

EU's online education programs ranked among most affordable in nation by OnlineU, Feb. 4

Edinboro University to honor Erie resident Bender-Goodwine at annual King luncheon, Feb. 3

**January 2016**

First Friday Concert to feature faculty member Patrick Jones on alto saxophone, Jan. 28

Edinboro University student attends The Harrisburg Internship Semester, Jan. 26

New Edinboro University program in music therapy answers regional need, Jan. 26

Edinboro University Planetarium kicks off spring events with new children's programming, Jan. 20

EU names Fai Howard Assistant Vice President for Academic Success and Student Retention, Jan. 14

Edinboro University's graduate online education programs ranked among best in nation by *U.S. News & World Report*, Jan. 12

Spring semester to begin at Edinboro University with new interim president, exciting programs, Jan. 12

New International Business concentration opens door to globalized business careers for Edinboro students, Jan. 6

Committee begins search for next Edinboro University president, Jan. 5

Edinboro University forensics professor Yeshion detects blood on Revolutionary War projectiles, Jan. 5

**December 2015**

EU named 'Top School' for veterans, military, Dec. 18

Edinboro University awards degrees to more than 400, honors couple who assist students with disabilities, Dec. 12

Jon Pulice named Edinboro University Director of Athletic Development, Dec. 6

Edinboro University Hazard Mitigation Plan receives FEMA approval pending university adoption, Dec. 3

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EU to offer ‘On the Spot’ admission decisions, Dec. 1

**November 2015**

ChairScholars Foundation founders to receive honorary degrees from Edinboro University,  
Nov. 23

Students learn about transition into profession at accounting and finance event, Nov. 19

Edinboro University seeks nominations for 2016 Martin Luther King, Jr. Award, Nov. 17



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| Name                                                     | Gift Date  | Amount     | Gift Reference                                                                                                                                                         |
|----------------------------------------------------------|------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Abegg, Edmund                                            | 12/16/2015 | \$100.00   | Donation of a tennis net to the Athletic Department                                                                                                                    |
| Babins, David M.                                         | 12/16/2015 | \$1,500.00 | Donation of 8 x 24 soccer goal to the Athletic Department                                                                                                              |
| Barbich, Michelle L.                                     | 12/16/2015 | \$40.00    | Donation of food and beverages for consumption by the Phonathon staff                                                                                                  |
| Bash, Joyce                                              | 2/29/2016  | \$1.00     | Gift of an 1886 autograph book to the Baron-Forness Library                                                                                                            |
| Baumgartner, Bruce R.                                    | 12/16/2015 | \$351.90   | Donation of the cost of holiday cards and postage to the Athletic Department                                                                                           |
| Clarke, Cecelia                                          | 12/16/2015 | \$10.00    | Gift of seven (7) paperback books and three (3) hardback books for use by the Baron-Forness Library                                                                    |
| Curly Halmi Memorial Athletic Scholarship Fund Committee | 12/16/2015 | \$370.99   | Donation of a gun safe as a raffle item for the 2016 Curly Halmi Game Dinner                                                                                           |
| Dauson, Judith L.                                        | 2/29/2016  | \$1.00     | Gift of historic momentos - a Groundbreaking Ceremony program from 1938 and an April 1920 issue of <i>Edinboro Quarterly</i> to the Alumni Office                      |
| Eckstrom, Dylan J.                                       | 12/16/2015 | \$50.00    | Donation of food and beverages for consumption by the Phonathon staff                                                                                                  |
| Edinboro University Campus Bookstore                     | 2/29/2016  | \$450.00   | Donation of 300 cups to the Wheelchair Basketball National Tournament                                                                                                  |
| Edinboro University Campus Bookstore                     | 2/29/2016  | \$219.30   | Donation of five (5) sweatshirts and nine (9) T-shirts to the Athletic Department                                                                                      |
| Erie Sport Store                                         | 2/29/2016  | \$299.99   | Donation of a Spypoint Wireless Trail Camera as a raffle item for the 2016 Curly Halmi Game Dinner                                                                     |
| Falk, Karl                                               | 12/16/2015 | \$10.00    | Donation an autographed Pete Rose baseball as an item for the next Sports Memorabilia Auction                                                                          |
| Gosser, Makayla                                          | 12/16/2015 | \$25.00    | Donation of food and beverages for consumption the Phonathon staff                                                                                                     |
| Grover, Erin E.                                          | 2/29/2016  | \$2.00     | Gift of a 1996 and 1998 Edinboro University yearbook to the Baron-Forness Library                                                                                      |
| Hannan, Michael J.                                       | 12/16/2015 | \$40.00    | Donation of food and beverages for consumption by the Phonathon staff                                                                                                  |
| Howard, Fai R.                                           | 12/16/2015 | \$40.00    | Donation of food and beverages for consumption by the Phonathon staff                                                                                                  |
| Jay, McKenzie J.                                         | 12/16/2015 | \$25.00    | Donation of food and beverages for consumption by the Phonathon staff                                                                                                  |
| McGhee, Edith                                            | 1/29/2016  | \$350.00   | Gift of a quilt made in 1976 for Bill Duncan when he entered Edinboro State College as a math major. The quilt features scenes from campus life from that time period. |
| Moore, Thomas L.                                         | 12/16/2015 | \$1,200.00 | Donation of a one week stay at Port Royal Resort in Hilton Head, South Carolina as a raffle item for the Wrestling Team Golf Tournament                                |
| Olson, Rachel A.                                         | 12/16/2015 | \$25.00    | Donation of food and beverages for consumption by the Phonathon staff                                                                                                  |
| Pierce, Holly M.                                         | 12/16/2015 | \$78.00    | Donation of food and beverages for consumption by the Phonathon staff                                                                                                  |
| Powell, Seana S.                                         | 12/16/2015 | \$25.00    | Donaton of food and beverages for consumption by the Phonathon staff                                                                                                   |

Edinboro University Council of Trustees - April 12, 2016  
 Gifts-in-Kind received since December 11, 2015

|                      |            |            |                                                                                                                                                                         |
|----------------------|------------|------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Reyes-Cruz, Pablo R. | 12/16/2015 | \$92.08    | Donation of food and beverages for consumption by the Phonathon staff                                                                                                   |
| Rinella, Anthony     | 2/29/2016  | \$7,995.00 | Gift to the Athletic Department of a custom designed gents Championship ring cast in 14 kt. white gold with a combination of rubies and diamonds forming the letter "E" |
| Rosselli, Lewis W. i | 2/29/2016  | \$250.00   | Donation of two (2) tickets to the Ohio State vs Penn State football game for use in support of an Athletic Department fundraiser                                       |
| Underwood, Lee A.    | 1/29/2016  | \$476.13   | Donation of 49 Tennis team sweatshirts to the Athletic Department                                                                                                       |
| Wollman, Julie E.    | 1/29/2016  | \$250.00   | Donation of furniture - a black faux leather sofa, love seat and two chairs and a dining table with six (6) chairs for use in the Commonwealth House                    |
| Woods-Smith, Asia E. | 12/16/2015 | \$25.00    | Donation of food and beverages for consumption by the Phonathon staff                                                                                                   |
| Wyman, Andrea        | 1/29/2016  | \$1.00     | Donation of book in memory of Jeannie Shearer - "Friends", written and illustrated by Helme Heine for placement in the Baron-Forness Library                            |



**Council of Trustees**

**Tuesday, April 12, 2016  
Public Meeting 2:00 p.m.  
Crawford Center Conference Room**

**A G E N D A**

- **Executive Committee/Representative Reports**
  - PACT Executive Committee Report (Trustee Harold Shields)**
    - ❖ **2016 Spring PACT Leadership Conference**
      - March 31 – April 1, 2016
      - Harrisburg Hilton & Towers



# Aligning Our Future: Opportunities and Challenges

**PACT 2016 Spring Conference**

March 31 - April 1, 2016  
Hilton Harrisburg Hotel



## Aligning Our Future: Opportunities and Challenges

Welcome, and thank you for taking time to be with us during our Spring Conference. I sent a note to all of the trustees at the beginning of the year. Those words are worth repeating.



**Harold C. Shields**  
**PACT Interim President**  
**Edinboro University**  
**of Pennsylvania Trustee**  
**Member, Pennsylvania's**  
**State System of Higher**  
**Education Board of**  
**Governors**

As trustees of our universities, we have a great responsibility. Part of that responsibility is to know and understand the role of the trustee, especially in our current higher education environment. The Pennsylvania Association Council of Trustees (PACT) is your organization. As an officer of the organization, I am responsible to ensure that the purpose of the organization is fulfilled. As stated in our by-laws, in part; "The primary purpose of PACT is to educate trustees on national trends in higher education, to apprise trustees of issues facing the State System and establish a network of trustees to convey trustees' views to the Chancellor and Board of Governors, and to provide professional development opportunities."

For PACT to be an effective organization it must be in alignment with the State System. Taking that concept to its roots, the trustee, the University and the State System must be in alignment to be most effective. I am sure we have all suffered alignment issues with our cars. The effect of misalignment, if not corrected, is difficulty with steering, uneven tire wear and overall reduction of efficiency. Part of the role of PACT is to help develop and maintain that alignment through engagement and education of our trustees. We need you to be an "activist" in the process. The conference planning committee has done an outstanding job of bringing topics and presenters to help us understand where we are headed in higher education and the tools and concepts we need to increase and maintain our alignment.

Take time this evening and tomorrow to network with your colleagues, share your ideas, and challenge concepts, but most of all have an enjoyable time.



# Schedule-at-a-Glance

## Thursday, March 31, 2016

|                         |                                                                                                                                      |                           |
|-------------------------|--------------------------------------------------------------------------------------------------------------------------------------|---------------------------|
| 8:00 a.m. – 10:30 a.m.  | <b>COUNCIL CHAIRS MEETING</b>                                                                                                        | Bridgeport                |
| 9:00 a.m. – 12:30 p.m.  | <b>EXECUTIVE ASSISTANTS RETREAT</b>                                                                                                  | The New Governor Board Rm |
| 10:30 a.m. – 12:30 p.m. | <b>JOINT PACT EXECUTIVE BOARD AND COUNCIL OF CHAIRS MEETING</b>                                                                      | Leland                    |
| 11:30 p.m. – 4:00 p.m.  | <b>STUDENT LEADERSHIP WORKSHOP: Personal Branding to Take to the Network</b>                                                         | Bridgeport                |
| 12:00 p.m. – 5:00 p.m.  | <b>REGISTRATION</b>                                                                                                                  | Outside Allegheny         |
| 1:00 p.m. – 1:30 p.m.   | <b>CONFERENCE WELCOME AND OPENING REMARKS</b>                                                                                        | Allegheny/Susquehanna     |
| 1:30 p.m. – 2:45 p.m.   | <b>OPENING KEYNOTE SESSION: Degrees of Value: College Majors and the Pennsylvania's State System's Contribution to the Workforce</b> | Allegheny/Susquehanna     |
| 3:00 p.m. – 4:00 p.m.   | <b>FACILITATED WORKSHOP SESSIONS:</b>                                                                                                |                           |
|                         | <b>Program Alignment Toolkit ▲</b>                                                                                                   | Delaware                  |
|                         | <b>Aligning Programs for Effective Transitions ●</b>                                                                                 | Juniata                   |
| 4:15 p.m. – 5:15 p.m.   | <b>FACILITATED WORKSHOP SESSIONS:</b>                                                                                                |                           |
|                         | <b>Program Alignment Toolkit ●</b>                                                                                                   | Delaware                  |
|                         | <b>Aligning Programs for Effective Transitions ▲</b>                                                                                 | Juniata                   |
| 5:30 p.m. – 6:30 p.m.   | <b>NETWORKING RECEPTION</b>                                                                                                          | Outside York/Lebanon      |
| 6:30 p.m. – 8:30 p.m.   | <b>DINNER: PACT Business Meeting and Plenary Session</b>                                                                             | York/Lebanon              |

## Friday, April 1, 2016

|                         |                                                                                                                              |                       |
|-------------------------|------------------------------------------------------------------------------------------------------------------------------|-----------------------|
| 7:00 a.m. – 9:00 a.m.   | <b>REGISTRATION</b>                                                                                                          | Outside Allegheny     |
| 7:00 a.m.               | <b>BREAKFAST</b>                                                                                                             | Allegheny/Susquehanna |
| 8:00 a.m. – 9:00 a.m.   | <b>PLENARY SESSION: Pennsylvania and the Road to Higher Education 2025</b>                                                   | Allegheny/Susquehanna |
| 9:15 a.m. – 10:15 a.m.  | <b>FACILITATED WORKSHOP SESSIONS:</b>                                                                                        |                       |
|                         | <b>The Evolving Role of Trustees in Academic Affairs ▲</b>                                                                   | Metropolitan Room B   |
|                         | <b>Building Successful Partnerships to Align Resources ●</b>                                                                 | Metropolitan Room C   |
| 10:15 a.m. – 11:15 a.m. | <b>FACILITATED WORKSHOP SESSIONS:</b>                                                                                        |                       |
|                         | <b>The Evolving Role of Trustees in Academic Affairs ●</b>                                                                   | Metropolitan Room B   |
|                         | <b>Building Successful Partnerships to Align Resources ▲</b>                                                                 | Metropolitan Room C   |
| 11:30 a.m. – 12:30 p.m. | <b>STATE SYSTEM PLENARY PANEL SESSION: Modernizing the State System: Strategically Positioning the System for the Future</b> | Juniata/Delaware      |
| 12:45 p.m. – 1:30 p.m.  | <b>FACILITATED LUNCH SESSION &amp; CLOSING REMARKS</b>                                                                       | Allegheny/Susquehanna |



## Aligning Our Future: Opportunities and Challenges

Thursday, March 31, 2016

8:00 a.m. – 10:30 a.m. **COUNCIL CHAIRS MEETING** Bridgeport

9:00 a.m. – 12:30 p.m. **EXECUTIVE ASSISTANTS RETREAT** The New Governor Board Room

10:30 a.m. – 12:30 p.m. **JOINT PACT EXECUTIVE BOARD AND COUNCIL CHAIRS MEETING** Leland

11:30 p.m. – 4:00 p.m. **STUDENT LEADERSHIP WORKSHOP: Personal Branding to Take to the Network** Bridgeport

Personal branding has become an essential part of successful lifelong career management. Are you memorable? Have you painted a clear, sustainable, and differentiating picture of what you will deliver? Today's marketplace is crowded with competent professionals who all have talents and expertise. To effectively manage your future (and even part-time present) career opportunities, you must rethink your approach by focusing on those unique skills and attributes that differentiate YOU.

In this highly interactive session, you will learn the steps to proactively develop and manage your unique brand including:

- Having a clear sense of your goals, knowing your strengths, what you stand for, and communicating that in such a way that it attracts attention and offers a unique value to others.
- Leveraging your brand across platforms with a consistent message and image.
- Developing a personal branding statement that describes who you are, where you add value, and serves to differentiate you.
- Maximizing your visibility. Everything you do can have the potential to enhance or detract from the impression you create with others.

Facilitators:

**Ms. Anita M. Krick**, Vice President Business Development Consultant,  
Right Management

**Ms. Angela Long**, Senior Career Management Consultant, Right  
Management

12:00 p.m. – 5:00 p.m. **REGISTRATION**

Outside Allegheny/Susquehanna

1:00 p.m. – 1:30 p.m. **CONFERENCE WELCOME AND OPENING REMARKS** Allegheny/Susquehanna

**Mr. Harold C. Shields**, PACT Interim President, Edinboro University of Pennsylvania Trustee, Member, Pennsylvania's State System of Higher Education Board of Governors  
**Mr. Frank T. Brogan**, Chancellor, Pennsylvania's State System of Higher Education

1:30 p.m. – 2:45 p.m. **OPENING KEYNOTE SESSION: Degrees of Value: College Majors and the Pennsylvania State System's Contribution to the Workforce** Allegheny/Susquehanna

The State System's Gap Analysis Project is in direct response to the State System's strategic plan, *Rising to the Challenge 2020* and is a means to get a handle on the big economic picture for the Commonwealth and its regions. The project had three research phases with the first being possible with a unique collaboration with Georgetown University's Center on Education and the Workforce (CEW). CEW is a premier independent non-profit research and policy institute that studies the link between education, career qualifications, and the workforce. The Georgetown team that worked on the report, '*Degrees of Value: College Majors and the Pennsylvania State System's Contribution to the Workforce*' included Anthony P. Carnevale, Cary Lou, and Neil Ridley. In this session Mr. Cary Lou, Senior Analyst at CEW, and Dr. Sue Mukherjee, Assistant Vice Chancellor, Educational Intelligence at Pennsylvania's State System of Higher Education, will discuss key findings from this research which illustrates the increasing importance of bachelor's degree holders in the Commonwealth's workforce and contextualizes the role the State System plays in Pennsylvania's Baccalaureate sector.

Presenter(s):

**Mr. Cary Lou, Senior Analyst**, Center on Education and the Workforce, Georgetown University  
**Dr. Sue Mukherjee**, Assistant Vice Chancellor, Educational Intelligence, Pennsylvania's State System of Higher Education

Moderator:

**Mr. Frank T. Brogan**, Chancellor, Pennsylvania's State System of Higher Education

3:00 p.m. – 4:00 p.m. **FACILITATED WORKSHOP SESSIONS: Program Alignment Toolkit** Delaware

New realities require new strategies. The economic environment has changed dramatically in the past decade and setting a university's educational strategy requires linking higher education strategic planning with a region's workforce needs to the extent possible. In response to the 21st century changing labor market landscape, the State System has been looking at ways to supplement the existing work that is going on in its 14 universities to prepare students for a lifetime of productive employment. An important resource in this effort is the State System's Program Alignment Toolkit. The toolkit is an infrastructure of resources being developed to help the universities individually and collectively connect better with the state's economy. In this presentation, the high impact strategies that are a part of the Program Alignment Toolkit will be discussed with a deep-dive into one of the key elements of the toolkit, the State System's gap analysis project which is an example of resources being developed by the State System to increase effectivity of higher education governance in this new era of economic realities.

Presenters:

**Dr. Kathleen M. Howley**, Deputy Vice Chancellor for Academic and Student Affairs, Pennsylvania's State System of Higher Education  
**Dr. Sue Mukherjee**, Assistant Vice Chancellor, Educational Intelligence, Pennsylvania's State System of Higher Education



## Aligning Programs for Effective Transitions

Juniata

Just as important as better aligning our academic programs to the realities of workforce needs in the Commonwealth, is better aligning what we know about students coming to our universities and how effectively they are learning. Tools and measurements that were once simple, have given way to an increasing array of information about students that can be used to support their learning. And with the explosive growth in data and information, making use of it through predictive analytics to better align students for success is increasingly important to universities. This session will highlight some of the tools and strategies available to universities.

Presenters:

**Dr. Alberto Acereda**, Senior Director, Educational Testing Service (ETS)

**Mr. Andrew W. Hannah**, CEO, Othot, Adjunct Professor and Entrepreneur in Residence, University of Pittsburgh College of Business Administration

Moderator:

**Dr. Peter H. Garland**, Executive Vice Chancellor and Chief Academic Officer, Pennsylvania's State System of Higher Education

4:15 p.m. – 5:15 p.m. **FACILITATED WORKSHOP SESSIONS:**

**Program Alignment Toolkit**

Delaware

**Aligning Programs for Effective Transitions**

Juniata

See Session Descriptions Above.

5:30 p.m. – 6:30 p.m. **NETWORKING RECEPTION**

Outside York/Lebanon

6:30 p.m. – 8:30 p.m. **DINNER:**

York/Lebanon

**PACT Business Meeting and Presidents Panel Session**

**PACT Business Meeting:** A brief session to conduct the necessary business of our non-profit association, which represents the interests of all 14 Councils of Trustees and their members.

## Presidents Panel Session: Listening to the Voices of 21st Century Students

University campuses throughout the country are being challenged in matters of campus diversity and inclusiveness, particularly how (and how quickly) universities are responding to campus incidents involving under-represented minorities. Student leaders are increasingly challenging campus policies and practices as well as the commitment of university leadership to inclusiveness and fair treatment. While there has been much discussion of incidents at the University of Missouri, Princeton University, and others, this session will discuss events at State System universities and how they have been and will continue to be addressed.

Presenters:

**Dr. Michael A. Driscoll**, President, Indiana University of Pennsylvania

**Dr. Karen M. Whitney**, President, Clarion University of Pennsylvania

Moderator:

**Mr. Harold C. Shields**, PACT Interim President, Edinboro University of Pennsylvania Trustee, Member, Pennsylvania's State System of Higher Education Board of Governors

## Friday, April 1, 2015

|                       |                                                                                   |                               |
|-----------------------|-----------------------------------------------------------------------------------|-------------------------------|
| 7:00 a.m. – 9:00 a.m. | <b>REGISTRATION</b>                                                               | Outside Allegheny/Susquehanna |
| 7:00 a.m.             | <b>BREAKFAST</b>                                                                  | Allegheny/Susquehanna         |
| 8:00 a.m. – 9:00 a.m. | <b>PLENARY SESSION:<br/>Pennsylvania and the Road to Higher Education in 2025</b> | Allegheny/Susquehanna         |

Higher education has been an American success story. But will that continue to be the case, as a new majority arrives at our institutions and we see evidence of a widening gap between the haves and have nots? What will it take to ensure that higher education stands as a bridge to opportunity and not a barrier? Dan Greenstein, Director of Postsecondary Success at the Bill & Melinda Gates Foundation, will outline the critical choices colleges and universities in Pennsylvania and nationally face in the years ahead and highlight the work of leading institutions in tackling those choices.

Presenter:

**Dr. Daniel Greenstein**, Director of Education, Postsecondary Success, United States Program, Bill & Melinda Gates Foundation

Moderator:

**Dr. Peter H. Garland**, Executive Vice Chancellor, and Chief Academic Officer, Pennsylvania's State System of Higher Education

|                        |                                                                                             |                |
|------------------------|---------------------------------------------------------------------------------------------|----------------|
| 9:15 a.m. – 10:15 a.m. | <b>FACILITATED WORKSHOP SESSIONS:<br/>The Evolving Role of Trustees in Academic Affairs</b> | Metropolitan B |
|------------------------|---------------------------------------------------------------------------------------------|----------------|

Demands for accountability, transparency, and relevance have never been greater for the State System and its 14 universities. State funding for our universities continues to be a challenge. The competitive higher education marketplace in the Commonwealth and beyond continues to escalate rapidly. The universities clearly are evolving, updating their traditional array of academic programs and developing new ones that match the changing skill sets employers require today. The Program Alignment toolkit is a key element of the System's commitment to "supplement and complement the great work done by our universities." Trustees must embrace their role in the oversight of educational quality and preparedness of graduates to meet workforce needs with a new vigor. This oversight, especially in a climate of greater accountability and challenging financial circumstances, is a key element of a trustee's fiduciary responsibilities. In light of these changing times, the evolving roles and responsibilities of trustees in the oversight of educational quality and student success will be examined.

Presenters:

**Dr. R. Lorraine Bernotsky**, Provost and Vice President for Academic Affairs, West Chester University of Pennsylvania

**Dr. Kathleen M. Howley**, Deputy Vice Chancellor for Academic and Student Affairs, Pennsylvania's State System of Higher Education

**Mr. Aaron A. Walton**, California University of Pennsylvania Trustee, Member, Pennsylvania's State System of Higher Education Board of Governors

# PACT 2016 Spring Conference

## **Building Successful Partnerships to Align Resources**

Metropolitan C

The State System is a national leader in public/private partnerships (particularly student housing) and services shared across universities. The nature of some of those partnerships and services are changing, and this session will provide an update on efforts by universities to purchase student housing and university-initiated efforts to share services.

Presenters:

**Mr. James S. Dillon**, Vice Chancellor for Administration and Finance, Pennsylvania's State System of Higher Education

**Mr. Dennis R. Frampton**, President/CEO of C&J Industries; Chair, Edinboro University Council of Trustees

**Mr. Robert J. Thorn**, Vice President for Administration and Finance, California University of Pennsylvania

10:15 a.m. – 11:15 a.m. **FACILITATED WORKSHOP SESSIONS:**

## **The Evolving Role of Trustees in Academic Affairs**

Metropolitan B

## **Building Successful Partnerships to Align Resources**

Metropolitan C

See Session Descriptions Above.

11:30 a.m. – 12:30 p.m. **STATE SYSTEM PLENARY PANEL SESSION:**

## **Modernizing the State System: Strategically Positioning the System for the Future**

Juniata/Delaware

Trustees are well aware of the pressures on System universities due to enrollment challenges, declining state appropriations, and operational constraints that call for new models. The conversation has begun about the future of the System, how it should be organized and operated. This session will provide a dynamic conversation with State System leadership, facilitated through a “press club” format.

Presenters:

**Mr. Frank T. Brogan**, Chancellor, Pennsylvania's State System of Higher Education

**Mr. Guido M. Pichini**, Chair, Pennsylvania's State System of Higher Education Board of Governors; Kutztown University of Pennsylvania Trustee

Moderator:

**Mr. David W. Patti**, President & CEO, Pennsylvania Business Council

12:45 a.m. – 1:30 p.m. **FACILITATED LUNCH SESSION & CLOSING REMARKS**

Allegheny/Susquehanna

Moderator:

**Mr. Harold C. Shields**, PACT Interim President, Edinboro University Council of Trustees, Member, Pennsylvania's State System of Higher Education Board of Governors

**PACT 2016 SPRING CONFERENCE ADJOURNS**

## Conference Presenters

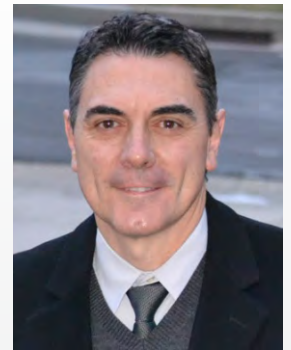


## Aligning Our Future: Opportunities and Challenges

### **Dr. Alberto Acereda**

Senior Strategic Advisor, Global Education, Educational Testing Service (ETS)

Dr. Alberto Acereda moved from Spain to the United States in 1988. He is senior director of business development in the Global Education Division at Educational Testing Service (ETS) in Princeton, New Jersey. He focuses on strategic planning with colleges and universities in order to create solutions for student success and student learning outcome assessments, leading to better academic experience for all learners and students. For almost 20 years and until 2012, he worked as a tenured full professor and also as an administrator in several universities around the country. Acereda also has been a visiting scholar and professor at different colleges and universities in Europe and in the U.S., most recently at the University of Pennsylvania. Acereda has published several books and numerous research articles and he serves on the editorial board of several scholarly journals. He is a member of the North American Academy of the Spanish Language, a branch of the Royal Spanish Academy.



### **Dr. Lorraine (Laurie) Bernotsky**

Provost and Vice President for Academic Affairs, West Chester University of Pennsylvania (WCU)



Dr. Laurie Bernotsky oversees the Academic Affairs Division which is comprised of five colleges offering over 100 academic degree programs and houses the Office of Institutional Research, the Center for International programs, the offices of undergraduate admissions, enrollment management, financial aid, graduate studies, and undergraduate student support services.

Prior to assuming this role, Dr. Bernotsky served as Associate Provost and Dean of Graduate Studies at WCU. As a faculty leader, Dr. Bernotsky founded and served as Director of the Master of Public Administration (MPA) program, revising an existing graduate program that had been languishing, to meet the needs of students and regional employers.

Dr. Bernotsky earned a Master of Philosophy in politics from the University of Oxford and an M.A. in sociology from Temple University before completing her D.Phil. in politics at the University of Oxford in 1996. Her research interests and publications include women in politics, race, class and gender theory, economic development, as well teaching and learning. Her professional publications include policy papers and evaluation studies. Her community and professional activities include leadership of WCU's Center for Social and Economic Policy Research, founding and leading the WCU's Legislative Fellows program, and serving on the Leadership Chester County Board of Directors.

# PACT 2016 Spring Conference

## Mr. Frank T. Brogan

Chancellor, Pennsylvania's State System of Higher Education



Frank T. Brogan became the fourth chancellor of Pennsylvania's State System of Higher Education on October 1, 2013. A lifelong educator, Mr. Brogan previously served as chancellor of the State University System of Florida, was president of Florida Atlantic University, and was twice elected lieutenant governor of the state of Florida. As chancellor, he serves as the chief executive officer of the State System, which operates 14 comprehensive universities with a combined enrollment of about 110,000 students. The chancellor works with the Board of Governors to recommend and develop overall policies for the System. He began his academic career as a teacher at Port Salerno Elementary School in Martin County, Florida. After working his way up through the Martin County School System—including serving six years as superintendent—he was elected Florida's Commissioner of Education in 1995. A native of Ohio, Mr. Brogan was the first member of his family to attend college, earning a bachelor's degree in education (magna cum laude) from the University of Cincinnati and a master's degree in education from Florida Atlantic University.

## Dr. Michael A. Driscoll

President, Indiana University of Pennsylvania

Dr. Michael A. Driscoll was named president of Indiana University of Pennsylvania effective July 1, 2012. He previously served as the executive vice chancellor and provost of the University of Alaska Anchorage, a position he took after serving in various posts at Portland State University in Oregon.

Dr. Driscoll holds a Bachelor of Science, a Master of Science and a Ph.D., all in electrical engineering, from Michigan State University. He chairs the American Association of State Colleges and Universities' Committee on Economic and Workforce Development and played a lead role in writing the recently adopted statement regarding the economic importance universities have in their host regions. He also holds board memberships on the Pennsylvania Economy League of Greater Pittsburgh and Indiana Healthcare Corporation.

To combat the national problem of college student binge drinking on the local level, Dr. Driscoll convened a university and community partnership in consultation with the Pennsylvania Emergency Management Agency to curb dangerous behaviors that affect not only students but also the surrounding community.



## Mr. Dennis R. Frampton

President/CEO of C&J Industries

Chair, Edinboro University Council of Trustees

Dennis Frampton is President/CEO of C&J Industries, a Crawford County plastics manufacturer specializing in complex, high-precision injection molded components and assemblies. He has been a member of the Edinboro University Council of Trustees since 2010, vice chairman since 2011, and chairman since 2015. He is a current member of the Edinboro University Foundation, and has been credited with helping to raise hundreds of thousands of dollars for Edinboro scholarships and was instrumental in the establishment of Edinboro University in Meadville – The Joseph T. Buba Center.

In addition to his volunteer efforts on behalf of Edinboro University, Mr. Frampton has long been active in



# Conference Presenters

Meadville and Crawford County civic organizations and philanthropic and service clubs.

A 1989 Edinboro University graduate with a Bachelor of Science degree, Mr. Frampton also earned an Associate of Science degree at the University of Pittsburgh, Titusville, and is a PA State Certified Journeyman Tool and Die Maker.

## **Dr. Daniel Greenstein**

**Director of Education, Postsecondary Success, United States Program, Bill & Melinda Gates Foundation**



Dr. Daniel Greenstein serves as Director of Education, Postsecondary Success for the Foundation. Greenstein oversees work to substantially increase the number of students that acquire a postsecondary degree or certificate.

Before joining the Foundation, Greenstein was Vice Provost for Academic Planning and Programs at the University of California Office of the President, a role in which he acted as the director for UC Online Education – a new effort to integrate online education into the university's undergraduate curriculum, among other accomplishments.

Greenstein has led, in some cases founded, several internet-based academic information services in the US (the California Digital Library) and the United Kingdom (the Arts and Humanities Data Service), and served on boards and acted in strategic consulting roles for educational, cultural heritage, and information organizations.

He holds degrees from the Universities of Oxford (Ph.D.) and Pennsylvania (M.A., B.A.) and began his professional life as a senior lecturer in Modern History at Glasgow University. Current fascinations include sustaining innovations in higher education that enable more students to acquire affordable high-value credentials.

## **Mr. Andrew W. Hannah**

**CEO, Othot, Adjunct Professor and Entrepreneur in Residence, University of Pittsburgh, College of Business Administration**

In 2014, Andy and Team founded Othot – a Predictive and Prescriptive Analytics company which has a vertical focus in higher education that helps customers predict, understand and change the future. Othot deploys a proprietary analytics process and leverages state of the art data mining and analytics tools to develop and maintain managed analytics programs for its customers. He has also been named a Senior Advisor and Faculty member of the International Institute of Analytics – the leading research and advisory organization in the field of data analytics.

Andy is a Board member and/or advisor to a number of creative and leading organizations such as the Katz Graduate School of Business, Nitride Solutions, and Niche.com. He has served in similar roles at the Organic Electronics Association (Vice Chair of this global industry trade organization), Liquid X Printed Metals, Etcetera

Eduainment, Pennsylvania Nanomaterials Commercialization Center, Leadership Pittsburgh, Leadership Development Initiative (Co-founder), the Executive Steering Committee of Pittsburgh's Tech-based Economic Development Strategy and others.

He holds an M.B.A. from the University of Pittsburgh with a concentration in marketing and finance and a B.S. in accounting from Penn State. He began his professional career at Deloitte and, in 2003, completed the Carnegie Mellon University Entrepreneurial Management Program.



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## **Ms. Anita M. Krick**

Vice President, Business Development Consultant, Right Management

Anita is responsible for managing key accounts and for marketing Right Management's career transition, organizational consulting and career management services throughout the Lehigh Valley, Philadelphia and surrounding areas. She has been a multiple recipient of Right Management's President's Club and more recently, has been a member of the Manpower Circle of Stars. With 22 years of corporate service to companies such as BankAmerica, Chrysler Corporation and NationsBank, Anita has been personally involved in numerous corporate relocations, acquisitions and mergers. She created the organization's strategy for customer service and subsequently trained over 1,000 employees across the Americas.

In addition to her degree from West Chester University, Ms. Krick is a graduate of the Chrysler Quality Institute in Highland, MI, and the Graduate School of Sales Management and Marketing of Sales and Marketing Executives International through Syracuse University.



## **Ms. Angela Long**

Senior Career Management Consultant, Right Management



Angela Long has 20+ years experience in Human Resources, Career Management, Talent Management and Organizational Development, and has served for more than 15 years as a Consultant at Right Management. In that time, she has partnered with clients across a broad range of industries including pharmaceuticals, financial services, information technology and manufacturing to identify business solutions to manage all aspects of the human capital lifecycle. In addition to providing career management leadership in Right's King of Prussia, PA office, she was involved in a number of significant projects, including: successfully managing an 18-month Career Center for a Fortune 500 client in the Consumer Goods industry; supporting a major Career Development initiative for a client in the Financial Services industry, and implementing a talent selection process for a Chemical Manufacturing client to include assessments, conducting interviews, facilitating team simulations, and managing client relations.

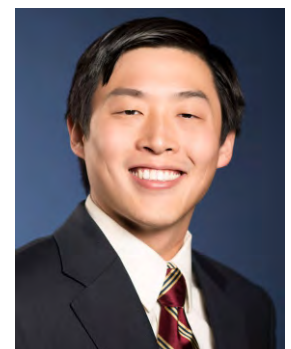
Angela earned an M.B.A. from the University of Louisville and a bachelor's degree from Winthrop University. Additionally, she is certified in The Birkman Method, Birkman First Look and has received specialized training in the administration of the Myers-Briggs Type Indicator (MBTI), Hogan Personality Inventory, Hogan Development Survey and Hogan Motives, Values and Preferences Inventory.

## **Mr. Cary Lou**

Senior Analyst, Center on Education and the Workforce, Georgetown University

Cary Lou is a Senior Analyst at the Georgetown University Center on Education and the Workforce. He supports policy and research efforts in the development of the Center's new state initiative. This work includes interfacing with and providing operational and policy assistance to states, reviewing and documenting best practices in using data and tools to inform policy, and developing example integrated data tools.

Prior to joining the Center, Cary interned at the Brookings Institution, where he supported research on the changing geography of concentrated poverty; the Education



# Conference Presenters

Trust, where he assisted in reviewing the Civil Rights Data Collection; and New America's Education program, where he wrote for the program's blogs and supported research on state exit exams. He holds a Master of Public Policy from Georgetown University's McCourt School of Public Policy, where he conducted research on the relationship between teen, nonmarital childbearing and academic achievement, and a B.A. in history modified with geography from Dartmouth College.

## **Mr. David W. Patti**

### **President & CEO, Pennsylvania Business Council**

David W. Patti is President and CEO of the Pennsylvania Business Council (PBC). Mr. Patti leads PBC's three components: the Policy Roundtable, PEG PAC, and PBC Foundation. Mr. Patti brings to PBC 30 years of government, political and public affairs experience. He serves on Governor Wolf's Advisory Council for Education & Workforce Development. Mr. Patti served in the Ridge Administration as the Chief Operating Officer of Team Pennsylvania and a Special Deputy Secretary in the Department of Community and Economic Development. From 1990 to 1999, Mr. Patti was President and CEO of the Pennsylvania Chemical Industry Council – the state's major trade association for chemical manufacturers – representing about 80 percent of the chemical industry's presence in Pennsylvania. Mr. Patti served previously in the Senate of Pennsylvania in two roles: as the Executive Director of the Local Government Committee and as a policy analyst for economic development. In the mid-1980s, Mr. Patti served as the Communications Director of the Pennsylvania Republican State Committee. Mr. Patti worked as an executive in an internet software firm.

Mr. Patti earned a Master of Science in public management and public policy analysis from the Heinz College, Carnegie-Mellon University, and a B.S. in political science from Millersville University.



## **Mr. Guido M. Pichini**

### **Chairman, Pennsylvania's State System of Higher Education Board of Governors Kutztown University of Pennsylvania Trustee**

Guido M. Pichini is the president/CEO of Security Guards Inc., WSK and Associates Consulting Group, and Vigilant Security Services Inc. of Maryland. He graduated from Kutztown University of Pennsylvania with a bachelor's degree in education/political science and completed graduate studies in public administration there. He served two terms as a councilman in the Borough of Wyomissing Hills and four terms as mayor. He is chair of the Board of Governors of Pennsylvania's State System of Higher Education, the first System university alumnus to serve in that role, and also is a member of Kutztown University's Council of Trustees, having previously served as president of the Pennsylvania Association of Councils of Trustees (PACT). In January 2012, he was appointed by Governor Tom Corbett to serve as a member of the PA Workforce Investment Board and in February 2012, the governor appointed him to the Governor's Advisory Commission on Postsecondary Education.



## **Mr. Robert J. Thorn**

### **Vice President for Administration and Finance, California University of Pennsylvania**

Robert "Bob" Thorn has been vice president for Administration and Finance at California University of Pennsylvania since 2010. In this role he provides leadership and oversight of the University's financial affairs, resource management and strategic direction. Among his notable achievements is the recent acquisition of Cal U's six



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on-campus residence halls from the Student Association Inc., an affiliated agency. This acquisition was a first for the University and the State System.

Formerly the associate director of accounting/financial aid at Ohio University, Thorn joined California University in 1993 as director of the Office of Financial Aid. He later served as assistant vice president for Administration and Finance. He served on many state advisory committees with the State System and PHEAA and was president of the Pennsylvania Association of Student Financial Aid Administrators in 2002-2003.

Thorn holds a bachelor's degree in accounting from Alderson-Broaddus College and an M.Ed. in higher education administration from Ohio University.



## Mr. Aaron A. Walton

California University of Pennsylvania Trustee, Member, Pennsylvania's State System of Higher Education Board of Governors



Mr. Aaron A. Walton is a retired Senior Vice President of Highmark, Inc. headquartered in Pittsburgh, PA. During his 40 year tenure with the corporation, his duties and responsibilities ranged from serving as the President and COO of one of Highmark's subsidiary corporations, Highmark Life and Casualty (formerly Pen-Wel, Inc.) a pension, employee Benefits and 401K administration organization that provided services to 15 Blue Cross Plans throughout the United States to serving as Chairman of Gateway Health Plan, the 8th largest Medicaid HMO in the US.

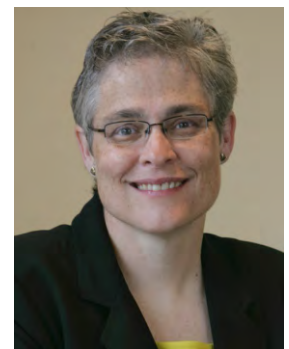
Complimenting Mr. Walton's corporate tenure was his commitment to the community. He has served on more than 35 nonprofit boards. He is currently a member of California University of Pennsylvania's Council of Trustees, where he served as Chair from 1999 to 2003. He is a past Vice Chair of the Pennsylvania's State System of Higher Education Board of Governors and former chair of its Academic Affairs Committee. He is currently a member of the State System's executive committee and current Chair of its Human Resources Committee. Mr. Walton earned a Bachelor of Science in speech pathology and audiology from California University of Pennsylvania, and a master's degree in public policy and management from Carnegie Mellon University.

## Dr. Karen M. Whitney

President, Clarion University of Pennsylvania

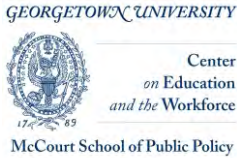
Dr. Karen M. Whitney has served as president of Clarion University of Pennsylvania since July 1, 2010. She formerly was the vice chancellor for student life and Dean of Students at Indiana University-Purdue University Indianapolis (IUPUI) for 11 years. She has more than 30 years of experience in public higher education, having held positions at every level of higher education administration.

Dr. Whitney previously served as associate vice president for student life at the University of Texas at San Antonio, where she also held positions as assistant vice president of student life and director of residence life. She also held a number of positions in residence life at the University of Houston. She has a Ph.D. in higher education administration from the University of Texas at Austin and a Master of Arts in public administration and Bachelor of Arts in psychology from the University of Houston. Dr. Whitney teaches, researches, writes, and presents in the areas of higher education finance, administration, law, student development, and student facilities.



## Thanks to our program supporters.

### Center on Education and the Workforce, Georgetown University



The Georgetown University Center on Education and the Workforce is an independent, nonprofit research and policy institute affiliated with the Georgetown McCourt School of Public Policy that studies the link between education, career qualifications, and workforce demands. The Center conducts research in three core areas with the goal of better aligning education and training with workforce and labor market demand: jobs, skills, and people. [www.cew.georgetown.edu](http://www.cew.georgetown.edu)

### Bill & Melinda Gates Foundation

The Bill & Melinda Gates Foundation works with partner organizations worldwide to tackle critical problems in four program areas. The Global Development Division works to help the world's poorest people lift themselves out of hunger and poverty. The Global Health Division aims to harness advances in science and technology to save lives in developing countries. The United States Division works to improve U.S. high school and postsecondary education and support vulnerable children and families in Washington State. And the Global Policy & Advocacy Division seeks to build strategic relationships and promote policies that will help advance our work. The Foundation's approach to grantmaking in all four areas emphasizes collaboration, innovation, risk-taking, and, most importantly, results. [www.gatesfoundation.org](http://www.gatesfoundation.org)

### Educational Testing Service (ETS)



ETS advances quality and equity in education for people worldwide by creating assessments based on rigorous research. ETS develops, administers and scores more than 50 million tests annually — including the TOEFL® and TOEIC® tests, the GRE® General and Subject Tests and The Praxis Series™ assessments — in more than 180 countries, at more than 9,000 locations worldwide. In addition to assessments, ETS conducts educational research, analysis and policy studies and develop a variety of customized services and products for teacher certification, English language learning and elementary, secondary and postsecondary education. [www.ETS.org](http://www.ETS.org)

### Othot



Many companies understand what a game-changer predictive analytics could be for their business, but don't have the resources or know-how to develop true predictive analytic models. Othot takes the complexity and cost out of adopting analytics. Whatever the industry, your organization can get accurate, impactful answers to your strategic questions, gaining a competitive advantage now and in the future. [www.othot.com](http://www.othot.com)

### Pennsylvania Business Council



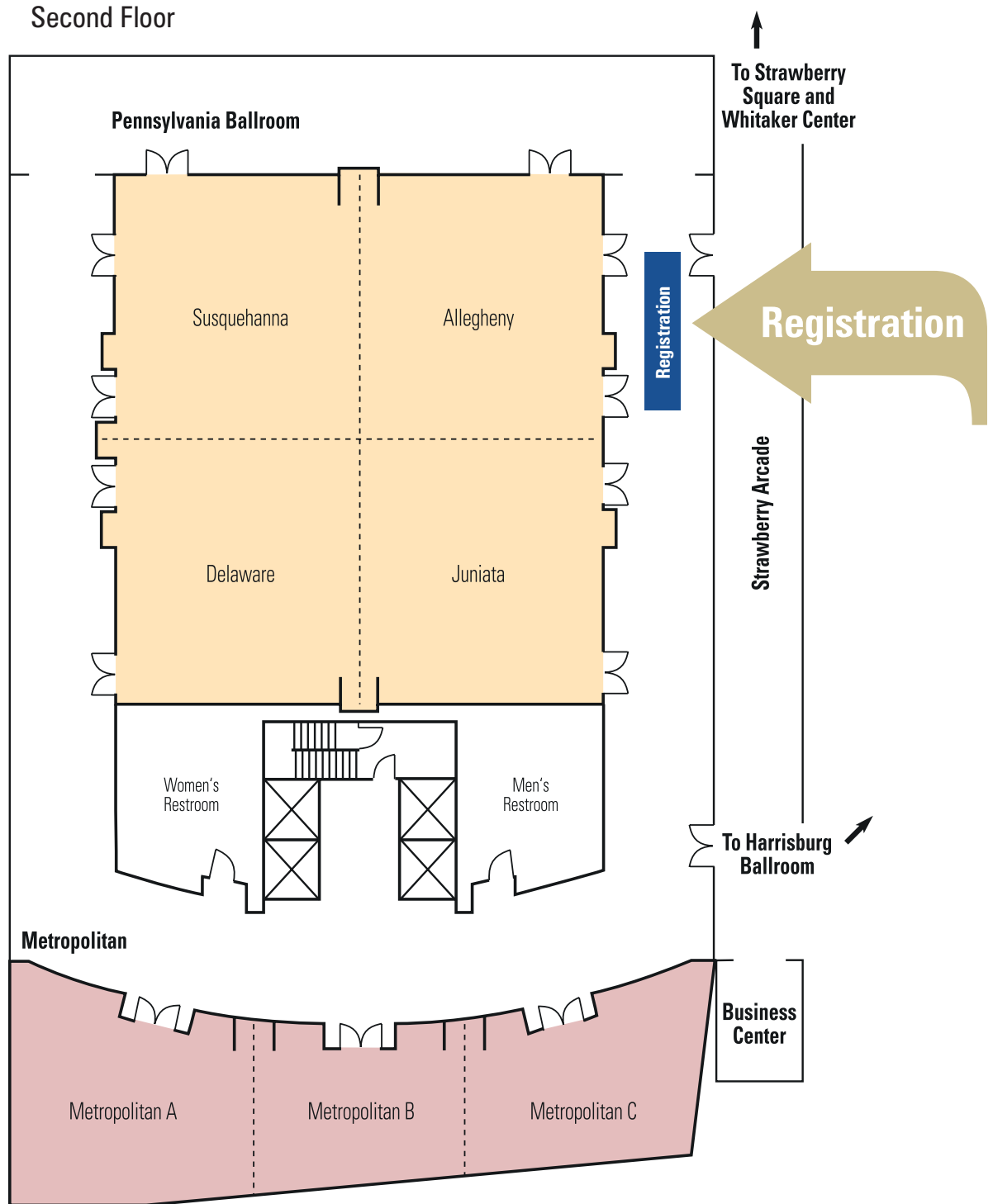
The Pennsylvania Business Council (PBC) formed in September 2007 by the merger of the Business Roundtable and Pennsylvanians for Effective Government (PEG). PBC envisions a Commonwealth in which residents enjoy a very high quality of life in sustainable communities, where those seeking employment find high quality jobs with good compensation, and where those who invest their capital and hard work can grow firms that flourish and are profitable. In order to create and renew this vision of Pennsylvania, PBC works aggressively to: define key long-term policy strategies and solutions that make the Commonwealth more competitive; and elect candidates to office who offer the best capacity to create and sustain a better Pennsylvania. [www.pabusinesscouncil.org](http://www.pabusinesscouncil.org)

### Right Management



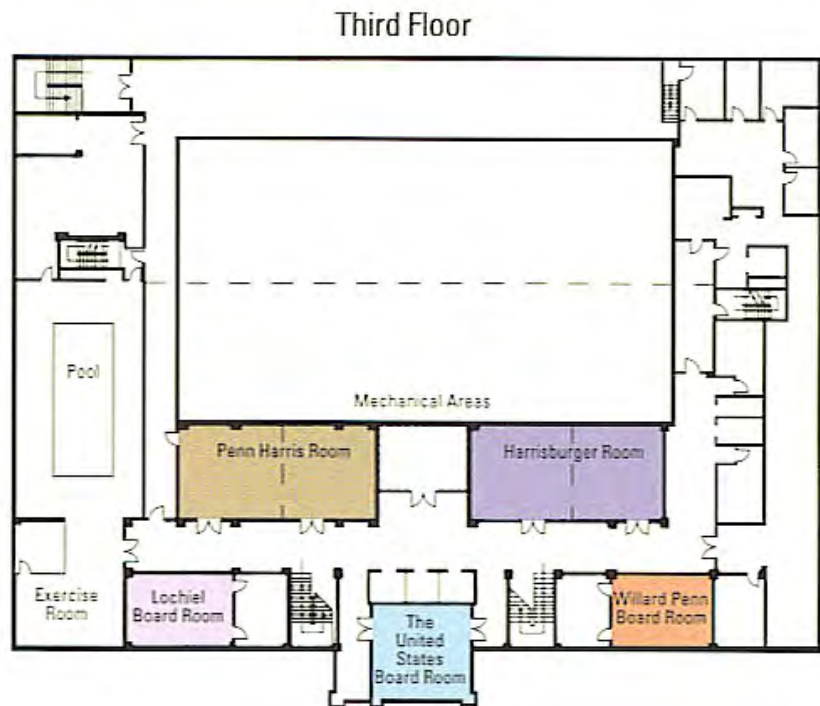
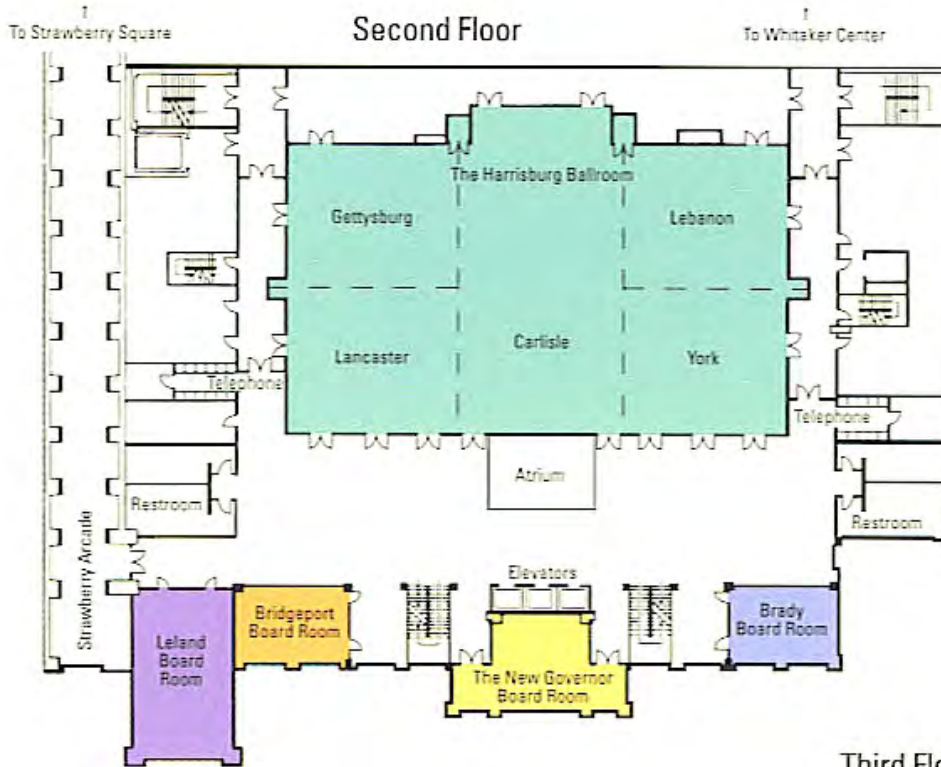
Right Management is a global career expert. Established in 1980, they have over 35 years of experience in career management and talent strategy. In that time, they have put 40,000 people to work every day, conducted over 12 million interviews per year and successfully transitioned more than three million people into new roles. Their solutions are smart and targeted, because they're based on insights gathered from your organization and its leadership. This ensures that they implement strategies and solutions that align with a company's culture, values and vision and objectives. Implementation based on insights delivers measureable results and sets you up for long-term success. [www.right.com](http://www.right.com)

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## Save the Date

PACT 2017 Conference  
April 19-20, 2017  
Sheraton Harrisburg  
Hershey Hotel

## Special thanks to the program planning committee

**Peter H. Garland**, Executive Vice Chancellor and Chief Academic Officer, Pennsylvania's State System of Higher Education

**George F. "Jody" Harpster**, President, Shippensburg University of Pennsylvania

**Jennifer S. Hartman**, President and CEO, Pennsylvania's State System of Higher Education Foundation

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**Charissa Williams**, Executive Assistant, Pennsylvania's State System of Higher Education

## PENNSYLVANIA'S STATE SYSTEM OF HIGHER EDUCATION FOUNDATION

Pennsylvania's State System of Higher Education Foundation (State System Foundation) is proud to provide private financial support to the Pennsylvania Association of Councils of Trustees (PACT) for the 2016 Spring Conference, "Aligning for the Future: Opportunities and Challenges."



Along with conference sponsors, Education Testing Service (ETS) Pennsylvania State Employees Credit Union (PSECU), Aramark, Nuventive, RPA, PBC and WBS, we enthusiastically invest in informing and educating our trustees, university officials, and community stakeholders. We believe that trustees and governing boards, like PACT, which are connected and proactively partner with System leadership to advance student learning, accessibility and affordability, will be successful at serving our deserving students.

In addition to supporting PACT and other System-wide initiatives, the State System Foundation secures and disburses private philanthropic funding to students and universities in the forms of scholarships and awards. Our contributions reach students at every State System university. This academic year, we will present a total of nearly \$400,000 in scholarships and awards to System students and universities!

We are honored to partner with PACT to advance the vision and mission of the universities as well as the entire State System enterprise. We respect that the role of a trustee has never been more important, and we recognize that the environment in higher education is filled with challenges and opportunities.

On behalf of the State System Foundation Board of Directors, thank you for your leadership and support of the 14 universities and the State System.

Sincerely,  
Jennifer S. Hartman  
President & CEO

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