



Edinboro University of Pennsylvania

1999 Report
from the President



The primary mission of Edinboro University of Pennsylvania is to develop within its students knowledge, fluency, inquiry, an appreciation of ethical, aesthetic, and cultural values, an understanding of basic scientific principles, and an awareness of international perspectives leading to good and contributive citizenship. As a member institution of the State System of Higher Education, Edinboro University commits itself to the mission of the State System of Higher Education.

The University recognizes its role to provide quality educational, research, and service opportunities to its service region commensurate with its resources. In fulfilling its responsibilities, Edinboro University will

- + offer degree programs at both undergraduate and graduate levels in the disciplines of the liberal arts, teacher education, sciences, management, and technologies. The programs will have a strong component of general education necessary for students to develop an interest in values and to encourage intellectual pursuits, personal development, and a commitment to life-long learning and service.
- + provide specialized associate degree and certificate programs to meet the educational, economic, and societal needs of the region in the absence of a community college in northwestern Pennsylvania.
- + provide opportunities for personal growth through a wide variety of co-curricular and extra-curricular cultural, developmental and recreational programs, activities, and student organizations.
- + encourage matriculation of non-traditional, minority, international students, and students with disabilities through services and cross-cultural exchanges. The University will maintain programs and services which enhance student potential through meeting the specific needs of those faced with disabilities, social or economic deprivation, or inadequate educational preparation.
- + provide research, community services, and continuing education programs in accordance with the needs and aspirations of the citizenry and the social, cultural, economic, and technical needs of the region and the Commonwealth.
- + develop international relationships with appropriate institutions and agencies for mutual enrichment, promoting education, health services, and technology.
- + extend educational opportunities and services to the region through the use of external learning sites and alternative program delivery systems.
- + communicate University objectives and achievements to secure external support for institutional priorities.
- + maintain an environment that enhances the professional and personal development of students, faculty, and staff.
- + provide an environment that ensures fair, just, and equitable treatment, and nurtures civility, respect, and dignity for all members of the Edinboro University Community.



A Message from President Frank G. Pogue

The 1998-99 academic year brought the Edinboro Family closer to our goals and objectives while posing new challenges that tested our creativity and talents. The following pages document some of the most significant accomplishments of the past year which also serve to foreshadow the goals and objectives of the coming years.

Through our inclusive budget, planning and Continuous Improvement process, we have involved the entire campus community in identifying the initiatives that our budget will support. This process has enabled us to make the critical link between budgeting and planning to maximize our scarce resources.

As we approach the new millennium, we will continue to examine the University's goals and objectives and pair them with those of the state, region and the many citizens we serve worldwide. While our Mission remains constant, our approach to meeting that charge is flexible, ever changing, and always improving.

I would characterize the 1998-99 academic year as one that was charged with momentum and inspired by our continued focus on students. We celebrated accomplishments and endured tragedy with an ever-present concern for our primary constituents – the more than 7,000 students who call Edinboro University home. I congratulate our faculty, staff, students, Trustees, alumni, and many friends and supporters, and I thank the Edinboro Family for their continued dedication and commitment.



INSTITUTIONAL PRIORITIES

At the Fall 1996 University-wide Convocation, Dr. Frank G. Pogue articulated for the campus community eight primary priorities that would serve as a guide for all that is done in the interest of students and the creation of a learner- and student-centered environment. These priorities, in line with those of the State System of Higher Education, appear throughout this report. Also included with the priorities are the Edinboro University Family's accomplishments in meeting them, since these priorities serve as the foundation of the University's inclusive budget, planning, and Continuous Improvement process.

Increase enrollment to 8,000 students in the next several years through enhanced enrollment and retention strategies.

- ✦ With the goal of obtaining NCATE accreditation by the year 2000, curriculum folio reviews for all academic programs, to be reviewed by learned societies, were submitted; the NCATE Steering Committee and working committees have been appointed; and a consultant has been hired and has visited the University several times.
- ✦ The University's headcount enrollment grew to 7,108 for the 1998 Fall Semester, an increase of 25 students over the previous year, and our first increase after five consecutive years of declining enrollment.
- ✦ We have purchased enrollment planning mechanisms from The College Board to aid in our efforts to recruit new students.
- ✦ With grant funding from the State System of Higher Education, we created five living-learning floors for



1998-99. Three additional communities (Honors, International, and Social Work) will be added by the 1999 Fall Semester. Students were recruited for the communities during the summer orientation program.

- ✦ The associate degree in Business Administration at Edinboro University in Erie – The Porreco Center was initiated in the 1998 Fall Semester.
- ✦ An associate degree program in Hospitality Management will be implemented at Edinboro University in Erie – The Porreco Center in collaboration with Butler County Community College.
- ✦ The number of international students increased from 80 students in the Spring of 1998 to 97 (17.5% increase) in the Fall of 1998, and to 107 (25.2% increase) in the Spring of 1999.
- ✦ A new track in community counseling was developed and has been endorsed by appropriate campus bodies. A new faculty position has been filled for 1999-2000.
- ✦ To aid in recruiting the very best students, the Alumni Association again donated \$40,000 for the Alumni-Admissions Grant program. Five students who graduated in the top 5% of their high school class were awarded \$2,000 scholarships that are renewable for four years.
- ✦ Edinboro University retained an architectural design firm to conduct a study regarding student housing. As a result, we have developed a residence hall renovation plan that calls for the creation of suites and apartments and enhancements to traditional residence hall accommodations. We are pursuing specified campus and State System approvals in order to finance the plan.
- ✦ The out-of-state applications from Ohio and New York have increased 78% from July 1998 to August 1999.



Enhance technology campus-wide.

- ✦ A Groundbreaking Ceremony for the Arts and Sciences Center and the Crawford Center for Health and Physical Education and Disability Resources was held on September 11, 1998.
- ✦ With the goal of developing classroom multimedia stations for instructional use, 30 classrooms have been identified to be enhanced with new equipment and technology. Installation is expected to be complete early in the 1999 Fall Semester.
- ✦ The University contracted with a turn-key reporting service to provide mid-term and final grade information to students via the telephone. Final grades were available beginning May 20, 1999. Students used the system heavily (voice and Internet) to retrieve grades at their convenience.
- ✦ Web-based class scheduling began in November 1998 via S.C.O.T.S. (Student Centered On-Line Transaction System). Web-based registration, using our new integrated information system product, began in April for pre-registration. Voice access is planned for the next fiscal year.
- ✦ With the goal of distributing Pentium-based computers to every full-time, regular faculty member by the year 2000, the University budgeted \$150,000. The systems have been ordered and installed.
- ✦ The Library migrated its serials and acquisitions functions to the Voyager software. Voyager provides users with the ability to view the holdings of all 14 State System of Higher Education universities. The catalog and circulation functions migrated in December 1998.



- ✦ Equipment purchases for the Art Department (Photography and Communication Graphics) were funded in the amount of \$45,000. Equipment for the animation program was funded in the amount of \$49,290. As a result of this investment, Art Department faculty member David Weinkauff states Edinboro University now has the best-equipped animation studio in the eastern United States.
- ✦ The Speech-Pathology program purchased a SonaGraph Package (a computerized speech lab system) at a cost of \$13,928.
- ✦ The Speech/Communications area purchased a digital production and editing system for the radio broadcasting curriculum, including two digital studio workstations, four CD players, two microphones, and two cassette recorders.
- ✦ The Psychology Department purchased two Destination computer systems for use in classrooms.
- ✦ More than 40 computers were added for public use in the Baron-Forness Library.
- ✦ We have implemented a significant portion of the Banner integrated information system.
- ✦ Technology and Communications staff have implemented mechanisms to ensure campus technology systems are Year 2000 compliant.



Create a just community that is student-centered.

- ✦ The University co-sponsored the conference *Healing a Culture in Crisis: Protecting and Reconnecting our Families, Schools and Communities* which brought to our campus noted author Dr. Mary Pipher.
- ✦ President Frank G. Pogue moderated a panel presentation entitled, "Communities After Crisis: Collaboration for Family-Centered Healing." The panel featured individuals from the Edinboro area as well as other communities (Springfield, Oregon and Jonesboro, Arkansas) which experienced youth violence incidents over the past year.
- ✦ Dr. Leon Hendricks, facilitator for the Safe and Drug-Free Schools and Communities program of the Chicago Public Schools, addressed a number of groups at Edinboro University of Pennsylvania on January 25-26, 1999. His public address was titled, "Creating Safe and Healthy Learning Environments on Campus."
- ✦ Resources have been allocated and will continue to be allocated in a manner that will improve our compliance with Title IX.
- ✦ A Gender Equity Athletic plan has been prepared in order for the University to achieve greater equity in Athletics.
- ✦ President Pogue established the Edinboro Family Forum on the Quality of University and Community Life to lead a collaborative process of developing guiding principles for the Edinboro Family.



Enhance the Advancement arm of the institution.

- ✦ The Institutional Advancement Division developed a working "Advancement Plan" which will set new directions and prepare the Division to accept new leadership.
- ✦ Alumni giving to the Annual Fund was \$140,940. Faculty and staff donated \$69,196 to the Annual Fund.
- ✦ The Athletic Annual Fund raised over \$33,000 for the 1998-99 fiscal year.
- ✦ A \$70,000 pledge has been received from GTE. The gift is intended to support the Honors Program.
- ✦ Funds totaling approximately \$99,000 from the Commonwealth Higher Education Equipment Grant program were distributed to the academic schools. Equipment grant funds were also used to purchase a research vessel for use by faculty and students in Geosciences and Biology to conduct research on area lakes.
- ✦ Faculty and staff received grants totalling \$413,147 for the year to date.
- ✦ The Widener Memorial Foundation in Aid of Handicapped Children generously contributed \$150,000 for the construction of a disability ramp and the installation of an elevator for the new Crawford Center for Health and Physical Education and Disability Resources.
- ✦ The Erie Community Foundation contributed \$5,000 in support of Edinboro University's K-12 astronomy education program.



Create a collaborative administrative team both on and off campus.

- ✦ Mid- to senior-level management staff participated in a two-day seminar on "Empowering Employees" in order to encourage higher levels of effectiveness, motivation, and productivity among all employees.
- ✦ For the third year, strategic study groups were commissioned as part of our Continuous Improvement efforts. The cross-functional groups were composed of individuals from all parts of campus. The purpose of the groups was to suggest ways to improve University processes. This year's teams focused on accessibility of audio-visual equipment, admissions applications, duplicating, and financial aid service.
- ✦ Pictured below: Ms. Olive Buckwalter, Leader Clinic, was named 1999 Staff Member of the Year. Staff Member of the Year finalists included Ms. Linda Fetterolf and Ms. Patricia Starks (not shown).
- ✦ The University As a Neighbor Advisory Group has been created by President Pogue to serve as a knowledge base for the University across the region. To date, three regions have been selected and preliminary events have been held. Those regions are: Erie/Edinboro, Meadville/Crawford County, and Warren/Corry. Expanded events will be held in the 1999-2000 fiscal year.
- ✦ A new newsletter, *In Touch With Trustees*, was developed to provide Trustees with detailed information on selected University issues and initiatives.



Create an inclusive planning process that ties budgeting to planning.

- + Annual University-wide activities, including the Fall and Spring Convocations, open budget hearings, and the Edinboro Family Summer Planning Retreat, continue to support the University's inclusive budget, planning and Continuous Improvement process. Through these activities and others, faculty, staff, students, Trustees, and alumni are invited to engage in dialogue and information-sharing opportunities regarding the University's priorities, goals and objectives.
- + The criteria developed by the 21st Century Planning Group during the 1997-98 academic year were implemented to assist both academic and non-academic units in planning. The criteria related to quality, need and cost. Application of the criteria enabled department chairpersons, directors, deans, and vice presidents to develop funding priorities and recommendations at three levels: increased funding, stable funding, and decreased funding.
- + Vice presidents have developed budget contingencies to be prepared for any fiscal emergencies that may occur. The contingencies provide for budget reductions of five, ten, and fifteen percent of current funding levels.
- + The University's Facilities Master Planning process has been initiated with the 21st Century Planning Group serving as the primary advisory body. A request for proposals (RFP) is near completion, and initial data will soon be submitted to the Office of the Chancellor.



Increase diversity.

- + The University will collaborate with the Greater Erie Community Action Committee on an Upward Bound grant that was recently funded by the United States Department of Education.
- + Additional funding was received from the Office of Vocational Rehabilitation for the Assistive Technology Center.
- + Funds procured to create scholarship opportunities for minority students include:
 - Anthony Veshecco Scholarship
 - Gifford Funds - Erie Community Foundation
- + Membership in the Recording for Blind and Dyslexic was funded in the amount of \$800 and 104 books have been received for use by students.
- + A second year of funding was received from the State System of Higher Education Social Equity Office for the Latino Leadership Development Program for \$9,500 under the direction of Dr. Jerry Kiel.
- + The 1999 Erie/Meadville Partnership two-week summer residential program was conducted from July 5-17 at Edinboro University of Pennsylvania with 31 student participants from Crawford Central School District and the School District of the City of Erie.
- + A total of eight new international exchange agreements were developed.



Enhance Graduate Studies.

- ✦ A steering committee met throughout the 1998-99 academic year to conduct a needs assessment and develop a curriculum for a Master's Degree in Social Work (MSW) program. The program was approved at the July 1999 Board of Governors meeting.
- ✦ The graduate programs in guidance and in student personnel services received full program accreditation by the Council for the Accreditation of Counseling and Related Educational Programs (CACREP).
- ✦ Direct mail solicitation efforts to potential applicants were expanded.
- ✦ The University is a full partner in the Northern Tier Education Initiative (NTEI) to deliver a collaborative M.Ed. program via distance education technology. Courses will be offered each semester and during the summer at selected regional Higher Education Council sites.
- ✦ The Rehabilitation Counseling program was recently re-accredited by the Council of Rehabilitation Education (CORE) for an eight-year cycle.
- ✦ Paula Teats (M.S. Biology) was one of three graduate students recognized by the Pennsylvania Association of Graduate Schools (PAGS) as an outstanding graduate student in Pennsylvania.
- ✦ An articulation agreement with the University of Pittsburgh's doctoral program in Developmental and Educational Psychology has been signed. This linkage is designed for graduates of the Edinboro University counseling programs.



Faculty Accomplishments

- ✦ Presidential Research Awards for 1999-2000 were granted to Dr. Denise Finazzo, Dr. Mary Jo Melvin, Mr. James Parlin, Dr. Ulf Sorhannus, and Dr. Frederick Weening.
- ✦ Pictured below: Dr. Mary Jo Campbell, Elementary Education Department, was named the 1999 Advisor of the Year. Advisor of the Year finalists included Dr. John Criswell, Mr. Gary Barbour, Mr. Bernard Maas, and Dr. Roy Shinn (not shown).
- ✦ Ms. Sue Amendolara (Art) was awarded a 1999 Individual Fellowship in Crafts by the Pennsylvania Council on the Arts.
- ✦ Dr. Albert "Tim" Cordell was nominated for the Award for Innovative Excellence in Teaching, Learning, and Technology, which was awarded at the Tenth International Conference on College Teaching and Learning.
- ✦ Dr. Gary S. Grant (Music) was inducted into the Pennsylvania Chapter of Phi Beta Mu International Bandmasters Fraternity. He served as a guest conductor and clinician for the Music Festivals International in Quebec City, Canada.
- ✦ Dr. Robert Cogan (Philosophy) published the revised first edition of "Critical Thinking Step by Step." He serves as a court-appointed advocate for abused and neglected children.
- ✦ Dr. Gayle A. Morris (Business Administration and Economics) received a grant from the United States Agency for International Development for research on "Cross-Border Trade in Ghana."



- ✦ Dr. Alice E. Conway (Nursing) collaborated with staff at the Shriners Hospitals for Children in Erie, Pa., on a pilot study entitled, "Physiologic Responses of Children with Cerebral Palsy Receiving Three Different Delivery Modes of Intravenous Morphine following Orthopedic Surgery," which was presented at the annual meeting of the American Society of Pain Management Nurses.
- ✦ Dr. Kerry A. Moyer (Geosciences) served as project director for "An Objective Guidance for Forecasting Lake-Effect Snowfall Based on Topography Downwind of Lake Erie." His publication, "The Internet as a Resource in Teaching Meteorology," was presented at the 8th Annual Conference on Advancing Teaching in College Classrooms, University Park, Pa.
- ✦ Dr. Salene Cowher (Counseling and Human Development) coordinated the review process which culminated in a seven-year national accreditation from the Council for Accreditation of Counseling and Related Educational Programs for the school counseling and student personnel services programs. She developed a collaborative doctoral program in Developmental Psychology with the University of Pittsburgh.
- ✦ Dr. Andrew R. Smith (Speech and Communication Studies) was selected for a 1998-99 Fulbright Scholar award in Morocco, where he lectured and conducted research on disability and intercultural communication through the Research Unit on Language and Culture in the Faculty of Letters of University Mohammed V in Rabat.



Athletic Accomplishments

- ✦ Four teams won PSAC Championships – Men's Cross Country, Women's Cross Country, Volleyball and Wrestling.
- ✦ The Wrestling team won the Eastern Wrestling League championship for the second straight season and placed 19th at the NCAA Division I Nationals. Josh Koscheck and Mark Samples earned All-American honors, while a total of four Fighting Scots were EWL Champions and six were PSAC Champions.
- ✦ Doug Watts was named the Edinboro University and PSAC Coach of the Year. The Men's Cross Country team finished fourth at the NCAA Division II Championships, while the Women's team was fifth. Both teams also captured the NCAA East Region Championship. Watts' Women's Track team placed 12th at Nationals, while the men's team finished 22nd.
- ✦ Amy Perry, Cross Country and Track, was selected as the Edinboro University Female Athlete of the Year. She became Edinboro's first three-time female All-American in Cross Country, and was named the PSAC Cross Country Athlete of the Year. She concluded her career with a pair of All-American performances at the NCAA Division II Track and Field Championships, and was again honored as the PSAC Athlete of the Year in Track.
- ✦ Women's Basketball finished with a 16-10 record and won the championship of the Fighting Scot Invitational. Jessica Rowe (pictured below) was named to the All-PSAC West first team.
- ✦ Yi Min Wu became Edinboro's fourth national champion in Cross Country, and was named the PSAC Cross Country Athlete of the Year. He was also a two-time All-American at the Track and Field Nationals, and was honored as the PSAC Rookie of the Year in Track.



- ✦ The Volleyball team reached the Elite Eight for the third time in the last five seasons. Jodie Williams was named the MVP of the PSAC Championships, with four players (including Williams) earning a spot on the All-Region team.
- ✦ Pictured below: Gerald Thompson, Football team, was named the Edinboro University Male Athlete of the Year. He set school records for yards rushing in a season (1,698) and career (4,410) to earn Football Gazette honorable mention All-American honors. Thompson played in the Snow Bowl All-Star Game.
- ✦ Amy Lindsey became Edinboro's first-ever All-Region performer in Women's Soccer. Lindsey was named to the All-Northeast Region squad.
- ✦ Adam Kaufman, Men's Basketball, was named to the All-PSAC West first team, while Michael Johnson was a second team selection. On the women's team, Jessica Rowe was a first team honoree, with Marin Hightower on the second team.
- ✦ Shaun Hayes, Baseball team, was recognized as an ABCA second team All-American. He was also named the North Atlantic Region Pitcher of the Year. A total of eight Fighting Scots received All-PSAC West honors, with five of those individuals being named to the All-North Atlantic Region team.
- ✦ Bryan McConnell was named the PSAC Men's Tennis Rookie of the Year.
- ✦ Greg Walcavich, Men's Basketball Coach, broke the 24-year-old career win record held previously by Coach Jim McDonald.
- ✦ Stan Swank recorded his 200th career win as the Women's Basketball coach at Edinboro.



STATE SYSTEM OF HIGHER EDUCATION

Dr. James H. McCormick, Chancellor

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EDINBORO UNIVERSITY OF PENNSYLVANIA

Dr. Frank G. Pogue, President

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