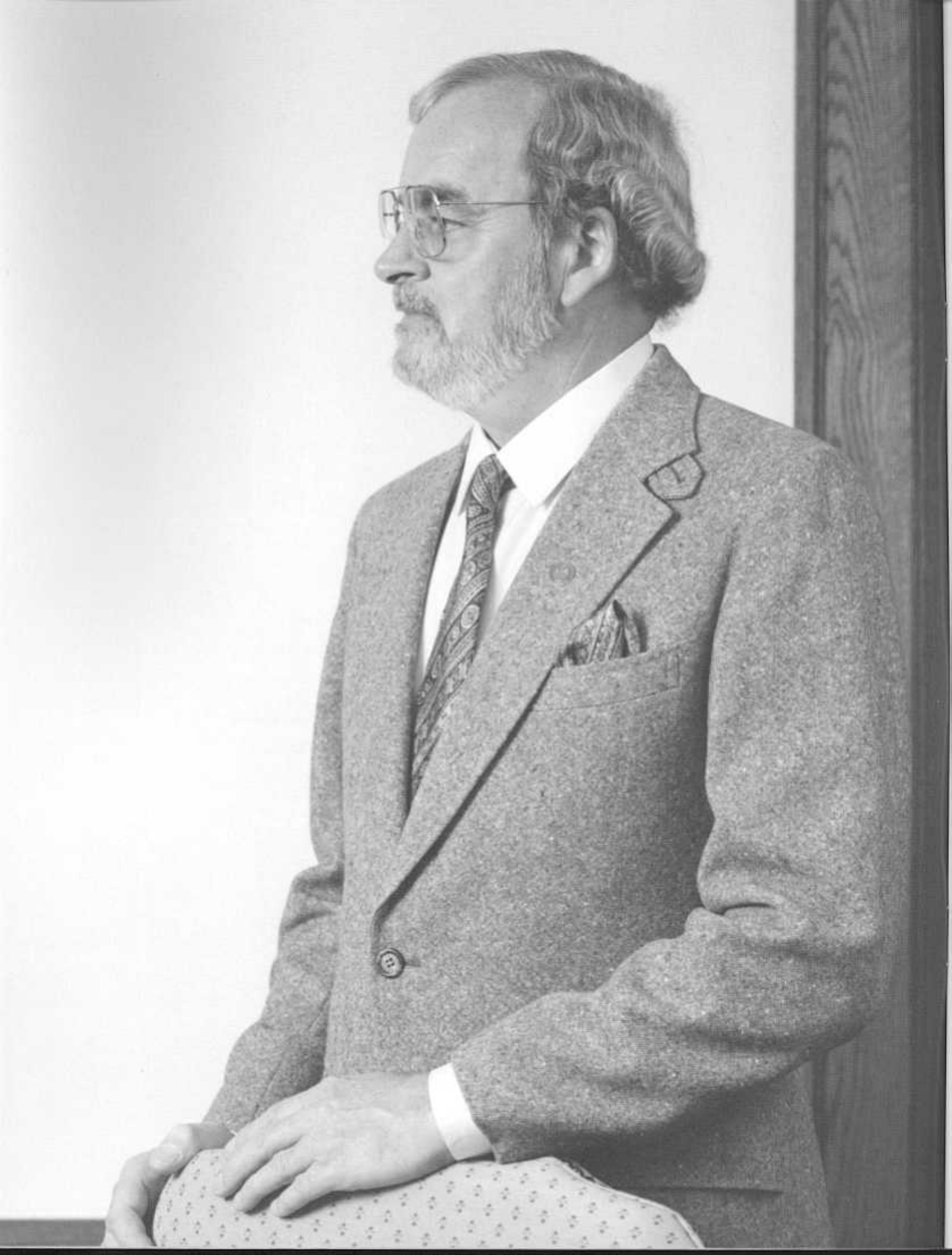




**EDINBORO UNIVERSITY
OF PENNSYLVANIA**

**REPORT OF THE
PRESIDENT, 1988**





Leadership

THE PRESIDENT'S MESSAGE

In my report last year to Edinboro University's many friends and stakeholders in our future, I focused on a theme, framed in terms of the rhetorical question, "What is the measure of an outstanding university?" As I returned to that theme throughout the report, the attempt was made even-handedly to answer the question over and over again by reviewing and reciting the many accomplishments of the members of the Edinboro University community, both as individuals and as teams. I found this method then, as I do now, to be an effective means of communicating a vast array of achievements to an interested and informed multiplicity of constituencies.

Underpinning any deliberations or reports of greatness, however, must be an examination of the status of leadership. Leadership, in its purest sense - "the position or function of a leader" and the "act or instance of leading" - must obviously take many forms, but the facet upon which I wish to concentrate is the leadership role that Edinboro University has assumed in northwestern Pennsylvania.

Five years ago this past summer, this institution became Edinboro University of Pennsylvania. Our new name - the sixth in an evolution from a teachers' training academy established in 1857 - brought with it, along with membership as one of the 14 universities in the State System of Higher Education, a new and challenging charge to form ourselves internally to meet the charter external responsibilities of being the largest and most comprehensive public university in the region. Implicit in exerting such leadership would be the requirement for great flexibility and responsiveness in meeting the many needs of the community, region and state. Five years later, as we closed the 1987-88 academic year, I believe that we have successfully met the challenge and have rightfully assumed the leadership

mantle for public higher education in northwestern Pennsylvania.

As we move forward and prepare the University to enter the decade of the 1990s, the challenges remain as evident as ever, but the opportunities grow even greater. The yardstick to measure our potential for continued success will become apparent as you read this report. The measurements are in place and working: record enrollment; the first and most successful capital campaign in the State System; expanded academic programs; an added international dimension; a revitalized campus; a balanced budget; a disabled students program second to none; and a focus on the future. Edinboro University has become and will continue to be a major resource and leader in the region.

I am grateful to the many people who have brought us to this leadership position with their individual and collective talents, commitment and sheer hard work. The positioning of Edinboro University as a leader has not been due to the efforts of one person or a few. As you read on, you will recognize the role that you and many others have played in our achievements.

I invite you to read this report about a dynamic university, share our pride in its accomplishments, and accept our challenge to invest in its vision.

Respectfully submitted,



Foster F. Diebold
President

Academics

W In the sciences hypothesis always precedes law, which is to say, there is always a lot of tall guessing before a new fact is established. The guessers are often quite as important as the factfinders. New facts are seldom plucked from the clear sky; they have to be approached and smelled out by a process in which bold and shrewd guessing is an integral part. What is needed is a new supply of guessers.

H. L. Mencken

At the core of a university are its academic programs, for they are the foundation of a university's stature. The primary mission of Edinboro University is, has and always will be to develop within its student's knowledge, fluency, inquiry, an appreciation of ethical, aesthetic and cultural values, an understanding of basic scientific principles, and an awareness of international perspectives, all leading to contributive citizenship.

While a modern, comprehensive university must necessarily assume additional missions - research, provision of services to the community - these must be absorbed within a balance that not only complements the prime learning focus, but in turn, fosters through synergistic effect a higher quality of academic instruction.

The appointment of four new academic deans during the past year - Deans of Liberal Arts; Education; Science, Management and Technologies; and International Studies, Programs and Services - is a reflection of the collegial thought given to several issues critical to the Edinboro University of the 1990s. It recognizes the need to accommodate change and prepare for more, and underscores the importance of the administrative alignment that underpins the efficient delivery of scholarship and services to the University's clientele. It also sends one of the many signals destined for the citizens of the region about the role we intend for Edinboro University to play as their premier educational resource. Complimenting the initiatives of the new deans have, of course, been the efforts of the existing Deans of Graduate Studies, Academic Administration, and the Institute for Research and Community Services.

Several new degree programs were created during the academic year. The Master of Arts in Communications Studies is a graduate program intended for those who are beginning a career in communications and those professionals

who recognize their need to enhance their knowledge of communications skills. The Bachelor of Science Degree in Industrial Biochemistry was created out of a growing need for skilled professionals in that field in northwestern Pennsylvania. The demand for graduates of this program is expected to skyrocket within the next five years.

Two new engineering technology associate degree programs were approved for Edinboro University by the State System's Board of Governors. Both programs will put Edinboro at the forefront locally in a nationwide movement to produce skilled workers for high-tech industries. Presented under the oversight of Edinboro's physics and technology department, the associate of engineering technology degrees in Digital Engineering Technology and Manufacturing Engineering Technology are vital to this area's economic future. Both programs were established at Edinboro University because of the demand from local industries.

Complementing the new degree offerings were the accreditation and certification of two additional academic programs. The Council of Social Work Education bestowed national accreditation upon our social work program, giving the students enrolled in the program advanced standing and enabling them to complete graduate school in one year instead of two. The University's dental laboratory also received certification from the National Board for Certification of Dental Laboratories. Our two-year program leads to an Associate of Applied Science degree in dental technology, and is only one of two programs in Pennsylvania which has been granted approval by the American Dental Association.

Academics

Among the enhancements to our capability for delivery of academic programs have been the strides made by our Center for Computer Services in providing computer equipment, services and applications to campus users, both in academia and the administration. A third VAX system was installed to improve performance and capabilities for administrative users. The library is in the process of implementing an on-line card catalog which will be available for use from any terminal. For academic users, faculty and students now utilize 37 IBM-PC or compatible microcomputers in the Ross Hall Personal Computer lab, with easy access to software via a hard disc menu system. Additionally, a Writing Lab was established using DEC Rainbow microcomputers running the popular WordPerfect word processing software.

More on the automation improvements in the Baron-Forness Library . . . By 1989, the familiar but antiquated card catalog will become a thing of the past. The Online Public Access Catalog (OPAC) now being implemented allows additional access points to library holdings such as any word, part of a word or combination of words anywhere in the record, or a combination of words and dates. Libraries that have already installed OPAC are consistently finding 30 to 40 percent increases in use of collections, providing a dramatic increase in library effectiveness and a corresponding return on their investment in library materials.

Some five years ago we conceived the idea of the Academic Festival to enrich the marketplace of the exchange of information and ideas. Several thousand participants, campus and community alike, enjoyed more than 40 events scheduled over three days. From various open houses and guest lectures to art exhibitions and special presentations on subjects as diverse as acid rain and resume writing, the 1988

Academic Festival was again a success.

On the subject of success, we wish to congratulate again Professor James Fisher, Political Science, author of the critically acclaimed and best-selling book "The Lindbergh Case." Professor Fisher's definitive book on the kidnapping and murder of the son of Charles Lindbergh received national attention through reviews in major newspapers and on television and radio interviews. The entire Edinboro University community has benefited from Professor Fisher's work.

Conceived and sponsored by the Edinboro Campus Ministry, the "Last Great Lecture Series" offers the campus community an opportunity to examine values within the various academic disciplines in open forum, and encourages dialogue among colleagues and peers. Some 30 members of the faculty and administration, myself included, have been past presenters.

If one negative perception within our academic structure were to be reported, it would be our lack of substantive progress to date on bringing in place an acceptable General Education curriculum. There are, however, some exciting indications that the leadership now being brought to bear on the problem by Provost and Vice President for Academic Affairs Dr. John Fleischauer and the University's General Education Conference is giving indications of progress.

Universities have created a world that dominates the lives and thoughts of countless young people during years in which their character and values are being formed. Universities have an obligation to try to help their students understand how to lead ethical, reflective, fulfilling lives.

Derek Bok, president,
Harvard University



BARON-FORNESS LIBRARY

Students

People support an endeavor that is different and unique and true to what it proclaims itself to be. If we say that we want to be a great university and then compromise our commitment with low standards and permit low performance, we did not deserve to be supported and we will not be.

Father Theodore Hesburgh
former president, University of
Notre Dame

No better sign of a university's vitality exists than its student enrollment. Our student body of 6,500 in 1987 and 7,001 in 1988 - with growing freshmen classes both years of 1,406 and 1,661 respectively - are impressive statistics, but are by no means accidental. Those numbers, those students are the end result of a multi-year planning effort that combines all the facets of a cohesive enrollment management program: aggressive student recruiting; use of modern marketing tools; attractive and plentiful financial aid packages; a comprehensive and forward-looking curricula that offers both academic challenge and broad career opportunities; a distinguished teaching faculty; renewed emphasis on the retention aspects of academic progression; reasonable tuition and fees; and outstanding facilities. In northwestern Pennsylvania, Edinboro University continues to be the leader in offering a quality education at an affordable cost.

While we did not necessarily question the demographers who predicted a decline in the number of 18-year-olds available to enter post-secondary educational institutions, we instead chose a response that would shift our focus to more sophisticated and selective approaches to higher education marketing, while at the same time, adding new programs to our academic support component to retain higher numbers of full-time equivalent undergraduates.

The results, Edinboro's record enrollment in 1987 - then the highest in 11 years - followed by Fall 1988's enrollment of 7,001, a nine percent increase over 1987 and the third highest enrollment in the history of the University, beat the demographic odds. We have experienced increases in both applications and admissions without sacrificing quality. Our student body remains academically as strong as ever, and no greater evidence of this exists than the number of individuals whose applica-

tions were rejected this past year - a number twice as large as the previous year.

Adding also to our record number of students are the "non-traditional" learners, those age 24 and over who are attending college for the first time, or are returning to school to earn a new or different degree. The number of adult students has shown a significant increase in recent years. This reflects a trend not only at Edinboro but at all 14 of the State System universities, especially with the number of women attending college, which is growing by a ratio of 4-to-1 over men.

There are several other interesting and encouraging trends to report. Minority applications rose over those received during the previous year, and the number of minorities admitted grew proportionally. Students enrolled in graduate programs grew from 636 to 659. The number of students accepted and enrolled in the University Honors Program, which doubled last year from two years ago, also increased, as did the disabled student population. While Erie, Allegheny and Crawford counties continued to provide the preponderance of our freshman class, an increase in out-of-state students, primarily from contiguous areas of eastern Ohio and southwestern New York states, was also recorded. This is no doubt due to our efforts to market the quality and comparative affordability of an Edinboro education to students and their families in these areas.

Although there were initial concerns voiced in some circles that Edinboro University could not accommodate that many students, these concerns were unfounded. A 7,000-plus enrollment, while new to the decade of the 1980s, is not a new experience at Edinboro. Our enrollment management plan adequately forecast this growth and concomitantly put into place the necessary facilities and support systems and services.

Faculty

College, at its best, is an institution committed to knowledge, backed by wisdom - a place where students, through creative teaching, are encouraged to become intellectually engaged. With this vision, the great teacher is challenged not only to transmit information but also to enrich and inspire students who will go on learning long after college days are over.

Ernest L. Boyer, from *College: The Undergraduate Experience in America*

At the core of all universities is its distinguished faculty. Last year, for the first time, Edinboro University produced a special publication, "Partners in Progress; Colleagues in Community Service," which assembled in print under one cover the array of scholarly achievements and community service commitments recorded by Edinboro University's outstanding faculty. Reading and re-reading this excellent publication is an experience from which one comes away most impressed. The intellectual talent, extensive professional and scholarly research, the quality publications, artistic and creative abilities, and the leadership being brought to bear in a legion of professional organizations displayed by the University's faculty are indeed significant.

Equally as significant is the commitment to community service rendered by the Edinboro University faculty. In this regard, the University's faculty, with their concentration of knowledge, talents and skills, serve as a comprehensive resource, ready to assist society with the cooperative solutions of problems and the maximization of human talent. Many of our faculty members voluntarily place their knowledge and expertise at the service of the surrounding communities to the mutual gain of all concerned. This allows Edinboro University to reach out from its campus to its neighbors and benefit the citizens who otherwise would not be touched by the presence of a major, multi-purpose, regional university within their midst. Other faculty members continue in their roles as consultants to local and regional government, business, industry, education, and the arts and letters, as well as to officials in service and professional organizations. Edinboro University is committed to share with the region it serves the investment the citizenry makes in its public university. In partnership, we are better able to assist in the growth and intellectual pros-

perity of our constituents.

The sheer size of the University's faculty, as well as the volume and enormous variety of their interests, makes an individual accounting of specific achievements extremely difficult. No report of this size and scope can ever do justice to the entirety of our faculty's contributions to their students, to this institution, or to society. Representative of the total faculty complement, however, are the two professors nominated by the University in the 1988 Council for the Advancement and Support of Education (CASE) Professor of the Year program. Mr. James Fisher, mentioned earlier in this report for the publication of his outstanding 1987 book, *The Lindbergh Case*, was selected by CASE as an Honored Nominee in the program for distinguishing himself as a first-rate teacher and scholar. He is currently at work on a new book which will document a 1930s police history archives. The University's second nominee, Dr. James LoPresto, professor of astronomy and physics, was selected as a CASE Honored Nominee for his development of an innovative mode of course delivery called the "paperless classroom" which introduced the use of the mainframe computer into his astronomy classes. With three books currently in work, Dr. LoPresto continues to augment his outstanding academic credentials with significant scholarly research and a growing list of articles published in professional journals.

Edinboro University traditionally has been a teaching university and is blessed with a superior faculty - now 340 strong - who carry this great teaching tradition forward. They continue to pursue their pedagogical and scholarly goals with dedication and, in doing so, fulfill our shared mission and our commitment to the concepts of quality teaching and dedicated service to the region in which the University is an integral and vital part.

Culture

❗ We must see that no student goes through four years of undergraduate education as only a student and a spectator.

Stephen Joel Trachtenberg,
president, The George
Washington University

❗ Students are the lifeblood of a university. Meeting the coursework requirements for award of a degree, however, presents only one face of the total university experience. The purely academic environment must be tempered by a blend of curricular and extra-curricular, and a proper balance must be developed - in preparation for life in a modern society - between learning and building an appreciation for culture, recreation and productive leisure pursuits. The Edinboro experience seeks to imbue in its graduates an interest in intellectual, ethical, social and aesthetic human values, and to encourage their learning and personal and professional development throughout life.

Sponsored by the Student Government Association and presented through the Office of Cultural Affairs, the annual Concert and Lecture Series provides an opportunity for students, faculty, university staff and members of the community to experience internationally acclaimed performers and hear important lectures of topics of interest to everyone in a university environment. The 1987-88 series offered six major attractions which varied in cultural and pedagogic fare from the Mongolian Dance Troupe, the Polish Chamber Orchestra, the National Shakespeare Company and the North Carolina Dance Theatre, to former U.S. Attorney General Ramsey Clark and Ambassador Jamie de Pinies, president of the United Nations' General Assembly. These presentations were interspersed with additional offerings, perhaps even more varied, which brought to the Edinboro campus a concert by the Balmoral School of Highland Bagpiping, a sell-out concert by jazz legend Maynard Ferguson, an appearance by "Firesign Theater" radio personality David Ossman, and a performance by veteran movie star and singer Allan Jones as part of our Elderhostel program.

Edinboro summers bring our

Summer Series of Theatre and traditional "Iced Tea Concerts," many of which are now held at our new Mallory Lake Gazebo. A special concert by the Eric Brass and Percussion ensemble was presented during the week of the 31st National Wheelchair Games, as well as two concerts given later in July by the Edinboro Summer Chamber Orchestra.

The 1988-89 Concert and Lecture Series has begun, and the first presentation, a lecture by noted Soviet journalist Vladimir Pozner, was probably the best attended offering on this campus in recallable history. As a note of interest, when later interviewed on the Phil Donahue Show on network television, Mr. Pozner proffered his recollection that the questions asked by college audiences on his American speaking tour, including stops at Ivy League schools, were probably best from the "smaller, less famous schools such as Edinboro University near Erie."

Another well-attended special event, the third annual "Journalism Days", brought to the Edinboro campus four Pulitzer Prize winning journalists who focused two days of discussions on the subject of ethics and the press. The two-day program concluded with a day-long writing workshop open to all Edinboro communications and writing majors, as well as to local high school students and their advisers.

Of special note during the past year was a phone call from the White House and a letter from President Reagan to Edinboro University's campus radio station, WFSE-FM. The accolades arrived in recognition of the tenth anniversary of the station's first broadcast. In his letter, President Reagan, a former broadcaster himself, reminisced about his days in radio and praised the station for its community service. As part of its anniversary observance, WFSE was also honored by the Edinboro borough council when it proclaimed that month as "WFSE Month,"



Campus

❖ If there is anything that unifies all great college campuses, it is a sense of wholeness - a sense of place, a feeling that the identities of individual buildings have been played down in favor of something larger.

Architect Paul Goldberger, writing in the Architecture/Design section of *The New York Times*

❖ Our commitment to a first-class campus was reflected by more than \$3 million of renovation and construction projects completed during the past year. Our students and employees, as well as our many visitors, now enjoy a modern university campus that is not only more attractive, but more efficient and resourceful as well.

The University's newly renovated Center for the Performing Arts opened to the public during the past year. The Center for the Performing Arts adds a new cultural, social and community service dimension to the campus. Besides staging local theater productions and hosting visiting theatrical companies, the Center will accommodate smaller concerts and guest lecturers, and serve as a classroom laboratory and recital hall for the Music and English/Theatre Arts departments. Space within the Center has been fully functioning for nearly two years as the Intergenerational Center, a gathering place for senior citizens of the area, complete with a professionally-staffed nursing station which offers free health services.

Readying the Porreco Extension Center to provide the full range academic offerings and support services we envision has been a priority objective. In addition to the classrooms constructed in what was formerly the estate's guest quarters, a 125-car parking lot was recently completed, as was relamping of several exterior areas of the property. Hookups to municipal water and sewage facilities were also completed.

The main campus was the site of extensive renovation and construction activity. Completed was the new campus-wide fire protection system that uses the water of Mallory Lake for fighting fires. The heart of the project is a pump house near the lake that is disguised by a functional gazebo which enhances the aesthetic appeal of the area and is wheelchair accessible.

Roofs were replaced on McComb

Fieldhouse, Lawrence Towers, the University Center, Miller Research Learning Center, Ghering Health Center, and Crawford Gymnasium. Crawford Gym also has a new ceiling over the swimming pool area, the first step in the phased plan to improve that facility for future use by the University's disabled student population. All campus roadways and parking lots were resurfaced, and more than one mile of concrete sidewalks were added or repaired. And by utilizing a previously unexcavated area under part of McComb Fieldhouse, we were able to add offices, a classroom, a physiological lab for the Physical Education Department, and expand the Sports Medicine Complex.

The project to place distinctive signage on all campus buildings continued, with signs added to six buildings. Several modules of directional signs were placed at campus entrances and key intersections, and for the first time in recallable history, we named the major campus roadways - using a scottish theme for the names - and installed attractive signs on each.

A complete campus relamping project was also completed which converted all incandescent, fluorescent and mercury vapor lighting fixtures to a new high-pressure sodium system, a system that produces 40 percent more lumens at 30 percent less cost. The increased light output of the high pressure sodium lighting means greater visibility, which enhances security for the campus population. In addition to this benefit and the obvious energy savings, we applied for and received a \$17,000 energy rebate from the Pennsylvania Electric Company, the largest rebate ever awarded by Penelec for energy savings.



COMMUNITY SUPPORT
FOR OUR
UNIVERSITY

100,000
90,000
80,000
70,000
60,000
50,000
40,000
30,000
20,000
10,000

BE
EYEAH
WILLIAM
MEL GAIN
DAVID B
JOHN TH
KIP ALI
LEE TH
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MELISSA
SPARK
ROBE
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MARIAN
WALTER
ROBERT JO
TELEDYN
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MIKE
TOM
MALLI
MARK
EDIE
LINDA
LINDA
MEL WAL
MARIAN
DOROTHY
JIM SCAR
ROBERT
MARTIN
WM SMITH
BOB DEAN
FRED CURTZE
ARTHUR SMAL
WAYNE SEVEN
THERSE WALTER



THE
EDINBORO
PARTNERSHIP

Community



Service is the rent you pay for space on earth.

Erie Mayor Louis J. Tullio, on being named the 1988 Pennsylvania government leader of the year



A major university, as a part of society, is a vital segment of a community. Not only must it operate as a partner in the well-being of the community in which it is located, it must function as a leader. As a geographical neighbor and societal partner, a university facilitates social programs, provides space for cultural events, and opens its facilities to the public. Most importantly, it *serves* the community and surrounding region as a focal point for learning, recreation, community service, culture and research.

The good work of the Institute for Research and Community Services continued during the year to match the University's resources and service capabilities to the needs of agencies, organizations and individuals in the surrounding region. Many consultative, research and grant projects have been conducted through the Institute, including an Economic Impact Study of the tooling and machining industry in northwestern Pennsylvania in cooperation with the Ben Franklin Partnership and the National Tooling and Machining Association; a Rural Education Partnership grant involving projects with area school districts; and a Rural Needs Assessment of communities in Erie, Crawford and Mercer counties funded by a grant from the Center for Rural Pennsylvania.

Continuing education activities, also coordinated through the Institute, have included cooperative ventures with diverse groups such as local manufacturers, the Girl Scouts Council, the Great Lakes Rehabilitation Hospital, Pennsylvania Coroners Association, Polyclinic Medical Center of Harrisburg, Pennaroma, and area school districts.

Most people think of Edinboro University only as an institution of higher learning. But to thousands of youngsters from our community, the region and literally from across the country, Edinboro brings different thoughts: summer camps. Since we began offering

summer camps seven years ago, Edinboro has become one of the leading collegiate sites for summer activities. This past summer, more than 7,000 young people attended 53 camps for wrestling, swimming, football, basketball, soccer, cross country, volleyball, cheerleading, and marching band.

One of the most popular summer camps continues to be the Summer Academy, which was started in 1977 to provide gifted, talented and creative youngsters with opportunities to pursue their many interests in the relaxed summer atmosphere of a university campus. The two one-week sessions of the 12th Annual Edinboro Summer Academy drew more than 500 participants. Since its inception, the Academy has provided enrichment activities for nearly 6,000 young people. Our Summer Academy was the first of its kind in Pennsylvania and has since become a model for similar programs across the state and country.

Edinboro Community Relations Day is the one day we set aside each year to publicly recognize the spirit of cooperation and trust that has existed between the University and the people of Edinboro for more than 130 years. 1988's Community Relations Day was the most gratifying and successful event. During halftime ceremonies at a Fighting Scots football game, we paid tribute to the members of the Edinboro Volunteer Fire Department and its rescue unit for their selfless service to our community.

Also as a service to the surrounding community, the Borough of Edinboro now receives its drinking water supply from wells on the University campus at no charge to the Borough's municipal water authority. A pipeline constructed by the Borough carries the water, which is pure and in ample supply, from campus wells to the Borough's water purification system.

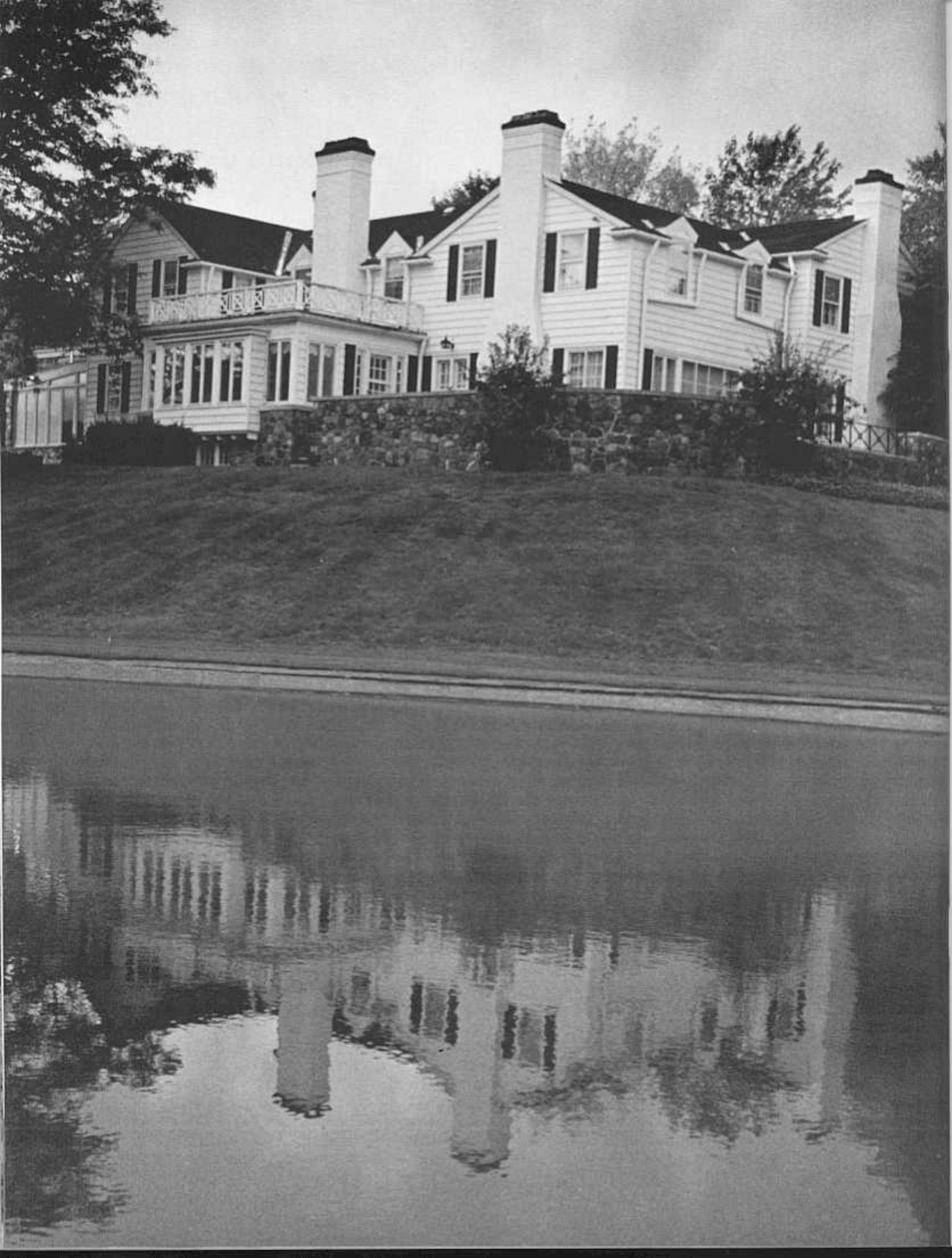
University painter Tim Elder "raises the temperature" on the thermometer in downtown Edinboro to show the success of the Edinboro Partnership community phase of the Capital Campaign.

The priorities of Edinboro University of Pennsylvania now and for as long as I am its president are:

- Quality academic programming
- Student and faculty development
- International programming
- Expansion of academic offerings and facilities at the Porreco Extension Center
- A reinvigorated commitment to affirmative action and equal opportunity in student recruitment and employee hiring
- Support of the State System of Higher Education
- Effective planning for an Edinboro University of the 1990s and beyond
- Service to the region







Campaign

“ Your capital campaign is the kind of thing that businesses and corporations and individuals, such as myself, wish to invest in. It is an opportunity for us to stand up for our values. Through our gifts, we are able to say 'This is what I really believe in.' An investment in higher education is an investment in the future of our society.”

Mr. Louis Porreco, the Capital Campaign's largest single donor, speaking to an audience of University employees at the "Campus Challenge" kickoff breakfast

Edinboro University's success story of the past year - and perhaps of any other year in the University's 131-year history - has been the overwhelming response to the Campaign for Edinboro University, our first-ever, multi-million dollar capital fund raiser.

The three-year campaign began in November 1986 with an end-campaign goal of \$4 million. At the halfway point - at the 18-month, 12-day point, to be exact - the campaign met and exceeded that dollar goal. More than \$5.7 million has been amassed. Resounding support from the many donors who helped us reach our three-year dollar goal in just half the time predicted confirms my belief that Edinboro's circle of friends and supporters is a wide and generous one. It also convinces me once again that Edinboro University must be doing something very right in northwestern Pennsylvania to garner this level of private financial investment.

It bears repeating that the early gift from Erie businessman Louis Porreco of his \$1.1 million family estate in nearby Millcreek Township set the stage and tone for our successful campaign. It was not only the largest single donation to the capital campaign, it was also the largest gift in the history of the University. The magnificent 27-acre property has since been transformed into the Edinboro University Porreco Extension Center, and at this writing nearly 200 students were enrolled there in six undergraduate and two graduate courses. More will be added as our capabilities expand. The Extension Center's main building, Mary Porreco Hall, is also now available to corporate Erie as a conference, seminar and small banquet facility.

More than 30 gifts and commitments from Erie-based corporations and business leaders totalling some \$2 million also had a positive early impact on the campaign, underscoring an important record of accomplishment and significant giving as it progressed to University

constituencies elsewhere. Among the leadership donors were the American Sterilizer Co., the Hammermill Foundation, GTE, Dr. Russell B. Roth, Marine Bank and the Erie Community Foundation.

The initial success in Erie was followed by two other equally important and impressive campaign gains. The campaign's entry into the surrounding Edinboro community with the "Edinboro Partnership" saw its \$100,000 goal surpassed in just four months of campaigning, which was truly an expression of support and confidence from the people of Edinboro for their public university. The "Campus Challenge" phase among University employees was equally gratifying. With a goal of \$250,000, the "Investing in Our Own Future" drive with faculty, staff, and administrators met its dollar goal, also in only four months of campaigning, and finished with a grand total of nearly \$370,000.

Of the campaign's many pleasing results, probably the most pleasing is that it has added, at this writing, 54 new endowed scholarships to the University's inventory. Thirty-two of these came from "Campus Challenge" gifts of Edinboro University employees - faculty departments, individual faculty members, administrators, and groups of employees. Additionally, 17 existing scholarships were significantly strengthened with dollars from employee gifts.

While we can all be proud of the Capital Campaign's progress, particularly in the Edinboro Partnership and Campus Challenge phases, it must be emphasized that our fund raising efforts are far from finished; individual program initiatives are yet to be matched with sufficient funding. Our efforts with regional and national foundations and in the Pittsburgh corporate community have only just begun, and the omnibus campaign will not conclude until late 1989 after an appeal to Edinboro alumni nationwide.



贈愛丁堡皇家大學校長
丁巳年夏月
畫於上海
吳昌碩

吳昌碩

Linkages

International education is a fundamental part of general and professional studies. It is the preparation for social, political and economic realities that humans experience in a culturally diverse and competitive, interdependent world.

Statement of the Committee on International Programs, American Association of State Colleges and Universities

Over the past several years, Edinboro University has enjoyed unprecedented growth in its expanding and diverse international programs. It was a natural progression for Edinboro to enter the decade after its 130th year by extending its programs and services farther into the international dimension.

In 1988, the Commonwealth of Pennsylvania ranked eighth in the nation in international college and university student enrollment. Edinboro University continues to play a major role in this positive trend. Not only is American foreign policy well served by exposing international students to American culture and institutions of higher learning, it is also served by developing ties between the United States and U.S.-educated future leaders of other nations. Likewise, by enabling American students to meet those from other countries, both groups are served well in the total educational experience.

Edinboro's academic linkages with schools in several countries began to form in 1985 with an exchange of visits between a delegation from Erie and officials from Zibo, China, Erie's "sister city." As the higher education representative of the American delegation, which was headed by Erie Mayor Louis Tullio, I made the initial provisions for exchanges of faculty and students between Edinboro and Zibo Teachers' College. During my visit to China this past year, I explored similar agreements with other Chinese schools and signed a separate, formal protocol with Zibo Teachers' College President Shu-mu Sun to establish a "sister schools" relationship between our two institutions. The agreement calls for not only enlarging the existing exchanges of students, faculty and experts, but seeks exchanges of scientific research, books and other reference materials as well. Additionally, I was pleased during that visit to be named as honorary president of Zibo Teachers' College, an appointment that

was approved by the local provincial government.

Our linkages with Pakistan are equally, if not more, impressive. My four visits there during the past five years, along with complementing visitations here by senior Pakistani educators, have resulted in the signing of linkage agreements with seven institutions in Pakistan. Our agreements with the seven schools - Baluchistan University, Mehran University of Science and Technology, Peshawar University, The University of the Punjab, The University of Sind, Shah Abdul Latif University, and the Foundation School of the City of Karachi - uniformly call for exchanges of scholars, students and instructional materials, and each will ultimately include joint summer workshops. The University of the Punjab has also asked for continuing consultations on how to create a "barrier free" campus to enhance accessibility to disabled students.

The emphasis placed on the international dimension has become visible across the Edinboro campus. There are more than 100 students from 26 countries now enrolled. Over the past decade, more than 300 students from Pakistan alone have attended Edinboro, and in fact, one of the universities visited in 1988 claimed enough Edinboro graduates among its faculty to be considering its own chapter of the Edinboro University Alumni Association.

Our efforts in the international arena to develop additional international linkages with appropriate institutions and agencies for mutual enrichment, promoting education, health services and technology will increase. The benefit to all will be an Edinboro experience steeped not only in the traditional fundamentals of American education, but also in the growing international dimension that higher education must address in the 1990s.

The painting was presented to Edinboro University by the staff of Zibo Teachers' College on the occasion of President Diebold's appointment in 1988 as honorary president of that school.



Awareness

U This program was developed to highlight the work being done on our campuses to overcome the barriers to education for the disabled. The institutions have become beacons for colleges and universities everywhere.

AASCU President Allan Ostar at the AASCU/NOD/J.C. Penney awards ceremony on Capitol Hill

There is a group on the Edinboro campus named the Organization for Disabled Awareness. Made up of disabled students and other concerned people at the University, its goal is to develop an awareness and promote a greater understanding of our disabled student population. While the organization meets regularly, its most valuable contribution to the University community is its annual sponsorship of Disabled Awareness Week, a unique week-long series of seminars, open houses, panels, displays and guest speakers, all designed to enhance awareness across the campus of our nationally-acclaimed disabled students program and the special people who are the parts of it.

From my perspective, an awareness of our disabled student population - the largest per capita at any college or university in the United States - is quite easy to develop. There is virtually no place on the Edinboro campus that is not accessible to a wheelchair-bound student. And as I travel around and across the campus, I see our many mobility and visually impaired students attending and changing classes, participating to the fullest in the demanding process of higher education, and, at the same time, building the independence they need to lead rewarding, contributing and productive lives after graduation. None of this happened overnight or by accident. For more than a decade, Edinboro University has been working diligently to provide disabled students with the best possible facilities and opportunities. Our success in doing so has resulted in growing numbers of applicants and acceptances. The disabled student services program is, and will continue to be, a top priority of this administration.

Our work has not gone unnoticed. Last year, a review panel of the American Association of State Colleges and Universities combined with the National Organization on Disability and the J.C. Penney Co. to honor six univer-

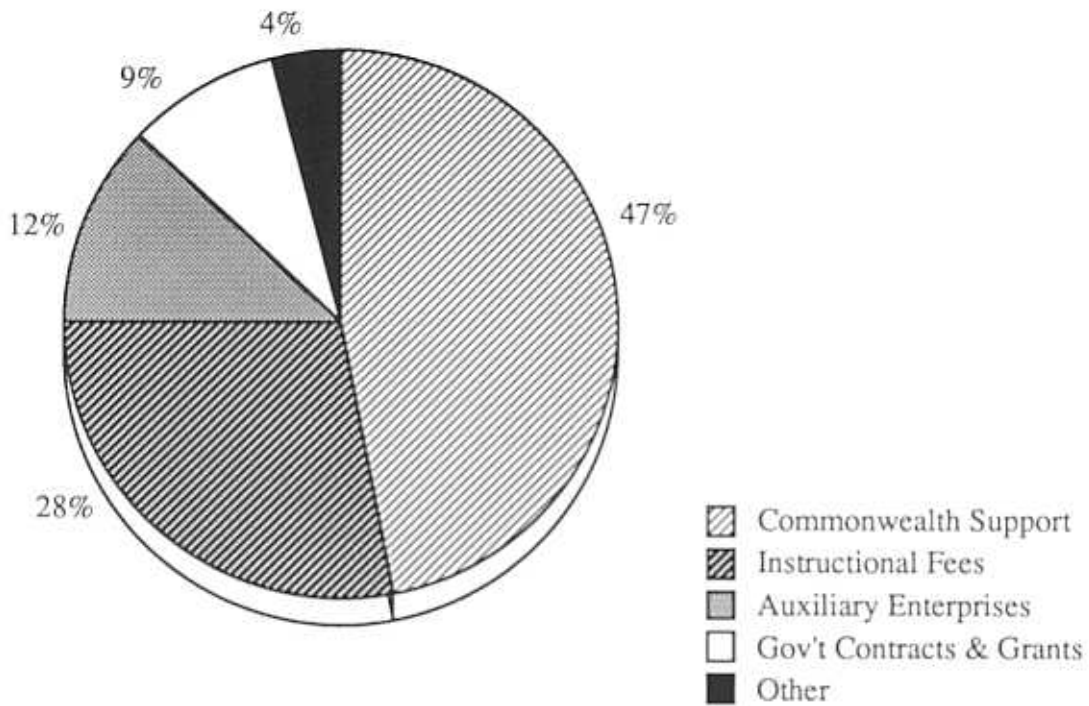
sities in the United States for providing services of an exemplary and excellent nature to disabled students. Edinboro University was one of the six, and was cited for its long-term commitment to making the institution 100 percent accessible to physically disabled students. The panel found that Edinboro demonstrates how an older physical plant, one not initially built with disabled students in mind, can be revamped to serve the disabled population.

Edinboro's programs for disabled students were also showcased in a special slide presentation sponsored in Washington by the National Organization on Disability and other leaders in disability programming. The slide show was unveiled at a Capitol Hill reception honoring Edinboro University and nine other nationally-recognized non-disability groups and their affiliates - organizations such as the American Legion and the YMCA whose primary mission is not necessarily service to the disabled.

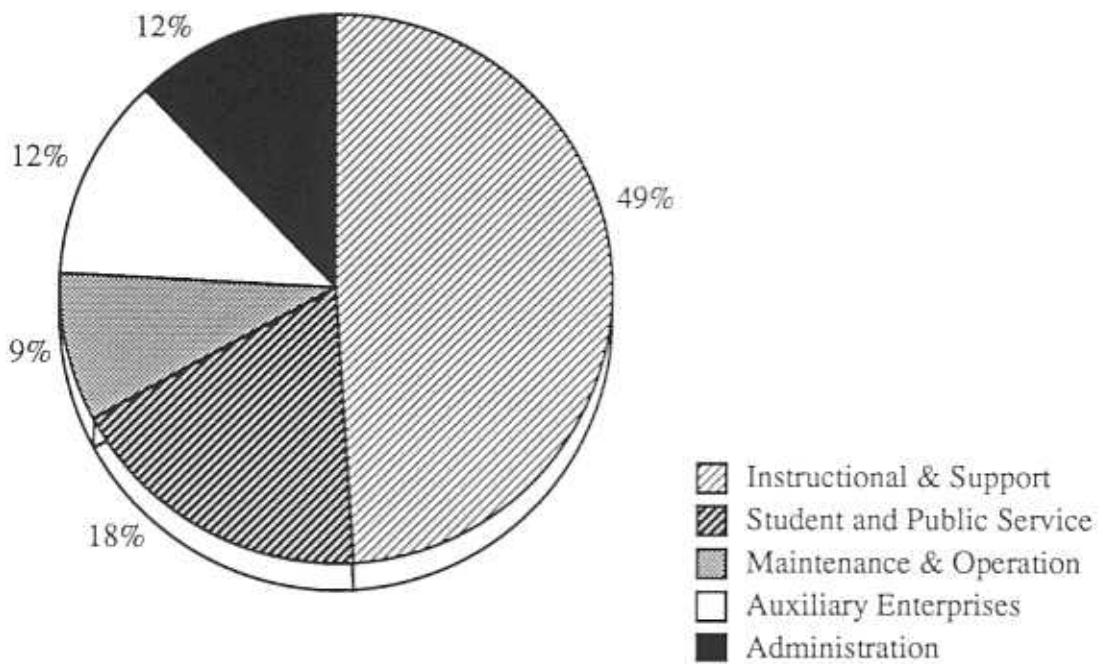
For the second time in four years, the Edinboro University campus was again the site of the National Wheelchair Athletic Association's National Wheelchair Games. As in 1985, the Games were co-hosted by the University and the Harmarville Rehabilitation Center of Pittsburgh. Our campus, perhaps the best equipped facility in the United States for both wheelchair access and wheelchair athletics, was selected to host the 31st National Wheelchair Games because of its commitment to the disabled. The Edinboro campus and community welcomed more than 300 wheelchair athletes, their families and coaches from 34 states, the District of Columbia, Canada and Switzerland. Among the many winners was Edinboro graduate student Rob Kocur, who captured the silver medal in table tennis, and who competed as a member of the U.S. team in the Paralympics in Seoul, Korea after the Games of the XXIV Olympiad.

Opening ceremonies at the 31st National Wheelchair Games on the Edinboro University campus, June 1988. Left to right: Pittsburgh Steeler John Rienstra; 1985 Wheelchair Games Gold Medalist Jerry "Bull" Baylor; and Edinboro University graduate student JoAnn Shoup, who was at the conclusion of the Games voted the outstanding Edinboro University athlete.

1987-88 Income



1987-88 Expenses



Impact

“ In the end, you produce or you don't.

There are numbers at the end of the year for what you did. That's it.

Wall Street investment banker
Robert Minicucci in
The New York Times Magazine

“ The presence of a major university in a community has a powerful impact for many reasons, of which economics is one, but assuredly an important one. As a major consumer and a major employer - Erie County's fifth largest - Edinboro University is an obvious positive factor in the region's economy. There are salaries and bills to pay and services and goods to buy. A quick application of the "ripple effect" formula - the multiplier calculated from payroll, monies spent and wage and property taxes paid locally - shows that Edinboro University's presence creates a regional economic impact on the order of some \$75 million. Special summer camp programs and activities, visiting families, guests on the campus for athletic and cultural events, conference participants and returning alumni also provide additional sources of ripple effect revenue to the community. A marketing study published recently to support construction of a major chain store in the area also listed one of the reasons for Edinboro's selection as the "economic stability created by Edinboro University of Pennsylvania."

Edinboro University has now become a \$44 million operation. Executing an operating budget that size over the length of a fiscal year requires equal proportions of the best attainable tools, talents and techniques applied to planning, programming and budgeting systems. The financial management template of the successful business or corporation must be the standard by which we operate our fiscal affairs. Having finished in the "black" every year since 1980-81 is a sure signal that we are fiscally and programmatically sound, and that this University's affairs of money have been and are absolutely being managed in a positive and constructive way.

A few more thoughts on the 1988-89 budget appropriated to us by the Commonwealth through the State Sys-

tem of Higher Education . . . The additional \$4.7 million in revenue over last year is made up in part by increased Commonwealth subsidy, the tuition increase passed by the State System's Board of Governors and the healthy enrollment growth Edinboro University has been experiencing - more than a 27 percent increase since 1979. It should be noted here that the tuition increase implemented by the State System's Board of Governors was later adjusted down by a Supplemental Appropriations Bill, and the measure taken subsequently by Board resolution to return money to *students* across the state system in the form of a spring 1989 term tuition reduction was a positive action to be applauded by all of us. Monies planned for capital improvements to our campus and for purchasing equipment has risen markedly over last year's allocation. This will be reflected in additional library acquisitions, academic equipment and additional building enhancements. We are reminded that remarkable strides have been made in the latter two. Our \$2 million investment in computer hardware alone is testimony to our progress. Edinboro University had its second annual audit, conducted by Pat Marwick Main & Co., and its results indicated that the University's internal control procedures were in good order. A second audit, again conducted by the Commonwealth's auditor general's staff, resulted in another positive report on the University's fiscal operations. The outcome of both audits gives credence to the sound fiscal management course we embarked upon nearly a decade ago. The University's sound fiscal management in 1987-88 resulted in an increase in unrestricted, unallocated funds of some \$169,000.

Charts display the percentage composition of fiscal year 1987-88 income and expenses.



Athletics

One of the most important things about football at the Division II level is to make it fun for the players. The sport has to be enjoyable for all involved - from the administration to the staff and players and to all the support people.

Edinboro University head football coach Tom Hollman

Athletics have a long and proud tradition at Edinboro University, and intercollegiate and intramural sports remain a strong component of the Edinboro experience. The pure joy of sports and athletic competition at any level, besides the obvious health and recreational value, offers a release from the academic pressures of the classroom. By the attendance we note at our various athletic events, Edinboro sports also seem to be a catalyst for community involvement with our campus.

The highlight of the University's sports year was the stellar performance of our cross country and wrestling teams. The men's cross country team captured its third straight NCAA Division II championship, as well as winning the championships of the Eastern Regional and conference. For the second straight season, veteran coach Doug Watts was named by his coaching peers as National Coach of the Year, his fourth selection for that honor. With this latest championship, he also enjoys his fifth national title since becoming Edinboro's track and cross country coach 20 years ago. Coach Watts was also named Edinboro University's 1988 Coach of the Year by a vote of all other Edinboro coaches, an honor he has claimed in three of the last seven years.

The Fighting Scots wrestling team, under the leadership and tutelage of head coach Mike DeAnna and assistant coach Bruce Baumgartner, finished their second season of Division I competition ranked sixth nationally by the *Amateur Wrestling News* and tenth on the National Wrestling Coaches Association poll. After capturing the NCAA Eastern Regional tournament by nearly 100 points, they finished the national tournament in Ames, Iowa, in seventh place. For the 1988-89 season, Edinboro has been accepted as a member university in that prestigious group of wrestling powers, the Eastern Wrestling League, a natural step in the evolution of our

wrestling program as a consistent national contender.

Women's sports continue to play a major role at Edinboro University, and the intensive recruiting efforts over the past several years to attract qualified women student-athletes to Edinboro have been successful. The women's volleyball team had a 27-11 record, taking them to the state playoffs. The women's tennis team placed fourth at the conference championships and the basketball team finished their year at 14-11 and 6-6 in the conference western division, their finest season since 1982-83. Our women swimmers ended their season at 10-3, setting 26 school records in the process.


Edinboro traditionally concludes each academic year with the annual Athletic Hall of Fame Banquet and induction ceremony. Eight new members joined the Hall of Fame in 1988: Kevin Foley (cross country and track); David Green (football); Howard Hackley (football and track); Joe Iacovetta (tennis, basketball, golf); Robert "Red" Lytle (football and basketball); Joe Shesman (football, track, coaching); Jay Spitale (golf); and Richard Yezzi (football, track, basketball).

There are few persons on the Edinboro campus more widely revered than the imposing figure of assistant wrestling coach Bruce Baumgartner. While the world knows Bruce as an Olympic champion and the finest super heavyweight wrestler in American history, we are pleased to be aware of the added dimension of his world-class status as an articulate, sensitive young man and an outstanding teacher, coach, friend and role model as an achieving scholar-athlete. He journeyed to the 1988 Summer Olympics in Seoul to defend the gold medal he won at Los Angeles in 1984. He returned to a proud University and community as the silver medal winner. He will forever be our Olympian and our champion.



Edinboro

Alumni

 To Frank LaBounty, Friend, Professor, Scholar, Mentor and Trustee, 1911-14, 1930-37, 1940-46. Devoted to Edinboro, the Arts and Classics, and to his students. This plaque is dedicated by the Alumni Association on the site of Recitation Hall, 1988.

Inscription on the bronze plaque affixed to the LaBounty Rock

If the students of a university are its lifeblood and the faculty its heart, then its alumni must surely be its soul. The strength and stature of a university can be measured in terms of the spirit, success and contributive interests of its body of graduates. Our nearly 30,000 alumni - whether they call their alma mater Edinboro University, Edinboro State College, Edinboro State Teachers College, or in unfortunately fewer cases, the Edinboro State Normal School - help define the character of our institution and give it the perspective of the past as we collectively plan for its future.

Edinboro alumni are playing an active role in several initiatives which both the University and the State System of Higher Education have identified as priorities. One is greater participation in a statewide "legislative network" that the Chancellor's office has developed in concert with the leadership of the Pennsylvania Council of Alumni Associations. Chancellor McCormick envisions a greater involvement for alumni of State System of Higher Education schools in Pennsylvania's legislative process, particularly as that process affects budget appropriations for higher education in the Commonwealth. Edinboro's two representatives to the PCAA are becoming enmeshed in the grassroots workings of the General Assembly and we expect to see even more friends raised for Edinboro and the State System as we improve our lines of communication with our legislators.

Another priority, which we call the "alumni-admissions mix," is not necessarily an initiative, as we have been developing and improving programs over the past few years for a larger role by alumni in the recruiting of students for enrollment at Edinboro University. Bringing successful Edinboro alumni back to the campus to speak to incoming freshmen and their families has been an important element of our "Hospitality Day" orientation program for several

years. However, we envision an expanded program which takes selected, volunteer alumni to various college fairs and similar off-campus endeavors along with counselors from our Admissions Office. We believe that this will be a definite plus to the creative and already successful marketing efforts that have brought Edinboro's enrollment to record peaks over the past two years.

We embarked on an ambitious new venture during 1988 to enhance traditional alumni reunion festivities. Our first Alumni Academy featured four days of recreation, workshops, entertainment, picnics, campus tours and update presentations by members of the University's administration. The Alumni Day luncheon on the Academy's final day was preceded by the dedication of a large fieldstone rock to the memory of longtime Edinboro professor Frank LaBounty, a beloved figure on the Edinboro campus whose service as a scholar, teacher and trustee spanned four decades. At the luncheon, the Distinguished Alumnus Award was presented to Dr. Robert Carothers, '65, former Edinboro English professor and vice president for student affairs, who is now chancellor of the Minnesota State University System. The 1988 Distinguished Service Award was presented to Dorothy Cooper Allshouse, '19, for her years of dedicated service and commitment to the University and Edinboro community. Most recently, she was instrumental in the establishment of the Intergenerational Center in the Center for the Performing Arts building, and was a member of the Edinboro Partnership committee for the Campaign for Edinboro University. The Academy closed with a dinner honoring the class of 1938. Almost 40 percent of that class attended, along with other alumni from 1933 through 1984.



Commencement, May 8, 1988. Nelle Pattan Miller, at age 90 the oldest person ever to graduate from Edinboro University, receives a bachelor's degree in education from President Diebold. Assisting her (right) is Dave Pinkerton, starting center of the Edinboro football team. Mrs. Miller died on July 17, 1988.

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The Honorable Robert P. Casey

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