



2013-2018 STRATEGIC PLAN



Carly Stuart, Early Childhood Education major with a minor in Psychology, from Emporium, Pa., and Raymont Youngblood, Sociology major from Pittsburgh, Pa., in front of Reeder Hall.

TABLE OF CONTENTS

3	Mission, Values and Vision
5	Strategic Goals and Objectives
5	<i>Ensure Program Quality and Student Success</i>
5	<i>Inspire Faculty and Staff Excellence</i>
6	<i>Enhance University Reputation and Resources</i>
6	<i>Foster a Respectful and Diverse Campus Community</i>
9	<i>Influence the Development of a Thriving Region</i>
9	Road Map to Success

Developed under the leadership of President Julie E. Wollman, the University's new five-year plan provides a road map for achieving strategic goals and objectives in key areas related to excellence, diversity, regional impact and student success. Each goal will be achieved through the pursuit of clear objectives, aggressive action and exacting accountability.

The plan resulted from a months-long process in fall and winter 2012-13 that engaged 500 constituents from across all University groups – students, faculty, staff, administration, alumni and the broader community. The conversations produced updated Mission, Values and Vision statements and a general framework for the Strategic Plan. The Core Planning Team, a group of 28 members comprised of the same broad range of University constituents, then developed the goals and objectives for presentation to the entire campus community. After incorporating feedback through several rounds of revisions to fine tune it, the plan was finalized.

The University's 2013-2018 Strategic Plan is outlined on the following pages. Each is accompanied by a brief statement from President Wollman explaining key concepts and their significance to the University's mission.

MISSION, VALUES AND VISION

MISSION

Distinguished by its focus on individual attention to student success, commitment to diversity, and responsiveness to the evolving needs of the broader community, Edinboro University provides the highest quality undergraduate, graduate and co-curricular education.

VALUES

Edinboro University is committed to creating opportunities for intellectual and personal growth in an inclusive environment. We value excellence, curiosity, respect, responsibility and integrity.

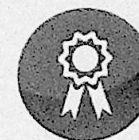
VISION

Edinboro University will be the first choice among students, employers and the community for excellence in higher education.

Edinboro University's Strategic Plan



*Ensure Program
Quality and
Student Success*



*Inspire Faculty
and Staff
Excellence*



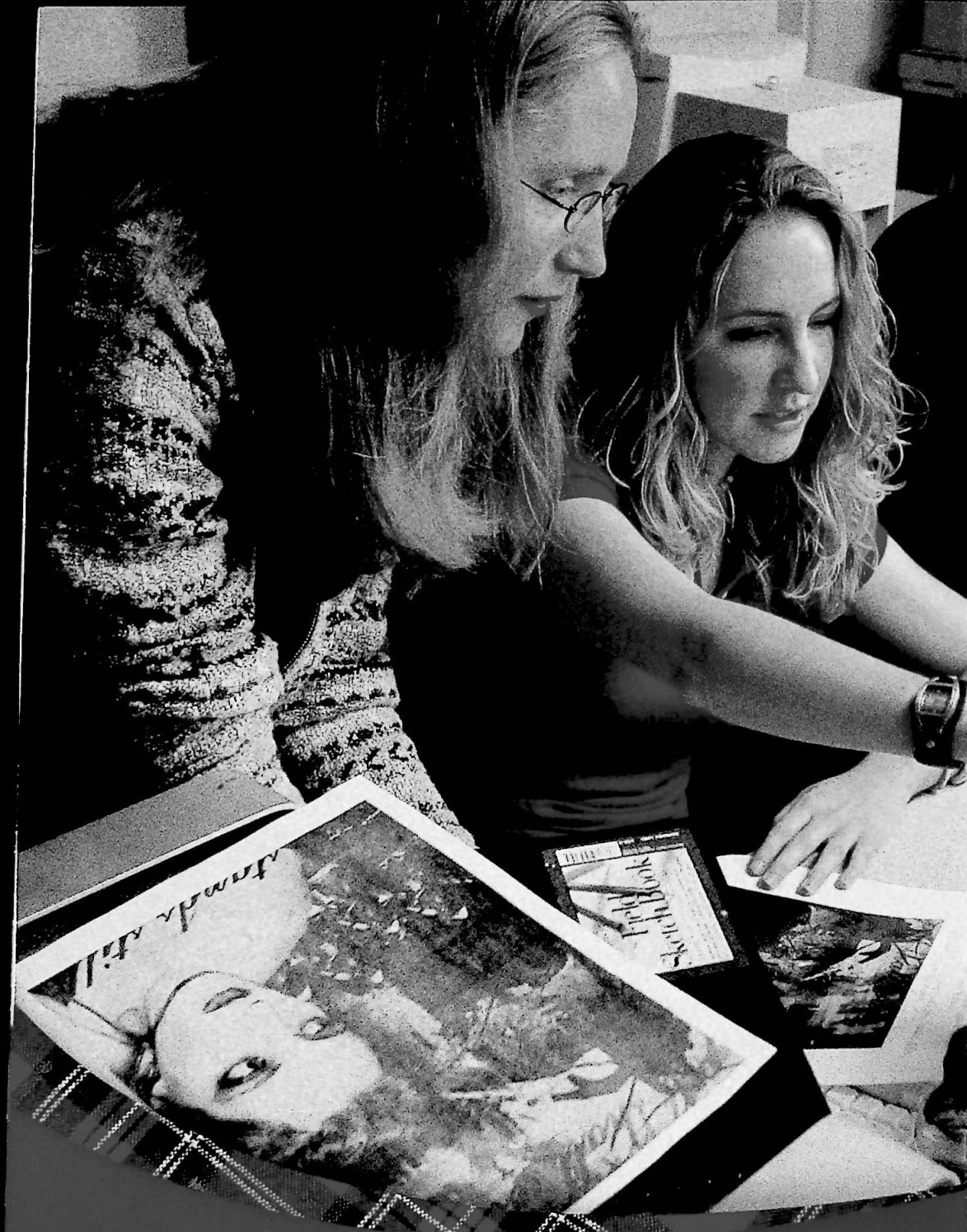
*Enhance
University
Reputation and
Resources*



*Foster a
Respectful and
Diverse Campus
Community*



*Influence the
Development
of a Thriving
Region*



Art Department faculty member Diane Crandall, left, discusses a project with student Amy Bish, Applied Media Arts major.

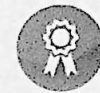
STRATEGIC GOALS AND OBJECTIVES



Ensure Program Quality and Student Success

Our dedication to student success, in both academic and co-curricular activities, requires that we provide the opportunity and support for students to achieve their potential and exceed their own expectations.

- Involve all students in high-impact practices
- Provide all students effective academic and career advising
- Engage all students in co-curricular activities
- Implement processes and procedures to improve program and service quality in all departments, offices and academic programs



Inspire Faculty and Staff Excellence

We are committed to a standard of second-to-none excellence in what we do best — teaching, and helping students achieve and exceed their potential.

- Support excellence in student services through professional development for all staff
- Support faculty excellence in teaching, scholarship and service

“Excellence — uncompromising excellence — and student success are values to which we are absolutely committed here at Edinboro University.”

Dr. Julie E. Wollman, President



Enhance University Reputation and Resources

Building our enrollment and our resources for providing the highest quality education at an affordable cost requires effectively and aggressively sharing the good news of excellence at Edinboro University.

- Create a culture of giving
- Assess capacity and develop a capital campaign plan
- Develop a comprehensive marketing and communication plan
- Establish ambitious and achievable goals and strategies for recruitment, enrollment and retention



Foster a Respectful and Diverse Campus Community

Edinboro University's dedication to expanding diversity in our student body and among employees is based on the belief that we cannot achieve excellence without diversity, defined broadly. We honor all forms of diversity, including physical ability, race, ethnicity, social class, sexuality and gender identity.

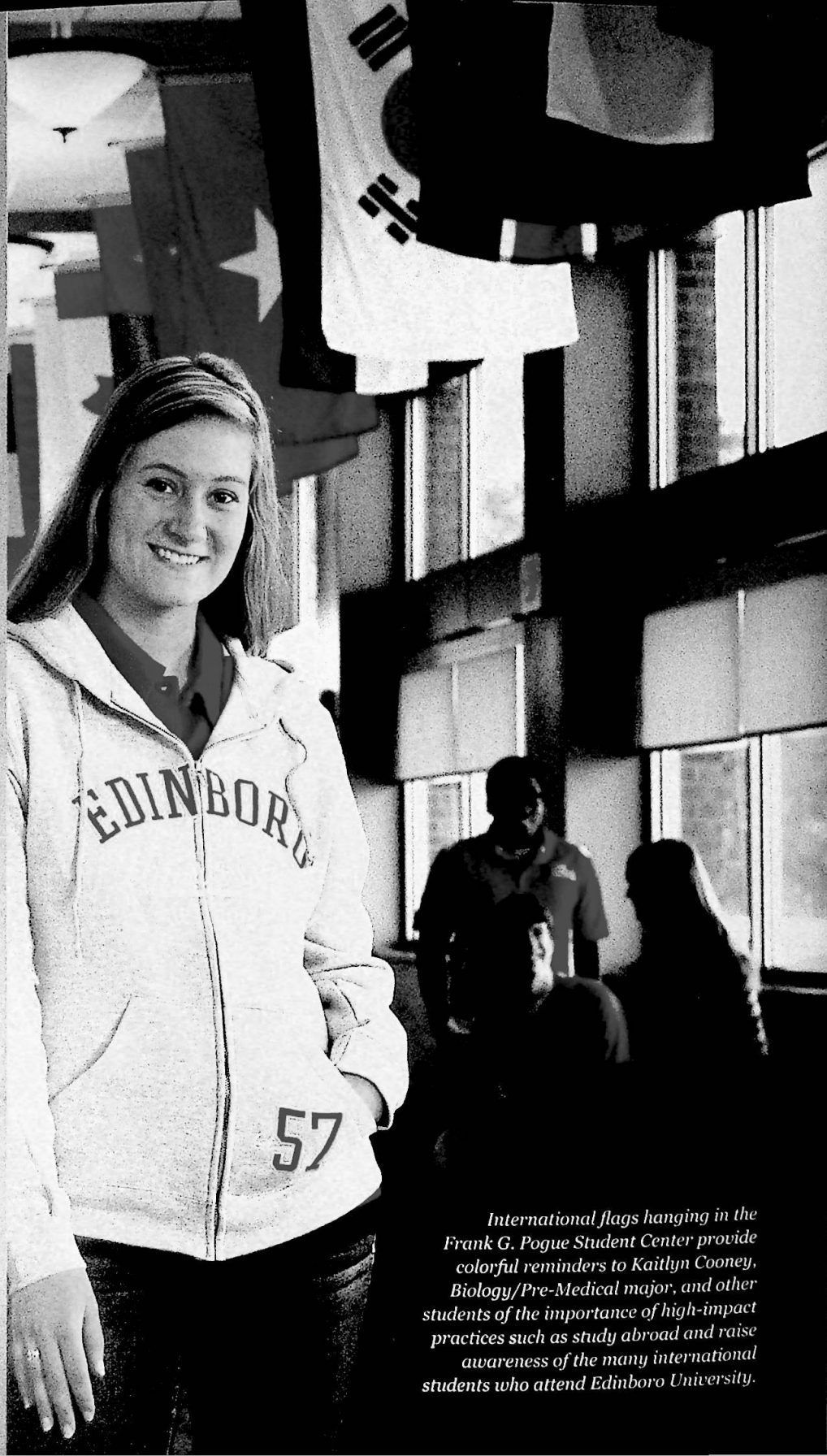
- Enroll and support a more diverse student body
- Recruit and support a more diverse faculty and staff
- Advance a culture of shared governance

“There is value in lifting up, celebrating and recommitting to what makes Edinboro special and what will carry us into the future.”

Dr. Julie E. Wollman, President



Dr. James Drane, Russell B. Roth Professor Emeritus of Bioethics; and Trevon Jenifer, Criminal Justice major, in the Crawford Center, home to the University's Office for Students with Disabilities. Jenifer is the author of "From the Ground Up" and a Paralympic Games medalist.



International flags hanging in the Frank G. Pogue Student Center provide colorful reminders to Kaitlyn Cooney, Biology/Pre-Medical major, and other students of the importance of high-impact practices such as study abroad and raise awareness of the many international students who attend Edinboro University.



Influence the Development of a Thriving Region

We recognize that we have a major role to play in the development of a thriving region and that we need to be both responsive and proactive in addressing the needs and leading the way in identifying and shaping the future of the region.

- Establish Edinboro University – Porreco College
- Establish mutually beneficial partnerships

ROAD MAP TO SUCCESS

Edinboro University's 2013-2018 Strategic Plan maps the route to excellence in key areas that are critical to the University's future. The plan's broad outline, layered with very specific expectations and accountability at the department and office level, points the way and sets an aggressive pace toward a future of high engagement, high standards and highest recognition for Edinboro University as the first choice for excellence in higher education.

“We have no choice but to rise to a new level of excellence so that Edinboro University is recognized nationally as a destination for students who seek to be challenged and as a University that changes lives.”

Dr. Julie E. Wollman, President

One of the 14 universities in Pennsylvania's State System of Higher Education, Edinboro University of Pennsylvania is an equal opportunity education institution and employer and will not discriminate on the basis of race, color, national origin, sex, sexual orientation and disability in its activities, programs or employment practices as required by Title VI, Title VII, Title IX, Section 504, ADEA and the ADA.

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