

NATIONAL ENDOWMENT FOR THE HUMANITIES

WASHINGTON, D.C. 20506



July 10, 1978

Professor John L. Marsh
School of Arts and Humanities
Edinboro State College
Edinboro, PA 16444

Dear Professor Marsh:

I have read with interest your draft application of June 14th addressed to Charles Heggstad. As Mr. Heggstad has left the Endowment, I am taking the liberty of continuing the correspondence with you on this project.

While the project is eligible for application to our program for State, Local and Regional History, I believe there are some problems with it as presently conceived which decrease its chances of receiving Endowment support. With the great number of applications for our limited amount of funds, it has been our experience that evaluators recommend for funding those which, while focussing upon local events, enhance an understanding of a larger section of our national heritage. The outline for the Goodell Farm history, in dealing in details of the Goodell family and the material culture which is their buildings and possessions, does not convincingly and explicitly make a case for the Goodell's representing the lifeways and values of a larger group of Americans. The research methodology, concentrating on describing family artifacts, should also delve into archival sources on that portion of American culture and life which this particular family represents.

Despite my criticisms in terms of the Research Division, I do believe that this family's story would be of great interest locally. I've noticed that you will be working closely with the Warren County Historical Society, and that slide programs are a major factor in dissemination of the results. With the programs' potential public appeal, I suggest that you consider applying to the Division of Public Programs. I am enclosing a copy of the Museums and Historical Organizations Program Guidelines for your information. This program is very much interested in interpreting material culture for the general public.

I hope that you find my comments of use. If I can be of any further assistance, or if you would like to discuss this further, please feel free to contact me.

Sincerely yours,



Pat Shadle
Program Specialist
General Research Program
Division of Research Grants

Enclosures

202-724-0276