# Maroon and Gold



## State Teachers College, Bloomsburg, Pa.

Vol. VII No. 14

Bloomsburg, Pa., Friday, May 9, 1930

The Retiring Maroon and Gold Staff

Price Ten Cents

## EDITOR'S NOTE

In this issue of the Maroon and Gold appear pictures of a few representative groups of the college

## INDIANA MAN TO HEAD COMMERCIAL WORK

## Prof. Harvey A. Andruss Chosen to Head New Department Here

Start Summer School. Full Course not to be given until opening fail term.

Professor Harvey A. Andruss, for many years connected with the commercial department of the State Teachers College at Indiana, has been selected as the director of the new department of commercial teacher training which is being added to the curriculum.

The regular four year commercial teachers' course in the degree of bachelor of science in education, will not begin until the opening of the Fall term, September 2, 1930, but subjects in business law, business economics and introduction to business training will be offered during the summer session which opens June 16th. Students completing the four year course will be certified to teach in the secondary schools of the State.

Our institution is the only teachers' college in the eastern part of the State offering this commercial course and the course is expected to attract many students to Bloomsburg. Indiana in the western part of the State is the only other teachers' college in Pennsylvania offering this work.

Professor Andruss has contributed to many business and educational magazines and pericontinued on page 2

#### The Ubserver

Politics are now playing an important part on the campus.

We see Teddy Laskowski is developing a wave in his hair.

"Bull Sessions" are now prominent on North Hall porch.

It costs a lot of money to run a baseball team. So the boys have figured out.

We notice West tinkering with his new lawn mower on the campus.

The recent Carnegie exams have left its toll among the students.

The boys tried their artistic ability on Mohan and McGowan. Who's next?

Don't forget the Play Tournament tomorrow night.

See you at the Y. M. C. A Vod-Vil show tonight.



## COMMENCEMENT PLANS NOW COMPLETED

The commencement activities will begin with the Senior Banquet which will be held in the college dining hall Thursday evening, May 22. The following night, Friday May 23, the Senior Ball will be held in the college gymnasium Saturday, May 24, is Alumni Day; the luncheon which all members of the Senior Class will attend will be served in the college dining hall. After the luncheon our baseball team will meet Wyoming Seminary on Mount Olympus. Sunday afternoon, May 25, the baccalaureate sermon will be delivered in the auditorium by the Rev. Norman S. Wolf, pastor of St. Matthew's Lutheran church. On Monday May 26, the Ivy Day exercises will be held on the campus in the late afternoon and the Class Night program will be given in the auditorium in the evening. Commencement will be Tuesday morning, May 27. The commencement speaker will be Dr. Herrick, President of Girard College.

The class memorial will be an exact copy of a famous painting, secured at a cost of \$250.

The class officers are: President, Chas. A John; vice-president, Norma J. Knoll; secretary, Thursabert Schuyler, treasurer, Alex Kraynack.

The class advisors are E. A. Reams, and E. H. Nelson.

The Ivy-Day orator is Josephine Holuba. Edgar Richards will read the class poem which was written by Marie O. Nelson.

Clarence Ruch is Editor of the Obiter; Jack Taylor is the business manager. The Obiter is now in the hands of the publisher.

The following committees are working hard on the various phases of the commencement program:

General: Norma Knoll, chairman; Lillian Reese; Katherine Vollrath; Minnie Rowe; Irma Kapp; Cyril Stiner; Llewellyn Edmunds; Virginia Cruikshank; Regina Williams and Jennie Hauser.

Banquet: Raymond Hodges, chairman; Frank Dushanko; Katherine Fleming; Jack continued from page 3

#### **BLOOM TRIMS MANSFIELD AGAIN**

## Victors in Baseball and Tennis

Spring Athletics have gotten away with a flying start both in baseball and tennis.

Our baseball team has defeated Mansfield in two games by large scores. Our team is hitting the ball hard and often. With many of last years team together again, Coach Booth was able to use these men as a nucleus for the present winning combination.

The tennis team is showing a reversal of their last years form by defeating Mansfield in both matches they have played with them. The team is composed of Captain Ruch, Wambaugh and Fortner of last years team and Sutliff a new member this year but an old member of our squads, he being a member

of the 1925 team.

#### Waller Hall News

On April Fools Day an old club of four year girls had its last social event. The girls motored to Rose Tea Room at Light Street where they enjoyed a delicious chicken and waffle dinner. Jo Holuba and Peg Swartz were tied for first place in the waste eating contest. Peg Oswald led the singing and Doc Bone told some very interesting anecdotes.

The guest of honor was Mrs. K. L. Sutliff. After dinner the girls returned to Bloomsburg where they attended the Capitol theatre. A treat of Pete Irvin's ice cream at Catawissa ended the evening's fun.

Guests included: Kay Fleming, Retta Fleming, Peg Swartz, Thursa Schuyler, Anna Er vin, Dot Foote, Winnie Follmer, Hazel Sanders, Marie Nelson, Jo Holuba, Myra Sharpless, Doc. Bone, Peg Oswald, and Maude OConnell, Norma Knoll, chaperones.

### Y. M. C. A. News

This year has been an important period in the development of the Y. M. C. A. Increased interest is being shown by the men of the campus. From the failures and successes of the past and the dreams of the future the organization will formulate an active and highly beneficial program for the coming year.

The officers for 1930-31 are: President, Oliver Krapf; Vice-President, Thomas Henry; Secretary, Daniel Thomas; Treasurer, Kenneth Hawk; Counselor, Seymour Stere; Deputations, Clarence Hunsicker.

An officers training camp was held at Susquehanna University May 1-4 at which we were represented.

#### ç...... CALENDAR

May 24, Alumni Day

May 24. Baseball, Wyoming Seminary,

May 26, Class Day

May 25, Baccalaureate sermon, Auditorium, 2:30, Rev. Wolf

May 27, Commencement, and 10:00,

Dr. Cheeseman A. Herrick

#### Maroon and Gold

May 9, 1930



## MEMBER PENASILVANIA SCHOOL PRESS ASSOCIATION

Published weekly during the school year of 1929 and 1930 by the students of Bloomsburg State Teacher College for the interest of the students, the alumni, and the school in general.

#### EXECUTIVE BOARD

Editor-in-Chief-W. B. Yeager, Jr. Associate Editor-O. Palsgrove Assistant Editor- Esther Yeager

Business Manager S. W. Kurtz

Student Advisor C. R. Wolever

Faculty Advisor—S. L. Wilson

#### Editorial Staff

Vid Jones—Sports Editor
Norma Knoll—Literary Editor
Maudrue O'Connell—Social Editor
K. Hoffman—
H. Harry—
B. Bowman—Girls Sports Editor
I. Robbins—Humor Editor

#### Reporters

T. Schuyler
H. Keller
L. Gillow
M. Nelson
M. Manbech
K. Whiteridge
M. Betterly

O. Krapf E. Miller F. Dushanko

K. Hoffman
D. Frick
C. Menges

F. Hochberg M. Conahan

Subscription Price-\$1.00 for resident students and alumni.

Entered as second class mail, at the Bloomsburg Post Office, Bloomsburg, Pa.

News About You-Of You-For You

## EDITORIAL

### **OUR SWAN SONG**

With this issue the Maroon and Gold makes its Swan Song for the year 1929-1930 We, the staff have tried to give the student body apaper representative of our college and have tried to live up to our policy, News about you—of you—for you.

Some may say we have failed in many respects but it must be remembered that the staff has found themselves hemmed in by a boundary of insufficient funds and space which would admit no sweeping innovations. Because of this, we were compelled to change

## FELDMAN'S

... Exclusive Wearing Apparel ...

Bass Mocassins -:- "Gold Stripe" Hose

21 East Main Street

We serve a **Delicious Hot Lunch** every day for the Special price of **25**c

## J. J. Newberry Co.

Across from CAPITOL THEATRE

T. W. BELLOWS, Manager Bloomsburg, Pa.

RITTER'S

Fine Stationery, Greeting Cards for every occasion.

The STUDENTS OWN STORE



Women's Governing Board

from a weekly paper to a bi-monthly paper. We were therefore unable to put out more than fourteen editions this year.

So we want to take the opportunity in this last edition of the year to thank the administration and student body for their loyal support; if not financial support at least moral support. Of course as we all know, moral support is only secondary to financial support.

Next year we hope to put the Maroon and Gold on an entirely new and different basis. Subscriptions will no longer be voluntary, but will be collected by a means satisfactory to everyone.

With this new principle established it will mean that a paper can be issued regularly each week throughout the year without the editor and business manager continually worrying about where the money is coming from for the next edition.

We the retiring members of the Executive Committee hope the student body has appreciated our efforts, such as they were, while hemmed in by this boundary of insufficient funds.

We have tried however, students, to have a paper that you can be justly proud of, for it ranks with the papers of the other colleges in the state.

The retiring Editor thanks the 1929-1930 staff for their co-operation with him and exends best wishes for the success of the 1930-931 staff.

## Indiana Man to Head Commercial Work

continued from page 1

odicals. His most recent contribution is a series of three articles dealing with methods of teaching bookkeeping. The first article of this series appeared in the September 1930 issue of The Balance Sheet, a magazine for commercial teachers. As the result of the demand for these articles they were combined in an educational monograph "How to Use Practice Sets in the Teaching of Bookkeeping."

The business problems committee of the Investment Bankers Association selected Professor Andruss in 1927 to investigate cost accounting practices among its members. For a year he visited a large number of the leading investment banking concerns in the United States studying business conditions and accounting practices. The result of this investigation will be used informulating a uniform cost accounting system to be used by the members of the Association. A private accounting practice dealing with the Pennsylvania Securities Commission has acquainted Professor Andruss with a knowledge of corporate business practices in this State.

This combination of teaching and business experience coupled with adequate academic preparation fits Professor Andruss to head the new department for training commercial teachers.

## \* H. & C. CUT RATE \* \*

-:- The Store Where You Save Money -:- Patent Medicines -:- Toilet Articles
Stationery -:- Candy, Etc.
HOLLINGSHEAD & CHRISTIAN

144 East Main Street -:- -:- Bloomsburg, Pa.

## Bush's New Feature

Student and Business Men's Lunch 35c.

## Kodak Printing and Developing 24 Hour Service

With every \$3.00 worth of printing and developing We will give one Free Enlargement  $(5 \times 7)$  of any of your negatives.

## LITERARY

## The Pergola

The voice of wind and storm is here The rain and snow in turn appear But still serene your columns white Stand guard by day nor sleep at night.

On festal day we come to play The children dance—'tis happy May Rob Hood and all his jolly band Have sported here on every hand.

Here Puck and Bottom spend the night Midsummer's Dream—Titiania's plight All staged around your graceful bower We come—to spend a happy hour

In summer graced by Ivy green Your lovely form is daily seen. In winter clothed with wool so white New beauty then our eyes delight.

I come with book—my troubles cease Your restful charm brings calm and peace Of all the lovely spots held dear Your place is first—the heart to cheer.

By Q

### Junior Prom Puzzles Frosh

The Junior class, realizing that their overlords and directors, the class of 1930, during the past three years, are about to pass their authority to other hands, acknowledged this by holding a dance in their honor. It may be that this dance was not a formal farewell for the seniors, but it may have been an expression of exultation, of the Juniors, because they are about to become the guiding influence for next year.

May 3, 1930, some Freshmen sitting on the porch at North Hall were startled to see several upper-classmen in "tuxes". They had impertinence to ask where the Glee Club was singing, but they were politely ignored. One of the "Frosh" forwarded the theory of a dance, because it was Saturday night.

In the lobby of Waller Hall, some of the "lowly ones" were enlightened when many of our fair co-eds made their appearance in long, sylph-like gowns of beautiful colors. The "Frosh" gazed on these beautifully adorned creatures, and also noted small, black books in their hands, somewhat resembling a pocket dictionary that one uses for cribbing, when taking a language final.

As the "Frosh" reviewed the creatures, all the while passing remarks like judges of a beauty contest, it was noticed that the small books were attached to milk-white wrists by black and silver cords. They finally arrived at the conclusion that the Junior "Prom" was being held in the gymnasium.

## LUSTIG'S

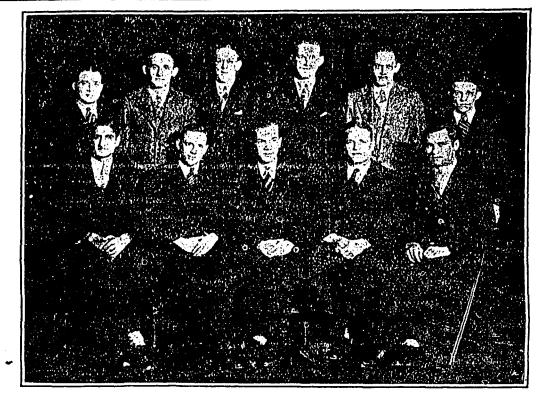
Two-Pants' Suit Shop

Clothes That Fit

7 East Main Street Bloomsburg, Pa

## Creasy & Wells, Inc. LUMBER MERCHANTS

BLOOMSBURG, PA



Men's Student Governing Board

The class president, William Weaver, named the following to serve on the dance committee. Edward DeVoe was made chairman and he was assisted by David Baker, Helen Gibbons, Beatrice Bowman, Dorothy Kisner and Rebecca Gilmore.

The orchestra was placed on the northeast side of the gymnasium, below the bleachers. A silver and black screen covered with a futuristic art design served as a background. The lights were covered with black and silver crepe paper and the dancers glided beneath an arch of black and silver streamers.

Bucknell's Bluest Blue Band blew their blues in volumninous blasts to each cubic inch of the gymnasium and at 11:30 P. M. the music was harshly jarred by the gong, signifying the end of the dance.

## Commencement Plans Now Completed

continued from page 1

Taylor; Donald Fetter; Sarah Smith, William Jones and Ethelda Young.

Dance: Elfred Jones, chairman; Clarence Ruch; Truman Litwhiler; Robert Dew; Gertrude Schraeder; Mabel Gearhart; Congetta Pecora; Gilbert Gould; Stephen Warren, Armond Keller; Brook Yeager; Minnie Rowe; Wallace Derr and Virginia Tedesco.

Music: Elizabeth Williams and Edith Reese. Ivy Day: Edith Reese, chairman; Edna Novak; Carolyn Eckle; Katherine Schooley; Laura Shultz, and Margaret DeCosmo.

Class Night: Evelyn Jenkyns, chairman; Elizabeth Talbot: Margretta Bone; Katherine Schooley; Muriel Reese; Haven Fortner; Margaret Swartz; Charles Roberts and Ruth Sterick.

Cap and Gown: Jasper Fritz, chairman; Margaret Hull, Hazel McMichael; Katherine Jones and Florence Matelski.



STUDENTS -WELL CARED FOR AT-Row's Barber Shop

5 BARBERS 5

COMPLIMENTS OF-

# GLEN LOWRY Photographer

1930 OBITER

<sup>T</sup><sub>E</sub> Marietta Dress Shop College Girls Appreciate good Clothes Have you visited Our Store?

10 West Main Street A. BRUNER

HESS' MOKE

**TEXAS** 

142 East Main Street Bloomsburg, Pa.

Bloomsburg Shoe -:- Repair Shop -:-ON THE SQUARE Paul Longenberger

#### BARTON T. PURSEL

120 West Main Street -:- Below the Square Mens Suits Mens Overcoats and Topcoats Mens Pants Ladies Dress Ladies Coats (no extra charge for fur trim) 1.00

#### **ENDICOTT-JOHNSON** SHOES

Shoes for the Modern College Students \$3.96 \$4.96 We are offering a Special Prize for Basket-ball Men Ask Your Manager

Shear & Sharping, Props. Bloomsburg, Pa.

Our Beautiful Studio was Built to Serve You . . .

## SHENK & TITTLE

Everything tor SPORT

313 Market Street HARRISBURG, PA.

## SNYDER'S DAIRY SAFE MILK

The state of the s

Visit our plant and see why Snyder's Milk <u>Tastes So Good and Is So</u>

Healthful

7th and Iron Sts.

**BLOOMSBURG** 

## REA & DERRICK

HOME-MADE ICE CREAM

Cigarettes :-: Sodas :-: Perfumes

## .. The Barber Shop ..

... At the Foot of the Hill ......

## B. Pursel, Jr.

Men's Suits	\$1.00
Men's Overconts and Topcoats	1.00
Men's Pants - · · · · ·	.50
Ladies' Dresses	1.00
Ladies' Coats (no extra charge for fur trim)	1.00
106 East Main Street -:- Bloomsbur	g, Pa.

## Dollar - Dry - Cleaner

## C "Home of Talkies" L

Now Playing

NANCY CARROLL in

## "HONEY"

Carrolling the song-hits! Making love to her boy-friend of "Sweetie" In this sparkling song-romance revel. Make a date with "Honey"!

## Next Week

Monday - Tuesday - Wednesday

The Outstanding Song-romance of ALL TIME!

With the Outstanding Singing Star
DENNIS KING in

## "The Vagabong King"

With JEANNETTE MacDONALD

More Gorgeous than Anything
You Hoped to See



The 1929-30 Varsity Basket Ball Team

ENJOY-

# SHEFFER'S ICE CREAM

The Taste Tells



JEWELER
Optometrist

Kodak Finishing

#### The Bloomin' Sentinel

Vid Jones:—Speed? Why my car can't be stopped on the hills.

Edgar Richards:—Mine was that way, too, before I had the brakes fixed.

#### JUST ONE MORE

"Just one more glass, boys, and we'll all go back to North Hall," said Dinny Thomas as he laid down the soap.

Mohan, working on stage set, "Now then hurry up, can't you?

Wolever—All right: Mohan. But Rome wasn't built in a day.

Mohan—"No, perhaps not; but I wasn't manager on that job.

Schulski;—I hear you took a long auto trip with Chester Hess. Who paid traveling expenses?

Knierim:—Well, we split 50-50. I furnished gas and oil while Chet saw to the air and water.

#### SIGNS OF SPRING

- —Waller Hall girls on the courts at 5:30 A. M.
  - -North Hall boys in shirt sleeves.
- —Steve Marcin chasing butterflies in the grove.
- —Sophomores burning up the Carnegie Tests in the cool breeze of spring.
- —Field Day any day of the week on Mount Olymphus from 3:10 to 5:15.

## Leader Store Co.

"The Store of Quality"

J. - K. - L. - M.

John W. Knies, Mgr.

Bloomsburg, Pa.

# Moyer Bros., Inc. Pete Ervins' Ice Cream

Special-ICE CREAM SODAS IOc.

Whitman's & Lovell and Covel Chocolates

Prescription Druggists since 1868

Mark Lifes Milestones—with PHOTOGRAPHS

Will keep this— Record for YOU

**Jack Geistwite** 

124 East Main St.

Bloomsburg, Pa.

# SHOE REPAIRING

142 East Main Street Bloomsburg, Pa.
Phillip Toormina

# CANDYLAND Easter Candies

"The Modern Ice Cream Parlor"