

THE RURAL EXPERIENCE
IN NORTHWESTERN PENNSYLVANIA:
YESTERDAY, TODAY AND TOMORROW

EDINBORO STATE COLLEGE
EDINBORO, PA. 16444

JULY 25, 1979

EVALUATION QUESTIONNAIRE

Would you help us by taking a few moments to answer the questions in this pamphlet. Your responses are needed to evaluate this presentation and to assist in the preparation of future presentations. Please leave the completed form on the registration table sometime during the day.

1. I attended the conference in response to:
- A. Personal contact with Marsh or Nordberg
 - B. Newspaper articles
 - C. Received brochure in the mail
 - D. Other _____

2. In the presentation of the Goodell materials I was most impressed by:

the good coverage of the old
methods & tools.

3. I thought the presentation of the Goodell materials could have been improved by:

fewer pauses in narration.

4. I think the following individuals or groups might be interested in knowing of the Goodell materials availability:

the department in charge
of historical landmarks.

5. I felt the strong points in the presentations by area farmers were:

the high costs & even
higher risks

6. The presentations by area farmers could have been improved by:

better mikes & PA systems.

7. My reaction to the Farm of the Future presentation:

The lead up was a little
long but otherwise interesting.

8. I felt the strengths of the conference as a whole were:

To provoke some constructive
thinking about farmers & farming.

9. I would suggest, however, that the conference organizers should have:

kept it moving quickly &
maybe shorter

10. I would suggest that conference materials and summary report be sent to:

Evis County library

11. I would like to be sent a summary report.

Name _____

Street _____

City & Zip _____

1. I attended the conference in response to:

- A. Personal contact with Marsh or Nordberg
- B. Newspaper articles
- C. Received brochure in the mail
- D. Other Dr Hoffman - History Dept

2. In the presentation of the Goodell materials I was most impressed by:

good quality A/V production - covered all the bases.

3. I thought the presentation of the Goodell materials could have been improved by:

clicking noise during A/V presentation was distracting

4. I think the following individuals or groups might be interested in knowing of the Goodell materials availability:

Historical societies in Erie Co.
History depts at local colleges
Local agriculture organizations

5. I felt the strong points in the presentations by area farmers were:

cost of agriculture - need for general public to know this

6. The presentations by area farmers could have been improved by:

Less moderation - more talk by the farmers. Moderator did a good job though - the topics seemed to flow into one another very well

7. My reaction to the Farm of the Future presentation:

interesting ideas - too many figures to absorb. slide show showed have been better coordinated too technical

8. I felt the strengths of the conference as a whole were:

educational, material was well presented
good use of historical material

9. I would suggest, however, that the conference organizers should have:

TV promotion - local talk shows
(this may have been done)

10. I would suggest that conference materials and summary report be sent to:

See #4

11. I

W

S

C:

1. I attended the conference in response to:

- A. Personal contact with Marsh or Nordberg
- B. Newspaper articles
- C. Received brochure in the mail
- D. other news from history dept

2. In the presentation of the Goodell materials I was most impressed by:

Existence of so many original photos of farming activities of bygone years.

3. I thought the presentation of the Goodell materials could have been improved by:

a more realistic assessment of the drudgery of farming. presentation was somewhat romanticized and too idyllic.

4. I think the following individuals or groups might be interested in knowing of the Goodell materials availability:

I would guess most groups who would be interested were represented here today, but perhaps some local through chapters might be interested.

5. I felt the strong points in the presentations by area farmers were:

the fact that the farmers were very articulate + informed.

6. The presentations by area farmers could have been improved by:

perhaps there was too much time devoted to the panel format. The moderator could have spent more time moderating and less time lecturing.

7. My reaction to the Farm of the Future presentation:

The lecture portion was informative but somewhat simplistic and propagandistic. He was also somewhat hard to hear + understand at times.

8. I felt the strengths of the conference as a whole were:

bringing together from agricultural, ^{academic} ~~academic~~, + community at large to discuss problems relevant to us all.

9. I would suggest, however, that the conference organizers should have:

Provided more time for tours. It would have been nice to have been able to visit both a Victorian farm + a modern working farm.

10. I would suggest that conference materials and summary report be sent to:

11. I would like to know:

Name

Street

City



1. I attended the conference in response to:

- A. Personal contact with Marsh or Nordberg
- B. Newspaper articles
- C. Received brochure in the mail
- D. Other _____

2. In the presentation of the Goodell materials I was most impressed by:

VARIETY OF VISUAL
MATERIALS

3. I thought the presentation of the Goodell materials could have been improved by:

NARRATION DELIVERY
INDISTINCT IN SPOTS.

4. I think the following individuals or groups might be interested in knowing of the Goodell materials availability:

NATIONAL TRUST FOR HISTORIC
PRESERVATION - RURAL PRESERVATION
PROJECT

5. I felt the strong points in the presentations by area farmers were:

6. The presentations by area farmers could have been improved by:

NOT AS SACRIFIC AS I
HAD HOPED

7. My reaction to the Farm of the Future presentation:

DID NOT ATTEND

8. I felt the strengths of the conference as a whole were:

ITS MANAGEABLE LIMITS -
LOCAL FOCUS.

9. I would suggest, however, that the conference organizers should have:

MORE EMPHASIS ON HOW TO
CONSERVE LAND AND

10. I would suggest that conference materials and summary report be sent to:

SEE #4

11. I

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1. I attended the conference in response to:

- A. Personal contact with Marsh or Nordberg
- B. Newspaper articles
- C. Received brochure in the mail
- D. Other _____

2. In the presentation of the Goodell materials I was most impressed by:

the mix of slides -- very interesting to have a few of the present mixed in

3. I thought the presentation of the Goodell materials could have been improved by:

I wouldn't see how -- very well done!

4. I think the following individuals or groups might be interested in knowing of the Goodell materials availability:

any farm group (Changes, NFO, etc)
Pa. Dept. of Agriculture

5. I felt the strong points in the presentations by area farmers were:

their willingness to answer honestly any question presented even if the question was "personal"

6. The presentations by area farmers could have been improved by:

better "mike" system

7. My reaction to the Farm of the Future presentation:

speaker not as interesting as I had hoped but slides interesting

8. I felt the strengths of the conference as a whole were:

1. good time allotment
2. presenting the three - past, present, & future

9. I would suggest, however, that the conference organizers should have:

should have 1 person at reg. table from 8:30 to 9:00 other than that, well organized

10. I would suggest that conference materials and summary report be sent to:

Pa. Dept. of Agriculture
2301 N. Cameron St.
Harrisburg, Pa. 17120

*Attn: J. Shelhammer
Sec. Luther Snyder*

11. I would like to know:

Name _____
Street _____
City _____

1. I attended the conference in response to:

- A. Personal contact with Marsh or Nordberg
- X B. Newspaper articles
- C. Received brochure in the mail
- D. Other _____

2. In the presentation of the Goodell materials I was most impressed by:

3. I thought the presentation of the Goodell materials could have been improved by:

4. I think the following individuals or groups might be interested in knowing of the Goodell materials availability:

5. I felt the strong points in the presentations by area farmers were:

6. The presentations by area farmers could have been improved by:

7. My reaction to the Farm of the Future presentation:

8. I felt the strengths of the conference as a whole were:

9. I would suggest, however, that conference organizers should have:

10. I would suggest that conference materials and summary report be sent:

11. X I would like

Name Mrs J
Street 440
City & Zip 8

Everyone missed their part of the program and I was told that the first part of the program was to be presented at 10:45 AM. The three reports were at 11:00 AM. The speakers were engaged in Goodell Ladies' Day first course, arranged for Goodell, then first course. The first part of the program well-organized.

1. I attended the conference in response to:

- A. Personal contact with Marsh or Nordberg
- B. Newspaper articles
- C. Received brochure in the mail
- D. Other _____

2. In the presentation of the Goodell materials I was most impressed by:

3. I thought the presentation of the Goodell materials could have been improved by:

4. I think the following individuals or groups might be interested in knowing of the Goodell materials availability:

5. I felt the strong points in the presentations by area farmers were:

TAXES, FUEL, FERTILIZER

COSTS

6. The presentations by area farmers could have been improved by:

7. My reaction to the Farm of the Future presentation:

NON HUMANISTIC RELYING
ON CAPITAL AND MACHINES

8. I felt the strengths of the conference as a whole were:

9. I would suggest, however, that the conference organizers should have:

COUNTER BALANCED THE
FARM OF THE FUTURE LOBBYIST

10. I would suggest that conference materials and summary report be sent to:

11. I would like to be sent a summary report.

Name _____
Street _____
City & Zip _____

1. I attended the conference in response to:
- A. Personal contact with Marsh or Nordberg
 - B. Newspaper articles
 - C. Received brochure in the mail
 - D. Other Personal Contact

2. In the presentation of the Goodell materials I was most impressed by:

the slides, their authenticity
& ability to bring the past up to the present.

3. I thought the presentation of the Goodell materials could have been improved by:

better audio.

4. I think the following individuals or groups might be interested in knowing of the Goodell materials availability:

Colleges, historical groups

5. I felt the strong points in the presentations by area farmers were:

their relating of some of their
own problems to the problems discussed

6. The presentations by area farmers could have been improved by:

Withuhn not dominating the
discussion like he did.

7. My reaction to the Farm of the Future presentation:

Anything can happen. ∴ Difficult to
understand narrator.

8. I felt the strengths of the conference as a whole were:

Plenty of good information presented.

9. I would suggest, however, that the conference organizers should have:

Next time, get a better speaker than
one who spoke in afternoon.

10. I would suggest that conference materials and summary report be sent to:

U.S.D.A.

11. I would like to be sent a summary report.

Name _____

Street _____

City & Zip _____

1. I attended the conference in response to:
- A. Personal contact with Marsh or Nordberg
 - B. Newspaper articles
 - C. Received brochure in the mail
 - D. Other _____

2. In the presentation of the Goodell materials I was most impressed by:

FACTUAL INFO. THAT THEY

COULD REMBER

3. I thought the presentation of the Goodell materials could have been improved by:

4. I think the following individuals or groups might be interested in knowing of the Goodell materials availability:

Pa State Grange &
Sub. Granges

5. I felt the strong points in the presentations by area farmers were:

6. The presentations by area farmers could have been improved by:

7. My reaction to the Farm of the Future presentation:

unbelievable

8. I felt the strengths of the conference as a whole were:

very good

9. I would suggest, however, that the conference organizers should have:

10. I would suggest that conference materials and summary report be sent to:

11.

1. I attended the conference in response to:

- A. Personal contact with Marsh or Nordberg
- B. Newspaper articles
- C. Received brochure in the mail
- D. Other Evaluator

2. In the presentation of the Goodell materials I was most impressed by:

montage pictures
narrative

3. I thought the presentation of the Goodell materials could have been improved by:

4. I think the following individuals or groups might be interested in knowing of the Goodell materials availability:

high schools
senior citizen groups

5. I felt the strong points in the presentations by area farmers were:

articulation
concern for future ee political + economic problems

6. The presentations by area farmers could have been improved by:

more focus on day-to-day life

7. My reaction to the Farm of the Future presentation:

Uneven; geared toward agribusiness, not smaller farms of Eric Co. - weakest part of day

8. I felt the strengths of the conference as a whole were:

Planning + organization; general tone + atmosphere (very organized)

9. I would suggest, however, that the conference organizers should have:

Shorter the day, eg. 10-4

10. I would suggest that conference materials and summary report be sent to:

area college libraries

11. I would like to be sent a summary report
