Dear Mr. Simpson:

I have just had a call from Gary McCord indicating that you would be willing to present a program devoted to the farm of the future at our July conference.

With your participation in mind, I am enclosing an abstract of the proposal we submitted to our funding agency as well as a proposed schedule of the day in question. We would like, if possible, a presentation that has a visual orientation (film or slides) with an opportunity for comments by you and questions from the floor. Our audience should be a mix of townspeople, local government types, and area farmers.

I would welcome your thoughts and suggestions. As well, it would help us if we could have a resume of your credentials for use in our publicity releases. Gary gave me your phone number and I will try to get in touch with you once you have had a chance to review the material enclosed.

Sincerely,

John L. Marsh