

THE CAMPUS VOICE

Bloomsburg State College

Friday
Wednesday, March 23, 1983

In This Issue:

Lyman Rocks KUB

Phi Beta Lambda Attends Conference

By NOREEN FRIEL
the BSC School of Business has the reputation of having an excellent program, and this was demonstrated last weekend at the 12th Annual Phi Beta Lambda Leadership Conference held in Monroeville, Pa.

A total of 41 students from the Nu Omicron chapter of Phi Beta Lambda (PBL) at BSC, traveled to the Marriot Hotel in Monroeville to compete with 18 other Pa. colleges and attend workshops hosted by Robert Morris College.

There were various educational workshops, such as Information Word Processing - Office Automation; Better Business Bureau - Arbitration; CPA Preparation; Basics of Investments; Self-

A total of 39 students from BSC competed and many walked away winners.

actualization; and Pennsylvania Common Cause. At the conference, all PBL members voted for the new state officers. BSC is proud to have two students as officers. They are: Keith Boroch, state vice-president; and Alice

Mengel, state parliamentarian.

A total of 39 students from BSC competed and many walked away winners. First place winners from BSC were: Denise Fizel, Ms. Future Business Teacher; Randy Feger, Data Processing I; and Carol Goodfellow, Management. Second place winners were: Trish McElwee, Ms. Future Business Executive; Gene Carter, Mr. Future Business Executive; Lou Mickley, Data Processing II; Joe DiGangi, Management; Lisa Moyer, Economics; and Meg Monseau, Executive Typist. Third place winners were: Alice Mengel, Extemporaneous Speaking; Celeste White, Data Processing II; Scot Hart, Business Law; Mike Ostafy, Parliamentary Procedures; Penni McCarthey, Executive Secretary; and Beth Wenrich, Professional Secretary.

BSC also received many chapter awards. These were: Outstanding Chapter Criteria - first place; Alumni Certificate; Who's Who in State Phi Beta Lambda - Kim Murphy; Outstanding Project - first place; and Chapter Activities Report - second place. Richard Benefield, manager of the Hotel Magee, was also chosen as

Business Person of the Year. His name was placed in nomination by the BSC chapter.

By winning the most awards in the competitive events, BSC's chapter received the Traveling

BSC won the most awards in the competitive events, including the Traveling State Trophy award.

State Trophy. This is the fifth year BSC has won this award.

Accompanying the students to the State Leadership Conference were advisors Dr. Peter Bohling, Miss Janice Keil, Dr. Emory W. Rarig, and Dr. Ellen M. Clemens. All served as judges for the various competitive events. Currently, Keil is director of the Pennsylvania State Alumni of Phi Beta Lambda.



Bob Yoder

ALICE MENGEL was voted State parliamentarian at the PBL leadership Conference. She also placed third in Extemporaneous Speaking.

Forum Held On Name Change

By JO ANN BERTOLINO

Four top BSC administrators presented a public forum on the concept of changing from Bloomsburg State College to Bloomsburg University, 7 p.m., Monday, March 20, in KUB. The open forum was preceded by the initiation of new members into Phi Kappa Phi, the national interdisciplinary honor society administrators.

Administrators present were president James McCormick, Dr. Larry Jones, vice-president of Academic Affairs, Dr. Robert Parrish, vice-president of administration, and Dr. Jerrold Griffis, vice-president of Student Life.

McCormick gave a complete summary of the name change and also discussed the advantages and disadvantages that might accompany the change. He explained that July 1, BSC will become BU (Bloomsburg University). He also stated that it will just be a change in the school's name, and that the quality of the institution, will continue to grow and develop.

According to McCormick, the new name will encourage more research within the system. The change will also make the institution noticeable as a multi-purpose one, instead of a single-purpose one because of its many major areas of study. "We have a strong college of arts and sciences within BSC," said McCormick. "The fact that BSC has a diversity of students makes our institution strong."

McCormick also explained

that the new name will bring an increase in prestige and a long-term success in the recruitment of faculty and students. Increased fund-raising efforts, and grants could also be achieved by the new name.

Jones followed up by demonstrating a slide presentation informing the audience on what differences will occur on July 1 from an academic standpoint. Some of the changes will be: 1) The School of Arts and Sciences will become College of Arts and Sciences; 2) The School of Business and Professional Studies will become College of

Business and Professional Studies; 3) The School of Extended Programs and Graduate Studies will become College of Graduate Studies and Extended Programs.

Jones also explained how the decision to change from BSC to BU will make the institution more appealing to potential students and parents.

Parrish, representing administration, explained how the school can continue to be selective in recruitment of staff members as well as potential students.

Griffis discussed the ad-

(Continued on page 3)

Theatre Ensemble Requests Partnership

By LINDA LOWRY

A Representative of the Bloomsburg Theatre Ensemble (BTE) spoke to the Executive Council of the Community Government Association (CGA) at Monday's meeting about establishing a "partnership" between BTE and CGA.

BTE is an acting ensemble that performs plays out of the Bloomsburg Area and is presently using the old Columbia Movie Theatre in downtown Bloomsburg. BTE desires help from CGA in raising funds to aid in a renovation project of their present theatre. BTE needs approximately \$225,000 to reach their goal of around \$612,000 for this project.

The type of help wanted of the Theatre Ensemble is not direct financial support, rather, they would like to work with CGA and offer their new building and special opportunities to Bloomsburg students in exchange for fundraising ideas and aid.

Some opportunities would include; providing entertainment, job experience for interested students in acting classes, others include providing educational programs not offered at the college and reduced ticket prices.

Executive Council decided to take the request to General Council for discussion.

(Continued on page 6)



Bob Yoder

KEITH BOROCH was elected state vice president of PBL.

Letters to the Editor

False Front

I'm writing, in part, to thank the Scranton Commons' staff for the best brunch of the year (Sat. March 19). There was a wide variety of food to choose as a main course: all tasted very good, there were many different kinds of cereal, all kept full, there was a wide variety of ice cream, and there was also an abundance of fresh fruit and fresh pastries.

Wouldn't it be nice if that were the case for every meal? Why would such a good meal on that day? It was obvious to anyone who was there. It was visitation day. Every visitation day, there mysteriously seems to be an unusually good meal.

Amazing!...

I see it as just another way to create a false picture for applicants. I also realize that is common procedure everywhere. But does that make it justified?

By changing to a university, the college is hoping to attract more applicants. I suggest before they begin changing something as drastic as the name, they start changing the administration's "phony" attitude. This phony attitude could also be the reason for the students' lower self-esteem as compared to some universities.

Let's clean-up the act. Keep the Commons' food consistent.

Project a more genuine attitude from the administration. Then, the respect we deserve will come.

Sign me,
Sick of food
and phonies

BSU Preference

I'm writing in response to the article of March 18, in which we found our fate to be "BUP."

I would like to address two comments from Paul Stockler in that article. One is that he could not overcome "a lot of politics." I find it hard to believe that he would be forced to fight alone. I'm sure students from Clarion or Shippensburg,

for example would rather be referred to "CSU" or "SSU", - respectively, instead of "CUP" and "SUP." Undoubtedly, someone somewhere was willing to fight for their students. Why couldn't you speak with them? What kept you from organizing?

Secondly, the comment, "The legislators became upset when the "BSU" proposal came up," also appeared. Who cares? That's no reason to turn tail and run. That's not the first or last time legislators will be upset. They must be stood up to.

Obviously, to me and the overwhelming majority of students, "BSU" not only

sounds better, but is more logical than "BUP." The school goes by "Bloomsburg State", in general sense anyway. Look in the bookstore. There's "Bloomsburg State" on everything; that isn't "Bloomsburg University" of course. This is only one case. The list could go on. Plus, won't there be some confusion with Bucknell; "BU." And everybody knows we have no desire to be confused with Bucknell.

Mr. Stockler, maybe it's time you stop making excuses and start representing the students.

Signed,
Upset

Job Outlook

Employment Improvement Forecast Nationwide

Employers nationwide are forecasting a sharply improved job situation during the coming three months, according to the findings of the Employment Outlook Survey conducted by Manpower, Inc., the world's largest temporary service firm.

According to the quarterly poll of more than 11,175 employers in 348 U.S. cities, a significant number of firms plan to hire additional workers during the second quarter of 1983 (April, May, June), while the pace of staff reductions will diminish dramatically. Overall, the job outlook improved over last year.

Nationwide, the 21 percent of employers planning to increase staff size represents the highest level since 1981.

Manpower President Mitchell S. Fromstein attributed the survey results to a cautious but still very solid rise in business confidence. "The most dramatic improvement in job opportunities is expected to occur in those sectors which were hardest hit during the recession - construction and manufacturing of durable goods. Jobseekers in the troubled Midwest are likely to find an improved job climate with survey figures the best reported for that region of any quarter during the past three years."

Major improvements are also

visible in the finance, insurance and real estate sector and in wholesale and retail trade. Also improved are manufacturing of non-durable goods, the transportation and public utilities sector and education. Only the services sector, which suffered least from recessionary layoffs, shows no increase in employment levels from those reported one year ago.

Geographic regions, like economic sectors, are expected to show the sharpest improvement where the recession hit hardest. As stated earlier, the Midwest reports the largest gain in employment opportunities. Southern jobseekers are likely to find an improved job climate, but considerably less dramatic than that in the Midwest. In the Northeast and West, an expected upward movement in job prospects based on seasonal factors is predicted, but the upswing is no greater than that reported last year at this time.

CONTINUED DECLINE IN CUTBACKS AND INCREASED HIRING ACTIVITY REPORTED BY MANUFACTURERS

Continuing the trend, revealed by the survey last quarter, a further decline in the number of cutbacks is expected by manufacturers for the second quarter of 1983. Also, the number of durable goods

manufacturers planning to hire additional workers in the next three months, 24 percent, is the highest since the fourth quarter of 1981. The most dramatic improvement regionally for manufacturers is reported by the Midwest, which was most severely affected by the recession. There, nearly three times as many employers plan to add staff as expect reductions, and the outlook is the best reported for any quarter since the second quarter of 1980.

Southern manufacturers of non-durable goods post the highest number of job opportunities, with the Midwest and West reporting figures only slightly behind.

FINANCE, INSURANCE & REAL ESTATE SECTOR REPORTS BEST JOB OUTLOOK

IN OVER TWO YEARS Hiring strength in the finance, insurance and real estate sector has bounced back and is expected to be the strongest in over two years.

The most dramatic improvement in the job outlook for this sector is predicted by southern employers. There, 29 percent plan to hire staff while only 2 percent expect reductions. One year ago, nearly twice as many planned to increase staff size as expected cutbacks.

DROP IN CUTBACKS IMPROVES WHOLESALE AND RETAIL TRADE EMPLOYMENT OUTLOOK.

The highest number of job prospects is reported by Southern and Midwestern wholesale and retail merchants.

DECLINE IN CUTBACKS REPORTED BY TRANSPORTATION AND PUBLIC UTILITIES EMPLOYERS

While the same number of employers in transportation and public utilities plan to hire additional workers during the next three months as last year at this time, far fewer expect staff reductions.

The South and West report the highest number of job op-

(Continued on page 6)

Attention

Newspaper Openings:

Fall openings for the Campus Voice staff exist. Applications are now being accepted for all positions including Executive Editor and Managing Editor. Please send letters of interest to the Campus Voice, Box 97 KUB.

Letters will be accepted until late April.

Campus Voice Staff

Bloomsburg State College, PA 17815 Box 97 KUB 309-3101

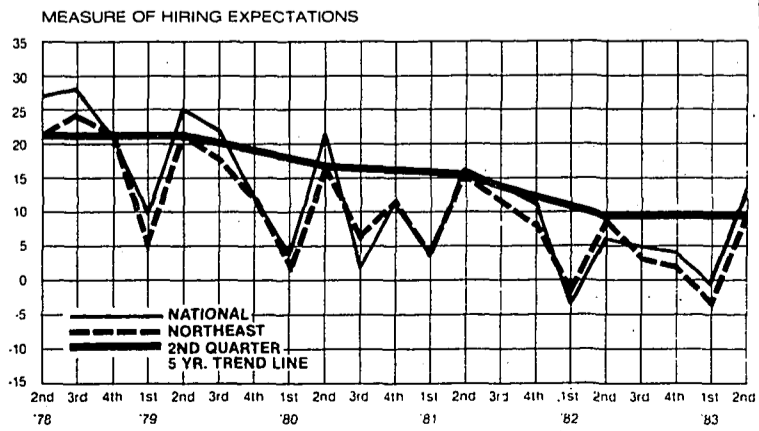
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The Voice is governed by the Editorial Board with the final responsibility for all material resting with the executive editor as stated in the Joint Statement of Freedom, Rights and Responsibilities of students at BSC.

The Voice reserves the right to edit all letters and copy submitted. A maximum of 450 words will be placed on all letters to the editor with an allowance for exceptions. All letters must be signed and have an address and phone number for verification. Names will be withheld upon request.

The opinions voiced in the columns, articles and notices are not necessarily honored by the entire staff. An unsigned staff editorial denotes a major editorial opinion.

Northeast



Note: The annual trend line represents net employment expectations for the current quarter in relation to the same periods of previous years. These figures do not account for seasonal variations.

Faculty Participates In Women's Conference

BSC faculty members presented workshops at the third annual Woman in Search of Herself Conference held at East Stroudsburg State College on March 11-12, 1983.

Dr. Mary Kenny Badami, Department of Communication Studies, presented a workshop on "Women's Communication Patterns - Verbal and Non-verbal." Using lecture, demonstration and discussion, Dr. Badami explored differences between women's and men's communication patterns, raising questions about the effectiveness of what are considered "women's patterns."

Dr. Marjorie Clay, Department of Philosophy, presented "Philosophy Constructs the Woman," a lecture-discussion workshop which examined some of the assumptions about women implicit in the Western intellectual tradition. Participants discussed passages in philosophy ranging from Aristotle's explanation of women as "regularly occurring deformities of nature" to Schopenhauer's claim that women "exist solely for the propagation of the race."

Ms. Shell Lundahl, Counseling and Human Development, presented a workshop on "Alcohol Use and Women: Alcoholism as a Feminist Issue." After offering a brief overview of the history of alcohol use as it relates to changing social roles, Ms. Lundahl led participants in a discussion of the implications of that history for modern women. Among the issues they considered were the sexism apparent in the media's equation of alcohol use and sexual sophistication, and some of the problems women encounter in getting successful treatment for alcoholism.

The WISH III Conference culminated East Stroudsburg State College's week-long "Celebration of Women," March 6-12, 1983. BSC students attending the conference were Brenda Beverly, Nancy Coughlin, Pam Shupp and Jane Stuehling. Linda Badami, Central Columbia High School, also participated.

Walter M. Brasch, associate professor of English at BSC has been honored for "Best

Education Writing of 1982" by the Pacific Coast Press Club. He received a certificate and a \$100 check. The Press Club, which includes members from California, Oregon, and Washington, yearly receives entries from throughout the country for several divisions. The Education Division honors the journalist for outstanding writing about the nature of education in America.

Dr. Brasch, in his third year at BSC, had been a newspaper reporter and editor, magazine writer, TV-film writer, and freelance writer. He is the author of more than 250 magazine articles and six books, including "Columbia County Place Names," published last year.

Dr. Robert J. Parrish, vice president for administration, recently received the Austin Furbee Outstanding Alumni Award from the Ohio University Alumni Association which is given once a year. Dr. Parrish received his bachelor of science in commerce from Ohio University in 1962.

The position of Assistant Director of Community Activities has been filled by Jimmy Gilliland effective March 14.

Gilliland, 28, was chosen from 100 applicants. He was the program coordinator at the University of Pittsburgh. Gilliland received a master's degree from Bowling Green State University and a bachelor's from the College of Steubenville.

As the Assistant Director of Student Activities, his responsibilities will include advising Kehr Union Program Board and Concert Committee. Gilliland will also schedule events sponsored by Student Activities - College Union, and prepare the All-College Calendar. He will be working with various programming committees such as Homecoming and Parents' Weekend, as well as with public relations.

Gilliland replaces the former assistant director Tammy Chacona, who is now program coordinator at Youngstown State University.

Retirements Announced

The retirements of associate registrar Robert L. Bunge and five non-instructional employees were approved by the BSC Board of Trustees at its quarterly meeting on Wednesday.

Bunge, a native of Catawissa and a BSC alumnus, joined the faculty in September, 1964 as assistant to the Dean of Instruction and several years later was appointed registrar of the college. The latter position was held until January 1982 at which time he requested to be reassigned in anticipation of retirement and was appointed associate registrar.

He is completing 28 years in the field, of education, nineteen of which were at Bloomsburg. His retirement will be effective August 19, 1983.

Over the years at BSC, Bunge served as a member of the Representative Assembly, College Calendar Committee, College-wide Promotion Committee, and the Academic Review Board. Prior to coming to Bloomsburg, he was a guidance counselor at Milton Senior High School for four years, was associated with U.S. Radium Corp. for seven years, and taught science in the Catawissa High School for four years. From 1943 to 1946, he served in the U.S. Air Force.

Bunge has been extremely active in masonic organizations and was past master of Washington F & M Lodge 265 and a most high priest of the Bloomsburg Royal Arch Chapter 218, along with membership in Crusade Commandery of Knights Templar No. 2, Mt. Moriah Council No. 10, and Caldwell Consistory. He has been a member of the Susquehanna Valley Genealogical Society and a former deacon of Shiloh Bible Church.

He earned a bachelor of science degree in education from BSC in 1947 and a master of a science degree in education from Bucknell University in 1949.

Four of the five non-instructional retirees have at least 15 years service at the college.

Lester C. Ash from Benton, a plumber, will retire April 29, with 15 years, 5 months service; Rita H. Fahringer, custodial worker II, Bloomsburg, 17 years, 6 months; Harrison L. Phillips, custodial worker I, Benton, 11 years, 3 months; Cora O. Sharrow, custodial worker supervisor, Bloomsburg, 15 years; and Clarice A. Vargo, clerk stenographer II, in the registrar's office, Danville, 15 years, 6 months.

Name Change

(Continued from page 1)

vantages concerning student life. He explained how the new name would pull students up a notch or two when applying for jobs. That by having BU on their degrees, it would make them become more recognized.

The primary goal of the administration is that the institution will be a resource to the Commonwealth, the local community, and region, which some staff members and students have been in the past.

Also covered at the forum was the initiation of new members into Phi Kappa Phi, Phi Kappa Phi is a national fraternity created in 1897 at the University of Maine by a group of seniors achieving academic excellence and felt they should be recognized. Once initiated into this fraternity, the student will always be a member. The top five percent of BSC juniors, and top 10 percent of seniors who achieved academic excellence were initiated.

National News Music

With a whoop and a holler and a dash of down-home glitter, country music strutted onto cable television last week. The Nashville Network, a joint venture from WSM, Inc. of Nashville (owners of Grand Ole Opry) and Group W Satellite Communications, was beamed into some 7 million homes via 725 cable operators. It was the largest subscriber launch in the history of cable television. The inaugural evening featured five hours of live music by such country stars as Tammy Wynette, Emmylou Harris and Tanya Tucker as they sang at kickoff parties round the country.

Video

This is the year to pity poor music lovers. Just when they thought they had the best system that money could buy, along comes a technological development that may render their expensive turntables and library of LP's as out of date as Edison's first talking machine. This month two major manufacturers, Sony and Magnavox, are introducing a limited number of digital record players in audio and department stores across the U.S. The machines, which retail for \$800 to \$1,000, use a laser beam instead of a conventional tone arm and stylus to play compact discs, or CDs, that are only 4.7 inches in diameter and will sell for about \$17.

New Personnel Appointed

Approved by the board for the 1983-84 college year was the appointment of Dr. Boris Raykshetyn as associate professor of mathematics and computer science.

John D. Hohmann was approved as an assistant athletic coach for wrestling. He began his duties on December 11 and will continue to June 11, 1983.

A number of faculty appointments of new personnel for the second semester of the 1982-83 college year were approved by the Bloomsburg State College Board of Trustees at its quarterly meeting on Wednesday.

The new appointments included: Dr. Abha Ghosh, assistant professor in the Center for Academic Development in the capacity of tutorial coordinator and research analyst; Susan M. Hill, J.D. (law), temporary instructor of finance and

business law; Harriet Laine, assistant professor of biological and allied health sciences; Shu-Chen Li, temporary instructor of mathematics; Joan B. Stone, temporary instructor of nursing; Gideon J. Wray, temporary instructor of accounting; Lewis V. Wray, temporary instructor of marketing - management.

Jean R. Atak, a resident of Lewisburg, was approved on a part-time basis for the semester as temporary assistant professor of psychology.

The appointment of Linda M. Nicholas as an adjunct faculty member in the department of philosophy and anthropology was approved. She began her duties last November and will continue through the end of the 1982-83 academic year.

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JIM LYMAN (L), and Kirk Edwards (R), strummed guitars in the President's Lounge Sunday night.

Campus Satire

How Was Your Break?

By MARK SINGER

"My break was just fine... No, I didn't go to Florida". Maybe those of us whom this statement applies should get a tee-shirt printed with these words. Not only am I tired of the redundant question, "How was your break, did you go to Florida?", I'm humiliated (and a bit envious) when someone with a nice tan comes up to me and brags of the fantastic, party-crazed week they had at the beach. It's blatantly obvious that I, white as a cadaver, didn't "shobee to 'Lauderdale," but still the same old lines: "How was your break, did you go to Florida?" For the sake of boring you with repetition and to save this newspaper space, let's refer to "How was your break, did you go to Florida?" by this abbreviation:

H.W.Y.B.D.Y.G.T.F.?

It has really gone to an extreme this semester, and it is starting to eat me alive! Four out of my five professors began their first class back with...H.W.Y.B.D.Y.G.T.F.? When the fourth said it, I was tempted to run from class to the drug store for a bottle of Suddentan and a tube of Nosecote!

My boss on campus is planning to vacation in the

Bahamas. The first day back on the job... H.W.Y.B.D.Y.G.T.F.? I quit that day.

I was overjoyed the other day to get a letter from an old acquaintance. I immediately recognized the stationery, handwriting, and familiar perfume. I was relieved at the thought of hearing from someone back home who was not acquainted with the "suntan syndrome." The beginning of the letter was interesting and funny. I got to the fifth line of the letter and was shocked! I was comatose for fifteen minutes. She wrote, "H.W.Y.B.D.Y.G.T.F.?"

Can I not escape these bragadocious beach bums? What is it that makes a suntan so prestigious?

When you think about it, it is actually quite funny. Here is a handful of people, who have wasted a huge sum of money, and now think they are too cool to calypso. They believe their blotched, falking skin is sexy and appealing. Well, these "a-peeling" people remind me of escapees from a native leper colony.

H.W.Y.B.D.Y.G.T.F.? If asked this question next year, I'm going to be prepared. The campus "Wallpaper Journal"

suggests some appropriate replies:

"I do like your tan, but I always thought leather looked better on shoes."

"Oh, you went to Florida. Must have been on the Tan Now, Pay Later plan."

"With that Nosecote on, your face reminds me of a huge saddle shoe."

"Please stop smiling. The sound of your nose cracking is almost deafening!"

"Maybe a potato skinner could do something for your shoulders."

LATER Ft. Laudeadaa's!!

For Your Pet

"Animal Awareness Education," a new four-week mini-course co-sponsored by BSC's Office of Extended Programs and the public education radio program "Animal Crackers" that focuses on humane education and companion animals, will begin April 4 at 7:00 p.m. in Hartline Science Center and continue for three more Monday evenings.

The course, created by Dr. George Leighow, VMD, and Sherry Carpenter, co-hosts of the radio program, tackles the problem of adequate health care in two classes which deal with caged and uncaged pets as well as the subject of proper grooming. The second half of the course deals with the human companion animal bond as it affects senior citizens and explains how pet lovers and pet owners can become volunteers in humane education on the local level. Class enrollment will be limited, so early registration is encouraged on the local level. Class enrollment will be limited, so early registration is encouraged before the March 31 deadline. For further information, contact Ms. Sherry Carpenter at her R.D. 2, Bloomsburg, PA 17815 residence, phone (784-0374).

Lyman Rocks KUB

By ROBERT FLANAGAN

Graduate student Jim Lyman entertained a large and appreciative audience Sunday night in the President Lounge of the Kehr Union. Filling his set of music with soft rock tunes branded with his unique style, the BSC graduate used impressive guitar picking to enhance the show.

Lyman's songs express a wide range of themes. "Poison Pen" expresses his desire to gain power through his writing, and "Mr. Employer" is a song about the difficulties he incurred when trying to find a job after graduation.

One of Lyman's better songs, "High School Memories" deals with the human quality he "hates" the most, complacency. Lyman tells of old high school friends who appear to be content living out the rest of their lives in a small coal mining town.

"With You Tonight," a slow love song, kept everyone's attention and seemed to entrance the audience.

Lyman's old favorite, "Chest Hair Blues," was the usual crowd pleaser.

humorous song made popular by an old MASH episode also seemed to please everyone with its foot-tapping rhythm.

"A Father's Concern" is a song Lyman wrote after reading accused murderer George Banks committed the crime because he wanted to protect his children. The eery song concerning thought of killing your children to save them from the horrors of real life, touched and moved the

whole audience.

Despite getting only "3 hours of sleep" the night before, Lyman's performance was not hindered, and his humor between songs was an added plus to the show. Lyman joked about practically everything from love at first sight to his old high school days.

Lyman's old favorite, "Chest

Edwards performed ragtime, blues, jazz, and what he called "high-tech folk music."

Hair Blues," was the usual crowd pleaser, sparking audience participation and an arousing ovation at the end.

Opening for Lyman was guitarist Kirk Edwards, who hasn't played in Bloomsburg for four years and has been playing the college circuit for 10 years now.

Edwards has a wide range of musical styles. He performed ragtime, blues, jazz, and what he calls "high-tech folk music".

A ragtime song, "I'm Going To Get High," was a real crowd pleaser.

Good rapport was established with the members of the audience as Edwards talked with them between each song. He talked about each song's author meaning, and also used a good sense of humor.

Songs written by Edwards, his personal friends, and famous songwriters such as Delbert McClinton were performed.

Edwards ended his set with four blues songs that brought on audience participation.

His new album entitled "First Light, Second Wind" is due out soon.

Help For Students

On March 30 in the KUB, the annual Career Development Office - sponsored Career Fair will be held. This event is always well-attended and has proven to be beneficial to students in the past. Their primary purpose is to have representatives from various professions give students exposure and the opportunity to gain information. Also, students who are having any difficulty

with choosing a major, or if you're totally not satisfied with your major - you are welcome to visit the office. They have many ways of assessing your talents and interests, to find a major and a career that will suit you.

Look for more information in the current issue of the BSC Today.

Remember - March 30 in the KUB!

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Image Review

Standing Room Only

By CAROL LIESS

Opening with their theme song, "I Hear Your Hands," IMAGE presented their show to standing-room-only crowds in Carver Hall at 2 p.m. Sunday, March 20, and 8 p.m. Monday, March 21. IMAGE is a club comprised of 12 BSC students that perform sign language to the recordings of hit songs.

The cast dazzled the audience with their creativity in blending sign language, drama, dance, and a lot of humor to songs of today and yesterday. One of the favorites was their rendition of "Stray Cat Strut," in which eight members, dressed as cats, strutted across, singing the lyrics. Another crowd pleaser was their spoof on the Partridge Family during "I Think I Love

You," when six IMAGE members wore outfits similar to the ones worn on the TV show. "Whip It" and "Chest Hair Blues" — with Jim Lyman doing a live performance — were also well-received. A sentimental mood fell over the audience when the seven graduating seniors performed "I've Loved These Days," complete with cap and gown.

All in all, it was a fantastic performance with standing ovations well-deserved. Young and old alike found enjoyment in the show, and the 12 IMAGE members' obvious enthusiasm added to the excitement. If you have never seen IMAGE, you are really missing something worthwhile. Next time they have a show, try and see it; you won't regret it.



IMAGE performers sign popular songs to delighted audiences.

Patrick J. Murphy

BLOOM COUNTY

by Berke Breathed



Black Author to Lecture Here

By MARY HASSENPLUG

Author Lorenz Graham will visit BSC next week to talk with students on the subject "Writing for Understanding." Graham is the author of several novels and children's books concerning the continuing struggle of blacks in society. The lecture will take place 8 p.m., Wednesday, March 30 in the President's Lounge. A reception will be held after the presentation, during which time students can speak with Graham personally.

Graham will visit Dr. Brasch's MASS MEDIA: PRINT CLASS 12:30 Thursday in Bakeless 105. The presentation is open to the public. An autographing session will be held in the College Store at 2 p.m. on Thursday. Graham will also hold two readings of his works at local elementary schools.

Graham began his writing career in Africa after accepting a teaching position in Liberia. He discovered that most of what he had read about "The Dark Continent" was not true. He set out to dispel myths about Africans being savage and vicious. Graham created the Town Series to dramatize the lives of American blacks — people who know the evils and feel the pains of injustice and discrimination, but live in hope

and continued to struggle.

His most recent work, *John Brown: A Cry For Freedom*, is an authentic account of the life of the man whose cry for freedom signaled the end of slavery in America. Graham

has wrote three Bible stories told in the folk speech of West Africa.

Graham has traveled with his wife to more than fifty countries to lecture and exchange ideas.



AUTHOR Lorenz Graham will be on campus next week lecturing on "waiting For Understanding".

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There will be no Voice published on Friday, April 1.

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Job Outlook

(Continued from page 2)

portunities for this sector. **SERVICE SECTOR EMPLOYERS PREDICT SAME**

HIRING ACTIVITY AS LAST YEAR

The service sector was not as severely affected by the recession as other employment sectors, and its hiring strength is not expected to return to normal levels before a solid trend for improvement is established by the hard-hit manufacturing sectors.

Overall, 23 percent of service employers plan to expand staff size during the second quarter of 1983, down slightly from the 24 percent with similar intentions one year ago.

The highest number of job prospects for this sector is reported by Midwestern employers.

EDUCATORS, PUBLIC ADMINISTRATORS AND MINING EMPLOYERS CONTINUE TO REPORT WEAK HIRING PLANS

Nationwide, educators, public administrators and mining employers continue to predict weak hiring plans for the second quarter of this year. A decline

in cutbacks is reported by both educators and public administrators, and Southern and Midwestern employers of those sectors report the highest number of job opportunities.

Hiring activity by mining employers is expected to slump, but employment levels are not expected to be as low as were reported for the past three quarters.

THE EMPLOYMENT OUTLOOK SURVEY

Manpower, Inc. conducts the Employment Outlook Survey on a quarterly basis. It is a measurement of employer intentions for changes to the permanent workforce and,

during its seven-year history, it has been a significant indicator of employment trends. Based upon telephone interviews with over 11,175 public and private employers in 348 U.S. cities, the second quarter 1983 survey was conducted the last two weeks of February.

Manpower, Inc. is the world's largest temporary service firm, annually providing employment to over 700,000 people through its more than 900 offices in 31 countries. Office services account for more than half of the assignments at which its temporary workforce is engaged. Its parent is The Parker Pen Company.

Run-For-Life Date Set

The 1983 Columbia County Heart Campaign will stage its fourth annual Rick Keller Memorial Run-for-Life at 10:30 a.m. on Saturday, April 16, at Bloomsburg Town Park.

Last year BSC students and several fraternities helped raise nearly \$2,000 for the American Heart Association in a very successful event. We cordially invite your organization or individual members to participate in the 1983 run.

Two trophies will be awarded to the fraternities, sororities, or campus organizations that turn in the largest amount of sponsor money. Individual runners, of course, will receive awards and prizes as listed in the announcement.

The American Heart Association will appreciate your help, either as an organization or as individuals. Sponsor sheets are available at the Kehr Union desk.

Experienced Professor Offers Advice

By SUSAN HUFF

"The hardest job is your first job," said Bill Dorman, guest speaker at the Mass Communication Club meeting held March 17.

Dorman, a BSC radio and television professor, gave tips to students on how to get started in the media field, before and after graduation.

Having worked for Channel 44 in Wilkes-Barre and WHLM in Bloomsburg, Dorman cited his past experiences with making contacts, job researching, and interviews. He said that knowing who you are going to talk to and finding out about the company in advance are two factors crucial to a successful interview. He also said an important tip he learned was that "clothing really makes a difference."

Dorman told mass communication students to stay in contact with as many people as

possible in order to build your own network of contacts. He also urged students to go to career counseling and start compiling a portfolio that displays samples of their work.

"In college you are out to make yourself different from everyone else," Dorman said. Experience that is obtained from internships and extra-curricular activities is more important than having a degree, he said. He also added, "A college degree won't

help you get a job in the media, but it will help you keep it."

At the conclusion of his speech, Dorman showed a documentary film on the Human Services Center that is soon to be built. The center will be completed in approximately two years, and will contain extra space for the mass communication department, as well as space for the psychology, sociology, nursing, and math departments.

Groundbreaking

Groundbreaking for construction of the Human Services Center will be held Thursday, March 31, at 11:00 a.m. at the site located between Bakeless Center and Waller Administration Building. Invitations have been extended to Commonwealth officials, community leaders, and other

friends of the college who were instrumental in the passage of the Capital Budget bill that provided funds for the new building. Members of the college community are also invited to attend. The \$6.4 million structure is expected to be completed by the summer of 1985.

Service Fraternity Excels at Conference

Six students from the Alpha Phi Omega Service Fraternity here at BSC attended a sectional conference at Lycoming College, Williamsport, on Saturday March 19, and captured two awards.

BSC was awarded the H. Roe Bartle award for outstanding achievement, and also received a certificate to commemorate their 20th year as an active chapter.

Since 1963, Alpha Phi Omega has been performing services both on and off the college campus. Aside from conducting campus tours and helping with bloodmobiles, the XI Lambda chapter also performs skits for the ill in hospitals, and the elderly in nursing homes.

BSC has volunteered to host next spring's sectional conference which will hopefully bring Alpha Phi Omega as much success as this year's.

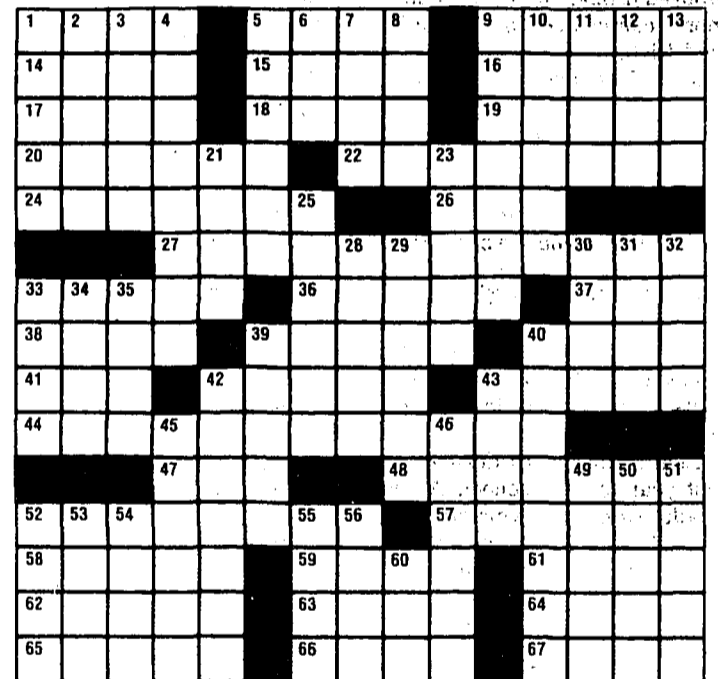
Theatre

(Continued from page 1)

CGA Pres. Paul Stockler asked for ideas for a new name for College Council due to the name change to "University." A motion passed to recommend "Students Senate" as the new

name. Another item passed by Executive Council was the requisition to allocate \$493 for Kimberly Traum to attend a national convention in Chicago for the American Marketing Association.

Crossword Puzzle



ACROSS

- 1 Familiar vehicle
- 5 Not in harmony
- 9 Not — in the world
- 14 Seize property
- 15 Substitute
- 16 Revealed
- 17 Ripens
- 18 Novel heroine
- 19 Out of use
- 20 Woolen fabric
- 22 Set off in bright colors
- 24 Caribbean island
- 26 — Roy
- 27 Dubious
- 33 Emit
- 36 Marked by strain
- 37 Goddess of the dawn
- 38 Good Hope or Fear
- 39 Prepare (oneself)
- 40 Peruvian
- 41 "Chances —..."
- 42 Rembrandt —
- 43 Pear
- 44 At great speed
- 47 One or eleven, at the casino
- 48 Helmets
- 52 Like crepe

- 57 Philippine statesman
- 58 French revenue
- 59 Boyfriend
- 61 Part
- 62 Both, either
- 63 Island E of Java
- 64 Cinders of the comics
- 65 Insensitive ones
- 66 Went smoothly
- 67 Part of the office scene

DOWN

- 1 Silver, in Mexico
- 2 Reagan's Secretary of Treasury
- 3 Ward off
- 4 Specialized skill
- 5 Mode of access
- 6 "Lord —"
- 7 Summit
- 8 Enlarge holes
- 9 Large snail
- 10 Yellow melon
- 11 Border St.
- 12 Decorate again
- 13 Classical garden
- 21 Ailment
- 23 Porridge, Scottish style
- 25 In error
- 28 River ducks
- 29 Engulf
- 30 Man's name: Abbr.
- 31 Frenzied
- 32 Grandson of Abraham
- 33 Alphabet ending
- 34 Madras dress
- 35 — del.
- 39 Climbing pepper
- 40 Losing money
- 42 Birds of a kind
- 43 Japanese aborigine
- 45 MacKinlay, the novelist
- 46 Water, for one
- 49 Hydrocarbon compound
- 50 Driver's expense item
- 51 Cowardly one
- 52 Grouch
- 53 City near Lake Tahoe
- 54 Chinese or European prefix
- 55 Weakens
- 56 Big —
- 60 Eastern name

Answers in next issue of Voice.

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Holds Two World Records

Wenner: Powerlifter Extraordinaire

By M. B. JUPINA

Bloomsburg State College is known for its successful athletic teams in basketball, wrestling, and swimming. Now powerlifting, a relatively new sport, is being introduced on campus. BSC's newest team has only one member, but he is among the nation's best. His name is Rich Wenner, and he is a former Teen-age National Powerlifting Champion.

Wenner, a 19-year-old sophomore, owns two world records he set on the way to his national title in 1981. He is also the current Pennsylvania State Teen-age Champion, which is a title he has owned for the past two years.

A 1981 graduate of Hazleton High School, Rich started weight training at the age of 12. "I was active in sports and felt that weight training would make me a more competitive athlete," he states.

He began lifting in the basement of a friend's house, and even though he was not yet involved in powerlifting, he still took weight lifting seriously. "I enjoyed lifting," and it gave me more confidence in myself," said Rich.

Rich has been "pumping iron" for seven years, but he didn't begin powerlifting until his senior year in high school.

Rich entered his first meet in Upper Darby, and took a first place, he also won the best lifter award. Although he won, he knew he had a lot of hard work ahead of him. "After that tournament," he says, "I decided to put most of my efforts in athletics into powerlifting."

Rich trained hard during his last year of high school. After graduation, he worked out through the summer, usually in the evening, after a full day's work. He knew that to be one of the best, he had to train on days when his body was sore, and he was tired.

Once that commitment was

made, he wanted to train the right way. Rich did not want to make any mistakes in his training that would be detrimental to his future goals.

Many powerlifters take a drug called steroids. This drug helps a lifter develop body muscles at a faster than normal rate. But steroids, according to the American Medical Association, cause many health problems such as high blood pressure and prostate cancer.

In order to avoid using this drug, he joined the American Drug-Free Powerlifting Association (ADFPA). This group sanctions drug-free meets, which they strictly govern. The officials take blood tests and give lie detector tests before and after, each meet to determine if the participants have been using drugs such as steroids.

Although he competes in meets where steroid users are permitted, Wenner lifts only for the enjoyment of competing, and for the satisfaction of outlifting an opponent who uses "roids".

Being a top-notch powerlifter, Rich needs a coach as well as a training partner and statistician. He gets this help from his parents. His father handles the chores as the coach and training partner. His mother keeps the totals of all the lifters in his weight class. He says, "My parents are my best helpers and biggest fans."

He won his national championship in Little Rock, Arkansas, in August, 1981. In that meet he set two world records in his weight class (181), and age group (16-17). His first record breaking lift was in the deadlift with a hoist of 578½ pounds, his other record was in the total, which is the total weight lifted in the squat, bench press, and deadlift, with a record of 1,405 pounds.

Since that record setting day, Rich has won two consecutive Pennsylvania State Teen-age

titles, in which he was best lifter twice. His latest championship was in Leighton, on Feb. 20. In that meet he bench pressed 365 pounds, deadlifted 600 pounds, and squatted 600 pounds for a total of 1565 pounds, which was good enough for the best lifter award, as well as the sportsmanship trophy.

In 1982 he finished 9th, lifting at 198-pounds, during Collegiate Nationals in Huntingdon, West Virginia. He was the only freshman of the 20 competitors in his weight class.

In the ADFPA meets he has entered, Rich has taken two firsts (ESSC Christmas Open, Delaware County Open), and also won the best lifter awards in both.

Rich at 5'9", now competes in the 181-pound weight class. He says that some powerlifters find it hard to drop down to competition weight, but not Rich. His body fat is a mere seven percent. Rich does not use any drastic methods to lose weight, he feels if he controls his intake of food, two-weeks before a meet, he will be able to reach his desired weight, without any loss of strength. In order to do this, he supplements his diet with multi-vitamins.

Rich feels powerlifting is a special sport. "You only get out of it what you put into it," he says. "Becoming a champion does not just happen by chance, you've got to work long and hard, training everyday and pushing your body beyond the physical limits of pain. Those are the "Keys to success in powerlifting."

Rich has plans for bigger and better things. He is now in training for the Collegiate National Championships, which will be held at Texas A&M University, College Station, Texas March 25, 26, 27. After that, he will be in training for Teen-age National Championships which will be held in Phoenix, Arizona, during August.

Netters Downed Twice By Unbeaten Teams

Coach Burt Reese's men's tennis team has been the victim of two undefeated teams in its past two outings, as the Huskies season log dropped to 1-3. Sunday afternoon BSC ran into a buzzsaw from Maryland, losing to the Terrapins 7-2, with only the number one singles and doubles positions escaping with wins. Dave Superdock was the only successful Husky in the singles bracket as he was defaulted to by Brian Gibbons after the latter suffered an injury in the third set. At the time default, Superdock was leading 4-6, 7-5, 1-0.

That would be the Huskies lone singles win of the day, as the Terps won the other five singles, four in straight set wins. Scott Wlodychak dealt BSC's Marty Coyne one of his worst defeats in memory by a 6-0, 6-3 score. Number three

Brian Kumiss allowed Husky soph Rob Lario only five games in racking up a 6-1, 6-4 triumph. Jere Bird suffered a 6-4, 6-4 loss at the hands of Mike Smith, freshman Mike Penny was downed by Carlo Lugo 6-3, 6-1. Only Scott Grebe forced his opponent to go to the third set. Still, Blaze Keating racked up

the victory 7-5, 4-6, 6-3.

The doubles, the Huskies fared little better. After taking the number one match when Coyne-Superdock outlasted the Terp duo 6-1, 6-7, 6-1. The Huskies dropped two tough matches. Bird-Grebe lost 6-4, 6-4 and Lario-Penn were downed 7-6, 6-4.

The netters faced the squad from Navy the following day and the results turned out just about the same as the Midshipmen recorded a weather-shortened 5-1 victory. Again the only bright spot for the Huskies was number one player Dave Superdock as he turned in a 7-6, 2-6, 6-3 win. At number two Marty Coyne rebounded from his Maryland performance to put up a good fight before dropping a 6-7, 7-6, 7-6 marathon to Navy's Bill Mounterford. Scott Grebe, back in the third spot after playing at the number four and six slots, was turned back 6-3, 6-1, while Rob Lario was defeated 6-4, 6-1. Navy completed their win by taking the five and six matches 6-2, 6-0 and 6-4, 6-4 over Jere Bird and Mike Penny respectively.

The netters take on Lycoming tomorrow at the opponents courts at 1 p.m.

CV Classifieds

Announcements

"THE SCHOOL OF EXTENDED PROGRAMS is looking for several part-time employees to serve as desk receptionists, van drivers, office aides, and official hosts for summer conference groups visiting BSC this summer. If you plan to attend summer school or live within commuting distance of campus and are interested in such employment, please call extension 4420 for an application form. Applicants must be approved for summer employment by the college Financial Aid Office."

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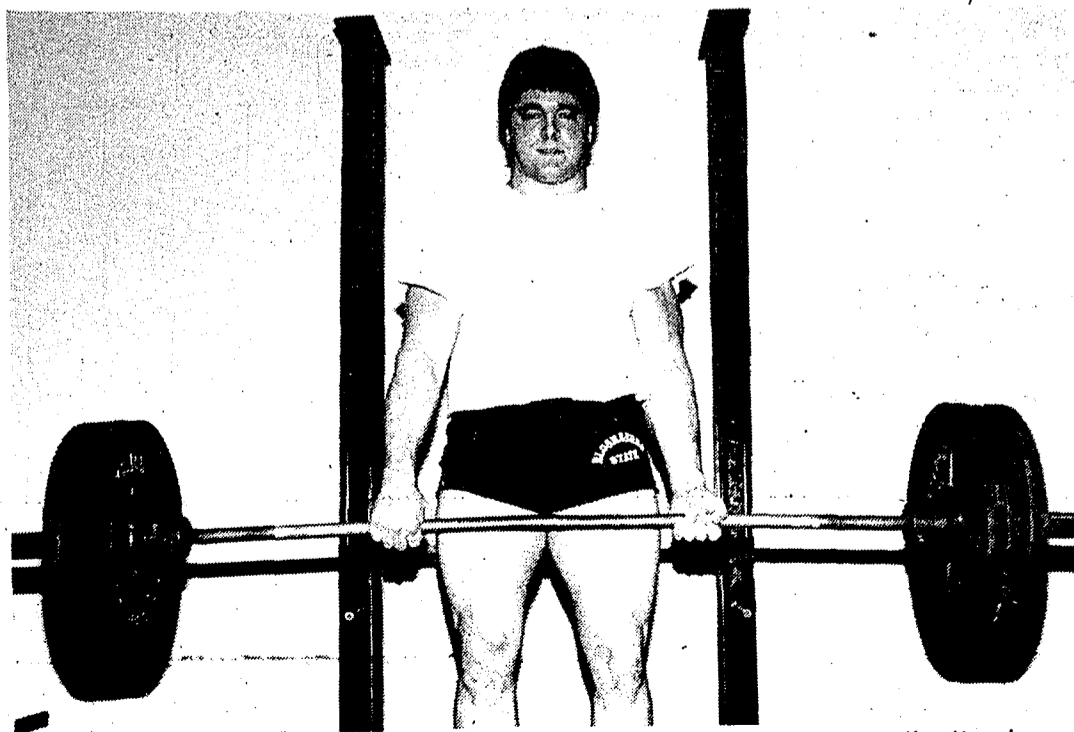
Personals

CONGRATULATIONS 30th pledge class of Theta Tau Omega! Love, The Sisters

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Kent Hagedorn

WORLD RECORDHOLDER. Rich Wenner pumps some iron in training for the Collegiate National Championships this weekend.

THE VOICE

SPORTS

Lady Huskies 11th At Nationals

By WADE DOUGLAS

Despite moving up from Division III status and this year's merger of the AIAW and NCAA, BSC's women's swim team claimed an 11th place at last week's NCAA Division II Swimming and Diving Championships. Paced by eight All-American performances, the Huskies, last year's AIAW Division III runnerup, set ten new school records at the four day championships held in Long Beach, California.

With the merger of the two governing bodies of women's athletics, Husky mentor Mary Gardner arrived at the meet expecting some very fast times and some great competition.

The next day provided the same bittersweet type of performance, as the Huskies set five more team marks yet placed only the 200 medley and 800 free relay teams in the top twelve.

She came away just amazed at the times, as the top six clockings in nearly every event would have qualified for the Division I championships. The competition was also nothing short of incredible as Clarion, after winning five straight AIAW titles, took its first NCAA crown by a mere 9 points.

Although the Huskies set three team records and turned in three other very fast clockings on Wednesday's opening day competition, the high quality of swimming kept BSC out of the finals in all six events. Similar to last year's championships, Gardner loaded up her relay teams with her top swimmers in hopes of capturing more team points. The tactic seemed it was going to work perfectly as BSC swam to record times in the 200 freestyle and 400 medley relays. However the competition did even better, leaving the Huskies to swim in the consolation finals.

In the consolations, the 200 relay quartet of Cressman, Kelly Reimert, Kelly Knaus, and Sue Young again swam to a record time, taking the consolation championship and seventh place overall. Their time of 1:39.50 would have placed them fourth in the finals, but a team can't improve its position in the consolations.

The 400 medley foursome also rewrote the BSC record book by clocking 4:06.54, which placed them 11th overall. The placing was good enough to earn BSC its second All-American honor, as

the 200 Freestyle relay also won honors. Cressman, Boyer, Colleen Grimm and Knaus swam the back, breast, fly, and free legs, respectively.

As well as the relay teams swam, Boyer's performance in the 200 breaststroke was even better, but did not even earn her consolation berth. Her 2:31.92 time was not only a team record, breaking her own mark, but also a five second improvement over her best time of last year.

Also swimming well on the opening day of competition but not qualifying for the consolations were: Cathy Sheridan (5:13.93) and Sue McIntosh (5:15.80) in the 500 free, Sue Young (27.80) in the 50 free, and Cressman (1:02.01) in the 100 back.

The next day provided the same bittersweet type of performance for the Huskies, as they set five more team marks yet placed only the 200 medley and 800 free relay teams in the top 12. Again the relay teams were the top story of the day, with the 200 medley team snagging a fifth place and the 800 free quartet taking only a 12th despite shattering the previous mark.

The 200 medley foursome utilized a record setting 28.02 opening backstroke leg by Cressman to set a 1:50.8 time in placing fifth. Cressman's time in the opening 50 yards gave her the only BSC backstroke record that had previously eluded her. Boyer, Young, and Reimert joined their teammate in the record swim in the breast, butterfly and free legs, respectively.

The 800 free relay quartet smashed the previous BSC mark by over seven seconds, in recording a 7:50.30 time. Cressman, Sue McIntosh, Cathy Sheridan, and Knaus swam the legs.

Two other records were set in the Friday's competition; the first by Sheridan in the 400 IM in 4:50.47, and the second by Knaus in the 200 IM in 2:15.79, both broke marks formerly held by Sheridan.

Also swimming Friday were Tina Klamut (4:57.22) in the 400 IM, Sue Boyer in the 50 (32.65) and 100 (1:10.25) breaststrokes, Sheridan (2:19.21) and Klamut (2:18.51) in the 200 IM, Klamut (30.19) in the 50 back, and Young (24.98) in a near record time in the 50 free.

The final day of competition brought with it BSC's best performances. Cressman and Boyer continued to swim superbly, both qualifying for the 100 IM finals along with the 400 free relay squad. Cressman's



Bob Yoder

SEE YOU NEXT YEAR. After a successful national meet, the swimmers wave goodbye. Coach Gardner's swimmers ended the dual meet season 9-1, with their lone loss coming at the hands of national champ Clarion. They also placed second at the conference meet, in addition to their 11th at the nationals.

1:00.97 time broke both the team record and the national mark, which was set last year. Unfortunately, three other swimmers also bettered the previous mark and pushed the BSC soph to fourth place. Boyer also bettered the BSC standard and claimed sixth in the finals.

After four days of swimming, the team race had dramatically come down to the last event: the 400 free relay. And although BSC had no chance to win the team crown, they would play a major role in determining the overall champions.

Clarion, who had led the competition since the opening day, had slipped into second place behind the Air Force squad with only the relay remaining. In order to claim the

title, the Golden Eagles needed a first place. Ironically, BSC, a Pennsylvania Conference rival, would provide their greatest obstacle.

With Air Force who had been disqualified in qualifying, watching helplessly from the sideline, BSC held the lead for the first three legs. Again the Huskies got a record setting performance from Cressman on the opening leg. The soph swam a 53.81 opening hundred, and was followed by equally fine legs from Reimert (5.18) and Knaus (54.08). However, despite a great anchor leg of 53.24 by Sue Young, Clarion's All-American Gina O'Connor swam the race of her life to overcome the Husky lead and win by only hundredths of a

second, allowing the Golden Eagles to eke out the team title while Air Force could only watch in disbelief.

The Huskies time of 3:35.31 shattered the school and national marks but, as was the story the entire meet, only good for a third place.

Other Saturday performances included: a team record 17:58.49 1650 freestyle by freshman McIntosh, Knaus (1:02.90) and Klamut (1:03.04) in the 100 IM, and a personal best 200 back by Sue Koenig of 2:17.75.

The final standings saw Clarion finish with 308, Air Force 299, Cal St-Northridge 245, Cal St-Davis 209. BSC held down 11th with 80 points.

Gardner Elected To Post

Like her team, Coach Mary Gardner also came back to Bloomsburg with an honor.

The lone woman nominated, Gardner was voted in by the men's and women's coaches at the national championships.

While at the National Championships in Long Beach, California, Gardner was elected as NCAA Division II representative to the National Collegiate Swimming

Association.

The lone woman nominated, Gardner was voted in by the men's and women's coaches during a meeting held at the National Championships. As the representative, she will act as a spokesperson and liaison between the coaches and the NCAA, in suggesting possible format changes and other swimming matters.

In her ninth year at BSC, Gardner was extremely happy with her appointment and the opportunity to act as a spokesperson for her peers. Already Gardner has started working on the job as she was flooded with calls upon her return to BSC following her

team's 11th place finish at the championships.



MARY GARDNER