

# THE CAMPUS VOICE

Bloomsburg State College

Monday, November 22, 1982

Inside the Voice:  
Marketing major  
pg. 4

## Organizations, keep your funds

By JEFFREY BACHMAN

Are you tired of watching your organizations' idle funds being eaten away by runaway inflation? If so, then this article should interest you, because those stagnant monies can be used to create additional revenues for your organization by investing them in B.S.C.'s Investment Portfolio.

The Investment Portfolio consists of college organizations, not using state monies, that have idle funds which, by themselves, are too small to afford any substantial return if invested. Currently some 40 organizations have funds in the Portfolio, totaling over 2.5 million dollars.

Because of the large amount of money available for investment, those responsible for handling the Portfolio, John Trathen, Director of Student Activities, and Dave Hill, Comptroller of Community Activities, are able to obtain special rates of interests on investments.

Funds in the Portfolio are liquid and may be removed at any time by organizations wishing to do so. Interest is paid to the organizations quarterly. The return on investments paid last quarter, ending June 30, 1982, was 14.51 percent. The interest is computed daily so that any organization withdrawing funds receives interest only for the period of time its money was invested. The amount of interest actually paid to an organization is based on its fund's percentage of the whole Portfolio.

Funds from the Portfolio are invested in

Certificates of Deposit (C.D.), obtained from banks. For example: \$100,000 may be invested for a period of 91 days at a rate of 14 percent interest. Currently, funds are invested for no longer than 1 year and only in C.D.'s, although Hill and Trathen have the option of investing in other forms of securities, such as money-market groups.

Money is invested through a bid process. Banks are notified that a certain amount of money is available for investment, and they submit bids stating the rate of interest they are willing to pay. Rate of interest, however, is not the only criterion in selecting a particular bank. The bank must also assure the security of the investment by supplying collateral funds, such as Treasury Notes, so in the event the bank fails the Portfolio funds will be returned. According to Trathen, B.S.C.'s Portfolio is one of few that demands this type of security.

Any college-related organization not using state funds may transfer idle funds to the Portfolio. However, Trathen discourages transfer if there is a possibility that the funds will be withdrawn within a year. Any group interested in becoming a part of the Portfolio is asked to contact either Mr. Trathen or Mr. Hill.

Trathen also mentioned the possibility of obtaining internships for working on the Portfolio. Interested students may contact Mr. Hill at the Community Activities office.

## Know your rights!

By JANICE HISLOP

Did you ever have a problem concerning your rights as a BSC student and not know where to turn for help? If so, you should know about the Student Rights and Freedoms Committee, which has been developed for just that purpose.

This organization, formed as a sub-committee of CGA, has been active in the past, but until this year it hasn't been utilized to its full potential. The first meeting of the semester was held on November 9, during which Michelle Kessler, executive board member of CGA, acted as temporary chairman to assure that the committee got off to a good start. Kelly Klingel and Mark Davis were elected chairpersons, and the entire Student Rights and Freedoms Committee prepared for a new year of doing its best to stand up for students' concerns and complaints.

When students have a problem concerning dorm

rules, the hassles of scheduling (one with which we are all familiar), grievance procedures, or any other right, they can submit their complaints to the committee. The committee considers it first, and then brings it to CGA, which determines the action to take. The Student Rights and Freedoms Committee encourages students who see something wrong to report it, rather than sitting back and taking it, while feeling that nothing can be done about it any way.

The Committee meets every other Tuesday in Kehr Union, and all students are urged to participate. If you have a problem and want it kept confidential, write your complaint on a piece of paper and take it to Box 88, Kehr Union, where you can be sure it won't sit there collecting dust. This is your chance to speak up for yourself. The committee is there for you, so use it.

## Sales Clerk: A tough job

By TAKASHI NAKANISHI

A sales clerk: There is no job that is more exciting, but more boring at the same time. I discovered this last summer when I was working as a sales clerk at a large department store, Okajima, in my home Kofu-city, Japan.

May 28, 9:30 in the morning, three days after signing a contract with Pioneer Stereo Company, I left home with much expectation and a little anxiety to start a new experience.

9:40. After punching my new time card at the head office, I jumped into a crowded elevator for employees. Some salesgirls in uniform were chatting and chuckling merrily, but I was not comfortable because I was not familiar with sales techniques. After emerging from the crowded elevator at the fifth floor, I walked into the dark, hot store. Air conditioners and all lights except some small, emergency lights were off because of the energy saving campaign. Most clerks had already arrived and were working busily when I reached my section.

9:45. With a clamorous buzzer, all clerks gathered at one spot of each department and held a morning meeting. The head of the Electricity and

Furniture Department where I was employed talked briefly about the aim of the day and gave some notices. This meeting, I learned, would be held every day.

**With the loud buzzer, all lights and escalators were turned on...**

9:55. Soon after the meeting everybody started cleaning his or her own section. I began cleaning the Stereo and TV Section with two men: Mr. Otagiri, who was a chief of the section, and Mr. Natori, who was working under Mr. Otagiri. After cleaning up the floor, we polished all the stereos, radio cassette recorders, and TVs. Everybody was working very quickly and efficiently.

10:00. With the loud buzzer, all lights and escalators were turned on, mood music started, and the doors on the first floor were opened. Coolers had been working five minutes before to lower the room temperature. We quickly finished cleaning, turned on all TVs and stereos, and waited for customers coming up.

In a while, some people came up to our floor, then more and more. Some of them walked into our section and they bought something without hesitation. I learned later that customers coming soon after the opening of the store were those who, with few exceptions, would buy something.

After the first customers had left, we had a little free time. I tried to remember what the chief, Mr. Otagiri, had suggested to me about salesmanship.

He said, "You know, watch a customer carefully to see what he is looking for, and then when he shows some interest in something, just approach him right away with a smile, and start a conversation. But do not push him, just make him feel like buying the thing he wants."

I was nervous because naturally I tend to hesitate to

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## BTE Creates "A Christmas Carol"

In a unique adaptation of Charles Dickens' heart-warming classic, A Christmas Carol, fifteen actors with the Bloomsburg Theatre Ensemble will create seventy-five characters sure to bring smiles to holiday audiences.

Director Gerard Stropnicki explains that the new BTE production is more than just a dramatization; it's putting the novel on stage and bringing it to life. It all began in Leningrad. Trevor Nunn, Director of the Royal Shakespeare Company in England, saw the Gorki Theatre production of Dickens' Pickwick Papers and was inspired to create a production that would, rather than condense a novel, include all of what Dickens wrote. What evolved from his entire company's collaboration was the Broadway hit, Nicholas Nickleby, from Dickens' novel

## Pi Omega Pi Gets Tables

By MEG RONEY

Pi Omega Pi, the national business teacher education honor society, and the Data Processing Organization both solicited funds from the Finance Committee at last Thursday afternoon's meeting.

Ann DeMelfi, president of Pi Omega Pi, was present to explain her organization's needs. The Bi-Annual Convention of Pi Omega Pi will be held on December 28, 29, and 30 in Orlando, Florida, and the BSC chapter hopes to send two

delegates to it. The total amount of the request from the CGA reserve was for \$500, which would contribute to the total cost of room, transportation, food, registration, and other fees.

Since the BSC chapter of Pi Omega Pi was not represented at any of the conventions held during the past two years, DeMelfi explained that, "our chapter will lose its charter if we do not send any representatives this year." The group is (continued on page 2)

**Thought For The Day:  
If you work hard enough, your work will pay off...eventually.**

(Continued on page 3)

# Letters to the Editor

## Tired of Dodging Traffic

Dear Editor:

I have lived off campus for two years, and I feel lucky that I haven't been killed yet while walking to campus. The reason? The crossing on Lightstreet Road behind the parking lot by Old Science. It is a terribly dangerous place, because cars go flying around the corner, paying absolutely no attention to the yellow flashing lights above the crossing.

Students can't see cars coming around the corner until they've already walked out in the middle of the road. Why can't the town and campus pool

some funds together and build an overpass? It couldn't cost too much money — compared to the cost of lives.

RoadRunner

## Action Needed Against Rapists

Dear Editor

I was aghast to find out that another rape had occurred on campus. What is Dean Norton and the administration going to do about this ever-present danger to female students?

Students hear of a rape, there is public information available, but what punishment is delivered to the accused? Suddenly, it dies, in the files of

the college, or vague whispers are uttered by students on the outcome of the case.

Officials are concerned, but do we have a moral commitment by male officials to a student problem? The lack of reliable information blatantly says the answer is no!

A disappointed student

# Fund Raising Conference Held

By LYNNE SASSANI

"The major concept in fund raising is to educate the donors. We try to persuade donors to contribute annually. It shouldn't be a once and done thing," says Doug Hippenstiel, director of Alumni Affairs for BSC.

Hippenstiel served as coordinator for the Annual Fund Mini-Conference at Cabrini College on Tuesday November 9. The conference was sponsored by the Council for the Advancement and Support of Education, Middle Atlantic District Two.

The day-long program was presented by Jeremy Lord, president of J.M. Lord Associates, a consulting firm specializing in institutional advancement. It is located in Springfield, Mass.

Over 40 participants attended the conference, representing colleges, universities, civic groups, and other organizations from Pennsylvania, New Jersey, New York, Delaware, West Virginia, Maryland, and the District of Columbia.

"The use of direct mail and phone-a-thon techniques for fund raising were discussed at the conference," Hippenstiel explained. He says, "Ideas related to donor pulls and how to size the market were discussed." The conference was geared toward getting a large number of people to solicit.

(continued on page 5)

# Breast Exam

By BONNIE MAUGER

For the women who attended an informal workshop on breast self examination (BSE) last week, they found it to be informative. Amazed at present statistics, such as 1 out of every 11 women will get breast cancer during her lifetime, the women were anxious to find out more about BSE. A film helped in explaining some facts that were once myths, and several models permitted the women to become actively involved in practicing BSE. The women discovered that in this relaxed, comfortable atmosphere they were able to discuss a once uncomfortable topic. If anyone, male or female, is interested in obtaining additional information about BSE, feel free to stop by the BSC Health Center or call the American Cancer Society at 784-5900.

# Non-registrant likes his sentence

Campus Digest News Service

The nation's third man was recently convicted of failing to register for the draft, but unlike the first two, Mark Schmucker really likes his sentence.

## He refused to register because of his belief that Jesus Christ was a pacifist.

Schmucker, a 22-year-old Mennonite college service, is prevented from military service by church doctrine, which calls for Mennonites to register as conscientious objectors. Schmucker, however, a senior biology major at Goshen College in northern Indiana, refused to register at all because of his belief that Jesus Christ was a pacifist and that the act of registration is basically a war-like one to prepare the nation for war.

In what has been called "a balance between the law and sympathy" for the defendant's religious beliefs, Schmucker was fined \$4,000 and sentenced to three years probation. The first two years of that probation must be spent working at Emmaus House, a residen-

(Continued on page 3)

## Salzburg Film Showing Today and Tomorrow

# Study in Austria This Summer

Through the Pennsylvania Consortium for International Education, BSC offers a study abroad program for Summer 1983. A three-credit course will be taught in Salzburg, Austria, by Dr. William Carlough during the period July 1st - 31st, 1983.

Included in the comprehensive package are the following:

1. Round trip jet transportation from New York to Munich, Germany, via KLM Royal Dutch Airlines;
2. Round trip transportation from Munich to Salzburg, Austria;
3. Room and breakfast with a Salzburg family;
4. All lunches and dinners (except Sundays) in private dining facilities;
5. Matriculation and tuition fees for participants who complete the course work.
6. Sightseeing tours of Salzburg;
7. U.S. departure taxes and tourist tax in Europe;
8. Optional weekend trips to Vienna, Switzerland, Budapest and Venice.

The basic cost for the package is \$1850.00 The PCIE has sponsored the Salzburg Program for eleven years, and over 750 students and 90 faculty have participated. Interested students may want to view a film on Salzburg. It is 27 minutes long, and will be shown on Monday, November 22, at 3 P.M. in Bakeless 110. There will be a repeat showing on Tuesday, November 23, at 3:15 P.M. in Bakeless 216. Students are also invited to contact William Carlough in Bakeless 218 for further details about the program.

# Pi Omega Pi

(Continued from Page 1)

able to contribute \$600 from the Pi Omega Pi treasury, accumulated mainly from fundraisers. In addition, the two students attending the convention would contribute \$200 to the total expense.

The request was tabled by Finance, due to the fact that the required three bids were not submitted for the transportation costs, and because the price of the rooms was unclear.

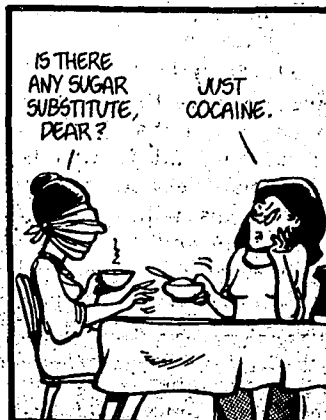
speakers are sponsored by the group, as are learning resources, such as the Certified Data Processing Exam Guide, used by students studying for the Certified Data Processing Exam. Therefore, the organization needs the \$75 in order to purchase the study guide, to purchase necessary supplies, as well as to purchase gifts to present to its guest speakers.

However, since it is not CGA's policy to fund money used for the purchase of supplies, not for the purchase of gifts or awards, the motion to grant the Data Processing Organization \$75 was defeated.

The second group present at Thursday's meeting, the Data Processing Organization, submitted a request for \$75. Different presentations by

## BLOOM COUNTY

### by Berke Breathed



# Campus Voice Staff

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The Voice is governed by the Editorial Board with the final responsibility for all material resting with the executive editor as stated in the Joint Statement of Freedom, Rights and Responsibilities of students at BSC.

The Voice reserves the right to edit all letters and copy submitted. A maximum of 400 words will be placed on all letters to the editor with an allowance for exceptions. All letters must be signed and have an address and phone number for verification. Names will be withheld upon request.

The opinions voiced in the columns, articles and notices are not necessarily endorsed by the entire staff. An unsigned staff editorial denotes a major editorial opinion.

All copy must be submitted by 5 p.m. on Sundays, Tuesdays or Thursdays. A two day notice must be given for late or postponed articles.

# Clerk At Pioneer

(Continued from Page 1)

talk to a stranger; moreover, I did not grasp the points of what the chief had said. But, anyway I had to sell stereos.

While I was thinking how to approach a customer, some people came into the stereo section, walked around and left. Therefore, I had to wait until a middle-aged man in a nice gray suit walked into the section a half hour later. I decided to talk to him and walked up to him slowly with some Pioneer catalogues in my hand. "May I help you, sir?" I asked. He turned around, grinned and left.

## Most of the time I just walked around aimlessly

In a while, two young girls, presumably college students, came into the place. They strolled for a while between stereos and stopped at a large fancy set. Although I was rather discouraged because of the failure of the first attempt, I drew up my courage to do the second trial. I walked up to them and asked timidly, "Are you interested in a stereo set?"

They turned around toward me, chuckled, and one of them said, "Yes, but it's too expensive for us."

I withdrew. I acted the same way for the first several days. Most of the time I just walked around aimlessly.

The first Sunday I got an opportunity to have a fruitful conversation with a father and his teen-age son. The store had been very crowded since early morning. This was not surprising because most stores in Japan are open on weekends to increase their sales. The Western Sabbath is not part of Japanese culture.

I had been very busy waiting on customers who came to buy cassette players, radios, microphones, and cassette tapes. Very small stereo cassette players (like Walkman) had especially good sales to teen-agers. The most popular brands were Aiwa, Sony, and

National (Panasonic).

## The people who bought a stereo more than ten years ago are willing to replace it with a new one.

However, though more than 20 large stereo sets were on display in the section, we could sell nothing in the morning. I asked the chief what was wrong with the customers. According to him, the low rise of Japanese wages for several years had decreased buying power. He also pointed out that approximately 65 per cent of the Japanese homes already had a stereo set; this means saturation. However, he was not pessimistic.

He added, "The people who bought a stereo more than ten years ago are willing to replace it with a new one. And youngsters, especially young teen-agers, are crazy about stereo sets. These days parents who are indulgent buy a very expensive set for their children."

After lunch from noon to one o'clock, I aimed at groups of parents and children in the afternoon. My approach worked. I sold two Pioneer sets.

Selling a pioneer stereo was easier than selling other brands displayed in the department store. Besides Pioneer, we sold Sansui, Technics (Panasonic), Sony, Otto (Sanyo), JVC, Trio (Kenwood), Diatone (Mitsubishi), Lo-D (Hitachi), Aiwa, and Columbia. Although the price and the quality were not too different, Pioneer was the most favorite company. Operation of Pioneer stereos is very easy because they are fully computerized; this also fascinates the customers. All these factors made it easy for me to win customers' confidence.

By the end of the summer, I had sold 32 large Pioneer stereos, and 17 stereo cassette recorders. Most of them were sold during the weekends to family parties or to the younger generation (age 13-25).

I sometimes found difficulties in my work. For example, a customer who was going to buy a set could come anytime of the day. Therefore, I had to be ready to wait any time. Another difficulty was patiently persuading customers to buy our stereo brands, when they had already chosen another. I missed several customers because of my poor persuasion.

## The job was very boring because most of the time I just watched people.

I worked for nine hours, five days weekly, including a one-hour-lunch break, at a wage of \$24 a day. These are reasonable conditions as a sales clerk in Japan. There were some other benefits in this job. I enjoyed listening to music all day long, while working; also, my satisfaction was beyond description when somebody bought a set. But, the job was very boring because much of the time I had nothing to do but just stand and watch people passing by eight hours a day. Every evening, my legs were very worn and cramped; the pain was even sharper when I had made no sales during the day.

I enjoyed being a sales clerk, but do not feel I would try it again.

## College guide for blacks

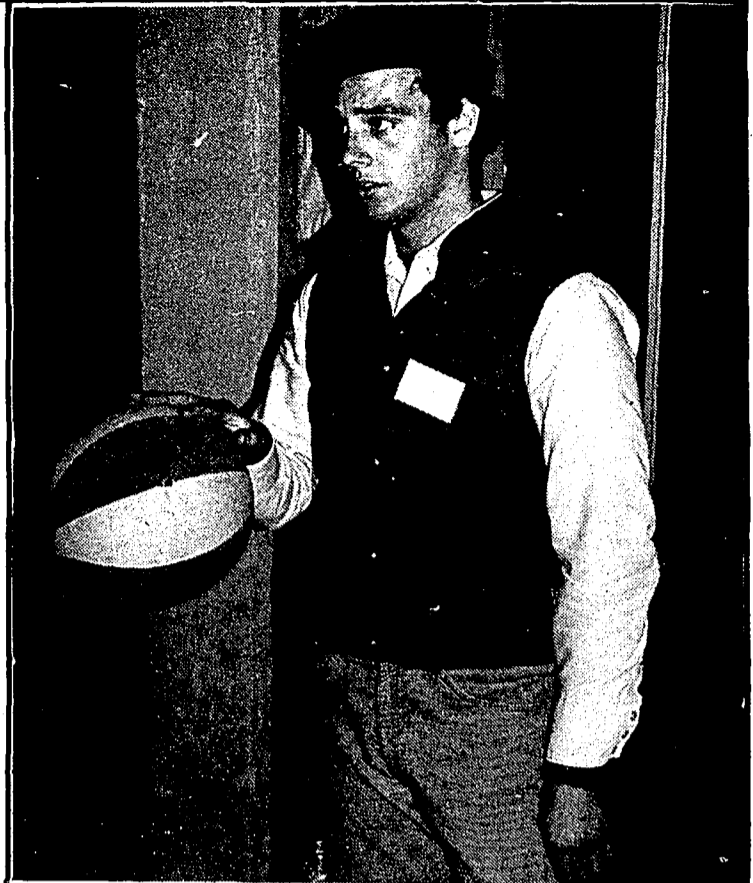
Campus Digest News Service

Everything a black prospective college student wants to know about over 100 colleges will be available next spring in print. The book, "The Black Students Guide to Colleges" was written from research compiled by Barry Beckham of Brown University.

Beckham's ratings of colleges are the results of questionnaires he distributed. The 100 campuses included in the book are mostly predominantly white schools but some all-black institutions are also included.

Early criticism of the research says that the guide is too subjective, thus possibly misrepresenting a school

because of one or two students' feelings. But much of the information is objective, providing details such as tuition costs, black faculty-student ratios, and financial aid opportunities at each school.



Kent Hagedorn  
LACK of sleep causes pledge to grow bulbous patriotic appendage.

# Christmas Carol

(Continued from Page 1)

will design lighting to suit what has evolved.

The success of the Bloomsgburg Theatre Ensemble's past productions allows them to make such a departure from standard Christmas shows. Stropnick explained, "If we hadn't done such solid productions in the past, we couldn't take this chance now." He feels that a unique quality of BTE members is their desire to take risks to make the exciting

even more so.

The Bloomsgburg Theatre Ensemble's innovative production of A Christmas Carol will be presented December 2-18, Tuesdays through Sundays. A Christmas Carol is traditionally a holiday sell-out to groups, so reservations should be made soon by calling 784-8181 or stopping at the Columbia Theatre Box Office at Center and Main Streets in Bloomsgburg.

# Non Registrant

(Continued from Page 2)

tial hospital for retarded adults in Marthasville, MO.

Schmucker will be paid \$50 a month, plus room and board, during his stay at Emmaus House and will only be allowed to leave the premises with permission of authorities.


Schmucker had written to the Selective Service in 1980 expressing his willingness to perform non-military alternative service. His sentence at Emmaus House gives him a chance to provide that service in a way suitable to both him and the government. The fine, he feels, will induce other non-

registrants to either "put up or shut up."

An estimated 500,000 young men have failed to register for the draft.

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# BSC Student Takes On Mission Impossible

By NINETTE FRISCIA

For most people, the phrase "Mission Impossible" brings to mind the popular television series of the late sixties. But for Bloomsburg State College student Frank Minishak, of Pottsville, Pa., the phrase "Mission Impossible" signifies the up and coming dance band of which he is a member.

"We had been looking for a name for a while," explains Minishak. "Then one night at practice we were considering playing the theme from the show and Brian suggested we use it as our name."

In addition to 20-year-old Minishak (known as Frankie Extone on stage), the band consists of Brian Croft (Luke Warm), and Fred Nebistinsky (Fred Nebula). Nineteen-year-old Croft is a junior at Penn State and Nebistinsky, also 19, lives and works in Pottsville.

In 1980, the band consisted of five members and was known as "The Waiters," until it dropped to three members in June, 1982. Minishak says the switch from five to three members was "a decision in musical tastes."

"We eliminated our bass

player and drummer," says Minishak. "Now the three of us play a little of everything and we have an electronic percussion (a computerized drummer)."

Croft usually programs the computer, but the instrument each member plays depends on the song. Croft plays bass guitar and keyboard; Nebistinsky, keyboard and bass guitar; and Minishak, guitar.

Although he has had no formal training in music except guitar lessons in sixth grade, Minishak has been in a band since he was 16. He claims he always had an interest in music, but never liked to conform. "In tenth and eleventh grade, when most of my friends were into Led Zeppelin, I was into Graham Parker and Elvis Costello," he says.

As a college junior, he feels that a lot of people mistake Mission Impossible for being "punk." "We are not punk!" he exclaims. "Punk implies wearing outrageous clothes and safety pins. Our music is dance music, or, technically, 'dance-oriented rock' (DOR)."

The band plays mostly new

wave, some Motown, and ska, which is sixties and raga. They feature songs from such groups as Human League, Gang of Four, The Psychedelic Furs, and A Flock of Seagulls. "We don't play any top forty or heavy metal tunes," says Minishak. "We call that 'schlock rock'."

As far as producing their own material, Minishak describes the group as "in the elementary stage." "It's hard for us to get together for practice," he says. "At the beginning of the semester we tried to play every three weeks, but it was hard because Brian and I are busy with school. Fred's at home and he's been working on some new songs which we will learn over Thanksgiving."

Last September Mission Impossible appeared at Mickey Finn's in Wilkes-Barre. However, the group performs mostly at large parties, and at bars and clubs in and around Pottsville.

Minishak does most of the foot work when it comes to scheduling band appearances. They're "getting a name" in the Pottsville area, but still ex-

perience problems. "At times, bars are afraid to hire us because they haven't heard of us," says Minishak, "but some can be persuaded."

The band receives between \$200 and \$500 for an appearance. "With that money we have to pay for the rented sound system and our 'roadies,'" says Minishak.

He explains that the band spent the first six weeks of summer "getting it together." "We all invested a lot of time and money in the band," says Minishak. "And we didn't see any cash coming in until August."

Minishak has been a deejay for his college radio station since the second semester of his freshman year. As a marketing major, he hopes to work in the music industry promoting concerts, or possibly an agent in the future.

"Right now, I'm happy with what I'm doing," says Minishak. "People who know what 'Mission Impossible' is about, enjoy our music. On stage we like to have a good time, and when the audience is happy, we're happy."

HALFTIME BOREDOM  
BY JH/KJ



# Male Marketing Major Markets Himself

By WENDY BITTNER

What do Tom Selleck, Robert Redford, and Bloomsburg State College student Tom Schulze have in common? They've all made money by dressing right, looking good, and being in the right place at the right time. Schulze, a junior majoring in political science, is a part-time male model.

"Modeling isn't as easy as it seems," says Schulze. "You have to prepare for it, and be as sleek as possible, because the camera makes you look bigger than you are."

Schulze received his first modeling job last May when his cousin, who's trying to break into the field, called him and said her agent needed male models. He went to the Wilkes-Barre agency, auditioned, and two weeks later had a job with "Command Performance," a chain of hair care stores.

"I was apprehensive about the audition," he says. "I had never thought about modeling before, and when I got there, I saw a lot of good looking guys, and felt intimidated. I was really surprised when they called me and said I had the job."

Schulze was also surprised when he found out that he was earning between \$7.50 to \$9.00 an hour, "door to door." From the moment he leaves for a job until the moment he returns — he's making money. He supplements this income with a custodial job on campus.

However, money's not the only benefit that Schulze has reaped from modeling. He received \$35 worth of hair care products from "Command Performance," and a shirt from a men's clothing store in the Wyoming Valley Mall.

Schulze comes from Wyoming, Pennsylvania, a small suburb of Wilkes-Barre. Since the modeling agency he works out of is in Wilkes-Barre, it's convenient for him to travel home for jobs, most of which are in the north-eastern Pennsylvania area. He gets a job about every six or seven weeks.

Schulze has appeared in an advertising flyer for "Jewelcor," a department store which sells jewelry and other merchandise. He's also modeled clothes in fashion shows, and his picture can be seen in the "Command Performance" salon in the Viewmont Mall in Scranton. Currently, he's waiting to hear whether he will appear in a

men's clothing store publication.

For success in the modeling field, Schulze says a person must be able to "carry themselves" well, and they must be thin. "When I'm four or five pounds overweight on my standards, I'm twelve to fifteen pounds overweight for modeling," he says.

**He is hoping to incorporate his major with Mass Communication.**

He also explained his weight reduction plan for a job. "If I get a call on Wednesday for a job on Saturday, I won't eat. I'll do literally hundreds and hundreds of sit-ups a day, and run as much as I can. You've got to look thin."

Though Schulze admits modeling has been an ego trip for him, he says he hasn't let it go to his head. "I still know I'm small potatoes," he says.

Looking ahead, Schulze is hoping to incorporate Mass Communication with his Political Science, in order to make use of his public speaking abilities. "I also want to get into acting," he says.

As for modeling, Schulze plans on continuing with it. "It's a dream, but eventually I would like to put together a portfolio and see if I can progress in the field — I think it's worth a shot."



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**OKAY, FUTURE JOURNALISTS OF AMERICAN, PUSH THOSE PENCILS BE A "VOICE" REPORTER TODAY.**

## Instructor jailed for degree fraud

A former instructor at Florida Agricultural and Mechanical University has been sentenced to five years in jail for his involvement in a degree fraud scheme.

Eugene Sutton, who once taught early childhood development at the university was sentenced for selling advanced degrees to teachers who used the diplomas to gain better salaries. Sutton pleaded guilty to four counts of forgery.

# Bloom Coed Trains To Please Uncle Sam

Lisa Novello

How does it feel to be one of twenty girls in a camp with two hundred men? Stephanie Jonas, a first lieutenant in AFROTC spent four weeks of her last summer in such a male-dominated world.

Jonas is the only female in Professional Officers Courses (POC) on campus. A junior business management major at BSC, Jonas is one of five girls enrolled in the ROTC program here, and the only female in POC. She is also the only girl from BSC to attend summer training camp. Because her father is in the military she has lived in bases in Europe and across the United States. "It's exciting and I always knew I wanted to be a part of it," says Jonas of the military.

Jonas gives a brief overview of the ROTC program she entered here on campus. During the summer of freshman year, ROTC candidates are put through correspondence testing. They are supplied with books and materials to acquaint them with basic military information and are tested on the material. Tests are sent back to the Bloomsburg detachment and the candidates are graded.

During the sophomore summer, the candidates are sent to a four-week training camp. The campers earn up to \$500. Jonas was one of twenty girls out of two hundred

and twenty campers last summer, and the only girl from BSC.

"The hardest part was breaking into the physical aspect; getting up at five a.m. and doing the workouts," says Jonas, adding, "I wanted to cry and go home. The girls were expected to do everything the guys had to do and it was tough." But this didn't dishearten Jonas.

She went on to begin her officers courses this year. The students begin as airmen basics called "cadets". They are required to take three hours of classroom training. They are also paid \$100 per week.

The cadets are now entered into the officers program where they are subject to promotion. Promotions are judged on the basis of two criteria: promotion tests which assess basic knowledge of air force history and the judgement of one's military capacity and attitude.

Jonas was recently promoted to first lieutenant. She also served as flight commander. Says Jonas, "If you become a major, you're doing very well in the program."

Jonas explains her interest in the military. "My father was a hospital commander in the Air Force for twenty-two years. My two older brothers are pilots in the Marine Corps. Military is in our

family, so it wasn't strange for me to be interested in it, even though I'm a girl," says Jonas, observing, "Approximately seventy-five percent of the people who voluntarily go into the military are from military families like my own."

"It's a lot like a little America on base," recalls Jonas. "Everybody knows everybody, and they're so open and friendly. It's hard to explain. There's a common bond that pulls everybody so close together. This made it hard to leave sometimes as I got older. But I loved every minute of it."

Jonas has lived in bases in North and South Carolina, New Hampshire, Mississippi, Maryland, West Virginia, Spain and England. She received much of her education on base.

"It's a wide open field for women," Jonas says. "No discrimination. Women can do anything men can do (if they're qualified). The only thing women can't do is fly combat aircraft, and that's only because it's against the law. Women are not allowed in combat... And if you're married to an officer that's great," says Jonas, adding, "They cater to married couples." (They don't move you around or separate you for long periods of time.)

Jonas explained the many benefits to

both male and female officers in the military. They include free medical and dental care, job security and travel.

"Social events are also a special part of the military," says Jonas. "There is a lot of tradition interjected." Some events include the formal, military personnel only. Dining in. There's also the Dining Out events which companions are welcome.

"I wish I could take everyone not interested in the military and make them see what it's all about," says Jonas. "So many people, out of ignorance, won't give it a chance."

Jonas is enthusiastic about her future with the Air Force. She is obligated for four years of service after graduation. Her goal is to get a master's in hospital administration, and to work for the Air Force as a career.

Overall, Jonas says, "It's given me a sense of pride, self-respect and confidence; an overall sense of well-being." Capitalizing on the Air Force logo, Jonas adds, "It's really true. Being in the military isn't just a job you work from nine to five, go home and forget about 'til tomorrow. You work, you travel, you grow, you learn, you experience; it's special. It's a way of life."

## Concert Committee Selections Examined

By CAROLE CAPRIOLI

If you are like most students here at BSC, you have probably wondered at one time or another why the Bloomsburg Student Concert Committee has not brought The Rolling Stones, Styx, or The Who to campus, and why they have brought such artists as Hall and Oates, James Taylor, Ian Hunter and .39 Special.

A look at just how a concert is chosen may answer those questions, as well as many others related to concert productions on campus.

Through an agent, the Concert Committee obtains up-to-date listings of groups that will be on tour throughout the year. After receiving this list, several factors are taken into account when selecting a particular band.

The first, being both most important and most difficult, is choosing a group that would appeal to a majority of BSC students.

The decision is a difficult one in that students come from many different areas with different backgrounds and tastes, and the committee members must keep their own preferences out of the final decision.

**The committee is funded by CGA...**

The second factor to consider is the cost of the production, which includes: the artist's fees, payment for the sound and lights company, as well as countless security, main-

tenance and miscellaneous costs. The higher the total production cost, the higher the ticket price and the greater the risk of the concert.

The Committee is funded by the CGA with a given budget for the school year. Although concerts are not intended to make a profit the idea is to break-even if at all possible.

When one concert uses up an excessive amount of the funding, it may prevent future shows from being considered. The college must also have the facilities available to accommodate the groups chosen.

After the Committee selects an artist the next step is to place a bid on that artist which is in competition with other schools and independent concert halls.

In most instances, this

decision must be a fast one, for a group that is available today may not be available tomorrow.

Now, the third factor, and often the deciding one, arises - whether or not the group will accept the bid. To be realistic, why would The Stones play at Bloomsburg?

The members of the Concert Committee are faced with many challenges but also receive many rewarding experiences as

everything comes together in a concert performance.

If you have an interest in this kind of experience, there will be openings on the committee for anyone with backgrounds ranging from organizing, technology, music, promoting, or journalism. Watch for further information concerning applications and interviews in The Campus Voice and BSC Today.

## Fund Raising

(Continued from page 2)

Hippenstiel is in charge of the phone-a-thon at BSC. Students from various clubs and organizations volunteer to call the alumni. The phone-a-thon began November 1, and ended on the 18th. "The money received," Hippenstiel noted, "is used for alumni chapter meetings, which go to alumni services, "Homecoming weekend, and some is contributed to the college itself."

Hippenstiel attended the conference to incorporate new ideas on fund raising techniques. He explained that he wants to utilize the techniques so that it will be in the best interest of the college.

## Grad School Dream Is Within Reach

By MAGGIE McHUGH

Graduate school. Everyone's dream, but not everyone's future. Why? Graduate school is expensive, but there are ways to help with the financing. Susan Curley is attending graduate school here with the aid of a Graduate Assistantship.

Curley, 22, graduated from Bloomsburg State College in May 1982, with a B.S. in Early Childhood Education. While in college she was a Resident Advisor in her junior year and she played in many sports. "I love sports so I made them a big part of my college years," Curley said.

Upon graduating, Curley was advised to apply for a Graduate Assistantship. "I knew I wanted to get my Masters in Early Childhood Education, but I couldn't afford it right away. The assistantship was the only way I could do it," Curley said.

Curley was informed of her acceptance in late August 1982. At the time she was working at Kinder Care Learning Center in Camp Hill. "I

had to choose between a permanent teaching position at Kinder Care and returning to get my Masters," Curley said. "The decision wasn't a hard one for me, I chose to further my education to help me become a better teacher."

As a Graduate Assistant, Curley works 10-20 hours a week for the professors in the Education department. She does research, helps with their classes, writes news letters, and other odds and ends. "The first 21 credits towards my Masters is paid for by the school," Curley said, "So the work I do in the department is well worth it."

Curley will finish her Masters in August. "My future goal is to have my own pre-school," Curley said.

Curley would also like to get her Doctorate eventually. "I want to make sure I keep up to date on what's going on in my field," she said. "I firmly believe that you can never stop learning enough about how to teach children." The assistantship Curley received is helping her achieve her goal of becoming the best teacher she can.

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## VOICE SPORTS



Kevin Lynch

**BSC ICE HOCKEY.** The BSC Ice Hockey Club season got underway last Saturday, but their season promises to be better than their first game.

## Ice Hockey Review

By JIM KNAUB

The football season is over. Basketball, wrestling, and the other fall sports haven't begun their seasons yet. The NFL can't decide if it wants to play or strike. So how is the BSC sports junkie to get his fix? How about ice hockey? The BSC ice hockey team is starting their fifth season.

Like most athletic teams at BSC, the hockey team has been very successful. Two years ago it won the championship of the Northeastern Pennsylvania Amateur Hockey League, and last year finished second with a 12-3-3 record. Unlike the varsity sports, the ice hockey team is a club, sponsored by a different portion of the CGA budget. This year's team has large skates to fill. "We lost our two top scorers, Jerry Valetta and Mike Grady, to graduation," said club president Glenn Williams. "We're going to have to pick up the slack for those big scorers."

The team also lost four other players, forcing them to play seven rookie players this year. With half the team being rookies, the pressure is on the few returning veterans.

The returning experienced line of Mike Dunn, Jim O'Neill, and Gary Wapinski must lead the team until the rookies play into shape. "Our inexperience will hurt us early in the season, but by the end of the year we'll be tough," said junior right-winger Gary Wapinski. "But we have to win enough games early in the season so as not to eliminate ourselves from the playoffs," he added.

Wapinski's forecast is proving to be accurate, as inexperience has hurt the Huskies in their first few games. After five games, the young team has posted a 2-3 record. Last Saturday's game against Wilkes College is a good example. Leading Wilkes by a 4-2 score, the Huskies gave up five unanswered goals to fall behind 7-4. Two of the goals were scored when Bloomsburg had a one man advantage due to a Wilkes player in the penalty box. "Those short handed goals killed us. You can't expect to give up too many short handed goals, and expect to win. Inconsistency has plagued us all year," comments Williams. The team did come back to score two goals of its own, to narrow the Wilkes' lead to the final 7-6 margin.

There has been improvement as the team gets some game time, under their belts. The offense has scored six goals in each of their last two games. Mike Dunn, the leading returning scorer from last year's team, is again leading the team in scoring. "Dunn has scored five goals in the last three games, and is really starting to heat up," said Williams. Senior defenseman Dave Waterman has netted three goals in the young season. Waterman, Marc Manfredi, and Williams are the three returning defensemen for the Huskies. Along with wingers Tracy White and Andy McGarry, they comprise the balance of returning Husky skaters.

Keith Harro, Mike Hamill, and Jeff Kingkiner are three new players that are making their presence felt on the ice. Kingkiner is a scrappy defenseman who keeps opponents from loitering in front of the Huskies' net. Harro and Hamill are beginning scorers for the dogs. Tom Arland, Bob Druckemiller, Brian Schlupp, George Pekurny, and goal keeper Bob Thomas round out the Husky Squad.

The ice hockey club plays all its games at Coal Street Arena in Wilkes-Barre. Williams laughed about the team's lack of fans. "It's tough to get fans to come to Wilkes-Barre to watch us, especially when they don't even know we exist."

(Continued on Page 7)

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# Gardner -----

(Continued from Page 8)

winner of the outstanding female swimmer award and was named Senior Female Athlete of the Year in 1974 at ESSC.

In addition to her achievements in swimming, Gardner was also a letter winner in field hockey while she was in college.

Shortly after graduation she became head coach of both BSC's women's swimming and diving team as well as head coach of the women's field hockey team, both in their infancy. When the programs began to develop, the department found it necessary for two different coaches. Gardner chose to remain with the swimming program.

Gardner is currently in her ninth year as head coach of the

swimming and diving team. She has produced 16 swimmers and one diver who have earned a total of 95 All-American certificates. Her current win-loss record stands at 54-22.

"My coaching career has been very satisfying and rewarding and the reason is the student-athletes that I have been fortunate enough to have," says Gardner.

**She is also an associate professor of health, phys. ed. and athletics.**

Her 1982 team placed second in the AIAW Division III National Championships winning all five relay titles—something no other college has ever done in the history of AIAW swimming.

In addition to her position as

head coach, she is an associate professor in the Dept. of Health, Physical Education and Athletics and has been appointed aquatics director this year. She is also the Director of Equal Opportunity in Sport (DEOS) for which she monitors the equality in the sports' programs at BSC.

"I really enjoy being on the administrative end of the athletic program," says Gardner. "It has been a challenging change for me."

Although Gardner's formal competitive swimming career is over, she still plans to swim in the master's program, for those over 25, when she has more time. For now, her induction into the Hall of Fame is the finale of a very rewarding and successful swimming career.



Mary Gardner

Kent Hagedorn

## Sports Information Director

# Hollister Wins Awards

By ART CARUCCI

A sports brochure might serve as a handy piece of information for the average fan. But for Jim Hollister, Director of Sports Information at Bloomsburg, the brochure has meant national awards. Five of them to be exact.

Hollister, who designs the brochures for athletic teams at Bloomsburg, has won awards from the College Sports Information Directors of America (COSIDA) for best Women's Basketball Brochure, Division III, 1980-81; Best Cover Design Women's Basketball Division III, 1980-81; Tennis

Brochure, 3rd in Nation, Division II, 1980-81; Tennis Brochure, 2nd in Nation, Division II, 1982; and Women's Swimming Brochure, 3rd in Nation, Division III, 1981-82.

COSIDA judges the brochures for content, quality and appearance, areas in which Hollister's brochures have rated highly in the past two years. "It was an honor to win the awards," says Hollister, "to know I'm one of the best in the country is very gratifying."

But designing brochures is only part of a time-consuming job for Hollister, who is a '78 graduate of Bloomsburg.

"During the height of a season," he says, "I may work 65 to 80 hours a week."

Those long hours are spent providing information about Bloomsburg's 18 athletic teams to opponents, local media and the individual athlete's hometown paper. But that's not all. There are numerous statistics to be compiled and recorded, magazine programs to be made, sports releases to be written. "And," adds Hollister, "I also receive questionnaires from all the NFL teams on prospective players."

It hasn't been until recently that Hollister has received some help in doing this job. "For a while I was handling everything by myself, and it was almost too much. I kept pleading for student assistance, until I finally found three people who could help with some of the work load."

Those three people, Troy Sellers, Ernie Long and Brenda Tumolo have been important additions for Hollister. "They've helped me get more things done that could have never been accomplished had I been alone. I still have the long hours, but at least I know the job will be done."

And for Hollister that means doing the job well. "I want everything to be done at its best, because sports is always a big attraction. The information we give out is read or heard by the public, so it has to be good."

Being good is okay for a while, but getting better is one of Hollister's main goals. "There can never be enough improvement in anything a person does. That's the way I feel about my job; I can always improve and get better."

With five national awards to his credit, Jim Hollister may have surpassed his goal of getting "better"



Bob Yoder

Jim Hollister

## Ice Hockey

(Continued from Page 6)

The ice hockey team plays Tuesday nights and Saturdays. All games are played at Coal Street Arena, where the NEPAHL is based. Five of the seven teams in the league are from the Wilkes-Barre Scranton area. In addition to BSC: Wilkes, King's, University of Scranton, and East Stroudsburg are the other college teams in the league. The Wilkes-Barre Wings and the Nordmen are two club teams in the league.

## B. Ball

(Continued from Page 8)

Philadelphia Textile are always tough, as is Division III powerhouse Scranton.

Even with the challenging schedule, Chronister feels BSC has enough talent to be successful. "Experience will be a factor," he said. "But I feel our talent is as good or better than 50 percent of the people we play. The key for us will be how we grow and blend together as a team."

# CV Classifieds

### Announcements

WIN 3 ALBUMS OF YOUR CHOICE & A T-SHIRT by designing a logo or slogan for WBSC radio station! Submit entries to KUB info desk by Dec. 1st, 1982.

### Personals

MARY ST., Who did Donattello?  
TO THE 7TH PLEDGE CLASS OF ASA, Hot damn!! Looks like we made it. I love ya bunches. - Linda (\$\_\_\_\_\_)  
HAPPY BIRTHDAY, BILLY KRIEG! - Love, Hon  
P-WADS! Thanks for understanding.  
KAREN NOSLIN, I know the OFFICER personally, and he's NO GENTLEMAN! He's as "horny" as the Mamboogalos of Saudi Arabia. See you there, if the Peace Corps accepts short applicants. - Broke  
MOLLY, Happy 20th! - Love and hugs from your roommate

## Classified

I wish to place a classified ad under the heading:

- Announcements
- Lost and Found
- For Sale
- Personals
- Services
- Wanted
- Other

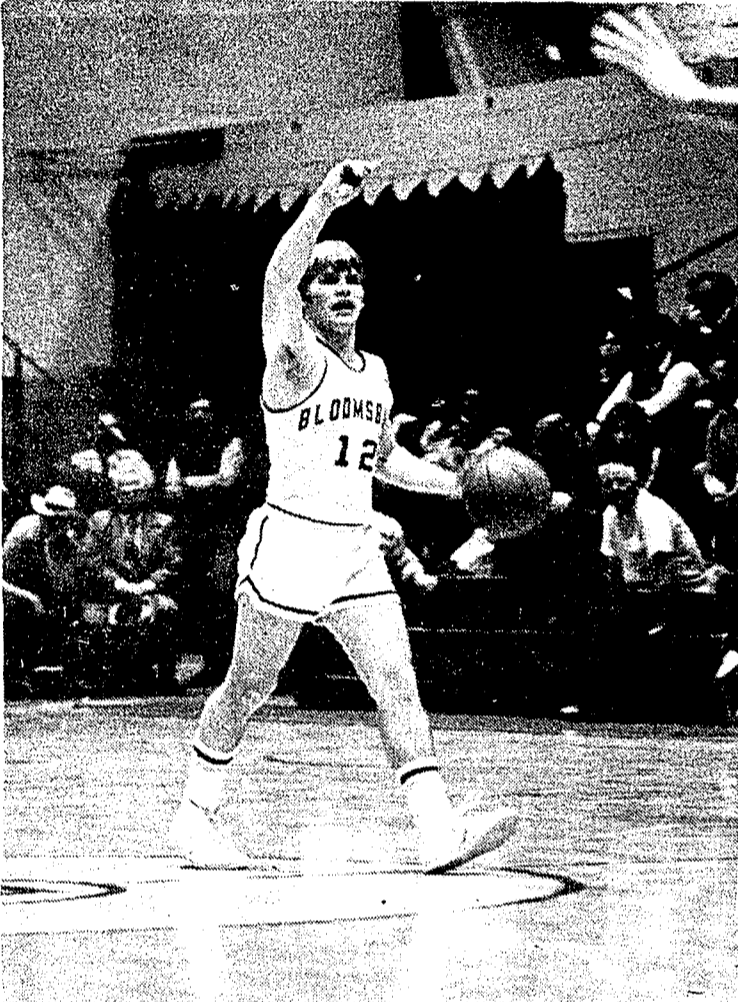
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Send to: Box 97 KUB or drop in the Campus Voice mail slot 3rd floor Union before 5 p.m. on Sunday or before 5 p.m. on Tuesday. All classified must be pre-paid.

# THE VOICE

# SPORTS

## '82-83 Men's Basketball Preview Youthful Huskies Must Blend Together



Patrick J. Murphy

**COACH ON THE COURT.** Senior Co-captain Terry Conrad will be orchestrating the moves of Coach Chronister's young Husky squad.

By DAN LOUGHLIN

With only four returning veterans from last year's highly successful basketball team, the Bloomsburg State Huskies will be hard-pressed to duplicate its 24-7 record of 1981-82.

Of the four who return, only two saw considerable playing time. Senior Terry Conrad, this year's captain, and junior Barry Francisco will be looked to as team leaders. Sophomores Bill Plasko and Wes Wright saw limited action in reserve roles.

Conrad, a 5'10" point guard averaged 6.4 points per game with 70 total assists in a reserve role. Francisco, a 6'3" guard averaged 9.4 ppg and 4.2 rpg. He was also second on the team in free throw percentage (76.5) and total assists (74).

BSC has had 16 straight winning seasons, 11 under head coach Charlie Chronister (193-94). The Huskies finished second to Cheyney State in both the Pennsylvania Conference and the NCAA Eastern Regional Tournaments.

Chronister had a good recruiting year, knowing he had to replace the likes of Jon Bardsley, Ken Casey and Mike Wenrich.

"I'm very pleased with this year's new players," Chronister said. "They are a very hard-working group and definitely have talent. They all come from winning programs but they will still have to make some ad-

justments to playing college ball. It'll just take some time for them to get the needed experience."

Some of the talented recruits include Tim Brown, Glenn Noack, Alan Tyson, Shane Planutis and Pat Flanagan.

Brown (5'10", 158), a guard from Philadelphia City Champions Mastbaum High, played in last year's Round Ball Classic in Pittsburgh and was named as the Philadelphia Public League "Player of the Year."

**"Experience will be a factor, but I feel our talent is as good or better than fifty percent of the people we play"**

"Brown is a very skilled player but Mastbaum played a different style of ball than we do at BSC," Chronister said. "We play a more controlled game and he (Brown) will need a little time to adjust. Point guard is a demanding position and he'll have to do a lot of things that don't show up in the boxscore."

Forward Noack (6'5", 190) was a starter for last year's PIAA "AAA" state champion Whitehall High School, while guard Tyson (5'9", 175) was the "Outstanding Player" in the Reading Area All-Star game.

Planutis is a 6'5", 180 lb. local player from West Hazleton High School and was named the Hazleton "Player of the Year" last season. Flanagan (6'6", 190) played one year at St. Thomas More Prep after a successful career at Crestwood High School.

A starting lineup is still not set, but Chronister said Conrad and Francisco will be the guards. Junior Randy Colone and Wright will be fighting for the center position while Noack, Planutis and Flanagan all have a shot at the forward spot.

This year the Huskies will be challenged by a tough 27-game schedule which includes defending NCAA Division II National Champion District of Columbia, national tourney participants Cheyney State (twice) Monmouth and Mt. St. Mary's. University of Maryland - Baltimore County and

(Continued on Page 7)

### Husky Swim Coach

## Gardner Elected to Hall of Fame

By TINA KLAMUT

She was a three-time AIAW national swimming champion in college. She went undefeated in dual-meet competition during her four years of college swimming. She has been out of college for almost nine years but her name stills remains on the record board for the breaststroke events at East Stroudsburg State College.

Mary Gardner, head coach of the BSC women's swimming and diving team was honored for her accomplishments as a student-athlete at ESSC with an induction into the East Stroudsburg Athletic Hall of Fame in September.

"It was a very rewarding finale for a memorable swimming career," says Gardner. The induction came as a surprise to her "because I thought I was too young."

Young or not, Gardner's accomplishments at ESSC prove her well worthy of such an honor.

**She has produced 16 swimmers and one diver who have earned a total of 95 All American honors.**

A native of Hatboro, Pa., Gardner began her swimming career at the age of eight. She swam competitively holding AAU age-group national records in the different age brackets until she was 16. She also swam on some touring teams that would be the equivalent of an "American" swim team today.

After her mother's death in 1968, Gardner moved to New York with her guardian when she was 16. (Her father died

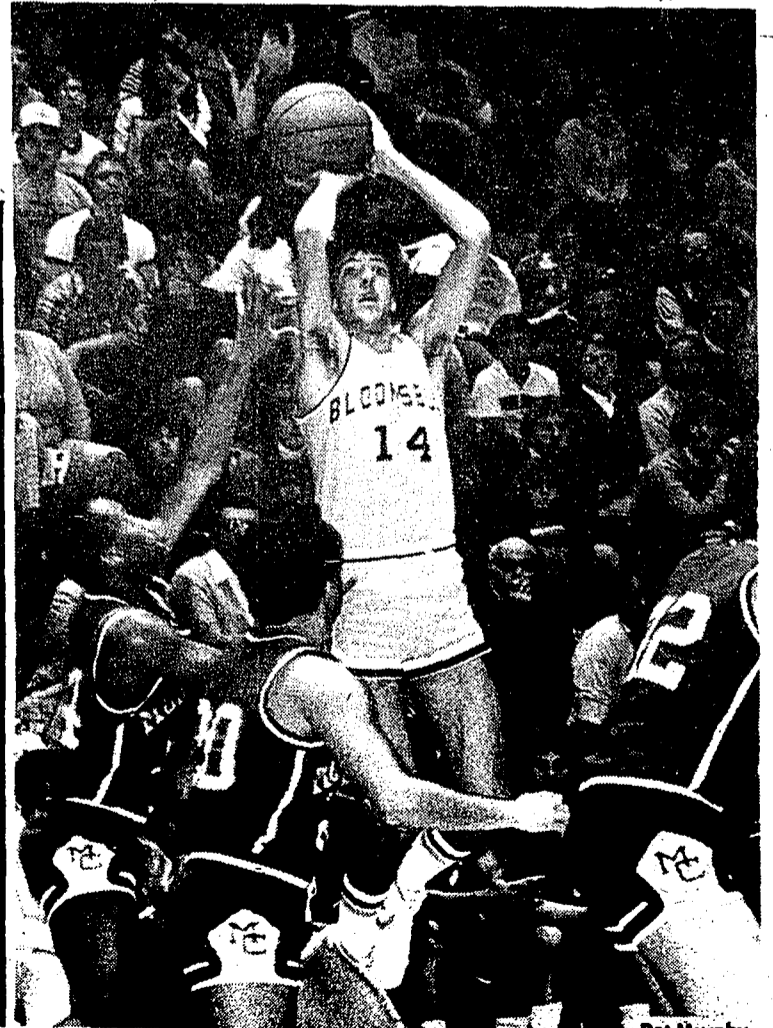
when she was younger.) She attended Rome Free Academy in Rome, NY, and graduated in 1970. She then received a B.S. in education in 1974 and later a M.Ed. in 1977 at ESSC.

During her swimming career at ESSC, Gardner was an AIAW National Champion in the 50-yard breaststroke and 100-yard breaststroke in 1971 and in the 50-yard breaststroke again in 1972. She was also a four-time EIAIW Regional Champion in the breaststroke events.

She remained undefeated in dual-meet competition her four years of swimming, and her times of 32.0 sec. in the 50-yard breaststroke and 1:10.69 minutes in the 100-yard breaststroke still remain records.

Gardner was a three-time

(Continued on Page 7)



Pat Murphy

**THE BIRD FOR TWO.** Junior Barry Francisco hopes to pick up the scoring void left by All Americans Jon Bardsley and Mike Wenrich.

**Check Wednesday's Voice for NCAA Div. Championship Field Hockey results.**