THE CAMPUS VOICE

Bloomsburg State College

November 17, 1982

Inside the Voice: Ft. Lauderdale on break

ACEIO Seeks Help

By MARTHA WEBBER

The Association for Childhood Education International organization (ACEIO) has given education majors and others interested the opportunity to become involved in an important aspect of our community here at BSC - the education and welfare of the children in the area. The ACEIO works with children in Head Start programs, day-care centers, or anywhere, so that it may implement valuable learning experiences in the childrens' minds and reward its members with the satisfaction of helping others. Many children need this encouragement so that they can gain confidence in their potential.

One evening a month, usually Thursdays, the ACEIO meets for a regular meeting under the leadership of organized, enthusiastic student officers: Gail Mendrzycki, president; Patty Fastrice, vice-president; Linda McDonald, secretary; Vicki Sheratt, treasurer; and Dr. Hranitz, faculty advisor. They encourage the rest of the organization to offer input, advice, and ideas about anything relevant.

The ACEIO has been fortunate so far to have had some interesting speakers at its meetings. During the first meeting, Dr. Macauley, dean of the school of professional studies, spoke about optimistic changes taking place at BSC, including news of campus renovations and curriculum Through changes. this discussion, the ACEIO became more in touch with the processes involved in making BSC a sound learning and living institution.

A probation officer from Luzerne County, also a faculty member at Kings College, Mr. Marinello, spoke at the second meeting. His message was pointed at the problem of child abuse. He emphasized the need for public awareness and that it is important to be concerned with methods of prevention.

In the way of activities, the ACEIO took a group of Head Start children on a hayride to Krum brothers Orchards. The children observed the cidermaking process and even tasted a sample. They were all excited and happy to be involved. They learned what it was like to sit on fresh, soft hay, that apples grown on trees, and that cider is not mixed in the same way as "kool-aid".

Rebecca Keating, director of Head Start will be available to speak at the ACEIO November 18 meeting. Future events will be discussed. Ideas are needed for planning a Christmas party for the children; games to play, carols to sing, and a candidate for Santa Claus. Think about some things to do and bring your thoughts to the next meeting. It is wonderful to be involved no matter to what degree. Come share the feeling of involvement, we need you!

Retention Committee Formed

By SCOTT McCLEARY

A committee of approximately 20 members has been formed this fall to deal with the need for retention at Bloomsburg State College. The committee is attempting to offset a predicted decline in the college population for the rest of the eighties.

Committee head, Dr. Jerrold A. Griffis defines retention simply as "keeping the students we already have." Although Bloomsburg retains 64.3 percent of its students through graduation, according to the Office of Institutional Research, there is the danger of becoming too complacent. Griffis adds that a loss of only 20 students could result in a reduction in faculty and a loss of jobs. The loss of just one student means the college loses the tuition, plus \$4,000-\$5,000 in state aid. "Multiply that amount by 20 students and you can understand just how important the whole issue of retention is," Griffis noted.

...77 percent of the students at BSC show a dislike for scheduling procedures and 42 percent showed a dislike for the current advisement procedures.

Even though Bloomsburg retains more students than many colleges, there is a serious problem in certain areas. According to a study done by the Office of Institutional Research for the entering classes of 1976, '77, and '78, only 23 percent of minority students stay to graduate and only 26.5 percent of CAD students remain. Also, only 41.3 percent of the students starting out as summer freshman finish their undergraduate studies at Bloomsburg.

The committee intends to tackle some immediate problems. According to a recent survey conducted by Dr. Peter Venuto's Organizational Behavior classes, 77 percent of the students at Bloomsburg show a dislike for scheduling procedures, 66 percent showed a dislike for the insufficient number of section openings for higher-level courses, and 42 percent showed a dislike for the current advisement procedures, comprising three of the top ten "student dislikes" at Bloomsburg State College.

Griffis has shown a major concern for the problems in these areas and realizes the need for a centralized advisement center. He is convinced if students can get the classes they want and are properly advised of which classes to take, more will remain. He also adds that more activities and on-campus jobs are keys to retention. According to him, even a winning football team could decide whether a student stays or leaves.

Other Pennsylvania state institutions have run into the problem of decreasing enrollments due to withdrawals and transfers, and Griffis worries about the fallacy that "it can't happen here." Griffis cites a definite danger of getting too complacent and adds, "the past cannot be a director for the future."

The committee is open to any suggestions by students to aid the retention program. If you think you know what could be done to keep students at Bloomsburg, send your idea to: Dr. Jerrold A. Griffis

Vice President for Student Life 11 Ben Franklin

Anticipated Effects of BUP

By KEN CROSS With the upcoming switch

from Bloomsburg State College to Bloomsburg University of Pennsylvania, changes in enrollment are expected but uncertainty is all that can be projected, according to

For instance, one known change involves the process in which the fourteen state schools will be run. There will no longer be a Department of Education controlled by the Secretary of Education, who is appointed by the governor. There will now be an independent board of governors who will elect a chancelor to run the fourteen state schools. This move, according to Dr. Thomas Cooper, dean of admissions, will most likely ease the pressure put on the administrators through politics and enable the successors to do a more competent job. He believes any major changes will depend upon the chancelor, and how he plans on running the system.

When I asked Dean Cooper how admission policies here at Bloomsburg would be changed he made it clear that it would depend on the number of applicants as it does every year. He also mentioned that "Every student attending Bloomsburg currently receives aid from the government yet with the cutbacks of the Reagan administration few students realize this."

For example, approximately 60 percent of the total budget which students pay for tuition is paid by our taxpayers through state appropriations. The amount students actually pay is in the area of 40 percent. In dollars that would mean that instead of paying an estimated \$3200 per year to attend Bloomsburg we would be paying an estimated \$7500.

Dean Cooper explained that if Bloomsburg as a University received higher funding from the state which it could pass on to its students then applications would come pouring in. Whether a situation like this would occur depends upon the decisions of the new board members. It is unlikely that the benefits would also be spread throughout the entire state school system. In reality the number of students to attend B.U.P. in the future should remain about the same, but there are too many other variables to make a definite prediction; variables such as the rising costs of private schools, increasing enrollment at junior colleges, and reputations of other comparable state colleges as well as our own all play important factors in enrollment. These variables are just a few of the overall number and could affect attendance in either a positive or negative manner.

According to Anne Connell, assistant dean of admissions, she sees a gradual declining enrollment through the 1980's. After doing some research she claims the average of beginning college students in today's population is down by as much as 30 percent. This would mean that additional college applicants would have to be brought in by readmits and transfers. She is hoping that the

added benefits of becoming a university such as the stereotype build up in prestige, possible additional funding and stronger graduate programs will produce a stronger enrollment. She also believes admission policies and standards will not drop in the future, because often this type of practice has an adverse effect on a school's reputation. In other words, it is wiser to gain students from the top than to drop standards and gain from the bottom.

As for the future of B.U.P., things look good but don't be surprised if the thoughts you had about becoming a huge university never developed. it wasn't meant to be.

Ad Club Is Optimistic

By STEPHEN D. DREES

"Last year we placed fifth in regional competition, and with the increased interest we could fare even better this year." These words of optimism came from Patty Hagmann, president of the BSC Advertising Club at their kickoff meeting in October.

Compared to last year's small membership, the 1982 club boasts nearly 30 members working toward the same goal: putting together a winning ad campaign for the American Advertising Federation's competition in April. This year's campaign case study is General Food's Maxwell House Coffee.

Breaking into four separate working units, the club resembles an actual agency. The first unit is called situational analysis and is responsible for all the research about the consumer, the industry, and the competition. This first phase is critical in that the entire campaign stems from their findings.

Creative planning is the second unit of the.

process in which the actual advertisements are conceptualized, and designed for the different media. "When people are asked what an advertising agency does, most people tend to think of the creative process," stated Hagmann.

Media and budget analysis is the third unit and is responsible for setting the financial guidelines of the campaign. Deciding when and where the ads will be seen and heard, and through which medium is vital to an effective campaign.

Last. but perhaps most important is the club's fundraiser committee, which has the task of raising adequate funds in which to undertake a successful advertising campaign. "It is vital that we have enough money to work with." stated Hagmann.

When asked to predict the outcome of this year's competition, Hagmann didn't hesitate to state her optimism. "We have good people who are willing to work hard to achieve our goal, which is to win the competition," she said.

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Wednesday, November 17, 1982

Letter to the Editor System Feedback

Dear Editor:

Another pledge - associate period has ended here on our campus. We are now looking to our faculty, administration, and our student body for constructive feedback relating back to our ever growing Greek System.

We would like to hear any comments or suggestions concerning our organizations. We are striving to become a more responsible system, one

we can be very proud of as Bloomsburg State College students. We feel that by having direct contact with the leaders of the Greek System, all information can be communicated quickly and correctly.

Please support us in our effort, with your feedback. Contact Denise Antolik, - ISC President, Box 71 KUB, or Craig Slack, IFC President, Box 53, KUB.

> Denise Antolik & **Craig Slack**

ATTENTION READERS

The last Campus Voice issue of the semester will be printed Friday, Dec. 3rd. Copy, classifieds and announcements must be submitted for this issue on Tuesday, Nov. 30th (right after Thanksgiving break). No exceptions will be made!

We, the staff, would like to thank readers for their support and suggestions throughout this past semester. The Voice will resume publication after the Christmas break.

Don't forget to submit copy for the last issue!!!

Large Size Trend Develops

Campus Digest News Service So you've always wanted to be a model, but could only dream about it as you tip the scales at 185 pounds?

Well, cheer up. Now you have a chance to indulge that lifelong dream. There is now a market for large fashion models.

Major catalog retailers are offering "larger size lines" and paying much more attention to that often-ignored market

beginning to feature fashion spreads for the larger woman. But it takes more than just pounds to be a larger size fasion model. Your pounds must be correctly distributed, or vou won't even be considered by the modeling agencies. And you have to keep the weight on. If you start slimming down, you'll be cutting your own throat.

Churchill. Eton assistant professor of Humanities and Joursegment. Magazines also are Inalism at Penn State University, will be on campus at 8:00 p.m. tomorrow in the Kehr Union Coffeehouse. He will discuss role media in the future, and future technology. He is sponsored by Sigma Tau Delta, English Honor Fraternity.

BUT WILL I

I MEAN, IN

TRUCKLOADS ?

GET THE CHICKS?

by Berke Breathed

Street Blues."

sought-after television com-

mercial time in history.

lead the ratings race, NBC

should have no trouble leading

the Thursday night ratings

war every week with a lineup

Although CBS is expected to

BLOOM COUNTY



Ninette Friscia

Wade Douglas

Lori Ziegenfys

Cindi MacHatton

with an allowance for

..... Mr. Richard Savage

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The opinions voiced in the columns, orticles and notices are not necessarily

All copy must be submitted by 5 p.m.

on Sundays, Tuesdays or Thursdays. A

two day notice must be given for late

ad by the entire staff. An unsigned staff editorial denotes a major editorial

oil material resting with the executive editor as stated in the Joint State

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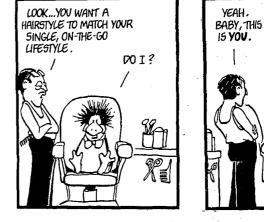
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or postponed articles.

of 450 words will be placed on all letters to the editor

mburg State College, PA 17815 Box 97 KUB 389-3101





Hairy Lips Are Back

Campus Digest News Service

Historically the symbol of wisdom, age, strengtn, maturity and ultimace manhood-what else could it be but the mustache?

And yes, dear friends, the mustachioed lip has returned to campuses across the country to the dismay and delight of coeds everywhere. But now about 'a little hairy lip history...

Reports have it that such dignataries as Adam Jesus Christ, Socrates, Zeus (Zeus?), William Shakespeare and Pablo Picasso deigned to have their upper lip encrusted with body hair.

Some say a mustache gives an air of mystery and it has been written in books on the subject, if you can believe someone would spend time worrying about shaving, that those who go "weird with a beard" also declare their masculinity with this hairy statement.

As in all areas of fashion, there are different styles for different mouths. A style from the 20s, the "Charlie Chaplin" features two, short smudges والمراجع والمستعلم

spaced in the center below the nose. Then there's the "Clark Gable," a very short, thin straight growth which is easily grown and getting popular with the teens. What ever happened to sideburns and D.A.s. with the teens?

Two other styles not commonly found, but which are distinctive mustaches, are the "Walrus" and the "Fu Manchu." The "Walrus" is just what the names implies-big, bushy, untrimmed and smacking of artic fish-eating. The "Fu" is an adaptation of the old oriental style which grows down to the jawline. You may

remember Peter Sellers had one in his last movie. You may have forgotten his last movie.

The 19th Century gave us the handlebar with its long, waxed look and ends that curled up on the face. Early baseball players usually sported one and Rollie Fingers returned it to popularity during the heyday of the Oakland A's.

A quick glance around campus may show that many men are opting for the conservative, cropped look. It's a well-trimmed mustache which covers the entire space above the upper lip. That, and a three-piece navy with white shirt and burgundy tie will get you in to see the chairman of the board any time.

The word around the dorm is many women prefer men with mustaches. And with the increased number of the furry creatures spotted on the way to class or to the student union, an objective observer would have to believe that if women don't prefer them, at least men think they do.

Some students say the All merican, Clean Shaven Look is what women are calling for. One coed was quoted as saying mustaches made her sick, but others were overheard to remark that as long as the thing is well-groomed, it's o.k. by them.

With the average length of today's campus mustache being about a half inch below the upper lip, college women had better make their preferences known before hair on the lip becomes too much to control....

TV Listings Less Sex, More Action

Campus Digest News Service Is it pressure from the Moral Majority? Or just a switch in the fickle preferences of the

television-watching audience? This year's lineup calls for action adventure, not sex. The giggling blondes of seasons past will not be bouncing around the tube this fall. Instead, the new characters will consist mostly of Tom Selleck look-alikes in shows such as "Matt Houston," "Gavilan," "Tales of the Gold and Monkey."

Situation comedies will have a couple of newcomers (but few last the season.) Several old favorites will be returning, including Sally Struthers in her own "Gloria" show, as well as Bob Newhart, Meredith Baxter-Birney, and Patty Duke Astin in their own comedies.

"M.A.S.H." returns for its final year, with the last episode being the most highly

Advisor .

that includes "Fame," "Cheers," (a new and promising sitcom), "Taxi" and "Hill

Big Brothers and Sisters at B

By SHARON WEBER

Do you have some spare time to spend helping out a young child? Over 60 BSC students have volunteered to participate in a program initiated this year patterned after the National Big Brother - Big Sister Organization.

The pseudo - Big Brother - Big Sister program was initiated at BSC by Greg Kane, a senior psychology major. He became interested in developing the program after spending this past summer working at the Columbia County Juvenile Probation Office as Director of Community Service Programs. The organization of the program is also a project Greg is working on for a class.

Also aiding in the development of the program is Father Coyne of St. Columba Parish, Bloomsburg and BSC's Catholic Campus Ministry and Dianne Uscowskas, a junior Education maior.

Big Brother - Big Sister is a national organization with programs established throughout the United States.

They provide social and emotional support to various youths in need. When asked what exactly BSC's Big Brother - Big Sister program involved, Kane replied, "We can't actually call it Big Brother - Big Sister because that involves a national organization with initiation fees, dues, and such. But it will be a program that will provide youth support through recreational, in-

"The program supports through recreational, intellectual, social. and community activities."

tellectual, social, and community activities."

Similar programs have been initiated in the Bloomsburg area but have ceased to exist. In 1975 the Youth Service Bureau established a Big Brother - Big Sister group but lack of funds caused the program to fold. The Juvenile Probation Office in 1977 set up a similar program

gas money, is approximately

\$50. cheaper than the beach

Some students feel that it is

more convenient to live on the

beach and not have to drive.

While others feel that \$50 saved

by driving to the beach could be

approximately 75 other colleges

across the country who offer

this trip. As one student said,

"There is such a large variety

of people from so many dif-

ferent colleges that you can't

With proper ID, you can sign

ghtstreet

hotel

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SPECIALS FOR THIS WEEK:

up at the Kehr Union in-

help but have a good time."

Along with BSC there are

front hotel.

used for meals.

formation desk.

which ran for a year but became non-functional over the summer months when the college students involved left for home.

The interest the college students have shown is a positive step. Denise Gatto, a junior Sociology major, volunteered and became interested in the program because she eventually wants to work in the areas of foster children, adoption, and child abuse and besides, she thinks, "it would be neat to have a little sister!"

Although the organization of the program at BSC is established and ready, the lack of referrals has caused a setback. Referrals have been asked for from Columbia County Child Services, the Columbia County Probation Office, local high schools, junior highs, elementary schools, and St. Columba Parish. Community support has been lacking, causing a delay in the program.

Presently, Kane anticipates 20-30 referrals for little brothers and sisters. With the slow development in the program, he hopes "both big brothers and sisters and little brothers and sisters remain interested enough to get the program off the ground."



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Robert Hazard To Perform

By EDWARD D. SCHULER Robert Hazard and the Heroes will be performing live in concert at Haas Auditorium, Friday, November 19, at 8 p.m.

The Kehr Union Frogram Board and Association of Resident Students (ARS) are sponsoring the event, bringing to you an evening of live entertainment.

Tickets went on sale Monday, November 1, in the Union. President of ARS, Chris Moran said, "We sold 150 tickets in the first 15 minutes." His advise is to buy tickets now. Haas Auditorium only holds 1850 people and 1650 tickets have already been sold.

The ARS, who are sponsoring the concert, said they are not interested in making a profit, they only want to cover the cost of the concert. The band is there for the student's entertainment, with the tickets being sold for only two dollars.

Robert Hazard and the Heroes are a six member band that is very popular on the east coast, especially in the Philadelphia area. Philadelphia radio station, WMMR, has established Robert Hazard as very prominate Performers.

Robert Hazard and his band have performed in various locations in Philadelphia. They have performed at JFK Stadium, Veterans Stadium, and 300 various other night clubs in the area.

They are successful with a self produced E.P. of five songs to their credit. The band will be performing recent hits such as "Esculator of Life," "Change Reaction," and "I Just Want to Hang Around With You."

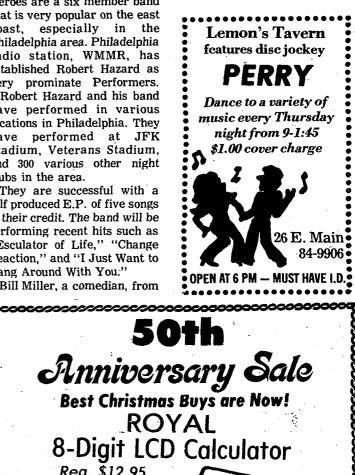
Bill Miller, a comedian, from

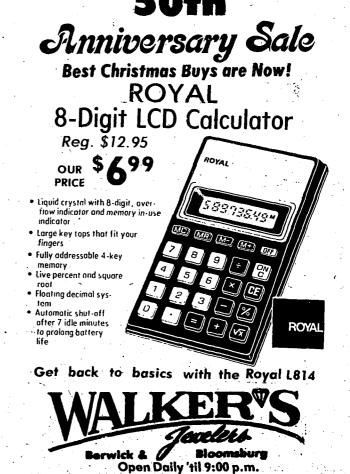
New York City, is warming up the evening with a comedy show. ARS received him through Andy Scarpody Comedy Productions. He performed at the Dakota concert last year and was an enormous success. He was only to perform for 15-20 minutes and ended up staying out for 45 minutes.

Page 3

Rolling Stone Magazine reviewed Robert Hazard and believes that, "They provide a natural blend of superb talents and 'quality sounds." Robert Hazard leads the band with his dynamic singing and presence on stage. The band is on the rise after recently singing a major National Recording Contract with RCA records.

Bring a date or bring yourself, for two dollars and a small amount of your time, join Robert Hazard's Esculator of Life, Friday November 19, at 8 p.m., in Haas Auditorium.





Florida Or Bust

By MIKE HERSHEY

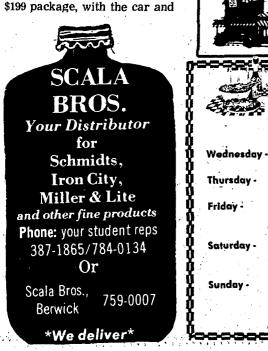
For many Bloomsburg State College students, this Spring will bring nothing but fun in the sun, in Ft. Lauderdale, Florida.

Students at BSC and other colleges are offered reduced rates on these vacation packages. This year the package ranges in price from \$199 to \$299. The higher price includes round trip air fare and a hotel that is on the beach near "the strip". The lower price of \$199 includes a hotel that is two miles from the beach, but does not include everything else that the \$299 package has.

Meals are not furnished with either package. Also, students can save \$50. if they sign up before December 9, 1982.

Along with the cheapest package is the option to rent a car for \$30. a week which can be used to drive to the beach and back.

When deciding which deal is better, there is a general attitude that both are equally good packages. Price wise, the \$199 package, with the car and



Bioomsburg State College

Wednesday, November 17, 1982



Women's Swimming

bs Blue Bom bers **By WADE DOUGLAS** Cressman, Sue Young, Boyer, After the first round of dives

The BSC Women's swim team rode record-setting performances by Sue Boyer and Kelly Knaus and double wins by Gwen Cressman and Cathy Sheridan to a surprisingly easy 97-52 opening meet victory over Ithaca.

The Blue Bombers were expected to give Coach Mary Gardner's squad one of their tougher meets of the year. But if the Huskies can handle the other top competition as easily as they had Ithaca, the upcoming competition should take cover.

BSC opened a huge lead as they claimed first places in the meet's first six events. The 100 yard Medley relay foursome of

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and Knaus chalked up the Huskies initial win with a four second victory.

Cathy Sheridan and Colleen Grimm swam to the first of their two one-two finishes in the 1000 yard freestyle. Sheridan gradually built up a huge lead in winning in 11.04.35 minutes.

Boyer, a five time All American, lead a 1-2-3 Husky sweep in the 100 yard Individual Medley by taking an early lead then pulling away in the backand breast-stroke legs. Cocaptain Tina Klamut and Angie Kramer took second and third.

Gardner unveiled freshman Knaus in the 200 yard freestyle and watched her rack up her first college win.

Cressman, 'a 7-time All American, put BSC's fifth straight win on the board with 29.48 clocking in her specialty, the 50 yard backstroke. Cressman's performance was followed by another Husky sweep in the 50 yard breaststroke.

Again it was Boyer who set the pace, this time in a pool record time of 32.47. Kramer and Laura Goetz completed the sweep.

The Bombers exploded to take a 1-2 placing in the 200 Fly and snap BSC's streak at six races. However by this time it was BSC 42, Ithaca 10.

An Ithaca win in the 50 yard free style closed the gap only slightly as the Huskies took the next three spots. After false starting, Young got off to a tentative start and was unable to make up enough ground as she settled for second. Grubb and Kelly Reimart placed third and fourth.

from the one meter board, which Sue Snedden took a commanding lead, the home team proceeded to put thet match away. Knaus continued to impress the crowd in her debut with a pool record 55.57 time in the 100 freestyle.

Cressman followed Knaus with another easy victory in the 200 back, with Sue Koenig taking third.

It was Boyer-time again in the 200 breaststroke. For the second time in the meet she set a pool record, this one in 2.35.96 min.

The 500 yard free seemed to be a repeat of the 1000 as Sheridan used her superior endurance to outdistance teammate Grimm for yet another 1-2 Husky ending. Sue Young was out-touched for the second straight by Ithaca's Reynolds in the 50 yard Butterfly but a 2-3-4 finish by BSC nullified Ithaca's win.

Snedden, another BSC All American, further stretched her lead to take a 17 point win in the one meter diving. With the diving completed and the lanes back in place Tina Klamut swept to an easy win in the 200 yard Individual medley.

The meet ended in an exciting fashion when the 200 yard freestyle relay team from Ithaca nipped the Huskies by one tenth of a second.

SIED

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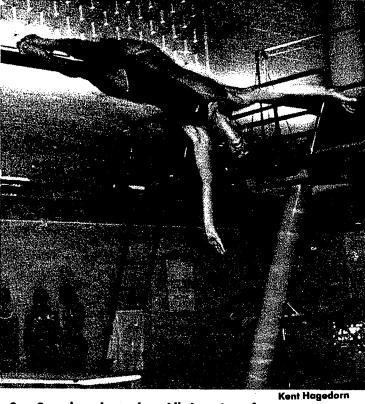
The Great

American

Smokeout

7.8

6. U



Sue Sneeden shows her All American form in taking a 17 point win the one meter dive against Ithaca.

Hockey Team in Finals

For the third time this year the Husky field hockey team will take on the Bald Eagles of Lock Haven. However, this time the Division II National Championship will be on the line

Last Saturday Lock Haven and BSC, the nation's topranked teams both recorded wins to advance to the finals. LH rolled to a 3-0 victory over Kutztown, while the Huskies

were extended all the way to a flickoff before beating thirdranked Chico St. (CA) 1-0 (4-3).

In the team's two previous meetings, Lock Haven pulled out victories by 1-0 scores. The game pits last year's National Champions against one another. Bloomsburg won the AIAW crown and Lock Haven is the defending Division II champion. Check

Friday's Voice for a preview of the game.

Sat. at Redman Stadium NCAA Div. II Field Hockey National Cham-

pionship title game at 1 p.m. Tickets available at KUB Info. Desk through Friday. Prices at \$3 and \$1.



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CV Classifieds

Announcements

MARKETING AND SALES POSITION - 15 hours per week - Car needed - \$300 per month, guaranteed income. Interviews - Nov. 15th, Rm 15, Ben Franklin Bldg. from 11 a.m. to 2 p.m. Sign-up sheet, Career Development Center.

CATHOLIC CAMPUS MINISTRY MEETING, Wed., Nov. 17th at 9:00 pm. In the coffeehouse. HELP WANTED: Earn free travel and extra money as Campus Re-

presentative for student travel!!! Call Jim at 617-383-9560 daily: 617-545-6604 after 6 p.m.

Personals

COMMODORE COWBOYS, Does anyone really know what time it is? Beware! The Time Bandits will strike again!! RICHIE, Thanks for the wonderful time at Lemons last week. I think

I'm falling in like with you!! -Love, your Buddy. LOVE kinky blonde hair! Hey Linda - what's this? What's it doing?

JULE, Have a nice night!!! And don't work TOO hard. - Guess.

1

Cupid.

TOM, LOVE your BBCCs...Will you please marry me?? - Fan of