

THE MAROON & GOLD

HAPPY VIET-VET DAY!

VOL. LII — NO. 44

BLOOMSBURG STATE COLLEGE

FRIDAY, MARCH 29, 1974



The Arts Council presents James Cunningham and the Acme Dance Company 8:15 tonight in Haas.

Dance Company To Appear in Haas

The Arts Council of Bloomsburg State College is presenting James Cunningham and the Acme Dance Company in Haas Auditorium at 8:15 p.m. on Friday, March 29, 1974.

In the pieces that make up the company's touring repertory, Cunningham has combined elements of yoga, acting, ballet, modern dance, singing, vocal and movement improvisations and rock dancing. He utilizes his core company of seven skilled dancer-actors, but often as many as 150 locally recruited and rehearsed student performers.

The present company is an assemblage of extraordinary people whose talents range far beyond performing. Graduates of such schools as Dartmouth, Stanford, Sarah Lawrence, Bennington and Harvard, they have taught at those schools and

many others. All have performed with other major dance companies and several are choreographers of considerable note in their own right.

Tickets will be available at the door in the evening of the performance or seats may be reserved in advance by writing or calling the box office, 369-2802. Adults - \$2.00; Students - \$1.00. Civic Music members will be admitted at the usual reduced rates and senior citizens will be admitted free of charge by presenting their Medicare cards.

In addition to the Friday evening performance, Cunningham and the Company will be giving a Master class for students in the Multi-purpose Room of the Kehr Union building from 3:30 p.m. to 4:30 p.m. The public is invited to participate.

Trustees Meet

BSC Granted Monies

The BSC Board of Trustees met last week and informed the public that the college has been granted additional monies for the remainder of this fiscal year and that the resolution concerning "attendance fee" and min-courses has been approved.

BSC Allocated

Additional Monies

BSC has been allocated \$466,000 from the supplemental allocation fund of \$7,400,000 for the current fiscal year to be distributed among the thirteen state colleges and Indiana University.

President McCormick said that this money will be used

toward salary increases and to meet the deficiencies in library books, materials and supplies and to take care of repairs and maintenance that were deferred previously.

Mini-Courses

BSC will offer non-credit courses on an attendance-fee basis. There are already eleven minicourses scheduled for the fall term with this number increasing rapidly. BSC is the first Pennsylvania state college to offer this type of course and some of the other state colleges are also becoming interested

(please turn to page four)

Yet Another Ho-Hum CGA Meeting

By PEGGY MORAN

Sponsoring students in the forensics nationals, Man and Nature Club allocation, the Maroon and Gold Athletic Fund and funding for the National Wrestling Tournament were among the topics discussed at the March 25 meeting of the CGA, held in the coffeehouse of the Kehr Union.

Monies amounting to four hundred dollars were awarded to nine members of the forensic debating team and their advisor to attend the national competition in Plattsburg, Ny. This fee will cover transportation, food, lodging and registration costs.

Indians Are Funded

The Man and Nature (MAN) Club and the CGA are sponsoring a group of Indians from New York and Canada to visit BSC for a weekend in the near future. CGA allocated a sum not to exceed one hundred dollars to cover their travel and eating expenses.

The group of ten Indians will show several films and conduct informal discussions on their concern for the environment.

CGA approved in principle a motion that would grant the trustees of the Maroon and Gold Athletic Fund two hundred reserve seat tickets to be sold to raise money for the fund.

The seats would be for home football and basketball games and wrestling matches. This year the Awards Banquet, scheduled for late April, will be the official kick off for the Maroon and Gold Athletic Fund's drive to sell the tickets.

An allocation of \$1150.00 was made to the wrestling team on behalf of Ron Sheehan and Shorty Hitchcock so that they could compete in the National Wrestling Tournament which was held during the March

break.

A sum of \$1000.00 has already been realized as a result of BSC's participation in the NCAA wrestling tournament.

An additional allocation of three hundred dollars was made to the CEC to help cover expenses for their international convention in New York. The added money was needed because the members are staying in New York for two days rather than the one day as they had originally planned.

A committee for collection and sale of tickets to all CGA sponsored events is now being set up. Interested students should contact any CGA member.

Copies of the revised CGA constitution are available for student use at the Information Desk in the Union.

Reading Conference

The Tenth Annual Reading Conference will be held today and tomorrow, starting with registration in Centennial Gym today from 2:30 - 3:30 p.m.

Dr. Joseph Hepman, Professor of Psychology at the University of Chicago, will speak at the general session on Saturday, March 30 at 9:15 a.m. in Carver Auditorium. His talk will center around "Learning Disabilities Defined."

While at the University of Chicago, Dr. Hepman was a clinical instructor in stology and a lecturer in psychology. After joining the Department of Psychology and Surgery, he served as Director of the Speech and Language Clinic and Research Laboratory and Consulted in Psychology, Veteran Administration.

Dr. Hepman earned his B.A. from Western Michigan College of Education and was awarded his MA in Philosophy from University of Wisconsin and his PhD in Philosophy from University of Chicago.

A member of the American Psychological Association, he served as the president of the Psychology Association in Illinois in 1967-68. A Fellow in the American Speech and Hearing Association, he was a member of the executive council in 1961-63.

Dr. Hepman has over 75 articles pertaining to his field published in state, national and international journals.

This conference is sponsored (please turn to page four)

Governor's Son to Perform at BSC

The Bloomsburg Civic Music Association will sponsor a joint recital by Richard Shapp, baritone, Marianne Casiello, soprano, William Horn, pianist, on Tuesday, May 2, at 8:15 p.m. in Haas Auditorium.

Richard Shapp, Governor Shapp's son, has appeared with the Philadelphia Opera, the Pittsburgh Opera, the Philadelphia Orchestra at Robin Hood Dell, The Pittsburgh Symphony at the Temple University Music Festival and will debut this season with the Philadelphia Grand Opera and El Gran Teatro del Liceo, Barcelona, Spain.

Mr. Shapp earned his bachelor of Music in Vocal Performance from Temple University's College of Music and this year will enter the Opera Department of the Famous Curtis Institute of Music.

Marianne Casiello studied at

the Curtis Institute of Music and her repertoire consists of the Baroque period of Handel, the early Italian Masters, the German Lieder of Schubert, Wolf and Strauss, and the contemporary period of Berber and Menotte.

Miss Casiello's operative background includes leading roles in LaBoheme, Traviata, Otello, Tosca, and Carmen.

William Horn also graduated from the Curtis Institute of Music and studied for a year with pianist Gary Graffman. Mr. Horn had appeared with the Philadelphia Orchestra, and at Temple University's Ambler Music Festival. This year he is a candidate in the Tchaikovsky competition in Moscow.

Each artist will have a solo portion in the program and Miss Casiello and Mr. Shapp will perform a duet to close the program. A feature of the duet will be selections from Roberg's Desert Song.

Items of Interest

Peace Group

White Roots of Peace Group, several Mohawk Indians from the Akwesasne Reserve, will present two informative sessions in the upstairs Coffeehouse in Kehr Union. The first session is this afternoon at 2:00 and the second is tonight at 6:30. Tomorrow morning at 9:30 interested students can meet this group in the Coffeehouse to go on a hike that will end by mid-afternoon.

Student Evaluations

Student evaluation of instruction will take place this

coming week. This questionnaire gives students an opportunity to react to different aspects of each course they are enrolled in such as instructor, materials, assignments, examinations, etc. This is your chance to say what you want about your courses, so don't miss it!

Financial Aid

The Financial Aid Office is now accepting applications for summer work-study jobs near your home.

Katharine Gibbs

(please turn to page four)



Sandy Zerby, veteran performer with appearances at the Main Point in Philadelphia and New York's Bitter End to her credit, will play the BSC coffeehouse April 3 at 9:00 p.m. Sandy has worked with David Bromberg and Doc Watson and is said to often outshine the "Big Names" at her concerts.

Concert Review

BSC Musicians Give Fine Performance

By SCOTT ZAHM
The Department of Music presented a concert of Choral Psalms Sunday, March 24 as performed by the Concert Choir, Women's Choral Ensemble, and the Madrigals under the direction of Mr. Richard Stanislaw.
The program included a number of Psalm settings by various American and European composers and the featured selection, Igor Stravinsky's "Symphony of Psalms". Instrumental accompaniment including work by Marla Williams on piano, John Kashella of organ, Glenn Johansen on violoncello, and Dawn Scott and Jean

Meierhoefer on effect percussion was provided for several of the Psalm settings. Several others were done a capella. The orchestra score for the Stravinsky piece was played by a select group of musicians from the Philadelphia Musical Academy.
Memorable portions of the concert included a fine grasp of a capella style and excellent balance of voices within the choir. The art of finely knitted vocal fabric without instrumental accompaniment reached its zenith in the sixteenth century. Several of the works performed by the choir were drawn from this period. Clarity and blend are very important in this mode of vocal performance. The choir seemed to have a fairly firm grip of the form with each section supporting the others well. In particular, the polyphonic setting of Goudimel's Psalm 23, and William Billings Psalm 126, a later work, exhibited this strength. The Madrigals' handling of Goudimel's motet setting was also very well done. Schubert's Psalm 23 was done by the Women's Choral Ensemble and a balance of female voices, often difficult to achieve, was appreciated.
Following intermission the Stravinsky piece was performed. The balance and blend achieved in the prior half of the program was somewhat buffeted in their attempt of this much more difficult work. It is considered by many as the most important work of Stravinsky's maturity, a period when he

returned in a large part to refined construction of musical work. The piece displays an intricately structured format, but nonetheless, retains the typically abstract harmonies that were so much a part of the man's legacy. The orchestration is difficult and often runs counter to the choral score. An audience can readily appreciate the task of holding a performance of this piece together.
Together, the choir, the PMA musicians and conductor Stanislaw moved through the work. Their poise slightly depleted, it seemed at times as though they were trudging. The performance as a total, however, offered no glaring distractions with the exception perhaps of an occasional overbalancing toward the orchestra. Actually, the orchestra, choir and director should be commended in working together as well as they did considering they developed their respective scores separately and brought the piece into a whole in a single rehearsal.
Like the Madrigal Singers' performance of a month ago, the choir exhibited a strong grasp of the material they attempted but the overriding impression was one of impending future development. There is the feeling that these people have much more to offer and that the refinement and cultivation lying just below their present level of performance will flower, perhaps next season, into an exquisite professionalism.

Graduates Sell Product to Future Employers

By FRANK LORAH
Did you ever consider what you'll be doing after you graduate from the hallowed halls of BSC? If you're a senior, that's probably the biggest thought - provoking problem you've had since you started your higher education.
There are many questions which you've pondered and would like to know where to go for answers. There just might be a new organization on campus which, if it can't relieve your anxiety, it might very well provide you with insight as to what to expect of employers, how to plan your career with a business organization, and how to conduct yourself at a job interview.

presented by businessmen from companies such as International Paper Company, TRW Ink and the National Gypsum Company.
In filling out a resume you must summarize yourself in terms of education and experience, giving a sort of personal history. Include both immediate and career objectives, in a moderate way. The resume may be two pages, if necessary. All the information provided should be important. A personnel director is usually busy and doesn't have time to read a book.
The resume may be duplicated but the cover letter

should be an original for each firm. The contents of the cover should be custom-built to zero in on each particular firm. Include references with each application. Provide the firm with the information they want. The businessmen on the panel did not think the firm should have to request references. It will mean more work for you but in the long run, it might help you to land that first job.
For an interview, student interviewees often underestimate their abilities. No personnel manager is going to expect an expert right out of college. They expect you to be (please turn to page four)

The name of this organization is the American Society for Personnel Administration. Sounds terribly formal and only for business majors? Wrong.
The first regular meeting of the ASPA on Wednesday, February 27, presented many valuable points about the world after graduation in a friendly and informal setting. The panel members were not business majors either. Their educational backgrounds were varied; for example, Poli-Sci, English, Math, Industrial Psychology and Education. All curriculums and majors are welcome to join.
This particular meeting centered around the job interview and the resume. Here are a few tips which were

Healthy Exercise Aids the Retarded

What's a great chance to test your endurance and stamina? And if you have neither, what's still a great chance for a lot of fun and exercise? It's the Bloomsburg Bike or Hike for the Retarded.
It's called the Bike or Hike because you can travel the twenty miles whichever way you prefer - on your bike or in your favorite pair of hiking boots. Last year the event was called Ride-a-Bike because only bike riders participated. This year many more will be involved. Hikers as well as bikers will cover the route. Bloom-

sburg' Mayor Allan Remley, honorary chairman of the event, invites everyone to participate.
The Bike or Hike will start from the Bloomsburg town park at 11:30 a.m. Sunday, April 21. The rain date is the following Sunday. The route will be along River Road, Poplar Street and Old Berwick Road to Berwick, where bikers and hikers will turn around and come back to the town park, thus covering the second half of the twenty mile distance.
The Columbia County goal for the Bike or Hike is \$4,000. Since this county does not have an adult organization for the retarded, seventy percent of the money raised from the Bike or Hike will go toward organizing a Columbia County Adult Chapter of the Pennsylvania Association for Retarded Citizens. Such a chapter will be able to help fight for the prevention and alleviation of mental retardation through community education, begin work-study programs geared at making the retarded citizen a taxpayer and not a tax-user, and start preschool programs for the retarded. The Bike or Hike will also benefit the Youth CARC, an organization on the BSC campus which improves the welfare of the retarded through programs such as its Special Olympics, a weekly fitness program for retarded children in the community. Bloomsburg Senior High School is also involved in the event.
The retarded can be helped (please turn to page four)

The Cat's Mystique Enthralls Fans

By MARK HAAS
Being an impressionable individual my senses are easily stimulated by certain events. The current exile of the Russian writer Alexander Solzhenitsyn has aroused my interests tremendously. Many things have had an effect on my sensor areas but the one single event that to this day is still a conscious part of me was a rock concert I saw at Bucknell University two and a half years ago. The performer was Cat Stevens.
In his early days Cat Stevens was a highly commercialized pop idol in London. A few money mad businessmen used the Cat solely as a way to make money

and eventually led him to the hospital bed. His one lung collapsed as a result of tuberculosis and the other lung was not far from being damaged. He spent many months in the isolation of various hospitals and sanitariums.
After his recuperation he evolved into an intensely sensitive and serious musician. His past was forgotten and Cat Stevens represented an individual changed by the pain of the past. He emerged as a new man and his first album after his illness was a beautiful collection of songs about his experiences and feelings on life.
He continued to produce (please turn to page four)

Attacking the Space Frontier

By BOB SWIATEK
Few people realize that this weekend Man's frontier will be pushed outward a step. If all goes as planned on Friday, March 29, the Mariner 10 spacecraft will send the first close-up pictures and scientific measurements of the planet Mercury back to Earth.
Skimming by Mercury at a distance of only 625 miles, Mariner's two powerful television cameras will take several thousand pictures of Mercury's surface, some showing features as small as 330 feet in diameter.
Ever since the ancient Assyrians first studied Mercury, the details of its surface have remained a mystery. The

most powerful telescopes on Earth can only reveal some light and dark areas, possibly due to low lying plains or mountains. Already Mariner 10 has taken the clearest photographs ever of the planet. Only thirty six million miles away from the Sun, Mercury itself is hard to see because most of the time it is lost in the Sun's tremendous glare.
The Mariner 10 space craft, launched last November 2, has already accomplished several feats. In addition to taking the first close up TV pictures of Venus last February 14, it was also the first spacecraft to use the gravity of one planet to swing into position for a ren- (please turn to page four)

THE MAROON AND GOLD

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NOTE: The opinions voiced in the columns, feature articles and editorials of the M&G are not necessarily shared by the entire staff.

Marvin Stars NCAA Championships

By BILL SIPLER

BSC had five swimmers represent the school at the NCAA College Division Swimming and Diving Championships that were held at Long Beach State College in Long Beach, California last week. Freshman Stu Marvin turned in the best efforts of the group although they failed to place in the finals.

Marvin swam in two individual events, the 50 and 100 yard freestyle events, as well as anchoring the 400 yard freestyle relay team. His best effort was in the 100 free where he placed 16 out of a field of 65. He missed qualifying for the finals and also All-American Honors in both the 50 and 100 yard freestyle events by 0.3 of a second. Marvin has a bright future as a Husky as was proved by his anchor league on the relay team, where he swam in a time of 47.8 for his finest effort of the Championships.

Rich Kozicki also swam in one individual event, the 500 yard freestyle, where he placed 31 out of 54 swimmers. The 500 was marked by the fact that several swimmers were seeded at times that were slower than what they turned out which through competition in that event into a tailspin.

The 400 yard freestyle relay team had its first three swimmers swim in times that were a little slow as they failed to make the finals. The team of Marvin, Kozicki, Dave Slade and Paul Richards, with Jim Campbell at alternate, placed 20 in a field of 28 as they swam just a little off and finished 1.6

second off the pace.

Coach McLaughlin is not rationalizing or alibing as to why the times dropped off for the Huskies but he feels that the lack of having any form of competition between the State Championships and Nationals conceivably could have caused the team to lose their competitive edge before the NAAs. If BSC had entered the NAIA Championships the two weeks prior to Nationals, he feels that it would have certainly aided the team's efforts.

But it was decided not to belong to this organization by college officials. Coach McLaughlin was personally concerned and hopes that consideration will be given to teams that wish to belong to this organization by the college.

This was BSC's first entry in the National Competition and it will have a lasting impression although not because the swimmers failed to do as well as they hoped to do but because the meet was so poorly organized and publicized. It was the most poorly run Championships that Coach McLaughlin feels he has ever participated in. The feeling was, in general, that the host institution, Long Beach State, was mainly more concerned with the University Championships that were to be held the following week. The bleachers and other equipment were still being installed the day before the meet.

Coach McLaughlin felt that he should listen and observe as it was BSC's first trip to this type of competition but he also felt that in the many years of NAIA

competition, the meet was always well organized, the competition was just as keen and they were always well publicized.

BSC stayed on the Queen Mary in Long Beach. Although there were no other college teams involved in Nationals staying there, across from the team was the U.S. Olympic Wrestling team and in the opposite corridor were the Russian Wrestling team which the BSC swimmers had a chance to meet.

Coach McLaughlin also had the pleasure of meeting several of the U.S. team that were friends of Shorty Hitchcock's, including Buck Deadrich, who wrestled with Shorty in Moscow.

The Huskies' coach also had the pleasures of meeting the Russian coach, team physician and several team members and exchanged mementoes. The coach feels that the Russians were truly gentlemen.

Coach McLaughlin also feels that anyone who is associated with BSC from coast to coast is proud of the achievements and efforts made by Shorty Hitchcock.

The coach was also pleased with the support given to the team by CGA and the cooperation shown them. He hopes this support will continue in the future.

Coach McLaughlin felt, too, that the learning and educational experience was shown by freshman Marvin. Marvin was quoted as saying on arrival, "I can't believe it, Coach, that this is all happening to me."



A BSC infielder chases the ball during a scrimmage. BSC meets Bucknell for their first game of the season April 3 at home. (Photo by B. Sipler)



Dave Miller delivers a pitch during the scrimmage with Susquehanna University. Miller is one of Coach Bowler's promising freshmen pitchers. (Photo by B. Sipler)



BSC hurlers and catchers got a workout against Susquehanna as the Huskies ready for their home opener next Wednesday. (Photos by B. Sipler)



Spring Sports Start

The spring sports begin their varsity season this weekend. The track team, which netted a 7-4 indoor record travels to Towson State College in Maryland to take part in the Towson Invitational today while the Tennis team will be at Wilkes College tomorrow.

Coach Ron Puhl, who has enjoyed tremendous success in the past, hopes that this years team will follow in the traditions that his teams from 1970-73 have established. The seniors who graduated last year left behind an overall 46-5 record. Coach Puhl hopes that the indoor season's success has helped many of his younger performers improve on their performances.

This year's squad, which will be shooting for its seventh consecutive winning season, is composed of many freshmen

and sophomores. It's hoped that these members will blend in with the veterans and form another winning contingent.

Tennis Hopes

Coach Burt Reese hopes his netmen keep on their winning ways established this fall. In fall action, the team posted a 3-2-1 record and finished in a tie for second place in the ECAC College Division Tournament, winning a team trophy for the first time in tennis history at BSC.

With all of last years team members returning with one exception, Coach Reese hopes his team will better last years 8-3 record. Coach Reese bases this hope on the fact that in addition to his returning veterans there are four additions to his staff.

This year's netmen have set their eyes on being in the top three teams in the conference.

Trustees

(from page one)
because of BSC's efforts.
Profs Promoted
Promoted to the rank of associate professor were Christine Whitmer, former assistant professor of foreign languages and William Acierno, former assistant professor of speech.
Appointments were approved for Jane Brown as temporary assistant professor of English for Dr. Janet Stamm this current term; and Barry Siegal as temporary assistant professor of geography, replacing Brian Johnson.
Margaret Chu had been approved as temporary professor of Chemistry for the '74-75 term, replacing Dr. Barrett Benson for first semester and Dr. Clyde Noble for second semester.

Items

(from page one)
A representative of the Katharine Gibbs Schools Admissions Office will be at the Placement Office at 11:30 a.m. on Wednesday, April 3. This special program for college women and graduates is an 8½ month program of complete executive secretarial training.
Concert Band
The Bloomsburg State College Concert Band will present its annual Spring Concert on Sunday, March 31, at 2:15 p.m. in Haas. Admission is free and the public is invited.
The 80-member ensemble will present a rounded program of band literature that includes music by Sousa, Goldman, Nelhybel, Rodgers, Mancini and others.

Conference

(from page one)
by the reading clinic and Dr. Sponseller, director of the clinic.

COURSE CHANGES
Please make the following changes and - or corrections to the list of undergraduate course offerings for the Fall Semester 1974.
Page 8
ADD: 30-306-Visual Arts for Exceptional Children (3-3) Koslosky
Note: For Special Education majors only or permission of the instructor.
CANCEL: 32-490-Art Gallery (to be offered in Spring 1975)
Page 13
52-102-Preprerequisite should be 52-101 or placement by department.
Page 14
52-211 Course title should be "Introductory Organic Chemistry"
52-233 Course title should be "Introductory Bio-Organic Chemistry"
ADD: 52-114 — College Algebra for Business Applications (3-3) TBA
Note: New course with approval pending. For Business Administration majors.
Page 19
ADD: 93-348 Operations Management (3-3) TBA
Prerequisite: 93-334 (New course pending approval)
ADD: 93-441 Investment Management (3-3) TBA
Prerequisite: 93-343 (New Course)

Mariner 10: Attacks the Space Frontier

(from page two)
devious with a second. In this case Venus "swung" Mariner toward Mercury. So far the space probe has survived the trip in good condition. With the exception of it mysteriously switching from its primary power supply to a back-up mode, most of its problems have been overcome by the

scientists monitoring it in Pasadena, California.
In conjunction with the photographs, much other scientific information will be radioed back by Mariner so that our knowledge of the planet and our solar system will be vastly improved. Thus, little by little, Man explores the wonders of the universe in which he lives.

Exercise Aids Retarded

(from page two)
but helpers are needed. Biking or hiking is great exercise. Let's do it for a reason. If you would like to bike or hike on April 21, pick up a sponsor sheet in the Student Union on April 1 through 5 or the 17 to the 19. Ask people to sponsor you for any amount of money per mile. You're not obligated to fill up the entire sponsor sheet or walk the entire twenty miles. Get

your friends to join with you.
Benefits can be reaped in more ways than one from Bike or Hike. You can get some good healthy exercise and you also can give the retarded in this community a better future. It's a chance for you to really get involved in a charity and not just drop a quarter in a can. It's the Bike or Hike. Are you up for it?

Cat's Mystique Enthalls Many

(from page two)
albums at about the rate of one a year and his image and popularity grew. His music deals with haunting poetic melodies on his outlook of life. It can be described as soft, dynamic, melodic, forceful, dramatic and covering all the emotions man is capable of feeling.

the most fans but I will swear under the tears of a thousand generations that the fans he does have are more loyal and zealous than any other fans in the world.
Cat's last album was released seven months ago so a new album should appear shortly. When the album is released to his musically starved fans Cat Stevens will again be communicating to the world, a communication based on a dramatic and penetrating rhythm in which are found in all of his songs.

The Cat is not a pretentious individual whose image is built around a stage show such as Alice Cooper. He is a shy introverted man who gives few interviews and lives in the solitude of his home in London. His past pattern has been an album, then a short tour and finally a complete disappearance from the public eye.
There is a mystique built around him as a result of his life style. The less he is seen, the more anxious his fans become to learn about him. Of all the pop idols in the world Cat Stevens certainly does not have

I thank Cat Stevens for the many enjoyable hours he has given his fans and I hope he continues to produce his special brand of music. Although he has been called an embryonic Beethoven for he is rarely seen in public I believe that he is, in spite of this, the strongest force on the contemporary music scene today.

Graduates Sell Product to Employers

(from page two)
willing to learn. Try to present the "real you" at an interview. Be sincere and an individual.
It is best to go for an interview by yourself and not with a group of people. The interviewer is looking for your "work ethic" or attitude toward work. Tell him what you want to do in specific terms. As for first impressions, it was the consensus of the committee that a personnel director will attempt to get several men to give their "first impressions" of the interviewee so as not to be biased in the selection process. The first impression may have small value in the overall screening process.
Being pushy may antagonize an employer but don't be backward about yourself. The attitude you portray must fit in with the rest of your personality.
If you think you need more information about the real world of business, contact one of the officers or their advisor - Don Wood, president; Charles Hicks, vice president; Morris Leighow, treasurer; John Ilvento, secretary or Mr. Robert Hutchinson, advisor.
Every future employee must remember that he is selling a product-himself. Even those in education will be entering the business world upon graduation and should have some ideas to help them land their first job.

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GET IT BEFORE YOU HAD IT!

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Yes! I want to be saved! Send me _____ London-Like Whistles
_____ Key Chain _____ Necklace (Number) _____ Chrome _____
I enclose \$3.00 for each London-Like Whistle. I understand that if I am not totally satisfied, I will receive a complete refund if returned in 10 days.
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NUMIDIA DRAGWAY OPENS SUNDAY 4-7-1974