

THE MAROON & GOLD

A handsome woman is a jewel;
a good woman is a treasure.
SAADI

VOL. LI — NO. 41

BLOOMSBURG STATE COLLEGE

FRIDAY, MARCH 23, 1973



Miss Pennsylvania U.S.A.

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CGA Election Results

Winners of the CGA elections held this week are: Steve Andrejack, President; John James, Vice President; Cathy Constable, Corresponding Secretary; Barbara Bryson, Recording Secretary; and Bob Oliver, Treasurer.

For Senior Class, Pat Kanouse is the new president, and Janet Zagorsky is secretary. Sophomore Class winners were James Brown, Vice President; Cindy Hertzog, Secretary; and Don Bechtel, Treasurer. (A recount of sophomore presidential votes made the results unobtainable at press time)

Student senators for next year will be: Don Bechtel, Ralph Ferrie, Bob Oliver, Diane Baker, Dave Weber, Andy Jurec, Norm Hipple, Cindy Stanford, Mark Tobias, Chuck Umsinsky, Marian Gressic, Mary Beth Lech, Kenneth Riegler, Eva Mekeel, Joseph Dorla, Robert Jasinski, Pete Lindergan, and Diane Gufronich.

Interview

BSC Coed Miss Pennsylvania

By Valery O'Connell

What comes to mind when a beauty pageant is mentioned? The planning and arrangements by the contestants, their sponsors and families? The hustle and bustle of beautiful girls as they prepare themselves for their debut? The emotions and tensions as the girls of every man's dream await the final outcome?

All this excitement, plus more, is now history for a Bloomsburg State College student. Miss Jill Unbewust, a senior Elementary Ed major, has experienced "one of the most thrilling times of my life" as a participant in the Miss Pennsylvania - U.S.A. Pageant. And the soft-spoken, brown-eyed brunette has also walked away with this year's title.

From March 7 through 10, the 5' 8½" beauty, a resident of Benton, Pa., attended the pageant in Washington, Pa., just south of Pittsburgh. There she participated in four fun-filled days, packed with excitement and emotions - a whirl of activity.

Thirty-two girls from all over the state took part in the pageant. "They came from a variety of backgrounds which was perhaps the most interesting part of the contest," stated Jill. The only requirement was that each applicant be between 18 and 28 years old. The average age was 19. College students, models, school teachers, office clerks, even a State Police secretary came to Washington for the final exhibition in the state and a chance to step into the shoes of Miss U.S.A.

Winning a beauty contest is not new to Jill. After graduating from Benton Area Junior-Senior High School, she entered the Miss Pocono Pageant on her older sister's advice. Winning that contest, Jill also applied to the Miss Anthracite Beauty Pageant, in which she placed first runner-up. "Miss Pennsylvania - U.S.A. is the biggest step I have taken so far and perhaps the most exciting. I look forward to the Miss U.S.A. Pageant as a terrific experience, rather than a competitive contest."

Reading an announcement in the Bloomsburg Morning Press Jill decided to submit her name to the Washington, Pa. agency sponsoring the pageant. She then received certain forms to complete and instructions to obtain a patron. Each contestant must be sponsored by one or more companies who would contribute a total sum of \$200. They are advised to secure local merchants and organizations for backing.

The 32 girls who were accepted by the agency arrived in Washington on March 7. They

were divided into groups of four, with one hostess. During the course of the weekend, these groups were changed around so that every girl had a chance to meet her competitors. "The competition was pretty strong," stated Jill. "I was very surprised to be selected from such an array of beauty."

Each day of their stay was devoted to practice for that evening's performance. One piece bathing suit competition, an evening gown display, an area costume contest and interviews off and on stage were open to the public. A panel of six judges rated the girls on their poise, personality, physical appearance and on their personal interviews.

The area costume contest was perhaps the most amusing Jill chose well-known Fishing Creek of the Bloomsburg-Benton area as a scene for her outfit. She appeared in fishing gear, complete with hip boots, net and tackle. The most original costume was a mushroom outfit from Butler, Pa.

Prizes awarded to the little winner included \$500 worth of clothing, a \$700 scholarship to the Wheelier Modeling School of Pittsburgh and an appearance contract through which Miss Pennsylvania arranges a schedule of charitable shows and publicity appearances for businesses.

Miss Unbewust, is really "a student at heart". She will graduate next December, after student-teaching for the fall semester 1973. She has appeared in Bloomsburg Player's summer stock performance "The Impossible Years" and works as a lifeguard at the college pool. Jill enjoys "with a passion" swimming, tennis, and skiing, both water and snow.

How has her title affected her future plans? Jill is "undecided as of yet as to what I want to do right after graduation. I do want to teach school, but I also plan to use my modeling scholarship." Her advice for future contestants has an encouraging outlook. "I would sincerely urge all those girls who apply for the title next year to be ready for much work. Have an enthusiastic outlook; go into the pageant thinking of it as a great experience and an opportunity to meet and make friends with a variety of people. But most of all - be yourself."

The days ahead loom hectic indeed for BSC's Miss Pennsylvania - U.S.A., with in-state tours, public appearances, and arrangements to be made for the Miss U.S.A. Pageant, May 10 through 19. But good luck is sincerely wished for the girl who put Benton, Pa. on the map.

Trustees oppose tuition increase

The BSC Board of Trustees went on record as disapproving the proposed tuition increase at their meeting March 14. Trustee Frank Faye then moved to have letters sent informing the Governor and his educational administrators of the Board's stand.

SEALED ENVELOPE

James Creasey, Chairman of the Presidential Search and Screening Committee, presented a sealed envelope to Board Chairman William Zurich containing the names of the three final candidates selected by the committee. These names will be sent to Harrisburg for consideration by Governor Shapp. No further information is available.

UNION NAMED

A report by Mr. E. Guy Bangs, Chairman of the Board's Naming Committee, recommended that the new College Union Building be named for Dr. Margurite W. Kehr. Dr. Kehr was a Dean of

Women at BSC during the 1950's. The motion was passed unanimously.

QUESTION RAISED ON EXTRA STUDENT FEE

A question was raised on the \$20 fee which all students must pay beginning September, 1973. Discussion revealed that it is the practice of all State Colleges to charge this \$10-semester fee in accordance with Pennsylvania Law 308. The fee will go toward the amortization of bonds used in the construction of the new Union.

The Board of State College and University Presidents and the Secretary of Education have indicated that this fee should be reviewed and probably the law imposing the fee should be repealed. At this time, such action has not been recorded.

FINANCIAL REPORT

The financial report submitted by the college president was reviewed and approved. Retirements and resignations of faculty were approved.



The Rochester Philharmonic Orchestra performed last Tuesday evening to a small but enthusiastic audience of about 300 people.

(Sue Greef Photo)

Mass meeting on Tuition announced at Council

The proposed tuition increase was the major discussion topic at Monday's College Council meeting. Petitions protesting the proposed hike in fees were passed out, and it was announced that discussion of the proposed increase will be the purpose of a special meeting which will be held Monday, March 26, at 7:30 in the Union. All students were encouraged to attend the meeting.

Other Topics of Discussion

Various methods of increasing gate receipts at Nelson Fieldhouse and allocations for the Student Speech and Hearing Association Convention and International Day were ap-

proved.

Increase of Fieldhouse Receipts
A raise of admission to events from \$1.50 to \$2.00 for adults and from \$.75 to \$1.00 for students was approved as one way to increase the profits at Nelson Fieldhouse. Also approved was the sale of season tickets and a policy to sell reserved seats at a high price with students having first choice. A committee will be set up to work with Dr. Bautz regarding other specifics.

Allocations

A total of \$400 was allocated to the Student Speech and Hearing Association for their upcoming convention in Harrisburg. Also, a request for \$70 to buy prize

plaques for International Day was approved. The foreign language clubs will sponsor this program for high school students at B.S.C.

Announcements

Anyone interested in working in a committee to look into the possibility of establishing more outdoor basketball courts is asked to contact Mr. Mulka. It was also announced that the board of State College and University Directors (SCUD) will be on campus April 12 and 20-25 students are needed to act as hosts and show them around the school.

BSC Forensics place first

BSC's Forensics team took its seventh consecutive first place position in the Pennsylvania State College Forensics Association Tournament, held last weekend at BSC. The second place overall team went to California State College and a tie for third place occurred between Clarion State College and Mansfield State College.

Individual winners from Bloomsburg State College were:

Scott Peterman — First Place in Extemporaneous Speaking
Scott Peterman — First Place in Impromptu Speaking
Scott Peterman — First Place in After Dinner Speaking
Scott Peterman — Fourth Place in Persuasive Speaking
Carl Hyden — Third Place in Oral Interpretation of Literature
Marty Kleiner — Third Place in Extemporaneous Speaking

Maggie Ryan — Fourth Place in Oral Interpretation of Literature

In the area of debate the following awards were presented to the BSC Forensics Team:

Varsity Division

Marty Kleiner — First Place Varsity Speaker
Scott Peterman — Second Place Varsity Speaker
Scott Peterman and Marty Kleiner — Second Place Varsity team

Novice Division

Karen Kleiner — Fifth Place Novice Speaker
Janet White and Kleiner — First Place Novice Team.

Other individuals who competed for the Bloomsburg team were: Berni Yudinsky, Mary T. Gabriel, Greg Wisloski, Joe Romano and Charles Vaughn.

Science Day this Saturday

Over 100 high school students and their instructors from a 75-mile radius of BSC are expected to attend the second annual Physical Science Day at BSC this Saturday, March 24.

Feature of the activity will be a lecture - demonstration by Dr. Irving H. Gawley, Jr., Vice-President for Academic Affairs at Montclair (N.J.) State College.

Dr. Gawley joined the science department at MSC in 1964 and later served as chairman of the chemistry department. In 1970 he was appointed Dean of the School of Mathematics and Science at the time of its establishment. He formerly served as chairman of the science department at Tenafly (N.J.) High School and was also Assistant to the Superintendent of Schools in Tenafly.

The purpose of the one-day program is to promote the study of physical science in the area schools and to acquaint the students and their instructors with the facilities at BSC. Registration for the day will take place from 9:00 to 9:30 a.m. in Hartline Science Center which will be followed by demonstrations and workshops conducted by members of the faculty of the Departments of Chemistry, Earth Science, and Physics. Dr. Gawley's address on reaction illustrating chemical equilibria will be presented from 2:20 to 3:00 p.m. which will be followed by discussion and closing remarks.

The faculty committee for the day's activities consists of Professor Lavere McClure, Dr. Steven Wukovitz, Dr. David Superdock, and Dr. Clyde Noble.



Members of the College Community Orchestra presented a children's concert last week.

(Suzi White Photo)

News in Brief

Judicial Committee

The Judicial Committee of last semester will meet on Monday at 6 p.m. to continue its work. All those who participated last semester are asked to come to the meeting and any student who is interested is welcome. The meeting will take place in Columbia Hall's project room. If you have any questions, please contact Cindy Jurec at 389-2674.

Speech and Hearing Assoc.

The Student Speech and Hearing Association will have a general organizational meeting on March 21, 1973, at 7:00 p.m. in Navy Hall. The guest speaker will be Dr. Max Bozarth from

Penn State University, and his topic will be "Pediatric Audiology". All members and guests are invited to attend.

Dancers Needed

All students interested in auditioning as dancers for the forthcoming production of Carmina Burana by the Concert Choir should meet in Haas Center on Saturday at 2:00 pm.

Gerald Teijelo, noted Broadway Choreographer and dancer will hold auditions for the scenic cantata. Dancers who have had previous dance training are especially needed, but Mr. Teijelo will be happy to work with all interested students.

The text of the cantata concerns erotic love in the Middle Ages. The performance is scheduled for May 13.

Special Ed. Workshop

The Special Education Student Information Network will sponsor a workshop on the topic of "Language Arts Materials for the Primary Mentally Retarded." The workshop will be held on March 28 from 10:00 a.m. to 4:00 p.m. in room L-35.

All interested students are invited to attend.

"Sweet Week"

Attention all sweettooths! Chi (continued on page eight)

Drama Review

Missing Slice of Lemon

By Sue Sprague

"My Uncle Harry had a drinking problem; he drank too much gin. So he went to the doctor and the doctor told him to drink vermouth. When he went back to the doctor a month later, doctor tested his water and told him that with a slice of lemon he'd make a great martini."

Like Sir's Uncle Harry, the Bloomsburg Players made a tolerable martini with their presentation of THE ROAR OF THE GREASEPAINT, THE SMELL OF THE CROWD, March 8-10 in Haas Auditorium.

Phil Davis provided the gin in this theatrical martini, with his excellent characterization of Sir, the witty, arrogant "gentleman". It was by far Mr. Davis' best performance so far on the BSC stage.

A blend of vermouth came from the surprisingly good performance of newcomer Marie Stein, who played "The Kid", the snotty-nosed child of Sir. Ms. Stein leapt gracefully and happily through her part, which included an excellent rendition of the song "Put it in the Book".

The missing slice of lemon was

Jack Matter's singing ability (or rather, lack of it). He played the part of Cocky, the starved lackey. Sadly enough, his otherwise good performance was detracted from by the poor quality of his singing. Before the end of the first act you began to dread each musical number for fear his already strained voice would break completely.

Kudos to Debbie Hunt for her excellent job on choreography. Her Urchins may not have been agile, but they were pretty much in time and step.

Kerry Ruff was well-received in his last-minute portrayal of "The Black". The audience especially enjoyed his rendition of the popular tune "New Day".

"GREASEPAINT" ranks second so far this year in Players' performances, with MIDSUMMER NIGHT'S DREAM still holding first, and LAST OF THE RED HOT LOVERS trailing in third place. As a musical production it was better than average, but Director Acierno still has a long way to go before he can equal the job he did two years ago with MAN OF LA MANCHA.

"Ya see, there was this traveling insurance salesman..."

By jim sachetti

You might run into him on campus someday; or should I say, he'll run into you. If you're a senior, and a male, he'll tell you that he's been on campus for the last nine months, talking to "guys just like you" about their "financial future." He'll ask if you'd like to meet with him and talk about yours.

His name is John Sulich, and if you agree to meet with him, he'll talk to you about the weather, your grades, your hometown; he'll even offer to buy you a coffee. Then he'll ask you if he can ask you a few questions.

That's where the amenities end and the hardsell begins. Because John Sulich is neither a weatherman nor a school counselor. He's an insurance salesman, and if you haven't talked with him already, be advised that he's a good one; damn good.

What makes John a good salesman is the fact that he's a good psychologist. He understands the apprehension common to college seniors about to embark upon the turbulent seas of life. He knows the pride 21 year old males take in their hard-won maturity. He understands America well enough to know that we are all concerned about money.

John's knowledge of all these things makes his sales pitch one of the slickest you'll ever run into. And therein lies the danger. If you haven't given much thought to your financial future and even less to buying life insurance, the slickness of John's pitch could result in your purchasing a policy and incurring a \$400 debt. Here's how it happens.

Who needs "Uncle Harry?"

John starts off by telling you he's not an insurance salesman; he is an investment broker. He works for the Giorgio Investment Agency of Lancaster and they deal in stocks, bonds, mutual funds, real estate, and oh yes, insurance. In John's words, "we are concerned with overall financial planning." He then explains in great detail the advantages of having all these investment services under one \$286 billion-backed roof. It sounds impressive, and the matter of life insurance has still not come up.

"Would you be interested in learning how you could be financially secure for life," he asks. Of course you would; who wouldn't?

"Are you mature, or do you still have to run home and consult with your Uncle Harry about things," he asks, with the sarcastic emphasis on "run home" and "Uncle Harry." Of course

I'm mature, you answer a little indignantly.

-At this point John has gotten you to ask for the sales pitch, and he has laid the first psychological trap. The question of your maturity will come up later on.

But first, the pitch. He explains to you that you have already invested \$24,000 in yourself: \$4,000 in college expenses, and \$20,000 in four years' lost wages. He writes this down on the note pad he uses to diagram his whole lecture, draws a little square around it and then outlines a little house on top of the square.

This \$24,000, he explains, is the foundation of your financial house; the foundation upon which you will build your career, your family, your houses, your cars, the whole bit. "Now," he asks, "what are the two things that could ruin this financial house?" He draws two little jagged cracks in the foundation.

Your answers are the obvious ones (the many questions John asks all have obvious answers, and you wonder if he shouldn't have devoted his life to teaching instead of life insurance): death and disability.

"Right!" he answers, "And what better protection can you have against these two cracks but life insurance?" None, of course, but just when you think the real pitch has begun, he switches back to "overall financial planning."

"Pick two, any two"

John writes down his agency's five services on his note pad, and asks you to pick two. If life insurance isn't one of your choices, he asks you to pick again.

"Wouldn't it be nice," he asks, "if you had the money to invest in these things?" When you reply in the affirmative, he says that he is about to show you how you can get the money. But before he does, he once again goes into a

long and detailed digression in which he produces facts, figures and diagrams proving to you the efficacy of investing in your particular investment choice. All of them look good, even the life insurance.

Finally it comes. John pulls out a computer printout with several columns of figures on it. It details the good fortune that befalls the lucky investor in the Giorgio Agency's \$25,000 life insurance policy.

John explains the printout at great length, and the way he tells it, after an unusually short amount of time, the dividends from your policy will not only be large enough to cover your premiums (which by the way are \$396.86 a year), but there will also be enough left over from each rapidly growing dividend for you to invest in the other Giorgio services.

After the rapid fire explanation, the gist of which is that you are going to become a very wealthy person with very little investment, John asks you if you would buy this program right now if you have the money. Again you reply in the affirmative because he has already shown you the sharp increase in premiums; the higher prices and lower profits which befall those who "procrastinate" their purchase of life insurance.

He then reveals that in addition to all their other services, the Giorgio Agency also owns a loan company. And out of the goodness of this loan company's heart, they will give you the price of your first year's premium. All it takes is your signature on a policy application and, oh yes, a promissary note which is payable after five years.

(continued on page four)

Getting By He's Gone

by Joe Miklos

"Dark Star crashes, pouring its light into ashes..." - R. Hunter

Rock Stars have a terrible habit. They seem to die just when they are at the peak of their powers. And it's happened again.

It's funny. Joplin's death upset me. The same goes for Al Wilson, Hendrix, Duane Allman, Jim Morrison and Berry Oakley. But it really didn't hit home until recently. Ron McKernan, better known as Pigpen, of the Grateful Dead is dead.

Pigpen was a freak among freaks, the sore thumb among rock's most progressive musicians. While other members of the Dead were dropping acid in their Haight-Ashbury mansion, Pigpen stuck to cheap booze. This love of alcohol (it surpassed reason) eventually did him in. He died of cirrhosis a short while after he quit drinking entirely.

He just didn't stand out because of his particular choice of stimulant. In the midst of a band steeped in folk, country and jazz influences, Pigpen was a bluesman. Perhaps he was one of the few real white bluesmen in the last ten years. He sang rough and raunchy while the rest of the band were developing sweet and high harmonies. He played harp well and organ exquisitely.

despite the fact that he was less and less in the limelight as the band progressed. It's hard to forget his expertise on "Morning Dew" or "Saint Stephen."

A highlight of any Grateful Dead concert was the Pigpen spectacular. For twenty minutes the band would give him the stage to scream and shout and otherwise put some soulful guts on display. "Lovelight" and "Good Lovin'" became more than top forty manifestos. Pigpen took them and molded them into solid rockers that made you feel good, deep down. It was almost impossible to keep from dancing.

The last Grateful Dead album was conspicuous in its lack of a Pigpen spectacular. Most fans were a little let down, hoping that he would be touring and recording again soon. Even more so was the hope for a solo album.

The Grateful Dead will probably remain a fine band. Keith Godcheaux is an excellent pianist. But the standout, the sore thumb, is gone. Pigpen will never really be replaced.

A deviant among deviants, a greasy punk amidst nice, clean (sorta) hippies. He's gonna be missed. And maybe some of us can retain the vision of Ron McKernan smokin' and steamin' behind the band that started it all.

THE MAROON AND GOLD
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The M&G is located at 234 Waller, or call 389-3101. All copy must be submitted by no later than 5:00 p.m. on Tuesdays and Sundays for the Friday and Wednesday papers, respectively. The opinions voiced in the columns and feature articles of the M&G may not necessarily be shared by the entire staff. Final approval of all content rests with the Editor-in-Chief.



Letters

To our college community:
Our sincere thanks to the many students and faculty who contributed their blood last Thursday. With 306 pints of blood collected, this will keep us in Priority I and help us remain in the Priority I rating until July. Paul Conrad, Miss Carol Conner, her committee, and all those who assisted her from Lambda Alpha Mu sorority and Omega Tau Epsilon fraternity are to be highly complimented for doing an excellent job in soliciting donors, scheduling and operating a smooth functioning bloodmobile. Also, thanks go to the ground crew of Bloomsburg State College for doing an excellent job in unloading and loading the bloodmobile. The many donors and those who helped in any way should find satisfaction and a sense of fulfillment in the knowledge that their efforts have saved lives of servicemen and civilians at home who require blood because of operations, serious illness or accidental injuries.

With sincere appreciation to all who helped and all who donated.
Mrs. Darlene Weidner
Ex. Director of
Bloomsburg Red Cross

Dear Editor:
The proposed tuition hike of \$50 to \$100 per year marks another increase in a long-term trend of

increases for tuition at state colleges. The tuition at Bloomsburg has risen since 1965-66 from \$125 per semester to its present level of \$350 per semester. During this same span of time, room and board has increased from \$17 per week in 1965-66, to \$21 per week in 1972-73. The increase in tuition costs for 1973-74 will be necessary if supplemental funds from Harrisburg are not forthcoming. The rise in tuition will be caused partially from salary raises of faculty members and increased costs of obtaining materials and necessary equipment for the colleges. These raises for faculty members were approved directly by Harrisburg but Harrisburg has failed to appropriate funds to cover costs of salary increases. On the elementary and secondary levels of education in Pennsylvania, Harrisburg has also approved wage increases for teachers at this level. Harrisburg, in this case has apportioned funds to cover the increased wage level.

I address this following question to concerned students and faculty members:

Are the state colleges of Pennsylvania being short-changed of necessary funds to cover increased costs of operation?

If your answer is YES, which is my opinion, write your Harrisburg officials, today.

Daniel McFadden

Dear Editor:
Credit should be given when credit is due! May I publically thank the recent pledge class of Beta Sigma Delta (and the brothers that helped the project along) for the work completed at our farm during the past two weekends.

Cleaning the barn, shoveling corn, rolling up tangled wire, and putting up a barbed wire fence is not exactly what most students want to do on Saturdays. I believe there are those of the college community that are not aware of the good that is done by students.

This is a social fraternity and they are not obligated in any way to do services, especially this kind of service. This fraternity has tried to carry on a project such as this at our farm for the past five years.

May I personally say Thanks.
Mrs. Joan Farrell
Secretary - Office of the
Vice - President for
Student Life



Debbie Langol trims a certain former editor's hair. She's into peoples' heads in more than one way.

(Maresh photo)

Insurance Salesman

(continued from page three)

John pulls out the two documents, pushes the note off to the side, and explains to you the information it will be necessary for you to put on the application. The impression he conveys is that you will have some time to think about it before signing.

After going through the whole document, he turns it over and begins filling it out for you with the information you gave him at the beginning of the session. While he's asking you for additional information about beneficiaries etc., it suddenly dawns on you that you are about to buy life insurance, a purchase you probably never considered until about two hours ago.

There will be no time to consider it, consult "Uncle Harry," check on the company, the policy

and its terms, nothing. You are buying life insurance on the basis of John's pleasing personality, his rapid fire explanation, his professions of honesty, and his assurances that nothing you sign now will be legally binding.

"I will return with your policy in one month," he says, "and prove everything I said here today." If you don't want the policy in a month, you can presumably refuse it. But the question is, why would you turn down something you are applying for now? And even more importantly, if you turn it down, will the promissary note you are affixing your signature to now still be legally binding?

A Turn For The Worse

Unfortunately, you'll have to see John or one of his many "clients" for the answer to that question. This writer refused to sign the documents, and John's reaction to this turn of events serves as an interesting insight into the whole sales pitch.

When you refuse, John's impeccable social presence takes a turn for the worse. He gets mad. When you ask him if you can have some time to think, he tells you he doesn't have time to waste. He reminds you, that earlier in the discussion, you told him you were mature.

When you protest that you don't even know if you're going to have a job a year from now, he asks, "Do you call yourself a man if a year from now, you expect to be sitting around your parents' house, eating your mom's food and drinking your dad's beer?"

He tells you that you are procrastinating (John obviously hates procrastinators); he tells you that you are not acting "logically;" he reminds you that you nodded agreement whenever he asked you if the program looked good; he finally tells you that "you're not acting like everybody else."

In the March 7 issue of the Maroon and Gold, Pennsylvania insurance wizard Herbert Denenberg cautioned students against "purchasing a life insurance policy which results in the creation of an immediate and irrevocable debt obligation." His description of the process by which students incur such debts sounds strangely akin to the one described above.

After talking with Mr. Sulich, I called Dr. Griffis who assured me that John was permitted to carry on his selling activities on campus, as long as the students with whom he talked agreed to talk with him. He also informed me that he had run a check on the Giorgio Agency with Denenberg's office in Harrisburg; the agency is legitimate, as is their policy.

I hesitate to draw any conclusions, except to say that the way John explained, that policy looked mighty good. So if you're interested in buying some life insurance, you might want to look John up and hear what he has to say. But if you're not interested in buying insurance right now, if you don't feel like incurring a \$400 debt, if you'd like some time to shop around and think about any insurance purchases you'd like to make, if you don't feel like playing in the above scene, you might exercise your right to decline any offers to talk that John might make. You decide.

BSC Stylist

by Mary Ellen Lesho

Are the folks at home snapping out because of your long, "freaky" hair? Need it trimmed before semester break? Well, there's no need to look for a hairstylist any further than our own campus. Her name is Debbie Langol and she lives in Montour, Room 318.

Debbie, who is a junior at BSC and an Elementary Education major, has been cutting hair since her freshman year in high school. She attributes her talent to sitting-in on haircuts and reading magazines, although she confessed to using her younger sister as a guinea pig for practicing on. Occasionally, she cuts her own hair also.

Debbie's hobby began by cutting her friends' hair, and eventually it spread around campus by word of mouth. Now she frequently receives calls from perfect strangers, averaging 3-7 times per week. The amount usually increases

right before vacations, when the majority of her customers consist of guys who regrettably decide to make "the big move".

Debbie also cuts girls' hair, usually in any style desired. The only equipment she employs is a pair of shears used by professionals and a razor. She also does the job in her own room, where she says she gains additional confidence with each and every haircut.

Because she had no beautician license, Debbie cannot charge a regular fee, but she says that her customers are usually quite generous. After graduation, she plans to find a job near a city and work under a well-known hairstylist as more of a pasttime, while acquiring a degree in psychology.

So if you're tired of the "old you" and feel you need a change, give Debbie a call (phone 389-3458). Who knows? Maybe some exciting and new personality is lurking behind those lovely locks!

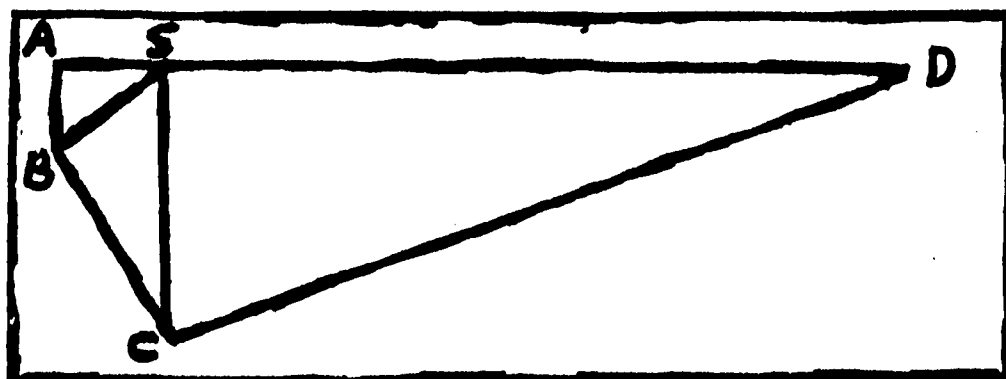
Problem of the Week

(Math majors)

Winner: Henry Kipp
Solution: (one of many possible, probably the easiest)

Each building is represented by the initial letter of the inhabitant's name. AS is taken as 1. Then, progressively, AB = 1, BS = the square root of 2, BC = two times the square root of 2, SC = the square root of 10, CD = three times the square root of 10, SD = 10, so SCD is a right triangle. The cosine alpha = 1/the square root of 2, the cosine beta = 1/the square root of 5, and the cosine of gamma = 1/the square root of 10.

Then cosine (alpha + beta) = (1/the square root of 2) (1/the square root of 5) - (1 the square root of 2) (1 the square root of 5) (1 the



square root of 10.)
Whereupon cosine (alpha + beta + gamma) = (-1/the square root of 10) (1/the square root of 10) - (3/the square root of 10) (3/the square root of 10) = -1.

So angle ADS = 180 degrees.

(Non-Math Majors)
Winner: Terri Novarnik
Solution: Consider the ten digits to be represented by the letters A through J. Then we have ABC-

D = E x FG x HIJ. From that fact that we have only a four-digit product, it is obvious that E must be either 1 or 2. Similarly, the letters F and H, the high-order digits must be 1, 2, or 3. Trying these combinations while noting that the units digits cannot be zero without causing a repeated digit, we find:
8970 = 1 x 28 x 345
8598 = 2 x 14 x 307

Letters to the editor are an expression of the individual writer's opinion and do not necessarily reflect the views of the newspaper. All letters must be signed, names will be withheld upon request. The M&G reserves the right to abridge or withhold, in consultation with the writer, all letters over 400 words in length.

The Arts Council Film Series presents Ingmar Bergman's "The Silence". It will be presented Wednesday, March 28 in Kuster Auditorium. A symbolic depiction of alienation, the picture won praise for its atmospheric portrayal of characters caught in spiritual torment. Swedish, 1963. English subtitles.

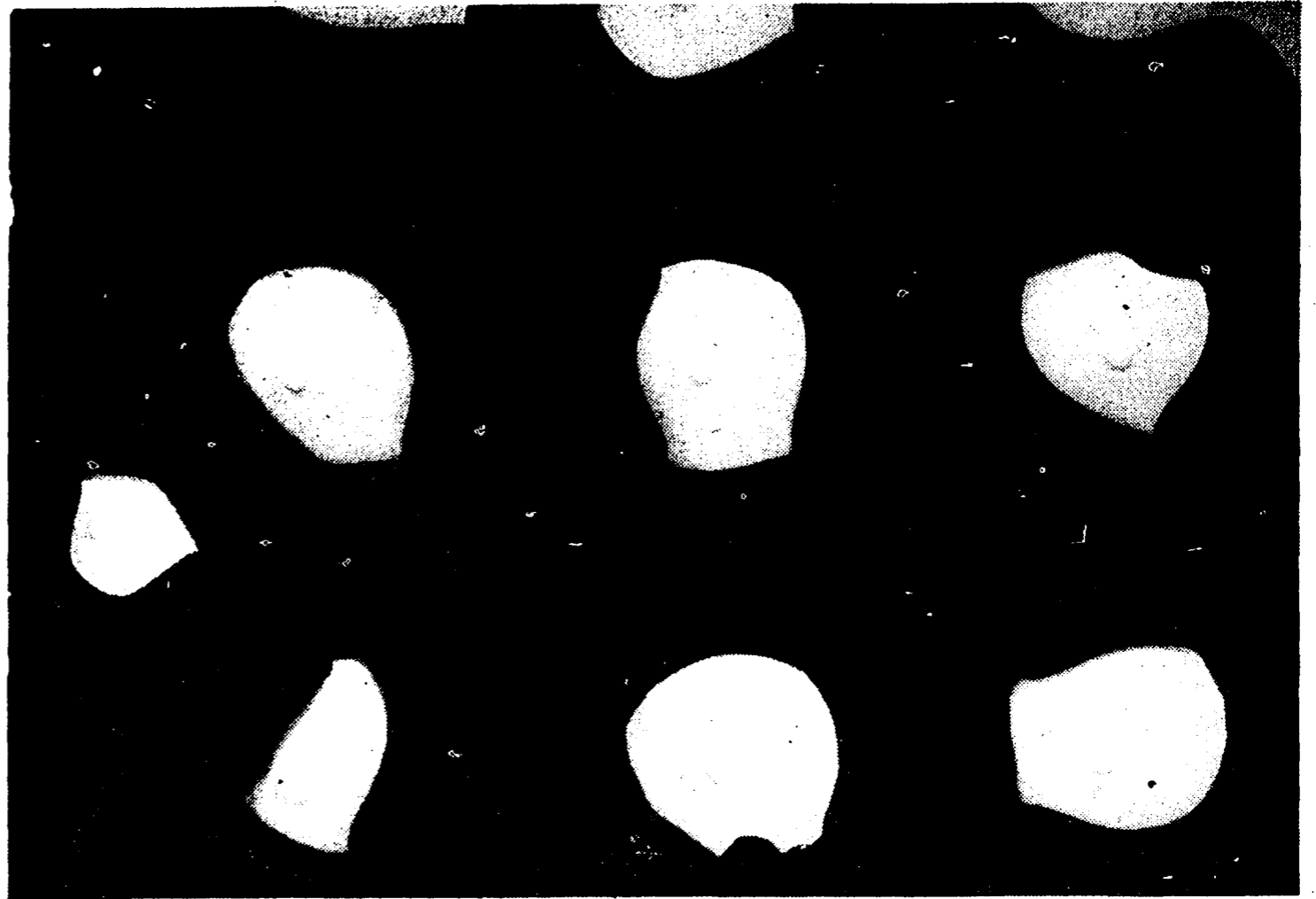
Scholarships to be awarded

Six \$250 scholarships will be awarded each year to deserving ARA student employees by ARA School and College Services, according to Elton Hunsinger, Administrator for Campus Services and Paul Martin, Business Manager at BSC.

Francis O'Brien, Director of Dining Services for ARA, in conjunction with his management staff will select the students who are eligible, and forward this list to Hunsinger who, in turn, will submit it to the Dean of Student Life and the Academic Vice President. The Office of Student Life will rate each student on citizenship, behavior, and social acceptance. The Academic Vice President will rate each student as to what fifth of the class he or she is ranked in as well as his or her

cumulative average. The ARA Management Staff will rate the prospective recipients on appearance, loyalty, tardiness, reliability, quantity and quality of work, sanitation practices, safety record and dependability.

The results will be compiled with the Administration for Campus Services. ARA has authorized O'Brien and Hunsinger and a student committee to select the six recipients and to notify the winners by letter. A list of thirteen students has been submitted for the initial scholarships to be awarded this semester. A copy of the scholarship requirements will be on file in Hunsinger's office, the office of Robert Duncan, Director of Student Financial Aid, and the Dining Service Office in Scranton Commons.



The Multi-Mammery construction consisting of 64 realistically molded fiber glass breasts inbedded into a sea of black polyurethane foam is now on exhibit in Haas.

(Berger Photo)

Greeks announce pledges

TAU BETA SIGMA

On Sunday, March 11, Tau Beta Sigma, National Honorary Band Sorority increased its membership by installing its third pledge class. Added to their ranks were Pam Weaver, pledge class president; Sue Rimby, pledge class secretary; Linda Schmicker, Claudia Whittaker, Sue Jones and Mrs. Grace Wallace, honorary member. "We are pleased to welcome these girls into our sisterhood."

DELTA EPSILON BETA

The sisters of Delta Epsilon Beta are proud to announce the induction of eighteen new sisters on March 12. The new sisters are Connie Roscoe, pledge class president; Sandi Sekel, treasurer; Cathy Billings; Ronna Ciaruffoli; Bridget Cummings; Mary Kay Ferenczak; Kathy Friderici; Lorraine Flatch; Nancy Hall; Karen Karnes; Sue Laubach; Joan Matusek; Debbie Maximowicz; Rose Paulino; Sue Quinn; Peggy Rodgers; Debbie Tome and Sue Wilcher.

A spring banquet honoring the new sisters will be held at

Lobitz's in Hazleton, March 31. Music will be provided by Mutley.

THETA TAU OMEGA

On March 11, 1973 Theta Tau Omega was proud to welcome fifteen new sisters into the sorority. After four weeks of pledging ending with Hell Night on March 9, those fifteen happy girls were as follows: Gail Anderson, Barb Archey, Kathy Baur, Deb Bohn, Mary Dorner, Joanne Enterline, Sue Fenlon, Linda Hance, Sandy Hauptster, Dodie Ohl, Patti Omwake, Kay Petly, Cathy Palumbo, Patsy Romancheck and Lynn Watkins.

PSI CHI

The members of Psi Chi recently held their induction ceremony for new members at the home of Dr. Martin Satz. The new members include David Tracey, Beth Riker, Emma Jane Morgan, John Stugrin, John Devlin, Sally Mason, William Burke, Frank Wagenhoffer and Eric Hough. Also in attendance was Dr. John Baird.

Psi Chi is the Bloomsburg chapter of the National Honor Society of Psychology. The

purpose of this society is "primarily to advance the science of psychology; and secondly, to encourage, stimulate, and maintain the scholarship of the individual members in all academic fields, particularly psychology."

After the induction ceremonies refreshments were enjoyed and various topics related to the society were discussed.

KAPPA KAPPA PSI

Kappa Kappa Psi, National Honorary Band Fraternity, installed six new brothers after completing a successful pledging period on Sunday, March 11, 1973. Also on that date one honorary member was installed. They were Mr. Nelson A. Miller, honorary member, Robert Schwanger, Andrew Jinks, Barry Pearson, Bernard Miller, Dan Signore, and Fred Lupien.

New officers were also elected and installed for the 1973-74 term. They are Charlie Palmeri - President, Steve Kirchner - Vice President, Greg Bitler - Recording Secretary, Ernie English - Treasurer, and Bruce Eckhart - Historian.



Ben Alter breaks the pinata at the Mardi-Gras held in the Scranton Commons, sponsored by the Foreign Language Clubs. (P. White Photo)

"Mardi-Gras" Banquet

The French, German, and Spanish Clubs sponsored a banquet to celebrate "Mardi Gras" on March 7, 1973. The evening began with a dinner at 6:30 p.m., at Scranton Commons featuring various international dishes, such as the Spanish Gaspacho, the Russian Beef Stroganoff, the French Quiche Lorraine, and for dessert, a German Black Forest Cherry Nut Torte. The dinner was followed by a program of entertainment. The French Club sang and acted out three French folk songs. Next, the German Club played games, and the Russian and Spanish Clubs sang songs. The celebration came to a conclusion with the breaking of a Spanish Pinata. Prizes were awarded to those with the most ingenious costumes. Dr. Mayer, Messrs. Walker and Mulka served as judges for the costumes contest.

Manager's Sale at The College Store Begins

Monday, March 26 through Friday April 6, 1973

Prices drastically reduced on a special group of
Books Shirts Jewelry Candles Records
and

Novelty Items

Register for door prizes when you purchase
a plain or custom imprinted shirt or jacket

Cagers fall to ESSC Jinx - lose ECAC Finals 68-66

East Stroudsburg continued its 'big game' dominance over the Husky Cagers two weeks ago when they squeaked by the Huskies 68-66, in the finals of the ECAC tourney at Muhlenburg.

The Huskies jumped out to an early 22-8 lead on well-balanced scoring by Art Luptowski, Joe Kempfski, and John Willis. Willis, however, picked up three fouls in the games first four minutes, forcing Coach Chronister to go to John Kesseg, who played well despite limited playing time this year.

Stroudsburg caught fire behind super-guard Kevin Morressey, who led the Warriors to 14 straight points and 19 of the next 21, including 12 of his own, pushing the Warriors into the lead 27-24 with four minutes left in the half. The Huskies tied the game behind some tough shooting by Kempfski, who finished the night with 21 points.

Second Half

The second half was extremely tight, with the lead changing hands many times. The Huskies took a two point lead with four minutes remaining, but Stroudsburg clicked off six straight points to lead by four with 26 seconds left. The Huskies closed to within two at the 12 second mark, and managed to gain possession of the ball with 06 left, only to have a Kempfski desperation 26 footer fall off the rim.

All-Stars

John Willis was named to the All-Tourney team for his two game totals of 38 points and 25 rebounds. Kempfski also made

the team for his 46 points and 11 assists.

The game marked the last game of Senior Art Luptowski's BSC career.

Season: 20-5

With the 68-66 loss to East Stroudsburg in the finals of the ECAC Southern Regional Tournament held at Muhlenburg College on March 9 and 10, the Huskies of BSC completed their 1972-73 season with a 20-5 record. The Huskies were 10-4 in the Eastern Division of the Pennsylvania Conference standings, which tied them with East Stroudsburg for second place honors behind Cheyney State.

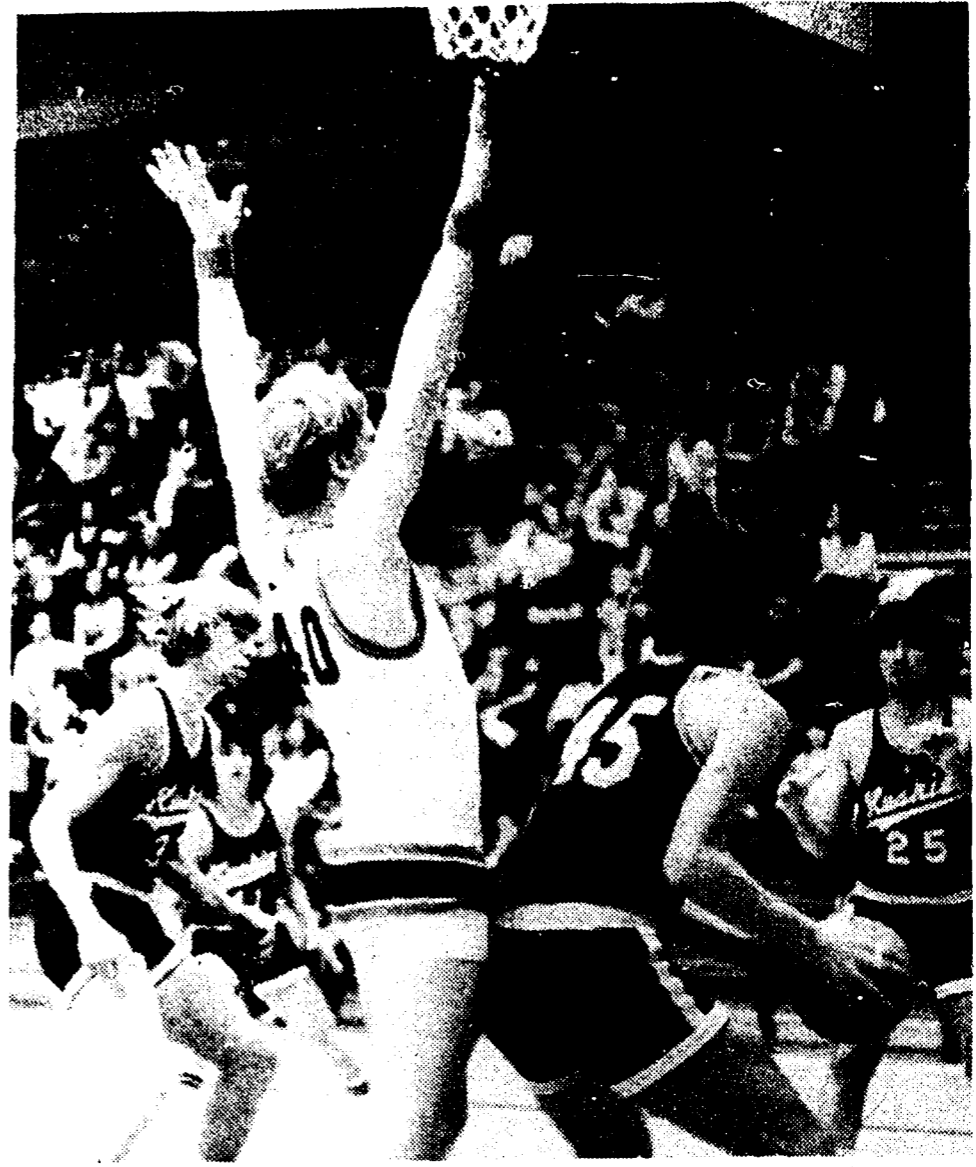
In the ECAC tourney, Bloomsburg won its opener 79-65 over Widener College but was unable to outlast the Warriors of East Stroudsburg in the finals after building a 14 point lead in the first half.

For the season, 6'8" center John Willis led the Huskies in both scoring and rebounding averaging 21.4 ppg and 15.6 rebounds. Willis, who received the MVP Award in the Christmas Tree Tournament at Indiana, was selected to ECAC Division III Weekly Teams on four occasions and also captured the scoring title of the Eastern Division of the

Pennsylvania Conference. His latest honors were being named to the ECAC All-Tournament Team and the NAIA District 19 Team.

Three other Huskies averaged in double figures; guard Tony DaRe and forward Joe Kempfski, 12.5 ppg while guard Art Luptowski, the excellent ball handler and playmaker, zipped the cords to the tune of 10.5 ppg. Another Husky, Gary Choyka, just missed averaging double figures at 9.9. Luptowski led the team in assists with 178 followed by Kempfski and DaRe with 98 and 97 respectively. Seventh man Dick Grace, in relieving Willis most of the season, did an admirable job of averaging 3.1 ppg and 4.1 rebounds.

Luptowski and Choyka, along with Willis, were named to the Christmas Tree All-Tourney Team and Kempfski was named to the ECAC All-Tourney Team. In addition to Willis, Luptowski was also named to the NAIA District 19 Team and BSC Coach

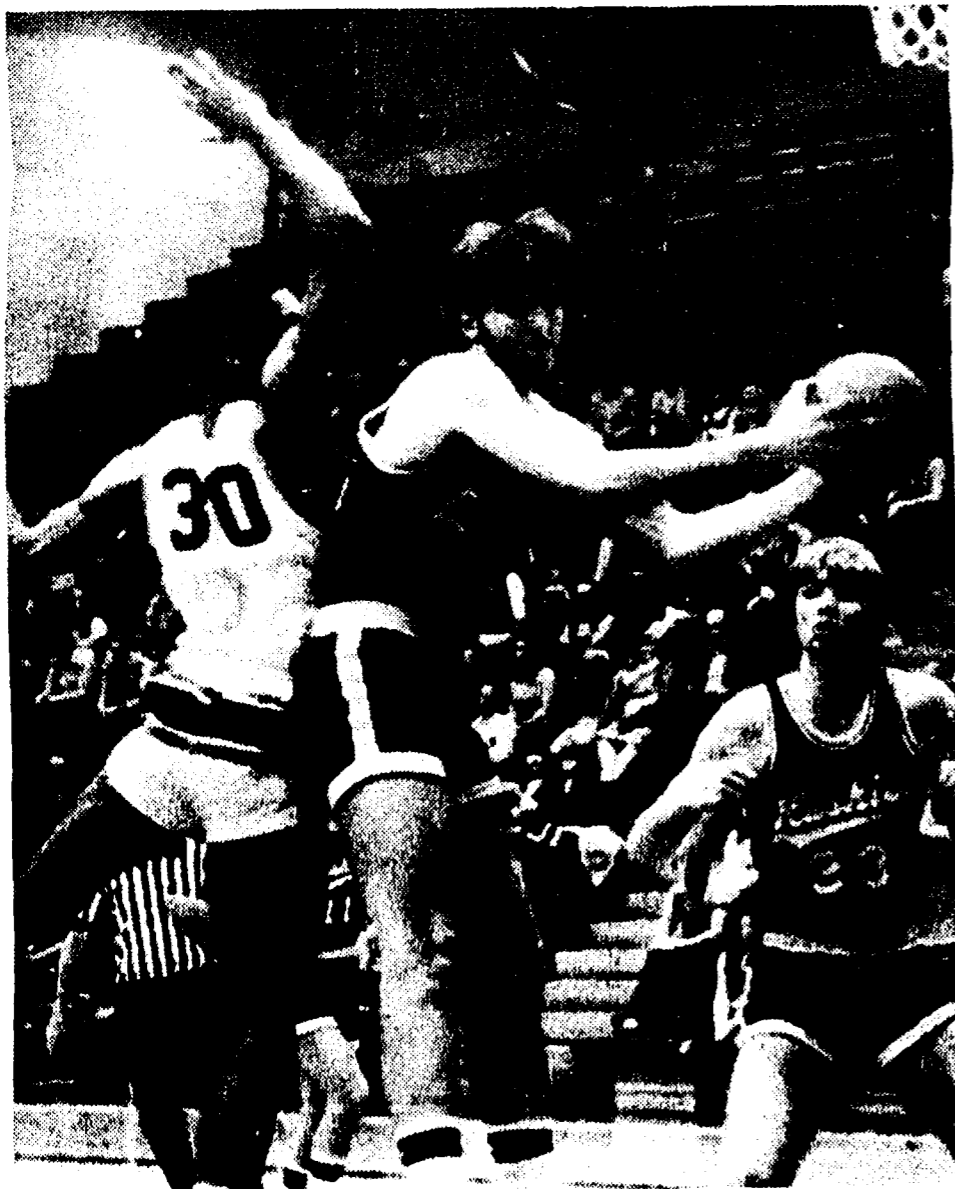


John Willis, who made the ECAC Tournament All-Star Team as well as the NAIA District 19 Team, getting ready to fire a rebound to teammate Joe Kempfski.

(Oliver Photo)

Charles Chronister was selected as Chronister only loses Luptowski and has the pick of an excellent group of freshmen who

Basketball at Bloomsburg has registered a 15-2 season under a bright outlook for the next year Coach Burt Reese.



John Kesseg saw action in the final game against ESSC, holding up well under pressure to fill in for John Willis.

(Oliver Photo)

Women: Two Big Wins

The Women's Basketball Team extended their winning season by defeating Wilkes College and Misericordia two weeks ago. On Thursday, the women played at Wilkes and won by a score of 59-32. The team completely dominated all aspects of the game, however, they did suffer one setback; due to an ankle injury in the second quarter, center Barb Donchez left the game with only 7 points. High scorer for the game was Linda Shepherd with 18 points, followed by Deb Artz and Judy Kovacs, both scoring 12, and Fran Holgate with 7.

A junior varsity game was also played with the Bloomsburg women again coming out on top. Final score was BSC - 27, Wilkes - 20. Individual scoring was Constable - 4; Shollenberger - 2; Lyons - 7; Vanblarcom - 1; Windesh - 6; and Lozzone - 7.

Saturday, BSC defeated Misericordia, 52-45. In the first quarter of play, the BSC women allowed only 4 points to be scored by their opponents, while they scored 18. During the third quarter, the margin narrowed to

(continued on page eight)

Young Team Off 5-3 Indoor Record Trackmen prepping for opening

Bloomsburg State College will open its 1973 track and field schedule at Towson State on March 30 at 3:00 p.m. against Loyola College of Baltimore, Springfield College, Howard University, and the host.

Coach Ron Puhl has a comparatively young squad that will have to go all out in order to equal the Husky teams of the last three seasons that have posted 33 wins against three losses.

Bloomsburg has been handicapped for a number of years by not having its own outdoor track and practice facilities. A new outdoor permanent eight-lane track is currently under construction in conjunction with the new football stadium on the upper campus but will not be ready for use until another year or two. However, the Huskies have been aided this year with the opening of the new Nelson Fieldhouse which has an outstanding indoor track and other field facilities that has enabled Coach Puhl to have an earlier start with his charges. In addition to hosting two indoor meets, Bloomsburg participated in several other indoor meets and compiled a 5-3 record. Despite the lack of outdoor practice facilities and a schedule of all away meets, the Huskies are

looking forward to this year's challenge with great anticipation.

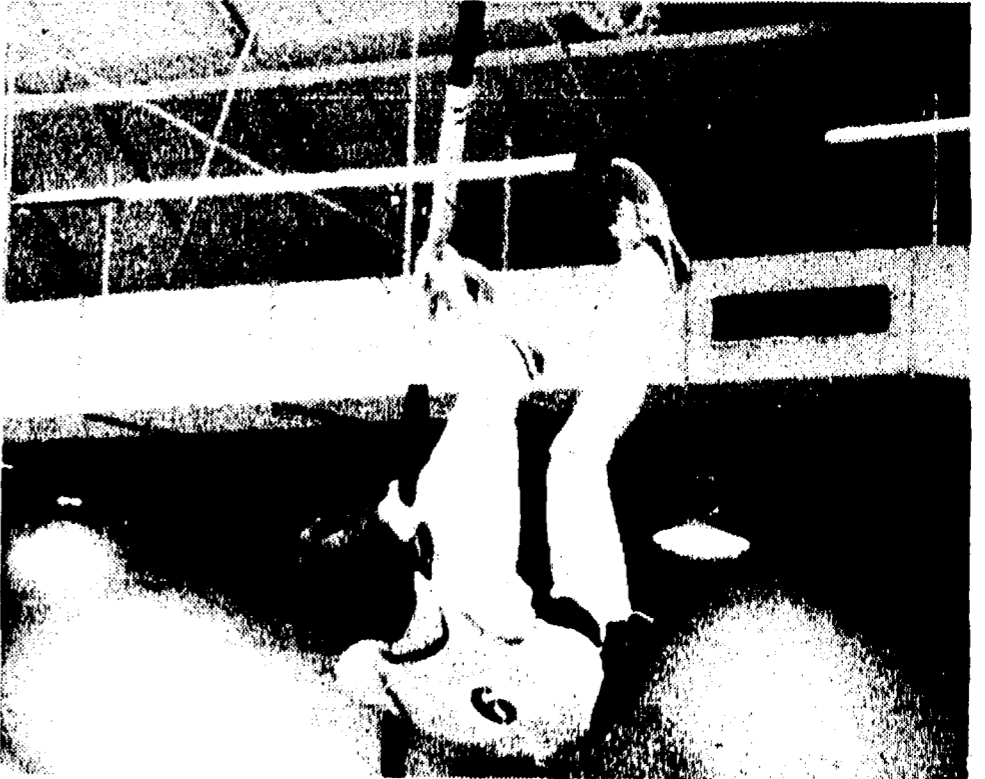
Lost through graduation are: 100 yard dash champion Jim Davis, former 220 yard champion Rich Eckert, 880 yard champion Larry Strohl, high jumpers Bob Lacock and Kent Prizer, javelin thrower Kirk Zurn and sprinter Bob Herb.

The returning nucleus, which will be counted on by Puhl, are John Ficek, Philadelphia, shotput; Andy Kusma, West Point, hurdles; Charles Graham, King of Prussia, all-around track man; Terry Lee, Malvern, distance runner; Mark Constable, Norristown, long jump; Gary Beers, Palmerton, high jump; Larry Horwitz, Penn Valley, miler; Joe Courter, Willow Grove, discus; John Boyer, Belleville, sprinter and long jumper; Bob Quairlot, Lebanon, middle distance; Dan

Burkholder, Denver, 440; Erick Koetteritz, Quakertown, pole vault; Ron Nealy, Pottstown, middle distance; Ron Miller, Unionville, sprinter.

Puhl is assisted by Dr. Clyde Noble, cross country coach, Carl Hinkle, an assistant football coach, and Phil Krause, admissions assistant and former Pennsylvania High School triple jump champion and Penn State performer.

The schedule is as follows: 3/30 - Towson, Loyola, Springfield, Howard - 3:00 p.m. - A (Towson); 4/7 - Susquehanna - 2:00 p.m. - A; 4/10 - Millersville - 2:00 p.m. - A; 4/14 - Nittany Lion Relays - A; 4/17 - E. Stroudsburg, Kutztown - A; 4/25 - Lock Haven, Mansfield - 3:00 p.m. - A; 4/27 and 28 - Penn Relays - A; 5/1 - Kutztown - 3:00 p.m. - A; 5/3 - Cheyney - 3:00 p.m. - A; 5/11 and 12 - PC Meet - A (Lock Haven).



As you can tell by this photo, the track team is looking up towards a good season.

(Maresh Photo)

Football Coach Bill Sproule announced this week the following schedule for spring football practice: Monday, March 26 and Tuesday, March 27 - from 3-5, Equipment Issue, in Nelson room 147. Wednesday, March 28 - First Practice (Bus leaves at 3:45).

March 28 - April 12, practice, rain or shine. April 30 thru May 4, practice. Spring game, Saturday, May 5.

Wrestling Bloom Open

Some of the top wrestlers from Pennsylvania state colleges, along with other outstanding performers from colleges and universities of Pennsylvania and nearby states, are expected to compete in the Bloomsburg Open Wrestling Tournament to be held this Saturday, March 24, in the new Nelson Fieldhouse.

The event, sponsored by Delta Omega Chi, a social fraternity at BSC, will feature four mats in the preliminary events beginning at 11:00 a.m. and continuing throughout the afternoon. One mat will be in operation during the finals at 8:00 p.m. Saturday night.

In addition to Bloomsburg's outstanding wrestler Floyd "Shorty" Hitchcock, two NCAA national champions from Clarion State College, Bill Simpson, 167 lbs., and Wade Schalles, 158 lbs., gave early indication that they

would be competing. Other strong state college performers expected are: George Enos, 190 lbs., a heavyweight performer from Slippery Rock; and Tom Herr, former state college champion heavyweight and runner-up this year from Edinboro. Indiana University of Pennsylvania will have a full team entered.

Other Bloomsburg wrestlers performing will be Lon Edmonds, 134 lbs., Randy Watts, 142 lbs., Kevin Hays, 167 lbs., and Dan Burkholder, 177 lbs. BSC's outstanding senior, Ron Sheehan, who was a runner-up in the Pennsylvania state college competition, is serving as Tournament Director and will not be participating due to bruised ribs.

Hitchcock, Schalles, and Simpson were Pennsylvania (continued on page eight)



The Championship Cageball Team.

(Maresh Photo)

Cageball Championship

by Linda Livermore

Team four of the Gold League captured the Women's Cageball Championship by downing team 14 of the Maroon League. Both teams hold perfect 6-0 records in their respective leagues.

A match with the winner of two out of three games capturing the title. Team four won the first two games to win. The Golden League leaders whipped the Maroon League representatives 8-1 and 6-

2. The game is won by the leader in points after the first eight minutes or whoever gets 15 points, whichever comes first.

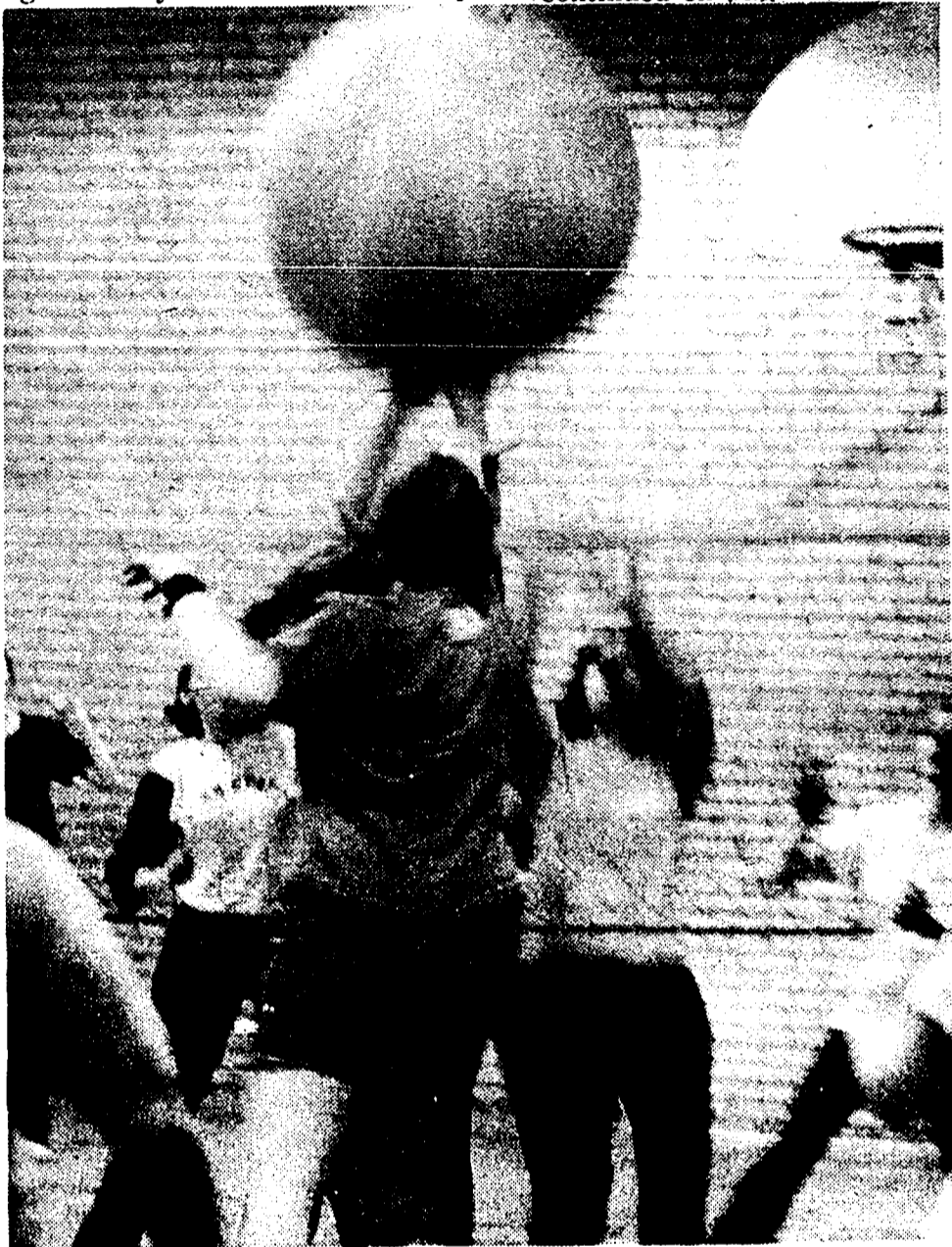
Those on the winning team who participated in three-fourths of the games were awarded T-shirts designating the name of the sport.

Championship Team

The following girls were

members of the championship team: Linda Appel, Carolyn Arndt, Kathy Barrett, Kathy Doran, Mary Ferenchak, Chris Geary, Sheryl Greiner, Liz Hutchinson, Cathy Keder, Deb Krasnaff, Denise Kriesher, Nancy Niedospial, Charline O'Dell, Nancy Twardzik, Janet Zagorski, and Mary Zekoski.

Table tennis and shuffleboard started in the dorms this week.



Some action in the Championship Cageball game.

(Maresh Photo)

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Education	Mechanical Engineering	

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Accounting	Finance	Marketing
Advertising	Fine Arts	Physics
Astronomy	Geography	Speech
Business Law	Industrial Management	Statistics
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GRADUATE COURSES

Classical Languages	Secondary School Science	Theatre
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First Session Day & Evening May 30-June 27 (Registration: May 29)	Second Session Day June 28-August 3 (Registration: June 27)	Third Session Evening May 29-August 3 (Registration: May 24)
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VILLANOVA UNIVERSITY

Pre-Cana Coming

Any young man or woman in the parish who is planning to marry between now and the fall of 1973 is invited to participate in the Pre-Cana marriage preparation program being offered by the Diocese of Harrisburg. Father Bernard H. Petrina, Catholic Campus Minister at BSC and Bucknell University is the director of the program with a professional team of priests, doctors and couples in other professions.

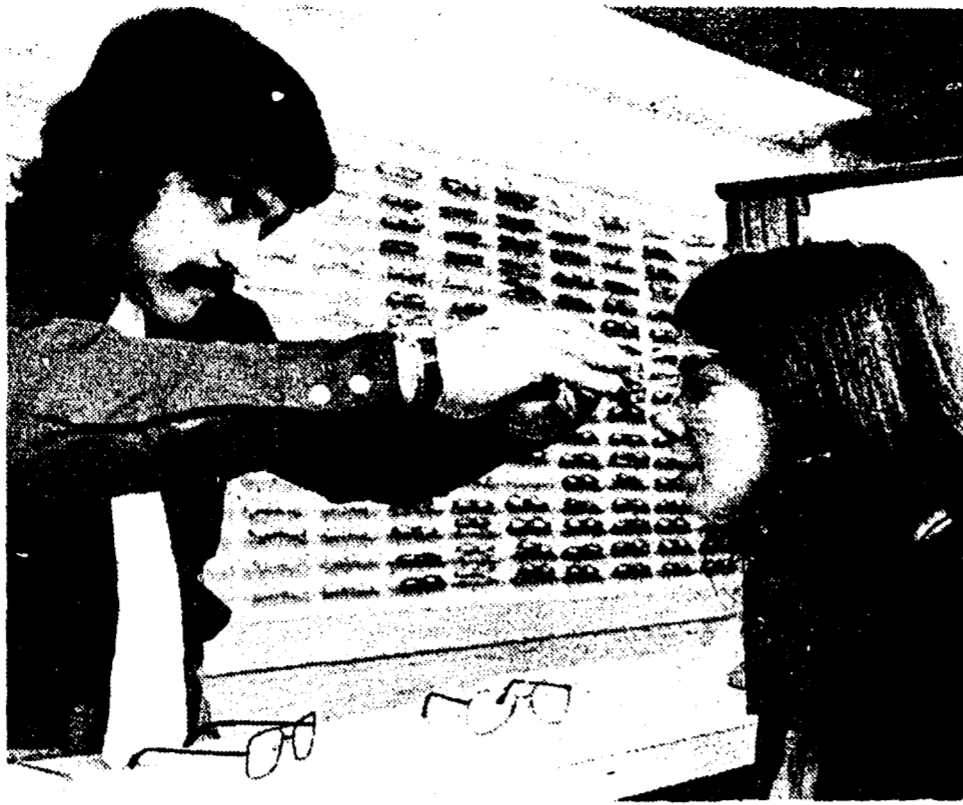
The Pre-Cana or an equivalent of four private consultations is a requirement for any person marrying in a Catholic ceremony in the Diocese of Harrisburg.

Pre-Cana conferences will be held at St. Columba Cafeteria, 3rd and Iron Sts., Bloomsburg on Sunday, March 25, 1973 - Priests; Sunday, April 1, 1973 - Doctors; and Sunday, April 8, 1973 - Couples. All sessions will begin at 7:00 p.m.

Pre-Cana conferences will also be held at Meditation Chapel of Rooke Chapel, Bucknell University, Lewisburg on Sunday, April 29, 1973 - Priests; Sunday, May 6, 1973 - Doctors; and Sunday, May 13, 1973 - Couples. All sessions will begin at 7:00 p.m.

Certificates will be issued to all participants which are to be presented to the priest who performs the marriage.

Couples or singles of any faith are welcome to attend.



The staff of Flag Optical is ready to offer assistance in the selection of contemporary eyewear. Pictured above are two of the members, Charles Wagner, manager, and Linda Kern.

Eye center opens

Flag Optical Inc., announces the opening of its optical laboratories at 221 Center Street (opposite the Columbia Theater), Bloomsburg.

It offers a stock of more than eight hundred metal, plastic, and combination frames of popular styles that are in the greatest demand.

To complement this frame stock, is a fine stock of high quality optical lenses. These include the finest optical glass in clear and various tinted colors. In addition, special lens coatings for numerous colors and antiglare

reflection, are available. All lenses are impact resistant. Various photograph lenses, which turn dark when exposed to sunlight, are available.

Flag Optical is equipped with the newest and finest machines for cutting, fitting and testing lenses as well as fabricating them into all types and sizes of frames.

The firm made a study of the area and found that there was a need for its service, and that the academic environment would be an asset for the establishment of the optical laboratory in Bloomsburg.

Campus Interviews

March 27, 1973; 1:00 - 4:30 p.m., Boy Scouts of America, Bloomsburg, Pa., District Scout Executive, \$8500 and Car Allowance.

March 27, 1973; 9:00 a.m. - 4:00 p.m., Harford County Public Schools, Bel Air, Maryland, Teaching Can-

didates

March 28, 1973; 9:00 a.m., Group Interview, 9:30 Individual interviews, Morrisville - Eaton School District, Morrisville, New York, All areas except: Kindergarten, Primary, Phys. Ed., Social Studies and Music.

News Briefs

(continued from page two)

Sig is sponsoring a "Sweet Week" starting March 20th. Find your favorite Chi Sig sister - try the Union - and ask about a box of mints, nuts - clusters or peanut crunch. Other goodies such as cookies and brownies will be sold at the Union too! So splurge a little ... Sweets for the Sweet!!

All Interested Women

Any artists, musicians, photographers, poets, drama students or anybody else who would like to put something together for Women's Week, please come to the Bookstore Lounge Monday, March 26th at 7:00 p.m.

"Day of Champions"

The BSC Fellowship of Christian Athletes will sponsor a "Day of Champions" on March 31. The program will contain a mini conference with the theme a "Special Kind of Man" and a banquet in Scranton Commons at 7:00 pm. Guest speakers at the conference will be Capt. Bill Lewis, F.C.A. Regional director, Don Nottingham, a fullback for the Baltimore Colts, and Jim Ward, a quarterback for the Phila. Eagles.

General group meetings and several physical events will also be included. The cost will be \$6.00. All BSC students are invited to attend.

Women's Basketball

(continued from page six)

a one point lead, but Bloomsburg pulled ahead by the beginning of the fourth quarter and retained this lead for the remainder of the game. High scorer for the game was senior Fran Holgate, who scored 19 points. Individual scoring was Artz - 13; Pursell - 2; Barna - 1; Shepherd - 8; Kovacs - 9; and Holgate - 19.

Bloom Open

(continued from page seven)

state college champions this year and Sheehan and Edmonds were runner-ups, with Hays getting a third place.

Ten college weights will be wrestled in the tourney with three trophies being awarded in each weight. In addition, there will be two team trophies, an outstanding wrestling award, and a Russ Houk award for the most falls in the least amount of time. BSC Coach Roger Sanders will be presenting the trophies.

Tickets will be on sale at the door. The price for admission to the preliminary events is 50c and for the finals, \$1. A combination ticket is \$1.25.

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