

CONTENTS

Selecting and 'Selling' Your Books  
Jane Broeksmit . . . . . 1

Microcomputers and Media Specialists: The Changing Role  
K. M. Fullerton . . . . . 7

Regional Reports . . . . . 13

Calendar Promotes Reading and The Rural Library  
Joanne M. Riley . . . . . 21

Communications, The Future, and The Rural Public Library  
Sheryl Bish . . . . . 25

North Dakota Reports on Continuing Education Preferences  
Richard Holmes . . . . . 37

Table Topics: Taking Library Issues to the Public  
Denise A. Wenger . . . . . 59

Administration of the Small Public Library: A Bibliography  
Center for the Study of Rural Librarianship . . . . . 63

The Village Library Project, Yukon-Kuskokwim Delta, Alaska  
Gordon H. Hills . . . . . 89