

# rural libraries

a forum for  
rural library service



Center for the Study of  
Rural Librarianship

# Contents

<b>So What Do We All Do Until Next Year's Conference?</b> .....	1
<i>Rod Wagner</i> , Director, Nebraska State Library Commission	
<b>Marketing for Dummies</b> .....	9
<i>Shannon Lang</i> , Director, London Public Library, London, Ohio	
<b>Libraries, Schools, and Wired Communities in Rural Areas and the Changing Communications Landscape</b> .....	13
<i>Kerry A. Kline</i> , Associate Director, Clarion Free Library, Clarion, Pennsylvania	
<b>Across Towns and Across Times: Library Service to Young People in Rural Libraries 2002</b> .....	43
<i>Lisa Bitterman</i> , Branch Manager, Hummelstown Public Library, Hummelstown, Pennsylvania	