

Course Form *(One form per course, lab, or recitation)*

NORTHEAST Integrated Curriculum Committee



Date: 10/19/2022

1. **Contact person: David Fazzino**
 Phone: 570-389-4859 Email: dfazzino@bloomu.edu
2. **Department: Anthropology, Criminal Justice, Sociology**
 Program: Anthropology
3. **Tracking # *(For Provost office use only)***
4. **CIP# *(For Provost office use only)***
5. **Select which actions you are requesting for X Undergraduate Graduate**
 Course Modified for Integration Course Not Previously Offered at any campus
6. **Click modalities that the course may be offered (80% +)**
 Face-to-Face/In person Online (100%) Interactive TV Multi-modal

New University Course Prefix	New University Course Number	New University Course Title
ANTH	460	Applied Anthropology
Current University Course Prefix	Current University Course Number	Current University Course Title
<i>*Only list Current Courses that are equivalent to the New Course</i>		
BU: ANTHRO	475	Applied Anthropology
LHU:		
MU:		

New Course for Integrated University

7. Will the course be seeking General Education approval?

No Yes (if yes, go to next section [General Education Approval- click on this link](#))

8. Resources at Each Campus: List any resources, including faculty, facilities, technology, equipment, or library resources necessary at each campus listed above.

The course will be offered within load of current faculty and will be available to all three campuses. For face to face offering there are no additional resources needed beyond current classroom technology. For online offering there are no additional resources needed. For multi-modal offering classroom will need to be equipped with proper technology to facilitate synchronous communications with faculty member and students in-person and those students that are accessing the class remotely.

Identify on which campuses the course is intended to be offered in the integrated university (for administration use only):

<input checked="" type="checkbox"/> BU	<input checked="" type="checkbox"/> LHU	<input checked="" type="checkbox"/> MU
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9. Identify Departments/Programs/Courses impacted by changes on this form:

No programs/departments/courses impacted by course changes.

10. Indicate Semester and Year Course will be implemented: Fall 2023

11. Provide a rationale for how this course relates to the mission and goals of the related program:

A B.A. in Anthropology provides students with skills needed to understand social and cultural systems, and helps them develop critical thinking, analytical, problem-solving, and presentation skills necessary for professional success. The goals of the Anthropology program are to have students be able to: 1. Identify diverse worldviews, 2. Describe anthropological theories, 3. Apply ethical principles in research and practice, 4. Conduct research, 5. Demonstrate effective communication skills, and 6. Evaluate the viability of diverse approaches to contemporary issues.

This course provides students with an introduction to and critical evaluation of the various specializations, ethical issues, career opportunities, methods, and theoretical orientations of applied anthropology (Anthropology Program Goal 2). The course utilizes the holistic perspective of anthropology by applying knowledge from the various subfields (cultural, biological, linguistic and archaeological anthropology) to identify and solve issues confronting humanity (Anthropology Program Goal 6). Students will demonstrate effective communication skills in highlighting key ethical, practical, and theoretical lessons learned (Anthropology Program Goals 2, 3, and 5).

12. Abbreviated Title (for Master Schedule, Maximum 20 spaces):

Research Methods

13. Course Description for Catalog (*Maximum 75 words -start with an action verb.*):

Provides an introduction to and critical evaluation of the various specializations, ethical issues, career opportunities, methods, and theoretical orientations of applied anthropology. The course utilizes the holistic perspective of anthropology by applying knowledge from the various subfields (cultural, biological, linguistic and archaeological anthropology) to identify and solve issues confronting humanity.

14. Credit(s): 3

Clock Hours: 3 **Lecture:** 3 hours **Recitation:** hours **Lab:** hours

Contract Hours: 3 **Lecture:** 3 hours **Recitation:** hours **Lab:** hours

15. Prerequisites (*Courses completed prior to taking this course*): 3 semester hours of Anthropology.

16. Co-requisites (*Courses which must be taken simultaneously with other courses*): None

17. Enrollment Restrictions (*e.g., limited to majors in program XXX, restricted from majors in program XXX, etc.*): None

18. Repeatable: Can this course be repeated for credit as a multi-topic class, not just for a grade change?

No Yes: How many times is the course repeatable?

19. Dual-Level or Cross-Listed: Is this course dual-level? Yes No.

20. Estimated Frequency of Offering: Course will be offered once in a two-year cycle.

21. Recommended class size for student success: *Provide the recommended class size number and a clear rationale based on accreditation guidelines, discipline standards, or pedagogical limitations.*

The recommended class size for student success is 25. This course is writing, presentation, and discussion intensive. The recommended class size is to meet the needs of students by allowing for meaningful classroom discussions, more personal communication, inclusion of all students in assessment of performance in formal and informal presentation settings, and working with students on a one-on-one basis, and it is based on review of students' performance. In addition, substantive and detailed individual student presentations require a large portion of the class time which is limited in synchronous delivery contexts.

Submit a Master Course Syllabus – (see attached)

General_Education_Approval

Locate the required Curricular Theme, Program Goal, and Learning Objectives and Desired Outcomes for your selected area of this program in the [General Education Plan \(click on this link\)](#).

GE-1: Select the *Curricular Theme* and *Program Goal* you are applying from the drop down below (click on the words *Choose an item*, then click on the arrow and select one option):NoneChoose an item.

GE-2: How does your course fit into the General Education *Curricular Theme* and *Program Goal* to which you are applying (be sure to address all of the required areas of the selected Program Goal)?

GE-3: List the Course Specific SLOs that correspond to the General Education SLOs of the relevant *Curricular Theme* and *Program Goal* and explain how your course will meet each one of these Course Objectives. Please be specific and use examples to align in column two and to demonstrate how this will be implemented in column three.

Course Specific Student Learning Objectives (SLOs)	General Education Student Learning Objectives (SLOs)	How do the methods and structure of the course provide students with the opportunity to meet each aligned pair of General Education and Course Specific SLOs?

Submit the Master Course Syllabus (including assessment) in addition to this form to be considered for General Education approval.

Signatures

Required Signatures	Name	Date
Department Chairperson	David Fazzino	10/19/22

By typing my name in the box above, I am electronically signing this form. Dean, ICC Chair, and President/Designee will sign to indicate approval directly in SharePoint.

Final status: Approved



Approved by
Rogers-Adkinson, Diana

The recommended class size is acknowledged. The president (or designee of the president) retains the right to alter the class size as warranted, in support of the mission, vision and operation of the university.

MASTER COURSE SYLLABUS

NORTHEAST Integrated Curriculum Committee

1. **DATE PREPARED:** October 19, 2022
2. **PREPARED BY:** David Fazzino
3. **DEPARTMENT:** Anthropology, Criminal Justice, and Sociology
Program: Anthropology
4. **COURSE PREFIX & NUMBER** (*without space in-between*): **ANT460**
5. **COURSE TITLE:** Applied Anthropology
6. **CREDIT HOURS:** 3
7. **RECOMMENDED CLASS SIZE:** 25
8. **PREREQUISITES/CO-REQUISITES:** 30 credits including at least 3 credits in Anthropology
9. **COURSE DESCRIPTION FOR CATALOG:** Provides an introduction to and critical evaluation of the various specializations, ethical issues, career opportunities, methods, and theoretical orientations of applied anthropology. The course utilizes the holistic perspective of anthropology by applying knowledge from the various subfields (cultural, biological, linguistic and archaeological anthropology) to identify and solve issues confronting humanity.

10. CONTENT DESCRIPTION: The following areas of study will be included:

- A. The History and Origins of Applied Anthropology
- B. Overview of the Major Specializations in Contemporary Applied Anthropology
 - a. Medical Anthropology
 - b. Cultural Resource Management
 - c. Development Anthropology
 - d. Business Anthropology and Corporate Anthropology
 - e. Forensic Anthropology
 - f. Environmental Anthropology
 - g. Urban Anthropology
 - h. Educational Anthropology
 - i. Advocacy Anthropology and Activist Anthropology
- C. The Different Roles and Ethical Positions of the Applied Anthropologist
 - a. Educators
 - b. Brokers
 - c. Mediators
 - d. Policy Makers
 - e. Project Evaluators
 - f. Advocates and Activists
- D. Methods in Applied Anthropological Research
 - a. Fieldwork
 - b. Participant Observation
 - c. Survey Research & Quantitative Approaches
 - d. Rapid Appraisal
 - e. Social Impact Assessment, Needs Assessment, Program Evaluation
- E. Ethical Concerns and issues in the Practice of Anthropology
 - a. Ethics and Social Responsibility

- 1. Statement on Ethics: Principles of Professional Responsibility of the American Anthropological Association
 - 2. Code of Ethics of the American Anthropological Association
 - 3. National Association for the Practice of Anthropology Ethical Guidelines for Practitioners
 - b. Anthropology and Public Policy
 - c. Applied Anthropology, Relativism, and Human Rights
- F. Becoming a Professional
- a. Professional Organizations and Agencies in Applied Anthropology
 - 1. Society for Applied Anthropology
 - 2. The National Association for the Practice of Anthropology
 - b. Training and Education for Careers in Anthropology
 - 1. Strategies for Succeeding in Applied Anthropology: Designing an Individualized Program of Study and Marketing your Skills to Employers
 - 2. Employment Opportunities and Prospects for Applied Anthropologists
 - 3. Designing Accreditation, Certification, and Licensing Programs in Applied Anthropology

11. & 12. TABLE: STUDENT LEARNING OBJECTIVES AND STUDENT ASSESSMENT. Use the Table below to document the outcomes and assessment for the course. *If this is a General Education course, be sure to complete the second column as well, if it is not a General Education course, you can leave the 2nd column blank.*

If General Education: Select the *Curricular Theme* and *Program Goal* you are applying from the drop down below directly as done on the Course Form above (click on the words *Choose an item*, then click on the arrow and select one option):

Choose an item.

11. Course Specific Student Learning Objectives (SLOs)	GE SLO	12. Student Assessment <i>(suggested)</i>
Students evaluate the various specializations, ethical issues, career opportunities, methods, and theoretical orientations of applied anthropology.		Quizzes and exams based on aspects of applied anthropology including ethics, specializations, career opportunities, theories, and methods. Assessment of student contributions to discussion of relevant methods. Students demonstrate practical skills in field methods.
Students apply knowledge from the various subfields (cultural,		Students describe the ethical considerations and application of anthropological knowledge in real

biological, linguistic and archaeological anthropology) to identify and solve social and cultural issues confronting humanity.		world context, through products and in classroom discussion.
Students demonstrate effective communicate skills to highlight key ethical, practical, and theoretical lessons learned.		Students present on applied anthropology theory in written and oral reports.

13. METHODS:

In a traditional classroom setting, the course is taught in a lecture format, supplemented with classroom discussion, homework assignments, in-class assignments and activities, quizzes, and exams.

In a distance education or multi-modal setting, the course makes use of available university classroom management software, and other supplementary web-based applications. The instructor may utilize a variety of methods including the use of discussion boards, recorded lectures, online video and audio, group projects. Exam proctoring may be required at the discretion of the individual instructor.

In a distance education setting: This course may be taught online using synchronous or asynchronous methods based on the instructor.

In a multi-modal setting: (1) the course is taught in a lecture format on-campus and students can participate in person or in zoom, or (2) flex plus Zoom format where in one part of the course students can participate in person or in Zoom, and the second part will be a zoom-only class.

14. COURSE ASSESSMENT:

The program curriculum committee will assess the objectives of course assessment and recommend changes so that the course better reflects the goals of the program. Course assessment will also be conducted in coordination with and/or upon the request of the Office of Institutional Effectiveness and other relevant bodies.

15. SUPPORTING MATERIALS- SAMPLE TEXTS (Recommended):

Andreatta, S., Phaneuf, V., Studebaker, J., & Parker, J. D. (2021). Practicing Anthropology in the Post-COVID World: How to get Hired and Where to Look. *Practicing Anthropology*, 43(4), 14-18.

Álvarez, S., Guglielmucci, A., & Torres Palacio, P. P. (2022). Towards an Anthropology of Peace: Reintegration of Former Guerrillas into Colombian Society. *Human Organization*, 81(2), 132-140.

Arnedo-Gómez, M. (2022). Fernando Ortiz's Transculturation: Applied Anthropology, Acculturation, and Mestizaje. *The Journal of Latin American and Caribbean Anthropology*.

Chaiken, M., & Fleuret, A. K. (2019). *Social change and applied anthropology: essays in honor of David W. Brokensha*. Routledge.

Colchester, M. (2021). Cultural relativism and indigenous rights: Rethinking some dilemmas in applied anthropology (part 1). *Anthropology Today*, 37(3), 16-19.

Goldman, L. R. (Ed.). (2020). *Social impact analysis: an applied anthropology manual*. Routledge.

Iparraguirre, G. (2022). *Cultural Rhythms: Applied Anthropology and Global Development from Latin America*. Emerald Group Publishing.

Lamphere, L. (2018). The Transformation of Ethnography: From Malinowski's Tent to the Practice of Collaborative/Activist Anthropology. *Human Organization*, 77(1), 64-76.

Marabello, S., & Parisi, M. L. (2020). "I Told You the Invisible Can Kill You": Engaging Anthropology as a Response in the COVID-19 Outbreak in Italy. *Human Organization*, 79(4), 250-258.

Nolan, R. W. (2018). *Development anthropology: Encounters in the real world*. Routledge.

Paolisso, M., Platts, E. J., Hall, V. M., Primiano, S. J., Crawford, B., Graham, J., ... & Gough, J. (2018). Applied Anthropology and its Practice: Insights from the Classroom. *Practicing Anthropology*, 40(1), 58-62.

Purcell, T. (1998). Indigenous knowledge and applied anthropology: Questions of definition and direction. *Human organization*, 57(3), 258-272.

Reinke, A. J. (2019). Applied Anthropology in Juridical Grey Spaces. *Anthropology in Action*, 26(2), 1-8.

Shaffer, S. (2008). Further resources for careers in applied anthropology. *NAPA Bulletin*, 29(1), 195-205.

Stull, D. D. (2019). *Collaborative research and social change: Applied anthropology in action*. Routledge.

Van Willigen, J. (2002). *Applied anthropology: An introduction*. Greenwood Publishing Group.

Yelvington, K. A. (2019). "The misery of being exploited by capitalists is nothing compared to the misery of not being exploited at all?": a predicament for applied anthropology. *Dialectical Anthropology*, 43(4), 397-403.