

California University
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New Logos To Be Revealed

Say good-bye to the beefy guy with the '80s-style sweatband. It's time to meet the new Vulcan.

Over the past 16 months, hundreds of students, faculty and staff have shared their opinions as part of the University's overall rebranding initiative.

At 11 a.m. Feb. 21, Cal U will introduce its new brand elements, including an updated Vulcan logo.

Attend the pep rally in the Performance Center, and you'll be among the first to see the new logos created for Vulcans Athletics and the University as a whole.

You might even take home a T-shirt or other swag showcasing the new designs.

Brand identity specialists at Carnegie Dartlet invited the entire Cal U community to participate in focus groups and online surveys that determined Cal U's true "personality." Based on that knowledge – plus on-campus and national surveys – they created up-to-date logos for Vulcan Athletics. Cal U's own Creative Services team built on that research and held in-person polling to refresh the University symbols.

Mascot Blaze is among the VIPs who will be on hand to view the new Vulcan, along with University President Geraldine Jones, athletic director Karen Hjerpe, Cal U cheerleaders and dance team, student musicians and more. Ryan Barnhart, director of Alumni Relations, will emcee the event, which is open to all students, faculty, staff and alumni.

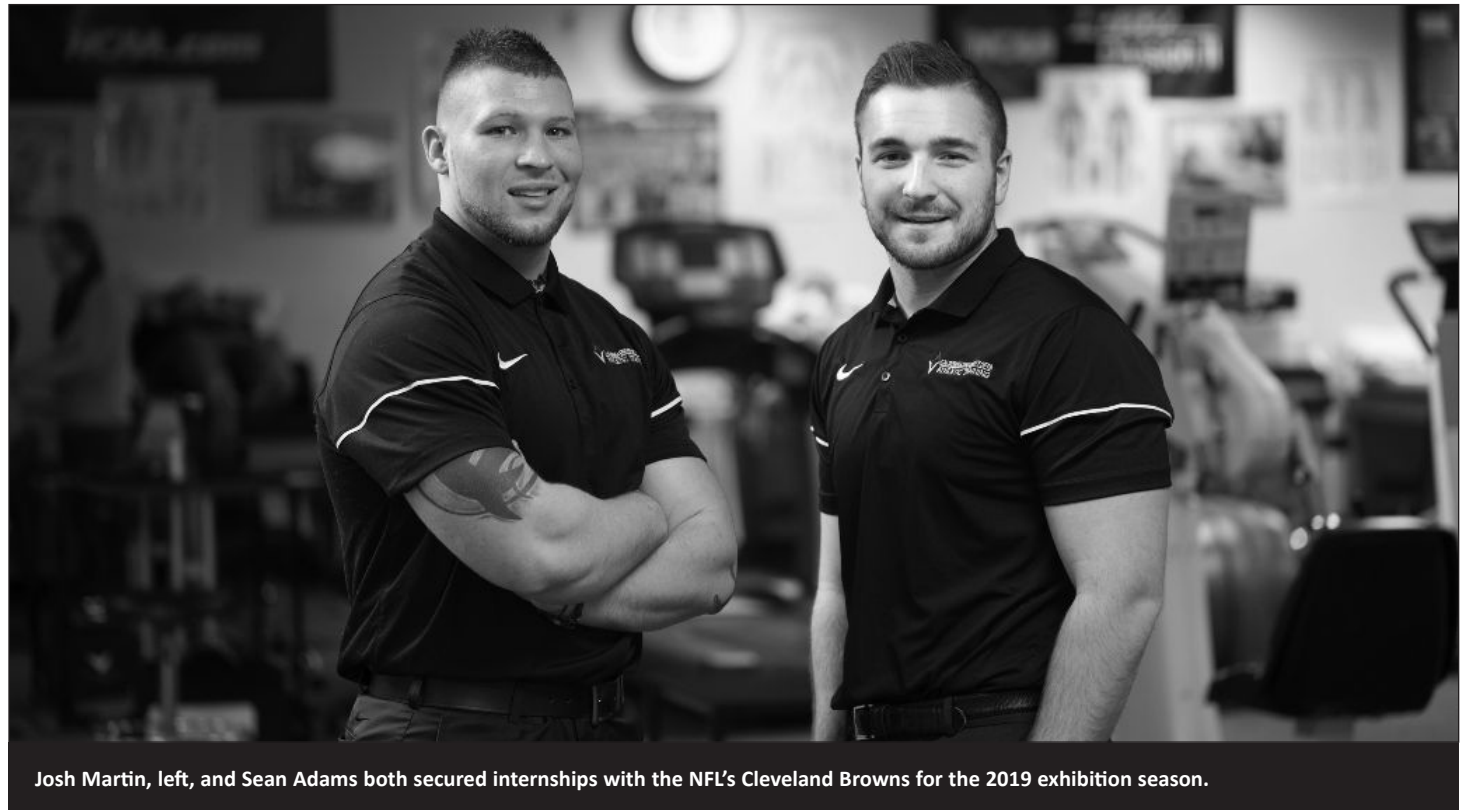
"Logos inspire loyalty, but if they aren't refreshed every few years, they can begin to look dated," says Christine Kindl, vice president for Communications and Marketing.

"These bold new designs honor our Cal U traditions. At the same time, they capture the spirit of our University and Vulcans Athletics today."

For a limited time after the pep rally, items with the new designs will be on sale at the Cal U Bookstore. Feb. 23 is T-Shirt Day at the women's and men's basketball games, and the new Vulcan logo will be featured.

The old-style Vulcan – as well as the "red block" and "Cal script" logos – will fade into Cal U history as the updated brand elements gradually take their place.

"Cal U doesn't stand still. We are always moving forward," Kindl says. "These logos reflect our history, our strength and our Vulcans pride. It's an exciting time to be at Cal U."



Josh Martin, left, and Sean Adams both secured internships with the NFL's Cleveland Browns for the 2019 exhibition season.

Two Seniors Land Internships with Cleveland Browns

Faculty-student teamwork continues to place students in desirable internships.

This time, two athletic training majors will be heading to training camp with the Cleveland Browns.

Seniors Sean Adams and Josh Martin are scheduled to graduate in May with bachelor's degrees in athletic training. They will work with the Browns' athletic training staff beginning July 20 and lasting through the team's four-game exhibition season.

The two have been "study and

workout buddies" since their first year at Cal U.

"When I was offered the position, I sort of had to stop and think wow, this is really happening," said Martin, of Hanover, Pa. "This internship is a great opportunity and such an important beginning."

"The many different experiences Cal U has provided make me feel completely prepared to tackle anything that comes my way when I get to this level."

Adams, of East Setauket, N.Y., who

interned last year with the Browns, has been accepted into Cal U's master's program in exercise science and health promotion. He will concentrate in performance enhancement and injury prevention with a certificate in nutrition.

He had never been to an NFL game before working on the Browns sideline last summer.

"I could never have a better first experience than that," Adams said.

"Going from a Division II school to the NFL was really something, but

— Continued on page 3

Steele's New Sound System Spotlights Spring Season

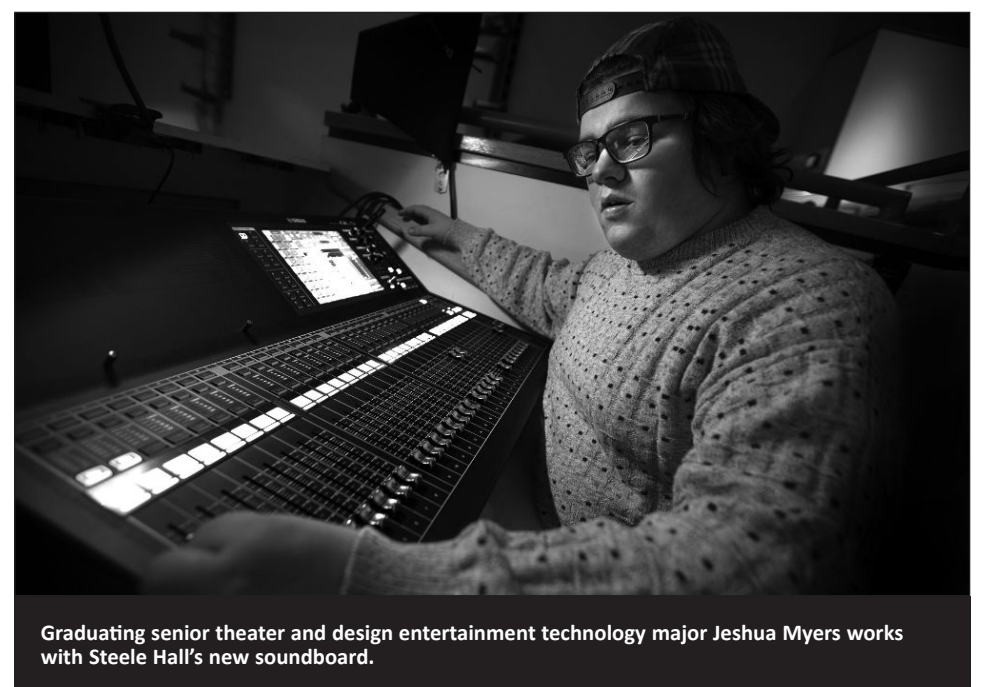
The curtain is rising on a new era for the Department of Music and Theatre as Steele Hall begins its first full performance season with new sound systems in both Mainstage and Blaney theaters.

Installed by Intertech, the sound system in Steele Hall's 639-seat Mainstage Theatre was completed last fall for the December production of *The Happy Elf*. The system will be used for the first time in the 150-seat Blaney Theatre Feb. 21-23 during the production of *Edges*.

The systems enhance opportunities for students in Cal U's programs in theater, commercial music technology, and design and entertainment technology.

Both systems include new digital Yamaha QL 5 and QL 1 sound boards, DANTE software, and an overhaul of all speakers, microphones and communication systems.

Assistive listening is also available on Cal U's new sound system. Patrons can request headphones at the box



Graduating senior theater and design entertainment technology major Jeshua Myers works with Steele Hall's new soundboard.

office that feed into the system.

"Now we are ADA compliant in a completely different way and can now bring the sound directly to people that

have difficulty hearing," Pagen said. "It makes our venue even more attractive."

The new system takes a strictly analog — Continued on page 3

Speaker Offers Motivational Message

Cal U students have the ability to succeed by applying themselves, making smart decisions and taking advantage of the opportunities in front of them.

This straightforward advice from Joe Webb — motivational speaker, trainer, coach, entrepreneur and mentor — began Cal U's Black History Month celebration.

He delivered a presentation, "Walking Both Sides of the Street: The Road to Academic Success," in the Performance Center on Jan. 29.

Originally from Donora, Pa., Webb shared his journey of growing up in foster care, brushes with the law and experiencing the smell of failure before enjoying the taste of success.

He holds a bachelor's and master's degree and is pursuing a doctoral degree in higher education administration.

"A pastor told me God will never put yourself into a situation you can't handle," he said. "College is an

investment that you can control, and you're only as good as you want to be, but you have to make that choice.

"You can't think about it, you can't talk about it, you have to do it."

He encouraged students to take advantage of the opportunities on campus.

"Utilize the resources here," said Webb, noting they help with achievement.

Despite owning two degrees and being a standout scholastic and collegiate football player, Webb had difficulties landing a job in higher education until getting a criminal offense as a teen-ager expunged from his record.

He said the pastor's message kept him on the right track in challenging times.

"As young men and women you have to realize that you won't reap immediate reward from many of the decisions you make today, but you'll benefit from them for the rest of your life because your actions will become lifelong habits," Webb said.

"Identify your strengths and apply them because the foundation you are building for the rest of your life is now."

Corey White, a junior majoring in communication studies with a minor in psychology, appreciated Webb's message.

After beginning his collegiate career with a 0.8 grade-point average White has made the Dean's List three consecutive semesters. During the question-and-answer session, Webb advised White to become a mentor.

"I thought the saying about never being put in a situation you can't handle was beautiful because we are where we are, and so much is about attitude and not giving up," White said. "I gave up mentally my freshman year but am now focused.

"I have definitely come a long way, and hearing him speak makes me realize that I was supposed to have gone through what I did. I am going to take his advice and want to help other people."



Black History Month guest speaker Joe Webb urges students to apply themselves, make smart decisions and take advantage of opportunities.



From left: Geraldine M. Jones, Cal U President; Renette Oklewicz '69, Job Johnson Award recipient; Dr. Richard Nemeč '65, Dixonians Award recipient; Frank Paterra, commander of the Charleroi American Legion Post 22, Society of 1852 Award recipient; and Dr. Harry E. Serene '65, Foundation for California University president.

Foundation Names Officers, Annual Award Winners

The Foundation for California University has elected officers and presented its annual awards to two individuals and one organization.

Elected to one-year terms were Dr. Harry E. Serene '65, president; Frederick A. Retsch '62, vice president; Dr. Donald J. Thompson, secretary; and Paul L. Kania '87, treasurer.

The board added five new members: Courtney Cochran '12, '13, Nathaniel Dixon '12, Ryan Fisher '15, Chelsea Gump '17, '18, and Bethany Hoag Salmen '05. Newly elected Alumni Association President Ashley Baird Roth '10, '12 is now an ex-officio member.

The 2018 recipient of the Job Johnson Award for leadership and community service is Renette Oklewicz '69.

Recipient of the Dixonians Award for service to the University is Dr. Richard Nemeč '65.

The Society of 1852 Award for philanthropy was presented to the Charleroi American Legion Post 22.

Awards and winners

Job Johnson was among the founders of what eventually became California

University of Pennsylvania. The award named in his honor recognizes alumni who have received recognition outside the University for excellence, innovation, community service or other notable achievements.

Dedicated to improving conditions for children and families in need, Oklewicz is the founder of the Freddie Mac Foundation, based in Washington, D.C. She retired as the organization's first program manager.

Oklewicz was responsible for the foundation's foster care and adoption portfolio, including the *Wednesday's Child* national adoption program. She co-founded *National Adoption Day*, which has achieved more than 45,000 finalized adoptions over the past 14 years.

Oklewicz also managed the production of the documentary *The Beat Down Club*, a portrait of life after foster care that aired on PBS.

She has established the Ronald and Renette Oklewicz Endowed Scholarship at Cal U.

The Dixonians Award is named in honor of John N. Dixon, who served on the Board of Trustees for 46 years.

An emeritus professor, Nemeč taught for 32 years in the Department of

Communication Disorders, working with graduate and undergraduate students and supervising the department's outpatient clinic.

A past department chair, he supervised student teachers and students involved with programs at the Pennsylvania Health Center in Monessen.

Nemeč is treasurer for both the California University Emeriti Faculty Association and American Legion Post 22. He was instrumental in Post 22 establishing an endowed scholarship at Cal U.

To support students in the Department of Communication Disorders, he and other faculty members established the Dr. John Bitonti Memorial Scholarship.

The Society of 1852 Award recognizes distinguished contributions to the enhancement and excellence of California University.

Along with establishing an endowed scholarship, members of the Charleroi American Legion Post 22 have been advocates of the University's students who serve or have served in the military. Accepting on the Legion's behalf was Frank Paterra, post commander.

Register for Summer College

Registration opens Feb. 18 for Summer College at Cal U.

Students who attend any college or university, including the 14 universities in Pennsylvania's State System of Higher Education, have a choice of more than 200 credit courses at either the undergraduate or graduate level.

Both on-campus and online courses are offered during the 2019 summer term in convenient five-week, seven week and 10-week sessions. The summer sessions begin on May 20 and end on Aug. 9.

The flexibility of Summer College is designed for students to advance their education and careers.

"Our Summer College is an ideal way to help students get ahead or catch up on credits and improve their GPAs," said Kathy Gavazzi, Cal U's associate registrar and director of Summer College and Winter Session.

"For others, it's an opportunity to focus on a single course, or to take a class in a subject they've always wanted to learn more about."

Current Cal U students do not have to apply for Summer College; they can register online through VIP or email summer@calu.edu.

Visiting students can apply and view the 2019 Summer College brochure, with all course offerings, sessions and dates at <https://www.calu.edu/admissions/visiting/summer-winter.aspx>.

To learn more about Summer College, email summer@calu.edu or call 724-938-5962.



Preparing for 'Edges' are, from left: Jeromy Mackey, Daniel Nuttall, Marissa Sorenson, Erin Stump, Alexandra Wilson and E.J. Christopher.

Two Land Browns Internships

— Continued from page 1

learning how to treat all kind of injuries that happen through different types of athletics has really been important.”

Cal U Connections

Adams and Martin are the most recent members of the Cal U family to star off the field on NFL teams. Cleveland’s head athletic trainer is exercise science master’s graduate Joe Sheehan.

Assistant athletic trainer Gordon Williams, who interviewed Martin for the position, is also an alumnus. Adams and Williams both served as athletic trainers for Cal U’s baseball team and longtime head coach Mike Conte.

“It’s really cool to work with a guy who has been in my shoes and to continue the pipeline through Cal U, especially now with Josh because we’ve been tight since our freshman year,” Adams said.

Four more alumni, all graduates of Cal U’s exercise science program, were part of the 2018 Super Bowl champion Philadelphia Eagles’ Sports Science team: Shaun Huls, Joe O’Pella, Keith Gray and Ben Wagner.

Adams and Martin credited faculty such as Dr. Jamie Weary, who served as Cal U’s head athletic trainer for 13 years, Dr. Scott Zema, current head athletic trainer, and Dr. Kayla Shinew, director of the athletic training program, with opening doors.

“Without Cal U’s faculty and their contacts, I would have never had this internship or been able to get to the next level,” Adams said. “If you have good rapport with faculty, the doors are always open.”

“They have connections all over,” Martin said. “Cal is really a great place that helps get your name out there big time.”

Weary has taught Adams and Martin in many courses.

“It’s been so impressive to watch them grow, develop and be the professionals they’ve turned into,” she said. “On the educator side, you can provide all the opportunities, give all the information, but it takes the effort, will, motivation and drive from the students — and these two stand out and excel.”

“We don’t make that call until the student proves themselves, shows their skills. Fortunately, we have good track records, and our students are out there.”

'Edges' Opens Theater Season

The Department of Music and Theatre will open its spring season with the a journey through adulthood in *Edges*.

Showtimes are 7 p.m. Feb. 21-22 and 2 p.m. and 7 p.m. Feb. 23 in Steele Hall Blaney Theatre.

Edges, from award-winning songwriters Benj Pasek and Justin Paul, is “a traditional song-cycle, where we see the cast portraying young adults struggling with decisions as they take journeys through the various songs,” said Dr. Michele Pagen, director. “This really hits home for everyone in one

way or another, and it has funny and touching moments.

“The students have worked hard, and this is also a great opportunity for the ones with musical theater concentrations to really show all the voice character and voice creation they’ve worked on in class.”

Ticket price is \$12 for adults; \$6 for those 55 and older and 12 and younger. Cal U students with valid CalCards pay 50 cents, plus a \$5 deposit that is refunded at the show.

For ticket information, or to charge tickets by phone, call the Steele Hall Box Office at 724-938-5943.

New Sound System for Spring

— Continued from page 1

broadcasting system and brings it into the new digital realm. Nearly all of the equipment can communicate over a single digital network that is controlled by DANTE, Digital Audio Networking Through Ethernet.

“With a DANTE System, it is possible to have multiple mixing consoles, microphones, etc. to seamlessly communicate with one another with a few simple ‘clicks,’ said Greg Davis, assistant professor in Cal U’s commercial music technology program.

“During a live performance, for example, the pit orchestra could be miked and performing in the Blaney Theater, and the mixing engineer in the Mainstage can receive those signals and output them to

the audience in real time.”

Pagen said providing hands-on experience with ‘live sound’ and an updated system benefits students.

“Training in studio sound and training in live sound are very different beasts, and all of these students as well as technology education students seeking to be involved with, say, theater programs at high schools they work at will all benefit greatly.”

Theater and design entertainment technology major Jeshua Myers said alumni who work as professional sound technicians tell him this technology is what they see in venues nationwide.

“This prepares me to be able to go into a facility where I am immediately familiar with their boards and can begin working right away, which is an important advantage,” Myers said.

“As an actor, understanding sound

and how it works has been beneficial in the process of microphone checks and communicating and helping other performers during rehearsals.”

Experiencing and working with the new sound system was a highlight that attracted several hundred students and professionals in theater design and technology to participate in the United States Institute for Theatre Technology Ohio Valley Section’s fall conference last November in Steele Hall.

Pagen also is looking forward to the benefits of the new system this summer, when Cal U hosts its annual five-day Estill International Vocal Workshop.

“It’s the latest state-of-the-art equipment that’s used in prominent performing venues, so students will want to come here to work on this system,” said Pagen.

“This is a big step for us.”

Spring Open House Programs Begin Feb. 23

Cal U has scheduled three Open House programs during the spring semester.

Open House programs are scheduled from 9 a.m.-2 p.m. Saturday, Feb. 23; Saturday, March 23; and Saturday, April 27. Registration for each event begins at 8 a.m. on the third floor of the Natali Student Center.

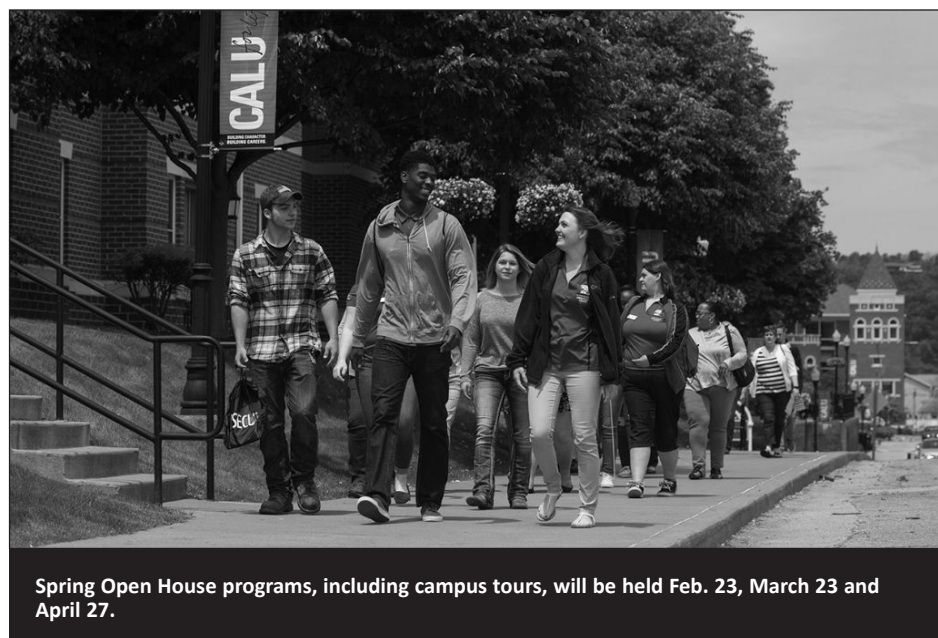
At an Open House, prospective students can meet faculty and current students, take a campus tour, learn about our clubs and organizations and more.

Campus tours will include the

residence halls, classrooms and academic departments, and facilities such as the Herron Recreation and Fitness Center, and the Convocation Center. Students and families can talk with Cal U students and meet faculty members.

To register for one of the undergraduate Spring Open House dates, visit calu.edu/admissions/visit.

For information about the admissions process at Cal U, visit calu.edu/admissions or call 724-938-4404. To explore academic majors, visit calu.edu/academics.



Spring Open House programs, including campus tours, will be held Feb. 23, March 23 and April 27.

Athletic Hall of Fame Adds Four

Four former Vulcans standouts will comprise Cal U's 24th Athletic Hall of Fame class.

The 2019 inductees are former baseball pitcher Les Bakos, 1968; football wide receiver Nate Forse, 2007; softball outfielder/shortstop Kristen Heslop Siget, 2002; and tennis player Helena VanEysendeyk, 2007 and 2009.

- Bakos was a four-year pitcher for the baseball team from 1965-1968. He helped the Vulcans earn NAIA District 18 playoff appearances in 1966 and 1968, and in 1967 he led the team with a 1.35 ERA and 26.1 innings pitched.

During his senior season, Bakos went 7-1 overall — a single-season school record for individual pitching victories that still ranks eighth in the Vulcans' record book. He earned all-section honors and helped the team achieve its sixth post-season appearance in nine years.

- Forse transferred to Cal U, where he was a three-year all-conference wide receiver for the football team from 2005-2007.

He finished his playing career with 148 total receptions, 2,024 yards and 15

touchdowns. His 10 touchdowns in the 2007 season ranked third in the PSAC.

Forse helped the Vulcans compile a 29-6 cumulative record with three consecutive PSAC-West titles, including advancing to the 2007 NCAA Division II national semifinals in the program's first NCAA playoff appearance.

- Heslop was a four-year starter and three-time all-conference outfielder and shortstop for the softball team from 1999-2002.

Her 184 career RBI total is still a school record, while her 38 home runs rank third. Other career totals include a .373 batting average, 221 hits, 13 triples and 160 runs scored. Her 67 RBI total in 2000 also remains a school record.

The 2002 PSAC-West Athlete of the Year and a second-team All-American, Heslop helped the Vulcans compile a 149-49 cumulative overall record and 71-9 divisional record, with four PSAC-West titles, four NCAA post-season appearances, two PSAC championships and one NCAA regional crown.

- VanEysendeyk was a three-year standout for the women's tennis team

from the 2006-2007 season through 2008-2009. She compiled career records of 92-7 in singles play and 92-11 in doubles competition.

A three-time International Tennis Association All-American and Scholar Athlete and two-time PSAC-West Athlete of the Year, she was named the ITA National Senior Player of the Year in 2009.

During her three seasons with Vulcans tennis, VanEysendeyk helped the program compile a 77-8 cumulative record, with three consecutive PSAC team championships and trips to the NCAA Division II national quarterfinals.

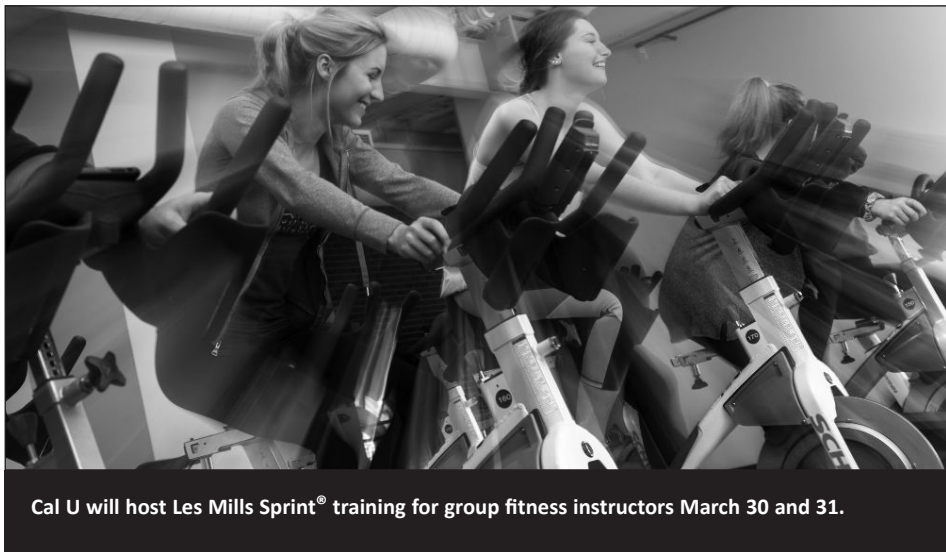
Hall of Fame Honors

The 2019 Hall of Fame inductees will be recognized at California University's signature fundraiser, the Bow Ties & Pearls Ball, set for June 29 in the Cal U Convocation Center.

The event is open to the public; proceeds benefit scholarships for Cal U students and legacy projects on campus. Ticket prices and more information will be available online at calu.edu/bowtiesball.



Helena VanEysendeyk will become the fourth women's tennis player to earn Cal U Hall of Fame honors.



Cal U will host Les Mills Sprint® training for group fitness instructors March 30 and 31.

Cal U Hosts Group Fitness Training

Group fitness instructors — or those who aspire to that role — can obtain certification in the Les Mills Sprint® fitness program March 30-31.

Cal U is a partner with Les Mills, whose workouts are licensed to more than 19,500 fitness clubs in 100 countries. Worldwide, about 130,000 certified Les Mills instructors lead creative, motivating workouts for millions of people every day.

Les Mills Sprint® is a 30-minute, high-intensity interval training (HIIT) workout that uses indoor bicycles to burn calories and build fitness. The low-impact workout combines burst of intense activity with periods of rest to motivate participants and help them reach fitness goals quickly.

Cal U will host the Les Mills Sprint® training for group fitness instructors from 8 a.m.-6 p.m. March 30 and 31 in the Herron Fitness and Recreation Center. To earn certification, participants must attend the entire two-day training module.

Registration for Cal U affiliated instructors is \$175.

The training program is designed for instructors who are physically fit and in good mental health. It includes both practical and theoretical components that can be physically and mentally challenging. Participants need a computer and internet access to download training materials.

For more information or to register, contact Terry Carnathan at 724-938-4820 or email carnathan@calu.edu.

Campus BRIEFS

Faculty-Staff Convocation Tuesday

University President Geraldine M. Jones will deliver her state of the University report at the 2019 Spring Faculty-Staff Convocation, set for 11 a.m. Feb. 19 in the Performance Center.

Black History Month Concludes

The University's Black History Month celebration concludes with four free events open to the Cal U community and public.

- Feb. 22: The Black Student Union Culture Café will be held from 7-10 p.m. in the Performance Center inside the Natali Student Union. Students performing music, spoken word and dance will be featured.

- Feb. 25: All are welcome to enjoy African drummers and dancers who will perform at 11 a.m. in the Natali Student Center's Food Court.

- Feb. 26: At 11 a.m. in Eberly Hall Room 110 a panel of faculty, staff and students will have an interactive discussion on intersections of culture and how they contribute to growth and success. The event is sponsored by the Office of Multicultural Affairs and Diversity Education

- Feb. 28: Live painting and spoken word by students will highlight the Black Arts Festival at 7 p.m. in the Vulcan Hall Gallery.

Music, giveaways and refreshments will be part of the event sponsored by the Department of Art and Languages and Cal U Women United.

Website is Hub for Weather Alerts

Even though Punxsutawney Phil did not see his shadow wintry weather remains. Students and employees should register for Emergency Text Alerts and keep an eye on the Cal U website.

Weather announcements will be made only if the University's regular operation is disrupted. A red banner on top of the homepage and every page at calu.edu will direct users to the Emergency Information section, where information will be updated, if needed, as conditions change.

Text alerts may be issued for the most significant announcements, such as cancellations or delays. Users must register for text alerts using a campus email address and password; registration must be renewed annually.

For details on Cal U Text Alerts, visit calu.edu/inside/campus-safety. For quick links to register, look for "Text Alerts" on the resources pages for current students (calu.edu/students) or faculty and staff (calu.edu/faculty or calu.edu/staff).

Notice of cancellations or delays may be available on local television stations and on the Cal U hotline at 724-938-4507 or 800-422-5639.

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