

Co-op Star Search Week CO

Cal U Cooperative Education Program
Wants to Make You a Star!



WITH THE COMMISSIONERS

Allegheny County Interns for 1991 gather with the county commissioners. Standing fourth from left is California University Cooperative Education student, William Johnson. Seated from left are Commissioners Pete Flaherty, Tom Foerster, chairperson, and Lawrence Dunn.

Something for Everyone

Experience the Advantage

What is in it for me? Cooperative Education has something for everyone.

Advantages to Students

•Helps in career decisionmaking. Students can reality-test careers and make choices based on-the-job experience in a chosen field.

•Allows students to test classroom learning in the real-world laboratory.

•Improves after-graduation job prospects by giving valuable work experience.

•Teaches students valuable job search skills such as resume writing and interviewing techniques.

•Provides a means of financial assistance available to all students, regardless of family income or other financial aid arrangements.

Advantages to Employers

•Offers a good source of manpower (pre-professional and paraprofessional). •Generates professional release time.

•Improves personnel selection by using actual on-the-job performance as a basis for permanent hiring decisions.

•Increases cost-effectiveness of recruiting and training.

 Improves access to and by minority students for permanent employment.

•Creates greater average retention rates among permanent employees recruited and hired through a Co-op program.

Advantages to Institutions

•Co-op, because of its many advantages, helps in the recruiting and retention of students.

•Constant input from the employment sector keeps college curricula up to date with changes in industry.

•Co-op builds a strong and positive relationship between the institution and the surrounding business community. •Institutions can make more efficient use of their facilities and faculties by alternating students between the classroom and the workplace. Essentially two students can be enrolled for every one classroom seat.

Advantages to Society

•By relating classroom study to the world of work, the effectiveness and relevance of education is increased.

•Co-op fosters a respect for work and for money earned through work, thus building respect for the American free enterprise system.

•Co-op is not a public handout or loan program. Also, Co-op returns sizable tax revenues from student Co-op earnings.

•Co-op prepares young people for careers; consequently, Co-op helps address the nationwide unemployment problem.

Source: National Commission for Cooperative Education, Boston, MA.

Co-op Education Q & A

What is co-op?

Co-op is a nickname for Cooperative Education. Cooperative Education is an educational strategy which provides you with paid career-related experience while you attend California University.

The program seeks to relate classroom learning with application in a professional work environment. There are two ways to participate: Alternating and Parallel.

In Alternating, a student works full-time during one semester, returns to classes the next semester; this will typically include two periods of full-time work which often may include summer employment.

In Parallel, a student works parttime locally in a career-related position while attending classes on a part or full-time basis.

Who can participate?

Undergraduates with at least 30 credits and a minimum 2.0 Q.P.A. can participate in Cooperative Education.

Graduate students with at least 6 credits and a minimum 3.0 Q.P.A. and Associate degree students with at least 15 credits and a minimum 2.00 Q.P.A. may also participate.

Do you have to have a particular major?

No. You can major in any department to acquire a co-op position.

What if I don't know what my career goals are?

Don't worry, the co-op program

Did You Know...

•Did you know...recent results of a survey conducted by the California University Cooperative Education staff found that 97 percent of 55 major corporations/employers polled from the Pittsburgh area agreed that a student's participation in cooperative education positively influences the hiring decision for entry-level jobs?

•Did you know...co-op is available in virtually every college curriculum?

•Did you know...an estimate 50,000 employers, both public and private, hire co-op students?

•Did you know...the federal government is the nation's largest employer of co-op students, employing more than 16,000 students in 36 federal departments and agencies at almost 2,000 work sites? you in determining a career area that would be appropriate for you. Co-op positions are ideal if you are trying to decide among your career options; you can try out two or even three different co-op positions before you graduate. What types of co-op jobs are available?

will help you. We will work with

A job vacancy bulletin, Coopportunities, is published every other Monday. Beyond that listing, the Cooperative Education staff has access to hundreds of additional potential employers who may be willing to pay you to work for them. Of course, you are expected to help search for your job.

What happens if I don't have a resume or even know how to apply for a job?

When you enroll in the Cooperative Education Program you will be required to attend seven pre-job seminars.

These will get you ready to apply and will insure your easy transition onto the job. Topics range from job search to on-the-job assertiveness. These are especially helpful to those students nearing graduation.

How do I apply or find out more information ?

Attend one of the information sessions listed in the block ad of this insert

or stop at the Placement & Career Services Office in LRC to pick up an application packet.

•Did you know...although student earnings vary with college major, year in school, and geographic location, co-op students earn, on a national average, ap-

proximately \$7,500 per year? •Did you know...the majority of co-op employers are small organizations, employing one to three coop students?

•Did you know...studies show that at the leading cooperative education institutions, approximately 80 percent of co-op students receive an offer for permanent employment from a company that participates in the institution's program; 63 percent of the co-op students receive offers from their final co-op employer; and 48 percent of the co-op students accept the job offers?

Calcek Experiences Travel Business through Co-op



Promoting Washington County are: Denise Calabro, director of the Washington County Tourism Office CU student Chuck Calcek and Washington County Commissioner Chairperson Frank R. Mascara,

Chuck Calcek, a travel and tourmakes Washington County tick.

This past summer Calcek was Tourism Office to help promote tourism in the county.

The department was incorporated in 1963 and focuses on inform- ies about the county. ing potential county visitors about the history of this county capital.

According to Denise Calabro. Tourism Office, "The first reason that people travel to a particular destination is a water attraction. ous," Calabro said. The second reason is to view historic sites. Since Washington has no major water attractions, we have focused our developmental efforts on historic attractions."

While employed by the agency ful job because of his great personism major, learned first-hand what Calcek was responsible for doing ality. In fact a number of visitors any function which was necessary and community members comto make the office run smoothly. hired by the Washington County He handed out information to visitors, represented the office at county this summer as a labor marcounty festivals, wrote news re- ket orientation instructor where he leases and answered phone inquir- taught young people how to pre-

"Cooperative Education is a great program because it helps the job interviews. students see the little things that we He plans on working at the director of the Washington County do that the public never knows Washington County Tourism Ofabout. The initial reaction to travel fice again next summer. and tourism is that it is glamour-

"What the students need to see, into every event and project

mented on it," said Calabro.

Calcek also worked for the pare resumes, complete job applications, set goals, and prepare for

"Every student should consider working in a co-op job," he said. "I had hands-on experience in planand I think Chuck did see, is that a ning several Washington County lot of effort and detail work goes Festivals such as The Whiskey Rebellion Enactment and Grand Slam "Of course, Chuck did a wonder- Month of Activities," Calcek said.

CU Co-op's Johnson Works with Allegheny County Commissioners

ship Program.

dent, William "Bill" Johnson. Fourteen paid positions were available throughout the county.

Johnson was selected from among 23 applicants vying for the position as Program Assistant with projects. Shuman Juvenile Detention Center.

Because these interns represent Allegheny County, the interns projects with objectives that could be completed within 11 weeks.

As a cooperative education student with the county, Johnson education environment. worked a total of 440 hours and received an hourly wage.

as it has in the past since our first breeze with a female armed robintern program some 20 years bery suspect," Johnson said. ago," said Commissioner Tom started out as interns.

community and agency counseling, applied for the position because of they can be heard. his earlier experiences growing up in the Hill District of Pittsburgh.

the wrong path because of lack of plea saying, 'Please help me.' no matter how little I did," Johnson said.

As a Program Assistant Johnson son said

This past summer, the Allegheny helped the Health Coordinator with County Commissioners welcomed programs in the Chemical Depen-14 interns to their County Intern- dency Program, which included information on assessment, chemical Among them was California Uni- dependency, AIDS awareness, as versity Cooperative Education stu- well as, Narcotics Anonymous sessions

> He also organized residential programs including track and field meets, Communication Skills Workshops, and community-based

During the course of the summer he attended Professional Develop-"the best of the best" among con- mental sessions in downtown Pittstinuing college students residing in burgh with the other county in-Included were topics terns. were assigned highly-structured ranging from gender issues to career counseling to leadership skills. Johnson said the Shuman Center

was not a very typical cooperative

"It was not unusual for me to lift weights with a murderer, play "Hopefully, the program will ping pong with a rapist, play chess lead to some great success stories with an arsonist, or even shoot the

"But I found that even though Foerster, chairperson, noting that a these kids have defaced society's number of current county directors morals with their crimes; they are somber human beings looking for a Johnson, a graduate student in portal to channel their feelings through someone or something so "It seems to me that the residents

did not want to commit their "I have seen a lot of kids take crimes, but they wanted to make a support and guidance. If I can help Working at Shuman Center is one a young person choose a path of of the hardest jobs that I have ever growth, I would feel proud in done, but I feel if I have reached at knowing I got through to someone, least one child, and I feel I reached several, my summer was not wasted, but rewarding," John-

Co-op's Jenness Works with the Blind Co-op through the Years

before they even enter it.

advantage of such an opportunity.

Jenness, a 22-year-old senior at CU, is majoring in special educa-

career by working this past sum-Mt Union

CU Cooperative Education assisworking with the handicapped worked at a camp for the mentally and physically handicapped while this summer she worked at a camp exclusively for the blind.

Beacon.Lodge accepts six groups sions with a three-day break in between) for both adults and children.

Jenness and another counselor

by Gina Gottschalk each counselor is in charge of cer- search project on Macular Degen-She is also the designated driver

Sonja Jenness is one California of the van which picks up and on weekly trips.

The van trips take the campers to outings such as Dairy Queen, Pizza disease. Hut, miniature golf and hiking She took a step toward a great along the Appalachian trails.

"I used the behavior techniques mer as a general counselor at Bea- that I learned from my behavioral to survey at least 50 or 60 people," con Lodge Camp for the Blind in science classes with some of the she said. people here," said Jenness.

tedher in locating two summer jobs is unsurpassed and that working From there she returned to classes with the handicapped is naturally During the summer of 1990, she more difficult than reading about how to do it.

> with, or classes about, blind peo- gree and experience. ple. I'm learning a lot on how to Jenness said she wants to work .Higher education is expensive can be real con artists at times, but as her specialty. that makes it fun," she said.

Cooperative Education programs tain activities, such as volleyball, eration Disease. Macular Degenerare a chance for college students to basketball, board games and bingo, ation is a degeneration of the cen- dent Kenneth G. Ryder remarked Northeastern, Georgia Tech, Akget ahead in their field of choice and is expected to help with others. ter of the retina which eventually to the National Commission on ron, and the University of Pittscauses blindness.

University student who is taking drops off campers and takes them mation from a local library, but she force that has elevated Northeastis trying to survey or interview ern to a commanding position on people who are afflicted with the the higher education landscape."

> of this group of 75 that have Macu- ca's university community. Herlar Degeneration. We are hoping man Schneider, founder of the

She said that actual experience last May and finished in August. faculty in the early 1900's. at CU and is working toward obtaining her degree.

By the end of the fall of 1992. "I never had any experience Sonja will have a Bachelor's de-

treat them, and how they get with children after she graduates, and many students have part-time through the summer (11-day ses- around. Some of them are real but said she is not sure which type jobs. Why not give students ca- versities now offer Cooperative clever and play tricks on you. They of handicap she wants to designate reer-related part-time jobs?

Cooperative Education that "Coop-She is getting most of the infor- erative Education is the driving

"So far, we only found two out respected tradition within Americooperative education movement, devised the co-op concept while

Schneider was unable to impleeach session. During each session, er, Jenness is working on a re- like experience. home at the University of Cincin- stitutions in 1989.

by Chris Fee nati in 1906. Other programs soon Northeastern University Presi- developed at institutions such as burgh. Massachusetts Institute of Technology offered the first graduate-level co-op program in 1919.

Cooperative Education continued a slow but steady growth despite Cooperative Education enjoys a the turbulent periods of the Great Depression, World War II, and the Korean Conflict.

Sixty-five institutions possessed co-op programs by 1960.

However, a 1961 Ford Founda-Jenness started at Beacon Lodge serving on the Lehigh University tion study substantiating the diverse benefits of co-op served as the impetus in the formation of the National Commission on Cooperative Education

The National Commission on Cooperative Education convinced Congress in 1968 to support the development of co-op programs. More than 1,000 colleges and uni-Education programs.

California University, funded by However, whatever area she ment his program at Lehigh; how- a grant from the U.S. Department In addition to all her job duties chooses, she'll be prepared be- ever, the young professor and of Education, joined the ranks of handle approximately seven adults as a counselor and designated driv- cause of co-op. There is nothing Cooperative Education found a , these respected and responsive in-

ing a college dream. She is working towards a degree

tion-Walt Disney World.

Donaldson by arranging for CU students to interview with Disney representatives.

cluded her two-term co-op assignment at the end of August.

my first interview with Disney I write a resume," said Donaldson. Donaldson works alone on wag-

Co-op's Corbett Named to Chamber of Commerce

of Commerce named its new pro- I enjoy it." motions director this summer: David Corbett, a Cooperative Education student from California niques and procedures; however, University.

Corbett, 21, of Mather will be a world is incomparable for him. senior this fall working on his Business Administration degree. He started at the Chamber in May as a research assistant, and by red tape."

the end of June had been promot ed to promotions director. As promotions director, Corbett on a one-to-one basis. I've also coordinates all events for the

Chamber by making contacts with vendors, crafters, entertainment rector of the Chamber. people, and business officials. He organizes events such as Magic City Days, Business after Hours, the Tent Sale, and the Chamber picnic.

Corbett is also in charge of all tor." brations (e.g. Flag day and Christmas).

"I'm on the phone a lot making contact with vendors, crafters and



Schneider, then an engineering instructor, based his concept on two premises:

·Classroom pursuits should be supplemented with practical experience.

Co-op's Donaldson Experiences the Magic Kingdom SWSP Provides Opportunities

California University has been liv-

in business administration and management, while in the summer, America's most popular attrac-

The Cooperative Education program at CU made it all possible for

Donaldson started her co-op during the summer of 1990 and con-

"Two years ago when I went for

felt that the Cooperative Education program prepared me very well a good thing to have resume writing skills because I know a lot of people who don't know how to

by Gina Gottschalk ports for work and is assigned to Sleeping Beauty and the Seven Cheryl Donaldson, 20, a junior at one of the myriad of lands in the Dwarfs don't even go together." Magic Kingdom such as Fantasyland, Liberty Square, Adventureland, and Frontierland.

"We never know what land we're working in until we report each week. she was in Florida working for for work in the morning," said Donaldson. "I liked Frontierland. were."

> This position is incorporated ing her with public relations expe- ness," she said. rience and monetary handling skills.

Dealing with the public is some- helps with the tourists. thing Donaldson is working hard to cult to deal with obstinate know-itall tourists.

White and the Seven Dwarfs.' Af- to Walt Disney World. ter he started arguing with me I ice cream. Each day Donaldson re- "I thought it was funny because "Go for it."

actually being in the business

"You get to see what goes on be-

"and learn how to cut through the

"You learn more interpersonal

skills and how to deal with people.

been able to learn by watching Phil

Garrow, who is the executive di-

self to the business community,

and how to start up new projects.

"I think it's a good idea to practice

interviewing. The mock interview

Also, during her first summer at The Magic Kingdom, Donaldson attended Resort Management Seminars once a week for three hours

"I've learned a lot during the seminars on how to run a business That's where the fun students and how to provide customer service. I'm still learning little things all the time though, because after with her business major by provid- all, Disney is just one big busi-

> Donaldson has a background in both French and Spanish which

"This comes in handy somemaster. At times, she finds it diffi- times, even if I can translate so to flip burgers for another year, the increase your employability with much as a price to someone," said SWSP may be ideal for you. Donaldson.

"I had someone come up to me Donaldson said she hopes to and ask where Sleeping Beauty travel and make use of her business for the interviews. I also think it's and the Seven Dwarfs were," she and language background after she said. "I said 'you mean Snow graduates. She also hopes to return

"I'm glad I did it," said Donaldgave in and told him that Disney son about Co-op. She said anyone must have taken it down." Donald- considering entering the Cooperaons which sell either popcorn or son laughs and takes it all in stride, tive Education program should,

provides employers an opportunity will give you high-tech experience to place high-quality student em- or use your classroom knowledge ployees in cooperative education and skills to benefit the communijobs and receive 50 percent reim- ty. rsement of the students' wages.

learning opportunities for students tion such as literacy tutoring, acenrolled in Pennsylvania post- counting for a small business, secondary institutions, while posi- computer programming or medical tive on-the-job experiences mean research. that students are more apt to keep their talents and skills in Pennsylvania by seeking employment in the Commonwealth following graduation.

So, if you are a Pennsylvania es of finishing school. college student who doesn't want Through the SWSP, you will earn money to help pay for school costs nancial burden by allowing you to and gain on-the-job training in your future career field.

you must be a Pennsylvania resi- turn on the gross wages he pays dent, and receive a PHEAA State you. Therefore, a cooperative edu-Grant award, subsidized Stafford cation student who is eligible un-Loan, or other financial aid and lo- der the SWSP will have an edge cate a job that will provide you over other job applicants. with career-related work experi- If you receive any form of finanence

the Cooperative Education Office PHEAA in January. are approved for the State Work-Study Program.

The SWSP employer that hires tive Education Office.

The State Work-Study Program you must identify a project that

Depending on your skills and in-SWSP expands the number of terests, you could work in a posi-

Participating in SWSP, as a Cooperative Education student, can help you earn money, attain better grades, manage your time more effectively and improve your chanc-

While earning your degree, you practical work experience. Your job earnings also reduce your firely less on the student loans.

The employer, meanwhile, bene-In order to qualify for SWSP, fits by receiving a 50 percent re-

cial aid you will receive a State Many of the jobs advertised by Work-Study application from

For more information call the Financial Aid Office or the Coopera-

Co-op Students Continue as Ambassadors

The following "stars" have decided to continue their participation in the Cooperative Education

As such they are willing to talk to students who are considering supplementing their education at and how they operate instead of the California University with some career-related work experience.

Feel free to talk to the following campus ambassadors about their

Michael Brna, Business Administration/Finance, co-op at the phoi Village, Greensburg Charleroi Chamber of Commerce, Charleroi

David Corbett, Business Administration, co-op at the Charleroi

ministration/Management, co-op at

Denise Ferguson, Radio and TV Production, co-op at Cedar Point Amusement Park, Ohio,

Stacey Gherman, Elementary Education, co-op at Emma Kaufmann Camp, West Virginia.

Mark Hollis, Computer Science, co-op at the Central Intelligence Agency, Washington, D.C.

Sonja Jenness, Special Education, co-op at Beacon Lodge Camp for the Blind, Lewistown.

William Johnson, graduate student, Community and Agency Counseling, Shuman Detention Center, Pittsburgh.

Lynn Lake, Social Work, Adel-

Victoria McLean, Biology, U.S. Department of Energy's Energy Technology Center, Pittsburgh.

Jan Oleszewski, Environmental Science, U.S. Army Corps of Engi neers, Pittsburgh

Staci Wilson, graduate student Math and Computer Science in Education, U.S. Federal Emergency Management Agency, Washington, DC

by Gina Gottschalk ers, press releases-things like fore I went for a real interview. Of The Greater Charleroi Chamber that," said Corbett, "It's rough, but course, the whole pre-job training was helpful and the Cooperative As in classroom learning, Cor- Education staff really helped me a bett recognized different tech- lot."

The opportunity to work at the Chamber of Commerce is not bypassing Corbett.

"The advantage of working with Program as campus ambassadors." hind the scenes," said Corbett, the Chamber of Commerce as opposed to one business is that you get a chance to see all businesses prospective of just one business," he said.

Not only will Corbett be walking away from this Co-op with power- specific positions or the Cooperaful business contacts, but he also tive Education Program in general: He has been showing me how to will be sporting a very impressive present ideas, how to present my- resume:

"The things I can put on my resume are unbelievable. It's going He has definitely become my men- to be fantastic.'

During the fall, Corbett reduced money-generating promotions (e.g. In speaking of the pre-job train-the Chamber golf outing), and cele-ing provided by the Cooperative to a part-time position in order to Chamber of Commerce, Charleroi. Cheryl Donaldson, Business Ad-Education Program, Corbett says, resume his academic pursuits.

Corbett recommends the Co-op Walt Disney World, Florida. Program to anybody who's interpart of the training really helped ested, "especially business majors. business officials. I send out fly- me to become more confident be- The experience is immeasurable."

> Over the past 19 years all three General Motors Presidents have come from the ranks of a college program called Cooperative Education.

For information on how your company can participate in Co-op Education, write to us at the address below.

Who knows, you may end up hiring a future company president. It wouldn't be the



Co-op Education

You earn a future when you earn a degree

Edward N. Cole F. James McDe Elliot M Estes

Creating a Quality Program **Faculty Plays Role in Co-op Education**

Herman Schneider, Dean founder of cooperative education, maintained:

"If a college is what it should be, its faculty will be possessed of a passion to make its learning a vitalizing, ameliorating constructive force in every form of human endeavor. Here you have the juxtaposition of the two philosophies of education; one the chance casting of bread upon the waters; the other the organized supply in the form in which it is needed. The latter is the philosophy of the cooperative education system."

Schneider realized the crucial role that faculty played in the success of a co-op program. Research has shown that in addition to the support of key administrators, faculty acceptance and support of co- di, and Tony McGrew worked diliop will cause the program to grow on a given campus.

California University faculty have been represented in the Cooperative Education Program by Cooperative Education faculty advisors. Four Co-op faculty advisors are competitively selected each year from a pool of faculty who have indicated an interest in working with the program.

One Co-op faculty advisor is chosen to represent each of the university divisions: the colleges of Liberal Arts, Science and Technology and Education, and the School of Graduate Studies.

This past summer Co-op faculty advisors Dr. Carole Waterhouse, Joe Sanfilippo, Dr. Angelo Orlan-

gently to establish working relationships with employers in the area in order to develop future job sites for California University students.

These advisors contacted more than 200 employers in person.

As a result many new job listings are and will be available in the future, and a number of students are already employed in jobs which these faculty representatives developed.

The Co-op faculty advisors for spring and summer 1992 will be named in November and will begin working in January to help bring California University's students a quality Cooperative Education Program.

Discussing the Cooperative Education program at California University is the Cooperative Education Faculty Advisor committee: Joe Sanfilippo, representing the College of Science and Technology; Dr. Dawn DePasquale, coordinator of the Cooperative Education program; Dr. Carole Waterhouse, repre-senting the College of Liberal Arts; Anthony McGrew, representing the School of Graduate Studies and Research; and Dr. Angelo Orlandi, representing the College of Education and Human Services.

MEET THE PRODUCTION STAFF

Stephanie Lashway, Director, Placement and Career Services Dawn DePasquale, Ph.D., Coordinator, **Cooperative Education** Patricia McCormick, Cooperative Education Specialist Carole Kolowitz, Secretary Sandy Vesco, Graduate Assistant, Programs Coordination Glenn Ulm, Graduate Assistant. Information Processing Chris Fee, Graduate Assistant, Public Relations Renee Huscroft, Student Aid Gina Gottschalk, English Department Intern, Summer 1991 Frank Angotti, English Department Intern, Fall 1991

Cooperative Education Information

For information, special items, and surprises you may want to visit or attend one of the following:

INFORMATION BOOTHS

Noon to 1 p.m. Tuesday, Oct. 15 Outside of Union (Azorsky side)* Noon to 1 p.m. Wednesday, Oct. 16 Union Lobby & Steele Auditorium Noon to 1 p.m. Thursday, Oct. 17 Outside of Union (Azorsky side)* Noon to 1 p.m. Friday, Oct. 18 Union Lobby *In case of rain there will be no booth

INFORMATION SESSIONS (1/2 HOUR)

Noon to 12:30 p.m. Monday, Oct. 14 276 LRC 3 to 3:30 p.m. Tuesday, Oct. 15 276 LRC 5 to 5:30 p.m. Wednesday, Oct. 16 276 LRC Noon to 12:30 p.m. Thursday, Oct. 17 276 LRC 3 to 3:30 p.m. Friday, Oct. 18 276 LRC



GO-OP STUDENTS EVEN WORK FOR

AND HELP LAUNCH

re sun

Believe It or Not!