

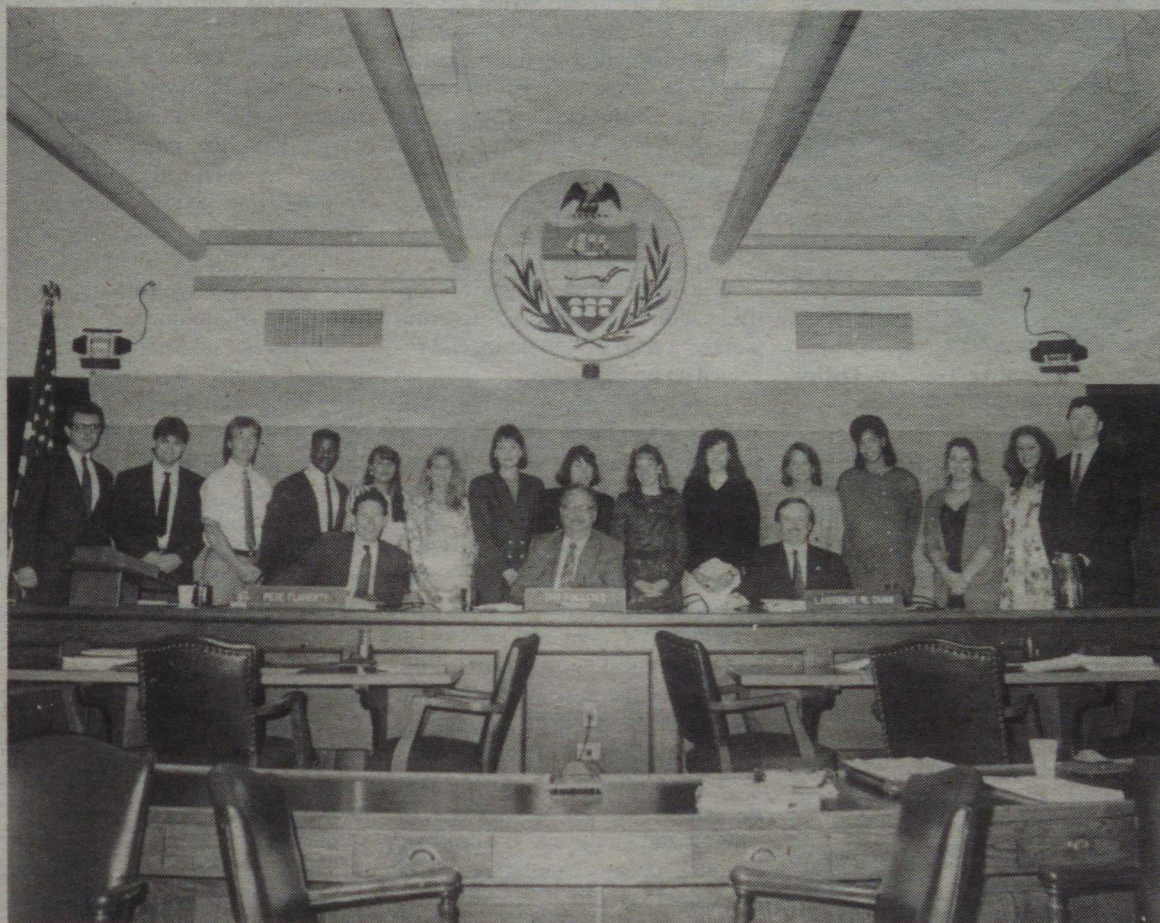


PUTTING
EDUCATION
TO WORK

★ ★ Co-op Star Search Week ★ ★

★ Cal U Cooperative Education Program ★

★ ★ ★ Wants to Make You a Star! ★ ★ ★



WITH THE COMMISSIONERS

Allegheny County Interns for 1991 gather with the county commissioners. Standing fourth from left is California University Cooperative Education student, William Johnson. Seated from left are Commissioners Pete Flaherty, Tom Foerster, chairperson, and Lawrence Dunn.

Something for Everyone

Experience the Advantage

What is in it for me? Cooperative Education has something for everyone.

Advantages to Students

- Helps in career decision-making. Students can reality-test careers and make choices based on-the-job experience in a chosen field.
- Allows students to test classroom learning in the real-world laboratory.
- Improves after-graduation job prospects by giving valuable work experience.
- Teaches students valuable job search skills such as resume writing and interviewing techniques.
- Provides a means of financial assistance available to all students, regardless of family income or other financial aid arrangements.

Advantages to Employers

- Offers a good source of manpower (pre-professional and para-professional).

- Generates professional release time.

- Improves personnel selection by using actual on-the-job performance as a basis for permanent hiring decisions.

- Increases cost-effectiveness of recruiting and training.

- Improves access to and by minority students for permanent employment.

- Creates greater average retention rates among permanent employees recruited and hired through a Co-op program.

Advantages to Institutions

- Co-op, because of its many advantages, helps in the recruiting and retention of students.

- Constant input from the employment sector keeps college curricula up to date with changes in industry.

- Co-op builds a strong and positive relationship between the institution and the surrounding business community.

- Institutions can make more efficient use of their facilities and faculties by alternating students between the classroom and the workplace. Essentially two students can be enrolled for every one classroom seat.

Advantages to Society

- By relating classroom study to the world of work, the effectiveness and relevance of education is increased.

- Co-op fosters a respect for work and for money earned through work, thus building respect for the American free enterprise system.

- Co-op is not a public handout or loan program. Also, Co-op returns sizable tax revenues from student Co-op earnings.

- Co-op prepares young people for careers; consequently, Co-op helps address the nationwide unemployment problem.

Source: *National Commission for Cooperative Education, Boston, MA.*

Co-op Education Q & A

What is co-op?

Co-op is a nickname for Cooperative Education. Cooperative Education is an educational strategy which provides you with paid career-related experience while you attend California University.

The program seeks to relate classroom learning with application in a professional work environment. There are two ways to participate: Alternating and Parallel.

In Alternating, a student works full-time during one semester, returns to classes the next semester; this will typically include two periods of full-time work which often may include summer employment.

In Parallel, a student works part-time locally in a career-related position while attending classes on a part or full-time basis.

Who can participate?

Undergraduates with at least 30 credits and a minimum 2.0 Q.P.A. can participate in Cooperative Education.

Graduate students with at least 6 credits and a minimum 3.0 Q.P.A. and Associate degree students with at least 15 credits and a minimum 2.00 Q.P.A. may also participate.

Do you have to have a particular major?

No. You can major in any department to acquire a co-op position.

What if I don't know what my career goals are?

Don't worry, the co-op program

will help you. We will work with you in determining a career area that would be appropriate for you. Co-op positions are ideal if you are trying to decide among your career options; you can try out two or even three different co-op positions before you graduate.

What types of co-op jobs are available?

A job vacancy bulletin, *Co-opportunities*, is published every other Monday. Beyond that listing, the Cooperative Education staff has access to hundreds of additional potential employers who may be willing to pay you to work for them. Of course, you are expected to help search for your job.

What happens if I don't have a resume or even know how to apply for a job?

When you enroll in the Cooperative Education Program you will be required to attend seven pre-job seminars.

These will get you ready to apply and will insure your easy transition onto the job. Topics range from job search to on-the-job assertiveness. These are especially helpful to those students nearing graduation.

How do I apply or find out more information?

Attend one of the information sessions listed in the block ad of this insert

or stop at the Placement & Career Services Office in LRC to pick up an application packet.

Did You Know...

- Did you know...recent results of a survey conducted by the California University Cooperative Education staff found that 97 percent of 55 major corporations/employers polled from the Pittsburgh area agreed that a student's participation in cooperative education positively influences the hiring decision for entry-level jobs?

- Did you know...co-op is available in virtually every college curriculum?

- Did you know...an estimate 50,000 employers, both public and private, hire co-op students?

- Did you know...the federal government is the nation's largest employer of co-op students, employing more than 16,000 students in 36 federal departments and agencies at almost 2,000 work sites?

- Did you know...although student earnings vary with college major, year in school, and geographic location, co-op students earn, on a national average, approximately \$7,500 per year?

- Did you know...the majority of co-op employers are small organizations, employing one to three co-op students?

- Did you know...studies show that at the leading cooperative education institutions, approximately 80 percent of co-op students receive an offer for permanent employment from a company that participates in the institution's program; 63 percent of the co-op students receive offers from their final co-op employer; and 48 percent of the co-op students accept the job offers?

Creating a Quality Program

Faculty Plays Role in Co-op Education

Dean Herman Schneider, founder of cooperative education, maintained:

"If a college is what it should be, its faculty will be possessed of a passion to make its learning a vitalizing, ameliorating constructive force in every form of human endeavor. Here you have the juxtaposition of the two philosophies of education; one the chance casting of bread upon the waters; the other the organized supply in the form in which it is needed. The latter is the philosophy of the cooperative education system."

Schneider realized the crucial role that faculty played in the success of a co-op program. Research has shown that in addition to the support of key administrators, fa-

culty acceptance and support of co-op will cause the program to grow on a given campus.

California University faculty have been represented in the Cooperative Education Program by Cooperative Education faculty advisors. Four Co-op faculty advisors are competitively selected each year from a pool of faculty who have indicated an interest in working with the program.

One Co-op faculty advisor is chosen to represent each of the university divisions: the colleges of Liberal Arts, Science and Technology and Education, and the School of Graduate Studies.

This past summer Co-op faculty advisors Dr. Carole Waterhouse, Joe Sanfilippo, Dr. Angelo Orlandi,

and Tony McGrew worked diligently to establish working relationships with employers in the area in order to develop future job sites for California University students.

These advisors contacted more than 200 employers in person.

As a result many new job listings are and will be available in the future, and a number of students are already employed in jobs which these faculty representatives developed.

The Co-op faculty advisors for spring and summer 1992 will be named in November and will begin working in January to help bring California University's students a quality Cooperative Education Program.



Discussing the Cooperative Education program at California University is the Cooperative Education Faculty Advisor committee: Joe Sanfilippo, representing the College of Science and Technology; Dr. Dawn DePasquale, coordinator of the Cooperative Education program; Dr. Carole Waterhouse, representing the College of Liberal Arts; Anthony McGrew, representing the School of Graduate Studies and Research; and Dr. Angelo Orlandi, representing the College of Education and Human Services.

MEET THE PRODUCTION STAFF

Stephanie Lashway, Director,
Placement and Career Services
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Glenn Ulm, Graduate Assistant,
Information Processing
Chris Fee, Graduate Assistant, Public Relations
Renee Huscroft, Student Aid
Gina Gottschalk, English Department Intern,
Summer 1991
Frank Angotti, English Department Intern,
Fall 1991

Cooperative Education Information

For information, special items, and surprises you may want to visit or attend one of the following:

INFORMATION BOOTHS

Noon to 1 p.m. Tuesday, Oct. 15 Outside of Union (Azorsky side)*
Noon to 1 p.m. Wednesday, Oct. 16 Union Lobby & Steele Auditorium
Noon to 1 p.m. Thursday, Oct. 17 Outside of Union (Azorsky side)*
Noon to 1 p.m. Friday, Oct. 18 Union Lobby
*In case of rain there will be no booth

INFORMATION SESSIONS (1/2 HOUR)

Noon to 12:30 p.m. Monday, Oct. 14 276 LRC
3 to 3:30 p.m. Tuesday, Oct. 15 276 LRC
5 to 5:30 p.m. Wednesday, Oct. 16 276 LRC
Noon to 12:30 p.m. Thursday, Oct. 17 276 LRC
3 to 3:30 p.m. Friday, Oct. 18 276 LRC

Believe It or Not!



OVER 200,000
AMERICAN STUDENTS
TAKE PART IN GO-OP
EACH YEAR!

