

California University
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The annual Homecoming Parade begins at noon Saturday and offers an array of entertainment for spectators of all ages.

Enrollment Continues to Climb

With a headcount of 9,017, enrollment has reached an all-time high at Cal U. This marks the 12th consecutive year of rising enrollment for Cal U. The increase represents a 5.8 percent increase over the total for fall 2008. Cal U's enrollment has climbed by more than 55 percent since 1998, when the headcount was 5,800. Compared to last year, full-time equivalent (FTE) enrollment increased 4 percent for undergraduates and 14.4 percent for graduate students. The total FTE increase is 5.4 percent.

The enrollment increases have occurred in tandem with a consistent rise in admissions standards, notes University President Angelo Armenti, Jr.

Average SAT scores for incoming freshmen have climbed by more than 100 points since 1992, from 915 to 1026.

"I think it's a combination of the student housing, our marketing campaign, our faculty, the rising number of accreditations, the appearance of our campus and the great service we collectively provide for our students and families that cause this," President Armenti said. "Right now, people come onto our campus and they are really excited. Despite the challenges with state and federal funding, we have a very, very promising future."

Collectively, the 14 PASSHE universities enjoyed an eighth consecutive year of record enrollment, with significant increases in both the number of incoming freshmen and transfer students.

"Our universities are growing in every way," said PASSHE Chancellor Dr. John C. Cavanaugh. "More students and their families are recognizing the high quality of our universities, and are discovering that they cannot find a better value."

Full Week of Homecoming Activities Planned

A full week of festivities will culminate in Cal U's 2009 Homecoming Day, celebrated Saturday, Oct. 17.

"Hollywood Homecoming" is the theme for this year's events. Sponsored by the University, the Student Association Inc. (SAI) and the Office of Alumni Relations and Annual Fund, Homecoming Day will begin with the annual Royal Brunch, hosted by Cal U President Angelo Armenti, Jr. and First Lady Barbara Armenti, at 10 a.m. in the Performance Center.

At 11 a.m., the new Vulcan sculpture created by artist Alan Cottrill will be unveiled on the campus Quad. Family-oriented activities are scheduled from 10 a.m. to noon, and the Kara Alumni House will be open to visitors.

Parking Restrictions

After classes on Friday, Oct. 16, there will be NO PARKING until 2 p.m. Saturday in the Azorsky Lot on Third Street. Parking will be available in the River Lot, Old Main Lot and the lots behind the Natali Student Center. Vehicles left in restricted areas will be towed at the owner's expense.

On Saturday, Oct. 17, Homecoming Day, there will be NO PARKING from 9 a.m. to 2 p.m. on Second Street (200 to 500 blocks), Third Street (200 to 400 blocks) and Union Street (200 block).

Vehicles parked along the parade route will receive a parking ticket beginning at 9 a.m. Towing of those vehicles will start around 10 a.m.

The traditional Homecoming Parade will begin at noon. Homecoming royalty, floats, marching bands, fire trucks and other units will join the line of march. Because of the ongoing construction projects, the parade will

begin as close to Azorsky Hall as possible. It will travel down Third Street, turn right on Union Street, return to campus on Second Street and conclude at the Kara Alumni House.

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Well-groomed Grounds Win Award

Cal U's efforts to maintain its grounds and gardens have not gone unnoticed. The University has been named an Honor Award winner in the Professional Grounds Management Society's Green Star Awards program. The award will be presented at the 37th annual PGMS awards banquet Oct. 31 in Louisville, Ky.

Established in 1911, the PGMS is a professional society for grounds managers and other professionals who work for colleges and universities, municipalities, parks and recreation facilities, office parks, theme parks and other institutions.

"This is a great honor, and a lot of people are responsible for this," said Cal U President Angelo Armenti, Jr.

"When prospective students and their parents visit our campus for the first time, the gardens and grounds make a terrific first impression. Our grounds crew deserves a big hand for its efforts."



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Years of hard work by Dr. Carol Bocetti and the Kirtland's Warbler Recovery Team have the rare songbird close to being removed from the endangered species list.

Novel Funding Plan May Save Rare Songbird

An innovative public-private partnership crafted by a Cal U professor ultimately may save the Kirtland's warbler, a rare songbird recently named a "keystone management" species by the National Fish and Wildlife Federation.

The designation takes the bird one step closer to removal from the Endangered Species List. That's both good and bad news for Dr. Carol Bocetti, an assistant professor in Cal U's Department of Biological and Environmental Sciences, who has spent nearly a quarter of a century rebuilding the population of this rare songbird.

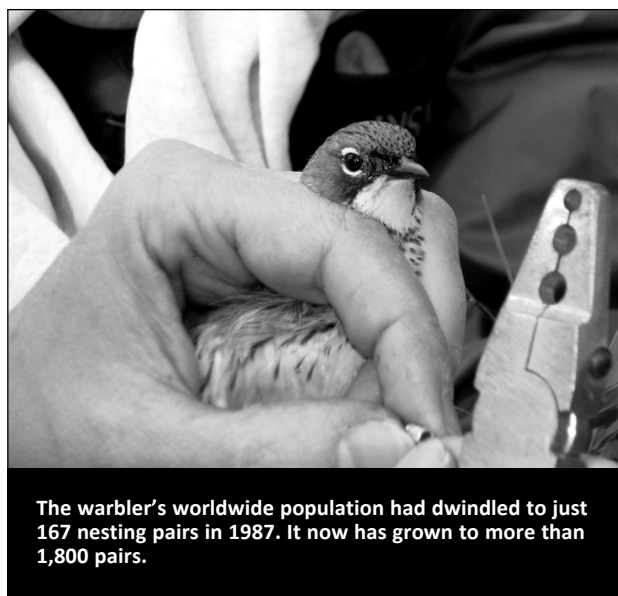
Bocetti continued her work this summer as leader of the Kirtland's Warbler Recovery Team, the first ever appointed under the Endangered Species Act. The group has been restoring and modifying the birds' specialized habitat in Michigan's jack pine forest. The team also removes cowbirds, which take over nests and threaten warbler hatchlings.

The work has paid off. Although the warbler's worldwide population had dwindled to just 167 nesting pairs in 1987, it now has grown to more than 1,800 pairs.

But the habitat help must continue if Kirtland's warblers are to thrive, Bocetti said, and new habitat must be added and maintained as the population expands.

Ironically, removing the bird from the Endangered Species List would cut off the federal funds that have supported the successful conservation effort.

"The Kirtland's warbler will always be conservation



The warbler's worldwide population had dwindled to just 167 nesting pairs in 1987. It now has grown to more than 1,800 pairs.

reliant and will always need management," she explained. "It's not a big deal for other vertebrates to be taken off the Endangered Species List — you identify a problem and fix it, and they sustain themselves. That is not the case with this species."

Bocetti's current goal is to establish a conservation partnership that would include a private endowment and a series of signed agreements with public land management agencies. The U.S. Fish and Wildlife Service, U.S. Forest Service, Michigan Department of Natural Resources, Michigan Department of Military Affairs, the Nature Conservancy and the Audubon

Society all would be involved.

The first step was achieved this summer when the Keystone Initiative, which funds conservation and recovery projects, committed \$200,000 in each of the next two years to help Bocetti create a support infrastructure that will include a program coordinator.

If sufficient progress has been made by 2011, the National Fish and Wildlife Foundation has pledged to support the conservation effort for at least 10 years.

An endowment of at least \$14 million will be required to maintain habitat required to sustain the warblers, said Bocetti, who welcomes the program coordinator. "I'm a scientist and not a fundraiser," she joked.

About eight in 10 endangered species are reliant on conservation efforts, she added, and the paradigm shift from public funding to a public-private partnership may start a trend.

Bocetti discussed her plan at the American Ornithologists' Union meeting this summer and gave a similar talk at a meeting of The Wildlife Society in September. A number of Cal U students accompanied her.

"This has never been done before, but if we're successful, this would be a model for 80 percent of the species on the (endangered) list," she said. "I am convinced this is the wave of the future."

For more about the plan to save the Kirtland's warbler, visit birdsredesign.wordpress.com/2009 and scroll down to view the article.

Full Week of Activities Planned for 'Hollywood Homecoming'

— Continued from page 1

Immediately after the parade, a tailgate party will begin at Roadman Park. Highlights include food and fun for all ages, with children's games, clowns and a disc jockey at the Vulcan Huddle tent.

The Cal U football team, four-time defending PSAC-West champions, will host division rival Edinboro University at 3:30 p.m. in Adamson Stadium at Hepner-Bailey Field. The Cal U marching band will perform at halftime, when winners of the Homecoming Parade float competition will be announced and the Homecoming queen and king will be crowned.

Events leading up to Homecoming

Day include:

— A bonfire at 7 p.m. Wednesday, Oct. 14, in the River Lot parking area at the edge of campus. The 2009 Homecoming Court will be announced at this event, which precedes a laser light show at 8 p.m. on the Quad.

— The 15th annual Cal U Athletic Hall of Fame banquet, 5:30 p.m. Friday, Oct. 16, in the Performance Center. Standout athletes honored this year are Bryan Hartung '03 (baseball), J. Patrick Hobart '68 (men's basketball), Sameera Philyaw '04 (women's basketball), Joe Sarra '60 (football), Chad Scott '93 (men's basketball), Becky Siembak '03 (women's basketball), and Marty Uher (track and field/cross country coach).

Cal U's 1979 PSAC champion baseball team also will be honored.

— The fifth annual Industrial Arts/Technology Education (IA/TE) Alumni Society reception, 7 p.m. Oct. 16 in the Booker Great Room of the Kara Alumni House.

— President Armenti's annual visit to the various fraternities, sororities and other organizations preparing floats for the Homecoming Parade on the evening of Oct. 16.

For more information about Cal U's 2009 Homecoming, contact Dan Amerman at amerman@calu.edu or at 724-938-4269. For a schedule of Homecoming Week activities, visit the Cal U Homecoming website at <http://sai.cup.edu/homecoming/2009>.



One of many traditions during Homecoming is the announcement of the king and queen at halftime of the football game. Shown above are the 2008 king and queen — Darnell Strader and Justine Perez.



National Geographic

In Focus: National Geographic Greatest Portraits, an exhibition consisting of 56 striking color and black-and-white photographs, continues to be on display in the Manderino Gallery through Nov. 11. Created by the Smithsonian's National Museum of Natural History and National Geographic, the exhibition is organized for travel by the Smithsonian Institution Traveling Exhibition Service (SITES). This exhibition showcases photographs from the book *In Focus: National Geographic Greatest Portraits*, which was published in October 2004 as a sequel to The New York Times bestseller *Through the Lens: National Geographic Greatest Portraits*. All SITES exhibitions at Cal U are open to the public. More information is available online at www.calu.edu/sites. For more information call exhibitions coordinator Walter Czekaj at 724-938-5244 or e-mail czekaj@calu.edu.

State Senator Named to Board of Governors

State Sen. Jeffrey E. Piccola of Susquehanna Township, in Dauphin County, has been named to the Pennsylvania State System of Higher Education's Board of Governors.

The 20-member board has overall responsibility for planning and coordinating the development and operation of the State System. The governors establish broad fiscal, personnel and educational policies under which the 14 PASSHE universities operate

The Board of Governors is composed of 11 members who are appointed by the governor and confirmed by the state Senate, four legislators, three students, the governor or his designee, and the secretary of education or his designee. Piccola was appointed to the board by Senate President Pro Tempore Joseph P. Scarnati III to replace the late Senator James J. Rhoades, who had served on the board since 2001.

Piccola, who was named chairman of the Senate Education Committee in January, has served in the Senate since 1995. He is a member of the Community, Economic and Recreational Development, Consumer Protection and Professional Licensure,

Judiciary and Rules, and Executive Nominations committees. He served as Senate majority whip, the third-ranking Republican in the chamber, from 2001 to 2006. He served in the House of Representatives for 19 years.



State Sen. Jeffrey E. Piccola

"As the new chairman of the Education Committee, I look forward to working closely with the Board of Governors and the entire PASSHE," Sen. Piccola said. "Together we can meet the many challenges before higher education, including making a post-secondary degree affordable to all students."

Piccola is a graduate of Gettysburg College and the George Washington University School of Law.

He served on the Governor's Advisory Commission on Academic Standards, helping to establish new academic standards for Pennsylvania's public schools. He also authored the Education Empowerment Act, to assist poorly performing school districts in the state, and was a leader in creating the South Central Pennsylvania Educational Improvement Program Inc., a scholarship organization that provides tuition assistance to families in the region.

Slugger Had 'Quiet Confidence,' Coach Says

Editor's Note: Cal U will hold its 15th annual Athletic Hall of Fame Banquet Oct. 16 at the Performance Center. For reservations, contact Montean Dean at 724-938-4418. Throughout the fall, The Journal will profile each of the 2009 Hall of Fame inductees.

Bryan Hartung '03 was a record-setting right fielder for the Vulcans from 2000 through 2003.

Hartung earned first-team, all-conference honors each of this final three seasons and still holds career school records in five different categories—home runs (39), RBI (168), runs scored (133), hits (204) and at-bats (575).

His 37 stolen bases are 15th best in the school record book. His career home run and RBI totals still rank third and sixth, respectively, in PSAC history.

Hartung is the first baseball player from the Mike Conte coaching era to be inducted into Cal's Hall of Fame and the 22nd baseball player overall. Conte began coaching in 1997.

"This was very unexpected and something I never really thought of,"



Brian Hartung '03 slugged his way into the Cal U record books and now becomes the first baseball player under current head coach Mike Conte to be inducted into the Cal U Athletic Hall of Fame.

Hartung said. "Cal has had a lot of great baseball players, and it's a really nice feeling to receive this honor."

After batting .361 with seven home runs and 36 RBI as a freshman in 2000, Hartung helped the 2001 Vulcans win the program's first PSAC-West championship in 16 years. He batted .368 his sophomore season with eight home runs and 49 RBI while the Vulcans won the division crown with a 16-4 overall record.

The 2001 Vulcans finished with a 29-17 overall record, which tied the 2000 and 1979 PSAC title team for the most wins in single-season school history to that point.

During his junior season, Hartung clubbed nine home runs with 47 RBI and batted .343 — and Cal repeated as PSAC-West champion with a 16-3-1 divisional mark.

In 2003, he hit a single-season school record 15 home runs, which is still the sixth-highest total in PSAC history. Hartung batted .349 and also produced 47 RBI, 42 runs, five doubles, two triples and 14 stolen bases as Cal clinched a third straight PSAC Final Four spot.

Setting records resulted simply from carrying out his on-the-field duties, Hartung says.

"I just tried to go out and do my job," he said. "I batted fourth, and my job was to put the ball over the fence, so I just tried to do that and just do my best every time I went out on the field."

Hartung went far beyond that, his coach said.

"Bryan was a physically dominant player," Conte said. "He had a quiet confidence about him. He was very self-motivated and respected by everyone. He's what every coach would want a player to be."

Hartung and his wife, Cal U alumna Jennifer, reside in Forward Township, Pa., with their 4-month-old son, Nicholas. Hartung, a foreman with Banks Gas Services, looks back fondly at his Cal U days. He lived in Binns Hall his freshman season.

"I've been back a few times, and the campus is night-and-day from what it was," said Hartung. "I have gone to a few games and try to keep in touch. I have a lot of good memories. I am very happy I went to Cal, and if I would not have gone there I would never have met my wife."

Institute for Law, Public Policy Hosts Course on Crime Scenes

Participants from across Pennsylvania attended a Basic Crime Scene Investigator course Sept. 14-18 at the Southpointe Center.

Presented by the Institute for Law and Public Policy at Cal U, the program was directed by Detective Brian Kohlhepp of the Ross Township Police Forensic Investigation Unit. Each day of the learning experience was devoted to crime scene investigation topics presented by experts in the field.

"Initiatives like these empower local law enforcement to better protect the

citizenry through the application of forensic science in crime-solving techniques," said Dr. Charles P. Nemeth, director of the institute and chair of Cal U's Department of Legal Studies.

"Numerous studies have shown the increase in crime solving when forensics are part of the criminal investigation."

Certificates were awarded to those who completed the course.

For more information about the institute and its offerings, visit www.calu.edu/ilpp or call 724-597-7402.



Language Lesson

Instructor Andrea Cencich coaches two Waynesburg police officers as they practice 'Survival Spanish for Law Enforcement' during a training session presented by the Institute of Criminological and Forensic Sciences at California University. Designed for law enforcement and correctional officers, the course includes practical exercises using Spanish commands in making traffic stops, effecting arrests and conducting searches.

Growing Up Great



At left, Rosa Songoruru, a medicine woman from the Peruvian Andes, demonstrates handmade instruments to Joshua, 7, and Jalynn Hodge, 4, of Brownsville, Pa., the children of Megan Harrison. They met Songoruru during the PNC Grow Up Great with Science event organized by California University of Pennsylvania and held Saturday, Sept. 26, at Ohiopyle State Park. Above, California University senior Amber Humbert shows Lemaur Thompson, 4, how to determine the age of a tree by counting the rings. Humbert, of Greensburg, Pa., is studying Elementary and Early Childhood Education at Cal U. Lemaur is the son of Bobbie Jo Cumberland of Perryopolis, Pa. The program was made possible by a PNC Grow Up Great with Science grant, one of 15 awarded by the PNC Foundation. In addition to providing outdoor experiences for 250 or more preschool children, the project will train 60 early childhood educators each year to use outdoor activities, easily accessible science equipment and inexpensive supplies to create lessons that connect children with science and nature.

Campus BRIEFS



KON chapter wins Award of Excellence

Cal U's chapter of Kappa Omicron Nu, the national honor society for the human sciences, received an Award of Excellence at the KON Leadership Institute and Undergraduate Research Conference held Aug. 6-9 in Nashville, Tenn.

The award recognizes high-quality programming and leadership development in the network of more than 100 campus chapters throughout the United States.

Cal U's KON chapter was honored for activities completed in the 2007-2008 academic year, including undergraduate research and programs educating high school students about wound care, nutrition, injury prevention, concussions and exercise.

KON members also assisted with Special Olympics, Greek Week athletic events and the annual Pike Run Fishing Festival.

Former chapter president Cassandra Crilly, who is currently in graduate school, directed these activities.

Kappa Omicron Nu has more than 100,000 members worldwide. To be eligible for membership, an individual must have made a distinctive contribution to the profession, earned one or more degrees in the health sciences, and maintained a minimum undergraduate grade-point average of 3.0 or graduate GPA of 3.5.

Cal U's chapter of the honor society was

established in spring 2004. Dr. Joni Roh is the faculty adviser, and Dr. Rebecca Hess is the undergraduate research counselor for the chapter.

Open House Features MSW Program

The School of Graduate Studies and Research at California University will share information about its Master of Social Work program at an open house and information night 6-7 p.m. Oct. 29 in the Kara Alumni House.

The MSW program is fully accredited by the Council on Social Work Education, a nonprofit national association that is the sole accrediting agency for social work education in the United States.

Students can enter the MSW program at Cal U with regular or advanced standing. Full-time and part-time schedules are available.

There is no charge to attend the open house, but reservations are required. Deadline is Oct. 22. To reserve a space, call Tammy DeRocco at 724-938-4022 or send e-mail to derocco@calu.edu.

Presentation Examines Films

Dr. Marianna Pensa, associate professor in the Department of Modern Languages and Cultures, was among the presenters at the 22nd annual Pennsylvania Foreign Language Conference held Sept. 18-19 at Duquesne University in Pittsburgh.



Her article, written in Spanish, was titled "Strangeness and the City: A critical reading of *The Daytrippers* and *Felicidades*."

Pensa's work focused on two films, one from the United States (*The Daytrippers*, 1996) and the other from Argentina (*Felicidades*, 2000).

"My research specializes in Latin American and Argentinean theater, but this time my attention was to

cinema, a second research interest of mine," Pensa said.

This marked the fourth time that Pensa participated in this conference, which attracts scholars across the United States.

Weekend Workshops Continue at roboworld™

Cal U gives robot "drivers" a chance to hone their skills during two Weekend Workshops at Carnegie Science Center in Pittsburgh.



VEX Clean Sweep workshops are scheduled for Oct. 17 and Nov. 7-8 inside **roboworld**, the world's largest permanent robotics exhibit. Hours are 10 a.m. to 7 p.m.

Saturdays and 10 a.m. to 5 p.m. Sundays. Weekend Workshops are free with Science Center admission.

Presented by Cal U, the Clean Sweep workshops are practice events for the VEX National Robotics Challenge, coming to Cal U's campus on Nov. 20. High school and college teams can practice for the competition, and robots will be available for other guests to maneuver.

The family-friendly Weekend Workshops presented by Cal U are organized by staff, faculty and students from the University and its National Center for Robotics Engineering Technology Education (NCRETE). For more information, visit www.calu.edu.

Roboworld opened at the Science Center on June 13. It features dozens of interactive, hands-on exhibit stations demonstrating how robots sense, think and act. For more about **roboworld**, visit www.carnegiesciencecenter.org.

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