

California University
JOURNAL

VOLUME 12, NUMBER 25 OCT. 18, 2010

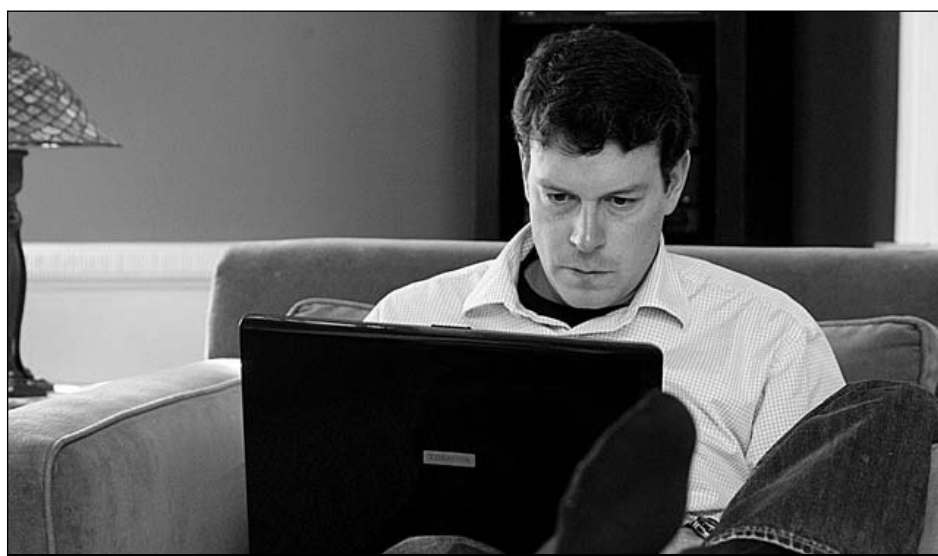
Global Online Now Ranked No. 1

Cal U offers the nation's best Internet-based degree programs, according to a nationwide survey of online schools.

The 2010 Online College Rankings were compiled by SR Education Group, an educational resource provider based in Kirkland, Wash. The Top 20 Online Colleges are listed on its flagship site, Guide to Online Schools (www.guidetoonlineschools.com).

"Online learning resources enable Cal U students to receive the same caliber of education as a traditional classroom student," the report says. "Bachelor's and master's degrees are available, along with graduate certificates to help students start new careers without disrupting their busy schedules."

Rankings are based on accreditation, the cost of tuition and books, student-to-faculty ratios, graduation and retention rates, and the rate at which



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The statistics were gathered from the U.S. Department of Education's National Center for Education Statistics, the primary federal entity for collecting

and analyzing data related to education.

Guide to Online Schools also takes into account student feedback and reviews collected on its website.

The guide's 2009 survey ranked Cal U at No. 2, behind Boston University.

Following Cal U on this year's list are Iowa Central College; Abilene Christian University, in Texas; and Norwich University, in Vermont. The full report is available at www.guidetoonlineschools.com/onlinecolleges.

Cal U's Global Online program has been growing rapidly. Total enrollment increased by more than 7 percent this year, compared to 2009-2010, and the increase for graduate programs exceeds 9 percent.

Global Online offers bachelor's degree programs in Legal Studies and Sport Management; Wellness and Fitness. Graduate students can earn a master's degree in programs such as early childhood or secondary education, nursing administration and leadership, rehabilitation science, sports counseling, technology education, criminal justice and more. New programs focus on STEM (science, technology, engineering and math) education and teaching English as a second language.

Certification for school principals also is offered online, along with a superintendent's letter of eligibility and

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Annual Mission Day Addresses Mobile Technology

The traditional classroom, where an instructor assigns readings from a textbook, is heading to obsolescence.

Cal U addressed this inevitable trend at Mission Day XII, where nearly 400 students, faculty and staff examined *Cal U Fusion*, a campus-wide mobile technology initiative defined as "the fusing of technology with learning and life."

In his opening remarks and call to action, Cal U President Angelo Armenti, Jr. explained that the main purpose of *Cal U Fusion* is both to expand the quantity of students' learning, and to improve or enrich their education.

"By making learning interactive, fun, exciting and rewarding, we can achieve one of the major goals of the California University mission statement: "To instill not just learning, but the love of learning," the President said.

The immediate goal of this year's Mission Day was to develop ideas for Cal U's proposed Teaching and Learning

Center, a place that will be the centerpiece of the *Cal U Fusion* initiative.

"I also ask you to share your best thinking on a more long-term goal," President Armenti said. "How we can make Cal Fusion a powerful tool that can propel Cal U to new heights of academic achievement?"

Delivering the keynote address were George Saltsman and Bill Rankin, faculty members at Abilene Christian University, in Texas.

Saltsman is the director of educational technology for the Adams Center for Teaching and Learning at Abilene Christian. Rankin has worked closely with Saltsman and a university-wide team on the school's mobile technology initiative.

Presenting together, they showed how information and learning has changed over the centuries. The educators

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Event Examines Wounds, Weapons

Longbows, horses and an Anglo-Saxon harp will find their way to campus for a three-day event that focuses on the harsh realities of life in medieval times.

Internationally recognized speakers will share their insights Wednesday through Friday during *Dancing With Death: Warfare, Wounds and Disease in the Middle Ages*.

Major events in Steele Hall Mainstage Theatre include:

A performance from the epic tale *Beowulf* by Benjamin Bagby, one of the world's foremost interpreters of medieval music. Bagby plays an Anglo-Saxon harp as he performs the classic work in Old English at 7:30 p.m. Oct. 22. Bagby also will conduct a workshop during his visit.

Two talks by Dr. Piers Mitchell, of Cambridge University, a practicing surgeon and lecturer in paleopathology, or historical medicine. Mitchell will examine "Medieval Medical Care: Stereotypes and Reality" in a keynote address from 11 a.m.-noon Oct. 21, and "Paleopathology: the Archaeology of Health in the Past" from 10-11 a.m. Oct. 22.

In addition, John France, of the University of Wales-Swansea, will discuss medieval military history; Kelly

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Best for Vets

Cal U has been honored by several publications for its commitment to helping military veterans pursue higher education. See story on page 2.

Cal U among 'Best for Vets'

California University of Pennsylvania has been honored for its commitment to helping military veterans pursue higher education.

Military Times EDGE magazine ranks Cal among the nation's top 40 colleges and universities in its first "Best for Vets: College" survey, published in the October 2010 issue.

Cal U's No. 37 ranking places the University in the top 1 percent of the 4,000 schools surveyed.

Just two other Pennsylvania schools — Penn State University's World Campus (No. 59) and the University of Pittsburgh (No. 71) — were included in the listing.

The magazine ranks institutions based on programs, policies and resources for veterans. Criteria include financial assistance for veterans; academic flexibility, including policies regarding military withdrawals; campus culture, including the percentage of veterans in the student body and the faculty; staff members dedicated to working with veterans; and special programs and events for those who have served in the military.

"Our University is proud of its service to veterans," said Cal U President Angelo Armenti, Jr. "We recognize the sacrifices they have made on behalf of our nation, and we owe them a debt of gratitude.

"Our Veterans Affairs Office takes the lead in providing support for both veterans and active-duty service members. In addition, I credit our entire Cal U community for stepping up to help veterans, military members and their families feel welcome."

More than 200 veterans attend classes on Cal U's campus in southwestern Pennsylvania. An additional 250 service members around the world are enrolled in Global Online, Cal U's Internet-based learning community.

The University's Office of Veterans Affairs provides military veterans and their families with assistance in many areas, including financial aid, advising and career counseling. An active Veterans Club and a periodic Veterans Voice newsletter offer networking opportunities and information.

California University has been honored previously for its service to veterans and military members:

- For two consecutive years, G.I. Jobs magazine has named Cal U one of the nation's top Military Friendly Schools. The 2011 list honors just 15 percent of the 7,000 schools surveyed for their academic accreditations and their efforts to recruit and retain military and veteran students.

- Cal U also has been listed among America's top Military Friendly Colleges and Universities by Military Advanced Education, a magazine for service members who are continuing their studies.

- Since January 2009, Cal U has been among an elite group of colleges and universities designated as "eArmyU schools" — preferred providers of online education for soldiers through the GoArmyEd portal. A gateway to higher education for soldiers stationed anywhere in the world, GoArmyEd.com gives service members easy access to programs offered through Global Online.



First Student Applies Using Banner

Adrienne Cummins (left), a senior at Canon-McMillan High School, gets help from Eve Hiller (center) and Tracy Bonde, both of the Admissions Office, as she applies to Cal U using the new Banner admissions/enrollment module. Cummins, who visited the campus on Oct. 4, was the first student to complete a Cal U application using the new software. A dozen staff members from the various Admissions areas were instrumental in implementing the first module; eventually, the Banner suite of administrative applications will track every aspect of a student's University career, from application through financial aid, billing, scheduling, graduation and alumni status. The transition to Banner from (SIS) SCT-Plus is a two-year project involving about 75 team members from a variety of departments. The next Banner module to 'go live' will be the financial aid module in February 2011.

Students Build Bridges to Cairo

Students from a Politics of the Middle East class met their counterparts from half a world away during a videoconference with a class from The American University in Cairo (AUC).

Part of an educational project organized by the AUC, the course was begun in the wake of the Sept. 11 terrorist attacks. Its goal is to bring Egyptian and American students together to discuss issues such as history, culture, race and politics.

"Over the years, the project's purpose has been to provide our students with a different educational experience. It allows them not only to learn about people's diverse cultural backgrounds and ways of living, but also to expose them to the experience of encountering those differences in their daily interactions and ongoing conversations," said Mourad Sinot, dialogue coordinator for the AUC.

The AUC was established in 1919 as part of an American mission in Egypt. Known for its culturally diverse student body, the AUC serves more than 5,000 undergraduates.

Dr. Joseph Heim, a professor in the Department of History and Political Science, was contacted by Sinot and invited to participate in the project. Past participants have included some of the most recognized schools in the country, including the University of Notre Dame, New York University, the U.S. Naval Academy, Georgetown



During Dr. Joe Heim's Politics of the Middle East class, Caroline Shaw interacts in a live discussion, via video-link, with students from The American University in Cairo.

University and others.

Heim believed the Sept. 30 videoconference in Duda Hall would enrich his Politics of the Middle East class, part of the International Studies program.

Cal U students agreed.

"Our interaction with these students will give us a little bit deeper background and better understanding of their culture while studying politics in the Middle East," said senior

Brandon Echols.

Surrounded by speakers and multiple video screens, both groups were hesitant to start the discussion. Echols broke the ice when he asked the AUC students to become his Facebook "friends," which drew laughs from both sides of the world.

The dialogue quickly grew into an examination of culture, as students from the AUC answered questions about education, music, dress and nightlife. Most of the students in Cairo already were aware of American culture, it seemed.

The discussion eventually turned to deeper subjects, including religion, the occupation of Iraq, politics, class structure and the economy.

"I was surprised to hear one of the AUC students talk about the religious affiliations of different political figures in Egypt," said Heim. "That is something the majority of Americans don't care about."

Heim's students received extra credit for attending the videoconference and were asked to read relevant course material before the class. They also learned how to participate effectively and lead a discussion session.

"I learned today that there really is not much of a difference between us and students throughout the rest of the world," said Echols. "I hope I have the opportunity to talk to them again on Facebook."

History Event Examines Wounds, Weapons

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DeVries, of Loyola University-Maryland, and Cliff Rogers, of the U.S. Military Academy at West Point, will debate the effectiveness of the medieval longbow; and John Lennox, of Wayne State University, will address fencing in theater and film.

Anthony Adams, of Brown University, will present "The Sorrow of Horror: Finding Pleasure in Pain in the Middle Ages." And author Anthea Boylston, of the University of

Bradford, England, will sign copies of her book after presenting "Blood Red Roses: Paleopathology and the Battle of Towton."

Historical fencing demonstrations are scheduled twice daily throughout the event, and longbows will be on display in Steele Hall. Visitors also can see Friesian horses — the closest modern relatives of medieval war-horses — from 9:30 to 4 p.m. daily.

All events are free and open to the public. For a complete schedule, visit www.calu.edu.

Mission Day Addresses Mobile Technology

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explained how information has been transmitted through the ages, first in handwritten works, then in printed books and now, in the current age, as digital data.

“The need for improved mobility and access is something that has not changed from the Middle Ages,” Rankin said.

The challenge now lies in assessing the almost infinite wealth of information available, Rankin said. He showed how a Google search for “educational technology” produces 64.8 million online documents in 0.2 seconds.

“Now we have to narrow down this informational explosion,” he said. “Teachers and students have to work together as colleagues and peers, because that’s how you’re going to help process that information.”

Saltsman emphasized the importance of understanding the technology and how it can be used as a tool for learning.

“Through these devices I have been able to bring the world into my classroom, and that’s an exciting place for us to be in the education world,” he said.

“This information revolution is a force to be reckoned with, but do not be distracted by the device. It’s not about that,” he told faculty.

Addressing students, he said, “You have all the knowledge in the palm of your hands. Embrace it, understand it, equip yourself with it and change the world with it.”

After late-morning breakout sessions, Saltsman and Rankin returned to Steele Hall to moderate a panel that reviewed the Mission Day discussions. Panelists were C.J. DeJuliis of University Technology Services, who initially proposed the *Cal U Fusion* idea; graduate student Katie Mercadante; and faculty members Christina Fisanick, Marcia Hoover, Laura Hummell, Yugo Ikach and Ryan Sittler.

Saltsman praised the collective efforts of the Cal U community.

“You are asking the right questions, and I commend you for stepping back and taking the time to look at where you are as an educational institution,” he said. “Hopefully, the Teaching and Learning Center can centralize and enhance the many things you are already doing with mobile technology.”

For a look at Mission Day XII, visit <http://www.calu.edu/news/press-releases/2010/09/MISSION-DAY-XII-EXPLORES-MOBILE-DEVICES.htm>



Cal U students Luke Schriefer and Brianna Blaze-Hoover work together on iPod Touches in Keystone Hall during one of the breakout sessions.



Bill Rankin, a professor from Abilene Christian University, speaks about ‘Equipping the Academy for the Age of Mobility.’

Campus BRIEFS

Students in Language Competition

High school students will attend the 10th annual Modern Language Day contest from 8:30 a.m.-12:30 p.m. Thursday in the Performance Center.

Organized by Cal U’s Department of Modern Languages and Cultures, the event allows local high school students to take part in a friendly language competition.

Students will present original dramas and posters incorporating this year’s theme, “The Americas (Latin America, the United States and Canada).” They also will read poetry and prose in Spanish and French.

Professors and students in the Modern Languages and Cultures Department will judge the presentations.

“Knowing various languages opens up opportunities and awareness of other cultures,” said Dr. Mariana Pensa, chair of the department. “It also bridges the gap between our differences and makes us closer to our fellow human beings.”

For more information, e-mail Pensa at pensa@calu.edu.

Procurement Fair Set Wednesday

Cal U’s Government Agency Coordination Office (GACO) and the U.S. Army Corps of Engineers will sponsor the 23rd annual Procurement Opportunities Fair from 9 a.m.-3:30 p.m. Wednesday at the Holiday Inn Meadowlands, in Washington, Pa.

Businesses interested in selling products or services to federal, state or local

government agencies and prime contractors may attend.

GACO provides companies with contracting and subcontracting information. The fair will feature about 70 booths and tables occupied by government agencies, corporations, regional service organizations and area businesses.

In addition, the U.S. Army Corps of Engineers will present an overview of the agency and explain its post-award contract administration process.

Procurement Fair admission costs \$30. For more information, contact Tracy Julian at 724-938-5881 or julian@calu.edu.

Group Plans Presidential Roast

The Circus Saints and Sinners Club will be “roasting and toasting” President Angelo Armenti, Jr. and First Lady Barbara Armenti at the group’s 2010 Couple of the Year Dinner.

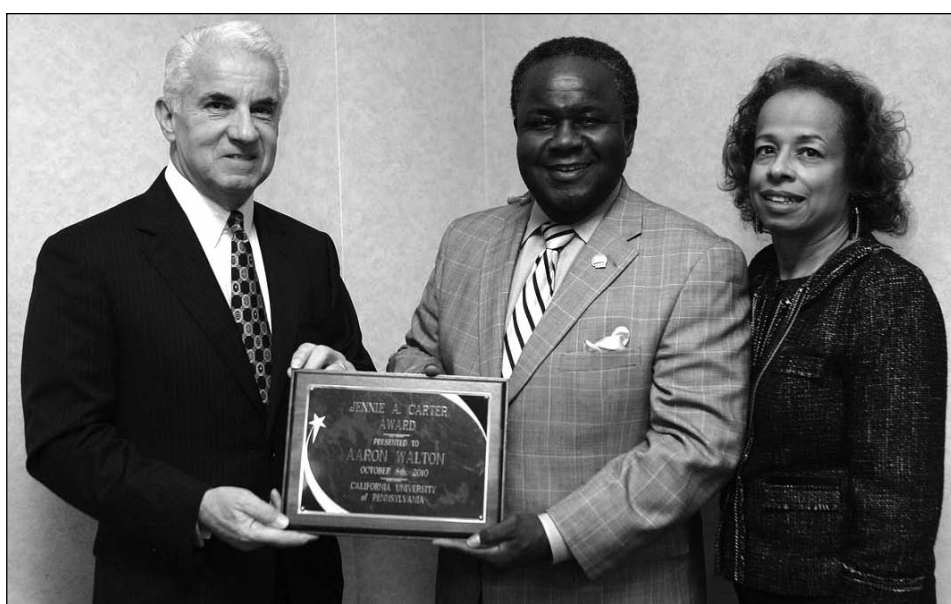
The event begins with a reception at 6 p.m. Oct. 27 at the Hilton Garden Inn at Southpointe. Dinner starts at 7:15 p.m., followed by the program.

Proceeds benefit the California University Scholarship Fund and local charities. Cost is \$100 per person; a variety of sponsorship opportunities are available. Reservation deadline is Friday. For details, call 412-304-2766.

Circus Saints & Sinners Club of America Inc. is a national charitable organization that raises money for local charities. It was founded in 1926 by a group of circus enthusiasts, and the club’s events often have a circus theme.

In the Spirit of Jennie Carter

President Angelo Armenti, Jr. presents a plaque to Aaron Walton '68, the first alumni recipient of the Jennie Carter Leadership Award, as Walton's wife, Gloria, looks on. Walton, senior vice president of corporate affairs at Highmark Inc., is a member and former president of the University's Council of Trustees and a member of the Board of Governors for the State System of Higher Education. The award is given annually to honor the spirit of Elizabeth 'Jennie' Adams Carter, Class of 1881, the first African-American graduate of South Western Normal School, the forerunner of Cal U. Also attending the awards luncheon was William Carter, a descendant of Jennie Carter. Cal U holds its annual Jennie Carter Day celebration on or around Oct. 9, her birthday.



Online No. 1

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post-master’s certificates in performance enhancement and injury prevention, wellness and fitness, and sport psychology.

California University is fully accredited by the Middle States Association of Colleges and Schools, the National Council for Accreditation of Teacher Education, and various program-specific professional organizations.

Information about Global Online, including a full list of programs and accreditations, is available at www.calu.edu.

Cal's Third President Fostered Vulcan Athletics

Editor's Note: Cal U held its 16th annual Athletic Hall of Fame Banquet Oct. 15 at the Performance Center. Throughout the fall, *The Journal* will profile each of the 2010 Hall of Fame inductees.

A visionary leader, University President Emeritus Dr. Michael Duda helped California State College transition from a teacher training institution into a four-year liberal arts college. During his presidency from 1956 until his death in November 1968, a Master of Education program was instituted, in 1961; enrollment quadrupled; and a dozen new buildings were constructed on campus.

California's third president, Duda received special recognition from the State Board of Education for implementing the trimester program, which allowed students to complete their bachelor's degrees within three years.

An avid sports enthusiast, Duda oversaw the constructions of both Hamer Hall and Adamson Stadium, which opened in 1964 and 1971, respectively. He was a strong proponent of student involvement in the school's decision-making processes.

"He came to the university at a time of significant transition," said Emeritus President Dr. John Pierce Watkins '53, whom Duda hired as an English professor.

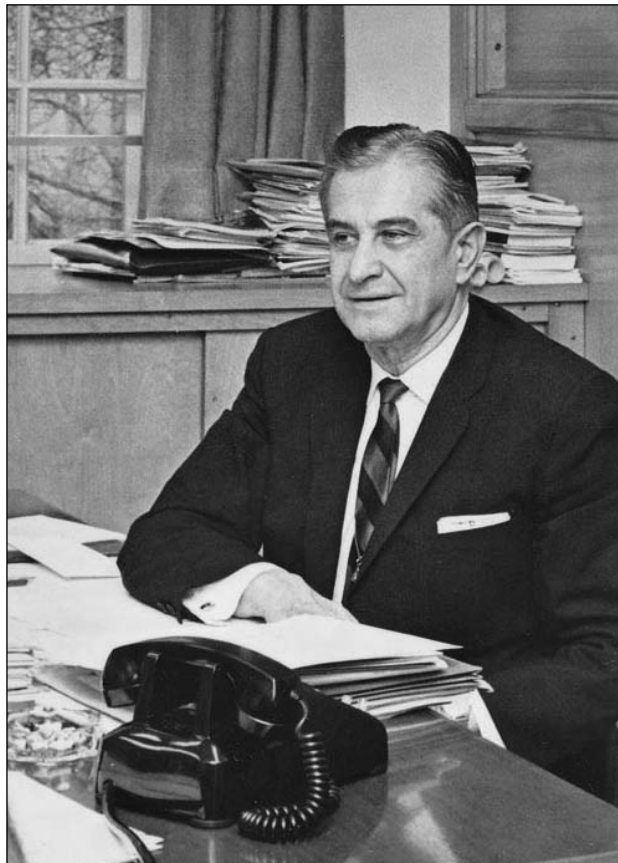
"He had so many issues that he had to deal with, but he understood and appreciated the importance of athletics, the relative place of athletics, and he did what it made sense for him to do to get things started."

A 1927 graduate of Donora High School, Duda was an academic honor student, outstanding in debate and dramatics, and a star athlete in football, basketball, track and field, and baseball.

Duda completed his undergraduate studies at Saint Vincent College, near Latrobe, Pa., where he played football and earned his bachelor's degree in education. He received both a Master of Education degree, in 1939, and a Doctor of Education, in 1942, from the University of Pittsburgh.

After working as an accountant in a steel mill, Duda joined the Donora School District as a teacher and coach in 1935. Learning from legendary coach James K. Russell, he coached football, basketball and baseball, while also officiating at WPIAL football and basketball games.

During his early teaching and coaching days, Duda became a mentor and lifelong confidant to many fine



An avid sports enthusiast, University President Emeritus Dr. Michael Duda, who died in 1968, oversaw the constructions of both Hamer Hall and Adamson Stadium, which opened in 1964 and 1971, respectively.

scholar-athletes, including eventual Major League Baseball Hall of Fame member Stan Musial.

A tireless worker, Duda served as a teacher, guidance counselor, director of playgrounds and scoutmaster before becoming a principal in the Donora school district from 1942-1951.

He then was named superintendent of the Monessen School District, a position he held until becoming president at California. Duda was inducted into the Mid-Mon Valley All Sports Hall of Fame in 1956, the same year he began his California presidency.

In 1962 Duda received an honorary Doctor of Laws degree in Humane Letters from Saint Vincent College, and Cal U continues to honor his memory. In 1968 the Duda World Cultures Building opened and was named in his honor, and the new state-of-the-art Duda Hall

opened in February 2007.

Since 1987, Cal U's Alumni Association has presented the Michael Duda Award for Athletic Achievement at its annual awards luncheon. The recipient of this award in 1993 was Jeff Petrucci '69, who was an All-American quarterback at Cal from 1966-68. His memories of Dr. Duda remain vivid more than 40 years later.

"He had that aura around him, and you knew Dr. Duda was in charge," Petrucci said. "He was a strong person who cared about academics, athletics and you as a person. You could walk by his office and his door was always open. He would see you and if he wasn't real busy, he'd ask you to come in and sit down. He was that kind of person. He was at all our games and so supportive."

The Vulcans hosted the 1968 PSAC Championship game the same day as Duda's funeral. Cal U, led by Petrucci at quarterback, rallied twice from 14-point deficits that day to tie perennial power East Stroudsburg University at Booster Field, 28-28.

"Some did not agree, but it was decided that the game would go on as a tribute to him," said Watkins, who served as Cal U's president for 15 years beginning in 1978. "I'm quite sure he would have understood and appreciated that. The game marked a significant event, which was a culmination of his efforts to develop the athletic program at California."

Since Duda's initial efforts, Cal U athletics has emerged as one of the premiere programs in the entire NCAA Division II. In 2009-2010, the Vulcans finished second nationally in the final standings of the Learfield Sports Directors' Cup, the highest finish ever by a PSAC athletic program.

Clearly, the Vulcans have come a long way, but Duda set the initial path, Watkins said.

"Athletics was done but not ballyhooed back then," said Watkins, a 2000 Cal U Hall of Fame inductee. "You have to give him credit for taking an athletic program that was moribund and starting it on its way to where it is today. The beginnings were modest."

"Michael Duda had his hands full when he came here, but he handled things remarkably well."

Carrying on the Duda legacy with her vivacious and warm spirit is Veronica "Verne" Duda, who married Duda in June 1934 and now resides in Monongahela, Pa. The family includes her son, Michael, and the couple's daughter, Karen Duda Hermiller.



Creativity on Campus

Jerry van de Beek (left) and Betsy De Fries, co-owners of Little Fluffy Clouds production company in San Francisco, Calif., pause to chat on the Cal U campus. The animation team visited Oct. 7 to collect images that will be used to create a new animated television ad for Cal U.

Professor's Research Wins Awards

Dr. Shirley A. Lazorchak, associate professor of marketing, has recently received two awards for her research efforts.

She and her research partners from West Virginia University, Professor Nora M. MacDonald and Kristi M. Currie, were honored at the 101st annual Conference and Expo of the American Association of Family and Consumer Sciences for their article, "African-American Women's Satisfaction with the Design and Marketing of Ready-to-Wear Clothing."

It was selected as Outstanding Scholarly Article by the editorial board of the Family and Consumer Sciences Research Journal and was runner-up for Best Paper of the Year among all



articles published across seven tracks in 2009.

Also, information generated from Lazorchak's published article "Business Etiquette and Protocol: Preparing Students for the Global Business Environment" was included in the document *Protocol for the Modern Diplomat*, published by the Foreign Service Institute, Transition Center, which is located within the

U.S. Department of State.

Lazorchak has accepted a position on the board of directors for Dress for Success Pittsburgh's branch in Washington, Pa. Founded in 2005, Dress for Success Pittsburgh is an independent affiliate of Dress for Success, a nonprofit organization that has served more than 550,000 women around the world.

The California Journal is published weekly by California University of Pennsylvania, a member of The Pennsylvania State System of Higher Education.

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The Journal is printed on paper made from trees harvested under the principles of the Sustainable Forestry Initiative (www.SFIprogram.org).

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