

California University
JOURNAL

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All three of Cal U's hockey teams will play at CONSOL Energy Center on Dec. 6 when the University hosts its second Hockey Night in Pittsburgh.

Dec. 6 'Hockey Night' Focuses on Students

Students from Cal U — the official education partner of the Pittsburgh Penguins — will take over CONSOL Energy Center Dec. 6 for the University's second Hockey Night in Pittsburgh.

For one night only, students will do practically everything except run the concession stands and drive the Zamboni.

The Cal U men's and women's hockey teams will face off against collegiate rivals on the Penguins' home ice, with games scheduled for 2:30, 5 and 8 p.m.

Cal U student Dave DeMarco will announce the games.

Cadets from the ROTC program will form an honor guard as the University Choir sings the national anthem before each contest.

Cal U's cheerleaders and dance team will perform and assist with games, the newly created pep band will provide music, and students will be featured in the on-ice entertainment during intermissions.

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Entrepreneurs Challenge Students to 'Dream Big'

A crowd of students and community members was challenged to dream big and take action during the Extreme Entrepreneurship Tour Nov. 9 in Steele Hall.

This high-energy event urged students to help change the economy and pursue their passions by owning their own businesses.

Hosted at Cal U by the Entrepreneurial Leadership Center and Student Incubator, the tour stop included presentations by two young entrepreneurs who each sold a business for more \$1 million before turning 30.

Arel Moodie, an award-winning entrepreneur, published writer and professional speaker, gave the capstone talk.

"I am not smarter or more talented than anyone in this room," he said. "The difference is that I took action — and that is what I want you to do."

Moodie's first company, placefinder.com, is a business that helps college students find off-campus housing.

"I got involved in an entrepreneurship club in college, and it changed my life," he said.

"Cal U is giving you access to an entrepreneurship club, the Entrepreneurship Leadership Center and even think-tanks for you to participate in — and you should take advantage of all these programs."

Earlier at the program students listened to Ash Kumra, the chairman and co-founder of DesiYou, a digital content distribution agency that was voted the "Best Digital Media" company by the Irvine Entrepreneur Forum in 2010.

"I really feel this is an important thing to come to Cal U, because being in the Entrepreneurship Club, this gives us insight from people who have been successful,"

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National Roll Call Marks Veterans Day

Cal U marked Veterans Day on Nov. 11 by reading the names of 6,313 military personnel who were killed in Iraq and Afghanistan in the 10 years since the Sept. 11 terrorist attacks.

Cal U was one of 183 colleges and universities to participate in the Remembrance Day National Roll Call, an effort initiated by Eastern Kentucky University. Volunteers read the names of service members in chronological order.

"Our purpose is to honor those who have paid the ultimate sacrifice and let those still serving know that we honor their sacrifices," said Robert Prah, a captain in the Pennsylvania Army National Guard and director of Veterans Affairs at Cal U.

"These individuals are the epitome of our core values," said President Angelo Armenti, Jr. in his remarks at the start of

the Roll Call, which began at 8 a.m. and lasted until 4 p.m.

"Let us take time from activities to offer a thank-you to those who have sacrificed for our freedoms."

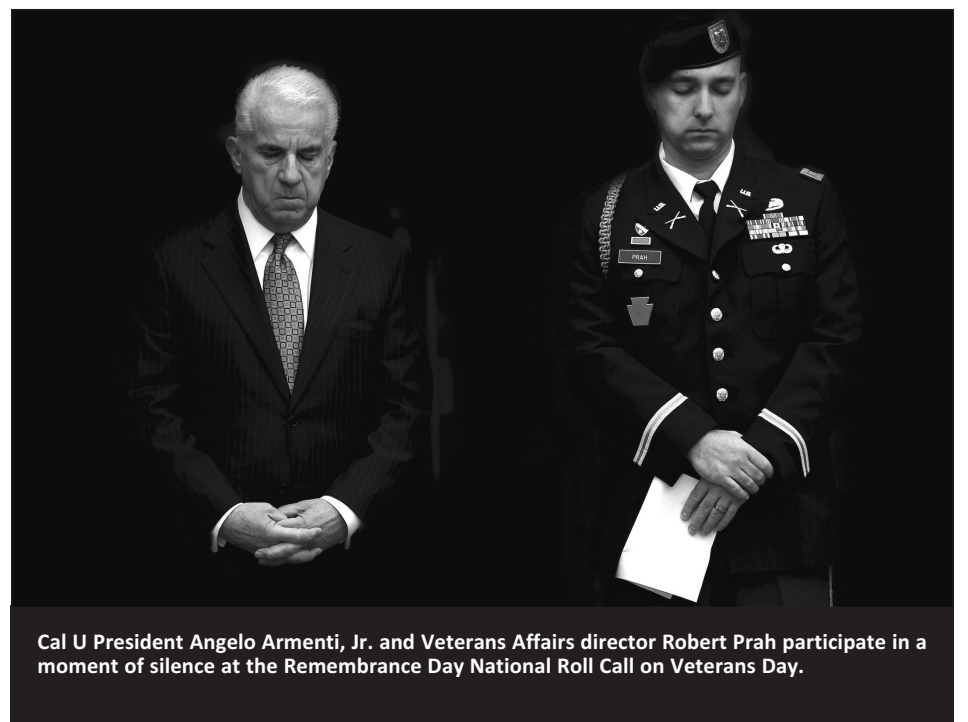
Michael Virgin, a sophomore and a Marine Corps veteran, was the first reader of the day.

"I knew guys who gave their lives," Virgin said. "It was emotional to read some of the names. Even without a face, you know that each of them is significant to someone."

Also on Nov. 11, the Cal U Veterans Club hosted its 38th annual Veterans Day Luncheon. About 150 guests observed a moment of silence for Staff Sgt. Bryan Hoover '09, who died in 2010 while serving in Afghanistan.

Since Sept. 11, 2011, more than 225 Cal U faculty, staff and students have

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Cal U President Angelo Armenti, Jr. and Veterans Affairs director Robert Prah participate in a moment of silence at the Remembrance Day National Roll Call on Veterans Day.

Trafficking Summit Helps Raise Awareness

During his presentation at “Shatter The Silence: A Campaign Against Child/Adolescent Sexual Exploitation and Trafficking,” Russell Petty emphasized the need for community coalitions to help stop crimes against children.

“One of the major problems we have in preventing sexual exploitation among children is the lack of knowledge and resources in communities,” said Petty, diversity outreach coordinator for the National Center for Missing and Exploited Children (NCMEC).

“This is why we recently created the Campaign Against Sexual Exploitation, to raise public awareness and give the community tools to help prevent future crimes.”

In his talk Nov. 9 in the Performance Center, Petty presented alarming statistics about child abductions and described the warning signs of child abuse. He also provided resources created by NCMEC that teachers and law enforcement agencies can use to educate community residents.

In addition to raising awareness about child sexual exploitation, the summit also highlighted months of hard work by Cal U students in the Social Work Department.

Since February 2010, students in the department’s Human Sex and Society class have been creating PowerPoint slides to help raise

awareness of the issue.

The project caught the attention of the NCMEC, which offered to participate in the daylong summit.

“Being a part of this day raised my awareness of the issue and educated me to the fact that Pennsylvania is a ‘pass-through’ state,” said senior social work major LaVerne Conley.

“Because we are so connected by highways and trucking routes, it provides an opportunity for these traffickers to move through our towns.”

The summit included a discussion with Dr. John Cencich, a former law enforcement official and dean of the School of Graduate Studies and Research, about the role of law enforcement in child abduction cases.

Social work students also attended workshops on how to educate the public about identifying, assessing, and rescuing children who are being exploited.

“You can tell that we are at war,” said senior liberal arts major Lavan White. “Not only are we ... in the war on terrorism, but also with those who are using the nation’s innocent children for sexual and monetary gain.”

For training materials or more information about how to start a coalition in your community, visit www.missingkids.com or contact Dr. Peg Christopher, associate professor in the Social Work Department, at 724-9349-5358.



Russell Petty, diversity outreach coordinator at the National Center for Missing and Exploited Children, speaks at the trafficking conference in the Performance Center on Nov. 9.

Campus BRIEFS

Holiday Concert Tonight

The holiday season gets under way with a program of traditional musical favorites at 8 p.m. tonight in Old Main Chapel.

The Cal U community and the general public are invited to the performance by the University Choir, the Cal Singers, the California String Ensemble and two a cappella groups — the all-male Vulcanize and the women of Acappella Stella.

Admission is free; donations will be accepted.

Clock Sale Still Ticking

Sales of neon clocks sporting the original Pittsburgh Penguins logo continue as the holiday season begins. Sales of the clocks support scholarships at the hockey team’s education partner, Cal U.

The one-of-a-kind, limited edition wall clocks were created exclusively for the Pittsburgh Penguins Foundation.

Depicted on the clock face is the very first Penguins logo, created in 1967.

The clocks are manufactured by Perryopolis-based Image Time Inc., whose founder and owner, Bob McKeown, graduated from California in 1980.

Retail price is \$299.99 — and every sale benefits Cal U students.

For each clock purchased Image Time will donate \$25 to a Cal U scholarship fund. The Pittsburgh Penguins Foundation will make a \$50 donation to a scholarship for students seeking teacher certification in early childhood or elementary education.

To order Penguins clocks online, visit www.pittsburghpenguinsfoundation.org.

Happy Thanksgiving

To mark the Thanksgiving holiday, no classes will be held at Cal U’s main campus or its Southpointe Center on Wednesday. All University offices will be closed on Thanksgiving Day and Friday.

Classes will resume and all offices will open again on Nov. 28.

Security Expert to Speak Nov. 29

The Department of Justice, Law and Society’s Leadership Speaker Series continues Nov. 29 when security expert Sy Alli discusses “Leading and Managing in a Volatile Environment.”

His talk is scheduled for 11 a.m. in Room 110, Eberly Hall.

A senior security consultant and executive protection expert for Washington, D.C.-based Collis & Associates Inc., Alli has 30 years of professional experience in private security, executive protection and investigations.

He has traveled to more than 45 countries on six continents and has protected numerous CEOs of

Fortune 500 companies, as well as high-profile diplomats and royalty.

Alli is a frequent lecturer on protection for executives and dignitaries, and on advance planning in an international environment.



Sy Alli

A decorated military veteran, Alli served in the U.S. Air Force for 11 years. He currently is providing security advice and consultation for SPX Corp., a Fortune 500 multi-industry manufacturing leader that provides its customers with highly specialized, engineered solutions to solve critical business issues.

Alli previously visited the Cal U campus as a presenter at the second annual Conference on Corporate

and Homeland Security, held in 2008.

“Students from all majors are urged to attend, but this presentation will be especially useful to all justice studies and business majors,” said Dr. Michael Hummel, associate professor of leadership and security studies.

“We are honored to have such a distinguished speaker sharing his knowledge and experience with our students.”

The presentation is sponsored by the Linda and Harry Serene Leadership Institute and the Leadership Studies Minor Program.

For more information, contact Dr. Michael Hummel at 724-938-6043 or hummel@calu.edu, or Christa Roth at 724-938-5713 or rot7964@calu.edu.

‘Dream Big,’ Entrepreneurs Urge

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said senior Chad Rawton.

“The speakers today are trying to help you, and there are a lot of networking opportunities available.”

Tour attendees had the chance to network with speakers and talk with local entrepreneurs about their secrets for success.

“I learned today that you can do anything you put your mind to,” said freshman Kambia Munsanje. “By being here, we are actually putting ourselves ahead of the game.”

“To be able to see the future and what lies ahead, and know the plan I want make, is one of the most important items I took away from the program.”

The Entrepreneurial Leadership Center and Student Incubator is based in Coover Hall. For more information, contact director Kelly Hunt at hunt@calu.edu.



Keynote speaker Arel Moodie addresses the audience during the Extreme Entrepreneurship Tour, which came to Steele Hall Mainstage Theatre on Nov. 9.

Students to Get Ice Time at CONSOL

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Videographers from CUTV will film the event, and sports reporters from the Cal Times student newspaper will cover the contests.

On the concourse, Cal U club members will give away programs and rally towels, entertain guests and organize a Toys for Tots collection.

In addition, the first 250 students and alumni to line up and sign a waiver will get a chance to slip and slide on the CONSOL Energy Center ice. The activity is BYOS — Bring Your Own Skates.

“It’s going to be a really great event,” said Josh Giffin, a senior sports marketing major who is helping to organize the activities. “We’re getting lots of student groups involved, and we have even more entertainment than last year.

“I think the open skate and the players’ autograph sessions will be really popular with students. The Penguins Ice Crew will there, too.”

During the Hockey Night festivities, Cal U alumni can attend a reception from 5-7 p.m. in the Cal U Conference Center.

The Penguins mascot and players will be on hand to sign autographs and pose for snapshots.

But the event, which drew about 2,500 people last year, is really all about the students.

“It’s their night,” says Craig Butzine, vice president for Marketing and University Relations.

“We want to introduce our students to the Penguins, not only as fans but also as professionals. The Penguins run a first-class organization, and we want to give our students a glimpse of how that’s done.”

Last month Cal U gave the Penguins its Corporate Core Values Award, recognizing the hockey franchise for helping students build character and careers in an atmosphere of integrity, civility and responsibility.

The Penguins have offered internships and other resume-building activities, created opportunities for community service, and hired several Cal U graduates. Organization members have visited Cal U classes to discuss topics ranging from leadership to sports marketing.

Through online auctions and other fundraisers, the hockey franchise has endowed a scholarship for Cal U students. And the Pittsburgh Penguins Foundation currently is offering a limited edition neon clock with the Pens’ original logo; a portion of the proceeds supports a scholarship for students who are studying to be elementary school teachers.

“This event exceeded our expectations last year, and we anticipate another good turnout on Dec. 6,” Butzine said. “It’s just one example of how our partnership with the Penguins is really paying off for our students.”

Tickets for the Cal U Hockey Night are available at the Information Desk in the Natali Student Center, through Ticketmaster, and at the Trib Total Media Box Office at CONSOL Energy Center on the day of the event.

Cost is \$8 for fans of all age. Students are admitted free with a valid CalCard.

Students, faculty, staff and alumni may ride a fan bus from the Natali Student Center parking lot to CONSOL Energy Center. Watch the website and daily e-mail announcements for details about departure times and registering to ride.

In Pittsburgh, parking is available in the CONSOL Parking Garage; fee is \$7.

All participants in Cal U Hockey Night activities must enter through the Trib Total Media entrance at CONSOL Energy Center. Those who wish to participate in the “free skate” at 7 p.m. must bring their own skates and sign a liability waiver before skating. Participation is limited to the first 250 skaters.

For a complete schedule and up-to-the-minute information, visit www.calu.edu.



Ann Payne speaks to Provost Geraldine Jones (center), assistant professor Maggy Aston (right) and other guests at the opening reception for ‘Reflections: Homage to Dunkard Creek.’ The exhibition, located in the lobby of Frich Hall, runs through Dec. 8.

Artworks Pay ‘Homage to Dunkard Creek’

Hurt and frustration inspired Ann Payne to organize a traveling art exhibition that recalls a massive fish kill in a West Virginia-Pennsylvania waterway in 2009.

“Reflections: Homage to Dunkard Creek,” which opened Nov. 10 in Frich Hall, features the work of 90 regional artists.

Each contributed a painting of one aquatic species that was killed when pollution and the release of toxins from golden algae, a non-native organism, combined to poison the water of Dunkard Creek.

Payne spoke to dozens of students, faculty and staff at an opening reception sponsored by the Office of Academic Affairs.

“I grew up in West Virginia and had been in many streams, but I never saw anything like this,” said Payne, a member of the Guild of Natural Science Illustrators.

“There were bodies of fish everywhere you looked, and seeing the mudpuppies suffocating trying to escape broke your heart.”

Although scientists, politicians and others discussed the incident at length, Payne sought a way for ordinary people “to become part of the conversation.” So she recruited fellow artists who were familiar with the Monongahela watershed and asked them each to create an artwork memorializing a single species.

Some contributed scientific illustrations, while others took a more whimsical approach to the subject. The exhibition, sponsored by the Mountain Institute Appalachia Program, will travel to nine locations.

It will be on display at Cal U until Dec. 8.

Curator for the exhibition at Cal U is Maggy Aston,

assistant professor of art and design. One of Payne’s former students, she lives in Greensboro, Pa., just a mile from Dunkard Creek.

Aston collaborated with Cal U’s departments of Music and Biological and Environmental Sciences to enhance the artwork at the heart of the exhibition.

Viewers experience the paintings, collages and drawings in an aquarium-like setting that includes biological specimens in glass vessels and a sound track of bird, frog and cricket calls.

“I think this gives it a whole different feel,” said Payne, who noted that a previous gallery created an 85-foot wall resembling a stream.

“This show is a beautiful piece because it can be put together in any number of ways. This is stunning, with the actual species next to the art.”

The exhibition does not attempt to make any political statement, Aston said

“What happened to Dunkard Creek is something we should never forget, and that’s what this exhibition is about,” she said. “It’s meant to raise awareness.”

Among those attending the opening reception were sophomore Mike Stuvek and freshman Nicholas Spudich, who is in Aston’s drawing class.

“I’ve been dabbling in the art program a little,” Stuvek said. “He (Spudich) told me about this exhibit, so we decided to check it out. It’s very interesting and something people should see.”

“Reflections: Homage to Dunkard Creek” will be on view from 8 a.m.-9 p.m., Mondays through Fridays until Dec. 8 in the lobby of Frich Hall. For more information, contact Maggy Aston at aston@calu.edu or 724-938-4563.

Roll Call, Luncheon Mark Veterans Day

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served in the military, according to the Veterans Club.

“Our freedoms are purchased at a very high price,” President Armenti said at the luncheon. “We owe a debt of gratitude to those who guarantee our safety and security.”

Four students received the Col. Arthur L. Bakewell Veterans Scholarship. Awarded annually in memory of the longtime Cal U Veterans Club adviser, the scholarships have grown from \$250 to \$1,000 through the generosity of the Veterans Scholarship Fund 500 Club.

This year’s recipients are Zachary Anderson, Brian Joseph, Mike Lukas and Jesse Maund.

Kimberly Becker and Ethan Cline were awarded the Patriotic Service Medallion, given to students who have served on active duty



Cal U senior and Army National Guard Specialist Elissa Weimer sings the national anthem while Cal U student and ROTC member Joshua Sander salutes the American flag during the Remembrance Day National Roll Call ceremony on campus.

while enrolled at Cal U.

The Veterans Club also presented a Cal U coin for exceptional service to Drs. Paul

Crawford, Anthony Carlisle, Alan Natali, Nancy Pinardi and Pamela Twiss for their support of veterans at the University.

Women's Soccer Brings Home PSAC Title

It didn't take the women's soccer team long to start making memories at their new home. In their first season of play at the state-of-the-art Phillipsburg Soccer Facility, the Vulcan women hosted — and won — the PSAC Tournament earlier this month.

After recording an undefeated regular season (15-0-2), Cal rolled to PSAC home playoff victories over Bloomsburg (3-1), Edinboro (5-1) and Kutztown (2-1) in the finals to win the program's first conference title.

Cal outshot the Golden Bears 20-8 in the championship game and allowed Kutztown just two shot attempts in the second half. Sophomore Chelsea Norbut's goal in the 78th minute broke a 1-1 tie.

The victory improved Cal's home record at the new facility to a perfect 13-0.

Junior Carley Work was named the conference tourney's Most Valuable Player after totaling eight points with three goals and two assists in three victories. She assisted on Norbut's game-winning goal and was also the 2011 PSAC Player of the Year.

Senior goalkeeper Paula Jackson allowed just nine goals through 19 games with seven shutouts.

Work and senior Breanna Robinson had 19 and 18 goals, respectively, heading into the NCAA Tournament.

Senior Kristen Orrett and PSAC Freshman of the Year Chelsea Crockett each had 15 points, and freshman Erin Hogan had team-high 11 assists.

As the top-seeded team in the NCAA Division II Atlantic Regional contest, the Vulcans earned the right to host the first two rounds of the Regional and received an opening bye. Cal U then defeated West Chester in the second round to advance to the Round of 16 for the third straight year.

Cal U was ranked a program-best second nationally earlier in the season and was ranked fourth heading into the NCAA tourney.

The team's undefeated regular season was the first



Cal U's women's soccer team won the program's first conference title after a 2-1 home victory over Kutztown on Nov. 6.

one by a Cal U varsity athletic team since Vulcan football went undefeated in 2007.

The 2011 season has continued the soccer team's consistent improvement under fifth-year head coach Al Alvine. In just five years the team has gone from a four-win season to conference champions. Alvine was named the conference's Coach of the Year for the second time in three years.

In 2007 Cal finished 4-15-1 and won just one conference game (1-8-1). The team improved to 12-5-3 overall in 2008, with seven conference victories and two ties.

Two years ago, Cal advanced to the PSAC playoffs for the first time ever and reached the semifinals after winning the PSAC-West with a 10-3-1 mark.

The program's first NCAA Division II playoff appearance was even more noteworthy: The 2009 Vulcans won three tournament games to reach the national quarterfinals and finished 19-6-1 overall. Alvine was selected the PSAC West and National Soccer Coaches Association of America (NSCAA) Atlantic Regional Coach of the Year, and Cal U was ranked No. 9 in the final NSCAA Top 25 poll.

In 2010, the Vulcans made their second consecutive appearance in the NCAA Tournament's Round of 16 and played in the program's first PSAC Championship game.

After being ranked as high as fourth during the season, Cal U finished the year with an 18-1-4 record and a No. 14 ranking in the final NSCAA Top 25 poll.



Solemn ceremony

Chris Spavelko (left) and Brianna Delmastro unveil a bench dedicated to the memory of their friend Kaly Bilski, a Cal U student who lost her life in a vehicle accident last fall. The Roosterhead men's rugby club raised funds for the bench, which sits between Keystone and Steele halls. The club also raised \$1,500 in scholarship funds. This fall, three \$500 scholarships were given to incoming freshmen secondary education majors who, like Bilski, graduated from Belle Vernon Area High School.

Donors Filling 'Elf Bookshelf'

The 12th annual Elf Bookshelf project is under way, with a goal of collecting at least 1,000 books for needy and abused children in Allegheny, Washington and Fayette counties.

Books will be collected until Dec. 5 for distribution during the holiday season.

"We have never had a year yet when we haven't hit the mark," said project organizer Ellie Nesser, executive director of Cal U's Southpointe Center. "We always go over."

Since the project's inception, more than 11,000 new and gently used books have been donated to elementary schools, hospitals and shelters.

"Whatever (books) we get, we give to organizations that distribute them as presents. Used books typically go to hospitals, because the children often take the books home."

Among the distribution sites are Lafayette School in Uniontown, Children's Hospital of Pittsburgh, Washington Hospital, Uniontown Hospital, and The Children's Institute in Shadyside.

For the first time this year, donations also will reach the Angel Tree Network in Washington County.

Among the most reliable pool of donors, Nesser said, are the nontraditional students who study at the Southpointe Center. Many of them have children of their own.

"As parents, they jump on the bandwagon," she said. "This is a great way to be part of the holiday spirit."

Dec. 5 is the deadline to drop off books at Cal U's Southpointe Center, 135 Technology Drive, Canonsburg, Pa. For more information, contact Ellie Nesser at 724-873-2760 or nesser@calu.edu.

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