

California University
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Chancellor Dan Greenstein begins his visit with a 6.5-mile morning bike ride, accompanied by 16 members of the campus community.

Chancellor Visits Cal U

During his initial visit to Cal U on Oct. 25, Dr. Dan Greenstein said he believes that Pennsylvania's State System of Higher Education has an opportunity to re-imagine public higher education in the 21st century and confront its challenges by creating a culture that allows for "inclusive and courageous conversations."

Cal U was the ninth stop on Greenstein's tour of all 14 State System universities. He became the system's fifth Chancellor on Sept. 4.

"The challenges facing the State System are not unique," he said. "In fact, they are the same ones confronting

virtually all of higher education in this country — how to sustain the System and our universities in order to ensure that all students can affordably get the education they need.

"Sounds daunting, but I believe that by working together with the faculty, staff and students of this great System and our surrounding business, civic and political communities, we're probably better positioned than anywhere else to take on this challenge — and to succeed in addressing it."

The Chancellor bluntly pointed out that the instructional and business models of the past may no longer serve today's students.

"The composition and needs of our student body, the demands made on us by employers, and our funding model have all changed dramatically," he said.

Greenstein said he sees the months ahead as an opportunity to reset the culture of the State System.

"From my early observations, that culture is one defined by distrust," Greenstein said. "It appears to involve ... a dearth of active listening — the kind of listening that occurs when you really want to understand where another person or group is coming from.

"We can transform our culture. And when we do, it will create the

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Cal U Takes on Radiography Program

Future X-ray technicians, welcome to Cal U. California University of Pennsylvania now operates the former Washington Health System School of Radiologic Technology.

Under a five-year agreement, the California University of Pennsylvania Radiography Program at Washington Health System continues to prepare skilled radiologic technologists — also known as radiographers or X-ray technicians — for careers in the booming healthcare sector.

Students take classes and learn diagnostic imaging skills at Washington Hospital, in Washington, Pa., and gain hands-on experience at other clinical locations. Those who successfully complete the two-year, 86-credit program earn an associate degree from Cal U.

Ten first-year students are enrolled in the program, and two second-year students are completing their studies. Black hospital scrubs and lab coats — a nod to Cal U's red-and-black school colors — signify their status as California University students.

Accredited program

Like its predecessor, the Cal U program is accredited by JRCERT, the Joint Review Committee on Education in Radiologic Technology. It's the only accrediting agency for radiology and related fields that is recognized by the Council for Higher Education

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Village, Rutledge Children Enjoy STREAM Fest

More than 30 children, ages 3-5, came to campus on Oct. 12 to participate in STREAM Fest — a variety of science, reading, engineering, arts, and math activities in Keystone Hall.

The preschool children came from both the Rutledge Institute for Early Childhood Education, which supports an innovative preschool learning program on Cal U's campus, and The Village, an accredited early childhood education center in downtown California.

The Rutledge Institute program operates in affiliation with The Village. STREAM Fest was designed, coordinated and conducted by Cal U PreK-4 education and PreK-4 special education majors, who are all doing field work at local school districts this semester.

"It's another hands-on experience for our students, integrating subject matters such as literacy with math and science and making it developmentally appropriate for the little ones," said Dr. Clover Wright, associate professor

in the Department of Childhood Education.

"The event also works perfectly with the STEM curriculum for the young students."

Liz Martino, a sophomore majoring in early childhood and special education, was running an activity called "Making Your Own Planet." Using recycled paper, the preschool students cut, designed and named their own planets.

"This is very beneficial for their literacy development," said Martino, who works for a daycare in Pleasant Hills and has done field work this fall at Bentwood and Frazier schools.

"They're thinking of planet names and learning about them, understanding about recycling, and learning math by cutting geometric shapes we've designed with cardboard."

One of the visiting students, Wright's 4-year-old son, Callan, named his planet Bumsen Honeydew after the Muppet character.

"They're having a good time and

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Sophomore Liz Martino, an early childhood and special education major, helps children construct planets during STREAM Fest.

Students Budget Futures at Financial Fair

"This is eye-opening." That comment, from senior communications major Raleigh Gray, summed up the experience of more than 70 participants at the Financial Reality Fair on Oct. 23.

The event, held at the Performance Center in the Natali Student Center, was sponsored by PSECU, the state's largest credit union.

David Misner, PSECU's corporate communications strategist, emphasized that providing financial education opportunities is a very important goal of the credit union, which has operated at Cal U since 2002.

This was the seventh financial fair PSECU has held on college campuses throughout the commonwealth.

"It's so timely reaching out to college students because they are about to launch their careers and probably step out for the first time in their lives," Misner said.

"This fair is an excellent simulation that prepares and helps students understand, manage and balance the financial environment they'll be entering."

Students received a budgeting worksheet with salary information based on intended career and level of education.

They then visited a series of booths to learn about and make choices pertaining to living expenses, from entertainment to insurance.



Kimberly Miller (left), Raleigh Gray and Katie Uhlman review monthly food budget options at the PSECU Financial Reality Fair.

To end the activity with an balanced budget, students revisited each booth as many times as needed and met with financial counselors afterward.

Volunteers from PSECU and Cal U

worked the various booths, which pleased Terry Wigle, associate dean for Student Affairs.

"This great opportunity for our students is one of the advantages of

having PSECU here on campus," said Wigle, who helped coordinate the fair.

"They've been a wonderful partner in working with us to educate our students in terms of personal financial literacy."

Staff members from the Career and Professional Development Center helped students realize their intended career starting salaries before getting their budget worksheets from PSECU volunteers.

"This was absolutely a perfect fit, and we were eager to be involved as soon as we were approached this past summer about helping," said Rhonda Gifford, director of the CPDC.

"It's all about helping our students make informed decisions."

Kimberly Miller, a junior studying childhood education, was making decisions but maintaining her humor as she left the food budget booth operated by Briana Hendriksen, marketing specialist at AVI Food Systems, and her student intern, Cal U graduating senior Tierney Iden.

"You have to budget for way more than you think, and I won't be eating out," she said with a smile.

"Every student should do this," Gray said.

"As you go from booth to booth, you run into more expenses than you ever imagined that take up all your money and really make you think hard about decisions you have to make."

Children Enjoy STREAM Fest

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learning skills," Martino added.

Carlin Crombie, Pre-K lead at The Village, who will graduate from Cal U in Spring 2019 with a master's degree in childhood education with certification, led the young students through several STREAM Fest rooms.

"I think it's awesome," he said. "The Cal U students have a chance to interact with kids early on in their early childhood education studies. This provides our kids with fun activities while they get to see a bigger school, and I believe this gives them invaluable personal interactions."

STREAM Fest was the latest in a series of similar events. The next program is expected to include planning and instruction from the first class of Rutledge Scholars, who began in Fall 2018.

The Rutledge Institute, founded with a gift of more than \$4 million from Karen and Tom Rutledge '77, funds annual scholarships for 20 local children, ages 3-5, to attend the institute's preschool program. It pays all tuition, fees and room costs for a select group of highly qualified students who enroll in California University's childhood education program.

"The Rutledge Institute has already been a tremendous addition, and we have some excellent students who will get their turn putting on this event," Wright said.

Chancellor Visits Cal U

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environment in which the inclusive and courageous conversations we must have to chart our course as a system of universities can occur."

Greenstein also emphasized that all university constituents must work together to make "an irresistible case" for public education to business and community leaders.

"By doing this, we will have begun the long journey toward restoring the public's trust and our proud place in the hearts and minds of the people of Pennsylvania," Greenstein said.

"You want so much, as I do, for all of our students to succeed. You want our culture to evolve so we can succeed."

Greenstein's schedule at Cal U included meetings with student leaders, faculty and staff leaders, several University trustees and the president's Cabinet.

University President Geraldine Jones met with him individually and introduced the chancellor to about 250 faculty, staff, students and community members at an open forum.

"As a proud alumna, I can tell you with confidence that the people of California are essential to our success," she said.

Vulcan Pride Start

Greenstein, an avid cyclist, has started a number of campus visits with a bicycle ride.

He began his day at Cal U by pedaling a hilly, 6.5-mile route, accompanied by more than a dozen members of the campus community. The group took off before sunrise, despite a temperature of just 30 degrees.

"It was a fun ride that started out under a full moon," the chancellor said



Dr. Dan Greenstein sees opportunity in the midst of challenges for the State System as he speaks at an open forum at Cal U on Oct. 25.

at the end of the route. "It was the biggest group of riders yet, and the most challenging course."

"And the coldest ride!" Afterward, Jesse Maund and Robert Prah, of the Office of Military and Veterans Affairs, presented the chancellor with a "challenge coin," an emblem presented to dignitaries and special guests as a sign of respect and welcome.

The chancellor was accompanied on his campus visit by Cynthia Shapira, chair of the Board of Governors; Dana Levine Kunzman, program officer with the Shapira Foundation; and Kenn Marshall, media relations manager for the State System.

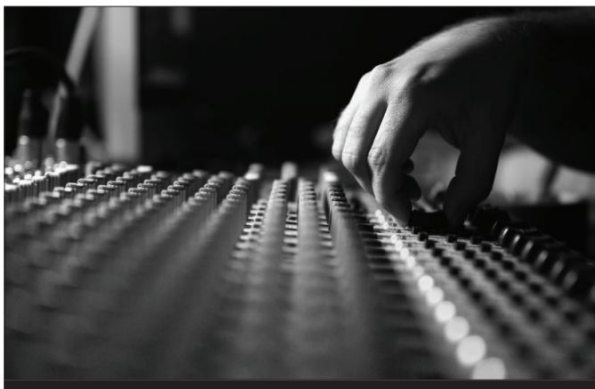
"It was a productive visit," said

"You want so much, as I do, for all our students to succeed. You want our culture to evolve so we can succeed."

Dr. Dan Greenstein

President Jones. "After spending time with various stakeholder groups, the chancellor has a clearer idea of who we are at Cal U, and we have a sense of his personality and his priorities.

"Change is both inevitable and necessary. I look forward to more of those 'courageous conversations' in the months ahead."



The United States Institute for Theatre Technology Ohio Valley Section's fall conference will be held Nov. 10 in Steele Hall.

University Hosts USITT Ohio Valley Section Fall Conference

Several hundred students and professionals in theater design and technology are expected to participate in the United States Institute for Theatre Technology Ohio Valley Section's fall conference on Nov. 10 in Steele Hall.

Hosted by Cal U's Department of Music and Theatre, the USITT regional conference, which will run from 8 a.m.-8 p.m., will draw individuals who work in technical roles, including lighting, sound, costume design, stage management, set design and make-up.

Debra Peelor, an instructor in the Department of Music and Theatre, professional lighting designer and union stagehand, is the Cal U liaison for the conference.

USITT promotes dialogue, research and learning among practitioners of theater design and technology. It includes members at all levels of their careers and has embraced the new technologies being used in entertainment.

"This is really entertainment technology, because so much of what this encompasses includes film, videos, trade shows, museum exhibits, sporting and corporate events," Peelor said. "For many years, this was called stagecraft, which was exactly that, a craft where the tactile things like painting and building were the emphasis."

"But if you go to any show, most of it is computer-controlled automation, projection, lighting. There are so many aspects and events that fall under this umbrella, and this conference connects them."

Cal U's bachelor's degree in theater includes a concentration in theater and entertainment technology.

"The concentration here is a platform for our students to be exposed to the skills and careers that having a degree in theater can lead them to," said Dr. Michele Pagen, department co-chair.

The conference welcomes students from all majors, especially students studying theater, commercial music technology, mechatronics and computer engineering technology.

The Conference

Actor and Paralympian John Siciliano will be the keynote speaker at the USITT Ohio Valley Fall Conference.

A native of Springdale, Pa., Siciliano has been featured in television series including "ER," "NCIS," "Blue Bloods" and "Bull."

Several Cal U faculty members will be presenters:

Greg Davis, an assistant professor in Cal U's commercial music technology program, will discuss the analog-to-digital conversion process and digital consoles in theater production.

Sabrina Hykes-Davis, of the theatre department faculty, will conduct a workshop outlining the process for creating a shadow puppet show and using shadow puppets in productions and educational settings.

Joni Faughar, costume shop coordinator, will demonstrate basic hair and wig design techniques.

Peelor will give a presentation on converting old lighting units to LED.

Peggy Ezekiel Awards

During the conference, winners of the 2018-2019 Peggy Ezekiel Awards will be announced. These awards were created in 1985 as a way to recognize outstanding achievements in produced works within the Ohio Valley section. The awards are presented each fall during the OVS conference and include all areas of theatrical design and technical production.

An exhibit of last year's Peggy Ezekiel Award-winning productions on display through Nov. 8 on the first floor of Manderino Library.

Steele Upgrades

The sound system in Steele Hall's 639-seat Mainstage Theatre is undergoing an upgrade, including new digital Yamaha sound boards, Dante software, and an overhaul of all speakers, microphones and communication systems. The upgrade will be completed for December's production of *The Happy Elf*, the University's holiday production.

"It's all very hands-on," Peelor said.

"I believe where we are at with the new sound system, what we do with recycling the lighting instruments and the main theater's full fly (rigging) system will be helpful to conference visitors looking to upgrade their space," said Peelor.

"Our building has good bones, and we are proud that OVS asked us to host this."

Student Involvement

Cal U students also will be involved in running the one-day conference, which will add to their experience and prepare them for the USITT National Conference in March 2019 in St. Louis, Mo.

"From a stage-management perspective, this is great because it's an event in itself and a resume-builder," Peelor said. "This what stage managers for theater or production assistants for film do: help gather the people, organize the schedule and make sure everywhere is where they are supposed to be when they need to be."

Senior theater major Amanda Rhoades will be one of the volunteers. She has been directing children's musicals since she was 16 and is very interested in lighting, sound, set design and painting.

"What really intrigues me about this conference is they show different aspects of theater that I had never even thought of, as well as many different sound and light boards," Rhoades said.

"This conference gives you a real look at what it means to be in the tech industry when it comes to theater performance and a good feel for so many jobs that are offered through it."

Register

Online registration with pricing and other conference information is available at usittohiovalley.org.

On-campus parking is available for \$5, payable at the time of registration. Registration is also available on the morning of the event, in the Steele Hall lobby. For more information, contact Peelor at peelor@calu.edu or 724-936-3404.

Election Day Events Planned

Cal U is planning events throughout the day on Nov. 6 to encourage the University community and members of the public to vote in the midterm elections.

On Election Day, there will be music, food and giveaways from 10 a.m.-7 p.m. in the Natoli Student Center.

Also in Natoli on Nov. 6, voters can check the location of their polling place, learn about acceptable forms of identification when voting at a polling place for the first time, and pick up nonpartisan candidate guides.

The morning celebration is billed as "Midterms Matter: Donut Forget to Vote." Dr. Michael Slaven, of the Department of History, Politics, Society and Law will be handling DJ duties in the lobby. Donuts will be served, as well.

The Student Government Association will also be coordinating walks and rides to the polls from 10 a.m. to 7 p.m. Those interested should email SGA president Seth Shiley at ssh1177@calu.edu.

Beginning at 9 p.m. Nov. 6, a 2018 ElectionWatch party, sponsored by the American Democracy Project at Cal U, will be held outside Vulcan Theater, located in the Natoli Student Center.

Students, staff, faculty and community members will share informal conversation and pizza as results of the Pennsylvania gubernatorial, senatorial and other key races unfold.

The events are presented by the American Democracy Project at Cal U, with funding provided by the Campus Vote Project, Campus Election Engagement Project and #Vote Together.

New to Cal U, the #VoteTogether campaign is from Civic Nation, a nonpartisan, nonprofit organization that encourages engagement and public awareness to address issues.

Open House Set Nov. 10

Cal U will hold this fall's final Open House program for prospective undergraduate students on Nov. 10.

The events introduce prospective students to Cal U or give students who have been accepted a chance to explore the campus. Students and families learn more about programs of study, housing and student life. They can talk with students, meet faculty members, tour the main campus and visit Vulcan Village.

To register visit calu.edu/admissions/visit/index.aspx. For information on the admissions process at Cal U, visit calu.edu/admissions or call 724-938-4404.

Home Games Ahead for Basketball Fans

Vulcans basketball fans rejoice: A new home season gets underway at the Convocation Center in November.

It's the first year for Cal U men's basketball coach Danny Sancomb, who spent the past 11 seasons as head coach at Wheeling Jesuit and posted a 216-115 record with the Cardinals.

The Cal U men's team opens the home season by hosting Shippensburg at 2 p.m. Nov. 17.

Home dates continue with a pair of 6 p.m. games against Penn State Greater Allegheny on Nov. 19 and Davis & Elkins on Nov. 27.

The women's team, under the guidance of eighth-year head coach Jess Strom (165-46), opens the season by hosting perennial powers West Liberty on Nov. 10 at 5 p.m. and Charleston at 3 p.m. on Nov. 11.

The other home dates for the women's team before the winter break are Nov. 20 against Central State at 5:30 p.m. and Dec. 8 against Cheyney at 1 p.m.

Both teams host PSAC doubleheaders against Bloomsburg on Dec. 18 beginning at 3 p.m. and East Stroudsburg on Dec. 19 starting at 5:30 p.m.

During doubleheaders, the men's games will tip off approximately 20 minutes after the conclusion of the women's games.

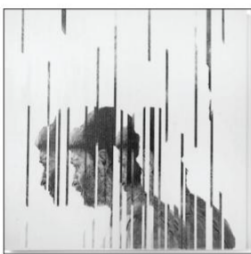
Cal U students with valid CalCards are admitted free to all regular-season home games. Ticket prices for others are \$5 for adults and \$3 for students. Children younger than 12 are admitted free.

Fans who join the women's Fastbreak Club or the men's Sixth Man Club can receive special discounts and access to hospitality rooms, where they can interact with coaches and student-athletes after games.

For more information about the booster clubs, contact assistant coaches Katie Tetzlaw (*Fastbreak*) at tetzlaw@calu.edu or Steve Bridgman (*Sixth Man*) at bridgman@calu.edu. For more information about Cal U athletics, visit caluathletics.com.



Fans of Cal U men's and women's basketball can enjoy plenty of early-season action at the Convocation Center.



Electronic Artist to Speak

Artist Bryan Parnham will speak about his work at 5 p.m. Nov. 7 in Manderino Library, Room 208. Admission is free, and the public is welcome.

The appearance will close out his exhibit, *Approximation*, which is on display in the gallery on the third floor of the library.

Parnham's work varies from collections of jewelry and disciplines outside of metals, including drawing, painting and photography.

He will demonstrate his craft during workshops at 9 a.m. and 1 p.m. Nov. 7 in Hetzel Hall, Room 120.

"I consider myself an image maker with an education in multiple craft mediums," said Parnham, who studied as a metalsmith at Virginia Commonwealth University before being awarded a Core Fellowship and spending two years at the Penland (N.C.) School of Crafts.

Cal U Adds Radiography Program

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Accreditation and the U.S. Department of Education.

According to JRCERT, many states require that individuals who sit for licensure examinations have graduated from an accredited program.

"Accreditation assures students that the program meets the highest educational and professional standards," says Dr. Bruce Barnhart, Cal U's provost and senior vice president for Academic Affairs.

"After working side by side with Washington Health System for several years, we are very pleased to expand the university's healthcare degree options by adding this well-respected radiography program."

California University also has an educational partnership with Washington Health System's School of Nursing that dates to 2015, and it recently began offering online coursework for students at Ohio Valley Hospital School of Nursing.

"Moving the radiography program to Cal U's Department of Health Science has real benefits for our students," says program director Lisa L. Finnegan.

"In addition to earning a university degree, they now have access to so many resources, including Cal U's academic support programs and advising services."

In-demand career

Pennsylvania is among the top five states for employment in radiography and related professions, according to the U.S. Bureau of Labor Statistics.

"Radiography is a wonderful career choice for students who are interested in healthcare, one of Pennsylvania's largest industries," Finnegan adds. "You can complete your associate degree and be ready to earn a competitive wage in just 24 months. With additional training, you can move into other diagnostic imaging modalities, such as CT or MRI. And you can choose to work in a hospital environment, an outpatient center or a surgical center, and still be involved in direct patient care."

For more information about Cal U's radiography program at Washington Health System, visit calu.edu/academics and click on "radiologic technology," email finnegan@calu.edu, or call 724-769-1155.

Campus BRIEFS

Bus Trip Tickets Available

Spots are still available for the Department of Art and Design's one-day bus trip to Washington, D.C. Nov. 15, open to all students, alumni, staff and faculty at Cal U. Cost is \$25 per person and can be paid in Vulcan Hall, Room 100. Travelers pay for their own meals. Museum admission is free.

This year's destination is the Smithsonian's National Air and Space Museum. The bus will depart from the Pullack Building at 6 a.m. and return to campus by approximately 11 p.m.

For information, email Professor Jim Bové at bove@calu.edu.

Benefit Choir Concert Nov. 11

The Young and Gifted Gospel Choir's dinner and benefit concert will begin at 4 p.m. Nov. 11 at Hugo's Restaurant, 687 National Pike, Brownsville, Pa. Cost is \$20 per person, and \$10 per student.

Also performing will be Janel Strong. For reservations, call 724-938-4112 or email Dr. Randy Tillman at rtillman@calu.edu.

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Geraldine M. Jones
University President

Dr. Bruce Barnhart
Provost and Senior Vice President
for Academic Affairs

Dr. Nancy Pinardi
Vice President for Student Affairs

Christine Kindl
Vice President for Communications
and Marketing

Robert Thorn
Vice President for Administration and Finance

Anthony Mauro
Vice President for University Development
and Alumni Relations

Wendy Mackall
Editor

Bruce Wald
Writer

Office of Communications and Public Relations 250 University Avenue California, PA 15419 724-938-4195 wald@calu.edu

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