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Initiatives Move Cal U Forward

n her Feb. 13 convocation address to faculty and staff, President Geraldine M. Jones focused on a number of campus-wide initiatives that will have longstanding effects on the University.

Work is already under way to define a new brand identity, renew Cal U's emphasis on customer service, create a self-study document for the Middle State Commission on Higher Education and create a new Campus Master Plan.

"The Cal U family of the past and present has built an institution that we all can take pride in," the President said. "We will continue to embrace and focus on our strengths, which are many."
Cal U's search for a clear brand identity began in fall, the President explained, when the University engaged Carnegie Dartlet, a nationally recognized

Carnegie Datiete, a Indiodany lecognize reputation management firm.

During the fall semester, Carnegie Dardet consultants conducted 10 live workshops and one more online, collecting over 20,000 data points after hearing from more than 260 University

In addition, Carnegie Dartlet is leading workshops to evaluate the University's visual identity – its logos including the Vulcan athletics logo.

In the past, President Jones explained,
Cal U worked with advertising firms that
looked at the marketplace, then tried to

reshape California's identity so it would fit a particular mold.
"Carnegie Dartlet works differently, because your responses are the heart of its process," she said. "Instead of dressing up our image, Carnegie Dartlet is

helping us see our University clearly and authentically, so we can make the most of who we truly are."

The firm will share the results of its

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National Artist Joins 'Joyfest'

ationally known gospel artist Lamar Campbell will be the featured performer when Cal U's Young and Gifted Gospel Choir hosts its annual Joyfest gospel concert.

The Heritage Gospel Chorale of Pittsburgh and the Coatesville (Pa.) High School Choir will join Campbell and Cal U's gospel singers onstage at 7 p.m. March 24 in Steele Hall Mainstage Theatre.

Admission to Joyfest 2018 is free. Tickets are not required, and the public is welcome to attend.

Doors open at 6:30 p.m.
Campbell is the founder of
Lamar Campbell & Spirit of Praise
The choir made its debut on Tyscot

Records in 1995 with "Ready." Three years later the group moved to EMI Gospel, and six of its albums have made Billboard magazine."



Lamar Campbe

Among Campbell's chart-making albums are "I Need Your Spirit," "When I Think About You," "Confessions of a Worshipper" and "Open the Sky."

Before he formed his large choir, Campbell was known as a songwriter for a number of groups, including GMWA Women of Worship

worsnip
"The (Cal U) choir is excited to
have someone of Lamar Campbell's
caliber coming to sing with us," said
Dr. Randy Tillmutt, director of the
Young and Gifted Gospel Choir
and an assistant professor in the
Department of Music and Theatre.

Department of Music and Theatre.
"His songs are known to
produce a worship experience, and
I am sure those who attend Joyfest
will witness this."
Founded in the 1970s the

Young and Gifted Gospel Choir is open to all Cal U students. Its repertoire includes traditional spirituals and African-American gospel music. At Joyfest, choir members

have the opportunity to learn from and perform with a gospel music professional.

Campbell is a role model for Cal U students to emulate, Tillmutt

said.

"I believe he epitomizes what
a student can become after leaving
this fine institution of higher
learning."

Political Expert Returns for Midterms

ith midterm elections nearing, the American
Democracy Project at Cal U takes an early look at
what voters might experience.

V Wanat voters might experience.
Alan Abramowitz, the Alben W. Barkley professor of political science at Emory University, returns to campus to discuss "Will the Democrats Catch a Wave? The Outlook for the 2018 Midtern Elections."

The free event, open to the University community and to the public, will take place at 11 a.m. March 22 in Eberly Hall, Room

110.
"The 2018 midterm election promises to one of the most consequential in contemporary history," said Dr. Melanie Blumberg, campus director of the American Democracy Project and a professor in the Department of History, Politics, Society and Law.

"There is no one better than Alan Abramowitz to explain the current political landscape and forecast the election results." A popular speaker at Cal U, Abramowitz has written or

A popular speaker at Cal U, Abramowitz has written or co-written seven books and dozens of articles dealing with political parties, elections and voting behavior in the United States.

His most recent book, *The Great Alignment* (2018, Yale University Press), offers an in-depth analysis of America' political polarization and the forces that led to a Trump presidency.

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German Badge Tests March 22-23

early 40 active-duty, reserve and National Guard members of the U.S. military will ipate in testing for the Gern Armed Forces Proficiency Badge on March 22-23

The is the sixth year the Office of Military and Veterans Affairs at Cal U

has organized the testing.
"The badge represents honor and pride, and we are proud to again host such a unique and prestigious event," said Capt. Robert Prah, director of the Office of Military and Veterans Affairs.

"Cal U has a culture that embraces

vice members and veterans."

A decoration of the armed forces of the Federal Republic of Germany, the badge is one of the few foreign awards that U.S. military members may wear on their uniform

This prestigious award has been available since 1972 to U.S. service available since 1972 to U.S. Service members who meet rigorous proficiency standards. All eligible members of the U.S. Army, Navy, Air Force, Marines, Coast Guard and National Guard may compete for the award.

To earn the badge, candidates must meet benchmarks in swimming, running and other physical activities; qualify on the pistol range; pass a first-aid test; and complete a 7.5-mile road march while carrying a backpack weighing at least 33 pounds.



The German Armed Forces Proficiency Badge is awarded in gold, silver or bronze, depending on the results

of the pistol qualification, the first-aid and the road march.

Basic fitness tests will take place

in Herron Hall and at Adamson Stadium. The marksmanship test will be held at the Westmoreland County Community College Public Safety Training Center in Smithton, Pa., and a road march will take place on the Yough

River Trail, beginning at Cedar Creek

A ceremony recognizing participants who complete the badge requirements will be held 2:30 p.m. March 23 at the training center in Smithton



Wild Game on the Menu March 24

al U's student chapter of The Wildlife Society will host its 21st annual Outdoor Bash and Wild Game Dinner at 6 p.m. March 24 at the Richeyville (Pa.) Volunteer Fire Department. Doors open at 5 p.m.

In cooperation with the Ruffed Grouse Society and Local No. 1 of the National Wild Turkey Federation, the chapter will offer a variety of game dishes, such as deer, elk, bear, pheasant, rabbit, wild turkey, duck and goose, beaver, fish, turtle and alligator.

Outdoor gear, artwork and free passes to future wildlife-related activities will be raffled off and awarded as door prizes throughout the evening, while guests enjoy a "wild" array of foods. Cost is \$20; tickets can be purchased

in advance or at the door This fundraiser allows student

members of The Wildlife Society to participate in hands-on workshops and attend conferences, including the National Wildlife Society Confere where they can network with wildlife biology professionals.
"This is a very important even

for our Wildlife Society studentmembers, but it's also a great time for anyone who appreciates outdoor recreation and wildlife," said Dr. Carol Bocetti, club adviser and fessor in the Department of Biological and Environmental Sciences.

Those who attend are treated to wonderful food and enjoy the wildlife camaraderie."

To purchase tickets, email Bocetti @cau.edu, or email Cal U Wildlife Society student officers Luke Gray (gra0015@calu.edu) or Jake Newbill (new0709@calu.edu).

Major Initiatives Move Cal U Forward

- Continued from page i

work with the entire Cal U community on March 27. But the University's "personality" won't come as a surprise, the President said. "As an institution, we are resilient

and proud. We are energetic, supportive and caring. And we are driven to make a difference

addition to redefining Cal U's brand identity, the University community can expect an even more intentional commitment to customer service — an initiative led by the Office of Human

"Efficient, consistent, customer service is an important part of the initial on-campus experience, and it plays a role in every interaction that follo President Jones explained.

"And consider this: Everyone is a customer – even our fellow employees. When we cultivate a positive, respectful and inclusive atmosphere, we make our University a better place to work."

Cal U also is beginning a two-year

self-study to explore how the University complies with the seven standards and 15 requirements affiliated with accreditation by the Middle States Commission on

Higher Education.
The process begins with Cal U examining its mission and strategic plan. and it culminates with recommendation from a peer-review team that will visit

Associate provost Dr. Len Colelli is leading the self-study, and the President thanked the faculty, staff and students who have accepted roles on committees involved in the project.

Cal U has been a Middle States member since 1951. The last self-study was completed in 2010.

The University also has formed a board to oversee development of a new Campus Master Plan, which serves as a guide for construction and renovation programs on University property.

Developed over the next nine months, the plan also will determine the most efficient and effective use of classroom, laboratory and office space.

Included in the plan is the ongoing renovation of Coover Hall, an \$11 million project funded by the state Department of General Services. Classes are expected to resume in Coover in 2019. With spring enrollment holding steady

and new academic programs poised to begin, the President expressed confidence in the University's future.

"We are advancing our reputation for excellent teaching and quality programs We are ready to be recognized as a truly student-centric University," she told the

vocation audience.
"The decisions we make today will resonate for years to come. And you, nd staff, are the engines that power our progress

Spring Break Schedule

classes will be held from March 12-17 as Cal U marks spring break for students. All University offices will be open during the break Classes resume March 19. Residence Halls will close at 8 p.m. Friday, March 9. They will re-open at 4 p.m. Sunday, March 18.



Robots Return to Cal U

and high school students from western Pennsylvania and across the country will pack their toolkits and bring their custom-designed robots to

Cal U welcomes the public to four robotics events this season. Admission to all events is free: March 17: SeaPerch Underwater on. Admission

Robotics. About 200 students from the region's middle schools and high schools compete to build an underwater robotic rover and test its performance in the Hamer Hall pool. The project is organized in collaboration with the Navy Recruiting District, Pittsburgh March 22-24: FIRST® Robotics,

Greater Pittsburgh Regional

Competition. In the Convocation Center arena, more than 1,100 high school students compete at FIRS's Power Up, putting their 120-pound, custom-designed robots to the test in a challenge that recalls classic arcade games. Teams from China join U.S. ompetitors from Pennsylvania, Florida, Illinois, New Jersey, New York, Ohio,

Michigan, Missouri and West Virginia.

April 12-14: BotsIQ, Southwestern Pennsylvania Finals. Teams from 85 regional schools and community organizations battle for dominance in gladiator-style matches in the Convocation Center arena. Sparks fly as the 15-pound 'bots clash, smash

and try to trash the competition. A free STFAM Showcase from 10 a m 3 p.m. on April 14 spotlights science, technology, engineering, arts and math in the region; it includes a visit from the Intermediate Unit 1 Mobile Fab Lab. May 18-19: National Robotics

League. The action is fast and furious when about 70 high school teams from across the country, including some southwestern Pennsylvania BotsIQ competitors, send their robots into battle inside the Convocation Center arena.

Faculty or staff who wish to set up a display during the events at the Convocation Center may contact Becky McMillen, director of Conferences, at mcmillen_b@calu.edu

See Art Up Close on D.C. Trip

ots are available for the Department Spots are available for the Department of Art and Language's 12th annual trip to Washington, D.C.

Jim Bové, associate professor of

the Department of Art and Languages, organizes the one-day bus trip each semester. The excursion is open to all students, alumni, staff and faculty at

This trip gives our students and the University community the opportunity to experience one of the largest art collections in the entire world," Bové said.

The bus will drop students off at the Smithsonian Institution's National Air and Space Museum, located on the

National Mall. Maps will be provided.

The Smithsonian offers 11 museums and galleries on the Mall.

Vulcan Village residents can board the bus at 5:30 p.m. March 29 at the bus stop off Route 88. The bus will pick up students on the main campus and depar at 6 a.m. from Parking Lot 8, in front of the University Police station.

Arrival time at the museum is neduled for 11 a.m. The bus will depart from the museum at 5:15 p.m. for an expected return to campus by 11 p.m. There will be one rest stop each way.

Cost is \$25 for those who are not members of the Art Club. Travelers pay for their own meals. Museum admission

Reservations are limited to the first 80 seats. To register, sign up at the Department of Art and Languages, Vulcan Hall, Room 100.

For details, email bove@calu.edu

Graduate School Open Houses Set

alifornia University's School of Graduate Studies and Research will hold open house events on March 21 and June 13.

Both will take place from 6-8 p.m. in the Kara Alumni

House, on campus. The graduate school offers both face-to-face classes and master's degree programs delivered 100% online.

At the open house, future students can meet with faculty, financial aid staff, students and alumni to learn how a Cal U graduate program can help to enhance resumes and advance careers

Guests also can tour the campus, learn about grade assistantships and apply at no charge.

Cal U offers more than 95 graduate programs, including ore than 60 delivered online. Certificate and licensure programs are available in a variety of disciplines.

Doctoral programs are offered in criminal justice and health science and exercise leadership. "The open houses are an ideal way for prospective

students to get a personalized glimpse of the many advanced learning opportunities that Cal U offers," said Dr. William Biddington, acting dean of the School of

Graduate Studies and Research.

"Cal U's traditional master's degree programs and the array of degree and certificate programs offered through Global Online, may be the ticket to a better job, a bigger paycheck or a leadership position in one's chosen field. "Earning a degree can be affordable in terms of both

time and money."

The open house sessions are free, but online registration is requested. For details and to register, visit

For more information about the School of Graduate Studies and Research, call 724-938-4187 or email gradschool@calu.edu.



Soul Food Celebration

zmin Richardson, a business administration major, holds a plate of ribs with a side of n, held Feb 19 at the Gold Rush Culinary Center. AVI Dining and Catering Services spor as part of the University's Black History Month celebration in February. Many of the n not treate something they members of the Call Learning the services and the services are serviced to the services of t

Expert Returns for Midterms

Abramowitz is one of the nation's leading election forecasters, whose "Time for Change" model has correctly predicted the popular vote winner in every presidential election since 1988, including the 2016 election. He last spoke at Cal U in November 2016,

when he joined a panel of political experts in an election analysis forum just one week after the 2016 presidential election.

His talk gives the Cal U community an

opportunity to hear unique political perspectives

from a national expert, Blumberg s

"Alan Abramowitz will not only be informative and entertaining, but his insight, quick wit and broad-based expertise get people talking and thinking" thinking.

The American Democracy Project (ADP) is a multi-campus initiative focused on higher education's role in preparing the next generation of

co-sponsors of this ADP event at California
University are the Office of the Provost/Academic Affairs and the Department of History, Politics, Society and Law

Athlete's Journey Leads to Hall of Fame

Editor's Note: Cal II will hold its 23rd ual Athletic Hall of Fame dinner a 6 p.m. April 21 in the Performance Center, inside the Natali Student Center. For reservations, contact the Office of Alumni Relations at 724-938-4418. In the comieeks, the Journal will profile each of the three inductees.

Inga Chilingaryan-Babakhanyan's luggage on her first trip from Armenia to Cal U. But once she settled in, she quickly found a winning academic and athletic formula in southwestern Pennsylvania.

A native of Yerevan, Armenia, Babakhanyan was a three-time Intercollegiate Tennis Association (ITA) All-American selection for Cal U's women's tennis program from 2005-2006 through 2007-2008.

After attending California State University Northridge for a year at age 16, Babakhanyan returned ne to Armenia for two years. Always adventurous and wanting to experience the East Coast, she seized the opportunity when former Vulcans tennis coach Pablo Montana offered her

a scholarship.
"I had no idea where I was going to go, but something inside of me just felt like this was going to be the right school to finish my education, play tennis and hopefully benefit the school," she said.

"Pablo told me about all of the good

academic programs Cal U offered and said that when I joined the team we are going to take off and I would do

Not only did she become Cal U's first of nine women's tennis All-Americans, Babakhanyan was also the 2006 and 2007 PSAC-West Women's Tennis Athlete of the Year and the 2008 ITA Senior Regional Player of the Year.

She helped the Vulcans win their first two of an unprecedented 10 straight PSAC team championships, from 2007-2016, along with two NCAA Division II East Regional titles and a nation quarterfinal appearance.

Babakhanyan finished with an 85-9 singles career mark. Her doubles career record was 80-10.

During her three years. Cal U compiled a 71-14 cumulative record, including a 54-5 mark over her junior and senior seasons.

A Dean's List student, she earned her bachelor's degree from Cal U in fine arts in 2006 and then master's degrees in health science and business management in 2007 and 2008, respectively.

"I didn't have anything but my hand luggage for several weeks," Babakhanyan said, laughing as she recalled that initial flight to Pittsburgh. "I had never experienced the small-town setting before, but within a week I fell in love with Cal, the school and the people."

Today, Babakhanyan is a private tennis coach and a real estate agent at



John Hart Real Estate headquartered in Los Angeles, Calif. She and her husband, Mike, also an agent with JohnHart, live in Burbank, Calif. The couple has two children: Alexander, 3, and Bella, 1. Montana calls Babakhanyan "the

cornerstone" of the winning tennis program

"Her accomplishments on the court are well documented, but Inga's success in the corporate world while raising a family shows what a talented, quality person she is. She's the consummate student-athlete."

Babakhanyan credits Cal U with helping her to achieve a succ

"Those were definitely some of the est years of my life. Cal U taught me all of my independence, how to set goals and work hard to accomplish what you want to in life."

Babakhanyan becomes the third women's tennis player to earn Cal U Hall of Fame honors.

"To be honest, it was a very emotional moment for me when I was notified," she said. "At first I could not process it, because it's been 10 years ago since I played. But then I must say it brought a tear to my eye, and all those Cal U moments flashed before my eyes

"This is amazing."

Cross-Country Teams Grade Well

have been honored for their academic prowess by the U.S. Track and Field and Cross untry Coaches Association.
The women's program was listed

as a USTFCCCA All-Academic

The women achieved a 3.76 cumulative team grade-point average in the fall — the fourth-highest score among the 157 NCAA Division II women's teams recognized by the USTFCCCA.

The men's team earned All-Academic status for an 11th consecutive year with a 3.09 cumulative GPA. The association recognized 119 NCAA Division II

In order to qualify for the honor a team must post a cumulative GPA of 3.00 or higher and score at the NCAA regional championships.

"Obviously we are proud of our ms," said Daniel Caulfield, Cal U's cross-country and track and field coach. "But it's expected that student-athletes here at Cal U have an immense desire to learn, as well as to improve and excel in



In all, six women runners received All-Academic status seniors Julie Friend and Summer Hill, juniors Alyson Pierce and Jaclyn Reinbold, sophomore Shae Grinnell, and first-year

On the men's team, sophomore Ice Illiano earned individual USTFCCCA All-Academic

accolades for the first time in his

To be eligible for the individual a minimum cumulative GPA of 3.25 and finish among the top 30 percent at the NCAA regional championships or within the top half of the competitors at the NCAA National Championships

Campus BRIEFS

Students, Families Visit March 24

On March 24, Cal U will we and their families to the second Open House of the spring semester. Registration begins at 8 a.m. on the third floor of the Natali Student Center

The program is designed to introduce spective undergraduates to Cal U and to give students already accepted a chance to exand experience campus. Students and families will learn about programs of study, financial aid and scholarship opportunities, housing, and student life. They can talk with students and admissions counselors, meet faculty members, tour the main campus and visit Vulcan Village

The last scheduled spring open house will be held April 28.

Find more information online at calu.edu/ visit, or register online at calu.edu/lp/spring open-house. Prospective students may contac the Office of Admissions at 724-938-4404 or ions@calu.edu

Trustees Meet March 7

The California University Council of Trustees will hold its first quarterly meeting of 2018 at 7 p.m. March 7 in the President's conference room, Old Main, Room 110.

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