

# California University JOURNAL

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## Alumnus Returns as Football Coach

**I**nterim University President Geraldine M. Jones welcomed Gary Dunn '94, '96 as the Vulcan football team's head coach during a Jan. 29 news conference in the Natali Student Center.

"Coach Dunn is a former student and a former graduate assistant with the Cal U football program, so he knows our University well," the President said. "But what impressed me most is his overall coaching philosophy and his total commitment to student athletics.

"He looks at his players holistically. He is concerned for every aspect of their development. Coach Dunn wants his players to perform well, not only on the field, but in the classroom, too."

Dunn returns to to lead Cal U's football program after serving as Duquesne University's offensive coordinator for the past five seasons. He is the first alumnus to lead the football program since Jeff Petrucci '69, who recruited Dunn as a player and coached the Vulcans from 1981-1992.

"It's great to be home, and I'd like to thank President Jones, Dr. Hjerpe and the search committee for this opportunity," Dunn said, noting that he plans to focus on recruiting players from the Mon Valley and western Pennsylvania.

"This has been a dream of mine. We are going to move this program forward, doing things the right way."

### College experience

At the news conference, Dunn told his players that he, too, had experienced a coaching change when he was a



Interim University President Geraldine M. Jones welcomes alumnus Gary Dunn as Cal U's new head football coach at a Jan. 29 news conference.

college athlete.

"I know this is an anxious time, but you will not find a guy who's going to be out-worked or who will care for you as people as much as I do," he said.

"I'm here for you all the time."

As a four-year starting center for the Vulcans, Dunn earned a Football Gazette All-American honorable mention in 1993 and was a first-team all-conference selection in 1994. He earned

his bachelor's degree in political science and a master's degree in geography and regional planning, both from Cal U.

In his first official statement as head coach, Dunn stressed his desire to build ties throughout the campus community.

"The program will always be open to our alumni," he said. "We want to be good representatives of the student body. We want (students) involved; we need their support."

### Ready to start

Dunn replaces Mike Kellar, who coached the Vulcans from 2012-2015. Kellar resigned in December to become the head coach at North Carolina's Lenoir-Rhyne University.

At Duquesne, Dunn helped the Dukes win the 2015 Northeast Conference championship and advance to the NCAA Division I Football Championship Subdivision. The Dukes, who tied for the conference title in 2011, led the NEC in scoring offense (30.7 points per game), passing offense (244.8 yards per game) and rushing offense (174.2 ypg) last season.

Before moving to Duquesne, Dunn was as an assistant coach for 14 years at Morehead State (Ky.) University, where he served as offensive coordinator for his last 11 seasons.

Athletic director Dr. Karen Hjerpe, who introduced Dunn to the campus community, remarked on his plans to build a "strong foundation" for the program. In addition to recruiting, coaching and mentoring players, he will play a role in alumni relations and fundraising efforts.

"We have a lot of work to do in a short time period," Dunn said, "but I couldn't be happier or more excited. We will hit the ground running."

In fact, Dunn met with his players before leaving the Performance Center, where the news conference was held.

"This is a new day for the California University football program," said President Jones, "and I, for one, am looking forward with great excitement to the days ahead."

## Convocation 'Progress Report' Focuses on Enrollment

**S**aying that Cal U has "a great story to tell," interim University President Geraldine M. Jones provided a progress report Jan. 28 at the Spring 2016 Faculty-Staff Convocation.

Two "living documents" — the 2015-2020 Strategic Plan and a financial plan for the current and upcoming fiscal years — will guide Cal U as it addresses issues such as enrollment, academic programs and University finances.

President Jones described enrollment as "a key factor in both our short-term and long-term planning" and reported on several initiatives intended to stabilize Cal U's student population.

The nationally recognized consulting firm Raffaello Noel Levitz has been

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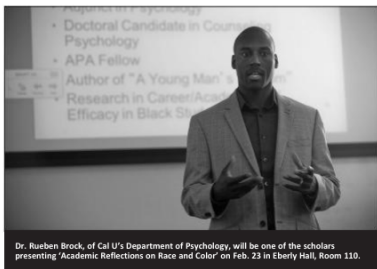
## Academics and Arts Mark Black History Month

**T**hroughout February, Cal U celebrates Black History Month with a series of events that promote academic and spiritual reflection, along with an appreciation of African-American art and music.

The month began with the annual Day of Service, which recalls the spirit of Dr. Martin Luther King Jr. Students from various clubs and organizations gathered in the Performance Center to complete craft projects for charitable groups or to donate blood for distribution by Central Blood Bank.

The Day of Service, sponsored by the Office of Volunteer Programs and Service Learning, fulfills a request by King's widow, the late Coretta Scott King. On a visit to campus she requested that her husband be remembered with "a day on, rather than a day off."

Senior Nicole Stietmer, a graphic design major and president of Gamma Sigma Sigma service sorority, was making "butterfly lollipops" for the



Dr. Rueben Brock, of Cal U's Department of Psychology, will be one of the scholars presenting 'Academic Reflections on Race and Color' on Feb. 23 in Eberly Hall, Room 110.

Good Eats project at California United Methodist Church.

"This helps so many good organizations off campus," she said,

noting that the treats would be added to backpacks of food distributed to needy children at California Elementary School.

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Damon Matson, a graduating senior and meteorology major, presents a forecast using AccuWeather's Storyteller, a 70-inch, high-resolution, touchscreen device.

## Weather Center Adds Touchscreen Technology

The outlook is clear for the Cal U meteorology program: Expect more timely, interactive forecasts, thanks to a state-of-the-art upgrade to equipment in the forecasting lab.

Called Storyteller and created by AccuWeather, the 70-inch, high-resolution, touchscreen device uses software applications to bring forecasts to life, said Dr. Chad Kauffman, a professor in the Department of Earth Sciences.

"Students will be able to gather the weather data and then bring that information to Storyteller to produce a weather forecast," he said. "The name 'Storyteller' is also the mission: You have to tell a story when you present a weather forecast."

The weather app, for instance, uses data from AccuWeather to power what the company calls MinuteCast technology, which will

allow students to present forecasts that provide precise timing on weather patterns.

Students can use the touchscreen capabilities as they present forecasts to draw cold fronts, warm fronts, high pressure systems and more. Since interactive screens have become the standard on TV stations from CNN to local affiliates, Cal U graduates who want to be broadcast meteorologists will be much better prepared to enter the job market, Kauffman said.

Gone is the need to rely on data received through a satellite mounted on the top of Eberly Hall. And the student forecasters no longer will position themselves in front of a "green screen" in order to allow maps, graphics and other data to be used in their TV broadcasts.

Instead, the technology upgrade allows student meteorologists to download data "on demand" from

AccuWeather servers, develop their forecasts and present them using the Storyteller system.

Presentations can be recorded on a smartphone and live-streamed with an application such as Periscope, or uploaded to YouTube and archived on the meteorology program's channel, [www.youtube.com/user/CalUWX](http://www.youtube.com/user/CalUWX).

Time-consuming video production is a thing of the past, Kauffman said.

"This system has rejuvenated the broadcast possibilities for our students in the meteorology program," he said. "Overall, this upgrade also will save on costs, with no satellite required and equipment that can be turned off when not in use, because of how the data is received from AccuWeather."

This semester, Kauffman is teaching classes in climatology and geography using Storyteller. CUTV also plans to use the technology, he said.

## 'King's Dream' Recalled

Live narration, historical film footage and song filled the Performance Center in the Natali Student Center on Jan. 19 as the Cal U community gathered to experience "King's Dream," a multimedia tribute to the life of Dr. Martin Luther King Jr.

"We want college students to understand that the civil rights movement was a grassroots movement," said Joseph Patterson, president and artistic director of Philadelphia-based Key Arts Productions, which specializes in live, educational, multimedia presentations.

Patterson served as narrator for a variety of images and film footage from the 1950s and 1960s, including King's "I Have Dream" speech, the desegregation of schools, Rosa Parks and the Montgomery bus boycott, sit-ins, Freedom Rides and other forms of non-violent protest.

"Today's college students have seen what has happened on the streets of Ferguson (Mo.); they are aware of the Black Lives Matter movement," Patterson said of current racial issues.

"They need to know the history and that they are standing on the shoulders of others from that era, and that they can be involved in change."

Interim University President Geraldine M. Jones added, "This inspirational tribute makes it clear to our students how relevant Dr. King's legacy remains today."

Sean McCoy, a graduate student majoring in clinical mental health counseling, appreciated the opportunity to reflect on King's life and a part of American history.

"It's important to have culturally sensitive programming like this," he said. "It never hurts to be reminded of the common good and the need for equality."

Sheleta Webb, director of Multicultural Affairs and Diversity Education at Cal U, wanted a program that would capture the attention of a younger audience.

"We sought to provide a new perspective on Dr. King's life and legacy, for a younger generation that is used to more interactivity," she said.

"By using video and song, this program speaks to students—and really to all of us."



Dr. Martin Luther King Jr.

## 'Infinite Opportunities' Returns

The second season of *Infinite Opportunities* is now on the air.

The half-hour public affairs show features Pennsylvania's State System of Higher Education universities, including Cal U.

It is broadcast at 9:30 a.m. Sundays on the Pennsylvania Cable Network (PCN).

Past episodes are available for viewing online.

For the complete Season 2 schedule, or to view episodes from Season 1, visit [www.pashe.edu/infiniteopportunities](http://www.pashe.edu/infiniteopportunities).

## Black History Month Events Set

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Upcoming events take a look at black history and culture.

"For me, celebrating Black History Month is about honoring African-Americans and their allies for forging a path that I now have the privilege to walk," said Sheleta Webb, director of Multicultural Affairs and Diversity Education.

"The theme 'Roots, Rights, Revival' recognizes our roots, the history that sustains us and gives us the solid ground on which we stand; our rights, the privilege and equality afforded to us by the blood, sweat and tears of our ancestors and those who stood by them, and revival, our resurgence and undying will to never give up and always move forward,

regardless of the circumstances."

Gospel church services will feature music by the Young and Gifted Gospel Choir on Feb. 14 and the Mt. Lebanon Baptist Church on Feb. 28. Both services will be held at 4 p.m. in the University Chapel.

On Feb. 20, about 50 Cal U students will explore African-American history on a visit to the National Great Blacks in Wax Museum in Baltimore, Md. The sold-out bus trip on Feb. 20 is a popular component of the annual celebration.

On Feb. 23, a panel of scholars will present "Academic Reflections on Race and Color" at 11 a.m. in Eberly Hall, Room 110. Discussant is Dr. Ambrus Price, of the Department of History and Political Science at Cal U. Panelists are Dr. Komal Dhillon, of

the departments of Religion & Culture and Communication at Virginia Tech, Dr. Ruben Brock, of Cal U's Department of Psychology, and Dr. Gabby M.H. Yearwood, of the Department of Anthropology at the University of Pittsburgh.

On Feb. 24, an African-American Arts Festival featuring local artists, performers and vendors will be held from 11 a.m.-3 p.m. in the Performance Center.

*Black History Month events on campus are free and open to the public. Most events are sponsored by the Cal U Office of Multicultural Affairs and Diversity Education; some are co-sponsored by the Black Student Union. For more information, visit [www.calu.edu](http://www.calu.edu) or contact Sheleta Webb, director of Multicultural Affairs, at [webb\\_s@calu.edu](mailto:webb_s@calu.edu).*

## Trainer Heading for National Quiz Bowl

Senior Dillon Gorby has a plan. Graduate in May with a degree in athletic training. Spend the summer as an athletic training intern with the New Orleans Saints. And in between, represent Cal U — and athletic training students in Pennsylvania, New York, New Jersey and Delaware — at the National Athletic Trainers' Association National Quiz Bowl.

The Jeopardy-style competition will be held June 22-25 in Baltimore, at NATA's 67th annual Clinical Symposium and Expo.

"Dillon is Cal U's first athletic training student to advance to the national quiz bowl, and we could not be more happy and proud of him," said Dr. Shelly Fetchen D'Ceasar, an assistant professor in the Department of Health Science and director of the graduate program in athletic training.

"He's an amazing student."

Gorby will be one of 10 competitors at the national quiz bowl. He earned his slot — and placed his name on the District II traveling trophy — by defeating 18 contestants at the Eastern Athletic Trainers' Association's District II Quiz Bowl last month in Boston, where the EATA held its annual meeting.

Quiz bowl contestants follow the Jeopardy game-show format, answering 30 questions in six categories. The final answer requires a written response.

All the questions are derived from



Senior Dillon Gorby will represent Cal U — and athletic training students in Pennsylvania, New York, New Jersey and Delaware — at the National Athletic Trainers' Association National Quiz Bowl this June in Baltimore, Md.

NATA's Athletic Training Educational Competencies, which focus on knowledge, skills, clinical abilities and professional practice.

"All of these questions could have

been from any of the classes that are required through the athletic training educational program," Gorby said.

"Following the announcement that I had won the quiz bowl, I was excited and

speechless."

This semester Gorby is putting his knowledge into practice by working with the women's volleyball team while he finishes his degree.

He already has completed more than 1,200 hours as a student athletic trainer for Vulcan basketball, football, and track and field teams, as well as local high school teams and the football squad at Washington and Jefferson College.

Shortly after his quiz bowl appearance, Gorby will begin his summer internship under the Saints' head athletic trainer, Scottie Patton. He'll work through the team's preseason with hopes of being asked to stay on for the regular season.

"This is a tremendous opportunity that only a few students receive each year for every team," Gorby said.

His long-term goal is permanent employment with the sports medicine staff for a National Football League team. With that in mind, Gorby will be applying to graduate programs so he can broaden his knowledge of health care and rehabilitation techniques through physical therapy.

It's all part of his plan.

"I have been privileged to have wonderful professors who are more than willing to help out their students," says Gorby, of East Palestine, Ohio.

"Cal U has prepared me for an excellent start to my athletic training career."



Eight bands will compete for a \$500 grand prize in the Washington Symphony Orchestra's Battle of the Bands.

## Bands to Battle in Steele Hall

Music professor Dr. Yugo Ibach hopes to pack the house with rock music fans Feb. 19 when the Washington Symphony Orchestra hosts a Battle of the Bands at 7 p.m. in Steele Hall Mainstage Theatre.

Eight local rock bands will perform original music and compete for a \$500 grand prize. In addition, seven minutes of music by the winning band will be arranged for orchestra, and the band will be invited to perform the arrangement at the Washington Symphony Orchestra's "We Will Rock You" concert 8 p.m. May 7 at Trinity High School in Washington, Pa.

Members of the campus community, as well as area residents, are invited to witness the contest. Various musical styles will be represented, but themes, language and attire will be "no stronger than PG-13," Ibach said.

The battle of the bands is a collaborative effort of the WSO, Cal U's Department of Music and Theatre, the Student Activities Board (SAB), and the Underground Cafe.

Performers in three of the eight competing bands —

Tartarus, Soulios, and Mike Meleta and the Half-Baked Jazz Band — are Cal U students.

SAB will sponsor a bus to the May 7 concert, where the winning band will perform. Cal U students with valid CalCards are admitted free of charge to all WSO performances.

Ibach not only directs the University choir, but also is music director and principal conductor for the WSO.

"It was a no-brainer to host this on campus," Ibach said. "This will be a fun, exciting night. We'd love for the place to be packed."

Contest judges will be Ibach; his faculty colleague Ralph Guzzi; Pete Povich '03, of WJPA radio; and radio personality/columnist Scott Paulsen.

The competing bands have been invited to perform at two of the Underground Cafe's Thursday "open mic" nights — at 9 p.m. Feb. 11 and Feb. 18 in the Energy Zone, inside the Natoli Student Center.

Cal U students will be admitted free to the WSO Battle of the Bands in Steele Hall; non-students pay \$5. For more information e-mail [ibach@calu.edu](mailto:ibach@calu.edu).

## Campus BRIEFS

### Open House Programs Begin Feb. 15

Cal U has scheduled three Academic Open House programs during the spring semester. The events introduce prospective students to Cal U or give students who already have been accepted a chance to explore the campus.

Academic Open House programs are scheduled from 10 a.m.-3 p.m. Monday, Feb. 15; Saturday, March 19, and Saturday, April 9. Registration for each event begins at 9:30 a.m. in Steele Hall.

Students and families who attend will learn more about Cal U's programs of study, housing and student life. They can talk with students, meet faculty members, tour campus and visit Vulcan Village.

For more information or to register, visit [www.calu.edu](http://www.calu.edu). Prospective students may contact the Welcome Center at 724-938-1626 or e-mail Carrie Pavits at [pavits@calu.edu](mailto:pavits@calu.edu).

### FPDC Nominations Due

Feb. 15 is the deadline for nominations for this year's Faculty Professional Development Committee merit awards.

Each of the five FPDC subcommittees — Research, Teaching and Learning, Technology, Service and Service-Learning, and Grants and Contracts — offers a merit award to recognize faculty who currently are engaged in these areas. At a special event, each award recipient will receive a certificate and be given honoree cords to wear at spring Commencement, where award recipients also are recognized.

Any Cal U employee or student may submit nominations. Self-nominations will be accepted. Nomination forms can be downloaded at [www.calu.edu](http://www.calu.edu) (use the keyword "FPDC merit awards").

Completed nomination forms must be received by noon Feb. 15 in the Faculty Center, Room 134, Azores Hall.



Left: Cal U students (from left) Tay-Vaughn Chandler-Coley, Calvin Sawczyk, and Mike McLaughlin cheer on the Vulcans during the 'Yed out' doubleheader vs. IUP at the Convocation Center, which was streamed by ESPN3 on Jan. 27. Above: With the ESPN3 cameras rolling, sophomore forward Shataro Parsons prepares to score two of her team-leading 15 points along with 10 rebounds during Cal U's 57-44 victory over IUP at the Convocation Center.

## Cal U Red Shines for ESPN3

The nation's eyes were on Cal U and the Vulcan basketball teams Jan. 27 when ESPN3, a multi-screen sports network available in 99 million homes, broadcast its NCAA Division II Basketball Games of the Week from the Cal U Convocation Center.

Nearly 1,800 fans were in attendance as the Vulcan women's and men's teams took on archrival IUP. Campus organizations lined the concourse, the pep band provided a musical backdrop, and contests, giveaways and performances added to the event. While the men's team fell short (85-60), Cal U's

defending NCAA Division II national champion women's team continued its fine season with a 57-44 victory.

Cal U's basketball teams' next action at the Convocation Center is Feb. 10 against Slippery Rock, beginning at 5:30 p.m.

## Enrollment Focus of 'Progress Report'

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enlisted to develop a strategic enrollment plan.

"Over the next three years, the firm has been tasked with enhancing our student search strategies, outlining efficient admissions procedures and guiding development of a new website focused on the needs of prospective students and potential donors," the President said.

Already inquiries and deposits by incoming freshmen have risen significantly, she reported. The full impact of the enrollment management measures will be felt in the 2017-2018 academic year, when the new strategies have been in place for a full recruitment cycle.

"Our Admissions team is using a variety of techniques to connect with these prospective students," the President said, "so we can convert their inquiries into applications and, ultimately, enrollments." President Jones also reported on the success of Winter College, where the headcount rose by 9 percent and credits increased by 11 percent compared to last year.

New academic programs, such as the dual Master of Nursing-MBA degree and Cal U's first doctoral program, also are helping to attract students.

So is a pilot program that lowers tuition costs for active duty service members and their families who study online. In the pilot's first year, Cal U Global Online has seen a 24 percent jump in enrollment by service members and

their families, exceeding the goal of a 5 percent rise.

Admissions staff are reaching out to a broader geographic area, and the new Finish Line program is targeting former college students who left school without finishing a degree.

"The world does not stand still, and neither should our University," President Jones said. "Regular program reviews allow us to retool our academic offerings to better match the needs of both our prospective students and the employers who are likely to hire Cal U graduates."

In addition to recruiting students, the University is taking steps to trim costs. A streamlined College of Liberal Arts now has seven departments rather than nine. And the number of courses offered this spring has been reduced slightly, she said, to correlate with last fall's dip in enrollment.

The complement of staff members is being reduced and some faculty vacancies will remain unfilled.

Calling these "difficult decisions," the President said: "I am mindful of how these decisions affect you and your colleagues. ... In order to achieve long-term stability, we cannot simply 'sit tight' and wait for enrollment and revenue to grow. We must be proactive."

Turning to the University budget, President Jones noted that cost-saving measures, combined with a one-time infusion of funds from the University's acquisition of on-campus housing, resulted in a balanced budget for 2015-2016 and allowed about \$800,000 in

unrestricted net assets to be set aside as a hedge against future emergencies.

The University must continue to control personnel costs and trim discretionary spending in order to balance the 2016-2017 budget, she said.

On a positive note, Cal U is slated to receive nearly \$3 million in performance funding this year, including a small bonus for improving its score on 10 Performance Indicators measured annually by Pennsylvania's State System of Higher Education.

Overall, the University's latest performance score was a full point higher than the previous two years.

"We are closing the achievement gap for low-income students and underrepresented minorities," the President said. "We are increasing diversity on campus, both in our student body and in our faculty. Our employees are productive. Private fundraising is exceeding our goals. And our online education program is strong and continuing to grow."

As in the past, President Jones called on the faculty and staff to focus on solutions that move Cal U forward.

"California University has the power to change lives. I've seen it happen — and I'm sure you have, too," she said.

"Let's not lose sight of that power, or our purpose in being here. We must remain focused on our mission, and on the students we serve. Ours is a relevant, innovative and community-conscious University — and I am confident that its best days lie ahead."

## Website is Hub for Weather Alerts

Now that wintry weather has arrived, students and employees should register for Emergency Text Alerts and keep an eye on the Cal U website.

Weather announcements will be made only if the University's regular operation is disrupted. The announcements will appear on the homepage "news" carousel at [www.calu.edu](http://www.calu.edu), where information will be updated periodically as conditions change.

On mobile devices, visit [m.calu.edu](http://m.calu.edu) and look for "Cal U News."

Text alerts may be issued for the most significant announcements, such as cancellations or delays. Text alert registration must be renewed annually; visit the "Quick Links" section of the website.

Notice of cancellations or delays also may be available on the Cal U hotline, at 724-938-4507 or 800-422-5639.

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