

Drivers of Participation: COB Clubs and Organizations During a Pandemic

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Background and Methodology

- Sample: 88 College of Business students, currently involved in CoB clubs and/or organizations
- Evaluated from a functional approach to participation motivation
- Measurement tool: Participation Function Index
 - 24 variables
 - Scale of 1 to 7.
 - 1 = Not accurate at all
 - 7 = Extremely accurate
 - 6 Constructs
 - Measures volunteering motivations

Construct-Satisfaction Correlation

- Significant relationship present for all constructs
 - 0.01 confidence level
- Values-satisfaction correlation: 0.621
- Understanding-satisfaction correlation: 0.792
- Enhancement-satisfaction correlation: 0.848
- Social-satisfaction correlation: 0.546
- Protective-satisfaction correlation: 0.656
- Career-satisfaction correlation: 0.656

Top 3 Agreed to Statement

1. "Participating in this organization will look good on my resume."
 - Mean: 6.35/7.0
 - 93.7% of respondents responded with values 5 or higher.
2. "I share similar career goals with others in this organization."
 - Mean: 6.09/7.0
 - 90.5% of respondents responded with values 5 or higher
3. "I can learn how to deal with a greater variety of people through participating in this organization."
 - Mean: 5.93/7.0
 - 85.7% of respondents responded with values 5 or higher.

Lowest 3 Agreed to Statements

1. "My family and/or friends would be disappointed if I stopped participating in this organization."
 - Mean: 3.34/7.0
 - 65.3% of respondents responded with values 4 or lower.
2. "Participating is important to those I know best."
 - Mean: 4.0/7.0
 - 53.8% of respondents responded with values 4 or lower.
3. "Others with whom I am close place a high value on participating in this organization."
 - Mean: 4.5/7.0
 - 53.7% of respondents responded with values 4 or lower.

PFI Construct Reliability

- Value: 0.853 Cronbach's Alpha value
- Understanding: 0.749 Cronbach's Alpha value
- Enhancement: 0.906 Cronbach's Alpha value
- Social: 0.694 Cronbach's Alpha value
- Protective: 0.765 Cronbach's Alpha Value
- Career: 0.765 Cronbach's Alpha value

Other: Construct Reliability

- Satisfaction: 0.975 Cronbach's Alpha Value
- Attitudes: 0.879 Cronbach's Alpha Value