

The CAMPUS VOICE

Wednesday, October 10, 1979

Women's Interest group to survey BSC females

by DEB ROSS

Women's Interest Now (WIN), a new organization, will try to determine what the needs of the female students are and find ways to address those needs.

CAS holds general meeting

Party policy, Direct Action Plan, tuition cap, the Capital Budget and the gymnastics team; if these issues interest you the Commonwealth Association of Students invites you to a general meeting on Wednesday, Oct. 10 at 6:30 p.m. in the Coffeehouse of the Union.

Students are invited for refreshments after the meeting.

Gridders impress crowds

By KEVIN KODISH

Before a packed Homecoming crowd at Redmen Stadium on Saturday, the Husky football team notched its second straight win, a 27-3 romp over the Wilkes Colonels.

Senior running back Mike Morucci outran the Colonel defense, scoring three touchdowns and rushing for 193 total yards on 28 carries.

Wide receiver Ed Bugno, turned in another good performance, catching four Matt Figard passes for 88 yards.

The Bloomsburg defense played an unbelievable second half, limiting the Wilkes' offense to just 22 net yards: 15 rushing and 7 passing.

The only discouraging aspect of the game for the Huskies was the fact that they were penalized 10 times for 90 yards, compared to one penalty of 15 yards for the Colonels.

The only points of the game for Wilkes came with 4:10 left in the opening quarter, a 37-yard field goal by Tony Tavella. The kick gave the visitors a 3-0 lead.

The Huskies answered the field goal with a 57-yard scoring drive. The big play in the drive came on a third down and one-to-go situation on the Colonel 46-yard line.

Morucci carried and not only got the yard, but tacked on 45 more for a touchdown. Place kicker Pete McKenna kicked the first of three conversions to

(continued on page eleven)

According to Joanne Day, assistant director of Career Development and Placement, the group was formed this summer when students and administrators in the student life office realized the proportion of females entering Bloomsburg as compared to males.

Administrators and faculty see the females of the college with career oriented ideas but not yet ready to make the transition from stereotyped female roles. They have conflicts in behavior and need to learn how to become more assertive and gain leadership skills.

The first project of WIN is to survey the female population of the college. "We will try and hit all groups of females. The commuters, on-campus, off-campus females will all be included in the survey. But the

survey will be limited to only females," said Day.

"We want to find out what kind of programs should be presented. And if they feel there is a need for a women's center on campus. Finally we would like them to categorize themselves as career-oriented or marriage-oriented. Then we will cross match this with if they are freshmen, sophomores, juniors, seniors, or graduate students." Day continued.

Day said that the survey should give the group some kind of feel for what programs are needed and where they will be best utilized.

The next meeting of WIN will be Thursday, Oct. 11 at 8:30 a.m. in the blue room of the union. The group meets every two weeks and all students and faculty are invited to attend the meetings.

Weekend Sports Results

Football:

BSC 27
Wilkes 3

Soccer:

BSC 4
Lycoming 0

Hector Marroquin highlights convention

By WILLIAM PARKER

The Annual Student Convention, sponsored by the CGA, will be held on Oct. 22 and 23, in the Kehr Union building.

One of the featured speakers will be Hector Marroquin, who is currently seeking political asylum in the United States.

Marroquin is wanted in Mexico, where he is accused of terrorism, murder and bank robbery.

He entered the United States in 1974 and was working in Houston, Texas, until his arrest by immigration authorities in 1977.

Marroquin has been trying to claim political asylum since then, and is awaiting a decision by the Carter Administration.

As a student at the University of Nuevo Leon in Mexico,

'Marroquin has been trying to claim political asylum since 1974 and is awaiting a decision by the Carter Administration.'

Marroquin became active in the movement for democratic (continued on page two)



ALTHOUGH THE RAIN hampered some of the Homecoming activities on Friday, Saturday's events were uninterrupted by the weather. Here BSC fans cheer on the Husky football team to their 27-3 win over Wilkes College.

(Photos by Larry Buola and Albert M. Sukowski)



Light beers, which brewers could hardly give away ten years ago, now represent the fastest growing category in the competitive brewing industry.

Nearly 50 different brands, led by Miller Lite and Natural Light from Anheuser-Busch, are now competing for their share of this grousing segment of the market. In five years, light beers have grown from virtually zero to commanding nearly 10 percent of the total beer industry. And, industry experts expect the growth to continue well into the 1980's.

Once considered a risky "ride into the valley of death" by American beer marketers, the lower-calorie beer concept has changed from a joke into a contemporary "Charge of the Light Brigade."

Says Timothy Griffity, analyst for Merrill Lynch, "No product in anyone's memory has come into the brewing industry and gone from zero to either percent (market share) in as little as three years." Fact is, the image of portly beer drinkers chugging icy mugs of suds has undergone radical change in this, the decade when thin is in. People have "seen the light" in their collective battle of the bulge.

Initially, the concept of a reduced-calorie beer found little acceptance in the industry and among consumers. In 1967, Rheingold Brewing Co., of New York introduced Gablinger's to New England and marketed it as a dietary drink--"one of the most incredibly poor jobs of advertising I've ever seen," says one industry sources as quoted in the March 8, 1978 issue of the Wall Street Journal.

Beauty queens and fashion models were used to promote the product's low-cal virtues, but promoters forgot that beer drinkers, who are predominantly male, don't like to be reminded about calories, or at least less than diet-soda drinkers, who are mainly women. Finally, many consumers simply didn't think Gablinger's tasted very good.

Despite the Gablinger's debacle, the Peter Hand Brewery of Chvago came out in the early '70s with Meister Brau Lite. Similarly, this low-cal entry failed, and Hand went broke. Having acquired the bankrupt brewery in 1972, the Miller Brewing Co. waited until 1975 to give LITE beer another chance. With advertising emphasis on "less filling" as opposed to less calories, the Philip-Morris subsidiary took that concept for LITE and made it a success--not so much a result of product quality as consumer response to a media barrage previously unseen in the industry.

"They (Miller) took a type of beer that was perceived as less than masculine and marketed it solely to men," says Dennis P. Long, vice-president and general manager of Anheuser-Busch, Inc., the world's largest brewer. "And they did a heck of a good job of it."

The Joseph Schlitz Brewing Co., supplanted as number two in the industry by the upstart Miller Brewing Co. as a result of the latter's old "new" product, was next into the fray, trusting actor James Coburn to spread the word about Schlitz Light.

Miller didn't take kindly to (continued on page nine)

Homecoming Concert

Musicians entrance crowd

by MARIA KAHLER

His smooth yet powerful voice touched the audience in a special way - he is Livingston Taylor and his performance in Haas opened the Homecoming concert on Thursday, Oct. 4.

He is flirtatious: after the applause for a song died he glanced at the crowd with a smile on his face - still humming the lyrics of the last song.

He is aware of his own appeal. He stood behind the mike strumming his guitar twisting back and forth, like a little boy who knows he's too cute to be punished for getting caught with his hand in the cookie jar.

A multi-talented musician, Taylor entertained the crowd by playing guitar, banjo and piano - and playing them all well.

Songs like "Get Up, Get Out of Bed," "Goin' Round," and "Corn Bread and Butter Milk" were among Taylor's originals, while he "borrowed" some other tunes like "Blackbird," "You Send Me" and "Hey Good Looking."

Though most of Taylor's originals were unknown to the crowd, that didn't stop them from participating and being won over by his talent and appeal.

An especially engaging song was "I Will Be In Love With You," a well known hit off of his latest album which got the crowd hoppin'!

He is funny, if uncertain about it. Taylor is more than a musician on state - he is an actor as well.

He told the story of when he was a little boy and his grandfather gave him a razor. But there was one problem, he didn't have any whiskers to shave. Faced with such a dilemma, Livingston proceeded to shave off both of his eyebrows instead. Upon walking downstairs and seeing his mother she said "Livingston, what's happened? He replied, "Nothing Mom, why?" She later explained to him that when someone doesn't have eyebrows, they have a surprised look on their face all the time!

The crowd broke into laughter.

During a backstage interview

with Taylor after his performance, he spoke freely about entertaining audiences.

"I feel it's an honor to make music and make a living at it. I love my job and I don't think many people can say that."

Upon answering the question as to whether or not he has any future plans for producing another album, Taylor smiled and replied that he was in the process of making another album and began to play a song from it on a small piano in a back room of Haas. He was more than generous with his time and even provided us with a mini-backstage concert.

Livingston plays solo all of the time because he prefers it like that. "I have made several attempts to form a band and to have back-up singers, but it didn't make me happy. Playing for groups such as Bloomsburg State is what makes me happy."

Cooper Brothers

After Livingston Taylor, a seven-piece band, the Cooper Brothers, played and presented quite a change from the mellow music of the preceding performance.

Rock 'n Roll was what the Cooper Brothers know best and that's what they gave to the audience.

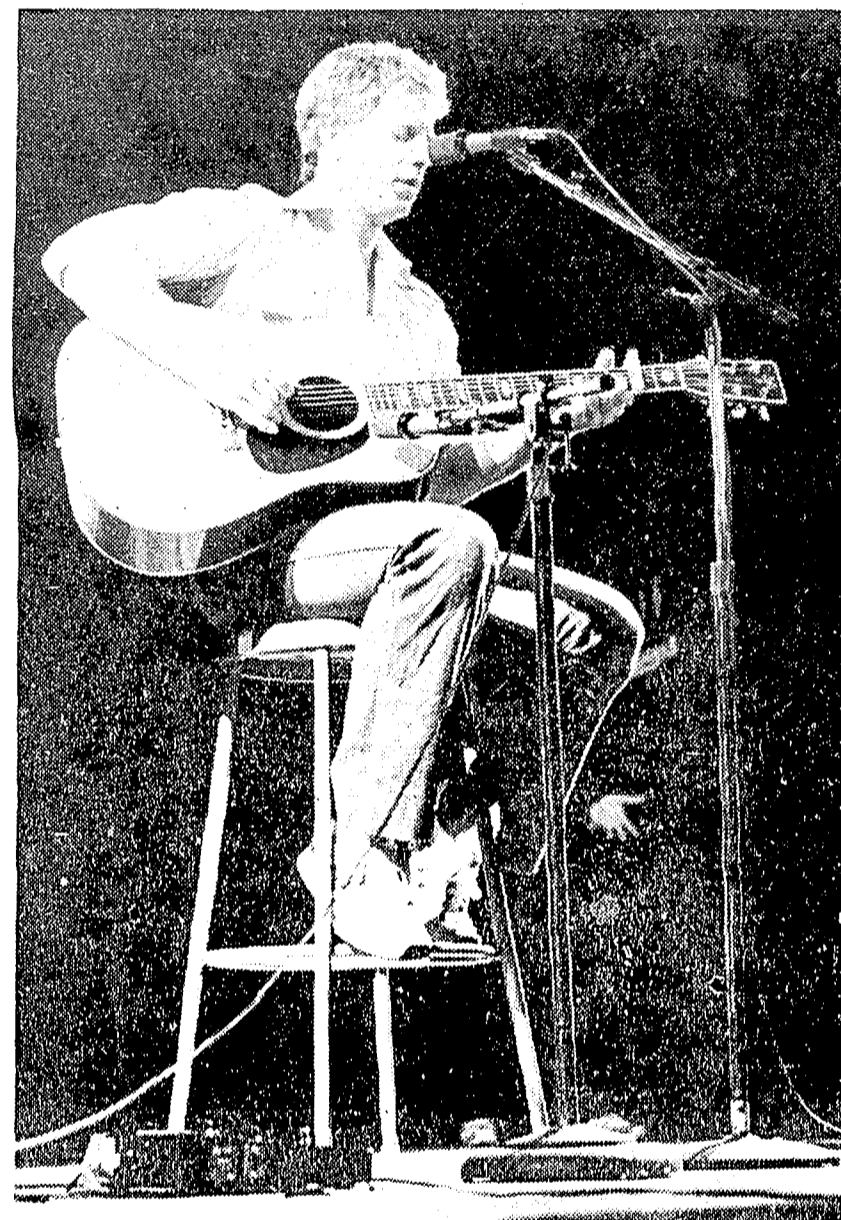
Their sound is very together and their melody smooth. "Ridin' High" and "Dangerous Ride" were among some of the songs they played.

McGuinn, Clark and Hillman

As the old cliché goes - 'last but not least' - McGuinn, Clark and Hillman were the last to perform at the Homecoming concert but were far from being the least.

These former members of the Byrds treated the audience to a variety of music with much talent backing it up.

All the big ones were per- (continued on page four)



CHRIS HILLMAN SANG his mellow songs of yesteryears at the Homecoming Concert last Thursday in Haas.

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The Voice reserves the right to edit all letters and copy submitted. A maximum of 400 words will be placed on all letters to the editor with an allowance for exceptions. All letters must be signed and have an address and phone number. Names will be withheld upon request.

The opinions voiced in the columns, articles and notices are not necessarily shared by the entire staff. An unsigned staff editorial denotes a major consensus of the editorial board.

Hector Marroquin to speak

(continued from page one)

rights on campus. He joined the Comite Estudiantil Revolucionario (Revolutionary Student Committee), but left that organization when it became guerrillaist. The Mexican Government labeled all members of that group as terrorists.

In appealing for political asylum in the United States, Marroquin is challenging the Carter Administration's refusal to grant this right to exiles from Chile, Haiti, Iran, and other regimes considered United States allies.

The Hector Marroquin Defense Committee contends

that since the United States grants asylum to thousands of anti-Castro Cubans and tens of thousands of Vietnamese boat-people, why can't it grant asylum to Marroquin?

Marroquin will speak at 8 p.m. on Oct. 23, and is expected to talk on human rights and

political asylum.

Nevill P. Mercer, chairman of the CGA Convention committee urges all student societies and organizations to mobilize their support for this event. "Our voice must be heard now, or it will surely be ignored in the future."

There will be a Campus Climate meeting on Thursday, Oct. 11 at 3 p.m. in the Union multi-purpose room. Student input is needed. All are cordially invited to attend.

Pa. state colleges pays highest tuition in U.S.

Pennsylvania state college and university (PSCU) students pay the highest public college tuition in the nation, receive less money from PHEAA grants than students in private and state-related schools and, due to serious underfunding from the state legislature, are subjected to severe cutbacks in course offerings, laboratory and library services and student work-study programs.

In an effort to promote an understanding of these serious budget problems facing PSCU students, the CAS will hold a massive tuition and underfunding education campaign during the week of Oct. 8-15 on all PSCU campuses.

CAS local campus chapters will distribute tuition and budget fact sheets to students and will ask students to take part in letter-writing and phone-in campaigns to the Governor, Secretary of Education and members of the state legislature.

"Students should be outraged at the fact that they are paying more money for less educational opportunities," declared CAS President Chris

Leavey. "Yet, before we can band together and protest rising tuition and underfunding by the state, we have to be informed and aware of the bleak financial picture of our system."

A study recently compiled by the CAS staff in Harrisburg on tuition and appropriations show that:

Tuition at Pennsylvania's 13 state-owned colleges and Indiana University is the highest in the nation for public higher education. If tuition were to rise by \$50, Pennsylvania would be the first state to charge a four-figure amount for public college tuition.

Pennsylvania ranks 51st in the nation for the number of high school graduates going on to a college education. CAS believes there is a direct correlation between high tuition and the low number of high school graduates pursuing an education. The average PHEAA grant (full year) to PSCU students has experienced a 26 per cent decrease, while grants to private and state-related school students have increased.

Pennsylvania ranks 37th in the nation in the percentage of

the state's operating budget going to higher education.

Pennsylvania ranks 44th among states in appropriations to higher education per capita.

High tuition decreases enrollments, thus lowering campus budgets, while lower budgets force cutbacks in course offerings, library and laboratory services and student work-study.

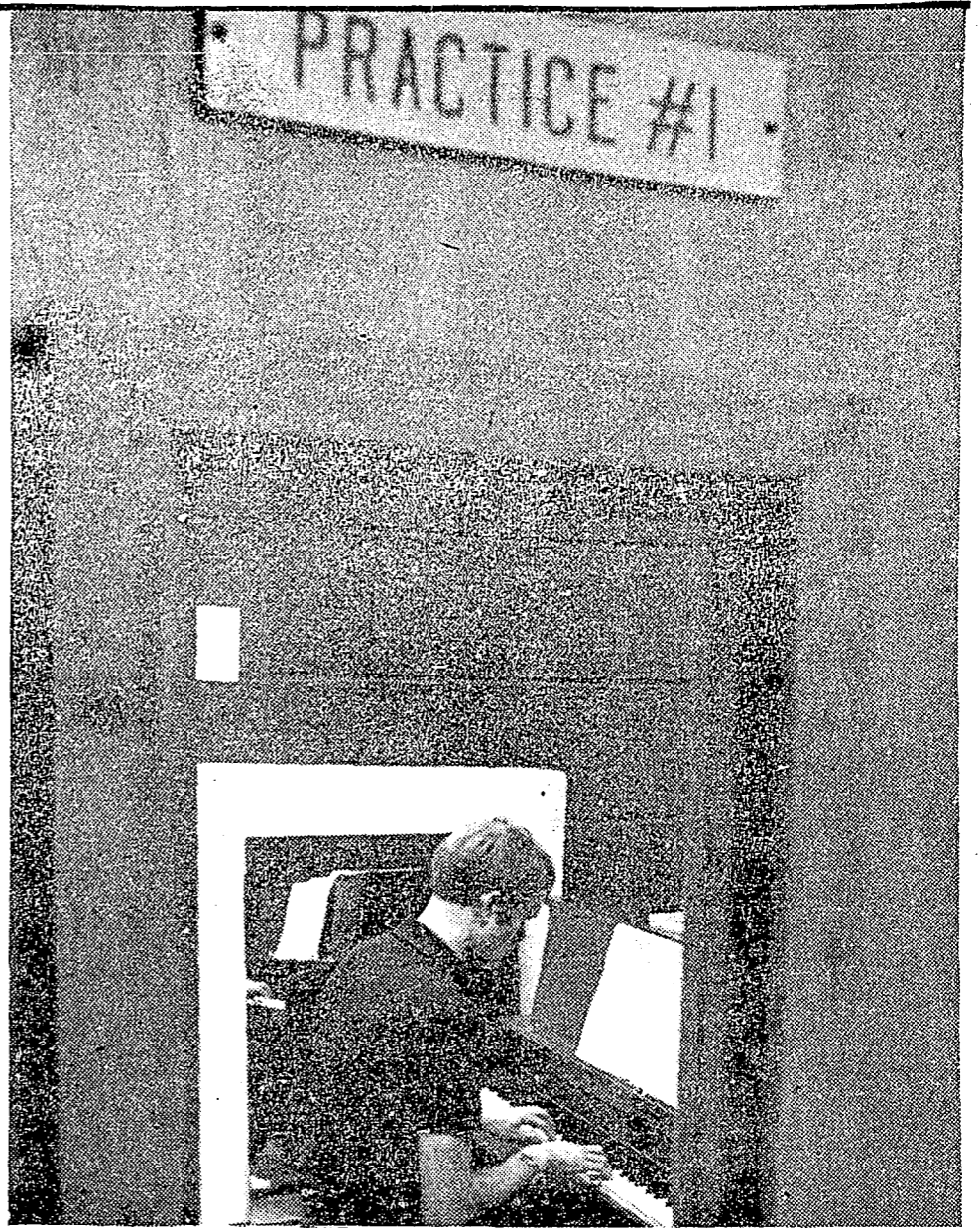
The state legislature has not passed a capital budget of a comprehensive nature in six years, which has resulted in lack of funding to repair and maintain campus buildings.

These facts and more will be given to students throughout Pennsylvania to gather support for the present tuition cap to show the importance of students registering to vote in their campus districts. By registering and voting, students will have a greater say in electing legislators who vote for more funds for the state-owned colleges and consequently, keep tuition costs down.

CAS believes a greater understanding of the tuition cap must be shown so that students can write or call Governor Thornburgh and Secretary of Education Robert Scanlon urging them to keep a cap on tuition for the remainder of this year.

The tuition cap was written by CAS and was passed by the state legislature in July. It mandates that the Secretary of

(Continued on page four)



PRACTICE MAKES PERFECT! Tom Wright is demonstrating this familiar saying by practicing his piano in Haas Center. (Photo by C. Todd Reichart)

Candidates night is Oct. 25

Seven community organizations — the American Association of University Women (Bloomsburg Branch), Bloomsburg Business and Professional Women, Bloomsburg Kiwanis, Bloomsburg Lions, Bloomsburg Rotary, Bloomsburg Woman's Civic Club, and the Columbia County Farmers' Association — are jointly sponsoring Candidates' Nights for the offices of Bloomsburg Town Council and Columbia County Commissioners.

The Bloomsburg Town Council Candidates' Night, Thursday, Oct. 25, 7:30 p.m., at the Bloomsburg High School Auditorium, will allow Bloomsburg voters to meet the six candidates for council: George Hemingway, W. Carey Howell, Mercy Miller, William

Haney, John Abell and Kathleen Mercer.

On Thursday, Nov. 1, 7:30 p.m., also at the Bloomsburg Senior High School, voters of Columbia County will have an opportunity to question the candidates for commissioner: George Gensemer, Carol Hiday, Lucille Whitmire, Willard Kile and Clara Vanderslice.

Both Candidates' Nights will follow the same format: after a

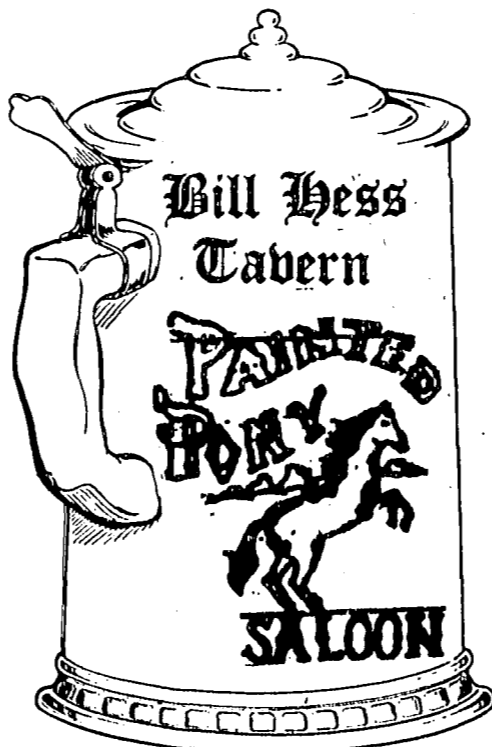
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Teen & Adults Ballet Classes

Christine Sabo, who has studied with professional people, is now offering, beginning ballet classes for teenagers and adults, classes are being held in the evening from 5:30 - 6:30 M-F at the Winona Fire Hall in Bloomsburg. For more info. call her at 387-0445.



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Snack bar prospers

by JANE BLAUCH

Students! You can now enjoy the KUB snack bar during its new extended hours. These hours include Friday, 7:30 a.m. - 1:00 a.m. and Saturday, 11:00 a.m. - 1:00 a.m. The full menu remains available until closing time.

Mr. John Boyle, KUB snack bar manager, explained that the initial idea for the extended hours was suggested by Dean Hunsinger, earlier this school year. "There has been, in past years, several efforts to establish extended hours," Boyle said. "The efforts, though, had proved unsuccessful. This year's attempt has presented opposite results."

Boyle's staff was to operate during the extended hours on a trial basis. As of this past September, the trial period terminated, and Boyle reported positive results to Hunsinger. Therefore, the KUB snack bar

will continue to operate during the tried extended hours.

Boyle stated that student patronization during the extended hours has been continuously favorable. "Business is better now than in years past. Students tend to stop by the snack bar in the later evening hours. Before the new hours were instituted, students seemed to rush in just before closing time after studying or other activities. Recently, it is prevalent that students drop by after activities and we will still be serving, in most cases, the full menu."

When questioned concerning student conduct during the later hours, Boyle reported that there has been no evidence of misconduct among the students. He reminds readers that the success and continuation of these extended hours depends on student patronization of the snack bar.

Musicians

(continued from page two) formed: "Turn, Turn, Turn," "Mr. Tamborine Man," "Catch that Horse" and their latest hit "Don't You Write Her Off."

After getting the audience involved by playing well-known songs, McGuinn, Clark and Hillman broke into a series of very mellow songs which mellowed the audience.

When the group left the stage to finalize the concert, the crowd cheered for more, successfully; for McGuinn, Clark and Hillman came back onstage for an encore. In fact, Roger

McGuinn returned on skates and skated around stage amusing the lively crowd.

The encore was fabulous! The audience was roaring with cheers and crowding down in front of the stage and into the aisles to get a better look.

The group performed more oldies like "Eight Miles High" along with some new songs off of their latest album.

The crowd cheered again for another encore but the lights went on, McGuinn, Clark and Hillman were gone. The concert had ended on a good note.



AMERICA IS GERRY BECKLEY and Dewey Bunnell. America will be appearing at BSC on October 24. Tickets are now on sale at the Info. desk of the KUB. Cost is \$5.50 with I.D.

CEC volunteers recognized

by DONNA ROYER

CEC recently received an award for five years of

volunteer service at Danville Hospital.

The CEC is the Council for Exceptional Children here on-campus and is part of an international professional organization.

Peggy Sappington, president of the local chapter of CEC, said their activities in Danville include arts and crafts for children and card parties for retarded adults as well as other recreational activities.

CEC's programs have been versatile; they have involved activities for normal children, and both retarded and disad-

vantaged people of all ages.

According to Sappington, some of their programs in the Bloomsburg area have included a spring prom for Bloomsburg High School students, a boy scout troop for disadvantaged boys, a girl scout troop for basically retarded girls, various programs for retarded adults and a children's story hour held regularly here on-campus.

Anyone interested in getting involved with CEC should contact their advisor, Mrs. Ann Lee, at 389-3119, Peggy Sappington at 387-0915 or any other CEC officer.

High tuition

(continued from page three) Education not raise tuition for a one-year period. Yet, Secretary Scanlon has been attempting to get a ruling from the Attorney General declaring the cap unconstitutional. If this were to happen, tuition could rise anywhere from \$50 - \$100 for the spring semester.

"CAS needs the students to unite and do something about the bad state of education in Pennsylvania," concluded Leavey. "Take the time and write or phone, or else you may be taking the time to look for a way to finance your education."



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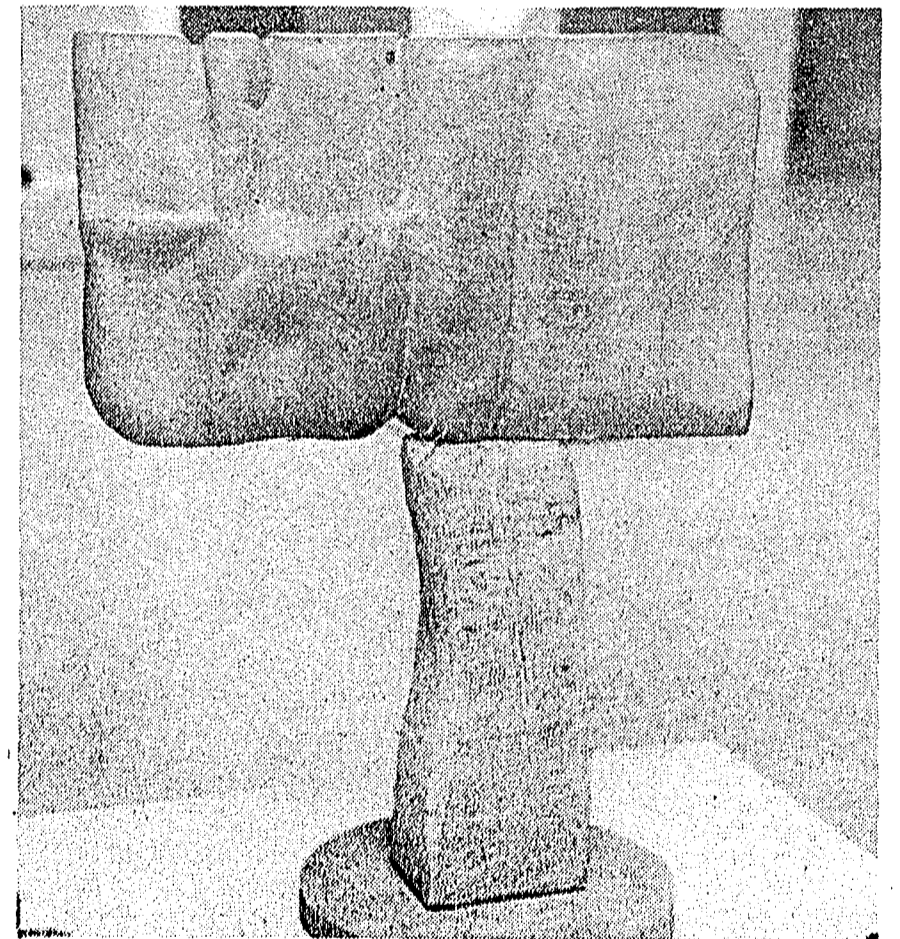
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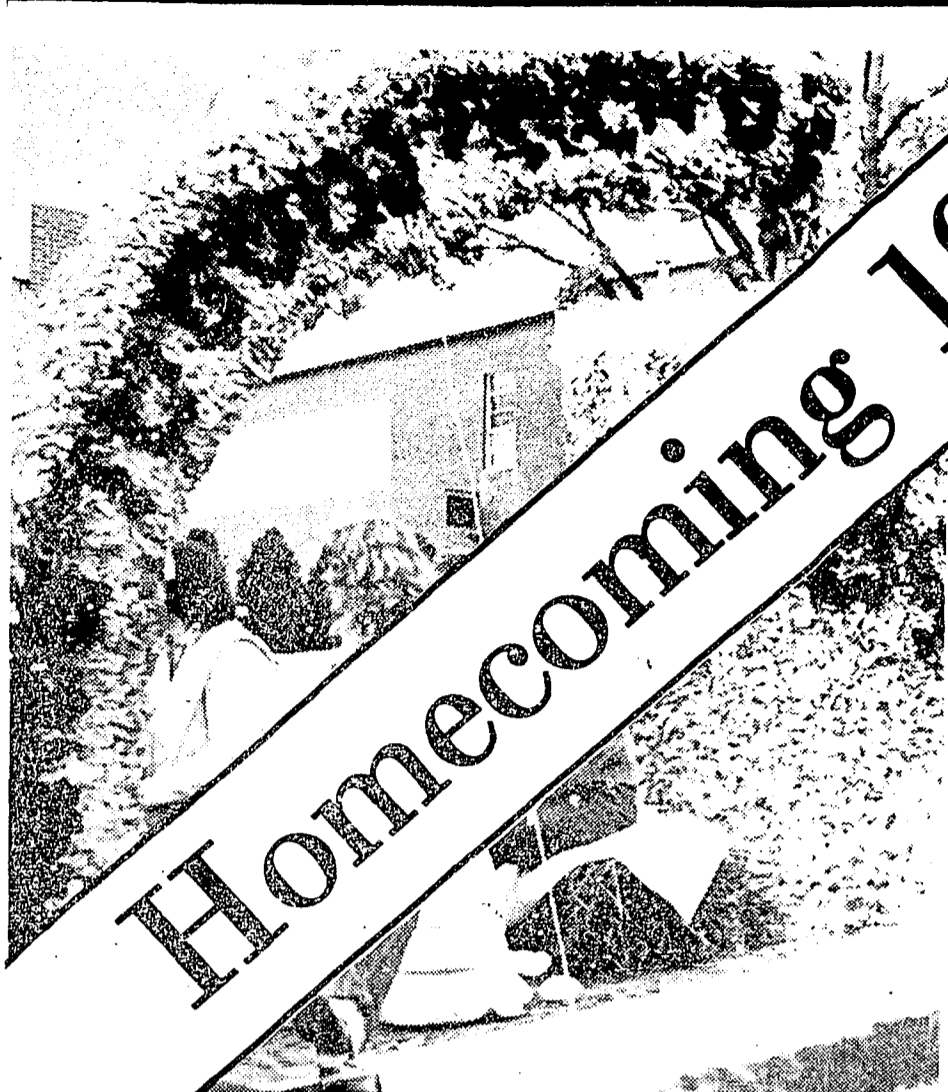


THIS MARBLE SCULPTURE is one of William Bradley's fine works displayed in Haas Gallery last week.

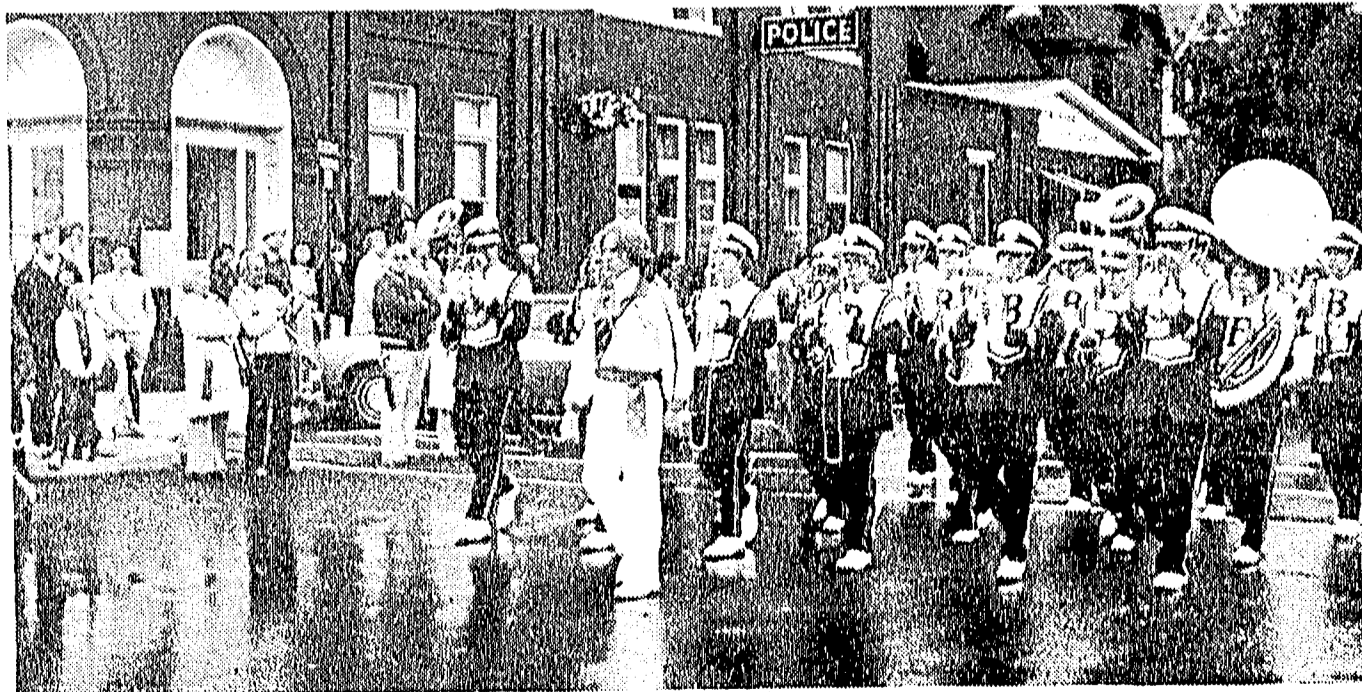
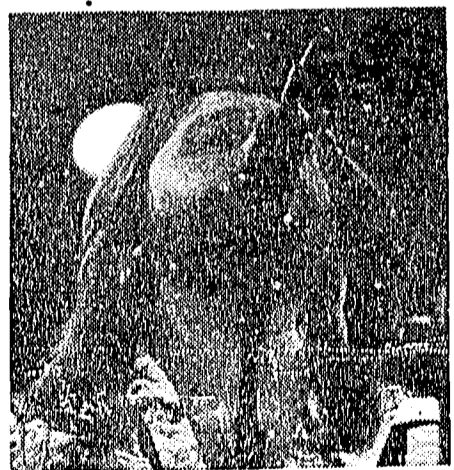
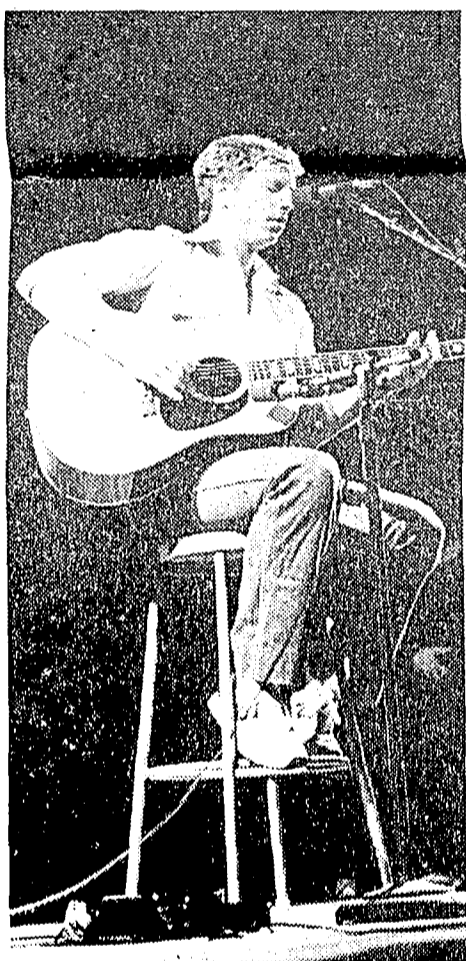
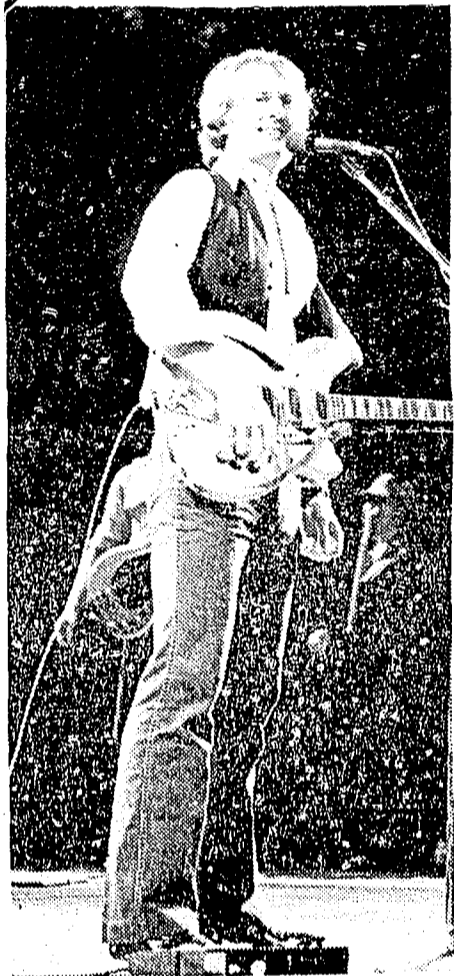
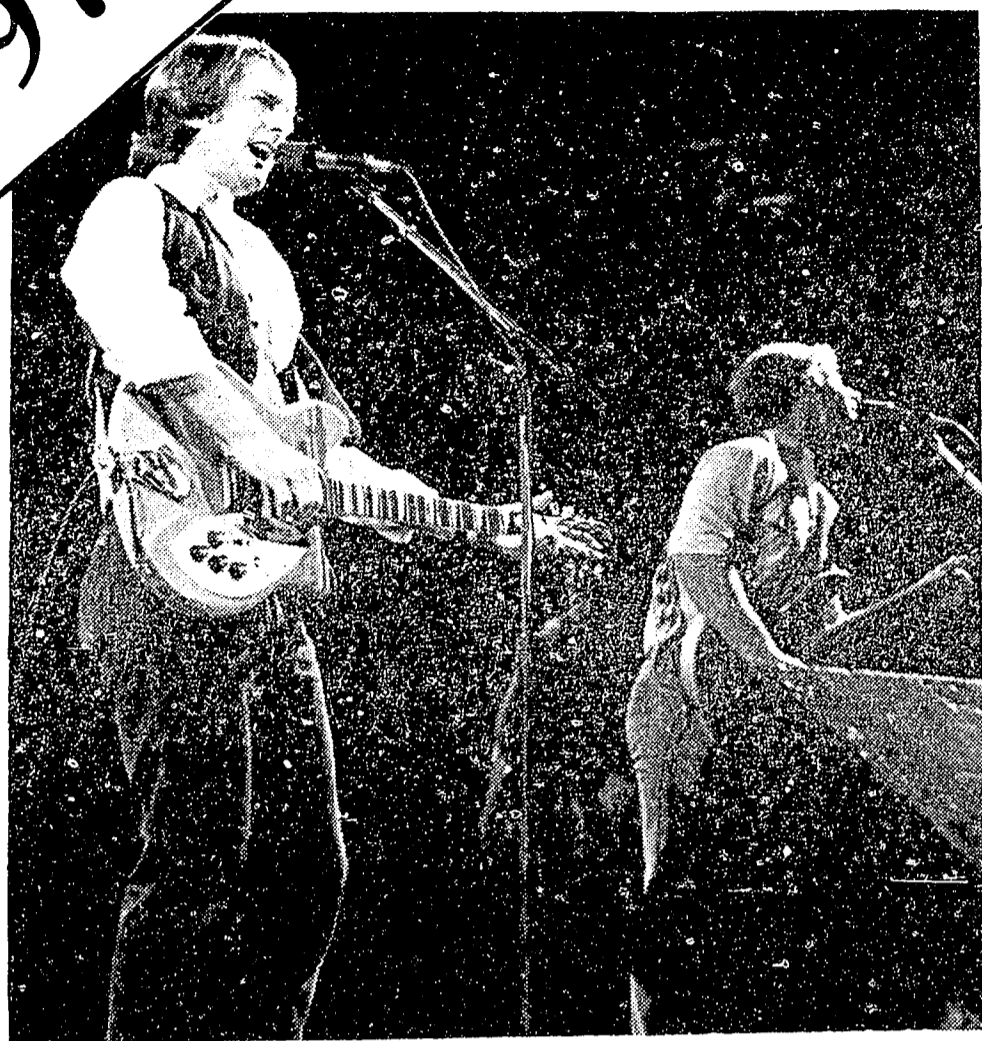
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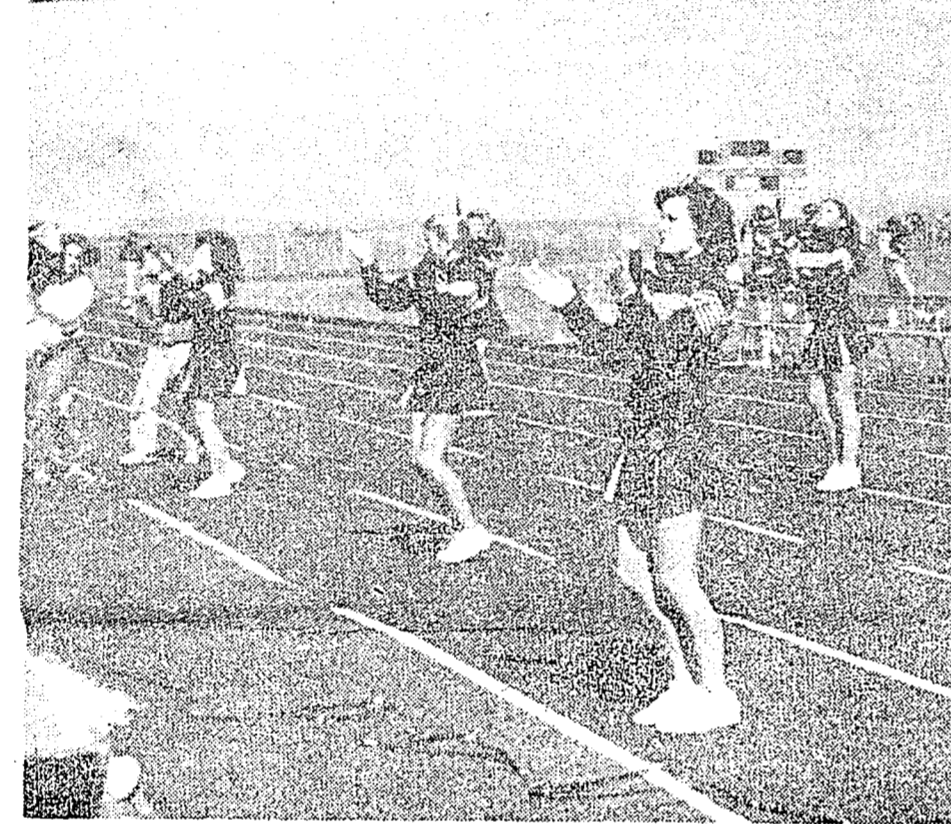
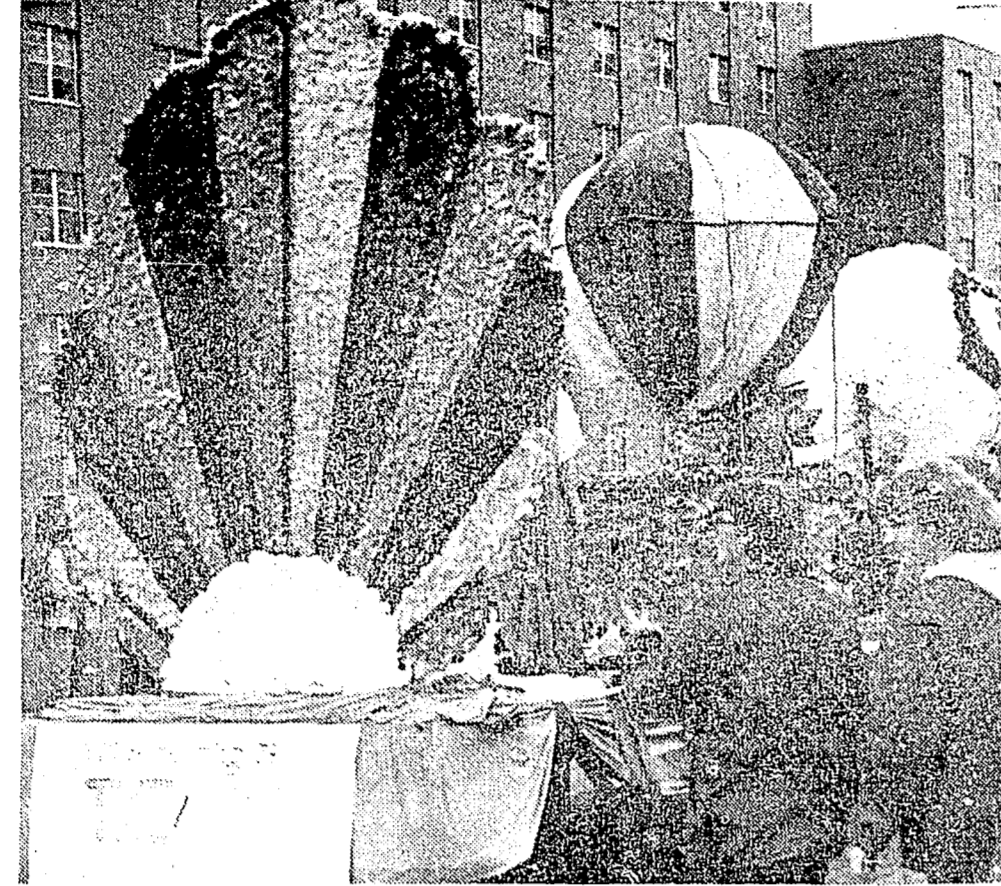


Homecoming 1979!



Opening with a concert and parade...

Queen...Denise Hulst, TKE



Homecoming '79 - A Review

by LEE G. VIVIAN

Although some people felt that Homecoming came too early, the fact is that BSC's 52nd Homecoming is now history.

The week was filled with last minute preparations, such as fluffing enough flowers for that float that never seemed to be completed, and decorating the dorms for an early Saturday judging.

Homecoming was officially kicked-off on Thursday night when Haas Auditorium was rocked with the sounds of Livingston Taylor, the Cooper Brothers and McGuinn, Clark and Hillman.

Freshman sweetheart Marina Ashmar was crowned that evening.

Despite threatening skies, the Homecoming parade took place Friday evening. However, Mother Nature turned against the festivities, causing the cancellation of the bonfire and fireworks display.

Saturday proved to be a day in which not only the sun shone but also BSC's football and soccer teams, as they produced convincing victories.

At 10 a.m. the soccer team kept its unbeaten record intact by defeating Lycoming College 4-0.

The football team evened its record by beating Wilkes College 27-3.

At halftime, the various winners were announced. The results were as follows: Homecoming Queen: Denise Hulst, TKE; 1st Runner-up: Rande Caggiano, Elwell Hall; 2nd Runner-up: Tracey Jelstrom, Delta Pi.

Floats: 1st place went to Phi Iota Chi and Zeta Psi's rendition of "Say It With Flowers," 2nd place to Chi Sigma Rho and Tau Kappa Epsilon for Mass Media dedication.

Dorms: 1st place went to Luzerne Hall for Coneheads, Columbia Hall received 2nd place for Keebler Cookies.

Now that all the hectic activities have subsided, popular consensus indicates that Homecoming '79 was a success.

1st place, float... Phi Iota Chi, Zeta Psi

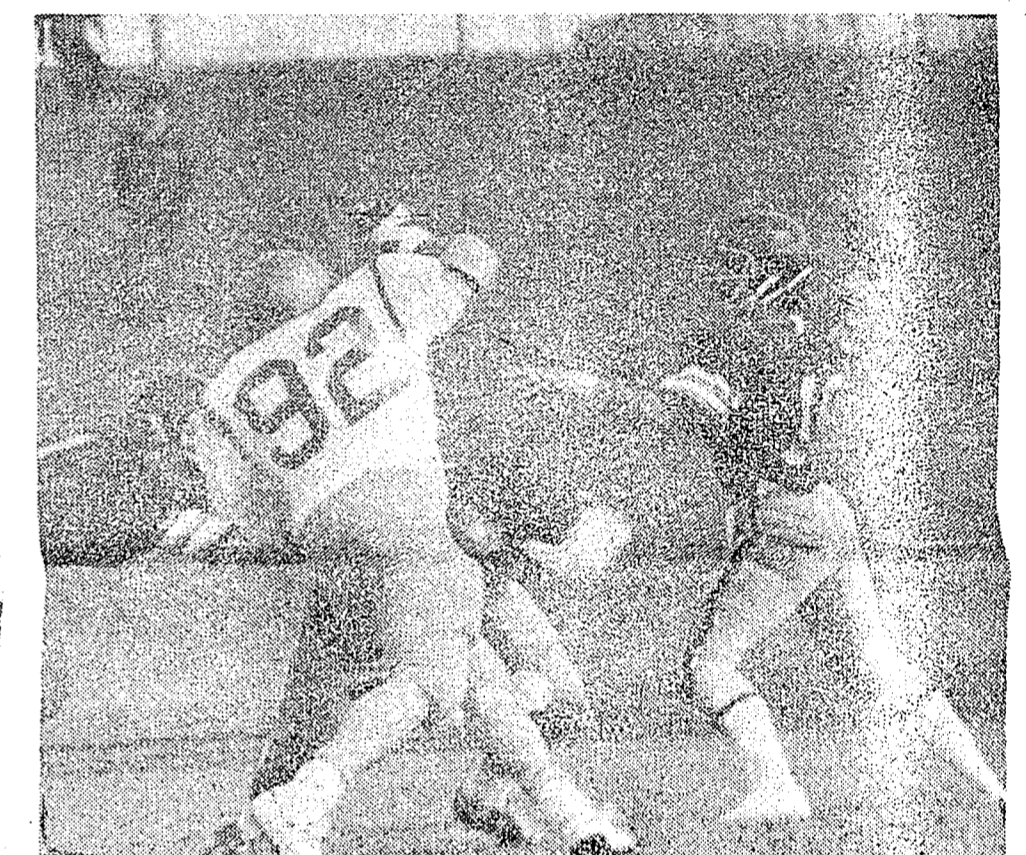
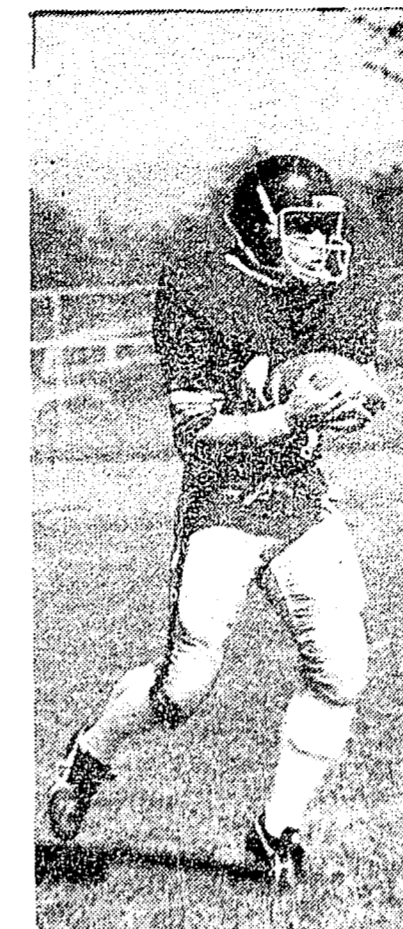


Homecoming photos by:

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- Lorrie Garber
- Jim Gross
- Pat Murphy
- Aaron Roetenberg
- Albert M. Sukowaski
- Lee G. Vivian

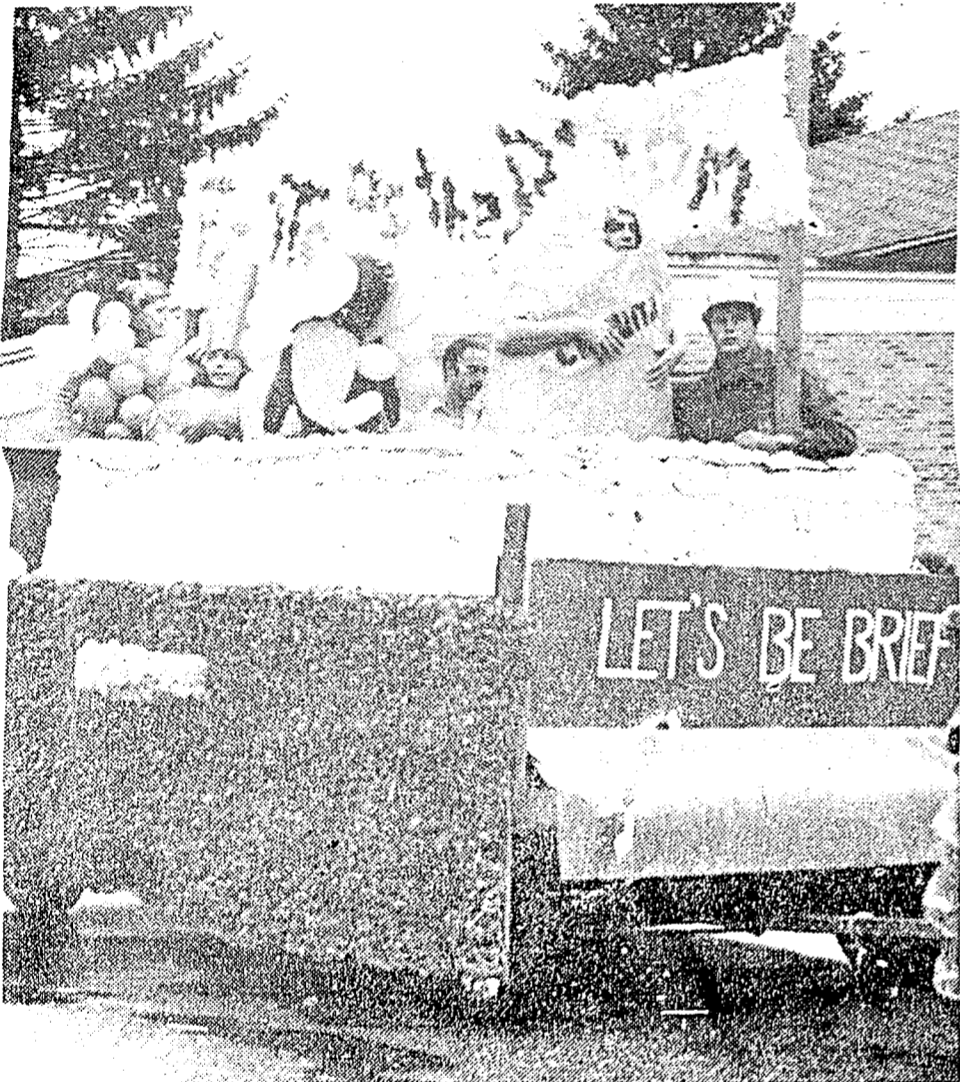
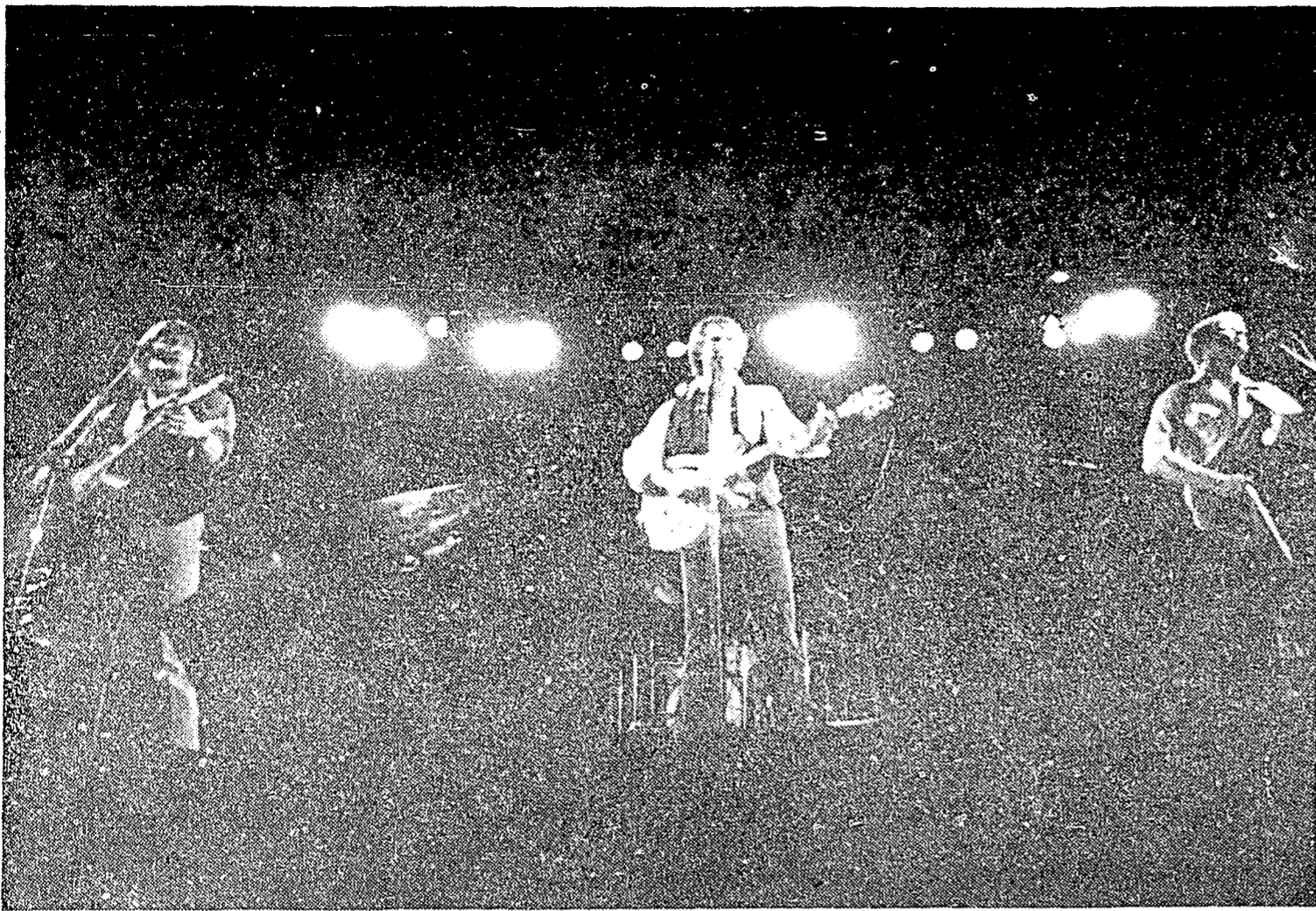
...and leading into sports and awards...

Frosh sweetheart... Marina Ashmar



1st place, dorm... Luzerne Hall





...our 52nd Homecoming was a success!



STILL BUYING BOOKS? Many students still find the bookstore a source of many essential items. After all, it's quick, easy and close-by.

Secret of Life Revealed

Le Petit Prince, will be presented in French by the French Theatre in Boston, Compagnie Bernard Uzan, on Oct. 25, at 1:08 p.m. in Carver Hall.

The event is sponsored by the Department of Foreign Languages and the French Club.

Tickets can be secured from Dr. Ariane Foureman,

Department of Foreign Languages, 389-2508.

Le Petit Prince, a novel written by Antoine de Saint-Exupery in 1943, is a story of the author's reminiscences of his strange encounter with an inhabitant from outer space when his plane is forced down in the Sahara Desert.

Slowly, the audience learns about the Little Prince's in-

terplanetary travels that finally brought him to Earth where he discovers, thanks to a fox, the most important secret of life.

Saint-Exupery (1900-1944), a French pilot and writer, was one of the pioneers to carry out night flights successfully across the ocean to Patagonia and Vietnam. He disappeared on a mission around Corsico.

Light Beer competition

(continued from page two)

the competition and promptly sued Schlitz--and eventually nine other brewers--for its use of the word "Light." The high-handed ploy was finally settled by the seventh U. S. Circuit Court of Appeals, the court upholding a Helieman Brewing co. protest that "light, and its phonetic equivalent, is a common descriptive term and may not be appropriate as a trademark for a beer."

While trouble was brewing in the courts, and Schlitz and Miller were trying to out-macho each other via their media campaigns, one brewer delayed its entry into the fledgling but promising light beer segment for two years. Anheuser-Busch wanted a non-chemical brewing process to produce a rich-tasting light beer, and the wait paid off. Introduced in mid-1977, Anheuser-Busch's NATURAL LIGHT vaulted to second-spot among light entries, and took an immediate 10 percent of the market. Since then, Natural's market share has nearly doubled.

Anheuser-Busch's ads were also innovative. With Miller and Schlitz gearing ads to men, the St. Louis-based brewer decided to aim its ads at both genders, featuring couples taking a "natural break" in a day's activities. Whether Natural was to be successful or not, a study conducted by Axlon Market Research Bureau in New York points out Anheuser-Busch was "right on" with the ad concept. The study showed women represent 53 percent of all light beer drinkers and 30 percent of all beer drinkers.

"Miller and Schlitz both left a hole for us," explained Long. "And we simply took advantage of the situation." Today's Natural ads feature the comedic talents of Norm Crosby, who has successfully increased brand awareness--with help from the likes of "Ray J. Johnson" and Marcia Wallace--by simply telling viewers to "Ask for a Natural." It's much easier to "renounce" the name, as Crosby puts it.



U.S. Rt. 11 - 2 Miles North of Bloom
at Dairy Maid

Fast-Quick Service

Debbies Sandwich Shop

SMALL ENOUGH TO KNOW YOU - BIG ENOUGH TO SERVE YOU

BASKETS	
Hot Dog	\$1.19
Cheese Dog	1.29
Chili Dog	1.39
Fishwich	1.49
Hamburger	1.49
Cheeseburger	1.59
Ham B-B-Q	1.89
Beef/Pork	
B-B-Q	1.99
Californiaburger	2.09
Fish	1.49
Fried Clams	1.75
Chicken Fingers	2.25
Scallops	2.90
Stuffed Flounder	2.40
Shrimp	2.90
Seafood Dinner	2.90
3 Pc. Honey	
Dip Chicken	2.90

SANDWICHES	
Ham B-B-Q	\$1.25
Pork/Beef B-B-Q	1.35
Hot Dog	.55
Cheese Dog	.65
Chili/Corn Dog	.80
1/4 lb. Hamburger	.90
1/4 lb. Cheeseburger	1.00
Fishwich	.89
Fishwich/Cheese	.99
Grilled Cheese	.75
Grilled Cheese	
w/Bacon or Ham	1.15
BLT	1.29
Club Ham/Beef	
Chicken	1.75
Californiaburger	1.49
Pizza Burger	1.15
Roast Beef	1.45
Blockbuster	1.50
Shrimp Roll	1.59

SALADS	
Cole Slaw	.30
Tossed	.65
Chef	1.59
Homemade	
Chili	.85

SIDE ORDERS	
Tri-tater Cakes	.15
	4 for .50
Pierogies	.20
	3 for .50
French Fries	reg. .50
	lg. .80
Onion Rings	reg. .60
	lg. .90
Deep-Fried	
Mushrooms	.80
Shrimp Egg Rolls	.60

PIZZA	
8 Cut Pie	2.25
X-tras/Pie	.45
Cheese	
Peppers Onions	
Pepperoni Sausage	

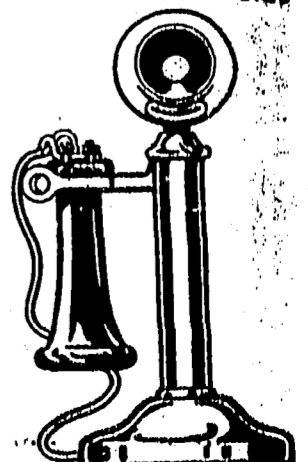
DRINKS	
Soda	
Milk	
Coffee	
Tea	
- SUBS -	
	Whole Half
Regular	2.10 1.05
Salami	2.35 1.19
Bologna	2.35 1.19
Chicken	2.35 1.19
Hamburger	2.35 1.19
Cheeseburger	2.55 1.29
Ham	2.55 1.29
Hot Sausage	2.55 1.29
Steak	2.55 1.29
Cheese Steak	2.70 1.39
Roast Beef	3.30 1.65

All Baskets
Include French
Fries & Cole Slaw.

Hebrew National
Hot Dogs 85¢
**ALL BRAND
CIGARETTES**

59¢ — Clip and Save Our Menu —

Phone: 784-7517
free delivery in Bloom
Area ON & OFF Campus





ALPHA SIGMA ALPHA pledges fluffed flowers all last week, as many other fraternities and sororities, to prepare for their float. Now that Homecoming is over, who won the competition. (Results see page 5-8)

Communicate in Style

by JOHN PRIM

"The BSC Forensic Society is looking forward to another successful year," says director Harry Strine.

This is not at all out of context with the past. The Society evolved from the old debating team, to which, in the early 70's, individual presentation events were added. Student interest and participation increased, says Strine, and the organization has seen much success since.

The Society is one of the more active groups at BSC, with 14 to 20 tournaments per year throughout the Northeast. Tournaments usually involve from 14 to 50 schools and include traditional debating as well as up to 15 different individual events such as personal persuasion, interpretative exer-

cises and extraneous presentations, where participants are permitted only a half hour to prepare speeches on given material.

According to Strine, the objective of the Society is to help students improve their communication skills. President Dave Paupsch adds it is also for someone who likes to express himself verbally, is interested in drama, or just likes to "ham it up a little."

There are currently 60 members who receive the Society's newsletter; ten or eleven participate in each tournament, Strine said. Whoever wishes to compete signs up for the tournament and the event(s) in which they wish to participate. There are six

faculty "coaches" who are then available to assist in preparing and polishing material and to give advice on competition.

Paupsch says tournaments are usually overnight affairs, on Friday and Saturdays. BSC provides transportation. He noted tournaments also often include banquets and other activities and are generally a lot of fun.

The Society is currently involved with the preparation of its own annual Mad Hatters Tournament to be held here Nov. 2-3.

Members with all backgrounds participate Strine says, and new members are always welcome. For information contact him in the Speech Department, third floor Bakeless.

College Briefs

WEST CHESTER STATE

The West Chester State Theaters will open the new season in a new production facility, the Turks Head Playhouse, when the delightful musical, "Pippin," opens on Oct. 10, 1979. Performances will be held at 8:00 p.m. Thursday, Oct. 10, through Saturday, Oct. 13, and Thursday, Oct. 17, through Saturday, Oct. 20, with a matinee scheduled for Sunday, Oct. 14. Reservations for tickets (\$3 for students) can be obtained by calling the box office between noon and 4 p.m. daily at (215) 436-2533.

SUSQUEHANNA UNIVERSITY

Chuck Mangione and the Chuck Magione quartet will appear at Chapel Auditorium, Susquehanna University, Selinsgrove, on Oct. 12 - 8:30 p.m.

BETHLEHEM, PA.

A workshop - retreat for industrial and business managers on "How to Manage Stress," will be offered from Oct. 26-28. The program will be hosted at Kirkridge, a retreat center just south of Stroudsburg, Pa., and participant enrollment will be limited to the first 20 applicants.

Campus Paperback Bestsellers

1. **The World According to Garp**, by John Irving. (Pocket, \$2.75.) Hilarious adventures of a son of a famous mother.
2. **The Far Pavilions**, by M. M. Kaye. (Bantam, \$2.95.) High adventure and love in the Himalayas: fiction.
3. **Chesapeake**, by James Michener. (Fawcett, \$3.95.) Multi-family saga along Maryland's Eastern Shore: fiction.
4. **Evergreen**, by Belva Plain. (Dell, \$2.75.) Jewish immigrant woman's climb from poverty on lower Manhattan.
5. **Wifey**, by Judy Blume. (Pocket, \$2.50.) Housewife's experiences on road to emotional maturity: fiction.
6. **Scruples**, by Judith Krantz. (Warner, \$2.75.) Rags to riches in the fashion world: fiction.
7. **Eye of the Needle**, by Ken Follett. (NAL/Signet, \$2.95.) British/Nazi espionage thriller: fiction.
8. **The Women's Room**, by Marilyn French. (Jove/HBJ, \$2.50.) Perspective on women's role in society: fiction.
9. **Murphy's Law**, by Arthur Bloch. (Price/Stern/Sloan, \$2.50.) And other reasons why things go wrong.
10. **Bloodline**, by Sidney Sheldon. (Warner, \$2.75.) Woman inherits power and international intrigue: fiction.

Compiled by *The Chronicle of Higher Education* from information supplied by college stores throughout the country. October 1, 1979. Association of American Publishers

Hey Guys and Gals!

**Birthday Cakes
and
Cakes For All
Occasions**

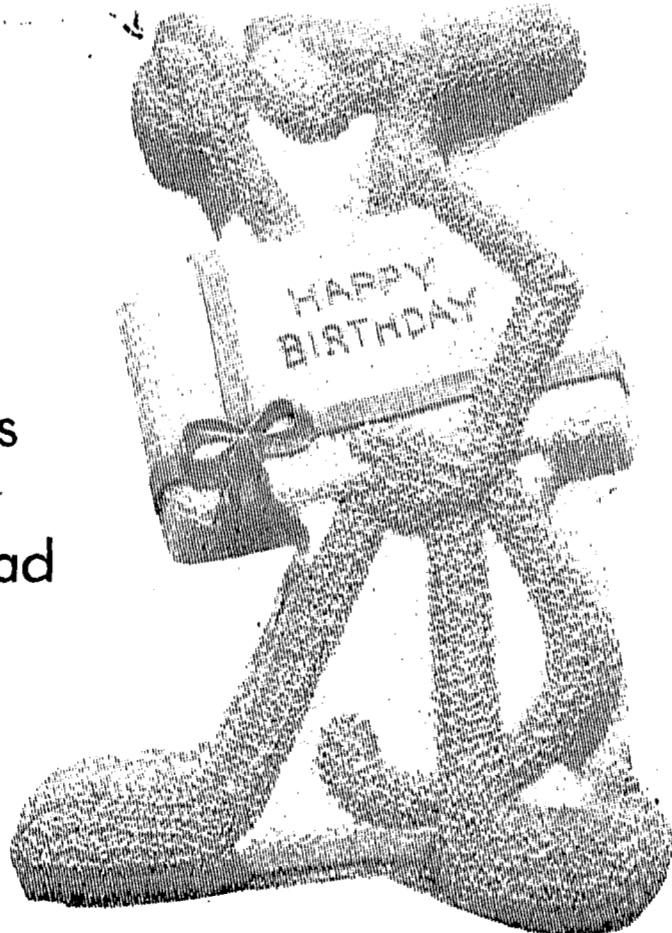
Different Sizes & Flavors

**\$1.00 off Cakes with this ad
during month of Oct.
(except 6")**

**L.R. Letterman Pastry Shop
East St., Bloomsburg**

784-7866

Hours - 9:00 a.m. - 5:00 p.m.



Scheduling Advise

Need help understanding BSC's General Education requirements?

Student - to - student help is now available through Oct. 17.

An advisement table is set up at the Union near the Multi-purpose rooms.

Hours run: Monday and Tuesday, 6 - 7:30 p.m.; Monday,

Wednesday and Friday, 10:30 a.m. - 2:30 p.m. and Tuesday, Thursday, (9:15 a.m. - 12:15 p.m.) and 2 - 4 p.m.

So come talk student - to - student.

Questions concerning psychology major requirements will also be answered.

QUÉ PASÁ
Boutique

**Unique & Unusual
Silver Jewelry**

190 Iron St., Bloomsburg
Behind Sherwin-Williams Paint Store

BSC beats Wilkes

(continued from page one)

put the Huskies on top to stay, 7-3.

A fumble by Sal LoBue set up the next BSC points on the guests' 23-yard line. From there, Husky quarterback, Figard found Bugno on a 22-yard pass to the 1. Then Morucci crossed the goal line for his second touchdown of the afternoon.

The game's final touchdown came with 9:19 remaining in the contest, after a Morucci 1-yard run. Key plays in the drive were a Figard to Bugno combination covering 26 yards, and a Morucci 25-yard romp.

The Huskies added six more points in the closing minutes with field goals of 46 and 30 yards by McKenna. The boots set the final count at Bloomsburg 27, Wilkes 3.

The victory boosted the Husky record to 2-3 on the season. Saturday the team will go for a third straight win when they host West Chester State College at 1 p.m.

EXTRA POINTS

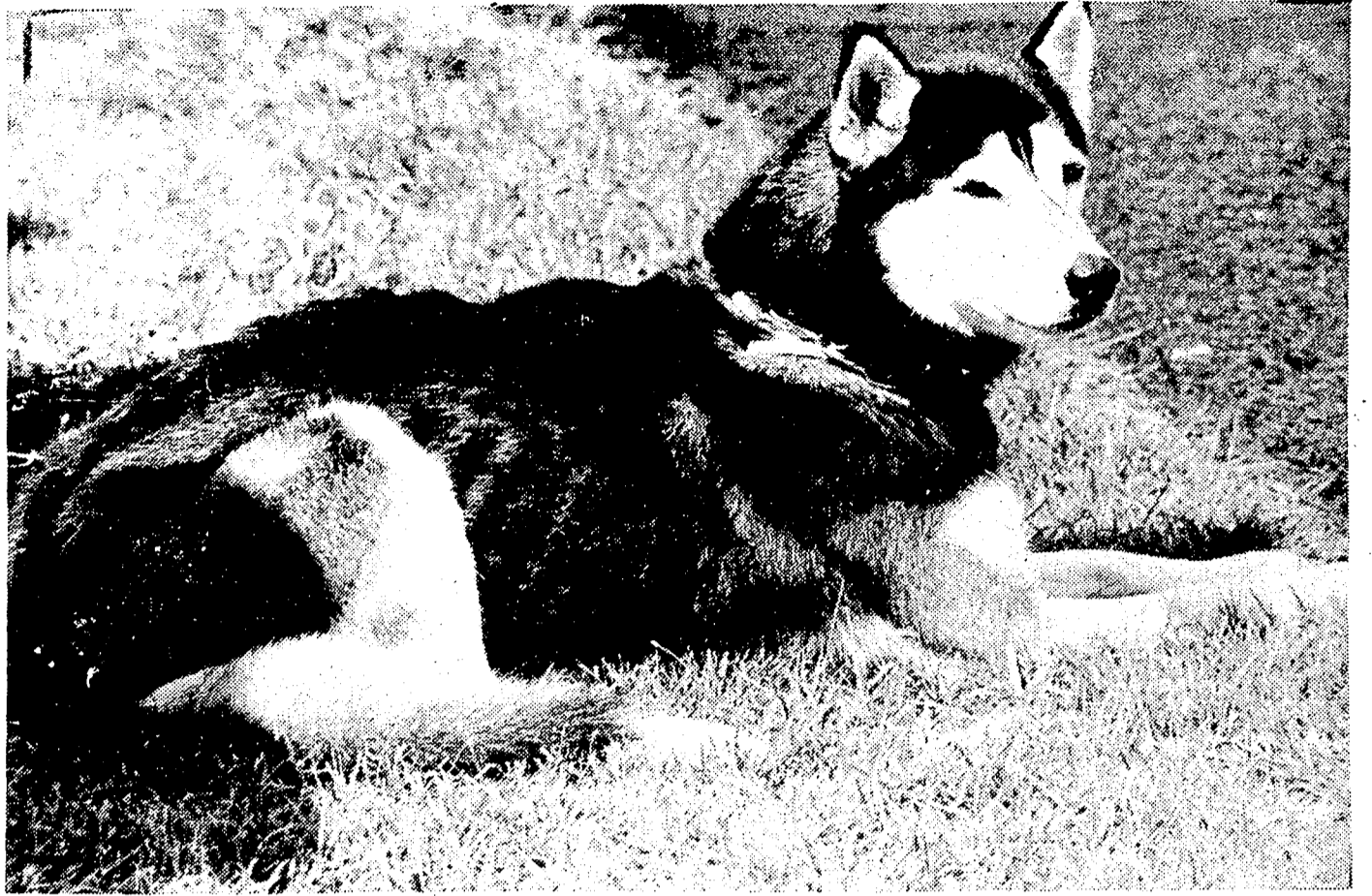
The Huskies now lead the series against Wilkes 10-3...

In the last three meetings, BSC has outscored Wilkes by a 96-16 margin...

Morucci entered the game as the NCAA's third leading rusher...

Morucci's three touchdowns tied a school record...

West Chester lost to Miller-ville 28-3 on Saturday.



THE HOMECOMING SPIRIT was enhanced at the football game by the presence of the Husky mascot. (Photo by Hilary Brown)

Mental Health holds Furniture Drive

If any student group, club or organization is looking for a service project, the Mental Health Association in Columbia and Montour Counties is having a furniture drive on Oct. 27.

Volunteers are needed to tag, move and organize the furniture from 9 a.m. to 5 p.m. The furniture collected will be distributed to former mental patients who are returning to the area and are being placed in apartments. The state support that these people receive is so minimal that many of these people cannot even afford to buy furniture in local thrift shops.

Any assistance will be greatly appreciated in this community service project which will help others begin a new life in the area. For further information, or if any organization is interested, contact Dr. Mary Hill at extension 3119.

Cand. night

(continued from page three)

two minute opening statement by each candidate, representatives of the local media will, for one hour, ask questions, with each candidate having an opportunity to respond to each question. During the second hour, the candidates will answer questions from the audience and, once again, each candidate will have the right of reply to each question. In the interest of fairness, all questions and answers will be limited to two minutes.

Both meetings, to which all area voters are invited, will conclude promptly at 9:30 p.m.

SEMESTER IN SPAIN

February 1 - June 1, 1980



Beginner or advanced. Study Spanish in beautiful Seville, Spain. Earn 2 full years college credit for about the same cost as a semester here.

Come experience the Old World with us in Spain. Fulfill your college requirements and have the time of your life in a tropical climate.

Whether you're a beginner or advanced, you'll learn Spanish much better than you could in a conventional setting. Standardized tests prove it. Spanish isn't all you'll learn. You'll experience the culture, make lifetime Spanish friends, and see this part of the world.

Our enthusiastic alumni write and tell us their semester in Spain was the highlight of their college career. Call us collect. We'll give you their names, addresses and phone numbers to contact for yourself.

Professor Barton Siebring, former Spanish professor at Calvin College for 10 years, will lead the rigorous academic study.

Come with us Feb. 1-June 1, 1980. Round trip jet from Toronto, Canada, room, board and full tuition all for only \$2,189. (Government loans and grants apply)

Live it! You'll learn more Spanish, and learn it better for about the same cost as sitting in a conventional classroom.

Don't miss this opportunity, space fills up fast. Call us collect at once for more details. Credits will be accepted by any college.

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(A Program of Trinity Christian College)

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BOOTERS ROLLING; POST TWO MORE VICTORIES

by MARY FRANCES SABIN

The Husky soccer team remained undefeated for the season by posting a 5-1 victory over the University of Maryland Baltimore County on Wednesday and a 4-0 triumph over Lycoming College on Saturday.

Soccer coach Dr. Louis Mingrone was originally concerned with the effect on the players of the long bus trip, as the team traveled to Maryland for the match. He said, "The Team seemed unaffected by the trip and rose to the challenge. It was a very difficult game, but the defense stopped them."

Statistics showed that the teams were evenly matched. Both teams committed 21 faults and both had 11 shots on goal. BSC however, made the shots count as they tallied five goals.

The Huskies were led by Jim Mailey who connected for two goals and had two assists. Toby

Rank, Mark Fiedele and Brian Farrell each scored goals. Farrell also picked up an assist.

HOMECOMING CONTEST

Before a Homecoming crowd at Redman Stadium, the Huskies defeated Lycoming College, 4-0.

It was another tough match as again both teams were equal in skill. The Huskies played tough defense, preventing a Lycoming goal.

For the BSC, Bill Sypawka, Mark Rinkers, Rank and Mailey each connected for goals. Mailey also netted two assists in the game.

During the halftime activities of the Homecoming football game, Mingrone presented All-American Glenn Chestnut with the most valuable player trophy for Saturday's contest.

The two victories of the week raised the Husky record to 7-0-0 for the season.



ONE OF BLOOMSBURG'S FINEST — Husky soccer player, Brian Farrell, displays the talent that characterizes the entire undefeated squad. (Photo by Pat Murphy)

Tennis team 4-0

Women unbeaten

The women's tennis team is enjoying an outstanding fall season, as it holds a 4-0 record. The squad posted two shut out victories in net action last week.

The Huskies trounced Wilkes College 9-0 in a match hosted by the Colonels last Thursday. Top BSC player Lorie Keating defeated Judy Bellas 6-0, 6-1, and Mary Lou Hnatin breezed by Rose McMahon 6-1, 6-0.

Jane Kaufman defeated Cindy Yagloski 6-0, 6-1, while Bloomsburg won the rest of the singles matches in shutouts. Debbie Orendorff downed Beth Keyworth in the number four spot, and Ellen Williams and Debbie Gundrum beat Jean Garner and Ann Pastorella, respectively.

In doubles action, Kaufman-Orendorff tallied a 6-1, 6-0 score over Bellas-McMahon and Hnatin-Williams shut out Garner Peg Mascelli. Gundrum-Patricia Grace defeated Wendy Rother-Lisa Warden 6-0, 6-1.

The team traveled to Slippery Rock State College last weekend for matches with the host team, Edinboro State College and Northern Michigan. Rain washed out the Huskies' contests with all but the latter team and again they posted a 9-0 victory.

Leading singles play, Hnatin defeated Northern Michigan's Jean Taccolini, 6-3, 6-2. In the number two spot, Kaufman downed Kelly Walker 6-1, 6-0 and Orendorff beat Nancy Beltz 6-1, 7-6.

Williams followed with a 6-1, 6-0 victory over Mary Blazy, while Gundrum defeated Pauly Vara, 6-4, 6-0. Grade rounded-out the BSC win, shutting out Sharon Coombe.

In doubles play, Hnatin-Kaufman defeated Walker-Beltz, 3-6, 6-1, 6-3. Orendorff-Williams easily downed Taccolini-Blazy 6-2, 6-1 and Gundrum-Grace beat Vera-Coombe 6-1, 6-4.

Netters continue to win

by CINDY PECK

The men's tennis team kept its record for the spring season untarnished in recent action.

The netters defeated host Scranton 8-1 in late September play. Top Husky Rob Vance lost 6-3, 0-6, 6-2 to John Wounder, while Ken Grove won 4-6, 6-1, 6-3 over Bill Bishop.

In the number - three spot, Craig Diehl easily defeated Dan Brady 6-1, 6-0. Marty Coyne downed Paul Wysocki 6-2, 3-6, 6-1, and Dave Superdock, playing in the fifth position, defeated Bryant Holzman 6-2, 7-5. Gary Golbitz finished up singles action with a 6-0, 6-1 defeat over Mark O'Hara.

In doubles competition, Vance - Grove defeated Wounder - Wysocki 6-2, 7-6, while Coyne - Rick Willders won 6-4, 6-2 over Bishop - Brady. Scranton's Holzman - O'Hara fell 6-2, 6-3 to Superdock - Diehl.

The Huskies gained a 9-0 victory over Haverford in more action at Scranton.

Vance beat Doug Zlock 7-5, 6-2, while Grove defeated Bill Schneider 7-6, 6-2. Diehl and Coyne easily defeated John Volinsky and Jack Dowdle,

respectively, by scores of 6-0, 6-4 and 6-2, 6-0.

In the fifth and sixth spots, Superdock and Willders both shut out their respective opponents Tom Barbash and Howard Lutnick 6-0, 6-0.

Vance - Grove began doubles action with a default over Alock - Schneider, while Coyne - Diehl followed up with a victory over Volinsky - Dowdle, 6-3, 6-1. Golbitz - Willders were victorious over Andy Cutler - Lutnick 6-3, 6-2.

ANOTHER WIN

Again at Scranton, the Huskies won in a singles match over Upsala.

Vance came back from his loss earlier in the day to shut out Murray Liddick 6-2, 6-3, while Grove won 7-5, 6-1 over Jack Repasch. Diehl beat Fred Pfenning 7-5, 6-1, and Coyne defeated Brian Patey 6-2, 7-6. In a very competitive match, Superdock won 6-0, 4-6, 6-1 over Wayne Fisher. Tim Blanchard, playing in the sixth spot, defeated Cliff Butz 6-4, 6-2.

Vance - Grove downed Liddick - Patey 7-5, 6-2, while Diehl - Coyne beat Repasch - Pfenning 6-3, 6-0. Blanchard - Superdock

were the victors over Fisher - Patey 6-4, 6-3.

In exhibition singles action, BSC's Steve Blochmidt beat Kerry Tucker 3-6, 6-1, 6-0, and Dave Williams won 6-1, 6-0 over Chip Shaeffer.

Stickwomen tie Wilkes

The Husky field hockey team tied Wilkes College, 1-1, last Thursday, bringing its season record to 2-2-1.

Helen Gurgan scored for Wilkes to give the host the lead in the first half. The BSC stickwomen's strong rush on goal resulted in a tally by Sue Hammer.

The Huskies collected 12 corners and attempted 18 shots at goal, surpassing Wilkes' 7 corners and 11 shots. BSC goalie Jeanne Fetch made 8 saves, while Lee Ann Earl was credited with 9 for Wilkes.

The BSC junior varsity squad continued its winning ways, shutting out Wilkes, 3-0.

The Huskies host Susquehanna University today at 2:30 p.m.

TWO BOY'S FROM ITALY

146 W. Main St., Bloomsburg

FREE delivery /Transportation

*To all on-campus students the Two Boys van will provide free transportation to and from Two Boys after 5:00 nightly.

THIS WEEKS SPECIALS

Antipasto Salad

\$1.50

(reg. \$1.75)

Calzone

\$1.25

(reg. \$1.45)

Party Tray of

Sicilian Pizza

(24 cuts) \$8.00

(reg. \$12.00)

Good To Next Wednesday



You Ring,

We Bring

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Harvest Moon Madness Sale

Thursday Evening Only

Oct. 11th

All Jeans & Tops - \$3.00 off

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Already Low Prices - Nothing Held Back

Thursday Evening Only 7-10:00 P.M.

Record Revue Main St., Bloomsburg

