

Maroon and Gold

State Teachers College, Bloomsburg, Pa.

Volume XVII

Bloomsburg, Pa., Saturday, March 19, 1949

Number Nineteen

Gridders Don New Jackets for M&G Cameraman . . .



Pictured above are the managers and players of the College's 1948 undefeated and untied football squad wearing the new jackets recently presented them in special recognition of their excellent season. Similar jackets were awarded to the coaching staff and to Dr. Andruss.

Jacket Awards Presented to Undefeated Huskies in Recent Assembly Ceremony

Victorious Pigskinners Receive Appreciation Awards for Fine Season

Amid rounds of applause, the College Community paid another tribute to its undefeated "Husky" football team of 1948, as, on the morning of March 8, the first part of the assembly program was devoted to the presentation of jacket awards to players, coaches, and team managers. Surprise feature of the morning was the presentation of a jacket to Dr. Andruss by Al Lampman, senior manager, who, on behalf of the team, expressed their appreciation for the interest in the team shown by the President.

The jackets are maroon, with gold leather trim, and are of finger-tip length. On the upper left of the front of the jacket is a gold football bearing the maroon-hued inscription, "Huskies—1948—Undefeated."

Awards were received by the following gridders: Isaac Abrahams, Angelo Albano, Joseph Albano, Joseph Apichella, Walter Bird, Benjamin Burness, Bernard DePaul, Thomas Donan, Edward Edwards, Albert Eremich, David Evans, Louis Gabriel, Frank Gallo, Leonard Gazenski, Edward Jones, Richard Jarman, George Johns, Charles Kasmerovicz, Edward Kolodgie, Elmer Kreiser, Steve Kriss, George Lambrinos, Robert Lang, Trevor Lewis, Russell Looker, Frank Luchnick, Henry Marek, John Maturani, Tom McLaughlin, Thomas Metz, Rodney Morgans, Larry Mussoline, Daniel Parrell, George Paterposter, Frank Perry, George Reck, Donald Peterson, James Reedy, Paul Slobozien, Thomas Schukis, John Stonik, Willis Swales, Edward Tavalsky, Robert Thurston, Glenn Von Stetten, and Richard Wolford.

Jackets were also awarded to Managers Lampman, Curilla, Allegrucci, Anthony, Krowser, Hartley, and Wyant.

Coaches Robert Redman, John Hoch, Richard Hallisey, and Matthew Maley also received the jacket award.

Fifteen New Models To Appear in Annual Fashion Show April 29

The annual Fashion Show will be held this year Friday evening, April 29, at eight o'clock, in Carver Hall Auditorium. Twenty models are being selected, and will be trained during the next month. The Fashion Coordinator is Nancy Wesenyak, and Chairman of Store Coordinators is Betty Ridall.

Because a number of last year's models have been graduated or left school for various other reasons, fifteen new models have been chosen on the basis of appearance, personality, poise, size, and color of hair. Short hair-do's will be an outstanding factor in the judging.

The setting this year is planned as a living room, and the activities will center around the daily life of a family.

An outstanding feature of last year's show was a wool wedding party furnished by the International Wool Secretariat of New York and London. Mr. Henrie announced that this year's feature will be just as outstanding, if not more spectacular, but because the details are not yet worked out, the event is being saved as a surprise.

To add to the variety, small children will be used in the show again this year.

Health Institute Held In Science Hall

A School Health Institute held in Science Hall, March 9, discussed health problems of Columbia and Montour counties, and was attended by doctors, dentists, nurses, school officials, and representatives from all organizations interested in child health. The conference was jointly sponsored by the Berwick borough, and the Montour and Columbia County schools.

State Health Department officials were present to outline procedures to be followed in executing the school health program as provided by acts passed recently by the Pennsylvania General Assembly. The requirements were set forth for employment of school nurses, the establishment of Advisory Health Councils, and for medical aid for the needy.

College Lads Have Faces Lifted by Artist in Make-Up

Hal Rodman, Ex-Hollywood Make-Up Man, Demonstrates Methods in March 8 Program

"Portraits in Makeup" provided both amusement and amazement for the college community at the assembly program of March 8. Mr. Hal Rodman, former Hollywood make-up artist, presented a demonstration lecture that was entertaining as well as interesting. Throughout the course of the program, the speaker explained the various methods as he employed them in creating astonishing changes of countenance upon the student models who participated.

Stating that "ladies are very familiar with makeup, while men only come in contact with it occasionally," Mr. Rodman selected five men from the audience to "assist" him. To these students he promised more fun through the medium of participation, no intentional ridicule, and application of nothing "that cannot be removed with emery paper."

Dan Parrell, Dick Ledyard, and Larry Mussoline were chosen as the subjects for the creation of a "Gay Nineties Tintype." This effect was produced through the use of powder, rouge, eyebrow pencil, false moustaches, wigs, and hats that were reminiscent of the period represented. Parrell was topped with a straw hat, Ledyard with a topper, and Mussoline with a bowler. The final portrait was greeted with a mixture of applause and laughter as were the various stages of development throughout the task.

"The Evolution of the Scholar" was presented next as a series of three changes upon the same model. Edward Johnson was the subject for this demonstration, which began with the tousled, almost toothless young schoolboy of 1880 vintage. Moving

(Continued on page 2)

Election Board Chosen

C.G.A. President Thaddeus Swigonski announced the names of the members of the 1949 election board which will supervise the primary and general elections for C.G.A. officers last. Jay Cortright and Marian Lake head the board. Other members are Walter Zorn, Gay Palutis, Anthony Grabowski, Robert Wire, Frank Dean, and Clair Hock. Dr. M. W. Kehr is the group's advisor.

Elmer Wheeler Outlines "5 Points of Sizzlemanship" At Annual Sales Conference

B.S.T.C. Group Attends Theatrical Session at Wilkes College Mar. 12

Attending the first annual Eastern Pennsylvania Intercollegiate Theatre Conference held at Wilkes College, March 12 and 13, were: Faculty member Miss Alice Johnson, and students Audrey Terrel, Charles Schiefer, Robert Sickinger, and Max Kaplan.

The conference was sponsored by the Cue 'N' Curtain Club of Wilkes College. Its purpose was to discuss the establishment of a permanent College Theatre group. The idea of interchanging methods of fostering community interest in off-Broadway theatrical productions was the main point of the confab's discussion.

It was generally felt by the attending conferees that most college groups offer the vitality, integrity, and enthusiasm needed to restock and revitalize the American Theatre; that interdependence of college theatre groups is highly desirable as a tremendous source of encouragement for experimental stage productions, the development of new talent, and the presentation of new plays; and lastly, that today, when so many gaps in understanding exist between human beings and their relationships with other human beings, is the proper time to lay the foundations of an intercollegiate theatre program that can do much to reduce these fractures and add new blood to the American Theatre.

The principal speakers at the conference were Rosamond Gilder, last year's recipient of the Antoinette Perry Award for the outstanding

(Continued on page 2)

Nation's Top Salesman Featured at College's Retail Selling Confab

A brief review of the previous two Spring Sales Conferences was given by Mr. Charles Henrie as he opened the program of this year's presentation on the evening of March 10 in the auditorium of Carver Hall. Speaking before a large gathering of students and regional businessmen, Mr. Henrie also extended greetings to the group. A few words of welcome were added by Dr. Harvey A. Andruss, President of the college, as he reaffirmed his interest in business education, stating that "the biggest business in the world is business."

Continuing, Mr. Henrie stated that Mr. Wheeler, the main speaker of the evening, had promised to present four autographed copies of his book, "Tested Sentences That Sell," to the four students who made the four best reports of the evening lecture for the college sales class. Mr. Richard Hallisey, head of the Department of Business Education, in introducing the speaker, mentioned the fact that several books by the well-known businessman had been selected to be included in the contents of the famous Time Capsule.

Mr. Elmer "Sizzle" Wheeler began his lecture by asking two questions of the audience. "What makes people buy?" "What makes a friend?" Thought along those two lines was developed as the super-salesman outlined his "Five Points of Sizzlemanship." By way of introducing his policy, Mr. Wheeler stressed the fact that simplicity is the essence of good salesmanship, and has been since the time of the Romans. Even today, whether in Sears and Roebuck or on a country farm, simplicity is essential to making a sale. "Sizzlemanship" he described as selling better, selling more, and selling related products to a customer. In his words, "Selling is a trick, but not trickery."

In his search for the answer to the question, "What makes a person a success?" several answers had been considered and discarded as being inaccurate. Among the items considered were money, education, and climate, but each was put aside as it was found to be not absolutely essential. Revealing what he had discovered to be the partial secret in the matter, the speaker stated, "It isn't how much you know in life; it's what you say about it." The first ten seconds of any introduction are the most important. In advice to the husband, "If you have an argument with the wife at breakfast, don't slam the door when you leave. If you close the door quietly behind you, all day long she'll worry, wondering what was on your mind when you left." The achievement of success by being brief was illustrated by Mr. Wheeler in his collection of words and phrases that sold, into the volume, "Tested Selling Sentences," which has been by two hundred forty-seven corporations in the world in the past seventeen years.

First of his five point program is the sentence from which originated his unusual name. "Don't sell the steak; sell the sizzle." This, as well as the other four points, require psychology in the application, and throughout was stressed the imitative tendencies of the human race. "Before you can sell anything to anybody, you've got to sell yourself first." And in order to sell oneself, it is necessary

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Obiter Songstresses . . .



Shown above are Grace Smith and Mary Helen Morrow, song-stylists in the recent Obiter Show.

College Dames Club Organized on Campus

The College Dames Club held its first meeting in the Day Women's Room, March 8. The club is a branch of the Day Women's Association, composed of the wives of college students and of married women students.

The group will meet on the second and fourth Tuesday of each month at 7:30 P.M.

Any wife who failed to receive an invitation for any reason can become a member of the Dames Club by calling Miss Ethel Ranson after school hours, at Bloomsburg 838-J.

C. G. A.
ELECTIONS
MARCH 24

Maroon and Gold

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ASSOCIATE EDITORS — Jounior L. Eddinger and William A. Stinelling

OFFICE: Noetting Hall BOX 284

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PENSEES

by Robert A. Baylor

Cigar smoke, heavy, gently swelling

Out and up, up and away;
Its work done.

A new draught, deep down drawn,
Soothing . . . lulling for a moment—
Then gone.

The beer is cool after the smoke.
It froths past the lips
Melting through the tongue,
Soothing . . . lulling for a moment—
Then gone.

The concerto rolls, thunders,
Lilts into a powerful piano softness,
Soothing . . . lulling for a moment—
Then gone.

For a moment only,
Soothing . . . lulling, but—
For a moment of life!
A moment of simple fulfillment.
Complete. Satisfactory.
For a moment here,
Then gone . . .

ly a smile, is also important. "Smile with your lips, and your eyes, and your heart." In concluding this fifth requirement of the art of selling—selling yourself and selling your product—Mr. Wheeler extended the following bit of advice, "Don't think so much about what you want to say as about what the other fellow wants to hear."

Reviewing briefly his steps to success as a "Sizzleman," the lecturer concluded his forty-five minutes of enjoyable and interesting information with a warning against altering the phrasing of a "Tested sentence" to make it have an entirely different effect. He closed by citing an amusing and embarrassing incident of this type that earned a black eye for an enterprising young insurance salesman.

Mr. Henrie extended additional thanks to all who had aided in making this program possible and to organist James Crawford, who provided organ music during a brief period before the beginning of the actual conference session.

Cheerfully signing autographs in form of "Lots of Sizzle, Elmer Wheeler," the smiling lecturer added for the press a statement that his information "should be useful to all those students who hope to teach."

Just Joving



"So ya see, Doc, it really takes a lotta guts to play football!"

Four College Musicians Will Play in 1949 Intercollegiate Band Festival

Lads' Faces Lifted By Make-Up Artist

(Continued from page 1)

rapidly to the stage of the same lad as a college freshman, Mr. Rodman attributed the lack of healthy complexion and rosy cheeks to the change in the hours kept by the young man, stating that "while he used to get up at four o'clock to help with the chores, now he gets in at four." Other changes that had taken place during the development of this period just passed saw the hair brushed and the addition of a straw hat, bow tie, and bright blazer jacket. Many years passed in the next few minutes, and the final picture of this same subject was one of an elderly educator attired in the robes of his profession. His eyes, cheeks, and temples were hollowed, his face was heavily lined, and his eyebrows were ruffled. Adding to the effect was a receding hairline, created with the use of a wig, and a narrow, pinched nose made with the use of highlight and shadow. To complete the picture, a pair of pince-nez attached to a string was perched on the bridge of the old gentleman's nose. In the words of the lecturer, the evolution passed through the stages of "the country schoolboy, the erstwhile flashy-dashy college student, and the crusty old college professor."

The transformation of Walter Troutman into a replica of a portrait of General Robert E. Lee was the last major work of the program. As he worked, Mr. Rodman gave a brief history of the life of the Confederate general whose picture he was recreating. Lines were added to the face and covered with powder to produce the desired shading and age. The eyebrows and lashes were whitened and a full gray beard was placed upon the face. A wig with receding hairline and the uniform and hat of a Confederate general were used to finish the production.

In a demonstration of the art of quick-change make-up, the portrait of General Lee was changed to one of Uncle Sam in the short space of forty seconds. This was accomplished by removing the beard and uniform and substituting a goatee and the suit of Stars and Stripes.

I'm a young girl — see!
And when you say hello to me,
I hesitate in giving an affirmative retort
Because of what Mother told me of
the Kinsey Report.

—Rab Sac

Morton Gould To Direct 125-Piece State Band In Concerts March 25-26

Morton Gould, noted composer and conductor, will guest conduct at the annual Intercollegiate Band Festival at Indiana State Teachers College, March 24, 25, and 26. Four students of B.S.T.C. have been selected to attend. They are: Carlton Ermish, first trombone; Thomas Bowman, baritone horn; Anna Belle Russell, second flute; and John C. Brown, second clarinet.

Students desirous of attending submitted applications listing qualifications, and a committee of collegiate bandmasters made the selections.

The band will be composed of 125 musicians from 27 Pennsylvania colleges and universities, an increase over last year when only 18 schools were represented. The band will be unique in that the guest conductor, Morton Gould, best known for his composition "Pavanne," has requested that one third of the musicians be clarinetists.

After eight hours of rehearsal on Thursday and Friday, the band will present a broadcast concert Friday afternoon. The featured concert will be played Saturday evening.

An outstanding feature of the Festival is that each year one musician is picked from the entire band for a solo part. Thomas Bowman, of the College, won the position last year.

Students already selected for the State Band from Bucknell, Susquehanna, Wilkes, and Kings rehearsed with those from the College in a regional session held in Navy Hall Auditorium last Wednesday.

Attend Theatrical Session at Wilkes

(Continued from page 1)

contribution to the theatre, and also an associate of the Theatre Arts Magazine; and Paul Morrison, one of the country's most promising young scenic artists. Additional speakers were Richard Beckhard, administrator of the American National Theatre Academy, and John O'Shaughnessy, director of the stage production of "Command Decision."

In summing up, Miss Gilder stated that the theatre is a medium of international understanding. She further stated that we are faced with a crisis in civilization, and that through the theatre we can work toward healing the wounds of the world.

The conference resulted in the setting up of an informal College Theatre Association of Eastern Pennsylvania which is divided into three regions: the Northern region, with headquarters at Lycoming College; the Central region, with headquarters at Wilkes College, and the Southern region, with headquarters at Lehigh University. The purpose of the Association was designed on a three-fold angle, and is as follows:

1. To secure recognition of theatre and radio as a community asset, thereby gaining community support.
2. To establish close cooperation between member colleges.
3. To stimulate interest in theatre and radio, and in new forms and techniques of production and direction.

Represented at the conference were twenty-two colleges, seven Little Theatre groups, and thirty-eight high school dramatic clubs of Eastern Pennsylvania.

CARD OF THANKS . . .

I wish to express my sincere thanks and appreciation to the faculty, students, and college organizations for the cards, flowers, and gifts received during the time I was a patient in the Bloomsburg Hospital.

Barbara Frederick

EDITORIAL . . .

Has the petition system recently instituted by the Community Government Association for the nomination of officers of the C.G.A. proved itself of worth? Let the result speak for itself: over fifty declinations were heard by the assembly last Thursday during the nomination of officers.

Has it proved its worth? We think not! In fact, we think that it has proved to be decidedly unfair in that a certain percentage of those who were nominated were obliged to go out and peddle themselves to their friends in order to secure the required number of signatures on their petition; while, on the other hand, there were those who had nothing to do but sit and enjoy themselves while an eager friend raised their name for nomination. Is this the democratic procedure that we hear so much talk about?

Let no one misunderstand—this is not a rebuke to those who declined the proffered nomination—that is his or her privilege to do. Furthermore, one should not be critical of those who did decline because, in all fairness to him or her, it must be remembered that if that particular person had wanted the nomination, he or she would have gone out and circulated a petition.

From the experience obtained from this year's nominations, it would seem that the proper procedure to follow in the future would be to revise our constitution and require every candidate to have a petition completed before he or she could be nominated from the floor. Regardless of the method used, though, one thing is certain. Something should be worked out to alleviate the difficulty experienced in this year's nominations. (em)

Students To Receive Autographed Books

"I will send four of my books to the four people turning in the best reports entitled 'What I Learned From Elmer Wheeler's Talk'—and autograph them," was an offer made by Mr. Elmer "Sizzle" Wheeler when he learned of the assignment of a written report on his talk. This pertained only to the members of Mr. Henrie's retail selling class and served as an incentive to the students. The result was that the four people who will receive the autographed books are: Betty Ridall, Michael Bell, Luther Jones, and Charles Lockard. Two of the books are "Tested Sentences That Sell," and the other two are copies of "Sizzleman-ship."

The winning papers were selected on the basis of originality, organization, content, and apparent value of the talk to the student.

Elm'r Wheeler Outlines "Sizzleman-ship Points"

(Continued from page 1)

sary to develop "you-ability," which is the ability to say the word "you" in the place of "I" or "my". Instead of talking to the other fellow about yourself, talk to him about himself. "Be a good listener first; be a good talker second. Talk for ten seconds and listen for ten minutes. Nature made the ears purposely to be open and the mouth to be closed." In concluding this point, Mr. Wheeler recalled several slogans, "Remember the Maine," "Remember the Alamo," and "Remember Pearl Harbor." As an example of the worth of the plan he advocated, "Remember Truman. Poor old Harry," was offered for the listeners to recall when things seemed to be going wrong.

"Don't write—telegraph!" stressed the idea that "the first ten words are more important than the next ten thousand." As he indicated the need for an oral shorthand, the "Sizzleman" also stated, "Don't be frank; be friendly," as an important feature to remember.

"Say it with flowers," or, "Synchronize your sizzle with showmanship." Either way the point is stated, what you do is as important as what you say. Demonstrations are important when making a sale. Again, a demonstration will serve to excite the "monkey-see, monkey-do" instinct in a customer. "Back up words with actions and gestures." During the war the salesman, feeling secure in his position, tended to develop what the speaker termed "halitosis mannerisms" of salesmanship. The audience was warned against the development of such habits as the halitosis scratcher, the nose puller, the chin stroker, the finger pointer, and the lapel fixer. Also considered taboo is the adjusting of a customer's attire.

Never give a customer a choice between something and nothing. In the words of the Sizzle, "Don't ask 'if'—ask 'which?'" Another application of these tactics was pointed out for the use of the female population. "Ladies, always give your husband a choice between something you want to do and something else you want to do." Still further use of this plan could be made in international and national affairs. Mr. Wheeler expressed a belief that "some real old-fashioned salesmen are needed in Washington where too many generals are generalizing, too many Congressmen are Congressmaning, and too many Senators are Senatorializing—or whatever Senators do." Thus, also, might a salesman be employed as ambassador to Russia, where, after chatting with Joe Stalin about common interests in pipes, the envoy would put the question about the opening of the blockade in the form of a choice of days rather than a blunt "When?"

"Watch your bark" came as the final of the five points necessary to sizzle effectively. Concerned with the voice and manner of speaking, the successful salesman was cautioned to pay attention to "how you say what you say." Facial expression, especial-

Two Huskies Win All-Teachers Posts; Aces Take Intramurals

SIDELINES IN SPORTS . . .

by Wayne Von Stetten

With the lid pried loose last Saturday and the Grapefruit League now underway, we thought we'd devote this column to the 1949 Big League outlook. We're well aware that major league baseball rates more than a single column in our paper; therefore, we'll attempt to satisfy you Yankee, Phillie, A's, and Indian fans by equally concentrating on the A.L. and N.L. races—as well as on our local Huskies' future.

Once again, the local station, WLTR, has arranged to carry the home games of the Phillies and the A's direct from Shibe Park. Byrum Saam, who is rapidly becoming one of the nation's great sports forecasters, will again handle the play by play from Philadelphia.

Before proceeding further, your writer wishes to make a few predictions concerning the final standings of the teams in the senior and junior circuits. Here goes nothing! In the American League, we pick the Cleveland Indians to repeat and nail the pennant. With the pitching, fielding, and hitting strength Lou Boudreau can claim, the Tribe is a cinch. True, the boys from the Lakefront aren't getting any younger, but the replacements in the infield and outfield are more than capable of holding their own.

We like the rest of the American League clubs to finish in this order: Boston, New York, Philadelphia, Detroit, St. Louis, Chicago, and the hapless Washington Senators. We might comment briefly on our choice for the fourth position. Several of the diehard Phillie fans in Waller Hall can't see Connie Mack's A's finishing out of the cellar. Sorry, boys, but we'll still stick to our choice by picking the Mackmen for the first division.

Turning to the National League, we like Stan (the man) Musial and his St. Louis Cardinals to nab the flag in a race that in all probability will match the American League race of last year for thrills. The experts (who, incidentally, are many times incorrect and highly embarrassed individuals) claim the Red Birds are over the hill as ballplayers go and haven't even an outside chance. Could be? But we look for Enos Slaughter, Marty Marion, Whitey Kurowski, and Howie Pollett to have one more great year—and a flag. Of course, the Donora Flash will be leading the Missourians in their parade for the coveted banner.

The also-rans? Okay, here they are: Brooklyn will nose out the Beantowners from Boston for the second berth; Pittsburgh in fourth; New York in fifth; the "pitchless juveniles" from Philadelphia in the sixth spot; the Red Stockings from Cincinnati in seventh; Charley Grimm and his sad Bruins holding up the rest of the clubs in the basement.

Perhaps it would have been advisable to concentrate on our own Huskies and their possibilities for the forthcoming season, and let the predictions up to the experts. However, yours truly, in order to satisfy an old desire, took this opportunity to gaze into the crystal ball.

Cagers End Season with Even Number of Wins and Losses

Last Game Places Husky Basketeers Even with Board

by Chris Kilnednist

The Bloomsburg Husky basketeers closed the current campaign with a seemingly unimpressive record of eight wins and a like number of defeats. The season was highlighted by high scoring contests with only a few of the close, hair-raising type being played on the local boards and on our opponents' floors. The record for the season is not indicative of the spirit of the Wishermen, who on more than one occasion came from behind to win and who scared many an adversary in the closing minutes of a hard-fought contest. Road trips proved disastrous as the locals won only two out of eight contests, losing only two on the home boards.

Every man on the Husky squad deserves individual acclaim for his performance. Perhaps the scoring power of Boyer and Andrews, the rebounding of Kreiser and Banull, the aggressiveness of Kashner and Bartleson, and the many other qualities of our basketball team can qualify our praises to be directed to these men who spent many an hour in bringing glory to the school.

The season opened with Millersville providing the opposition in a thriller that was not decided until the waning minutes of the game. With Dave Linkhorst, sterling young freshman, leading the way with 14 tallies, the Huskies won their first game mainly by controlling both bankboards, courtesy of "Big Ed" Jones. Smokey Andrews took up where he left off last season and played a sparkling defensive game, in addition to contributing 10 points.

With a victory under their belt, the Wishermen entertained Wilkes College in their second game, with a terrific fast break resulting in a 69-37 triumph. The Colonels were never really in the game as Smokey Andrews took scoring honors with 15 markers, followed closely by Dave Linkhorst with 13 counters. Mike Evans brought the reserves into the spotlight with a total of 10 tallies on some fine shots.

The first loss of the campaign was suffered as the Husky club lost to the ultimate State Teachers champions, Lock Haven, on the winners' court. Smokey Andrews' 17 points provided the only bright spot in a contest that served only to show the strength of the Havenites. The final score was 55-45.

NOTES FROM HERE & THERE

. . . The High School Invitation Tournament in all probability will have drawn better than seven thousand fans into spacious Centennial Gym. At this writing more than 3500 paying customers have packed the big gym . . . The Bulldogs of Tony Denby up Berwick way have demonstrated how five little men can play winning basketball. These boys have shown throughout the season a fast break that is truly brutal to stop. They may not win the tournament, but they certainly will run their opponents to death . . . S'long, Sports Fans!

The Huskies continued to hit bad luck as they lost their second of the year at East Stroudsburg to the tune of a 42-34 score. Scoring only nine points in the first half, the Huskies excelled only in the foul-shooting department, caging 12 out of 18. Andrews continued to be "Mr. Consistent," tallying 13 times.

King's College dumped the locals at Wilkes-Barre in a near runaway resulting in a 63-47 verdict. Possibly the victims of too much Christmas vacation, the Huskies were behind most of the way. Andrews again led the way with 16 counters. A bright spot of the contest was the return to form of Charley Boyer, who hit for his high for the season up to this game, 13 markers.

Revenge might have been sweet for the local cagers as Lock Haven came to Centennial Gym for a return engagement, but the Bald Eagles were primed for the contest and kept the Huskies rolling on their losing spree with a decisive 47-39 shellacking. Boyer and Kreiser matched Shaeffer and McDermott for the winners, each tallying 12 points, but the rest of the locals failed to chip in with enough counters to bring a long-awaited victory.

Revenge was finally gained at Wilkes-Barre. It was not revenge for the Huskies however, as Wilkes College turned back the Wishermen with a 51-46 decision. Boyer sparked the Huskies with 21 points as the Bloomsburgers lost the contest at the foul line, sinking only 10 out of 17, while Wilkes made good on 17 out of 25. Phil Sekerchak, high-scoring Wilkes ace, gave a fine demonstration of one-handed shooting while gathering a total of 20 points.

The Huskies broke their losing streak with a well-deserved 68-59 victory over King's College, thus averting the early defeat on the loser's court. Boyer again showed last year's form, gathering 21 tallies, assisted by Kreiser, Banull, and Bartleson with 13, 10 and 10, respectively. The play of the Bloom squad was superb and the fans were delighted to see that good basketball had not left Centennial Gym for long. Murphy, for the visitors, gave exhibition of set shooting, taking up the slack provided by the holding down of high-scoring McLaughlin. Murphy hit for 19 counters, most of them on set shots.

In the most exciting game played on the local boards in the past season, B.S.T.C. lost a tough decision to a powerful Shippensburg five, 52-50. The Huskies made it a battle up to the final seconds, scoring five points in the last minute. Bobby Kashner and Charley Boyer combined forces for 38 of their team's total of 50. Kashner's set shots were deadly and Boyer kept in stride with 17 more counters added to his season total. Bobby's 21 points were high for the evening.

The Husky basketeers traveled to Mansfield and brought home a hard-earned 53-52 victory. Staving off a last minute rally by the Mountaineers, the locals won on the margin of their foul shooting, sinking 17 out of 22, while field goals were even between the two clubs, each caging 18.

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Jr. Varsity Winds Up Card with Ten Wins, Four Defeats.

Jayvee Squad Averages 61 Points Per Game; DeGatis Leads Scoring

by Dick Hollis

The Husky J.V.'s have just completed one of their most successful seasons in recent years. Under the tutelage of big Al DeGatis, the Pups have compiled an enviable record of 10 wins and 4 defeats for a percentage of .715. They have scored a total of 861 points in fourteen games while allowing their opponents 636 points. When broken down into a point-average per game, these figures round off to a cool 61.5 pointers scored per game for the Jr. Bow-wows, while the opponents had to be content with a 45.4 average per game.

Al DeGatis led the scoring parade for the Pups with a total of 240 points, which gives him an average of 17-1 per game. He was followed by Dick Ledyard who garnered 125 points for an average of 8.9 points per game. "Lefty" Kleman's 90 pointers gave him an average of 6.4 per game to put him in the third highest scoring position.

The complete summary of the J.V. scoring:

DeGatis	240
Ledyard	125
Kleman	90
Levan	71
Byham	68
Heller	67
Frugle	63
Shukis	55
Butler	31
Lang	21
Daise	16
Getchey	9
Womer	5

(It should be noted here, however, that some of the Husky Jrs. didn't begin to play until well into the second semester. This fact alone accounts for a slight discrepancy in the totals per game, and makes the averaging of the points for each player impractical at this time.)

DeGatis, who is a fine ball handler and a dead shot, was largely responsible for the team's high point total. However, every member of the team did his share to make the season one that will be long and fondly remembered. The fine floor playing of Jim Kleman, Bob Levan, and Dick Ledyard gave the crowds plenty to cheer about in more than one game. Gill Byham, who didn't join the team until the second semester, gained the acclaim of all that saw him perform. He played good defensive and offensive games — top-notch without a doubt.

No small amount of credit should be given to Jim Heller, who capably assisted DeGatis in coaching the club. Heller is a shrewd ball player who can spot an opponent's weakness early in the game, and direct the team accordingly.

In all, every one of the Husky Jr.'s should receive some laurels for their hard playing, fine sportsmanship, and true team spirit, all of which were contributing factors to a highly successful season.

Boyer and Kreiser Gain All-Teacher Basketball Honors

Associated Press Names Bloomsburg Courtmen

Two Husky basketball courtsters, Charley Boyer and Elmer Kreiser, were recently honored when they were chosen to fill the berths on the 1949 Associated Press All-Teacher College Basketball team. The positions, decided by the polling of votes from newspaper and radio experts, and coaches, were announced on Monday, March 7.

Boyer, a consistently fine-calibered athlete on the hardwoods, received nomination for the second team, while Kreiser was listed in eight-player honorable mention category.

The 1949 Associated Press All-Pennsylvania Teacher College team: Mitro, Lock Haven; Shepherd, California; McClellan, Shippensburg; Peucich, Millersville; and Joll, Indiana.

The second team: Osherow, West Chester; Charley Boyer, Bloomsburg; Pozda, East Stroudsburg; Willison, Clarion; and Phillips, Slippery Rock.

Honorable mention: Hamilton, California; Korkuch, Millersville; McVeigh, Edinboro; Shaffer, Lock Haven; Kreiser, Bloomsburg; Rauenzahn, Kutztown; Johnson, Mansfield, and Jennings, East Stroudsburg.

Fli-Hi Aces Capture Intramural Crown with Win over Sons of Italy

Before a good-sized crowd of collegiate fans, the Fli-Hi Aces, coached by Pete Linetty, annexed the B.S.T.C. Intramural Tournament crown with a decisive 87-57 triumph over the Sons of Italy. Both teams had been undefeated prior to the championship tilt, but the Aces made it six in a row simply by hitting the cords with unerring accuracy and employing a well-developed fast break that continually caught the losers unawares.

Making an amazing percentage of their shots, the Aces outscored the Sons in every period, being headed only once, 8-6 in the beginning of the contest. Bob MacCaffrey led the winners with 25 counters, followed by "Hoopy" Persing, whose one-handers netted him 22 pointers. Lou "Buck" Byham controlled both bankboards, in addition to chipping in with 16 tallies, not less than 10 of these on tip-ins. Jim Kleman also hit the double digits, tallying 11 times.

Outstanding for the losers were George Paternoster, with 18 pointers, and Joe Apichella, who received the fans' approval with some spectacular one-handers. Al DeGatis was held well in check with 8 points by the

(Continued on page 4)

Tourney Finals

TONIGHT!

Spick and Span Cleaners
126 East Main Street

Giant Cleaners
212 East Street

Eppley's Drug Store
Main & Iron Streets
Bloomsburg, Pa.

MILLER OFFICE SUPPLY AND EQUIPMENT CO.
Royal Typewriter Sales and Service
9 E. Main St. Phone 1616

RUSSELL'S Ice Cream
144 East Main Street

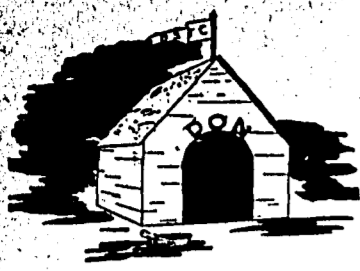
Compliments of
Waffle Grille

Compliments of
Bowman's Cleaners
235 Iron Street
Phone 67

Seth McClintock
Shoe Repair
Shop Hrs.—7:30-5:30
223 Iron St.

RITTER'S
greeting cards
stationery
office supplies
112 E. Main St.

HUNGRY OR THIRSTY
Try the
Texas Lunch
D. J. COMUNTZIS



IN THE DOGHOUSE

by Don Butcofsky

And Then the Cow Went Dry . . .

The edict which made milk verboten at supper—or, if you wish, dinner—has puzzled a considerable number of the campus citizenry. By way of shedding some light on the matter, it can be said that this move was made purely in the interest of economy. Despite this reduction in the individual quota, the daily allotment is still well within dietary limits. If you allow for the fact that approximately 400 persons eat their evening meal in the college cafeteria, you can readily see how economy can be put into effect without inflicting hardship on anybody. For, when it's all said and done, what is one glass of milk more or less? Besides, such savings can be put to good use. By placing a small sum aside each week, in no time at all we could have enough money to purchase two marble cows to replace the lions along senior walk. The lions could then be moved over to Science Hall, where they would be put to use as visual aid material in teaching the geography of Africa. That is a small but extremely illuminating example of the good that can be effected through economy. Does that clear the matter up for you?

Barks for the 'Wheeler Way' . . .

'Sizzle' Wheeler was a speaker who lived up to his reputation. He turned in a neat job of selling himself to his audience, but there was one article of trade he failed to sell—the "Remember Truman" slogan. Doubtless Mr. Wheeler was not aware of the fact that he was a Samson in the land of the Philistines, for any favorable reference to Harry, surnamed Truman, is strictly anathema in and on the property of the Commonwealth. What's more, the Republicans are no strangers to the sizzle. They started to sizzle back in November and have been going strong ever since. But such pointless comment is neither here nor there, and is inserted merely as casual observation. More immediate to our concern is that fact that 'Sizzle' took psychology out of its traditional academic robes and dressed it in working clothes. In all sincerity, hearing Mr. Wheeler's message was a pleasure and an experience to be long remembered.

Spring is Here . . .

Or at least it will be 'officially' here come Monday. Actually, the seasons are reckoned on the campus by the activity of Dr. Kuster, who, for all practical purposes, ushered spring in nearly two weeks ago. When you see Dr. Kuster afield with one of his botany classes for the first time in the year, mark it as the day when spring came to B.S.T.C. It is always the day on which the trees surrounding Science Hall are rechristened with strange and forbidding names, which the neophyte botanist is loath to articulate and even more loath to remember. Thus, botanically spring is here and has been for a while; but astronomically it won't arrive until sometime on Monday.

Kline Declined, but Brown kept Quiet . . .

All last week's nominating convention needed to complete the picture was a few clowns to rush out on the stage and beat each other over the head with inflated bladders. Not only did 55 persons, including Kline himself, decline nominations, but one of the nominees, Charles Brown, proved himself the product of someone's imagination, which is probably the reason why he failed to decline. The presidency was low on the list with a mere five declinations, while the post of assistant treasurer copped top scoring honors with a total of 23. It is interesting to note that more than ten per cent of the eligible students present received a nomination for at least one of the offices. Such was the riotous start which marked the kick-off of the 1949 C.G.A. election campaign—and as the whistle blows, it's anybody's race!

Among Other Things . . .

The bubblegum championship goes, temporarily at least, to Gloria Galow, who last Saturday morning gave one of the most awe-inspiring 'stretching' exhibitions seen in a long time . . . The honeymoon is over: A married man on this campus recently said he could advance a thousand arguments in opposition to marriage for every one given in favor of it. The bet is that none of the espoused lads will take this issue of the paper home. . . . Dan Miscavage has decided to de-mustache himself. He claims that a mustache creates a ticklish situation when you are out on a date . . . A number of persons have wondered about the Hamsters in the cage in the store window down town. Nope, they are not scheduled to appear as assembly entertainers. The proprietor says they are sold as pets. In case you're interested, the dormitory regulations do not specifically forbid you to keep a few Hamsters in your room . . . Since George Thear moved up to Williamsport, Ed Klinger has taken over as master of ceremonies in North Hall, in which capacity he has earned the everlasting admiration of Dean Hoch . . . Nominations for the "Rhyming Name Club": Jean Stein, Mary Lou Transue, Joe Sopko, and Jack Buynak . . . The Voice of Experience: Never set a cup of coffee too close to the carriage of your typewriter. It is an ideal way of playing a practical joke on yourself . . . Speaking of names, we also have an Edward Edwards who hails from Edwardsville . . . The Doghouse is truly cosmopolitan — it is written in Shamokin, it concerns Bloomsburg, and it is printed in Berwick . . . 'Till next week then, remember—as the sports-announcing clam said — always be a good spurt!!!

End Season with Even Number Wins, Losses

(Continued from page 3)

Again Boyer showed plenty of scoring punch with 18 markers. Kashner and Kreiser helped out with 11 and 12 respectively. This brought the season totals to four wins in ten starts for the Wisner-coached aggregation.

Continuing their winning ways, the Huskies came through with a 64-52 victory over Lycoming College. The issue was never in doubt as Charley Boyer hit the cords for 21 points, aided by Smokey Andrews and Walt Banull, who chipped in for a total of 30 tallies between them. Jack Sowers, Lycoming ace, showed his accuracy in set shots as he racked up 18 counters for the losers.

Pulling the biggest surprise of the year, the Wishermen licked East Stroudsburg in a return engagement—nothing like the earlier defeat pinned to the locals at Stroud. The final score, 48-38, is indicative of the trend of the game as the Huskies showed their fangs all through the contest. Boyer and Kashner hit for 16 and 10 points, respectively. Pozda was the only Stroud player to hit the double digits with 12 counters, mostly set shots from far out.

Millersville put the "foreign court" jinx on the Bloom cagers at the down-river court with a 46-38 drubbing. The Huskies held a three-point lead going into the final stanza, but the Marauders exploded and sank the locals' hopes of making the two-day trip a complete success. Smokey Andrews hit the cords for the Husky high, 14 points, as Boyer garnered only seven tallies.

The Shippensburg cagers repeated their close victory over the Wishermen at the Cumberland County floor in a 56-52 contest. The game was hard-fought, decided only in the last quarter when Jackie McClelland put on a dazzling display of marksmanship. The star set shot sewed up the decision, missing only one shot in the second half. He sank eight sets from mid court in the second half in perhaps the brightest exhibition of shooting seen by Husky basketeers in many a year. Boyer gathered 15 points for the losers whose season record stood at eight losses and six wins.

Mansfield left Bloomsburg with no doubt as to which was the better team after taking a severe 56-47 drubbing at the hands of the improved Husky cagers. A slow game until the end, the contest was highlighted by the shooting abilities of Kashner and Boyer, which "iced" the game in the third quarter. Boyer led the scorers with 16 tallies, followed closely by Mike Evans, who gathered 10 counters in just a few minutes of play. The reserves showed much potential power as they were instrumental in building up a comfortable margin towards the end of the game. Charley Boyer ran his season's total to an even 200 markers in this contest.

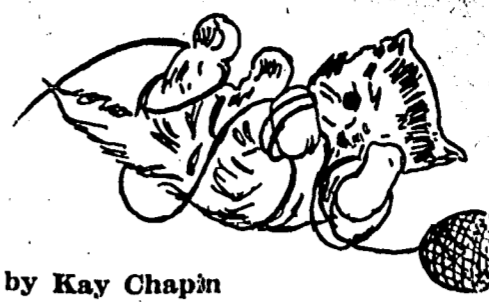
The Bloomsburg State Teachers College basketball season was closed with a 72-39 victory over Lycoming College at Williamsport. Boyer led the scoring parade with 19 points, aided by more than one of his mates in the free scoring event. The victory pushed the wins up to eight for the season, evening up the score in the win-loss column at eight apiece.

Despite the mediocre season indicated by the wins and losses, the fellows played hard and the College Community surely wishes to express its thanks for time it hopes has been well spent by the cagers who make up the 1948-49 Husky Basketball Squad.

Represents College

Dean John A. Hoch represented the College at a College Day held at Shamokin High School, March 15. A number of Pennsylvania schools and colleges sent representatives to participate in a program of information and guidance for students of the Shamokin High School who are interested in college after graduation.

KITTY AND HER YARN



by Kay Chapin

WELCOME HOME. We're glad to see Barbara Frederick up and around again.

TO WED SOON. Joan Petarra, of Camden, New Jersey, recently received a beautiful diamond from Michael Bell, of Port Chester, New York. The engagement will be officially announced at Easter, and the couple plan to be married May 22. Joan spent a year and a half at B.S.T.C., and Mike is now a Junior.

SELLING THE SIZZLE. One of Elmer "Sizzle" Wheeler's clever illustrations of "selling yourself," dealt with President Harry Truman's hand-shaking campaign, which, said Sizzle, infected all those he encountered with "Trumania!"

ABSENT MINDED PROFESSOR. Seems a certain faculty member forgot to make a 2000 page outside reading assignment at the beginning of this semester and was not aware of the omission until last week when he announced to an aghast class that half of the assignment was due by the end of the week.

SWEET EIGHTEEN. Mary Lou Transue celebrated her 18th birthday anniversary Tuesday, March 15.

SPENT WEEKEND IN N. Y. C. Ruth Finklestein spent last weekend in New York City where she acted as bridesmaid at a friend's wedding.

DEMOCRACY. Spotted President Andruss lounging on a bench in the crowded gym one day last week talking to a group of students. It's pretty nice to have a president who doesn't mind mixing with the "madding crowd."

RECENTLY BETROTHED. Lois Shaffer, of Berwick Road, recently became engaged to Stanley LeVan, a B.S.T.C. freshman.

DORMITORY GUEST. Jean Thomas, from Susquehanna University, spent last weekend on the campus as a guest of Dorothy Newman.

A TERRIFIC CROWD of college students turned out for the hard-fought Berwick - Shamokin High School basketball game last Friday night. Some of our Shamokinites really boiled the refs in verbal oil as they dragged their long faces out of the gym.

A REGULAR EPIDEMIC of "behooves" has sprung up on campus this semester. Instead of being "moved" to make a remark, everyone is being "behooved" to do so! Don Butcofsky, Ed Klinger, and Mr. Lanterman are chronic "behoovers," with Mr. Wilson and Mr. Sterling displaying occasional symptoms.

AND VERILY, it now behooves your kitten to desist from the pursuance of her tale for another week.

On Religious Program

Four students of the College were featured in the March 13 broadcast of Columbia - Montour County Sabbath School Association over WCNR. They were singers Madelyn Schalles, Lola Delbert, Jane Kevin, and Lucy Jane Baker. Mrs. Lucille Baker accompanied at the piano. The theme of the broadcast, presented by Miss Edna J. Hazen, was, "How Jesus Serves Our Needs."

White Elephant

Route 11 in Berwick

Borrowed Banter . . .

Papa Kangaroo: "Arabella, where's the baby?"
Mama Kangaroo: "Oh, my goodness, I've had my pocket picked!"

Teacher: "Why don't you like our school, Homer?"
Homer: "Oh, it's not the school. It's the principal of the thing."

"Hello, little girl, want a ride?"
"No, thanks. I'm walking home from one now."

Peggy: "She says she can date anybody she pleases."
Leggy: "Too bad she doesn't please anybody."

"Is the dance formal or can I wear my own clothes?"

Coed: "Why didn't you find out his name when the professor called roll in lecture?"

Other Coed: "I tried to, but he answered for four different names."

Women's faults are many.
Men have only two:
Everything they say,
And everything they do.

Two old maids went for a tramp in the woods. The tramp got away.

Women blush not in reflection upon what has happened, but in rosy anticipation of what may.

I knew a girl named Passion,
I asked her for a date.
I took her out to dinner
And gosh! how passionate.

"How are you this evening, honey?"
"All right, but lonely."
"Good and lonely?"
"No — just lonely."
"I'll be right over."

Don't worry if your job is small
And your rewards are few.
Remember that the mighty oak
Was once a nut like you.

Overheard during a conversation:
Guy: "Do you neck?"
Gal: "That's my business."
Guy: "Oh, a professional."

Sign over telephone booth in barroom — Please limit your alibi to five minutes. Others may be waiting.

Blue eyes gaze at me—vexation.
Soft hands closed in mine—palpitation.
Fair hair brushing mine—expectation.
Red lips close to mine—temptation.
Footsteps—damnation!

Parents are poor psychologists. They tell the little boy "a little bird told me," and then wonder why he swats the canary with a poker.

FLI-HI ACES WIN

(Continued from page 3)

efficient man-for-man defense employed by the winners.

Tom Schukis was carried from the floor with an ankle injury in the third period. The extent of his injury has not as yet been determined.

The champions will receive gold medals for their outstanding play in the twenty-team tournament which was directed by Mr. Redman and Steve Kriss.

FLI-HI Aces	Pos.	FG	G	Pts.
MacCaffrey	F.	5-7	10	25
Linetty	F.	4-7	1	6
Persing	F.	0-10	11	22

Byham	C.	0-2	8	16
Kleman	G.	2-3	4	10
Ballent	G.	1-1	0	1
Kilnednist	G.	1-4	3	7
		13-24 37 87		

Sons of Italy	Pos.	FG	G	Pts.
Paternoster	F.	4-8	10	18
Apichella	F.	0-2	3	6
DeGatis	C.	2-4	3	8
Gallo	G.	1-3	6	13
Parrell	G.	1-1	1	3
Albano	G.	0-0	1	2
Ruffelo	G.	0-0	0	0
Schukis	G.	1-3	3	7
		9-21 24 57		

FOR THAT NEXT "COKE" OR LUNCH

Try

Gialamas

"At the Foot of the Hill"