

# Communique

A NEWSLETTER FOR FACULTY AND STAFF AT BLOOMSBURG UNIVERSITY OF PENNSYLVANIA

14 JANUARY 1999

## Schloss to lead library

Patrick J. Schloss, assistant vice president of academic affairs and dean of graduate studies and research, has assumed administrative responsibility for leadership of the Harvey Andruss Library.

The assignment is expected to last at least through the end of the calendar year.

In connection with the appointment, the graduate studies and grants offices have been relocated to the third floor of the Andruss Library. The offices of the College of Arts and Sciences have moved to the former graduate studies and grants spaces in Waller Administration Building. Arts and Sciences Dean Hsien-Tung Liu remains in the same office.

J. Daniel Vann III, special assistant to the state system vice chancellor for information technology, is located in Waller, room 106.

Other office changes in Waller include: Jim Hollister, director of marketing and media relations, relocated to room 105; Kathleen Mohr, writer/editor, to room 121; Eric Foster, news writer, to room 104B.

## To Russia with love

### Human resources' LouAnn Tarlecky joins mission to former USSR

Families in Russia and Belarus will be warmer and better fed this January thanks to the efforts of LouAnn Tarlecky.

Tarlecky, human resource assistant, will join a mission to Russia and Belarus Saturday, Jan. 23, and spend two weeks distributing food, medicine, clothing and Christian literature to needy people. Along with a group of 500 other volunteers, she will spend the first week of the mission in Moscow. For the second week, they will travel to the neighboring Republic of Belarus. Throughout the trip, the group will visit orphanages, hospitals, schools and youth prisons.

Describing herself as someone who doesn't like to travel, Tarlecky is embarking on the journey because of her desire to aid children and their families.



"I love children, and I hate to see them suffer," says Tarlecky, who also supports the "Feed the Children" organization through SECA. She returns to this country Feb. 6, and will be back on the job Monday, Feb. 8.

The mission, Operation Carelift, is sponsored by Josh McDowell Ministries.

## From Birmingham to Bloomsburg ...

### King Day speaker interviewed 200 marchers

A scholar who has interviewed hundreds of people who marched with Dr. Martin Luther King Jr. will be the featured speaker for Bloomsburg's Martin Luther King Day celebration Jan. 18.

Horace Huntley is a former board member of the Birmingham Civil Rights Institute in Alabama and directs the institute's "Oral History Project." He has interviewed more than 200 people who participated in the Civil Rights Movement led by King in the 1960s.

Huntley will lead a panel discussion, "Clinton's Dialogue on Race Relations," at 2 p.m. and give the keynote address, "Dr. King, Civil Rights and Social Progress," at 7 p.m. in the Kehr Union Ballroom.

An American history professor at the University of Alabama at Birmingham, Huntley developed the university's minor in African-American studies. He was a participant in 1995's Million Man March in Washington, D.C.

### King's words live on web

The words of civil rights leader Martin Luther King Jr., along with biographical information, can be found at a Stanford web site: [www.stanford.edu/group/King/](http://www.stanford.edu/group/King/)

### Who clears that snow

When snow blankets campus, about 25 members of the grounds and automotive crews are responsible for clearing the walks, roads and lots. In a typical season, they use 100 tons of rock salt mixed with cinders from the heating plant.

## Contracts, and who has signing authority

Recently, a number of questions have arisen regarding contracting authority. Act 57 of 1998 and the Board of Governors Policy 1998-04 stipulates that it is the president alone who has the authority to sign contracts that bind the university to any rights and obligations unless the president delegates this authority, *in writing*, to third parties. No one outside the written delegates may sign contracts involving the university. University legal counsel has advised that anyone who does so would be acting outside the scope of his/her employment and could be held personally responsible for any ramifications involving what would be an illicit contract.

President Kozloff has delegated Robert Parrish, vice president for administration, to sign contracts on behalf of the university without financial limitations. For purchases and contracts up to and including \$10,000, the primary person is Joseph Quinn, director of purchasing. In the event of his absence, that responsibility falls to Robert Hakim, assistant director of purchasing. No other individual has contracting authority in regard to contracting on behalf of the university.

This process is consistent with the advice of the university attorney, protects university employees from any ramifications of unauthorized contracts and will expedite contracts. Should you have any questions regarding preparation of a contract, contact Parrish.

### Communique

Next issue: **Thursday, Jan 28.**

Four-digit phone numbers listed are on-campus extensions. To use the numbers off campus, dial 389 first. Area code 570.

**Editor:** Eric Foster, ext. 4412;  
e-mail, [efoster@bloomu.edu](mailto:efoster@bloomu.edu)

Bloomsburg can be found on the World Wide Web at: <http://www.bloomu.edu>

**Bloomsburg**  
UNIVERSITY

*A Member of Pennsylvania's  
State System of Higher Education*

## About our people

**Susan Dauria**, anthropology, had a paper, "Identity and Self-Presentation Among Migrant Workers in Central Pennsylvania," presented at the American Anthropological Association meetings. Also, her article, "Evidence for a Split Labor Market in a New York State Community" was published in the fall issue of the *Anthropology of Work Review*.

**E. Ross Genzel**, theatre studies, is serving on the steering committee for the town's First Night celebration. Genzel is director of the university's theatre program.

**Nathaniel Greene**, physics, has written an article, "Tossing a Garden Hose," which appears in the January edition of *The Physics Teacher*. **Vincent Hron**, art, drew one of the illustrations.

**Bonnie Mordan** has been named secretary in the nursing department. Mordan, who was formerly sociology department secretary, replaces Carol Chronister who was named administrative coordinator in the president's office in December.

## Quick action snuffs Scranton Commons fire

Quick action by Scranton Commons director Bob Ginader quickly snuffed a potentially serious fire Jan. 3. Ginader was in the Commons during a meal for student athletes when he smelled wires burning. Ginader discovered that one of the fryers had caught fire. He pulled the fryer from the wall, disconnected electricity and natural gas from the unit and then used an extinguisher to subdue the flames. The fire was caused by an undetected leak of oil onto the fryer's pilot light, which in turn set the unit's wiring ablaze. The university offers fire safety programs in the late spring and summer months. For more information, call Bob Klinger at 4775.

## CI team to present case study at conference

**Marlyse Heaps**, academic affairs, **Cindy Kelley**, College of Business, and **John Olivo**, business education and office information systems, will present "SWAT: A Case Study on a Continuous Improvement Approach to Support Staff Workload Analysis" at the 18th Annual Office Systems Research Conference.

The team reviewed the workloads of academic secretaries across campus. The team's recommendations that were approved by the president's cabinet included:

- that a floater position be reinstated (a half-time position will be implemented in March).
- the provost will address the current faculty-to-staff ratio, striving to achieve an overall 10-to-1 ratio.

- that laptop computers be purchased for use by the secretarial staff in the College of Arts and Sciences (two have been purchased and, if successful, others will be acquired).

From the work of this committee, two additional committees are being formed.

**Gary Melnick**, telecommunications center manager, has formed a team to investigate a campus voice mail system, with a presentation deadline of April 1. **Sydney Howe Barksdale**, director of social equity, will head a committee to review the search and screen process to streamline and determine the responsibilities of the offices involved.

## Did you know?

*That 649 of the university's 951 employees have their paychecks direct deposited. If you'd like to direct deposit your paycheck, forms are available at the human resources office.*



## Welcome aboard

### Faculty and staff appointed

#### Permanent

Karen Davis, clerk typist in student life/residence life  
 Carol Goodman, interpreter in exceptionality programs  
 Patricia Mohr, custodial services  
 Betty Rambo, custodial services

#### Temporary

Zareen Amin, biological and allied health sciences  
 Ruth Braun, geography and earth science  
 James Douthit, music  
 John Grabert, curriculum and foundations  
 William Harrar, psychological counselor  
 Alexander Hartmann, reference librarian  
 Dianne Illig, sociology, social welfare and criminal justice  
 Nick Iliopoulos, mathematics and computer science  
 Ralston Jones, curriculum and foundations  
 Anita McCoy, Gospel Choir director  
 Craig Moran, electronic systems technician in computer services  
 Faye Ortiz-Golden, business ed. and office information systems  
 Anthony Sylvester, developmental instruction  
 Nancy Worth, curriculum and foundations

#### Student Support Services Tutors

Samuel Bidleman, writing  
 Julie Dunda, reading  
 Linda Gulden, reading/study skills  
 Faye Hinson, science  
 Kristen Vitkauskas, science

## Governance

**Curriculum Committee** – Wednesdays, 3 p.m., McCormick Center, Forum, Jan. 20, Feb. 3 and 17, March 3, 17 and 31, April 14 and 28.

**Planning and Budget** – Thursdays, 3:30 p.m., McCormick Center, Forum, Feb. 18, March 18, April 15 and 29.

**University Forum** – Wednesdays, 3 p.m., Feb. 10, March 24, April 7 and May 5.

## News briefs

### President schedules open hours

President Kozloff will hold open office hours Friday, Jan. 29, from 2:30 to 4:30 p.m. To reserve a time, call 4526.

### Hartline, Ben Franklin to get new trees

The walkway between Hartline Science Center and Ben Franklin Hall will be shaded by colorful new trees this spring.

Before the start of the semester, the grounds crew will try to replace the nine aging and diseased evergreen trees currently at the location. The new Canada Red Chokecherries have dense green foliage that changes to a brilliant reddish-purple color during the summer. The trees should flower in early May in time for commencement. Because the new trees are open at the base, they help to improve security by increasing visibility.

### Farewell

Dale Anderson, English, retired effective Jan. 1, after 33 years of service.

## Coming events

### Top teacher to talk on science

Christine Royce, a recipient of the Presidential Award for Excellence in Secondary Science Teaching Pennsylvania, will speak on "Secondary Science," Monday, Jan. 25, at 7 p.m. in McCormick Center, Forum. Royce, academic dean and teacher at Bishop Hannon High School in Scranton, is speaking as part of the university's Outstanding Science Teachers of Pennsylvania Lecture Series.

### Alumni going to *Sunset Boulevard*

The alumni office has tickets to the play *Sunset Boulevard* at the Merriam Theatre in Philadelphia on Wednesday, Jan. 27. Tickets are \$54 a person and do not include transportation. For information, call 4058.

### Entertainment to highlight King banquet

#### Everybody's back!

Spring semester classes begin Tuesday, Jan. 19, at 8 a.m.

### Secretarial Roundtable raises funds

The Secretarial Roundtable recently raised \$578 through a candle sale to support several charitable efforts. The group contributed \$278 to the Christmas present drive organized by the SOLVE office and \$200 to the university's food drive. The remainder will be used to provide a meal for students at the Catholic Campus Ministry House in March.

### Stay in the know

Bloomsburg's alumni publication, *Maroon and Gold*, is available at the Alumni House. If you'd like a copy, call 4058. The spring *Minicourse Catalog* from continuing and distance education is also available. To get a copy, call 4420.

### Tune in to WCNR for basketball

Men's home basketball games are being broadcast live on WCNR 930 AM. Join Jim Doyle and Tom Lynn for all the action, both home and away.

Entertainment will be the highlight of the Sixth Annual Martin Luther King Jr. Commemorative Banquet Friday, Feb. 12. The event will feature performances by Infiniti, a professional jazz band led by graduate Julius Armstrong III, winners of the Black Cultural Society's Talent Show and the Kerri Edge Children's Dance Ensemble. Nominations for the Martin Luther King Jr. Humanitarian Award are due by Feb. 5. Cost of the banquet is \$13 per person and \$8 for students with a meal plan. For more information, call 4528.

### Silver and Beyond celebration Feb. 27

For those who began working at Bloomsburg University in 1975 or earlier, this year's Silver and Beyond Celebration will be Saturday, Feb. 27, at 6 p.m. at Magee's 24 West on Main Street, Bloomsburg. The celebration will include dinner and a band. Individuals from all campus units participate in this event – including retirees. For information, call Jim Pomfret at 4504.

## Expect new year evolutions on campus

Progress on campus will continue this year as renovations begin on the Centennial Hall, Scranton Commons and the Student Services Center.

Centennial Gymnasium is now in the prefinal design phase. The project is expected to be bid in March. Construction is expected to begin in summer and take approximately 18 months to complete.

The preliminary design of the Scranton Commons renovations has been completed. People interested in viewing the plans may do so at the planning and construction office or at the residence life office. Construction could begin in the fall.

The architect for the Commons project, Murphy-Dittenhafer of York, PA, is also designing the renovations to the Student Services Center. The design is expected to be complete this summer, with construction anticipated to begin next spring.

The new recreational playing fields on the upper campus are currently under construction, with half of the 17 acres of fields rough-graded. The lighted fields should be ready for use in 2000.

An architect is being selected to design additional apartments on the upper campus. The project will be presented to the Council of Trustees in March.

The space on the second floor of McCormick Center, formerly occupied by the Curriculum Materials Center, is in the design stage for renovation to be used by the instructional technology department.

Plans are underway for a 70-seat multimedia conference room to be created in the lower level of the Magee Center where the swimming pool used to be. Construction could begin this spring.

The tennis courts near the library will also be resurfaced this year.

To help guide future evolution on campus, the master plan advisory committee is currently negotiating a contract with

Sasaki Associates of Watertown, MA, to serve as master plan consultant. The prominent design firm has worked on many college campuses. Open workshops and meetings with the consultant will be scheduled during the spring semester. The master plan advisory committee is expected to complete its report by the end of the calendar year.



### Food drive thanks

Employee generosity to this year's food drive helped make the holiday brighter for 18 area families and a local food bank. In addition to food, 45 children were given toys or movie passes. Among the organizations that participated were AFSCME, which supplied a gift certificate to Giant Markets for each family; the Alumni Office, which contributed candies and fruit; and the Secretarial

Roundtable, which contributed funds. Shown from left are drive organizers: Debbie Schell, developmental instruction; Dang LaBelle, storeroom clerk; Bonita Rhone, human resources and labor relations; Bonnie Mordan, nursing; Wendy Krum, communication studies and theatre arts; and Georgia Ortman, business office.

## Scholarship

### Ford gives credit to military for progressive work in World War I

War is hell. But immigrants to the United States during World War I who found themselves drafted into the Army got more respect than they would in civilian life, according to Nancy Gentile Ford, history.

During the First World War, foreign-born soldiers made up 18 percent of the American Army. The military took great steps to forge the immigrant troops into an effective fighting force. Respecting

ethnic cultures while establishing the foundation of Americanization was a primary step in that process, which Ford has documented in a book, *Americans All!: Foreign-Board Soldiers and United States Military Policy During World War I*. The book is under contract to be published by Texas A&M University Press and is expected out next year.

See more on this story on the World Wide Web at [www.bloomu.edu](http://www.bloomu.edu) under news and events.





# Communique

A NEWSLETTER FOR FACULTY AND STAFF AT BLOOMSBURG UNIVERSITY OF PENNSYLVANIA

28 JANUARY 1999

## Enrollment and retention highlight chancellor's meeting

Enrollment success and increasing student retention rates were highlights of discussion at Bloomsburg's Annual Institutional Meeting.

The meeting was part of a two-day visit to campus by James McCormick, chancellor of the State System of Higher Education, and his staff. It included presentations from each vice presidential area and the office of social equity.

"Each year, as part of my responsibilities, I report to the chancellor on the condition of the university," said President Jessica Kozloff to an audience that included deans and other campus representatives. "This year, four universities were selected for intensive meetings. I thought it was very important for constituency leaders to have an understanding of how we're meeting system objectives."

The student life presentation showed how both enrollment and job placement rates have steadily increased over the past several years. The enrollment target for next year, 6,825 FTE, is slightly lower by design than this year's 6,890 FTE enrollment. The class rank of incoming students has also improved – 25.2 percent of regular freshmen were in the top fifth of their high school class in 1996; in 1998 that number had jumped to 32.5 percent.

"Our enrollment success is a university-wide endeavor. It's really because of faculty and staff involvement across the institution," said Preston Herring, vice president for student life.

"We see a no more than one percent a year increase in enrollment. I think we're right where we ought to be now at the lower division level," said Kozloff, adding that "opportunities for growth will likely come in the areas of distance and graduate



### Inside the steam plant

The coal boilers rise three stories above the ground, dwarfing the operator below. The steel hoppers jutting from the boilers (at left) are loaded from above by a wheeled dolly on tracks. But the cinders from the boilers must be raked out by hand into a vacuum system (below).

For story, see page 4.



education and upper division transfers."

In response to a question about transfer students, admission director Chris Keller said that the majority of upper-division transfer students come from community colleges and Penn State branch campuses.

"There's heavy legislative pressure to be more welcoming to students from community colleges," said McCormick. "We worked together to make the Academic Passport more welcoming. I think it's to our advantage to be very aggressive with that. We have the Ph.D. faculty to teach the upper-level courses. In the long term, we'll be better off if we build these collaborative relationships. If we don't, someone else will."

Continued on page 4.

## Time to look at tax shelters

Ah, tax time again. If you'd like to pay a little less in taxes and have more income for retirement, now is the time to act.

All university employees, regardless of which retirement system they're in, can participate in a tax-sheltered annuity. For information on the 99 annuity companies to choose from and your maximum allowable contribution, contact Bonita Rhone in the office of human resources at 4038.

## About our people

**S. Ekema Agbaw**, English, organized a roundtable discussion on "Studying and Teaching Literature from Culturally Diverse Backgrounds" and presented a paper, "Exploring Identity and Difference," at the conference of the English Association of Pennsylvania State Universities. Bloomsburg students **Seth Pollins**, **Sandra Horne** and **Heather Greene** also presented papers at the roundtable.

**Tom Aleto**, anthropology, presented his research, "Identity and Self-Presentation Among Migrant Workers in Central Pennsylvania," at the American Anthropological Association meeting.

**Dianne Angelo**, audiology and speech pathology, presented a paper, "Technology and Culture: AAC and the Amish Community," to the American Speech-Language-Hearing Association. She also coauthored a paper, "The Impact of Assistive Technology Devices and Services on Children and Families," with Howard P. Parrete of Southeast Missouri State University. The paper appears in the book *Assistive Technology for Young Children with Disabilities: A Guide to Family-Centered Services*.

**Julia Bucher**, nursing, has written an article "Family Reports of Advanced Cancer Pain, Pain Relief, and Prescription Access" that will appear in the February issue of *Cancer Practice*, the official journal of the American Cancer Society.

**Helmut Doll**, formerly of mathematics and computer science, is now assigned to instructional technology.

**Lawrence B. Fuller**, English, presented a paper, "Comparative Narrative: One Story, Many Tellings," at the conference of the National Council of Teachers of English. He also completed a four-year term as chair of the council's Commission on Media.

**Ervne Gulley**, English, presented a paper, "Film as Text in Introduction to Literature," at the conference of the National Council of Teachers of English.

**Walter Howard**, history, presented a chapter, "Communists Organize the Unemployed, 1930-1934," from a work-in-progress titled *Red Dreams and Hard Coal: Anthracite Communists, 1919-1945* at the Penn State University Labor History Workshop. He presented "Deconstructing the National Miners Union: Communists and Miners in the Pennsylvania Anthracite, 1928-1933" at the 20<sup>th</sup> Annual North American Labor History Conference and "The Anthracite's 'Little Gastonia': Communists and the 1929 Wilkes-Barre Silk Mill Strikes" to the Pennsylvania History Association. Howard has also reviewed books for *Labor History* and the *Journal of American History*.

**Karl Kapp** and **Tim Phillips**, instructional technology, presented a talk titled "Teaching High School Business Topics via the Internet" at a conference for the Pennsylvania Association of Education and Communication Technology.

**Linda M. LeMura**, exercise physiology, had the article "The Effects of Endurance Training on Functional Capacity and Selected Physiological Factors in Children" published in *The Journal of Exercise Physiology*. LeMura has also been appointed by Michael Poliakoff, Deputy Secretary of Education, to direct reviews of teacher preparation programs throughout the state in the curricular areas of health and physical education.

**Terrance Riley**, English, presented a paper, "Young Adults' Rhetorical Response to Commercial Media," at the conference of the National Council of Teachers of English.

**Faith Warner**, anthropology, has been listed with the Human Rights Directory of the Committee for Human Rights of the American Anthropological Association.

## Calendar

### Celebrity Artist Series

Call the Celebrity Artist Series box office at 4409 for more information.

**The Fabulous Dorseys** – Saturday, Feb. 13, 8 p.m., Haas Center for the Arts, Mitrani Hall. Tickets are \$20.

### Art Exhibits

Exhibits are in the Haas Gallery of Art. Hours are Monday through Friday, 9 a.m. to 4 p.m. For more information, call 4646.

**Christina Roberts** – Cloth and Culture, through March 2. Reception, Wednesday, Feb. 3, noon.

### Governance

**Curriculum Committee** – Wednesdays, 3 p.m., McCormick Center, Forum, Feb. 3 and 17, March 3, 17 and 31, April 14 and 28.

**Planning and Budget** – Thursdays, 3:30 p.m., McCormick Center, Forum, Feb. 18, March 18, April 15 and 29.

**University Forum** – Wednesdays, 3 p.m., Feb. 10, March 24, April 7 and May 5.

### Help can't wait

Blood is vitally needed right now. The Red Cross will hold a blood drive on campus Tuesday, Feb. 2, and Wednesday, Feb. 3, from 11 a.m. to 5 p.m. in the Kehr Union Ballroom. For information, call Julie Shoup at 4196.

### Communique

Next issue: **Thursday, Feb 11.**

Four-digit phone numbers listed are on-campus extensions. To use the numbers off campus, dial 389 first. Area code 570.

Editor: Eric Foster, ext. 4412;  
e-mail, [efoster@bloomu.edu](mailto:efoster@bloomu.edu)

Bloomsburg can be found on the World Wide Web at: <http://www.bloomu.edu>

**Bloomsburg**  
UNIVERSITY

A Member of Pennsylvania's  
State System of Higher Education



# News briefs

## Thank a custodian

In addition to their responsibilities for cleaning the inside of buildings on campus, the more than 60 custodians on staff are also responsible for clearing snow and ice from the walks and steps in front of their building(s).

## Maintenance, service contracts due Feb. 26

Joe Quinn, purchasing director, requests that all maintenance and service contract needs for the coming fiscal year be submitted to the purchasing office by Feb. 26.

## New faces on campus

### Staff:

Hazel Harvey, physical plant, garage  
Carol Kliamovich, development  
Jennifer Shemesh, political science  
Sherry Whitenight, financial aid

### Faculty:

James Bartlett, business education and office information systems  
M. Theresa Bloskey, student support services  
Bruce Candlish, communication studies and theatre arts  
Susan Darrah, curriculum and foundations  
Richard Graja, curriculum and foundations  
Maria Kuhn, library  
Chris Kule, biological and allied health sciences  
Constance Reese, communication studies and theatre arts  
Bradford Ross-MacLeod, student support services  
Susan Stemont, English  
Harry Strausser, communication studies and theatre arts

## Instructional technology program certified

The state's Bureau of Teacher Certification and Preparation has granted the one-year approval of instructional technology specialist program in (naturally enough) the instructional technology department.

# Did you know?

*In the week before classes began, duplicating services printed approximately 400,000 standard sheets of paper (most on both sides).*

## Learn seven secrets of success

The office of human resources and labor relations is offering a four-session course on **Covey's Seven Habits of Highly Effective People**. The course will run on four Thursdays, Feb. 4, 11 and 18, from 8:30 a.m. to 4 p.m., and Feb. 25 from 8:30 a.m. to noon.

Other February training courses include:

**Introduction to Computers** – Four Tuesdays beginning Feb. 9 from 10 a.m. to noon.

**Intermediate Word** – Four Wednesdays beginning Feb. 10 from 10 a.m. to noon.

**Adult CPR** – Wednesday, Feb. 17, from 8:30 a.m. to noon.

**First Aid** – Thursday, Feb. 25, from 8:30 a.m. to noon.

To register, contact Bonita Rhone at 4038 or by e-mail: [brhone@bloomu.edu](mailto:brhone@bloomu.edu)

## Clerical staff gives to Women's Center

A change in tradition at the annual clerical luncheon held this past December brightened the lives of dozens of area women. Instead of exchanging gifts with one another, those attending contributed gifts to the women at the Women's Center. Center director Kathlene Russell has sent a letter to the university thanking employees for the gifts.

## Curriculum committee approves courses

At its Jan. 20 meeting, the curriculum committee approved changes to the computer science minor in the department of mathematics and computer science. The changes in the minor echo recent changes in the computer science major. The committee also approved the courses "Neotropic Biology" in the department of biological and allied health sciences and "Dinosaurs" in the department of geography and earth science. There was considerable discussion of the Academic Passport policy recently adopted by the State System of Higher Education's Board of Governors. Provost Wilson Bradshaw also announced that he was still waiting to hear if the minor in legal studies has been approved by the State System. Curriculum committee and Middle States self-study chairperson, John Riley, announced that the Self-Study Report would be distributed to offices on campus and posted on the web this week. The address for the self-study committee is: [www.bloomu.edu/departments/middle/index.html](http://www.bloomu.edu/departments/middle/index.html)

## Welcome back

Kenneth Hunt, exceptionality programs, has decided not to retire in May.

# Coming events

## Go to the opera with the waltz king

The London City Opera will perform Johann Strauss' *Die Fledermaus* Wednesday, Feb. 3, at 7:30 p.m. in Haas Center for the Arts, Mitrani Hall.

Strauss, considered the waltz king for his musical compositions, also created the greatest operetta ever with *Die Fledermaus*. Sung in English, the tale follows the adventures of an amorous tenor, a young prince, a mysterious countess, a stuttering lawyer and a devious practical joke between two friends. Tickets for the performance are \$25 and can be obtained by calling the Celebrity Artist Series Box Office at 4409. For those with a Community Activities sticker, the performance is free.

## TALE conference looks at outcomes

The Teaching and Learning Enhancement Center (TALE) will hold a conference on outcomes assessment Friday, Feb. 26. Titled "From Dialogue to Doing: Towards Better Understanding of Outcomes Assessment as a Means to Improve Teaching and Learning," the program will run from 9 a.m. to 3 p.m. in the Kehr Union. Registration is due Feb. 5. For more information, contact TALE director Dorette Welk at 4310.

**What's Playing?** The schedule for films on campus can be found on the world wide web at [www.bloomu.edu](http://www.bloomu.edu) and under "Information Desk."

## Raising steam

# Crew of 12 keeps heat coming

Steam. Winding its way through miles of pipes under campus and keeping students, faculty and staff warm inside the classrooms, residence halls and offices.

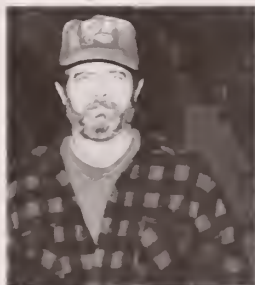
The responsibility for raising that steam, and keeping thousands warm, falls upon a dozen workers' shoulders.

Dick Banks, steam plant supervisor, along with a crew of 10 operators and a mechanic, staff the plant 24 hours a day, seven days a week, to keep heat coming to all of the buildings on the lower campus except Buckalew Place and Buckingham Maintenance Center.

On a typical winter day, three of the

five boilers are running – consuming 45 tons of anthracite a day. During severe cold, that total can go to more than 50 tons of coal. Planning is required; it takes 12 hours for a coal boiler to get hot enough to raise steam. At its peak, the temperature inside reaches 1,700 degrees Fahrenheit. A single gas boiler was installed in 1995 to be used in emergencies, or when quick heat is needed.

Ashes from the plant are used by the university and town to cinder roads in the winter.



Dick Banks



When they needed a conveyor belt to get coal to boilers, the steam plant crew made it themselves several years ago.

While their work is most appreciated at this time of year, running the plant is by no means a seasonal task. During the summer, the crew is as busy as ever, repairing and cleaning equipment for the next heating season. Acid in the coal corrodes the metal hoppers, so they need to be reconstructed every couple of years. Motors need to be rebuilt. And the boilers need to be thoroughly cleaned several times a year to maintain their efficiency. With two of the boilers dating from 1951, "it's a little like working in a museum," says Banks. These jobs – like most of the maintenance in the steam plant – are done by the crew, skilled as welders, mechanics or machinists.

## Chancellor

*Continued from page 1.*

In the social equity presentation by Shane Williamson, director of the Multicultural Center, it was noted that the minority student freshmen-to-sophomore retention rate has increased from 55.7 percent in 1995-96 to 80.4 percent in 1997-98.

"I think this is a spectacular change," said McCormick. "Something really dramatic happened."

"We're seeing the effects of mentoring and academic support services," said Kozloff. "It's also true that we're attracting not only more qualified students in general, but better prepared minority students."

Robert Parrish, vice president for administration, reported that, in addition to major building and renovation projects planned in the next several years, the university is working continuously to update its technology. "We're changing not only the face of the institution through facilities, but the pace of the institution through technology." After detailing a number of infrastructure upgrades to the computer network, Parrish said that all mission critical programs will be year 2000 compliant by March this year.

In the university advancement presentation, it was noted that more than \$3 million dollars was raised last year. Notable increases in giving came from both alumni and parents. "We see parent funding as a measure of satisfaction," said Susan Helwig, director of development.

"Fifteen years ago, we raised less than a million dollars in the (State) System. Last year, we raised \$29 million System-wide," said McCormick. "I think that by having (people) invest in us, they are more committed to us."

Provost Bradshaw reported on a number of new initiatives in the academic area. McCormick, commenting on the "technology in the classroom" presentation by Brett Beck and Jim Dutt, praised the work of Bloomsburg faculty.

The chancellor also referred to a presentation by faculty and graduate students in the IIT. "I'm very impressed with what the faculty are doing here. We've got to find ways to tell this story to legislators and other decision makers."



**Banking scholarship funds**  
First Federal Bank recently contributed \$10,000 to Bloomsburg University to fund scholarships. Shown from left are: Susan Helwig, director of development; President Jessica Kozloff; Lee Beard, CEO, First Federal Bank; Tony Cusatis, vice president of marketing/business development manager and board member of the First Federal Bank Charitable Foundation.



# Communiqué

A NEWSLETTER FOR FACULTY AND STAFF AT BLOOMSBURG UNIVERSITY OF PENNSYLVANIA

11 FEBRUARY 1999

*Thanks to you*

## *Employee giving helps boost fund raising to record \$3 million*

To say that the development office had a good year in 1998 would be an understatement. More than \$3 million was contributed to the Bloomsburg University Foundation – a new record and a 65 percent increase over 1997.

The banner year got an important boost from the record-breaking generosity of faculty and staff (including retirees) who contributed \$62,661 to the campaign, an increase of 28 percent over last year's contributions of \$45,096. When alumni who are employees are included, faculty and staff giving increases to \$92,451.

"Employee support of the institution provides important evidence of our commitment to students, which we are able to use when seeking funds from outside the university," says development director Sue Helwig.

Thanks to \$900,000 in gifts from students through the Community Government Association (CGA), the university was also able to undertake a number of major projects that will directly benefit them, including construction of recreational fields and a climbing wall on the upper campus and renovation of the University Store.

Other groups of donors include: alumni, \$818,011; businesses and corporations (and matching gifts), \$389,984; foundations, \$43,800; friends of the university, \$509,615; organizations (which includes the CGA), \$1,059,666; and parents \$116,389. Altogether, there were 7,313 donors in 1998.

## *Exterminating the Y2K bug*

What does Jim Gessner expect to happen in the computer services department on Jan. 1, 2000?

Absolutely nothing.

Gessner, director of administrative user services, has spearheaded the university's efforts to exterminate the Year 2000 bug for administrative computing applications. The glitch, also referred to as the Y2K bug, is a result of older computers and applications reading the abbreviation 00 as the year 1900 rather than 2000.

Predictions on the affect of the Y2K bug have ranged from social chaos to virtually none at all. But on campus, it should be relatively smooth sailing.

By March, Gessner expects all of the university's mainframe and MAPPER applications to be Y2K bug free. The final systems to be debugged will be modules within the student and financial information systems, which are already more than 90 percent complete. "This means that all systems will have been in production nearly a full year before the year 2000," says Gessner.

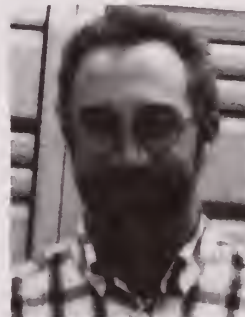
Preparing for the year 2000 hasn't been quick or easy. There were lots of places for the bug to hide.

The university has 1,800 individual computer programs written in 1.8 million lines of the computer language COBOL. A single system, such as the Faculty Information System, entails 45 separate programs working together. Another 600 programs on the MAPPER system also had to be debugged.

Gessner and his team of computer services personnel began their work in

### *How long are 1.8 million lines of COBOL computer code?*

*Set in type that runs ten characters to an inch, the average line of code will be four inches long. Those 1.8 million lines of code laid down end-to-end will stretch 113.6 miles – enough to get you to Lancaster.*



Jim Gessner

January 1997. "We were able to do things more quickly than we anticipated," he says. "The 1.8 million lines of code sounds intimidating, but the code changes didn't take as long as we thought. We needed to spend a lot of time testing."

Along the way, the team, with up to five staff active on Y2K work at a given time, developed new utilities – like one to standardize date handling so that any

*Continued on page 2.*

### **Recoup those major medical costs**

Need forms to fill out for major medical reimbursement? See LouAnn Tarlecky in human resources. For 1998, the deductible is \$100 (per person up to three family members) for managers, coaches, AFSCME, UPGWA and SCUPA employees, and \$250 for APSCUF employees. Next year, the deductible will be \$250 for all employees.

### **Fine-tune your tax withholding**

Is Uncle Sam holding back too much of your paycheck, or not enough? If your tax refund check this year is too big, or nonexistent, you can change the number of allowances from tax withholdings by filling out a new W-4 form in human resources at any time.

## About our people

**Brett L. Beck** and **Connie Schick**, psychology, and J. David Arnold, provost and dean of daculty at St. John Fisher College presented "The Use of E-Mail as a Supervisory Mechanism in an Undergraduate Internship Course" at the National Institute on the Teaching of Psychology. Arnold and Schick also presented "A Comparison of Learning Community Programs at Public and Private Colleges" at the 106th annual meeting of the American Psychological Association.

**Victor L. Berardi**, management, published an article, "A Mathematical Programming Approach to Evaluating Alternative Machine Clusters in Cellular Manufacturing," in the *International Journal of Production Economics*.

**Jeff Davis**, history, presented a paper, "The Democratic-Republican Societies' Involvement in the Whiskey Rebellion: A Re-evaluation," at the Pennsylvania Historical Association Conference.

**Sharon R. Haymaker**, nursing, did a poster presentation at a Conference for Nursing Faculty sponsored by Allegheny University titled "Application of Cognitive Learning Theories in Teaching Pathophysiology."

**Bill Kelly**, member of the Bloomsburg University Council of Trustees and CEO of WVIA public broadcasting, has written an article, "Discovering the Potential of Distance Education: Public Broadcasting Station WVIA Offers Student 'Studio Tours,'" which appears in the December issue of *Government Video*.

**Reza Noubary**, mathematics and computer science, has written a paper, "Statistical Estimation of Corner Frequency and Its Application to Seismic Event-Identification," which appears in *Soil Dynamics and Earth Engineering*, vol. 17.

**Frank Peters**, English, is writing a comic strip about grammar problems that appears on the National Council of Teachers of English's Assembly for the Teaching of English Grammar web site. Illustrations are done by Peter's daughter, Sarah Lowell. The comic strip can be found at [www.pct.edu/courses/evavra/ATEG/index.htm](http://www.pct.edu/courses/evavra/ATEG/index.htm)

**Michael K. Shepard**, geography and earth science, gave an invited talk at the National Radio Science Meeting on "Near-Nadir Scattering from a Fractal Surface."

**Roy Smith**, director of Quest and Corporate Institute, led a Quest team to the summit of Ecuador's Mt. Chimborazo (20,600 ft.). At lower elevations, he conducted team development training for over 60 managers from Alcoa Corporation in California and Georgia, Hershey Park and Pennsylvania Power and Light.

**Vivian Yenika-Agbaw**, English, has written an article, "Black Dialect in Stories, and the Teaching of Standard English," which appears in the *Pennsylvania Black Conference of Higher Education Journal*. She also reviewed three manuscripts for the national journals *Language Arts* and the *Journal of Adolescent and Adult Literacy*. She gave presentations on "Ideology and Slavery in Feelings' *The Middle Passage*" at the Third All-Minority Scholars Conference and "Using Learning Centers as a Forum for Literacy Development" at the 1998 EAPSU Conference.

## Year 2000 bug

Continued from page 1.

future improvements only have to be made in one computer application.

The debugging process was made easier by the fact that folks had done things right in the past. All of the various COBOL programs that the university uses were developed in-house over the past 20 years to perform specific jobs. "When we developed the software, we didn't have a choice," says Gessner. "There wasn't a lot of software available for universities to use."

As the software was developed, the source code was carefully archived. Source code can be compared to a mold for a part - it creates the "compiled software" that is used on a computer. In order to change how the finished software operates, programmers need to have the source code.

Gessner also gives a lot of credit for the success of the effort to the stability and ability of the staff. "If some of our people had decided to move on, we'd have had a much tougher time."

The Y2K bug affects operations outside computer services as well. For example, the university's telephone call accounting systems will have to be replaced and the computer that controls heating throughout campus will also be replaced. And all PC desktop computers on campus will have to be upgraded to the Microsoft Office 97 suite because the 95 version is Year 2000 compatible. Computer services and academic computing are currently updating this software on all desktop computers.

## Did you know?

The university's shuttle buses carry between 9,000 and 10,000 riders between the upper and lower campuses each week.

Bloomsburg and Indiana University of Pennsylvania have the only two independent departments of anthropology in the State System of Higher Education. Bloomsburg's anthropology department has started a newsletter for anthropologists from throughout the State System.

### Communique

Next issue: **Thursday, Feb 25.**

Four-digit phone numbers listed are on-campus extensions. To use the numbers off campus, dial 389 first. Area code 570.

Editor: Eric Foster, ext. 4412;

e-mail, [efoster@bloomu.edu](mailto:efoster@bloomu.edu)

Bloomsburg can be found on the World Wide Web at: <http://www.bloomu.edu>

**Bloomsburg**  
UNIVERSITY

A Member of Pennsylvania's  
State System of Higher Education



# Calendar

## Celebrity Artist Series

Call the Celebrity Artist Series box office at 4409 for more information.

**The Fabulous Dorseys** – Saturday, Feb. 13, 8 p.m., Haas Center for the Arts, Mitrani Hall. Tickets are \$20.

## Art Exhibits

Exhibits are in the Haas Gallery of Art. Hours are Monday through Friday, 9 a.m. to 4 p.m. For more information, call 4646.

**Christina Roberts** – Cloth and Culture, through March 2.

## Theater

**Student-Directed One-Acts** – Feb. 17 through 20, 8 p.m.; Feb. 21, 2 p.m.; Bakeless Center for the Humanities, theater room.

## Special Events

**Spring Break** – Begins Saturday, March 6, at 10 p.m., and runs through Sunday, March 14.

**Spring Weekend** – Begins Thursday, April 1, 10 p.m., and runs through Sunday, April 4.

## Governance

**Curriculum Committee** – Wednesdays, 3 p.m., McCormick Center, Forum, Feb. 17, March 3, 17 and 31, April 14 and 28.

**Planning and Budget** – Thursdays, 3:30 p.m., McCormick Center, Forum, Feb. 18, March 18, April 15 and 29.

**University Forum** – Wednesdays, 3 p.m., March 24, April 7 and May 5.

**What's Playing?** The schedule for films on campus can be found on the World Wide Web at [www.bloomu.edu](http://www.bloomu.edu) and under "Information Desk."

# News briefs

## Traffic signal gets green light

A traffic signal at the intersection of Lightstreet Road and Country Club Road will be installed beginning March 8, the week of the university's spring break. The project is scheduled to take three weeks to complete, according to town administrator Gerald E. Depo. In addition to the installation of a traffic signal, the project will also improve the radius for trucks and buses to turn from Lightstreet Road to Country Club Road.

## Philippine artifacts displayed in archives

Twelve artifacts from the Philippines are on display in the archives of the Andrus Library. Kathleen McCutchen, widow of Bloomsburg alumnus Frederic McCutchen '43, donated the artifacts to the university in 1996. The items were acquired by Mr. McCutchen's parents, who were missionaries in the Philippines following the Spanish-American War in 1898.

## Welcome to the team

Doug Lizardi has joined the athletics department as athletic equipment stock clerk. He replaces Ronald Morgan, who recently retired after 25 years of service.

## Meet the master plan consultants on the web

The Master Plan consultants Sasaki Associates have an elaborate World Wide Web page at: [www.sasaki.com](http://www.sasaki.com). Other universities the firm has worked with include the University of Colorado and Ohio State University.

## Thinking about a construction project?

For estimates on the cost of a project, contact the office of planning and construction at 4923. Because most projects involve work by several trades, individual trades departments will not be able to give a complete estimate.

# Coming events

## Improv theater explores real-life issues

BUSTED (Bloomsburg University Student Theatrical Education Drama) will bring improvise on real-life issues on Monday, Feb. 15, March 22, and May 3. All performances will be at 8 p.m. in the Kehr Union, Ballroom.

## More than 130 expected for Sankofa

More than 130 students from Bloomsburg and other universities are expected to attend the fifth annual Sankofa Conference Friday and Saturday, Feb. 19 and 20. Sankofa is an African word that means "We must go back and reclaim our past so we can move forward; so we can understand why and how we came to be who we are today." The theme of this year's conference is "Empowering Ourselves Through Unification." Julia Hare, internationally known multicultural motivational speaker and co-director of "The Black Think Tank" will be the keynote speaker for the banquet Saturday evening. For more information, call the Multicultural Center at 4510.

## Check out their moves

The Bloomsburg University Dance Ensemble will have its second annual performance Thursday, March 18, at 7 p.m. in Haas Center for the Arts, Mitrani Hall. The student-choreographed works will show a variety of dance styles, including, jazz, funk, hip-hop, ballet, modern and tap.

## TALE plans talks

The TALE (Teaching and Learning Enhancement Center) has planned Thursday talks for the semester in Kehr Union, room 343. Talks include:

Mary Bernath, English, "Teaching Minority Literature in a Non-Minority Setting,"

Feb. 18, 11 a.m. to noon.

Phillip Tucker, exceptionality programs, "Service Learning Workshop,"

Feb. 25, 12:30 to 1:30 p.m.

C.T. Walters, art, "The Studebaker Archives In-House Publication,"

March 4, 12:30 to 1:30 p.m.

## Recognize a job well done, nominate a co-worker for STRIVE

Know a staff member or team that has done something special on the job? Let the campus know by nominating them for recognition by the university's new STRIVE program.

Developed by a continuous improvement team, the STRIVE (Staff and Teams Recognized in Their Valuable Efforts) program selects a deserving staff member or work team from nominations received that month. An inclusive selection

committee meets quarterly to review all nominations and forwards the name of the award recipient(s) to the human resources office, which notifies recipients.

Criteria for recognition include:

- Exceptional quality of work performed, productivity level or creativity in work.
- Record of superior performance.
- Development of an improved method that has increased productivity or service.

■ Significant work contribution having university-wide impact.

■ Acts of outstanding service to others.

Staff can be nominated for recognition by co-workers, immediate supervisors, department managers and students.

Recognized staff members will receive a University Store gift certificate; certificate of appreciation; letter from the university president with a copy placed in the human resources office; brief article in the *Communique*, invitation to an annual luncheon; and a plaque.

Nomination applications have been placed in offices throughout campus and are available at the human resources office.

### Support for the Student Services Center

First Columbia Bank and Trust celebrated its 100th anniversary by contributing \$50,000 to Bloomsburg University. The funds will be used to help renovate the former library building into the Student Services Center.

Shown from left are: R. Robert McCoy, president and chief executive of First Columbia Bank and Trust; university president Jessica Kozloff; and Anthony M. Ianiero, vice president for university advancement.



### Husky talkers take top award

The forensic team won first place at the 18<sup>th</sup> Annual Collegiate Forensic Association Winter Weekend Tournament in Montreal, Canada. Competing with teams from 12 colleges and universities, the Huskies came home with 18 awards in addition to the first-place sweepstakes award. The team has won 60 awards this academic year.

### University store moves in March

The University Store will move into the vacated former library building March 8, during spring break. Renovation of the store is expected to be complete in August.

### Blood donors beat expectations

At the recent blood drive in the Kehr Union, 422 pints of blood were donated, beating a goal of 380 pints. Among the donors were 39 football players.

## Scholarship

### To tread, or to pedal, that is the question

When a doctor wants to assess a patient's aerobic health, the patient will usually be asked to walk on a treadmill. But is a treadmill the best measuring device for everyone?

Linda LeMura, exercise physiology, and graduate student Connie Root conducted a study this fall to see if using a pediatric bicycle ergometer is preferable to a treadmill when testing young children. "There have been no systematic, clinical studies which have answered this question," says LeMura.

"If the bicycle ergometer generates higher physiologic values in young children, these data have significant implications," says LeMura. "In clinical settings, important cardiovascular data is derived from the initial, and sometimes



Graduate student Connie Root tests a subject in the exercise physiology lab in Centennial Hall.

only, exercise test. It's essential that the test is conducted properly."

See more on this story on the World Wide Web at [www.bloomu.edu](http://www.bloomu.edu) under news and events.

## Did you know?

More than three quarters of students are active e-mail users. To promote this high-tech habit, the university increased the number of computers for student use by 150 this past year to a total of approximately 700. And all of the major computer classrooms have Pentium-level computers or PowerMac Macintoshes.



# Communique

A NEWSLETTER FOR FACULTY AND STAFF AT BLOOMSBURG UNIVERSITY OF PENNSYLVANIA

4 MARCH 1999

## PROVOST'S LECTURES

### Former model to unmask beauty myths

Activist Ann Simonton, a former top model who appeared on the covers of *Sports Illustrated* and *Seventeen*, will speak on the media's role in exploiting women Tuesday, March 16, in Carver Hall, Kenneth S. Gross Auditorium. She will give a workshop, "Challenging Media Images," at 4 p.m. and a lecture, "Sex, Power and the Media: Rethinking the Myths of America's Dream Girl," at 7:30 p.m.

Simonton turned her back on a lucrative career of modeling for magazines and television commercials to dedicate her life to exposing the media's role in exploiting women.

One of the nation's leading authorities on the effects of media images, Simonton is the coordinator of Media Watch. The organization is behind the flamboyant MYTH California Protest, a foe of the entire Miss America Program. She is also featured in *Miss or Myth?*, the controversial film documenting the extensive history of conflict between the pageant and the protest. Her work has been featured in the educational film *Rethinking Rape*, and her autobiographical stories have been published in *I Never Told Anyone* and *Her Wits About Her*.

#### Expand your horizons

One of the benefits of working at a university is the opportunity to expand your horizons. The majority of faculty and staff, along with many of their family members, are eligible to take classes free of charge. For information on employee tuition remission, contact Dolores Sponseller in human resources at 4938.

## Spring enrollment tops budget projections

Once again, spring enrollment has exceeded the enrollment projection used to develop the university budget. Total FTE enrollment this spring is 6,293 – above the budgeted 6,230. Though the enrollment figure exceeds the budget projections, it's still below last spring's enrollment of 6,355.

"Over the past several years, we've seen increases in both the number and quality of students enrolling," says Tom Cooper, assistant vice president for academic affairs. "This year, in both our fall and spring semesters, we're working to stabilize the number of students enrolled and focus on the quality of those students."

Academic performance indicators for freshmen have steadily increased over the past three years. The average SAT score for regular freshmen has gone from 1029 in 1996 to 1045 in 1998; the percentage of students in the top fifth of the class has increased from 25.2% to 32.5% over the same time period.

The university's other enrollment goals include improving our already strong retention record and increasing our graduate enrollment.

Better-than-anticipated retention of existing students was one reason spring enrollment exceeded the budget figure; 41 more students returned to campus this spring than were expected.

And graduate enrollment has also exceeded expectations with 311 FTE students, more than the 305 budgeted for. With many part-time students among their ranks, graduate headcount enrollment is 659 students – 100 more than two years ago.

Because many graduate courses are offered off campus, and graduate students typically don't live on campus, an advantage to increasing graduate enrollment is that it can be done without impacting the living, eating and (often) classroom resources on campus, says Cooper.

**See chart and related story about planning and budget on page 3.**



Barbara Hudock '75 has contributed \$100,000 toward the renovation of the old library into the Student Services Center. Hudock is shown reviewing plans for the new center with admissions director Chris Keller. The new center will include the offices of admissions, financial aid, registrar, accommodative services, academic support services and developmental instruction.

## About our people

**David Celli**, academic computing, helped fourth grade students at Berwick's 14th Street Elementary School take apart a computer.

**Charlie Chronister**, men's basketball coach, became the eighth active coach to pass the 500 wins mark. At press time, he was up to 505 wins.

**Ronald DiGiandomenico**, director of academic advisement, gave a presentation at the Students in Transition Conference titled "The Freshman Year Program at Bloomsburg University."

**Audra Halye** has returned to her position as management technician in budget and administrative services. **Kathy Hunsinger**, who had taken the position while Halye was on maternity leave, has returned to her position as student payroll and travel clerk in the business office.

**Mary J. Nicholson**, instructional technology, gave an invited videoconference presentation for the Commonwealth of Pennsylvania Center for Distance Education. The presentation, "Instructional Design for Distance Learning Systems," was presented throughout the State System of Higher Education. She has also been named a Distance Education Faculty Associate Trainer for the Center.

**John J. Olivo** and **Donna J. Cochrane**, business education and office information systems, had a paper, "Ergonomic Issues in the Workplace and Implications for the OEIS Curriculum," published in the past fall issue of *Office Systems Research Journal*.

**Gerry Powers**, exceptionality programs, and **Samantha Pollack**, '97, co-authored a study, "Services for the Gifted Deaf," which was accepted for presentation at the First International Conference on Deafness.

**Donald Pratt**, curriculum and foundations, played a major role in setting up the 98th Annual Conference of the School Science and Mathematics Association. He was a panelist in the session "SSMA: Past, Present and Future" and presented on "Teaching Measurement Without Formulas." Pratt was conference chair and president-elect of the Conference of the Pennsylvania Science Teachers Association and presented "Sample Science Activities for the Gifted."

**Paul Quick**, assistant director of academic advisement, has been elected chairperson of the administrative faculty department for a second three-year term.

**Tim Rumbough**, communication studies and theatre arts, recently presented three competitively selected papers at the National Communication Association Convention. The three papers were "Computer-Mediated Communication: Knowledge and Behavior of Users," "An Activity to Reduce Student's Use of Vocalized Pauses," and "The PowerPoint Speech Assignment: Integrating Computer Presentations into the Classroom."

**Gwen Stancavage** has been named secretary to the department of sociology, social welfare and criminal justice. She was formerly in the registrar's office. **Christine Pagnozzi** has joined the College of Arts and Sciences office, temporarily filling in for **Ruth Ann Fisher**.

**Leon Szmedra**, exercise science, will chair a symposium, "Time-Course and Mechanisms of Adaption Following Cardiac Rehabilitation: A Physiologic and Quality of Life Perspective," at the American College of Sports Medicine.

**Vera Viditz-Ward**, art, has written a chapter for the French edition of the *Anthology of African Photography*, just published in Paris by the Revue Noir Publishing House. The chapter is based on her research on the history of 19th and 20th century Black African photography in Sierra Leone. The book has been awarded the prestigious "Prix Nadar" for best photographic publication. Other editions of the book will be published in English, Spanish and Portuguese.

## News briefs

### They're game

**Paul Payne** was named the new men's soccer coach. Payne comes to Bloomsburg from the University of Scranton where he led his teams to four post-season berths. Payne, a graduate of Kutztown University, is a former teacher in the Western Wayne School District.

**Julie Wolf** begins her first season as an assistant softball coach. A 1991 Bloomsburg graduate, Wolfe was a starter at second base and was named a three-time all-conference player and an all-region player. A teacher in the Berwick School District, Wolfe has previous coaching experience at both Berwick and Northwest Area high schools.

### They can work it out

Bloomsburg staff and faculty attended a two-day mediation training program presented by Grace Byler of the Lancaster Mediation Training. Among those participating were: **Debbie Barnes**, residence life; **Bonnie Burke**, human resources; **Frank Davis**, computer and information systems; **Joan Lentzner**, university and community relations; **James McCormack**, residence life; **Donald Young**, residence life. Six students also underwent mediation training. Mediation is a service that will be offered to the campus community for resolution of disputes. For more information, contact Lentzner at 4112 or Young at 4734.

### Communique

Next issue: **Thursday, March 18.**

Four-digit phone numbers listed are on-campus extensions. To use the numbers off campus, dial 389 first. Area code 570.

Editor: Eric Foster, ext. 4412;

e-mail, [efoster@bloomu.edu](mailto:efoster@bloomu.edu)

Bloomsburg can be found on the World Wide Web at: <http://www.bloomu.edu>

**Bloomsburg**  
UNIVERSITY

A Member of Pennsylvania's  
State System of Higher Education



# Calendar

## Concerts

For more information, contact the music department at 4284.

**Jazz Ensemble** – Sunday, March 28, 2:30 p.m., Steven Clickard directing, Haas Center for the Arts, Mitrani Hall.

## Art Exhibits

Exhibits are in the Haas Gallery of Art. Hours are Monday through Friday, 9 a.m. to 4 p.m. For more information, call 4646.

**Student Art Exhibition** – March 17 to April 7.

## Theater

**The Hot I Baltimore** – A play by Lanford Wilson, directed by Michael Collins, April 20 to 24, 8 p.m.; April 25, 2 p.m.; Carver Hall, Kenneth S. Gross Auditorium. Tickets are \$6 for adults, \$4 for students and senior citizens, and free with a Community Activities Card.

## Special Events

**Spring Break** – Begins Saturday, March 6, at 10 p.m., and runs through Sunday, March 14.

**Spring Weekend** – Begins Thursday, April 1, 10 p.m. and runs to Monday, April 5, 6 p.m.

## Governance

**Curriculum Committee** – Wednesdays, 3 p.m., McCormick Center, Forum, March 17 and 31, April 14 and 28.

**Planning and Budget** – Thursdays, 3:30 p.m., McCormick Center, Forum, March 18, April 15 and 29.

**University Forum** – Wednesdays, 3 p.m., March 24, April 7 and May 5.

**What's Playing?** The schedule for films on campus can be found on the World Wide Web at [www.bloomu.edu](http://www.bloomu.edu) under "Information Desk."

# Early budget projections show challenges

Four preliminary budget scenarios, each showing a deficit, were presented at the planning and budget meeting Feb. 18.

The scenarios projected different combinations of appropriations increases ranging from 2.5 to 3.5 percent and tuition increases ranging from 3 to 4.3 percent. The best scenario showed a \$631,652 deficit, while the worst showed a \$1,349,199 deficit.

In order to help make up any possible deficits, the committee voted to carry forward any unanticipated revenue into the next year. Because of favorable enrollment, there is currently a \$440,803 surplus.

Upon endorsement from the space and facilities subcommittee, the planning and budget committee approved:

- the future relocation of duplicating services to the basement of the Student Services Center.
- the appointment of an ad-hoc committee to advise on the best use of the space created in Waller Administration

Building following the relocation of duplicating services.

Two members of the space and facilities committee were appointed to serve on the Navy Hall and Hartline Science Center renovation committees. Mary Gavaghan, nursing, will serve on the Navy Hall committee; Roy Pointer, chemistry, will serve on the Hartline committee. Sandi Kehoe-Forutan of the master planning advisory committee, will serve on all three committees.

President Kozloff noted that the cottage on the recently-purchased Mitchell property is being used to house the office of pre-collegiate programs. Because of the expense involved in bringing it up to code, there are no plans at this time to use the larger house on the property.

Provost Bradshaw also announced that the State System of Higher Education's task force on tuition policy is investigating increasing full-time graduate tuition to about 20 percent higher than undergraduate tuition.

## Forum approves exceptions to alcohol beverage policy

The University Forum approved exceptions to the alcoholic beverage policy at its meeting Feb. 10. Proposed by the university advancement committee and discussed at the Dec. 9 meeting, the exceptions allow alcoholic beverages to be served "at university-sponsored events on campus, in special circumstances, where written permission has been obtained from the president or his/her designee." An advisory committee will develop evaluation criteria for approval of such events and make recommendations on specific requests. Requests must be made in writing to the office of the president no less than 30 days before an event.

Other action included endorsement of modifications to the Governance Document to make it consistent with the current staff structure within the office of university advancement.

At the next meeting, Wednesday, March 24 at 3 p.m., there will be a first reading of Student Judicial Procedures, passed by the student life standing committee.

### Spring Enrollment by the Numbers

	Budget Goal	Actual
Total FTE	6,230*	6,293
Undergrad FTE	5,765	5,712
Part-Time FTE	150	162
Non-Degree FTE	130	108
New Undergraduate		
Headcount	367	313
Returning		
Headcount	5341	5382
Graduate FTE	305	311

\*Though 6,230 FTE was used for budgeting purposes, in November 1998 the enrollment target was adjusted to 6,350 FTE. One factor that contributed to enrollment being below this target was a drop in the mean number of credits scheduled. Based upon previous years' experience, projections were based upon a 15.15 mean credit load. This spring, the mean credit load for full-time undergraduates is 15.05.

## Plan ahead for a lack of electricity

Those planning events for next May should take note of the steam and electrical shutdown schedule. Steam will be shut down Tuesday, May 18, at 3 p.m., through Tuesday, May 25.

The electrical shutdown schedule is as follows:

**Wednesday, May 19** – Apartments 1, 2, 3 and 4.

**Thursday, May 20** – Apartments, 5 and 6; Modular offices for ROTC, DGS and TIP; Grounds crew trailer; Greenhouses; water tanks.

**Friday, May 21** – Total upper campus, except modular offices.

**Saturday, May 22** – McCormick, Waller, Bakeless, Haas, Andruss Library, Student Recreation Center, Student Services Center and Buckalew Place.

**Sunday, May 23** – Total lower campus (if needed), Sutliff, Centennial, Hartline, Ben Franklin, University Store/University Police, Navy.

**Monday, May 24** – Boiler Plant, Old Science, Schuylkill, Montour, Carver, Elwell, Scranton Commons.

**Tuesday, May 25** – Northumberland, Carpenter Shop, Simon, Kehr Union, Columbia, Luzerne, Lycoming.

### Why is it necessary to shut down electrical service?

Two words: Loose connections.



Terry Lemon

Most of the buildings on campus have 12,470 volts of electricity going into them, says Terry Lemon, electrical services supervisor. The amount of electricity going through these wires causes them to expand, to contract, and to loosen. The shutdown also gives the university's electricians a chance to clean the service panels and "exercise" the breakers by switching them on and off several times.

"If you don't exercise a 13,000-volt breaker, it might not trip when it needs to," says Lemon. "That can cause wires to burn up and create a fire hazard." If the smaller breakers don't work, a short in electrical equipment can cause that equipment to catch fire.

"We've been doing this for more than 20 years. Every once in a while, we run across a breaker that doesn't trip and we replace it promptly," says Lemon.

## Coming events

### Russian ballet tickets will move fast

If past performances are any indication, tickets will go fast for the Celebrity Artist Series presentation of the Russian National Ballet's *Swan Lake* Friday, March 26. The show begins at 8 p.m. in Haas Center for the Arts, Mitrani Hall. Community Activities sticker holders can pick up tickets at the Kehr Union Information Desk beginning Monday, March 15. Other tickets are \$25. Call 4409 for information.

### University store moves in March

The University Store will move into the vacated former library building March 8, during spring break. Renovation of the store is expected to be complete in August.

### Supervisory roundtable plans benefit dinner

The supervisory roundtable is sponsoring a spaghetti dinner Saturday, March 6, from noon to 7 p.m. at Trinity United Methodist Church in Espy to benefit the D.E.A.F. Camp at Camp Victory. Tickets are \$4.50 for adults and \$3 for children. Advance tickets can be purchased through Jeanne Fitzgerald at 4070 or any roundtable member.

## News briefs

### President Kozloff to hold open hours

President Kozloff will hold open office hours Wednesday, March 16, from 9 to 11 a.m. To reserve a time, call 4526.

### She's got the books

Maria Kuhn has joined the library staff as acquisitions/collection development librarian.

### Greeks help host nonalcoholic party

Bloomsburg Greeks played a major role in a dance held Feb. 19 for Club New Element, an alcohol-free club for area high school and college students.

Approximately 100 Bloomsburg students, including members of fraternities, sororities and the basketball team, turned out at the Elks Club.

The program is sponsored by the Bloomsburg Initiative's alternative activities subcommittee and the Community Government Association.



### King's kind of people

Seven individuals were honored at Bloomsburg's Martin Luther King banquet. Those presented with Martin Luther King Humanitarian Awards include, from left: John Walker, vice president emeritus, community award; Judy Wright, community award; George Agbango, political science, faculty award; Joan Lentzner, university and community relations, staff award; Jennifer Terfinko, student award; Tony Sylvester, developmental instruction, faculty award. Absent from photo: Marcella Woods, minority affairs, staff award.



# Communiqué

A NEWSLETTER FOR FACULTY AND STAFF AT BLOOMSBURG UNIVERSITY OF PENNSYLVANIA

18 MARCH 1999

## **Manning named assistant vice president for administration**

Margaret Manning has been appointed assistant vice president for administration, maintaining her current responsibilities as director of human resources, including the occupational health and safety office, she will assume the duties of supervising the police department. The change will allow for better communication between Robert Klinger, manager for occupational health and safety, and Margaret Boykin, director of university police.

## **Trathen serving as acting vice president for student life**

John Trathen is serving as acting vice president for student life while Preston Herring is on medical leave. Trathen previously served as acting vice president prior to Herring's arrival. Herring is undergoing a bone marrow transplant and is anticipated to return to campus late this semester.

## **Schedule your vacation now**

To avoid conflicts with other staff members' vacations, schedule yours now. For AFSCME employees, the official scheduling period for vacations is through March 31 for the period of July to Dec. 31. Though vacations may be scheduled at other times, if there is a conflict for a vacation scheduled during that time period, vacation time will be awarded on the basis of seniority. Both managers and staff may accumulate up to 45 days of vacation (annual) leave.



## *How does our garden grow?*

The beautiful flowers you'll see planted about campus in the next two months are started from seed in a greenhouse on the upper campus. Jan Boop from the groundskeeping department nurtures approximately 7,800 tiny plants for months before they leave the greenhouse for beds around campus. There are more than a dozen varieties of flowers to care for, including (but certainly not limited to): ageratum, alyssum, begonia, canna, geranium, impatiens, lobelia, marigold, petunia, portulaca and zinnia.

"Every year I try something new," says Boop, who takes detailed notes and keeps a photographic record of how her plants do. This year, she'll be planting a new purple alyssum and a new perennial,

yellow coreopsis. In addition to beauty, a key quality Boop looks for in the flowers is hardiness—"plants that will take dry, hot conditions."

In May, look for five colors of Geraniums—white, cherry, orchid (a light purple), red, apple blossom (white with pink) and deep salmon. Eight varieties of Petunias will go in the beds in June, sporting the colors red, blue, white, orange and yes—maroon and gold.

Boop also plants the eight urns on campus, two each in front of Carver Hall, Buckalew Place, the Magee Center and Waller Administration Building. These plantings will include vinca vine which she saves from year to year.

## About our people

**Bruce Candlish**, communication studies and theatre arts, designed the lighting for New Paradise Laboratory's production of *Firebugs*. The production appeared at the Philadelphia Shakespeare Festival facility in January and February. He also designed the lights for Open Stage of Harrisburg's production of *How I Learned to Drive*.

**Mary Gavaghan**, nursing, wrote an article, "Anatomy and Physiology of the Esophagus," that was published in the February issue of the *Association of Operating Room Nurses* journal.

**Darrell Gundrum**, anthropology, is currently editing a book titled "Architecture and Ritual Space as Sacred Landscape: A Perspective from the Americas" with Robert Connolly, a Poverty Point Station Archaeologist, and Maria Aviles of the University of Illinois at Urbana-Champaign. Gundrum also contributed an article and is a co-author of the introduction. The book is contracted with the University of Nebraska Press.

**Karl Kapp** and **Timothy L. Phillips**, instructional technology, are recipients of a \$14,000 grant from the Pennsylvania Department of Welfare to conduct a needs assessment on the feasibility of converting existing instructor-led training to multimedia-based training.

**Mary J. Nicholson**, instructional technology, presented a paper, "Designs and Tools for Interactive Web Pages," and copresented a paper with **Timothy L. Phillips**, instructional technology, "Guidelines and Strategies for Interactive Web-based Training" at the Association for Educational Communications and Technology annual national conference.

**Mark Noon**, English, reviewed *Making Sense of the Molly Maguires* by Kevin Kenny for the fall issue of *Working-Class Notes*, a publication of Youngstown State University's Center for Working-Class Studies. He also presented a paper, "'And Then the Dog Died': Responding to Student Narratives About Death," at the English Association of Pennsylvania State Universities.

**William S. O'Bruba**, curriculum and foundations, has been appointed reviewer for the *Journal of Research in Childhood Education*, a publication of the Association for Childhood Education International.

---

### AFSCME names new stewards

**Veronica Breisch**, library, and **Dave Knorr**, utility plant, have been named stewards by AFSCME.

Union officers include: **Vicki Beishline**, health, physical education and athletics, president; **Mike Krolkowski**, maintenance, vice president; **Donna Farver**, biological and allied health sciences, secretary; **Mary Hoover**, business office, treasurer; **Marsha Gottstein**, custodial, sergeant-at-arms; **Jim Draughan**, custodial, trustee and steward; **Alice Fink**, custodial, chief steward.

The executive board includes: **John Stockalis**, admissions, **Glenda L. Vansock**, custodial, and **Breisch**.

Other stewards are: **Jere Vietz**, maintenance, and **Lori Snyder**, custodial.

## News briefs

### Curriculum committee approves new courses

At its meeting March 3, the curriculum committee approved several new courses, including:

International Marketing, Advertising Management and Contemporary Problems in the marketing department; Valuing Diversity in Business in the business education and office information systems department; and modification of the College Reading and Study Skills course in the developmental instruction department.

The System System of Higher Education has approved minors in legal studies and Latin American studies.

### Athletes score well on the road

The **baseball** team amassed a 9-3 record while in Florida last week. The Huskies, 13-4, travel to Virginia this weekend before their northern opener March 24.

The **softball** team ended their trip south with an 11-3 record. Along the way, the Huskies, ranked fifth in the preseason, beat the nation's top-ranked team, Barry University. Bloomsburg, 13-4 overall, has a game scheduled Sunday at home with Shepherd.

**Men's tennis** spent several days in the Washington, DC, area, winning three times and losing just once against Division I competition.

**Women's swimming** finished 10<sup>th</sup> at the NCAA Division II national championships. Wendy Walbert was the top finisher among individuals with a 10<sup>th</sup>-place finish in the 50 free. Several relay teams finished in the top eight with the 800 free team earning a sixth-place finish.

The **wrestling** team will send three members to the NCAA Division I national championships this weekend at Penn State. Brett Tullo, Russ Witt and George Carter will represent the Huskies after earning wild-card bids at the Eastern Wrestling League championships. Carter, just a freshman, is ranked 20<sup>th</sup> in the nation by the *Amateur Wrestling News*.

### Communique

Next issue: **Thursday, April 1.**

Four-digit phone numbers listed are on-campus extensions. To use the numbers off campus, dial 389 first. Area code 570.

Editor: Eric Foster, ext. 4412;

e-mail, [efoster@bloomu.edu](mailto:efoster@bloomu.edu)

Bloomsburg can be found on the World Wide Web at: <http://www.bloomu.edu>

**Bloomsburg**  
UNIVERSITY

*A Member of Pennsylvania's  
State System of Higher Education*



# Calendar

## Concerts

For more information, contact the music department at 4284.

**Brass Menagerie** – Wednesday, April 7, 8 p.m., faculty emeritus Stephen Wallace directing, Carver Hall, Kenneth S. Gross Auditorium.

## Art Exhibits

Exhibits are in the Haas Gallery of Art. Hours are Monday through Friday, 9 a.m. to 4 p.m. For more information, call 4646.

**Student Art Exhibition** – through April 7.

## Theater

**The Hot 1 Baltimore** – A play by Lanford Wilson, directed by Michael Collins, April 20 to 24, 8 p.m.; April 25, 2 p.m.; Carver Hall, Kenneth S. Gross Auditorium. Tickets are \$6 for adults, \$4 for students and senior citizens, and free with a Community Activities Card.

## Special Events

**Spring Weekend** – Begins Thursday, April 1, 10 p.m. and runs to Monday, April 5, 6 p.m.

## Governance

**Curriculum Committee** – Wednesdays, 3 p.m., McCormick Center, Forum, March 31, April 14 and 28.

**Planning and Budget** – Thursdays, 3:30 p.m., McCormick Center, Forum, March 18, April 15 and 29.

**University Forum** – Wednesdays, 3 p.m., March 24, April 7 and May 5.

# Coming events

## How's the economy really doing?

Two distinguished economists will speak on the U.S. and Asian economies Friday, March 26.

Manoranjan Dutta of Rutgers, The State University of New Jersey, and Michael Szenberg of Pace University will speak from 1 to 2 p.m. in the Kehr Union, Multipurpose Room A.

Dutta will discuss foreign direct investment in Asian-Pacific countries. He is editor of the *Journal of Asian Economics and Research in Asian Economic Studies* and director of the American Committee on Asian Economic Studies.

Szenberg will give a talk on "The Economic Vulnerability of the United States: A Macro and Micro Perspective." He is editor-in-chief of *American Economist* and author of the book *Eminent Economists, Their Life Philosophies*, which has been translated into five languages.

The economics department is sponsoring the talks and a career day for economics majors March 26, from 10 to 11:30 a.m. in McCormick Center for Human Services, Forum. During the event, alumni will talk about their careers and Szenberg will talk about "Progress, Sustainable Development and the Biotechnological Society."

## Get ready for some jazz

Guest woodwind player Nelson Hill will join the Jazz Ensemble for its spring concert Sunday, March 28, at 2:30 p.m. in Haas Center for the Arts, Mitrani Hall. A former lead saxophonist for Maynard Ferguson, Buddy Rich and the Glen Miller Orchestra, Hill will also perform on flute and clarinet. He will open the show with performances of six original songs joined by a quartet of musicians from the ensemble. The 19-piece Jazz Ensemble will play tunes ranging from boogie to soul, including a Beatles song and a composition by ensemble director Stephen Clickard.

## Time to talk numbers

The mathematics and computer science department is holding a series of seminars on Tuesdays, from 3:30 to 5 p.m., in McCormick Center for Human Services, room 3234. Topics include:

March 23, "Mathematics, the NBA and Michael Jordan," by Reza Noubary.

March 30, "Sphere of Influence Graphs," by Lisa Lister.

April 13, "Atom Cooling and Trapping," by Wolfgang Ketterle, M.I.T. physics department.

April 20, "Contraction Does Not Imply Contraction," by John Riley.

April 27, "Laser Absorption Spectroscopy of Rubidium Vapor," by Chris Bracikowski, physics.

May 4, Presentations by students in the Mathematical Statistics class.

## Music for the mass

The Chamber Orchestra and Chamber Singers will perform the Joseph Haydn *Missa Brevis in Honor of St. John of God* at the Catholic Campus Ministry Mass Sunday, March 21, at 6 p.m. at St. Columba Church, Third and Iron streets.

## Also on the agenda ...

The **Bloomsburg University Dance Ensemble** will have its second annual performance Thursday, March 18, at 7 p.m. in Haas Center for the Arts, Mitrani Hall ... **BUSTED** (Bloomsburg University Student Theatrical Education Drama) will improvise real-life issues on Monday, March 22, and May 3. Performances will be at 8 p.m. in the Kehr Union, Ballroom ... The **Russian National Ballet** will perform *Swan Lake* Friday, March 26, as part of the Celebrity Artist Series. The show begins at 8 p.m. in Haas Center for the Arts, Mitrani Hall. Community Activities Card holders can pick up tickets at the Kehr Union Information Center. Other tickets are \$25. Call 4409 for information ... **What's Playing?** The schedule for films on campus can be found on the World Wide Web at [www.bloomu.edu](http://www.bloomu.edu) under "Information Center."



#### Giving a boost to the Student Services Center

Pennsylvania Power and Light Company (PP&L) is once again helping power projects on campus. The company has pledged \$25,000 toward the renovation of the Student Services Center (shown in the background). This pledge is just the latest example of PP&L's long history of generosity. Past support has included the Celebrity Artist Series and the construction of the new Andruss Library, where this photo was taken. Shown from left are: Rod Keller, PP&L director of Community Development for Columbia, Montour and Lower Luzerne Counties; Sandy Taylor and Ken Schnure of the registrar's office. The registrar's office will be located in the new Student Services Center.

## University receives \$400,000 to connect teachers with technology

Bloomsburg has received a \$408,500 grant to prepare teachers to use technology as a teaching tool to support Pennsylvania's recently adopted academic standards.

The grant project, "Integrating Technology into Teacher Preparation," is directed by Raymond Pastore, curriculum and foundations, and has been funded through the state's Link-to-Learn program. Other Bloomsburg faculty involved in the project include: Henry Dobson, curriculum and foundations, and Philip Tucker, exceptionality programs.

For more on this story, look on the World Wide Web at [www.bloomu.edu](http://www.bloomu.edu) under "News, Sports, Events."

## Anita Hill to speak on sexual harassment

Anita Hill, the lawyer who was propelled to fame during the hearings to confirm Clarence Thomas' appointment to the Supreme Court, will speak Friday, March 26, at 2 p.m. in Carver Hall, Kenneth S. Gross Auditorium.

Her talk, "Sexual Harassment: Legal Interpretations," is part of the Provost's Lecture Series.

In her recent book, *Speaking Truth to Power*, Anita Hill reflects on the events before, during and after the hearings. "I did not choose the issue of sexual harassment," says Hill. "It chose me. And having been chosen, I have come to believe that it is up to me to try and give meaning to it all."

Hill is speaking in conjunction with the Columbia-Montour Counties Women's Conference, which will be held on campus Saturday, March 27. For more information about the conference, contact Diana Zoelle at 389-0770.

## Share your ideas with the Master Plan consultants

The entire community will have a chance to discuss their ideas and concerns about the physical campus with the consultants for the university's master plan.

Representatives from Sasaki Associates will hear comments from university staff and community members at the following times:

➤ Tuesday, March 23, neighborhood meeting from 7 to 9 p.m. in the Kehr Union, Multicultural Center. Refreshments will be provided.

➤ Wednesday, March 24, from noon to 1:30 p.m., Bloomsburg Town Hall. Light lunch will be provided. Those planning to attend must register by calling Amy Seamans at 784-7123, ext. 117.

➤ Wednesday, March 24, from 3 to 4 p.m. during the regularly scheduled Forum meeting in McCormick Center for Human Services, Forum.

The consultants will also hold a meeting with university students.

News and background information about the master plan process can be found on the World Wide Web at [www.bloomu.edu](http://www.bloomu.edu) under "News, Sports, Events."



# Communiqué

A NEWSLETTER FOR FACULTY AND STAFF AT BLOOMSBURG UNIVERSITY OF PENNSYLVANIA

1 APRIL 1999

## Coming events

### Is a crisis looming?

Economist Dominic Salvatore will discuss "Financial Crisis in Emerging Markets and the United States Economy" Friday, April 9, at 1 p.m., in the Kehr Union, multipurpose room A.

Salvatore, chair of the economics department at Fordham University, spoke at Bloomsburg several years ago — among other things accurately predicting an unusually strong job market for college graduates in the United States. A guest of the economics department, Salvatore is also a consultant to the United Nations, World Bank, International Monetary Fund and Economic Policy Institute.

### Let's talk about responsibility

M. Joycelyn Elders, former U.S. Surgeon General, will talk about health issues on college campuses Thursday and Friday, April 15 and 16, as part of the Provost's Lecture Series and Eighth Annual Health Sciences Symposium.

She will give a keynote address, "Taking Personal Responsibility," Thursday, April 15, at 7:30 p.m., in Haas Center for the Arts, Mitrani Hall. On Friday, April 16, she will give a workshop, "Alcohol and Substance Abuse Among College Students," at 8:30 a.m., in the Kehr Union, Ballroom. Elders' workshop will be followed by nearly two dozen presentations, panel discussions and workshops. Students will have health-related poster presentations from 9 a.m. to 2 p.m. Friday in Kehr Union, multipurpose rooms A and B.

### Keep track of those leave times

You might have weeks and weeks of sick leave accumulated, but that doesn't mean you've got the same amount of sick family and sick bereavement leave. Though both of these types of leaves are drawn from an employee's sick leave accumulation, sick family leave is limited to five days a year and sick bereavement limited to typically three to five days, depending upon circumstances and bargaining unit.

And it's always a good idea to save a couple of days of annual, personal or compensatory leave time for emergencies or times of bad weather when you'd like to use liberal leave.



### Look, no hands

Tony Draus, associate director of Quest, talks to an assembled group of students, staff and journalists at the official opening of the climbing wall on the upper campus. In addition to students, the wall is open to the faculty and staff for use free of charge during regularly scheduled hours, which are currently Monday and Wednesday from noon to 2 p.m. and Tuesday and Thursday from 3 to 6 p.m. To sign up during normal hours, call Quest at 4323, or (after 5 p.m.) the Student Recreation Center at 3772. Climbers will be provided with equipment and instruction. Using hands is recommended.

## University magazine captures award

The fall 1998 issue of *Bloomsburg: The University Magazine* has earned a national merit award from *Admissions Marketing Report*—one of only six given to universities throughout the country with student populations of 5,000-9,999. It marks the first national recognition for the publication that was initiated in October 1995.

The semiannual magazine is distributed in March and October of each year to a circulation of 43,000 readers. The mailing list includes all registered alumni, families of current students, donors, legislators and friends. Editor Kathleen Mohr, in conjunction with the design firm of Paskill and Stapleton Graphic Communications of Glenside, PA, works with freelance writers and photographers to produce the 32-page, four-color publication.

The spring edition of *Bloomsburg* is currently being distributed.

## About our people

**Tom Aleto**, anthropology, has reviewed the book *Religion and Magic in the Life of Traditional Peoples* for Prentice Hall in anticipation of the text's second edition.

**John E. Bodenman**, geography and earth science, wrote an article, "The Intermetropolitan Location and Growth of the Institutional Investment Advisory Industry in the United States, 1983-1996" that has been accepted for publication in the *The Middle States Geographer*.

An exhibit of computer art was held at Western Arizona College. The show features computer art produced by current and former students enrolled in the course titled "Computer Art/Graphics" taught by **Gary F. Clark**, art. Works by Clark are also featured in this exhibition.

**Susan Dauria**, anthropology, gave a paper titled "Creating Research and Service Opportunities for College Students in Central Pennsylvania" at the Northeastern Anthropological Association annual meetings.

**Harry C. Strine III**, communication studies and theatre arts, will chair a program, "Balancing Forensics with the Rest of Life!" and serve on a panel, "Liability Issues in Forensics: A Community Concern," at the Eastern Communication Association annual meeting.

**Lawrence Tanner**, geography and earth science, has written two papers accepted for the monograph volume, *Global Geologic Record of Lake Basins*, to be published by the American Association of Petroleum Geologists. The papers are: "Miocene-Pliocene Lacustrine and Lake Margin Sequences of the Furnace Creek Formation, Death Valley Region, Great Basin, USA" and "Triassic-Jurassic Lacustrine Deposition in the Fundy Rift Basin, Eastern Canada."

## Trustees extend president's contract

At its quarterly meeting March 23, the Council of Trustees commended President Jessica Kozloff's performance and extended her contract for another year, through 2002.

Trustees also approved two resolutions. They expressed their gratitude to Marilyn Muehlhof for her dedication and support during her 33 years of employment as university secretary. And they extended their appreciation to Jane Bercher for her father's contributions. Barrett Benson, chemistry, served the university for 29 years as an outstanding teacher, scholar, colleague and friend.

The trustees also conferred emeritus status on the following retirees:

**Larry Bennett**, custodial services  
**Charles Chapman**, management  
**William D. Eisenberg**, English  
**Burel Gum**, accounting  
**Eileen Kovach**, tutorial services  
**Jerry Medlock**, health, physical education and athletics  
**Ronald Morgan**, athletic equipment manager  
**Arlene Sneiderman Pope**, professional studies  
**Doris Snyder**, mathematics and computer science  
**June Trudnak**, instructional technology

## Curriculum committee approves new courses

At its March 3 and 17 meetings, the curriculum committee approved several new courses, including:

International Marketing, Advertising Management and Contemporary Problems in the marketing department; Valuing Diversity in Business and Information and Office Environment Management in the business education and office information systems department; The Planets and Natural Disasters in the geography and earth science department; Life Drawing in the art department; and modification of the College Reading and Study Skills course in the developmental instruction department.

The State System of Higher Education has approved minors in legal studies and Latin American studies.

Revisions to the policies governing undergraduate admissions and evaluation of undergraduate transfer credits will be discussed at the committee's April 14 meeting.

## Master plan consultants talk to the community

Members of the campus community had several opportunities to meet with representatives of Sasaki Associates, consultants for the university facilities master plan. The consultants gave presentations at community meetings, to the Council of Trustees and at the university forum meeting.

A highlight included a slide show contrasting Bloomsburg's campus with other universities' approaches to give audiences an idea of what can be achieved through careful planning. The consultants noted that Bloomsburg has one of approximately two dozen hilltop campuses in the country, which presents challenges, but also gives the opportunity to create beautiful vistas.

For more about the facilities master plan process, look on the World Wide Web at: [www.bloomu.edu/news/pages/mpac.html](http://www.bloomu.edu/news/pages/mpac.html)

### Communique

Next issue: **Thursday, April 15.**

Four-digit phone numbers listed are on-campus extensions. To use the numbers off campus, dial 389 first. Area code 570.

Editor: Eric Foster, ext. 4412;  
 e-mail, [efoster@bloomu.edu](mailto:efoster@bloomu.edu)

Bloomsburg can be found on the World Wide Web at: <http://www.bloomu.edu>

**Bloomsburg**  
 UNIVERSITY

A Member of Pennsylvania's  
 State System of Higher Education



# Calendar

## Concerts

For more information, contact the music department at 4284.

**University-Community Orchestra Spring Concert** – Sunday, April 11, 2:30 p.m., Mark Jelinek directing, Haas Center for the Arts, Mitrani Hall. Featuring Glinka's *Russian and Ludmilla Overture* and Rachmaninov's *Symphony No. 2 in E minor*.

**Women's Choral Ensemble and Husky Singers** – Saturday, April 17, 7:30 p.m., Wendy Miller and Alan Baker directing, Haas Center for the Arts, Mitrani Hall.

## Art Exhibits

Exhibits are in the Haas Gallery of Art. Hours are Monday through Friday, 9 a.m. to 4 p.m. For more information, call 4646.

**Student Art Exhibition** – through April 7.

**Kenneth Wilson** – Paintings, April 15 to May 31. Museum Class exhibition.

## Theater

**The Hot I Baltimore** – A play by Lanford Wilson, directed by Michael Collins, April 20 to 24, 8 p.m.; April 25, 2 p.m.; Carver Hall, Kenneth S. Gross Auditorium. Tickets are \$6 for adults, \$4 for students and senior citizens, and free with a Community Activities Card.

## Governance

**Curriculum Committee** – Wednesdays, 3 p.m., McCormick Center, Forum, April 14 and 28.

**Planning and Budget** – Thursdays, 3:30 p.m., McCormick Center, Forum, April 15 and 29.

**University Forum** – Wednesdays, 3 p.m., April 7 and May 5.

## Enrollment cap discussed at planning and budget

President Kozloff discussed raising the university's enrollment cap at the planning and budget meeting March 18.

"I'm concerned about the Academic Passport and the stipulation that we must accept associate degree graduates from community colleges with a 2.0 average," said Kozloff. "We are so close to our undergraduate enrollment cap (just 36 FTE shy of the 6,272 cap) that, because of transfers that we'd have to admit under the Academic Passport, we could exceed the cap even if we stabilized freshman enrollment."

In the State System of Higher Education, universities that exceed their enrollment cap do not keep the tuition revenue generated by the extra students.

Kozloff announced that the enrollment management committee had studied the enrollment cap issue and recommended that it be increased by 200 FTE to 6,308 to give the university flexibility. That recommendation has been forwarded as a

request to the chancellor's office for approval.

"Increasing our enrollment cap does not mean we will increase our targets," said Kozloff. "It doesn't mean we anticipate going up 200 FTE next year, or five years from now."

### Enrollment management council conducting needs assessment

The university's enrollment plan anticipates that we will grow no more than one percent a year for the next five years. In order to plan for such a growth potential, the enrollment management council is conducting a comprehensive community needs assessment from the university and town's perspective. The assessment will cover all aspects pertaining to recruitment, admission, progression and retention. As part of this assessment, the enrollment management council will contact many individuals and offices on campus.

## Coming events

### They've got brass

The Brass Menagerie Quintet will give its annual spring concert Wednesday, April 7, at 8 p.m., in Carver Hall, Kenneth S. Gross Auditorium. Featuring retired Bloomsburg music professor Steve Wallace, the quintet will perform popular works by Mozart, Gabrielli, Bach, Gershwin and Barber.

### Remember *The Stuff*?

Probably not. But to jog your memory, the Mark Schweiker Exhibits Room in Andruss Library now features a display of movie posters — both well-known and rare. The 25 fantasy, horror and science-fiction posters (including B-movie oddity "The Stuff") are courtesy of Stephen Wiist, coordinator of access services. Archivist Bob Dunkelberger researched the films to produce labels to show which were nominated for and won awards.

### Kidsfun is April 17

Faculty and staff and their children (ages 4-8) are invited to attend Bloomsburg's first Kidsfun program Saturday, April 17, from noon to 3 p.m., at Nelson Field House. Kidsfun is a free mini carnival of games, arts and crafts, music, food and entertainment. To register your child or ask questions, call the SOLVE Office at 4455.

### Toon time is April 23-25

The theme of Sibling's and Children's Weekend (April 23-25) is "Toon into Bloom." Featured films are "The Rugrats Movie" and "Patch Adams." Saturday, April 24, is also the annual Renaissance Jamboree street festival, complete with live entertainment, arts and crafts, games, costumed characters, and food. For information, call student activities at 4344.



#### Improving on a legacy

The Magee Foundation and James and Audrey Magee have pledged \$50,000 toward the transformation of the Magee Center swimming pool room into a large conference room. Shown from left are John Abell, associate dean of continuing and distance education (which is housed in the Magee Center); Michael Vavrek, dean of continuing and distance education; Mike Katerman, president and CEO of Magee-Rieter Automotive Systems; and Drue A. Magee, trustee of the Magee Foundation. The Magee Foundation donated the Magee Center to the university in the 1980s to serve as a public service facility. The swimming pool has already been covered by a plywood floor. The remainder of the renovation is expected to be complete by the end of the coming academic year. Work will progress between already-scheduled events.

#### Scholarship

### *Keith wins two fellowships to study draft resistance*

"I ain't no fortunate one," wailed John Fogerty of Creedence Clearwater Revival in 1969—laying bare the economic truth of who were often sent to fight in Vietnam. The poor.

Bloomsburg history professor Jeanette Keith discovered that the same economic truth also determined who fought in an earlier, supposedly popular, war.

To research draft resistance (including economic causes) in the South during World War I, Keith has been awarded two prestigious fellowships for the 1999/2000 academic

year. She's been awarded a National Endowment for the Humanities Fellowship for College Teachers and Independent Scholars, which is open to scholars from institutions without graduate programs, and a Yale Agrarian Studies Fellowship. The Yale fellowship will provide her with an office at Yale University and access to the university's renowned library.

For more on this story, look on the World Wide Web at [www.bloomu.edu](http://www.bloomu.edu) under "News, Sports, Events."

## News briefs

#### Thinking about summer classes?

The class schedule booklet for 1999 Summer College is easier to use than ever. Courses are now listed by individual summer sessions to make it easier to see which classes fit best into your summer plans. Another change; most classes will meet four days a week instead of five — giving extra time for weekend trips.

#### IMPs will be rekeyed

All of the IMP (Integrated Media Presentation) stations on campus will be fitted with new keys at the end of the semester. IMP stations will be keyed differently by building, with multiple stations in the same building keyed alike. All old IMP station keys **must** be returned to the key control office. Requests for new IMP keys can be submitted immediately.

The change in lock cores will not affect the remote control security boxes recently installed in Bakeless, McCormick and Sutliff buildings. A key for each building's IMP stations will be at the university police office for sign-out by occasional users.

#### Use the right code

Effective April 8, the new area code 570 must be used. Individuals attempting to contact the university with the old area code will receive an error message stating "A wrong telephone number has been dialed. Please check the number and dial again." Individuals will not receive a message about the area code change.

#### Looking for a map?

There is now a downloadable high-resolution campus map on the web site. Although the (pdf format) file is relatively small, the print quality is exceptionally high and can be duplicated or photocopied. File size of the one-color, letter-sized map is 193kb, which is about a one-minute download with a 28.8k modem. To get a map, go to this web address: [www.bloomu.edu/general/campus/camp1.htm](http://www.bloomu.edu/general/campus/camp1.htm)

Adobe Acrobat reader is necessary to view and print the file. The program is freely available on the web.



# Communiqué

A NEWSLETTER FOR FACULTY AND STAFF AT BLOOMSBURG UNIVERSITY OF PENNSYLVANIA

15 APRIL 1999

## *Centennial transformation begins this summer*

Centennial Gymnasium will begin its transformation into Centennial Hall this summer.

The renovation will expand the size of the building 70,000 square feet.

Construction is expected to begin in June or July, with the Sutliff parking lot used as a "staging area"—resulting in a loss of 42 parking spaces for commuter students as well as nearby spaces in the Waller parking lot. The low section of the building facing Waller parking lot will be rebuilt with a three-story facade.

The 1939 building's historic facade overlooking Second Street will remain unchanged, and the Elm tree at the northeast corner of the building will be kept.

When complete, Centennial will include a nursing-wellness center; seminar rooms and computer classrooms; five large classrooms; and a 250-seat, theater-style lecture hall. Departments housed in the building will include anthropology, and audiology and speech pathology, along with the undergraduate and graduate exercise science and adult fitness programs.

Offices currently located in Centennial (primarily in the exercise physiology program), will be relocated (specific locations will be announced later).

The completion date for the renovation is expected by the fall of 2000. The university project manager is Ed Gunshore and the architectural firm, Highland Associates of Scranton, has designed the renovations and additions to the building.

*For an illustration of the renovated Centennial, see page 4. For more information on construction projects, see page 2.*



**CAMPUS FIREFIGHTERS**  
John Moyer, Terry Lemon and John Martin (from left) look over Martin's 1938 Seagrave fire engine.

## *Fire engine rings campus electrician's bell*

Even as a child, John Martin was fascinated with fire engines. He remembers taking a tour of an Air Force base with his dad and insisting on seeing the fire trucks before looking at airplanes.

So it's no surprise that Martin would become a volunteer firefighter. But the university electrician never expected to actually own a fire engine.

That changed in 1982, when Martin saw an ad for a 1938 Seagrave Pumper Engine from Citizen Fire Company in Mt. Holly Springs in Cumberland County, near Harrisburg. On a lark, he submitted a bid. A couple weeks later, he and his wife got a phone call—the fire truck was theirs.

But at the Bloomsburg Firefighters' Parade Saturday, May 1, the truck will be ours to see when Martin drives it through town. The parade, beginning at 6 p.m. and going down Main Street, is one of four or five events Martin

takes the engine to each year. He'll also drive the Seagrave in Millville's Fourth of July Parade and the Espy Firefighters' Parade in June.

A couple of years ago, Martin was invited to take the Seagrave back to Mt. Holly Springs for the department's 100<sup>th</sup> anniversary.

"They couldn't get over the fact that we didn't do anything to it," says Martin. "I figured that the little dents and dings are part of the engine's history and it's entitled to keep them."

### **Bloomsburg's volunteer firefighters**

The university has several volunteer firefighters on staff, including:

**Dan Arnold**, equipment operator  
**Jay Knecht**, equipment operator  
**Terry Lemon**, electrical services  
**John Martin**, electrical services  
**John Moyer**, refrigeration  
**Larry Recla**, duplicating services  
**Harold Woormer**, maintenance repair

## About our people

**Ekema Agbaw**, English, presented a paper at the 26th annual conference of the African Literature Association on "The Significance of Post-Modern Slave Narratives." The paper examines the contributions of Alex Haley, Toni Morrison and Maryse Conde to our understanding of slavery.

**Gilbert Darbouze**, languages and cultures, read his paper "Joseph Zobel's *Sugar Cane Alley*: Nostalgia and Quest for Identity" at a conference on Identity, Ethnicity, Origins at Binghamton University. His article "Emile Zola's *Nana* and Carlos Reyles' *Beba*: Two Discourses on Incest," will be published in the Spring 1999 issue of *Excavatio*, the AIZEN International Review for Multidisciplinary Approaches and Comparative Studies related to Emile Zola and his Time, Naturalism, Naturalist Writers and Artists around the World.

**Darrell Gundrum**, anthropology, recently attended the 64th Annual Society for American Archaeology conference where he co-organized a symposium entitled "Issues in the Study of Complex Society: A Perspective from South Coastal Peru," with Lisa DeLeonardis (National Gallery of Art, Washington, D.C.). Gundrum also presented a paper entitled "Reconsidering Urbanization During the Late Paracas Period, South Coastal Peru."

### Communique

Next issue: **Thursday, April 29.**

Four-digit phone numbers listed are on-campus extensions. To use the numbers off campus, dial 389 first. Area code 570.

Editor: Eric Foster, ext. 4412;  
e-mail, [efoster@bloomu.edu](mailto:efoster@bloomu.edu)

Bloomsburg can be found on the World Wide Web at: <http://www.bloomu.edu>

**Bloomsburg**  
UNIVERSITY

A Member of Pennsylvania's  
State System of Higher Education

**Mark Jelinek**, music, recently served as one of three adjudicators at the 26th Annual Young Artists' Competition at Clarke Chapel, Lycoming College, and sponsored by the Williamsport Symphony Orchestra.

**Karl M. Kapp**, instructional technology, recently published an article titled "Moving Training to the Strategic Level with Learning Requirements Planning" in *National Productivity Review: The Journal of Organizational Excellence*.

## Enrollment and budget discussed at open forum

President Jessica Kozloff discussed enrollment strength and budget uncertainty at an open session of the university forum April 7.

Next year's enrollment looks very strong said Kozloff, noting that there were 250 more applications than for the previous year. There's also been success in targeting admissions to particular departments. In the College of Business alone, there's been an increase of 87 deposits from students over the previous year. The university's overall acceptance rate is 51.2 percent.

In terms of budget, Kozloff noted that though the governor has requested a 2.5 percent appropriation increase—half of the State System of Higher Education's request for a 5 percent increase—the legislature may offer a larger appropriation increase.

There was also discussion of the recent visit by the Middle States accreditation team.

### Graduate tuition increase approved

The State System of Higher Education Board of Governors has approved a policy to increase graduate tuition to 120% of undergraduate tuition rather than being the same as it is now.

## More construction coming up ...

Asbestos has been removed in the University Store building. The rest of the renovation is being submitted for bid by contractors. The renovation is expected to be complete in early fall. Negotiations are underway with the architect for new student apartments on the upper campus. Voith and MacTavish Architects of Philadelphia have been selected for the project. The project is expected to be complete in 2001.

The renovation of the Scranton Commons is now in the prefinal design stage. Construction is expected to begin in December and will be complete in about a year.

Work on the Student Services Center is expected to begin in January. Plans for the center now include the relocation of duplicating services from Waller Administration Building to the ground floor.

## And planning further ahead ...

Steering committees have been formed to plan for the renovation and space usage of several campus buildings.

Ben Franklin Building committee will be chaired by Robert Marande, associate dean of Arts and Sciences.

Hartline Science Center committee will be chaired by Hsien-Tung Lui, dean of Arts and Sciences.

Navy Hall committee will be chaired by Ann Lee, dean of Professional Studies. (The state will fund Hartline and Navy renovations.)

Waller Administration Building committee will be chaired by Anthony Ianiero, vice president for University Advancement.

Sandi Kehoe-Forutan, co-chair of the facilities master plan committee, will be involved with all of the building committees.



# Calendar

## Special Events

**Graduate Commencement** – Friday, May 14, Haas Center for the Arts, Mitrani Hall.  
**Commencement** – Saturday, May 15, Bloomsburg Fairgrounds.

## Governance

**Curriculum Committee** – Wednesday, 3 p.m., McCormick Center, Forum, April 28.

**Planning and Budget** – Thursdays, 3:30 p.m., McCormick Center, Forum, April 15, 16 (Andruss Library, Gathering Place) and 29.

**University Forum** – Wednesday, 3 p.m., May 5.

**What's Playing?** The schedule for films on campus can be found on the World Wide Web at [www.bloomu.edu](http://www.bloomu.edu) under "Information Center."

## Bloomsburg among top schools for System grants

Bloomsburg was one of the top four universities in receiving awards from the State System of Higher Education Faculty Professional Development Council 1999-2000 Annual Grant Awards competition.

Seven funding proposals from Bloomsburg were approved, tying the university with Shippensburg. Only the larger universities of Indiana (with 12) and West Chester (with 8) had more proposals funded.

The seven funded proposals were from the following faculty:

George Davis, biological and allied health sciences; Cindy Kepler, chemistry; Linda LeMura, exercise physiology; Andrea Pearson, art; Michael Pugh, chemistry; Casey Shonis, biological and allied health sciences; and Mark Stocksedale, chemistry.

# Coming events

## Sometimes it's what's *not* in a name

Why exactly is an "e" missing in the title of the Bloomsburg Players coming production, *The Hot l Baltimore?* The play, by Pulitzer Prize-winner Lanford Wilson, takes place in the lobby of a hotel so seedy that the "e" is missing from its marquee. Designed for mature audiences, the performance is directed by Michael Collins. Shows run April 20 to 24 at 8 p.m. in Carver Hall, Kenneth S. Gross Auditorium. Admission is \$6 for adults, \$4 for students and senior citizens, and free with a Community Activities Card.

## Experience the Gospel truth

The Gospel Choir will host a concert Saturday, April 17, at 6 p.m. in the Kehr Union, Ballroom.

Bloomsburg's choir will perform the play "Spiritual Fruit," written by choir member Cede Saunders, a senior theater major. Following the 40-minute play, gospel choirs from Bucknell and Lock Haven universities will also perform. Bloomsburg's 25-member choir is directed by Anita McCoy. While admission is free, videotapes of the program will be made available at a cost of \$10. For more information, call Marcie Woods, coordinator of minority affairs, at 4089.

## Make a bid to boost the Huskies

Make a bid to boost the Huskies at the Husky Club Auction Dinner-Dance Friday, April 23, at Magee's Main Street Inn, 24 West Ballroom. The event starts at 6:30 p.m. while DJ "Joey Z" will play music for dancing until midnight. Cost is \$35 per person and proceeds benefit the general athletic scholarship fund. Auction items include vacations, health club memberships, sports memorabilia (including a Hank Aaron autographed baseball), a book autographed by Chuck Daly, and Troy Aikman, John Elway, Jimmy Spencer and Patrick Ewing autographed photos. For information, call the development office at 4663.

## Honoring the McCormicks

State System Chancellor, and former Bloomsburg president, James McCormick and his wife Maryan will be honored with distinguished service awards from the Alumni Association on Alumni Day, Saturday, May 1. The awards dinner will begin at 6 p.m. in the Kehr Union, Ballroom. Tickets are \$25 per person or \$45 per couple. For information about the dinner or other Alumni Day events, call 4058.

## Get ready for Renaissance

Saturday, April 24, is the annual Renaissance Jamboree street festival, complete with live entertainment, arts and crafts, games, costumed characters and food. For information, call student activities at 4344.

## Also on the agenda ...

Art professor emeritus **Ken Wilson** has an exhibit of paintings in the Haas Gallery through May 31. Gallery hours are Monday through Friday, 9 a.m. to 4 p.m. ... The semester's final performance of **BUSTED** (Bloomsburg University Student Theatrical Education Drama) will be Monday, May 3, at 8 p.m. in the Kehr Union Ballroom ... **Music** is in the air for spring as the music department finishes the semester in song. Concerts include:

### Women's Choral Ensemble and Husky

**Singers** – Saturday, April 17, 7:30 p.m., Wendy Miller and Alan Baker directing, Haas Center for the Arts, Mitrani Hall.

### Chamber Singers Spring Concert –

Saturday, April 24, 7:30 p.m., Wendy Miller directing, First Presbyterian Church, 345 Market Street, Bloomsburg.

### University Concert Band Spring Concert –

Sunday, April 25, 2:30 p.m., Terry Oxley directing, Haas Center for the Arts, Mitrani Hall.

### Concert Choir Spring Concert –

Saturday, May 1, 7:30 p.m., Alan Baker directing, First Presbyterian Church, 345 Market Street, Bloomsburg.



The new Centennial Hall will have a three-story facade looking over the interior of campus. The Second Street entrance will be preserved in its current form.



The Bloomsburg University Council of Trustees has established a scholarship in honor of retired university secretary Marilyn Muehlhof. Over \$10,000 has been pledged to date. Shown from left are: Charles Carlson, acting president from 1972-73; Muehlhof; James McCormick, president from 1973-83 and currently chancellor of the State System of Higher Education; and president Jessica Kozloff. To contribute, call 4128.

## University loses friends

The university lost two friends with the recent deaths of John Hoch Sr., a dean emeritus, and Egerton Oyenmwense Osunde, curriculum and foundations.

Hoch, 86, died March 5 at his home. He joined the Bloomsburg faculty in 1946 and retired in 1976. In those years, he served as a professor of history and education, football coach, director of public relations, dean of instruction, and vice president and dean of faculty. He served as acting president on two occasions when then president Harvey Andruss was on extended leave from campus.

Osunde, 48, died April 6 at Geisinger Medical Center. A native of Nigeria, he came to Bloomsburg in 1991. In lieu of flowers or gifts, a trust fund has been established in Dr. Osunde's memory for his family's needs. To contribute to this fund, donations may be sent to the Community Activities Office, Kehr Union. Checks or contributions should be designated and made payable to the University Trust/Osunde Family. For more information, call the president's office at 4526.

## News briefs

### Counting cars

How many cars pass through campus each day? To get an accurate number for the university's Facilities Master Plan, traffic counters were placed on campus roads earlier this month. And on Tuesday, April 20, student volunteers will do traffic counts in the parking lots.

### Where did the time go?

Contrary to what you may have heard, the clocks in the tower of Carver Hall are working—with the exception of the small clock on the east side of the building (facing Kehr Union). That clock, positioned permanently at noon, has an antique mechanical movement and hasn't worked for nearly three decades. An updated system to ring the bells in Carver has been ordered. Because the system can be programmed for 10 years at a time, the tower chimes and clocks should be in closer synchronization. The new system, using compact discs, will have two different versions of the alma mater and can also be programmed to play other tunes.

### Top internship supervisors honored

Jim Dalton and Brett Beck of the psychology department were recently presented with the "Red Gallagher Award" for their work in supervising student internships. The award is named after its first recipient—the late Francis "Red" Gallagher of the management department.

### Tree time

University grounds crew members moved the golden rain tree from the north side of the Kehr Union to the west side of Waller Administration Building. The new location will give the tree more space to grow. The dying beech tree in front of the Kehr Union has also been replaced with a prairie fire crabapple tree. The flowering tree, which will blossom soon, will grow about two feet a year until it reaches a height of 25 feet.



# Communiqué

A NEWSLETTER FOR FACULTY AND STAFF AT BLOOMSBURG UNIVERSITY OF PENNSYLVANIA

29 APRIL 1999

## Doing it better

### *Employee teams boost service, find savings*

Small changes. Eliminate an extra form. Show students how to really use their e-mail accounts.

But put together, these small changes add up to big improvements in service to our students.

After beginning its continuous improvement (CI) efforts two years ago, Bloomsburg is seeing the fruits of those first projects.

A rundown of past teams' efforts shows boosts in service and cuts in cost. Cost savings are based upon reduced use of supplies, equipment and time.

**Bloomsburg Automated Transfer System** team is creating a computer program that will reduce the steps for transfer credit evaluation from 27 to 12. Estimated savings: \$17,250. An earlier team, **Students First**, decreased by a third the time necessary to process transfer credits and saved about \$2,000.

#### **Good turns are not forgotten**

Bloomsburg's AFSCME received the "Labor Participation Award" at the recent United Way of Columbia County annual meeting. The recognition was attributed in large part to the 21 percent increase pledged by custodial staff. Local AFSCME president Vicki Beishline accepted the award. John Trathen, chair of Bloomsburg's campaign, received the "SECA Award" for the university's successful campaign, which increased 33 percent over the previous year.

**Bloom-Users** reduced the number of first-year students' problems with e-mail accounts by a quarter and saved \$2,505.

**Check Xpress** revamped the distribution of student payroll checks. To date, no checks have been lost or misplaced and savings are estimated at \$1,900.

**Revenue Revue** improved the accuracy and timeliness of physical-plant charge-backs to residence life and saved \$1,730.

**Secretarial Workload Analysis Team** studied the equity of workload of

department secretaries in the three colleges. Recommendations included the reinstatement of a floater position and the use of laptop computers for transcribing meeting minutes.

The **TreeSavers** have saved time and money as well as trees. Using e-mail to transmit notification letters and contracts has saved \$2,088 and 55 hours of notification time.

*Continued on page 4.*



#### **BUS BUDDIES**

Members of the CI team to examine shuttle bus routes are, from left: student Jeannine Barrett; Tom Kresch, associate director of residence life; William Fisher, transportation supervisor; Robert Marande, associate dean of Arts and Sciences; John Trathen, acting vice president for student life; and student Heather Byrd.

## About our people

**Joseph Battaglia**, English, presented a paper entitled "Variorum: A Fiction" at the annual meeting of CEA/PCEA (College English Association/Pennsylvania College English Association).

**Bob Gates**, curriculum and foundations, presented at the Lilly Conference on College and University Teaching with Scott Mato and Kathy Brautigam, administrators from the Danville School District, and Bloomsburg University student teachers Jodi Cramer and Dan Kerwin. The presentation, "Enhancing the Preparation of Future Middle School Teachers," focused on the partnership between Bloomsburg University and the Danville Area School District in the preparation of preservice teachers.

**Dennis Gehris**, business education and office information systems and assistant dean of the College of Business, presented a paper, "Using Multimedia Applications with Internet Explorer," and conducted a hands-on workshop at the National Business Education Association Convention. The paper was written using information from a textbook Gehris authored titled *Internet Explorer 4.0*, which was published by South-Western Educational Publishing Company.

**Darrell Gundrum**, anthropology, has an article titled "The Fabric of Time" slated to appear in the July/August issue of *Archaeology*, an official publication of the Archaeological Institute of America. Gundrum has also co-authored the introduction of the volume *Structure, Knowledge, and Representation in the Andes II: Studies Presented to Reiner Tom Zuidema on the Occasion of His 70th Birthday* with Maarten Van de Guchte (Krannert Art Museum, University of Illinois).

**Steve Hales**, philosophy, has had a book, *Metaphysics: Contemporary Readings*, published by Wadsworth Publishing Co.

**Mehdi Haririan**, economics, is co-author with Bigan Vasigh of Embry-Riddle Aeronautical University of a paper, "An Empirical Analysis of Airline Safety: A Case of Regional Airline" that was presented at the 38<sup>th</sup> annual meeting of the Western Regional Science Association.

**Linda M. LeMura**, exercise science, has had four articles accepted for publication. "Effects of Physical Training on Functional Capacity in Individuals Aged 40-90 Years Old" will be published in the *Journal of Sports Medicine and Physical Fitness*. This article was coauthored with **Swapan Mookerjee**, exercise science. The study "Can Exercise Training Improve VO<sub>2</sub> Max in Children" will be published in the *Journal of Exercise Physiology* with graduate students **Richelle Carlonas** and **Joseph Andreacci** as co-authors. The research study: "The effects of resistance exercise on land and in water: comparative physiology" will be published in the *Journal of Sports Medicine, Training and Rehabilitation* with former graduate student **Susan Presper** as co-author. **LeMura** and **Lena Kochian** co-authored the article "Technology in Science Education: One Approach" that appeared in the *School Administrators Journal of New York State*.

**Andrea Pearson**, art, presented a paper, "Female Patrons/'Masculine' Identities: Margaret of Austria and the Devotional Portrait Diptych," at the annual meeting of the College Art Association. A longer version will appear in a collection of essays titled, *Patronizing Women: The Politics of Commission, Collection, and Display*. She also organized a session on piety in northern Europe for the South-Central Renaissance Conference.

## Four scenarios presented at planning and budget

At the planning and budget committee April 15, Barbara Stiner, university budget officer, explained four different budget projection scenarios. In addition, a representative from each vice-presidential area presented budget requests for 1999-2000. Another public meeting was held April 16 to address specific questions and concerns about the proposals.

At the same time university administrators projected expenses for 1999-2000 fiscal year, governor Tom Ridge made his capital budget recommendations to the General Assembly. This year he requested a \$26.4 million increase, or 2.5 percent, for the State System of Higher Education and the four state-related universities. Once state appropriations are determined, the Board of Governors will decide whether or not it will request a tuition increase.

At the April 16<sup>th</sup> meeting, Robert Parrish, vice president of administration, announced that four interim appointments were made permanent. Stiner was named university budget officer. Claudia Thrush was named assistant comptroller. Maria "Tina" Bubb is the accounts payable supervisor. And Madeline Foshay is an accounting specialist.

### Communique

Next issue: **Tuesday, May 11.**

Four-digit phone numbers listed are on-campus extensions. To use the numbers off campus, dial 389 first. Area code 570.

Editor: Eric Foster, ext. 4412;  
e-mail, [efoster@bloomu.edu](mailto:efoster@bloomu.edu)

Bloomsburg can be found on the World Wide Web at: <http://www.bloomu.edu>

**Bloomsburg**  
UNIVERSITY

A Member of Pennsylvania's  
State System of Higher Education



# Calendar

## Concerts

For more information, contact the music department at 4284.

**Concert Choir Spring Concert** – Saturday, May 1, 7:30 p.m., Alan Baker directing, First Presbyterian Church, 345 Market Street, Bloomsburg. Featuring highlights from the ensemble's Spring 1998 Midwest Tour.

**Knoebel's Grove Pops Concert** – Sunday, May 2, 2 and 5:30 p.m. Featuring the Concert Band and Jazz Ensemble with Terry Oxley and Stephen Clickard directing. Annual park concert, weather permitting.

**Orchestra Pops** – Monday, May 3, 6:30 p.m., Columbia Mall, Bloomsburg.

**Student Recital** – Tuesday, May 4, 7:30 p.m., Carver Hall, Kenneth S. Gross Auditorium.

**"Seasoned Sounds"** – Friday, May 7, 8 p.m., Haas Center for the Arts, Mitrani Hall. A big band concert with faculty emeritus Stephen Wallace directing.

## Governance

**University Forum** – Wednesday, 3 p.m., May 5.

### Budget reports on reserve

A copy of the reports recently presented to the planning and budget committee has been placed on Reserve in Andruss Library for review. They are labeled "Budget Requests 1999-2000" and placed under Wilson Bradshaw's name.

# Coming events

### Schweiker honored with library room

Lt. Gov. Mark Schweiker will be honored at the dedication of the Mark S. Schweiker '75 Exhibit Room in the Harvey Andruss Library, Saturday, May 1, at 10:30 a.m. in the Gathering Place. Speakers at the event will include President Kozloff, Joseph Mowad, chair of the Council of Trustees, and John Mulka, president of the Bloomsburg Alumni Association.

### Remembering the McCormick years

The Andruss Library Mark S. Schweiker Exhibit Room will feature a display, "The McCormick Years, 1973-1983: A Decade of Progress," from April 30 through June. The exhibit honors former Bloomsburg President and current Chancellor of the Pennsylvania State System of Higher Education James McCormick.

## STRIVE gets its start

STRIVE, Bloomsburg's employee recognition program, is getting its official start as President Kozloff sends all employees information and a nomination form.

STRIVE (Staff and Teams Recognized In their Valuable Efforts) grew out of an informal employee recognition program conducted by the supervisory roundtable. The roundtable began their program in 1995 using voluntary contributions.

As the STRIVE program is launched, the supervisory roundtable is being honored for their work in creating an employee recognition program as well as undertaking community service projects.

Supervisory roundtable members include: Jeanne Fitzgerald, career development; Jolene Folk, library; Terry Lemon, electrical services; Gary Melnick, telecommunications; Tom Pataconi, duplicating services; Janice Phillips, computer services; John Pollard, university police; and Nancy Vought, academic support services.

The first STRIVE award recipient will be announced in May.

### Rep. Tim Holden commencement speaker

U.S. Rep. Tim Holden will be the featured speaker at undergraduate commencement Saturday, May 15, at 2:15 p.m. at the Bloomsburg Fairgrounds. Graduate commencement will be held Friday, May 14, at 7 p.m. in Haas Center for the Arts, Mitrani Hall.

## Board of Governors pass tuition, parking policies

At their recent meeting, the State System of Higher Education Board of Governors took several actions.

Passed a new tuition policy that will differentiate undergraduate and graduate tuition. Resident tuition will be 120 percent of resident undergraduate tuition; non-resident tuition will be 160 percent of the full-time graduate resident rate. This change will be implemented in the fall '99 with a four-year phase-in.

Adopted a new motor vehicle policy that sets fines for parking and speeding violations between \$10 and \$25 for a single violation. Booting charges are increased from \$25 to \$50. Authority to set fines is assigned to the president of each university. This policy must be drafted into regulations that will be reviewed by Commonwealth authorities, a process that usually takes one year.

Formally extended the contract of President Kozloff until June 30, 2002.

Approved new degrees: B.S. in pharmaceutical product development at West Chester; B.S. in chem-forensic sciences at Edinboro; B.S. in information technology at Slippery Rock; B.S. in sport management at California; Associate of Science in allied health at Clarion.



#### GETTING READY TO PLAY

New recreational athletic fields on the upper campus are taking form where a rolling field used to be. Construction of the fields has been funded through a gift to the university from the Community Government Association (CGA), which contributed more than \$900,000 last year. After seeding and installation of lights this summer, the fields are expected to be ready for use by spring 2000. Shown from left are CGA president Shelley Levan and David Pearson, director of the Student Recreation Center. Other projects supported by the CGA include renovation of the University Store and the recent construction of a climbing wall on the upper campus.

#### Scholarship

### *Holton awarded fellowship for research*

The myth goes like this:

Yesterday's politicians governed by principle alone, while today's politicians govern with (at least) one eye on the polls.

Woody Holton, history, can't speak for today's politicians—but he can tell you that yesterday's were far more aware of public opinion than they get credit (or blame) for.

Holton has been awarded a fellowship from the American Antiquarian Society for the 1999-2000 academic year. The award is just one of three granted annually nationwide, and the only one awarded to a young professional scholar. He will use the fellowship to work on a book, *Republics of Hope, Empire of Despair: The Creation of the*

*U.S. Constitution*. The book's purpose is to inject common people into the story of how this nation was founded.

"When Americans created a strong national government, they acted partly in response to rebellions by Indians, farmers and slaves," says Holton. "Often, everybody except the 2 percent who wrote the Constitution are portrayed as spectators. But ordinary people were not spectators. There was pressure from farmers for debt relief that worried creditors. Southerners were concerned about slave rebellions."

For more on this story, look on the World Wide Web at [www.bloomu.edu](http://www.bloomu.edu) under "News, Sports, Events."

## News briefs

#### Purchase orders due by May 28

The purchasing office will not accept requests after Friday, May 28. Encumbered purchase orders on June 30 will be held open with the necessary dollar amounts until delivery or Sept. 30. Orders not finalized by Sept. 30 must be cancelled or re-coded and charged to your new 1999-2000 fiscal year budget allocation. Emergency requests after May 28 can be handled on an "as necessary" basis. Call purchasing at 4311 before processing emergency orders.

#### Keeping the roads clean

The supervisory roundtable recently teamed with Pi Kappa Phi fraternity to pick up trash along the Route 80 interchange at Lightstreet. More than 25 employees and students volunteered. Tom Pataconi, duplicating services, coordinated the event, which is part of the state's Adopt-A-Highway program.

### *Doing it better*

*Continued from page 1.*

New teams are already working:

The **Student Transportation System** team recently presented their recommendations of changes for the student shuttle bus routes.

The **Career Development team (CIA @cdc)** will make its presentation Tuesday, June 8, at 10 a.m. in Kehr Union, Multipurpose Room A. The team's goal was to develop recommendations to improve the distribution of career-related information to seniors through the use of e-mail.

The **Voice Mail Team (VIP)** will immediately follow with a presentation at 11 a.m. Their mission statement was to research and recommend a voice mail system to meet the needs and financial resources of the university.

Other teams are looking at construction projects, student meal plans, and transcript service.



# Communiqué

A NEWSLETTER FOR FACULTY AND STAFF AT BLOOMSBURG UNIVERSITY OF PENNSYLVANIA

18 MAY 1999



## GETTING THE TOUR

Amy Johnson (right) shows President Jessica Kozloff the Career Development Center's web site.

## Mulka named special assistant to VP for university advancement

Jack Mulka has been named special assistant to the vice president for university advancement and director of major gifts as of July 1. He will continue to be responsible for the Celebrity Artist Series and Provost's Lecture Series, which will be moved under university advancement. Responsibility for the university's performing arts facilities have also been moved to the university advancement area.

## Precollegiate programs has a new home

The office of precollegiate programs has a new home in the Mitchell Cottage (across from Buckingham Maintenance Center), and a new telephone number, 4904.

## Student policies sent back to committee

Three student policies were sent back to the student life committee for further revision at the university forum meeting May 5. The policies dealt with student conduct, student judicial procedures and student sanctions. There was particular concern from John Trathen, acting vice president for student life, for the section of the student conduct policy concerning firearms and explosives. Peter Stine, chair of the student life committee, suggested that a separate weapons policy be created.

## Get ready to stop

The new traffic signals at the intersection of Lightstreet Road and Swisher Circle/Country Club Road have been installed and will be operational in about a month.

## STRIVE Award

## Amy Johnson brings initiative, creativity to education job fair

It was the biggest Education Consortium in 17 years. Eighty-three school districts and 600 students attended the April job fair in the Kehr Union.

But pulling it off took a lot of staff work. Amy Johnson of the Career Development Center was up to the task.

Johnson designed signs, registration forms, a program book and a new database for the event. She also took the initiative and created a web page listing all of the districts participating and provided links to districts with their own web sites.

For this, Johnson has been selected for the first STRIVE (Staff and Teams Recognized in Their Valuable Efforts) Award.

"She taught herself how to do this," says Jeanne Fitzgerald, assistant director of career development, of Johnson's web site design work. "Amy has done it all with a smile and has provided valuable feedback and suggestions to make the job fair a success."

President Kozloff presented Johnson with a certificate of appreciation. She also received a gift certificate donated by the University Store.

*Staff can be nominated for STRIVE recognition by co-workers, immediate supervisors, department managers and students. For more information, or an application, call Bonnie Burke at 4040.*

## About our people

**Walter Brasch**, mass communications, has been named the Outstanding Adviser of a College Publication by the National Federation of Press Women for the second time in four years. He was first honored in 1996. Brasch will also receive, in separate writing categories, second place for Journalism Research, and third place for Essays in a Book for his historical article/essay about muckraking journalism in *American Cities and Suburbs: An Encyclopedia*, edited by Neil Larry Shumsky.

**Morry Ghingold**, marketing, recently presented a paper, "Evaluating Opportunities for Functional Outsourcing," with co-author Mac Saleh of Wayne State University at the Association of Marketing Theory and Practice Conference.

**President Kozloff** was an invited speaker at the State System's Conference for Boards of Directors of Institutionally-Related Foundations, held at the Dixon Center in Harrisburg. She spoke on "University Foundation Relationships."

**Jing Luo**, languages and cultures, completed a web page entitled "Foreign Language Resources." The web page, [vesta.bloomu.edu/~lang](http://vesta.bloomu.edu/~lang), houses hundreds of useful and reliable links to culture and language on-line resources for Chinese, French, German, Italian, Latin, Russian and Spanish.

**Timothy L. Phillips**, **Helmut Doll** and **June Trudnak** (retired), instructional technology, and **Saundra Ludwig**, Central Susquehanna Intermediate Unit (CSIU) coordinator, are co-recipients of a grant with the CSIU. The grant works with the Lego Mindstorms product to help promote advanced robotics and technology workshops within 17 school districts and three vocational technical schools in the local area.

**Bruce Rockwood**, finance and business law, was guest editor of a recent *Legal Studies Forum* and author of an article in that issue titled "Law, Literature, and Science Fiction: New Possibilities." He was also program chair for the conference *Legal Studies: Teaching and Technology*.

**Tim Rumbough**, communication studies and theatre arts, has authored four articles that have been accepted for publication. The study "Computer-Mediated Communication: Attitudes and Behaviors of Users" appears in the spring issue of *College & University Media Review*. News articles that discuss this study appear in May issues of the *Chronicle of Higher Education*, *newsweek.com*, *BBC online* and the *New York Times*. "Impromptu Speaking Exercises as a Learning Activity in the Basic Communication Course," appears in the *Journal of Communication Studies*, Volume 17, Number 2. "52 Ways to Break the Ice" will be published in the *Communication Teacher*. The study "The Effects of Impromptu Speaking Exercises on Reducing Trait and Situational Communication Apprehension" will be published in the *New Jersey Journal of Communication*, Fall 1999. Rumbough also presented two papers at the Eastern Communication Association Convention, "Bongs, Bombs, and Buns: An Examination of Controversial Web Sites" and "Computer Applications for Professional Communicators." He chaired the panel "Selected Papers in Applied Communication" at the conference.

**Lisa M. Stallbaumer**, history, has published two articles. "Big Business and the Persecution of the Jews: The Flick Concern and 'Aryanization' of Jewish Property Before the War" appears in *Holocaust and Genocide Studies*, Spring 1999, and "Between Coercion and Cooperation: The Flick Concern in Nazi Germany Before the War," which appears in *Essays in Economic and Business History: The Journal of the Economic and Business Historical Society*, volume 17, 1999.

**Carol Venuto** and **Janice Feimster Walters**, developmental instruction, served as co-facilitators of the all-conference writing forum at the Pennsylvania Association of Developmental Educators' annual conference. Topics included: "Son of Portfolio: What is Really Happening in 1999?" "PA Outcomes Assessment in Developmental Writing" and "The Internet is Here to Stay: Experiences in Developmental Writing Classes."

Geology majors **Bryn Welker** and **James DeAngelo** presented the paper, "Paleoclimatic and Paleographic Interpretation of the Upper Triassic Owl Rock and Rock Point Formations, Four Corners Region," coauthored with **Lawrence H. Tanner**, geography and earth science. The presentation was at the annual meeting of the Northeast Section of the Geological Society of America.

Tanner also has been selected by the Pennsylvania Department of Education to chair a focus group reviewing standards for secondary education in earth science. Tanner will present two papers at the 2nd International Congress of Limnogeology in Brest, France. They are "Cyclical Palustrine Carbonates of the Upper Triassic Owl Rock Formation, Four Corners Region, USA (coauthored with DeAngelo and Welker) and "Hydrothermal Origin of Borates in the Miocene-Pliocene Furnace Creek Formation, Death Valley Region, USA."

### Communique

Next issue: **Tuesday, June 10.**

Four-digit phone numbers listed are on-campus extensions. To use the numbers off campus, dial 389 first. Area code 570.

Editor: Eric Foster, ext. 4412;  
e-mail, [efoster@bloomu.edu](mailto:efoster@bloomu.edu)

Bloomsburg can be found on the World Wide Web at: <http://www.bloomu.edu>

**Bloomsburg**  
UNIVERSITY

A Member of Pennsylvania's  
State System of Higher Education



# Summer schedules

## Summer College Sessions

### Six-Week Sessions

Session I - June 1 to July 9  
Session II - June 21 to July 30  
Session III - July 12 to August 20

### Three-Week Sessions

Session IV - June 1 to June 18  
Session V - June 21 to July 9  
Session VI - July 12 to July 30

For more information, call the office of adult advisement at 4003.

## Andruss Library

### Intersession, May 16 to 30

Monday through Friday, 8 a.m. - 4:30 p.m.  
Saturday and Sunday, closed

### Memorial Day, May 31, closed

### Summer Hours

Monday through Thursday,  
8 a.m. - 10 p.m.  
Friday, 8 a.m. - 9 p.m.  
Saturday, closed  
Sunday, 2 p.m. - 10 p.m.

### Exceptions

July 2, closing at 9:30 p.m.  
July 3, 4 and 5, closed

## Kehr Union

### May 17 to May 31

Monday through Friday,  
8 a.m. - 4:30 p.m.  
Saturday and Sunday, closed

### June 1 to June 18

Monday through Friday, 8 a.m. to 9 p.m.  
Saturday and Sunday, closed

### June 19 to Aug. 20

Monday, Tuesday, Wednesday and Friday,  
8 a.m. - 9 p.m.  
Thursday, 8 a.m. - Midnight  
Saturday and Sunday, 2 p.m. - 9 p.m.

## Student Recreation Center

### May 17 to May 30

Monday, Wednesday and Friday,  
6 a.m. - 2 p.m.  
Tuesday and Thursday, 11 a.m. - 7 p.m.  
Saturday and Sunday, closed.

### May 31 to Aug. 20

Monday, 6 a.m. - 10 p.m.  
Tuesday, 10 a.m. - 10 p.m.  
Wednesday, 6 a.m. - 10 p.m.  
Thursday, 10 a.m. - 10 p.m.  
Friday, 6 a.m. - 6 p.m.  
Saturday and Sunday, 1 p.m. - 6 p.m.

For information on purchasing a pass to use the Recreation Center, call Community Activities at 4463. The Recreation Center will be open to faculty and staff free of charge May 17 to 30.

## Steam and electrical shutdown

Steam will be shut down Tuesday, May 18, at 3 p.m., through Tuesday, May 25. The electrical shutdown schedule is as follows:

**Wednesday, May 19** - Apartments 1, 2, 3 and 4.

**Thursday, May 20** - Apartments 5 and 6; modular offices for ROTC, DGS and TIP; grounds crew trailer; greenhouses; water tanks.

**Friday, May 21** - Total upper campus, except modular offices.

**Saturday, May 22** - McCormick, Waller, Bakeless, Haas, Andruss Library, Student Recreation Center, Student Services Center and Buckalew Place.

**Sunday, May 23** - Total lower campus (if needed), Sutliff, Centennial, Hartline, Ben Franklin, University Store/University Police, Navy.

**Monday, May 24** - Boiler Plant, Old Science, Schuylkill, Montour, Carver, Elwell, Scranton Commons.

**Tuesday, May 25** - Northumberland, Carpenter Shop, Simon, Kehr Union, Columbia, Luzerne, Lycoming.

# Calendar

## Celebrity Artist Series

Call the Celebrity Artist Series box office at 4409 for more information.

**Rhythm and Brass** - Monday, June 7, 7:30 p.m., Carver Hall, Kenneth S. Gross Auditorium. Tickets are \$15.

**Jessica Suchy-Pilalis, harp** - Thursday, Aug. 5, 7:30 p.m., Carver Hall, Kenneth S. Gross Auditorium. Tickets are \$15.

## Art Exhibits

Exhibits are in the Haas Gallery of Art. Hours are Monday through Friday, 9 a.m. to 4 p.m. For more information, call 4646.

**Kenneth Wilson** - Paintings, through May 31. Museum Class exhibition.

## Conferences and Camps

**35<sup>th</sup> Annual Reading Conference** - May 20-21

**PRIDE** - June 13-July 9.

**College Sampler Program** - July 11-16

**Upward Bound** - June 20-July 29

**Act 101/EOP Summer Enrichment** - June 20-July 30

**Taiwanese American Conference** - July 2-5

**Pedal Pennsylvania** - July 22-23

**AFC Chinese Conference** - August 6-8

**Focus on Chinese Family Conference** - Aug. 6-10

For information on athletic camps, look on the world wide web at [www.bloomu.edu](http://www.bloomu.edu) under "News, Sports, Events" in the sports section.

## Kehr Union, Husky Lounge

### May 30 to June 13

Monday through Friday, 7:30 a.m. - 6 p.m.  
Saturday and Sunday, 11 a.m. - 5:30 p.m.

### Remainder of Summer

Monday through Friday, 8 a.m. - 2 p.m.

# News briefs

## Golf tournament to honor John Devlin

Thirty current and former NFL players will participate in the First Annual John Devlin Memorial Celebrity Golf Classic on Saturday, June 5, at Willow Run Golf Course.

Participants will include Arizona Cardinals quarterback Jack Plummer, New York Giants quarterback Kent Graham and Bob Tucker, a 1968 Bloomsburg graduate and former NFL tight end with the Giants and Vikings.

There will also be an auction of items including autographed jerseys and footballs, golf clubs, vacations, jewelry and a painting of Nolan Ryan signed by Ryan.

Though there are no remaining openings for golfers, gallery tickets are available for \$10 (\$5 in advance from the football office). Tickets for the gallery and auction are available for \$20 (\$15 in advance from the football office.)

Funds from the tournament will be used to endow the Coach John S. Devlin Jr. Football Scholarship Fund. The scholarship will be awarded each year to a player who best fits Devlin's mold—a tough, hard worker who never quits.

Those interested in volunteering to help with the auction should contact Ted Kocher at 4405.

## Budget reports on reserve

Copies of the reports recently presented to the planning and budget committee are on Reserve in Andruss Library for review. They are labeled "Budget Requests 1999-2000" and placed under Wilson Bradshaw's name.

## New business chairs

New department chairpersons have been elected in the College of Business. New chairs are: David Martin, finance/business law; M. Ruhul Amin, management; Donna Cochrane, business education/office information systems; Nancy Coulmas, accounting. James Dutt remains chair of computer and information systems and Stephen Batory remains chair of marketing.

## Business revises core curriculum

The curriculum committee approved a revision to the College of Business core curriculum at its meeting April 28. The revised core consists of 24 credits (three less than the present core) to allow more flexibility for business students. The mass communications curriculum was revised, changing the number of department credits required of majors from 48-57 to 36-42. A minor in audiology and speech pathology was also approved, and the department of geography and earth science has a new name—**geography and geosciences**.

## Forty years ago ...

University archivist Robert Dunkleberger has created a web site showing what campus looked like in 1959. The site's address is: [www.bloomu.edu/library/pages/bloomu59/1959map.htm](http://www.bloomu.edu/library/pages/bloomu59/1959map.htm)

## Faculty retirements announced

The following faculty have announced their retirements for the end of this semester:

Richard Brook, philosophy, 32 years  
 Michael Gaynor, psychology, 29 years  
 Richard Haupt, administrative faculty, 31 years  
 Mary Hill, exceptionality programs, 26 years  
 Brian Johnson, geography and geosciences, 32 years  
 Jane McPherson, curriculum and foundations, 7 years  
 G. Donald Miller, audiology and speech pathology, 29 years  
 M. Gene Taylor, physics, 30 years  
 Patricia Torsella, nursing, 18 years  
 John Trathen, administrative faculty, 31 years



## Getting the grand tour

Carol Barnett, director of career development, gives T. Clark and Joan Corson a tour of what will be the new Student Services Center (now housing the University Store). The Corsons have pledged \$50,000 towards the renovation of the building, which will bring together offices of admissions, financial aid, registrar, academic internships and career development, among others. The Corsons have been longtime supporters of the university, contributing to the library campaign, Mitrani Hall seat campaign and numerous scholarships. Joan Corson is a former member of the Bloomsburg University Foundation Board.



# Communiqué

A NEWSLETTER FOR FACULTY AND STAFF AT BLOOMSBURG UNIVERSITY OF PENNSYLVANIA

10 JUNE 1999



## WIPEDOWN

### *From top to bottom*

Before a student or parent sets foot in a residence hall room this fall, a university custodian will have cleaned the room—every inch of it.

There are 1,214 residence hall rooms (not including the suites, lounges and lobbies) on the lower campus that've been used hard by busy students for the past nine months. By the end of the spring semester, they need a good cleaning, and there's not much time to do it—just two weeks. In June, groups from summer camps and conferences are use the residence halls.

Getting the job done means teamwork. The resources of the entire 80-member custodial staff are pooled together and groups are assigned different tasks.

The dustbusters, often wearing backpack vacuums, sweep the floors.

Teams of two wipe down all the surfaces in a room, including the furniture (inside and out). They're also responsible for scraping any tape from the walls.

And another group takes care of the "highs"—all surfaces above the second cinder block from the top of the wall, including the lights.

Finally, a team takes care of cleaning the windows and casings to give a crystal-clear view of the campus outside.

In August, the rooms get another cleaning after camps, conferences and summer classes are over.



## THE CLEAN TEAM

Jule Smathers cleans the lights (top); Carol Bethman scrapes the last bit of paint from a wall (center); and Shirley Miscannon gives the heating vents a good scrubbing (far left). Miscannon, Pat Rudy, Tammy Miller and President Kozloff (near left) enjoy a custodial ritual. Miscannon gave Kozloff the first coin she found to her partner (Kozloff) so she would have good luck. Kozloff spent an hour working with Miscannon to see how the job is really done.

**READY FOR THE LINKS**

The John Devlin Memorial Scholarship Fund is \$30,000 richer, thanks to a golf tournament held in honor of the assistant football coach who died last July. Shown from left are president Jessica Kozloff, football coach Danny Hale, brothers Michael and John Devlin.

Among the participating NFL celebrities were Jake "the Snake" Plummer, Rob Moore, Larry Centers and Eric Swann of the Arizona Cardinals, Kent Graham of the New York Giants, and Bob Tucker '68, a former NFL player.



**Teamwork leads to data sheet distribution**

Thanks to three employees, 30 Material Safety Data Sheet (MSDS) binders were distributed to all campus buildings in April. MSDS, for those unfamiliar with them, are sheets that list chemical names and properties, including possible hazards. In case of accident or injury, the sheets are essential to obtaining first-aid information.

The three employees are: Lori Fritz, custodial services and a former member of the safety committee, who noted the state requirement for the information to be distributed; Sue Snyder, occupational health and safety, who researched each chemical on campus; and Paula Novak, secretary in custodial services, who assembled the 115 sheets of information into plastic covers and binders.

**Tenure Awarded**

*The following faculty have been awarded tenure:*

- Shaheen Awan**, audiology and speech pathology
- Nancy Coulmas**, accounting
- Susan Dauria**, anthropology
- Steven Hales**, philosophy
- W. Francis Keating**, educational studies and secondary education
- Swapan Mookerjee**, health, physical education and athletics
- David Randall**, English
- Casey Shonis**, biological and allied health sciences
- Philip Tucker**, exceptionality programs
- Julie Vandivere**, English
- Marianna Wood**, biological and allied health sciences

**Climbing wall open on Saturdays**

The climbing wall on the upper campus will be open to the public (and employees) Saturdays from 10 a.m. to 5 p.m. during the summer. Participants will be supervised by Quest staff, who will provide all the necessary equipment and supervise the climbing. For more information, call Quest at 4323.

*Correction: The library schedule listed in the May Communique for July 2 is incorrect. The library will be open Friday, July 2, from 8 a.m. to 5 p.m.*

# News briefs

**Promotions**

*To full professor*

- George Agbango**, political science
- Shaheen Awan**, audiology and speech pathology
- George Chamuris**, biological and allied health sciences
- Chris Cherrington**, educational studies and secondary education
- James Dutt**, computer and information systems
- Mark Jelinek**, music
- Zahira Khan**, mathematics and computer science
- Dale Springer**, geography and geosciences
- Peter Stine**, physics
- Lawrence Tanner**, geography and geosciences

*To associate professor*

- Harold Ackerman**, English
- Janet Reynolds Bodenman**, communication studies and theatre arts
- Susan Dauria**, anthropology
- Richard Ganahl**, mass communications
- Mary Nicholson**, instructional technology
- Raymond Pastore**, educational studies and secondary education
- Timothy Rumbough**, communication studies and theatre arts
- Casey Shonis**, biological and allied health sciences
- Viola Supon**, educational studies and secondary education
- Philip Tucker**, exceptionality programs

*To assistant professor*

- Sheila Kaercher**, health, physical education and athletics
- Roch King**, health, physical education and athletics

**Pat Lenhart** has returned as the coordinator of adult advisement after taking a leave.

**Ken Wilson**, professor emeritus of art, has a painting accepted into the 71st Juried Harrisburg Art Association Exhibition showing through June 24.

**Communique**

Four-digit phone numbers listed are on-campus extensions. To use the numbers off campus, dial 389 first. Area code 570.

Editor: Eric Foster, ext. 4412;  
e-mail, [efoster@bloomu.edu](mailto:efoster@bloomu.edu)  
Bloomsburg can be found on the World Wide Web at: [www.bloomu.edu](http://www.bloomu.edu)

**Bloomsburg**  
UNIVERSITY

A Member of Pennsylvania's  
State System of Higher Education



# Communiqué

A NEWSLETTER FOR FACULTY AND STAFF AT BLOOMSBURG UNIVERSITY OF PENNSYLVANIA

8 JULY 1999



**Campus people help Children's Museum take flight**  
University employees volunteered to give a boost to the Children's Museum, open through July 31 at the Caldwell Consistory downtown. Robert Marande (top left), associate dean of Arts and Sciences, contributed an aircraft fuselage he is building (his second) to the exhibit. Campus volunteers include: Chris Bracikowski and Nathaniel Greene of physics; Michael Collins, theatre; retired university photographer Joan Helfer; Vincent Hron, art; Tom Klinger, biological and allied health sciences; Yvette Samson, sociology, social welfare and criminal justice. Greene helped create the physics of flight exhibit (top right), The Children's Museum Student Organization worked on a display featuring Icarus (by Alex Troychok, left), Hron and Cindy Harper, his wife, created the Renaissance cutouts.



## *Celli recognized for computer, Power Point prowess*



**David Celli**

You need a new computer in your office—but what features do you include? If you're in an academic office, Dave Celli is the person to call.

Celli, hardware systems analyst in academic computing, is responsible for helping determine what a computer needs to work properly on campus. And when there's a Power Point presentation on campus, chances are Celli was there to help set it up.

Those are a few of the reasons Celli has been presented the STRIVE (Staff and Teams Recognized in Their Valuable Efforts) Award for June. The award program is supported by the Bloomsburg University Foundation and the University Store.

*Staff can be nominated for STRIVE recognition by co-workers, immediate supervisors, department managers and students. For more information, or an application, call Bonnie Burke at 4040.*

## About our people

**Alan Baker**, music, is conductor and director of the Choral Society of Northeast Pennsylvania. The organization was created by uniting the Wyoming Valley Oratorio Society and the Singers Guild.

**John E. Bodenman**, geography and geosciences, presented a paper, "The Spatial Dynamics of Institutional Investment Advisory Firms in the United States, 1983-1996" at the Northeast Regional Science Association Annual Meeting. The paper was also accepted for publication in *Papers in Regional Science*, the journal of the Regional Science Association International.

**Robert Dunkelberger**, university archivist, presented a paper, "From the Basement to the Penthouse: The Building and Moving of the Bloomsburg University Archives," at the spring meeting of the Mid-Atlantic Regional Archives Conference. A longer version will be published in a volume of symposia papers on building and construction issues for archives.

Chemistry majors **Crissie Bauer** and **Barry Husowitz** presented papers titled "Cis-Trans Isomerization of Diglycine-Water Complexes" and "Zwitterion-Neutral Isomerization of Glycine-Water Complexes," respectively, at the Intercollegiate State Chemistry (ISC) Conference. The results of these computational studies also will be presented by their mentor, **Sharon Fredericks**, chemistry, at the American Conference on Theoretical Chemistry.

**Steven Hales** and **Scott Lowe**, philosophy, presented papers at the Third European Congress of Analytic Philosophy at the University of Maribor, Slovenia.

President **Jessica Kozloff** was the keynote speaker for the Pennsylvania Association of School Administrators Women's Caucus Spring Conference. Her speech was titled, "Women, Leadership and the Next Millennium."

**Jack Mulka**, special assistant to the vice president for university advancement and director of major gifts, **John Baird**, psychology, **Lisa Cacciapaglia**, residence life, **Lynda Michaels**, orientation, and student **Gerald Delescavage** presented a poster, "A Model for Student Affairs Collaboration in Bloomsburg University's Freshman Seminar Course," at the State System of High Education Academic Officers Leadership Conference.

**Carol Murphy Moore**, nursing, has published an article in the journal *Pediatric Nursing*. She co-authored, "The Impact of a Chronic Condition on the Families of Children with Asthma," with Emma L. Kurnat '98. **Moore** and **Susan Ross**, nursing, recently presented a poster at the Nursing Education conference in Philadelphia. The topic addressed how to assist students in assessing child development using a creative tool.

**Mary Beth Simmons**, English, presented a paper at the University of Pennsylvania's conference "Writing the Journey: A Conference on American, British, and Anglophone Travel Writers." The paper, "How We Talk About the Servants: Isak Dinesen and Her Farah, Me and My Habra," will appear in the next issue of "Returned Peace Corps Volunteers, Writers and Readers."

**Harry C. Strine III**, communication studies and theatre arts, has been appointed to the Eastern Communication Association's paper and program selection committee for the 2000 and 2001 annual conferences. He will review submissions for argumentation and forensics.

**John Trathen**, director of student activities and the Kehr Union, received the Suzanne S. Brown Distinguished Service Award from the State System of Higher Education Council of Chief Student Affairs Officers. The award recognizes the outstanding student affairs professional in the State System.

**Irvin Wright**, director of Act 101/EOP programs, has been named chair-elect of Act 101 statewide.

### Psychology faculty, students present research

Several members of the psychology department and their students recently presented research studies at the Annual University of Scranton Psychology Conference in Scranton.

Faculty presenters included **Eileen Astor-Stetson**, **Brett L. Beck**, **Marion Mason** and **Connie Schick**. Student presenters included **Carl R. Persing**, **Susan Goetz**, **Julie Cerrito**, **Eric M. Truxell** and **Jeffrey Hartman**. Faculty members **Beck** and **Steven Cohen** also chaired paper sessions. Psychology department faculty and students have been presenting and co-presenting papers at regional conferences, such as the one in Scranton, for many years.

**A half-day session** on outcomes assessment is planned for mid-October. Faculty or staff presenters are needed. Those interested in participating should contact Dee Welk at 4616.

**Correction:** Harold Ackerman is a member of the department of developmental instruction.

### Communique

Next issue: **Thursday, Aug. 12**.  
Four-digit phone numbers listed are on-campus extensions. To use the numbers off campus, dial 389 first. Area code 570.

**Editor:** Eric Foster, ext. 4412;  
e-mail, [efoster@bloomu.edu](mailto:efoster@bloomu.edu)  
Bloomsburg can be found on the World Wide Web at: [www.bloomu.edu](http://www.bloomu.edu)

**Bloomsburg**  
UNIVERSITY

A Member of Pennsylvania's  
State System of Higher Education



# News briefs

## Stepping up to the plate

After some recent resignations, some familiar people will temporarily hold the reins in two campus offices.

**Sue Hicks** will serve as interim director of development after the resignation of Sue Helwig.

**Colin Reitmeyer** will serve as interim assistant director of physical plant for planning and construction after the resignation of Tom Contos.

## Harrar named Counseling Center director

William Harrar has been appointed director of the Counseling Center effective with the coming academic year. Kambon Camara, who served as interim director for the past two years, will maintain a part-time appointment in the Counseling Center in addition to teaching in the psychology department.

## Jones to serve as assistant dean

Sheila Dove Jones will serve as assistant dean of the College of Professional Studies for the School of Education and director of field studies beginning in the fall semester. Bob Gates, who has served as assistant dean for the past two and 1/2 years, will return his focus to teaching.

## Who's who in the new education departments

*With the recent division of the department of curriculum and foundations, the following faculty have been assigned to the two new departments.*

### Early Childhood & Elementary Education

*Third floor McCormick Center*

John Hranitz, Chairperson  
Gary Doby, Bonita Franks, Frank Misiti Jr.,  
William O'Bruba, Rosemary Radziewich,  
Lorraine Shanoski, Bonnie Williams.  
Secretary: TBA

### Reading Clinic

Ed Poostay and Chris Cherrington (faculty in the Master of Education and certificate programs in reading) have been assigned to the department of exceptionality programs. Program secretary is Deborah Kocher.

## New homes

Several offices and faculty have new homes on campus.

Academic internships has relocated to Luzerne Hall, room B07. **Michelle Slusser** is the new secretary in the office.

The office of social equity has moved to Ben Franklin Hall, room 15.

The Celebrity Artist Series and Provost's Lecture Series office (Nancy Vought) is now in Waller Administration Building, room 104B. Jack Mulka, special assistant to the vice president for university advancement and director of major gifts, is in Waller, room 103.

Faculty in the exercise physiology program—Linda LeMura, Swapan Mookerjee, Leon Szmedra and new faculty member Marilyn Miller—and Dee Anne Wymer of anthropology have moved their offices from Centennial to lower Elwell.

## CI presentations coming your way

The Continuous Improvement team for Discrepancy Reports will give a presentation Thursday, July 15, at 10 a.m. in McCormick Center, Forum, followed by the Fast and Accurate Transcript Service team at about 10:30 a.m. **Sharon Kribbs**, nursing, is chair of the continuous improvement steering committee.

# Calendar

## Celebrity Artist Series

*Call the Celebrity Artist Series box office at 4409 for more information.*

**Jessica Suchy-Pilalis, harp** – Thursday, Aug. 5, 7:30 p.m., Carver Hall, Kenneth S. Gross Auditorium. Tickets are \$15.

**What's Playing?** The schedule for films on campus can be found on the World Wide Web at [www.bloomu.edu](http://www.bloomu.edu) under "Information Center."

## More choices available in engineering

Students interested in studying environmental or electrical engineering will have more choices, thanks to an articulation agreement between Bloomsburg University and Penn State-Harrisburg. The agreement allows qualified students to study for three years at Bloomsburg with guaranteed admission to Penn State—Harrisburg to complete their engineering degree in two years. At Bloomsburg, the "3+2" cooperative program will be coordinated by the physics department, which has a dozen students enrolled in the pre-engineering curriculum.

## Medical expenses may be reimbursable

AFSCME Employees enrolled in an HMO or POS are eligible for the PEBTF Medical Reimbursement Plan. If you have been covered since Jan. 1, 1999, your credit in the Medical Reimbursement Plan for this year is \$240 per family for those enrolled in an HMO and \$180 per family for those enrolled in a POS plan. Your credits may be used for reimbursement expenses for you and eligible dependents if your HMO, POS, PEBTF Supplemental Plan or another plan did not reimburse the expenses. The PEBTF Medical Reimbursement Form will be mailed to your home, along with a list of covered expenses.

### Educational Studies & Secondary Education

*First floor (pending renovations) McCormick Center*

David Washburn, Chairperson  
C. Meade Beers, Neil Brown,  
Robert Clarke, Henry Dobson, Hussein Fereshteh, Robert Gates, Mary Harris,  
William Keating, Raymond Pastore  
Donald Pratt, Shelley Randall,  
Charles Starkey, Viola Supon,  
Mary Alice Wheeler, Patricia Wolf.  
Secretary: Karen Murtin

## *President to trustees: Positions may go temporarily unfilled*

President Kozloff gave an update on next year's budget to the Council of Trustees at its quarterly meeting June 22.

In an effort to decrease the \$5 million shortfall between the proposed budget for the State System of Higher Education and the actual state appropriation, the Board of Governors approved a \$150-per-year tuition increase. This is the first tuition increase in two years. Bloomsburg's undergraduate tuition will be \$3,618 a year for Pennsylvania residents and \$9,046 for out-of-state students.

However, final enrollment numbers, which determine exact tuition revenue, and a new faculty contract are variables that could affect spending plans.

Kozloff also reported that positions vacated through reassignments, resignations and retirements will be carefully reviewed by the cabinet to determine if they can remain temporarily unfilled.

The trustees heard reports from each administrative area, including a presentation about the America Reads program by Jean Downing, director of SOLVE, and Chris Cherrington, exceptionality programs.

In related business, the trustees approved the general condition and care of the university's physical facilities after inspecting the Magee Center, the recreational fields and climbing wall on the upper campus, and the McCormick Center for the Humanities.



### **Donor supports new treatment center in Centennial**

The audiology and speech pathology department and its associated Speech, Hearing and Language Clinic will have a new home in Centennial Hall. An anonymous donor is supporting the department's new Alternative Communication and Treatment Center. Securing funds to support the renovation of Centennial into a classroom and office building is a priority of the Bloomsburg University Foundation. Shown from left are Dianne and Richard Angelo, audiology and speech pathology, and Ann Lee, dean of the College of Professional Studies. The renovation will expand the size of the building 70,000 square feet. The project is now in the hands of the state Department of General Services with no start date announced for the project.



### **Examining culture**

S. Ekema Agbaw (left), English, has organized a Summer Institute in Cultural Studies to explore issues that have transformed the humanities curricula. James Trotman (right), chair of the Pennsylvania Humanities Council, has already spoken for the project. Upcoming events are two film screenings, including *Secret Daughter* on Wednesday, July 14, and *Ethnic Notions* on Tuesday, July 20. Showings begin at 4 p.m. in the Kehr Union, Hideaway Lounge. For more information, contact Agbaw at 4828.



### **Appreciating service**

At their recent quarterly meeting, the Council of Trustees approved resolutions expressing their gratitude to James Atherton Jr. for his leadership on the council from June 4, 1991, through Sept. 24, 1998, and to Heather Derck, who served responsibly and with integrity as student trustee for the 98-99 academic year. Shown from left are Joseph Mowad, chair of the Council of Trustees; Heather Derck; James Atherton; and President Kozloff.



# Communique

A NEWSLETTER FOR FACULTY AND STAFF AT BLOOMSBURG UNIVERSITY OF PENNSYLVANIA

12 AUGUST 1999



## A caring ear earns Cunningham STRIVE award

Being a residence director is certainly not a 9 to 5 job. More like 24-7. But Amy Cunningham, residence director for Lycoming Hall, carries it off with aplomb. And for that, she's been named the recipient of the STRIVE (Staff and Teams Recognized in their Valuable Efforts) Award for July. "Amy is extremely understanding of students and their concerns and problems," wrote the students who nominated her for the award. "Whether it is being available in the late hours of the night, or being able to listen with an unbiased, nonjudgmental ear, Amy is there for students and her staff in every aspect." President Kozloff (left) presents Cunningham with an award certificate. *Staff can be nominated for STRIVE recognition by co-workers, immediate supervisors, department managers and students. For more information, or an application, call Bonnie Burke at 4040.*



A Tiffany window panel bearing the title "Always Forward" is being restored after Sandi Kehoe-Forutan, geography and geosciences, found it tucked away in the basement of Bakeless Center for the Humanities last spring. (Story on page 4)

May the code be with you ...

## Loss leads Linux education project

A couple of years ago Doug Loss needed to buy a new computer for home. But he philosophically didn't agree with Microsoft's business practices and he didn't want to buy an Apple.

A PC without Windows? Yes, it is possible. Loss, data network coordinator in computer services, installed the Linux operating system on his computer (running on a 150MHz Cyrix processor and 32 megabytes of RAM). Created by Finnish computer programmer Linus Torvalds in 1991, Linux is a free Unix-type operating system that's been refined by developers around the world. Even though Loss was familiar with Unix, installing the Linux wasn't easy. "I sweated bullets for a few months," he says. "But once running, the system hasn't crashed yet."

The Linux system is a favorite among computer hackers and programmers because it almost never crashes and can be adapted to run on almost anything—from Palm Pilots to Sun Workstations.



Doug Loss

The downside: It's not quite as easy as Windows for the computer novice to set up, and there aren't quite as many applications designed expressly to run on Linux.

Loss aims to help change that. Today, he manages an e-mail list serve for the Simple End User Linux (SEUL) organization ([www.seul.org/edu/](http://www.seul.org/edu/)), a group of

*Continued on page 3.*

## Opening of School

Faculty and staff are invited to these events:

### Picnic

Wednesday, Sept. 8  
11:30 a.m. to 1:30 p.m.  
Kehr Union, Ballroom

### Faculty and Staff Convocation

Thursday, Sept. 9, 3 p.m.  
Kehr Union, Ballroom

## Residence halls reopen Aug. 26

Second Street traffic will be directed one-way eastbound from Penn to Spruce streets on the following move-in days:

**Thursday, Aug. 26** - Freshmen return.  
**Sunday, Aug. 29** - Upperclassmen return.

## For new faculty ...

### Faculty benefit meetings

Human resources will hold a meeting for new faculty to learn and ask questions about their benefits Thursday, Aug. 26, at 2 p.m., in Waller Administration Building, room 140. Discussion will include health, retirement, long-term disability and life insurance benefits.

### Be listed as an expert

New faculty interested in being listed in the university's online and print guides to campus experts should contact Eric Foster, publications office, at 4412, or through e-mail at [efoster@bloomu.edu](mailto:efoster@bloomu.edu).

## Centennial construction begins this fall

Construction on the Centennial building, originally planned to start last June, is now scheduled to start this fall. The three-story addition will face the campus mall and house new classrooms, offices and clinic space for academic programs.

There will be large equipment, including cranes, on the Waller parking lot side of Centennial during the demolition phase of the entire back half of the building. Two parking spaces will be lost along the curb in front of Centennial. The Sutliff parking lot will be the "staging area" for the Centennial project.

### Updates on other projects

#### University Store

Renovation of the University Store, which has been housed in the old library this summer, will be complete in October.

#### Scranton Commons

Construction on the Scranton Commons building will begin in December. The renovation project, designed by Murphy and Dittenhafer, an architectural firm based in York and Baltimore, will provide easier access to the dining hall and a food court.

## About our people

**Tom McGuire**, sports information director, received two awards for excellence in publications at the College Sports Information Directors of America annual convention; a third-place award for women's swimming media guide and third place for men's and women's tennis guide.

**Gretchen Osterman**, coordinator of greek life, was selected to present at the National Association of Fraternity Advisers in December. Her talk will be called "Launching Greek Life into the Next Millennium."

**Donald Pratt**, educational studies and secondary education and president of the Pennsylvania Science Teachers Association, recently represented the Association at the Summer Board and Chapter Meeting of the National Science Teachers Association in Anchorage, Alaska. His quarterly presidential message is published in the Association's journal, *The Exchange*.

**Michael Shepard**, geography and geosciences, was awarded a NASA-sponsored summer fellowship to the Jet Propulsion Laboratory in Pasadena, CA, this summer. He is working on radar imaging and analysis of near-Earth asteroids.

### Student apartments

The Voith and Mactavish architect firm in Philadelphia has been hired to design the new student apartments on the upper campus. Ed Gunshore, project manager, expects the design phase will continue into next spring. Construction will begin in 2000 and take a year to complete. The complex will house 250 students.

### Student Services Center

The renovation of the Student Services Center, formerly the old Andruss Library, will begin in February of 2000 and is expected to take 12 months. The project is in the final phase of design and bids will go out by mid to late fall.

**Roy Smith**, director of Quest, was dean of faculty for the World Presidents Organization at Telluride University in Colorado. The retreat theme was "Family Bonding." He also gave a presentation at the Pennsylvania Corporate Leadership Summit in Philadelphia on "Adversity, Stress and the Unknown: Exploring New Territory." Smith also gave a talk that was aired on Philadelphia public television titled "Crossing Unknown Territory: How Do We 'Get Out There,' Prevail and Get the Team to Come With Us? Is it a gift or can it be learned?" That talk was given as part of the Corporate Leadership Summit sponsored by the Pennsylvania Chamber of Business and Industry.

**Karen Trifonoff**, geography and geosciences, was an instructor for a workshop given by the Pennsylvania Geographic Alliance at Alvernia College Schuylkill Center in Pottsville. The workshop was titled "The GIS Summer Institute," and it introduced Geographic Information Systems technology to middle and high school teachers.

**Wayne Whitaker**, assistant director of admissions/coordinator of minority recruitment, was a panelist for a program, "Taking Steps Toward Educational Success With ACT 101 Programs," at the 36<sup>th</sup> Annual Conference of Pennsylvania Association of Secondary School Counselors and Admissions Counselors.

### Communique

Next issue: **Thursday, Aug. 26.**

Four-digit phone numbers listed are on-campus extensions. To use the numbers off campus, dial 389 first. Area code 570.

**Editor:** Eric Foster, ext. 4412;  
e-mail, [efoster@bloomu.edu](mailto:efoster@bloomu.edu)

Bloomsburg can be found on the World Wide Web at: [www.bloomu.edu](http://www.bloomu.edu)

**Bloomsburg**  
UNIVERSITY

A Member of Pennsylvania's  
State System of Higher Education



# News briefs

## President Kozloff to hold open hours

President Kozloff will hold open office hours Monday, Aug. 16, from 1:30 to 3 p.m. To reserve a time in advance, call 4526.

## Upward Bound refunded for three years

The Upward Bound Program has been refunded until August, 2003. The program, which works with 12 high schools in Columbia, Montour and Northumberland counties, will have a \$348,352 budget next year. This is the program's 21<sup>st</sup> year at Bloomsburg.

## Blood drive tops goal

At the latest blood drive held on campus in July, 113 people donated 101 pints of blood, topping the goal of 100 pints; fifteen were first-time contributors.

## Linux

*Continued from page 1.*

volunteers working to make Linux more accessible to those of us who have no background in computer programming.

Loss' portion of the SEUL project is, fittingly enough, about education. He describes his roles as that a "nudge"—someone who encourages others and matches programmers halfway around the world from each other when they're working on similar projects or encountering similar problems. Loss communicates with this international community via e-mail, including members from Taiwan, Columbia, Mexico, Singapore and France.

He's also written letters to software companies asking them to make their products compatible with Linux.

Projects include an effort in Mexico to have a Linux network in every school in the country and the creation of free web-based textbooks.

"Linux is based on a gift economy. People do this for compliments on writing quality code," says Loss. "If it doesn't work well, someone finds the problem and fixes it. Given enough eyes, all bugs are shallow. The hardest part will be convincing people to try it."

## Farewell

Longtime librarian Alice Getty retired this past June after 30 years of service in the library.

## Computer services near final test for Y2K

Computer services is planning to do one last Y2K compliancy test on the mainframe system before Jan. 1, 2000, arrives. Computer services staff have successfully corrected and tested all administrative systems. For the final test, they will advance the date in the mainframe to January 1, 2000. This will further test our in-house-developed programs as well as the mainframe operating system.

The procedure will begin Saturday, Aug. 21, at 6 a.m. and be completed by Sunday, Aug. 22, at 2 p.m. Only mainframe transactions will be disabled. All other network services will be available.

## Klinger to temporarily direct police

Until further notice, Robert Klinger, Occupational Health and Safety Officer, is temporarily in charge of all University police matters. Klinger can be contacted at 4168 or 4775.

## Reviving Ophelia author to speak Aug. 18

Bloomsburg will host a talk by renowned psychologist Dr. Mary Pipher on "Healing A Culture in Crisis: Protecting and Reconnecting our Families, Schools and Communities" on Wednesday, Aug. 18, at 7:30 p.m. in Haas Center for the Arts, Mitrani Hall. Sponsored by A Circle of Women, the talk is free and open to the public.

Pipher's books include *Reviving Ophelia: Saving the Selves of Adolescent Girls* and *The Shelter of Each Other: Rebuilding Our Families*. *Reviving Ophelia* was on the *New York Times* list for 154 weeks, has sold over one million copies and has been translated into 25 languages.

A clinical psychologist in private practice and a visiting faculty member at the University of Nebraska, Pipher's work

# Calendar

## Celebrity Artist Series

Call the Celebrity Artist Series box office at 4409 for more information.

**The Lyric Consort** – Thursday, Sept. 2, 7:30 p.m., Carver Hall, Kenneth S. Gross Auditorium. Tickets are \$15.

## Dozens of Bloomsburg folks attend Global Awareness gathering

Forty-seven Bloomsburg university and community members attended the Global Awareness Society Conference held in New Orleans.

Among the university participants were: George Agbango, Jim Huber, Sue Jackson, Frank Lindenfeld, Dee Welk, Robert Campbell, Roseanne LeVan, Mary Harris, Jim Pomfret, Reza Noubary, Dennis Huthnance, Saleem Khan, Rajesh Mohindru, Dennis Hwang, Jim Dutt, Madhav Sharma, Joan Lentczner, Ted Piotrowski, Chang Shub Roh and seven Bloomsburg students.

combines her training in the fields of both psychology and anthropology.

A Circle of Women was formed in 1997 by pooling the resources of five central Pennsylvania organizations: Central Susquehanna Intermediate Unit's (CSIU) Project Parent, Penn State Geisinger Women's Program, Hemlock Girl Scout Council, Penn's Woods Girl Scout Council and the Susquehanna Valley Branch of the American Association of University Women. Cosponsors of the event include Bloomsburg University, CSIU and Penn State Geisinger Medical Center Auxiliary.

A professional conference with Pipher will be held Thursday, Aug. 19, from 9 a.m. to noon. For more information, contact Leigh Aikey, CSIU, at 523-1155, ext. 310.



**The Play's the Thing**

Theatre performances in town and on campus this summer have both brought university and community folks together. The Bloomsburg University Players and Bloomsburg Theatre Ensemble are collaborating in a performance of "The Jungle Book" at the town's Alvina Krause Theatre through Aug. 15. Theatre faculty Michael Collins (far left) plays Father Wolf while Ross Genzel (above) is Baloo, the bear. Five Bloomsburg students were also Jungle denizens, including Travis McHenry as the panther Bagheera, shown above left teaching a lesson with Baloo to Mowgli. Costume design was by art student Alisa Sickora. The Bloomsburg Alumni Players recently staged the comedy "Dearly Departed" in Carver Hall. Shown at near right are Alumni Players director James Slusser '90 (left) and set designer Randall Presswood, director of performing arts facilities.



Peter Koch (foreground) and his assistant ease the Tiffany windows out of their place in the library so they can be clean and reinstalled farther from the window so air can circulate and keep the windows cool.

***Tiffany treasures get TLC***

A Tiffany window panel bearing the title "Always Forward" is being restored after a faculty member found it tucked away in the basement of Bakeless Center for the Humanities last spring.

Sandi Kehoe-Forutan, geography and geosciences, reports the university is "rectifying history." When restored, the window panel will be hung in a more visible, but secure, location, the first floor lobby of Bakeless. Presented to the university in 1970 by the Bakeless family as a memorial to Oscar H. Bakeless, 1858-1933; the Tiffany window panel was in the family's possession for 50 years. Bakeless, an 1879 graduate of Bloomsburg Literary Institute and Normal School, taught at Bloomsburg for 30 years and was

instrumental in raising funds for the larger Tiffany windows in the library.

This summer, professionals removed the Tiffany windows from the front of Andruss Library so they can be cleaned. Once cleaned, the windows will be replaced. However, they will be reinstalled inward 4 inches so air can circulate and keep windows cool.

Inside the library, a layer of glass was placed over the Tiffany and Spence windows above the door and inside University Archives room to give them added protection.

Peter Koch from Williamsport restored the Tiffany panel and is working on the Andruss windows project.



# Communiqué

A NEWSLETTER FOR FACULTY AND STAFF AT BLOOMSBURG UNIVERSITY OF PENNSYLVANIA

2 SEPT 1999

## Making a Connection

The Bell Atlantic Foundation recently contributed \$5,000 to support Discovery 99, a math and science camp held on campus this summer for 40 area students in 6<sup>th</sup>, 7<sup>th</sup> and 8<sup>th</sup> grades. Shown from left are Bell employee Mike Pickup, camp participant Jessica Lowe and camp organizer Steve Kokoska, mathematics, computer science and statistics.



## U.S. News names Bloomsburg a top public university

*U.S. News and World Report* has listed Bloomsburg University among the top public universities in the northern United States.

Bloomsburg is listed 7<sup>th</sup> among public northern universities, tied with the University of Massachusetts-Dartmouth and Salisbury State and Towson universities in Maryland.

In ranking colleges and universities, *U.S. News* examines an institution's reputation, retention, faculty resources (including factors such as class size and faculty salary), student selectivity, financial resources, graduation rate and alumni giving.

## Radziewich appointed student Council of Trustees member

Joseph Radziewich has been appointed by Gov. Tom Ridge as the student representative on the Council of Trustees.

A political science and secondary education/English major, Radziewich is a graduate of Pine Grove High School. At Bloomsburg, he has been active in student government, being first elected to the student Senate of the Community Government Association (CGA) in the fall of 1997. He expects to graduate in 2002.

Additionally, he has served as the undergraduate representative to several university committees.



Joseph Radziewich



## The Y2K Team

When Jan. 1, 2000 rolls around, Bloomsburg University will be ready. For their efforts in correcting the code, a team of computer services personnel were named STRIVE's employees of the month for August. Shown from left are Barbara Deitterick, Doyle Deitterick, Mark Raynes, President Kozloff, Melissa Chappell and Bob Burns. Not shown: Frances Pealer. A recent Y2K test was conducted on the mainframe by advancing the date to January 3, 2000, and all major systems passed.



**Off to a good start**

Student move-in on Aug. 26 and 29 went without a hitch, thanks to the more than 100 faculty, staff and students who helped their students and families move. In the words of one grateful parent who contacted the admissions office:  
*My wife and I dreaded the thought of all those freshmen trying to move in on the same day. Your*

*staff, security guards, and support staff (with the t-shirts) made it a smooth and comfortable day. Please extend my appreciation to everyone involved. If the rest of my son's experiences are as pleasant as his moving day, Bloomsburg will be an unforgettable experience.*

***Ianiero joins College of New Jersey Hall of Fame***

Anthony Ianiero, vice president for university advancement, has been selected for induction into The College of New Jersey (TCNJ), formerly Trenton State College, Alumni Athletic Hall of Fame. He will be inducted during TCNJ's homecoming weekend, Oct. 29-30.

Ianiero, a 1974 and 1976 graduate of Trenton State, was a four-year letterwinner in football and baseball. Later, he served as assistant football and baseball coach at



*Ianiero in Fall 1983*

Trenton before being promoted to assistant head coach and defensive coordinator from 1977 to 1983. During that time, the team and his defense were both nationally ranked and the team won two conference titles.

While at Trenton, Ianiero also held several other positions. From 1976 to 1978, he was sports information director and assistant director of alumni affairs. In 1978, he was named director of alumni affairs and from 1977 to 1983, he was assistant director of college development. Ianiero was named Bloomsburg's director of development at in 1984.

Depending on the contractor's plans, Sutliff parking lot may be closed as early as Tuesday, Sept. 7, to provide a staging area for the Centennial renovation project.

***Looking ahead***

**Faculty and Staff Picnic:** Wednesday, Sept. 8, 11:30 a.m. to 1:30 p.m. Kehr Union, Ballroom.

**Faculty and Staff Convocation:** Thursday, Sept. 9, 3 p.m., Kehr Union, Ballroom.

**Master Plan Open Forum:** Tuesday, Sept. 14, 7 to 9 p.m., Kehr Union, Multicultural Center. The master plan consultants will also give a presentation to the Council of Trustees on Wednesday, Sept. 15, from 9:30 to 11:30 a.m. in the Multicultural Center. The public is welcome to attend.

**President Kozloff's Open Office Hours:** Wednesday, Sept. 22, noon to 1:30 p.m. Call 4526 to reserve a time.

**The Prime Minister of Slovenia,** Dr. Janez Drnovsek will speak for the Provost's Lecture Series, Thursday, Sept. 23, 7:30 p.m., Haas Center for the Arts, Mitrani Hall. His topic, "The Future of Peace in the Balkans: Is NATO the Answer?"

**Marvin Hamlisch:** Saturday, Oct. 9, 8 p.m., Haas Center for the Arts. Part of the Celebrity Artist Series. Tickets are \$25 and can be obtained by calling 4409.

**Governance**

**Bloomsburg University Curriculum Committee (BUCC):** Wednesdays, 3 p.m., McCormick Center, Forum, Sept. 8, 22; Oct. 6; Nov. 3 (Open Discussion), 17.

**Planning and Budget:** Thursdays, 3:30 p.m., McCormick Center, Forum, Sept. 13; Oct. 21; Nov. 11.

**Forum:** Wednesdays, 3 p.m., McCormick Center, Forum room, Sept. 29; Oct. 13; Oct. 27 (Open Discussion); Dec. 1.

**Community Street Festival '99** scheduled for Saturday, Sept. 18, has been cancelled due to a lack of registration from organizations.

**Communique**

Next issue: **Thursday, Sept. 16**  
Four-digit phone numbers listed are on-campus extensions. To use the numbers off campus, dial 389 first. Area code 570.

**Editor:** Eric Foster, ext. 4412;  
e-mail, [efoster@bloomu.edu](mailto:efoster@bloomu.edu)  
Bloomsburg can be found on the World Wide Web at: [www.bloomu.edu](http://www.bloomu.edu)

**Bloomsburg**  
UNIVERSITY

*A Member of Pennsylvania's  
State System of Higher Education*



# Communiqué

A NEWSLETTER FOR FACULTY AND STAFF AT BLOOMSBURG UNIVERSITY OF PENNSYLVANIA

16 SEPT 1999

## Providing service that registers

There are nearly 7,500 students on campus. And altogether, they've scheduled 33,000 classes. That's a lot of scheduling. Assistant registrar

Laura Youtz has helped make scheduling as smooth a process as possible. Youtz has also taken a number of leadership roles at the university, including membership on the Continuous Improvement Steering Committee, which she chaired for a year, Women's Conference, and Core Competency Group. With Continuous Improvement, Youtz has made several presentations, including one to State System of Higher Education Chancellor James McCormick. For these reasons, she's been named the recipient of the STRIVE (Staff and Teams Recognized in their Valuable Efforts) Award for September. Shown from left are Youtz and Bonnie Burke, human resources, who helps administer the STRIVE program.

*Staff can be nominated for STRIVE recognition by co-workers, immediate supervisors, department managers and students. For more information, or an application, call Bonnie Burke at 4040. The award is supported by the Bloomsburg University Foundation and the University Store.*



## A center for activity

The former Andruss Library has seen a lot of activity in the past several months as the building served as the temporary bookstore. And it'll see more action in years to come, thanks in part to a \$25,000 contribution from Columbia County Farmer's National Bank toward the renovation of the building into the Student Services Center. Shown are Paul Reichart, CEO of Columbia County Farmer's National Bank, and John Bieryla, assistant director of financial aid. Financial Aid will be one of the many offices to be housed in the center, including the Registrar, Admissions, Career Development, Academic Internships, Academic Support Services and Developmental Instruction.

## Fundraiser lunch to support Coombe family

Friends and co-workers of Bobby Coombe are holding an "Eat Up!" for Bobby to benefit the Coombe family Thursday, Oct. 7, from 11 a.m. to 1 p.m. in the Kehr Union, Hideaway. Sixteen-month-old Bobby Coombe Jr. III is suffering from a very serious cancer.

Tickets are \$5 and can be obtained at the Kehr Union Information Center. The lunch includes hamburger with chips, potato salad, drink and dessert. Those who wish, may make a monetary donation to the University Trust Fund in care of the Coombe Family. Donations can be sent to David Hill or Linda Kashner in the Community Activities Office, Kehr Union. Checks should be made payable to the University Trust Fund. In the check memo section, please indicate the "Coombe Family." The trust fund defrays expenses associated with the visits to Children's Hospital and Geisinger Medical Center.

# About our people

**Susan Dauria**, anthropology, has been interviewed by WMHT Educational Television in Schenectady, NY, for a documentary about Amsterdam, NY, the community that she did her dissertation research on. The program is expected to air in New York in March.

**Henry Dobson**, educational studies, presented papers at three conferences. He presented papers on problem-solving using technology at the 14<sup>th</sup> national Science Technology and Society Conference, The Pennsylvania Educational Technology Conference, and the 20<sup>th</sup> Annual National Educational Computing Conference.

**Dennis Gehris**, assistant dean of the College of Business and business education and office information systems, recently published a textbook titled *Microsoft Internet Explorer 5.0* for South-Western Educational Publishing Company, Cincinnati, OH. This textbook teaches learners to master downloading and installing the Internet Explorer 5.0 browser, search for information, use e-mail, and create Web pages.

**Saleem Khan**, economics, participated in the memorial Meeting of the International Economist Mahbub Ul Haq at the invitation of the United Nations. Khan and

Amartya Sen, 1998 Nobel Laureate in Economics, have written articles titled "Ardent Supporter of Human Development," and "Mahbub Ul Haq: the Courage and Creativity of His Ideas on the Life and Works of Dr. Haq," which appear in the current issue of the *Journal of Asian Economics*.

**President Kozloff** was an invited speaker at the Summer Council of Presidents held by the American Association of State Colleges and Universities. She spoke on "Handling Campus Crises." She has also been elected to a three-year term as one of eight presidents who serve on the AASCU Nominating Committee to select officers and members of the AASCU Board of Directors.

**Jing Luo**, languages and cultures, published a textbook *Let's Speak Chinese* with a multimedia CD-ROM "Chinese Flashcards," through Krieger Publishing Company. **Gary Clark**, art, designed the cover for the book.

**David G. Martin**, finance and business law, coauthored a paper, "Determinants of Hospital Bad Debt: Multivariate Statistical Analysis," which appears in *Health Service Management*. Martin also presented a paper at the International Conference on Computer Modeling and Scientific Computing. The paper was titled "A Conceptual Framework for Modeling the Efficacy of the Use of PowerPoint Presentations in Introduction to Corporate Finance."

**Lawrence Tanner**, geography and geosciences, and Sonia Calvari, Istituto Internazionale di Vulcanologia, Catania, Italy, have written a paper, "Etna Avallanche Deposit Prompts Hazard Reassessment," which appears in the Aug. 3 issue of *EOS*, Transactions of the American Geophysical Union. Tanner and Calvari have also coauthored a paper, "Facies Analysis and Depositional Mechanisms of Hydroclastite Breccias, Acicastello, Eastern

Sicily," which has been accepted for publication by *Sedimentary Geology*. Tanner has written another paper, "The Upper Triassic Chedabucto Formation, Guysborough County, Nova Scotia: Depositional and Tectonic Context," with David Brown of the Canadian Offshore Petroleum Board. This paper has been accepted for publication by *Atlantic Geology*.

**Karen Trifonoff**, geography and geosciences, presented a paper, "Encouraging Teachers to Try New Approaches to Mapping," at a meeting of the Cartography and Children Working Group of the International Cartographic Association in Montreal.

**Vivian Yenkia-Agbaw**, English, has published several items. Her article "Basals in Cameroon: Help or Hindrance" appears in the *International Review of Education*, spring 1999. Her poem "Unfulfilled Desire" appears in the book *Yesterday and Tomorrow*. She has also reviewed six manuscripts for national journals, including *Language Arts* and *Journal of Adolescent and Adult Literacy*. She presented the paper "The Invisibility of African Children's Cultural Experiences in Literature, and the Publishing Industry" at the Fin de Siecle Children's Literature Association/International Research in Children's Literature Conference; and the paper "Redefining Gender Roles in Adolescent Literature: Three Novels that Create Possibilities for Teenage Girls" at the Children's Literature Matters Conference.

**DeeAnne Wymer**, anthropology, was a member of a research team that used digital imaging to analyze copper artifacts from the Hopewell Burial Mound. As part of the project, she inspected the organic residue still preserved on these 2,000-year-old ceremonial objects. Wymer has also been named a grant reviewer for the archaeology section of the National Science Foundation.

## Communique

Next issue: **Thursday, Sept. 30**

Four-digit phone numbers listed are on-campus extensions. To use the numbers off campus, dial 389 first. Area code 570.

**Editor:** Eric Foster, ext. 4412;

e-mail, [efoster@bloomu.edu](mailto:efoster@bloomu.edu)

Bloomsburg can be found on the World Wide Web at: [www.bloomu.edu](http://www.bloomu.edu)

**Bloomsburg**  
UNIVERSITY

*A Member of Pennsylvania's  
State System of Higher Education*



# Welcome Aboard

*New faculty this fall include:*

**Zareen Amin**, biological and allied health sciences  
**Mary Jane Austin**, chemistry  
**Mary Jo Bachman**, exceptionality programs  
**Curtis Bagley**, accounting  
**Camille Belolan**, student support services  
**Theresa Bloskey**, student support services  
**Ruth Braun**, geography and geosciences  
**Kathleen Brautigam**, instructional technology  
**Deborah Bredbenner**, audiology and speech pathology  
**Michael Coffta**, Andruss Library  
**Louise Colella**, educational studies and secondary education  
**Frank D'Angelo**, early childhood and elementary education  
**Susan Darrah**, early childhood and elementary education  
**Karen DeFrancesco**, communication studies and theatre arts  
**Christin Feehrer**, biological and allied health sciences  
**Christopher Fritsch**, history  
**Hugh Gallagher**, physics  
**Laura Geller**, geography and geosciences  
**John Grabert**, educational studies and secondary education  
**DeAnn Greenawalt**, Upward Bound  
**Michael Hardin**, English  
**Millie Hepburn-Smith**, nursing  
**Nancy Hess**, management  
**James Hetrick**, physics  
**Sybil Holloway**, counseling and human development  
**Bradford Houk**, languages and cultures  
**Diane Illig**, sociology, social welfare and criminal justice  
**Peter Judge**, psychology  
**Phillip Koran**, physics  
**Edward Laubach**, biological and allied health sciences  
**Jeffrey Leitzel**, psychology  
**Donald Lieberman**, management  
**Allison Maloney**, nursing  
**Rand Martin**, finance and business law  
**Marilyn Miller**, Andruss Library  
**Sandra Miller**, mathematics, computer science and statistics  
**Barry Nolt**, biological and allied health sciences

**Peter Pachuski**, exceptionality programs  
**Joseph Petruncio**, biological and allied health sciences  
**Dennis Pirnot**, audiology and speech pathology  
**Elaine Pongratz**, exceptionality programs  
**Mary Reinhard**, instructional technology  
**Linda Reinink-Smith**, geography and geosciences  
**Joyce Riley**, mathematics, computer science and statistics  
**Jay Shotel**, mass communications  
**Anita Singer**, accounting  
**Sandra Slavick**, exceptionality programs  
**Sharon Solloway**, early childhood and elementary education  
**Kierstin Stager**, exceptionality programs  
**Susan Stemont**, English  
**Patricia Stoudt**, exceptionality programs  
**Elaine Strom**, educational studies and secondary education  
**Mary Van Atta**, Andruss Library  
**Karol Weaver**, history  
**Victoria Wilcox**, exceptionality programs  
**Kevin Williams**, biological and allied health sciences  
**Ivana Woodby**, sociology, social welfare and criminal justice  
**Thomas Zalewski**, audiology and speech pathology

## Welcome Back

**Dale Anderson**, English  
**Patricia Torsella**, nursing  
**Anita Wasileski**, audiology and speech pathology

## New Staff

Hazel Harvey, university grounds crew  
 Corey Lockard, custodial worker I  
 Diana McFadden, continuing and distance education

## Promotions

Christopher Rovito, promoted to custodial worker II  
 Barbara Troychock, reclassified to nurse II in the Student Health Center

*Note: Both permanent and current temporary positions are listed.*

# Looking Ahead

**President Kozloff's Open Office Hours:** Wednesday, Sept. 22, noon to 1:30 p.m. Call 4526 to reserve a time.

**The Prime Minister of Slovenia,** Dr. Janez Drnovsek will speak for the Provost's Lecture Series, Thursday, Sept. 23, 7:30 p.m., Haas Center for the Arts, Mitrani Hall. His topic, "The Future of Peace in the Balkans: Is NATO the Answer?"

**Homecoming:** Friday through Sunday, Oct. 8 to 10. Football game will feature the Huskies vs. Millersville.

**Marvin Hamlich:** Saturday, Oct. 9, 8 p.m., Haas Center for the Arts. Part of the Celebrity Artist Series. Tickets are \$25 and can be obtained by calling 4409.

**Parents and Family Weekend:** Saturday and Sunday, Nov. 6 and 7.

**"Last of the Red Hot Lovers,"** starring Gary Burghoff (remember M\*A\*S\*H?) Saturday, Nov. 6, 8 p.m., Haas Center for the Arts. Part of the Celebrity Artist Series. Tickets are \$25 and can be obtained by calling 4409.

**Soccer superstar Julie Foudy**, of the World Cup championship team, will speak for the Provost's Lecture Series Tuesday, Nov. 9, 4 and 7:30 p.m., Haas Center for the Arts, Mitrani Hall.

## Governance

**Bloomsburg University Curriculum Committee (BUCC):** Wednesdays, 3 p.m., McCormick Center, Forum, Sept. 22; Oct. 6; Nov. 3 (Open Discussion), 17.

**Planning and Budget:** Thursdays, 3:30 p.m., McCormick Center, Forum, Sept. 16; Oct. 21; Nov. 11.

**Forum:** Wednesdays, 3 p.m., McCormick Center, Forum room, Sept. 29; Oct. 13; Oct. 27 (Open Discussion); Dec. 1.



### Summer's not over yet

The worst heat of summer may be over, but that doesn't mean that the university is done with air conditioning. To keep buildings filled with people and computers comfortable, air conditioning on campus runs through about the middle of October. For the refrigeration and electrical services crews, one of the bigger challenges this past summer was the replacement of a 150 pound motor for the cooling tower fan in Waller Administration Building. Fitting the motor into the cooling tower was like squeezing a square peg into a triangular hole. But after hours of wrangling, and slight modification of the tower, the job was done. Left: Jerry Smith and John Moyer maneuver the motor into position. Below: John Fornwalt wires it in.



## Where does the e-mail go?

As many of you already know, the e-mail in your GroupWise inbox won't stay there forever. Because space on the university's server is limited, e-mail messages are automatically moved from the in box to the trash after 14 days (weekends count), and the messages are deleted from the trash after another 14 days.

If you'd like to save your messages on your own computer, you can do so by using the auto archive feature of GroupWise. Here's how to do it in GroupWise 5.5 (which everyone on campus is being moved to).

Computer menu items will be printed in **Bold**.

1) While in GroupWise, go to **Tools, Options, Environment and File Location**. A default location for archived e-mail messages will be shown,

but you can specify any location on your computer.

2) While in the **Environment** menu, go to **Cleanup** and select the archiving options that you would like. (Remember to set the time parameters shorter than 14 days so your items aren't removed from the server automatically.)

A point to remember, the archiving will only take place when you close GroupWise. If you are away for a long period of time, no archiving will occur.

3) To review archived e-mail, go to **File** and check **Open Archive** and the archived mail will appear on the screen. However, to reply to an e-mail in the archive, you need to highlight the item, go to **Actions** and uncheck **Archive**. The item will then appear in your regular in box and can be replied to.

## News briefs

### President Kozloff addresses strengths and challenges from Middle States

The university passed its Middle States Accreditation with flying colors, earning a ten-year reaccreditation—the maximum given. In her faculty-staff convocation, president Jessica Kozloff detailed the areas in which the university earned high marks, and examined areas that the Middle States team felt presented Bloomsburg with challenges. More information about the report can be found on Bloomsburg's web page at: [www.bloomu.edu/media/index.htm](http://www.bloomu.edu/media/index.htm)

### BUCC approves ethnic studies concept

At its meeting Sept. 8, the Bloomsburg University Curriculum Committee (BUCC) gave concept approval to a minor in Ethnic Studies in the U.S. The minor, which would be housed by the department of history, will next go the State System of Higher Education for review. After approval from the State System, the minor then must be approved by the College of Arts and Sciences and BUCC.

### IIT gets new home

The instructional technology program and Institute for Interactive Technologies will have a new home on the second floor of McCormick Center for Human Services this semester.

The space occupied by the former Curriculum Materials Center is now being remodeled and should be complete by the end of October. The instructional technology program and IIT are scheduled to move into their new home on Nov. 5. The IIT's former home will be used by the College of Professional Studies to house the educational studies and secondary education department office.

### How much e-mail is on the server?

There are approximately 20,000 e-mail-related files on the university's server at a given time. Some of those files are message databases that contain hundreds or thousands of individual messages each.

*Tips courtesy of Doug Loss.*



# Communique

A NEWSLETTER FOR FACULTY AND STAFF AT BLOOMSBURG UNIVERSITY OF PENNSYLVANIA

30 SEPT 1999

## University hits enrollment bullseye

Official 14th-day enrollment figures are in, and they're almost exactly what the university planned for. Total FTE\* (full-time equivalency) is 6,843, just a quarter of one percent over the target of 6,825 set by the planning and budget committee. To make sure that campus living is comfortable for students, this fall's enrollment is intentionally a bit lower than last fall's figure of 6,890.

\*FTE is determined by totaling all of the undergraduate credits scheduled and dividing by 15 and totaling all of the graduate credits scheduled and dividing by 12.

### The Profile

Of these students, 1,142 are first time fall freshmen, 268 are transfer students and 169 are summer freshmen coming back for fall. The average SAT is 1043 and the typical class rank is the top 30%, according to admissions director Chris Keller.

*Continued on page 2.*

### Enrollment by the Numbers

*(all figures are FTE)*

#### Enrollment Goals for this semester were:

Overall: 6,825

Full-Time Undergraduate Degree: 6,185

Part-Time Undergraduate Degree: 150

Undergraduate Non-Degree: 160

Graduate: 330

#### Actual Enrollment is:

Overall: 6,843

Full-Time Undergraduate Degree: 6,256

Part-Time Undergraduate Degree: 133

Undergraduate Non-Degree: 126

Graduate: 328



### The signs say ...

Softball, Field Hockey and Soccer. The new signs on the upper campus playing fields were constructed by university carpenters then painted and lettered by painters James Appelman (left) and Gerald Weaver (below).

## McFadden to review strategic plan

Planning for the future and developing criteria for measuring accountability are university priorities. At the first planning and budget committee meeting this semester, President Kozloff asked Dr. Hugh McFadden, planning, institutional research and information management, to chair a committee to develop strategic goals and objectives for the next five years. The president recommended that a

planning and budget subcommittee review the existing strategic planning document, "Enhancing Excellence: The University Plan," and revise its contents to incorporate recommendations from the Middle States Self-Study and the Middle States accreditation team. McFadden will present a rough draft at the October planning and budget committee meeting.

*Continued on page 3.*

## About our people

Articles by **Walter Brasch**, mass communications, appeared in the September issues of *American Reporter* (Fertilizer Glut and Intellectual Drought), *MoneyLine* (Germany) (Wertpapierhandel-Wissen Aus dem Web, or "Windows Not of the Mind"), and *USAfrica* (Anchoring Miss America), the Fall issue of the *Western Press Review* (Media Credibility and a Sensational Press). "Local Reporter 'Cops' Lexicon Story," a study of "hackneyed" writing will appear in the October issue of *PennWriter Magazine*.

**Julia Bucher**, nursing, presented a workshop at the Eighth Annual Meeting of the Health Ministries Conference in Atlanta, GA, about offering education and support in parishes to family caregivers of the chronically and terminally ill. While in Atlanta, she also met with staff at the Carter Center and the national office of the American Cancer Society about community interventions to help family caregivers.

**President Kozloff** was the plenary speaker at the Eighth Annual Global Awareness Conference in New Orleans May 28-30. Her presentation was "Higher Education for the Global Millennium: Are We Ready?"

**Carol Murphy Moore**, nursing, co-authored an article, "Clarifying the Concept of Normalization," which appears in the journal *Image: Journal of Nursing Scholarship*.

**David Randall**, English, has published an essay, "Literary Desire/Filmic Despair: Marguerite Duras/Milan Kundera," in the Fall issue of *The Journal of the Association of the Interdisciplinary Study of the Arts*.

**Jerry Wemple**, English, won the 1999 Naomi Long Madgett Poetry Award. The award goes to the winner of a national contest sponsored by Lotus Press of Detroit, MI, for book-length poetry collections. His manuscript, *You Can See It from Here*, will be published by Lotus Press in the spring of 2000.

## Trustees see Master Plan concepts

At the Council of Trustees quarterly meeting held September 15, the design firm Sasaki Associates presented conceptual ideas for both near-term campus improvements and long-term campus visions. After consideration of information collected by the Master Planning Advisory Committee and through interviews conducted last spring, Sasaki Associates proposed several alternate plans to add green space, improve parking, more effectively link upper and lower campuses, increase housing, and develop a main entrance. Several revisions will take place before final plans for future campus development are presented.

In addition to reports given by Wilson Bradshaw, provost and vice president of academic affairs, Preston Herring, vice president for student life, and Anthony Ianiero, vice president for university advancement, David Long, dean of the College of Business, and Wayne Mohr, director of TV/Radio Services, made informational presentations.

Long explained his proposal for increasing faculty scholarship, which will help the College of Business acquire accreditation from the American Association of Collegiate Schools of Business (AACSB). Revenue for this initiative will come from surplus funding remaining from the former Institute for Comparative International Management Studies (ICIMS) program.

Mohr described recent organizational changes and equipment acquisitions that will enhance academic programs and service. Reacting to Mohr's presentation, Trustee Robert Buehner Jr. said, "This shows dramatic change since students requested trustee action last December. Favorable response to student concerns has resulted in significant improvements to equipment and leadership, which will positively affect the quality of education for our students."

In other business, the Council of Trustees endorsed the 1999-2000 budget proposal and approved a \$14,500 contribution to the Town of Bloomsburg for fire and rescue missions.

## Enrollment

*Continued from page 1.*

### Looking Ahead

Recruitment of next year's freshmen is already well underway. At the Open House Sept. 25, more than 800 potential students and family members visited campus. Another 1,500 are expected for the open house Oct. 30. The admission office is also remaining open on Saturdays this fall to provide tours and information to visitors. "In the span of a week, three Saturdays filled up," says Keller. "We're also doing proactive telephone follow-up with best prospects with preapplication stage."

### Communique

Next issue: **Thursday, Sept. 30**

Four-digit phone numbers listed are on-campus extensions. To use the numbers off campus, dial 389 first. Area code 570.

Editor: Eric Foster, ext. 4112;

e-mail, [efoster@bloomu.edu](mailto:efoster@bloomu.edu)

Bloomsburg can be found on the World

Wide Web at: [www.bloomu.edu](http://www.bloomu.edu)

**Bloomsburg**  
UNIVERSITY

A Member of Pennsylvania's  
State System of Higher Education



# Looking Ahead

**Parents and Family Weekend:** Saturday and Sunday, Nov. 6 and 7.

**"Last of the Red Hot Lovers,"** starring Gary Burghoff (remember M\*A\*S\*H?) Saturday, Nov. 6, 8 p.m., Haas Center for the Arts. Part of the Celebrity Artist Series. Tickets are \$25 and can be obtained by calling 4409.

**Soccer superstar Julie Foudy,** of the World Cup championship team, will speak for the Provost's Lecture Series Tuesday, Nov. 9, 4 and 7:30 p.m., Haas Center for the Arts, Mitrani Hall.

## Governance

**Bloomsburg University Curriculum Committee (BUCC):** Wednesdays, 3 p.m., McCormick Center, Forum, Oct. 6; Nov. 3 (Discussion), Nov. 17.

**Planning and Budget:** Thursdays, 3:30 p.m., McCormick Center, Forum, Oct. 21; Nov. 11.

**Forum:** Wednesdays, 3 p.m., McCormick Center, Forum, Oct. 13; Oct. 27 (Open Discussion); Dec. 1.

# News briefs

## President to hold open office hours

President Kozloff will hold open office hours Friday, Oct. 22, from 11:30 a.m. to 1 p.m. To reserve a time, please call 4526.

## Electrical and Electronics Engineering gets concept approval

At its meeting Sept. 22, the Bloomsburg University curriculum committee (BUCC), granted concept approval to a new major in Electrical and Electronic Engineering Technology. The major, which would be housed in the department of physics, will next go to the State System of Higher Education for review. After approval from the State System, the College of Arts and Sciences and BUCC then must approve the new major.

# Summer Dreams is homecoming theme

## Friday, October 8

### Hall of Fame Induction Dinner

24 West at Magee's Main Street Inn, 6 p.m. This year's inductees: Ricky Bonomo, Rocky Bonomo, Jay DeDea, Susan Kocher and Glenn Noack. Tickets: \$25 (available at the Alumni Office: 4058 or alum@bloomu.edu)

## Saturday, October 9

### Homecoming Parade

(combined with Bloomsburg H.S.) John Trathen, Kehr Union and student activities, will be the parade marshal. The parade starts at 10 a.m. at the Bloomsburg Hospital parking lot, passes Carver Hall, and continues to Town Park.

### Family Picnic

Nelson Field House, 11 a.m. to 2 p.m. Make plans to meet your friends here. Reserved tables for reunion classes: 1953-1954-1955, 1959, 1964, 1969, 1974, 1979, 1984, 1989 and 1994. Reunion photos will be taken between 12:15 and 12:45.

Enjoy Berrigan's subs or the picnic buffet indoors or outside under the tent. Tickets: \$7 for Berrigan's lunch or \$10 for picnic buffet (children 12 or under: half-price) For each picnic ticket you purchase, you will receive one free ticket to the football game. Please make reservations for the picnic. Only a limited number of tickets will be available at the door. To make reservations: call 4058 or e-mail alum@bloomu.edu

### Athletic Events

**Football** (vs. Millersville) at 1 p.m., Redman Stadium.

**Field Hockey** (vs. Assumption) at 1 p.m., upper campus.

**Women's Tennis** (vs. UMBC, Quinnipiac, Towson) at 9 a.m., lower campus.

### Celebrity Artist: Marvin Hamlisch

Mitrani Hall in Haas Center for the Arts, 8 p.m. Winner of three Oscars, four Grammys, two Emmys, a Tony and a Golden Globe Award, Hamlisch is noted

for the Broadway shows, *They're Playing Our Song* and *The Good-Bye Girl*. He composed more than 40 scores for motion pictures, including the Oscar-winning score and song for *The Way We Were*. This is an encore performance at Bloomsburg University. Tickets are \$25. To order, call 4409.

## Sunday, October 10

### Pops Concert

Mitrani Hall in the Haas Center for the Arts, 2:30 p.m. Featuring the Concert Choir, Women's Choral Ensemble and the Husky Singers with Dr. Alan Baker and Dr. Wendy Miller conducting. Concert Choir alumni will join the Concert Choir for two numbers conducted by William Decker, faculty emeritus.

For more information, call 4058 or alum@bloomu.edu or www.bloomu.edu

# Strategic plan

*Continued from page 1.*

A final report will include action plans for each objective and specific measurements for clear accountability.

President Kozloff also reviewed the most recent State System performance indicators. This data, categorized into three general areas of Efficiency and Cost, Student Advancement, and Diversity, help identify both strengths and weaknesses for the purpose of improvement.

The committee approved the 1999-2000 Operating Budget.

The next meeting, which is open to the public, is scheduled October 21 in the Forum.

## Welcome Aboard

### New faculty

Jerry Wemple, English  
Claire Lawrence, English

### Correction

Marilyn Miller is a new member of the department of health, physical education and athletics.



#### A Guided Tour of the Master Plan

Gary Hilderbrandt (left) of the planning and construction office gave university members a tour of the Master Plan Consultants' ideas for campus in Andruss Library. Here he discusses the plans with Ron DiGiandomenico, academic advisement.

## *The best-kept secret on campus?*

The best-kept secret on campus may be Pathwatch, a personal security system in McCormick Center for students, faculty and staff using the building after hours and on weekends.

The system consists of small electronic pendants, similar to those used to open remote car doors, which activate alarms in specific rooms and labs of McCormick. Rooms equipped with Pathwatch alarms include: 1146, 1148, the instructional technology lab, 2157, 2146, 2205 and the nursing lab.

When pressed, the pendants activate an audio and visual alarm in the room while simultaneously summoning university police. The system can be used for police, medical or fire emergencies.

Individuals who will be working in the alarmed rooms can check out pendants at the university police station with a university ID.



Dennette Krolikowski, a student worker in the university police office, with a Pathwatch pendant.

## *Coombe benefit a 'Listen Up,' as well as 'Eat Up' event*

George Chamuris, biological and allied health sciences, and friend Rob Brown will perform acoustic music at the "Eat Up!" for Bobby benefit Thursday, Oct. 7.

The benefit lunch, running from 11 a.m. to 1 p.m., will aid the family of custodial worker Bobby Coombe, whose son, 17-month-old Bobby Jr. III, is suffering from serious cancer.

Tickets to the lunch are \$5 and can be obtained at the Kehr Union Information Center. The lunch includes hamburger, chips, potato salad, drink and dessert.

Those who wish to support the family, may make a monetary donation to the University Trust Fund in care of the Coombe Family. Donations may be sent to David Hill or Linda Kashner in the Community Activities Office, Kehr Union. Checks should be made payable to the University Trust Fund. In the check memo section, please indicate the "Coombe Family." The trust fund will support the family during this challenge and defray expenses associated with visits to the Children's Hospital in Philadelphia and Geisinger Medical Center in Danville.

## **University folks are top walkers for Heart Association**

Members of the university community were top fund raisers for the recent American Heart Association Walk. Altogether the university raised \$941 for the Heart Association at the event, with the sororities Alpha Sigma Tau, Theta Tau Omega and Chi Theta Pi turning out with dozens of walkers. In addition to sponsoring walkers, the Secretarial Roundtable sold 25 t-shirts for the event.



# Communiqué

A NEWSLETTER FOR FACULTY AND STAFF AT BLOOMSBURG UNIVERSITY OF PENNSYLVANIA

14 OCTOBER 1999

## University launches \$11 million capital campaign

Bloomsburg officially launched the public phase of its first comprehensive capital campaign, "New Challenges, New Opportunities," over homecoming weekend.

The five-year campaign seeks to raise \$11 million for university priorities in four general areas: capital, opportunities for excellence, scholarships and the annual fund. More than \$6.6 million, or 60 percent of the goal, has been raised during the silent phase of the campaign.

Barbara B. Hudock '75, First Vice President—Investments, Private Client Group for Merrill Lynch in Williamsport, will chair the campaign.

"I entered Bloomsburg as a returning adult student, juggling the responsibilities of wife, mother and student," says Hudock. "The tremendous support of the people at Bloomsburg – faculty and staff – made it possible for me to succeed and fulfill my dreams."

Hudock herself has contributed \$100,000 toward the renovation of the Student Services Center as well as supported the Mitrani Hall seat campaign and the Presidential Leadership Scholarship program. Patrons of the arts, she and her husband, Michael, donated a Steinway concert grand piano to the university in 1996 in memory of her father, Francis John Benner Sr.

### Campaign Priorities

The largest single priority in the campaign is funding the conversion of the former library building into the Student Services Center. The Student Services Center will consolidate the

offices of admissions, financial aid, the registrar and student life to more conveniently serve students and their families. The project will begin in the spring and take about nine months to complete. The total project cost will be \$3.7 million, with \$1.9 expected to be raised through the campaign and the university providing the remainder. The university has submitted a proposal to The Kresge Foundation to support the project.

*Continued on Page 3.*



### Profile: Barbara Hudock

Native of Charlotte, N.C. Earned a degree in business education at Bloomsburg University in 1975 and joined Merrill Lynch that year. Named Young Alumnae of the Year in 1997. Member of the Bloomsburg University Foundation Board of Directors since 1991.

### Free teleconference looks at money matters

Bloomsburg will host a free teleconference, "Financial Strategies for a New Century: Tips from America's Experts," Friday, Oct. 22, at 1 p.m. in McCormick Center for Human Services, Forum. TIAA-CREF is producing the teleconference, which will address questions about how global trends will affect individual investors. Panelists will include: Martin Leibowitz, TIAA-CREF's chief investment officer; William F. Sharpe, 1990 Nobel Laureate in Economics; Teresa Tritch, senior editor of *Money* magazine; and Chris Farrell, economics editor of National Public Radio's *Sound Money*. All staff and faculty are welcome to attend.

### Campaign leadership

In addition to Hudock, the campaign steering committee includes: Jessica S. Kozloff, president, Bloomsburg University; Anthony M. Ianiero '97 (Honorary), vice president for university advancement, Bloomsburg University; William H. Seldon Jr. '43, retired, Pennsylvania Department of Education; Elbern H. Alkire Jr. '95 (Honorary), retired, Air Products and Chemicals, Inc.; Ada Ruth Anthony, Kawneer Company, Inc.; Amanda A. Gudknecht, '00, president, Community Government Association; Rodney B. Keller, PP&L; Alex M. Kozlowski '65, IBM; R. Robert McCoy, First Columbia Bank & Trust Co.; Joseph J. Mowad, M.D., Council of Trustees, Bloomsburg University; Carl F. Stuehrk, retired, AT&T

## About our people

**Christopher Bracikowski**, physics, recently presented a paper titled "An Analysis of the Assumptions and Approximations Typically Used in the Analysis of Young's Double Slit Experiment" at the meeting of the American Association of Physics Teachers.

**Mehdi Haririan**, economics, presented a paper, "The Role of Foreign Investment and Capital Market in the Process of Privatization in Iran," at the 9<sup>th</sup> annual convention of the Monetary and Banking Research Institute of the Central Bank of Iran.

**Carmel Collum Yarger**, exceptionality programs (deaf/hard of hearing), had the manuscript "Itinerant Teaching: The Inside Story" published in the October Issue of *American Annals for the Deaf*. The article was coauthored with John Luckner, University of Northern Colorado.

### Communique

Next issue: **Thursday, Oct. 28**

Four-digit phone numbers listed are on-campus extensions. To use the numbers off campus, dial 389 first. Area code 570.

Editor: Eric Foster, ext. 4412;

e-mail, [efoster@bloomu.edu](mailto:efoster@bloomu.edu)

Bloomsburg can be found on the World

Wide Web at: [www.bloomu.edu](http://www.bloomu.edu)

**Bloomsburg**  
UNIVERSITY

A Member of Pennsylvania's  
State System of Higher Education

## News briefs

### President's office hours changed

President Kozloff has changed her open office hours from Oct 22 to Wednesday, Oct. 20 from 2:30 to 4 p.m. To reserve a time, call 4526.

### Kontos re-elected chair of the Forum

At the meeting of the University Forum Sept. 29, Julie Kontos, psychology, was re-elected chair. There was also discussion of a university motto.

### Riley re-elected BUCC chair

John Riley, mathematics, computer science and statistics, was re-elected chair of the Bloomsburg University Curriculum Committee at the committee's meeting Oct. 6.

### SCUPA elects officers

Bloomsburg's professional association, SCUPA (State College and University Professional Association) recently elected officers. They include:

Campus Representative: Katherine Mulka, admissions

Information Coordinator: Katherine Kollar, residence life

Membership and Orientation Coordinator: Marcella Woods, residence life

Grievance Coordinator: James McCormack, residence life

Member at Large: Deborah Barnes, residence life

Member at Large: Wayne Whitaker Sr., admissions

### Student physics organization named outstanding for third year

Bloomsburg's chapter of the Society of Physics Students has been awarded an Outstanding Chapter Award for 1998-99 by the American Institute of Physics for the third year in a row. The award recognizes the chapter's "high standard of extracurricular professional development." Chris Bracikowski is adviser to the organization.

### Friends raise nearly \$3,500 for Coombes

Faculty, staff and students raised \$3,468 to aid the Coombe family at the "Eat Up!" for Bobby lunch Thursday, Oct. 7. These proceeds will aid the family of custodial worker Bobby Coombe, whose son, 17-month-old Bobby Jr. III, is suffering from cancer. The funds will defray expenses associated with visits to the Children's Hospital in Philadelphia and Geisinger Medical Center in Danville. George Chamuris and friend Rob Brown performed acoustic music at the benefit.

### Grad named state's top teacher

Faith G. Kline '90, has been named Pennsylvania State Teacher of the Year by state Education Secretary Eugene W. Hickok on behalf of Gov. Tom Ridge. Kline, who graduated from Bloomsburg with a degree in elementary education, has worked with children in the Philadelphia School District for the past eight years. Kline received a golden apple trophy. Kline will represent Pennsylvania in the national Teacher of the Year competition in Washington, D.C., in April 2000.

Kline was selected for the honor by a committee of 18 teachers who are former Pennsylvania finalists or winners.

### Did you know ...

There are 63 different varieties of trees on the lower campus. These tree varieties include seven species of maple and four species of oak.

Annual scholarship funding for students has grown steadily, increasing 20% over the past five years to \$631,845 this academic year.



# Looking Ahead

**Leslie Nielsen as Clarence Darrow** – Saturday, Oct. 23, 8 p.m., Haas Center for the Arts, Mitrani Hall. Tickets are \$25 and can be obtained by calling 4409.

**Parents and Family Weekend:** Saturday and Sunday, Nov. 6 and 7.

**“Last of the Red Hot Lovers,”** starring Gary Burghoff (remember M\*A\*S\*H?) Saturday, Nov. 6, 8 p.m., Haas Center for the Arts. Part of the Celebrity Artist Series. Tickets are \$25 and can be obtained by calling 4409.

**Soccer superstar Julie Foudy**, of the World Cup championship team, will speak for the Provost’s Lecture Series Tuesday, Nov. 9, 4 and 7:30 p.m., Haas Center for the Arts, Mitrani Hall.

## Governance

**Bloomsburg University Curriculum Committee (BUCC):** Wednesdays, 3 p.m., McCormick Center, Forum, Nov. 3 (Discussion), Nov. 17.

**Planning and Budget:** Thursdays, 3:30 p.m., McCormick Center, Forum, Oct. 21, Nov. 11.

**Forum:** Wednesdays, 3 p.m., McCormick Center, Forum, Oct. 27 (Open Discussion), Dec. 1.

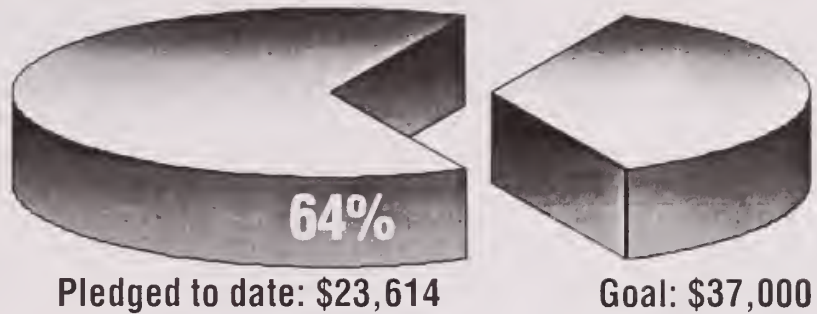
## Campaign

*Continued from Page 1.*

Scholarship goals include increasing the university Honors Scholarship endowment by \$1 million, the Presidential Leadership Scholarship endowment by \$600,000 and the University-Wide Scholarship endowment by \$500,000.

Out of the campaign goal, \$1.4 million is earmarked for innovative learning and professional development.

## SECA campaign nears goal



Bloomsburg’s SECA campaign (State Employees Combined Appeal) closes Oct. 22. More than 185 employees have contributed to date. Employees are asked to return their pledge cards even if not participating.

Those with questions about the campaign may contact John Trathen or Julie Shoup at 4845 or any of the following volunteers:

Robert Abbott, academic computing  
 Carol Barnett, career development  
 Brett Beck, psychology  
 Robert Campbell, nursing  
 James Cole, biological and allied health sciences

William Fisher, automotive svcs  
 Robert Ginader, food services  
 Charles Harris, carpentry shop  
 Susan Hicks, development  
 Dee Hranitz, health services  
 Kathy Hunsinger, business office  
 Michael Krolikowski, electrical shop  
 Joan Lentzner, university and community relations  
 Scott Lowe, philosophy  
 Thomas Lyons, financial aid  
 Norman Manney, paint shop  
 Rosemary McGrady, university post office  
 David Minderhout, anthropology  
 John Mulka, university advancement  
 Maureen Mulligan, Upward Bound  
 John Olivo, business ed. and office information systems  
 Janet Olsen, library services

Terry Oxley, music  
 Daniel Pitonyak, university police  
 Joseph Quinn, purchasing  
 Carroll Redfern, exceptionality programs  
 Burt Reese, athletics  
 Colin Reitmeyer, planning and construction  
 John Riley, mathematics, computer science and statistics  
 Pat Rudy, custodial services  
 Patrick Ryan, university store  
 John Simons, plumbing shop  
 Roy Smith, Quest  
 Dolores Sponseller, human resources  
 Michael Vavrek, continuing and distance education  
 Janice Walters, developmental instruction  
 Marcei Woods, residence life  
 Laura Youtz, registrar

## Noubary knows earthquakes, by the numbers

Reza Noubary has a knack for taking the concrete and making it abstract. For Noubary, mathematics, computer science and statistics, the concrete event in question is usually an earthquake—and the abstract result is a mathematical model that describes the properties of that earthquake.

The latest fruit of his work is a new book, *Time Series with Applications to Seismology*, published by NOVA Science Publishers Inc. The book took about a year to write.

Earthquakes have been of special interest to this mathematician for decades, but his research is not based simply on curiosity. The mathematical models he

creates can be used to test structures to see if they can withstand a quake.

“Predicting earthquakes is a still a mystery, although the Chinese have had some success,” says Noubary. “But in this country, we have done a great job of managing them.”

A big part of that management is better structural engineering. Mathematical models of earthquakes, such as those that Noubary has created, are used to control huge “shaking tables” upon which houses and other structures can be built. The structures are then tested to determine their ability to withstand an earthquake.



Japanese master potter Suketoshi Matsuyama gave the first public demonstration of his art in the United States before an awed group of students and staff in Simon Hall. The 84-year-old artist is the mentor of Shiho Kanzaki, who in turn has worked with Karl Beamer, art, for nearly a decade and sponsored Beamer's exhibit in Japan last spring. In addition to giving a demonstration, Matsuyama gave the university a ceramic piece he had created and a book about his work.



#### **A friend who hasn't forgotten**

Since retiring in 1983, history professor emeritus Robert "Doc" Warren (center with President Kozloff) hasn't forgotten the students he worked with for so long. Warren has given the university approximately three acres of land in Buckhorn. Proceeds from the sale of the land will be used to support Presidential Leadership scholarships.



# Communiqué

A NEWSLETTER FOR FACULTY AND STAFF AT BLOOMSBURG UNIVERSITY OF PENNSYLVANIA

28 OCTOBER 1999

## *Ginader has the recipe to make campus dining finer*

In December, the transformation of the Scranton Commons from a traditional cafeteria into a dining hall with the ambiance of a restaurant will begin. But having the right facility is just one ingredient to fine dining. Have the right recipe and know-how is the other part.

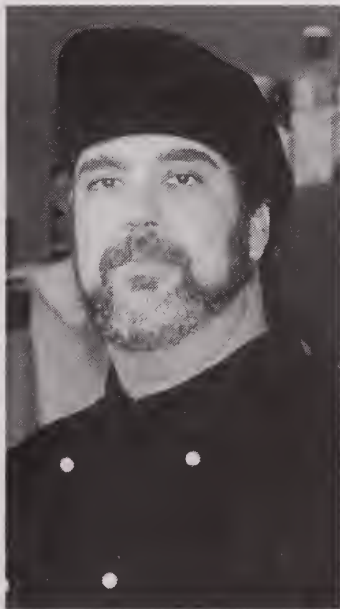
Scranton Commons manager chef Bob Ginader has the knowledge. This 18-year veteran of the culinary arts recently took his knowledge abroad through an exchange program sponsored by ARAMARK, the firm that administers Bloomsburg's dining services. Through the program, he traveled to England and Germany to exchange ideas with his peers around the world, including chefs at Regent's College in London, England.

While he's cooked for actors Sam Shepard, Jessica Lange and Sissy Spacek, Ginader's toughest challenge may be planning meals to please the palettes of the thousands of students who dine in the Scranton Commons daily during the school year.

"We try to introduce new items to students," says Ginader. "We're very much into the global food economy. We like to think that this benefits students in the long run. When they encounter different food out in the business world, they're familiar with it."

Ginader also teaches the dining etiquette courses sponsored by the Career Development and Social Equity offices. These courses address the etiquette basics and how students should handle dining interviews.

The Scranton Commons will remain open throughout the \$3 million renovation project, with work conducted in two phases, lasting from December to July and July to October.



**CALL HIM CHEF:** Bob Ginader has published recipes in *Gourmet* and *Bon Appétit* magazines and served as a contributing editor to *Wine East* magazine.



### **Friends in time of need**

Friends and co-workers of custodial worker Bobby Coombe raised \$5,467 to aid the Coombe family, whose 17-month-old son, Bobby, is suffering from cancer. The funds will support the family during this challenge and defray expenses associated with the visits to the Children's Hospital in Philadelphia and Geisinger Medical Center in Danville. Shown from left are, first row: Sharon and Bobby Coombe with their son, President Jessica Kozloff. Second row: Lori Snyder, custodial services; Jeanne Fitzgerald, career development; Tom Patacconi, duplicating services; Miki Smith, program board.

### **Have a look at the Master Plan**

Representatives from Bloomsburg University's Master Plan consultants, Sasaki Associates, will hold open forums to discuss the university master plan on Monday, Nov. 1, from 7 to 9 p.m., and Tuesday, Nov. 2, from 9 to 11 a.m., in the Kehr Union, Multicultural Center. Refreshments will be provided at the sessions.

More information about the university master plan can be found on the world wide web at [www.bloomu.edu/news/pages/mpac.html](http://www.bloomu.edu/news/pages/mpac.html)

## About our people

**John E. Bodenman**, geography and geosciences, presented a paper, "Brazilian Development Policies and Deforestation of the Brazilian Amazon: An Environmental Valuation Approach," at the Middle States Division of the Association of American Geographers Annual Meeting. The paper has also been submitted for publication consideration in the journal, *Middle States Geographer*. Bodenman was also elected president of the Middle States Division Executive Board for the 1999-2000 academic year.

**Julia Bucher**, nursing, presented a talk "Evaluation of a Program to Improve Problem-Solving Skills of Family Caregivers" at the American Association of Cancer Education conference and reported data from a different study, "Teaching Problem-Solving to Terminally-Ill Families" at the Pan-American Congress on Psycho-Oncology.

**Janice Keil**, business education and office information systems, was awarded the 1999 Collegiate Educator-of-the-Year Award at the annual Eastern Business Education Association Conference. Keil was instrumental in the development of the Training and Development graduate course as well as designing and implementing workshops through a Pennsylvania grant for teachers of business education in Pennsylvania.

**Frank Peters and Jerry Wemple**, English, presented a paper on "Poetic Form in Contemporary English" at the English Association of the Pennsylvania State Universities annual conference. Their paper put forth the theory that Chaucer, influenced by the meters of Romance languages, divorced poetry from the language spoken by common people, and that poets in the 20th century have sought to recapture the "folk speak." Additionally, Wemple gave a reading of his own poetry during another session at the conference.

### Forums scheduled for administration VP candidates

Candidates for the position of vice president for administration at Bloomsburg University will be interviewing on campus in the next several weeks. Open forums for the campus community to meet with the candidates are scheduled as follows:

**Robert D'Augustine** – Wednesday, Nov. 3, 11 a.m., Kehr Union, Multicultural Center. Dr. D'Augustine is Associate Vice President for Faculty Administration at the University of Medicine and Dentistry of New Jersey.

**Sharon Meyer** – Friday, Nov. 5, 11 a.m., Kehr Union, Multicultural Center. Ms. Meyer was formerly Vice President of Operations at Golden Gate University.

**James S. Dillon** – Tuesday, Nov. 9, 11 a.m., Andruss Library, Gathering Place. Mr. Dillon is Treasurer of the Pennsylvania State System of Higher Education.

**Thomas Yurkewecz** – Wednesday, Nov. 10, 3 p.m., Kehr Union, Multicultural Center. Mr. Yurkewecz is Vice President for Administration at Rensselaer Polytechnic Institute.

**Susan Aldrich** – Tuesday, Nov. 16, 11 a.m., Kehr Union, Multicultural Center. Ms. Aldrich is Associate Vice President for Facilities Management at Oakland University.

## Looking Ahead

**Parents and Family Weekend:** Saturday and Sunday, Nov. 6 and 7.

**"Last of the Red Hot Lovers,"** starring Gary Burghoff (remember M\*A\*S\*H?) Saturday, Nov. 6, 8 p.m., Haas Center for the Arts. Part of the Celebrity Artist Series. Tickets are \$25 and can be obtained by calling 4409.

**Soccer superstar Julie Foudy**, of the World Cup championship team, will speak for the Provost's Lecture Series Tuesday, Nov. 9, 4 and 7:30 p.m., Haas Center for the Arts, Mitrani Hall.

**Rapper, writer and activist Sister Souljah** will speak for the Provost's Lecture Series, Thursday, Nov. 11, 4 and 7:30 p.m., Kehr Union, Ballroom.

### Governance

**Bloomsburg University Curriculum Committee (BUCC):** Wednesdays, 3 p.m., McCormick Center, Forum, Nov. 3 (Discussion), Nov. 17.

**Planning and Budget:** Thursdays 3:30 p.m., McCormick Center, Forum, Nov. 10.

**Forum:** Wednesdays, 3 p.m., McCormick Center, Forum, Nov. 10 (open forum with President Kozloff) and Dec. 1.

### SECA campaign nears goal

As of Oct. 26, pledges to the SECA (State Employees Combined Appeal) totalled \$29,799 with 234 employees participating.

This year's goal is \$37,000. Those with questions about the campaign should contact Julie Shoup or John Trathen at 4196.

**Correction:** Robert "Doc" Warren has contributed 100 acres of land in Buckhorn to the university.

### Communique

Next issue: **Thursday, Nov. 11**  
Four-digit phone numbers listed are on-campus extensions. To use the numbers off campus, dial 389 first. Area code 570.

Editor: Eric Foster, ext. 4412;  
e-mail, [efoster@bloomu.edu](mailto:efoster@bloomu.edu)  
Bloomsburg can be found on the World Wide Web at: [www.bloomu.edu](http://www.bloomu.edu)

**Bloomsburg**  
UNIVERSITY

A Member of Pennsylvania's  
State System of Higher Education



# Who we are

By design, Bloomsburg has 80 fewer students enrolled this fall than last year. However, the State System of Higher Education's overall enrollment is increased just slightly (by 36 students) to 95,088.

System-wide, nearly 90 percent of all students are undergraduates, and almost 83% are enrolled full time. The total number of minority students is 8.4 percent, nearly the same as last year.

An increase in the number of women and non-residents attending State System universities resulted in rapid growth during the 1980s. Women continue to outnumber men; 59 percent of all students are female.

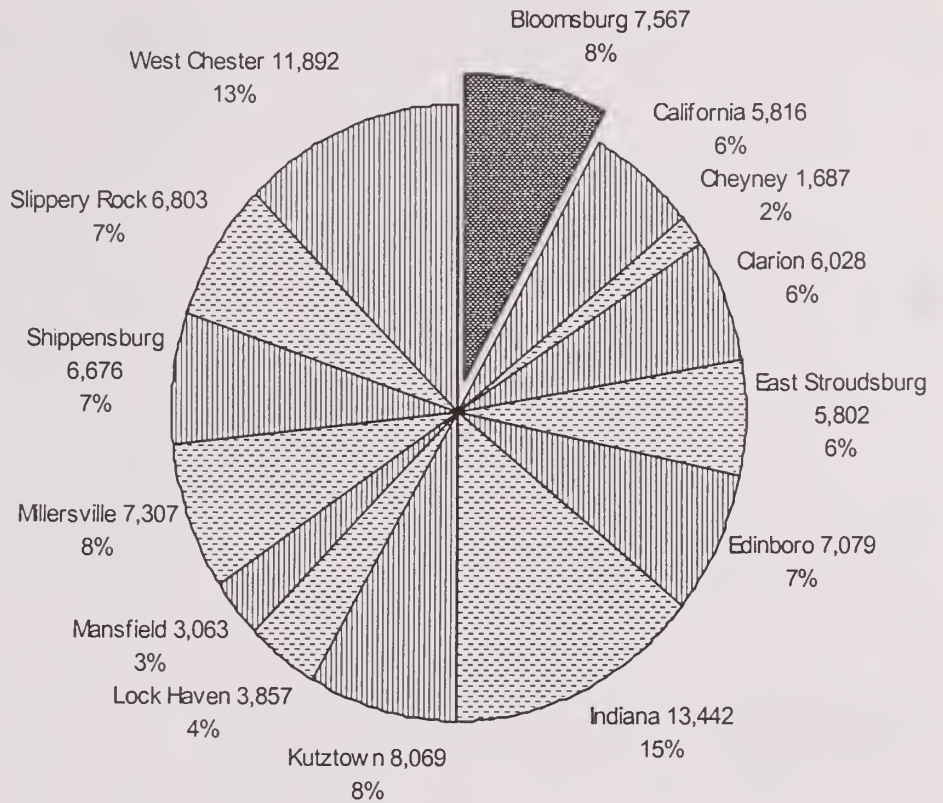
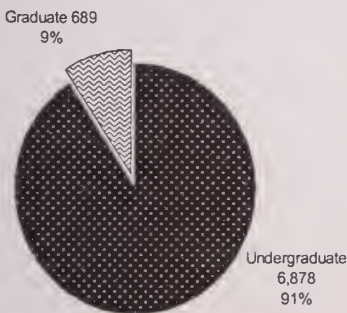
## Bloomsburg's Ethnic Makeup

Non-Resident Aliens	58
African-American	209
Native American	16
Asian	61
Latino	112
White	7,111

Total	7,567
Percent Minority	5.26%
Percent Female	63.1%
Percent Male	36.9%

**Did you know?** Bloomsburg has the highest percent of female students in the State System of Higher Education.

**Nearly one in 10** students at Bloomsburg is a graduate student.



State System schools by size

## Planning and budget strategic planning timeline proposed

Robert Parrish, vice president for administration, explained capital budget requests and the legislative process involved to the planning and budget committee at its monthly meeting Oct. 21. Responding to Parrish's comments, President Kozloff suggested that in the future keeping a link between capital budget requests and the facilities master plan will help Bloomsburg prioritize its capital projects.

Hugh McFadden, planning, institutional research and information management, presented a proposed timeline for completion of a five-year strategic plan. McFadden will work with an appointed sub-committee to create the initial document, which will undergo several review processes prior to presentation to the Council of Trustees on June 13.

Upon recommendation by the space and facilities committee, the planning and

budget committee approved, on a trial basis, the use of the after-hours study adjacent to the Andrus Library Food Cart by customers of the cart.

David Martin, finance and business law, was introduced as a new member of the planning and budget committee. He replaces Robert Obutelewicz, economics. George Agbango, political science, James Dutt, computer and information systems, and Irvin Wright, director of ACT 101, were each re-elected for two-year terms. Sandra Kehoe-Forutan, geography and geosciences, was appointed chair of the space and facilities committee, replacing Agbango, who has served as chair for the past eight years. Also, Kathy Mulka, admissions, takes Lynda Michaels place as the committee's SCUPA representative.

The next planning and budget meeting will be held Thursday, Nov. 11.

## News briefs

### BUCC okays electrical and electronics engineering

At its meeting Oct. 20, the Bloomsburg University curriculum committee (BUCC) approved a program in electrical and electronics engineering technology. The new program, sponsored by the physics department, still must be approved by the State System of Higher Education.

Also at the meeting, the committee approved three new courses from the department of music, "Jazz Improvisation," "Jazz in America" and "Basic Audio Recording." There was also the first reading of the Academic Computer Users Policy.

### Know a super student worker?

Nominations for Student Employee of the Year are due Nov. 15. The winning student will receive a \$500 scholarship provided by the Bloomsburg University Foundation. All nominees and their supervisors will be recognized formally during Student Employee Appreciation Week in April. Nomination forms may be obtained from the financial aid or SOLVE offices.



### Just a little prick will do

Nurses from the Student Health Center recently administered flu shots to more than 300 faculty and staff. The cost of the shots was provided by the Pennsylvania Public Employees Benefit Trust Fund, the Faculty Health and Welfare Fund and the Management Supplemental Benefits Program. Here, registrar Ken Schnure gets his shot from Health Center Nurse Carmel Shiptoski.



### Working in a brand new lab

The biology department recently remodeled a brand new lab in Hartline Science Center with help from the Bloomsburg University Foundation and the National Science Foundation. The Bloomsburg University Foundation funded \$38,000 of new furniture for the lab, while the National Science Foundation has provided a \$49,864 matching grant to purchase equipment. Here faculty member George Davis works with student Artie Hagelgans (foreground) to extract DNA from a sample of carrot tissue. Davis, along with colleagues George Chamuris, Thomas Klinger, Judith Kipe-Nolt, Mark Melnychuk, Margaret Till, Casey Shonis, Cynthia Surmacz, wrote the NSF grant for the lab. The lab will be used primarily for the Integrated Physiology Laboratory class, which begins next fall. The new course will combine the laboratory portion of plant, animal, bacteria and fungi physiology courses. "This will allow us to look at the commonalities of life," says Davis. "Living things all have to face the same problems of adaptation to common problems."

### Admissions hosts colloquium for gifted high school students

The admissions office recently hosted the Johns Hopkins "Institute for the Academic Advancement of Youth" 1999 College Colloquium. Forty gifted high school juniors and seniors, along with their parents, spent the day on campus to hear speakers and panelists from various universities discuss different aspects of college life; selecting a major, admissions, financial aid and student life. Bloomsburg participants included Robert Gates, educational studies and secondary education, and Mary Nicholson, instructional technology, who facilitated a panel on academic challenges and expectations in college; and senior students Hiram Martinez and Heather Gaston, who served on a student panel covering the transition from high school to college. Assistant director of financial aid John Bieryla facilitated a discussion on financial aid, and admissions director Chris Keller delivered the opening remarks and facilitated a panel on college admissions.



# Communiqué

A NEWSLETTER FOR FACULTY AND STAFF AT BLOOMSBURG UNIVERSITY OF PENNSYLVANIA

18 NOVEMBER 1999

## *What's in a compound? Merck gift will tell*

Merck Pharmaceuticals in Danville has donated a Nuclear Magnetic Resonance spectrometer (NMR) to the university.

Worth nearly \$100,000 new, the instrument was contributed to the university by Merck because after 1999, it will no longer put the proper year on test results—a federal requirement that the company must meet. But for the university, the equipment will work just fine.

The NMR is an instrument that tells chemists and physicists exactly how the atoms in a compound are connected to one another or help them determine the identity of a molecule.

"This instrument means that we can get publication quality results," says Chris Hallen, chemistry. "In the past, we had to ship samples to Delaware and New York."

Shown unloading the NMR are, back row from left: grounds crew members Ray Knecht, Jay Knecht and Mike Smathers. Front row: Tom Thomas, grounds crew, and Chris Hallen, chemistry.



### **Not just laying down on the job**

Sgt. Jack Pollard of university police was one of 503 potential blood donors at the Mash Bash Blood Drive Nov. 9 and 10. Donors contributed 442 units of blood. Many donors were deferred because they had recently received meningitis and hepatitis vaccinations.

# About our people

**S. Ekema Agbaw**, English, organized a panel session at the English Association of Pennsylvania State Universities Conference on "The Impact of Cultural Studies on the English Curriculum." **Michael McCully** and **Julie Vandivere**, English, were respondents on the panel. Agbaw presented a paper titled "The African Story in the American Classroom."

**Thomas F. Aleto's**, anthropology, photographic exhibit, "Unfamiliar Faces: Migrant Workers in Rural Pennsylvania," is being shown at the Center for Public Service, Gettysburg College, Gettysburg, through Dec. 3.

**Chris Bracikowski**, physics, has written an article with students Richard Schneider and Joe Singley, "Helping Students Map Electric Potentials and Fields Quickly and Efficiently," which appears in *Computing in Science and Engineering* published by the American Institute of Physics.

The '54 Volkswagen Beetle owned by **Donna Cochrane**, business education and office information systems, and her husband, Paul, is the cover story in the December issue of *VW Trends* magazine.

**Mary Gavaghan**, nursing, wrote an article titled "Biochemical Markers in Myocardial Injury" which appears in the November 1999 issue of the *Association of Operating Room Nurses* journal. She also reviewed a manuscript titled "Integrated p53 Histopathologic/Genetic Analysis of Premalignant Lesions of the Esophagus" for the journal *Cancer Detection and Prevention*.

**Michael Hardin**, English, presented a paper, "Tortillas and the Need to Include Latino/a Literature in Multicultural Courses in Pennsylvania," at the English Association of Pennsylvania State Universities Conference.

**Vincent Hron**, art, has five solo exhibits of his work this fall at the following galleries: Shippensburg University's Kauffman Gallery; Raab Gallery, Philadelphia, "Inside and Out"; East Stroudsburg University's Madelon Powers Gallery; Austin Peay State University's Trahern Gallery, Clarksville, TN, "Interiors and Exteriors"; ArtHaus at Wilks Brashford, San Francisco, CA, "Playlands."

**Mark Jelinek**, music, conducted a concert featuring Warner Brothers recording artist Michael Martin Murphey with the Southwest Symphony, for which Jelinek is the Artistic Director. Murphey specializes in western music and has several top ten hits.

**Claire Lawrence**, English, presented a paper titled "The Impact of Gender/Queer Studies on the English Curriculum" at the English Association of Pennsylvania State Universities Conference. Lawrence also attended the Annual International Congress of the Americas Conference where she chaired two panels in which stories from a book she is editing, "La Vaca Negra: Houston Writers Eat Out," were read. She also presented her own story from the collection, "Afterhours." The book is an anthology of interwoven stories

that all take place at the same restaurant and deal with the cultural, spiritual, topographical and aesthetic particularities of Houston, TX.

**Reza Noubary**, mathematics, computer science and statistics, has written an article, "A Linear Discriminant for Gaussian Time Series," which appears in the *Journal of Times Series Analysis*, and "Measuring Diversity Using Entropy," which appears in *The Fields Institute for Research in the Mathematical Sciences*, the 6<sup>th</sup> volume on the Canadian Workshop on Information Theory. He also presented the diversity paper at the Canadian workshop. At the Eighth Annual Conference of the Global Awareness Society International, he presented a paper, "Quantification of Diversity."

**James E. Tomlinson**, communication studies and theatre arts, presented a paper "Online Resources to Enhance the Teaching of Interpersonal Communication" at the annual convention of the Speech Communication Association. He also was a panelist for a discussion of "Forensics in the Age of CyberCommunication." Tomlinson was elected vice-chair of the Communication and Ethics Interest Group and appointed state-wide membership chairperson. He also presented a paper "Techno-Targeting: Analyzing and Using Traffic Data from Political Campaign Websites" at the National Communication Annual Convention. He will participate in the Politics Online Conference at George Washington University in December.

**Karen Trifonoff**, geography and geosciences, gave a workshop, "Geographic Information Systems for the K-12 Classroom," at the Pennsylvania Geographical Society Annual Meeting and has written an article, "Creativity, Art and Cartography in Geographic Education," which appears in *Cartographic Perspectives*, Number 33, spring 1999.

## Communique

Next issue: **Thursday, Dec. 9**  
Four-digit phone numbers listed are on-campus extensions. To use the numbers off campus, dial 389 first. Area code 570.

Editor: Eric Foster, ext. 4412;  
e-mail, [efoster@bloomu.edu](mailto:efoster@bloomu.edu)  
Bloomsburg can be found on the World Wide Web at: [www.bloomu.edu](http://www.bloomu.edu)

**Bloomsburg**  
UNIVERSITY

A Member of Pennsylvania's  
State System of Higher Education



# Looking Ahead

**BUSTED (Bloomsburg University Student Theatrical Educational Drama)**—Monday, Nov. 22, 8 p.m., Kehr Union, Ballroom.

**Thanksgiving Recess Begins**—Tuesday, Nov. 23, 10 p.m.

**Classes Resume**—Monday, Nov. 29, 8 a.m.

**St. Petersburg State Ice Ballet Nutcracker** – Friday, Dec. 3, 8 p.m., Haas Center for the Arts, Mitrani Hall. Tickets are \$25; call 4409.

**Carols by Candlelight**—Saturday, Dec. 4, 7:30 p.m., Sunday, Dec. 5, 2:30 p.m., First Presbyterian Church, Market Street, Bloomsburg.

**BUSTED (Bloomsburg University Student Theatrical Educational Drama) for the Holidays**—Monday, Dec. 6, 8 p.m., Kehr Union, Ballroom.

**Gospel Choir Holiday Sing**—Thursday, Dec. 9, 7 p.m., Kehr Union, Fireside Lounge.

## Governance

**Forum:** Wednesday, 3 p.m., McCormick Center, Forum, Dec. 1.

## Take a gander at the master plan

At a special meeting of the trustees, Nov. 2, and at open forum with President Kozloff, Nov. 10, the master plan was discussed extensively and drawings of the concepts approved by the trustees were shown. Information about this concept and examples of the drawings can be found at the university's web site on the "Campus Commons" page at [www.bloomu.edu/common/common.htm](http://www.bloomu.edu/common/common.htm)

The next opportunity to view the revised proposals is Thursday, Dec. 16, from 7 to 9 p.m. in the Kehr Union, Multicultural Center.

# News Briefs

## President Kozloff to hold open hours

President Kozloff will hold open office hours Tuesday, Nov. 30, from 12:30 to 2:30 p.m. To reserve a time, call 4526.

## Dean of Arts and Sciences honors top faculty

For the second year, the dean's office of the College of Arts and Sciences has named its faculty recipients of the Dean's Salute for Excellence.

In initiating the program, dean Hsien-Tung Liu, discussed the idea with the Arts and Science chairpersons, who endorsed it. Faculty are selected for the award based upon the some 100 evaluations that the dean and associate dean of Arts and Science review each year.

Honorees receive an amber-colored glass apple on a wooden base.

Honored this year were:

**William Hudon**, history; **DeeAnne Wymer**, anthropology; **Reza Noubary**, mathematics, computer science and statistics; **George Davis**, biological and allied health sciences; **Jesus Salas-Elorza**, languages and cultures.

Honored in the 1998-99 academic year were:

**Duane Braun** and **Michael Shepard**, geography and geosciences; **Dale Bertelsen**, communication studies and theatre arts; **Cynthia Surmacz**, biological and allied health sciences; **Steven Hales**, philosophy.

## Enrollment targets discussed

At the planning and budget meeting Nov. 11, admissions director Chris Keller discussed the enrollment goals for next fall semester. The goal is for a total FTE (full-time equivalency) enrollment of 6,845, up 20 from this fall.

The proposed mix of students would include (in FTE) 4,450 returning, 1,365 freshmen, 140 part-time, 130 non-degree and 330 graduate students.

The enrollment projection for spring semester is 6,350 FTE—to be met by admitting 340 additional students to make up for those not returning because of graduation or other reasons.

## Trustees give thumbs up to Student Services Center plan

At a special meeting Nov. 2, the Council of Trustees endorsed the pre-final design of the Student Services Center with the incorporation of the school colors in the building. The center will have a new facade on the east side and a new, open stairway in the atrium linking all three levels.

## Sabbatical applications available now

Sabbatical applications and guidelines are available either from department chairs or the Sabbatical Committee chair, Shelley Randall, ext. 4960; McCormick Center, room 3205, e-mail [srandall@bloomu.edu](mailto:srandall@bloomu.edu)

## Poinsettia Pops Concert is Dec. 11

The annual Poinsettia Pops concert will be Saturday, Dec. 11, from 7 to 9:30 p.m. in Kehr Union, Ballroom, the pops concert will feature performances by the University-Community Orchestra and the Chamber Singers. Doors open at 7 p.m. with seasonal music by the Brass Menagerie Quintet and Chamber Singers. There will also be a visit from Santa Claus. Light refreshments will be provided at each table. Tickets are \$9 for adults and \$4 for students and children (\$11 and \$5, respectively, for orchestra seats). The fund-raising event benefits the university's general and music scholarship funds.

The event is co-sponsored by Breisch's Dairy and Berwick Industries. Make table reservations for friends and family by calling the Development Center at 4128.

## Tenure awarded

The following faculty have been awarded tenure effective the spring semester 2000.

**Bruce Candlish** - communication studies and theatre arts.

**Sharon Haymaker** - nursing.

**Cynthia Schloss** - exceptionality programs.

**Michael Shepard** - geography and geosciences.



### Programming for quality

Frances Donahoe of computer services was named employee of the month for November by the STRIVE (Staff and Teams Recognized for their Valuable Efforts) committee. Among the projects she's worked on recently is a database for the student standards office that makes it faster and easier to access reports. Shown from left are Donahoe, her supervisor James Gessner, and President Kozloff, who presented the award. Staff can be nominated for STRIVE recognition by co-workers, immediate supervisors, department managers and students. For more information, or an application, call Bonnie Burke at 4040. The award is supported by the Bloomsburg University Foundation and the University Store.

### Three staff join development team

Three new staff members recently joined the development office.

**Eileen M. Evert** has been named coordinator of the annual fund. A 1994 graduate of the McCann School of Business and a 1999 graduate of Alvernia College, Evert was previously employed by the Penn State Geisinger Health System Foundation for five years where she coordinated the Children's Miracle Network Telethon. She can be reached at 4405.

**Matt Hutchinson** has been named coordinator of development services. A 1995 graduate of Bloomsburg, Hutchinson previously served as program associate with the Williamsport-Lycoming Foundation. In his role at Bloomsburg, he will provide support for special development appeals, donor stewardship and grant-related activities. He can be reached at 4213.

**Linda Lapp** has been appointed a clerk typist to support the development team. She previously worked as legal secretary to the senior partner of the law firm Roberts, Miceli, and Boileau in Lock Haven. She can be reached at 4995.

### 30-Year Veterans

Seven individuals were honored for 30 years of service at Faculty-Staff Appreciation Day.

Shown from left are: Charles Ross, computer services; Jerry Medlock, health, physical education and athletics; Barbara Strohmman, art; Carroll Redfern, exceptional programs; Burt Reese, athletics; Linda Haines, admissions; Gene Taylor, physics, (retired).





# Communiqué

A NEWSLETTER FOR FACULTY AND STAFF AT BLOOMSBURG UNIVERSITY OF PENNSYLVANIA

9 DECEMBER 1999

## *Meyer named VP for administration*

Sharon K. Meyer, an administrator with 35 years experience in higher education, has been appointed vice president for administration.

Meyer was formerly vice president of operations at Golden Gate University in San Francisco, CA, from 1994 to 1999, and vice president of administration and finance at Rocky Mountain College from 1992 to 1994.

"A number of things really impress me about Sharon Meyer," says President

Jessica Kozloff. "First is her reputation. She has worked for three presidents for whom I have a tremendous amount of respect. These individuals, whom I know personally, have



Sharon K. Meyer

told me in no uncertain terms that Sharon is a leader nationally in the administrative area and is one of the top financial experts in the country.

"Additionally, this is a person who has worked her way up from a young clerk in a business office to vice president for administration," adds Kozloff. "Along the way, she gained the appropriate credentials while learning all facets of the administrative function. Sharon knows the territory inside and out. She clearly knows how to accomplish her goals and those of the universities she has served."

Meyer held positions at the University of Houston-Clear Lake as assistant vice president for business from 1985 to 1991,

*Continued on page 4.*



### **That's a wrap**

Psychology department secretary Marcia Wingate was one of several folks who volunteered to wrap boxes to be distributed around campus for the holiday food drive. Each year, approximately 20 area families benefit from the food drive.

## *Jeffrey Long named assistant VP for student life*

Jeffrey Long has been named assistant vice president for student life.

Long was formerly dean of students at the College of Mount Saint Joseph in Cincinnati, OH, since 1995. Prior to that, he held a variety of student life positions at the College of Saint Rose, Albany, NY, including associate dean of students/director of residence life. He was also an assistant professor and post doctoral student at the University of Georgia, Athens.

Long earned his bachelor's degree at Bloomsburg University in anthropology/sociology in 1980, a master's degree in anthropology at the State University of New York-Albany in 1983, a master's

degree in college student personnel at the College of Saint Rose in Albany, NY, in 1987, and a doctorate in counseling and student personnel services at the University of Georgia, Athens, in 1993.

Long will be responsible for the Student Health Service, the Counseling Center and the drug and alcohol program (DAWN). In addition, all departments and programs connected with the Community Government Association will be supervised by Long, including the Student Recreation Center, the University Bookstore, the Kehr Union, and the office of Student Activities, as well as the Quest Program. Long replaces John Trathen, who retired after 27 years of service.

# About our people

**Julia Bucher**, nursing, presented an all-day workshop on "Caring for Families Living with Cancer." The second edition of her manual for families, *American Cancer Society's Guide to Caregiving: A Step-by-Step Resource for Caring for People With Cancer at Home*, has been published by the American Cancer Society for national distribution in 2000 (Houts & Bucher, Eds).

**Bob Gates**, educational studies and secondary education, **Scott Mato**, principal of Danville Area Middle School, and **Kathleen Brautigam**, director of technology for Danville Area School District, presented "Enhancing the Preparation of Future Middle School Teachers" at the 49th Annual State Conference of the Pennsylvania Association for Supervision and Curriculum Development. The presentation highlighted the collaborative effort Bloomsburg University and the Danville Area School District have made to restructure the student teacher experiences for future teachers.

**Dennis Gehris**, business education and office information systems, was presented with the award "Outstanding Post-Secondary Educator of the Year" by the Pennsylvania Business Education Association at the Annual Conference of the organization.

**Steve Hales**, philosophy, published "An Epistemologist Looks at the Hot Hand in Sports" in the latest issue of *The Journal of the Philosophy of Sport*.

**Karl M. Kapp**, instructional technology, recently presented two papers at the APICS 1999 International Conference in New Orleans. The first was a co-presentation, "Making Your Training Dollars Sizzle—Identify Employee Learning for Fun and Profit" with Bill Latham, an independent consultant. The second was "The USA Principle—Implementing ERP On Time and Under Budget." APICS is The Educational Society for Resource Management.

**Karl M. Kapp**, instructional technology, **Dorette E. Welk**, nursing and TALE director; **Neal Stone**, sociology, **Lisa Stallbaumer**, history, were recently awarded a Strategic Plan Project grant for \$3,000 to bring an expert in the field of active and collaborative learning, Karl Smith to campus this spring to present a workshop.

**Jing Luo**, languages and cultures, and Dengming Zhao, Northwest Normal University, China, co-authored an article, "Three Theoretical Models of Reading Comprehension and Their Applications in Reading Instruction of College English," which appears in the *Journal of the Northwest Normal University*.

**Jerry T. Mitchell**, geography and geosciences, has written an article with Deborah Thomas and Susan Cutter of the University of South Carolina, and Michael Scott of Salisbury State University, "Developing a Digital Atlas of Environmental Risks and Hazards," which appears in the *Journal of Geography* (Vol. 98: 1999) published by the National Council for Geographic Education.

**Donald Pratt**, educational studies and secondary education, was named executive

director of the School Science and Mathematics Association. He also presented two papers at the organization's conference, "Science Activities for the Gifted" and "Measurement Concept Development in Grades K-2."

**Tim Rumbough**, communication studies and theatre arts, presented two papers at the Speech Communication Association of Pennsylvania's Annual Convention. The presentations were "Hate Speech on the World Wide Web" and "The 'Internet Field Trip' for Public Speaking Courses." Rumbough also chaired a panel, "Changing Faces, Changing Curriculums."

**Sam Slike**, exceptionality programs, **Helmut Doll**, instructional technology, **Dorothy H. Hobbis**, instructional technology graduate, and **June Trudnak**, professor emeritus of instructional technology, collaborated in the development of *Speechreading Challenges on CD-ROM*, which was selected by Harris Communications, Inc. for marketing. *Speechreading Challenges* is the nation's first CD-ROM designed to improve the speechreading ability of deaf and hard of hearing individuals.

**Lawrence Tanner**, geography and geosciences, presented the paper, "Isotopic Composition of Early Mesozoic Calcretes: Implications for Atmospheric Composition," at the national meeting of the Geologic Society of America. This paper was co-authored with J. Hubert of the University of Massachusetts, and B. Coffey of Virginia Technical University.

Assistant registrar **Laura Youtz** presented a session, "Paradigm Shifting," at the 69th annual conference of the Middle States Association of Collegiate Registrars and Officers of Admission. Youtz is a member of the Women's Issue Committee and registrar **Ken Schnure** is a member of the Publications Committee of the association.

## Communique

Next issue: **Thursday, Jan. 13**  
Four-digit phone numbers listed are on-campus extensions. To use the numbers off campus, dial 389 first. Area code 570.

**Editor:** Eric Foster, ext. 4412;  
e-mail, [efoster@bloomu.edu](mailto:efoster@bloomu.edu)  
Bloomsburg can be found on the World Wide Web at: [www.bloomu.edu](http://www.bloomu.edu)

**Bloomsburg**  
UNIVERSITY

A Member of Pennsylvania's  
State System of Higher Education



# Looking Ahead

**Classes End**—Saturday, Dec. 11, 10 p.m.

**Reading Day**—Sunday, Dec. 12.

**Finals Begin**—Monday, Dec. 13.

**Master Plan Open Forum**—Thursday, Dec. 16, from 7 to 9 p.m., Kehr Union, Multicultural Center.

**Finals End**—Saturday, Dec. 18.

**Graduate Commencement**—Friday, Dec. 17, 7 p.m., Haas Center for the Arts.

**Undergraduate Commencement**—Saturday, Dec. 18, 2:15 p.m., Haas Center for the Arts.

**Spring 2000 Electronic Registration**—Jan. 11 to Jan. 18 (2 p.m.).

**Martin Luther King Day**—Monday, Jan. 17 (no classes).

**Classes Begin**—Tuesday, Jan. 18.

# News Briefs

## Looking for a few good words

The University Forum (a governing body representing all factions of the campus community) plans to recommend a university motto to the president and Council of Trustees. The Forum would like suggestions for the motto from the university community. The motto should be short (two to six words), in English, and capture the character of the university. A suggestion so far: "From Knowledge, Power." Suggestions should be submitted by Jan. 31, 2000, to: The Secretariat, c/o Kathryn Patchana, College of Arts and Sciences, Waller Administration Building, or by email at [kpatchan@bloomu.edu](mailto:kpatchan@bloomu.edu)

## Husky Club Raffle tops \$14,000

This year's Husky Club Student Athlete Raffle raised \$14,872 to support athletic scholarships, up more than \$2,000 from last year. Top teams for selling the raffle tickets were baseball, field hockey and football. The prizes were \$1,000, \$500, and \$250 and were won by family members of students and a community member.

## University plans computer shutdown

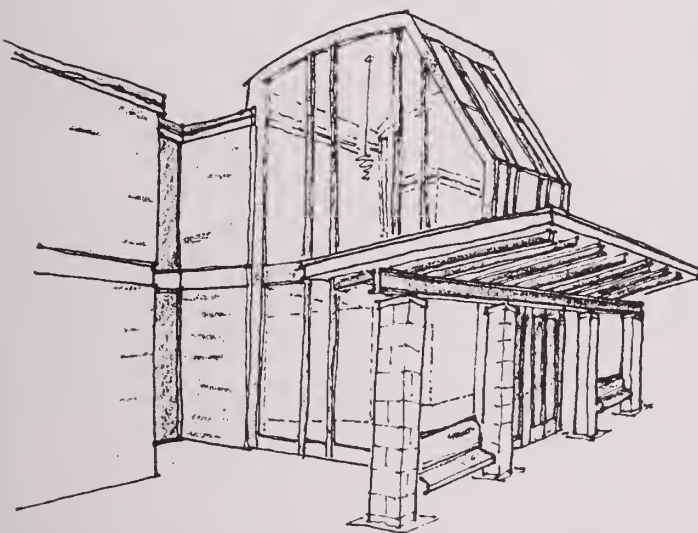
The university will take all data communications equipment off-line Dec. 29 at 5 p.m. There will be no communications across either the campus network or to the internet. All campus servers will also be disabled and all applications and databases taken off-line. Services will be restored Jan. 3, 2000, beginning at 8 a.m. Devices and applications will be brought on-line one at a time and tested before being made available. If the application or device you are trying to use does not respond, please do not call computer services before 8 a.m. Tuesday, Jan. 4.

## Search begins for Vice Provost for Information Resources and Technology

A search is beginning for a vice provost for information resources and technology. Ann Lee, dean of the College of Professional Studies, is chairing the search committee. The vice provost will be responsible for the areas of academic and administrative computing, the library and TV/radio services. John Pitcher, now director of the library, will retain day-to-day responsibilities for the operation of the library. The vice provost will also have responsibilities beyond academic affairs and will have seats on Dean's Council and President's Cabinet. The position is expected to be filled by the fall.

## State Rep. John Gordner to speak at undergraduate commencement

State Rep. John R. Gordner will be the featured speaker at Bloomsburg's undergraduate commencement ceremony Saturday, Dec. 18. Degrees will be presented to 350 graduates at the ceremony, which begins at 2:15 p.m. in Haas Center for the Arts. Gordner is a 1979 graduate of Berwick Area High School and earned his Bachelor of Arts degree in history from Dickinson College in 1983. He received his J.D. from The Dickinson School of Law in 1987. He was first elected to the Pennsylvania House in 1992 and was re-elected in 1994, 1996, and 1998.



## Student Services Center to get new face

The Student Services Center (old Andruss Library) will have a new look. A new facade will overlook the quad area between the center and Andruss Library. Here is a drawing of how the building will look when viewed from Sutliff Hall.

## 1938 graduate leaves \$100,000 to endow annual nursing lectures

The generosity of a woman who enjoyed attending cultural events at Bloomsburg will enable the nursing department to establish an annual lecture series.

Eleanor Sharadin Faust, a 1938 graduate of Bloomsburg State Teachers College who died Jan. 8, 1999, has bequeathed \$100,000 to the nursing department for a permanent endowment to fund annual lectures by distinguished nursing professionals. A nurse herself, Faust was director of nursing at Laurelton Village before her retirement in 1976.

"In addition to bringing in one-day speakers, we can also look at having speakers in

residence," says Chris Alichnie, chair of the nursing department.

"She was proud to be a nurse and she was proud to be a graduate of Bloomsburg State Teachers College," says attorney Thomas Clark, who helped Faust write her will. "She was actively employed in the nursing profession all her life. I just thought that she it would help advance the professional enthusiasm and insight of students thinking about nursing by hearing distinguished professionals."



Eleanor Sharadin in 1938



### Welcome to a new home

Tim Phillips (right), director of the Institute for Interactive Technologies and chair of the department of instructional technology, welcomes more than 80 alumni, employers, Corporate Advisory Council members, students and friends who attended the ribbon cutting ceremony for the department's new home on the second floor of McCormick Center for Human Services. Among the guests were State Rep. John Gardner.

## Meyer

*Continued from page 1.*

and assistant director of financial services from 1980 to 1985. She also held a number of positions managing payrolls and budgets at the University of Houston-Clear Lake and the University of Texas Health Science Center in Houston. At these institutions, she has managed budgets of up to \$300 million and endowments of as much as \$30 million.

At Bloomsburg, Meyer will oversee the university's budget, business, and human resources offices, as well as the police department and physical plant.

Meyer is well-versed in computer technology, having managed and implemented more than 15 major computer systems. She earned her MBA at Golden Gate University and her bachelor's degree in finance at the University of Houston-Clear Lake.

She replaces Robert Parrish, who is retiring this December after 17 years at Bloomsburg. Meyer will begin her duties in February.



### Dining services contributes to SECA/United Way campaign

Campus dining services contributed \$1,000 to the SECA (State Employees Combined Appeal)/United Way campaign to go toward the Columbia County United Way. Shown from left are: Julie Shoup, SECA co-chair with John Trathen, David Giron, director of operations for dining services, Jim McCormack and Tom Kresch, residence life. Altogether, more than \$41,000 has been contributed by employees by this year's SECA/United Way campaign.

### Parent's fund giving surpasses \$100,000

Approximately 1,100 parents contributed \$101,508 to the University Foundation during the Parent's Fund Phonathon this fall, a 24 percent increase from the \$81,542 raised last year.