

Winter 1988-1989

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Spectrum

for Columbia County, Pennsylvania

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Computerized
Tomatoes!

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Corvettes



Special Lifespan Issue

Bloomsburg University

★ 1988-89
Celebrity Artist Series

Rudolf Nureyev and Friends

Friday - January 13, 1989
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January 25, 1988*

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These programs are made possible by grants from the Bloomsburg University Foundation, Community Government Association, Human Relations Committee, and the Pennsylvania Council on the Arts.

Spectrum

The Magazine for Columbia County

Winter 1988-1989 Vol. 2, No. 1

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On a cold winter day in Bloomsburg Town Park, Elaine Stauffer and Krickett, along with Beth Salaman, entertain some daycare children. (Photo by Brian Foelsch)

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First Class honors with distinction, 1987, Associated Collegiate Press

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BEHIND THE LINES

During the past five years, 8,202 child abductions were reported to the National Center for Missing and Exploited children in Washington, D.C. Only 3,802 children were located, 96 of them deceased. No one knows the extent of the problem since there is no federal mandate to report missing children to a central unit to process the numbers.

We at Spectrum experienced the problem firsthand while working on a story about daycare in Columbia County (pp. 16-19). The children had been eager to be photographed, and the parents had signed standard model releases.

However, when it came time to fill in some of the usual journalistic data--child's name, age, home town, parent's names--many of the parents objected. "You never know who's out there," one parent said, reflecting the fear our society has put into our citizens. We did not understand the logic of allowing photographs, while disallowing identification.

It would have been easy for us to claim that the parents who wouldn't allow full identification were wrong, and that we had certain journalistic standards to maintain. It would have been easy for those in journalism to say that without full identification, we would just find some other cute kids whose parents would allow full identification. But, we also recognized that there may have been a "story behind the lines." So, we looked into some of those fears.

"Families have gotten real skittish in recent years," says Joan Mosier, director of the state's Children and Youth Services office in Bloomsburg. Mosier says, "You used to be able to chat with someone else's child. Now parents are very protective. There doesn't appear to be the free and easy interchange there used to be." While readily acknowledging there is a problem, Mosier also says that more than 90 percent of all abductions are done by a child's parent or a very close relative.

Bloomsburg Police Chief Larry Smith agrees,

pointing out that most abductions are the result of a domestic problem where one parent thinks he or she has custody of the child, but, in fact, doesn't; or where one parent has legal custody of the child and the other parent disagrees with the court order. Without court orders, both parents have equal rights to a child's care. "In most cases," says Smith, "the child becomes a pawn when parents fight." Being a pawn also leads to abuses. Smith points out that in many cases, "The child is uprooted, often hidden, forced to go from school to school, and deprived of contact with the other parent."

It would have been easy to go back to the parents, and tell them that based upon our research, individual cases of child abuse have not increased significantly in the past 10 years, that more than 95 percent of all abductions are by one of the parents or a very close relative who already knows all the child's data, that in Columbia County only one "stranger abduction" was reported in the past ten years and that the child was returned later that day.

We might have even convinced a few that it was perfectly all right to publish full data about their children. But, we didn't do that because we had long ago decided that the parents weren't wrong, and we had no right to try to manipulate their opinions and attitudes.

As journalists, we have responsibilities to bring forth the truth and to help society better understand itself; we have no right or mandate to impose our personal values upon others. No, we decided, the parents weren't wrong to insist upon a certain cloak of secrecy surrounding their children; it was, after all, their children. And, so, we decided to publish a story that features a lot of real cute kids, but without identification. We have responsibilities not only to the integrity of our profession, but also to our readers as well.

A Few Statistics

(June 1984 through September 1988)
Child Abductions reported: 8,202
Parental Abductions: 7,724
Located Alive: 2,841
Deceased: 3

Stranger Abductions: 478
Located Alive: 145
Deceased: 93
Voluntary Missing ("runaways"): 9,547
Cases Closed: 8,295
Deceased: 21

(Source: National Center for Missing and Exploited Children)

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THE CUTTING EDGE

TECHNOLOGY

TOMATO TECH

The new farmer has the opportunity to achieve a nearly perfect tomato greenhouse with minimal effort. Unfortunately, this farmer cannot taste the end product since it has no tastebuds. This farmer is an Expert Computer System so simple to use a high school student could run it

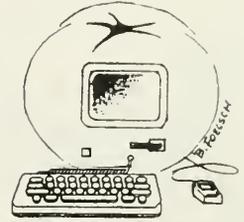
properly. These tomatoes presently are being raised in the Washington Research Plant.

Prof. Paul Hartung and Dennis Huthnance, of the Bloomsburg University Department of Mathematics, along with BU students, have created this program. It was produced after interviewing

Maynard Bates, a tomato specialist, who outlined the major rules to develop a "smart" greenhouse.

The Expert system will simulate an expert in the field. When users ask the computer a question they will feel as though they are talking directly to Bates. The Expert system also has probes which are hooked throughout the greenhouse to a computer base, to stabilize the temperature, humidity, and carbon dioxide. The computer monitors the greenhouse atmosphere day and night, telling the user what changes need to be made, and offering suggestions to fix problems. It will even tell the user when to open or close windows.

The goal of the system, says Hartung, is to sell one acre greenhouse sites which can be

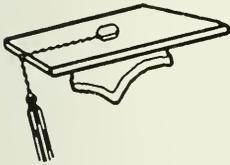


maintained by non-specialists. Tomato loss due to cold front problems from lack of supervision could be solved by this system, he says.

It will take ten people over a year to finish creating the Expert system, Hartung points out. Currently three companies (Pennsylvania Power and Light, Agrownautics, and Corning) are involved in assisting the makers of the system.

—BETH SALAMAN

EDUCATION



RETAINing Our Students

Students in the Benton and Berwick school districts now have an additional opportunity to stay in school until their graduations with special help from the state and their districts.

In 1986, 22,000 students dropped out of high school in Pennsylvania. Gov. William Casey allotted \$1 million for 1988-89 to start programs in schools that have above average dropout rates. Project RETAIN (Remedial Education and Treatment Alternatives an Intervention Network) is a program to keep potential dropouts in school. Benton and Berwick were both given state

funds if they agreed to provide an additional twenty-five percent.

Bonnie Vargo, of the Central Susquehanna Intermediate Unit, was hired as the case manager of the program. She will work with up to 150 at-risk youths, as well as coordinate community agencies to help with the program.

This program has four main goals—improvement of school attendance and academic performance, reduction of dropout rates, the enhancement of social development of students, and the increase of parental involvement in the student's education.

Education is not Project RETAIN's only concern. "To

be successful, we must touch on every aspect of the student's life," says Vargo, "The program is highly individualized to meet each student's needs." The student might need individual counseling or peer group activities, tutorial services, or other supportive services within the school or community, plus home visits as needed.

"Home visitations are rare, but all attempts will be made to intervene with a potential dropout," Vargo says.

Students referred into the program are considered high risk because they exhibit certain dropout "predictors." These predictors include a student who is behind one or

more grade levels, and has excessive absences, detentions or suspensions. The student may also display disruptive behavior in class or could be a juvenile offender.

A pregnant or parenting youth, and youths with a drug or alcohol problem are considered high risk and are referred into the program. "The student has usually established weak peer relations and suffers from low self-esteem," says Vargo. Students with the greatest potential for dropping out usually come from a weak or non-supportive family structure. Vargo says, "The family has a lot to do with a student's problems. It always comes back to the family."

—STACI WILSON

Addicted



Bloomsburg native admits he can't kick Coke habit

Robert "Tony" Barton, a Bloomsburg native, will openly admit to anyone that he is hooked on collecting. From "Playboy" pins, or the first issue of any magazine, Barton will keep anything he can find that interests him, especially Coca-Cola memorabilia.

When Barton, of the Barton Agency, started collecting Coke's products, he never intended to get so involved. Now, he will buy absolutely anything with a Coca-Cola name on it. "I even tried to buy a Coke hat off a kid once years ago," Barton remembers. "He came running through Burger King and he had a knit on. I didn't have any like that. 'Whoa, whoa,' I said, 'where'd you get this? Where'd you get this?' His mother probably thought I was going to molest the kid or something. I explained what I did and she said they got it in a little store in Orangeville. Well, right after lunch I drove to Orangeville and got the hat."

Since that encounter, Barton's collection has expanded to include more than 1800 items, foreign and domestic. His foreign products are mainly bottles and glasses from Greece, Germany, and Japan, among other countries, while domestic objects include signs, clocks and pins. Also included in his collection are magazine advertisements. "I took the



backs off 'National Geographic,'" Barton says, "Each one has a Coke ad. They skipped a couple of years when they didn't do it, but I almost have a whole series. There's hundreds of them." Even though advertisements are not usually thought of by most people, the ads are listed in the official price guide, and are considered valuable to collectors.

For the past 13 years, Coca-Cola's advertising gimmicks have been a substantial part of Barton's life, but he says he did not start collecting because of the items' monetary value, it was just a fluke. After purchasing a six-pack of the soda and sending in a bottle hanger for something free—he does not remember what he received—Barton decided to read "The Illustrated Guide to the Collectibles of Coca-Cola." Barton says he was truly inspired by the book, and started looking for some of the items.

"I just couldn't believe all the things they (the Coca-Cola Company) put out," he explains. "They just put out gobs and gobs, tons of this advertising stuff out. People don't realize how much they do. Whatever you can think of they've probably made some with their name on it." After purchasing his first item, Barton joined "The Coca-Cola Collectors Club," an organization with

a total membership of a few hundred people. The club now has international status and 4,838 members. It links together members in 15 different countries through its directories and annual conventions. "At those conventions," Barton recalls, "everybody brings anything they want to trade. There are nights where the collectors set up their own card tables and display what they're willing to trade. People go from room to room in the hotel trading and buying, and it's just all Coke; that's all it is," he says with excitement.

**'I don't know
when to stop.
If I stop now
it's all over'**

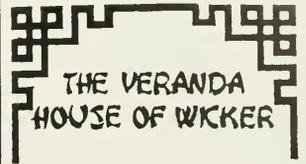
Aside from the conventions, Barton spends countless hours going to yard sales and flea markets searching for additions to his collection. It was at a yard sale in 1975 that he purchased his first item, a 1921 limited-run serving tray for \$13. It is now valued at \$425. Barton also receives help expanding his collection from the many people who know about his "hobby." "I have a lot of delivery men uniforms, delivery people come by and give me these things because they know I collect. And other people who go travelling will bring me back things, or 'I saw this, do you have this? I got this for you at a yard sale, here take it.'"

While some of the items in Barton's collection, such as a tiny Coke-shaped bottle with a lipstick inside, nail clippers, and Coke bottle key chains are "different," he prefers the older items which were approved by the Coca-Cola Company. His favorite objects are the cars and trucks, many of which are rare and

extremely hard to find.

However, there are also unauthorized items. Most of the unauthorized items are considered worthless, but others, such as an early 20th century serving tray, do attain some value, according to Barton. "In 1908, the Western Coca-Cola Bottling Company put out a 'topless' serving tray. It had a picture of a topless woman on it. They (the Coca-Cola Company) were furious," he says with a laugh.

Although Barton notes that his collection is a good investment, its monetary worth is not his main concern. He collects because it is fun, and also because, "I don't know when to stop. If I stop now, it's all over." Barton is so involved with Coca-Cola that he stopped drinking Pepsi, and drinks Coke all day, even for breakfast. And everyone who visits his home or office is asked if they



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would like a Coke. Barton's collection, and everything around him, make it clear that for him, Coke is "it."

Barton's devotion to the Coca-Cola Company does not end with his collection, though. He can also answer just about any question dealing with Coke. He knows when and how the soda was first discovered, and the disputes involving the company. "On the original Coca-Cola items, the trademark was written in the "C" of 'Coca,' "Barton notes, "so Pepsi and all these Coke imitation companies came along and used the 'Cola' because, they said, it wasn't included. Now, on the newer items, the trademark or patent is under the whole thing."

But Barton's "hobby" does have its limits. He has stayed away from the clothing, except for various T-shirts from bottling companies

around the country, because, to him, the new jeans and sweaters just aren't Coke.

Barton does have such novelty items as a Christmas bottle patented in December 1923, an eight-ounce can from the West Coast which was never released in this part of the country, a plastic Coke bottle used for refrigerator displays, and a telephone which was given to him by his wife, Patricia. The phone is shaped like a traditional hobble-skirt or Mae West bottle, nicknamed because of its similarity to a woman's figure.

As his collection continues to grow, so does Tony Barton's enthusiasm. He says he'll probably stop soon, but it doesn't seem likely since in the same breath he asks, "You know what I'd like to get next..." **S**



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Terra-ized

'Vette Virus drives Lou Terra to restore America's dream car

by Ted Kistler

In the 1960s, when the Corvette was being fitted with some of its most legendary power mills, Lou Terra was just another young guy afflicted with the 'Vette virus. "I've raced a car since I was nineteen-years-old," says Terra. That first race car was a 1958 Chevrolet Impala with a 348 cubic inch displacement big block motor. Racing a car the size of a split-level ranch house is not generally considered the hot ticket in performance circles but back then he could not afford a Corvette. They were expensive, impractical and exactly what he wanted.

Terra's involvement with race cars continued until 1969 when he and partner Bruce Shaw opened a speed/machine shop. There, Terra and Shaw did everything from selling spark plugs to building race-ready motors. "When you really like what you're doing, it makes work a pleasure," he says.

Today, Lou Terra is sole proprietor of Terra's Speed Shop in Bloomsburg and now owns five 'Vettes. "I've made a living out of my hobby," says Terra.

Recently, a side business has developed at the shop. Because of his reputation as a 'Vette fanatic, others have asked him to Terra-ize their own Corvettes. This sideline has led Terra to become a full distributor/dealer for several Corvette supply companies.

"Everything is done to original. I go crazy with that," notes Terra.

Originality is the determining factor in the value of any collectible car, but it comes at a price. Terra located the intake manifold for his '65 coupe in Maryland and an original top for his '67 Roadster in California. But why would anyone pay the exorbitant prices and search the country for just the right parts? "It's the preservation of the breed," says Terra.

Actually, preservation is just part of the picture. Terra admitted that it was a combination of the love affair he has with the 'Vette and the monetary aspect of restoring and collecting them that fuels his interest.

Of the five 'Vettes in his collection, only the '73 and '67 are completed. The '67 is marina blue and supports the highly-collectible 427 cubic inch, 435 horsepower L71 big block. The fact that it is a convertible further increases its worth, making it the most valuable piece in his collection.

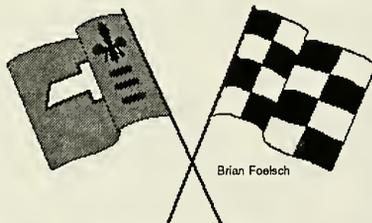
On the other hand, the '73 is a basic Stingray model equipped with the T-top. The '73 is notable for the five-mile-per-hour urethane nose added that year and the introduction of radial tires as standard equipment. This latter feature, however, was less efficient than the old bias-ply tires the radials replaced.

Of the remaining three 'Vettes, ('61, '62 and '67) the '62 is Terra's personal favorite. "It's the year," says Terra, "The car means something, the year means something..." This was the first year for the 327 cubic inch motor, long acknowledged as one of Chevrolet's finest race-bred mills and a descendant of the 265 small block originally created in 1955 for use in grocery-getting passenger cars. Terra's '62 sports the 300 horsepower version backed by a four-speed gearbox. Terra says that it will be black-on-red when finished, but for now it awaits the Terra treatment.

The '61 model is one of the first 1400 built that year and carries the 230 horsepower 283 mouse motor, also backed by the four-speed. The '65 is the most recent addition to the ensemble. The coupe runs a 327

cubic inch block cranking out 365 horses through a four-speed. It will be treated to a red-on-black paint scheme, the inverse of the '62. Such pre-planning is not unusual for the car-crazed "gearheads" who, like Terra, have an automotive preoccupation.

Automotive technology has changed dramatically since the cars in Terra's collection were built. Keeping up with the changes can be a full-time job in itself. "You just can't be a mechanic today. You must be an automotive and electrical



'Everything is done to original':
 Though this 1961 Corvette may not look like much now, the fiberglass-bodied car will soon receive the full Terra treatment.



Photo by Brian Foelsch

engineer," says Terra of the latest advances. Turbo-chargers, on-board computers, fuel-injection and all the other components with hyphenated names found on today's cars force the mechanic to stay abreast of what is new and understand it. "I do a lot of reading," says Terra. "High performance is back," he notes

with obvious satisfaction, "You've got a 400 horsepower Corvette coming out that gets 20 miles per gallon and meets E.P.A. emissions." This performance comes at a price, though. The mid-\$30,000 needed to buy a new base-model Corvette is about eight times that of the 1970 model.

And what does Lou Terra tell a 16-

year-old who wants to restore, collect or race his own Corvette or other collectible? "It's great if you can build a car and not waste your money doing it," advises Terra, "Do it right the first time and get advice from a professional." **S**

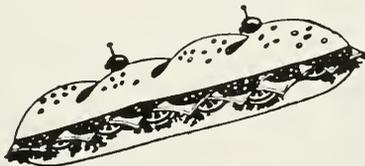
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Speeding

through Numidia

by Lisa Barnes

On this rainy Saturday afternoon the Numidia Raceway is empty except for a few disappointed stragglers who will have to go home and find something else to occupy their time.

But Max Naylor, owner and manager of the racetrack is still there tying up some loose ends before he heads off to his home in New Buffalo.

Naylor, who has been a drag racer for eighteen years, purchased the National Hot Rod Association-sanctioned track last March, after the original owner, Dr. Russell J. Pratt of Catawissa, died.

Since taking over the raceway, Naylor has been trying to build up local interest in the sport.

Drag racing has not always had the greatest reputation. Most people have a stereotypical image of two kids dragging down a back country road. But, according to Naylor, "Drag racing isn't the leather jacket sport that it used to be."

Like so many other sports, drag racing has had to change with the times. Well-run raceways now replace the country roads, computerized timing equipment replaces the old checker flags and stop watches. Drag racing has evolved into a multimillion dollar sport nationally.

Of racing itself, Naylor says that there is no feeling like it in the world. "Have you ever been in an airplane?" he asks. "It's almost the same feeling." He adds that the intensity isn't quite the same, "but the thrill of the thrust is still there."



Photo by Staci Wilson

'They're with me every weekend': Dave Sorce, Orangeville, credits his '57 Corvette, and pit crew, including wife Karen (left), with his success at the Numidia Raceway.

One Numidia racer, Dave Sorce of Orangeville, has been driving his 1957 Corvette for the past twelve years. He simply enjoys the thrill of the races and the excitement of competition. This past season he was one of Numidia's No. 1 racers, and represented the raceway at the National Hot Rod Association Division 1 finals. He races in the Super Eliminator category, one of four classes.

The Super Eliminator is for those racers who can reach the finish line in

0-11.99 seconds; the Heavy Eliminator, 12.0-19.99 seconds; the Bike Eliminator, is for motorcycles; and the Trophy Class, is for drivers who don't wish to compete in the bigger races.

"The great thing about drag racing is that anybody can do it, says Naylor. "Your car doesn't have to be fast."

Unlike many sports where the competitor is the enemy, drag racers are a friendly bunch, according to Naylor.

"These guys are practically all

friends. If someone needs a part, and another racer has it, he will gladly share. There is a real sense of camaraderie"

Sorce jokes that he has already loaned a part to a fellow racer who later went on to beat him when they raced against each other.

'The great thing about racing is that anybody can do it'

Although drag racing traditionally conjures visions of the "macho man" women are some of the racetrack's strongest competitors.

Kelly Huntington, of Numidia, races whenever she can, which isn't too often since she works third shift. She and her husband campaign a 1971 Vega.

"My father used to race. He was a

mechanic, and racing just seemed the natural thing to do," she says.

"That's how I got involved."

She used to maintain her husband's car before actually racing herself.

The fact that Huntington got involved in racing because of her father and husband reinforces that drag racing is family-oriented. "Most of the spectators we get are family members, or friends of the racer," he says. Many families, like the Huntingtons, race together in the various classes.

Sorce's wife, Karen, and son are also involved in the sport, working as his pit crew at all the races. "They're with me every weekend," he says.

Huntington adds that her four-year old daughter has taken more of an interest in racing than her six-year old son.

One of the biggest concerns that drag racers have is a lack of money. Naylor, Sorce, and Huntington all ad-

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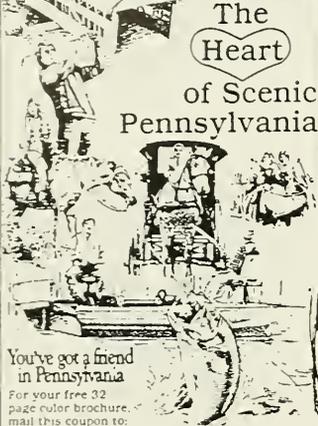
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"We don't have expensive habits, like smoking, so the money we would be spending on those habits we can spend on our car," Huntington says. "It's a hobby and hobbies cost money."

According to Lou Terra, owner of Terra's Speedshop in Bloomsburg which services many of the Numidia cars, the track has been very good for his business. "Racecar motors do have a tendency to blow once in a while and that's what I'm here for," Terra says. "Drivers always need to buy equipment when they race cars."

Sorce admits that the only original thing that remains of his car is the body. He has spent the last twelve years building and rebuilding engines that run faster and better than the one before it.

"I can't even tell you how much time and money I spent on the car," Sorce says. He just knows it's a lot.

So why does he do it? "Each year my racing get's a little bit better. Maybe that's why I do it," he laughs.

Drag racing has been considered recreation for a long time, but only recently can it be considered a sporting event for the whole family. The locations has changed, but the concept of fun and friendly competition have remained the same. **S**

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It's a small world . . .

but for some, the world
of daycare is too small



by Sandi Kaden
and Gina Vicario

It was "a small world" at the Bloomsburg University Daycare Center, and more than thirty children were dressed in ethnic clothes representing a handful of countries. For the day, they would not only dress as a non-American child, they would learn about a culture that was a part of the American "melting pot."

For the thirty children, daycare was something to be enjoyed, but for many Columbia County children, daycare doesn't exist. Many programs in Columbia County offer care for children through the first grade, but after that age, finding daycare can be difficult.

Karen Woland, administrator of Columbia Day Care, Bloomsburg, says that although the new daycare facility on East Fifth Street is designed to accommodate 100 children, only 24 school-aged students will be



accepted. The remaining 76 are reserved for those not already enrolled in school. "Preference is given to younger children because the younger the child, the greater the need for daycare," says Woland, who points out, "Older children have the

opportunity to participate in scouting or athletic teams."

Limiting enrollment in daycare centers is largely because of a lack of funding. Although the Pennsylvania Department of Welfare issues grants to daycare centers, says Woland, "There is still not enough funding to provide care for all the low-income families in the area."

Jill Baer, latch-key director at the Berwick YMCA, agrees that there is a need for more funding. "Without additional funding to renovate the upstairs at the YMCA," Baer says, "We may be forced to limit our enrollment."

The staff and parents hold many fundraisers to obtain the money for more equipment for the children, donating much of their free time. "Most who work in daycare believe strongly in the cause," says Joyce Campenni, center supervisor at Columbia Day Care, Berwick, "They are obviously not in the business to turn a profit."



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State law is another major factor in limiting enrollment. A regulation which requires centers to provide each child with a minimum of 40 square feet of space is one of approximately 254 regulations which must be followed in order to maintain certification.

The Department of Public Welfare requires centers to maintain a ratio of one adult to every 12 school-aged children, one to every 10 preschoolers, one to every five toddlers, and one to every four infants. Most supervisory positions require a degree from an accredited college in a job-related field as well as experience working with children.

Supplying and maintaining such a staff is one of the major expenses when operating a center. "A daycare teacher with a college degree earns an average of \$12,000 a year," notes Campenni, "It is hard to keep people because they just can't afford to live on a daycare salary."

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requirements are important aspects of daycare participation. All employees must pass physical examinations. Employees must also receive clearance from the state police to ensure that they have no criminal record which might jeopardize the children's safety.

Aside from obtaining funding and meeting the requirements, it is

'For many children, daycare doesn't exist'

necessary for the centers to provide quality programming. "We do not believe in repeating the school curriculum," says Woland, noting that her focus "is on the creative aspects of learning." Some centers offer field trips and conduct video afternoons at the library. Others prefer to involve the children in long-term projects which give the child something to look forward to the next day. Each program is unique, yet they all encourage the children to explore their own creativity.

The lack of affordable daycare in Columbia County is not going to be quickly resolved. Financial support is the bottom line. For now, though, the working parents must continue their search for an opening at a facility which meets their needs as well as the child's. **S**



Photos by
Brian Foelsch



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New mothers find remodeled hospitals 'just like home'

by Lisa Barnes

Both Bloomsburg and Berwick hospitals have recently renovated their maternity facilities to offer better accommodations for expectant mothers.

Bloomsburg Hospital unveiled its new wing this past July, while Berwick completed a \$3 million, hospital-wide renovation in October 1987. Both units provide similar care, and are designed to make the expectant mother feel more comfortable and secure.

In Bloomsburg, the new wing offers a "home-like, soft, and feminine look," according to Bonnie John, head nurse of the maternity wing at Bloomsburg. "There's so much pink that sometimes we're afraid that the fathers might feel a little excluded."

The unit provides single rooms, private baths, a modernized birthing room, an expanded nursery, and a special room where the new mother and father can share a candle-light dinner. The maximum capacity is ten patients, and fourteen babies.

The new facility also provides a sense of security for expectant mothers, because "there are very few problems the hospital can't handle," says John. However, any extremely high-risk new-borns are usually sent to Geisinger Medical Center in Danville.

Bloomsburg's facility has two full-time obstetricians, six general practitioners, and several family physicians to handle the 40-50 births

each month there. There are at least three registered nurses on staff per shift to handle the three phases of child-birth: post-partum, labor and delivery, and nursery.

In addition to the inner-hospital care that is provided, Bloomsburg also teaches a variety of classes. For expectant mothers there are prenatal lessons that consist of five series of seven classes. Sibling classes are also offered so children can understand just what child-birth is.

The Berwick Hospital's *Family Birthplace* has been instrumental in maternity care by being the first hospital in the area to provide family-centered birthing, a concept which Bloomsburg also employs. "We believe that child-birth should be a family event, and not an individual thing," says Jane Yepez, director of public relations at the Berwick Hospital. Family-centered birthing is a relatively new concept that offers the immediate family and grandparents the opportunity for extended visitation. It also provides the mother with an option to have the baby kept in the room with her whenever she wants.

At Berwick, family-centered birthing is part of a three-tier program. The other two aspects that Yepez emphasizes are the privacy and the various options that the mother has. These options vary from method of delivery to feeding. Like Bloomsburg, Berwick also serves a gourmet meal to the new parents.

The hospital employs one full-time obstetrician, and five family doctors. Yepez estimates that Berwick Hospital delivers about 400 babies per year, slightly below Bloomsburg's average.

Obstetrics nurses at Berwick teach various classes for pregnant women and their families. Like Bloomsburg, they offer prenatal and sibling classes. However, they also

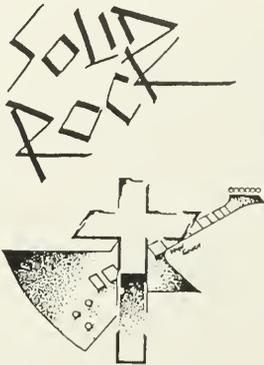
'There's so much pink that sometimes we're afraid that the fathers might feel a little excluded'

offer some interesting alternatives. Earlybird classes are offered for mothers in the early stages of pregnancy, and refresher courses are

offered for those who have been pregnant before.

Both the Bloomsburg and Berwick hospitals are doing their best to keep up with current standards. According to Dr. Curtis Vickers, one of the two obstetricians at Bloomsburg Hospital, obstetrics is doing pretty well in Columbia County. "There are very few things we can't do at Bloomsburg." One thing, though, that neither Berwick or Bloomsburg have is a Neo-natal Intensive Care Unit. "We'd have to transport them to Geisinger if that became necessary," says Vickers.

Although the two hospitals may not be as technologically advanced as some of the bigger medical centers like Geisinger, they still offer excellent obstetrics programs. Both offer the best care possible, and a home-like environment for the mother and her new-born. **S**



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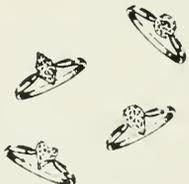
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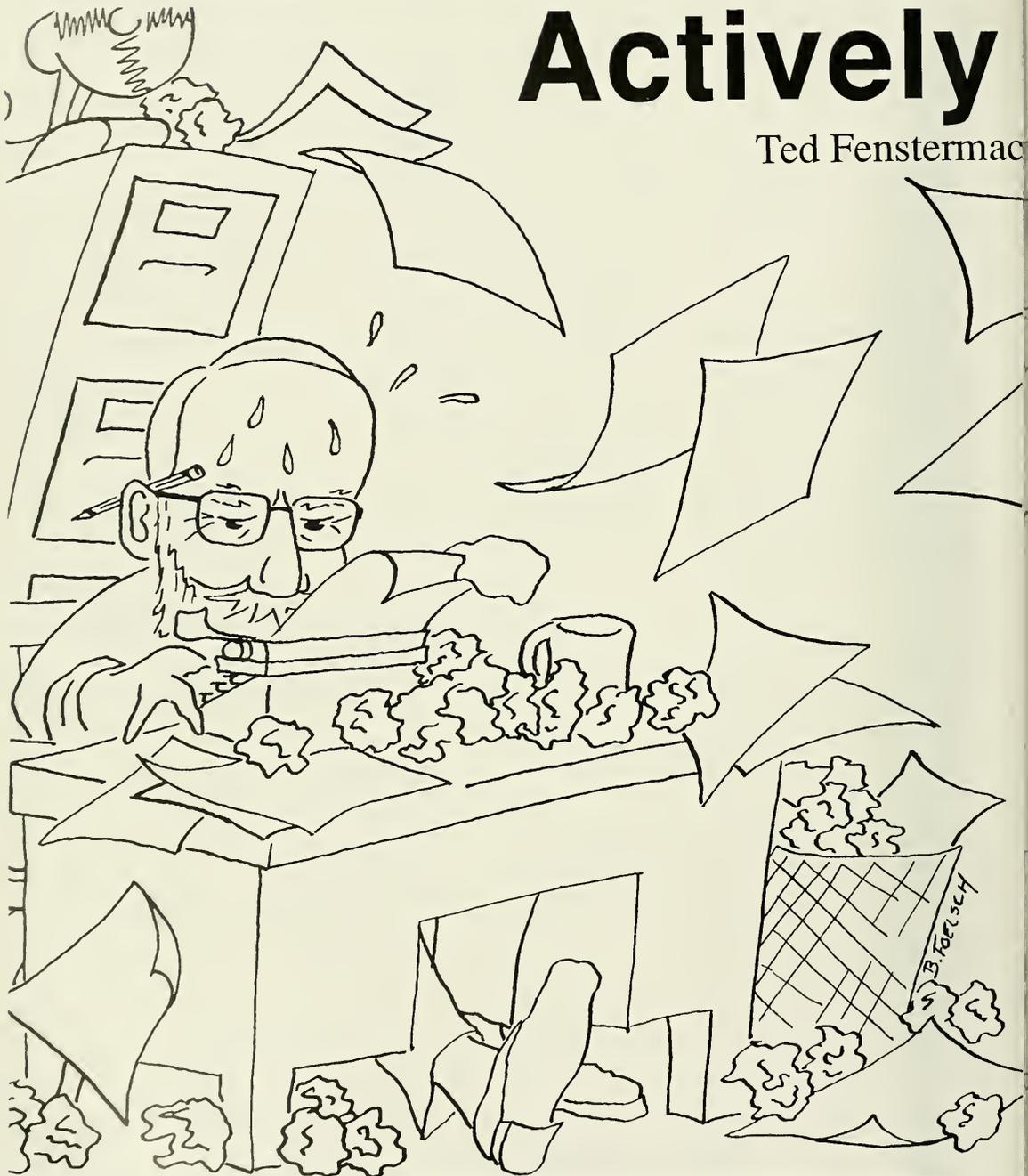
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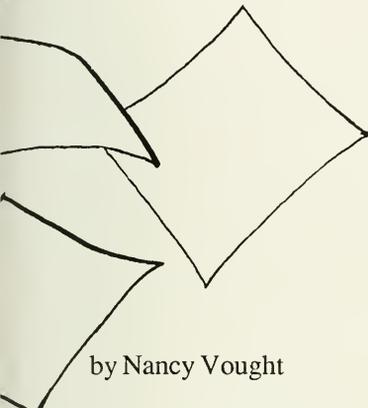
Actively

Ted Fenstermacher



Retired

er at 77 has cut back his hours to only full-time



by Nancy Vought

More than five decades ago, Ted Fenstermacher, retired editor of the Berwick Enterprise, finished high school after six years and began a career as a newspaper journalist. Now, in his 77th year, he continues to write daily, serves as the manager of the Columbia County Conservation

Office, and continues to be an energetic role model.

After starting out in journalism on the night beat at the Berwick Enterprise, he became a day reporter, and later replaced Robert D. Harter as editor. Harter always claimed he was grooming his young reporter for the position so, when Harter died of lung cancer in 1945, Fenstermacher moved from the city desk to the editor's where he remained for 28 years.

Fenstermacher has written two books on local history, and currently writes two columns—"Post Scripts" and a historical column, "Tracking Yesterday," for The Press-Enterprise.

Fenstermacher has been married to his wife, Mae, for 55 years. He recalled their courting days, some of it by telephone while she worked as a telephone operator and he a night

editor at the Enterprise.

They live in a chalet-style home in Fowlersville that was designed from photos a friend sent from Switzerland. Until several years ago, he raised Nubian goats on the property as a hobby. These goats originated in the Nubian Desert in Africa, and he credits them with helping him recover from three bouts of cancer.

Although Fenstermacher did not attend college, he is a member of Columbia County's Torch Club, the only member without a college degree. The Torch Club promotes free interchange of opinion among its members on subjects civic, religious, philosophical, scientific, economic, and artistic. To be a member, you must have a degree in higher education or the equivalency in work experience. He also served as a trustee for Bloomsburg State College



Photos by Brian Foelsch

"I worked seven-day weeks for a salary of \$8."

"We flew under power lines to get better pictures."

"180 moving vans suddenly appeared in Berwick."

"The continuity of covering community news is not there."

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for ten years, an honor not usually given to non-college graduates.

In the following conversation with staff reporter Nancy Vought, Fenstermacher talks about education, local journalism, and his early days at the Enterprise.

Spectrum: I understand it took six years for you to graduate from high school.

Ted Fenstermacher: My formal education finally ended at Nescopeck High School in 1930. It began in Rockford, Illinois, continued at Erasmus Hall, German Academy in Brooklyn, New York, and ended at Nescopeck. At the time, school administrators required me to repeat grades because of my family's moving. It was a very boring, frustrating time for me.

Spectrum: Was it a culture shock moving to New York City?

TF: I didn't think so at the time. Erasmus Hall was a beautiful, clean, campus. My years there were enjoyable and filled with activities that would benefit me in later years. Erasmus had a newspaper and monthly magazine. Those two publications introduced me to journalism.

Spectrum: Because of the decline in recent years of hiring non-college educated people to fill professional jobs, has the need for higher education become necessary?

TF: Absolutely. It's much more difficult to break into the field of journalism without first obtaining "theoretical" knowledge. Education, working on school publications, and completing an internship is the best preparation for a career in journalism.

Spectrum: After Erasmus, when did you start writing again?

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TF: After moving to Nescopeck in 1927, I noticed that the local paper, the *Berwick Enterprise*, was missing something—a community news column for Nescopeck. I approached the editor, asked for the job, and was hired at fifty cents a column. Fifty cents may seem like a small amount, but it was a lot in those days.

'It took me six years to finish high school'

Spectrum: Did you continue your column after graduating from high school?

TF: Actually, I began selling GE radios in the Berwick area. I was very successful, much to the amazement of the store owner. Those were hard times and GE made a very expensive radio. Nevertheless, I sold quite a few and my sales record became known to our district manager. As a result, I was

approached by him to manage a miniature golf course in Berwick.

Spectrum: Miniature golf in 1930?

TF: Berwick had five or six nine-hole courses at the time. Because of the "no Sunday sales" law in that community, I also managed a course in Lancaster on the weekends. In later years, I ran an archery range for my brother, a beautiful place near Philadelphia designed like Robin Hood's forest.

Spectrum: What made you return to writing?

TF: In 1931, the *Berwick Enterprise* advertised for a night reporter. I applied, along with over forty others, for that position. Times were bad when it came to finding jobs and, I felt, many were more qualified than I for the position. The editor remembered my Nescopeck column and hired me to fill the position.



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Spectrum: What was it like working on a daily, rural newspaper in 1931?

TF: I worked seven-day weeks for a salary of \$8 per week. We printed newspapers on a flatbed press at a rate of 1,800 per hour. Our paper went to almost every household in Berwick. Subscriptions numbered about 2,300.

Spectrum “The Office Window,” one of the more popular columns in this area, was my favorite for many years.

TF: It started out as a way to boost Saturday sales. Most of the papers were sold as subscriptions, and Saturday newsstand sales were always sluggish. Our editor got the idea for the column from a Shickshinny weekly, the *Mountain Echo*. Their “Mountain Musings” was the model for my column.

Spectrum: Over the years as editor, you must have covered many tragic stories. Which stories stand out the most in your mind?

TF: Two stories stand out—the ACF plant closing and an airplane crash near Centralia which claimed 54 lives, including Earl Carroll, a famous Broadway producer. The 1962 ACF closing affected practically every household in the area and made daily headlines for nearly a year. I remember, in particular, Black Thursday. It was the day 180 moving vans appeared in Berwick to transport as many ACF engineers and administrators to their new jobs in Missouri. This move surprised many Berwick residents and was conducted with a great deal of secrecy. People were saddened by the plant closing and the necessity of uprooting their families.

The airliner crash near Centralia in the early 1960s happened around noon one day and rescue efforts were greatly hampered by the mountainous

terrain of that area. After hearing about the crash, I immediately flew over the area with my colleague, Keith Schuyler, at the controls. Several times I even encouraged him to fly under power lines so I could get better pictures of the plane. He thought I was nuts. There wasn’t much left to photograph because it had disintegrated upon impact. Because we were flying so low, I could see the remains of the passengers who had been thrown over a wide area. Our county had never experienced a tragedy of this nature where so many lives were lost in one accident.

Spectrum: How did you get become



interested in writing about local history?

TF: After I retired at 62, I was approached by the newspaper to continue writing. Historical writing was a natural. I’ve always been interested in history. My grandmother lived with us when I was a child and filled my childhood with interesting stories on the North Branch Canal and other local historical landmarks. Many area residents, also interested in preserving history, send me material for my columns. I met a lot of interesting people this way.

Spectrum: Are there more historical stories of this area in Pennsylvania to tell?

TF: This area contains a wealth of historical information that hasn’t begun to be tapped. I have many more ideas for columns, maybe even a third book.

Spectrum: How do you feel about today’s journalistic efforts, particularly small-town newspaper reporting?

TF: On the whole, I think the reporting is good. Many young reporters are moving around quite a lot and the continuity of covering community news like we had in Berwick is not there.

Spectrum: Do the reporters go too far when covering stories? Reveal too much in print and photo coverage?

TF: It really is a matter of moral judgment. Because stories need to be covered completely and accurately, it sometimes means revealing what the readers consider private matters. It’s really up to the editor to make a judgment on what should or should not go into the paper. Competition is fierce among all segments of the media; sometimes novice reporters go a more dramatic route when covering their stories.

Spectrum: What advice do you have for today’s aspiring journalists?

TF: Get a good education. It’s a necessity in today’s job market. It’s also important to start reading as many books as possible and spend less time watching television. I rarely watch it. Most television shows are pure junk—a waste of time. In this competitive world, you need all the knowledge you can get. **S**

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Big Brothers, Big Sisters, Big Hearts

by Jean Sicinski

Imagine having no one to share your adolescent experiences with. Imagine not being able to spend quality time with someone who could teach you the difference between right and wrong. There are children all over this country who do not have this special role model to help guide them in times of need. But there is a solution to this problem. It's called Big Brothers and Big Sisters.

Big Brothers/Big Sisters is a valuable organization to communities everywhere. According to Mary Diehl, caseworker for the Big Brothers/Big Sisters of the Bridge, Columbia County, "The program is really turning kids around, giving them a direction. The Big Brother or Big Sister volunteer gets a lot out of this, and it doesn't require a lot of time."

The organization provides children, primarily of single parent homes, with a friend and role model. Many volunteers are still needed but many successful matches have been made in the Bloomsburg area. Big Brothers/Big Sisters is based on a goal-oriented program. Child and volunteer are matched up according to the need of the child and the strength of the volunteer. If a child is failing school, for instance, the child would be matched up with a Big Brother/Big Sister who has a strong ability in education. This person would then become the child's role model.

The program begins with an application submitted by the parent. In every case, the missing parent, if not deceased, would be notified and informed about what is happening to their child. With the approval of both guardians, the caseworker performs an extensive home interview, first with the parent, then with the child. The parent must sign a lot of forms, including a home survey. All forms are kept confidential.

After the caseworker reviews the applications, she decides what volunteer would be suitable for the child's needs. The volunteer and the parent are contacted about who the caseworker has chosen. The pre-match is also kept confidential. When the match is confirmed by both parties, the extensive process reaches its climactic point. The excited child first meets his new Big Brother/Big Sister.

The meeting takes place at the child's home with everyone involved present. This begins the bonding and friendship that will hopefully last a long time.

Big Brothers/Big Sisters of the Bridge, Columbia County, was established several years ago. It started as Operation Friendship by the Bloomsburg University Catholic Campus Ministry, headed by Rev. Chester P. Snyder and Sister Anita. There was an overwhelming



Mary Diehl

Photo by Staci Wilson

amount of work and the worry of liability became more apparent. With careful planning and perseverance, Big Brothers/Big Sisters of the Bridge was established.

The organization's headquarters is in Wilkes-Barre, but the local program is controlled by an advisory board. The advisory board had to raise enough money to employ a caseworker and create a written program of rules and guidelines. They developed a constitution and, in August, 1987, it became official. The organization then received grants and money donations from the Columbia County United Way, Berwick United Way, the Diocese of Harrisburg, the Rotary Club, Kiwanis Club, Advisory

Board of Children and Youth Services, St. Joseph's Church in Berwick, and private contributions. With these generous donations, a caseworker was hired and in a short time they were overwhelmed with children and volunteers.

'The program is really turning kids around, giving them a direction. The Big Brother or Big Sister gets a lot out of this, and it doesn't require a lot of time'

Rev. Chester P. Snyder, head of the Advisory Board, states, "When there is a legitimate need for something, just let them know and people will respond. The community sees the legitimate need. The program works and there is a general caring about the kids."

Right now Big Brothers/Big Sisters of the Bridge need more men volunteers. The volunteer must be over 18 and willing to spend a consistent amount of time with the child. Children up to the age of 17 are always in need and supportive volunteers are greatly appreciated. **S**



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FOR SALE

'Columbia County home; owner relocating'

by Cindy Woodward

The small town atmosphere and scenic beauty of Columbia County appeal to many of the people who have made it their home. However, there are still those who find living in this area does not meet their expectations. For some, it may be too rural, or too cold. Perhaps there is just not "enough to do." For these and other reasons, some Columbia County residents choose to pack up their belongings and leave.

Although there are differences as to where and why people go, some familiar patterns have developed.

Lack of jobs is the number one reason for this migration. According to Linda Meckley of the Barton Real Estate Agency, people seem to think that there are not enough well-paying jobs to choose from.

Ruth Killian, office manager at Century 21 Killian Real Estate, indicates there are also those who

leave the area for reasons other than job satisfaction. Their reasons include divorce, death of a family member, and illness.

In the case of divorce and death, many people feel it is necessary to leave the bad memories behind. In both cases, these people perceive the relocation as offering opportunities for a fresh start in life.

Increasingly, illness is becoming a major player in this migration. Some people with illnesses are unable to stay in the area for the harsh winters and very hot summers. In these cases they must relocate to an area where the climate is more moderate and predictable.

There are also those who are simply searching for a different type of environment, often one that is more metropolitan. "People are definitely moving to larger cities," says Meckley. What they are looking for may include employment, homes, more or varied cultural activities, etc.

"The area also seems to be a bit slow-paced for the younger generation," says Diane Bames-Allen of the Lutz Real Estate Agency. There is little to do for the youth who are looking for a fast-paced, on-the-go

lifestyle. "There's no action around here," says one resident, "There just seems to be nothing to do."

Warm weather facilitates moving making summer the busiest time of the year for real estate agencies in the county. Also, families with children want to enroll them in their new school before the beginning of the fall term, making the adjustment easier for the children.

On the other hand, there are many who do find Columbia County appealing. They feel it is a safe area to raise their children because of the low crime rate, and because it is considered "quiet" and "relaxed." The cost of living is also lower than the big cities; and there is closeness between communities, families, and friends. Also, it is within driving distance to a few major cities as well as the Wilkes-Barre and Allentown areas. Whatever the reasons, Columbia County will remain "home" to many happy residents. **S**



today's elderly:

'We aren't a rocking chair crowd'

by Sandi Kaden
and Dan DelFine

When they were young they were respected participants in their communities. Now that they are older and have earned their place in society,

they are often virtually forgotten. "They" are the senior citizens. According to the Bloomsburg Area Industrial Development Association, Columbia County's total population of those aged 65 and over is 13 percent. This compares closely with the

12 percent national average which will increase to 14.5 percent by the year 2000.

Although the elderly do not represent a large portion of the population in comparison to the growing pre-school population, they

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do have special needs. One group of concerned people who has taken a special interest in those needs are the employees at the Columbia-Montour Area Agency on Aging.

According to Kathy Lynn, director of the AAA, the agency's main goal is to have senior citizens remain active, vital members of their communities, rather than becoming dependent on institutional care.

The AAA has been serving the two counties since 1975. During the past thirteen years the staff has, with the help of volunteers, provided many services for the elderly. In home services, senior center services, and supportive services are the most important programs sponsored by the AAA. Any citizen over the age of 60 is eligible to receive these services, and priority is given to those in the greatest social and economic need. Depending upon the season, the AAA may provide services to between 500 and 2000 clients. An increase in cases of shut-ins, sicknesses and accidents makes winter the busiest time of the year.

The AAA is particularly proud of its in-home services. They provide seniors with home-delivered meals, homemaker services, personal care, shopping assistance and anything else that needs to be done to ensure independent living within the home. "Delivered meals provide two things in my mind," says Lynn, "it gives the client a nutritional hot meal, and it also gives the agency a chance to check up on the client."

Senior center services are aimed at bringing seniors together in a social setting. There are eight senior centers throughout the Columbia-Montour area, all of which are basically client-operated. Fundraisers are held to raise money for extra furnishing for the center, buying supplies and appliances, and going on trips to museums, plays, and resort areas. "We are not a 'rocking chair' crowd,"

explains Lynn, referring to the perception people have of senior centers. "For the most part, all the center participants are very active."

The agency's supportive services are also an integral part in its goal to ensure seniors' independence. These supportive services include transportation, caseworkers, legal services, and ombudsmen.

Recently, the agency has become more involved in protective services. A state mandate last year granted the AAA the right to enter client homes

'We won't stop until we get results'

with law enforcement officials if they think it is necessary. "We don't know what we'll find when we enter these homes," explains Lynn, "what we're looking for is anything from financial exploitation and sexual assault to verbal, physical, and mental abuse."

The agency has a 24-hour answering service to take referrals concerning abuse. Investigative action can be taken within one hour of the call. Protective services also deal with self-neglect within a home. Lynn hopes that with this program, more abuse cases will be reported.

Another service that the AAA is becoming actively involved in is the ombudsman program. This program allows a client to voice any complaints he or she may have about living arrangements at a nursing or boarding home. The ombudsman talks to the client and finds out what the problem is before approaching the nursing home administrators to resolve it. "We won't stop until we get results," explains Lynn.

Lynn feels that the future success of the agency lies in quality care. This quality care can be achieved if the necessary laws are passed— laws

which will allow them to have registered nurses supervise their in-home care projects.

The AAA would like to expand its programming, however, lack of funding from both the federal and state governments keeps them from doing so in the near future. "We did not get a big budget increase this year," says Lynn, "and there are more and more people in need of our services." According to Lynn, the AAA gets the most out of the money it has. "We have to trim and cut-back where we can," she explains.

Although the elderly are not on the verge of becoming a large minority in society, they still require special services. The existence of the AAA demonstrates that the issues of the elderly are not being overlooked.

The future has much to offer senior citizens and, with the assistance of the AAA and similar organizations, senior citizens will continue to have much to offer the future. **S**

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O, Tannenbaum!

from Columbia County
comes a forest of profit

by Ted Kistler

Even if you didn't choose, cut, and drag your last Christmas tree from a nearby forest, chances are it still came from Columbia County.

"Christmas trees are a crop," says Eugene Abraczinskas, co-owner of Abraczinskas Nurseries, Millville, and third-generation Christmas tree farmer. It was around the turn of the century that Abraczinskas' grandfather, Andrew Abraczinskas, began what is one of the country's oldest and largest Christmas tree farms which now spreads across more than 2,000 acres. Andrew was the first to shear the trees, a practice by which the farmer trims the tree as it grows to form the pyramid shape. "People used to come from all over to learn his methods," says Abraczinskas.

Later, Andrew's son, Anthony, introduced the Douglas Fir, the most popularly grown variety in the area, to Pennsylvania. Under Anthony's direction, the farm, and the industry in general, grew quickly. Today, Christmas trees from Abraczinskas Nurseries are distributed from Florida to Boston.

Robert Miller is a former vice-president for the Prudential Insurance Company and a retired lawyer with degrees from Penn and Harvard universities. He and his wife operate a "small to medium-sized farm" near Buckhorn. The Millers began their operation four years ago. Since then, they have planted over 200 acres with more than 100,000 young evergreens on land which once



produced more traditional farm crops.

Significant effort goes into every Christmas tree during the eight- to ten-year wait until the trees are mature and marketable. The evergreens must constantly be protected from their natural enemies--disease, insects and climate. This requires planning a program combining both prevention and cure.

Seedlings are raised in greenhouses for a year or two. The controlled climate yields a healthy, young tree for transplanting in the field for an additional year or two. Transplanting the evergreens at a young age exposes them to the elements and toughens the tree. "There's less trauma to the tree when it's planted out in the field," says Miller.

The tree farmer takes these "transplants," purchasing them from another grower or using his own, and replants them in his own fields where they remain until harvest. These two-to four-year-old trees are spaced evenly, usually on five- or six-foot centers. A cover crop such as clover or fescue (a tough wiry grass) is planted between the rows to control weed growth. This cover must be regularly mowed and/or sprayed to further ensure that weeds do not affect tree growth and that disease is controlled. Inadequate spacing is the primary contributor in the popularization of rhabdocline, a fungus which forms lesions on the needles. These lesions render the affected tree unmarketable by turning the needles brown by December.

Spraying is the most common form of disease and insect control. Whether the spraying is done by helicopter



Photo by Brian Foelsch

A "small to medium-sized farm": Romill farm, established near Buckhorn over four years ago, stretches across 200 acres with more than 100,000 young evergreens which will be distributed along the East coast.

or portable sprayers, chemicals play an important role. "I think people are becoming more and more concerned about this," says Miller of the safety of these compounds.

An insecticidal "soap" is applied to trees infested with the Cooley Spruce Gall Adelgid, an aphid species which particularly attacks the Douglas Fir. The soap is non-toxic.

On a star-filled winter night, over four-hundred years ago, Martin Luther is said to have picked his way through the forest near his home. As he walked, he gazed upward, through the tangled branches of evergreen, marvelling at the world and heavens around him. The legend continues that Luther, in an attempt to preserve the beauty of that evening and share it with his family, cut down one of the trees and took it home with him.

It was much later that German immigrants, who had long been cultivating the tradition of the tree in their homeland, brought the custom to Pennsylvania where they settled. The practice then spread quickly among Christians elsewhere in the United States.

The adelgid attacks the tree by sucking the juice out of the needle, depriving the tree of its "blood." The adelgid can build a resistance to the soap by developing a wax on its body which prevents the soap from contacting the insect. "Timing is crucial," says Miller. All adelgids must be killed quickly or the survivors will develop the wax, making extermination much more difficult and forcing the need for other, sometimes less-safe, chemicals.

The weather plays a vital role in the production of any agricultural crop, but it is of particular importance to the evergreen farmer who must keep his crops alive for eight to ten years before he can harvest. Evergreens are extremely resilient to adverse weather when they have matured for a few years but are equally susceptible while young. Said one farmer of the past summer's drought, "I know that if we had planted seedlings, we probably would have lost them all."

Weather also plays a part in disease and insect infestations. Rhabdocline, for instance, is most likely to cause the greatest problems in warm, moist weather.

It takes manpower and machinery to protect the great number of trees grown in this area. Miller keeps only three people on staff, including himself. He hires "mostly high-school students and retired people" when more hands are required. Most of the work on smaller farms is done by hand, though a helicopter may be contracted at times for large spraying jobs.



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Larger nurseries, like Abraczinskas', however, need more full-time hands. Because of the scale of the work involved, Abraczinskas Nurseries also owns its own helicopter.

Once the trees are ready for the market, there has been a considerable investment of time and money in the mature crop. Miller estimates that he will have 40 to 80 cents invested per tree per year by the time he has a marketable crop. Over a 10-year period that comes out to about \$4-8 per tree.

Yes, Virginia, Christmas trees do mean business in Columbia County. **S**

A TREE GUIDE !

Douglas Fir -- This is the most popularly grown Christmas tree in the area. It soft, blue-green needles are about one inch long and are retained well when the tree dries.

Scotch Pine -- Both varieties, French and Spanish, have excellent needle retention. The French strain has short, blue-green needles; the Spanish has medium-length, paired needles. This was the first variety to be sheared by Andrew Abraczinskas.

Fraser Fir -- A native of the Appalachian Mountains, the Fraser has a balsam aroma, flattened needles, sturdy branches, symmetrical shape and excellent needle retention.

Colorado Blue Spruce -- The needles are sharp, stiff, about one inch long and range in color from dark green to silver-blue.

Concolor Fir (White Fir) -- Used primarily in the East as a Christmas tree or as an ornamental. Needles are two to three inches long, either silver-blue or green in color and are well-retained.



Photos by Brian Foelisch

scrunching, spiking, and teasing

by Jennifer Brelsford

You can scrunch it, spike it, color it, and even perm it. You can call it a punk, a bob, or a Tom Cruise look. But most of all, it's forever changing. Danville residents may be more conservative in their hairstyles, but Bloomsburg is more innovative and upbeat because of the college students, according to Joann Serra, manager of the Danville Hairport.

Across the board, men are going towards short and tailored styles with fullness on top. "High school kids are even starting to clean up their act- no more long hair," says Serra.

Deirdra Perry, manager of University Cuts, Bloomsburg, believes that women are choosing a more feminine look compared to the

severely short styles seen in Europe. "Women around here like their hair soft, towards the face, and longer," she says, noting, "Hairstyles around here are up-to-date and sexy in comparison to around the United States."

Hairstyles have changed considerably in the last five to ten years. Six years ago, the wedge or "Dorothy Hamill look" was a popular style for women. Five years ago, women were walking around with Bi-Levels-ears cut out and a big drop in the back. Just three years ago, the "Juice Newton" look was in-very long hair with no style and bangs. For men, the 1950s brought on the side-burns to imitate the "Elvis Look." In the

1960s, men's ears were covered, and their hair would fall in their face; for some, ponytails were in; crew-cuts definitely out.

The major styles for women now are layered bobs, fringes, and hair toward the face. Men are going for the neat and trim look. They dress better now, so they want to fit their hair with their image. "It's the early '50s brought back again," says Perry.

Clients in their 20s are more responsive to these changes, according to Lisa Sarday, manager of Campus Clippers, Bloomsburg. People who are in business seldom try anything new because they want to stay conservative, she says, pointing out that "Business professionals want to



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keep a neat and simple hairstyle so they come across as being purely professional."

Serra believes that teenagers stay about the same. "Teenagers don't want their own identity. They would rather conform to their own cliques," she says. Surprisingly, though, three- and four-year-olds "have a tendency to want a new look." Little boys are going away from the bowl cuts and little girls are wanting perms. "Little boys come in here with straight and simple cuts and go out looking like little spiky gel guys," said Perry.

These new hairstyles will change seasonally because people are ready for a change by then. The blunt cut, though, never changes. It's just called different names such as the pageboy and the undercut style, Perry says. According to Serra, people enjoy changing their hairstyles, but they have to get used to seeing it first. "Residents have to be first, because the older clientele are used to their

styles they've had for years, and are quite content with it."

Not only are new hairstyles important, but so are special treatments such as coloring, cellophanning, and perming. Haircoloring with reds and golds are popular colors says Serra. "They go well with the new jewel tones seen in clothing this season." Perry also points out that frostings and highlights are big around

**'What anyone feels
like wearing today is
in style'**

Columbia and Montour counties.

In the next few years residents are going to get perms, because they don't have to be tight or kinky. Men are also starting the perming trend. "More and more, men are going away from the barbershop-type haircuts and are coming into hair salons for different

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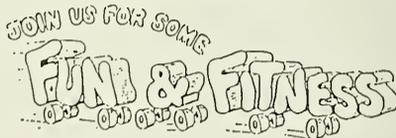
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styles and perms," says Perry.

Where do these salons get their new ideas? Both Perry's and Serra's salons are Sebastian Artistic Centers, so their staffs get training in the salons. Hairdressers also read magazines, such as Modern Salon and American Salon.

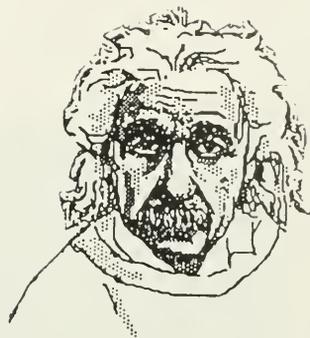
Newsletters, videos, and state and international shows help "keep the edge from Europe," according to Serra. Their staffs are required to attend two to three shows per year to keep them updated, she says.

Accessories are an accent to a person's hairstyle. Hair-manes, Hair Raisers, Mane-Squeezes, and decorative combs are very popular now. "Bows will be in," says Serra. Beaded barrettes are going to be a big hit for winter, she predicts.

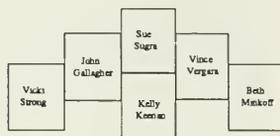
Along with the changing hairstyles are the tools that create them. "Hair specialists will create a new hairstyle

and then create a tool to accommodate it," says Sarday. According to Serra and Perry, weaving shears and razors are frequently used to create texture in hair. "Our hands are still the most important tool because they keep the hair soft and flowing," says Serra. There is more communication between the clients and stylists about tools and products, and so the client has more knowledge when using them. Such products as mousse, geland hairspray are being used more often because of this new knowledge. "Cellophix by Sebastian, is a soft spray that texturizes and protects the hair and is the biggest retail product," says Serra.

Do Columbia and Montour counties keep up with the rest of the United States? According to Rosemary Schultz of Bloomsburg, the residents seem to have the same or at least similar styles that are seen in the



national hair magazines. "Basically, though, what anyone feels like wearing today is in style," says Schultz. **S**



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Photo by Staci Wilson

After 119 years, the
Opera House in
Catawissa is

Still Standing

by Jean Sicinski

Lucianno Pavarotti. Beverly Sills. Enrico Caruso. None of them sang in Catawissa. In fact, as far as we know, there was no opera in the Opera House.

Although the building contains no evidence of an opera, a variety of activities including small businesses, meetings, plays, and movies were held there.

The Opera House, built in 1869 by the Sharpless Estate Co., was originally intended to be a Masonic building. Years later it developed into a band hall, and was renamed on January 16, 1889, to Opera House.

Although no operas were performed there, several outstanding live dramas were, including a traveling troupe of actors performing the national hit *Uncle Tom's Cabin* (1890). The legendary building also housed the shows *Great Engle Clock* (1890) and *Ten Nights in a Bar Room* (1891). Shows and plays continued to be performed until 1902, when it became a movie theater.

With the influx of movie goers and flourishing activities, small businesses took advantage and began to rent space in the building and set up shop. An ice cream

shop, cigar shop, and a pool bar were all in operation by the following year.

According to Hazel John, 90, her graduation exercises for the class of 1916 of Catawissa High School were held there. She also recalls local meetings held there to excite and rally the American citizens about World War I.

Fonder memories include making trips to the ice cream shop on the ground floor, then climbing to the second floor to watch movies. The third floor, says John, had Masonic meetings. These meetings are still held today.

Expansion of the legendary building continued throughout the twentieth century. Other businesses included a schoolroom for retarded pupils, a barber shop, an insurance shop, a store and a restaurant.

Today the Opera House is still standing and functioning. The ground floor holds classes for a special kind of karate, Tae Kwon Do, the middle floor is used for storage, and the third floor still houses meetings for the Masons. **S**

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BACK OF THE BOOK

REACHING OUT

The door locks behind him, and she is left wondering if anyone can stop the hurt she feels; the kind that comes from loving someone for so long, yet knowing that the violence and abuse can't continue.

According to the Office of Domestic Violence, a branch of the federal government, there are 3-6 million cases of spouse abuse each year. The Bloomsburg Women's Center offers the Rural

Outreach Program as one way to provide support to the victims of domestic violence. But, because of funding cuts, the future of the program may be in jeopardy.

This funding expires June 1989, according to Florence Thompson, Outreach coordinator at the Women's Center. Outreach is funded by the state through the Pennsylvania Coalition Against Domestic Violence (PCADV).

The Rural Outreach Program is designed to help victims of domestic violence who feel closed-in and isolated in the Shamokin, Mount Carmel, Millville, and Benton areas. Women are brought to the offices where support groups are held in their communities one day a week. Transportation is provided when needed.

The rural program was initiated in November 1987 as one of three pilot projects in the state, the remaining two being urban programs in Philadelphia and Pittsburgh. According to Thompson, each program

received \$25,000 for the two-year trial period.

Last year, 916 women in Columbia County received services provided by the Women's Center. Many will be left behind when the Rural Outreach Program is dropped from the Women's Center as a result of PCADV's funding cutbacks.

If this occurs Columbia County's isolated victims of domestic violence might be left to deal with reality alone. The reality is that our government can't afford to help.

-- CHRISSY ZIMMERMAN

THE CASE AGAINST THE KEG

Two years ago, Campus Beer was selling as many as 150 half-kegs a week; now it is lucky if it can sell 30, according to Dave Truchart, manager of Campus Beer. "There's been an increase in the sale of cases, but there has definitely been a decrease in the sale of kegs," says Truchart, "We aren't losing any money by this, but we're not making as much of a profit."

Weekends at Bloomsburg University were once filled with parties. In Pennsylvania, BU's reputation as being a party school was well known, but that scene has changed since the police and the State Liquor Control Board

cracked down on underage drinking.

Last November, the fraternity Beta Sigma Delta was raided by the LCB, and over 100 underage students were arrested. Since the Beta Bust, fraternity parties have decreased. "The 'over-21' crowd seems to be drinking more (at the bar) because there is nowhere else for them to go," says Gary Woodland, manager of Good Old Days. We always do a good business, but since the crackdown on underage drinking and the diminishing fraternity parties, business has picked up."

"There is always an increase in sales when

students return," says Mike Blass, manager of the state liquor store. Blass says that it is too early to tell if sales are higher this fall than last



fall. Dave Hartz, manager of Hess', says that although, "the sale of beer increases when students return, it isn't any higher this year than last year."

Students have found that parties have become more private. "The social life at Bloomsburg is more laid back, people are just hanging out with a few friends," says Tracy Groller, 20. Mark Fabian, also 20, agrees, "Now instead of going out to the big parties, people are just staying in and drinking."

The crackdown on underage drinking has forced students to become more cautious and find alternatives to large parties. But they have chosen not to do away with drinking, only to hide it better.

-- STACY DIMEDIO



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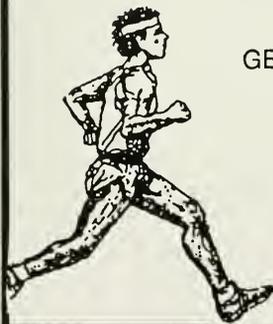
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The Bloomsburg Hospital not only helps you get well, but helps you stay well, too.

Classes for these and many other programs are forming soon.

Please call: 387-2400