

Support Your
Alumni
Program



BSC ALUMNI LETTER

BLOOMSBURG STATE COLLEGE : SPRING 1971

ACADEMIC GOALS HIGH ON LIST FOR 1971

By DR. JOHN A. HOCH, Vice President for Academic Affairs and Dean of the Faculty

It has been said that "the only thing harder to move than a graveyard is changing a curriculum." This statement has a long history of proof by example, but the faculty of Bloomsburg State College has literally disproved the old adage during the past year by bringing about certain basic changes in the curriculum patterns and options available to its undergraduate students.

Although teacher education programs were revised several years ago when the Pennsylvania Department of Education granted program approval to all of the college's certification areas, the faculty of the School of Professional Studies are currently developing a "professional semester," which will make possible the reduction in the number of weeks now required for student teaching.

During this "professional semester," students preparing to become teachers, will be participating in a completely-integrated series of courses in instructional media, the psychology of learning, problems in public school education, and methods of teaching school age children. This experience will be preceded by increasing participation in public school programs, followed by careful evaluation of the results.

Faculty members in the several departments of the School of Professional Studies are currently studying the present student teaching program with the hope of providing eventually a meaningful and relevant experience for prospective teachers. Dr. C. Stuart Edwards, Dean of the School of Professional Studies, is coordinating the curriculum revision.

All academic departments, under the direction of Dr. Edson Drake, Dean of the School of Arts and Sciences, are engaged in an extensive review of courses offered by their staff members. Chairmen and faculty of the departments are being assisted in their efforts by Dr. Hobart

Heller, retired Vice President for Academic Affairs at Eastern Illinois University, who is serving as Professor-at-Large at B.S.C. this year.

Both Dean Drake and Professor Heller are actively seeking to solve the problem of proliferation of courses, reviewing course syllabi and content, and seeking ways and means of making current course offerings more relevant. Progress is also being made in the development of degree majors in certain areas of academic interest which require approval of the State Department of Education before they can be offered; all other majors have been approved and are now available for student choice.

Dr. Emory W. Rarig, Dean of the School of Business, reports an increased enrollment in the Department of Business Administration as well as a slight growth in the number of students planning to become teachers of business subjects in the secondary schools of the Commonwealth. Dean Rarig stated recently that the first graduates in Business Administration will receive their degrees in May of 1971, marking a new milestone in the history of the college.

Although the faculty of the new School of Business are busy reviewing course offerings for the college year 1971-72, a sequence of six new courses is now available to students in the field of computer applications to Business: Business Information Processing, Business-Oriented Programming, Analytical Computer Concepts, Systems Analysis and Design, Educational Computer Applications, and Managerial Computer Applications.

The two most significant changes that have been made in the undergraduate curricula of the institution are the revision of the general education program and the pass-fail option. Former general education requirements were so tightly mandated that students had little or no

elective choice. However, a new program of sixty semester hours of credit permits students to elect nearly 17 courses from the humanities, natural sciences, and social sciences to satisfy the general education requirements.

Only seven to ten semester hours of credit are mandated—three to six in English and four in Health and Physical Education—in a sixty-hour requirement, roughly one-half of the student's total college program.

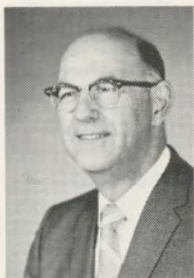
The General Education program which is required of all students in all curricula is designed to encourage the development of those understandings, attitudes and values, and social skills which will enable the student to enjoy a life that is satisfying to himself as an individual and will enable him to play a constructive role in his community and in society without respect to his professional or vocational interest or activity.

A pass-fail option, recently approved by the faculty, encourages students to schedule elective courses outside the field of their academic major. The option allows the student to take no more than four courses during his four-year program of studies and be graded on a pass-fail basis. Neither a grade of pass or fail affects his quality point average, used to determine eligibility for student teaching, membership and holding office in campus organizations, and graduation.

Beginning with the fall semester of the current college year, James B. Creasy was named Director of Continuing Education, following his return from a sabbatical leave to complete his coursework, leading to the Doctorate in Education. The specific function of this new office is to develop programs of interest to local and area businesses and industries. Courses are now being offered in the Division of Continuing Education, and requirements for admission have

(Continued on back page)

Greetings from President Robert J. Nossen



The past year has once again seen an unusually large number of significant changes on the Bloomsburg scene. Four buildings were opened, and two more were started, including the first to occupy the site of the Upper Campus. A College Senate was initiated and is rapidly assuming its rightful role. An administrative reorganization was planned and put into operation, establishing for the first time four distinct "schools." The curricula and patterns of instruction reflect the corporate attempt to provide a better college experience for all students. These are but a few of the developments.

The Alumni Association, during this same period, gained representation on the Board of Trustees, and became an integral part of the structure of the Foundation. Regional gatherings were held, with distinct success, and others are in the planning stage. Nor has Alumni Day itself escaped the forces of change, even while retaining its basic pattern of class reunions and the luncheon. A specially structured symposium is planned for alumni during the morning hours, and in the evening all are invited to attend the Second Annual President's Ball in the Scranton Commons.

We do hope you will plan to participate. This year I hope not only to meet more of our graduates, but to renew acquaintance with many whom I have met and talked with during the past two years.

ALUMNI DAY is Saturday, April 24 - Details on p. 2

SCHEDULE FOR ALUMNI DAY

Alumni Are Urged To Return Early on Saturday, April 24th

- 9:30 a.m. - 11:00 a.m. — INFORMAL GET-TOGETHER FOR ALL ALUMNI — Refreshments — Waller Hall Lounge and Lobby; Alumni Association Information Desk will be available to transact Alumni Association and Loyalty Fund business.
- 10:30 a.m. - 12:00 Noon — “FISCAL PROBLEMS OF OUR COMMONWEALTH”
A panel discussion featuring members of the college faculty. Open discussion on curriculum and continuing education. All alumni and guests are invited to attend this program in Carver Hall Auditorium.
- 12:30 p.m. — LUNCHEON — Scranton Commons — \$2.00 per person.
(Luncheon tickets will be available at the Alumni Association Information Center in Waller Hall or in the lobby of Scranton Commons.)
- 1:30 p.m. — ANNUAL MEETING OF ALUMNI ASSOCIATION — Scranton Commons.
- *3:00 p.m. — CLASS REUNIONS
- 3:00 p.m. - 5:00 p.m. — OPEN HOUSE IN RESIDENCE HALLS
- **5:00 p.m. — SOCIAL HOUR AND DINNERS as scheduled by Reunion Classes.
- 8:15 p.m. — PRESIDENT'S BALL — Semi-formal — No charge for admission.
West Dining Hall (Blue Room) — Scranton Commons — “The Train,” suggested for students and recent graduates.
East Dining Hall (Gold Room) — Scranton Commons — “The Staggs,” suggested for faculty and alumni.

* All Classes to 1910 inclusive — Meet in the Alumni Room

- | | |
|---|--|
| 1911 — Lobby, Waller Hall | 1946 — Room 201, Bakeless Center for Humanities |
| 1916 — Lounge outside of College Store in Waller Hall | 1951 — Room 108, Bakeless Center for Humanities |
| 1921 — Lobby of Scranton Commons | 1956 — Room 109, Bakeless Center for Humanities |
| 1926 — Room 102, Bakeless Center for Humanities | 1961 — Room 110, Bakeless Center for Humanities |
| 1931 — Room 103, Bakeless Center for Humanities | 1966 — Room 207, Bakeless Center for Humanities |
| 1936 — Room 107, Bakeless Center for Humanities | 1967 to Present — Room 111, Bakeless Center for Humanities |
| 1941 — Room 104, Bakeless Center for Humanities | |

FRIDAY EVENING, April 23, Class of 1921 (Mrs. Harry Cole [Chloe McKinstry] 100 Leonard Street, Bloomsburg, Chm.) 50th Reunion — Honored Guests of Alumni Association at a dinner in Scranton Commons, 7:00 p.m. Breakfast, 9:00 a.m. at Hotel Magee, Saturday, April 24. Class of 1906 (no specific chm.)
Class of 1911 (Mrs. Fred W. Diehl [Pearle Fitch] 627 Bloom Street, Danville, Pa.) Class of 1916 (Mrs. Russell Burrus [Emma Harrison], R.D. 2, Orangeville, Pa.) will also be guests of the Alumni Association at this banquet. (Cost to guests of above reunion class members — \$3.00 per plate).

Friday evening following banquet — Class of 1921 will meet in Alumni Room, Waller Hall and classes of 1906, 1911, and 1916 will meet in Husky Lounge Annex outside of College Store in Waller Hall.

** Other Class Reunion Plans:

- 1926 — (Mr. Marvin M. Bloss, P.O. Box 505, Bloomsburg, Pa.) No special class plans.
- 1931 — (Mr. James B. Davis, 333 E. Marble Street, Mechanicsburg, Pa.) No special class plans.
- 1936 — (Co-chm. Mrs. Nicholas Moreth [Kathryn Vanauker], 34 Linden Rd., Ho-Ho-Kus, N.J. 07423; Mrs. Lawrence LeGrande [Ruth Wagner], 126 Oak St., Hazleton, Pa. 18201; Mrs. Frederick McCutcheon [Mary Jane Fink], Maple Avenue, Conyngham, Pa. 18219) Saturday, April 24, Ent's Restaurant, Get-together 5:30 p.m., Dinner 7:00 p.m.
- 1941 — (Dr. C. Stuart Edwards, R.D. 4, Bloomsburg, Pa. chm.) Saturday, April 24, Hotel Magee, Dinner 7:00 p.m.
- 1946 — (Mrs. John Trowbridge [Anastasia Pappas] 105 W. Mahoning St., Danville, chm. Co-chm. Mrs. Charles W. Creasy [Jacqueline Shaffer] R.D. 1, Catawissa, Pa.) No reunion plans this year.
- 1951 — (Dr. Russell C. Davis, Jr., Thunder Hill, Grahamsville, N.Y. 12740, chm.) No special plans.
- 1956 — (Dr. William Bitner III, 33 Lincoln Avenue, Glen Falls, N.Y. 12801, chm.) Saturday, April 24, Hotel Magee — Get-together 5:00 p.m., Dinner 6:15 p.m.
- 1961 — (Mr. Edwin C. Kuser, R.D. 1, Box 145-C, Bechtelsville, Pa. 19505, chm.) Saturday, April 24, Briar Heights Lodge, Get-together 5:30 p.m., Dinner 6:30 p.m.)
- 1966 — (Mr. Anthony J. Cerza, 608 Corlies Avenue, Wallenhurst, N.J. 07711, chm.) Saturday, April 24, Holiday Inn, Danville, Pa., Get-together 6:00 p.m. Dinner and Dance 7:00 p.m. - midnight.

RESERVATIONS for overnight accommodations should be made directly with the **Magee Hotel**, Bloomsburg, Pa.; **Hummel's Motel**, Route 11, Bloomsburg, Pa.; **Riverview Motel**, R.D. 1, Berwick, Pa.; **Stone Castle Motel and Restaurant**, R.D. 2, Bloomsburg, Pa.; **Keller's Motel**, R.D. 4, Danville, Pa.; **Pine Barn Inn & Motel**, Danville, Pa.; **Reichard's Motel**, R.D. 4, Danville, Pa.; **Red Maple Motel**, R.D. 2, Berwick, Pa.; **Hotel Berwick**, Berwick, Pa.; **Tennytown Motel**, Berwick Highway, Bloomsburg, Pa.; **Briar Heights Motor Lodge**, Berwick-Bloomsburg Highway.



The Alumni Association Board of Directors met recently with college officials to discuss matters of mutual concern. Seated L to R are: Earl Gehrig, Association Treasurer; Millard Ludwig, Director; Howard Fenstemaker, Association President; John Thomas, Director; Col. Elwood Wagner, Director. Standing L to R: James Neiswender, Executive Director of the Bloomsburg Foundation; Mrs. Grace Conner, Director; Dr. Robert J. Nossen, President, BSC; Miss Elizabeth Hubler, Director; Dr. Kimber Kuster, Director; Boyd F. Buckingham, Associate Vice President for Development and External Relations, BSC; and Robert Duncan, Director of Student Financial Aid, BSC.

NEW PHYSICAL FACILITIES

Seven new buildings were either completed or under construction during 1970. The cost, for construction only, is nearly \$9,300,000. New projects, to begin during 1971, will add another \$3,900,000 to that amount.

The Scranton Commons, Bakeless Center for the Humanities, Columbia Residence Hall, and the Maintenance Building were completed and occupied.

A major portion of the new Gymnasium was built during 1970 and is to be completed in October, 1971. Construction on the Administration Building and the Multi-level Parking Area for 200 cars was started late in 1970.

Construction of four other projects—a Student Center; Recreation Areas, Parking Areas, and Roads; Athletic Fields (football stadium, track, and baseball diamonds); and Utilities and Roads—is expected to begin during the spring or summer of 1971. The estimated cost of these four projects is \$3,900,000.

Installation of air-conditioning in the Temporary Student Union (formerly the College Commons) and the excavation of Centennial Gym basement were nearly completed last year. A contract for almost \$140,000, to complete the air-conditioning and extend utilities in Hartline Science Center, will be completed during 1971.

Each of these projects is needed to maintain properly balanced living, learning, and recreation areas for present and future students and faculty members.

GRADUATE DIVISION OFFERINGS

The Master of Education degree is now offered in the following areas: biology, business education, elementary education, English, history, social studies (geography, political science, history), reading, foreign languages (French, German, Spanish), special education with emphasis on mental retardation, speech (theatre, public address) and speech correction.

During the fall of 1968 the first Master of Arts degree offered by Bloomsburg State College was instituted in the field of history. Other departments such as English, psychology, geography and economics, will follow suit and are in various stages in preparing similar proposals.

The department of biology will be the first to offer a Master of Science degree. Their proposal is in Harrisburg and should be acted upon during this academic year. Other science departments are expected to follow with similar programs. In future years Bloomsburg State College anticipates a Master of Science degree in geology.

The department of psychology is in the process of preparing a proposed curriculum designed to prepare school psychologists. A future program designed to prepare guidance counselors is also anticipated.

Graduate programs are established as rapidly as staff, resources, and facilities will permit. The overall growth of the college encourages additional degree programs on the graduate level.

LOYALTY FUND—1971

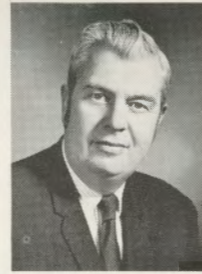
To Be Detached, Filled Out, and Returned with Your Contribution by April 20, 1971

SIGNATURE _____ DATE _____
 NAME WHILE IN COLLEGE _____
 ADDRESS _____
 TOWN _____ STREET _____
 If above address is new, check here Zip Code _____
 Year of Graduation _____ AMOUNT \$ _____

Send Checks to: Alumni Office, BSC, Box 31

To insure tax deductions, make check payable to: BSC Alumni Association

NEW VICE PRESIDENT



Dr. Don B. Springman, former Dean of Special Programs at Cleveland State University, was recently named Vice President of Administrative Services at BSC.

A native of Detroit, Michigan, Dr. Springman received his Bachelor of Arts degree in Speech, Radio, and TV Education from Michigan State University, his Master of Arts degree in Secondary School Administration from Eastern Michigan University, and his Doctor's degree in Educational Administration from Western Reserve University. He has been an administrator at Kent State University and Cleveland State University as well as a Program Director for the Ford Foundation.

Dr. Springman brings to the position unique qualifications. He has extensive experience in the operation of all phases of administration, including academic responsibilities, but with special emphasis upon institutional operation. His services will assure this college more efficient and economical operation.

HEAD FOOTBALL COACH



Ronald E. Puhl, a member of the Department of Health and Physical Education faculty and assistant football coach and head track coach at BSC for the past five years was named head football coach earlier this year following the resignation of Jerry Denstorff.

Denstorff asked to be released of his coaching assignments due to personal reasons. Clark Boler, William Sproule, and Cecil Turberville will continue to serve as assistant coaches.

A native of Pottstown, Puhl was an outstanding high school and college athlete, being named on the NAIA Little All American Football Team in 1960 while attending Lock Haven State College. He was also a Pennsylvania Conference Champion in the 220 yard low hurdles in 1961.

Prior to coming to Bloomsburg, he was a teacher-coach in the Phoenixville Area Senior High School for five years. He earned his Master of Education Degree from West Chester State College.

ADMISSION REPORT

The Admissions Office distributed 10,750 applications for the 1970-71 college year with 4,524 initiating application procedures. The total new students enrolled for the fall semester 1970 was 1,294. The 1970 fall enrollment of 3,949 full-time undergraduate students was the largest enrollment in the history of the college. Another 425 part-time undergraduate and graduate students increased the total overall enrollment to 4,374. The faculty total including administrative personnel is currently at 278.

Application materials are being distributed at a record pace again this year with 10,500 already mailed to prospective candidates. This is an increase of 2,300 applications over the corresponding period last year.

... NEWS BRIEFS ...

It is hoped that returning Alumni will attend the panel discussion on "Fiscal Problems of Our Commonwealth," followed by open discussion on curriculum and continued education in Carver Hall at 10:30 a.m. on Alumni Day. Dr. Philip Siegel, Economics Department, and several faculty members will participate.

* * * *

The Seventh Annual Reading Conference at BSC will be held Friday and Saturday, April 2-3. Dr. Margaret M. Sponseller is the director.

* * * *

The Annual BSC History Conference will be held April 22-24. The theme is entitled "Revolution." Major speakers include Leopold Haimson, Russian Institute of Colorado University; Irving Lewis Horowitz, Rutgers University; and Hans Kohn, Penn State. Additional information can be obtained from Anthony Sylvester, Associate Professor of History.

* * * *

The Second Annual Economics Conference at Bloomsburg State College will be held Saturday, May 1. The conference theme is "Economic Theory—Dead End?" Professor Kenneth Boulding, University of Colorado, will be the featured speaker at the luncheon. Dr. T. S. Saini, Chairman of Economics, is in charge.

ACADEMIC GOALS

(Continued from front page)

been revised to permit the enrollment of high school graduates. In-service teachers are now eligible to register for evening courses at the undergraduate level.

A four-year degree program in Medical Technology enrolled its first students in September; twenty-seven Freshman men and women are involved in the new curriculum which was developed during the past two years by a faculty committee working with members of the staff of the Geisinger Medical Center. Progress is being made in developing a four-year degree program in Nursing in cooperation with the Geisinger Medical Center and its School of Nursing.

The Columbia County Historical Society museum collection was recently moved to new quarters in the Bakeless Center for the Humanities at BSC. Dr. Ralph E. Herre, BSC faculty member, serves as curator. The museum will be open for alumni and guests on Alumni Day.

* * * *

Three summer sessions will again be conducted during 1971 according to James B. Creasy, Director of Summer Sessions and Continuing Education. The pre-session will be held from June 7 to June 25; the main session from June 28 to August 6, and the post session from August 9 to August 27.

* * * *

BSC will conduct its Fourth Annual Summer Study Program, "Bloomsburg in Spain" for an eight-week period beginning June 23 until August 25. Dr. Alfred Tonolo, Director of Foreign Studies Abroad, is in charge.

* * * *

A total of 3797 full-time undergraduate students completed registration for the second semester of the 1970-71 college year. In addition, 41 full-time graduate student are enrolled. Approximately 590 part-time graduate and undergraduate students raises the grand total of full-time and part-time undergraduate

and graduate student enrollment to 4428.

* * * *

Three hundred forty-seven students were named to the Dean's List for the first semester of the 1970-71 college year. Of this number, 13 were members of varsity athletic teams that have competed in competition earlier this year; baseball, golf, and tennis, were not included because they do not participate until the spring of 71 and the rosters at this point were not determined.

* * * *

Rev. Jay C. Rochelle has been called by seven Bloomsburg area Protestant Churches and the Central Pennsylvania Synod of the Lutheran Church of America to be the first Protestant Chaplain at Bloomsburg State College. Father Bernard Patrino has served as the Catholic Chaplain on campus for several years.

* * * *

Dr. Royce O. Johnson, Professor of Elementary Education at BSC, while on sabbatical leave last year, traveled 15,000 miles through 28 states to conduct a survey and observation of 93 outstanding schools. An interesting factor revealed was that there is a general trend for "open space" schools and teachers in that type of school would never willingly return to self-contained classrooms.

FIRST ANNUAL BSC ALUMNI-FACULTY VACATION TRIP

will be to the fabulous El San Juan Hotel, San Juan, Puerto Rico from June 13 through June 19, 1971.

The cost of \$275.00 per person, double occupancy, European plan (\$65 single supplement) includes round trip from Philadelphia to San Juan, trips and transfers enroute, one rum cocktail party with hors d'oeuvres, pre-registration, one cocktail hour and banquet (menu selected by committee).

Last Day For Reservations Is APRIL 13, 1971.

For additional information and reservations, contact James H. Neiswender, Director, Alumni Relations, Bloomsburg State College, Bloomsburg, Pennsylvania 17815.

Twenty-First Letter To Alumni And Friends of Bloomsburg



Spring 1971

Published by
THE OFFICE OF DEVELOPMENT
AND EXTERNAL RELATIONS
BOYD F. BUCKINGHAM, *Assoc. Vice President*
BRUCE C. DIETTERICK, *Information Specialist*

NON-PROFIT ORG.
U.S. POSTAGE
PAID
BLOOMSBURG, PA.
PERMIT NO. 10