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# BSC ALUMNI LETTER

BLOOMSBURG STATE COLLEGE : SPRING 1970

## DEDICATIONS AND INAUGURATION HEAD SPRING ACTIVITIES

### CONTINUAL EXPANSION OF GRADUATE OFFERINGS

The Master of Education degree is now offered in the following areas: biology, business education, elementary education, English, history, social studies (geography, political science, history) reading, foreign languages (French, German, Spanish) special education with emphasis on mental retardation, speech (theatre, public address) and speech correction.

During the fall of 1968 the first Master of Arts degree program offered by Bloomsburg State College was instituted in the field of history. Other departments such as English, psychology, geography and economics, will follow suit and are in various stages in preparing similar proposals.

The department of biology will be the first to offer a Master of Science degree. Their proposal is on the verge of completion and should be acted upon during this academic year. Other science departments are expected to follow with similar programs. In future years Bloomsburg State College anticipates a Master of Science degree in geology.

The department of psychology is in the process of preparing a proposed curriculum designed to prepare school psychologists. A future program designed to prepare guidance counselors is also anticipated.

Graduate programs are being established as rapidly as staff, resources, and facilities will permit, according to Dr. Charles Carlson, Director of Graduate Studies. The over-all growth of the college encourages additional degree programs on the graduate level.

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A placement report reveals that there were 756 graduates during January, May, and August of 1969 which includes 76 in arts and sciences, 673 in teacher education, and 7 public school nurses.

Of the 673 in teacher education, 570 took teaching jobs for a percentage of 84.6. Thirteen of the balance of this group went into the Armed Forces, 18 have gone on to graduate school, 36 have gone into other employment, 15 have been married and are not available for employment, and 21 were, at the time of the report, either unemployed or had not answered the survey.

### INAUGURAL WEEK TO BE APRIL 12-19 VARIETY OF EVENTS SCHEDULED

The inauguration of Dr. Robert J. Nossen, President of Bloomsburg State College, will take place at the Inaugural Convocation to be held on Saturday, April 18, in Haas Auditorium at 2:30 p.m. Dr. Nossen became President of BSC last September following the retirement of Dr. Harvey A. Andruss, who served thirty years as President.

Inaugural week events will get under way Sunday, April 12, with an Awards Day Convocation in Haas Auditorium at 3:00 p.m. at which time Dr. Andruss will be presented a President Emeritus Certificate. The convocation will be followed by a dinner for college administrative personnel and parents of the award recipients. The day will be concluded with a concert by the BSC Maroon and Gold Symphonic Band under the direction of Stephen C. Wallace in Haas Auditorium at 8:15 p.m.

An exhibit of Pennsylvania Landscape Artists will open on Tuesday, April 14, at 8:15 p.m. in Haas Auditorium with an accompanying talk given by Andrew Hudson.

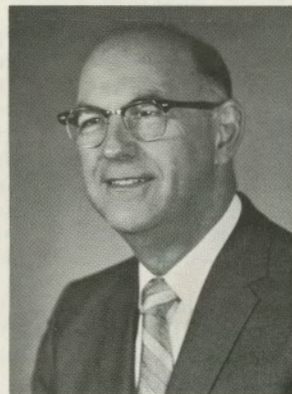
A significant part of the week's activities will be held on Wednesday, April 15, with a dedication luncheon for the new William W. Scranton Commons, the naming of the new nine story women's residence hall, the dedication of the new RCA Computer Center, and the renaming of four residence halls on campus. The luncheon will be held in Scranton Commons at 1:00 p.m. with the former Governor of the Commonwealth, William W. Scranton, along with other dignitaries, being guests of honor. Following the luncheon, the new commons and the residence halls will be open for inspection and an open house, featuring demonstrations, will be held in the Computer Service Center.

An outstanding cultural presentation in honor of the new President will take place on Friday, April 17, with Dr. Frank Polano, baritone, and Dr. Robert Marvel, pianist, both of State University College, Fredonia, New York, appearing in concert.

An Inaugural Luncheon for invited guests will be held in Scranton Commons at 11:45 a.m. The Inaugural Convocation on Saturday, April 18, will start with an academic procession at 2:20 p.m. Dr. David H. Kurtzman, Secretary of Education for the Commonwealth of Pennsylvania, will administer the Oath of Office to Dr. Nossen. A Presidential Medallion will be presented by William A. Lank, President, Board of Trustees of BSC. In addition to the inaugural address by Dr. Nossen, the guest speaker will be Dr. Oscar E. Lanford, President, State University College, Fredonia, New York.

Following the Inaugural Convocation there will be an informal reception in Scranton Commons. An Inaugural Ball will be held in the same location that evening from 9:00 to 12:00 p.m. featuring two bands in two different ballrooms. All alumni are invited to this semi-formal affair.

The week's activities will be concluded on Sunday, April 19, with a performance by the Concert Choir of BSC, under the direction of William K. Decker, in Haas Auditorium at 7:00 p.m.



### TO ALL ALUMNI . . . . . GREETINGS!

You are very much an integral part of Bloomsburg State College.

Perhaps more than ever before, colleges and universities need the support and understanding of their graduates; Bloomsburg is no exception. While this College attempts to meet its vocational, cultural, personal, and civic objectives, it faces an ever-shrinking base of support; while it seeks to respond to legitimate demands for change, it must guard against those who, in a variety of ways, would disrupt its educational programs.

I am particularly pleased, therefore, to offer this welcome, hoping that you will learn with us, share with us, work with us, and that you will become personally and corporately informed and concerned and active.

Sincerely,

*Robert Nossen*

Robert Nossen  
President

**Alumni Day is Saturday, April 25 - Details on page 2**

# SCHEDULE FOR ALUMNI DAY

*Alumni Are Urged To Return Early on Saturday, April 25*

- 9:00 a.m. - 10:30 a.m. — INFORMAL GET-TOGETHER FOR ALL ALUMNI AND FACULTY — Refreshments — Waller Hall Lobby.
- 9:30 a.m. - 12:30 p.m. — ANNUAL ECONOMICS CONFERENCE  
Sponsored by BSC under the auspices of Department of Economics, Haas Auditorium.  
Theme — "Inflation: U.S.A." Panel members include: Dr. Philip Cagan, Economist for Council of Economic Advisors, Washington, D.C., formerly professor of economics at Columbia University; Dr. Mark Willes, Director of Research, Federal Reserve Bank, Philadelphia; Dr. Ray MacDonald, Research Economist for AFL-CIO, Washington, D.C. If interested in attending, please send name and address to Boyd F. Buckingham, Bloomsburg State College, Bloomsburg, Pennsylvania and a tentative reservation will be made for you. There is no charge for admission.
- 12:30 p.m. — LUNCHEON — Scranton Commons—\$2.25 per person or Alumni Membership Card. (Luncheon tickets will be available near the Alumni Association Counter in Waller Hall or in the lobby of Scranton Commons.)
- 1:30 p.m. — ANNUAL MEETING OF ALUMNI ASSOCIATION — Scranton Commons.
- \*3:00 p.m. — CLASS REUNIONS
- 3:30 p.m. - 5:00 p.m. — OPEN HOUSE IN RESIDENCE HALLS.
- \*\*5:00 p.m. — SOCIAL HOUR AND DINNERS as scheduled by Reunion Classes.
- 8:15 p.m. — HAAS AUDITORIUM — THE BLOOMSBURG PLAYERS will present "The Doctor in Spite of Himself," a three act satire on the medical profession by Moliere. Admission is \$1.00 per person or Alumni Membership Card.

\* All Classes to 1909 inclusive — Meet in the Alumni Room.

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|---|--|
| +1910 — Faculty Lounge, Waller Hall                                 | 1940 — Room 72, Hartline Science Center            |
| +1915 — Husky Lounge Annex outside of College Store in Waller Hall. | 1945 — Room 70, Hartline Science Center            |
| +1920 — Lobby of Scranton Commons                                   | 1950 — Room 67, Hartline Science Center            |
| 1925 — Room 64, Hartline Science Center                             | 1955 — Room 63, Hartline Science Center            |
| 1930 — Room 16, Hartline Science Center                             | 1960 — Room 69, Hartline Science Center            |
| 1935 — Room 66, Hartline Science Center                             | 1965 — Room 114, Hartline Science Center           |
|   | 1966 to Present — Room 65, Hartline Science Center |

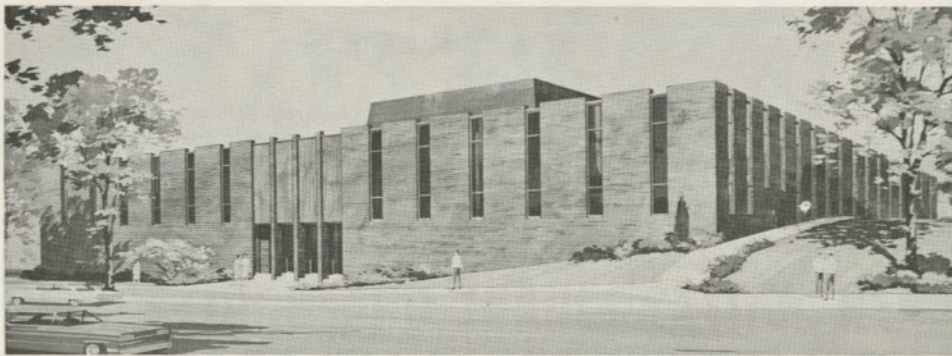
FRIDAY EVENING, April 24, Class of 1920 (Leroy W. Creasy, 3117 Old Berwick Road, Bloomsburg, Chm.) 50th Reunion — Guests of Alumni Association at a dinner in Scranton Commons, 7:00 p.m. Class of 1905 (Mrs. Vera Housenick, 503 Market Street, Bloomsburg, Pa., 17815, chm.), Class of 1910 (Robert C. Metz, 23 Manhattan Street, Ashley, Pa., 18706, chm.), and Class of 1915 (John H. Shuman, 368 East Main Street, Bloomsburg, Pa., 17815, chm.) will also be guests of the Alumni Association at this banquet. (Cost to guests of above reunion class members — \$3.00 per plate).

+Friday evening following banquet — Class of 1920 meet in Faculty Lounge, Waller Hall, and classes of 1905, 1910, and 1915, meet in Husky Lounge Annex outside of College Store in Waller Hall.

\*\*Other Class Reunion Plans:

- 1925 — (Mrs. Pearl (Radel) Bickel, 909 Masser Street, Sunbury, Pa., 17801, chm.) No special plans.
- 1930 — (Mr. and Mrs. Luther Bitler, 117 State Street, Millville, Pa., 17846, chm.) Friday, 7:00 p.m., Informal open house, Bitler home.
- 1935 — (William I. Reed, 151 East Fourth Street, Bloomsburg, Pa., 17815, chm.) Friday, 8:00 p.m., Informal open house, Reed home. Saturday, 9:30 a.m., breakfast, Hotel Magee.
- 1940 — (Mr. Clayton H. Hinkel, 224 Leonard Street, Bloomsburg, Pa., 17815, chm.) Saturday, 6:30 p.m., dinner, Hotel Magee
- 1944 — (Mrs. Carl Demetrikopoulos, Frair & Robin Lanes, Sherwood Village, Bloomsburg, Pa., 17815, chm.) Saturday, 6:00 p.m., dinner, Frosty Valley Country Club, R. D. 4, Danville, Pa. (Old Bloom Road).
- 1945 — (Mary Lou John, 257 West 11th Street, Bloomsburg, Pa., 17815, chm.) Saturday, 6:00 p.m., dinner, Frosty Valley Country Club, R. D. 4, Danville, Pa. (Old Bloom Road).
- 1946 — (Mrs. John Trowbridge, 102 West Mahoning Street, Danville, Pa., 17821 and Mrs. Charles W. Creasy, R. D. 1, Catawissa, Pa., 17820, co-chm.) Saturday, 6:00 p.m., dinner, Frosty Valley Country Club, R. D. 4, Danville, Pa. (Old Bloom Road).
- 1950 — (Mr. Willis Swales, 9 Raven Road, Montvale, New Jersey, 07645, chm.) Saturday, 6:30 p.m., dinner, Hotel Magee.
- 1955 — (Mr. Arnold Garinger, Harvey's Lake, Pa., 18618, chm.) No special plans.
- 1960 — (Mr. James J. Peck, 100 Hull Road, Madison, Connecticut, 06443, chm.) Saturday, Bloomsburg Elks, 5:30 p.m. Get-Together, 6:30 p.m. dinner, 8-11:00 p.m. dance.
- 1965 — (Mr. Carl P. Sheran, 59 Vreeland Avenue, Bloomingdale, New Jersey, 07403, chm.) Saturday, 6:30 p.m., dinner dance, Holiday Inn, Danville, Pa.

RESERVATIONS for overnight accommodations should be made directly with the Magee Hotel, Bloomsburg, Pa.; Hummel's Motel, Route 11, Bloomsburg, Pa.; Riverview Motel, R.D. 1, Berwick, Pa.; Stone Castle Motel and Restaurant, R.D. 2, Bloomsburg, Pa.; Keller's Motel, R.D. 4, Danville, Pa.; Pine Barn Inn & Motel, Danville, Pa.; Reichard's Motel, R.D. 4, Danville, Pa.; Red Maple Motel, R.D. 2, Berwick, Pa.; Hotel Berwick, Berwick, Pa.; Tennytown Motel, Berwick Highway, Bloomsburg, Pa.; Briar Heights Motor Lodge, Berwick-Bloomsburg Highway.



The air-conditioned William W. Scranton Commons, to be dedicated on April 15, has been designed to seat 1,000 students and feed 2,000 at each of three meals daily. It was completed in March 1970 at a cost of \$1,645,000. (The above photo is an artist sketch)

## ACADEMIC PROJECTIONS FOR NEXT 10 YEARS

Bloomsburg State College has been advised by both the Middle States Association of Secondary Schools and Colleges and the National Council for Accreditation of Teacher Education that its accreditation has been reaffirmed. Favorable action by the two agencies came as a result of a three-day visit to the campus in March 1969 by teams of educators representing the two accrediting groups.

In keeping with recommendations made by the Middle States and NCATE evaluators, faculty and student committees are busily engaged in an extensive study and review of institutional philosophy and objectives. A complete 'blue-printing' of an academic plan for the next ten years is also in progress, involving many imaginative proposals for facilities, staffing, and programming.

Although teacher education programs were revised several years ago when the Pennsylvania Department of Education granted program approval to all Teacher preparation curricula, consideration is now being given to further changes in the year ahead. Undergraduate curricula in the Arts and Sciences are also being reviewed in light of current trends.

The general education sequence in all curricula will be substantially changed before the close of the current college year. Present requirements are so tightly mandated that students have little or no elective choice. Consequently, consideration is being given to a proposal by which students may elect nearly 17 courses from the humanities, natural sciences, and social sciences to satisfy the general education requirement.

A pass-fail option was recently approved by the faculty in an effort to encourage students to schedule elective courses outside the field of their academic

major. The option allows the student to take no more than four courses during his four-year program of studies and be graded on a pass-fail basis. A grade of 'pass' does not affect his quality point average, used to determine eligibility for student teaching, membership and holding office in campus organizations, and graduation.

All academic departments are developing proposals for undergraduate majors in the Arts and Sciences. Although students may now specialize in the traditional disciplines, the present structure of liberal arts majors (humanities, natural sciences, and social sciences) does not lend itself to the ordinary concept of an academic major.

The college plans to develop more programs of interest to local and area businesses and industries. More courses will be offered in the Evening Division, and requirements for admission have been revised to permit the enrollment of high school graduates who are eighteen years of age or older. In-service teachers are now eligible to register for evening courses at the undergraduate level.

A faculty committee is currently working with staff of the Geisinger Medical Center to develop four-year degree programs in Medical Technology and Nursing. These new programs are certain to be popular with young people seeking careers in the health services.

The new RCA Spectra 70/30 computer places the college in a position to offer courses in computer languages, programming, and business applications. The third generation computer will also make it possible for the Department of Mathematics to develop a major in the computer sciences for students interested in careers in applied mathematics.

## ENROLLMENT INCREASE

The Admissions Office distributed over 9,050 applications for the 1969-70 college year with over 4,500 initiating application procedures. Slightly over 1,085 students were enrolled for the first time during 1969. The 1969 fall enrollment of 3,550 full-time undergraduate students was the largest enrollment in the history of the college. Another 575 part-time undergraduate and graduate students increased the total overall enrollment to 4,125. At the same time, the number of faculty members was increased by approximately 32, to bring the total to 276 while the number of non-instructional employees has now reached 268.

Application materials are being distributed at a record pace again this year with more than 10,000 already mailed to prospective candidates. The college is preparing for an enrollment of approximately 4,000 full-time undergraduate students for the fall of 1970 with a faculty of around 300 members.

## FINANCIAL AID REPORT

Over \$1,675,000 in financial aid will be extended to Bloomsburg State College students before the end of the current college year with approximately 2,500 or 68% of all undergraduate students participating. Loans which include National Defense Loans, Alumni Loans, and State Guaranty Loans account for the largest percentage of financial assistance which amounts to a total of over \$800,000. The next largest category of financial aid is in the form of scholarships and grants and amounts to over \$470,000.

Employment is available in three areas for BSC students and this amounts to slightly over \$300,000 which does not include another \$68,000 paid to student employees of ARA School and College Services in the operation of the College Commons.

## NEW RCA SPECTRA 70/35 HAS GREAT CAPABILITIES

The RCA Spectra 70/35 installed at Bloomsburg State College is an extremely fast and powerful third generation computer with the capability to process a variety of diverse administrative and academic applications. The configuration (hardware) consists of 65,000 positions of internal storage, three disc drives and four tape drives. This hardware system provides compatibility with other Pennsylvania State College computer installations as well as with other third generation informative handling systems.

The programming systems (software) allow the college to take full advantage of the computer's processing power and flexibility. The software will bring the college and the computer closer together by providing the all-important man-machine interface. The software also provides multiprogramming capability which facilitates the operation of up to six programs simultaneously; thus a more balanced mix is obtained between the input/output capabilities of the equipment, and the rapid internal speeds of the processor.

The hardware, the software, and the application of this multiprogramming concept will permit greatly expanded curricular offerings, facilitate student and faculty research, and make possible far more comprehensive administrative reports and analysis. COBOL (business oriented programs), FORTRAN (math oriented programs), and Assembly languages are available for use on the system and will be taught as part of the regular college curriculum.

### SYSTEM COMPONENTS AND CAPABILITIES ARE:

Processor - RCA Spectra 70/35 E 65,000 positions of internal storage; Card Reader - 1435 cards/minute; Card Punch - 300 cards/minute; High Speed Printer - 650 line/minute; Three Disc Drives - storage capacity approx. 7 million characters/drive; and Four Tape Drives - storage capacity approx. 20 million characters/drive.

### LOYALTY FUND — 1970

To Be Detached, Filled Out, and Returned  
With Your Contribution by April 15, 1970

Signature \_\_\_\_\_ Date \_\_\_\_\_

Name while in college \_\_\_\_\_

Address \_\_\_\_\_  
Street \_\_\_\_\_ Town \_\_\_\_\_

If above address is new, check here \_\_\_\_\_ Zip Code \_\_\_\_\_

Year of Graduation \_\_\_\_\_ Amount \$ \_\_\_\_\_

Send Checks to Alumni Office, BSC, Box 31

To insure tax deductions, make check payable to: BSC Alumni Association

## NEW CONSTRUCTION

Every effort is being made to construct new buildings and extend utilities so that increases may be made each year in the number of students enrolled at the college to meet the projected 6,000 student enrollment by 1975.

Four projects will be completed in 1970. Food service will begin in the William Scranton Commons during the latter part of March. A maintenance building-garage will be completed in April and the Bakeless Center for the Humanities is expected to be ready for occupancy in June. A nine story residence hall for 400 women will be used for the first time in September. Both Scranton Commons and the Bakeless Center, will be completely air-conditioned.

Construction began on a new fieldhouse-gymnasium on the upper campus during January.

During 1970, final designs are expected to be completed and ready for bids for the following projects: an athletic field, a student center, recreation areas, a multi-level parking garage, an administration building, and complete utilities for the upper campus. It is hoped that construction on these six projects will begin during the 1970 calendar year. Total construction costs for these eleven projects is in excess of \$13,000,000.

Loyalty Fund business may be conducted at the counter in Waller Hall on Alumni Day. Registration for that day will be by card provided at the luncheon tables in Scranton Commons.

\* \* \* \*

Recent administrative appointments were John R. Quatroche as Assistant to the President, E. Burel Gum as Assistant Director of Admissions, Robert L. Duncan as Director of Financial Aid, and James A. McCubbin as Assistant Dean of Students.

\* \* \* \*

Dr. Robert J. Nossen spoke to the mid-January graduating class at BSC on the topic, "A Propitious Time for Accounting and Stewardship."

## ... NEWS BRIEFS ...

Warren I. Johnson, who has been a supervisor of student teachers for a number of years, is serving as Acting Director, Division of Elementary Education, for the present semester of the 1969-70 college year while Dr. Royce O. Johnson is on sabbatical leave visiting elementary schools throughout the various parts of the country.

\* \* \* \*

Dr. Charles A. Carlson, Director of Graduate Studies, was recently elected President of the Pennsylvania State College and University Graduate Deans Association.

\* \* \* \*

For the fourth consecutive year, all three winter sports teams had winning seasons. Basketball had a 15-7 record, wrestling 11-5, and swimming 10-3.

\* \* \* \*

Two study abroad programs, Bloomsburg in France and Bloomsburg in Spain, will be conducted by the college from June 28 through August 31.

\* \* \* \*

Two books entitled, "Introduction to

Photography" and "History of Color Photography" were given to the Andruss Library in memory of the late Professor Gerrold W. Hart by cousins of the deceased.

\* \* \* \*

Three hundred seventy-nine pints of blood were donated at the annual visit of the American Red Cross Bloodmobile on campus on Thursday, March 12.

\* \* \* \*

James J. O'Toole, age 42, a popular member of the Speech Department, died suddenly at Geisinger Medical Center on February 25. He served as director of the Forensic Program and was debating coach.

\* \* \* \*

A summer traineeship program for 30 classroom teachers of the Trainable Mentally Retarded in the amount of \$27,000 has been awarded to BSC for the coming summer. Interested persons should contact Dr. Emily Reuwsaat, Division of Special Education, BSC, immediately for additional information and applications.

The Evaluation Committee of Student Opinion under the auspices of the Community Government Association conducted a random poll of 300 students concerning their opinions of the present Bloomsburg State College Alma Mater. Of the 300 polled, 82% replied (276).

Of the students replying, 78% favored a complete revision; 13% favored a revision of the lyrics; 2% favored a revision of the music only; and 3% favored the retention of the present Alma Mater.

Will you, therefore, let us know your feelings toward the possibility of altering the Alma Mater by completing the following information and returning it to Mr. John Mulka, Box 158. Thank you for your cooperation.

Change in lyrics Yes\_\_\_\_\_ No\_\_\_\_\_ Change in melody Yes\_\_\_\_\_ No\_\_\_\_\_

Prefer no change at all\_\_\_\_\_

## Nineteenth Letter To Alumni And Friends of Bloomsburg



Spring 1970

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